

nevadaarts

NEWS

Springtime in Nevada:

WIND, HAYFEVER AND GRANTS

Despite Nevada's challenging economy, the Silver State's creative industry continues to produce innovative and accessible arts programming for communities across the state. The Nevada Arts Council (NAC) staff is processing nearly 180 FY13 grant applications submitted by arts and non-arts organizations, public institutions, schools, artists and educators—all to be reviewed by a series of grants panels in June (see page 6). State and federal funding for NAC grants and programs remains significantly reduced for FY13. At the Spring/Summer Board Meeting, scheduled from 9:30 a.m.–4:30 p.m. at the Nevada Legislative Building in Carson City, the NAC Board will review all panel funding recommendations and vote on grant amounts for FY13. At that time, the Board will also determine whether applicants who receive direct funding from the state, through an established line item or one-shot appropriation, will be eligible for FY13 annual Partners in Excellence, Project or Arts Learning Grants.



CONTINUED ON PAGE 6

MANDY GOES TO NATIONAL FINALS OF POETRY OUT LOUD

As the Nevada State Champion, Mandy Titolo represented the Silver State at the Poetry Out Loud (POL) National Finals in Washington, D.C., May 13–15. But it was Kristen Dupard, a high school senior from Mississippi, who captivated judges to become the 2012 National Champion. Second place was awarded to Claude Mumbere of Vermont and third place went to MarKaye Hassan of Utah.



CONTINUED ON PAGE 3

Great Basin Exteriors: A Photographic Survey



Explore the magnificent Great Basin through the lenses of three regional photographers on NAC's interactive website, greatbasinexteriors.com, created by David Branby Advertising and supported by Western States Arts Federation. *Great Basin Exteriors: A Photographic Survey* website is a companion piece to the traveling exhibition of the same name and features the richly evocative images of Daniel Cheek, Adam Jahiel and Nolan Preece. Travel the back roads of Nevada, Utah, California and beyond to examine this region's landscape, its people and the effects of change and abandonment. A 60-page full-color catalogue for the exhibit, which includes an essay by noted art critic Kirk Robertson, will be available for \$15. For more information, please contact the NAC at 775.687.6680.

CONTINUED ON PAGE 6

» Headlines from Nevada Museums—see page 5

AGENCY COMINGS & GOINGS

The Nevada Arts Council is a division of the Nevada Department of Tourism and Cultural Affairs.

Brian Sandoval, *Governor*, State of Nevada
Claudia Vecchio, *Director*, Department of
Tourism and Cultural Affairs

CARSON CITY OFFICE

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NEVADA ARTS COUNCIL BOARD

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*Positions supported with a National
Endowment for the Arts grant.



Governor Brian Sandoval recently appointed **Count Guido Roberto Deiro** to the NAC Board. A first-generation native Nevadan, Count Deiro was born in Reno on February 18, 1938, the only child of the famous Vaudevillian and musical composer "Deiro," an Italian nobleman who introduced, named and popularized the piano-accordion at the turn of the century. Count Deiro relocated permanently to Las Vegas in 1945 when the family became involved in the casino industry. Count Deiro developed his interest in the performing arts by attending the revues that were appearing on the Las Vegas Strip. At his father's insistence, he was

educated at private schools with formal arts curricula. Success in gaming, aviation and real estate pursuits provided the means by which Deiro could satisfy his desire to help provide opportunities for study and advancement to young artists. In 1968, following an instinctive desire to be involved in the exciting "new" movements expressed in Arte Povera, and the embryonic work of rejecting the traditional gallery scene by the minimalists, conceptualists and abstract expressionists of the day, he associated with New York-based artists Michael Heizer, Walter De Maria and Charles Ross. Acting as a facilitator, he helped with site location and construction in Nevada for several of the art world's best known Earth Sculptures—Heizer's *Double Negative* and *The City* and De Maria's *Las Vegas Piece* being examples. His desire to expose Nevada citizens to enlightening and entertaining new art statements continues to this day enhanced by the appointment to the Nevada Arts Council. He and his wife, The Countess Joan, have donated their memorabilia and ephemera, as well as several important original works by Heizer, and DeMaria, and other contemporary artists to the Center for the Study of Art + Environment at the Nevada Museum of Art in Reno as The Deiro Collection. Read more about Count Deiro and other board members on our website at: nac.nevadaculture.org.

We have changed the name of the *Arts Education Program* to the **Arts Learning Program** to more accurately reflect the NAC policy of promoting arts learning for all ages. The Arts Education Project Grant and Arts Education Component are now called the Arts Learning Grant and Arts Learning Component.

OXS Spotlight: Photography of Gary Reese

Gary Reese's exhibit, *In the State of Change: A Rephotographic Survey of Timothy O'Sullivan's 1867-71 Expeditionary Photography*, is on display at the Nevada Arts Council's OXS Gallery through June 29. A Las Vegas-based photographer and recipient of an NAC Artist Fellowship Honorable Mention, Reese has rephotographed 52 of Timothy O'Sullivan's 270 images taken between 1867 and 1871 in Nevada and adjacent areas of Arizona and California. By rephotographing the views of this western expeditionary photographer after 140 years, Reese updates O'Sullivan's narrative on what was significant in Nevada immediately following statehood. The OXS Gallery is located at 716 N. Carson Street, Suite A in Carson City, and is open Monday through Friday 8 a.m. to 5 p.m.

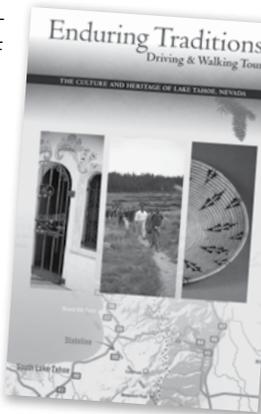


Mill and Office, Hyko Silver Mining Company, Hyko, Nevada, 2008
25.5" x 32"
photomosaic



Visiting LAKE TAHOE?

Check out the updated color version of *Enduring Traditions: The Culture and Heritage of Lake Tahoe, Nevada, Driving and Walking Tour* on our website at nac.nevadaculture.org. This 72-page guidebook points out unique sites of natural, cultural and artistic interest.



Photographs and narrative highlight the area's traditional artisans and art forms, including Washoe Indians, fabric arts, Austrian and Hungarian influences in the ski industry, vernacular architecture, historic estates and emerging traditions such as tree carving. The guide features ten thematic segments, three driving and walking routes, a map, and listings for museums, organizations, festivals and attractions.

2012 Arts @ the Heart



An exceptional group of Nevadans from 25 communities attended the Fourth Annual Arts @ the Heart convening, held at Lake

Tahoe in conjunction with the Commission on Tourism's Rural Round-up Conference. More than 100 representatives from local arts agencies, community cultural organizations, tribal entities, libraries, chambers of commerce, economic development agencies, museums and small businesses traveled from every corner of the state to champion a vision that invests in people and the places they live. An A@H "Tiger Team" will continue work to establish a Community Catalyst Network during a conference call on July 12. Many thanks to our hosts and speakers: Linda Caldwell, Executive Director, Tennessee Overhill Heritage Association; Theresa Cameron, Local Arts Agency Services Program Manager, Americans for the Arts; Beth Flowers, Executive Director, Beet Street; and Susan Boskoff, Executive Director, Nevada Arts Council.

MANDY GOES TO NATIONAL FINALS OF POL CONTINUED FROM FRONT COVER

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Titolo, a senior at the College of Southern Nevada High School-West in Las Vegas, competed in Nevada's POL Program for the first time this year. In late March, an engaged audience listened intently as she and 12 other high-school-aged students recited 29 classic and contemporary poems at the Seventh Annual State Finals at CommRow's Cargo Music Hall in downtown Reno. As Nevada State Champion, Titolo received \$1,000 cash, \$1,000 for her school for the purchase of poetry books and/or literary programming and an all-expense-paid trip to the national finals.

Graciela Maya-Joseph, a sophomore at Owyhee High School in Elko County, and Jennifer Simon, a junior at Pahrump Valley High School in Nye County, placed second and third. Each received \$500 and an additional \$500 for their schools.

More than 2,000 high-school-aged students across Nevada participated in this year's POL competition, with nearly 365,000 competitors involved in all 50 states and at the national level.

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Generous support from NV Energy insured that 2012 Nevada Poetry Out Loud remained a statewide program and helped launch a new initiative—*Powering Up Poetry: Poets in Residence*. Poets Shaun Griffin and Gailmarie Pahmeier personalized poetry workshops for students in Battle Mountain, Virginia City, Elko, Carson City, Winnemucca and Hawthorne.

Poetry Out Loud is a program of the Nevada Arts Council, presented in partnership with the Nevada Alliance for Arts Education, Nevada Department of Education, National Endowment for the Arts and The Poetry Foundation.

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Check out the poetry and interviews of Gailmarie Pahmeier, Mandy Titolo, Graciela Maya-Joseph and Jennifer Simon at: nac.nevadaculture.org.



DISTRICT FINALISTS—2012 POETRY OUT LOUD

- Adriana Avitia**, senior – Carson High School, Carson City (*Carson City*)
- Nick Beaton**, senior – Yerington High School, Yerington (*Lyon County*)
- Rachel French**, junior – Albert Lowery High School, Winnemucca (*Humboldt County*)
- Katie Lynn Ibershoff**, sophomore – Rainshadow Community Charter High School, Reno (*Washoe County*)
- Celina Joy Llera**, senior – Virginia City High School, Virginia City (*Storey County*)
- Graciela Maya-Joseph**, sophomore – Owyhee High School, Owyhee (*Elko County*)
- Kathleen Mills**, junior – Churchill County High School, Fallon (*Churchill County*)
- Jennifer Marie Simon**, junior – Pahrump Valley High School, Pahrump (*Nye County*)
- Jordan Sullivan**, freshman – Carson Valley Middle School, Gardnerville (*Douglas County*)
- Erika Terry**, senior – Pershing County High School, Lovelock (*Pershing County*)
- Amanda Titolo**, senior – College of Southern Nevada High School West, Las Vegas (*Clark County*)
- Camille Wadsworth**, senior – Lincoln County High School, Panaca (*Lincoln County*)
- Caitlin Willson**, senior – Mineral County High School, Hawthorne (*Mineral County*)
- Alyssa Whitlock**, senior – White Pine High School, Ely (*White Pine County*)



Sustaining Cultural Heritage

Each year the Folklife Program awards Folklife Opportunity Grants to cultural organizations for traditional gatherings, teaching traditional arts and presenting their traditions to wider audiences. In 2012, the following received grants of \$1,500:

- The **Great Basin National Heritage Area** and the **Great Basin Heritage Area Partnership** for the annual *Shepherders' Party* at the Border Inn in Baker. The January event, attended by about 150 people, features oral histories and personal heritage stories, authentic sheep camp and Basque food, Western music, ranch poetry and a dance.
- **JRW Concepts** of Las Vegas for the annual *City Wide Youth Music Workshop*. The event promotes and preserves the traditions and cultural history of African-American Gospel Music and uses music and performing arts as a tool to inspire youth.
- **Friends of India** for the *Indian Independence Day Parade and Celebration* in Henderson. The event displays the incredible regional variety of Indian culture, heritage, folk art and dance for the community.
- The **Kamehameha Schools Alumni Association-Intermountain Region** for *Camp Kamehameha*, a family gathering for the regional Hawaiian community. The camp provides workshops on the language, music, traditional arts, foodways and values of the native Hawaiian culture.

Arts and Arts Ed Projects Funded

Three recipients of *FY12 Fourth Quarter Better Education Through the Arts (BETA)* grants share \$2,800 for arts education projects occurring between April 1 and June 30, 2012. Congratulations to:

- **Kit Carson Academy**, Las Vegas, \$900 – To support two teaching artists to instruct

students in Maori and African culture and dance, culminating in a performance at the school's multicultural festival.

- **Silver Springs Elementary School**, Silver Springs, \$900 – To support four full-day sessions and performances for all classes by musician Colin Ross.
- **Sierra Slentz**, Las Vegas, \$1,000 – To support workshops for students to create ceramic tiles during the 20th Annual Children's Festival in Las Vegas. The finished tiles will be added to the existing mosaic installation, "The Great Wall of China," at the Winchester Community Center.

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Seven artists, an arts/cultural organization and a tribe received \$7,625 in FY12 Fourth Quarter Jackpot Grants to support a breadth of arts projects occurring between April 1 and June 30, 2012. Congratulations to:

- **Anthony Alston**, Reno, \$625 – To support the creation and documentation of an installation and multi-media project in Melbourne, Australia, in June.
- **Stephanie Hogan**, Reno, \$950 – To support the printing of a series of silver gelatin and platinum photographs for the "Nudes and Neons" exhibit at the Sierra Arts Gallery in May–June.
- **Erik Holland**, Reno, \$900 – To support the publication of "Outback Cartoonist," a book of his own political cartoons.
- **Loren Jahn**, Reno, \$600 – To support the creation of a painted canvas mural for the Mount Rose Elementary School's 100th Anniversary.
- **Cynthia Mun**, Las Vegas, \$950 – To support professional editing of her novel for young adults, and to have a website created for promotion of her work.
- **Nevada Youth Alliance**, Las Vegas, \$950 – To support four jazz musicians to perform during the Jazz for Peace series in May and June at Tivoli Village in Las Vegas.
- **Pyramid Lake Paiute Tribe**, Nixon, \$1,000 – To support a new photographic portrayal of the "Women's Paiute Traditional Buckskin Dance," including hiring photographer Patrick Wilkes and hosting the exhibition at the Tribal Museum/Cultural Center.

- **Mikayla Whitmore**, Las Vegas, \$950 – To support framing, marketing and documentation of a photographic exhibition at Kleven Contemporary Gallery in Las Vegas in May.
- **Suzanne Williams**, Reno, \$700 – To support three school presentations in Philadelphia, PA, about her book, "Bull Rider," in conjunction with a book tour.

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Beginning in FY13, the Better Education through the Arts Grant (BETA) will merge with the quarterly Jackpot Grant. If you normally apply for a BETA Grant, please apply for a Jackpot Grant, which will support the same type of arts education projects by teaching artists, nonprofit arts and non-arts organizations, schools and public institutions previously funded by BETA Grants. **Online GO™ Submission Deadline:** August 15, November 15, 2012 & February 15, 2013 (11:59 p.m. PST). **Grant Application Packet Postmark Deadline:** One week after online submission date. Questions? Call 775.687.6680 or 702.486.3738.

Grants Support Career Development

NAC has awarded 80 Professional Development Grants (PDG) so far this year, for a total of \$44,010, to support the attendance of artists, arts administrators, arts educators and trustees at workshops and conferences throughout the nation. Created to encourage the continuing education of Nevada's cultural workforce, PDGs are non-competitive grants available on a first-come, first-served basis. FY12 PDG funding is still available to attend professional development activities through June 30, 2012. Apply online at nac.culturegrants.org. Questions? Call 775.687.6680 or 702.486.3700.

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nac.culturegrants.org

Headlines FROM NEVADA MUSEUMS

This spring, the Nevada Department of Museums and History said farewell to two dedicated members of its leadership team—**David Millman**, director of the Nevada State Museum and Historical Society in Las Vegas, and **Kathryne Olson**, director of the Lost City Museum in Overton. Olson was appointed in September 1980—only the third director in the facility's 76-year history. During her tenure, the museum hired seven staff members, added the Fay Perkins Wing and a gift shop, developed a xeriscape garden featuring plants of the Mojave Desert, and purchased land to preserve archaeological sites for future generations. Millman worked three decades with the state, first with the Nevada Historical Society and then with the museum, starting in 1983. He oversaw the challenging relocation of the museum from Lorenzi Park to the Springs Preserve last fall, and the construction of a new \$51.5 million facility. Though the opening of the new building was delayed six years because of state budget cuts to staff and hours, the museum recently received an Urban Design Award from Las Vegas Mayor Carolyn Goodman.

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In May, the **Hispanic Museum of Nevada** marked its 20th anniversary with a memorable evening at the Paris Las Vegas and honored its founding board members: Marissa Caballero, Ronald Esparza, Ophelia Gomez, Vija Hamilton, Arturo Ochoa, Bill Marion and Jack Greene (posthumous award). Also recognized were Foundation Builders, who have helped the organization to grow and thrive: Gary Reese, Rob McCoy, Century Link; Ken Fong, Fong & Associates; Ricardo Jimenez of Rouse Properties; and the Nevada Arts Council. Brian "Paco" Alvarez received a Curatorial Award for his contributions. Earlier this year, the Museum joined with a bevy of Hispanic arts and cultural organizations in opening *Las Casa de la Cultural Latina* in the Boulevard Mall. Dedicated to strengthening and promoting the artistic and cultural bonds of diverse Hispanic cultures in southern Nevada, the 2,600-square-foot facility showcases Latino artists and cultures. Read more at: hispanicmuseum.com.

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Ghost Rider, Charles Albert Szukalski, 1984

The **Goldwell Open Air Museum** was selected by the public as one of Nevada's top destinations through the Commission of Tourism's *Discover Your Nevada 2012–Nevada Treasures Contest*. Out of nearly 600 nominations and after 500 hours of voting, the Museum surfaced as one of six regional winners, along with the Starr Hotel, Elko; Valley of Fire State Park, Overton; Pyramid Lake, Nixon; Nevada Northern Railway, Ely; and Dangberg Home Ranch Historic Park, Minden. Each "treasure" will receive an exclusive tourism package. To read more, visit: travelnevada.com/discover/ or goldwellmuseum.org.

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True West Magazine awarded the **Nevada Northern Railway Museum** with its *Reader's Choice Award for "Best Preservation Effort of the West."* The entire list of awards can be viewed online at: truwestmagazine.com.

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N NEVADA | MUSEUM OF ART The America Association of Museums has awarded the **Nevada Museum of Art** the coveted 2012 *Frances Smyth-Ravenel Prize for Excellence in Publication Design* for the Museum's *Altered Landscape: Photographs of a Changing Environment*. This grand prize award is bestowed upon only one museum in the United States each year. The deluxe 288-page publication, published by Skira Rizzoli, New York, highlights more

than 150 photographic works, by more than 100 artists, from the Museum's permanent photography collection of the same name. "The receipt of AAM's grand prize further confirms that both the book and collection are powerful and thought-provoking examinations of human impacts on our global environment," commented David B. Walker, Executive Director|CEO, Nevada Museum of Art. "The Museum is truly honored to be selected for recognition by the AAM and receive this prestigious award." nevadaart.org.

NEA Grants to Nevada

In its second round of funding this year, the National Endowment for the Arts awarded 928 grants totaling \$77.17 million to support nonprofit national, regional, state and local organizations across the country. For more information, visit arts.gov. Congratulations to Nevada's recipients:

- **Artown**, Reno, \$10,000 – To support activities of the multidisciplinary 2012 Artown Festival, include performances by local and touring artists, hands-on visual arts programs and film screenings.
- **Churchill Arts Council**, Fallon, \$45,000 – To support *Crossing Cultures/Evolving Musical Junctures*, a series of interrelated musical performances, workshops and related outreach activities. The series will feature varied musical genres and be presented at the Oats Park Art Center.
- **Las Vegas Philharmonic**, Las Vegas, \$10,000 – To support a youth concert series. Plans include free educational concerts conducted by music director David Itkin, study guides and training sessions for teachers, and performances by a youth competition winner.
- **Nevada Arts Council**, \$681,700 – To support agency granting activities, basic administration costs, arts education initiatives and support for arts programming in underserved communities.

NevadaNotes

KNPB Channel 5 Public Broadcasting in Reno has earned an EMMY® nomination for its documentary, *The Work of Art*, which profiles local photographer Jeff Ross. The San Francisco/Northern California Chapter, one of the National Academy of Television Arts and Sciences' twenty chapters, will be awarding regional Emmy® statuettes in June. Dave Santina, KNPB Vice President of Production, said, "It's a milestone for the station and speaks well of the quality of programming we provide that celebrates and connects our community." *The Work of Art* also received a 2012 Silver Award of Distinction from the International Academy of Visual Arts. Read more at: knpb.org.

The Arts Infusion Project, a project of the **Washoe County School District** in partnership with Sierra Arts, received an extension of its Professional Development for Arts Educators grant from the U.S. Department of Education. The grant supports the participation of teachers at six Washoe County at-risks schools in the Kennedy Center for the Performing Arts' Partners in Education Program. The students receive arts-integrated lessons to enhance understanding and engagement in math, literacy/language arts, science and social studies. "As teachers, we can now incorporate our arts-infused lessons into the academic areas, increasing retention and providing more well-rounded instruction for our students," said Cherie Kuykendall, fourth grade teacher at Rita Cannan Elementary School.

The Grammy Foundation recognized both **Green Valley High School** and **Las Vegas**

Academy of International Studies, Performing and Visual Arts, as *Grammy Signature Gold Schools*. Each receives \$5,000 to further the goals of its music programs. "This school started with a vision of the importance of the arts within the framework of a comprehensive high school, and through the joint efforts of teachers, administration, students and parents, we have been able to maintain this vision, and continue to expand our goals," said Diane Koutsulis, director of bands at Green Valley. Read more at: grammy.com.

St. Mary's Art Center in Virginia City announced that **Linda Nazemian** will be stepping down after seven years as the organization's executive director to explore new opportunities. **Mary Ann McAuliffe** will become the Center's new executive director, effective July 1, 2012. Presently Director of Development for the American Lung Association, McAuliffe oversaw cultural tourism at the Reno/Sparks Convention Authority.

Ben Aleck received a *VolunTourism Award* at the 22nd annual Rural Roundup conference in Incline Village. A Northern Paiute, Aleck has been the collections manager for the Pyramid Lake Visitors Center and Museum in Nixon since 2000. He has welcomed visitors from around the world to Pyramid Lake and introduced them to the Northern Paiute culture. Dedicated to the preservation of his tribe's culture, he is also actively involved in many civic organizations throughout the region. Aleck is an accomplished professional artist and works to promote Native American artists throughout the state.

SPRINGTIME IN NEVADA CONTINUED FROM FRONT COVER

This year, the NAC FY13 Grant Review Panels are scheduled in June to allow panelists ample time to review application materials.

- NAC employs professional artists, arts educators and administrators in its grants evaluation process. These specialists, most from out-of-state, provide commentary with a depth of experience and expertise that assists the NAC Board in making informed decisions in its grant-making role.
- NAC panels are open to the public and present a wonderful opportunity to learn about the grant-making process.
- Applicants are not required to attend grant panels, nor will absence prejudice the application review.
- Grant recipients will be listed in the summer issue of *Nevada Arts News* and posted on our website.

FY13 Grant Panels Folklife Apprenticeship Panel

Wednesday, June 6, 10 a.m.–1 p.m.
(via conference call/webinar)

Arts Learning Grants Panel

Monday, June 18, 9:30 a.m.–2:30 p.m.
Nevada Legislative Building
401 S. Carson Street, Carson City
(internet accessible)

Project/PIE Tier I: Level 1 Grants Panel

Tuesday, June 19, 10:30 a.m.–5 p.m.
Same address as above (internet accessible)

PIE: Tier I: Levels 2 & 3 Grants Panel

Wednesday, June 20, 9:30 a.m. to completion
Same address as above
(internet accessible)

Artist Fellowship Panels

Truckee Meadow Community College
7000 Dandini Boulevard, Reno, Room TBA
All at 9:30 a.m. to completion

- Literary Arts: Tuesday, June 26
- Performing Arts: Wednesday, June 27
- Visual Arts: Thursday, June 28

GREAT BASIN EXTERIORS CONTINUED FROM FRONT COVER

traveling EXHIBITION PROGRAM

Great Basin Exteriors is part of the agency's Nevada Touring Initiative Traveling Exhibition Program, an outreach activity of the Artist Services Program. Designed to provide high-quality visual arts exhibits to communities throughout Nevada for an affordable fee, TEP features an array of subjects and art forms. For a mere \$150 per exhibit, TEP sponsor receives installation and pick-up services, insurance, publicity materials and gallery notes. Questions? Please contact Alana Berglund, Nevada Touring Initiative Associate & Installer at 775.687.7108 or nti-associate@nevadaculture.org.

NATIONAL NEWS

White House Proposes NEA Increase

The President's 2013 Budget includes an increase to the National Endowment for the Arts (NEA) from the present level of \$146 million to \$154 million—primarily to support the agency's grant programs. Thanks to a broad based advocacy effort, both the National Heritage and American Jazz Masters Fellowship programs remain in the new White House budget. The same increase to \$154 million is recommended for the National Endowment for the Humanities, and supports last year's budget levels for the Corporation of National



ART WORKS.
arts.gov

Broadcasting at \$445 million and the Institute of Museums and Libraries at \$232 million.

News From Capitol Hill

The bipartisan *Artist-Museum Partnership Act* (H.R. 1126) amends the IRS Code, allowing artists to take a fair-market value deduction for their donated works, including literary, musical, artistic or scholarly compositions. The number of cosponsors of this key piece of arts legislation has increased since National Arts Advocacy Day in April. Currently none of Nevada's Congressional delegation is a co-sponsor. To urge your representative to become a co-sponsor of this legislation, go to: capwiz.com/artsusa.

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Senators Al Franken (D-MN) and Joe Manchin (D-WV) have joined the Senate Cultural Caucus, bringing the total number of members to 37. The Caucus is currently co-chaired by Sen. Mike Enzi (R-WY) and Sen. Barbara Mikulski (D-MD). Senator Harry Reid (D-NV) is a member; Senator Dean Heller (R-NV) is not.

Cultural Tourism Policy for U.S.?

U.S. Secretary of Commerce John Bryson and the U.S. Secretary for the Interior Ken Salazar recently released the *U.S. National Travel & Tourism Strategy*, developed through the Task Force on Travel & Competitiveness. In its first three months of work, the U.S. Travel & Tourism Advisory Board (TTAB), which now includes Americans for the Arts President &

CEO Robert Lynch and Linda Carlisle, the Secretary of North Carolina's Department of Cultural Resources, developed a set of recommendations for Secretary Bryson to inform his work, and that of the task force, on the development of the national strategy. Among the TTAB recommendations that relate to the arts and culture include: (1) the inclusion of the arts as an objective to attracting tourists to secondary markets throughout the country, (2) how an "authentic" experience is critical to a quality experience, and (3) the need to include local tourism partners, such as city agencies and destination marketing organizations as partners with the federal government. To read more about this new strategy, visit: blog.artsusa.com.

Governors and the ARTS

New Engines of Growth: Five Roles for Arts, Culture, and Design, a new report from the National Governors Association, focuses on the role that the cultural industry can play in governors' policies to create jobs and boost economies in the short run, and transition to an innovation-based economy. Abundant examples in the report illustrate how arts, culture and design can assist states with economic growth by: (1) providing a fast-growth, dynamic industry cluster, (2) helping mature industries become more competitive, (3) providing critical ingredients for innovative places, (4) catalyzing community revitalization, and (5) delivering a better-prepared work force. Download a copy of the report at: nasaa-arts.org.

"Imagination will often carry us to worlds that never were. But without it we go nowhere."

—CARL SAGAN, WRITER



Blog Sites WITH V@LUE



The following blogs remain some of our favorites. If you have other websites, blogs or studies of interest, please let us know. Remember, once you link to a website or blog, you are subject to its privacy policy.

ArtsBeat – at artsbeat.blogs.nytimes.com keep up with the latest on the arts, coverage of live events and critical reviews.

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ARTSblog – at blog.artsusa.org features posts and commentaries from public art administrators, artists, designers, educators and others in the creative industry.

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Barry's Blog – find a link on the NAC homepage at nac.nevadaculture.org to read news, advice and opinions for and by arts administrators.

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Butts in Seats – at buttseats.com offers musings on practical solutions for arts management.

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Better Together: From the Desk of Janet Brown – at giarts.org/blogs/janet provides commentary from Janet Brown, Grantmakers in the Arts' executive director.

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Philantopic – at pndblog.typepad.com offers opinion and commentary from Philanthropy News Digest.

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The Board Café – at blueavocado.org offers practical and provocative articles "short enough to reach over a cup of coffee" to help you give and get the most of board service.

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The New York Times ArtsBeat – at artsbeat.blogs.nytimes.com explores the world of culture and the arts, including all artistic disciplines, TV, books, movies and more.



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Please check the NAC website nac.nevadaculture.org for calendar updates.

Through June 15

Great Basin Exteriors: A Photographic Survey (NTI Exhibit)
The Haldan Art Gallery
Lake Tahoe Community College
South Lake Tahoe, CA
530.541.4660 ext. 711

June 6

Folklife Apprenticeship Panel
10 a.m.–1 p.m.
(Conference call/Webinar)

June 18

Arts Learning Grants Panel
9:30 a.m.–2:30 p.m.
Nevada Legislative Building, Room 3137
401 S. Carson St., Carson City
(Internet accessible)

June 18–August 10

Geographical Divides: Finding Common Ground (NTI Exhibit)
Pershing County Library, Lovelock
775.273.2216

June 19

Project/PIE Tier I: Level 1 Grants Panel
10:30 a.m.–5 p.m.
Nevada Legislative Building, Room 3137
401 S. Carson St., Carson City
(Internet accessible)

June 20

PIE: Tier I: Levels 2 & 3 Grants Panel
9:30 a.m. to completion
Same location as above
(Internet accessible)

June 22–September 8

Great Basin Exteriors: A Photographic Survey (NTI Exhibit)
St. George Art Museum, St. George, UT
435.627.4525

June 26

Literary Arts Fellowship Panel
9:30 a.m. to completion
TMCC, 7000 Dandini Blvd., Reno
(Room TBA)

June 27

Performing Arts Fellowship Panel
9:30 a.m. to completion
Same location as above

June 28

Visual Arts Fellowship Panel
9:30 a.m. to completion
Same location as above

June 29

NAC Spring/Summer Board Meeting
9:30 a.m.–4:30 p.m.
Nevada Legislative Building, Room 3137
401 S. Carson St., Carson City
(Internet accessible)

July 1–August 31

What Continues the Dream: Contemporary Arts and Crafts from the Powwow Tradition (NTI Exhibit)
Lost City Museum, Overton, 702.397.2193

August 15

FY13 Second-Quarter Jackpot Grant GO™
Submission Deadline
11:59 p.m. (Grant Application Packet
postmark deadline for projects October 1–
December 31, 2012)

August 20–October 12

Geographical Divides: Finding Common Ground (NTI Exhibit)
Western Nevada College Gallery, Fallon
775.423.7565



Meet our state's talented folk and traditional artists through *Nevada Stories*. Click on the link on our homepage at nac.nevadaculture.org to visit master artists and learn about Nevada's traditional arts, such as saddle making and rawhide braiding, traditional Paiute songs and stories, eastern European folk music and Mexican folk dance.

Work that bumper!

Join the Arts Education Advocacy Auto Club today! For each "Rich in Art" license plate issued, \$15 of the initial fee and \$10 of the renewal fees goes directly to support arts education activities of the Nevada Arts Council and VSA arts of Nevada, a statewide nonprofit organization. This is a simple and inexpensive way to promote your support for arts education, so visit nac.nevadaculture.org and drive your message home.



CALENDAR

Nevada Arts News, a quarterly publication of the Nevada Arts Council, is available in print or online at nac.nevadaculture.org, and highlights the news of the arts industry from state, regional and national perspectives. Information about NAC programs, updates on Nevadans making news, and articles from and about the field provide a sense of connection to colleagues and events around town, throughout the state and across the nation. NAC programs and activities are supported by funding from the National Endowment for the Arts.