



University of Nevada
Cooperative Extension

www.unce.unr.edu/areas/western

Clover CLIPS



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Recruiting Volunteers: Far-Reaching and Also Personal

When recruiting new 4-H volunteers, whether you are staff or a fellow volunteer, remember you are a sales-person for an outstanding youth program and all the opportunities that brings. Staff and current 4-H volunteers have an obvious belief in our organization's purpose, but we must share that belief through an individual approach to the prospective new volunteer.

As a volunteer recruiter, you must show a genuine interest in people and the desire to find the right person for a specific volunteer opportunity. To recruit, we must discover the needs, interests, motivation and expectations of the prospective volunteer and then offer a position that fits those needs. Matching the potential volunteer to a specific role that suits him/her is essential.

To begin planning for volunteer recruitment, ask these questions:

What volunteer position is most critically needed in our program?

Do we have a position description?

What are the skills, attitudes, interests or qualities needed by the volunteer?

Where can we best find people with these needed qualities and abilities?

What do they need?

What is the most direct, yet appropriate, approach to reach these people with our message?

Once a specific need in the program is identified, recruiting a volunteer can be as easy as asking the youth involved for volunteer contacts, asking parents to volunteer or to identify other interested adults. Seek out older-adult organizations who offer volunteers with more available time and the needed skills. Also

seek advice from local teachers who can guide you to interested adults who can offer specific skills. This outreach to prospective volunteers must always be personal. A one-on-one approach is always best in

volunteer recruitment. It gives the potential recruit a feeling of importance, but it also requires a recruiter with special qualifications: a positive, accepting attitude and persistence. The recruiter must also have the ability to provide tangible rewards for the prospective volunteer. And, of course, the recruiter must have strong support from Extension staff. The steps in the one-on-one recruitment of volunteers are:

1. Ask! Ask! Ask!
2. Call on the person to discuss the program. Greet the person by name and use that name often.
3. Encourage the recruit to state needs, interests and expectations.
4. If possible, offer recruit a choice of roles.
5. Offer to have the recruit visit the 4-H office and see how it works and meet Extension staff.
6. Offer training opportunities. Follow up the personal visit with a note or phone call. Once matched, put the new volunteer to work as soon as possible.

If personal methods of recruitment are not living up to expectations, mass media can be effective for setting the stage for future prospective volunteer meetings. Mass media can create an understanding and awareness of the program and its needs for volunteers. It helps recruit from a larger population than is possible through personal contact. But the mass media outreach cannot be relied on as the only recruitment approach. Try these means to highlight your program



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Strike it Rich Starts with Copper

The Copper Show, the first in the 2016 Strike It Rich Summer Series 4-H Horse Shows, is on July 23, at the UNR Equestrian Center, 1000 Valley Rd in Reno (use Sadlier Way entrance).

Over 60 classes are offered for 4-H recognized age groups of seniors, intermediates and juniors; and also classes for the novice/beginner rider. 4-H members in neighboring California counties are also invited to compete.

The points earned at this show are added to the points for the Silver Show on August 20, and the Gold Show on September 17. High point is tabulated on the same horse/rider combination. Each exhibitor is required to show in Showmanship and at least one rail class.

Twelve High Point Buckles will be awarded at the end of the series with points tabulated from all three shows for each discipline and for each age group plus novice rider competitors.

This year, Cloverbud riders will have their own *Show within a Show*. All Cloverbud events will take place in another arena at the Equestrian Center and run concurrently with the classes for older riders. All Cloverbud events are exhibition only.

Class lists and entry forms for all three shows are available on the Washoe County 4-H Calendar at <http://www.unce.unr.edu/4H/counties/washoe/> or on Facebook at www.facebook.com/washoecounty4h

For more information, contact Sam Mitchell at 775-336-0259 or email mitchells@unce.unr.edu.



New Clubs in Washoe County

One of the new 4-H clubs in Washoe County is causing quite the buzz. Veronika Frazier is planning a beekeeping club. Members will learn about the care and welfare of bee hives, and how to start their own.

There are also two new Cloverbud groups starting up. These clubs are for youth 5-8 years old. Chelsey Wethern's 'Lil Peeps club and Ariel Kjeldsen's club are ready to start signing on members.

Anyone interested in signing up for these great new clubs can call 775-336-0273 to get contact information.



SSYLS Deadline Approaches

The Silver State Youth Livestock Show (SSYLS) and Expo is an event of the Lyon County Fair & Rodeo at the Lyon County Fairgrounds in Yerington on August 18-21, 2016.

The SSYLS is an opportunity for Future Farmers of America, 4-H, Independent, and Grange members from to exhibit their livestock projects.

Anyone wishing to show livestock at the event must have an entry form filled out completely, including a complete mailing address and telephone number, and postmarked no later than August 1, 2016. The total entry fee must accompany the official entry form.

For information, fee schedule and forms go to <http://www.ssyls.com/>.

Recruiting Volunteers

(Continued from page 1)

and outreach for volunteers: newspaper, radio, television, direct mail, exhibits, bulletin boards, brochures, community newsletters, websites, social networking, email, YouTube and Twitter.

No matter your direction for volunteer recruitment, make sure you outreach at least two months before the volunteer's activity will begin. Make sure the necessary time and resources are available for volunteer orientation and training. Volunteer recruitment is a continuous process. Keep an ongoing file of prospects. Use contacts in your community to identify prospective volunteers and to make the community aware of the program's needs. Have a recruitment plan developed that includes individual contacts and the use of mass media. Volunteers are the backbone of our programs and vital to the success of the youth involved in 4-H.

-Material derived from 4-H.org

Fernley Paws & Claws and High Sierra 4-H K9 Fun Match

On Sunday, July 31, the Fernley Paws and Claws Dog Club and the High Sierra 4-H K9 Club are getting together for a Fun Match.

The Fun Match is a dog rally at the indoor arena at the UNR Equestrian Center, 1000 Valley Rd. in Reno. The event starts at 10:30 a.m. and ends around 1:00 p.m.

Come see dogs having fun, and meet the leaders and members of the local 4-H dog clubs.

For more information please email Cinnamon LaFever at hs4hk9club@charter.net.



“Once upon a Camp” is upon Us

If you are going to the Northern Area/Western 4-H Camp on July 10-16, don't wait until the last minute to pack. Camp is less than two weeks away. So gather together everything you'll need for this year's camp.

The theme for this year's camp is “Once upon a Camp”. Registration packets contain a list of what to bring and not bring. This was also emphasized at the camper/parent orientations.

Camp officially opens with check-in from 11:30 a.m. - 1:00 p.m. on Sunday, July 10. Camp activities will begin that day at 1:00 p.m. Camp officially closes at 10:30 a.m. Saturday, July 16. Campers must be picked up between 10:30 a.m. and 11:00 a.m. Transportation to and from camp is the responsibility of parent or guardian. The first meal served at camp will be Sunday dinner. Families are invited to bring a picnic lunch to eat at camp or eat before arriving.

If you have misplaced your packet, the reference pages are available online at <http://www.unce.unr.edu/calendar>

Carson City UNCE Hosts Its First 4-H Day Camp

Carson City/Storey County UNCE office is planning their first 4-H Day Camp. Scheduled for August 1-5, 9 a.m.-4 p.m. daily, the camp will host a different theme and speaker for each day.

Monday, August 1, will be a day learning Outdoor Skills. Tuesday, August 2, Graphic Design and 3-D Printing are in the works. Wednesday, August 3 is a full day of Wildlife and Outdoor Photography. Thursday, August 4, is STEM – Science with our own Science Guy, Jim Barcellos. The final day, Friday, August 5, they will be Gettin' Buggy with Entomology.

It will be a week of adventure and fun. For registration and information on fees and locations of field trips, please call 775-887-2252 or come by the office Carson City office (2621 Northgate Ln. Suite 15).



Two Local 4-H Youth Participate in Pony Express Ride

In 1860 there was no railroad or telegraph that crossed the country. Mail, and any news about the Civil War, would take weeks to travel from east of the Mississippi to the west coast and visa-versa.

That year the Pony Express was started to cover the distance in just 10 days. A series of stations was set up and 400 horses were used by several dozen riders. They travelled as fast as they could through very dangerous country, 1966 miles in all.

Although it only lasted 18 months, until the transcontinental telegraph was installed, it has remained a treasured memory from our countries past.

Now, the National Pony Express Society commemorates the those times by -riding Pony Express trail. 600 modern riders on horseback retrace the original route from Old Sacramento, California to St. Joseph, Missouri.

This year on June 16, local Society members, including 4-H members Alina Raabe and Chloe Young, each rode a leg of the journey.



Alina (left) was riding hard with saddlebags full of mail. She was having fun “letting (her horse) Belle run as fast as she wanted to.”

Chloe (below right) accompanied veteran rider Petra Keller (below left), and had a great time. She is looking forward to next year when she is 14 and old enough to carry the mail.

As part of the celebration around the event, there was a gathering of about 300 people at Mormon Station near Genoa. Chloe got up and spoke to the crowd about her experience.



Our thanks to Sandy Powell for the use of the photos.

Future Engineers Think Outside the Box– in Space

To celebrate the launch of the first-ever expandable habitat to the International Space Station (Bigelow Aerospace's BEAM) and the launch of the first-ever commercial 3D printer in space (Made In Space's Advanced Manufacturing Facility), NASA and the ASME Foundation are challenging students to think outside the box with 3D printing – literally.

Any school-age students in the United States is invited to enter. The challenge is to design a useful object that assembles, telescopes, hinges, accordions, grows, or expands to become larger than the printing bounds of the AMF 3D printer in space (14cm length x 10cm width x 10cm height). The function of your assembled or expanded item can be anything you think would be useful



for an astronaut living on the International Space Station.

The Out of the Box Challenge is the fourth in series of challenges where students in grades K-12 will create and submit a digital 3-D model of an object that they think astronauts might need in space. Future Engineers is a multiyear education initiative that consists of 3-D space challenges and curriculum videos on the site that parents and educators can use to get kids designing today.

Entries must be submitted by August 1, 2016. For more information about the challenge and to watch the launch video www.futureengineers.org/thinkoutsidethebox [futureengineers.org]

If you have any questions about the Out of the Box Challenge, please email info@futureengineers.org.

Think big, think outside of the box, and good luck!

Northern Area/ Western July Dates to Remember

July 4 – Independence Day Holiday
(Offices Closed)



July 10-16 – Northern Area/Western 4-H Camp at Lake Tahoe

July 25 – Strike It Rich– Copper Show
UNR Equestrian Center

July 25 – Washoe County Leaders' Council Meeting

July 31 – Fun Match Dog Rally, UNR Equestrian Center

Your 4-H Mission Minute

According to the Volunteer Research Knowledge Competency Taxonomy (VRKC) on 4-H.org, Positive Youth Development is the fifth vital domain for volunteers to master. Mastery means that volunteers demonstrate the ability to intentionally and appropriately apply the principles and best practices that result in the positive development of youth. This includes: developing life skills, leadership skills and understanding the ages and stages of youth development. It also means learning how to empower others, practicing youth /adult partnerships, demonstrate the ability to motivate and encourage youth and appreciating diversity.

4-H provides online training, webinars and curriculum to help volunteers achieve these goals. Regular leaders' meetings and open communication with 4-H Staff allow volunteers to get first hand guidance.

-With text from 4-H.org/4-H Volunteer Development/



4-H is a program of University of Nevada Cooperative Extension

NORTHERN AREA/WESTERN

**Carson City/
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Suite 15
Carson City, NV 89701

Douglas County
(775) 782-9960
1325 Waterloo
Gardnerville, NV 89410
PO Box 338
Minden, NV 89423-0338

Washoe County
(775) 784-4848
4955 Energy Way
Reno, NV 89502

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Unless stated differently, all meetings are held at your local Cooperative Extension office.

4-H Events Calendar July 2016



DATE	WESTERN AREA AND OTHER COUNTIES	CARSON CITY/STOREY COUNTY	DOUGLAS COUNTY	WASHOE COUNTY
1		Carson Hot Shots, Cap. City Gun Club, 6-9 p.m.		
2		Comstock Hot Shots, Ice House Range, 9 a.m. - 3 p.m.		
3		Comstock Hot Shots, Ice House Range, 9 a.m. - 3 p.m.		
4	INDEPENDENCE DAY HOLIDAY - OFFICES CLOSED			
6		Bouncing Bunnies, Fuji Exhibit Hall, 6:30-8 p.m.	Please note: Due to the number of project meetings in Douglas County, we cannot list them all here. Please consult the project calendars that you received at Sign Up Night.	Please note: Due to the number of club meetings in Washoe County, we cannot list them all here.
7		4 Paws, Fuji Exhibit Hall, 6:30-8 p.m.		
9	Teens and Adults report to Camp, 3p.m.			
10-16	Northern Area/Western 4-H Camp, State 4-H Camp, Lake Tahoe			
12				Horse Leaders' Mtg, 5:30 p.m.
12-17			Bishop Tri-County Fair	
13		Carson Cluckers, UNCE Conf. Rm., 6:30-8 p.m.		
14		4 Paws, Fuji Exhibit Hall, 6:30-8 p.m.		
15		Carson Hot Shots, Cap. City Gun Club, 6-9 p.m.		
18		Target Rippers, Fuji Exhibit Hall, 6:30-8 p.m.		
20				Small Animal Leaders' Meeting, 6 p.m.
21		4 Paws, Fuji Exhibit Hall, 6:30-8 p.m.		
23				Strike it Rich, Summer Horse Series- Copper Show, UNR Equestrian Center
25				Leaders' Council Meeting, 6 p.m.
29		Carson Hot Shots, Cap. City Gun Club, 6-9 p.m.		
30		Comstock Hot Shots, Ice House Range, 9 a.m. - 3 p.m.		
31		Comstock Hot Shots, Ice House Range, 9 a.m. - 3 p.m.		



**Independence Day
July 4**



**Northern Area/Western 4-H Summer Camp
July 10-16**

Upcoming 4-H Events Calendar



DATE	WESTERN AREA AND OTHER COUNTIES	CARSON CITY/STOREY COUNTY	DOUGLAS COUNTY	WASHOE COUNTY
August 2016				
1-5		Carson Day Camp, 9 a.m.-4 p.m. each day		
9				Horse Leaders' Mtg, 5:30 p.m.
10		Carson Cluckers, UNCE Conf. Rm., 6:30-8 p.m.	<div style="border: 1px solid black; padding: 5px;"> Please note: Due to the number of project meetings in Douglas County, we cannot list them all here. Please consult the project calendars that you </div>	
11		4 Paws, Fuji Exhibit Hall, 6:30-8 p.m.		Strike it Rich, Summer Horse Series Silver Show, UNR Equestrian Center
12		Carson Hot Shots, Cap. City Gun Club, 6-9 p.m.		
15		Target Rippers, Fuji Exhibit Hall, 6:30-8 p.m.		Small Animal Leaders' Meeting, 6 p.m.
16				Livestock Leaders' Mtg., 6 p.m.
18		4 Paws, Fuji Exhibit Hall, 6:30-8 p.m.		
18-21	Lyon County Silver State Fair			<div style="border: 1px solid black; padding: 5px;"> Please note: Due to the number of club meetings in Washoe County, we cannot list them all here. </div>
20		Comstock Hot Shots, Ice House Range, County Qualifier, 8 a.m.-5 p.m.		
21		Comstock Hot Shots, Ice House Range, 9 a.m.-3 p.m.		
22			Leaders' Council, 7 p.m.	
26		Carson Hot Shots, Cap. City Gun Club, 6-9 p.m.		
27	State Horse Judging Contest, hosted by Washoe County, UNR Equestrian Center	Carson City Rabbit Show, Fuji Exhibit Hall, 7 a.m. - 4 p.m.		State Horse Judging Contest, UNR Equestrian Center
29			Final Teen Leadership mtg., 2:30- 4:30 p.m. Portfolio Workshop, 6:30-7:30 p.m.	
September 2016				
1		4 Paws, Fuji Exhibit Hall, 6:30-8 p.m.		
5	LABOR DAY HOLIDAY - OFFICES CLOSED			
7		Bouncing Bunnies, Fuji Exhibit Hall, 6:30-8 p.m.		
8		4 Paws, Fuji Exhibit Hall, 6:30-8 p.m.		
9		Carson Hot Shots, Cap. City Gun Club, 6-9 p.m.		
10		Comstock Hot Shots, Ice House Range, 9 a.m.-3 p.m.		
11		Comstock Hot Shots, Ice House Range, 9 a.m.-3 p.m.		
13				Horse Leaders' Mtg, 5:30 p.m.
14		Carson Cluckers, UNCE Conf. Rm., 6:30-8 p.m.		
15		4 Paws, Fuji Exhibit Hall, 6:30-8 p.m.		
17				Strike it Rich, Summer Horse Series Gold Show, UNR Equestrian Center
18		Comstock Hot Shots, Ice House Range, 9 a.m.-3 p.m.		
19		Target Rippers, Fuji Exhibit Hall, 6:30-8 p.m.	Sign-Up Night for 4-H, Carson Valley Methodist Church, 6:30 p.m. Leaders' Council following Sign-Up Night	Small Animal Leaders' Meeting, 6 p.m.
20				Livestock Leaders' Mtg., 6 p.m.
23		Carson Hot Shots, Cap. City Gun Club, 6-9 p.m.		
23-24	State 4-H Shooting Sports Match, Elko			
24				Field Day at UNR,