



# nevadaarts

NEWS

## Poetry Powers UP Nevada

NV Energy is pleased to enable young people from throughout Nevada to experience the power of the spoken word through poetry and verse. We support Poetry Out Loud because we believe that words transform our world.

—MARY SIMMONS, NV ENERGY VICE PRESIDENT OF EXTERNAL STRATEGY

More than 2,000 Nevada high-schooled aged students have been learning about, memorizing and reciting poetry at district semi-finals, hoping to make it to the 2012 Nevada State Finals—March 24 from 12 to 3 pm at CommRow's Cargo Music Hall in downtown Reno. A panel composed of writers and educators will score students on a number of elements including physical presence, articulation, level of difficulty, evidence of understanding, accuracy and appropriateness of dramatization.

Nevada's State Champion earns \$1,000, wins \$1,000 for his or her school to support literary programs and travels to Washington, D.C. on May 13–15 to compete for \$50,000 in scholarships and school prizes at the National Poetry Out Loud Finals. Students who place second and third at the Nevada State Finals receive \$500 each and \$500 for their schools.

Generous support from NV Energy insured that 2012 Nevada Poetry Out Loud remained a statewide program and helped launch our new initiative—*Powering Up Poetry: Poets in Residence*. Poets Shaun Griffin and Gailmarie Pahmeier personalized poetry workshops for students in Battle Mountain, Virginia City, Elko, Carson City, Winnemucca and Hawthorne. With teachers and students responding so positively, we hope to expand *POL – Poets in Residence* in 2013.

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*Nevada Poetry Out Loud* is sponsored by the Nevada Arts Council, in partnership with Nevada Alliance for Arts Education, Nevada Department of Education, National Endowment for the Arts and The Poetry Foundation. Read more at [www.poetryoutloud.com](http://www.poetryoutloud.com).

## Grants Online (GO™) Is Almost Ready to GO!

The Nevada Arts Council (NAC) has been working with WESTAF to upgrade our online grants management system with Grants Online (GO™). We anticipate that GO™ webinars will begin in mid- to late March, and workshops in Carson City, Reno and Las Vegas will follow in early April. We are planning for GO™ to go "live" in mid-April, with Grant Review Panels scheduled during the last two weeks of June.

GO™ is a system that is custom-designed for an agency's specific grant program and workflow needs. So what does that mean to you? It means enhanced services with a simplified grant application process; timely communications about deadlines, final reporting questions and agency activities, and the ability to collect data and produce reports that are available to anyone. Application and budget forms are easier to navigate, and GO™ provides applicants the ability to upload and update digital supplemental review

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## Arts @ the Heart + Rural Roundup at Incline Village



Join us for the 2012 Arts @ the Heart Convening (A@TH) on April 17–18 at the Hyatt Regency Lake Tahoe Resort in majestic Incline Village. Scheduled in conjunction with the Rural Roundup Tourism Conference, A@TH will convene community arts leaders to examine current issues and launch a statewide cultural catalyst network intended to:

- Explore and encourage new public/private partnerships and funding opportunities
- Strengthen communication systems between and among communities
- Coordinate mentoring, professional development and leadership training activities
- Enhance and expand cultural and heritage tourism activities statewide

Hosting both A@TH and Rural Roundup events, the Hyatt Regency Lake Tahoe Resort, Spa and Casino embodies the tradition of a magnificent 1920s grand lodge. The room rate is \$79 per night plus tax. Register at <https://resweb.passkey.com/go/NVtourism> by March 15, 2012 to secure lodging.

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## AGENCY COMINGS &amp; GOINGS

The Nevada Arts Council is a division of the Nevada Department of Tourism and Cultural Affairs.

Brian Sandoval, *Governor*, State of Nevada  
Claudia Vecchio, *Director*, Department of  
Tourism and Cultural Affairs

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**NEVADA ARTS COUNCIL BOARD**

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Julia Arger, Reno  
Stacy Endres, Reno  
Barbara Good, Henderson  
Joan Lolmaugh, Henderson  
Javier Trujillo, Las Vegas  
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Las Vegas

**Grants Program**

Ann Libby, *Coordinator*



**ART WORKS.**  
arts.gov

**WESTAF**

**Stacy Endres** was appointed to a second term to the *Nevada Arts Council Board*. Endres has taught English and journalism at the secondary and university levels, and worked for the state's major newspapers. A former fine arts publicist for UNLV, she is presently working in the voice-over and voice acting field, and volunteers with the Nevada State Library Talking Books program.

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Governor Brian Sandoval recently appointed two new members to the *NAC Board*, each for a four-year term. Owner of Ryrie's Art & Home in Reno for the past five years, **Ryrie Valdez** owned and operated a framing store in Tahoe City for more than 25 years. A native of Tucson, Arizona, **Javier Trujillo** is a member of the City of Las Vegas's Intergovernmental Relations Division. In 2002, he joined the Clark County School District to develop and implement a standards-based mariachi program and served as the Mariachi Program Project Facilitator through January 2007. Read more about our new board members on our website at [nac.nevadaculture.org](http://nac.nevadaculture.org).

We welcome **Ann Libby** (formerly Cosens) as the *NAC Grant Program Coordinator*. Working at the Arts Council in many roles since 2000, including two stints as the interim grants program coordinator, Libby will be the primary contact for online application assistance and grant management service. She received her BA in English Literature and Secondary Education from UNR in December 2011. Libby also directs, performs and teaches for several community theater organizations in Northern Nevada.

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**Kendra Furlong** joined the NAC as *Accountant Technician I* in October, 2011 and is responsible for daily financial accounting that includes purchasing, payroll and travel. Her State of Nevada career began in 1997 as a student worker with *Nevada Magazine/Nevada Commission on Tourism*. Furlong has progressed in the fiscal management and staff services occupational group. Diligently working on her bachelor's degree in Human Services Management, she hopes to work more closely with Nevada communities and their valued members.

**Handbook for Artists Available**

The *Handbook for Nevada Folk and Traditional Artists*, researched and written by Folklife Program Coordinator Pat Atkinson, is now available at \$14.95 per copy on our website at [nac.nevadaculture.org](http://nac.nevadaculture.org). This 120-page, full-color publication offers information on business, marketing, performance, and teaching topics to assist artists in enhancing professional development and entrepreneurial skills. While focusing on folk and traditional arts, the *Handbook* contains information useful to all artists or organizations that work with artists. The *Handbook* is also available as a read-only pdf.

**Bumper Art Exhibits Your Support!**

Dismayed with the cuts to arts education? You can do something about it! Funding for NAC Arts Education grants was increased this year thanks to sales of the "Rich in Art" license plate. It's that easy. Purchase one when you register your vehicle or exchange your present plate.

\$15 of the initial fee and \$10 of the renewal fee support important arts education programs of the Nevada Arts Council and VSA Nevada. Check it out at [nac.nevadaculture.org](http://nac.nevadaculture.org).

Walk  
Ahren Hertel  
Oil on canvas  
45" x 25"  
2010

## OXS Spotlight:

### WORK OF RENO AND LAS VEGAS ARTISTS

*With Nature*, an exhibit of paintings by Ahren Hertel, is on display at the Nevada Arts Council's OXS Gallery through **April 20, 2012**. With a father as a geologist, Hertel traveled the globe, living in South America and visiting European relatives. Exposure to international cultures and ideas shaped his view of the world and his artistic vision. His art examines the complex relationship between humans and animals from both a realistic and imaginary point of view.

A 2012 NAC Artist Fellowship recipient, Hertel received a MFA in Painting from the University of Nevada, Reno, and a BFA in Illustration from the Savannah College of Art and Design. His work has been exhibited in Los Angeles, San Francisco, Savannah, and Rome, Italy.



Photographs by Gary Reese, a 2010 Fellowship Honorable Mention recipient, will be exhibited at the OXS Gallery, April 30–June 29, 2012. A Las Vegas-based artist and scientist, Reese's lifelong career walking the land as an ecologist lends biological and historical sensibilities to his work.

**Reduction Mill, Bullionville, Nevada, 2008**  
Rephotography (as a photomosiacs) by Gary A. Reese  
of a original by Timothy O'Sullivan (1871).

## Affordable Arts Experiences

Bring visual arts exhibits and writers in residence to your community using the Nevada Touring Initiative (NTI). NTI programs—Traveling Exhibitions and Tumblewords—are available on a first-come, first-served basis throughout the year. For information on NTI events in your town, or to schedule a Tumblewords writer or a Traveling Exhibition in your community, call 775.687.6680.

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*Geographical Divides*, an exhibit featuring the work of 16 Nevada printmakers, is now available to community organizations throughout the state. Each NTI exhibit includes installation, insurance, publicity and education materials, and the cost is only \$150. Visit our website at [nac.nevadaculture.org](http://nac.nevadaculture.org) and click on Rosters & Exhibits to check out all the NTI Traveling Exhibition descriptions and images.

**Urban Rural Interface, 2010**  
Lynn Schmidt, Reno and Maria Arango, Las Vegas  
Woodcut, 10" x 20"



The new version of **Arts4Nevada.org** is nearly ready, and will feature easier navigation for finding or listing cultural events in all corners of the state. With more than 200 arts and cultural organizations already posting activities on A4N, Nevadans and tourists alike are just a few clicks away from discovering a breadth of performances, exhibitions, literary events, festivals and workshops occurring throughout Nevada.

The new A4N site will also include an Artist Profile section, a streamlined Advocacy Center, and a Marketplace with varied services.

A4N is a partnership initiative of the Nevada Arts Council and the Nevada Alliance for Arts Education, and is generously supported by the Bremer Foundation, the City of Reno Arts & Culture Commission and private donors.

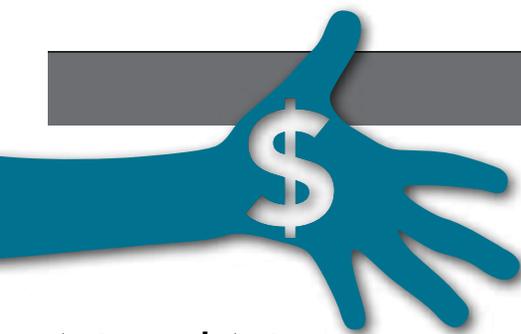
[nac/nevadaculture.org](http://nac/nevadaculture.org)

## Recruiting Consultants for NCR Roster

NAC is recruiting specialists for the Nevada Circuit Rider Roster. If you live in Nevada or an adjacent state and have expertise in the areas of marketing, strategic planning, diversity, accessibility, program and budget development, and/or social media—please consider joining the roster. Read about the NCR Program on our website, and for questions, contact Robin A. Hodgkin, Community Arts Development Coordinator, at [rhodgkin@nevadaculture.org](mailto:rhodgkin@nevadaculture.org) or 775.687.7109.

*Exposure to the arts cannot be optional. It's a cultural necessity in our country and deserves everyone's enthusiastic support.*

—Neil Portnow, President/CEO,  
National Academy of Recording Arts and Science,  
2012 GRAMMY Awards



## Arts and Arts Ed Projects Funded

**Goynes Elementary School** of North Las Vegas received a \$1,000 **FY12 Third Quarter Better Education Through the Arts (BETA)** Grant. The funding supports elements of its 4th Grade unit on Nevada pioneers including presentations by representatives of Daughters of Utah Pioneers and residency activities by storyteller Glenda Bonin, a member of the NAC Artist in Residence Roster.

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Five artists and two nonprofit arts organizations were awarded **FY12 Third Quarter Jackpot Grants** to support a breadth of arts projects occurring between January 1 and March 31, 2012. Congratulations go to:

- **Mark Brandvik**, Las Vegas, \$865 – For the completion of *Green Felt Jungle Gym*, a large sculptural installation, for exhibition at the Clark County Government Center Rotunda, January–March, 2012.
- **Bryan Christiansen**, Sparks, \$625 – For the completion of a body of work for an exhibition at The Holland Project Gallery in Reno, January, 2012.
- **Lauren Davis**, Winnemucca, \$1,000 – For professional editing of her novel by published author and editor Deborah Gwartney prior to submission to literary agents.
- **Lisa Fields Clark**, Las Vegas, \$827 – For the completion of *Sparkling Moments and Crushing Blows*, a series of contemporary glass mosaics for future exhibition.
- **Jester Hairston Music Association**, Las Vegas, \$1,000 – To support a musical/theatrical production featuring performances and compositions by Americans of African descent, February 2012.
- **Left of Center Art Gallery**, North Las Vegas, \$1,000 – For an exhibition of works by Calvin B. Jones, a prominent African-American artist from Chicago.

- **Kenneth Ruffin**, Las Vegas, \$711 – For the completion of a series of photographs on Monet's Water Garden in Giverny, France to exhibit at the Left of Center Art Gallery, February–March 2012.

The next Jackpot/BETA Grant online submission deadline is May 15, 2012 for projects scheduled between July 1 and September 30, 2012. (11:59 p.m. PST). For more information, contact Ann Libby, Grants Program Coordinator, at [ann.libby@nevadaculture.org](mailto:ann.libby@nevadaculture.org) or 775.687.7102.

## NAC Grants Available

Don't delay! Funding is still available for the following NAC rolling grants, which are available on a first-come, first-served basis throughout the year. More information is available online at [nac.nevadaculture.org](http://nac.nevadaculture.org). Questions? Please call one of our offices at 775.687.6680 or 775.486.3700.

- **Nevada Circuit Riders Program (NCR)** grants of \$3,500 each support consultancies provided by NCR specialists in a number of fields including planning, program and budget development, board training and capacity building.
- **Professional Development Grants** of up to \$650 support the participation at workshops, conferences and seminars by Nevada's professional paid or volunteer arts administrators and board members.
- **Folklife Opportunity Grants** of up to \$1,500 support the production of Folklife exhibits, performances and festivals open to the public sponsored by 501c3 organizations (or those with a fiscal agent) and public institutions with annual budgets below \$100,000 only. These grants are designed for smaller organizations and applicants may not have received Development, Project or PIE Grants.



## MORE GRANT Resources

**National Endowment for the Arts** – Check out the NEA's FY 2013 Grants for Arts Projects (Art Works and Challenge America) guidelines and deadlines at <http://www.nea.gov/grants/apply/index.html>.

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**Nevada Humanities Grants** – Grants of up to \$5,000 support public humanities programs that encourage informed discussion and critical thinking, and preserve and make accessible Nevada history and heritage. Applications for \$1,000 or less may be submitted at any time. For questions or a review of draft proposals, call 775.784.6587 in Reno or 702.895.1878 in Las Vegas. Read more at [www.humanities.org](http://www.humanities.org). **Deadline: March 10.**

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**Nevada Tourism Marketing Grants** – Applications for FY13 1st Cycle Marketing Grants from the Nevada Commission on Tourism are available at <http://travelnevada.com/industry/grants/>. The Marketing Grant Program is designed to help Nevada's rural communities market their towns to potential visitors around the world in an effort to generate overnight stays. Grant amounts range from \$1,000–\$25,000 and support a myriad of innovative projects. Read about the program and grant criteria at the website above. If you are unable to complete an application online, please call Kari Frilot at 775.687.0620 to discuss alternative procedures. **Deadline: April 27.**

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**WESTAF TourWest Grants** – Grants of up to \$2,500 are awarded to arts and community organizations in the 13-state WESTAF region to support out-of-state touring performers and literary artists. Projects must occur between September 1, 2012 and August 31, 2013 and include one public performance and one outreach activity. Applicants may apply for up to two grants. For guidelines and online application information, visit <http://westaf.cgweb.org/>. Questions? Call 303.629.1166. **Deadline: April 2.**

## NevadaNotes



TheSmithCenter.com

**The Smith Center** in downtown Las Vegas invites the public to celebrate its grand opening. On Sunday, March 18, a *Community Open House* in Symphony Park will include tours of the cultural facility, live entertainment and a showcase of local artists. From its inception, The Smith Center was envisioned as a world-class cultural complex that would develop and present the best and brightest in programming and education, and unite the residents of the community. In 2005, The Donald W. Reynolds Foundation provided a landmark gift of \$50 million in honor of its chairman, Fred W. Smith, and his wife, Mary, which began a remarkable capital campaign. Since then, the Reynolds Foundation has continued its generosity, pledging an additional \$100 million grant to help complete the campus, making it the second largest donation to the performing arts in the United States. Explore The Smith Center's activities and upcoming performances at [www.thesmithcenter.com](http://www.thesmithcenter.com).

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**"Always Lost: A Meditation on War,"** a traveling exhibit conceived and produced by Western Nevada College (WNC), honors the thousands who lost their lives in Iraq and Afghanistan, as well as all those who served. The show features Pulitzer Prize winning combat photographs by *Dallas Morning News* photographers, David Leeson and Cheryl Dias Meyer, and prose and poetry created by Marilee Swirczek and her WNC writing students. The exhibit generated an overwhelming response locally and from colleges, universities and veterans' organizations across the country, and Nevada's Senators Harry Reid and Dean Heller have invited the exhibition to Washington, D.C. The Carson Nugget's Community First program and the Nevada Arts Council have provided grants to support the remounting and packaging of the photographic images and literary works for continued national touring. Read more at [http://www.wnc.edu/always\\_lost/](http://www.wnc.edu/always_lost/).

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Washoe County School Superintendent **Heath Morrison** was named *2012 Superintendent of the Year* in the opening ceremony at the American Association of School Administrators' National Conference on Education in Houston. Achievements since Morrison's arrival in 2009 include a five-year strategic plan, *Envision WCSD 2015 – Investing In Our Future*, an increase in the graduation rate from 56 to 70 percent and the development of High School Signature Academies. The opening of the Performing Arts Center at Damonte Ranch High School is scheduled for 2013.

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**Monica Puffer Harte** has accepted the position of General and Artistic Director for the *Nevada Opera* in Reno. The daughter of the organization's founders, Ted and Deena Puffer, Harte will split her time between Reno and New York for the present. Harte performs, teaches and runs her own company, the Remarkable Theater Brigade, which produces contemporary operas, musicals and concerts with special programs for at-risk and special-needs children. She replaces Dr. Damon Stevens, who returns to his educational duties at the University of Nevada, Reno.

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**JoAnne Northrup** has joined the *Nevada Museum of Art* as Director of Contemporary Art Initiatives. Northrup's curatorial work focuses on 20th and 21st century art with a particular emphasis on digital media and Pacific Rim artists. She will work with the Museum's Center for Art + Environment, an internationally recognized research center that supports the practice, study and awareness of creative interaction between people and their natural, built and virtual environments.

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**Rick Woods** has rejoined *Sierra Arts* as Membership/Operations Associate. Formerly the Communications Director from December 1996 to July 2000, he continued as the contract editor of *Encore*, renamed *Sierra Arts* magazine, until July 2006. Woods said, "I'm pleased to be back in touch with the art community in this capacity."

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The *University of Nevada, Reno's School of the Arts* is in the midst of multiple renovations including a major upgrade to the rigging in the Redfield Proscenium Theatre, new art classrooms and studio space in the former Jot Travis Student Union and expansion of Media Labs for Art and Music students. SOTA also unveiled a new website at <http://www.unr.edu/arts>.

## Nevadans Garner NEA Funding

The National Endowment for the Arts (NEA) invested \$26 million in support of arts projects in its latest round of grant awards. Congratulations to Nevada's recipients of Challenge America Fast-Track Grants, each an award of \$10,000:

- **Capital City Arts Initiative, Carson City**  
To support *Elapsed in Time*, an exhibition of prints by Claudia Bernardi and Jenny Robinson. Scheduled for the CCAI Courthouse Gallery, the exhibit will include an exhibition essay and artists' talks to engage the audience.
- **Nevada Museum of Art, Inc., Reno**  
To support the exhibit, *The Way We Live: American Indian Art of the Great Basin*. Native American artists will be selected by the museum's curatorial staff through an open call and will receive travel stipends to attend the exhibition opening.
- **Nevada Rock Art Foundation, Reno**  
To support the production of brochures and a website promoting the locations of pictographs, petroglyphs and geoglyphs in Nevada. Partners in the cultural tourism project include the Nevada Historic Preservation Office, Bureau of Land Management Nevada State Office and the U.S. National Park and Forest Services.

**The Churchill Arts Council** in Fallon received an Access to Artistic Excellence/Local Arts Agencies grant of \$40,000 to support *Mixing Messages/Reinvigorating Tradition*, a series of performances, workshops and lectures at the Oats Park Art Center.

## Headlines FROM NEVADA MUSEUMS



### The Hispanic Museum of Nevada: La Casa de la Cultura

**Latina** celebrated its grand opening inside The Boulevard Mall in Las Vegas at the end

of January. Founded in 1991, the museum is dedicated to enhancing intercultural understanding and the promotion of awareness, education and resources concerning Nevada's diverse Hispanic cultures and traditions. The museum hosts the Las Vegas Latino Short Film Festival in October and exhibits Latino-produced art, including sculptures, paintings, photographs, pottery and textiles. Additional exhibits are available at El Rinconcito del Arte at 250 North Eastern Avenue. Visit [www.hispanicmuseumnv.com](http://www.hispanicmuseumnv.com).

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**The Sparks Heritage Museum** received the 2011 *Best of Sparks Award* in the Tourist Attractions category by the U.S. Commerce Association (USCA). The USCA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country. Each year, the USCA identifies companies that they believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and community. The awards focus on quality, not quantity, and are determined based on information gathered by the USCA and data provided by third parties. Read more at <http://www.uscaaward.com>.

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## THE MOB MUSEUM

National Museum of Organized Crime & Law Enforcement™

The **National Museum of Organized Crime and Law Enforcement**, also known as "The Mob Museum," opened in Las Vegas in mid-February. Located at 300 Steward Avenue in the heart of downtown Las Vegas, The Mob Museum rests inside the historic former federal building that was once the stage for the biggest mob hearing in history. Now this building is one of the few remaining historically significant buildings in Las Vegas and is



Diane Bush, curator of the "Exploring Photographic Alternatives" exhibit at the UNLV Marjorie Barrick Museum, at the artists' talk.

included on both the Nevada and National Registers of Historic Places. Read more at <http://themobmuseum.org/>.

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**The Las Vegas Art Museum (LVAM)** and the UNLV College of Fine Arts announced a partnership earlier this year. LVAM, which closed its doors February 28, 2009 due to financial factors, began 61 years ago as an art league. "We promised in our closing dialogue that we would at some point open our doors again and share with the community the gift that is the LVAM," said Patrick Duffy, president of the LVAM board. Jeffrey Koep, Dean of the College of Fine Arts, said, "We are honored, proud and delighted to welcome the LVAM collection to the UNLV community and know that we are the best fit to help ensure this collection is seen by students, educators, the community, and tourists." Under the guidance of UNLV art curator Jerry Schefcik, the College of Fine Arts will host a small "teaser" exhibition of the collection this spring, with a grand opening of the entire collection at a later date.

Earlier in the year, the UNLV Marjorie Barrick Museum announced its transition from the Harry Reid Center to the College of Fine Arts. Dean Koep noted, "...Joining the college will allow the museum to continue in [its direction of presenting more visual arts exhibits, creating] a synergy between it and the other UNLV galleries, such as the Donna

Beam Fine Art Gallery." The Marjorie Barrick Museum was founded in 1969 as a natural history museum to promote a better understanding of life—past and present—in the American Southwest, Mesoamerica and their environs. The Barrick Museum closed for renovation in January 2012 and will reopen in the late spring.

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The **Atomic Testing Museum** in Las Vegas formally became the National Atomic Testing Museum after President Obama signed the Defense Authorization Act into law recently. "I was pleased to include this provision in the legislation to ensure Nevada's valuable contributions during the Cold War receive the attention it deserves," said Senator Harry Reid. Read more at [www.atomic-testingmuseum.org](http://www.atomic-testingmuseum.org).

*Our arts industry is in such an amazing position to help Nevada emerge with a stronger, steadier economic engine to feed education, business, personal enjoyment and every quality of life indicator. Where the arts go, everything grows!*

—NETTIE OLIVERIO, CHAIR,  
RENO ARTS & CULTURE COMMISSION

# NATIONAL NEWS

## President Proposes NEA Increase

The President's 2013 Budget includes an increase to the National Endowment for the Arts (NEA) from the present level of \$146 million to \$154 million. Funding is directed primarily to the agency's grant programs. Thanks to a broad based advocacy effort, both the National Heritage and American Jazz Masters Fellowship programs remain in the new White House budget. The President also recommended an increase to \$154 million for the National Endowment for the Humanities, and maintaining last year's budget levels for the Corporation of National Broadcasting at \$445 million and the Institute of Museums and Libraries at \$232 million.

## Civic Engagement = ROI

Every dollar invested in advocacy, community organizing and civic engagement by foundations and other donors over a five-

year period resulted in visible community benefit, reports the National Committee for Responsive Philanthropy. To assist funders interested in supporting advocacy, the report provides suggestions on how to get started and explains why the strategies used by organizations in the survey were successful. Read more in the News Section at [www.artsusa.org](http://www.artsusa.org).

## Lynch Accepts National Tourism Post

Americans for the Arts President and CEO Robert L. Lynch was appointed to a two-year term on the United States Travel and Tourism Advisory Board by U.S. Secretary of Commerce John Bryson. Announced in conjunction with President Barack Obama's new national strategy to position the United States as the world's top travel and tourism destination, the appointment recognizes that the arts are necessary to strengthen and broaden the impact of the tourism industry.

## Alec Baldwin Arts Advocacy Day Speaker



Plan to represent Nevada and its arts industry on Capitol Hill at the 25th Annual Arts Advocacy Day, April 16-17, in Washington, D.C. Speak with Nevada's Congressional delegation

about the value of public arts and arts education funding, network with colleagues, and enjoy Alec Baldwin's presentation of the 25th Annual Nancy Hanks Lecture on Arts and Public Policy at the Kennedy Center.

Apply for a NAC Professional Development Grant to attend this critical convening today at [cgweb.com](http://cgweb.com) and register at [www.AmericansfortheArts.org/AAD](http://www.AmericansfortheArts.org/AAD).

### ARTS @ THE HEART + RURAL ROUNDUP AT INCLINE VILLAGE CONTINUED FROM FRONT COVER

**A@TH SPEAKERS:** *Linda Caldwell*, Executive Director, Tennessee Overhill Heritage Association; *Theresa Cameron*, Local Arts Agency Services Program Manager, Americans for the Arts; *Beth Flowers*, Executive Director, Beet Street, Ft. Collins; and *Susan Boskoff*, Executive Director, Nevada Arts Council.

**REGISTRATION INFORMATION:** Space is limited and early registration is highly recommended. The Nevada Arts Council and Commission on Tourism, both divisions in the new Department of Tourism and Cultural Affairs, are offering one registration fee of \$65 to attend both A@TH and Rural Roundup. Website registration at [nac.nevadaculture.org](http://nac.nevadaculture.org). We accept checks or credit cards. Registrations received are considered firm. Refunds are not available.

**ACCOMMODATIONS:** The Hyatt Regency Lake Tahoe Resort, Spa and Casino embodies the style and tradition of a magnificent 1920s grand lodge. The room rate is \$79 per night plus tax. Register at <https://resweb.passkey.com/go/NVtourism> by **March 15, 2012** to secure lodging.

**PROFESSIONAL DEVELOPMENT GRANTS:** PDG grants are available to attend Arts @ the Heart. Note: The registration cost of \$65 cannot be covered with PDG funds. To be eligible for a PDG, you must live at least 50 miles from the conference site.

**RURAL ROUNDUP, APRIL 19-20:** A program of the Nevada Commission on Tourism (NCOT), this annual gathering "rounds up" tourism professionals from rural Nevada to share ideas and focus on trends and marketing successes. Keynote speaker James H. Gilmore of Strategic Horizons will present the "experience of brand," and NCOT introduces its branding project. For more on the Rural Roundup, go to: <http://ruralroundup.com/>

**ADDITIONAL INFORMATION:** Visit [nac.nevadaculture.org](http://nac.nevadaculture.org) for travel arrangements and tips, hotel accommodations, A@TH speaker biographies, agenda updates and more.

### GO™ IS ALMOST READY TO GO! CONTINUED FROM FRONT COVER

material (images, DVDs, CDs) at any time throughout the year.

## Prepare for GO™ Today

If you are presently a NAC grantee or are thinking about applying for a FY13 grant, we ask that you log on to CGO™ and either update your profile information or create a new Profile as soon as possible. NAC staff will migrate this data to the new GO™ system to facilitate the transition.

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There will be changes to questions in the Narrative Section for several grant categories. We advise all FY13 applicants to begin writing the Narrative Section in a Word document now. **Narrative questions for FY13 grant categories are now available on our website at [nac.nevadaculture.org](http://nac.nevadaculture.org).** When the GO™ online application form goes "live," simply cut and paste your Narrative text into the appropriate section. You can also submit your draft application in the word doc format for NAC staff to review in a timely manner.

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CARSON CITY, NV

Please check the NAC website [nac.nevadaculture.org](http://nac.nevadaculture.org) for calendar updates.

### Through March 26

*Great Basin Exteriors: A Photographic Survey* (NTI Exhibit)  
Humboldt County Library, Winnemucca  
775.623.6388

### Through April 6

*Geographical Divides: Finding Common Ground* (NTI Exhibit)  
Sierra Nevada College Prim Library,  
Incline Village, 775.881.7511

### Through April 26

*Honest Horses: A Portrait of the Mustang in the Great Basin* (NTI Exhibit)  
City of Eureka Courthouse Gallery, Eureka  
775.237.6006

### Through May 6

*What Continues the Dream: Contemporary Arts and Crafts from the Powwow Tradition* (NTI Exhibit) Clark County Museum,  
Henderson, 702.455.7955

### February 25

Tumblewords Residency:  
Gailmarie Pahmeier, poetry  
Border Inn, Baker, 775.234.7171

### March 5

Tumblewords Residency: Josh Galarza  
Carson City Library, Carson City  
775.267.3295

### April 10 & 11

Tumblewords Residency:  
Shaun Griffin, poetry  
Great Basin College, Elko, 775.423.0774

### April 16–June 8

*Geographical Divides: Finding Common Ground* (NTI Exhibit)  
Nevada Historical Society, Reno  
775.688.1190

### April 17–18

Arts @ The Heart Convening  
Hyatt at Incline Village, 775.687.7109

### April 19–20

Rural Roundup Tourism Conference  
Hyatt at Incline Village, 775.687.0624

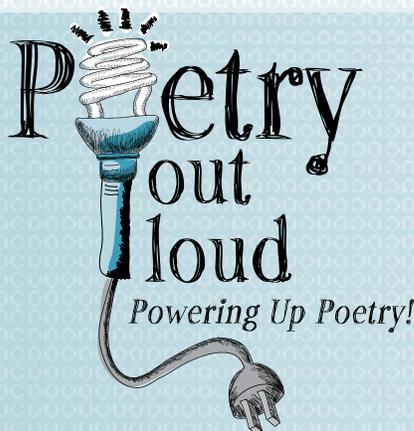
### April 27 & 28

Tumblewords Residency:  
Willy Vlautin, novelist  
Oats Park Arts Center, Fallon  
775.423.0774

### May 15

FY13 First Quarter Jackpot/BETA Grants  
(10:59 p.m. PST CGO submission deadline.  
Supplemental material postmark deadline:  
May 22, 2011 (for projects July 1–  
September 30, 2012)

## 2012 nevada



March 24, 12–3 pm  
Nevada State  
Poetry Out Loud Finals  
Cargo, CommRow  
255 North Virginia St, Reno  
775.687.6680



Meet our state's talented folk and traditional artists through *Nevada Stories*. Click on the link on our homepage at [nac.nevadaculture.org](http://nac.nevadaculture.org) to visit master artists and learn about Nevada's traditional arts, such as saddle making and rawhide braiding, traditional Paiute songs and stories, eastern European folk music and Mexican folk dance.

# CALENDAR

*Nevada Arts News*, a quarterly publication of the Nevada Arts Council, is available in print or online at [nac.nevadaculture.org](http://nac.nevadaculture.org), and highlights the news of the arts industry from state, regional and national perspectives. Information about NAC programs, updates on Nevadans making news, and articles from and about the field provide a sense of connection to colleagues and events around town, throughout the state and across the nation. NAC programs and activities are supported by funding from the National Endowment for the Arts.