



2007

3rd Quarter Summary

Volume 35 - Number 143

Marketing Bulletin

LAS VEGAS MARKETING BULLETIN

Las Vegas Convention and Visitors Authority
3150 Paradise Road Las Vegas, NV 89109-9096
(702) 892-0711
VisitLasVegas.com
LVCVA.com
VisitLaughlin.com
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The staff of the Las Vegas Convention and Visitors Authority takes this opportunity to thank all of the people who have assisted us in compiling our marketing information and conducting our research projects. The LVCVA staff also welcomes any suggestions and/or editorial contributions.

3RD QUARTER 2007 LAS VEGAS VISITOR STATISTICS

VISITOR VOLUME

Visitation Indicator	January - September		Change
	2006	2007	
Visitor Volume	29,351,251	29,606,876	0.9%
Room Inventory <i>(as of September 30)</i>	133,491	133,434	0.0%
Room Tax/LVCVA's Portion (1):	\$156,978,585	\$167,817,309	6.9%
Conventions			
Attendance	5,067,898	5,088,509	0.4%
Number Held	17,540	17,885	2.0%
Economic Impact	\$6,585,788,132	\$6,942,239,073	5.4%
Occupancy Levels			
Total	90.6%	91.3%	0.7
Hotel	94.0%	95.0%	0.9
Motel	66.6%	65.3%	(1.3)
Weekend	94.9%	94.9%	0.0
Midweek	88.7% r	89.8%	1.2
Average Daily Room Rate	\$118.88 r	\$135.23	13.8%
Total Room Nights Occupied			
Total	32,888,945	33,243,033	1.1%
Tourist	21,757,145	22,339,085	2.7%
Convention	11,131,800	10,903,948	(2.0%)
Gross Gaming Revenue			
Clark County	\$7,842,449,000 r	\$8,092,030,000	3.2%
Las Vegas**	\$6,050,637,000 r	\$6,222,536,000	2.8%
Strip	\$4,890,869,000 r	\$5,055,269,000	3.4%
Downtown	\$468,395,000 r	\$474,089,000	1.2%
Boulder Strip	\$691,373,000 r	\$693,178,000	0.3%
Enplaned/Deplaned Airline Passengers			
Total	34,454,268 r	36,039,171	4.6%
Scheduled	31,156,945 r	32,590,554	4.6%
Charter	1,954,055 r	2,079,278	6.4%
Automobile Traffic			
Average Daily Traffic			
All Major Highways	87,815	87,743	(0.1%)
I-15 at CA/NV Border	40,812	40,293	(1.3%)

r- revised

(1) Clark County room tax rate ranges from 9 - 11 percent throughout the county. The LVCVA receives 47 percent of the room tax, with the remaining 53 percent going back into the community to fund projects such as schools, parks and roads.

** "Las Vegas" Gaming Revenue is a combination of the Strip, Downtown and Boulder Strip.

LAS VEGAS VISITOR VOLUME

Month	2006	2007	Percentage Change
Jan	3,175,528	3,156,419	(0.6%)
Feb	2,977,418	3,015,850	1.3%
Mar	3,408,421	3,456,738	1.4%
Apr	3,301,734	3,314,448	0.4%
May	3,341,156	3,380,791	1.2%
Jun	3,157,228	3,282,315	4.0%
Jul	3,369,877	3,378,193	0.2%
Aug	3,341,005	3,353,997	0.4%
Sep	3,278,884	3,268,125	(0.3%)
Total	29,351,251	29,606,876	0.9%

SOURCE: Las Vegas Convention and Visitors Authority

LAS VEGAS VISITOR VOLUME

During the calendar year 2006, the Las Vegas Convention and Visitors Authority (LVCVA) completed the *Las Vegas Visitor Profile Study*. The purpose of this marketing research survey is to provide the LVCVA with an objective assessment of the Las Vegas visitor, as well as to identify trends in visitor behavior that occur over time. Copies of this research can be obtained by contacting the LVCVA at (702) 892-0711 or an electronic version of the report can be viewed and downloaded at www.LVCVA.com.

LVCVA ROOM TAX REVENUE EARNED

Clark County room tax rate ranges from 9 - 11 percent throughout the county. The LVCVA receives 47 percent of the room tax, with the remaining 53 percent going back into the community to fund projects such as schools, parks and roads. The following table summarizes the portion of room tax that the LVCVA receives.

Month	2006	2007	Percentage Change
Jan	\$17,401,657	\$17,969,287	3.3%
Feb	15,938,126	17,716,401	11.2%
Mar	20,065,921	23,323,992	16.2%
Apr	21,016,905	19,502,035	(7.2%)
May	18,342,074	20,176,675	10.0%
Jun	15,651,131	17,313,678	10.6%
Jul	15,202,748	17,181,824	13.0%
Aug	15,688,852	16,392,143	4.5%
Sep	17,671,172	18,241,274	3.2%
Total	\$156,978,585	\$167,817,309	6.9%

LVCVA room tax revenue generated during the first nine months of 2007 was \$167.8 million. This amounts to an increase of 6.9% when compared with the same period in 2006.

SOURCE: Las Vegas Convention and Visitors Authority

ROOM TAX REVENUE EARNED BY ENTITY

Jan - Sep 2007

An analysis of the collection of room tax revenue by the various entities in Clark County is listed in the following table.

Entity	Dollar Amount	Percentage Change From 2006	Share of Total Collected
County	\$153,058,504	7.1%	91.2%
Las Vegas	9,523,336	8.1%	5.7%
Others (1)	5,235,469	0.4%	3.1%
Total	\$167,817,309	6.9%	100.0%

(1) "Others" includes: Boulder City, Mesquite, Henderson and North Las Vegas

SOURCE: Las Vegas Convention and Visitors Authority

LVCVA ROOM TAX REVENUE EARNED

According to figures compiled by the State Tax Commission, retail sales transactions in Clark County reached approximately \$27 billion during the first nine months of 2007 -- a decrease of 0.4% from 2006 levels. These retail sales figures are one of the most accurate barometers of the Las Vegas economy because they encompass a wide variety of goods, industrial, and mercantile jobs.

Clark County Taxable Sales

Month	2006	2007	Percentage Change
Jan	\$2,732,989,954 r	\$2,787,632,420	2.0%
Feb	2,742,463,284 r	2,845,222,388	3.7%
Mar	3,243,537,998 r	3,340,636,432	3.0%
Apr	2,950,035,735 r	2,908,759,416	(1.4%)
May	3,168,291,638 r	3,047,736,797	(3.8%)
Jun	3,243,187,815 r	3,238,798,689	(0.1%)
Jul	2,988,756,161 r	2,949,041,208	(1.3%)
Aug	3,019,621,174 r	2,863,299,954	(5.2%)
Sep	3,067,621,728 r	3,072,639,746	0.2%
Total	\$27,156,505,487 r	\$27,053,767,050	(0.4%)

r = Revised

SOURCE: State of Nevada - Department of Taxation

Eating and Drinking Establishments Only

Month	2006	2007	Percentage Change
Jan	\$599,699,318 r	\$498,167,696	(16.9%)
Feb	585,772,511 r	499,361,028	(14.8%)
Mar	672,233,434 r	588,503,808	(12.5%)
Apr	639,876,997 r	539,318,985	(15.7%)
May	684,850,688 r	560,812,852	(18.1%)
Jun	549,473,753 r	545,416,589	(0.7%)
Jul	500,726,026 r	463,541,338	(7.4%)
Aug	504,344,265 r	496,593,057	(1.5%)
Sep	514,854,145 r	517,039,725	0.4%
Total	\$5,251,831,137 r	\$4,708,755,078	(10.3%)

r = Revised

SOURCE: State of Nevada - Department of Taxation

LAS VEGAS HOTEL/MOTEL ACCOMMODATION SUMMARY

As of September 30, 2007

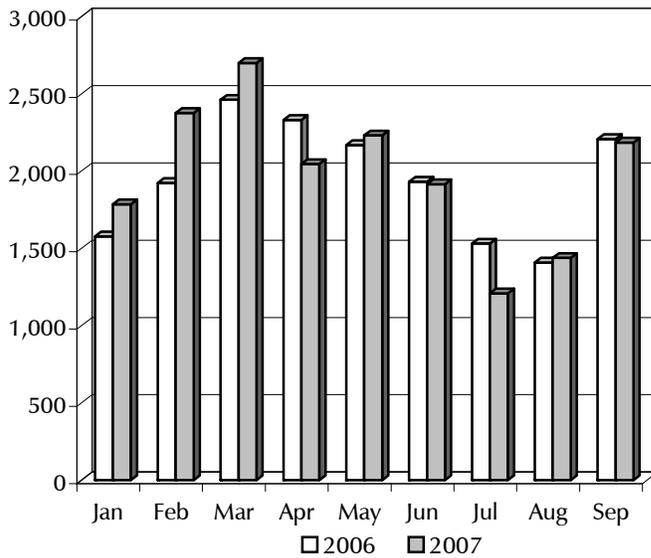
	Number of Properties	Rooms	Percent
Hotels	136	116,997	87.7%
Motels	160	16,437	12.3%
Total	296	133,434	100.0%

SOURCE: Las Vegas Convention and Visitors Authority

CONVENTIONS HELD

Month	2006	2007	Change
Jan	1,577	1,785	13.2%
Feb	1,923	2,377	23.6%
Mar	2,462	2,700	9.7%
Apr	2,331	2,046	(12.2%)
May	2,169	2,231	2.9%
Jun	1,931	1,915	(0.8%)
Jul	1,531	1,208	(21.1%)
Aug	1,408	1,438	2.1%
Sep	2,208	2,185	(1.0%)
Total	17,540	17,885	2.0%

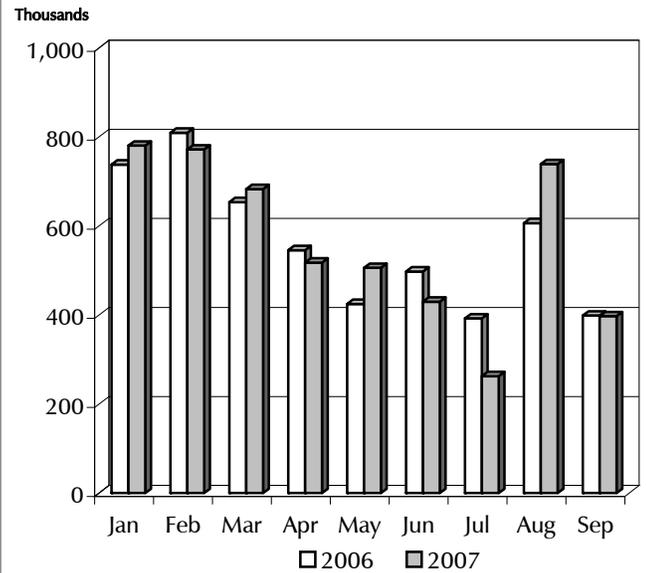
Conventions Held



CONVENTION ATTENDANCE

Month	2006	2007	Change
Jan	738,289	780,542	5.7%
Feb	809,658	771,985	(4.7%)
Mar	653,502	682,824	4.5%
Apr	545,856	518,065	(5.1%)
May	424,922	506,165	19.1%
Jun	497,902	429,804	(13.7%)
Jul	392,338	262,560	(33.1%)
Aug	606,595	739,215	21.9%
Sep	398,836	397,349	(0.4%)
Total	5,067,898	5,088,509	0.4%

Convention Attendance



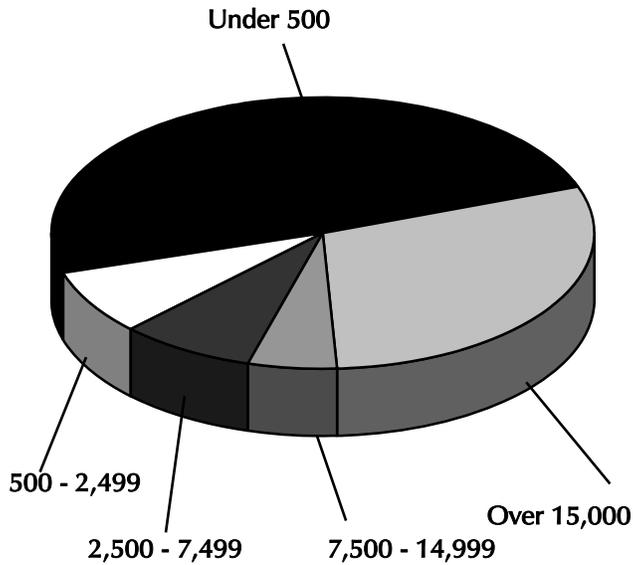
LAS VEGAS TOTAL CITYWIDE EXHIBIT/MEETING SPACE

Year	Square Footage	Change
1995	3,945,571	0.5%
1996	3,968,027	0.6%
1997	4,161,547	4.9%
1998	4,778,784	14.8%
1999	5,960,987	24.7%
2000	6,164,099	3.4%
2001	6,309,826	2.4%
2002	7,457,195	18.2%
2003	8,981,603	20.4%
2004	9,182,153	2.2%
2005	9,755,281	6.2%
2006	9,700,547	-0.6%
Jun 07	9,862,480	1.7%

**CONVENTION ANALYSIS
JAN - SEP 2007**

Size of Convention by Delegates	Number of Delegates	Percent of Total
Over 15,000	1,510,980	29.7%
7,500-14,999	275,310	5.4%
2,500-7,499	398,855	7.8%
500-2,499	402,298	7.9%
Under 500	2,501,066	49.2%
Total	5,088,509	100.0%

2007 Convention Size by Delegates



SOURCE: Las Vegas Convention and Visitors Authority

**2006 TRADESHOW WEEK 200 CITY RANKING
BASED ON NET SQ. FT. UTILIZED**

City	Net Sq. Ft. Top 200 Shows	Market Share
Las Vegas	21,728,109	31.1%
Chicago	8,764,638	12.5%
Orlando	7,269,751	10.4%
Atlanta	4,377,532	6.3%
New York	4,274,808	6.1%
Louisville	2,958,805	4.2%
Dallas	1,709,257	2.4%
Anaheim	1,655,548	2.4%
Los Angeles	1,575,752	2.2%
San Francisco	1,444,973	2.1%

SOURCE: Tradeshow Week 200

2007 CONVENTIONS

Convention attendance increased by 0.4% when compared with the first three quarters of 2006. The total non-gaming revenue generated during this period was over \$6.9 billion.

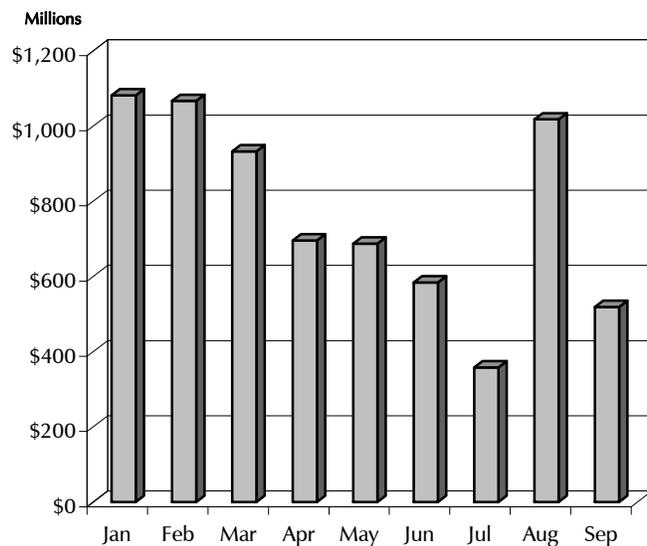
Month	Total Attendance	Non-Gaming Revenue*
Jan	780,542	\$1,081,412,549
Feb	771,985	1,066,830,301
Mar	682,824	932,685,104
Apr	518,065	695,776,754
May	506,165	687,095,420
Jun	429,804	583,683,771
Jul	262,560	358,157,340
Aug	739,215	1,017,638,836
Sep	397,349	518,958,998
Total	5,088,509	\$6,942,239,073

* Non-Gaming Revenue is based upon the following:

1. Trade show delegate expenditure per stay (excluding gaming) - \$1,604
2. Convention/Meeting delegate expenditure per stay (excluding gaming) - \$1,201

SOURCE: Las Vegas Convention and Visitors Authority

2007 Convention Non-Gaming Revenue



LAS VEGAS 2007 HOTEL VS. MOTEL OCCUPANCY SUMMARY

During the first nine months of 2007, occupancy levels for Las Vegas increased 0.7 points from 2006. Hotel properties experienced a 0.9 point increase in occupancy for the timeframe while motel occupancy decreased 1.3 points during the same period.

Month	Citywide			Hotels			Motels		
	2006	2007	Change	2006	2007	Change	2006	2007	Change
Jan	86.1%	85.4%	(0.7)	90.3%	90.1%	(0.2)	56.6%	51.9%	(4.7)
Feb	90.2%	90.3%	0.1	92.5%	94.0%	1.5	74.4%	63.9%	(10.5)
Mar	94.1%	93.9%	(0.2)	96.5%	96.9%	0.4	77.5%	72.6%	(4.9)
Apr	93.9%	93.8%	(0.1)	96.6%	97.2%	0.6	75.2%	69.5%	(5.7)
May	90.1%	92.1%	2.0	93.9%	95.8%	1.9	63.9%	66.0%	2.1
Jun	88.6%	91.9%	3.3	93.5%	95.7%	2.2	54.7%	64.6%	9.9
Jul	91.1%	92.0%	0.9	95.0%	96.0%	1.0	63.8%	63.5%	(0.3)
Aug	90.7%	91.2%	0.5	94.2%	94.9%	0.7	65.9%	65.1%	(0.8)
Sep	90.6%	91.3%	0.7	93.9%	94.2%	0.3	67.1%	70.3%	3.2
Year-to-Date	90.6%	91.3%	0.7	94.0%	95.0%	0.9	66.6%	65.3%	(1.3)

SOURCE: Las Vegas Convention and Visitors Authority

LAS VEGAS 2007 WEEKEND VS. MIDWEEK OCCUPANCY SUMMARY

Month	Citywide			Weekend			Midweek		
	2006	2007	Change	2006	2007	Change	2006	2007	Change
Jan	86.1%	85.4%	(0.7)	91.9%	85.8%	(6.1)	83.2%	85.3%	2.1
Feb	90.2%	90.3%	0.1	96.4%	95.7%	(0.7)	87.3%	87.8%	0.5
Mar	94.1%	93.9%	(0.2)	97.6%	96.8%	(0.8)	92.6%	92.5%	(0.1)
Apr	93.9%	93.8%	(0.1)	97.5%	97.7%	0.2	92.3%	92.4%	0.1
May	90.1%	92.1%	2.0	95.7%	96.4%	0.7	87.8%	90.4%	2.6
Jun	88.6%	91.9%	3.3	92.5%	95.3%	2.8	87.0%	90.2%	3.2
Jul	91.1%	92.0%	0.9	94.4%	96.1%	1.7	89.8%	90.6%	0.8
Aug	90.7%	91.2%	0.5	94.4%	94.8%	0.4	89.4%	89.8%	0.4
Sep	90.6%	91.3%	0.7	94.1%	95.3%	1.2	88.5%	89.3%	0.8
Year-to-Date	90.6%	91.3%	0.7	94.9%	94.9%	0.0	88.7%	89.8%	1.2

SOURCE: Las Vegas Convention and Visitors Authority

LAS VEGAS 2007 STRIP VS. DOWNTOWN OCCUPANCY AVERAGES

Month	Citywide			Strip			Downtown		
	2006	2007	Change	2006	2007	Change	2006	2007	Change
Jan	86.1%	85.4%	(0.7)	90.2%	90.3%	0.1	89.6%	85.2%	(4.4)
Feb	90.2%	90.3%	0.1	92.4%	94.1%	1.7	91.8%	90.2%	(1.6)
Mar	94.1%	93.9%	(0.2)	96.6%	97.0%	0.4	94.2%	94.6%	0.4
Apr	93.9%	93.8%	(0.1)	97.0%	98.0%	1.0	94.2%	91.1%	(3.1)
May	90.1%	92.1%	2.0	94.3%	96.0%	1.7	90.9%	93.1%	2.1
Jun	88.6%	91.9%	3.3	94.1%	95.9%	1.9	88.4%	91.3%	2.9
Jul	91.1%	92.0%	0.9	95.1%	96.4%	1.2	89.0%	93.4%	4.4
Aug	90.7%	91.2%	0.5	95.2%	95.2%	0.1	86.8%	92.1%	5.3
Sep	90.6%	91.3%	0.7	94.6%	94.4%	(0.1)	89.7%	91.5%	1.8
Year-to-Date	90.6%	91.3%	0.7	94.4%	95.3%	0.9	90.5%	91.4%	0.9

SOURCE: Las Vegas Convention and Visitors Authority

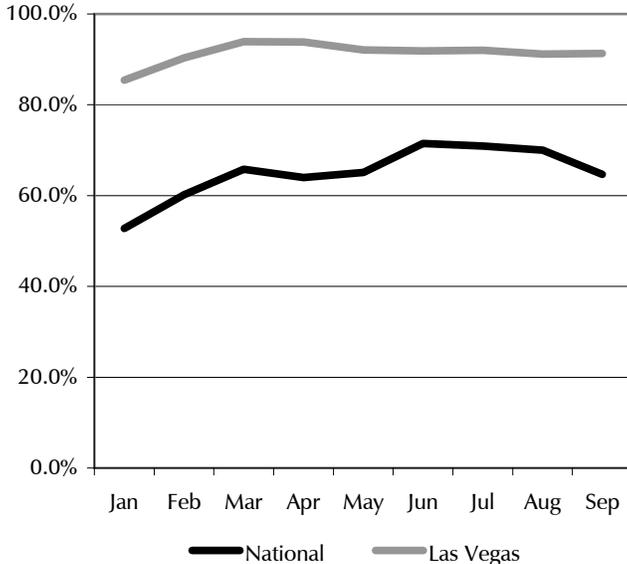
LAS VEGAS OCCUPANCY VS. NATIONAL AVERAGE

Comparing Las Vegas with national occupancy percentages demonstrates the strength of the Las Vegas market and economy. In order to construct a comprehensive analysis, a report published by the national firm of Smith Travel Research, "Lodging Outlook," was utilized for the comparative study.

Month	National Occupancy	Las Vegas Occupancy	Net Difference
Jan	52.8%	85.4%	32.6
Feb	60.2%	90.3%	30.1
Mar	65.8%	93.9%	28.1
Apr	64.0%	93.8%	29.8
May	65.1%	92.1%	27.0
Jun	71.5%	91.9%	20.4
Jul	70.9%	92.0%	21.1
Aug	70.0%	91.2%	21.2
Sep	64.7%	91.3%	26.6
Year-to-Date	65.0%	91.3%	26.3

SOURCES: Smith Travel Research; Las Vegas Convention and Visitors Authority

Las Vegas vs. National Occupancy



WEEKEND OCCUPANCY RANKING

Ranked by Citywide Occupancy

Rank	Date	Citywide	Hotel	Motel
1	Apr 13-14	99.3%	99.7%	96.6%
2	Apr 20-21	99.2%	99.5%	96.9%
3	Mar 23-24	99.0%	99.6%	94.4%
4	Feb 23-24	98.9%	99.5%	94.2%
5	Mar 9-10	98.6%	99.2%	94.7%
6	Apr 27-28	98.5%	99.5%	91.7%
7	May 4-5	98.2%	98.9%	93.5%
8	Mar 16-17	98.1%	99.0%	91.9%
9	Sep 28-29	97.8%	99.0%	89.5%
10	Jun 22-23	97.7%	99.0%	88.1%
11	Sep 7-8	97.5%	98.8%	88.1%
12	Jun 1-2	97.2%	98.9%	84.9%
13	May 25-27	97.1%	98.9%	84.6%
14	Mar 30-31	96.9%	98.8%	83.4%
15	Jul 20-21	96.9%	98.7%	84.1%
16	Feb 16-18	96.8%	98.0%	87.8%
17	Jul 6-7	96.5%	97.6%	88.5%
18	May 18-19	96.4%	97.8%	86.0%
19	Jul 27-28	96.0%	98.2%	80.3%
20	Aug 17-18	96.0%	97.8%	83.4%
21	Aug 24-25	96.0%	97.9%	82.5%
22	Jun 8-9	95.6%	98.2%	76.9%
23	Aug 10-11	95.5%	97.6%	80.9%
24	Sep 21-22	95.4%	97.6%	80.0%
25	Jul 13-14	95.2%	97.8%	76.6%
26	Feb 9-10	94.7%	98.1%	70.2%
27	Apr 6-7	93.9%	97.1%	71.2%
28	Aug 31-Sep 2	93.5%	96.4%	73.1%
29	Jun 15-16	93.5%	96.9%	69.1%
30	May 11-12	93.3%	97.1%	65.9%
31	Jun 29-30	92.4%	96.1%	66.3%
32	Aug 3-4	92.4%	95.3%	71.5%
33	Sep 14-15	92.1%	95.8%	66.1%
34	Feb 2-3	91.9%	94.7%	72.0%
35	Mar 2-3	91.4%	95.4%	62.9%
36	Jan 27-28	91.3%	95.6%	60.1%
37	Jan 12-14	86.4%	92.0%	46.0%
38	Jan 20-21	86.1%	91.7%	46.3%
39	Jan 5-6	79.3%	83.4%	50.0%

SOURCE: Las Vegas Convention and Visitors Authority

LAS VEGAS GAMING REVENUE PER VISITOR ANALYSIS

This analysis divides total visitor volume for the month into monthly gross gaming revenues for the Las Vegas core areas encompassing the Strip, Downtown and Boulder Strip casinos.

Month	2006	2007	Percent Change
Jan	\$245	\$237	(3.3%)
Feb	229 r	231	1.3%
Mar	203	194	(4.4%)
Apr	194	202	3.9%
May	223	223	(0.0%)
Jun	175 r	185	5.9%
Jul	195	221	13.4%
Aug	204	193	(5.4%)
Sep	190	208	9.7%
Total	\$206 r	\$210	2.0%

CAUTION: This analysis does not address local residents who may be contributing to the gaming revenues at these casinos.

r = Revised

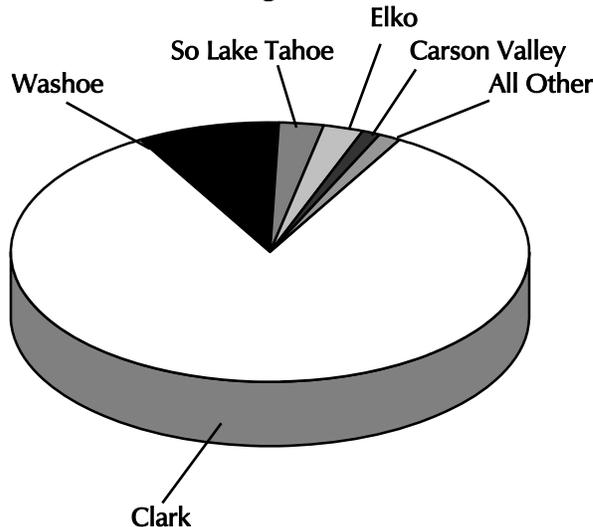
SOURCE: Las Vegas Convention and Visitors Authority

NEVADA TAXABLE GAMING REVENUE

Third Quarter 2007 - County Analysis

County	Jul - Sept	Percent of Total State
Clark	\$2,681,898,618	83.3%
Washoe	284,733,891	8.8%
So Lake Tahoe Area	96,580,413	3.0%
Elko	80,110,384	2.5%
Carson Valley Area	32,401,087	1.0%
All Other	45,094,490	1.4%
Total State	\$3,220,818,883	100.0%

Nevada Taxable Gaming Revenue



SOURCE: Nevada Gaming Control Board - Quarterly Report

CLARK COUNTY GROSS GAMING REVENUE

Clark County gaming revenue increased 3.2% when compared to the first nine months of 2006.

Month	2006	2007	Percent Change
Jan	\$987,361,000 r	\$967,777,000	(2.0%)
Feb	870,100,000 r	901,821,000	3.6%
Mar	908,891,000 r	889,674,000	(2.1%)
Apr	824,364,000 r	892,760,000	8.3%
May	962,629,000 r	968,442,000	0.6%
Jun	744,300,000 r	789,656,000	6.1%
Jul	850,942,000 r	964,725,000	13.4%
Aug	886,011,000 r	838,033,000	(5.4%)
Sep	807,851,000 r	879,142,000	8.8%
Total	\$7,842,449,000	\$8,092,030,000	3.2%

r = Revised

SOURCE: Nevada Gaming Control Board

LAS VEGAS MONTHLY EMPLOYMENT INDEX

Hotel/Gaming Industry

The following chart contains the monthly employment statistics for the Las Vegas Metropolitan Statistical Area (MSA) in the hotel/motel, gaming and recreation fields during the first nine months of 2007. Please note that the Las Vegas MSA encompasses Clark County and surrounding areas in Nevada and northern Arizona.

Month	Hotel Gaming Employment	% of City	% of State
Jan	270,400	29.2%	21.0%
Feb	271,000	29.0%	20.9%
Mar	272,900	29.1%	20.9%
Apr	273,400	29.0%	20.9%
May	274,800	29.1%	20.9%
Jun	275,600	29.3%	21.0%
Jul	275,200	29.5%	21.2%
Aug	275,000	29.5%	21.1%
Sep	274,900	29.3%	21.0%

SOURCE: Nevada Department of Employment, Training and Rehabilitation

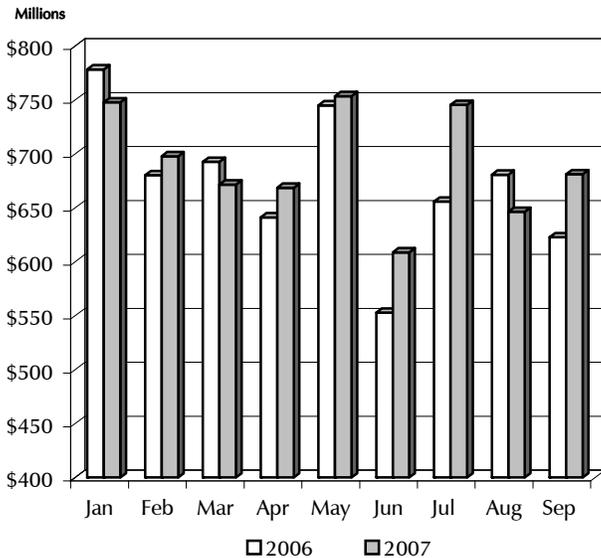
LAS VEGAS MSA* GROSS GAMING REVENUE

	2006	2007	Percent Change
Jan	\$778,530,000 r	\$748,008,000	(3.9%)
Feb	680,359,000 r	697,963,000	2.6%
Mar	692,730,000 r	671,700,000	(3.0%)
Apr	641,276,000 r	668,698,000	4.3%
May	745,127,000 r	753,802,000	1.2%
Jun	552,949,000	608,866,000	10.1%
Jul	655,865,000	745,638,000	13.7%
Aug	680,858,000	646,552,000	(5.0%)
Sep	622,943,000	681,309,000	9.4%
Total	\$6,050,637,000	\$6,222,536,000	2.8%

r = Revised

SOURCE: Nevada Gaming Control Board

Las Vegas MSA Gross Gaming Revenue



* Las Vegas MSA gross gaming revenue includes all non-restricted locations in the areas of Boulder Strip, Downtown Las Vegas and Las Vegas Strip.

LAS VEGAS STRIP GROSS GAMING REVENUE

	2006	2007	Percent Change
Jan	\$627,501,000 r	\$605,386,000	(3.5%)
Feb	551,053,000 r	574,698,000	4.3%
Mar	546,313,000 r	543,675,000	(0.5%)
Apr	516,580,000 r	529,195,000	2.4%
May	603,766,000 r	612,017,000	1.4%
Jun	441,368,000 r	500,024,000	13.3%
Jul	531,651,000	606,797,000	14.1%
Aug	556,288,000 r	531,551,000	(4.4%)
Sep	516,349,000 r	551,926,000	6.9%
Total	\$4,890,869,000	\$5,055,269,000	3.4%

r = Revised

SOURCE: Nevada Gaming Control Board

DOWNTOWN GROSS GAMING REVENUE

	2006	2007	Percent Change
Jan	\$57,327,000	\$54,008,000	(5.8%)
Feb	54,053,000 r	50,715,000	(6.2%)
Mar	59,467,000	55,330,000	(7.0%)
Apr	52,298,000	56,468,000	8.0%
May	58,321,000	58,477,000	0.3%
Jun	44,622,000	43,795,000	(1.9%)
Jul	49,024,000	53,719,000	9.6%
Aug	45,868,000	48,217,000	5.1%
Sep	47,415,000	53,360,000	12.5%
Total	\$468,395,000	\$474,089,000	1.2%

r = Revised

SOURCE: Nevada Gaming Control Board

BOULDER STRIP GROSS GAMING REVENUE

	2006	2007	Percent Change
Jan	\$93,702,000	\$88,614,000	(5.4%)
Feb	75,253,000	72,550,000	(3.6%)
Mar	86,950,000	72,695,000	(16.4%)
Apr	72,398,000	83,035,000	14.7%
May	83,040,000	83,308,000	0.3%
Jun	66,959,000 r	65,047,000	(2.9%)
Jul	75,190,000	85,122,000	13.2%
Aug	78,702,000	66,784,000	(15.1%)
Sep	59,179,000	76,023,000	28.5%
Total	\$691,373,000	\$693,178,000	0.3%

r = Revised

SOURCE: Nevada Gaming Control Board

**MCCARRAN AIRPORT
TOTAL ENPLANED/DEPLANED PASSENGERS**

McCarran International Airport experienced a 4.6% increase in total passenger traffic during the first nine months of 2007. An analysis of the monthly data follows:

Month	2006	2007	Percentage Change
Jan	3,465,017	3,669,613	5.9%
Feb	3,363,985	3,454,760 r	2.7%
Mar	4,040,167	4,175,322 r	3.3%
Apr	3,884,824	3,981,178 r	2.5%
May	3,904,261 r	4,170,113 r	6.8%
Jun	3,889,068	4,156,993 r	6.9%
Jul	4,086,557 r	4,278,555 r	4.7%
Aug	4,042,218 r	4,285,366 r	6.0%
Sep	3,778,171 r	3,867,271	2.4%
Total	34,454,268 r	36,039,171	4.6%

r = Revised

SOURCE: McCarran International Airport

**SCHEDULED DOMESTIC
AIR PASSENGER SUMMARY**

Enplaned and Deplaned Passengers
Jan - Sep 2007

Carrier	2006	2007	Percentage Change
Southwest	11,640,170 r	12,209,626	4.9%
US Air	6,918,362	7,374,739	6.6%
United	2,590,016 r	2,476,195	(4.4%)
Delta	1,775,188	1,894,403	6.7%
American	1,727,418	1,585,448	(8.2%)
Continental	1,480,625	1,550,151	4.7%
Allegiant	1,005,248	1,275,915	26.9%
Northwest	1,284,007	1,086,723	(15.4%)
Alaska	854,274	819,505	(4.1%)
Jet Blue Airways	650,167	657,894	1.2%
Frontier	395,425	467,914	18.3%
Spirit Airlines	109,329	402,026	267.7%
Airtran Airways	326,035	323,712	(0.7%)
Midwest Express	186,080 r	199,536	7.2%
American Trans Air	99,004	138,888	40.3%
Sun Country	86,999	95,481	9.7%
Aloha Airlines	27,291	32,398	18.7%
Independence Air	1,307	-	(100.0%)
Total	31,156,945 r	32,590,554	4.6%

r = Revised

SOURCE: McCarran International Airport

**SCHEDULED DOMESTIC
ENPLANED/DEPLANED PASSENGERS**

Scheduled airlines experienced a 4.6% increase in traffic during the first nine months of 2007.

Month	2006	2007	Percentage Change
Jan	3,124,252	3,321,494	6.3%
Feb	3,029,068	3,127,847	3.3%
Mar	3,644,660	3,778,517	3.7%
Apr	3,492,792	3,582,038 r	2.6%
May	3,532,413 r	3,763,818	6.6%
Jun	3,523,980	3,772,837 r	7.1%
Jul	3,718,688	3,862,729 r	3.9%
Aug	3,666,131	3,876,097	5.7%
Sep	3,424,961	3,505,177	2.3%
Total	31,156,945 r	32,590,554	4.6%

r = Revised

SOURCE: McCarran International Airport

**AIRLINE PASSENGERS AS % OF TOTAL VISITOR
MARKET FOR LAS VEGAS**

Month	Visitor 2007	Percentage of Visitors Utilizing Air Transportation	Net Chg From 2006
Jan	3,156,419	44.2%	1.9
Feb	3,015,850	45.3%	0.2
Mar	3,456,738	47.1%	0.2
Apr	3,314,448	46.8%	0.4
May	3,380,791	47.9%	2.1
Jun	3,282,315	47.7%	0.8
Jul	3,378,193	46.1%	0.9
Aug	3,353,997	47.1%	2.0
Sep	3,268,125	46.0%	0.5
Total	29,606,876	46.5%	(0.9)

SOURCES: McCarran International Airport; Las Vegas Convention and Visitors Authority

PASSENGERS ON CHARTER & INTERNATIONAL CARRIERS

Month	2006	2007	Percentage Change
Jan	200,593	213,838	6.6%
Feb	212,979	202,880 r	(4.7%)
Mar	243,015 r	244,510 r	0.6%
Apr	238,571	248,626 r	4.2%
May	218,043 r	245,519 r	12.6%
Jun	206,141	224,540	8.9%
Jul	213,300 r	237,022	11.1%
Aug	213,276 r	237,467 r	11.3%
Sep	208,137 r	224,876	8.0%
Total	1,954,055 r	2,079,278	6.4%

r = Revised

SOURCE: McCarran International Airport

LAS VEGAS CHARTER & INTERNATIONAL CARRIERS

**Enplaned and Deplaned Passengers
Jan - Sep 2007**

Carrier	2006	2007	Percentage Change
Air Canada	358,274	393,405	9.8%
Hawaiian Air	251,617	268,222	6.6%
West Jet	130,830 r	253,380	93.7%
Champion	289,246	251,954	(12.9%)
Virgin Atlantic	193,359	217,155	12.3%
Mexicana	175,166 r	185,855	6.1%
Omni Air	108,048	105,031	(2.8%)
Phillippine Airlines	53,589	52,161	(2.7%)
Condor	42,838	51,383	19.9%
Korean	3,205	51,075	1493.6%
Avicasa	56,964	46,973	(17.5%)
Aero Mexico	53,657	45,902	(14.5%)
British Midland Airv	39,156	41,494	6.0%
Mytravel/Airtours	32,947	33,356	1.2%
Maxjet Airlines	148	17,949	12027.7%
Other	165,011	63,983	(61.2%)
Total	1,954,055 r	2,079,278	6.4%

r = Revised

SOURCE: McCarran International Airport

**SCHEDULED AIRLINE
AVERAGE DAILY SEAT CAPACITY**

Month	2006	2007	Percentage Change
Jan	74,380 r	75,259	1.2%
Feb	76,040	76,513	0.6%
Mar	78,100	80,139	2.6%
Apr	77,886	78,990	1.4%
May	77,883	80,460	3.3%
Jun	78,333	79,235	1.2%
Jul	78,026 r	78,904	1.1%
Aug	78,736 r	78,608	(0.2%)
Sep	79,195 r	80,873	2.1%
Average	77,620 r	78,776	1.5%

r = Revised

SOURCE: McCarran International Airport

**AVERAGE DAILY FLIGHTS:
ARRIVALS AND DEPARTURES**

Month	2006	2007	Percentage Change
Jan	1,051 r	1,079	2.7%
Feb	1,071	1,097	2.5%
Mar	1,103	1,147	3.9%
Apr	1,104	1,130	2.3%
May	1,110	1,150	3.6%
Jun	1,123	1,144	1.9%
Jul	1,120 r	1,144	2.1%
Aug	1,132 r	1,137	0.4%
Sep	1,116 r	1,149	3.0%
Average	1,103 r	1,131	2.5%

r = Revised

SOURCE: McCarran International Airport

**SCHEDULED AIRLINES
NONSTOP MARKETS**

Month	2006	2007	Percentage Change
Jan	124	136	9.7%
Feb	124	138	11.3%
Mar	128	138	7.8%
Apr	128	138	7.8%
May	130	140	7.7%
Jun	134	142	6.0%
Jul	134	141	5.2%
Aug	135	149	10.4%
Sep	135	149	10.4%
Average	130	141	8.4%

SOURCE: McCarran International Airport

LAS VEGAS AUTO TRAFFIC

The average daily traffic flow of automobiles traveling on the major highways leading in and out of Las Vegas decreased by 0.1% during the first nine months of 2007. A monthly breakdown follows:

Northeast Traffic (I-15 at Apex)

Month	Average Daily Flow		Percentage Change
	2006	2007	
Jan	22,480	22,079	(1.8%)
Feb	23,535	23,332	(0.9%)
Mar	25,791	26,784	3.9%
Apr	27,600	27,831	0.8%
May	26,158	26,721	2.2%
Jun	27,811	28,149	1.2%
Jul	28,898	28,498	(1.4%)
Aug	28,304	28,530	0.8%
Sep	26,024	25,988	(0.1%)
Average	26,289	26,435	0.6%

Northwest Traffic (U.S. 95 at Mercury)

Month	Average Daily Flow		Percentage Change
	2006	2007	
Jan	10,507	10,616	1.0%
Feb	10,340	10,302	(0.4%)
Mar	11,653	10,876	(6.7%)
Apr	10,886	10,684	(1.9%)
May	10,841	11,474	5.8%
Jun	11,296	11,997	6.2%
Jul	11,285	11,959	6.0%
Aug	11,899	12,364	3.9%
Sep	11,375	12,159	6.9%
Average	11,120	11,381	2.3%

Southeast Traffic (U.S. 95 at Searchlight)

Month	Average Daily Flow		Percentage Change
	2006	2007	
Jan	9,119	9,147	0.3%
Feb	9,757	9,844	0.9%
Mar	10,482	10,895	3.9%
Apr	11,194	11,215	0.2%
May	9,442	9,758	3.3%
Jun	8,985	9,302	3.5%
Jul	8,952	9,240	3.2%
Aug	8,616	8,741	1.5%
Sep	9,799	8,566	(12.6%)
Average	9,594	9,634	0.4%

SOURCE: Nevada Department of Transportation - Planning Survey

LAS VEGAS AUTO TRAFFIC

Southwest/So CA Traffic (I-15 at CA/NV Border)

Month	Average Daily Flow		Percentage Change
	2006	2007	
Jan	36,150	34,672	(4.1%)
Feb	36,656	37,473	2.2%
Mar	37,241	37,781	1.5%
Apr	42,037	40,027	(4.8%)
May	40,288	39,934	(0.9%)
Jun	41,982	41,706	(0.7%)
Jul	46,302	46,156	(0.3%)
Aug	46,684	46,319	(0.8%)
Sep	39,970	38,571	(3.5%)
Average	40,812	40,293	(1.3%)

Total (All Four Directions)

Month	Average Daily Flow**		Percentage Change
	2006	2007	
Jan	78,256	76,514	(2.2%)
Feb	80,288	80,951	0.8%
Mar	85,167	86,336	1.4%
Apr	91,717	89,757	(2.1%)
May	86,729	87,887	1.3%
Jun	90,074	91,154	1.2%
Jul	95,437	95,853	0.4%
Aug	95,503	95,954	0.5%
Sep	87,168	85,284	(2.2%)
Average	87,815	87,743	(0.1%)

** Adjusted average daily traffic for major highways leading in and out of Las Vegas.

NUMBER OF TAXICAB TRIPS

Month	Average Daily Flow		Percentage Change
	2006	2007	
Jan	2,185,922	2,311,186	5.7%
Feb	2,128,296	2,174,585	2.2%
Mar	2,417,622	2,410,057	(0.3%)
Apr	2,244,025	2,215,036	(1.3%)
May	2,243,537	2,404,383	7.2%
Jun	2,027,492	2,242,521	10.6%
Jul	2,193,438	2,199,534	0.3%
Aug	2,186,398	2,283,847	4.5%
Sep	2,138,007	2,219,579	3.8%
Total	19,764,737	20,460,728	3.5%

SOURCE: State of Nevada Taxicab Authority

VISITORS TO HOOVER DAM

Month	2006	2007	Percentage Change
Jan	49,510	49,456	(0.1%)
Feb	52,335	59,341	13.4%
Mar	77,476	77,437	(0.1%)
Apr	81,657	85,066	4.2%
May	68,445	73,077	6.8%
Jun	82,440	86,773	5.3%
Jul	91,229	100,771	10.5%
Aug	77,966	86,392	10.8%
Sep	57,800	72,642	25.7%
Total	638,858	690,955	8.2%

SOURCE: Boulder Canyon Project - Visitor Services - Report of Visitors

VISITORS TO RED ROCK CANYON

Month	2006	2007	Percentage Change
Jan	9,541	8,971	(6.0%)
Feb	11,814	11,553	(2.2%)
Mar	16,858	23,045	36.7%
Apr	20,165	18,420	(8.7%)
May	21,148	18,212	(13.9%)
Jun	27,229	27,243	0.1%
Jul	23,975	24,196	0.9%
Aug	23,077	24,582	6.5%
Sep	17,033	16,883	(0.9%)
Total	170,840	173,105	1.3%

SOURCE: State of Nevada - Parks Division

VISITORS TO LAKE MEAD

Month	2006	2007	Percentage Change
Jan	553,160	439,389	(20.6%)
Feb	532,001	478,826	(10.0%)
Mar	582,091	542,751	(6.8%)
Apr	662,212	672,482	1.6%
May	750,694	671,953	(10.5%)
Jun	951,915	958,085	0.6%
Jul	1,048,246	1,101,319	5.1%
Aug	975,261	950,749	(2.5%)
Sep	639,359	659,682	3.2%
Total	6,694,939	6,475,236	(3.3%)

SOURCE: U.S. Department of Interior - National Park Service

VISITORS TO VALLEY OF FIRE

Month	2006	2007	Percentage Change
Jan	31,696	30,877	(2.6%)
Feb	35,828	38,982	8.8%
Mar	48,858	57,085	16.8%
Apr	60,672	53,476	(11.9%)
May	46,737	44,993	(3.7%)
Jun	34,604	30,867	(10.8%)
Jul	29,763	26,286	(11.7%)
Aug	29,961	29,135	(2.8%)
Sep	41,119	34,941	(15.0%)
Total	359,238	346,642	(3.5%)

SOURCE: U.S. Department of Interior - National Park Service

CONSUMER CONFIDENCE INDEX

Composite Series: Index Numbers, 1985 = 100)

Month	2005	2006	2007
Jan	105	107	110
Feb	104	103	111
Mar	103	108	108
Apr	98	110	106
May	103	105	109
Jun	106	105	105
Jul	104	107	112
Aug	106	100	106
Sep	87	106	100

SOURCE: The Conference Board

UNITED STATES CONSUMER PRICE INDEX

U.S. City Average: 1982-1984 = 100 (All Urban)

Month	2006	2007	Percentage Change
Jan	198.3	202.4	2.1%
Feb	198.7	203.5	2.4%
Mar	199.8	205.4	2.8%
Apr	201.5	206.7	2.6%
May	202.5	207.9	2.7%
Jun	202.9	208.4	2.7%
Jul	203.5	208.3	2.4%
Aug	203.9	207.9	2.0%
Sep	202.9	208.5	2.8%
Average	201.6	206.6	2.5%

SOURCE: U.S. Department of Labor

UNEMPLOYMENT RATE

	July	August	September
United States			
2006	4.8	4.7	4.6
2007	4.6	4.6	4.7
Nevada			
2006	4.6	4.1	4.0
2007	4.9	5.0	5.1
Las Vegas			
2006	4.6	4.1	4.0
2007	5.1	5.0	5.2

SOURCE: Nevada Department of Employment, Training and Rehabilitation

TRAVEL PRICE INDEX

U.S. City Average: 1982-1984 = 100 (All Urban)

Month	2006	2007	Percentage Change
Jan	221.5	227.2	2.6%
Feb	225.4	231.6	2.8%
Mar	231.2	237.6	2.8%
Apr	236.1	242.9	2.9%
May	237.8	246.1	3.5%
Jun	239.2	249.1	4.1%
Jul	243.0	251.3	3.4%
Aug	241.5	247.3	2.4%
Sep	232.3	244.2	5.1%
Average	234.2	241.9	3.3%

SOURCE: Travel Industry Association of America

LAUGHLIN VISITOR STATISTICS

Visitor Indicator	January - September		Change
	2006	2007	
Visitor Volume	2,609,926	2,414,110	(7.5%)
Room Inventory	10,698	10,696	(0.0%)
Convention Attendance	167,663 r	124,217	(25.9%)
Occupancy Level	77.4%	74.7%	(2.7)
Average Daily Room Rate	\$39.15	\$42.32	8.1%
Room Nights Occupied	2,264,903	2,176,042	(3.9%)
Gross Gaming Revenue	\$478,105,000 r	\$480,570,000	0.5%
Laughlin/Bullhead City Air Passengers	136,716	169,171	23.7%
Average Daily Traffic Hwy 163	7,058	6,915	(2.0%)

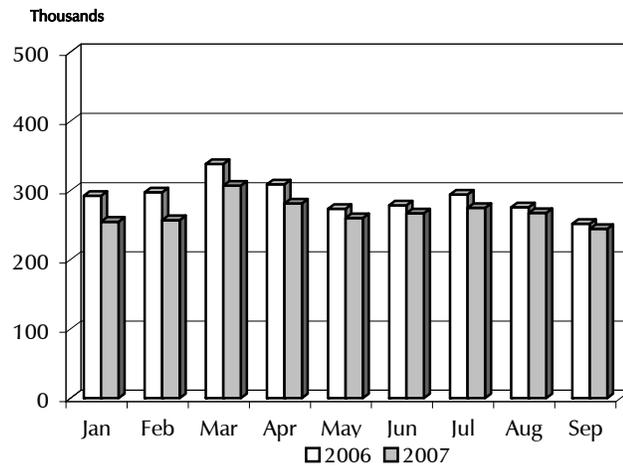
r = Revised

VISITOR VOLUME - LAUGHLIN

During the first nine months of 2007, approximately 2.4 million people visited Laughlin, Nevada - a decrease of 7.5% compared to the first nine months of 2006. The Las Vegas Convention and Visitors Authority presents a monthly analysis of Laughlin visitor volume in the following chart:

Month	2006	2007	Percentage Change
Jan	292,208	254,852	(12.8%)
Feb	297,238	257,144	(13.5%)
Mar	338,391	307,079	(9.3%)
Apr	308,797	281,163	(8.9%)
May	273,415	260,244	(4.8%)
Jun	278,348	267,092	(4.0%)
Jul	294,151	274,693	(6.6%)
Aug	275,608	267,532	(2.9%)
Sep	251,770	244,311	(3.0%)
Total	2,609,926	2,414,110	(7.5%)

Laughlin Visitor Volume



SOURCE: Las Vegas Convention and Visitors Authority

WWW.VISITLAUGHLIN.COM

Comprehensive information about lodging, gaming, entertainment, attractions and special events in Laughlin can be found online at www.VisitLaughlin.com, the official destination marketing web site for Laughlin, Nevada.

LAUGHLIN VISITOR PROFILE STUDY

During the calendar year 2006, the Las Vegas Convention and Visitors Authority completed the *Laughlin Visitor Profile Study*. The purpose of this marketing research survey is to provide the Las Vegas Convention and Visitors Authority (LVCVA) with an objective assessment of the Laughlin visitor, as well as to identify trends in visitor behavior that occur over time.

Copies of this research can be obtained by contacting the LVCVA at (702) 892-0711, or an electronic version of the report can be viewed and downloaded at www.LVCVA.com.

LAUGHLIN OCCUPANCY LEVELS

Presented below is the Laughlin occupancy analysis for the first nine months of 2007.

Month	Occupancy Percentage		Net Change
	2006	2007	
Jan	74.1%	67.8%	(6.3)
Feb	84.8%	77.0%	(7.8)
Mar	87.5%	83.9%	(3.6)
Apr	81.9%	78.8%	(3.1)
May	71.7%	71.0%	(0.7)
Jun	76.1%	75.6%	(0.5)
Jul	78.0%	75.2%	(2.8)
Aug	72.6%	73.0%	0.4
Sep	70.4%	69.9%	(0.5)
Total	77.4%	74.7%	(2.7)

SOURCE: Las Vegas Convention and Visitors Authority

LAUGHLIN GROSS GAMING REVENUE

Month	2006	2007	Percentage
			Change
Jan	\$58,188,000	\$56,503,000	(2.9%)
Feb	57,601,000	56,166,000	(2.5%)
Mar	61,773,000	62,158,000	0.6%
Apr	53,708,000	57,038,000	6.2%
May	55,113,000	52,681,000	(4.4%)
Jun	45,781,000	46,925,000	2.5%
Jul	51,189,000 r	52,156,000	1.9%
Aug	47,557,000 r	49,178,000	3.4%
Sep	47,195,000	47,765,000	1.2%
Total	\$478,105,000 r	\$480,570,000	0.5%

r = Revised

SOURCE: Nevada Gaming Control Board

LAUGHLIN CONVENTION ATTENDANCE

Presented below is the Laughlin convention analysis for the first nine months of 2007.

Month	2006	2007	Percentage
			Change
Jan	17,765 r	12,083 r	(32.0%)
Feb	20,692 r	13,947	(32.6%)
Mar	24,699 r	14,642	(40.7%)
Apr	26,684 r	16,350 r	(38.7%)
May	21,704	15,714	(27.6%)
Jun	19,014	13,794 r	(27.5%)
Jul	10,087 r	9,991 r	(1.0%)
Aug	10,024 r	8,735 r	(12.9%)
Sep	16,994 r	18,961	11.6%
Total	167,663 r	124,217	(25.9%)

r = Revised

SOURCE: Las Vegas Convention and Visitors Authority

LAUGHLIN ROAD VOLUME

(State Route 163)

The Nevada Department of Transportation records a continuous tabulation of daily traffic volume on Nevada State Route 163, 1/2 mile east of Interstate 95. This marketing tool can be utilized to study the automobile volume along a major highway that leads to the Laughlin Area.

The following chart contains the traffic volume on State Route 163 for the first nine months of 2007.

Month	Average Daily Traffic		Percentage Change
	2006	2007	
Jan	6,621	6,549	(1.1%)
Feb	7,432	7,085	(4.7%)
Mar	7,765	7,782	0.2%
Apr	8,329	8,312	(0.2%)
May	6,715	6,804	1.3%
Jun	6,465	6,506	0.6%
Jul	6,385	6,620	3.7%
Aug	6,345	6,364	0.3%
Sep	7,468	6,217	(16.8%)
Average	7,058	6,915	(2.0%)

SOURCE: Nevada Department of Transportation - Traffic Section

LAUGHLIN/BULLHEAD CITY AIRPORT

Enplaned and Deplaned Passengers

Month	2006	2007	Percentage
			Change
Jan	18,066	19,497	7.9%
Feb	20,535	22,192	8.1%
Mar	25,622	28,195	10.0%
Apr	16,034	21,614	34.8%
May	12,504	18,728	49.8%
Jun	10,115	12,160	20.2%
Jul	13,403	13,434	0.2%
Aug	9,580	13,602	42.0%
Sep	10,857	19,749	81.9%
Total	136,716	169,171	23.7%

SOURCE: Mojave County Airport Authority, Inc.

MESQUITE VISITOR STATISTICS

Visitor Indicator	January - September		Change
	2006	2007	
Visitor Volume	1,200,971	1,216,549	1.3%
Room Inventory	2,683	2,683	0.0%
Occupancy Level	83.7%	85.5%	1.8
Average Daily Room Rate	\$59.55	\$83.91	40.9%
Room Nights Occupied	612,891	626,124	2.2%
Gross Gaming Revenue	\$114,686,000	\$122,727,000	7.0%
Average Daily Traffic Hwy I-15 at NV/AZ border	24,137	24,067 *	(0.3%)

*Traffic counter out in Aug. & Sep. due to construction

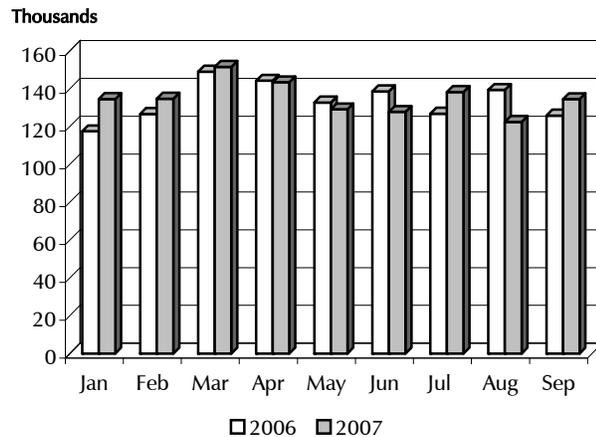
MESQUITE VISITOR VOLUME

During the first nine months of 2007, approximately 1.2 million people visited Mesquite, Nevada - an increase of 1.3% compared to the first nine months of 2006. The Las Vegas Convention and Visitors Authority presents a monthly analysis of Mesquite visitor volume in the following chart:

Month	2006	2007	Percentage Change
Jan	117,519	134,615	14.5%
Feb	126,696	134,725	6.3%
Mar	149,070	151,584	1.7%
Apr	144,262	143,410	(0.6%)
May	132,779	129,121	(2.8%)
Jun	138,638	127,771	(7.8%)
Jul	126,798	138,332	9.1%
Aug	139,347	122,495	(12.1%)
Sep	125,862	134,496	6.9%
Total	1,200,971	1,216,549	1.3%

SOURCE: Las Vegas Convention and Visitors Authority

Mesquite Visitor Volume



WWW.VISITMESQUITE.COM

To promote Mesquite, the Las Vegas Convention and Visitors Authority maintains the web site, www.VisitMesquite.com.

The site contains detailed information about lodging and attractions in Mesquite with a particular emphasis on the destination's golf and spa amenities.

MESQUITE VISITOR PROFILE STUDY

During the calendar year 2006, the Las Vegas Convention and Visitors Authority (LVCVA) completed the *Mesquite Visitor Profile Study*. The purpose of this marketing research survey is to provide the LVCVA with an objective assessment of the Mesquite visitor, as well as to identify trends in visitor behavior that occur overtime.

Copies of this research can be obtained by contacting the LVCVA at (702) 892-0711, or an electronic version of the report can be viewed and downloaded at www.LVCVA.com.

MESQUITE OCCUPANCY LEVELS

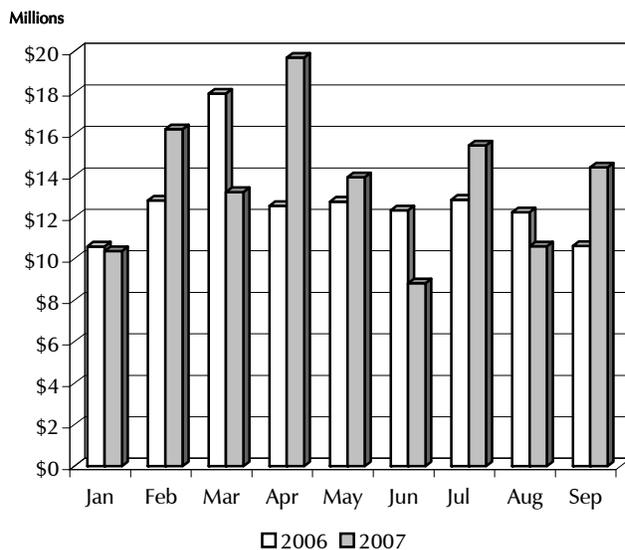
Presented below is the Mesquite occupancy analysis for the first nine months of 2007.

Month	2006	2007	Net Change
Jan	72.0%	83.3%	11.3
Feb	84.9%	92.3%	7.4
Mar	91.5%	93.8%	2.3
Apr	91.5%	91.7%	0.2
May	81.5%	79.9%	(1.6)
Jun	87.9%	81.7%	(6.2)
Jul	77.8%	85.6%	7.8
Aug	85.5%	75.8%	(9.7)
Sep	79.8%	86.0%	6.2
Total	83.7%	85.5%	1.8

MESQUITE GAMING REVENUE

Month	2006	2007	Percentage Change
Jan	\$10,590,000	\$10,374,000	(2.0%)
Feb	12,808,000	16,237,000	26.8%
Mar	17,963,000	13,214,000	(26.4%)
Apr	12,543,000	19,691,000	57.0%
May	12,754,000	13,926,000	9.2%
Jun	12,328,000	8,821,000	(28.4%)
Jul	12,846,000	15,466,000	20.4%
Aug	12,243,000	10,594,000	(13.5%)
Sep	10,611,000	14,404,000	35.7%
Total	\$114,686,000	\$122,727,000	7.0%

Mesquite Gaming Revenue



SOURCE: Nevada Gaming Control Board

MESQUITE ROAD VOLUME

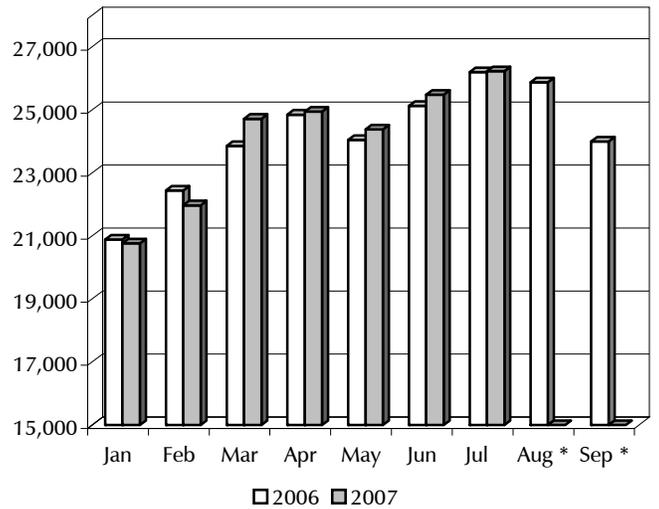
(I-15 at NV/AZ border)

The State of Nevada Department of Transportation records a continuous tabulation of daily traffic volume on Nevada State Route I-15 at NV/AZ border. This marketing tool is used to measure trends in automobile volume headed into the Mesquite area.

Month	2006	2007	Percentage Change
Jan	20,886	20,763	(0.6%)
Feb	22,435	21,970	(2.1%)
Mar	23,852	24,715	3.6%
Apr	24,845	24,941	0.4%
May	24,042	24,380	1.4%
Jun	25,121	25,475	1.4%
Jul	26,193	26,223	0.1%
Aug *	25,867	N/A	N/A
Sep *	23,990	N/A	N/A
Average	24,137	24,067	(0.3%)

* Traffic counter out in Aug. & Sep. 07 due to construction

Mesquite Average Daily Auto Traffic



SOURCE: State of Nevada Department of Transportation - Traffic Section

Many of the statistics and reports listed below can be viewed and downloaded from the Las Vegas Convention and Visitor Authority's web site at www.LVCVA.com.

Executive Summary of Clark County Visitor Statistics

Monthly

The LVCVA publishes statistics for Las Vegas, Laughlin and Mesquite that include visitor volume, convention attendance, occupancy levels, room inventory, gaming revenues, airline passengers and automobile traffic. Requestors of this data receive the Executive Summary, a report with both current month and year-to-date data for the current and prior year.

Marketing Bulletin

Quarterly

The Marketing Bulletin is the published format of the Clark County Visitor Statistics. It contains all of the data in the monthly reports (with some additional analysis) as well as information not found in the monthly reports such as room tax revenue, hotel/gaming employment and convention center statistics. Marketing Bulletins are published quarterly and contain year-to-date information so that the fourth-quarter issue serves as a year-end summary.

Annual Brief

Annually

This booklet provides a 10-year history of Las Vegas, Laughlin and Mesquite tourism statistics. The Annual Brief is an excellent source to summarize the growth rate of Clark County tourism.

Visitor Profile Study

Annually

A source for demographic and behavioral data on visitors, the study presents the findings of visitor interviews conducted throughout the calendar year (January 1- December 31). Sections include reasons for visiting, travel planning, trip characteristics and expenditures, gaming behavior and budgets, entertainment, attitudinal information and visitor demographics. Separate reports are available for Las Vegas, Laughlin and Mesquite.

Occupancy Trends

Annually

The Occupancy Trends book provides an in-depth study of hotel and motel occupancy in Las Vegas, Laughlin and Mesquite. Breakouts are given for monthly, weekend and midweek and contain both current and prior year data. Occupancy statistics are listed for every weekend of the year. Other sections include Las Vegas vs. national occupancy, total rooms occupied and Strip vs. Downtown.

Clark County Residents Study

Biennially

This publication provides insight into the gaming/entertainment behaviors and attitudes of Clark County residents. Data is collected through telephone interviews and published every two years.

Construction Bulletin

Every 3-4 Months (as needed)

This document tracks new hotel/motel room construction for Clark County. The project name, number of rooms and completion date are listed with subtotals by year. A list of proposed hotel/motel projects is included as well.

Nevada Development Authority

6700 Via Austi Pkwy Ste B
Las Vegas, NV 89119
(702) 791-0000

www.nevadadevelopment.org

The Nevada Development Authority distributes the "Las Vegas Perspective". This document contains information such as resident demographics, zip code profiles, cost-of-living, business and industry statistics, retail overview and Las Vegas tourism information.

Clark County Comprehensive Planning
500 South Grand Central Pkwy, Ste 3012
Las Vegas, NV 89155-1741
(702) 455-4314

www.accessclarkcounty.com

Maintains information pertaining to Clark County such as population, resident demographics, housing and land use guides.

UNLV Center for Business and Economic Research

4505 Maryland Pkwy Box 6002
Las Vegas, NV 89154-6002
(702) 895-3191

<http://cber.unlv.edu>

CBER was established to aid businesses and agencies by providing information that encompasses aspects of the business community including private, commercial and residential development, public transportation and communication systems. CBER publications include: Southern Nevada Business Directory (\$45), Housing Market Conditions (\$25), Migration Statistics Summary (\$20) and many others.

Nevada Department of Transportation

123 E Washington Ave.
Las Vegas, NV 89101
(702) 385-6500

www.nevadadot.com

Distributes information on traffic volume for all highways and interstates throughout Nevada.

**Nevada Department of Employment,
Training & Rehabilitation**

2800 E St Louis Ave
Las Vegas, NV 89104
(702) 486-7923

www.nvjobconnect.org

Distributes information on Nevada employment statistics such as labor force estimates, wage surveys and employment guides. The "Economic Update" is published by this agency, among many other documents.

McCarran International Airport

PO Box 11005
Las Vegas, NV 89111-1005
(702) 261-5100

www.mccarran.com

Collects information on airline passengers, average daily flights, air seats and other statistics regarding scheduled, charter and commuter air traffic at Clark County airports.

Nevada Gaming Control Board

555 E Washington Ave Ste 2600
Las Vegas, NV 89101
Las Vegas: (702) 486-2000
Carson City: (775) 684-7700

www.gaming.nv.gov

State agency responsible for collecting and distributing gaming revenue information. Monthly, quarterly and annual reports are available. In addition, booklets regarding gaming regulations, the U.S. gaming industry and the Nevada Gaming Control Act are available.