



2013

Mid-Year Summary
Volume 40 - Number 157

Marketing Bulletin

LAS VEGAS MARKETING BULLETIN

Mid-Year 2013: Volume 40, Number 157

Las Vegas Convention and Visitors Authority
3150 Paradise Road Las Vegas, NV 89109-9096
(702) 892-0711

VegasMeansBusiness.com

VisitLaughlin.com

LVCVA.com

LasVegas.com

VisitMesquite.com

BOARD OF DIRECTORS

As of June, 2013

Chairman - Commissioner Tom Collins
Vice Chairman - Commissioner Lawrence Weekly
Secretary - Mr. Scott M. Neilson
Treasurer - Mr. Tom Jenkin
Mr. Charles Bowling
Mayor Shari L. Buck
Mr. Paul J. Chakmak

Mayor Carolyn G. Goodman
Mayor Andy Hafen
Mr. Gregory Lee
Ms. Kristin McMillan
Councilman George Rapson
Councilman Steven D. Ross
Mayor Pro Tem Cam Walker

SENIOR EXECUTIVE STAFF

President/CEO - Rossi T. Ralenkotter
Sr Vice President of Operations - Terry M. Jicinsky
Sr Vice President of Marketing - Cathy Tull

MARKETING BULLETIN STAFF

Senior Director of Marketing
Kevin M. Bagger

Senior Research Manager
Scott Russell

Research Analysts
Jill Reynolds
Gina Zozaya

The staff of the Las Vegas Convention and Visitors Authority takes this opportunity to thank all of the people who have assisted us in compiling our marketing information and conducting our research projects. The LVCVA staff also welcomes any suggestions and/or editorial contributions.

LAS VEGAS VISITOR STATISTICS

Visitation Indicator	January - June		Change
	2012	2013	
Visitor Volume	19,925,238	19,857,642	(0.3%)
Room Inventory (as of June 30)	150,245	149,884	(0.2%)
Room Tax/LVCVA's Portion	\$104,818,013	\$108,036,034	3.1%
Conventions			
Attendance	2,785,608	2,895,256	3.9%
Number Held	11,140	12,004	7.8%
Occupancy Levels			
Total	84.9%	85.2%	0.3
Hotel	88.2%	88.1%	(0.2)
Motel	56.1%	59.3%	3.2
Weekend	91.0%	91.0%	0.0
Midweek	82.2%	82.6%	0.4
Strip	88.0%	87.7%	(0.3)
Downtown	75.0%	74.7%	(0.3)
Average Daily Room Rate			
Strip	\$110.04	\$113.37	3.1%
Downtown	\$118.64	\$122.17	3.0%
	\$62.93	\$67.97	8.0%
Total Room Nights Occupied	23,304,056	23,151,065	(0.7%)
Gross Gaming Revenue			
Clark County	\$4,688,097,000 r	\$4,729,462,000	0.9%
Strip	\$3,021,047,000 r	\$3,099,489,000	2.6%
Downtown	\$263,106,000	\$256,024,000	(2.7%)
Boulder Strip	\$415,469,000	\$403,689,000	(2.8%)
Enplaned/Deplaned Airline Passengers			
Total	20,745,383	20,759,083	0.1%
Automobile Traffic			
Average Daily Traffic			
All Major Highways	99,005 e	101,358	2.4%
I-15 at CA/NV Border	40,824	41,576	1.8%

r = Revised

e = Estimate as partial NDOT data unavailable

SOURCES: Las Vegas Convention and Visitors Authority, McCarran International Airport, Nevada

Department of Transportation (NDOT), Nevada Gaming Control Board

LAS VEGAS VISITOR VOLUME

Month	2012	2013	Percentage Change
Jan	3,154,639	3,132,122	(0.7%)
Feb	3,069,954	3,028,920	(1.3%)
Mar	3,531,994	3,536,569	0.1%
Apr	3,324,459	3,339,657	0.5%
May	3,451,394	3,456,479	0.1%
Jun	3,392,798	3,363,895	(0.9%)
Total	19,925,238	19,857,642	(0.3%)

SOURCE: Las Vegas Convention and Visitors Authority

LAS VEGAS VISITOR PROFILE

During the calendar year 2013, the Las Vegas Convention and Visitors Authority (LVCVA) completed the *Las Vegas Visitor Profile Study*. The purpose of this marketing research survey is to provide the LVCVA with an objective assessment of the Las Vegas visitor, as well as to identify trends in visitor behavior that occur over time. Copies of this research can be obtained by contacting the LVCVA at (702) 892-0711 or an electronic version of the report can be viewed and downloaded at LVCVA.com.

CONVENTION ANALYSIS

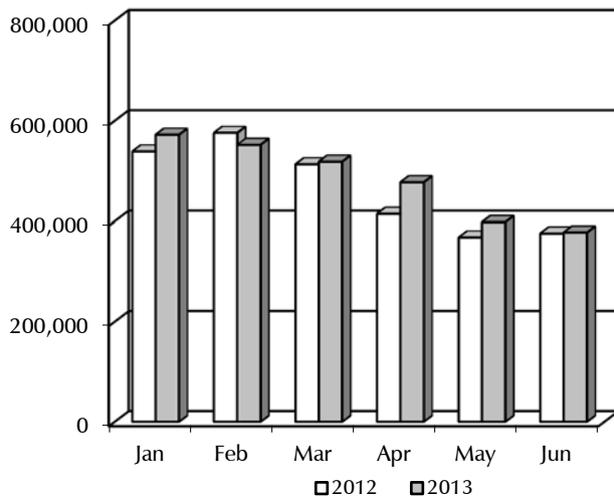
CONVENTION ATTENDANCE

Convention attendance increased by 3.9% when compared with the first six months of 2012.

Month	2012	2013	Change
Jan	538,552	571,964	6.2%
Feb	575,717	551,866 r	(4.1%)
Mar	513,010	518,278 r	1.0%
Apr	414,510	477,275	15.1%
May	367,899	398,173	8.2%
Jun	375,920	377,700	0.5%
Total	2,785,608	2,895,256	3.9%

r = Revised

Convention Attendance



SOURCE: Las Vegas Convention and Visitors Authority

CONVENTIONS & MEETINGS HELD

The number of conventions held increased by 7.8% when compared with the first six months of 2012.

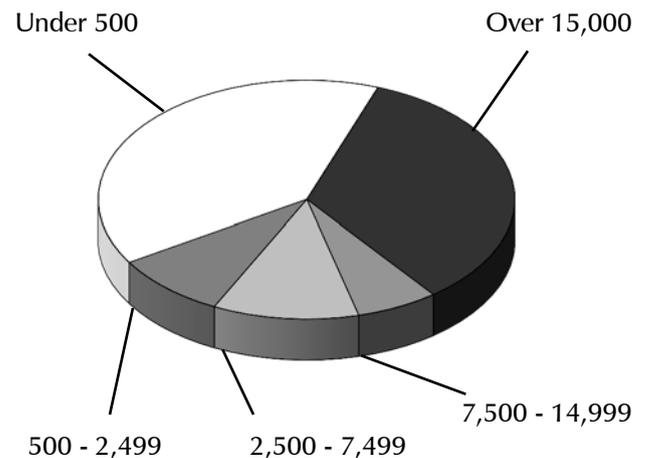
Month	2012	2013	Change
Jan	1,493	1,787	19.7%
Feb	1,983	2,089 r	5.3%
Mar	2,302	2,204 r	(4.3%)
Apr	1,938	2,233	15.2%
May	1,742	1,932	10.9%
Jun	1,682	1,759	4.6%
Total	11,140	12,004	7.8%

r = Revised

SOURCE: Las Vegas Convention and Visitors Authority

CONVENTION ANALYSIS FIRST SIX MONTHS

Size of Convention by Delegates	Number of Delegates	Percent of Total
Over 15,000	985,841	34.1%
7,500-14,999	184,599	6.4%
2,500-7,499	328,088	11.3%
500-2,499	256,966	8.9%
Under 500	1,139,762	39.4%
Total	2,895,256	100.0%



SOURCE: Las Vegas Convention and Visitors Authority

TOP CITIES RANKED BY TSNN TOP 250 U.S. TRADESHOWS

City	Number of Top 250 Shows	Market Share
Las Vegas	53	21.2%
Orlando	27	10.8%
Chicago	20	8.0%
New York City	16	6.4%
New Orleans	11	4.4%
Atlanta	10	4.0%
Boston	10	4.0%
Anaheim	8	3.2%
San Francisco	7	2.8%
Dallas	7	2.8%
Indianapolis	7	2.8%
Louisville	6	2.4%
San Diego	6	2.4%
Denver	6	2.4%
Washington, D.C.	5	2.0%
Salt Lake City	5	2.0%
Rosemont	5	2.0%
Los Angeles	4	1.6%

SOURCE: Trade Show News Network (TSNN)

OCCUPANCY & AVERAGE DAILY RATE

LAS VEGAS 2013 HOTEL VS. MOTEL OCCUPANCY SUMMARY

During the first six months of 2013, citywide occupancy levels for Las Vegas were up +0.3 points compared to 2012. Hotel properties experienced a -0.2 point decrease in occupancy for the timeframe and motel occupancy increased +3.2 points during the same period.

Month	Citywide			Hotels			Motels		
	2012	2013	Change	2012	2013	Change	2012	2013	Change
Jan	78.3%	78.1%	(0.2)	82.2%	81.7%	(0.5)	45.2%	45.1%	(0.1)
Feb	81.7%	83.5%	1.8	85.7%	85.8%	0.1	47.6%	62.6%	15.0
Mar	88.3%	88.4%	0.1	90.5%	90.8%	0.3	69.2%	67.1%	(2.1)
Apr	86.5%	87.0%	0.5	89.6%	89.6%	0.0	59.7%	63.7%	4.0
May	86.6%	86.6%	0.0	90.0%	89.6%	(0.4)	57.1%	60.2%	3.1
Jun	88.0%	87.4%	(0.6)	91.4%	90.8%	(0.6)	57.8%	57.3%	(0.5)
Year-to-Date	84.9%	85.2%	0.3	88.2%	88.1%	(0.2)	56.1%	59.3%	3.2

LAS VEGAS 2013 WEEKEND VS. MIDWEEK OCCUPANCY SUMMARY

Month	Citywide			Weekend			Midweek		
	2012	2013	Change	2012	2013	Change	2012	2013	Change
Jan	78.3%	78.1%	(0.2)	82.6%	80.6%	(2.0)	76.3%	77.0%	0.7
Feb	81.7%	83.5%	1.8	90.8%	89.8%	(1.0)	77.6%	80.4%	2.8
Mar	88.3%	88.4%	0.1	94.4%	93.5%	(0.9)	85.4%	86.0%	0.6
Apr	86.5%	87.0%	0.5	92.7%	95.3%	2.6	84.2%	83.9%	(0.3)
May	86.6%	86.6%	0.0	93.4%	93.6%	0.2	83.8%	83.3%	(0.5)
Jun	88.0%	87.4%	(0.6)	92.1%	93.2%	1.1	85.9%	84.9%	(1.0)
Year-to-Date	84.9%	85.2%	0.3	91.0%	91.0%	0.0	82.2%	82.6%	0.4

LAS VEGAS 2013 STRIP VS. DOWNTOWN AVERAGE DAILY RATES

	Citywide			Strip			Downtown		
	2012	2013	Change	2012	2013	Change	2012	2013	Change
Jan	\$113.82	\$114.22	0.4%	\$123.00	\$122.95	0.0%	\$56.52	\$61.20	8.3%
Feb	\$108.80	\$109.38	0.5%	\$116.75	\$117.40	0.6%	\$60.49	\$62.58	3.5%
Mar	\$107.21	\$110.96	3.5%	\$116.05	\$118.95	2.5%	\$69.47	\$74.10	6.7%
Apr	\$108.42	\$115.16	6.2%	\$116.75	\$124.95	7.0%	\$60.40	\$69.63	15.3%
May	\$112.43	\$117.96	4.9%	\$121.31	\$127.62	5.2%	\$64.86	\$68.12	5.0%
Jun	\$109.75	\$112.18	2.2%	\$118.12	\$120.70	0.0%	\$64.85	\$70.24	8.3%
Year-to-Date	\$110.04	\$113.37	3.1%	\$118.64	\$122.17	3.0%	\$62.93	\$67.97	8.0%

SOURCE: Las Vegas Convention and Visitors Authority

WWW.LASVEGAS.COM

The Las Vegas Convention and Visitors Authority offers **LasVegas.com** as the official site for Las Vegas visitors to plan their trips by providing information on hotels and resorts, casinos, entertainment, golf, dining and shopping. In addition, visitors can now book hotels, air/hotel packages, shows, and attractions directly on the website. Catch up on the latest Vegas news, see the latest Vegas TV commercials, and take part in the LVCVA's latest online promotions too.

WWW.VEGASMEANSBUSINESS.COM

VegasMeansBusiness.com is the go-to resource for meeting planners, providing in-depth information on how, when, where, and most importantly, why businesses should meet in Las Vegas. The website provides planning tools including a convention calendar, vendor search, housing and registration support services, and an interactive RFP program. Updated testimonials, news coverage, and success stories provide a broader picture of Las Vegas as the world's top convention destination.

OCCUPANCY

WEEKEND OCCUPANCY RANKING

Top Weekends - First Six Months of 2013

The table below shows a ranking of the weekends in terms of occupancy for hotels, motels, and the total for all properties during the first six months of 2013.

Rank	Date	Citywide	Hotel	Motel
1	Mar 22-23	97.7%	98.1%	93.9%
2	Jun 21-22	97.6%	98.2%	91.9%
3	Mar 15-16	97.1%	97.6%	92.2%
4	Apr 5-6	96.9%	97.5%	92.0%
5	May 24-26	96.2%	97.4%	85.3%
6	Apr 26-27	95.7%	97.1%	83.3%
7	Feb 15-17	95.6%	96.6%	86.7%
8	Apr 19-20	94.5%	96.3%	78.1%
9	Mar 29-30	94.4%	96.2%	78.8%
10	May 3-4	94.3%	96.0%	78.8%
11	Apr 12-13	94.2%	96.1%	77.6%
12	May 17-18	94.2%	95.8%	80.3%
13	Jun 28-29	94.1%	96.3%	74.1%
14	May 31-Jun 1	93.5%	96.3%	68.2%
15	Mar 8-9	92.5%	93.6%	83.1%
16	Jun 7-8	91.2%	94.5%	61.9%
17	Jun 14-15	90.2%	93.5%	60.9%
18	Feb 8-9	89.4%	92.3%	63.7%
19	May 10-11	88.4%	92.1%	55.3%
20	Feb 22-23	87.8%	90.6%	63.0%
21	Jan 18-20	87.1%	91.1%	51.2%
22	Mar 1-2	85.8%	88.9%	58.4%
23	Feb 1-2	83.6%	86.4%	58.5%
24	Jan 25-26	81.8%	86.2%	42.3%
25	Jan 11-12	77.4%	80.8%	46.4%
26	Jan 4-5	72.9%	76.5%	39.8%

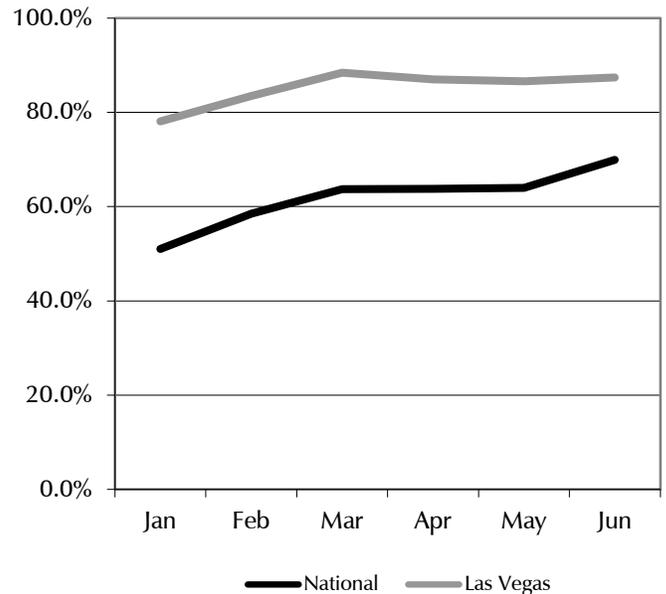
SOURCE: Las Vegas Convention and Visitors Authority

LAS VEGAS OCCUPANCY VS. NATIONAL AVERAGE

The following table compares the Las Vegas monthly occupancy rates to the U.S. hotel average monthly occupancy rates. The "Lodging Review" report published by the national firm of Smith Travel Research was utilized for the comparative study.

Month	National Occupancy	Las Vegas Occupancy	Net Difference
Jan	51.0%	78.1%	27.1
Feb	58.5%	83.5%	25.0
Mar	63.7%	88.4%	24.7
Apr	63.8%	87.0%	23.2
May	64.0%	86.6%	22.6
Jun	69.9%	87.4%	17.5
Year-to-Date	61.8%	85.2%	23.4

Las Vegas vs. National Occupancy



SOURCES: Smith Travel Research; Las Vegas Convention and Visitors Authority

GAMING SUMMARY

CLARK COUNTY GROSS GAMING REVENUE

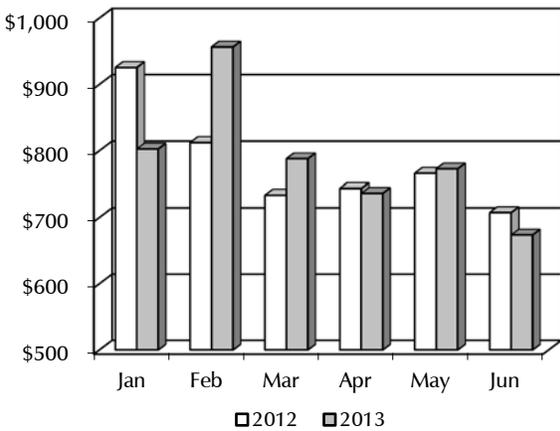
The table below shows Clark County's gross gaming revenue for the first six months of 2013 compared to the same time period in 2012.

Month	2012	2013	Percent Change
Jan	\$925,440,000 r	\$802,504,000	(13.3%)
Feb	812,138,000 r	956,464,000	17.8%
Mar	733,494,000	787,912,000	7.4%
Apr	743,643,000 r	736,319,000	(1.0%)
May	766,054,000	772,626,000	0.9%
Jun	707,328,000 r	673,637,000	(4.8%)
Total	\$4,688,097,000 r	\$4,729,462,000	0.9%

r = Revised

Clark County Gross Gaming Revenue

Millions



SOURCE: Nevada Gaming Control Board

LAS VEGAS MONTHLY EMPLOYMENT INDEX

Leisure and Hospitality Industry

The following chart contains the monthly employment statistics for the Las Vegas Metropolitan Statistical Area (MSA) in the Leisure and Hospitality industry for the first half of 2013. Please note that the Las Vegas MSA encompasses Clark County, Nevada.

Month	Hospitality Employment	% of City	% of State
Jan	261,000	31.6%	22.8%
Feb	262,000	31.7%	22.8%
Mar	264,900	31.8%	23.0%
Apr	270,100	31.9%	23.2%
May	267,400	31.6%	22.9%
Jun	270,200	32.0%	23.2%

SOURCE: Nevada Department of Employment, Training and Rehabilitation

LAS VEGAS GAMING REVENUE PER VISITOR ANALYSIS

The analysis below divides the monthly gross gaming revenue for the Las Vegas core areas encompassing the Strip, Downtown and Boulder Strip casinos by the monthly visitor volume.

Month	2012	2013	Percent Change
Jan	\$239	\$203	(15.1%)
Feb	211	265	25.5%
Mar	157	174	10.8%
Apr	174	170	(2.2%)
May	173	176	2.1%
Jun	167	157	(6.4%)
Total	\$186	\$189	2.0%

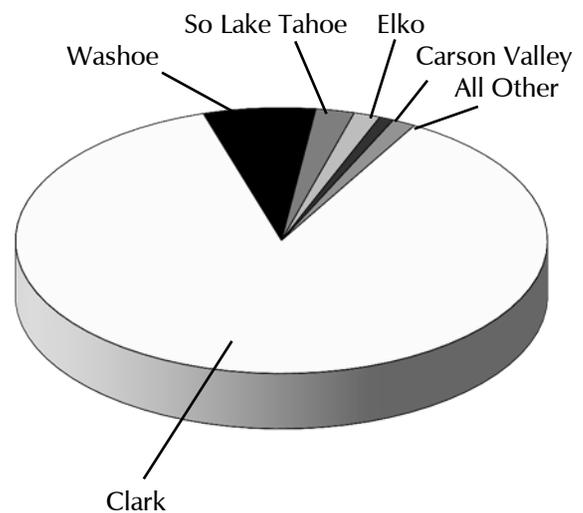
SOURCE: Las Vegas Convention and Visitors Authority
CAUTION: This analysis does not address local residents who may be contributing to the gaming

NEVADA TAXABLE GAMING REVENUE

First Six Months 2013 - County Analysis

County	January - June	Percent of Total State
Clark	\$4,729,461,808	86.9%
Washoe	371,384,207	6.8%
Elko	127,912,992	2.4%
So Lake Tahoe Area	87,300,178	1.6%
Carson Valley Area	48,363,093	0.9%
All Other	77,308,662	1.4%
Total State	\$5,441,730,940	100.0%

Nevada Taxable Gaming Revenue



SOURCE: Nevada Gaming Control Board - Quarterly Report

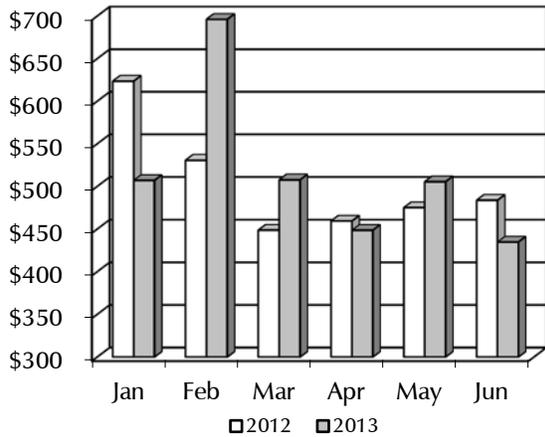
GAMING SUMMARY

LAS VEGAS STRIP GROSS GAMING REVENUE

	2012	2013	Percent Change
Jan	\$623,512,000	\$507,002,000	(18.7%)
Feb	530,690,000	696,102,000	31.2%
Mar	448,683,000	507,602,000	13.1%
Apr	459,356,000 r	448,590,000	(2.3%)
May	475,068,000	505,445,000	6.4%
Jun	483,738,000 r	434,748,000	(10.1%)
Total	\$3,021,047,000 r	\$3,099,489,000	2.6%

Millions

r = Revised

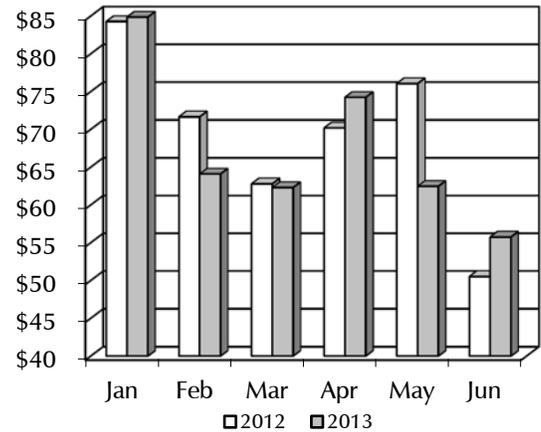


BOULDER STRIP GROSS GAMING REVENUE

	2012	2013	Percent Change
Jan	\$84,266,000 r	\$84,854,000	0.7%
Feb	71,656,000 r	64,092,000	(10.6%)
Mar	62,787,000	62,296,000	(0.8%)
Apr	70,184,000	74,231,000	5.8%
May	76,053,000	62,465,000	(17.9%)
Jun	50,523,000	55,751,000	10.3%
Total	\$415,469,000 r	\$403,689,000	(2.8%)

Millions

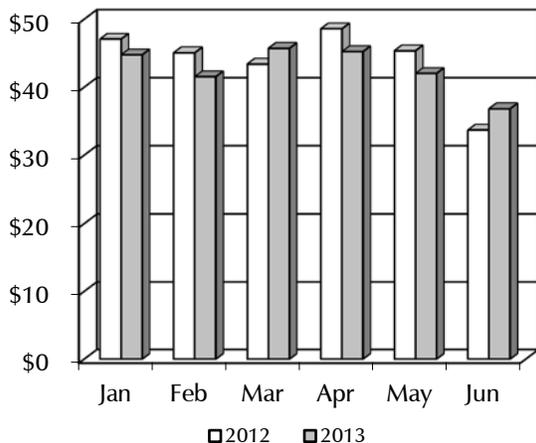
r = Revised



DOWNTOWN GROSS GAMING REVENUE

	2012	2013	Percent Change
Jan	\$47,065,000	\$44,748,000	(4.9%)
Feb	45,044,000	41,531,000	(7.8%)
Mar	43,388,000	45,699,000	5.3%
Apr	48,579,000	45,222,000	(6.9%)
May	45,349,000	42,012,000	(7.4%)
Jun	33,681,000	36,812,000	9.3%
Total	\$263,106,000	\$256,024,000	(2.7%)

Millions

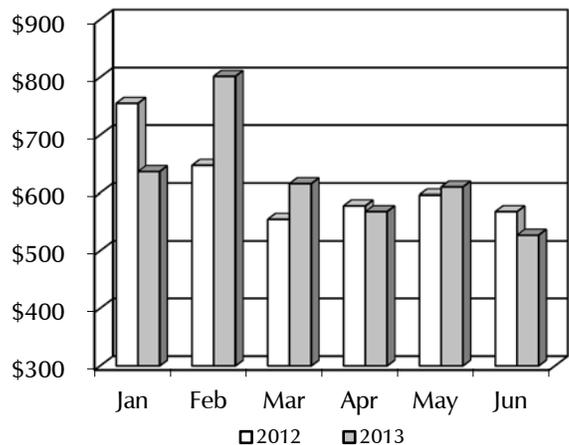


LAS VEGAS MSA* GROSS GAMING REVENUE

	2012	2013	Percent Change
Jan	\$754,843,000 r	\$636,604,000	(15.7%)
Feb	647,390,000 r	801,725,000	23.8%
Mar	554,858,000	615,597,000	10.9%
Apr	578,119,000 r	568,043,000	(1.7%)
May	596,470,000	609,922,000	2.3%
Jun	567,942,000 r	527,311,000	(7.2%)
Total	\$3,699,622,000 r	\$3,759,202,000	1.6%

Millions

r = Revised



* Las Vegas MSA gross gaming revenue includes all non-restricted locations in the areas of Boulder Strip, Downtown Las Vegas and Las Vegas Strip.

AIRLINE STATISTICS

LAS VEGAS McCARRAN INT'L AIRPORT TOTAL ENPLANED/DEPLANED PASSENGERS

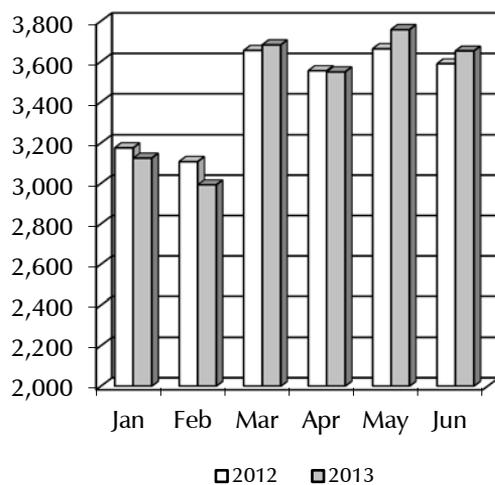
Las Vegas McCarran International Airport experienced a 0.1% increase in total passenger traffic during the first six months of 2013. An analysis of the monthly data follows:

Month	2012	2013	Percentage Change
Jan	3,175,798	3,124,987	(1.6%)
Feb	3,108,106	2,992,872	(3.7%)
Mar	3,654,736	3,682,330 r	0.8%
Apr	3,554,497	3,548,947	(0.2%)
May	3,663,251	3,757,979	2.6%
Jun	3,588,995	3,651,968	1.8%
Total	20,745,383	20,759,083	0.1%

r = Revised

Total Enplaned/Deplaned Passengers

Thousands



SOURCE: Las Vegas McCarran International Airport

AIRLINE PASSENGERS AS % OF TOTAL VISITOR MARKET FOR LAS VEGAS

Month	Visitors 2013	% of Visitors Utilizing Air Transportation	Net Chg From 2012
Jan	3,132,122	40.2%	(0.7)
Feb	3,028,920	41.1%	(1.6)
Mar	3,536,569	43.1%	(0.4)
Apr	3,339,657	43.2%	(0.8)
May	3,456,479	44.8%	1.0
Jun	3,363,895	42.9%	0.5
Total	19,857,642	42.6%	(0.1)

SOURCES: Las Vegas McCarran Int'l Airport;
Las Vegas Convention and Visitors Authority

SCHEDULED AIRLINES AVERAGE DAILY SEAT CAPACITY

Month	2012	2013	Percentage Change
Jan	62,689 r	62,433	(0.4%)
Feb	63,863 r	63,714	(0.2%)
Mar	68,868 r	67,722	(1.7%)
Apr	69,587 r	69,178	(0.6%)
May	68,368 r	70,595	3.3%
Jun	68,747 r	70,956	3.2%
Average	67,020 r	67,433	0.6%

r = Revised

SOURCE: Diiio, LLC

SCHEDULED AIRLINES AVERAGE DAILY FLIGHTS

Inbound Only

Month	2012	2013	Percentage Change
Jan	436	422	(3.2%)
Feb	444	428	(3.6%)
Mar	478	457	(4.4%)
Apr	485 r	460	(5.2%)
May	479	467	(2.5%)
Jun	477	468	(1.9%)
Average	467 r	450	(3.5%)

SOURCE: Diiio, LLC

SCHEDULED AIRLINES AVERAGE NONSTOP MARKETS

Month	2012	2013	Percentage Change
Jan	145 r	137	(5.5%)
Feb	143	135	(5.6%)
Mar	143 r	137	(4.2%)
Apr	145	135	(6.9%)
May	139 r	131	(5.8%)
Jun	142 r	134	(5.6%)
Average	143 r	135	(5.6%)

r = Revised

SOURCE: Diiio, LLC

TOP FIVE SCHEDULED AIRLINES AIR PASSENGERS - JUNE YTD

Airline	2012	2013	Percentage Change
Southwest	7,948,615	8,228,348	3.5%
Delta	1,905,501	1,951,679	2.4%
United	998,212 r	1,855,377	85.9%
American	1,199,701	1,290,319	7.6%
Allegiant	1,173,426	1,158,399	(1.3%)

r = Revised

SOURCE: Las Vegas McCarran International Airport

AIRLINE STATISTICS

TOP 50 CITY MARKETS FOR AIRLINE TRAVEL TO LAS VEGAS

City	Arriving Passengers					
	2010	% of Total	2011	% of Total	2012	% of Total
1 Los Angeles, CA, Area	1,047,966	7.5%	1,243,403	8.5%	1,247,308	8.6%
2 San Francisco, CA, Area	1,062,237	7.6%	1,105,656	7.6%	1,161,429	8.0%
3 New York, NY, Area	761,681	5.5%	778,323	5.3%	731,209	5.0%
4 Chicago, IL, Area	558,043	4.0%	616,635	4.2%	657,955	4.5%
5 Denver, CO	444,966	3.2%	462,836	3.2%	467,571	3.2%
6 Dallas, TX	355,784	2.5%	433,551	3.0%	430,670	3.0%
7 Seattle/Tacoma, WA	404,101	2.9%	428,700	2.9%	412,121	2.8%
8 Phoenix, AZ, Area	356,086	2.6%	329,783	2.3%	405,861	2.8%
9 Washington, DC, Area	405,811	2.9%	398,430	2.7%	378,539	2.6%
10 Detroit, MI	341,255	2.4%	355,936	2.4%	351,415	2.4%
11 San Diego, CA	268,244	1.9%	281,004	1.9%	338,210	2.3%
12 Houston, TX, Area	306,936	2.2%	329,732	2.3%	305,580	2.1%
13 Portland, OR	221,921	1.6%	261,432	1.8%	302,472	2.1%
14 Minneapolis/St. Paul, MN	258,663	1.9%	275,718	1.9%	289,184	2.0%
15 Atlanta, GA	263,959	1.9%	274,425	1.9%	273,571	1.9%
16 Philadelphia, PA	238,606	1.7%	229,255	1.6%	241,746	1.7%
17 Miami, FL, Area	245,932	1.8%	234,703	1.6%	235,254	1.6%
18 Honolulu/Oahu, HI	201,793	1.4%	219,921	1.5%	225,687	1.5%
19 Bellingham, WA	168,122	1.2%	205,896	1.4%	216,533	1.5%
20 Sacramento, CA	190,461	1.4%	208,467	1.4%	207,577	1.4%
21 Reno, NV	211,726	1.5%	194,970	1.3%	202,320	1.4%
22 Boston, MA	194,464	1.4%	185,360	1.3%	189,549	1.3%
23 Salt Lake City, UT	181,261	1.3%	185,146	1.3%	186,472	1.3%
24 Milwaukee, WI	208,115	1.5%	206,353	1.4%	163,595	1.1%
25 Kansas City, MO	151,580	1.1%	160,116	1.1%	153,279	1.1%
26 St. Louis, MO	142,627	1.0%	156,875	1.1%	148,944	1.0%
27 San Antonio, TX	141,731	1.0%	150,303	1.0%	147,130	1.0%
28 Orlando, FL	141,169	1.0%	148,079	1.0%	144,924	1.0%
29 Pittsburgh, PA	132,349	0.9%	136,473	0.9%	135,762	0.9%
30 Austin, TX	131,747	0.9%	137,606	0.9%	133,301	0.9%
31 Tampa, FL	124,128	0.9%	129,674	0.9%	127,969	0.9%
32 Indianapolis, IN	132,516	0.9%	133,449	0.9%	126,357	0.9%
33 Columbus, OH	111,059	0.8%	115,377	0.8%	115,982	0.8%
34 Cleveland, OH	153,395	1.1%	144,243	1.0%	112,058	0.8%
35 Albuquerque, NM	106,864	0.8%	102,594	0.7%	111,470	0.8%
36 Buffalo, NY	95,127	0.7%	101,432	0.7%	107,784	0.7%
37 Charlotte-Douglas, NC	106,133	0.8%	108,098	0.7%	102,875	0.7%
38 Nashville, TN	98,311	0.7%	102,268	0.7%	95,695	0.7%
39 Tucson, AZ	94,079	0.7%	88,733	0.6%	91,112	0.6%
40 Omaha, NE	95,932	0.7%	93,407	0.6%	88,463	0.6%
41 Raleigh/Durham, NC	84,859	0.6%	85,094	0.6%	81,425	0.6%
42 New Orleans, LA	77,099	0.6%	83,235	0.6%	79,221	0.5%
43 Oklahoma City, OK	78,379	0.6%	84,538	0.6%	77,235	0.5%
44 Fresno, CA	55,606	0.4%	54,756	0.4%	66,210	0.5%
45 Hartford, CT	69,999	0.5%	73,750	0.5%	65,660	0.5%
46 Spokane, WA	65,061	0.5%	63,355	0.4%	61,157	0.4%
47 El Paso, TX	68,195	0.5%	66,722	0.5%	60,277	0.4%
48 Stockton, CA	38,228	0.3%	53,007	0.4%	57,348	0.4%
49 Louisville, KY	54,800	0.4%	54,528	0.4%	56,706	0.4%
50 McAllen, TX	43,777	0.3%	47,345	0.3%	56,637	0.4%

Los Angeles Area includes Burbank, Los Angeles, Long Beach, Ontario, Orange County and Palm Springs Airports

San Francisco Area includes Oakland, San Francisco and San Jose Airports

New York Area includes LaGuardia, JFK and Newark Airports

Chicago Area includes O'Hare and Midway Airports

Phoenix Area includes Sky Harbor & Mesa Airports

Washington, DC Area includes Baltimore, Dulles and National Airports

Houston Area includes Intercontinental and Hobby Airports

Miami Area includes Ft. Lauderdale and Miami Airports

INTERNATIONAL VISITATION

INTERNATIONAL VISITORS TO LAS VEGAS BY COUNTRY

Country	2011			2012		
	2011	Change From Prior Year	% of Total	2012	Change From Prior Year	% of Total
1 United Kingdom	418,000 ^D	8.6%	8.7%	425,000 ^D	1.7%	8.3%
2 Australia	255,000 ^D	29.4%	5.3%	305,000 ^D	19.6%	5.9%
3 China/Hong Kong	188,000 ^D	27.0%	3.9%	263,000 ^D	39.9%	5.1%
4 France	209,000 ^D	30.6%	4.4%	210,000 ^D	0.5%	4.1%
5 Germany	199,000 ^D	11.8%	4.1%	210,000 ^D	5.5%	4.1%
6 South Korea	132,000 ^D	8.2%	2.8%	164,000 ^D	24.2%	3.2%
7 Brazil	133,000	N/A	2.8%	161,000	21.1%	3.1%
8 Japan	107,000 ^D	1.9%	2.2%	111,000 ^D	3.7%	2.2%
All Other Overseas	896,000 ^D	(2.5%)	18.7%	873,000 ^D	(2.6%)	17.0%
TOTAL OVERSEAS	2,537,000	14.6%	52.9%	2,708,000	6.7%	52.7%
Canada ^A	1,927,000 ^A	(3.5%)	40.2%	1,985,000 ^A	3.0%	38.6%
Mexico Air ^B	332,000 ^C	17.7%	6.9%	443,000 ^C	33.4%	8.6%
INT'L GRAND TOTAL	4,796,000	6.8%	100.0%	5,136,000	7.1%	100.0%

A Canadian visitor estimates derived from Statistics Canada data and LVCVA Las Vegas Visitor Profile Study.

B Mexico includes Survey of International Air Travelers data only for AIR visitors filling out a INS I-94 form, (beyond the 40 kilometer US Border Zone); it does NOT include Mexican visitors that DRIVE into the US.

C Total Mexico Air to Las Vegas is based on a rolling average of historic proportions of air passenger counts to Las Vegas via direct routes.

D Estimates are based on a 3-year rolling average of data from the Survey of International Air Travelers.

SOURCES: U.S. Department of Commerce, Office of Travel & Tourism Industries, Survey of International Air Travelers (SIAT); Las Vegas Convention and Visitors Authority

TRANSPORTATION STATISTICS

LAS VEGAS AUTO TRAFFIC

The average daily traffic flow of automobiles traveling on the major highways leading in and out of Las Vegas increased by 7.5% during the first six months of 2013. A monthly breakdown follows:

Northeast Traffic (I-15 at Apex)

Month	Average Daily Flow		Percentage Change
	2012	2013	
Jan	19,034 r	22,755	19.5%
Feb	20,612	22,286 e	8.1%
Mar	23,804	25,255	6.1%
Apr	24,384 *	24,939	2.3%
May	22,968 *	23,836	3.8%
Jun	24,896 *	26,804	7.7%
Average	22,616 r	24,312	7.5%

Northwest Traffic (U.S. 95 at Mercury)

Month	Average Daily Flow		Percentage Change
	2012	2013	
Jan	11,065 r	12,064	9.0%
Feb	11,136 r	11,508	3.3%
Mar	11,518	12,340	7.1%
Apr	11,504	12,248	6.5%
May	12,155 r	12,527	3.1%
Jun	13,186	13,197	0.1%
Average	11,761 r	12,314	4.7%

Southeast Traffic (U.S. 95 at Searchlight)

Month	Average Daily Flow		Percentage Change
	2012	2013	
Jan	6,030 r	5,757	(4.5%)
Feb	6,601 r	6,376	(3.4%)
Mar	7,258	7,533	3.8%
Apr	7,308	7,296	(0.2%)
May	6,066 r	6,365	4.9%
Jun	6,396	6,168	(3.6%)
Average	6,610 r	6,583	(0.4%)

Southeast Traffic (Hoover Dam Bridge)

Month	Average Daily Flow		Percentage Change
	2012	2013	
Jan	14,544	13,435	(7.6%)
Feb	17,304	14,639	(15.4%)
Mar	18,339	19,241	4.9%
Apr	18,110	17,213	(5.0%)
May	17,004	17,498	2.9%
Jun	17,862	17,413	(2.5%)
Average	17,194	16,573	(3.6%)

r = Revised

e = Estimate

* Counter for site was out during construction.

LAS VEGAS AUTO TRAFFIC

Southwest/So CA Traffic (I-15 at CA/NV Border)

Month	Average Daily Flow		Percentage Change
	2012	2013	
Jan	35,040 r	37,692	7.6%
Feb	36,344 r	37,584	3.4%
Mar	40,304	42,847	6.3%
Apr	44,610	41,350	(7.3%)
May	40,995 r	42,687	4.1%
Jun	47,650	47,295	(0.7%)
Average	40,824 r	41,576	1.8%

Total (All Major Highways)

Month	Average Daily Flow**		Percentage Change
	2012	2013	
Jan	85,713 r	91,703	7.0%
Feb	91,997 r	92,393 e	0.4%
Mar	101,223 e	107,216	5.9%
Apr	105,916 e	103,046	(2.7%)
May	99,188 r	102,913	3.8%
Jun	109,990 e	110,877	0.8%
Average	99,005 e	101,358	2.4%

r = Revised

e = Estimate

** Adjusted average daily traffic for major highways leading in and out of Las Vegas.

SOURCE: Nevada Department of Transportation - Traffic Section

NUMBER OF TAXICAB TRIPS IN CLARK COUNTY

Month	2012	2013	Percentage
			Change
Jan	2,270,692	2,215,312	(2.4%)
Feb	2,199,774	2,020,589	(8.1%)
Mar	2,463,533	2,364,816	(4.0%)
Apr	2,264,353	2,222,712	(1.8%)
May	2,506,426	2,460,383	(1.8%)
Jun	2,391,810	2,385,865	(0.2%)
Total	14,096,588	13,669,677	(3.0%)

SOURCE: State of Nevada Taxicab Authority

ROOM TAX & SALES TAX REVENUE

LVCVA ROOM TAX REVENUE EARNED

Clark County room tax revenue allocated to the LVCVA totaled \$108 million during the first six months of 2013, an increase of 3.1% when compared with the same period in 2012.

Month	2012	2013	Percentage Change
Jan	\$17,332,393	\$17,625,132	1.7%
Feb	16,116,404	14,651,022	(9.1%)
Mar	17,703,723	19,146,568	8.1%
Apr	17,531,552	19,456,190	11.0%
May	18,703,591	19,362,849	3.5%
Jun	17,430,350	17,794,273	2.1%
Total	\$104,818,013	\$108,036,034	3.1%

SOURCE: Las Vegas Convention and Visitors Authority

ROOM TAX REVENUE EARNED BY ENTITY

First Six Months - 2013

An analysis of the collection of room tax revenue by the various entities in Clark County is listed in the following table.

Entity	Dollar Amount	Percentage Change From 2012	Share of Total Collected
County	\$100,351,047	3.4%	92.9%
Las Vegas	4,835,072	(3.5%)	4.5%
Others (1)	2,849,915	2.5%	2.6%
Total	\$108,036,034	3.1%	100.0%

(1) "Others" includes: Boulder City, Mesquite, Henderson and North Las Vegas

SOURCE: Las Vegas Convention and Visitors Authority

LAS VEGAS HOTEL/MOTEL ACCOMMODATION SUMMARY

As of June 30, 2013

	Number of Properties	Rooms	Percent
Hotels	155	134,718	89.9%
Motels	134	15,166	10.1%
Total	289	149,884	100.0%

SOURCE: Las Vegas Convention and Visitors Authority

TOTAL CLARK COUNTY TAXABLE SALES

According to figures compiled by the State Department of Taxation, retail sales transactions in Clark County exceeded \$16.3 billion during the first six months of 2013, an increase of 3.8% from 2012 levels.

Clark County Taxable Sales

Month	2012	2013	Percentage Change
Jan	\$2,331,731,702	\$2,522,777,350	8.2%
Feb	2,416,156,106	2,414,452,310	(0.1%)
Mar	2,791,427,988	2,982,307,687	6.8%
Apr	2,598,232,945	2,695,227,091	3.7%
May	2,713,778,331	2,842,390,517	4.7%
Jun	2,855,344,030	2,847,398,562	(0.3%)
Total	\$15,706,671,102	\$16,304,553,517	3.8%

SOURCE: State of Nevada - Department of Taxation

CLARK COUNTY TAXABLE SALES

Business Type: Food Services and Drinking Places and Accommodations* Only

Month	2012	2013	Percentage Change
Jan	\$673,647,868 r	\$679,189,597	0.8%
Feb	678,232,674 r	650,032,834	(4.2%)
Mar	758,763,788 r	803,267,261	5.9%
Apr	740,242,572 r	785,818,145	6.2%
May	796,594,659 r	811,566,908	1.9%
Jun	763,069,821 r	767,515,415	0.6%
Total	\$4,410,551,382 r	\$4,497,390,160	2.0%

r = Revised

*Accommodations category reflects all sales tax derived from hotel-owned revenue centers (i.e. gift shop, catering, room service, retail outlets and hotel-owned restaurants) excluding lodging. Restaurants that are owned independently are categorized in "Food Services and Drinking Places."

SOURCE: State of Nevada - Department of Taxation

ECONOMIC INDICATORS & OTHER

VISITORS TO HOOVER DAM

Month	2012	2013	Percentage Change
Jan	45,657	40,999	(10.2%)
Feb	50,353	47,052	(6.6%)
Mar	71,888	77,323	7.6%
Apr	73,712	68,421	(7.2%)
May	62,856	60,474	(3.8%)
Jun	75,679	75,470	(0.3%)
Total	380,145	369,739	(2.7%)

SOURCE: Boulder Canyon Project - Visitor Services - Report of Visitors

VISITORS TO RED ROCK CANYON

Month	2012	2013	Percentage Change
Jan	8,277	10,532	27.2%
Feb	9,028	8,565	(5.1%)
Mar	18,809	28,504	51.5%
Apr	17,552	23,120	31.7%
May	16,486	18,916	14.7%
Jun	23,145	23,597	2.0%
Total	93,297	113,234	21.4%

SOURCE: State of Nevada - Parks Division

VISITORS TO LAKE MEAD

Month	2012	2013	Percentage Change
Jan	300,462	317,851	5.8%
Feb	341,892	333,736	(2.4%)
Mar	434,245	452,207	4.1%
Apr	644,544	642,934	(0.2%)
May	681,307	756,441	11.0%
Jun	780,352	873,323	11.9%
Total	3,182,802	3,376,492	6.1%

SOURCE: U.S. Dept. of Interior-Nat'l Park

VISITORS TO VALLEY OF FIRE

Month	2012	2013	Percentage Change
Jan	31,891	27,849	(12.7%)
Feb	35,193	36,032	2.4%
Mar	53,167 r	58,077	9.2%
Apr	51,936	56,882	9.5%
May	48,732	51,836	6.4%
Jun	31,492	36,943	17.3%
Total	252,411 r	267,619	6.0%

SOURCE: State of Nevada - Parks Division r = Revised

UNEMPLOYMENT RATE *

Month	U.S.		Las Vegas	
	2012	2013	2012	2013
Jan	8.3%	7.9%	13.1%	9.9%
Feb	8.3%	7.7%	12.8%	9.9%
Mar	8.2%	7.6%	12.6%	9.9%
Apr	8.1%	7.5%	12.3%	9.8%
May	8.2%	7.6%	12.2%	9.8%
Jun	8.2%	7.6%	12.0%	10.1%

* Seasonally adjusted rate

SOURCES: U.S. Bureau of Labor Statistics, NV Dept. of Employment, Training and Rehabilitation

CONSUMER CONFIDENCE INDEX

Composite Series: Index Numbers, 1985 = 100

Month	2012	2013	Percentage Change
Jan	61.5	58.4	(5.0%)
Feb	71.6	68.0	(5.0%)
Mar	69.5	61.9	(10.9%)
Apr	68.7	69.0	0.4%
May	64.4	74.3	15.4%
Jun	62.7	82.1	30.9%

SOURCE: The Conference Board

UNITED STATES CONSUMER PRICE INDEX

U.S. City Average: 1982-1984 = 100 (All Urban)

Month	2012	2013	Percentage Change
Jan	226.7	230.3	1.6%
Feb	227.7	232.2	2.0%
Mar	229.4	232.8	1.5%
Apr	230.1	232.5	1.1%
May	229.8	232.9	1.4%
Jun	229.5	233.5	1.7%
Average	228.9	232.4	1.5%

SOURCE: U.S. Dept. of Labor

TRAVEL PRICE INDEX

U.S. City Average: 1982-1984 = 100

Month	2012	2013	Percentage Change
Jan	262.0	266.0	1.5%
Feb	268.0	273.6	2.1%
Mar	275.4	278.4	1.1%
Apr	277.5	277.6	0.0%
May	278.8	281.9	1.1%
Jun	280.0	284.8	1.7%
Average	273.6	277.1	1.3%

SOURCE: U.S. Travel Association

LAUGHLIN, NEVADA

LAUGHLIN VISITOR STATISTICS

Visitor Indicator	January - June		Change
	2012	2013	
Visitor Volume	1,075,034	1,054,718	(1.9%)
Room Inventory	10,333	10,333	0.0%
Convention Attendance	46,884	39,508	(15.7%)
Occupancy Level	60.9%	61.3%	0.4
Average Daily Room Rate	\$42.16	\$43.22	2.5%
Room Nights Occupied	1,145,951	1,146,963	0.1%
Gross Gaming Revenue	\$248,485,000	\$243,554,000	(2.0%)
Laughlin/Bullhead City Air Passengers	126,607	123,047	(2.8%)
Average Daily Traffic: Hwy 163	4,352 r	4,225	(2.9%)

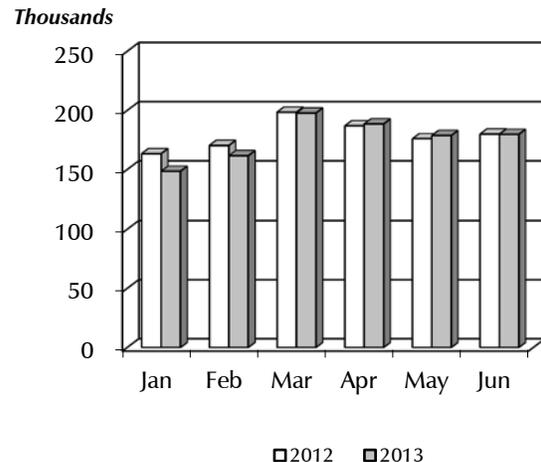
r = Revised

SOURCES: Las Vegas Convention and Visitors Authority, McCarran International Airport, Nevada Department of Transportation (NDOT), Nevada Gaming Control Board

VISITOR VOLUME - LAUGHLIN

During the first six months of 2013, more than 1 million people visited Laughlin, Nevada. The Las Vegas Convention and Visitors Authority presents a monthly analysis of the Laughlin visitor volume in the following chart:

Month	2012	2013	Percentage Change
Jan	163,397	148,503	(9.1%)
Feb	170,344	161,592	(5.1%)
Mar	198,482	197,749	(0.4%)
Apr	186,875	188,453	0.8%
May	175,981	178,688	1.5%
Jun	179,955	179,733	(0.1%)
Total	1,075,034	1,054,718	(1.9%)



SOURCE: Las Vegas Convention and Visitors Authority

WWW.VISITLAUGHLIN.COM

Comprehensive information about lodging, gaming, entertainment, attractions and special events in Laughlin can be found online at [VisitLaughlin.com](http://www.VisitLaughlin.com), the official destination marketing web site for Laughlin, Nevada.

LAUGHLIN VISITOR PROFILE STUDY

During the calendar year of 2012, the Las Vegas Convention and Visitors Authority completed the *Laughlin Visitor Profile Study*. The purpose of this marketing research survey is to provide the Las Vegas Convention and Visitors Authority (LVCVA) with an objective assessment of the Laughlin visitor, as well as to identify trends in visitor behavior that occur over time. Copies of this research can be obtained by contacting the LVCVA at (702) 892-0711, or an electronic version of the report can be viewed and downloaded at www.LVCVA.com.

LAUGHLIN, NEVADA

LAUGHLIN OCCUPANCY

Presented below is the Laughlin occupancy analysis for the first six months of 2013.

Month	Occupancy Percentage		Net Change
	2012	2013	
Jan	52.7%	48.0%	(4.7)
Feb	60.0%	60.1%	0.1
Mar	66.4%	67.6%	1.2
Apr	64.3%	66.4%	2.1
May	59.2%	61.6%	2.4
Jun	63.1%	64.4%	1.3
Total	60.9%	61.3%	0.4

SOURCE: Las Vegas Convention and Visitors Authority

LAUGHLIN GROSS GAMING REVENUE

Month	2012	2013	Percentage Change
Feb	42,978,000	42,272,000	(1.6%)
Mar	49,849,000	43,509,000	(12.7%)
Apr	40,043,000	44,640,000	11.5%
May	42,054,000	40,258,000	(4.3%)
Jun	32,597,000	34,661,000	6.3%
Total	\$248,485,000	\$243,554,000	(2.0%)

SOURCE: Nevada Gaming Control Board

LAUGHLIN CONVENTION ATTENDANCE

Presented below is the Laughlin convention analysis for the first six months of 2013.

Month	2012	2013	Percentage Change
Feb	3,566	2,942	(17.5%)
Mar	7,041	7,630	8.4%
Apr	10,878	8,181	(24.8%)
May	10,756	8,215	(23.6%)
Jun	5,949	4,778	(19.7%)
Total	46,884	39,508	(15.7%)

SOURCE: Las Vegas Convention and Visitors Authority

LAUGHLIN AUTO TRAFFIC

(State Route 163)

The Nevada Department of Transportation records a continuous tabulation of daily traffic volume on Nevada State Route 163, 1/2 mile east of Interstate 95. This marketing tool can be utilized to study the automobile volume along a major highway that leads to the Laughlin Area.

The following chart contains the traffic volume on State Route 163 for the first six months of 2013.

Month	Average Daily Traffic		Percentage Change
	2012	2013	
Jan	3,984 r	3,642	(8.6%)
Feb	4,427 r	4,089	(7.6%)
Mar	4,658	4,659	0.0%
Apr	4,981	4,953	(0.6%)
May	4,080	4,103	0.6%
Jun	3,982	3,904	(2.0%)
Average	4,352 r	4,225	(2.9%)

r = Revised

SOURCE: Nevada Department of Transportation - Traffic Section

LAUGHLIN/BULLHEAD CITY AIRPORT

Enplaned and Deplaned Passengers

Month	2012	2013	Percentage Change
Feb	22,950	20,405	(11.1%)
Mar	25,288	23,351	(7.7%)
Apr	23,442	21,517	(8.2%)
May	17,476	20,049	14.7%
Jun	16,936	18,705	10.4%
Total	126,607	123,047	(2.8%)

SOURCE: Mojave County Airport Authority

MESQUITE, NEVADA

MESQUITE VISITOR STATISTICS

Visitor Indicator	January - June		Change
	2012	2013	
Visitor Volume	553,187	539,198	(2.5%)
Room Inventory	1,759	1,736	(1.3%)
Occupancy Level	81.2%	74.6%	-6.6
Average Daily Room Rate	\$53.66 r	\$62.89	17.2%
Room Nights Occupied	260,509	235,493	(9.6%)
Gross Gaming Revenue	\$64,109,000	\$60,564,000	(5.5%)
Average Daily Traffic:			
Hwy I-15 at NV/AZ border	21,190 r	22,177	4.7%

r = Revised

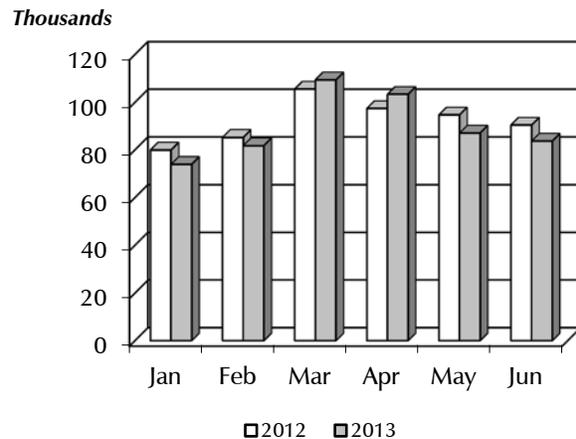
SOURCES: Las Vegas Convention and Visitors Authority, McCarran International Airport, Nevada Department of Transportation (NDOT, Nevada Gaming Control Board

MESQUITE VISITOR VOLUME

During the first six months of 2013, nearly 539,200 people visited Mesquite, Nevada. The Las Vegas Convention and Visitors Authority presents a monthly analysis of Mesquite visitor volume in the following chart:

Month	2012	2013	Percentage Change
Jan	79,962	73,944	(7.5%)
Feb	85,226	81,779	(4.0%)
Mar	105,494	109,368	3.7%
Apr	97,374	103,323	6.1%
May	94,701	87,073	(8.1%)
Jun	90,430	83,711	(7.4%)
Total	553,187	539,198	(2.5%)

SOURCE: Las Vegas Convention and Visitors Authority



WWW.VISITMESQUITE.COM

To promote Mesquite, the Las Vegas Convention and Visitors Authority maintains the web site, *VisitMesquite.com*.

The site contains detailed information about lodging and attractions in Mesquite with a particular emphasis on the destination's golf and spa amenities.

MESQUITE VISITOR PROFILE STUDY

During the calendar year of 2012, the Las Vegas Convention and Visitors Authority (LVCVA) completed the *Mesquite Visitor Profile Study*. The purpose of this marketing research survey is to provide the LVCVA with an objective assessment of the Mesquite visitor, as well as to identify trends in visitor behavior that occur overtime. Copies of this research can be obtained by contacting the LVCVA at (702) 892-0711, or an electronic version of the report can be viewed and downloaded at www.LVCVA.com.

MESQUITE, NEVADA

MESQUITE OCCUPANCY

Presented below is the Mesquite occupancy analysis for the first six months of 2013.

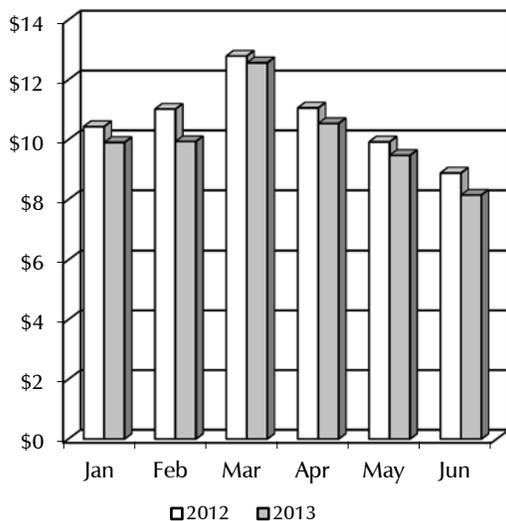
Month	2012	2013	Net Change
Jan	68.9%	59.7%	(9.2)
Feb	78.5%	73.1%	(5.4)
Mar	90.9%	88.3%	(2.6)
Apr	86.7%	86.2%	(0.5)
May	81.6%	70.3%	(11.3)
Jun	80.7%	70.2%	(10.5)
Total	81.2%	74.6%	(6.6)

MESQUITE GAMING REVENUE

Month	2012	2013	Percentage Change
Jan	\$10,433,000	\$9,904,000	(5.1%)
Feb	11,019,000	9,936,000	(9.8%)
Mar	12,792,000	12,565,000	(1.8%)
Apr	11,058,000	10,538,000	(4.7%)
May	9,924,000	9,474,000	(4.5%)
Jun	8,883,000	8,147,000	(8.3%)
Total	\$64,109,000	\$60,564,000	(5.5%)

Mesquite Gaming Revenue

Millions



SOURCE: Nevada Gaming Control Board

MESQUITE AUTO TRAFFIC

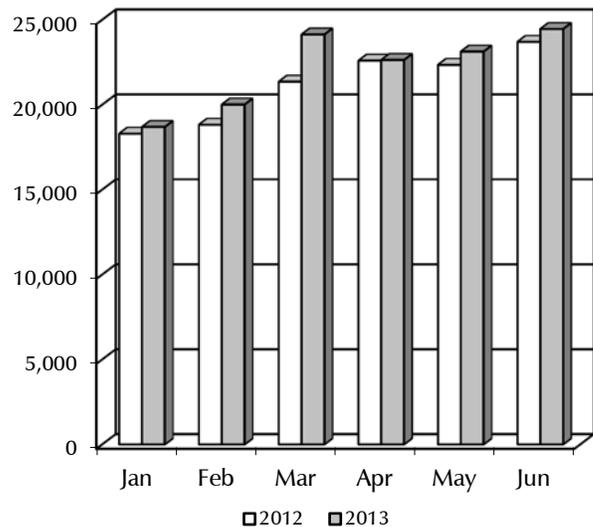
(I-15 at NV/AZ border)

The State of Nevada Department of Transportation records a continuous tabulation of daily traffic volume on Nevada State Route I-15 at NV/AZ border. This marketing tool is used to measure trends in automobile volume headed into the Mesquite area.

Month	Average Daily Traffic		Percentage Change
	2012	2013	
Jan	18,300 r	18,692	2.1%
Feb	18,826 r	20,010	6.3%
Mar	21,356	24,135	13.0%
Apr	22,596	22,634	0.2%
May	22,352	23,127	3.5%
Jun	23,707	24,461	3.2%
Average	21,190 r	22,177	4.7%

r = Revised

Mesquite Average Daily Traffic



SOURCE: State of Nevada Department of Transportation - Traffic Section

LVCVA PUBLICATIONS

LVCVA TOURISM STATISTICS

Many of the statistics and reports listed below can be viewed and downloaded from the Las Vegas Convention and Visitor Authority's web site at www.LVCVA.com.

Executive Summary of Clark County Visitor Statistics

Monthly

The LVCVA publishes statistics for Las Vegas, Laughlin and Mesquite that include visitor volume, convention attendance, occupancy levels, room inventory, gaming revenues, airline passengers and automobile traffic. Requestors of this data receive the Executive Summary, a report with both current month and year-to-date data for the current and prior year.

Marketing Bulletin

Semiannually

The Marketing Bulletin is the published format of the Clark County Visitor Statistics. It contains all of the data found in the monthly reports as well as additional information such as room tax revenue, hotel/gaming employment and convention center statistics. The publication also contains an in-depth study of hotel and motel occupancy in Las Vegas, Laughlin and Mesquite. A historical review of many of the key tourism statistics is also included which provides an excellent source to summarize the growth rate of Clark County tourism. Marketing Bulletins are published twice per year and contain year-to-date information so that the second issue serves as a year-end summary.

Visitor Profile Study

Annually

A source for demographic and behavioral data on visitors, the study presents the findings of visitor interviews conducted throughout the calendar year (January 1- December 31). Sections include reasons for visiting, travel planning, trip characteristics and expenditures, gaming behavior and budgets, entertainment, attitudinal information and visitor demographics. Separate reports are available for Las Vegas, Laughlin and Mesquite.

Clark County Residents Study

Biennially

This publication provides insight into the gaming/entertainment behaviors and attitudes of Clark County residents. Data is collected through telephone interviews and published every two years.

Construction Bulletin

2-3 Times/Year (as needed)

This document tracks new hotel/motel room construction for Clark County. The project name, number of rooms and completion date are listed with subtotals by year. A list of proposed hotel/motel projects is included as well.

INFORMATION SOURCES

Las Vegas Global Economic Alliance

6795 Edmond St, Ste 260
Las Vegas, NV 89118
(702) 791-0000

www.lvgea.org

The Las Vegas Global Economic Alliance distributes the "Las Vegas Perspective". This document contains information such as resident demographics, zip code profiles, cost-of-living, business and industry statistics, retail overview and Las Vegas tourism information.

Clark County Comprehensive Planning

500 S Grand Central Pkwy, Ste 3012
Las Vegas, NV 89106
(702) 455-4314

www.clarkcounty.nv.gov

Maintains information pertaining to Clark County such as population, resident demographics, housing and land use guides.

UNLV Center for Business and Economic Research

4505 Maryland Pkwy, BEH 205
Las Vegas, NV 89154
(702) 895-3191

www.cber.unlv.edu

CBER was established to aid businesses and agencies by providing information that encompasses aspects of the business community including private, commercial and residential development, public transportation and communication systems. Their publications are available online.

Nevada Department of Transportation

123 E Washington
Las Vegas, NV 89101
(702) 385-6500

www.nevadadot.com

Distributes information on traffic volume for all highways and interstates throughout Nevada.

Nevada Department of Employment, Training & Rehabilitation

2800 E St Louis Ave
Las Vegas, NV 89104
(702) 486-7923

www.detr.state.nv.us

Distributes information on Nevada employment statistics such as labor force estimates, wage surveys and employment guides. The "Nevada Economy In Brief" is published by this agency, among many other documents.

McCarran International Airport

5757 Wayne Newton Blvd
Las Vegas, NV 89119
(702) 261-5100

www.mccarran.com

Collects information on airline passengers, average daily flights, air seats and other statistics regarding scheduled, charter and commuter air traffic at Clark County airports.

Nevada Gaming Control Board

555 E Washington Ave Ste 2600
Las Vegas, NV 89101
Las Vegas: (702) 486-2000
Carson City: (775) 684-7700

www.gaming.nv.gov

State agency responsible for collecting and distributing gaming revenue information. Monthly, quarterly and annual reports are available. In addition, booklets regarding gaming regulations, the U.S. gaming industry and the Nevada Gaming Control Act are available.