



2007

2nd Quarter Summary

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Marketing Bulletin

LAS VEGAS MARKETING BULLETIN

Las Vegas Convention and Visitors Authority
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The staff of the Las Vegas Convention and Visitors Authority takes this opportunity to thank all of the people who have assisted us in compiling our marketing information and conducting our research projects. The LVCVA staff also welcomes any suggestions and/or editorial contributions.

2ND QUARTER 2007 LAS VEGAS VISITOR STATISTICS

VISITOR VOLUME

Visitation Indicator	January - June		Change
	2006	2007	
Visitor Volume	19,361,485	19,606,561	1.3%
Room Inventory (as of June 30)	133,347	133,205	(0.1%)
Room Tax/LVCVA's Portion	\$108,415,814	\$116,002,068	7.0%
Conventions			
Attendance	3,670,129	3,689,385	0.5%
Number Held	12,393	13,054	5.3%
Economic Impact	\$4,779,346,899	\$5,047,483,899	5.6%
Occupancy Levels			
Total	90.5%	91.2%	0.7
Hotel	93.9%	95.0%	1.1
Motel	67.1%	64.8%	(2.3)
Weekend	95.3%	94.6%	(0.6)
Midweek	88.4% r	89.8%	1.4
Average Daily Room Rate	\$122.12 r	\$138.57	13.5%
Total Room Nights Occupied			
Total	21,747,891	22,003,815	1.2%
Tourist	13,686,335	14,097,990	3.0%
Convention	8,061,556	7,905,825	(1.9%)
Gross Gaming Revenue			
Clark County	\$5,297,645,000 r	\$5,410,130,000	2.1%
Las Vegas**	\$4,090,971,000 r	\$4,149,037,000	1.4%
Strip	\$3,286,581,000 r	\$3,364,995,000	2.4%
Downtown	\$326,088,000 r	\$318,793,000	(2.2%)
Boulder Strip	\$478,302,000	\$465,249,000	(2.7%)
Enplaned/Deplaned Airline Passengers			
Total	22,547,322	23,609,962	4.7%
Scheduled	20,347,905	21,346,548	4.9%
Charter	1,319,342 r	1,381,872	4.7%
Automobile Traffic			
Average Daily Traffic			
All Major Highways	85,372	85,433	0.1%
I-15 at CA/NV Border	39,059	38,599	(1.2%)

** "Las Vegas" Gaming Revenue is a combination of the Strip, Downtown and Boulder Strip.

r = Revised

LAS VEGAS VISITOR VOLUME

Month	2006	2007	Percentage Change
Jan	3,175,528	3,156,419	(0.6%)
Feb	2,977,418	3,015,850	1.3%
Mar	3,408,421	3,456,738	1.4%
Apr	3,301,734	3,314,448	0.4%
May	3,341,156	3,380,791	1.2%
Jun	3,157,228	3,282,315	4.0%
Total	19,361,485	19,606,561	1.3%

SOURCE: Las Vegas Convention and Visitors Authority

LAS VEGAS VISITOR VOLUME

During the calendar year 2006, the Las Vegas Convention and Visitors Authority (LVCVA) completed the *Las Vegas Visitor Profile Study*. The purpose of this marketing research survey is to provide the LVCVA with an objective assessment of the Las Vegas visitor, as well as to identify trends in visitor behavior that occur over time. Copies of this research can be obtained by contacting the LVCVA at (702) 892-0711 or an electronic version of the report can be viewed and downloaded at www.LVCVA.com.

2007 CONVENTIONS

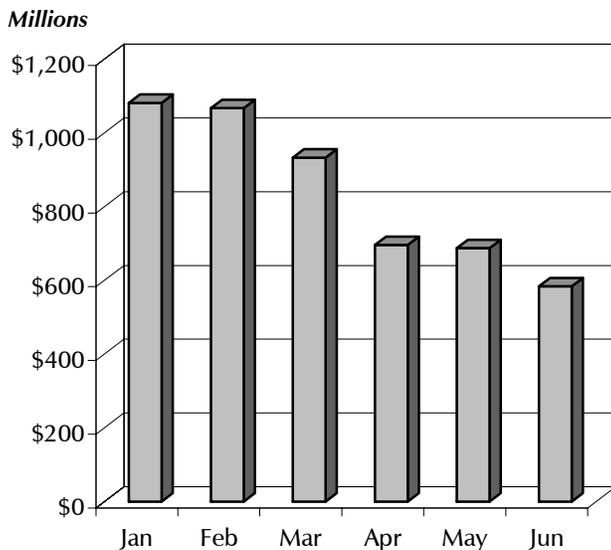
Convention attendance increased by 0.5% when compared with the first six months of 2006. The total non-gaming revenue generated during this period was over \$5.0 billion.

Month	Total Attendance	Non-Gaming Revenue*
Jan	780,542	\$1,081,412,549
Feb	771,985	1,066,830,301
Mar	682,824	932,685,104
Apr	518,065	695,776,754
May	506,165	687,095,420
Jun	429,804	583,683,771
Total	3,689,385	\$5,047,483,899

* Non-Gaming Revenue is based upon the following:

1. Trade show delegate expenditure per stay (excluding gaming) - \$1,604
2. Convention/Meeting delegate expenditure per stay (excluding gaming) - \$1,201

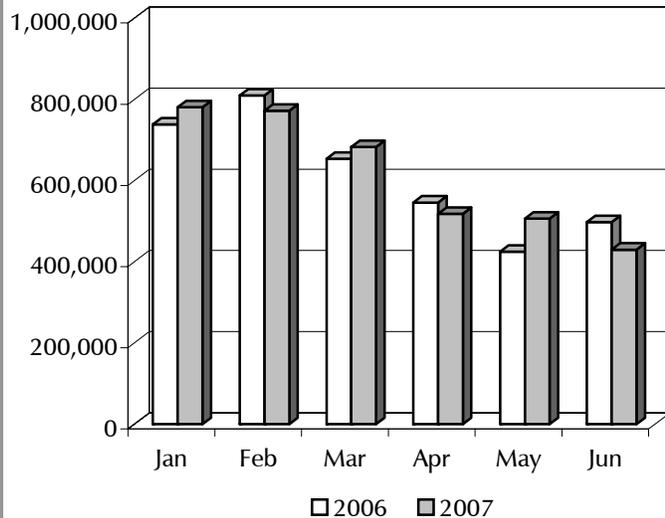
2007 Convention Non-Gaming Revenue



SOURCE: Las Vegas Convention and Visitors Authority

CONVENTION ATTENDANCE

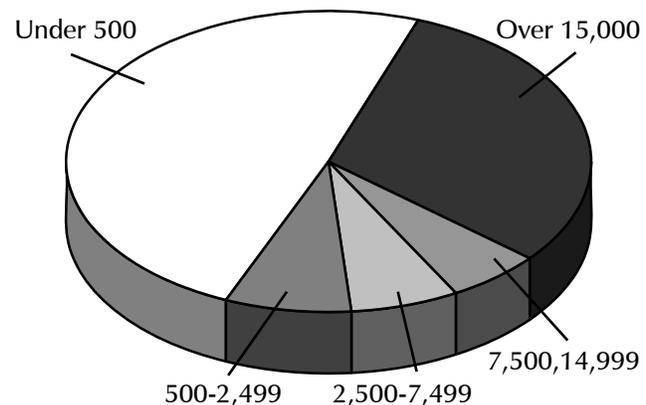
Month	2006	2007	Change
Jan	738,289	780,542	5.7%
Feb	809,658	771,985	(4.7%)
Mar	653,502	682,824	4.5%
Apr	545,856	518,065	(5.1%)
May	424,922	506,165	19.1%
Jun	497,902	429,804	(13.7%)
Total	3,670,129	3,689,385	0.5%



SOURCE: Las Vegas Convention and Visitors Authority

CONVENTION ANALYSIS FIRST SIX MONTHS

Size of Convention by Delegates	Number of Delegates	Percent of Total
Over 15,000	1,128,097	30.6%
7,500-14,999	209,480	5.7%
2,500-7,499	248,095	6.7%
500-2,499	287,186	7.8%
Under 500	1,816,527	49.2%
Total	3,689,385	100.0%



SOURCE: Las Vegas Convention and Visitors Authority

LAS VEGAS 2007 HOTEL VS. MOTEL OCCUPANCY SUMMARY

During the first six months of 2007, citywide occupancy levels for Las Vegas were up +0.7 points compared to 2006. Hotel properties experienced a 1.1 point increase in occupancy for the timeframe while motel occupancy decreased 2.3 points during the same period.

Month	Citywide			Hotels			Motels		
	2006	2007	Change	2006	2007	Change	2006	2007	Change
Jan	86.1%	85.4%	(0.7)	90.3%	90.1%	(0.2)	56.6%	51.9%	(4.7)
Feb	90.2%	90.3%	0.1	92.5%	94.0%	1.5	74.4%	63.9%	(10.5)
Mar	94.1%	93.9%	(0.2)	96.5%	96.9%	0.4	77.5%	72.6%	(4.9)
Apr	93.9%	93.8%	(0.1)	96.6%	97.2%	0.6	75.2%	69.5%	(5.7)
May	90.1%	92.1%	2.0	93.9%	95.8%	1.9	63.9%	66.0%	2.1
Jun	88.6%	91.9%	3.3	93.5%	95.7%	2.2	54.7%	64.6%	9.9
Year-to-Date	90.5%	91.2%	0.7	93.9%	95.0%	1.1	67.1%	64.8%	(2.3)

LAS VEGAS 2007 WEEKEND VS. MIDWEEK OCCUPANCY SUMMARY

Month	Citywide			Weekend			Midweek		
	2006	2007	Change	2006	2007	Change	2006	2007	Change
Jan	86.1%	85.4%	(0.7)	91.9%	85.8%	(6.1)	83.2%	85.3%	2.1
Feb	90.2%	90.3%	0.1	96.4%	95.7%	(0.7)	87.3%	87.8%	0.5
Mar	94.1%	93.9%	(0.2)	97.6%	96.8%	(0.8)	92.6%	92.5%	(0.1)
Apr	93.9%	93.8%	(0.1)	97.5%	97.7%	0.2	92.3%	92.4%	0.1
May	90.1%	92.1%	2.0	95.7%	96.4%	0.7	87.8%	90.4%	2.6
Jun	88.6%	91.9%	3.3	92.5%	95.3%	2.8	87.0%	90.2%	3.2
Year-to-Date	90.5%	91.2%	0.7	95.3%	94.6%	(0.6)	88.4%	89.8%	1.4

LAS VEGAS 2007 STRIP VS. DOWNTOWN OCCUPANCY AVERAGES

Month	Citywide			Strip			Downtown		
	2006	2007	Change	2006	2007	Change	2006	2007	Change
Jan	86.1%	85.4%	(0.7)	90.2%	90.3%	0.1	89.6%	85.2%	(4.4)
Feb	90.2%	90.3%	0.1	92.4%	94.1%	1.7	91.8%	90.2%	(1.6)
Mar	94.1%	93.9%	(0.2)	96.6%	97.0%	0.4	94.2%	94.6%	0.4
Apr	93.9%	93.8%	(0.1)	97.0%	98.0%	1.0	94.2%	91.1%	(3.1)
May	90.1%	92.1%	2.0	94.3%	96.0%	1.7	90.9%	93.1%	2.1
Jun	88.6%	91.9%	3.3	94.1%	95.9%	1.9	88.4%	91.3%	2.9
Year-to-Date	90.5%	91.2%	0.7	94.1%	95.2%	1.1	91.5%	91.2%	(0.3)

SOURCE: Las Vegas Convention and Visitors Authority

WWW.VISITLASVEGAS.COM

The Las Vegas Convention and Visitors Authority designed VisitLasVegas.com to assist visitors in planning their vacations to Las Vegas, Nevada by providing information on hotels and resorts, casinos, entertainment, golf, dining and shopping. Additionally, you can catch up on the latest Vegas news, see the latest Las Vegas TV commercials, and take part in the LVCVA's latest online promotions.

WWW.LVCVA.COM

LVCVA.com is where the Las Vegas Convention and Visitors Authority does business online. You will find information for convention and meeting planners, travel industry professionals and press and research interests. Site features include an RFP program for meetings and conventions, the Vegas Certified travel trade certification program, photo galleries and media resources.

WEEKEND OCCUPANCY RANKING

Top Weekends - First Six Months of 2007

Weekend business continues to be the staple of the Las Vegas market. Shown below is a ranking of the weekends in terms of occupancy for hotels, motels, and the total for all properties during the first six months of 2007.

Rank	Date	Citywide	Hotel	Motel
1	Apr 13-14	99.3%	99.7%	96.6%
2	Apr 20-21	99.2%	99.5%	96.9%
3	Mar 23-24	99.0%	99.6%	94.4%
4	Feb 23-24	98.9%	99.5%	94.2%
5	Mar 9-10	98.6%	99.2%	94.7%
6	Apr 27-28	98.5%	99.5%	91.7%
7	May 4-5	98.2%	98.9%	93.5%
8	Mar 16-17	98.1%	99.0%	91.9%
9	Jun 22-23	97.7%	99.0%	88.1%
10	Jun 1-2	97.2%	98.9%	84.9%
11	May 25-27	97.1%	98.9%	84.6%
12	Mar 30-31	96.9%	98.8%	83.4%
13	Feb 16-18	96.8%	98.0%	87.8%
14	May 18-19	96.4%	97.8%	86.0%
15	Jun 8-9	95.6%	98.2%	76.9%
16	Feb 9-10	94.7%	98.1%	70.2%
17	Apr 6-7	93.9%	97.1%	71.2%
18	Jun 15-16	93.5%	96.9%	69.1%
19	May 11-12	93.3%	97.1%	65.9%
20	Jun 29-30	92.4%	96.1%	66.3%
21	Feb 2-3	91.9%	94.7%	72.0%
22	Mar 2-3	91.4%	95.4%	62.9%
23	Jan 27-28	91.3%	95.6%	60.1%
24	Jan 12-14	86.4%	92.0%	46.0%
25	Jan 20-21	86.1%	91.7%	46.3%
26	Jan 5-6	79.3%	83.4%	50.0%

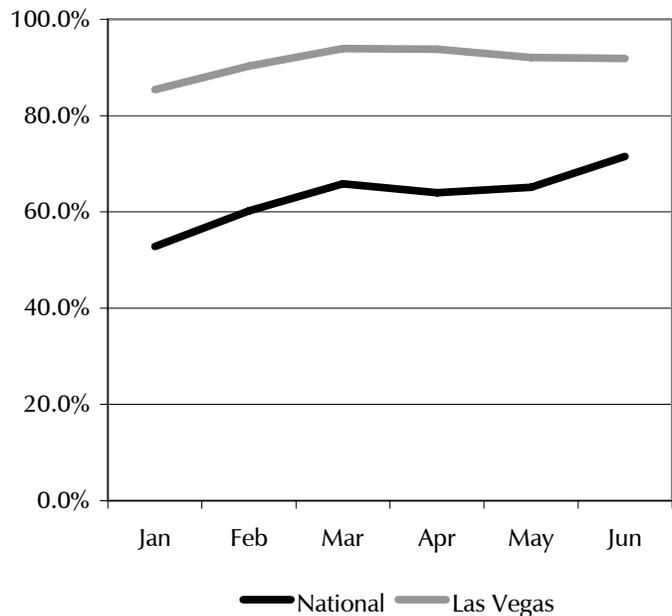
SOURCE: Las Vegas Convention and Visitors Authority

LAS VEGAS OCCUPANCY VS. NATIONAL AVERAGE

Comparing Las Vegas with national occupancy percentages demonstrates the strength of the Las Vegas market and economy. In order to construct a comprehensive analysis, a report published by the national firm of Smith Travel Research, "Lodging Outlook," was utilized for the comparative study.

Month	National Occupancy	Las Vegas Occupancy	Net Difference
Jan	52.8%	85.4%	32.6
Feb	60.2%	90.3%	30.1
Mar	65.8%	93.9%	28.1
Apr	64.0%	93.8%	29.8
May	65.1%	92.1%	27.0
Jun	71.5%	91.9%	20.4
Year-to-Date	63.2%	91.2%	28.0

Las Vegas vs. National Occupancy



SOURCES: Smith Travel Research; Las Vegas Convention and Visitors Authority

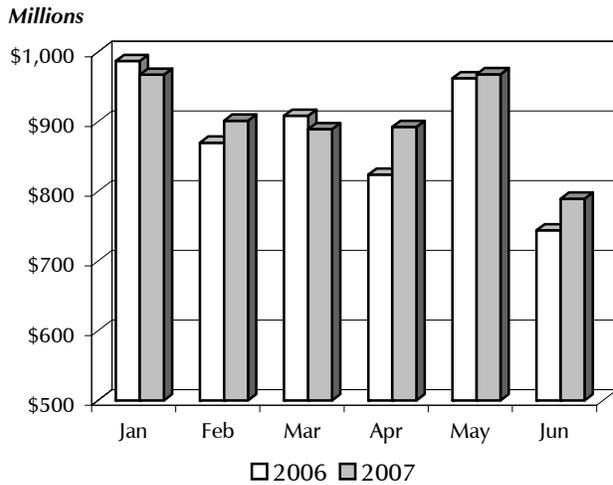
CLARK COUNTY GROSS GAMING REVENUE

Clark County gaming revenue increased 2.1% over the first six months of 2007.

Month	2006	2007	Percent Change
Jan	\$987,361,000 r	\$967,777,000	(2.0%)
Feb	870,100,000 r	901,821,000	3.6%
Mar	908,891,000 r	889,674,000	(2.1%)
Apr	824,364,000 r	892,760,000	8.3%
May	962,629,000 r	968,442,000	0.6%
Jun	744,300,000 r	789,656,000	6.1%
Total	\$5,297,645,000 r	\$5,410,130,000	2.1%

r = Revised

Clark County Gross Gaming Revenues



SOURCE: Nevada Gaming Control Board

LAS VEGAS MONTHLY EMPLOYMENT INDEX

Hotel/Gaming Industry

The following chart contains the monthly employment statistics for the Las Vegas Metropolitan Statistical Area (MSA) in the hotel/motel, gaming and recreation fields during the first half of 2007. Please note that the Las Vegas MSA encompasses Clark County and surrounding areas in Nevada and northern Arizona.

Month	Hotel Gaming Employment	% of City	% of State
Jan	270,400	29.2%	21.0%
Feb	271,000	29.0%	20.9%
Mar	272,900	29.1%	20.9%
Apr	273,400	29.0%	20.9%
May	274,800	29.1%	20.9%
Jun	275,600	29.3%	21.0%

SOURCE: Nevada Department of Employment, Training and Rehabilitation

LAS VEGAS GAMING REVENUE PER VISITOR ANALYSIS

This analysis divides total visitor volume for the month into monthly gross gaming revenues for the Las Vegas core areas encompassing the Strip, Downtown and Boulder Strip casinos.

Month	2006	2007	Percent Change
Jan	\$245	\$237	(3.3%)
Feb	\$229 r	\$231	1.3%
Mar	\$203	\$194	(4.4%)
Apr	\$194	\$202	3.9%
May	\$223	\$223	(0.0%)
Jun	\$175 r	\$185	5.9%
Total	\$211 r	\$212	0.2%

r = Revised

CAUTION: This analysis does not address local residents who may be contributing to the gaming revenues at these casinos.

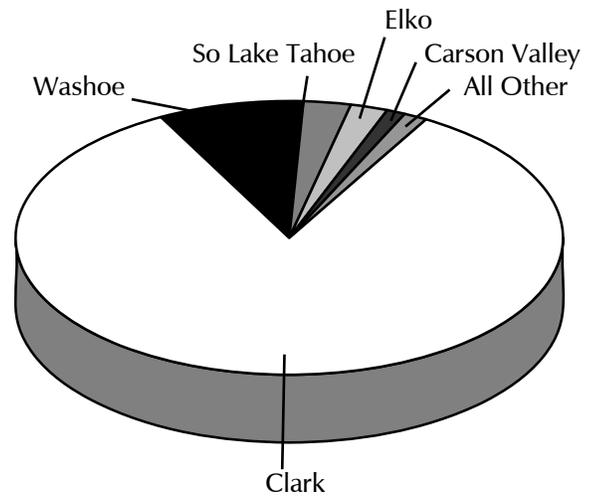
SOURCE: Las Vegas Convention and Visitors Authority

NEVADA TAXABLE GAMING REVENUE

Second Quarter 2007 - County Analysis

County	April - June	Percent of Total State
Clark	\$2,650,858,153	84.0%
Washoe	273,116,010	8.7%
So Lake Tahoe Area	80,755,167	2.6%
Elko	76,337,365	2.4%
Cason Valley Area	29,805,045	0.9%
All Other	45,875,447	1.5%
Total State	\$3,156,747,187	100.0%

Nevada Taxable Gaming Revenue



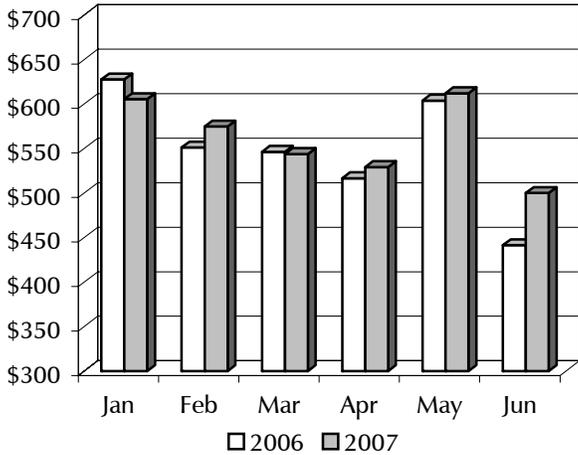
SOURCE: Nevada Gaming Control Board - Quarterly Report

LAS VEGAS STRIP GROSS GAMING REVENUE

	2006		2007	Percent Change
Jan	\$627,501,000	r	\$605,386,000	(3.5%)
Feb	551,053,000	r	574,698,000	4.3%
Mar	546,313,000	r	543,675,000	(0.5%)
Apr	516,580,000	r	529,195,000	2.4%
May	603,766,000	r	612,017,000	1.4%
Jun	441,368,000	r	500,024,000	13.3%
Total	\$3,286,581,000	r	\$3,364,995,000	2.4%

Millions

r = Revised

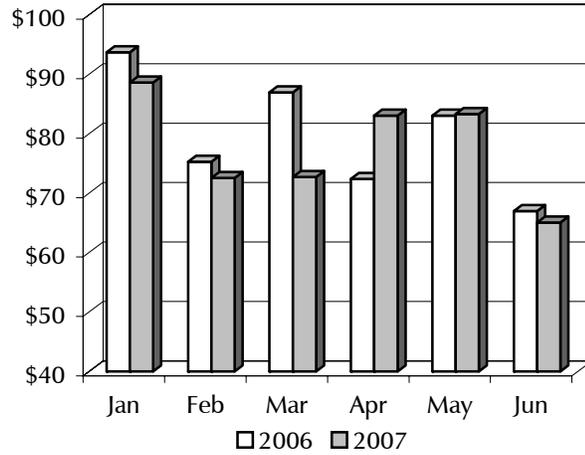


BOULDER STRIP GROSS GAMING REVENUE

	2006		2007	Percent Change
Jan	\$93,702,000		\$88,614,000	(5.4%)
Feb	75,253,000		72,550,000	(3.6%)
Mar	86,950,000		72,695,000	(16.4%)
Apr	72,398,000		83,035,000	14.7%
May	83,040,000		83,308,000	0.3%
Jun	66,959,000	r	65,047,000	(2.9%)
Total	\$478,302,000	r	\$465,249,000	(2.7%)

Millions

r = Revised

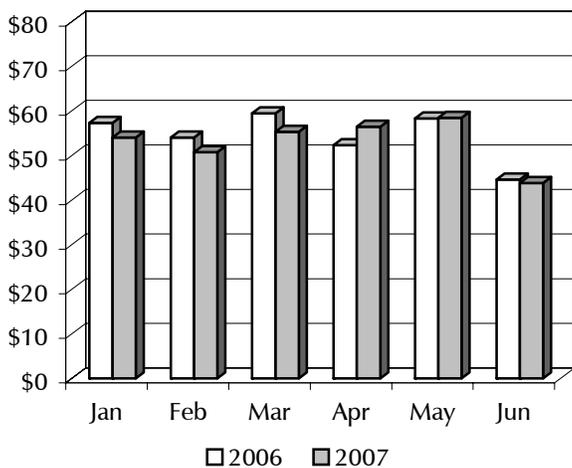


DOWNTOWN GROSS GAMING REVENUE

	2006		2007	Percent Change
Jan	\$57,327,000		\$54,008,000	(5.8%)
Feb	54,053,000	r	50,715,000	(6.2%)
Mar	59,467,000		55,330,000	(7.0%)
Apr	52,298,000		56,468,000	8.0%
May	58,321,000		58,477,000	0.3%
Jun	44,622,000		43,795,000	(1.9%)
Total	\$326,088,000	r	\$318,793,000	(2.2%)

Millions

r = Revised

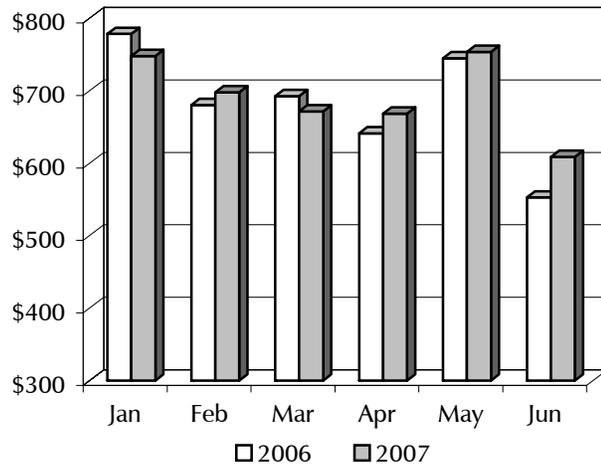


LAS VEGAS MSA* GROSS GAMING REVENUE

	2006		2007	Percent Change
Jan	\$778,530,000	r	\$748,008,000	(3.9%)
Feb	680,359,000	r	697,963,000	2.6%
Mar	692,730,000	r	671,700,000	(3.0%)
Apr	641,276,000	r	668,698,000	4.3%
May	745,127,000	r	753,802,000	1.2%
Jun	552,949,000	r	608,866,000	10.1%
Total	\$4,090,971,000	r	\$4,149,037,000	1.4%

Millions

r = Revised



* Las Vegas MSA gross gaming revenue includes all non-restricted locations in the areas of Boulder Strip, Downtown Las Vegas and Las Vegas Strip.

SOURCE: Nevada Gaming Control Board

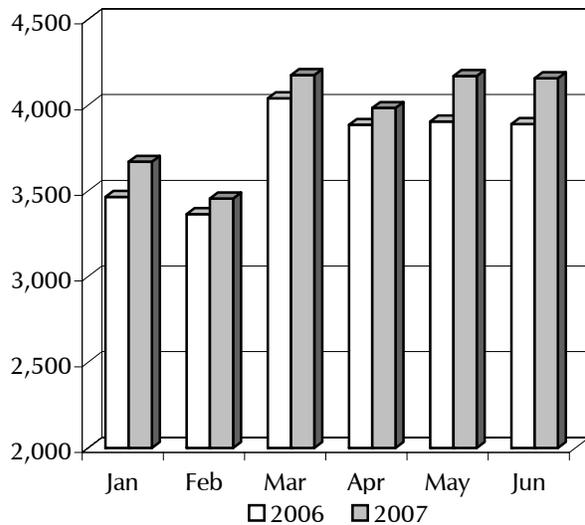
**McCARRAN AIRPORT
TOTAL ENPLANED/DEPLANED PASSENGERS**

McCarran International Airport experienced a 4.7% increase in total passenger traffic during the first six months of 2007. An analysis of the monthly data follows:

Month	2006	2007	Percentage Change
Jan	3,465,017	3,669,613	5.9%
Feb	3,363,985 r	3,454,760 r	2.7%
Mar	4,040,167	4,175,282	3.3%
Apr	3,884,824	3,983,177	2.5%
May	3,904,261 r	4,170,113	6.8%
Jun	3,889,068	4,157,017	6.9%
Total	22,547,322 r	23,609,962	4.7%

r = Revised

Total Enplaned/Deplaned Passengers
Thousands



SOURCE: McCarran International Airport

**AIRLINE PASSENGERS AS % OF TOTAL VISITOR
MARKET FOR LAS VEGAS**

Month	Visitors 2007	Percentage of Visitors Utilizing Air Transportation	Net Chg From 2006
Jan	3,156,419	44.2%	1.9
Feb	3,015,850	45.3%	0.2
Mar	3,456,738	47.1%	0.2
Apr	3,314,448	46.8%	0.4
May	3,380,791	48.0%	2.1
Jun	3,282,315	47.7%	0.8
Total	19,606,561	46.6%	0.1

SOURCES: McCarran International Airport; Las Vegas Convention and Visitors Authority

**SCHEDULED DOMESTIC
ENPLANED/DEPLANED PASSENGERS**

Scheduled airlines experienced a 4.9% increase in traffic during the first six months of 2007.

Month	2006	2007	Percentage Change
Jan	3,124,252	3,321,494	6.3%
Feb	3,029,068	3,127,847	3.3%
Mar	3,644,660	3,778,517	3.7%
Apr	3,492,792	3,582,038 r	2.6%
May	3,533,153	3,763,818	6.5%
Jun	3,523,980	3,772,834	7.1%
Total	20,347,905	21,346,548	4.9%

r = Revised

SOURCE: McCarran International Airport

**SCHEDULED DOMESTIC
AIR PASSENGER SUMMARY**

(Enplaned & Deplaned)
First Six Months - 2007

Carrier	2006	2007	Percentage Change
Southwest	7,695,679	7,929,343	3.0%
America West	3,629,338	4,174,507	15.0%
United	1,710,257	1,652,260	(3.4%)
Delta	1,165,039	1,222,867	5.0%
American	1,168,112	1,053,986	(9.8%)
Continental	965,876	1,024,472	6.1%
Allegiant	654,313	821,223	25.5%
US Air	650,935	802,988	23.4%
Northwes	890,703	751,624	(15.6%)
Alaska	574,054	514,824	(10.3%)
Jet Blue Airways	409,205	409,595	0.1%
Frontier	277,985	315,073	13.3%
Spirit Airlines	59,903	209,512	249.8%
Airtran Airways	222,595	171,735	(22.8%)
Midwest	122,565	131,007	6.9%
ATA	64,769	73,781	13.9%
Sun country	65,445	68,279	4.3%
Aloha Airlines	19,825	19,472	(1.8%)
Independence Air	1,307	-	(100.0%)
Total	20,347,905	21,346,548	4.9%

SOURCE: McCarran International Airport

PASSENGERS ON CHARTER & INTERNATIONAL CARRIERS

Month	2006	2007	Percentage Change
Jan	200,593	213,838	6.6%
Feb	212,979	202,880 r	(4.7%)
Mar	243,015 r	244,470 r	0.6%
Apr	238,571	250,625	5.1%
May	218,043 r	245,519	12.6%
Jun	206,141	224,540	8.9%
Total	1,319,342 r	1,381,872	4.7%

r = Revised

SOURCE: McCarran International Airport

LAS VEGAS CHARTER & INTERNATIONAL CARRIERS

**Enplaned and Deplaned Passengers
First Six Months - 2007**

Carrier	2006	2007	Percentage Change
Air Canada	251,052	285,792	13.8%
Hawaiian Air	167,684 r	174,843	4.3%
Champion	204,025	172,011	(15.7%)
West Jet	95,380 r	161,547	69.4%
Virgin Atlantic	128,395	146,917	14.4%
Mexicana	115,480	119,645	3.6%
Omni Air	77,191	73,833	(4.4%)
Korean	1,393	34,286	2361.3%
Philippine Airlines	33,661	31,482	(6.5%)
Aviacsa	37,737	29,252	(22.5%)
Aero Mexico	32,769	28,411	(13.3%)
Condor	25,036	28,312	13.1%
British Midland	22,648	25,189	11.2%
Mytravel/Airtours	14,509	14,514	0.0%
Maxjet Airlines	-	10,118	N/A
Other	112,382	45,720	(59.3%)
Total	1,319,342 r	1,381,872	4.7%

SOURCE: McCarran International Airport

**SCHEDULED AIRLINE
AVERAGE DAILY SEAT CAPACITY**

Month	2006	2007	Percentage Change
Jan	74,380 r	75,259	1.2%
Feb	76,040	76,513	0.6%
Mar	78,100	80,139	2.6%
Apr	77,886	78,990	1.4%
May	77,883	80,460	3.3%
Jun	78,333	79,235	1.2%
Average	77,104 r	78,433	1.7%

r = Revised

SOURCE: McCarran International Airport

**AVERAGE DAILY FLIGHTS:
ARRIVALS AND DEPARTURES**

Month	2006	2007	Percentage Change
Jan	1,051 r	1,079	2.7%
Feb	1,071	1,097	2.5%
Mar	1,103	1,147	3.9%
Apr	1,104	1,130	2.3%
May	1,110	1,150	3.6%
Jun	1,123	1,144	1.9%
Average	1,093 r	1,125	2.8%

r = Revised

SOURCE: McCarran International Airport

**SCHEDULED AIRLINES
NONSTOP MARKETS**

Month	2006	2007	Percentage Change
Jan	124	136	9.7%
Feb	124	138	11.3%
Mar	128	138	7.8%
Apr	128	138	7.8%
May	130	140	7.7%
Jun	134	142	6.0%
Average	128	139	8.3%

SOURCE: McCarran International Airport

2006 TOP 50 CITY MARKETS FOR AIRLINE TRAVEL TO LAS VEGAS

		Enplaned/Deplaned Passengers			
	City	Scheduled	Charter	Total Air Passengers	% of Total
1	Los Angeles *	3,155,550	1,510	3,157,060	7.1%
2	San Francisco *	2,094,090	-	2,094,090	4.7%
3	New York *	1,891,110	-	1,891,110	4.3%
4	Chicago*	1,616,880	-	1,616,880	3.6%
5	Denver	1,025,920	19,980	1,045,900	2.4%
6	Phoenix	1,044,170	-	1,044,170	2.4%
7	Seattle/Tacoma	900,750	1,156	901,906	2.0%
8	Honolulu	410,540	473,508	884,048	2.0%
9	Dallas*	796,490	34,740	831,230	1.9%
10	Detroit	751,390	62,776	814,166	1.8%
11	San Diego	798,280	-	798,280	1.8%
12	Boston/Providence/Manchester	731,070	-	731,070	1.6%
13	Minneapolis/St. Paul	585,660	101,304	686,964	1.5%
14	Houston*	682,050	-	682,050	1.5%
15	Atlanta	628,320	6,260	634,580	1.4%
16	Philadelphia	591,800	-	591,800	1.3%
17	Reno	591,060	-	591,060	1.3%
18	Sacramento	564,020	248	564,268	1.3%
19	Portland	537,200	-	537,200	1.2%
20	Washington, DC*	514,470	14	514,484	1.2%
21	Baltimore	469,610	-	469,610	1.1%
22	Cleveland	446,170	-	446,170	1.0%
23	Salt Lake City	396,910	330	397,240	0.9%
24	Orlando	388,800	-	388,800	0.9%
25	Kansas City	380,490	-	380,490	0.9%
26	St. Louis	318,430	47,482	365,912	0.8%
27	Fort Lauderdale	330,400	-	330,400	0.7%
28	Tampa	324,510	-	324,510	0.7%
29	Indianapolis	320,420	-	320,420	0.7%
30	Milwaukee	317,870	-	317,870	0.7%
31	Columbus	286,680	-	286,680	0.6%
32	Pittsburgh	282,610	-	282,610	0.6%
33	San Antonio	273,430	-	273,430	0.6%
34	Tucson	261,140	-	261,140	0.6%
35	Albuquerque	258,170	-	258,170	0.6%
36	Austin	253,850	-	253,850	0.6%
37	Nashville	231,920	-	231,920	0.5%
38	Buffalo	178,880	33,840	212,720	0.5%
39	Charlotte	209,890	-	209,890	0.5%
40	Raleigh/Durham	198,840	-	198,840	0.4%
41	Miami	198,390	-	198,390	0.4%
42	Oklahoma City	133,630	64,094	197,724	0.4%
43	Omaha	190,620	-	190,620	0.4%
44	Hartford	188,000	-	188,000	0.4%
45	El Paso	162,420	-	162,420	0.4%
46	Tulsa	94,360	62,186	156,546	0.4%
47	New Orleans	145,430	-	145,430	0.3%
48	Fresno	135,990	-	135,990	0.3%
49	Spokane	129,540	-	129,540	0.3%
50	Boise	119,930	-	119,930	0.3%

* Multiple airports within the same metropolitan area.

LAS VEGAS AUTO TRAFFIC

The average daily traffic flow of automobiles traveling on the major highways leading in and out of Las Vegas increased by 0.1% during the first six months of 2007. A monthly breakdown follows:

Northeast Traffic (I-15 at Apex)

Month	Average Daily Flow		Percentage Change
	2006	2007	
Jan	22,480	22,079	(1.8%)
Feb	23,535	23,332	(0.9%)
Mar	25,791	26,784	3.9%
Apr	27,600	27,831	0.8%
May	26,158	26,721	2.2%
Jun	27,811	28,149	1.2%
Average	25,563	25,816	1.0%

Northwest Traffic (U.S. 95 at Mercury)

Month	Average Daily Flow		Percentage Change
	2006	2007	
Jan	10,507	10,616	1.0%
Feb	10,340	10,302	(0.4%)
Mar	11,653	10,876	(6.7%)
Apr	10,886	10,684	(1.9%)
May	10,841	11,474	5.8%
Jun	11,296	11,997	6.2%
Average	10,921	10,992	0.7%

Southeast Traffic (U.S. 95 at Searchlight)

Month	Average Daily Flow		Percentage Change
	2006	2007	
Jan	9,119	9,147	0.3%
Feb	9,757	9,844	0.9%
Mar	10,482	10,895	3.9%
Apr	11,194	11,215	0.2%
May	9,442	9,758	3.3%
Jun	8,985	9,302	3.5%
Average	9,830	10,027	2.0%

SOURCE: Nevada Department of Transportation - Planning Survey

LAS VEGAS AUTO TRAFFIC

Southwest/So CA Traffic (I-15 at CA/NV Border)

Month	Average Daily Flow		Percentage Change
	2006	2007	
Jan	36,150	34,672	(4.1%)
Feb	36,656	37,473	2.2%
Mar	37,241	37,781	1.5%
Apr	42,037	40,027	(4.8%)
May	40,288	39,934	(0.9%)
Jun	41,982	41,706	(0.7%)
Average	39,059	38,599	(1.2%)

Total (All Four Directions)

Month	Average Daily Flow**		Percentage Change
	2006	2007	
Jan	78,256	76,514	(2.2%)
Feb	80,288	80,951	0.8%
Mar	85,167	86,336	1.4%
Apr	91,717	89,757	(2.1%)
May	86,729	87,887	1.3%
Jun	90,074	91,154	1.2%
Average	85,372	85,433	0.1%

** Adjusted average daily traffic for major highways leading in and out of Las Vegas.

SOURCE: Nevada Department of Transportation - Planning Survey

NUMBER OF TAXICAB TRIPS

Month	2006	2007	Percentage Change
Jan	2,185,922	2,311,186	5.7%
Feb	2,128,296	2,174,585	2.2%
Mar	2,417,622	2,410,057	(0.3%)
Apr	2,244,025	2,215,036	(1.3%)
May	2,243,537	2,404,383	7.2%
Jun	2,027,492	2,242,521	10.6%
Total	13,246,894	13,757,768	3.9%

SOURCE: State of Nevada Taxicab Authority

LVCVA ROOM TAX REVENUE EARNED

Clark County room tax ranges from 9 - 11 percent throughout the county. The LVCVA receives 47 percent of the room tax, with the remaining 53 percent going back into the community to fund projects such as schools, parks and roads. The following table summarizes the portion of room tax that the LVCVA receives.

Month	2006	2007	Percentage Change
Jan	\$17,401,657	\$17,969,287	3.3%
Feb	15,938,126	17,716,401	11.2%
Mar	20,065,921	23,323,992	16.2%
Apr	21,016,905	19,502,035	(7.2%)
May	18,342,074	20,176,675	10.0%
Jun	15,651,131	17,313,678	10.6%
Total	\$108,415,814	\$116,002,068	7.0%

LVCVA room tax revenue generated during the first six months of 2007 was \$116 million. This amounts to an increase of 7.0% when compared with the same period in 2006.

SOURCE: Las Vegas Convention and Visitors Authority

ROOM TAX REVENUE EARNED BY ENTITY

First Six Months - 2007

An analysis of the collection of room tax revenue by the various entities in Clark County is listed in the following table.

Entity	Dollar Amount	Percentage Change From 2006	Share of Total Collected
County	\$105,700,618	7.3%	91.1%
Las Vegas	6,606,067	6.5%	5.7%
Others (1)	3,695,383	(1.2%)	3.2%
Total	\$116,002,068	7.0%	100.0%

(1) "Others" includes: Boulder City, Mesquite, Henderson and North Las Vegas

SOURCE: Las Vegas Convention and Visitors Authority

LAS VEGAS HOTEL/MOTEL ACCOMMODATION SUMMARY

As of June 30, 2007

	Number of Properties	Rooms	Percent
Hotels	135	116,768	87.7%
Motels	160	16,437	12.3%
Total	295	133,205	100.0%

SOURCE: Las Vegas Convention and Visitors Authority

LVCVA ROOM TAX REVENUE EARNED

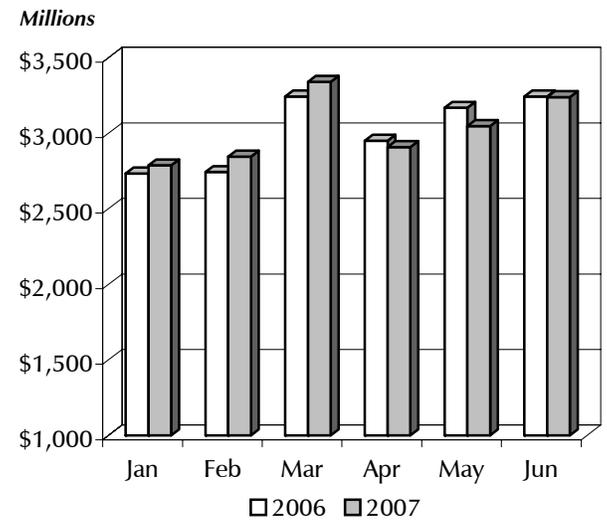
According to figures compiled by the State Tax Commission, retail sales transactions in Clark County reached approximately \$18.2 billion during the first six months of 2007 -- an increase of 0.5% from 2006 levels. These retail sales figures are one of the most accurate barometers of the Las Vegas economy because they encompass a wide variety of goods, industrial, and mercantile jobs.

Clark County Taxable Sales

Month	2006	2007	Percentage Change
Jan	\$2,732,989,954 r	\$2,787,632,420	2.0%
Feb	2,742,463,284 r	2,845,222,388	3.7%
Mar	3,243,537,998 r	3,340,636,432	3.0%
Apr	2,950,035,735 r	2,908,759,416	(1.4%)
May	3,168,291,638 r	3,047,736,797	(3.8%)
Jun	3,243,187,815 r	3,238,798,689	(0.1%)
Total	\$18,080,506,424 r	\$18,168,786,142	0.5%

r = Revised

Clark County Taxable Sales



Eating and Drinking Establishments Only

Month	2006	2007	Percentage Change
Jan	\$599,699,318 r	\$498,167,696	(16.9%)
Feb	585,772,511 r	499,361,028	(14.8%)
Mar	672,233,434 r	588,503,808	(12.5%)
Apr	639,876,997 r	539,318,985	(15.7%)
May	684,850,688 r	560,812,852	(18.1%)
Jun	549,473,753 r	545,416,589	(0.7%)
Total	\$3,731,906,701 r	\$3,231,580,958	(13.4%)

r = Revised

SOURCE: State of Nevada - Department of Taxation

VISITORS TO HOOVER DAM

Month	2006	2007	Percentage Change
Jan	49,510	49,456	(0.1%)
Feb	52,335	59,341	13.4%
Mar	77,476	77,437	(0.1%)
Apr	81,657	85,066	4.2%
May	68,445	73,077	6.8%
Jun	82,440	86,773	5.3%
Total	411,863	431,150	4.7%

SOURCE: Boulder Canyon Project - Visitor Services - Report of Visitors

VISITORS TO RED ROCK CANYON

Month	2006	2007	Percentage Change
Jan	9,541	8,971	(6.0%)
Feb	11,814	11,553	(2.2%)
Mar	16,858	23,045	36.7%
Apr	20,165	18,420	(8.7%)
May	21,148	18,212	(13.9%)
Jun	27,229	27,243	0.1%
Total	106,755	107,444	0.6%

SOURCE: State of Nevada - Parks Division

VISITORS TO LAKE MEAD

Month	2006	2007	Percentage Change
Jan	553,160	439,389	(20.6%)
Feb	532,001	478,826	(10.0%)
Mar	582,091	542,751	(6.8%)
Apr	662,212	672,482	1.6%
May	750,694	671,953	(10.5%)
Jun	951,915	958,085	0.6%
Total	4,032,073	3,763,486	(6.7%)

SOURCE: U.S. Department of Interior - National Park Service

VISITORS TO VALLEY OF FIRE

Month	2006	2007	Percentage Change
Jan	31,696	30,877	(2.6%)
Feb	35,828	38,982	8.8%
Mar	48,858	57,085	16.8%
Apr	60,672	53,476	(11.9%)
May	46,737	44,993	(3.7%)
Jun	34,604	30,867	(10.8%)
Total	258,395	256,280	(0.8%)

SOURCE: U.S. Department of Interior - National Park Service

UNEMPLOYMENT RATE

	April	May	June
United States			
2006	4.7	4.6	4.6
2007	4.5	4.5	4.5
Nevada			
2006	4.1	3.7	4.3
2007	4.4	4.6	4.6
Las Vegas			
2006	4.0	3.6	4.3
2007	4.3	4.2	4.7

SOURCE: Nevada Department of Employment, Training and Rehabilitation

CONSUMER CONFIDENCE INDEX

Composite Series: Index Numbers, 1985 = 100

Month	2006	2007	Percentage Change
January	107	110	3.2%
February	103	111	8.3%
March	108	108	0.7%
April	110	106	(3.2%)
May	105	109	3.6%
June	105	105	(0.1%)

SOURCE: The Conference Board

UNITED STATES CONSUMER PRICE INDEX

U.S. City Average: 1982-1984 = 100 (All Urban)

Month	2006	2007	Percentage Change
Jan	198.3	202.4	2.1%
Feb	198.7	203.5	2.4%
Mar	199.8	205.4	2.8%
Apr	201.5	206.7	2.6%
May	202.5	207.9	2.7%
Jun	202.9	208.4	2.7%
Average	200.6	205.7	2.5%

SOURCE: U.S. Department of Labor

TRAVEL PRICE INDEX

U.S. City Average: 1982-1984 = 100 (All Urban)

Month	2006	2007	Percentage Change
Jan	221.5	227.2	2.6%
Feb	225.4	231.6	2.8%
Mar	231.2	237.6	2.8%
Apr	236.1	242.9	2.9%
May	237.8	246.1	3.5%
Jun	239.2	249.1	4.1%
Average	231.9	239.1	3.1%

SOURCE: Travel Industry Association of America

LAUGHLIN VISITOR STATISTICS

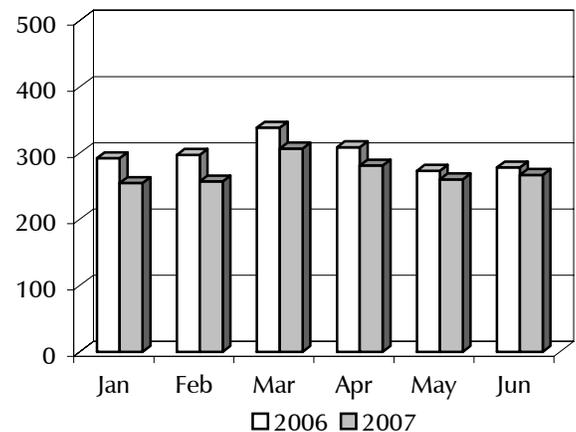
Visitor Indicator	January - June		Change
	2006	2007	
Visitor Volume	1,788,397	1,627,574	(9.0%)
Room Inventory	10,698	10,696	(0.0%)
Convention Attendance	130,558	85,442	(34.6%)
Occupancy Level	79.3%	75.6%	(3.7)
Average Daily Room Rate	\$38.47	\$42.15	9.6%
Room Nights Occupied	1,539,514	1,460,352	(5.1%)
Gross Gaming Revenue	\$332,164,000	\$331,471,000	(0.2%)
Laughlin/Bullhead City Air Passengers	102,876	122,386	19.0%
Average Daily Traffic Hwy 163	7,221	7,173	(0.7%)

VISITOR VOLUME - LAUGHLIN

During the second quarter of 2007, over 1.6 million people visited Laughlin, Nevada - a decrease of 9% from the second quarter of 2006. The Las Vegas Convention and Visitors Authority presents a monthly analysis of the Laughlin visitor volume in the following chart:

Month	2006	2007	Percentage Change
Jan	292,208	254,852	(12.8%)
Feb	297,238	257,144	(13.5%)
Mar	338,391	307,079	(9.3%)
Apr	308,797	281,163	(8.9%)
May	273,415	260,244	(4.8%)
Jun	278,348	267,092	(4.0%)
Total	1,788,397	1,627,574	(9.0%)

Thousands



SOURCE: Las Vegas Convention and Visitors Authority

WWW.VISITLAUGHLIN.COM

Comprehensive information about lodging, gaming, entertainment, attractions and special events in Laughlin can be found online at VisitLaughlin.com, the official destination marketing web site for Laughlin, Nevada.

LAUGHLIN VISITOR PROFILE STUDY

During the calendar year 2006, the Las Vegas Convention and Visitors Authority completed the *Laughlin Visitor Profile Study*. The purpose of this marketing research survey is to provide the Las Vegas Convention and Visitors Authority (LVCVA) with an objective assessment of the Laughlin visitor, as well as to identify trends in visitor behavior that occur over time.

Copies of this research can be obtained by contacting the LVCVA at (702) 892-0711, or an electronic version of the report can be viewed and downloaded at www.LVCVA.com.

LAUGHLIN OCCUPANCY LEVELS

Presented below is the Laughlin occupancy analysis for the first six months of 2007.

Month	Occupancy Percentage		Net Change
	2006	2007	
Jan	74.1%	67.8%	(6.3)
Feb	84.8%	77.0%	(7.8)
Mar	87.5%	83.9%	(3.6)
Apr	81.9%	78.8%	(3.1)
May	71.7%	71.0%	(0.7)
Jun	76.1%	75.6%	(0.5)
Total	79.3%	75.6%	(3.7)

SOURCE: Las Vegas Convention and Visitors Authority

LAUGHLIN GROSS GAMING REVENUE

Month	2006	2007	Percentage
			Change
Jan	\$58,188,000	\$56,503,000	(2.9%)
Feb	57,601,000	56,166,000	(2.5%)
Mar	61,773,000	62,158,000	0.6%
Apr	53,708,000	57,038,000	6.2%
May	55,113,000	52,681,000	(4.4%)
Jun	45,781,000	46,925,000	2.5%
Total	\$332,164,000	\$331,471,000	(0.2%)

SOURCE: Nevada Gaming Control Board

LAUGHLIN CONVENTION ATTENDANCE

Presented below is the Laughlin convention analysis for the first six months of 2007.

Month	2006	2007	Percentage
			Change
Jan	17,765	12,083 r	(32.0%)
Feb	20,692	13,947	(32.6%)
Mar	24,699	14,642	(40.7%)
Apr	26,684	16,350	(38.7%)
May	21,704	15,714	(27.6%)
Jun	19,014	12,706	(33.2%)
Total	130,558	85,442	(34.6%)

r = Revised

SOURCE: Las Vegas Convention and Visitors Authority

LAUGHLIN ROAD VOLUME

(State Route 163)

The Nevada Department of Transportation records a continuous tabulation of daily traffic volume on Nevada State Route 163, 1/2 mile east of Interstate 95. This marketing tool can be utilized to study the automobile volume along a major highway that leads to the Laughlin Area.

The following chart contains the traffic volume on State Route 163 for the first six months of 2007.

Month	Average Daily Traffic		Percentage Change
	2006	2007	
Jan	6,621	6,549	(1.1%)
Feb	7,432	7,085	(4.7%)
Mar	7,765	7,782	0.2%
Apr	8,329	8,312	(0.2%)
May	6,715	6,804	1.3%
Jun	6,465	6,506	0.6%
Average	7,221	7,173	(0.7%)

SOURCE: Nevada Department of Transportation - Traffic Section

LAUGHLIN/BULLHEAD CITY AIRPORT

Enplaned and Deplaned Passengers

Month	2006	2007	Percentage
			Change
Jan	18,066	19,497	7.9%
Feb	20,535	22,192	8.1%
Mar	25,622	28,195	10.0%
Apr	16,034	21,614	34.8%
May	12,504	18,728	49.8%
Jun	10,115	12,160	20.2%
Total	102,876	122,386	19.0%

SOURCE: Mojave County Airport Authority, Inc.

MESQUITE VISITOR STATISTICS

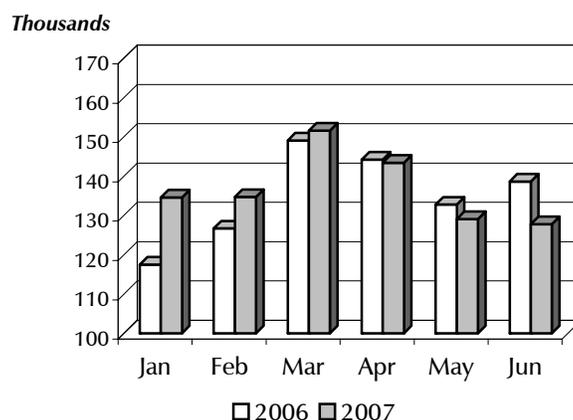
Visitor Indicator	January - June		Change
	2006	2007	
Visitor Volume	808,964	821,226	1.5%
Room Inventory	2,683	2,683	0.0%
Occupancy Level	85.0%	87.0%	2.0
Average Daily Room Rate	\$56.99	\$89.46	57.0%
Room Nights Occupied	412,838	422,662	2.4%
Gross Gaming Revenue	\$78,986,000	\$82,263,000	4.1%
Average Daily Traffic Hwy I-15 at NV/AZ border	23,530	23,707	0.8%

MESQUITE VISITOR VOLUME

During the first six months of 2007, over 821,000 people visited Mesquite, Nevada - an increase of 1.5% from 2006. The Las Vegas Convention and Visitors Authority presents a monthly analysis of Mesquite visitor volume in the following chart:

Month	2006	2007	Percentage Change
Jan	117,519	134,615	14.5%
Feb	126,696	134,725	6.3%
Mar	149,070	151,584	1.7%
Apr	144,262	143,410	(0.6%)
May	132,779	129,121	(2.8%)
Jun	138,638	127,771	(7.8%)
Total	808,964	821,226	1.5%

SOURCE: Las Vegas Convention and Visitors Authority



WWW.VISITMESQUITE.COM

To promote Mesquite, the Las Vegas Convention and Visitors Authority maintains the web site, VisitMesquite.com.

The site contains detailed information about lodging and attractions in Mesquite with a particular emphasis on the destination's golf and spa amenities.

MESQUITE VISITOR PROFILE STUDY

During the calendar year 2006, the Las Vegas Convention and Visitors Authority (LVCVA) completed the *Mesquite Visitor Profile Study*. The purpose of this marketing research survey is to provide the LVCVA with an objective assessment of the Mesquite visitor, as well as to identify trends in visitor behavior that occur overtime.

Copies of this research can be obtained by contacting the LVCVA at (702) 892-0711, or an electronic version of the report can be viewed and downloaded at www.LVCVA.com.

MESQUITE OCCUPANCY LEVELS

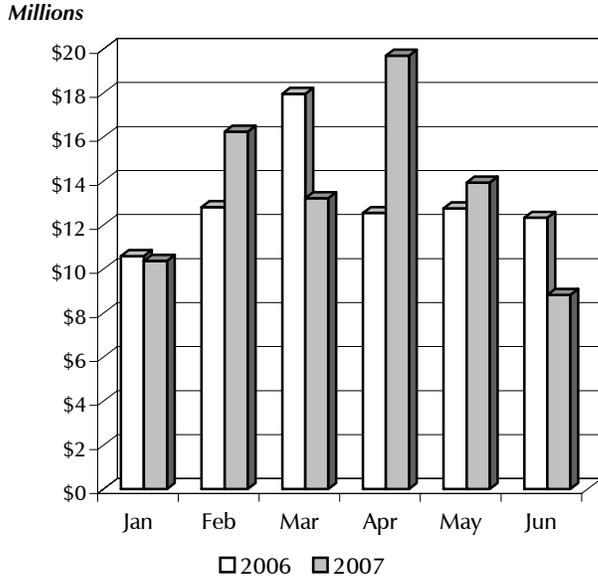
Presented below is the Mesquite occupancy analysis for the first six months of 2007.

Month	2006	2007	Net Change
Jan	72.0%	83.3%	11.3
Feb	84.9%	92.3%	7.4
Mar	91.5%	93.8%	2.3
Apr	91.5%	91.7%	0.2
May	81.5%	79.9%	(1.6)
Jun	87.9%	81.7%	(6.2)
Total	85.0%	87.0%	2.0

MESQUITE GAMING REVENUE

Month	2006	2007	Percentage Change
Jan	\$10,590,000	\$10,374,000	(2.0%)
Feb	12,808,000	16,237,000	26.8%
Mar	17,963,000	13,214,000	(26.4%)
Apr	12,543,000	19,691,000	57.0%
May	12,754,000	13,926,000	9.2%
Jun	12,328,000	8,821,000	(28.4%)
Total	\$78,986,000	\$82,263,000	4.1%

Mesquite Gaming Revenue



SOURCE: Nevada Gaming Control Board

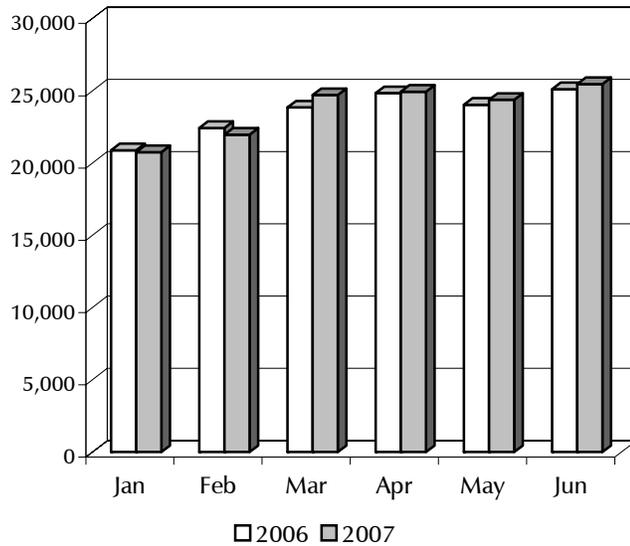
MESQUITE ROAD VOLUME

(I-15 at NV/AZ border)

The State of Nevada Department of Transportation records a continuous tabulation of daily traffic volume on Nevada State Route I-15 at NV/AZ border. This marketing tool is used to measure trends in automobile volume headed into the Mesquite area.

Month	Average Daily Traffic		Percentage Change
	2006	2007	
Jan	20,886	20,763	(0.6%)
Feb	22,435	21,970	(2.1%)
Mar	23,852	24,715	3.6%
Apr	24,845	24,941	0.4%
May	24,042	24,380	1.4%
Jun	25,121	25,475	1.4%
Average	23,530	23,707	0.8%

Mesquite Average Daily Traffic



SOURCE: State of Nevada Department of Transportation - Traffic Section

Many of the statistics and reports listed below can be viewed and downloaded from the Las Vegas Convention and Visitor Authority's web site at www.LVCVA.com.

Executive Summary of Clark County Visitor Statistics

Monthly

The LVCVA publishes statistics for Las Vegas, Laughlin and Mesquite that include visitor volume, convention attendance, occupancy levels, room inventory, gaming revenues, airline passengers and automobile traffic. Requestors of this data receive the Executive Summary, a report with both current month and year-to-date data for the current and prior year.

Marketing Bulletin

Quarterly

The Marketing Bulletin is the published format of the Clark County Visitor Statistics. It contains all of the data in the monthly reports (with some additional analysis) as well as information not found in the monthly reports such as room tax revenue, hotel/gaming employment and convention center statistics. Marketing Bulletins are published quarterly and contain year-to-date information so that the fourth-quarter issue serves as a year-end summary.

Annual Brief

Annually

This booklet provides a 10-year history of Las Vegas, Laughlin and Mesquite tourism statistics. The Annual Brief is an excellent source to summarize the growth rate of Clark County tourism.

Visitor Profile Study

Annually

A source for demographic and behavioral data on visitors, the study presents the findings of visitor interviews conducted throughout the calendar year (January 1-December 31). Sections include reasons for visiting, travel planning, trip characteristics and expenditures, gaming behavior and budgets, entertainment, attitudinal information and visitor demographics. Separate reports are available for Las Vegas, Laughlin and Mesquite.

Occupancy Trends

Annually

The Occupancy Trends book provides an in-depth study of hotel and motel occupancy in Las Vegas, Laughlin and Mesquite. Breakouts are given for monthly, weekend and midweek and contain both current and prior year data. Occupancy statistics are listed for every weekend of the year. Other sections include Las Vegas vs. national occupancy, total rooms occupied and Strip vs. Downtown.

Clark County Residents Study

Biennially

This publication provides insight into the gaming/entertainment behaviors and attitudes of Clark County residents. Data is collected through telephone interviews and published every two years.

Construction Bulletin

Every 3-4 Months (as needed)

This document tracks new hotel/motel room construction for Clark County. The project name, number of rooms and completion date are listed with subtotals by year. A list of proposed hotel/motel projects is included as well.

OTHER INFORMATION SOURCES

Nevada Development Authority

6700 Via Austi Pkwy Ste B
Las Vegas, NV 89119
(702) 791-0000

www.nevadadevelopment.org

The Nevada Development Authority distributes the "Las Vegas Perspective". This document contains information such as resident demographics, zip code profiles, cost-of-living, business and industry statistics, retail overview and Las Vegas tourism information.

Clark County Comprehensive Planning

500 South Grand Central Pkwy, Ste 3012
Las Vegas, NV 89155-1741
(702) 455-4314

www.accessclarkcounty.com

Maintains information pertaining to Clark County such as population, resident demographics, housing and land use guides.

UNLV Center for Business and Economic Research

4505 Maryland Pkwy Box 6002
Las Vegas, NV 89154-6002
(702) 895-3191

<http://cber.unlv.edu>

CBER was established to aid businesses and agencies by providing information that encompasses aspects of the business community including private, commercial and residential development, public transportation and communication systems. CBER publications include: Southern Nevada Business Directory (\$40), Housing Market Conditions (\$20), Migration Statistics Summary (\$15) and many others.

Nevada Department of Transportation

123 E Washington
Las Vegas, NV 89101
(702) 385-6500

www.nevadadot.com

Distributes information on traffic volume for all highways and interstates throughout Nevada.

Nevada Department of Employment,

Training & Rehabilitation

2800 E St Louis Ave
Las Vegas, NV 89104
(702) 486-7923

www.nvjobconnect.org

Distributes information on Nevada employment statistics such as labor force estimates, wage surveys and employment guides. The "Economic Update" is published by this agency, among many other documents.

McCarran International Airport

PO Box 11005
Las Vegas, NV 89111-1005
(702) 261-5100

www.mccarran.com

Collects information on airline passengers, average daily flights, air seats and other statistics regarding scheduled, charter and commuter air traffic at Clark County airports.

Nevada Gaming Control Board

555 E Washington Ave Ste 2600
Las Vegas, NV 89101
Las Vegas: (702) 486-2000
Carson City: (775) 684-7700

www.gaming.nv.gov

State agency responsible for collecting and distributing gaming revenue information. Monthly, quarterly and annual reports are available. In addition, booklets regarding gaming regulations, the U.S. gaming industry and the Nevada Gaming Control Act are available.