



2007

4th Quarter Summary

Volume 35 - Number 144

Marketing Bulletin

LAS VEGAS MARKETING BULLETIN

Las Vegas Convention and Visitors Authority
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(702) 892-0711
VisitLasVegas.com
LVCVA.com
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The staff of the Las Vegas Convention and Visitors Authority takes this opportunity to thank all of the people who have assisted us in compiling our marketing information and conducting our research projects. The LVCVA staff also welcomes any suggestions and/or editorial contributions.

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2007 LAS VEGAS VISITOR STATISTICS

Visitation Indicator	2006	2007	Change
Visitor Volume	38,914,889	39,196,761	0.7%
Room Inventory (as of December 31)	132,605	132,947	0.3%
Room Tax/LVCVA's Portion (1):	\$207,289,931	\$219,713,911	6.0%
Conventions			
Attendance	6,307,961	6,209,253	(1.6%)
Number Held	23,825	23,847	0.1%
Economic Impact	\$8,182,818,340	\$8,449,208,768	3.3%
Occupancy Levels			
Total	89.7%	90.4%	0.7
Hotel	93.2%	94.0%	0.8
Motel	65.2%	64.5%	(0.7)
Weekend	94.6%	94.3%	(0.3)
Midweek	87.4% r	88.7%	1.2
Average Daily Room Rate	\$119.73 r	\$132.09	10.3%
Total Room Nights Occupied			
Total	43,496,236	43,978,733	1.1%
Tourist	29,640,598	30,673,192	3.5%
Convention	13,855,638	13,305,541	(4.0%)
Gross Gaming Revenue			
Clark County	\$10,630,387,000 r	\$10,868,029,000	2.2%
Las Vegas**	\$8,235,562,000 r	\$8,388,240,000	1.9%
Strip	\$6,675,467,000 r	\$6,827,613,000	2.3%
Downtown	\$630,403,000 r	\$632,929,000	0.4%
Boulder Strip	\$929,692,000 r	\$927,698,000	(0.2%)
Enplaned/Deplaned Airline Passengers			
Total	46,304,376 r	47,728,414	3.1%
Scheduled	41,772,204 r	43,001,110	2.9%
Charter	2,638,961 r	2,781,195	5.4%
Automobile Traffic			
Average Daily Traffic			
All Major Highways	86,961	86,701	(0.3%)
I-15 at CA/NV Border	40,383	39,808	(1.4%)

(1) Clark County room tax rate ranges from 9 - 11 percent throughout the county. The LVCVA receives 47 percent of the room tax, with the remaining 53 percent going back into the community to fund projects such as schools, parks and roads.

** "Las Vegas" Gaming Revenue is a combination of the Strip, Downtown and Boulder Strip. r = Revised

LAS VEGAS VISITOR PROFILE STUDY

During the calendar year of 2007, the Las Vegas Convention and Visitors Authority (LVCVA) completed the *Las Vegas Visitor Profile Study*. The purpose of this marketing research survey is to provide the LVCVA with an objective assessment of the Las Vegas visitor, as well as to identify trends in visitor behavior that occur over time. Copies of this research can be obtained by contacting the LVCVA at (702) 892-0711 or an electronic version of the report can be viewed and downloaded at www.LVCVA.com.

SOURCE: Las Vegas Convention and Visitors Authority

LAS VEGAS VISITOR VOLUME

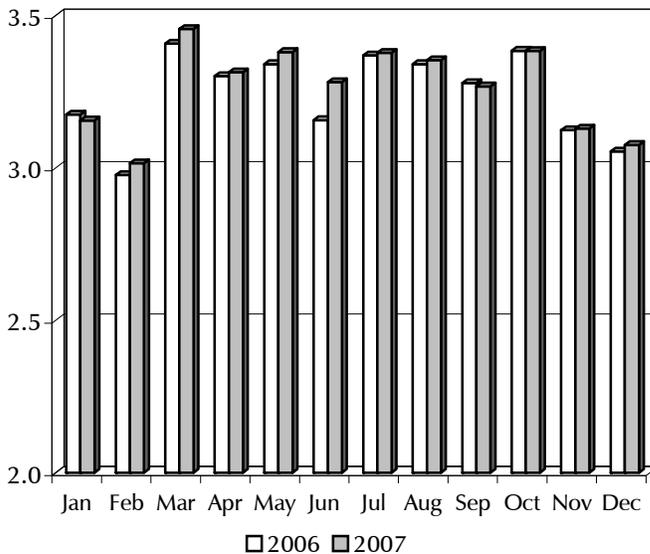
Las Vegas enjoyed its best year on record in terms of visitor volume. Almost 39.2 million people visited the Las Vegas area during the calendar year of 2007. This represents an increase of 0.7 percent.

The Las Vegas Convention and Visitors Authority presents a monthly analysis of visitor volume in the following chart:

Month	2006	2007	Percent Change
Jan	3,175,528	3,156,419	(0.6%)
Feb	2,977,418	3,015,850	1.3%
Mar	3,408,421	3,456,738	1.4%
Apr	3,301,734	3,314,448	0.4%
May	3,341,156	3,380,791	1.2%
Jun	3,157,228	3,282,315	4.0%
Jul	3,369,877	3,378,193	0.2%
Aug	3,341,005	3,353,997	0.4%
Sep	3,278,884	3,268,125	(0.3%)
Oct	3,384,978	3,384,546	(0.0%)
Nov	3,124,369	3,129,508	0.2%
Dec	3,054,291	3,075,831	0.7%
Total	38,914,889	39,196,761	0.7%

2007 Visitor Volume

Millions



SOURCE: Las Vegas Convention and Visitors Authority

VISITOR VOLUME BY QUARTER

The following data presents the visitor volume for Las Vegas by quarter:

	2006	2007	Change
First Quarter	9,561,367	9,629,007	0.7%
Second Quarter	9,800,118	9,977,554	1.8%
Third Quarter	9,989,766	10,000,315	0.1%
Fourth Quarter	9,563,638	9,589,885	0.3%
Annual Total	38,914,889	39,196,761	0.7%

SOURCE: Las Vegas Convention and Visitors Authority

VISITOR VOLUME - HISTORICAL REVIEW

An analysis of the various visitor indicators since 1972 for Las Vegas is contained in the chart below.

Year	Visitor Volume	Room Inventory	Occupancy % Hotel	Occupancy % Motel
1972	7,954,748	26,619	86.5%	73.2%
1973	8,474,727	29,198	88.3%	78.5%
1974	8,664,751	32,826	86.0%	68.7%
1975	9,151,427	35,190	84.2%	72.8%
1976	9,769,354	36,245	85.9%	76.0%
1977	10,137,021	39,350	85.3%	74.2%
1978	11,178,111	42,620	86.9%	74.8%
1979	11,696,073	45,035	86.8%	71.7%
1980	11,941,524	45,815	82.8%	68.3%
1981	11,820,788	49,614	80.5%	67.6%
1982	11,633,728	50,270	76.1%	59.3%
1983	12,348,270	52,529	77.4%	63.3%
1984	12,843,433	54,129	78.1%	61.7%
1985	14,194,189	53,067	84.7%	70.1%
1986	15,196,284	56,494	86.3%	70.9%
1987	16,216,102	58,474	87.0%	74.0%
1988	17,199,808	61,394	89.3%	73.7%
1989	18,129,684	67,391	89.8%	72.5%
1990	20,954,420	73,730	89.1%	69.8%
1991	21,315,116	76,879	85.2%	62.6%
1992	21,886,865	76,523	88.8%	66.1%
1993	23,522,593	86,053	92.6%	69.7%
1994	28,214,362	88,560	92.6%	73.2%
1995	29,002,122	90,046	91.4%	72.4%
1996	29,636,361	99,072	93.4%	75.7%
1997	30,464,635	105,347	90.3%	68.8%
1998	30,605,128	109,365	90.3%	67.3%
1999	33,809,134	120,294	92.1%	68.6%
2000	35,849,691	124,270	92.5%	71.9%
2001	35,017,317	126,610	88.9%	63.8%
2002	35,071,504	126,787	88.8%	60.2%
2003	35,540,126	130,482	89.6%	60.5%
2004	37,388,781	131,503	92.0%	68.7%
2005	38,566,717	133,186	91.8%	72.0%
2006	38,914,899	132,605	93.2%	65.2%
2007	39,196,761	132,947	94.0%	64.5%

SOURCE: Las Vegas Convention and Visitors Authority

VISITOR DOLLAR CONTRIBUTION

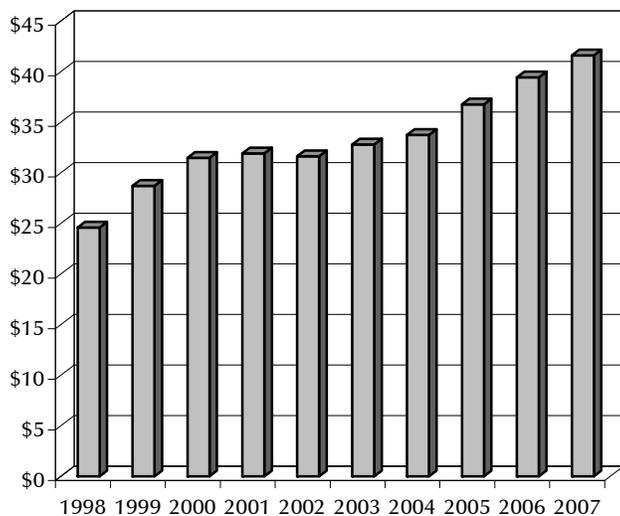
Tourists and conventioners generated almost \$41.6 billion in economic impact in the Las Vegas area during 2007. An analysis of the visitor dollar contribution for the last 10 years for Las Vegas is presented below:

Year	Total Economic Impact	Percent Change
1998	\$24,577,469,000	(1.5%)
1999	28,695,178,000	16.8%
2000	31,462,337,000	9.6%
2001	31,907,492,000	1.4%
2002	31,613,938,000	(0.9%)
2003	32,777,906,000	3.7%
2004	33,724,467,000	2.9%
2005	36,733,453,000 r	8.9%
2006	39,406,265,000 r	7.3%
2007	41,578,079,000	5.5%

r = Revised

Visitor Dollar Contribution

Billions



2007 U.S. CITIES INVENTORY RANKING

Rank	City	Rooms
1	Las Vegas	132,947
2	Orlando	111,230
3	Chicago	100,780
4	Los Angeles	92,293
5	Atlanta	91,984
6	Hawaii	72,516
7	New York City	72,250
8	Dallas	71,464
9	Houston	60,000
10	Anaheim (Orange Co.)	54,903

SOURCE: Las Vegas Convention & Visitors Authority, Individual City CVBs

2007 LAS VEGAS VISITOR SEGMENTATION ANALYSIS

Month	Convention		Total Visitors
	Delegates	Tourists	
Jan	780,542	2,375,877	3,156,419
Feb	771,985	2,243,865	3,015,850
Mar	682,824	2,773,914	3,456,738
Apr	518,065	2,796,383	3,314,448
May	506,165	2,874,626	3,380,791
Jun	429,804	2,852,511	3,282,315
Jul	262,560	3,115,633	3,378,193
Aug	739,215	2,614,782	3,353,997
Sep	397,349	2,870,776	3,268,125
Oct	388,475	2,996,071	3,384,546
Nov	602,605	2,526,903	3,129,508
Dec	129,664	2,946,167	3,075,831
Total	6,209,253	32,987,508	39,196,761

LARGEST HOTELS IN THE U.S.

As of December 31, 2007

Rank	Property	Number of Rooms
1	MGM Grand Hotel and Casino	5,034
2	Luxor Hotel and Casino	4,408
3	Venetian Resort - Hotel - Casino	4,027
4	Excalibur Hotel and Casino	3,991
5	Bellagio	3,933
6	Circus Circus Hotel, Casino	3,767
7	Flamingo Las Vegas	3,545
8	Caesars Palace	3,348
9	Mandalay Bay Resort & Casino	3,211
10	Mirage	3,044
11	Monte Carlo Hotel and Casino	3,002
12	Las Vegas Hilton	2,950
13	Paris Las Vegas	2,916
14	Treasure Island (TI) Las Vegas	2,885
15	Gaylord Opryland Resort	2,881
16	Disney's Pop Century Resort	2,880
17	Hilton Hawaiian Village	2,860
18	Bally's Las Vegas	2,814
19	Wynn Las Vegas	2,716
20	Imperial Palace Hotel and Casino	2,640

SOURCE: Las Vegas Convention and Visitors Authority

LAS VEGAS HOTEL/MOTEL ROOM INVENTORY

As of December 31, 2007

	Number of Properties	Total Number Of Rooms	Percent Of Total
Hotels	136	116,492	87.6%
Motels	159	16,455	12.4%
Total	295	132,947	100%

SOURCE: Las Vegas Convention and Visitors Authority

2007 CONVENTION ATTENDANCE AND ECONOMIC IMPACT

Month	Total Attendance	Non-Gaming Economic Impact*
Jan	780,542	\$1,081,412,549
Feb	771,985	1,066,830,301
Mar	682,824	932,685,104
Apr	518,065	695,776,754
May	506,165	687,095,420
Jun	429,804	583,683,771
Jul	262,560	358,157,340
Aug	739,215	1,017,638,836
Sep	397,349	518,958,998
Oct	388,475	505,081,908
Nov	602,605	829,572,668
Dec	129,664	172,315,119
Total	6,209,253	\$8,449,208,768

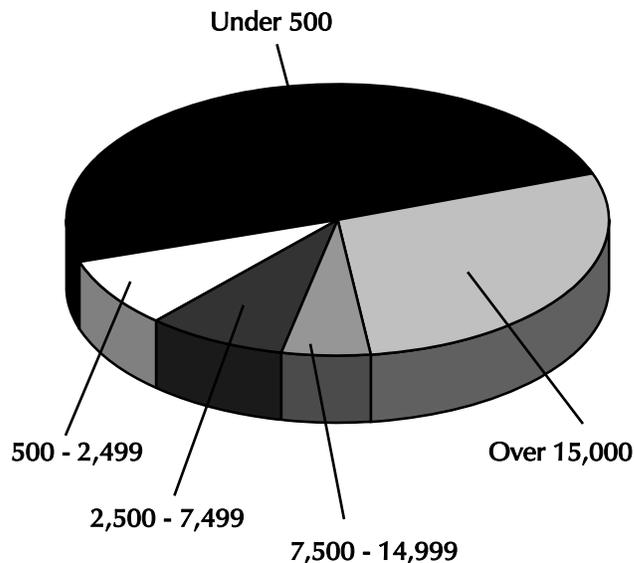
* Non-Gaming Economic Impact is based upon the following:

1. Trade show delegate expenditure per stay (excluding gaming) - \$1,604
2. Convention/Meeting delegate expenditure per stay (excluding gaming) - \$1,201

SOURCE: Las Vegas Convention and Visitors Authority

2007 CONVENTION ANALYSIS BY NUMBER OF DELEGATES

Size of Convention by Delegates	Number of Delegates	Percent of Total
Over 15,000	1,776,552	28.6%
7,500-14,999	332,310	5.4%
2,500-7,499	509,718	8.2%
500-2,499	512,732	8.3%
Under 500	3,077,941	49.6%
Total	6,209,253	100.0%



CONVENTIONS HELD

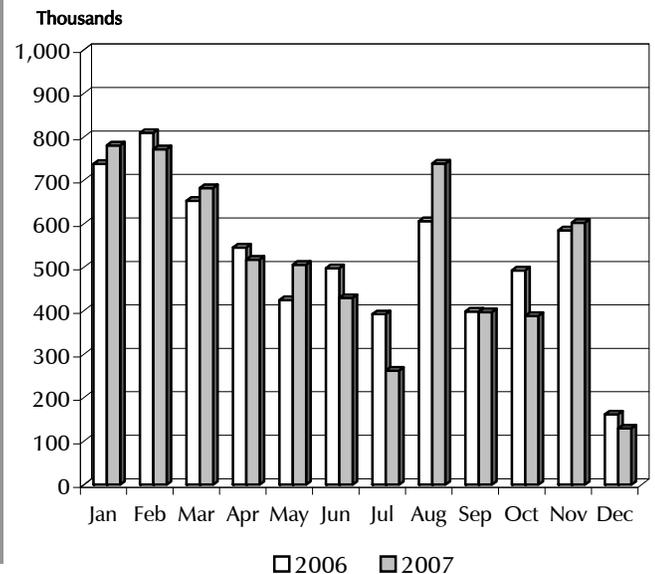
Month	2006	2007	Change
Jan	1,577	1,785	13.2%
Feb	1,923	2,377	23.6%
Mar	2,462	2,700	9.7%
Apr	2,331	2,046	(12.2%)
May	2,169	2,231	2.9%
Jun	1,931	1,915	(0.8%)
Jul	1,531	1,208	(21.1%)
Aug	1,408	1,438	2.1%
Sep	2,208	2,185	(1.0%)
Oct	3,023	2,623	(13.2%)
Nov	1,854	2,054	10.8%
Dec	1,408	1,285	(8.7%)
Total	23,825	23,847	0.1%

SOURCE: Las Vegas Convention and Visitors Authority

CONVENTION ATTENDANCE

Month	2006	2007	Change
Jan	738,289	780,542	5.7%
Feb	809,658	771,985	(4.7%)
Mar	653,502	682,824	4.5%
Apr	545,856	518,065	(5.1%)
May	424,922	506,165	19.1%
Jun	497,902	429,804	(13.7%)
Jul	392,338	262,560	(33.1%)
Aug	606,595	739,215	21.9%
Sep	398,836	397,349	(0.4%)
Oct	493,207	388,475	(21.2%)
Nov	585,047	602,605	3.0%
Dec	161,809	129,664	(19.9%)
Total	6,307,961	6,209,253	(1.6%)

SOURCE: Las Vegas Convention and Visitors Authority
Convention Attendance



HISTORICAL CITYWIDE CONV.

ATTENDANCE & ECONOMIC IMPACT

Since 1962, Las Vegas has hosted over 88 million convention delegates who have brought over \$93.4 billion (excluding gaming) into the Las Vegas economy.

Year	Attendance	Non-Gaming Economic Impact
1962	133,394	\$23,324,952
1963	69,197	10,802,600
1964	95,160	16,986,250
1965	156,819	30,061,425
1966	153,749	29,556,250
1967	155,240	30,329,300
1968	206,709	43,107,950
1969	218,918	41,376,750
1970	269,129	63,598,020
1971	312,347	76,221,840
1972	290,794	71,574,900
1973	357,248	90,129,844
1974	311,908	79,388,220
1975	349,787	91,982,560
1976	367,322	97,343,400
1977	417,090	108,388,380
1978	607,318	193,081,755
1979	637,862	218,328,450
1980	656,024	227,025,265
1981	719,988	324,477,067
1982	809,779	592,066,004
1983	943,611	652,163,666
1984	1,050,916	792,388,609
1985	1,072,629	866,305,852
1986	1,519,421	1,042,279,651
1987	1,677,716	1,197,168,704
1988	1,702,158	1,242,227,536
1989	1,508,842	1,140,912,624
1990	1,742,194	1,358,243,318
1991	1,794,444	1,482,327,551
1992	1,969,435	1,693,074,125
1993	2,439,734	2,253,526,873
1994	2,684,171	3,034,267,004
1995	2,924,879	3,359,162,165
1996	3,305,507	3,943,105,480
1997	3,519,424	4,435,310,677
1998	3,301,705	4,278,384,800
1999	3,772,726	4,117,599,068
2000	3,853,363	4,289,389,724
2001	5,014,240	5,814,790,386
2002 *	5,105,450	5,962,850,147
2003	5,657,796	6,546,775,778
2004	5,724,864	6,860,512,075
2005	6,166,194	7,608,151,056
2006	6,307,961	8,182,818,340
2007	6,209,253	8,449,208,768
Total	88,264,415	\$93,062,095,159

*2002-2007 convention counts are based on an updated methodology that reflects significant growth in the small meetings market in Las Vegas. 2001 convention counts were REVISED retroactively using this new methodology.

LAS VEGAS CONVENTION CENTER

HISTORICAL DATA

(Extracted from Total Convention Attendance)

Year	Number of Shows	Attendance	Percent of Total	
			Non-Gaming Economic Impact	Citywide Economic Impact
1962	21	88,085	\$15,394,468	66.0%
1963	12	32,855	5,120,432	47.4%
1964	13	25,258	4,484,370	26.4%
1965	12	75,332	15,730,800	52.3%
1966	12	51,807	11,170,200	37.8%
1967	19	63,067	13,421,250	44.3%
1968	14	98,290	21,881,250	50.8%
1969	17	86,423	16,008,800	38.7%
1970	23	134,790	32,404,740	51.0%
1971	27	172,585	42,687,960	56.0%
1972 r	27	109,787	28,956,900	40.5%
1973	34	157,284	41,404,320	45.9%
1974	25	131,052	34,711,860	43.7%
1975	35	117,057	32,875,860	35.7%
1976	37	183,659	51,041,820	52.4%
1977	44	217,551	57,136,380	52.7%
1978	37	273,173	82,270,380	42.6%
1979	38	341,693	112,654,050	51.6%
1980	36	305,657	164,774,733	72.6%
1981	40	388,375	249,486,138	76.9%
1982	43	454,069	314,341,298	53.1%
1983	51	487,445	366,893,460	56.3%
1984	54	596,184	470,047,381	59.3%
1985	49	576,288	503,599,612	58.1%
1986	39	574,279	462,521,755	44.4%
1987	41	722,358	572,953,850	47.9%
1988	39	680,027	562,398,570	45.3%
1989	38	649,619	562,375,791	49.3%
1990	47	744,968	678,547,940	50.0%
1991	37	687,127	672,068,159	45.3%
1992	47	819,259	819,501,165	48.4%
1993	43	996,675	1,069,540,958	47.5%
1994	56	1,044,580	1,379,726,440	45.5%
1995	56	1,057,500	1,494,903,000	44.5%
1996	44	1,140,736	1,659,384,936	42.1%
1997	50	1,229,424	1,861,989,208	42.0%
1998	64	1,184,957	1,829,249,122	42.8%
1999	50	1,307,711	1,597,790,697	38.8%
2000	66	1,267,482	1,611,850,986	37.6%
2001	63	1,295,262	1,749,832,762	36.2%
2002	68	1,255,281	1,714,059,256	28.7%
2003 r	71	1,177,072	1,600,586,570	24.4%
2004 r	80	1,477,266	2,058,477,570	30.0%
2005 r	76	1,632,631	2,369,746,274	31.1%
2006 r	85	1,701,052	2,597,181,567	31.7%
2007	67	1,553,034	2,485,339,503	29.4%
Total	1,947	29,366,066	\$34,098,524,541	36.6%

r = Revised

SOURCE: Las Vegas Convention and Visitors Authority

**LAS VEGAS TRADE SHOWS/
MEETINGS AND CONVENTIONS**

Las Vegas Trade Shows - 2007

Tradeshows are classified as conventions and/or meetings that also include exhibits.

Month	Attendance	Non-Gaming Economic Impact
Jan	423,267	\$508,343,449
Feb	425,395	510,899,941
Mar	403,385	484,464,948
Apr	335,484	402,916,830
May	309,662	371,904,608
Jun	262,336	315,065,099
Jul	156,300	187,716,300
Aug	417,026	500,847,680
Sep	293,769	352,816,678
Oct	292,882	351,750,736
Nov	339,966	408,299,712
Dec	88,500	106,288,063
Total	3,747,972	\$4,501,314,044

Las Vegas Meetings and Conventions - 2007

Meetings and conventions are classified as any group or meeting that does not include exhibit space. (Including miscellaneous meetings)

Month	Attendance	Non-Gaming Economic Impact
Jan	357,275	\$573,069,100
Feb	346,590	555,930,360
Mar	279,439	448,220,156
Apr	182,581	292,859,924
May	196,503	315,190,812
Jun	167,468	268,618,672
Jul	106,260	170,441,040
Aug	322,189	516,791,156
Sep	103,580	166,142,320
Oct	95,593	153,331,172
Nov	262,639	421,272,956
Dec	41,164	66,027,056
Total	2,461,281	\$3,947,894,724

Total Trade Shows/Meetings/Conventions - 2007

Total	6,209,253	\$8,449,208,768
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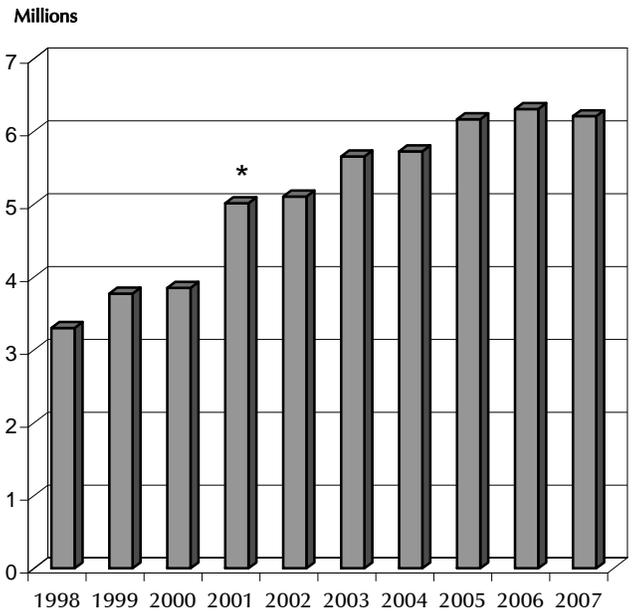
Note: 2007 trade show economic impact is based on \$1,604 per person per visit
 Note: 2007 convention economic impact is based on \$1,201 per person per visit

SOURCE: Las Vegas Convention and Visitors Authority

CONVENTION DELEGATE SUMMARY HISTORY

Year	Number of Convention Delegates	Percent Change
1991	1,794,444	3.0%
1992	1,969,435	9.8%
1993	2,439,734	23.9%
1994	2,684,171	10.0%
1995	2,924,879	9.0%
1996	3,305,507	13.0%
1997	3,519,424	6.5%
1998	3,301,705	(6.2%)
1999	3,772,726	14.3%
2000	3,853,363	2.1%
2001	5,014,240 *	30.1%
2002	5,105,450	1.8%
2003	5,657,796	10.8%
2004	5,724,864	1.2%
2005	6,166,194	7.7%
2006	6,307,961	2.3%
2007	6,209,253	(1.6%)

Number of Convention Delegates



* 2002-2007 convention counts are based on an updated methodology that reflects significant growth in the small meetings market in Las Vegas. 2001 convention counts were REVISED retroactively using this new methodology.

SOURCE: Las Vegas Convention and Visitors Authority

FUTURE CONVENTION BOOKINGS FOR LAS VEGAS

(Attendance of 15,000 + Delegates)

Expected Date	Convention	Estimated Attendance	Expected Date	Convention	Estimated Attendance
2008			2009 (continued)		
Jan 7-10	Consumer Electronics Assn.	N/ 148,000	Feb 28-Mar 6	World Market Center	I/ 62,000
Jan 9-12	Adult Entertainment Expo	N/ 37,000	Mar 2-4	Photo Marketing Assn Int'l	I/ 25,000
Jan 14-18	Promotional Products Assn Int'l	I/ 24,500	Mar 3-5	Ace Hardware Corp.	N/ 18,000
Jan 22-25	World Of Concrete Expo	N/ 85,000	Mar 3-4	Int'l Hospitality Week	I/ 31,000
Jan 28-Feb 1	World Market Center	I/ 62,000	Mar 15-18	Associated Surplus Dealers (ASD/AMD)	N/ 64,000
Jan 29-Feb 1	Snowsports Industries America	N/ 17,000	Mar 18-20	Globalshop	I/ 20,000
Jan 30-Feb 1	Surface	N/ 40,000	Mar 18-20	Int'l Wireless Communications Expo	I/ 15,000
Jan 31-Feb 2	Photo Marketing Assn Int'l	I/ 30,000	Apr 20-23	Nat'l Assn of Broadcasters	N/ 115,000
Feb 2-5	Shooting, Hunting & Outdoor Trade Show	N/ 45,000	May 5-7	Nat'l Hardware Show	N/ 50,000
Feb 12-15	MAGIC Int'l	I/ 115,000	May 18-20	Int'l Council of Shopping Centers	I/ 45,000
Feb 17-21	Western Veterinary Conf.	N/ 15,000	Jun 2-4	Licensing Int'l Expo	N/ 25,000
Feb 26-27	Int'l Hospitality Week	I/ 28,000	Jun 25-27	Great West Truck Show, The	I/ 19,000
Feb 27-29	Int'l Wireless Communications Expo	I/ 15,000	Jul 22-25	Assn of Woodworking & Furnishings Supp	I/ 45,000
Mar 2-6	Associated Surplus Dealers (ASD/AMD)	N/ 55,000	Jul 27-29	WSA (World Show Assn)	N/ 35,000
Mar 11-15	ConExpo - CON/AGG	I/ 135,000	Aug 5-14	Associated Surplus Dealers (ASD/AMD)	N/ 64,000
Apr 1-3	Cellular Telecommunications and Internet	I/ 40,000	Aug 30-Sep 4	World Market Center	I/ 62,000
Apr 2-4	Int'l Security Conference	N/ 17,000	Aug 31-Sep 3	MAGIC Int'l	I/ 120,000
Apr 14-17	Nat'l Assn of Broadcasters	N/ 140,000	Oct 5-8	Packaging Machinery Manufacturers	N/ 30,000
Apr 27-May 2	INTEROP	N/ 20,000	Oct 21-23	Nat'l Assn of Convenience Stores	N/ 27,000
May 6-8	Nat'l Hardware Show	N/ 50,000	Nov 17-19	G2E	N/ 33,000
May 19-21	Int'l Council of Shopping Centers	I/ 30,000	Nov 17-20	Int'l Assn of Amusement Parks/Attractions	I/ 30,000
May 28-30	Lightfair Int'l	I/ 26,000	Dec 6-10	American Society Of Health-System	N/ 23,000
May 30-Jun 3	JCK Show	N/ 40,000	Dec 8-10	Power-Gen Int'l	I/ 20,000
Jun 17-19	Nxtcomm LLC	N/ 25,000			
Jun 18-20	Int'l Communications Industries Assn	I/ 30,000	2010		
Jun 26-28	Great West Truck Show, The	I/ 30,000	Mar 9-10	Int'l Hospitality Week	I/ 31,000
Jun 28-30	Int'l Esthetics Cosmetics/Hair & Nail	I/ 47,000	Jun 14-20	Great West Truck Show, The	I/ 21,000
Jul 13-15	Cosmoprof	N/ 27,500	Aug 4-12	Associated Surplus Dealers (ASD/AMD)	N/ 64,000
Jul 28-31	WSA (World Show Assn)	N/ 35,000	Sep 13-16	True Value Company	N/ 20,000
Jul 28-Aug 1	World Market Center	I/ 62,000	Sep 26-29	Int'l Baking Industry Expo	I/ 35,000
Aug 10-13	Associated Surplus Dealers (ASD/AMD)	N/ 55,000	Oct 12-15	Specialty Graphic Imaging Assn	N/ 22,000
Aug 25-27	MAGIC Int'l	I/ 120,000	Nov 17-19	Int'l Pool & Spa Expo	I/ 16,000
Sep 9-11	Int'l Sanitary Supply Assn-ISSA/Interclean	I/ 18,000			
Sep 22-24	National Mining Assn.	N/ 36,000	2011		
Sep 24-26	Interbike Expo	N/ 23,000	Dec 13-15	Power-Gen Int'l	I/ 20,000
Oct 2-4	Int'l Vision Expo	I/ 16,000			
Oct 6-8	Society of Manufacturing Engineers	N/ 20,000			
Nov 4-7	Automotive Aftermarket Industry Week	I/ 120,000			
Nov 18-20	G2E	N/ 27,000			
Nov 18-20	Int'l Pool & Spa Expo	I/ 16,000			
2009					
Jan 8-11	Consumer Electronics Assn.	N/ 148,000			
Jan 20-23	Nat'l Assn. of Home Builder	N/ 31,000			
Jan 21-23	Sports Licensing & Entertainment Mkt	N/ 15,000			
Feb 17-20	MAGIC Int'l	I/ 120,000			
Feb 25-27	Am. Academy of Orthopaedic Surgeons	N/ 30,000			

CLARK COUNTY GROSS GAMING REVENUE

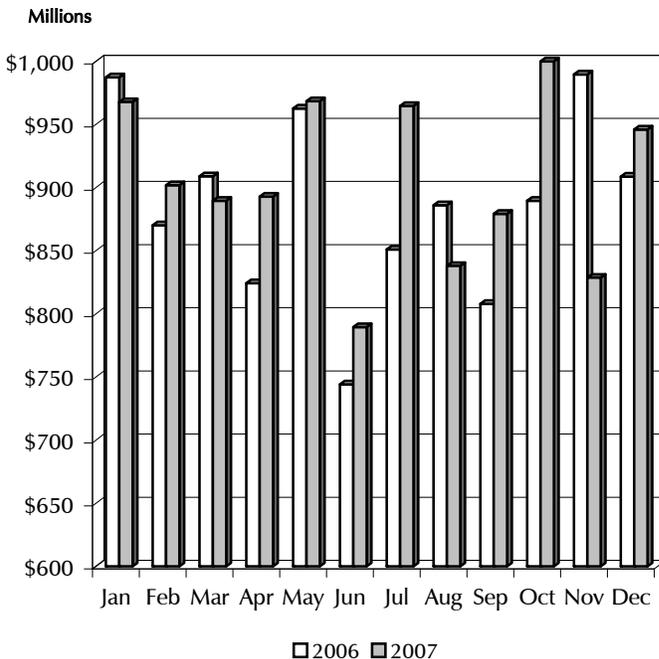
Clark County's gross gaming revenue in 2007 increased 2.2%. As of December 31, 2007, there were 182 casinos in Clark County with non-restricted gaming licenses, of which 156 had gaming revenues of over \$1 million.

Month	2006	2007	Percent Change
Jan	\$987,361,000 r	\$967,777,000	(2.0%)
Feb	870,100,000 r	901,821,000	3.6%
Mar	908,891,000 r	889,674,000	(2.1%)
Apr	824,364,000 r	892,760,000	8.3%
May	962,629,000 r	968,442,000	0.6%
Jun	744,300,000 r	789,656,000	6.1%
Jul	850,942,000 r	964,725,000	13.4%
Aug	886,011,000 r	838,033,000	(5.4%)
Sep	807,851,000 r	879,142,000	8.8%
Oct	889,667,000 r	1,001,318,000	12.5%
Nov	989,645,000	828,725,000	(16.3%)
Dec	908,626,000	945,956,000	4.1%
Total	\$10,630,387,000	\$10,868,029,000	2.2%

r = Revised

SOURCE: Nevada Gaming Control Board

Clark County Gross Gaming Revenue



HISTORICAL CLARK COUNTY GROSS GAMING REVENUE

Year	Clark County Gross Gaming Revenue	Percent Change
1971	\$399,411,000	--
1972	476,127,000	19.2%
1973	588,222,000	23.5%
1974	684,715,000	16.4%
1975	770,337,000	12.5%
1976	845,976,000	9.8%
1977	1,015,463,000	20.0%
1978	1,236,235,000	21.7%
1979	1,423,620,000	15.2%
1980	1,617,195,000	13.6%
1981	1,676,149,000	3.6%
1982	1,751,421,000	4.5%
1983	1,887,452,000	7.8%
1984	2,008,155,000	6.4%
1985	2,256,763,000	12.4%
1986	2,431,237,000	7.7%
1987	2,789,336,000	14.7%
1988	3,136,901,000	12.5%
1989	3,430,851,000	9.4%
1990	4,104,001,000	19.6%
1991	4,152,407,000	1.2%
1992	4,381,710,000	5.5%
1993	4,727,424,000	7.9%
1994	5,430,651,000	14.9%
1995	5,717,567,000	5.3%
1996	5,783,735,000	1.2%
1997	6,152,415,000	6.4%
1998	6,346,958,000	3.2%
1999	7,210,700,000	13.6%
2000	7,671,252,000	6.4%
2001	7,636,547,000	(0.5%)
2002	7,630,562,000	(0.1%)
2003	7,830,856,000	2.6%
2004	8,711,426,000	11.2%
2005	9,717,322,000	11.5%
2006	10,630,387,000 r	9.4%
2007	10,868,029,000	2.2%

r = Revised

SOURCE: Nevada Gaming Control Board

LAS VEGAS MONTHLY EMPLOYMENT INDEX

Hospitality Industry

The following chart contains the monthly employment statistics for the Las Vegas Metropolitan Statistical Area (MSA) in the hotel/motel, gaming and recreation fields during 2007. Please note that the Las Vegas MSA encompasses Clark County and surrounding areas in Nevada and northern Arizona.

Month	Hospitality Employment	% of City	% of State
Jan	268,300	29.4%	21.2%
Feb	270,400	29.3%	21.1%
Mar	272,100	29.3%	21.1%
Apr	273,400	29.4%	21.1%
May	275,200	29.4%	21.1%
Jun	276,100	29.6%	21.2%
Jul	273,900	29.8%	21.3%
Aug	271,700	29.5%	21.1%
Sep	271,800	29.4%	21.0%
Oct	271,100	29.2%	20.9%
Nov	272,200	29.2%	20.9%
Dec	273,700	29.3%	21.0%

SOURCE: State of Nevada - Department of Employment Training & Rehabilitation

CASINO REVENUE DISTRIBUTION ANALYSIS

Casinos Earning \$1 Million and Over in Gross Gaming Revenues (Fiscal Year 2007)

Illustrated below is the departmental revenue distribution for the Las Vegas Strip, Downtown Las Vegas, the Boulder Strip and Laughlin Casinos during the fiscal year 2007. The chart represents casinos earning \$1 million and over in gaming revenue. Please note that figures may not foot due to rounding.

Locations	Las Vegas			
	Strip	Downtown	Boulder	Laughlin
Locations	38	17	31	10
Departmental Revenues:				
Gaming	41.0%	56.7%	73.7%	65.8%
Rooms	25.8%	16.8%	6.2%	11.8%
Food	13.8%	14.3%	11.8%	10.6%
Beverage	5.6%	5.8%	4.2%	5.2%
Other	13.8%	6.3%	4.0%	6.6%
Total	100.0%	100.0%	100.0%	100.0%

SOURCE: State of Nevada Gaming Control Board

CLARK COUNTY HISTORICAL EMPLOYMENT ANALYSIS

Hotel, Gaming and Recreation Fields

Shown below is a ratio of employment per hotel/motel room for Clark County during the past 10 years. Clark County includes the Las Vegas, Laughlin and Mesquite areas.

Year	Total Hotel/Gaming Employment	Total Clark County Hotel/Motel Rooms	Employees To Rooms Ratio
1998	207,000	119,272	1.7
1999	231,200	123,391	1.9
2000	235,700	134,291	1.8
2001	228,100	138,013	1.7
2002	233,300	140,133	1.7
2003	240,900	140,387	1.7
2004	251,100	144,193	1.7
2005	266,900	144,917	1.8
2006	272,600	145,948	1.9
2007	272,492	146,372	1.9

The above chart indicates that, on average, 1.9 people were directly employed in the hotel/motel, gaming and recreation fields per available hotel/motel room in Clark County on December 31, 2007. Total hotel/gaming employment figures now represent all leisure and hospitality employees.

SOURCE: State of Nevada - Department of Employment Training & Rehabilitation; Las Vegas Convention & Visitors Authority

CASINO LOCATION ANALYSIS

Number of Casinos with Gross Gaming Revenue of \$1 Million and Over (Fiscal Year)

Location	2003	2004	2005	2006	2007
<i>Clark County:</i>					
Las Vegas Strip	40	41	41	40	38
Downtown LV	19	18	19	17	17
Laughlin	9	9	10	31	31
Boulder Strip	30	31	33	10	10
Total	93	99	103	98	96
Statewide Total	249	258	258	274	270

SOURCE: State of Nevada Gaming Control Board - Nevada Gaming Abstract

LAS VEGAS GAMING REVENUE PER VISITOR ANALYSIS - MONTHLY

This analysis divides total visitor volume for the month into monthly gross gaming revenues for the Las Vegas core areas encompassing the Strip, Downtown and Boulder Strip casinos.

Month	2006	2007	Percent Change
Jan	\$245	\$237	(3.3%)
Feb	229 r	231	1.3%
Mar	203	194	(4.4%)
Apr	194	202	3.9%
May	223	223	(0.0%)
Jun	175 r	185	5.9%
Jul	195	221	13.4%
Aug	204	193	(5.4%)
Sep	190	208	9.7%
Oct	201	232	15.3%
Nov	249	202	(18.8%)
Dec	238	243	2.2%
Total	\$212	\$214	1.1%

r = Revised

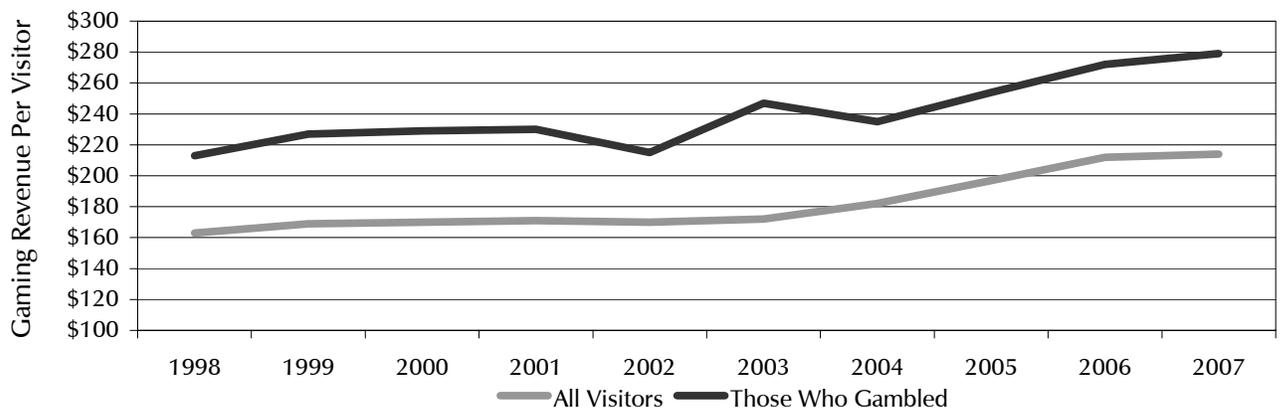
LAS VEGAS GAMING REVENUE PER VISITOR ANALYSIS - HISTORICAL

The following table analyzes gaming revenues by visitor. "Visitors Who Gambled" is derived from the Las Vegas Visitor Profile Study and excludes visitors under the age of 21, as well as visitors who indicate that they do not gamble at all while in Las Vegas.

Revenue Per Visitor Among:

Year	All Visitors	Those Who Gambled
1998	\$163	\$213
1999	169	227
2000	170	229
2001	171	230
2002	170	215
2003	172	247
2004	182	235
2005	197	254
2006	212	272 r
2007	214	279

r = Revised



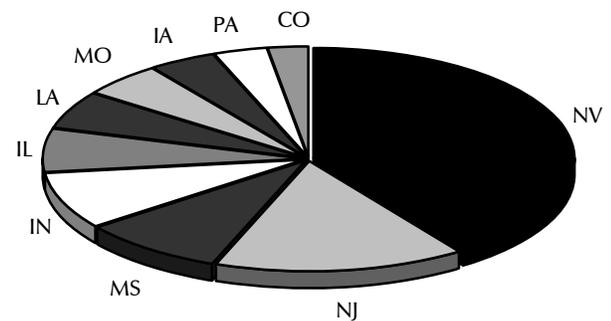
SOURCE: Las Vegas Convention and Visitors Authority, Las Vegas Visitor Profile Study; Nevada Gaming Control Board

NATIONAL CASINO GAMING

State	2006 Gaming Revenue (win)	2007 Gaming Revenue (win)	% of Total US Gaming Win
NV	\$12,622,044,000	\$12,849,137,000	40.2%
NJ	5,217,714,000 r	4,920,787,000	15.4%
MS	2,570,884,000 r	2,891,546,000	9.0%
IN	2,482,569,000	2,663,955,000	8.3%
IL	1,923,561,000	1,984,037,000	6.2%
LA	1,853,624,000	1,784,837,000	5.6%
MO	1,570,081,000 r	1,599,686,000	5.0%
IA	1,253,710,000	1,363,055,000	4.3%
PA	N/A	1,039,031,000	3.2%
CO	782,099,000	798,970,000	2.5%
SD	89,828,000	98,223,000	0.3%
Total	\$30,366,114,000	\$31,993,264,000	100.0%

SOURCE: Individual State's Gaming Commissions r = Revised

National Casino Gaming Win by State



Note: Does not include Indian Casino Gaming

LAS VEGAS STRIP GROSS GAMING REVENUE

	2006		2007	Percent Change
Jan	\$627,501,000	r	\$605,386,000	(3.5%)
Feb	551,053,000	r	574,698,000	4.3%
Mar	546,313,000	r	543,675,000	(0.5%)
Apr	516,580,000	r	529,195,000	2.4%
May	603,766,000	r	612,017,000	1.4%
Jun	441,368,000	r	500,024,000	13.3%
Jul	531,651,000		606,797,000	14.1%
Aug	556,288,000	r	531,551,000	(4.4%)
Sep	516,349,000	r	551,926,000	6.9%
Oct	532,192,000		637,776,000	19.8%
Nov	642,430,000		519,707,000	(19.1%)
Dec	609,976,000		614,861,000	0.8%
Total	\$6,675,467,000	r	\$6,827,613,000	2.3%

r = Revised

Note: Includes all locations with annual gaming revenues of \$1 million and over.

SOURCE: Gaming Control Board - Monthly Gaming Revenue Report

BOULDER STRIP GROSS GAMING REVENUE

	2006		2007	Percent Change
Jan	\$93,702,000		\$88,614,000	(5.4%)
Feb	75,253,000		72,550,000	(3.6%)
Mar	86,950,000		72,695,000	(16.4%)
Apr	72,398,000		83,035,000	14.7%
May	83,040,000		83,308,000	0.3%
Jun	66,959,000	r	65,047,000	(2.9%)
Jul	75,190,000		85,122,000	13.2%
Aug	78,702,000		66,784,000	(15.1%)
Sep	59,179,000		76,023,000	28.5%
Oct	88,379,000		86,618,000	(2.0%)
Nov	82,181,000		64,992,000	(20.9%)
Dec	67,759,000		82,910,000	22.4%
Total	\$929,692,000	r	\$927,698,000	(0.2%)

r = Revised

Note: Includes all locations with annual gaming revenues of \$1 million and over.

SOURCE: Gaming Control Board - Monthly Gaming Revenue Report

DOWNTOWN GROSS REVENUE

	2006		2007	Percent Change
Jan	\$57,327,000		\$54,008,000	(5.8%)
Feb	54,053,000	r	50,715,000	(6.2%)
Mar	59,467,000		55,330,000	(7.0%)
Apr	52,298,000		56,468,000	8.0%
May	58,321,000		58,477,000	0.3%
Jun	44,622,000		43,795,000	(1.9%)
Jul	49,024,000		53,719,000	9.6%
Aug	45,868,000		48,217,000	5.1%
Sep	47,415,000		53,360,000	12.5%
Oct	59,697,000		60,127,000	0.7%
Nov	53,681,000		48,690,000	(9.3%)
Dec	48,630,000		50,023,000	2.9%
Total	\$630,403,000	r	\$632,929,000	0.4%

r = Revised

Note: Includes all locations with annual gaming revenues of \$1 million and over.

SOURCE: Gaming Control Board - Monthly Gaming Revenue Report

LAS VEGAS MSA* GROSS GAMING REVENUE

	2006		2007	Percent Change
Jan	\$778,530,000	r	\$748,008,000	(3.9%)
Feb	680,359,000	r	697,963,000	2.6%
Mar	692,730,000	r	671,700,000	(3.0%)
Apr	641,276,000	r	668,698,000	4.3%
May	745,127,000	r	753,802,000	1.2%
Jun	552,949,000	r	608,866,000	10.1%
Jul	655,865,000		745,638,000	13.7%
Aug	680,858,000	r	646,552,000	(5.0%)
Sep	622,943,000	r	681,309,000	9.4%
Oct	680,268,000		784,521,000	15.3%
Nov	778,292,000		633,389,000	(18.6%)
Dec	726,365,000		747,794,000	3.0%
Total	\$8,235,562,000	r	\$8,388,240,000	1.9%

r = Revised

Note: Includes all locations with annual gaming revenues of \$1 million and over.

SOURCE: Gaming Control Board - Monthly Gaming Revenue Report

* Las Vegas MSA gross gaming revenue includes all non-restricted locations in the areas of Boulder Strip, Downtown Las Vegas and Las Vegas Strip.

**McCARRAN AIRPORT
TOTAL ENPLANED/DEPLANED PASSENGERS**

McCarran International Airport experienced a 3.1% increase in total passenger traffic during 2007. An analysis of the monthly data follows:

Month	2006	2007	Percent Change
Jan	3,472,713 r	3,678,835	5.9%
Feb	3,371,285 r	3,461,946	2.7%
Mar	4,052,277 r	4,189,828	3.4%
Apr	3,899,059 r	3,996,072	2.5%
May	3,918,864 r	4,187,046	6.8%
Jun	3,900,486 r	4,171,645	7.0%
Jul	4,099,387 r	4,293,467	4.7%
Aug	4,056,198 r	4,301,058	6.0%
Sep	3,778,171 r	3,891,436	3.0%
Oct	4,060,576 r	4,080,910	0.5%
Nov	3,889,284 r	3,793,482	(2.5%)
Dec	3,806,076 r	3,682,689	(3.2%)
Total	46,304,376 r	47,728,414	3.1%

r = Revised

SOURCE: McCarran International Airport

**AIRLINE PASSENGERS AS % OF TOTAL VISITOR
MARKET FOR LAS VEGAS**

Month	2007 Visitors	% of Visitors Utilizing Air Transportation	Net Chg From 2006
Jan	3,156,419	43.6%	1.2
Feb	3,015,850	44.7%	(0.5)
Mar	3,456,738	46.5%	0.0
Apr	3,314,448	46.2%	(0.2)
May	3,380,791	47.3%	1.5
Jun	3,282,315	47.1%	0.2
Jul	3,378,193	45.5%	0.3
Aug	3,353,997	46.5%	1.4
Sep	3,268,125	45.4%	(0.0)
Oct	3,384,546	45.2%	(1.8)
Nov	3,129,508	44.6%	(2.4)
Dec	3,075,831	42.9%	(3.1)
Total	39,196,761	45.5%	(0.3)

SOURCES: McCarran International Airport; Las Vegas Convention and Visitors Authority

AVERAGE SCHEDULED DAILY FLIGHTS

Month	2006	2007	Percent Change
Jan	1,051 r	1,079	2.7%
Feb	1,071	1,097	2.5%
Mar	1,103	1,147	3.9%
Apr	1,104	1,130	2.3%
May	1,110	1,150	3.6%
Jun	1,123	1,144	1.9%
Jul	1,120 r	1,144	2.1%
Aug	1,132 r	1,137	0.4%
Sep	1,116 r	1,149	3.0%
Oct	1,124	1,173	4.3%
Nov	1,108 r	1,167	5.3%
Dec	1,112 r	1,140	2.5%
Average	1,106 r	1,138	2.9%

r = Revised

SOURCE: McCarran International Airport

**SCHEDULED AIRLINE
AVERAGE DAILY SEAT CAPACITY**

Month	2006	2007	Percent Change
Jan	74,380 r	75,259	1.2%
Feb	76,040	76,513	0.6%
Mar	78,100	80,139	2.6%
Apr	77,886	78,990	1.4%
May	77,883	80,460	3.3%
Jun	78,333	79,235	1.2%
Jul	78,026 r	78,904	1.1%
Aug	78,736 r	78,608	(0.2%)
Sep	79,195 r	80,873	2.1%
Oct	79,898	82,738	3.6%
Nov	78,767 r	82,006	4.1%
Dec	77,715 r	79,785	2.7%
Average	77,913 r	79,459	2.0%

r = Revised

SOURCE: McCarran International Airport

**SCHEDULED AIRLINES
AVERAGE NONSTOP MARKETS**

Month	2006	2007	Percent Change
Jan	124	136	9.7%
Feb	124	138	11.3%
Mar	128	138	7.8%
Apr	128	138	7.8%
May	130	140	7.7%
Jun	134	142	6.0%
Jul	134	141	5.2%
Aug	135	149	10.4%
Sep	135	149	10.4%
Oct	136	152	11.8%
Nov	136	151	11.0%
Dec	136	151	11.0%
Average	132	144	9.2%

SOURCE: McCarran International Airport

**SCHEDULED DOMESTIC
ENPLANED/DEPLANED PASSENGERS**

Scheduled carriers experienced a 2.9% increase in traffic during 2007.

Month	2006	2007	Percent Change
Jan	3,124,252	3,321,494	6.3%
Feb	3,029,068	3,127,847	3.3%
Mar	3,644,660	3,778,517	3.7%
Apr	3,492,792	3,582,038	2.6%
May	3,532,413 r	3,763,818	6.6%
Jun	3,523,980	3,772,837	7.1%
Jul	3,718,688	3,862,729	3.9%
Aug	3,666,131	3,876,097	5.7%
Sep	3,424,961	3,505,177	2.3%
Oct	3,683,571	3,678,698	(0.1%)
Nov	3,497,928	3,406,253	(2.6%)
Dec	3,433,760	3,325,605	(3.1%)
Total	41,772,204 r	43,001,110	2.9%

r = Revised

SOURCE: McCarran International Airport

**SCHEDULED DOMESTIC
AIR PASSENGER SUMMARY**

Enplaned and Deplaned Passengers

Carrier	2006	2007	Percent Change
Southwest Airlines	15,448,677 r	16,073,660	4.0%
US Airways	9,616,724 r	9,432,116	(1.9%)
United Airlines	3,378,570 r	3,226,672	(4.5%)
Delta	2,393,058	2,535,647	6.0%
American	2,261,371	2,132,438	(5.7%)
Continental	1,986,794	2,051,099	3.2%
Allegiant	1,374,722	1,726,762	25.6%
Northwest Airlines	1,676,810	1,483,293	(11.5%)
Alaska	1,133,162	1,117,754	(1.4%)
JetBlue	854,631	861,710	0.8%
Frontier	516,874	601,752	16.4%
Spirit Airlines	179,305	568,084	216.8%
AirTran	414,754	500,917	20.8%
Midwest Airlines	249,209 r	268,205	7.6%
ATA	133,663	197,114	47.5%
Sun Country	116,838	128,433	9.9%
Virgin America, Inc	-	51,194	-
Aloha	35,735	44,260	23.9%
Independence Air	1,307	-	(100.0%)
Total	41,772,204 r	43,001,110	2.9%

r = Revised

SOURCE: McCarran International Airport

**PASSENGERS ON CHARTER &
INTERNATIONAL CARRIERS**

The following table presents monthly en/deplaned passenger counts on charter & international carriers.

Month	2006	2007	Percent Change
Jan	200,593	213,838	6.6%
Feb	212,979	200,902	(5.7%)
Mar	242,954	244,510	0.6%
Apr	238,576 r	248,626	4.2%
May	218,119	245,356	12.5%
Jun	206,141	224,540	8.9%
Jul	213,280	237,022	11.1%
Aug	213,276	237,461	11.3%
Sep	208,137 r	231,551	11.2%
Oct	233,615 r	241,581	3.4%
Nov	236,182	233,519	(1.1%)
Dec	215,109 r	222,289	3.3%
Total	2,638,961 r	2,781,195	5.4%

r = Revised

SOURCE: McCarran International Airport

**LAS VEGAS CHARTER &
INTERNATIONAL CARRIERS**

Enplaned and Deplaned Passengers

Carrier	2006	2007	Percent Change
Air Canada	497,607	543,065	9.1%
Westjet Airlines	200,060 r	369,593	84.7%
Hawaiian Airlines	334,183	362,611	8.5%
Champion Air	366,457	293,344	(20.0%)
Virgin Atlantic Airways	262,329	289,485	10.4%
Mexicana	238,245	247,707	4.0%
Omni Air International	154,928	143,504	(7.4%)
Phillipine Airlines	69,439	72,222	4.0%
Aviacsa Airlines	74,813	68,070	(9.0%)
Korean Airlines	17,218	66,215	284.6%
Condor Flugdienst	54,329	65,907	21.3%
Aeromexico	74,088	61,315	(17.2%)
British Midland	53,576	55,419	3.4%
My Travel	39,795	43,987	10.5%
MAXjet Airways	1,624	25,783	1487.6%
Other	200,270 r	72,968	(63.6%)
Total	2,638,961 r	2,781,195	5.4%

r = Revised

SOURCE: McCarran International Airport

**HISTORICAL McCARRAN AIRPORT
PASSENGER MIX**

Year	Enplaned/Deplaned Passengers			
	Scheduled	Percent of Total	Charter/Int'l	Percent of Total
1972	4,124,589	89.5%	288,861	6.3%
1973	4,794,330	88.8%	424,590	7.9%
1974	4,795,514	80.7%	877,158	14.8%
1975	5,118,232	78.7%	1,034,407	15.9%
1976	5,354,719	69.7%	1,466,994	19.1%
1977	5,737,036	72.0%	1,729,365	21.7%
1978	6,785,972	74.5%	1,762,458	19.3%
1979	8,474,435	80.1%	1,432,064	13.5%
1980	8,517,942	82.7%	1,121,870	10.9%
1981	8,002,040	84.5%	866,803	9.2%
1982	8,200,108	86.9%	735,614	7.8%
1983	9,063,349	87.9%	806,428	7.8%
1984	8,601,389	84.8%	1,132,688	11.2%
1985	9,266,043	84.8%	1,322,148	12.1%
1986	10,714,139	86.2%	1,350,532	10.9%
1987	13,640,906	87.5%	1,495,585	9.6%
1988	13,968,705	86.1%	1,724,721	10.6%
1989	14,337,712	83.8%	1,791,743	10.5%
1990	16,050,705	84.1%	2,074,092	10.9%
1991	16,977,155	84.2%	2,213,075	11.0%
1992	17,048,177	81.5%	2,756,016	13.2%
1993	18,155,409	80.7%	3,180,540	14.1%
1994	21,577,193	80.4%	4,068,106	15.2%
1995	23,247,015	82.9%	3,799,290	13.6%
1996	26,375,081	86.6%	3,483,754	11.4%
1997	26,320,315	86.8%	3,416,605	11.3%
1998	26,138,177	86.5%	3,600,768	11.9%
1999	29,230,678	86.8%	3,671,314	10.9%
2000	32,543,751	88.3%	3,675,017	10.0%
2001	31,579,630	89.8%	3,139,761	8.9%
2002	31,108,364	88.9%	3,249,287	9.3%
2003	32,560,018	89.8%	3,112,451	8.6%
2004	36,910,019	89.1%	3,284,127	7.9%
2005	39,316,207	88.8%	2,757,599	6.2%
2006	41,772,204 r	90.2%	2,638,961 r	5.7%
2007	43,001,110	90.1%	2,781,195	5.8%

r = Revised

SOURCE: McCarran International Airport; Las Vegas Convention and Visitors Authority

**HISTORICAL AIRLINE PASSENGERS AS
PERCENTAGE OF TOTAL VISITOR MARKET
FOR LAS VEGAS**

Year	Total Visitor Volume	Percent Air Travel
1972	7,954,748	29.0%
1973	8,474,727	31.8%
1974	8,664,751	34.3%
1975	9,151,427	35.5%
1976	9,769,354	39.3%
1977	10,137,021	39.3%
1978	11,178,111	40.8%
1979	11,696,073	45.2%
1980	11,941,524	43.1%
1981	11,820,788	40.1%
1982	11,633,728	40.6%
1983	12,348,270	41.8%
1984	12,843,433	39.5%
1985	14,194,189	38.5%
1986	15,196,284	40.9%
1987	16,216,102	45.2%
1988	17,199,808	43.7%
1989	18,129,684	42.3%
1990	20,954,420	41.7%
1991	21,315,116	42.4%
1992	21,886,865	42.3%
1993	23,522,593	44.1%
1994	28,214,362	44.3%
1995	29,002,122	44.2%
1996	29,636,361	47.4%
1997	30,464,635	45.8%
1998	30,605,128	45.5%
1999	33,809,134	46.1%
2000	35,849,691	47.7%
2001	35,017,317	46.1%
2002	35,071,504	44.5%
2003	35,540,126	45.3%
2004	37,388,781	46.7%
2005	38,566,717	46.5%
2006	38,914,889	45.8%
2007	39,196,761	45.5%

SOURCE: McCarran International Airport; Las Vegas Convention and Visitors Authority

LAS VEGAS AUTO TRAFFIC
PRINCIPAL HIGHWAYS AUTO TRAFFIC LEADING TO LAS VEGAS (TWO-WAY TRAFFIC)

2007	Southern CA		Salt Lake City		Tonopah/Reno		Searchlight/Laughlin		Total	
	I-15 South		I-15 North		U.S. 95 North		U.S. 95 South		All Four Directions	
	Total Vehicles	% Chg From 06	Total Vehicles	% Chg From 06	Total Vehicles	% Chg From 06	Total Vehicles	% Chg From 06	Total Vehicles	% Chg From 06
Jan	34,672	(4.1%)	22,079	(1.8%)	10,616	1.0%	9,147	0.3%	76,514	(2.2%)
Feb	37,473	2.2%	23,332	(0.9%)	10,302	(0.4%)	9,844	0.9%	80,951	0.8%
Mar	37,781	1.5%	26,784	3.9%	10,876	(6.7%)	10,895	3.9%	86,336	1.4%
Apr	40,027	(4.8%)	27,831	0.8%	10,684	(1.9%)	11,215	0.2%	89,757	(2.1%)
May	39,934	(0.9%)	26,721	2.2%	11,474	5.8%	9,758	3.3%	87,887	1.3%
Jun	41,706	(0.7%)	28,149	1.2%	11,997	6.2%	9,302	3.5%	91,154	1.2%
Jul	46,156	(0.3%)	28,498	(1.4%)	11,959	6.0%	9,240	3.2%	95,853	0.4%
Aug	46,319	(0.8%)	28,530	0.8%	12,364	3.9%	8,741	1.5%	95,954	0.5%
Sep	38,571	(3.5%)	25,988	(0.1%)	12,159	6.9%	8,566	(12.6%)	85,284	(2.2%)
Oct	36,128	0.7%	26,638	1.4%	11,425	6.8%	9,009	(4.4%)	83,200	1.1%
Nov	39,824	(2.0%)	25,219	(0.5%)	10,590	4.4%	9,119	(4.8%)	84,752	(1.1%)
Dec	39,107	(4.0%)	22,901	(5.3%)	12,107	8.2%	8,653	(4.5%)	82,768	(2.8%)
Average	39,808	(1.4%)	26,056	0.1%	11,379	3.4%	9,457	(0.8%)	86,701	(0.3%)

SOURCE: State of Nevada Department of Transportation - Traffic Section

LAS VEGAS AUTO TRAFFIC

Total (All Four Directions)

Average Daily Flow**			Percent
Month	2006	2007	Change
Jan	78,256	76,514	(2.2%)
Feb	80,288	80,951	0.8%
Mar	85,167	86,336	1.4%
Apr	91,717	89,757	(2.1%)
May	86,729	87,887	1.3%
Jun	90,074	91,154	1.2%
Jul	95,437	95,853	0.4%
Aug	95,503	95,954	0.5%
Sep	87,168	85,284	(2.2%)
Oct	82,296	83,200	1.1%
Nov	85,732	84,752	(1.1%)
Dec	85,163	82,768	(2.8%)
Average	86,961	86,701	(0.3%)

** Adjusted average daily traffic for major highways leading in and out of Las Vegas.

SOURCE: State of Nevada Department of Transportation - Traffic Section

**NUMBER OF TAXICAB TRIPS
IN CLARK COUNTY**

Month	2006	2007	Percent Change
Jan	2,185,922	2,311,186	5.7%
Feb	2,128,296	2,174,585	2.2%
Mar	2,417,622	2,410,057	(0.3%)
Apr	2,244,025	2,215,036	(1.3%)
May	2,243,537	2,404,383	7.2%
Jun	2,027,492	2,242,521	10.6%
Jul	2,193,438	2,199,534	0.3%
Aug	2,186,398	2,283,847	4.5%
Sep	2,138,007	2,219,579	3.8%
Oct	2,252,589	2,235,202	(0.8%)
Nov	2,087,162	1,998,432	(4.3%)
Dec	1,824,645	1,913,806	4.9%
Total	25,929,133	26,608,168	2.6%

SOURCE: State of Nevada Taxicab Authority

LAS VEGAS 2007 HOTEL VS. MOTEL OCCUPANCY SUMMARY

Month	Citywide			Hotels			Motels		
	2006	2007	Change	2006	2007	Change	2006	2007	Change
Jan	86.1%	85.4%	(0.7)	90.3%	90.1%	(0.2)	56.6%	51.9%	(4.7)
Feb	90.2%	90.3%	0.1	92.5%	94.0%	1.5	74.4%	63.9%	(10.5)
Mar	94.1%	93.9%	(0.2)	96.5%	96.9%	0.4	77.5%	72.6%	(4.9)
Apr	93.9%	93.8%	(0.1)	96.6%	97.2%	0.6	75.2%	69.5%	(5.7)
May	90.1%	92.1%	2.0	93.9%	95.8%	1.9	63.9%	66.0%	2.1
Jun	88.6%	91.9%	3.3	93.5%	95.7%	2.2	54.7%	64.6%	9.9
Jul	91.1%	92.0%	0.9	95.0%	96.0%	1.0	63.8%	63.5%	(0.3)
Aug	90.7%	91.2%	0.5	94.2%	94.9%	0.7	65.9%	65.1%	(0.8)
Sep	90.6%	91.3%	0.7	93.9%	94.2%	0.3	67.1%	70.3%	3.2
Oct	91.7%	92.3%	0.6	94.9%	95.1%	0.2	69.5%	72.8%	3.3
Nov	87.8%	86.9%	(0.9)	91.5%	90.7%	(0.8)	60.8%	60.1%	(0.7)
Dec	81.3%	83.2%	1.9	85.2%	87.4%	2.2	53.0%	53.4%	0.4
Year-to-Date	89.7%	90.4%	0.7	93.2%	94.0%	0.8	65.2%	64.5%	(0.7)

LAS VEGAS 2007 WEEKEND VS. MIDWEEK OCCUPANCY SUMMARY

Month	Citywide			Weekend			Midweek		
	2006	2007	Change	2006	2007	Change	2006	2007	Change
Jan	86.1%	85.4%	(0.7)	91.9%	85.8%	(6.1)	83.2%	85.3%	2.1
Feb	90.2%	90.3%	0.1	96.4%	95.7%	(0.7)	87.3%	87.8%	0.5
Mar	94.1%	93.9%	(0.2)	97.6%	96.8%	(0.8)	92.6%	92.5%	(0.1)
Apr	93.9%	93.8%	(0.1)	97.5%	97.7%	0.2	92.3%	92.4%	0.1
May	90.1%	92.1%	2.0	95.7%	96.4%	0.7	87.8%	90.4%	2.6
Jun	88.6%	91.9%	3.3	92.5%	95.3%	2.8	87.0%	90.2%	3.2
Jul	91.1%	92.0%	0.9	94.4%	96.1%	1.7	89.8%	90.6%	0.8
Aug	90.7%	91.2%	0.5	94.4%	94.8%	0.4	89.4%	89.8%	0.4
Sep	90.6%	91.3%	0.7	94.1%	95.3%	1.2	88.5%	89.3%	0.8
Oct	91.7%	92.3%	0.6	98.0%	97.2%	(0.8)	89.6%	90.7%	1.1
Nov	87.8%	86.9%	(0.9)	95.8%	93.0%	(2.8)	84.3%	83.8%	(0.5)
Dec	81.3%	83.2%	1.9	87.4%	87.5%	0.1	77.4%	81.2%	3.8
Year-to-Date	89.7%	90.4%	0.7	94.6%	94.3%	(0.3)	87.4%	88.7%	1.2

LAS VEGAS 2007 STRIP VS. DOWNTOWN OCCUPANCY SUMMARY

Month	Citywide			Strip			Downtown		
	2006	2007	Change	2006	2007	Change	2006	2007	Change
Jan	86.1%	85.4%	(0.7)	90.2%	90.3%	0.1	89.6%	85.2%	(4.4)
Feb	90.2%	90.3%	0.1	92.4%	94.1%	1.7	91.8%	90.2%	(1.6)
Mar	94.1%	93.9%	(0.2)	96.6%	97.0%	0.4	94.2%	94.6%	0.4
Apr	93.9%	93.8%	(0.1)	97.0%	98.0%	1.0	94.2%	91.1%	(3.1)
May	90.1%	92.1%	2.0	94.3%	96.0%	1.7	90.9%	93.1%	2.1
Jun	88.6%	91.9%	3.3	94.1%	95.9%	1.9	88.4%	91.3%	2.9
Jul	91.1%	92.0%	0.9	95.1%	96.4%	1.2	89.0%	93.4%	4.4
Aug	90.7%	91.2%	0.5	95.2%	95.2%	0.1	86.8%	92.1%	5.3
Sep	90.6%	91.3%	0.7	94.6%	94.4%	(0.1)	89.7%	91.5%	1.8
Oct	91.7%	92.3%	0.6	94.6%	95.2%	0.6	91.6%	93.0%	1.4
Nov	87.8%	86.9%	(0.9)	91.9%	90.9%	(0.9)	85.1%	85.7%	0.7
Dec	81.3%	83.2%	1.9	84.7%	87.0%	2.2	81.6%	87.5%	5.9
Year-to-Date	89.7%	90.4%	0.7	93.4%	94.2%	0.8	89.4%	90.7%	1.3

SOURCE: Las Vegas Convention and Visitors Authority

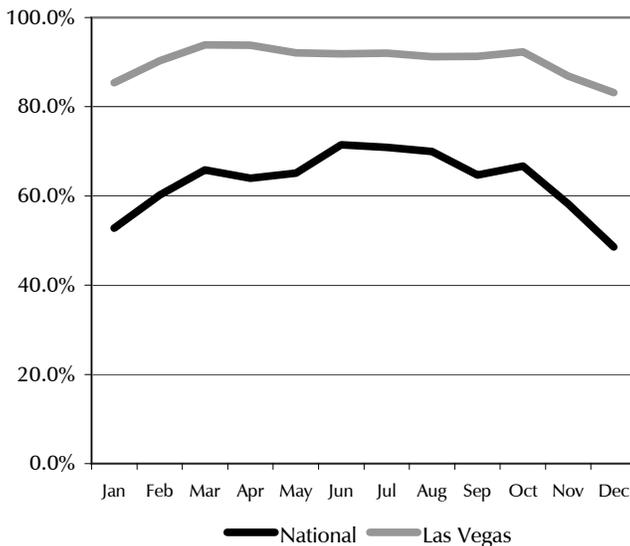
LAS VEGAS OCCUPANCY VS. NATIONAL AVERAGE

Comparing Las Vegas with national occupancy percentages demonstrates the strength of the Las Vegas market and economy. In order to construct a comprehensive analysis, a report published by the national firm of Smith Travel Research, "Lodging Review," was utilized for the comparative study.

Month	National Occupancy	Las Vegas Occupancy	Net Difference
Jan	52.8%	85.4%	32.6
Feb	60.2%	90.3%	30.1
Mar	65.8%	93.9%	28.1
Apr	64.0%	93.8%	29.8
May	65.1%	92.1%	27.0
Jun	71.5%	91.9%	20.4
Jul	70.9%	92.0%	21.1
Aug	70.0%	91.2%	21.2
Sep	64.7%	91.3%	26.6
Oct	66.7%	92.3%	25.6
Nov	58.2%	86.9%	28.7
Dec	48.6%	83.2%	34.6
Year-to-Date	63.2%	90.4%	27.2

SOURCES: Smith Travel Research; Las Vegas Convention and Visitors Authority

Las Vegas vs. National Occupancy



2007 CITYWIDE WEEKEND OCCUPANCY RANKING

Rank	Date	Citywide	Hotel	Motel
1	Oct 26-27	99.3%	99.5%	97.9%
2	Apr 13-14	99.3%	99.7%	96.6%
3	Apr 20-21	99.2%	99.5%	96.9%
4	Mar 23-24	99.0%	99.6%	94.4%
5	Feb 23-24	98.9%	99.5%	94.2%
6	Mar 9-10	98.6%	99.2%	94.7%
7	Apr 27-28	98.5%	99.5%	91.7%
8	May 4-5	98.2%	98.9%	93.5%
9	Mar 16-17	98.1%	99.0%	91.9%
10	Sep 28-29	97.8%	99.0%	89.5%
11	Jun 22-23	97.7%	99.0%	88.1%
12	Sep 7-8	97.5%	98.8%	88.1%
13	Oct 5-6	97.2%	98.9%	85.5%
14	Jun 1-2	97.2%	98.9%	84.9%
15	May 25-27	97.1%	98.9%	84.6%
16	Mar 30-31	96.9%	98.8%	83.4%
17	Jul 20-21	96.9%	98.7%	84.1%
18	Nov 9-10	96.8%	98.0%	88.1%
19	Feb 16-18	96.8%	98.0%	87.8%
20	Jul 6-7	96.5%	97.6%	88.5%
21	May 18-19	96.4%	97.8%	86.0%
22	Oct 12-13	96.1%	97.5%	86.3%
23	Oct 19-20	96.0%	97.9%	82.3%
24	Jul 27-28	96.0%	98.2%	80.3%
25	Aug 17-18	96.0%	97.8%	83.4%
26	Aug 24-25	96.0%	97.9%	82.5%
27	Jun 8-9	95.6%	98.2%	76.9%
28	Nov 2-3	95.5%	97.5%	81.4%
29	Aug 10-11	95.5%	97.6%	80.9%
30	Sep 21-22	95.4%	97.6%	80.0%
31	Jul 13-14	95.2%	97.8%	76.6%
32	Feb 9-10	94.7%	98.1%	70.2%
33	Apr 6-7	93.9%	97.1%	71.2%
34	Aug 31-Sep 2	93.5%	96.4%	73.1%
35	Dec 7-8	93.5%	97.3%	66.3%
36	Jun 15-16	93.5%	96.9%	69.1%
37	May 11-12	93.3%	97.1%	65.9%
38	Jun 29-30	92.4%	96.1%	66.3%
39	Aug 3-4	92.4%	95.3%	71.5%
40	Nov 16-17	92.2%	95.7%	67.9%
41	Sep 14-15	92.1%	95.8%	66.1%
42	Feb 2-3	91.9%	94.7%	72.0%
43	Mar 2-3	91.4%	95.4%	62.9%
44	Jan 27-28	91.3%	95.6%	60.1%
45	Nov 22-24	90.8%	93.8%	69.8%
46	Dec 28-30	89.0%	93.1%	59.7%
47	Nov 30-Dec 1	88.3%	93.2%	54.0%
48	Dec 14-15	87.3%	92.4%	50.8%
49	Jan 12-14	86.4%	92.0%	46.0%
50	Jan 20-21	86.1%	91.7%	46.3%
51	Jan 5-6	79.3%	83.4%	50.0%
52	Dec 21-22	78.7%	83.7%	43.2%

SOURCE: Las Vegas Convention and Visitors Authority

UNEMPLOYMENT RATE

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
United States												
2006	4.7	4.8	4.7	4.7	4.6	4.6	4.8	4.7	4.6	4.4	4.5	4.5
2007	4.6	4.5	4.4	4.5	4.5	4.5	4.6	4.6	4.7	4.7	4.7	5.0
Nevada												
2006	4.1	4.0	3.9	4.1	3.7	4.3	4.6	4.1	4.0	4.0	4.1	4.2
2007	4.5	4.3	4.3	4.4	4.6	4.6	4.9	5.0	5.1	5.2	5.4	5.8
Las Vegas												
2006	3.9	3.8	3.7	4.0	3.6	4.3	4.6	4.1	4.0	4.0	4.0	4.2
2007	4.7	4.3	4.2	4.3	4.2	4.7	5.1	5.0	5.2	5.1	5.3	5.6

SOURCE: US Dept of Labor, Bureau of Labor Statistics

UNITED STATES CONSUMER PRICE INDEX

U.S. City Average: 1982-1984 = 100 (All Urban)

Month	2006	2007	Percent Change
Jan	198.3	202.4	2.1%
Feb	198.7	203.5	2.4%
Mar	199.8	205.4	2.8%
Apr	201.5	206.7	2.6%
May	202.5	207.9	2.7%
Jun	202.9	208.4	2.7%
Jul	203.5	208.3	2.4%
Aug	203.9	207.9	2.0%
Sep	202.9	208.5	2.8%
Oct	201.8	208.9	3.5%
Nov	201.5	210.2	4.3%
Dec	201.8	210.0	4.1%
Average	201.6	207.3	2.9%

SOURCE: U.S. Department of Labor

TRAVEL PRICE INDEX

U.S. City Average: 1982-1984 = 100 (All Urban)

Month	2006	2007	Percent Change
Jan	222.9 r	228.9	2.7%
Feb	226.8 r	233.3	2.9%
Mar	232.6 r	239.3	2.9%
Apr	237.4 r	244.7	3.1%
May	239.3 r	247.9	3.6%
Jun	240.7 r	250.9	4.2%
Jul	244.5 r	253.1	3.5%
Aug	243.0 r	249.1	2.5%
Sep	233.8 r	246.0	5.2%
Oct	230.3 r	245.9	6.8%
Nov	226.0 r	245.8	8.8%
Dec	225.1 r	243.3	8.1%
Average	233.5 r	244.0	4.5%

r = Revised

SOURCE: Travel Industry Association of America

CONSUMER CONFIDENCE INDEX

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1995	101	99	100	105	102	95	101	102	97	96	102	99
1996	88	98	98	105	104	100	107	112	112	107	110	114
1997	119	119	119	119	128	130	126	128	130	123	128	136
1998	128	137	134	137	136	136	137	133	126	119	125	127
1999	129	133	134	136	138	139	136	136	134	131	137	142
2000	145	141	137	138	145	139	143	141	143	136	133	129
2001	116	109	117	110	116	119	116	114	97	85	85	95
2002	98	95	111	109	110	106	97	95	94	80	85	81
2003	79	65	61	81	84	84	77	82	77	82	93	95
2004	98	89	89	93	93	103	106	99	97	93	93	103
2005	105	104	103	98	103	106	104	106	87	85	98	104
2006	107	103	108	110	105	105	107	100	106	105	105	110
2007	110	111	108	106	109	105	112	106	100	95	88	91

SOURCE: The Conference Board

LVCVA ROOM TAX REVENUE EARNED

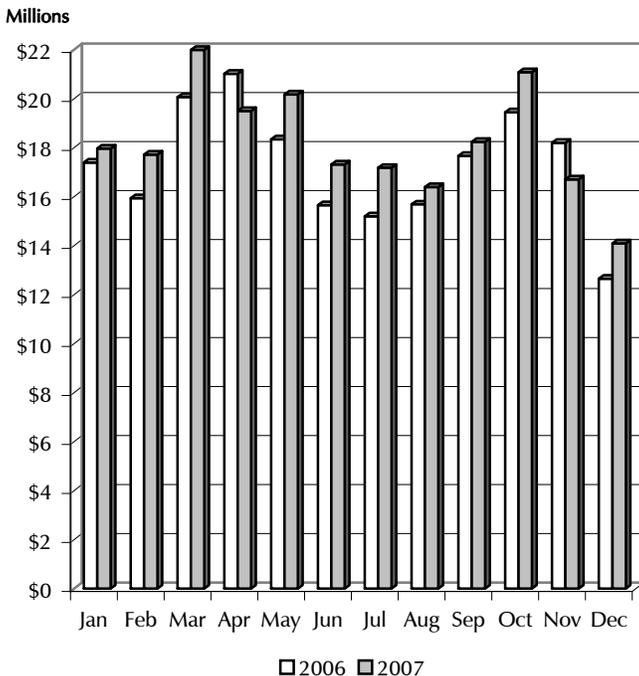
Clark County room tax rate ranges from 9 - 11 percent throughout the county. The LVCVA receives 47 percent of the room tax, with the remaining 53 percent going back into the community to fund projects such as schools, parks and roads. The following table summarizes the portion of room tax that the LVCVA receives.

Month	2006	2007	Percent Change
Jan	\$17,401,657	\$17,969,287	3.3%
Feb	15,938,126	17,716,401	11.2%
Mar	20,065,921	23,323,992	16.2%
Apr	21,016,905	19,502,035	(7.2%)
May	18,342,074	20,176,675	10.0%
Jun	15,651,131	17,313,678	10.6%
Jul	15,202,748	17,181,824	13.0%
Aug	15,688,852	16,392,143	4.5%
Sep	17,671,172	18,241,274	3.2%
Oct	19,447,628	21,087,534	8.4%
Nov	18,207,318	16,706,517	(8.2%)
Dec	12,656,401	14,102,551	11.4%
Total	\$207,289,931	\$219,713,911	6.0%

LVCVA room tax revenue generated during 2007 was \$219.7 million. This amounts to an increase of 6.0% when compared with 2006.

SOURCE: Las Vegas Convention and Visitors Authority

LVCVA Room Tax Revenue



ROOM TAX REVENUE ANNUAL ANALYSIS

Room tax revenue distributed to the LVCVA for the period covering 1976 through 2007 is presented in the following table:

Year	Room Tax Revenue	Percent Change
1976	\$8,890,463	16.7%
1977	10,383,259	16.8%
1978	13,113,511	26.3%
1979	15,847,040	20.8%
1980	18,231,548	15.0%
1981	18,179,761	(0.3%)
1982	19,070,664	4.9%
1983	21,731,353	14.0%
1984	23,921,313	10.1%
1985	26,956,881	12.7%
1986	30,587,141	13.5%
1987	34,443,765	12.6%
1988	38,175,535	10.8%
1989	40,528,245	6.2%
1990	49,493,569	22.1%
1991	49,396,226	(0.2%)
1992	52,259,477	5.8%
1993	56,125,234	7.4%
1994	76,876,787	37.0%
1995	82,135,745	6.8%
1996	91,565,876	11.5%
1997	98,186,440	7.2%
1998	100,468,931	2.3%
1999	118,299,856	17.7%
2000	130,550,852	10.4%
2001	129,053,244	(1.1%)
2002	127,102,165	(1.5%)
2003	138,941,106	9.3%
2004	164,821,755	18.6%
2005	193,136,789	17.2%
2006	207,289,931	7.3%
2007	219,713,911	6.0%

ROOM TAX EARNED BY ENTITY

An analysis of the collection of room tax revenue by the various entities in Clark County is listed in the following table.

Entity	Dollar Amount	% Chg from 2006	Share of Total Collected
County	\$200,309,285	6.1%	91.2%
Las Vegas	12,550,111	7.8%	5.7%
Others (1)	6,854,515	(1.1%)	3.1%
Total	\$219,713,911	6.0%	100.0%

(1) Includes Boulder City, Mesquite, Henderson and North Las Vegas.

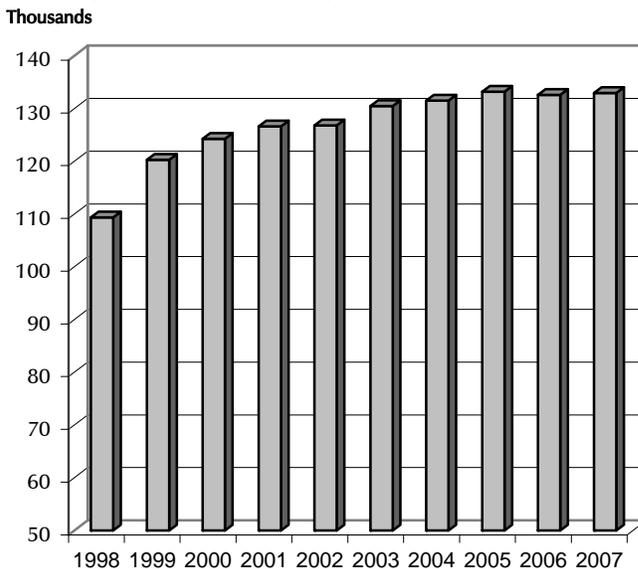
SOURCE: Las Vegas Convention and Visitors Authority

HISTORICAL LAS VEGAS HOTEL/MOTEL ROOM INVENTORY

As of December 31, 2007

Year	Total Hotel/Motel Rooms	Percent Change
1980	45,815	1.7%
1981	49,614	8.3%
1982	50,270	1.3%
1983	52,529	4.5%
1984	54,129	3.0%
1985	53,067	(2.0%)
1986	56,494	6.5%
1987	58,474	3.5%
1988	61,394	5.0%
1989	67,391	9.8%
1990	73,730	9.4%
1991	76,879	4.3%
1992	76,523	(0.5%)
1993	86,053	12.5%
1994	88,560	2.9%
1995	90,046	1.7%
1996	99,072	10.0%
1997	105,347	6.3%
1998	109,365	3.8%
1999	120,294	10.0%
2000	124,270	3.3%
2001	126,610	1.9%
2002	126,787	0.1%
2003	130,482	2.9%
2004	131,503	0.8%
2005	133,186	1.3%
2006	132,605	(0.4%)
2007	132,947	0.3%

Las Vegas Room Inventory



SOURCE: Las Vegas Convention and Visitors Authority

TOTAL CLARK COUNTY TAXABLE SALES

Transactions Taxable Under the Nevada Sales and Use Tax Law for Clark County

According to figures compiled by the State Department of Taxation, retail sales transactions in Clark County exceeded \$36.3 billion during the calendar year of 2007 - an increase of 0.5 percent from 2006 levels. These retail sales figures are an accurate barometer of the Las Vegas economy because they encompass a wide variety of goods as well as industrial and mercantile jobs.

Month	2006	2007	Percent Change
Jan	\$2,732,989,954 r	\$2,787,632,420	2.0%
Feb	2,742,463,284 r	2,845,222,388	3.7%
Mar	3,243,537,998 r	3,340,636,432	3.0%
Apr	2,950,035,735 r	2,908,759,416	(1.4%)
May	3,168,291,638 r	3,047,736,797	(3.8%)
Jun	3,243,187,815 r	3,238,798,689	(0.1%)
Jul	2,988,756,161 r	2,949,041,208	(1.3%)
Aug	3,019,621,174 r	2,863,299,954	(5.2%)
Sep	3,067,621,728 r	3,072,639,746	0.2%
Oct	2,797,827,872 r	2,978,696,338	6.5%
Nov	2,779,541,641 r	2,849,510,994	2.5%
Dec	3,440,233,486 r	3,486,276,328	1.3%
Total	\$36,174,108,486 r	\$36,368,250,710	0.5%

r = Revised

SOURCE: State of Nevada - Department of Taxation

CLARK COUNTY TAXABLE SALES

Eating and Drinking Establishments Only

Month	2006	2007	Percent Change
Jan	\$599,699,318 r	\$498,167,696	(16.9%)
Feb	585,772,511 r	499,361,028	(14.8%)
Mar	672,233,434 r	588,503,808	(12.5%)
Apr	639,876,997 r	539,318,985	(15.7%)
May	684,850,688 r	560,812,852	(18.1%)
Jun	549,473,753 r	545,416,589	(0.7%)
Jul	500,726,026 r	463,541,338	(7.4%)
Aug	504,344,265 r	496,593,057	(1.5%)
Sep	514,854,145 r	517,039,725	0.4%
Oct	521,655,263 r	565,064,464	8.3%
Nov	499,830,045 r	482,802,244	(3.4%)
Dec	480,438,040 r	474,556,943	(1.2%)
Total	\$6,753,754,485 r	\$6,231,178,729	(7.7%)

r = Revised

SOURCE: State of Nevada - Department of Taxation

VISITORS TO RED ROCK CANYON

Spring Mountain, First Creek & Oak Creek Areas

Month	2006	2007	Percent Change
Jan	9,541	8,971	(6.0%)
Feb	11,814	11,553	(2.2%)
Mar	16,858	23,045	36.7%
Apr	20,165	18,420	(8.7%)
May	21,148	18,212	(13.9%)
Jun	27,229	27,243	0.1%
Jul	23,975	24,196	0.9%
Aug	23,077	24,582	6.5%
Sep	17,033	16,883	(0.9%)
Oct	16,716	14,307	(14.4%)
Nov	11,516	10,880	(5.5%)
Dec	7,766	7,957	2.5%
Total	206,838	206,249	(0.3%)

SOURCE: State of Nevada - Parks Division

VISITORS TO VALLEY OF FIRE

Month	2006	2007	Percent Change
Jan	31,696	30,877	(2.6%)
Feb	35,828	38,982	8.8%
Mar	48,858	57,085	16.8%
Apr	60,672	53,476	(11.9%)
May	46,737	44,993	(3.7%)
Jun	34,604	30,867	(10.8%)
Jul	29,763	26,286	(11.7%)
Aug	29,961	29,135	(2.8%)
Sep	41,119	34,941	(15.0%)
Oct	44,702	41,555	(7.0%)
Nov	39,405	34,085	(13.5%)
Dec	29,144	28,912	(0.8%)
Total	472,489	451,194	(4.5%)

SOURCE: U.S. Department of Interior - National Park Service

VISITORS TO HOOVER DAM

Another barometer of the Las Vegas visitor volume is the total number of people who visit Hoover Dam. In 2007, more than 902,500 people visited the complex at Hoover Dam. The comparative monthly totals for the calendar year of 2006 versus 2007 are contained in the following analysis.

Month	2006	2007	Percent Change
Jan	49,510	49,456	(0.1%)
Feb	52,335	59,341	13.4%
Mar	77,476	77,437	(0.1%)
Apr	81,657	85,066	4.2%
May	68,445	73,077	6.8%
Jun	82,440	86,773	5.3%
Jul	91,229	100,771	10.5%
Aug	77,966	86,392	10.8%
Sep	57,800	72,642	25.7%
Oct	69,944	74,936	7.1%
Nov	59,801	62,760	4.9%
Dec	57,537	73,883	28.4%
Total	826,140	902,534	9.2%

SOURCE: Boulder Canyon Project - Visitor Services - Report of Visitors

VISITORS TO LAKE MEAD

During 2007, the Lake Mead area received almost 7.9 million recreational visitors. This is a decrease of 2.0 percent from 2006.

Month	2006	2007	Percent Change
Jan	553,160	439,389	(20.6%)
Feb	532,001	478,826	(10.0%)
Mar	582,091	542,751	(6.8%)
Apr	662,212	672,482	1.6%
May	750,694	671,953	(10.5%)
Jun	951,915	958,085	0.6%
Jul	1,048,246	1,101,319	5.1%
Aug	975,261	950,749	(2.5%)
Sep	639,359	659,682	3.2%
Oct	650,093	598,743	(7.9%)
Nov	452,160	425,007	(6.0%)
Dec	262,658	399,606	52.1%
Total	8,059,850	7,898,592	(2.0%)

SOURCE: U.S. Department of Interior - National Park Service

LAS VEGAS VISITOR PROFILE HIGHLIGHTS

Calendar Year	2003	2004	2005	2006	2007
First vs. Repeat					
First time visitor	17%	19%	18%	19%	19%
Repeat visitor	83%	81%	82%	81%	81%
Purpose of Current Visit					
Vacation/pleasure/gamble	67%	67%	66%	60%	53%
Business/convention	17%	16%	17%	17%	18%
Other	16%	17%	17%	23%	29%
Transportation					
Air	45%	47%	47%	46%	46%
Automobile/Bus/RV	55%	53%	53%	54%	54%
Other Trip Characteristics					
Room occupants (mean)	2.1	2.1	2.1	2.2	2.2
Number of visits in past year	1.7	1.8	1.7	1.7	1.8
Adults in party	2.4	2.6	2.5	2.6	2.5
Nights stayed	3.6	3.6	3.5	3.6	3.5
Visitors with children	10%	10%	9%	10%	8%
Expenditures Per Visitor					
Food & drink (per trip)	\$208.81	\$238.32	\$248.40	\$260.68	\$254.49
Transportation (per trip)	\$48.93	\$64.62	\$60.46	\$68.70	\$62.66
Shopping (per trip)	\$97.25	\$124.39	\$136.60	\$140.86	\$114.50
Shows (per trip)	\$42.26	\$47.21	\$49.43	\$50.81	\$47.87
Sightseeing (per trip)	\$5.05	\$8.01	\$8.21	\$8.49	\$8.31
Hotel/Motel room (per night)	\$81.43	\$86.22	\$99.51	\$107.12	\$108.87
Gambling Behavior					
Gambled while in Las Vegas	88%	87%	86%	87%	84%
Daily hours gambled	3.6	3.3	3.6	3.3	3.4
Gambling Budget (per trip)	\$490.87	\$544.93	\$626.50	\$651.94	\$555.64
Visitor Origin					
Eastern States	8%	10%	9%	8%	9%
Southern States	12%	13%	13%	13%	13%
Midwestern States	16%	17%	14%	14%	14%
Western States	52%	48%	52%	52%	52%
CA	34%	31%	33%	32%	31%
AZ	5%	6%	6%	7%	9%
Foreign	12%	13%	12%	13%	12%
Ethnicity					
White	83%	80%	83%	85%	86%
African American	6%	6%	4%	4%	5%
Asian/Asian American	4%	7%	5%	4%	3%
Hispanic/Latino	7%	7%	7%	6%	5%
Other	1%	0%	1%	1%	1%
Average Age					
Age	50.2	49.0	47.7	48.0	49.0

SOURCE: Las Vegas Convention and Visitors Authority - 2007 Las Vegas Visitors Profile Study

NOTE: With data now reported on a CALENDAR year basis, the 2003 figures in this report may differ from FISCAL year 2003 figures reported in previous visitor profile studies.

VISITLASVEGAS.COM & LVCVA.COM (COMBINED ACTIVITY) *

Site Visits (Unfiltered)

Month	2006	2007	Percent Change
Jan	1,259,429	610,892	(51.5%)
Feb	1,833,973	742,002	(59.5%)
Mar	1,380,788	664,332	(51.9%)
Apr	1,249,537	571,324	(54.3%)
May	1,173,617	530,887	(54.8%)
Jun	1,354,116	516,001	(61.9%)
Jul	403,456	530,940	31.6%
Aug	449,532	490,167	9.0%
Sep	393,756	453,802	15.2%
Oct	442,575	499,467	12.9%
Nov	556,903	449,639	(19.3%)
Dec	384,278	423,504	10.2%
Total	10,881,960	6,482,957	(40.4%)

Page Views

Month	2006	2007	Percent Change
Jan	7,297,490	6,587,643	(9.7%)
Feb	7,063,959	6,137,415	(13.1%)
Mar	8,673,072	6,406,896	(26.1%)
Apr	4,017,888	5,745,000	43.0%
May	3,720,809	5,583,811	50.1%
Jun	3,944,837	5,734,961	45.4%
Jul	3,871,447	5,774,985	49.2%
Aug	4,083,472	5,538,104	35.6%
Sep	3,964,538	5,006,592	26.3%
Oct	4,453,977	5,052,693	13.4%
Nov	4,399,838	4,539,148	3.2%
Dec	3,612,936	3,963,802	9.7%
Total	59,104,263	66,071,050	11.8%

VISITLAUGHLIN.COM *

Site Visits (Unfiltered)

Month	2006	2007	Percent Change
Jan	65,364	41,037	(37.2%)
Feb	59,166	37,351	(36.9%)
Mar	73,698	58,075	(21.2%)
Apr	55,092	62,262	13.0%
May	51,201	63,420	23.9%
Jun	49,740	56,667	13.9%
Jul	41,949	46,939	11.9%
Aug	38,192	40,174	5.2%
Sep	36,949	40,103	8.5%
Oct	39,150	53,139	35.7%
Nov	34,982	43,995	25.8%
Dec	33,521	43,388	29.4%
Total	579,004	586,550	1.3%

Page Views

Month	2006	2007	Percent Change
Jan	400,024	314,729	(21.3%)
Feb	362,056	292,657	(19.2%)
Mar	446,417	401,971	(10.0%)
Apr	355,201	399,526	12.5%
May	337,302	397,713	17.9%
Jun	348,070	389,188	11.8%
Jul	307,533	336,840	9.5%
Aug	274,085	305,579	11.5%
Sep	257,598	301,937	17.2%
Oct	262,332	390,324	48.8%
Nov	229,844	301,894	31.3%
Dec	218,626	282,479	29.2%
Total	3,799,088	4,114,837	8.3%

VISITMESQUITE.COM *

Site Visits (Unfiltered)

Month	2006	2007	Percent Change
Jan	26,449	18,796	(28.9%)
Feb	19,054	18,641	(2.2%)
Mar	26,959	20,737	(23.1%)
Apr	19,769	15,664	(20.8%)
May	17,828	10,850	(39.1%)
Jun	16,341	10,430	(36.2%)
Jul	14,515	10,012	(31.0%)
Aug	15,667	9,349	(40.3%)
Sep	13,966	9,000	(35.6%)
Oct	15,455	10,524	(31.9%)
Nov	14,103	9,085	(35.6%)
Dec	13,078	10,217	(21.9%)
Total	213,184	153,305	(28.1%)

Page Views

Month	2006	2007	Percent Change
Jan	102,987	97,044	(5.8%)
Feb	73,297	97,774	33.4%
Mar	123,895	107,377	(13.3%)
Apr	70,117	79,133	12.9%
May	65,016	57,524	(11.5%)
Jun	58,824	54,780	(6.9%)
Jul	53,727	55,541	3.4%
Aug	56,581	55,707	(1.5%)
Sep	48,712	58,958	21.0%
Oct	66,924	67,871	1.4%
Nov	69,067	56,998	(17.5%)
Dec	61,935	64,579	4.3%
Total	851,082	853,286	0.3%

* Jul 06 - Dec 07 New method of measuring web traffic, moved from log file analysis to javascript page tagging.

SOURCE: Las Vegas Convention and Visitors Authority

LAUGHLIN EXECUTIVE SUMMARY

Visitor Indicator	2006	2007	Change
Visitor Volume	3,323,673	3,098,084	(6.8%)
Room Inventory	10,660	10,696	0.3%
Convention Attendance	206,160	163,824	(20.5%)
Occupancy Level	74.2%	71.8%	(2.4)
Average Daily Room Rate	\$38.63	\$41.92	8.5%
Room Nights Occupied	2,901,443	2,797,415	(3.6%)
Gross Gaming Revenue	\$630,533,000 ^r	\$630,915,000	0.1%
Laughlin/Bullhead City Air Passengers	182,590	228,133	24.9%
Average Daily Traffic-Hwy 163	6,969	6,801	(2.4%)

r = Revised

SOURCE: Las Vegas Convention and Visitors Authority

LAUGHLIN VISITOR PROFILE

Calendar Year	2003	2004	2005	2006	2007
First vs. Repeat					
First time visitor	14%	16%	15%	15%	14%
Repeat visitor	86%	84%	85%	85%	86%
Purpose of Current Visit					
Vacation/pleasure	61%	67%	58%	48%	49%
Gamble	23%	18%	22%	33%	26%
Other	16%	15%	20%	19%	25%
Other Trip Characteristics					
Room occupants (mean)	2.1	2.1	2.0	2.0	2.0
Number of visits in past year	3.8	3.2	3.2	2.5	2.3
Adults in party	2.1	2.3	2.4	2.0	2.1
Nights stayed	2.8	2.9	3.1	3.1	3.0
Visitors with children	7.6%	7.6%	5.6%	3.0%	3.0%
Expenditures Per Visitor					
Food & drink (per trip)	\$100.17	\$142.71	\$180.85	\$208.22	\$183.26
Transportation (per trip)	\$11.81	\$16.22	\$9.16	\$3.78	\$0.86
Shopping (per trip)	\$35.94	\$44.25	\$48.57	\$45.24	\$40.53
Shows (per trip)	\$3.61	\$5.18	\$3.97	\$2.78	\$2.40
Sightseeing (per trip)	\$0.63	\$2.09	\$1.75	\$0.97	\$0.27
Gambling Behavior					
Gambled while in Laughlin	96%	97%	97%	99%	99.8%
Daily hours gambled	5.5	5.8	5.6	6.2	5.9
Gambling Budget (per trip)	\$490.84	\$533.03	\$559.35	\$846.65	\$787.13
Average Age					
Age	58.4	60.4	60.9	60.3	60.9

Source: During the calendar year of 2007, the Las Vegas Convention and Visitors Authority completed the *Laughlin Visitor Profile Study*. The purpose of this marketing research survey is to provide the Las Vegas Convention and Visitors Authority (LVCVA) with an objective assessment of the Laughlin visitor, as well as to identify trends in visitor behavior that occur over time. Copies of this research can be obtained by contacting the LVCVA at (702) 892-0711, or an electronic version of the report can be viewed and downloaded at www.LVCVA.com.

NOTE: With data now reported on a CALENDAR year basis, the 2003 figures in this report may differ from FISCAL year 2003 figures reported in previous visitor profile studies.

LAUGHLIN VISITOR VOLUME

Month	2006	2007	Percent Change
Jan	292,208	254,852	(12.8%)
Feb	297,238	257,144	(13.5%)
Mar	338,391	307,079	(9.3%)
Apr	308,797	281,163	(8.9%)
May	273,415	260,244	(4.8%)
Jun	278,348	267,092	(4.0%)
Jul	294,151	274,693	(6.6%)
Aug	275,608	267,532	(2.9%)
Sep	251,770	244,311	(3.0%)
Oct	258,788	251,803	(2.7%)
Nov	240,138	229,191	(4.6%)
Dec	214,821	202,980	(5.5%)
Total	3,323,673	3,098,084	(6.8%)

SOURCE: Las Vegas Convention and Visitors Authority

LAUGHLIN VISITOR VOLUME HISTORY

Year	Total Visitor Volume	Percent Change
1990	3,244,568	9.1%
1991	3,824,735	17.9%
1992	4,021,925	5.2%
1993	4,504,351	12.0%
1994	4,758,520	5.6%
1995	4,745,004	(0.3%)
1996	4,656,578	(1.9%)
1997	4,518,354	(3.0%)
1998	4,290,892	(5.0%)
1999	4,458,824	3.9%
2000	4,576,326	2.6%
2001	4,453,104	(2.7%)
2002	4,258,411	(4.4%)
2003	4,191,407	(1.6%)
2004	4,046,453	(3.5%)
2005	3,884,791	(4.0%)
2006	3,323,673	(14.4%)
2007	3,098,084	(6.8%)

SOURCE: Las Vegas Convention and Visitors Authority

LAUGHLIN CONVENTION ATTENDANCE

Month	2006	2007	Percent Change
Jan	17,765	12,083	(32.0%)
Feb	20,692	13,947	(32.6%)
Mar	24,699	14,642	(40.7%)
Apr	26,684	16,350	(38.7%)
May	21,704	15,714	(27.6%)
Jun	19,014	13,794	(27.5%)
Jul	10,087	9,991	(1.0%)
Aug	10,024	8,735	(12.9%)
Sep	16,994	18,961	11.6%
Oct	18,048	20,258	12.2%
Nov	11,856	12,177	2.7%
Dec	8,593	7,172	(16.5%)
Total	206,160	163,824	(20.5%)

SOURCE: Las Vegas Convention and Visitors Authority

LAUGHLIN OCCUPANCY LEVELS

Month	Occupancy Percentage		Net Change
	2006	2007	
Jan	74.1%	67.8%	(6.3)
Feb	84.8%	77.0%	(7.8)
Mar	87.5%	83.9%	(3.6)
Apr	81.9%	78.8%	(3.1)
May	71.7%	71.0%	(0.7)
Jun	76.1%	75.6%	(0.5)
Jul	78.0%	75.2%	(2.8)
Aug	72.6%	73.0%	0.4
Sep	70.4%	69.9%	(0.5)
Oct	70.0%	69.7%	(0.3)
Nov	66.9%	65.1%	(1.8)
Dec	57.4%	54.7%	(2.7)
Total	74.2%	71.8%	(2.4)

SOURCE: Las Vegas Convention and Visitors Authority

LAUGHLIN AUTO TRAFFIC

(State Route 163)

The Nevada Department of Transportation records a continuous tabulation of daily traffic volume on Nevada State Route 163, 1/2 mile east of Interstate 95. This marketing tool can be utilized to study the automobile volume along a major highway that leads to the Laughlin area.

The following chart contains the traffic volume on State Route 163 for 2007.

Month	Average Daily Traffic		Percent Change
	2006	2007	
Jan	6,621	6,549	(1.1%)
Feb	7,432	7,085	(4.7%)
Mar	7,765	7,782	0.2%
Apr	8,329	8,312	(0.2%)
May	6,715	6,804	1.3%
Jun	6,465	6,506	0.6%
Jul	6,385	6,620	3.7%
Aug	6,345	6,364	0.3%
Sep	7,468	6,217	(16.8%)
Oct	6,967	6,511	(6.5%)
Nov	6,846	6,649	(2.9%)
Dec	6,291	6,212	(1.3%)
Average	6,969	6,801	(2.4%)

SOURCE: Nevada Department of Transportation - Traffic Section

LAUGHLIN/BULLHEAD CITY AIRPORT

Enplaned and Deplaned Passengers

Month	2006	2007	Percent Change
Jan	18,066	19,497	7.9%
Feb	20,535	22,192	8.1%
Mar	25,622	28,195	10.0%
Apr	16,034	21,614	34.8%
May	12,504	18,728	49.8%
Jun	10,115	12,160	20.2%
Jul	13,403	13,434	0.2%
Aug	9,580	13,602	42.0%
Sep	10,857	19,749	81.9%
Oct	18,315	24,587	34.2%
Nov	16,653	24,794	48.9%
Dec	10,906	9,581	(12.1%)
Total	182,590	228,133	24.9%

SOURCE: Mojave County Airport Authority, Inc.

LAUGHLIN GROSS GAMING REVENUE

Month	2006	2007	Percent Change
Jan	\$58,188,000	\$56,503,000	(2.9%)
Feb	57,601,000	56,166,000	(2.5%)
Mar	61,773,000	62,158,000	0.6%
Apr	53,708,000	57,038,000	6.2%
May	55,113,000	52,681,000	(4.4%)
Jun	45,781,000	46,925,000	2.5%
Jul	51,189,000 r	52,156,000	1.9%
Aug	47,557,000 r	49,178,000	3.4%
Sep	47,195,000	47,765,000	1.2%
Oct	54,911,000	53,669,000	(2.3%)
Nov	52,635,000	51,037,000	(3.0%)
Dec	44,882,000 r	45,639,000	1.7%
Total	\$630,533,000 r	\$630,915,000	0.1%

r = Revised

SOURCE: Las Vegas Convention and Visitors Authority

LAUGHLIN GROSS GAMING REVENUE

Year	Gross Gaming Revenue	Percent Change
1990	\$398,322,000	15.1%
1991	463,376,000	16.3%
1992	507,534,000	9.5%
1993	539,822,000	6.4%
1994	534,990,000	(0.9%)
1995	515,847,000	(3.6%)
1996	490,664,000	(4.9%)
1997	482,348,000	(1.7%)
1998	491,385,000	1.9%
1999	531,993,000	8.3%
2000	559,948,000	5.3%
2001	545,948,000	(2.5%)
2002	551,214,000	1.0%
2003	552,149,000	0.2%
2004	594,787,000	7.7%
2005	621,183,000	4.4%
2006	630,533,000 r	1.5%
2007	630,915,000	0.1%

r = Revised

SOURCE: Las Vegas Convention and Visitors Authority

MESQUITE EXECUTIVE SUMMARY

Visitor Indicator	2006	2007	Change
Visitor Volume	1,601,937	1,620,804	1.2%
Room Inventory	2,683	2,729	1.7%
Occupancy Level	83.5%	85.1%	1.6
Average Daily Room Rate	\$64.81	\$79.44	22.6%
Room Nights Occupied	817,515	834,183	2.0%
Gross Gaming Revenue	\$159,876,000	\$163,661,000	2.4%
Average Daily Traffic Hwy I-15 at NV/AZ border	23,942	23,680 *	(1.1%)

* The NDOT traffic counter on state I-15 at NV/AZ was not functional Aug - Oct 07 due to construction.

SOURCE: Las Vegas Convention and Visitors Authority

MESQUITE VISITOR PROFILE

Calendar Year	2003	2004	2005	2006	2007
First vs. Repeat					
First time visitor	18%	17%	13%	11%	11%
Repeat visitor	82%	83%	87%	89%	89%
Purpose of Current Visit					
Vacation/pleasure	31%	24%	20%	15%	10%
Gamble	11%	12%	16%	14%	15%
Just passing through	34%	30%	27%	30%	33%
Other	24%	34%	37%	41%	42%
Other Trip Characteristics					
Room occupants (mean)	2.1	2.0	2.1	2.0	2.0
Number of visits in past year	7.0	5.7	8.7	8.3	7.9
Adults in party	2.2	2.1	2.1	2.1	2.1
Nights stayed	1.6	1.8	1.8	1.9	1.7
Visitors with children	7%	5%	4%	4%	3%
Expenditures Per Visitor					
Food & drink (per trip)	\$43.75	\$53.64	\$53.84	\$62.99	\$56.42
Transportation (per trip)	\$6.63	\$2.72	\$1.74	\$1.02	\$1.62
Recreational Activities (per trip)	\$6.17	\$9.37	\$10.00	\$7.64	\$8.68
Shows (per trip)	\$0.15	\$0.81	\$0.02	\$0.33	\$0.92
Sightseeing (per trip)	\$4.57	\$4.71	\$4.76	\$3.86	\$3.32
Gambling Behavior					
Gambled while in Mesquite	85%	87%	88%	89%	92%
Daily hours gambled	3.3	3.4	3.8	3.7	3.4
Gambling Budget (per trip)	\$218.64	\$228.87	\$268.38	\$273.68	\$280.19
Average Age					
Age	55.0	56.3	57.8	59.1	58.9

Source: During the calendar year 2007, the Las Vegas Convention and Visitors Authority (LVCVA) completed the *Mesquite Visitor Profile Study*. The purpose of this marketing research survey is to provide the LVCVA with an objective assessment of the Mesquite visitor, as well as to identify trends in visitor behavior that occur overtime.

Copies of this research can be obtained by contacting the LVCVA at (702) 892-0711, or an electronic version of the report can be viewed and downloaded at www.LVCVA.com.

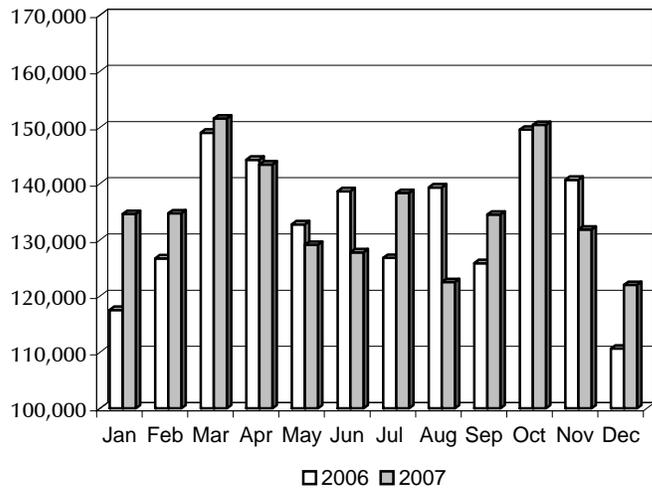
NOTE: With data now reported on a CALENDAR year basis, the 2003 figures in this report may differ from FISCAL year 2003 figures reported in previous visitor profile studies.

MESQUITE VISITOR VOLUME

Month	2006	2007	Percent Change
Jan	117,519	134,615	14.5%
Feb	126,696	134,725	6.3%
Mar	149,070	151,584	1.7%
Apr	144,262	143,410	(0.6%)
May	132,779	129,121	(2.8%)
Jun	138,638	127,771	(7.8%)
Jul	126,798	138,332	9.1%
Aug	139,347	122,495	(12.1%)
Sep	125,862	134,496	6.9%
Oct	149,615	150,453	0.6%
Nov	140,688	131,837	(6.3%)
Dec	110,663	121,965	10.2%
Total	1,601,937	1,620,804	1.2%

SOURCE: Las Vegas Convention and Visitors Authority

Visitor Volume



MESQUITE OCCUPANCY LEVELS

Month	2006	2007	Net Change
Jan	72.0%	83.3%	11.3
Feb	84.9%	92.3%	7.4
Mar	91.5%	93.8%	2.3
Apr	91.5%	91.7%	0.2
May	81.5%	79.9%	(1.6)
Jun	87.9%	81.7%	(6.2)
Jul	77.8%	85.6%	7.8
Aug	85.5%	75.8%	(9.7)
Sep	79.8%	86.0%	6.2
Oct	91.8%	93.1%	1.3
Nov	89.2%	84.3%	(4.9)
Dec	67.9%	74.2%	6.3
Total	83.5%	85.1%	1.6

SOURCE: Las Vegas Convention and Visitors Authority

MESQUITE AUTO TRAFFIC

(I-15 at NV/AZ border)

The State of Nevada Department of Transportation records a continuous tabulation of daily traffic volume on Nevada State Route I-15 at NV/AZ border. This marketing tool is used to measure trends in automobile volume headed into the Mesquite area.

Month	Average Daily Traffic		Percent Change
	2006	2007	
Jan	20,886	20,763	(0.6%)
Feb	22,435	21,970	(2.1%)
Mar	23,852	24,715	3.6%
Apr	24,845	24,941	0.4%
May	24,042	24,380	1.4%
Jun	25,121	25,475	1.4%
Jul	26,193	26,223	0.1%
Aug	25,867	N/A *	N/A
Sep	23,990	N/A *	N/A
Oct	24,287	N/A *	N/A
Nov	23,310	23,239	(0.3%)
Dec	22,473	21,412	(4.7%)
Average	23,942	23,680	(1.1%)

* The NDOT traffic counter on state route I-15 at NV/AZ was not functional due to road construction.

SOURCE: State of Nevada Department of Transportation - Traffic Section

MESQUITE GAMING REVENUE

Month	2006	2007	Percent Change
Jan	\$10,590,000	\$10,374,000	(2.0%)
Feb	12,808,000	16,237,000	26.8%
Mar	17,963,000	13,214,000	(26.4%)
Apr	12,543,000	19,691,000	57.0%
May	12,754,000	13,926,000	9.2%
Jun	12,328,000	8,821,000	(28.4%)
Jul	12,846,000	15,466,000	20.4%
Aug	12,243,000	10,594,000	(13.5%)
Sep	10,611,000	14,404,000	35.7%
Oct	14,977,000	15,059,000	0.5%
Nov	15,666,000	12,552,000	(19.9%)
Dec	14,547,000	13,323,000	(8.4%)
Total	\$159,876,000	\$163,661,000	2.4%

SOURCE: Nevada Gaming Control Board

Many of the statistics and reports listed below can be viewed and downloaded from the Las Vegas Convention and Visitor Authority's web site at www.LVCVA.com.

Executive Summary of Clark County Visitor Statistics

Monthly

The LVCVA publishes statistics for Las Vegas, Laughlin and Mesquite that include visitor volume, convention attendance, occupancy levels, room inventory, gaming revenues, airline passengers and automobile traffic. Requestors of this data receive the Executive Summary, a report with both current month and year-to-date data for the current and prior year.

Marketing Bulletin

Quarterly

The Marketing Bulletin is the published format of the Clark County Visitor Statistics. It contains all of the data in the monthly reports (with some additional analysis) as well as information not found in the monthly reports such as room tax revenue, hotel/gaming employment and convention center statistics. Marketing Bulletins are published quarterly and contain year-to-date information so that the fourth-quarter issue serves as a year-end summary.

Annual Brief

Annually

This booklet provides a 10-year history of Las Vegas, Laughlin and Mesquite tourism statistics. The Annual Brief is an excellent source to summarize the growth rate of Clark County tourism.

Visitor Profile Study

Annually

A source for demographic and behavioral data on visitors, the study presents the findings of visitor interviews conducted throughout the calendar year (January 1- December 31). Sections include reasons for visiting, travel planning, trip characteristics and expenditures, gaming behavior and budgets, entertainment, attitudinal information and visitor demographics. Separate reports are available for Las Vegas, Laughlin and Mesquite.

Occupancy Trends

Annually

The Occupancy Trends book provides an in-depth study of hotel and motel occupancy in Las Vegas, Laughlin and Mesquite. Breakouts are given for monthly, weekend and midweek and contain both current and prior year data. Occupancy statistics are listed for every weekend of the year. Other sections include Las Vegas vs. national occupancy, total rooms occupied and Strip vs. Downtown.

Clark County Residents Study

Biennially

This publication provides insight into the gaming/entertainment behaviors and attitudes of Clark County residents. Data is collected through telephone interviews and published every two years.

Construction Bulletin

Every 3-4 Months (as needed)

This document tracks new hotel/motel room construction for Clark County. The project name, number of rooms and completion date are listed with subtotals by year. A list of proposed hotel/motel projects is included as well.

OTHER INFORMATION SOURCES

Nevada Development Authority

6700 Via Austi Pkwy Ste B
Las Vegas, NV 89119
(702) 791-0000

www.nevadadevelopment.org

The Nevada Development Authority distributes the "Las Vegas Perspective". This document contains information such as resident demographics, zip code profiles, cost-of-living, business and industry statistics, retail overview and Las Vegas tourism information.

Clark County Comprehensive Planning

500 South Grand Central Pkwy, Ste 3012
Las Vegas, NV 89155-1741
(702) 455-4314

www.accessclarkcounty.com

Maintains information pertaining to Clark County such as population, resident demographics, housing and land use guides.

UNLV Center for Business and Economic Research

4505 Maryland Pkwy Box 456002
Las Vegas, NV 89154-6002
(702) 895-3191

<http://cber.unlv.edu>

CBER was established to aid businesses and agencies by providing information that encompasses aspects of the business community including private, commercial and residential development, public transportation and communication systems. CBER publications include: Southern Nevada Business Directory (\$45), Housing Market Conditions (\$25), Migration Statistics Summary (\$20) and many others.

Nevada Department of Transportation

123 E Washington Ave.
Las Vegas, NV 89101
(702) 385-6500

www.nevadadot.com

Distributes information on traffic volume for all highways and interstates throughout Nevada.

Nevada Department of Employment, Training & Rehabilitation

2800 E St Louis Ave
Las Vegas, NV 89104
(702) 486-7923

www.nvjobconnect.org

Distributes information on Nevada employment statistics such as labor force estimates, wage surveys and employment guides. The "Economic Update" is published by this agency, among many other documents.

McCarran International Airport

PO Box 11005
Las Vegas, NV 89111-1005
(702) 261-5100

www.mccarran.com

Collects information on airline passengers, average daily flights, air seats and other statistics regarding scheduled, charter and commuter air traffic at Clark County airports.

Nevada Gaming Control Board

555 E Washington Ave Ste 2600
Las Vegas, NV 89101
Las Vegas: (702) 486-2000
Carson City: (775) 684-7700

www.gaming.nv.gov

State agency responsible for collecting and distributing gaming revenue information. Monthly, quarterly and annual reports are available. In addition, booklets regarding gaming regulations, the U.S. gaming industry and the Nevada Gaming Control Act are available.