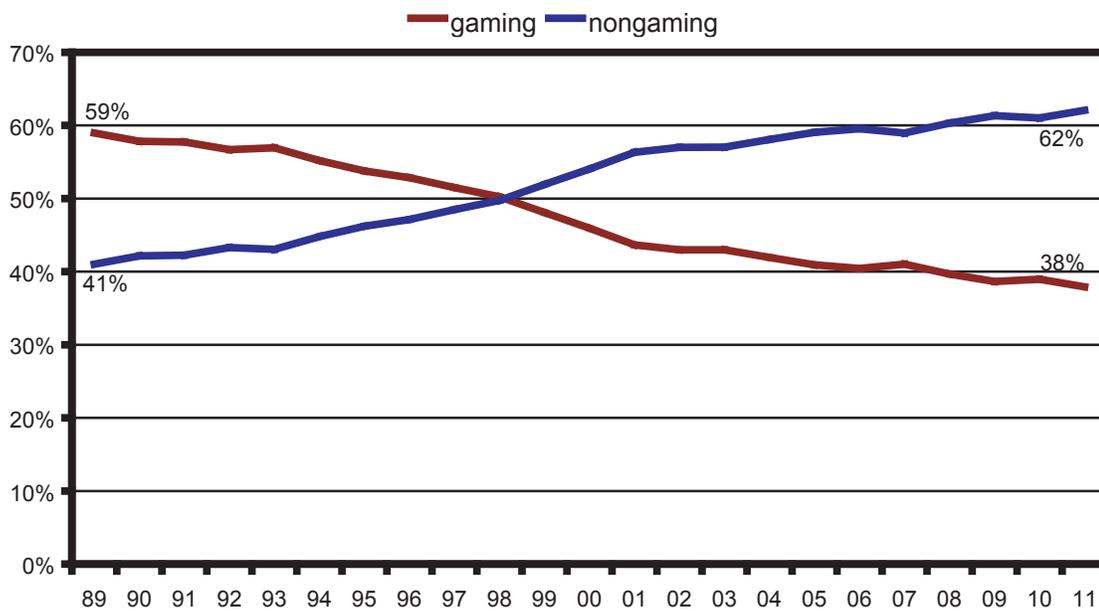




## Las Vegas Strip Revenue Sources

March 19, 2012; Bill Anderson, Chief Economist

### Las Vegas Strip Casino Revenue: Gaming vs. Nongaming (share of total revenue; by fiscal year)



- While State economic development efforts are geared to diversify Nevada's economy, the State's largest industry has, in a sense, been diversifying for at least the past two decades. The traditional "gaming" industry looks considerably different than it did in the past.
- In FY 2011, 62% of Las Vegas Strip casino revenue was from nongaming sources (rooms, food/beverage, etc.), and that share has been consistently on the rise.
- Gaming revenue accounts for just 38% of the total, down significantly from a 59% share in FY 1989.