

FY2016

1. How the Project need was determined, and types of materials purchased (200 words)
2. The difference it made in library services.
3. Difference it made in the lives of those using the materials.

Amargosa

1. Looking at circulation statistics as well as knowledge of our patrons' interests, we determined that purchasing more DVD's was necessary to meet the needs of our library patrons as DVD's are our number one circulated material with children's books' coming seconded. With this grant we were able to purchase additional new release titles for adults and children in all genres including documentaries.

2. Over the last few years of purchasing DVDs through the Collection Development grant; DVD's have always had a high circulation rate for our library; this grant cycle was no different. By the end of the grant period, we had a DVD copy count at 9%--it's a small portion of our overall materials however, it is the second largest category; juvenile books come in first. During the 10 months circulation was at 29.57%, a bit lower than juvenile books—38.99%.

3. Netflix, Red Box, Cable/Satellite TV cost money as well as Movie Theaters—with the closest to Amargosa Valley being 68 miles away in Las Vegas. For a family of three it can cost more than \$29 not including traveling costs. For many of our valley residents these expenses are not feasible because many are on a fixed income or are below the poverty level.

Beatty

1. Our circulation of DVDs increased again, indicating a continued interest by community residents. In FY 2014-2015 we circulated 4,024 DVDs & in FY 2015-2016 we circulated 4,515 DVDs. This was a 12.2% increase with the additional circulation of 491 DVDs.

2. We were able to add 49 DVDs to our collection with the increased funding we got this year. Residents enjoy selecting DVDs to watch & some have mentioned that they can no longer afford Cable or Satellite Dish & depend on the library for their viewing needs. Other library services are also used such as the library computers, photocopy & fax machines, & checking out books when people come in to check out DVDs. Community residents make better use of the library this way.

3. Many of our customers are interested in our educational DVDs that we're able to provide with the help of this grant. We find that history, especially western history, & science – the physical sciences & natural sciences – are the most often checked out & these are the ones we concentrate on purchasing. These educational DVDs work well with busy schedules too as most of them are about an hour long. Entertainment DVDs continue to be popular but not as popular as the educational ones which is something we observe at the circulation desk. I plan to continue purchasing DVDs with an emphasis on the educational to meet this need for continued learning.

Boulder City

1. Boulder City Library has had success in reaching out to teens through the Graphics Club and most recently the Anime Club. These kids always expressed an interest in gaming of all sorts. We thought a gaming database offering games for free would be another way to engage these teens. Many have their own electronic devices and can have access to the games database without having to wait for one of the library computers. The gaming database also adds a nice variety to the databases we currently offer.
2. Because it took so long for the gaming database to be rolled out to libraries, we haven't had enough time to do as much promotion as we thought we would have. And there were delays in working out the kinks. But we did have a gaming event where we introduced the OnePlay Digital Games database and offered a panel of gaming experts to discuss gaming with a large crowd that went over very well. That program helped to establish a gaming club that will start to meet monthly to talk about the gaming industry and new games, as well as make some time for play.
3. I hope the gaming database and programs make a considerable difference in the lives of the users. I know of two boys whose parents have expressed to me that gaming is the one thing their sons get excited about. They haven't missed an event yet, which is great because we are hoping to use these gaming events as a social and an educational tool as well.

Carson City

1. The need to develop the library's eBook and eAudiobook collection was based on increase demand for these materials as well as an increase in the number of holds. Patron feedback indicated a high degree of interest in the service and requests for additional content. Circulation statistics show that users checked out twice as many eBooks as eAudiobooks and placed holds on eBooks three times more often than eAudiobooks. In the 3-month period leading up to this project, 2867 adult titles were checked out compared with 729 young adult and children's titles, a 4:1 ratio. As a result, it was determined that funds from this grant would be used to purchase a greater number of eBooks than eAudiobooks and would be divided 70% for adult titles and 30% for young adult and children's titles.
2. As a result of this grant, 143 titles were added to the OverDrive collection. The library's OverDrive patrons responded by checking out those materials an average of almost 11 times per title over the 6 months that the items were purchased. The following chart indicates how well these items circulated, particularly adult titles. The high hold count suggests that circulation could have been much higher if more copies were available.

Where hold counts on an existing title were very high, the grant was used to purchase a second copy. The top 4 circulating adult eBook titles are examples of this with *The Martian* by Andy Weir topping the chart at 52 total checkouts over the life of the 2 copies. Only 3 of the 143 titles added to this grant failed to circulate, which were children's titles.

Increasingly, publishers of digital content are switching to metered platforms where a set number of checkouts are offered. Of the 143 titles purchased with this grant, 25% were metered access. This type of

access offers several advantages in terms of user satisfaction. The price of metered titles is often lower than titles purchased outright so that more copies can be purchased when demand is high. Once the checkouts have been depleted, the library can decide whether to repurchase based on continued demand, so the collection remains more relevant.

Patron awareness of the OverDrive collection has been encouraged by the addition of colorful “pop-out” cards in the physical collection that point patrons to the option of looking for books by selected authors on OverDrive. In addition, specific books will soon be being tagged with a label that tells patrons that the same title is available on OverDrive. These promotional steps, along with the library’s new OverDrive handout, have encouraged patrons to take advantage of the great new titles added with the help of this grant.

ITEMS	PURCHASED	CHECKOUTS	TURNOVER	HOLDS
Adult	86	1215	14.3	599
YA/Children	57	346	6.07	90
Total	143	1561	10.92	689

3. Access to eBooks and eAudiobooks is enjoyed by many Carson City Library patrons as indicated by the 374 new users who registered with OverDrive just since materials were first purchased with this grant. Since then, 1,073 unique users checked out materials from OverDrive with a total of 14,769 checkouts. These items were able to be checked out and downloaded within minutes, did not require a trip to the library and were immediately available for the next borrower. Patrons enjoy the convenience and portability of downloading eBooks and eAudiobooks. They often express their gratitude for this service to staff while attending one of the library’s monthly “Introduction to OverDrive” classes, during one-on-one help sessions and via the library’s OverDrive website. As patron demand for downloadable materials increases, services like OverDrive are becoming a valued and expected part of library service.

Churchill

1. The library launched a new website two years ago and was able to provide online resources 24/7. An assessment revealed the need for additional online resources. Patrons are requesting titles through Overdrive which are often part of a series or are new releases.

2. The library is now able to increase the downloadable ebook collection to accommodate patron requests. New popular titles with a high price tag have been purchased and are circulating. For example, bestselling authors Lee Child, James Patterson, and David Baldacci have been purchased and have been actively circulating. The library offers personalized classes on using electronic devices and we have seen an increase in that service which gives staff an opportunity to market the online resource.

3. Patrons are able to get what they want in the format they want. A library patron lives off the grid with an intermittent generator and seldom comes to town. He lets me know what he wants on ebook and I have been able to accommodate his requests. There is a family who uses the library with young children who all have Kindles. They all place requests and the children are thrilled when they see something they requested available. The depth of the ebook collection allows for better service to patrons.

Douglas

1. Douglas County Public Library's patrons are from the county, adjoining Nevada counties, as well as three neighboring California counties. We also provide services to students at Western Nevada College, China Spring Youth Camp, the Lake Tahoe Juvenile Detention Facility, and our own Homebound Service. The diverse nature of the patron base combined with flat local revenues and increased demand related to economic stressors, create the need for the public library system to increase and update collections. These needs are far beyond what our annual budget can fulfill. Collection evaluation, weeding, and patron requests help us determine the areas in need of additional or updated materials. The addition of eBooks has put a spotlight on patron demand for eAudiobooks, eMagazines, more eBooks, and other electronic resources. The Collection Development Grant allowed us to purchase reference materials (print encyclopedias), eAudioBooks, and other audiovisual materials.

2. Adding new materials and eBooks has diversified our collection and expanded the access to electronic materials for our patrons. Library services have been significantly enhanced because of these additions. When patrons need help with eBooks or Hoopla, for example, they seek help from staff. Patrons then learn about our Reserve-a-Tech program, a free session with one of our tech staff, helping with mobile devices, online resources, and any other technology help they may need. They also learn about the wealth of electronic resources available to them.

3. Patrons have given us positive feedback about Hoopla, digital resources, new audio books on CD, and new print materials at both library locations. Hoopla continues to be popular and is enjoyed by many patrons. Our audiobooks and eAudioBooks have high circulation. Most patrons who read eBooks state that they enjoy print books as well; we have a small number of patrons who read eBooks exclusively.

Elko

1. Reports (Circulation by Collection, Material Type Analysis, Fiscal Year Turnover Rate, average publication year, and Item Circulation by Item Statistical Code) from our Integrated Library System were analyzed for usage. Staff were interviewed for anecdotal information acquired from patrons. Materials (both book and eBook formats) supporting STEM and STEAM education were purchased from several sources and included such titles as: Key Discoveries in Engineering and Design, STEM Jobs with the Environment, and 356 Days of Wonder.

2. The Collection Development grant enabled the library to more accurately meet the patrons' needs and provide a more current Juvenile Non-Fiction Collection. 215 books and 97 eBooks were purchased with these funds. These materials have begun to be used during library programs, such as Maker Mondays,

which focus on STEM education, especially in Technology and Engineering. Since we changed our focus to STEM based programming at the start of this year, the attendance has doubled.

3. These funds have assisted the library in providing materials that promote positive learning experiences. Current and accurate information on critical subjects has been provided for our younger patrons. Patrons have enjoyed and expressed satisfaction with the updated materials.

Esmeralda

1. The project's need was determined by the ongoing use of the video collection by our library users and their requests for new items. The fact that we live in a remote location with few services and little entertainment choices was also considered when I chose to do an entertainment grant this year. The age and deterioration of some older but well-loved movies also prompted me to replace some of these, one being *Jurassic Park*. Requests for cartoons and comedy themed movies were also noted and *Looney Tunes featuring Pepe Le Pew*, *Saturday Morning Cartoons featuring The Jetsons*, and *Saturday Morning Cartons featuring Wiley Coyote* were purchased. A new, to us, series, *Ray Donovan*, was also placed on the video shelf along with the latest seasons of *Blue Bloods*, *Black Sails*, and *The Vikings*. Blu-ray discs packaged along with a disc in the DVD format was prioritized for purchasing since some of our video watchers have not yet upgraded their players to the newest versions, *The Martian* and *The Man From Uncle* representing two of these. I did manage to shop well and buy over 40 new video items with our small grant of \$657.

2. The new videos upgraded and extended the collection in the Silver Peak Library. Having these new options available gives our patrons more reasons to visit the library and discover all the other wonderful items we have to offer.

3. The items purchased with this year's grant gave their viewers evenings of belly laughs, soul searching, mystery solving, treasure hunting, romance, and historical perspective. Perhaps they even kept some viewers away from politics, news and politics giving them peace of mind.

Henderson

1. Hoopla is an online service provided by Midwest Tape which allows library patrons to download ebooks, audiobooks, comic books, movies, music, and television programs for use on their computers or mobile devices. Henderson Libraries began offering Hoopla in Sept. 2014 with gradual but steady growth in usage throughout the first year. Throughout FY2016, usage of hoopla has continued to grow more quickly, increasing from 1226 circulations in July 2015 to 3087 circulations in June 2016, with a total annual circulation of 23,065. The average cost per circulation is \$1.97. While we expected growth in usage to occur, we were pleasantly surprised that this service caught on so well with our user population. Originally, we adopted hoopla as a means to provide streaming movies, but more than twice as many audiobooks circulated compared to movies, with ebooks being the third most popular medium. In addition, music albums, television shows, and comics collectively account for approximately a quarter of total usage.

2. The hoopla service provides a well-rounded collection of electronic materials in six media formats that can be used on a variety of devices. It is easy to set up and use once you have a library card and password.

Humboldt

1. Over time we have identified a transition in the types of topics and the types of materials requested by our customers. Especially with the incorporation of STEAM in local school curricula, we have experienced increased requests for science- and technology-related resources. That, along with the recognition that our collection was acutely lacking modern technological resources, Humboldt County Library is steadily working towards incorporating more technology-based resources into the collection. Playaway LaunchPads were identified as quality resources to add to our collection as they are digital information consoles pre-loaded with age-appropriate applications that facilitate learning a wide variety of topics while simultaneously increasing the user's technological proficiency.
2. The state collection development grant significantly enhanced Humboldt County Library's ability to appropriately respond to community needs and provide relevant, useful, and interesting resources for our customers. That Humboldt County Library can make available such technology enhances the credibility of the library and contributes to the modern culture we are cultivating, transforming the library into our community's hub for technology, learning and discovery.
3. Having access to such technology and the information within enhances the lives of the people in our community by providing opportunities for our youth to gain exposure to new technology and enhance their technology proficiency while meeting their educational and recreational needs. Especially since the materials are tailored for youth, our community's children are positively affected in that more access facilitates more potential for improved literacy, which over time translates to higher academic achievement, more civic engagement, and a stronger workforce.

Lincoln

1. We purchased a variety of DVDs in hopes of providing an additional service for our Patrons. Library use has dropped off in recent years and we are looking at ways to attract a wider range of users.
2. Unfortunately the DVDs were not as successful as we had hoped and were only checked out by a few Patrons.
3. The individuals that were able to use the DVD's had very positive feedback. Most of the whom don't have access to cable tv, dish services or internet services. They appreciated being able to check them out at no cost as opposed to renting them from the local mini market.

LVCCLD

1. Brainfuse is one of our most popular databases. It had previously been available as a statewide database and when the state stopped funding it after 2014, we knew we had to continue offering it to our patrons. The usage is always high, and we have offered Brainfuse since 2007 either funded fully by LVCCLD or partially through a multitude of grant assistance.
2. Brainfuse allows our library to offer homework help services through live tutors, assistance via the website and tutorials for students at all levels. It offers help like that of our homework help tutor programs

we provide in the branches to patrons all over our service area that cannot come to the library at specific times and dates. Brainfuse helps fulfill our mission to help students achieve success in the classroom. Through the HelpNow portion aimed at adults, we use Brainfuse for job hunting, skills building and resume building as well. The test preparation portion is widely used by students and adults. Brainfuse allows us to dedicate our collection building resources to specific, targeted areas because we know we can rely on the database to aid in so many other parts of curriculum success and job hunting that our patrons need.

3. Brainfuse was accessed 97,874 times in FY 15-16. The usage shows clear spikes during peak homework months of October, January, February, and April. 98% of respondents report they are glad to have had access to the service and that they would recommend it to a friend. The feedback is almost universally positive, particularly for the tutors assigned to work with the users. Users access the site mostly on Mondays (when homework is given) and Fridays (when homework is due). The largest percentage of users are on Brainfuse to get help with high school reading and writing assignments. The assistance from the Brainfuse service and tutors helps raise their grades and standardized test scores as well as builds confidence for graduation and college admissions. The type of one-on-one assistance Brainfuse offers is something we simply cannot replicate with staff in person at the library and, I feel, one of the most valuable components of the service.

We began emphasizing the JobNow portion of Brainfuse in 2016 and have found an increase in users accessing the service for employment-related assistance. The resume building help and job skills testing and tutorials available are designed to increase a candidate's chances of successfully finding and keeping employment. Brainfuse is equally priceless for students and those seeking vocational help.

Lyon

1. Ebook usage is increasing and there is no money in our regular budget for Ebooks

2. 58 ebooks purchased for users of our online services. Having an up-to-date ebook collection is an essential service of libraries, and one that is often underfunded. We must have the physical books to offer our customers in-house and then after we have purchased those for all 5 branches in Lyon County most of our small collection development budget is gone. This grant made a big difference to Lyon County because we probably would not be able to offer books in this format without it.

3. The average cost of each purchased ebook is \$51.91 so our customers are saving a great deal of money on books that they read from our ebook service. We have an average of 20-35 NEW people per month starting to use our ebooks, our total collection is up to 2334 online books. The average number checked out per month is 261. We bought 58 ebooks with our grant money totaling \$3010.62 at an average cost of \$51.91 each. Our customers turned an average of 261 ebooks **each month** or approximately 3,132 during the grant cycle. That means we saved our customers \$162,582.12 if they had bought that number of circulations themselves. Every single book we bought was checked out at least once.

Mineral

1. This library's first foray into developing a video collection began at the end of 2011. Donated VHS tapes made up the collection at that point with circulation only 70% of circulation totals for Adult Fiction. By the end of FY2012, video circulations exceeded Adult Fiction by 10%; by the end of FY2013, videos exceeded by 25%; by the end of FY2014, videos exceeded by 70%. Finally, last year the percent increase was almost 74%. Videos are hands-down the most popular library material at this time. Of videos, the TV series have become the most popular. Their circ stats range from 1 – 74 checkouts with the average being 17 checkouts per item. It is difficult to keep up with the demand for new series. CDG funds helped to supplement this important area in the video collection.

Patrons who read paperbacks are often voracious readers. The current paperback collection was mostly older, donated books. We heard from patrons that they wanted newer selections. We needed to update this popular collection with brand new books to keep readers satisfied and coming back for more.

Types of Materials purchased:

- TV series on DVD
- Mass market paperbacks

2. Keeping a current selection of videos and paperbacks shows a real impact on circulation statistics. Videos remain the top circulator, and Paperbacks come in third behind Adult Fiction. The impact on registration of new patrons can also be seen; videos are often the first items a new patron will check out. It is important to keep the Paperback collection attractive and current. The patrons that contribute to the circulation stats for Paperbacks are some of our most dedicated and regular patrons. They deserve excellent reading materials and this grant helped to reinvigorate our collection.

3. We have regular meetings in our meeting rooms of individuals that are required by the courts to attend counseling. These are patrons that were never or rarely seen in the library. The typical pattern of use of the library is as follows:

- Attending meetings.
- Wanders into the library proper, looks around and sees public computers and videos.
- Asks to use computer; uses guest pass but asks for patron registration form.
- Uses new library card to access computers and/or borrow videos.
- Regularly borrow videos, but sometimes ask about books!

A desired progression often occurs as a new patron becomes familiar with the library.

Patrons love the video collection and express this to staff. Popular fiction videos always circulate, but we have been surprised at how patrons love and request TV series. We have patrons who come in daily to check out videos. Many are on fixed incomes, on disability, or unemployed and have few options for entertainment or education. Good stories (whether in a book, an audiobook, a play, or a movie) can enrich patrons' lives. Judging by the popularity of this area of our collection, we believe the video collection of stories does just that.

The patrons who read Paperbacks come in regularly and expect to find new choices. Those patrons appear to be satisfied by our collection as they continue to come in and take handfuls and bags of books home. These are the patrons who do not want to be caught without a book and we ensure that does not happen.

North Las Vegas

1. The need was determined by identifying the percentage of the North Las Vegas population who are Hispanic or Latino as well as the percentage of the population age 5 or older who live in households who speak Spanish or Spanish Creole. This was then compared to the identified percentage of the North Las Vegas Library District circulating print materials collections. The difference between the population percentages and print collection was disparate enough to warrant special collection development.

2. The grant was used to purchase both adult fiction and adult non-fiction in areas of high interest to the local community at each branch. Juvenile fiction and non-fiction materials were identified for all age levels using the most popular authors and subjects. Bilingual materials were purchased, when possible, to develop dual language abilities in both children and parents/care givers. There was an increase of 59% Spanish Language materials ordered/received over the previous year. The overall increase in the collections was 19%. There are still two months left for circulation statistics with an increase in juvenile materials projected. One significant effect on the percentages is the number of Spanish materials withdrawn due to age and condition as well as the relocation of one branch to a much smaller space. This necessitated the reduction of adult and juvenile Spanish collection from that branch by over 50%.

3. The response by Hispanic and Latino patrons has been very positive with the increase in newer and variety of materials available in house. Special attention was paid to include both Spanish translations of popular English titles and foreign publications of original Spanish titles. Families have a better selection of materials at all age levels for both entertainment reading and educational/informational purposes. We continue to select the best of the best each month and solicit input from our patrons as to what they want to see available to them in their local branches. The grant has enabled us to not only increase the collection size, but jump start a more concentrated focus on this specific and significant population.

Pahrump

1. As time goes on, the popularity and demand for downloadable materials continues to increase. More people are using smart phones, tablets, and other electronic readers. Last year the library partnered with Amargosa Library Valley and formed Silver Star E Library. This year Humboldt County Library joined Silver Star E Library using OverDrive. The collection continues to grow in material. There is a need to keep the collection of e-Books growing to keep up with the increase in demand. We offer the community a variety in the selection of fiction and non-fiction.

2. Downloadable materials have increased the library's circulation figures by over 20%. It has allowed the library to stay current with the patron requests. The library staff continues to teach classes on using their electric readers, as well as providing one-on-one assistance.

3. The Collection Development Grant funds have been a valuable source of support for the library to keep up with the demands of the patrons. Library patrons do expect access to eBooks with the same expectations as the print material. Patron satisfaction is the main goal of all libraries. The new apps for OverDrive have made it easier and more convenient to download materials.

Pershing

1. Our patrons often express appreciation for the audiobook collection we have built. Our circulation statistics and our knowledge of our patrons' needs and wants to determine what we purchase for them. We purchase Audio books on CD because that is the format our patrons want and can use.
2. We see that our patrons are happy with the collection. We see them find audiobook titles and authors they enjoy. And we spend less time and money on interlibrary loan requests to other libraries.
3. Our patrons appreciate the collection and their ability to find what they want in their own community. They understand that we are anticipating their needs, as well as looking out for their interests and listening to their suggestions and requests.

Smoky Valley

1. In our area we only receive one radio station, and that depends on the weather. We currently have a small music collection; it is well used but the CD's take a beating and often disappear. We have a very small collection of graphic materials, also well used but very limited in scope. We believed that these areas would benefit most from the funds. We purchased 2 electronic databases, Comics from Recorded Books, and Freegal from Library Ideas.
2. Purchasing databases allowed us to expand our collection while maintaining space in the library for more traditional materials. Freegal was a huge success with our patrons, and we will continue to provide the service with our regular materials budget. Comics were only used by a limited number of patrons and the cost does not support its continued purchase. Being able to purchase these materials with collection development funds was a wonderful way to test the waters without having to cut purchases in other areas.
3. Our patrons loved being able to download and keep three songs each week, along with being able to create a playlist and stream three hour of music each day from Freegal. The variety of music from all over the world and all genres gave them access to more than the library would ever be able to provide. While providing entertainment for our patrons it also boosted the library's relevance in our patron's eyes.

Washoe

1. As Washoe County emerges from the recession a new economy is taking shape. We're seeing a shift away from relying on gaming revenue and a move towards becoming a center for the creation and incubation of startups. As we listen to the needs of our community in this new economy and foster new partnerships with EDAWN and the Entrepreneurship Outreach Network (EON), we see the need for the library to update and expand our business offerings to ensure that we are addressing needs in Entrepreneurship, Home-Based Businesses, New Business Enterprises, Small Business Financing, Venture

Capital, Tax Incentives, Small Business Marketing, Crowdfunding, Economic Development, Leadership, New Business Enterprises, Sustainable Development, Workplace Culture, etc. For the 2016 State Collection Development Funds, Washoe County Library System (WCLS) seeks to broaden its collection of entrepreneurial resources.

2. The main difference it has made in library service revolves around access and options. With each monthly evaluation of circulation, Washoe County Library System has seen a steady increase in online usage—in fact back in February 2016 more electronic materials circulated than physical. About 88% of purchased materials from this grant were purchased for electronic media. This allows staff the opportunity to highlight to patrons the electronic resources and provides them with the ability to promote options.

3. Access and availability equals convenience for patrons. This is also a main difference for library users. With about 88% of the grant funded materials purchased for online resources, library users are able to access what they need any time: 24/7. Offering users what they need when they need is a key component to maintaining and attracting users.

White Pine

1. Collection evaluation and development is an ongoing process at the White Pine County Library. The continuous weeding process and subsequent evaluation of various areas recently weeded assisted us in determining areas of need of additional or updated materials. Patron input, general observation of the collection both through items on the shelf and checked out are also considered in determining where the need is. 16 DVDs and 3 books were added to update the format or material in the drug and alcohol collection. 28 graphic novels were purchased to create a graphic novel collection for the Juvenile library users. The Chilton Database was added for patron use to assist those wanting to fix their own vehicles.

2. The library patron's needs are being met with current information. In a rural community such as ours patrons want accurate information as immediately as possible. We tend to request fewer Interlibrary Loans when we have newer and current material on our own shelves. The Chilton Database is a great asset for our patrons since they can access it from home when they need the information and don't necessarily have to visit the library to get the information. It has taken our services outside the library walls.

3. There is nothing more exciting than to have children discover new books on the shelves or help students find current information on a subject that is important to them. Residents come to the library expecting current information and who doesn't love an attractive new book.