

nevada arts



Arts Stimulus Funds Working In Nevada

In July, the Nevada Arts Council (NAC) began distribution of \$250,500 in stimulus funding through the SNAP Grant Program (Sustaining Nevada's Arts Programs), designed specifically to allocate Recovery Act dollars in support of Nevada's cultural workforce. Earlier this summer, a panel of NAC board members awarded 38 SNAP Grants of up to \$10,000 each to organizations with budgets ranging from less than \$25,000 to over one million dollars, from six counties and thirteen communities.

The NAC submitted its first-quarter report with data and anecdotal information from 19 SNAP grantees that requested draw-downs to support salaries for 17 full- and part-time positions and 22 musical groups and artists. Executive Director Susan Boskoff noted, "These grants, small as they are, are critical to the health of our arts industry. The individuals supported with stimulus funding continue to provide Nevada's access to quality arts and education programs. And they contribute to local and state economies just like any other worker in Nevada." Read how Nevada's arts industry uses it stimulus funding at www.nevadaculture.org/nac.

"Michele Calhoun-Fitts served as the guest artist for Nevada Shakespeare Company for this quarter and directed our education and community outreach production of Shakespeare's Much Ado About Nothing, which engaged more than 5,000 Nevada youth and adults at seven different locations in the Reno/Tahoe area. Thanks to your support we were able to keep our vital programs alive and well."

—NEVADA SHAKESPEARE COMPANY, SNAP GRANT RECIPIENT

CULTUREGRANTS ONLINE™ WORKSHOPS

Learn about CultureGrants Online™, NAC's new online application system for the FY11 grant cycle, at free workshops during the third week of November. All locations are 'hot,' so bring your laptops and your questions. We welcome walk-ins, but prefer that you register so we may better plan our presentations. Register by e-mail to Rennie Brode at rbrode@nevadaculture.org or call 775.687.6680 or 702.486.3700.

- **Carson City: November 16**
9 a.m. – 12 noon or 1 – 4 p.m.
Nevada Legislative Building
401 S. Carson Street
- **Reno: November 17**
9 a.m. – 12 Noon or 1 – 4 p.m.
Lake Mansion, 250 Court Street
- **Henderson: November 18**
1 – 4 p.m.
Henderson Convention Center
200 Water Street
- **Las Vegas: November 19**
9 a.m. – 12 Noon or 1 – 4 p.m.
Historic Fifth Street School
401 S. Fourth Street

Many thanks to our workshop co-sponsors: VSA Arts of Nevada, City of Las Vegas-Cultural Division, City of Henderson Cultural Arts & Tourism and Nevada Legislative Counsel Bureau.



Celebrate The 30th Governor's Arts Awards

The Governor's Arts Awards and Oasis Conference were two of the many casualties of NAC's significant budget cuts for the biennium. This fall, the NAC Board launched a massive effort to restore these important programs.

Thanks to the support of a number of businesses and organizations, including Cirque du Soleil, Newmont Mining Corporation, NVEnergy, Metro Arts Council of Southern Nevada and the City of Las Vegas, the 30th Anniversary of the Governor's Arts Awards and the OASIS 2010 Conference will be held in Las Vegas, April 1 & 2, 2010. More details will be forthcoming, including information about professional development funding to attend these events. GAA Nomination Applications are available online at www.nevadaculture.org/nac and are due on Monday, November 16, 2009.

The Nevada Arts Council is a division of the Nevada Department of Cultural Affairs.

Jim Gibbons, *Governor, State of Nevada*
Michael E. Fischer, *Department Director*

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NATIONAL
ENDOWMENT
FOR THE ARTS

MUSINGS FROM CARSON CITY

It's not often that arts organizations willingly decrease programs, close doors early, or pass up opportunities to connect with new audiences. This way of thinking is counterintuitive for our industry. And so it goes in Nevada. Working with shrinking budgets, hours and staff in a state whose economic recovery is predicted to be one of the slowest in the nation, our arts sector continues to innovate. • The City of Elko is entertaining a public art ordinance. The Nevada Museum of Art promotes its new Center for Art + Environment. Carson City Arts Initiative and Churchill Arts Council received prestigious Warhol Grants to strengthen visual arts programs. In partnership with the Kennedy Center and Wolf Trap, The Smith Center for the Performing Arts delivers new arts education initiatives. The examples are plentiful. The dedication is palpable. • At the NAC, staff is dedicated to quality public service, even when faced with reduced budgets and work hours. Targeted dialogue, transformative actions and a commitment to broaden collaborations—these elements are critical if we are to serve the public and our direct constituents more effectively, now and in the future. The conversion to CultureGrants™ Online is one example. No doubt CGO will deliver a few bumps at the start, but it will reduce NAC's grant-making costs while ultimately providing a more effective grants system, one that could be adopted by Nevada's other grant makers to create a streamlined grant process for our shared constituencies. • Across Nevada, the arts change lives and landscapes. Through leadership, education, collaboration and communication—across the street and across the state—together we will make the case that art matters.

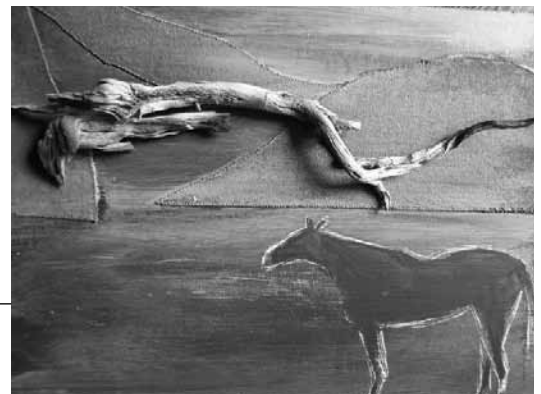


Honor Nevada's Arts Leaders

Nominate Nevada's distinguished artists, arts organizations, patrons, educators and administrators for the 30th Annual Governor's Arts Awards today. These prestigious awards celebrate the arts in Nevada while honoring those whose contributions deserve the state's highest award in the arts. Categories include: Excellence in the Arts, Excellence in Folk and Traditional Arts, Leadership in Arts: Education, Leadership in the Arts: Individuals, Leadership in the Arts: Organizations and Patronage in the Arts. If you didn't receive nomination guidelines in the mail, please visit our website at www.nevadaculture.org/nac. Nominations are due on Monday, November 16, 2009. **Please note:** This is not a postmark date.

Nevada Artists Featured In NAC Exhibit

Artwork for the Nevada's Governor's Arts Awards Program is on display in the NAC Carson City office through November 20, 2009 as part of the Office eXhibition Series. The exhibit features original artwork from the agency's permanent collection commissioned for the Governor's Arts Awards (GAA) Program. An artist is selected annually through a rigorous review process to create original works of art, which are presented to each of that year's GAA recipients; one piece is also placed in the agency's permanent collection. The GAA commissioned 'awards' are representative of the diversity of Nevada's artists and the media in which they work—including sculpture, jewelry, assemblages, paintings, ceramics and prints. The exhibit features work by Lynda Yuroff, Barbara & Larry Domsy, Paul Ford, Elaine Parks, Maria Arango, Sidne Teske, Joe Zuccarini, Gail Rappa, Michael Greenspan, Robert Beckmann, Joanne Vuillemot, Ben Parks, Elaine Jason, Tom Gilbertson, JoAnn Marinez, Tom Coleman, Mary Warner, Erik Laurantzen and Dennis Parks.



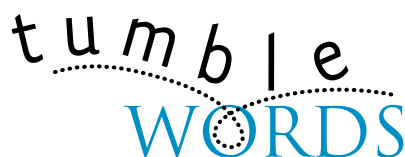
Horse, by Lynda Yuroff, 2009 GAA Commission Artist
9" x 12", collaged canvas and sage wood on panel

Grants Get You Where You Need To Go

NAC Professional Development Grants (PDG) promote the continuing education of Nevada's cultural workforce by supporting attendance at workshops and conferences or seminars. PDGs are noncompetitive grants available throughout the year to eligible applicants on a first-come, first-served basis while funding is available. PDG grants are up to \$650 for out-of-state activities, up to \$500 for in-state activities not sponsored by NAC, and up to \$350 for NAC-sponsored activities. Applications are available at www.nevadaculture.org/nac. PDG recipients this year include:

- **Artown**, Reno, \$650 – to attend the Western Arts Alliance Annual Conference in Phoenix
- **Mary Bennett**, Reno, \$650 – to attend a Long-Form Improvisational Theatre workshop at San Francisco to enhance teaching skills
- **Center for Creative Therapeutic Arts**, Las Vegas, \$650 – to attend the American Music Therapy Association Annual Conference in San Diego
- **Churchill Arts Council**, Fallon, \$1,300 (two grants) – to attend the Association of Performing Arts Presenters Conference in NYC
- **Goldwell Open Air Museum**, Beatty, \$1,300 (two grants) – to attend the Alliance of Arts Communities Annual Conference in New Orleans
- **Anne M. Hoff**, Las Vegas, \$500 – to attend the Hybrid Intaglio Printmaking workshop at St. Mary's Art Center in Virginia City to enhance teaching skills
- **Moapa Valley Performing Arts Council**, Overton, \$1,300 (two grants) – to attend the Arts Northwest Booking Conference in Boise
- **Nevada Museum of Art**, Reno, \$650 – to attend the Western Museums' Association Conference in San Diego
- **Ann O'Lear**, Reno, \$545.80 – to attend the Watershed Dynamics & Journaling workshop at the Sierra Nevada Teacher Institute to enhance teaching skills

- **School of the Arts**, University of Nevada, Reno, \$650 – to attend the Western Arts Alliance Conference in Phoenix
- **Antoinette Stanton**, Las Vegas, \$650 – to attend a West African Dance and Drum Conference in Chicago
- **Yerington Theater for the Arts**, Yerington, \$1,300 (two grants) – to attend the Arts Northwest Booking Conference in Boise



Bring A Writer To Your Town

"Shaun Griffin is excellent!...the workshop ...was a supportive, creative learning environment and people were able to create and share in a very short amount of time."

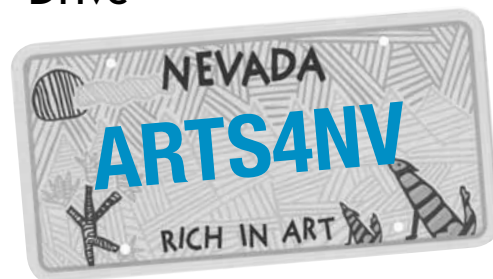
—TUMBLEWORDS WORKSHOP PARTICIPANT,
NEVADA STATE MUSEUM, CARSON CITY

The Tumblewords Program offers communities the opportunity to host an author for a full day "in residence" to interact with a range of residents through informal outreach services. A residency includes two different types of activities designed to impact two different audiences—a reading and a community outreach event. The possibilities are limitless—think about interviews on local radio shows or cable access stations, workshops for at-risk populations or informal lectures at the local bookstore or coffeehouse.

Community sponsors may request up to three Tumblewords residencies each year by selecting (1) a writer from our Tumblewords roster or (2) a published author from Nevada or elsewhere. NAC will award a grant to the community sponsor to defray costs of the writer's honorarium and travel; grant amounts vary depending on the writer selected; and grants are awarded on a first-come, first-served basis to eligible applicants as funding is available.

To schedule a Tumblewords writer in your community, visit www.NevadaCulture.org/nac and click on Rosters and Exhibitions.

Drive



Your Message Home

Join the Arts Education Advocacy Auto Club today! For each "Rich in Art" license plate issued, \$15 of the initial fee and \$10 of the renewal fee support arts education activities of the Nevada Arts Council and VSA arts of Nevada, a statewide nonprofit organization. This is a simple and inexpensive way to promote your support for arts education, so visit www.NevadaCulture.org/nac and drive your message home.

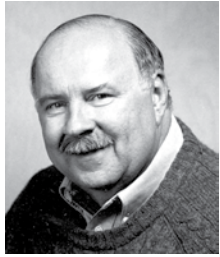


NAC Partners With U.S. Census

IT'S IN OUR HANDS The Nevada Arts Council is a partner of the 2010 Census. Why? Not only does the census provide the basis for reapportionment of congressional districts, through its data collection it helps the federal government distribute more than \$400 billion for schools, government, and yes, the arts. The arts industry can also benefit from studying trends that emerge through the census' study of our communities' demographics.

Interested? Read about a new report, *What the 2010 Census Means for Marketing and Advertising*, by Peter Francese, a demographic trends analyst at Ogilvy & Mather ad agency and founder of *American Demographics Magazine*, at www.adage.com/whitepaper. The report is pricey but could be worth the cost to explore the changes of Joe and Jane Consumer." For information on the next census, visit www.2010Census.gov or Nevada's 2010 Census page at www.nsbdc.org.

In Memory Of Our Friends



Bill Cowee, 66, a Carson City writer who has long been recognized as one of northern Nevada's most outstanding poets, died on October 15, 2009. One of the guiding forces of the Ash Canyon Poets, an informal poetry critique group with members from northern Nevada and northern California, Cowee earned his living as an accountant but spent most of his hours reading and writing poetry. In 2007, Cowee provided the Western Nevada College library with its first major gift—a donation of more than 1,000 volumes of poetry, the majority featuring northern Nevada writers.

Earlier this summer, Cowee was awarded his second NAC Artist Fellowship.

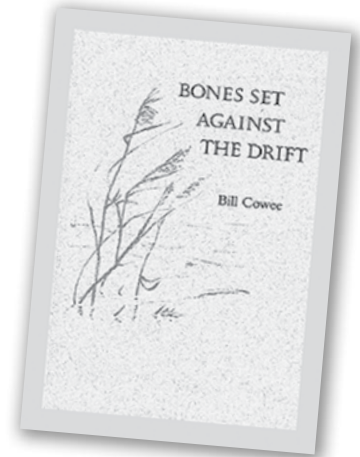
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Albert "Al" Herman Tietjen, 80, of Reno, passed away at his home on October 8, 2009, following a brief battle with cancer. Al was born in Winnemucca and raised on a ranch in Paradise Valley, ultimately moving to Reno. As a young man, Tietjen entered the bit and spur business with his cousin, opening a shop in San Francisco. After serving in the Korean War, he returned to Reno and worked at the local Ford dealership. In the evening he honed his skills as a bit and spur maker and developed an international reputation for crafting remarkable silver and gold bits and spurs. The recipient of numerous honors, Tietjen was invited to participate in, and exhibit his work at, The Gathering of the Living Legends in Calgary, Canada in 1996. In 1998, he was an original inductee into the Traditional Cowboy Arts Association (TCAA) and in 2001 he received the Governor's Arts Award for Excellence in Folk Arts.



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Dr. Jeffrey Michael Stitt, 57, of Henderson, was killed in an ultra-light airplane crash on July 16, 2009. Dr. Stitt specialized in the field of Folklore and had recently returned from six months in Bulgaria, where he taught folklore at the University of Sophia as a Senior Fulbright Scholar. While there, Dr. Stitt did extensive fieldwork in the Rhodope, including a video documentary on the region's distinctive musical instrument, the kaba-gida. In 2006, Dr. Stitt was awarded UNLV's College of Liberal Arts' Schmeidel Service Award.



For The Beast, Some Growth Be Wild

—BILL COWEE

*Aspire to love
with vernal abandon.
Thrust up wildflower
in the midst of thistle,
thicket and crown of thorn.
Spring overflows the furrow,
drives blackberry to fruit,
weaves the spider plant
root-bound in its clay pot.
March calls Segoe lily,
breathes in bitterbrush.
Her weathered hoe-shaft
is not broken over knee
but disciplined to the close
work of cutting weed.
Can some hour be given up
lying in shadowed tangle
listening to a rhythm of thick
mahogany heartbeats, the heaving
of earth, some timid rustling?
Who would restrain April's energy
to small garden plots tilled,
a cultivated bloom chosen
for the space allocated to love
in the poverty of ordered lives?*

*From Bones Set Against the Drift,
Rainshadow Editions, The Black Rock Press,
University of Nevada, Reno, 1997*



Western Folklife Center Featured By Endowment

The fall issue of *NEA Arts Magazine*, a quarterly publication of the National Endowment for the Arts, spotlights the field of folk arts. *Telling Our Stories* includes portraits of NEA Heritage Fellows, folk arts programs for schools and communities, and the 25th Anniversary of the Western Folklife Center's National Cowboy Poetry Gathering in Elko. Check it out at www.arts.gov/about/NEARTS, where you can download the magazine and view slide shows and videos on folk and traditional artists.

La Concha To Reemerge As Neon Museum

Las Vegas' Neon Museum is restoring the historic La Concha Motel lobby to use as its future Visitor's Center. In 2006, the building was saved from demolition and moved to the Neon Boneyard site, and in 2007 the structure was reassembled. On the City of Las Vegas' Historic Register, the La Concha is a swooping curvilinear example of mid-century modern architecture designed by famed African-American architect Paul Revere Williams. The Neon Museum was established as a nonprofit organization in 1996 to collect and exhibit neon signs, the classic Las Vegas art form. The three-acre Neon Boneyard houses more than 150 historic, non-restored signs. Visitation of the collection is possible via tours by advance appointment only. For more, visit www.neonmuseum.org.

New CEO At KNPB-Channel 5

We welcome Kurt Mische back to Nevada as the new President and CEO of KNPB Channel 5 in Reno. The former director of development at KLVS-TV in Las Vegas, Mische recently relocated to northern Nevada from Huntington Beach, California where he served as vice president of advancement at KOCE-TV.

Book Lovers Love Las Vegas In the Fall

More than 100 writers representing contemporary literature, fiction and non-fiction of all genres will participate in this fall's Vegas Valley Book Festival, November 4-8, 2009. The VVBF features readings, panel discussions, book signings, workshops, poetry and spoken word performances, exhibitions, children's literature and special events are scheduled. Two special events of note are the U.S. Poet Laureate Kay Ryan's opening keynote on Thursday, November 5 at 7 p.m. at the Fifth Street School and the closing keynote by novelist E. L. Doctorow on Sunday, November 8 at 7 p.m. at the Clark County Flamingo Library. The Vegas Valley Book Festival is supported by a broad base of organizations and sponsors, and

all events are free and open to the public. www.artslasvegas.org/vvbf.



Nevada's Arts Calendar

Arts4Nevada.org (A4N), Nevada's only statewide free arts and culture calendar, continues to generate more traffic each month. With a single click, Nevadans and tourists are discovering a wealth of concerts, performances, exhibitions, literary events, festivals and workshops happening throughout the state.

A4N was created for you, your organization, your audiences and anyone visiting Nevada. As A4N evolves into Nevada's virtual arts marketplace, more services will emerge to serve artists, arts and cultural organizations, audience members and patrons. Presently in the testing phase is the much-awaited printing/ mailing service opportunity, which we hope to roll out in the coming months.

Register Now!

Nonprofit arts and cultural organizations and public institutions may list events on the A4N calendar for free. Events must be open to the general public (free or ticketed) and proof of nonprofit status must be provided during the registration process. Visit the website to register or contact info@arts4nevada.org.

Future A4N upgrades will include sections for individual artists. If you are an artist presenting your work at a venue (art gallery, theatre, college or city space), encourage the sponsoring group to list your activity on the A4N calendar, and/or purchase a banner ad to promote the event.

For-profit arts venues and businesses may advertise via banners on A4N home and local pages in addition to using the A4N database to send e-mail blasts (eBlasts) promoting arts and cultural events.

A4N Banners & eBlasts

Rates for banner advertising and eBlasts are reasonable to encourage participation and support of the calendar by both nonprofit and for-profit organizations and businesses. All funds are used for site administration. Banner advertising is available on each page of the A4N calendar. Nonprofit rates are \$25 per month per banner, per county. For-profit rates are \$50 per month per banner, per county. Nonprofit eBlast rates are \$75 per eBlast. For-profit rates are \$150 per eBlast. The A4N database is statewide and has the capability to reach a broad section of the Nevada arts industry and its supporters.

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The A4N site and calendar is supported by the City of Reno Arts & Culture Commission, The Community Foundation of Western Nevada, Nevada Arts Council, Nevada Arts Advocates and private donations. Arts4Nevada.org is a partnership project of the Nevada Arts Council, Sierra Arts, Estipona Group, Trinity Applied Internet and the Nevada Alliance for Arts Education.

The ONE Resource

The Online Nevada Encyclopedia (ONE) is an online multimedia resource produced by Nevada Humanities. The site explores the landscape, people and events that have shaped the Silver State's politics, economy and culture. The ONE is a work in progress, with new content, special features and technologies developed throughout the year. Watch the evolution of the ONE at www.onlinenevada.org, and explore other programs offered by Nevada Humanities at www.nevadahumanities.org.

"The Mile High Jazz Band Association would have had to cancel this year's Jazz Festival without [stimulus] funding, which supported partial payment to 20 bands that brought more than 100 musicians to the community this fall."

—MILE HIGH JAZZ BAND, CARSON CITY
SNAP GRANT RECIPIENT



Increased Funding For NEA?

The FY10 budget of the NEA will be determined through a final conference report of the Senate and House measures in the coming weeks. The Senate version supports the Obama Administration's \$6 million increase over the \$155 million FY09 appropriation, but is \$9 million below the \$170 million passed by the House this past June. Please take two minutes to send Nevada's Congressional delegation a message in support of the House funding level today at www.Arts4Nevada.org.

The First Lady And The Arts



First Lady Michelle Obama shared her passion for the arts on the last day of the G-20 Economic Summit's international gathering of industrial and emerging-market countries in Pittsburgh, Pennsylvania. Hosting the spouses of G-20 world leaders at the Creative and Performing Arts School (CAPA), Ms. Obama spoke on the value of the arts and arts education. "Our artists challenge our assumptions in ways that many cannot and do not," she said. "They expand our understandings, and push us to view our world in new and very unexpected ways." In classrooms throughout the school, students performed for Ms. Obama and her guests, and in return, the First Lady presented a short concert by cellist Yo-Yo Ma and other renowned artists at CAPA. The group then toured the Andy Warhol Museum, where guests donned aprons and experimented with Warhol's unique silk-screening technique.

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The Pittsburgh G-20 Partnership welcomed world leaders with gift packages assembled by the Pittsburgh Center for the Arts that were filled with locally crafted and hand-made items. "While the focus this week has been on [Pittsburgh's] dramatic economic and environmental transformation, we are also a region that boasts a vibrant and world-class arts community," said Allegheny County Executive Dan Onorato.

Linking Arts Groups And Schools

The John F. Kennedy Center for the Performing Arts launches its new pilot program *Any Given Child* in two school districts in Sacramento, California—linking local arts groups with schools to help teach K-8 students. Encouraging arts groups to create specialized lessons to meet the needs of school curricula, such as having the local ballet company teaching third graders about movement or a local symphony working with fifth graders on music appreciation, the program has a potential to expand to as many as three cities each year. "A frustration I have is that every arts education program sounds good, but I'm not sure it's always contributing to a well-educated child," said Kennedy Center President Michael Kaiser. "We're trying to find an affordable approach to systematic arts education." www.kennedy-center.org/education/anygivenchild/

Building Audiences Today

Engaging Audiences, a report recently released by The Wallace Foundation, examines the challenges facing arts organizations in the current economy and some of the creative ways organizations have found to overcome these challenges. "Especially in hard times," the report says, "it is essential for leaders of arts organization to take careful stock of the long-term influences and challenges affecting the arts sector such as demographic shifts and new technologies that are creating entire new "spaces" for people to come together and experience the arts." Download the report at www.wallacefoundation.org/KnowledgeCenter.

Arts Benefit NYC Students

A report from the Center for Arts Education analyzed two years of data collected by the New York City Education Department and found that schools ranking in the top third of graduation rates provided students the most access to arts education resources and schools in the bottom third offered the least access and fewest resources. Among other findings, top-ranked schools typically hired 40% more certified arts teachers and provided commensurate arts-specific classrooms. Read more at www.cae-nyc.org.



NEA's "Art Works" Tour

During a keynote speech at the Grantmakers in the Arts Conference, Rocco Landesman, the new chairman of the NEA, explained why two words—"Art works"—will guide the Endowment during his tenure:

- **"Art works" is a noun.** They are the books, crafts, dances, designs, drawings, films, installations, music, musicals, paintings, plays, performances, poetry, textiles and sculptures that are the creation of artists.
- **"Art works" is a verb.** Art works on and within people to change and inspire them; it addresses the need people have to create, to imagine, to aspire something more.
- **"Art works" is a declarative sentence.** Arts jobs are real jobs that are part of the real economy. Art workers pay taxes, and art contributes to economic growth, neighborhood revitalization and the livability of American towns and cities.

With his first stop in Peoria, Illinois, this November, Landesman begins a national "Art Works" tour in neighborhoods and towns across America.

Help shape the Chairman's tour by posting examples of how the "Arts Work in Nevada" at www.arts.gov.

PROGRAM NEWS

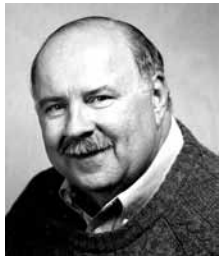
ARTIST SERVICES PROGRAM

CONTACT » Fran Morrow, Coordinator, fmorrow@nevadaculture.org or 775.687.7106/Dominique Palladino, NTI Associate, nti-associate@nevadaculture.org or 775.687.7108

Meet Our FY10 Artist Fellows

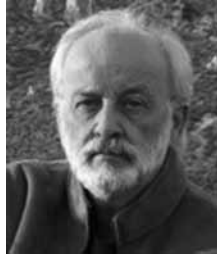
The Nevada Arts Council awards Artist Fellowships annually, providing recognition and encouragement to the state's exceptional artists. In addition to using the \$5,000 grant to produce art during the fellowship year, each fellow provides a free public presentation relevant to his or her discipline through readings, exhibitions, performances and master classes. (To accommodate FY10–11 budget cuts, the number of Artist Fellowship grants have been reduced for the biennium.) Congratulations to this year's fellows.

LITERARY ARTS ■■■



Born in Milwaukee, Wisconsin, **Bill Cowee** resided in Carson City for more than 25 years. A founding member of the Ash Canyon Poets, former poetry editor for Bristlecone

and co-director of the Western Mountain Writer's Conference, Cowee received his first NAC Artist Fellowship in 1997, and was honored with a Governor's Arts Award for Excellence in the Arts in 2001. His poems are featured in *Desert Wood*, an anthology of Nevada poetry, and will be included in the forthcoming anthology, *Poets of the West*. His work has appeared in dozens of small presses and periodical publications in 46 states and Great Britain, including *Halcyon*, *Journal of Southwest Literature*, *Northwest Literary Forum* and *Poetry Ireland* (Belfast). His book of poetry, *Bones Set Against the Drift*, was published by the Black Rock Press in 1998. Cowee died October 15, 2009.



Robert Leonard Reid has been a full-time writer since 1975. Along with some 80 articles and essays, he has published three memoirs including *Arctic Circle*, a meditation on the North inspired by his journeys to northern Alaska and Yukon on the trail of the Porcupine caribou herd; *Mountains of the Great Blue Dream*, a high-altitude inquiry into the philosophical and spiritual aspects of mountain climbing; and *America, New Mexico*, a mean-streets guide to a host of issues affecting New Mexicans, and, by extension, all Americans. Reid is a recipient of a 2009 Silver Pen Award from the Nevada Writers Hall of Fame. A native of Pennsylvania and graduate of Harvard College, Reid has taught creative writing at the University of New Mexico and Western Nevada College.

PERFORMING ARTS ■■■



Christopher Wrede was born and raised in Reno, where he first fell in love with the art of tap dance, then with all styles and disciplines as he continued his studies.

In 1998, Wrede began studying with Lesa Dusich, founder of The Reno Dance Company (RDC), and is now a master instructor, principal dancer and assistant director for RDC. For seven years, he has performed as the Nutcracker Prince in *A Hometowne Nutcracker*, and has appeared as Franz in the classic ballet *Coppelia*, and as a soloist and featured artist in numerous other RDC productions. Earlier, Wrede worked for Royal Caribbean Productions aboard the *Jewel of the Seas*, and performed in three productions—*Westend To Broadway*, *City of Dreams* and *Tango Buenos Aires*. Wrede also shares his talents with other local companies including Karen Burns Productions and Lucky Rabbit Productions.

VISUAL ARTS ■■■



The remote high desert landscape of Tuscarora in northeastern Nevada where **Elaine Parks** has resided for the past nine years resonates in the quiet and

meditative quality of her work. The contrast of coming from Los Angeles, Park's hometown for 40 years, makes her particularly sensitive to the elusive beauties of the spare land. Parks earned her MFA from California State University, Los Angeles in 1999. For about seven years Parks taught ceramics, sculpture and art history at the Great Basin College in Elko. Parks has received several significant grants from the Nevada Arts Council, two Governor's Arts commissions and two Artist Fellowships. She continues to be active in Nevada's rich and diverse arts community, most recently with exhibitions at the Oats Park Art Center in Fallon and the NadaDada Motel experience in Reno.



Born and raised in Kansas, **Miguel Rodriquez** created his first "serious" clay sculpture during his sophomore year at Lansing High School. He received a BFA in

ceramic sculpture from the Kansas City Art Institute in 2002 and a year later began work on an MFA from UNLV. Currently Rodriquez teaches ceramics and sculpture at UNLV, and has been an instructor for New Directions Youth Arts, a community outreach program of the City of Las Vegas that brings the arts to at-risk youth. He has curated shows featuring emerging local artists for the Contemporary Art Center and the Fallout Gallery. His own commissioned sculptures can be found at the Las Vegas Wetlands and the new UNLV Pioneer Wall. His solo show, *Dead or Alive You're Coming with Me*, opened in the fall of 2009 at the Winchester Cultural Center Gallery in Las Vegas.

GAA Visual Arts Commission Deadline Approaches

Friday, November 13, 2009, is the postmark deadline to submit proposals for the 30th Governor's Arts Award Visual Arts Commission. The commission artist is awarded \$3,500 to create seven original works of art—six pieces will be presented to Governor's Arts Awards recipients during a public ceremony in Las Vegas in April 2010, and one will be placed in the NAC's permanent collection. Previous commissions have included a variety of media that exemplifies the diversity of Nevada's artists. The works need not be identical and may be in any two- or three-dimensional medium. The artist is responsible for any necessary framing or handling apparatus. Application forms are available online at www.nevadaculture.org/nac.

ARTS EDUCATION PROGRAM

CONTACT » Maryjane Dorofachuk, Coordinator, mdorofachuk@nevadaculture.org or 702.486.3738



Register Today For Poetry Out Loud!

It's time for all high-school-aged students in public, private, charter or home schools in Nevada to register for *Poetry Out Loud 2010*. Now in its fifth year, Nevada's statewide annual Poetry Out Loud Recitation Contest (POL) culminates with the Nevada State Finals on March 13, 2010, in Reno. Cash prizes totaling \$6,000 will be awarded to Nevada's first, second and third place winners and their schools. The first-place winner will travel to Washington D.C., to compete against students from across the nation in April 2010. A total of \$50,000 in scholarships and school prizes will be awarded, with the national

winner receiving \$20,000.

A national poetry recitation contest for high school students, *Poetry Out Loud* is sponsored by the National Endowment for the Arts and The Poetry Foundation. Nevada's annual *Poetry Out Loud* is sponsored by the Nevada Arts Council, in partnership with the Nevada Alliance for Arts Education and the Nevada Department of Education.

Teachers and parents can download the 2010 registration form at www.nevadaculture.org/nac or contact Maryjane Dorofachuk, Arts Education Coordinator, at 702.486.3738.



Earlier this fall, *CBS News Sunday Morning* featured a segment on the 2009 Poetry Out Loud National Finals, which included host (and poet) Charles Osgood's interview with last year's Nevada State Champion Emily Orellana and guest judge Garrison Keillor among others. Check it out on our website at www.nevadaculture.org/nac.

Funding For Arts Ed Projects

Quarterly Better Education Through The Arts (BETA) Grants provide up to \$750 for arts education projects designed and presented by schools, nonprofit organizations and teacher artists and educators. BETA grants support activities such as exhibitions, performances, readings and sponsoring of arts education workshops and conferences. The next BETA Grant postmark deadline is November 16, 2009 for projects occurring between January 1–March 31, 2010. **First time applicants** are strongly urged to speak to Maryjane Dorofachuk at the numbers above. A courtesy check of your application to ensure completeness and accuracy will

be provided if submitted no later than three weeks prior to the postmark deadline.

Arts Ed Resource Papers

NAC's website at www.nevadaculture.org/nac features two short Arts Education resource papers in PDF format applicable for schools and nonprofit arts organizations. *Bringing the Arts to Life, Bringing Life to the Arts* is a guide to creating artist residencies, and *The Fine Arts Standards* outlines how arts programming can accommodate Nevada's Fine Art Standards.

COMMUNITY ARTS DEVELOPMENT PROGRAM

CONTACT » Robin A. Hodgkin, Coordinator, rhodgkin@nevadaculture.org or 775.687.7109/Rossitza Todorova, Program Associate, rtodorova@nevadaculture.org or 775.687.7119

Nevada Circuit Riders To The Rescue

Can your arts organization sustain itself until the economy rebounds? Do you need technical assistance in planning, fundraising, marketing or board development? Contact the Community Arts Development staff today and book a consultant through the Nevada Circuit Rider (NCR) Program. A few NCR grants of up to \$3,500 remain to support consultancies provided by our NCR roster of specialists. NCR fees are based on a predetermined, below-market rate fee scale.

Collaborate On A Statewide Performing Arts Tour

Join your colleagues who are working together to develop and submit an application to the National Endowment for the Arts in support of a statewide performing arts tour. If your community or your organization is ready to join this special project team, contact Community Arts Development program staff to participate in the Nevada Presenters Network's quarterly teleconference on Thursday, November 5

PROGRAM NEWS

at 10 a.m. (see following article). Working together we can assure that our communities continue to enjoy the economic benefits of arts and cultural events despite the state of the national economy.



American Masterpieces

During the spring and summer of 2009, the Colin Ross Band embarked on a tour of rural towns in four counties in northern Nevada to present *The Evolution of the Blues*, a mini-residency program composed of performances, workshops for seniors and education activities. Audiences in Carson City, Gerlach, Winnemucca and Yerington experienced a diverse array of music by Duke Ellington, George Gershwin, Harold Arlen, Irving Berlin, and blues greats Robert Johnson, Muddy Waters and Willie Dixon. *The Evolution of the Blues for Students'* lecture/demonstration provided an interactive review of the history of jazz and the many ways in which it has influenced the music of today. This tour was made possible through NEA American Masterpieces funding to the NAC.

Join Forces With Nevada Presenters

Help your organization and your community by joining Nevada Presenters' Network (NPN). NPN is an informal association of arts organizations committed to building a network with the goal of increasing the number of affordable, quality cultural events offered (or presented) throughout Nevada. Participation benefits include:

- Nevada Presenters' Network Quarterly Teleconferences – a great opportunity to share information with your colleagues around the state for no charge.

- Membership opportunities with Arts Northwest
- E-mail Alerts – the latest on funding and professional development opportunities, news from your colleagues and block booking possibilities.

New members may add themselves to the NPN list serve by: (1) sending an e-mail to: sympa@lists.unr.edu and (2) typing in the e-mail subject line: subscribe_nvpresenters@lists.unr.edu.

Please leave the message body blank. You will receive a message when your request has been accepted.

Nevada Arts Council staff is ready, willing and able to provide individualized assistance to your presenting organization, your local arts agency or your community.

Cultural Policy & Community Development

If you are involved in developing local economies through the building of an urban cultural life, read *Cultural Development and City Neighborhoods*, written by Carole Rosenstein and published by the Urban Institute. Drawing on the proceedings of three dialogues conducted by The Living Cultures Project, Rosenstein describes four ways in which city cultural policy could adversely affect ongoing efforts of urban community development. Download the article at www.urban.org/UploadedPDF/411937_culturaldevelopment.pdf. For additional information on cultural development, check out the Urban Institute's Cultural Vitality Indicators.

FOLKLIFE PROGRAM

CONTACT » Patricia Atkinson, Coordinator, patkinson@nevadaculture.org or 775.687.7103/Rebecca Snetselaar, Program Associate, rsnetselaar@nevadaculture.org or 702.486.3739

Folk Arts Roster News

- **Supatra Chemprachum** was honored as "Mother of the Year 2009" by the Thai Las Vegas Association for her work to share and preserve Thai arts and culture



in southern Nevada. Founder of the Thai Cultural Arts Association of Las Vegas in 1993, Chemprachum has worked for the past 16 years with other members of the organization to promote, preserve and celebrate the culture of her homeland. She leads a dance group that performs traditional dances of Thailand and in 2006 added a musical ensemble that performs traditional music on Thai instruments—the *ranad ek* and *ranad toom* (wooden xylophones), the *kong wong* (gongs on a round base) and drums accompanied by flute and cymbals.

- **Antoinette Stanton** attended *Won Na Won Malan* ("Let's Get Together"), a West African Dance and Drum Conference, in Chicago with funding from a NAC Professional Development Grant. Stanton spent four days studying the dances, songs, drumming, traditions and choreography from the region of Guinea in western Africa, and will add these to the growing repertoire of the Olabisi African Dance Troupe of Las Vegas, which she has served as a choreographer, dancer and assistant artistic director since 2004.
- **Dane Ngahuka** and the **Las Vegas Maori Club** will perform a welcoming *haka* ceremonial dance for members of the Maori Hi Fives show band and guests when the band is added to the Las Vegas Walk of Stars in November. They have also been invited to perform a traditional welcome ceremony for the New Zealand team when Las Vegas hosts the North American stop on the International Rugby Board Sevens World Series in February, 2010.

Nevada Heritage Awards 2010

In FY10, the Folklife Program Apprenticeship Grants became two-year grants, so they will not be offered in FY11. However, the new Nevada Heritage Award will open for nominations next spring. This program recognizes Nevada folk artists that embody the highest level of artistic achievement in their work and the highest level of service in the teaching and other work they do in their communities to ensure that their traditions stay strong. Nominations will be accepted in three categories: performing arts (folk dance, music, storytelling, oral poetry, etc.); Folklife (traditional life ways and non-performing occupational traditions); and material culture (folk art and crafts). Award recipients will receive a \$3,500 grant to recognize and support their work as practicing artists. Two nominees will be chosen to receive these awards in May 2010.



The Art Of Drum Making

Funding from a 2009 Folklife Opportunity Grant supported a drum-making workshop and demonstration at the Las Vegas Indian Center last June, which was collaboratively designed by master artist Nathan Morris and LVIC executive director Debra Reed. Everyone who attended the workshop helped create a drum that was presented to the community during the 16th Annual Honor the Elders Awards banquet on August 1. Photos taken at the workshop were featured in the August 2009 issue of *Indian Voices*, a regional newsletter. LVIC is planning a second drum-making workshop and fund-development efforts to support more cultural

arts activities for the communities it serves in southern Nevada.

GRANTS PROGRAM

CONTACT » Mary Vargas, Coordinator,
mvargas@nevadaculture.org or
775.687.7102

Quarterly Grants Awarded

Three individuals and five arts organizations and public institutions were awarded FY10 Second Quarter Jackpot Grants for a total of \$9,501 to support arts activities scheduled between October 1–December 31, 2009. Jackpot Grants assist artists and arts organizations in producing small and often 'sudden opportunity' projects such as visual arts exhibits and theatrical performances. Funding for FY10 & FY11 Jackpot Grants has been reduced by \$2,500 each quarter due to NAC budget cuts. Congratulations to:

- **Brian Bahouth**, Reno, \$888 – to support production of two short stories on audio and to build a website to promote Short Audio Fiction
- **Shari Bray**, Las Vegas, \$875 – to support portfolio development and accompanying marketing materials to advance her career as a ceramist
- **City of Fernley Arts & Culture Commission**, Fernley, \$800 – to support production of *Fernley: Rumor Has It*, a original community play, at the Fernley High School
- **Great Basin College**, Elko, \$1,000 – to support a 2.5 day residency by Utah Repertory Dance Theatre in Elko
- **Greater Mesquite Arts Foundation**, Mesquite, \$488 – to support performances at the Third Annual Greater Mesquite Festival of the ARTS
- **Silver Springs Entertainment and Arts**, Silver Springs, \$413 – to support the Quilt/Fiber Arts Show at the Silver Springs Senior Center
- **Southern Nevada Handweavers & Spinners, Inc.**, Las Vegas, \$403 – to support a weaving workshop scheduled to occur at the Blind Center of Nevada in Las Vegas

- **Marian Studer**, Reno, \$888 – to support the creation of 12 oil paintings as part of a series of 36 pieces for future exhibition in Reno

PLEASE NOTE: Starting with FY10, Jackpot Grants only support arts projects undertaken by nonprofit organizations, public institutions and professional artists. All requests from working artists for professional development activities in FY10 will be funded through the non-competitive Professional Development (PDG) Grants. PDG applications are available online at www.nevadaculture.org/nac.

The next Jackpot Grant postmark deadline is November 16, 2009, for projects occurring between January 1–March 31, 2010. First-time applicants are strongly urged to speak to Mary Vargas at the numbers above before submitting a Jackpot Grant application. A courtesy check of your application to ensure completeness and accuracy will be provided if submitted no later than three weeks prior to the postmark deadline.

The Foundation Center

The Foundation Center connects nonprofits and grant makers through its website, five regional library/learning centers and a national network of more than 400 centers at libraries, nonprofit resource centers and organizations in every state. In Nevada, the Foundation Center has designated Cooperating Collections libraries in Carson City, Elko, Incline Village and Las Vegas.

At www.foundationcenter.org, the Foundation Center provides online resources and webinars such as *Grant Seeking Basics* and *Turning the Economic Crisis into Opportunity: Assessing Your Nonprofit's Financial Health*.

"Because of this funding, Las Vegas Little Theatre was able to provide a professional quality set for our production of Deathtrap and enhance the overall production and audience member experience."

–LAS VEGAS LITTLE THEATRE
 SNAP GRANT RECIPIENT

Resources Abound

At the Nevada Arts Council we continue to research ways to assist constituents across the state during these turbulent times for our economy, communities and the arts industry. A steady output of new studies and resource opportunities have emerged during the past year. The following is a list of blogs, websites and resources to check out for new ideas and viewpoints. Many have been culled from other lists, including those provided by the NEA and Western States Arts Federation (WESTAF). Please remember, once you link to a website, you are subject to its privacy policy.

Blogs To Visit

Everyone can blog, but are all blogs equally creative?

Barry's Blog: News, Advice and Opinion for the Arts Administrator – WESTAF hosts this blog by Barry Hessenius, a former director of the California Arts Council and president of the California Assembly of Local Arts Agencies. His most recent project, an ambitious six-week national dialogue on the National Endowment for the Arts, and indirectly, on national arts and culture policy development, is so fascinating we've posted it on the NAC home page at www.nevadaculture.org/nac.

Culturetopia Podcast at www.npr.org/blg/monkeysee/culturetopia/ offers arts, culture, media and much more from NPR's Neda Ulaby and *Monkey See* blogger Linda Holmes. Delve into the week's best coverage of books, movies, music and more from NPR News shows.

The **Board Café** at www.blueavocado.org offers practical and provocative articles 'short enough to read over a cup of coffee' to help you give and get the most of board service.

Butts in Seats – at www.buttseats.com provides musings on practical solutions for arts management.

PhilanTopic – at www.pndblog.typepad.com/pndblog offers opinions/commentaries from the *Philanthropy News Digest*.

ArtsBeat – at artsbeat.blogs.nytimes.com read the latest on the arts, coverage of live events, critical reviews, multimedia extravaganzas and much more.

Grantmakers in the Arts (GIA) features two valuable blogs – *Economic Turmoil and Change* at <http://giarts.wordpress.com/> and *Better Together: from the desk of Janet Brown* (executive director of GIA) at janet.giaarts.org. If you're not familiar with GIA or Janet Brown, take a moment to check them out.

Bookmark Worthy

Some of these sites are tried and true and several respond directly to the economic crisis.

ArtsJournal.com – For arts leaders looking at the big picture, get your morning dose of news for and about the creative industry at this daily digest of arts, culture and ideas. ArtsJournal.com.

Arts in Crisis – At www.artsincrisis.org, The Kennedy Center provides high-tech support service to nonprofit arts organizations through its online helpline. Arts administrators can communicate to consultants and center staff about personnel issues, shrinking income, budget-conscious audiences and other difficulties in keeping the doors open. Assistance is provided through e-mails, telephone calls, Web chats or site visits.

ArtsEdge – With nearly ten years of history online, ArtsEdge provides invaluable resources and information on the arts and education. The easy to navigate site features three primary categories: *NewsBreak*, highlighting current events relating to arts education and linking to several educational indices; *Teaching Materials*, providing standards-based curricula for all disciplines and subject matter for K-12 classes, and inviting artists and teachers to submit examples of effective arts integration lessons; and *Professional Resources*, featuring best practices, arts education overviews and reviews, and advocacy resources.

ArtsEdge also manages six listservs, offers information about job opportunities, grants, funding, fellowships, upcoming events and professional development opportunities, and links viewers to an array of other online arts education sites. www.artsedge.kennedy-center.org/

Nonprofits Coping with the Economy – The Council of Nonprofits Resource Center created this site to provide strategies for nonprofit organizations to help navigate the recession while serving their communities more efficiently. www.councilofnonprofits.org/economy

The Artists' Health Insurance Resource Center – The Musicians Foundation provides the arts community with information necessary to make informed choices about individual and small business group health insurance options available in each state. Musiciansfoundation.org/index.php?p=links

ArtNet – This site provides access to other online arts journals that offer interviews with artists, online art projects and critical reviews of a wide variety of exhibitions. Founded in 1989, ArtNet maintains an archive of its articles and reviews. www.artnet.com/magazineus/frontpage.asp

Accessibility

We can't emphasize enough the value of making arts programs, information and facilities accessible and usable to all people, with and without disabilities. More than ramps, elevators and large-print, accessibility is a philosophic commitment and a business practice that opens the door to expanded audiences, participants, patrons and advocates.

Download the *Design for Accessibility Handbook* along with an Arts Accessibility Checklist on the Arts Endowment's AccessAbility Homepage at www.nea.gov/resources/Accessibility/.

In addition to the Checklist, this website provides a plethora of information and links to Leadership Initiatives in Arts and Aging, Arts in Healthcare, Arts in Corrections, Universal Design and Careers in the Arts. It also features award-winning accessibility programs implemented across the nation.

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A Tribe of Artists: Costumes and Culture at Burning Man, an exhibit featuring thirteen life-sized photographs and three mannequins documenting Burning Man costumes, is ready to schedule through the Traveling Exhibition Program of the Nevada Touring Initiative (NTI). For booking information, contact Dominique Palladino at nti-associate@nevadaculture.org.

Please check the NAC website www.NevadaCulture.org/nac for calendar update.

Through November 30

Artwork for the Nevada's Governor's Arts Awards Program
OXO Gallery, NAC Carson City Office

November 13

30th GAA Visual Arts Commission
Postmark Deadline

November 16

30th Annual Governor's Arts Awards
Nominations Due in Carson City Office

Jackpot Grants postmark deadline
(For projects January 1 – March 31, 2010)

AIE BETA Grants postmark deadline
(For projects January 1 – March 31, 2010)

NAC Grants Workshop
9 a.m. – 12 noon or 1 – 4 p.m.
Nevada Legislative Building
401 S. Carson Street

November 17

NAC Grants Workshop
9 a.m. – 12 noon or 1 – 4 p.m.
Lake Mansion, 250 Court Street

November 18

NAC Grants Workshop
1 – 4 p.m.
Henderson Convention Center
200 Water Street

November 19

NAC Grants Workshop
9 a.m. – 12 noon or 1 – 4 p.m.
Historic Fifth Street School
401 S. Fourth Street

November 24, 2009– January 15, 2010

The Lingo of Our Calling
OXO Gallery, NAC Carson City Office

February 15

Jackpot Grants postmark deadline
(For projects April 1 – June 30, 2010)

AIE BETA Grants postmark deadline
(For projects April 1 – June 30, 2010)

March 13

Poetry Out Loud Recitation Contest–
Nevada Finals
Siena Hotel Spa Casino, Reno

April 1 & 2

30th Annual Governor's Arts Awards
and 2010 OASIS Conference
The Historic Fifth Street School

Nevada Arts News, a quarterly publication of the Nevada Arts Council, is available in print or online at www.nevadaculture.org/nac/, and highlights the news of the arts industry from state, regional and national perspectives. Information about NAC programs, updates on Nevadans making news, and articles from and about the field are included to provide a sense of connection to colleagues and events around town, throughout the state and across the nation. NAC programs and activities are supported by funding from the National Endowment for the Arts.

CALENDAR

