

### Routing Slip

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## What's Inside

VYP- Interactive networking opportunities

3

Chamber News

4

Pro-business candidates advance

6

Encryption laws delayed

8

Going Green - Energy Star®

10

Home-based business - Command respect

12

July Calendar of Events

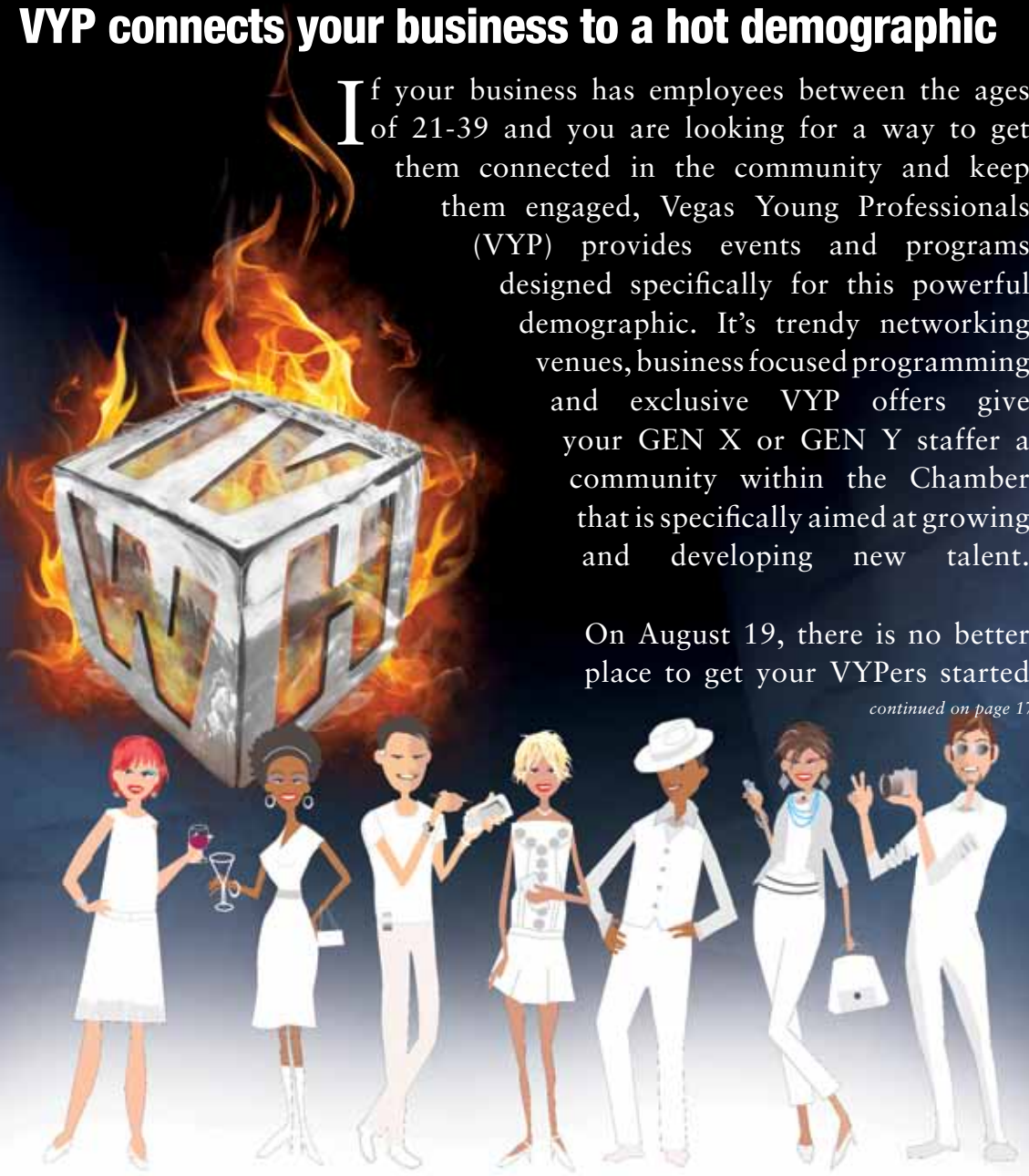
16


## Engage your young professionals VYP connects your business to a hot demographic

If your business has employees between the ages of 21-39 and you are looking for a way to get them connected in the community and keep them engaged, Vegas Young Professionals (VYP) provides events and programs designed specifically for this powerful demographic. It's trendy networking venues, business focused programming and exclusive VYP offers give your GEN X or GEN Y staffer a community within the Chamber that is specifically aimed at growing and developing new talent.

On August 19, there is no better place to get your VYPers started

*continued on page 17*





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\*Workers' Compensation is required by the State of Nevada

\*Some restrictions and eligibility requirements may apply. CI&B is a wholly owned subsidiary of the Las Vegas Chamber of Commerce.

## Vegas Young Professionals brings “interactive networking” to life

By Will Paccione, Vegas Young Professionals Chairman

If you do business in Las Vegas, you know that it is not really that big of a town. People who get around and network get to know each other pretty well. The Vegas Young Professionals Advisory Council knows that there is a direct correlation between increasing your relationships and increasing your business. That is why Vegas Young Professionals’ networking events have an element of interaction that will help people meet people. One of our goals is to go beyond just providing a venue – we want to help make those relationships happen. We want your networking to be effective.

An example of the fun things we do to help people interact at our events is our 2009 Halloween Fusion Mixer. Everyone who came to the event was assigned the name of one half of a famous duo. To win one of our prizes, you had to find your “other half.” For example, if you were Batman, you would have to find Robin. If you were Abbott, you would have to find Costello. I was Ozzy Osbourne, hunting for wife Sharon. This concept proved to be a great success because people did not just meet their other half, but they

met many other people during the search. Walking up to someone and asking, “Have you seen Sharon Osbourne?” got some great conversations going, as well as invited a lot of bad Ozzy imitations!

Vegas Young Professionals’ efforts to help people between the ages of 21-39 network extend to our online venues as well. In March we had a Twitter Board at Gold Lounge in CityCenter and everyone put their Twitter names on it. This made it really easy to stay in touch with other Vegas Young Professionals, even if they did not meet at that event. Now we can all stay in touch between events. (Fun Tip: Go to *Twitter.com* and search for #VYP to see who is talking about upcoming events!) We also have a Facebook page and a LinkedIn group where our members interact and stay up-to-date with all of the latest happenings.

Referrals are another huge part of business. I have noticed that people in Vegas Young Professionals feel comfortable referring to other members because there is a good chance they may have already met. At the very least, there is some

*continued on page 28*



Will Paccione

WSI - We Simplify the Internet

## Las Vegas Chamber of Commerce 2010 Board of Trustees

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Member Health Benefits	586.3887
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### Editorial Policy:

The Las Vegas Chamber of Commerce welcomes input, ideas and suggestions from our members. As with any periodical, we must adhere to strict deadlines and we reserve the right to edit all materials submitted for publication. Commentaries that are marked as such do not necessarily reflect the opinion or position of the Chamber, its trustees or employees. The Chamber cannot guarantee the validity or accuracy of the contents of paid advertisements. Questions or concerns about content of *The Business Voice* can be addressed to Vice President of Marketing, Las Vegas Chamber of Commerce, 6671 Las Vegas Blvd. South, Suite 300, Las Vegas, NV 89119.

### Helpful Hints:

- Limit the number of releases you send to the single most important happening in your organization.
- No advertisements will be printed in the Member News section.
- No phone numbers will be listed in the Member News section, with the exception of non-profit organizations.
- Outdated material will not be published.
- Membership dues must be current for submissions to be printed.
- The Chamber reserves the right to make the final edit on all submissions.

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Shannon Mengel

## Key staff recognized for their contributions

**Shannon Mengel** was the Chamber's Employee of the Month for April. A Member Services specialist in the Accounting Department, Mengel is responsible for processing payments and invoices. Mengel was recognized for demonstrating a keen ability to communicate the benefits of membership with an attitude of care and concern, and for her exceptional customer service skills.

recognition for her ongoing commitment to maintaining a consistently high work product and ensuring communication with members and vendors is concise, informative and accurate.

### Register now for October/November Focus Las Vegas sessions

The next session of Focus Las Vegas will be held October 26 and November 3 at the Las Vegas Chamber of Commerce offices at Town Square. The Las Vegas Chamber of Commerce Focus Las Vegas program is a concentrated executive enrichment program for individuals who are committed to making Las Vegas a strong and thriving community. Participants enjoy an accelerated two-day integration into and understanding of the inner workings of the Las Vegas Valley. This high-energy program is ideal for newly-promoted executives or community leaders new to Southern Nevada. For more information visit [www.lvchamber.com](http://www.lvchamber.com), select the "Programs" tab and click on Focus Las Vegas link. ■



Jeanette Ratcliffe

**Jeanette Ratcliffe** was the Chamber's Employee of the Month for May. As Assistant Events Coordinator in the Member Services Department, Ratcliffe plans and coordinates member events including Member-to-Member Marketing Expos, Member Luncheons, New Member Breakfasts and President's Club and Board of Advisors events. She was recognized for promoting a positive work environment and providing exceptional service to members, vendors and staff.



MJ Dennis

**MJ Dennis** was selected as the Chamber's Employee of the Quarter for 2010. As Production/Graphics Coordinator in the Chamber's Marketing Department, Dennis is responsible for coordinating key elements of the department's publication schedule and website content, as well as providing support for the numerous in-house marketing, design and printing projects the department handles. MJ was selected for this

## Reach new business contacts at Member-to-Member Marketing Expo

**A**ttend the August 4 Member-to-Member Marketing Expo and get face-to-face interaction with fellow members ready to meet, greet and do business with you. Join the Chamber for this important event at its offices in Town Square to learn more about how your investment in the Chamber can work for you. You will make new business contacts, expand your professional networking circle and experience the cost saving opportunities, discount programs and benefits of Chamber membership first hand.

fellow members.

Table displays are available to all members for only \$100. To secure your exhibit space, register at [www.lvchamber.com](http://www.lvchamber.com) or call 702.641.5822 and ask for Member Services.

Mark your calendars to attend on these dates:

**August 4**  
**September 2**  
**October 21**  
**December 2**

This mini tradeshow and networking event is hosted by the Chamber Navigators, veteran members who volunteer their time to welcome you, get you networking and help you get the most out of your membership. Exhibitors enjoy additional exposure with table top displays that showcase their business' products and services and promote their company to

Attendance at the Member-to-Member Marketing Expo is always complimentary. ■

# Congratulations Leadership Las Vegas Class of 2010

Visit [www.lvchamber.com/leadership-las-vegas](http://www.lvchamber.com/leadership-las-vegas) for a list of graduates



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## Pro-business candidates headed to General Election

**W**ith the Primary Election now behind us, the Las Vegas Chamber of Commerce looks forward to supporting Chamber-endorsed candidates in the November Election.

Chamber Vice President, Government Affairs, Veronica Meter applauded Chamber members who recognized the importance of electing pro-business candidates and turned out to support them at the polls. Said Meter, "As Las Vegas Chamber of Commerce members, you played an important role in the Primary Election by voting for business-oriented candidates who will help lead our state into economic recovery. Your engagement in supporting candidates who are committed to preserving Nevada's pro-business environment was critical. In doing so, you are actively helping to drive public policy on behalf of the business community."

The Chamber-endorsed candidates who will move on to the November General Election are (as of June 9, 2010):

### Governor

Brian Sandoval (R)

### Lt. Governor

Brian Krolicki (R)

### Secretary of State

Ross Miller (D)

### State Senate Districts

James Settelmeyer (R) - Capital District  
Mo Denis (D) - 2

Barbara Cegavske (R) - 8

Ruben Kihuen (D) - 10

Joe Hardy (R) - 12

### State Assembly Districts

Marilyn Kirkpatrick (D) - 1

John Hambrick (R) - 2

Richard McArthur (R) - 4

Marilyn Dondero Loop (D) - 5

Harvey Munford (D) - 6

Jason Frierson (D) - 8

Kelvin Atkinson (D) - 17

Ellen Spiegel (D) - 21

Lynn Stewart (R) - 22

Melissa Woodbury (R) - 23

Debbie Smith (D) - 30

Jodi Stephens (R) - 32

William Horne (D) - 34

Pete Goicoechea (R) - 35

Ed Goedhart (R) - 36

Marcus Conklin (D) - 37

Tom Grady (R) - 38

Irene Bustamante Adams (D) - 42

To learn more about how you can help support the election of pro-business candidates through the financial support of BizPAC, the Chamber's Business Political Action Committee, visit [www.lvchamber.com](http://www.lvchamber.com). ■

## Invest today, protect your business interests tomorrow

**T**he Las Vegas Chamber of Commerce, through its Government Affairs operation, plays an active and vital role in protecting the pro-business environment in Southern Nevada.

By advancing public policy on behalf of its members, Government Affairs is able to share the insights, concerns, and needs of the business community with local, state, and federal leaders. Government advocacy is a critical part of your Chamber membership.

The Chamber works continuously and tirelessly to ensure that employers are able to operate freely and prosperously without the burden of excessive government regulations.

The Chamber counts on the active support of its members to drive its pro-business political endeavors. Your engagement is essential in enabling the Chamber to help protect and preserve the priorities of the business community before policy makers.

One way the Chamber achieves this is by supporting candidates who have each made a commitment to preserve the pro-business environment in our state. It is important we elect and support candidates who understand the significant contributions that Chamber members make in the community.

*continued on page 30*



# RSVP Today!

# 2010 HEALTHCARE HEROES



## Wednesday, July 28, 2010

M Resort, Las Vegas

H O N O R I N G . . . .

### Administrator

Karla Perez  
Universal Health Services, Inc.

### Care Provider

Dr. Michael S. Levy  
Center for Addiction Medicine

### Educator

Mike Harter, PhD  
Touro University

### Community Partner

Dr. Hyla Winters  
College of Southern Nevada

### Humanitarian

Ernie Devald  
St. Rose Dominican Hospitals

### Entrepreneur

Susan Chandler  
Twin Physician Services

### Innovator

Dr. Florence Jameson  
Volunteers in Medicine Southern Nevada

### Non-Profit

Nicole Rainey  
National MS Society

### Technology/Research

Dr. John Gosche  
University of Nevada, School of Medicine

### Lifetime Achievement

Charles Perry  
Nevada Health Care Association

## Tuesday, August 3, 2010

Silver Legacy Resort Casino, Reno

H O N O R I N G . . . .

### Administrator

Jim Miller  
Renown Health

### Care Provider

Debbi Robison  
Washoe County CARES/SART Program

### Educator

Dr. Ole Thienhaus  
University of Nevada, School of Medicine

### Community Partner

Dick Barnard  
Barnard Vogler & Co.

### Humanitarian

Dr. Wesley Hall, Sr.  
Physician

### Entrepreneur

Emilio Parga  
The Solace Tree

### Innovator

Dr. Linda Ferris  
Renown Health

### Non-Profit

Bill Welch  
Nevada Hospital Association

### Technology/Research

Dr. Jonathan Tay  
Reno Cyberknife

### Lifetime Achievement

Dr. John McDonald  
University of Nevada, Reno

For more info, go to [www.nvhealthcareheroes.com](http://www.nvhealthcareheroes.com) or call 702.267.6330





## Red Flags Rule delayed until December 31, 2010

The Federal Trade Commission has once again delayed enforcement of the so-called “Red Flags Rule,” which requires businesses and organizations to develop and implement programs aimed at halting identity theft. Implementation has now been delayed until December 31, 2010.



In 2003, Congress mandated new federal regulations to combat the rising tide of identity theft. The Federal Trade Commission responded in 2007 by drafting the Red Flags Rule. The rule, which applies to any business that accepts payment after the delivery of goods and services, rather than at the time of delivery, or in advance, requires businesses to assess their risk of identity theft and to implement programs to detect and prevent it.

The Red Flags Rule has been the subject of considerable criticism and litigation from professional and trade groups, and enforcement has been repeatedly delayed. The legislative mandate that led to the rule has not changed, however, and some version of the rule will likely still be implemented. The Las Vegas Chamber of Commerce will continue to provide you with updates as they occur. ■

*Information for this article was provided by Christopher Mathews of Lionel Sawyer & Collins.*

You already know how important your employees are to your small business. Providing quality health insurance is an important factor in keeping them and your business thriving. Did you know a Las Vegas Chamber of Commerce membership is the key to affordable coverage?

Thousands of Las Vegas Chamber of Commerce member businesses with 2-50 employees are already taking advantage of the Chamber Insurance & Benefits plan.\* With the bargaining power of big business, our member brokers can easily tailor a plan to suit the health insurance needs of your small business.

For more information, contact Chamber Insurance & Benefits at:

**702.586.3889**  
www.chamberib.com

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## Conference and Business Center provides members a wealth of opportunities

The Chamber's state-of-the-art CenturyLink™ Business and Conference Center at the Las Vegas Chamber of Commerce at Town Square provides an exceptional location for hosting your next business meeting or event. The center's hours of operation are Monday-Friday from 8:00 a.m to 5:00 p.m. Weekend and extended hour rates are also available upon request.

The CenturyLink™ Business and Conference Center offers ample parking, can accommodate 2-144 people and is filled with the latest in modern technology, including:

- 103" 1080P HD Plasma Display
- 50" & 65" 1080P HD Plasma Displays
- WiFi & Wired High Speed T1 Internet
- CD/DVD Player
- Wireless Handheld & Lavalier Microphones
- Multimedia lectern w/Color Display
- Flipchart w/Easel /Dry Erase White Board
- 12-Person Focus Room Equipped w/Video Conferencing Capability
- Full Service Catering

### Business Center

The Chamber's Business Center features a small group meeting space, private work areas, free wireless access and a host of business services including printing, copying and a full-service U.S. Post Office. Complimentary coffee and refreshments are provided, and the center is available exclusively to Chamber members and their guests. The ideal "office away from the office," this is the perfect place to drop by when you have a free hour in between appointments and want to check e-mail or work on your laptop. Save gas and time and stay productive in a business-friendly workspace Monday - Friday, 8:00 a.m. - 5:00 p.m.

### Visitor's Center

All Chamber members are invited to display their company's collateral and business materials in the Chamber's high-profile Visitor's Center, free of charge. Simply drop off your business cards, flyers or brochures and our Chamber staff will display them in your business category section. The section is organized by industry and is maintained and serviced by Chamber staff to ensure member materials are customer ready.

*continued on page 28*

# Vegas PBS Television Worth Watching EVERY DAY.

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and 10.1  
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## ENERGY STAR® provides wealth of energy and money-saving tips

In 1992, the U.S. Environmental Protection Agency introduced ENERGY STAR® as a voluntary labeling program designed to identify and promote energy-efficient products to reduce greenhouse gas emissions. ENERGY STAR® has successfully delivered energy and cost savings across the country, saving businesses, organizations and consumers an estimated \$17 billion in 2009 alone. Over the past decade, ENERGY STAR® has been a driving force behind the more widespread use of such technological innovations as efficient fluorescent lighting, power management systems for office equipment and low standby energy use.



### History of ENERGY STAR®

Computers and monitors were the first labeled ENERGY STAR® products. Through 1995, the Environmental Protection Agency expanded the label to additional office equipment products and residential heating and cooling equipment. In 1996, the agency partnered with the U.S. Department of Energy for particular product categories. The ENERGY STAR® label is now on major appliances, office equipment, lighting, home electronics and more. The Environmental Protection Agency has also extended the label to cover new homes and commercial and industrial buildings.

### ENERGY STAR® savings potential

According to Jill Vohr of the Environmental Protection Agency, ENERGY STAR® has found that most small businesses can reduce energy costs by about 30 percent through strategic energy management and investment in ENERGY STAR® qualified products and other efficient equipment. Forty-nine small businesses are participating in Nevada ENERGY STAR®, 36 of which are in Las Vegas.

To learn more about ways in which Nevada businesses and organizations are benefiting from the use of energy-efficient products and practices, the Chamber conducted this exclusive Q&A with Annette Bubak, President of Nevada ENERGY STAR® Partners.

**Q: Can you describe the role Nevada ENERGY STAR® Partners plays in conveying the benefits of using ENERGY STAR® products?**

**A:** “Nevada ENERGY STAR® Partners have been in collaboration with the Environmental Protection Agency since 2001 in promoting the ENERGY STAR® brand and energy efficiency in the residential and commercial

arenas. We are proud to boast that July has been proclaimed Nevada’s ENERGY STAR® month for the past 10 years. During the peak of summer we like to encourage all of our citizens to think twice about their energy usage and strive to conserve. For the past 10 years, we have worked to promote sustainable growth and resource preservation throughout Nevada with ENERGY STAR® as our foundation to ‘going green.’ Our partnership is a statewide coalition of the green businesses and organizations that are passionate about energy efficiency and conservation. In addition, we run a statewide campaign that is focused on education, awareness and showcasing our partners.”

**Q: What are some of the benefits of using ENERGY STAR® products?**

**A:** “While the products are a significant factor in reducing the bottom line in energy consumption, we also recommend that business owners look at energy usage through lighting, phantom loads and behavior, the type of lighting and the amount of lighting in the high and low use spaces of their office. Often you will find an overuse in low traffic areas. Motion sensors are excellent for areas like restrooms, kitchens, break rooms, copy rooms, etc. We encourage people to switch out incandescent lighting with ENERGY STAR® labeled lights, use power strips that can shut off the power to all electronics when not in use and to turn off lights and computers when leaving the office.”

**Q: What rebates and incentives are available for businesses using ENERGY STAR® products?**

**A:** “Southwest Gas offers commercial rebates on ENERGY STAR® labeled griddles, steamers and fryers ranging from \$550 up to \$2,500. Southwest Gas also offers rebates on two measures that do not currently carry the ENERGY STAR® label – high efficiency water heaters with 90 percent thermal efficiency and greater than 124,999 btu/hour input qualify for up to \$1,700; high efficiency combination ovens with 40 percent combustion efficiency and greater qualify for up to \$2,500. In addition to our local rebates, there are many federal tax credits as well.”

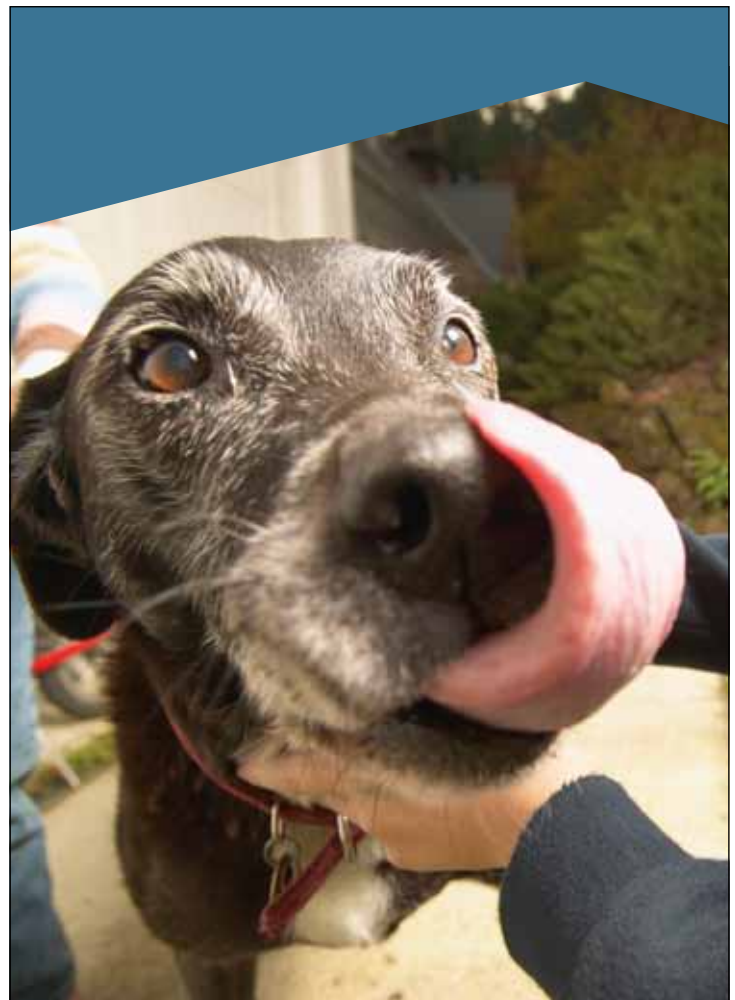
For easy access to all small businesses support information, tools and materials, visit [www.energystar.gov/smallbiz](http://www.energystar.gov/smallbiz). Small businesses may e-mail technical questions and find free, online energy performance training at [www.energystar.gov/businessstraining](http://www.energystar.gov/businessstraining). ■

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## Home-based and hard-working: Commanding the respect you deserve

By Dave Archer, CEO, NCET (Nevada's Center for Entrepreneurship and Technology)

**O**ne of the most frequent complaints I hear from home-based business owners is that they often feel their companies have a perceived lack of respect strictly because they operate out of a home, rather than an office building. This can be frustrating on many levels; however, there are ways to combat this misperception – and they all start with you.

**Consider your own personal outlook.** Do you consider your home-based business to be a legitimate business proposition, or a hobby? Your mindset and your words and actions are vital to the overall perception, as well as health, prosperity and long-term success of your business. If you do not project an air of professionalism to yourself and to others, you lose credibility.

**Do not compromise.** Sure, it may seem like no big deal to answer a business phone call while you are multi-tasking at the grocery store, to allow your teenager to play video games on your computer, or to have your office double as a guest room for a family visit. But when you start to make these little compromises, you begin to erode the fabric of the professional image you have established, and the lines between home and work begin to blur. Maintain a clear dividing line and you will be able to mentally and physically keep work/home boundaries in place.

**Do not be guilt-tripped.** Work-at-home professionals are often guilt-tripped by those closest to them – family and friends. Although easier said than done, it is vital that you set boundaries and stick to them. Repeat this mantra: “I am sorry, but I am working right now and I am unavailable until...” It is honest, straight-forward and non-offensive. Make it your go-to phrase when you are asked for favors, inundated with visitors, harried by non-work-related phone calls and an over-abundance of requests for your time.

**Do not under-value your services.** Many home-based business owners set prices far below their more traditional competitors, thinking this approach will attract more clients. While home-based businesses are definitely in a position to price competitively due to lower overhead expenses, charging far below market value can make you look like an amateur. Instead, research the going rates for your products and services and price yourself accordingly.

**Do not promote the stereotype.** How many articles on home-based businesses have you read that feature a photo of a man or woman in a bathrobe sitting in front of a laptop, drinking coffee and smiling? Sure, we have all done it, but let's face it, this image does not scream, “I am a professional!” We can collectively bring legitimacy to home-based professions by dispelling common misconceptions and misperceptions about home-based offices whenever we get the opportunity.

**Reserve some level of conventionalism in the way you conduct business.** You may not have to run proposals by a board of directors or confer with a staff before pitching a client, but you can add to the legitimacy of your business by following some basic business protocols: professional dress at business functions; common courtesies in placing and returning phone calls, e-mails and other communications; formalities such as putting estimates and contracts in writing, etc.

**Do not waiver from your plan.** If you have been following this series, you know I am a big advocate of dedicated work space, dedicated work hours and an overall professional projection of your business at all times. Do not be tempted to waiver. Establish an environment of professionalism in everything you say or do and maintain it. This includes a business phone line, professional website, a simple business-like e-mail address and professionally-produced business cards and letterhead.

**Maintain an air of professionalism at all times.** It is true that many people leave the 9-5 work-world and start their own businesses because they do not want to be governed by others' rules and regulations. Regardless, if it is important to you to be taken seriously and for your business to garner respect, you must develop your own rules of conduct and standards and stick by them.

Starting in the August Business Voice, we will begin looking at the many ways small business owners can utilize social media platforms to build their companies and increase sales. ■

*NCET, Nevada's Center for Entrepreneurship and Technology, connects Nevadans to the resources they need to start and grow successful businesses. Visit [www.NCET.org](http://www.NCET.org) for more information.*





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Get it now! It's easy to go online, sign up and print your card. In most cases, there are significant savings-typically 30-75%. Everyone in your family can have their own card and save.

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The Nevada Drug Card is not insurance.  
It is a discount card open to all residents of Nevada.

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## 2010 Small Business Excellence Awards nominees examples of superior customer service

**A**s in any business, the service you provide is the key tool for selling what you do,” says Ronald McDonald House Executive Director Janet Linder.

Linder’s organization is a nominee in the 2010 Las Vegas Chamber of Commerce Small Business Excellence Awards Non-profit category. The awards program recognizes superior levels of achievement and exemplary customer service in the small business community.

“Individuals can sell anything when they themselves believe in their cause,” says Linder. “Success is all about relationships, relationships, relationships, communication and education of our mission. At the Ronald McDonald House we treat volunteers, donors and the community with high regard and the utmost respect. We reach out to everyone so that we can create and support programs that benefit the health,

education and the well-being of children in Southern Nevada. It would be impossible to accomplish our goals if we did not have good partnerships with our volunteers and donors and communicate effectively.”

Nevada ENERGY STAR® Partners, a 2010 nominee in the Green category, agrees that success is directly linked to both internal and external service levels. “I believe it is the people,” says spokesperson Annette Bubak. “Recruiting vigorous individuals with a positive attitude and built in ‘go for it’ work ethic. You sometimes hear, ‘People are your assets,’ where I believe that the right people are your assets. And further, it is critical to have the right people in the right seats of your organization.”

### Small Business Excellence Awards Categories:

- Small Business of the Year - 5 or fewer full time employees

*continued on page 30*

## Business Education Series fall program filled with dynamic experts and practical business strategies

**T**he Las Vegas Chamber of Commerce has lined up a power-packed fall schedule for the Business Education Series program, designed to give your small business an extra edge over your competition. Each session features an expert in their field delivering innovative, easy-to-implement and practical strategies to take your business to the next level.



Darren La Croix



Judi Moreo



Amy Ayoub & Punam Mathur

**Wednesday, September 8, 2010**

Speaker: **Darren La Croix**

Topic: Public Speaking

Title: “Win ‘em over! Presentations with Punch! How to quickly and easily give better presentations!”

**Wednesday, October 6, 2010**

Speaker: **Judi Moreo**

Topic: Customer Service

Title: “How to Deliver Exceptional Customer Service”

**Wednesday, November 10, 2010**

Speakers: **Amy Ayoub & Punam Mathur**

Topic: Networking

Title: “Is Your Networking Working?”

The Chamber’s Business Education Series provides professional development skills applicable for your entire staff. Do not miss out on these cost-effective opportunities to bring inspirational, informational and effective new business concepts into your place of business. Call 702.641.5822 to reserve your seats.

To learn more about the Chamber’s Business Education Series, visit [www.lvchamber.com](http://www.lvchamber.com), choose “Programs” and click on the Business Education Series link. ■



Las Vegas Chamber of Commerce

# Small Business Excellence Awards Luncheon

**Thursday, September 16**

Paris Las Vegas Hotel & Casino

**Join the Chamber as we honor and celebrate  
small business achievement in five categories:**

- ★ Small Business of the Year (5 or fewer employees)
- ★ Small Business of the Year (25 or fewer employees)
- ★ Emerging Business of the Year
- ★ Non-Profit Business of the Year
- ★ Green Business of the Year

**Network and connect with the best in Southern Nevada**

**Register today!**

Visit [www.lvchamber.com](http://www.lvchamber.com) or call 702.641.5822

Exclusive Sponsor:



Las Vegas Chamber  
of Commerce

# July Chamber Events

## Two easy ways to register for Chamber events:

Log on to [www.lvchamber.com](http://www.lvchamber.com) and find your event on the Event Calendar, or call 702.641.5822 and ask for Member Services.

7

## Business Survival Counseling Sessions

Date: [Wednesday, July 7](#)  
Time: 11:00 a.m., 1:00, 2:00, 3:00 & 4:00 p.m., One member per time slot  
Location: [CenturyLink™ Conference Center at the Las Vegas Chamber of Commerce](#)  
6671 Las Vegas Blvd. S., Ste. 300, 89119 (at Town Square)  
Details: Expert business professionals from SCORE will be on hand during FREE one-on-one counseling sessions exclusive to Chamber members to help assess your business concerns and provide the advice, tools and resources needed to keep your business operating during the slow economy.  
Cost: Complimentary. Chamber members only.



14

## Chamber Voices Toastmasters

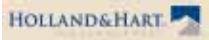


Date: [Wednesday, July 14](#)  
Time: 10:45 a.m. - Noon  
Location: [CenturyLink™ Conference Center at the Las Vegas Chamber of Commerce](#),  
6671 Las Vegas Blvd. S., Ste. 300, 89119 (at Town Square)  
Details: Looking for a way to improve your communication skills in both your personal and professional life? The Chamber Voices Toastmasters group is open to all members to aid in the development of speaking, presentation and leadership skills.  
Cost: \$45 every six months, guests always complimentary.

20

## Free Legal Solutions for Small Business

Date: [Tuesday, July 20](#)  
Time: Appointment times: 6:00 - 6:50 p.m., 7:00 - 7:50 p.m., two members per time slot.  
Location: [Las Vegas Chamber of Commerce](#)  
6671 Las Vegas Blvd. S., Ste. 300, 89119 (at Town Square)  
Details: Attorneys from the law firm of Holland & Hart will provide legal counseling to Chamber members. Lawyers will be on hand to provide counseling on commercial business transactions, employment matters, contract law, litigation, intellectual property law, bankruptcy and tax.  
Cost: Complimentary. Chamber members only.



28

## New Member Breakfast

Date: [Wednesday, July 28](#)  
Time: 7:00 - 7:30 a.m. Registration and networking  
7:30 - 9:00 a.m. Program  
Location: [CenturyLink™ Conference Center at the Las Vegas Chamber of Commerce](#)  
6671 Las Vegas Blvd. S., Ste. 300, 89119 (at Town Square)  
Details: Start your new Chamber membership off right at this exclusive event for all new members of the Chamber. Each participant will have the opportunity to introduce themselves and their business and network in a friendly and upbeat atmosphere. Bring plenty of business cards!  
Cost: By invitation only, Complimentary

Sponsored by:



28

## Chamber Voices Toastmasters

[Wednesday, July 28](#)  
See July 14 for time and location details.



## Events

6

## Vegas Young Professionals Morning Buzz

Date: [Tuesday, July 6](#)  
Time: 7:00 - 9:00 a.m.  
Location: [Proforma Element 7](#)  
6525 W. Warm Springs Rd. Ste. 100, Las Vegas 89118  
Details: Are you interested in learning more about Vegas Young Professionals (VYP)? Are you a new member and want to learn more about how VYP can benefit you? Is VYP's demographic your company's target audience? If you answered yes to any of these questions, VYP's Morning Buzz is for you!  
Cost: Complimentary. RSVP today.

Hosted by:



12

## Vegas Young Professionals Toastmasters Strip View Speakers

Date: [Monday, July 12](#)  
Time: 5:30 - 6:00 p.m. Check in & networking  
6:00 - 7:00 p.m. Meeting  
Location: [The Platinum Hotel](#)  
211 E. Flamingo Rd., Las Vegas 89169  
Details: Exceptional communication skills are vital to success in the business world. VYP has created a Toastmasters group for all members to aid in the development of speaking, presentation and leadership skills. Help yourself and take advantage of what VYP Toastmasters can offer you. For more information visit [www.vegasyvp.com](http://www.vegasyvp.com).  
Cost: \$60 to join, \$36 every six months.

Hosted by:



13

## Vegas Young Professionals - Business 101

Date: [Tuesday, July 13](#)  
Time: 11:30 a.m. - Noon. Registration  
Noon - 1:00 p.m. Program  
Location: [AGC Headquarters](#)  
150 N. Durango Dr. Ste. 100, 89145  
Speakers: [Troy Alvarez](#), Alvarez Accounting Services; [Chris Baum](#), Palermo Financial Group; [Gina Madsen](#), Law Office of Gina Madsen  
Details: The Business 101 Series allows VYP members to come together over lunch and have an interactive experience with a panel of experts on specific business topics. For more information on speakers, visit [www.vegasyvp.com](http://www.vegasyvp.com). This event is open exclusively to VYP members.  
Cost: \$20 per VYP member, \$35 per non member RSVP today.

22

## Vegas Young Professionals Fusion Mixer

Date: [Thursday, July 22](#)  
Time: 6:00 - 8:00 p.m.  
Location: [TBD](#)  
Details: Mix and mingle VYP-style at this month's Fusion Mixer! Enjoy complimentary appetizers and great drink specials, while networking with more than 100 fellow young professionals.  
Cost: \$10 VYP members, \$15 per non-member.

26

## Vegas Young Professionals Toastmasters

[Thursday, July 22](#)  
See July 12 for time and location details.



## VYP connects your business ... *continued from front page*

than at the annual White Hot Fusion Mixer at the Palms' MOON Nightclub.

MOON is an exclusive boutique club featuring a celestial retractable roof and spectacular city views. This annual high-velocity power networking event is Vegas Young Professionals' biggest event of the year, attracting close to 700 people and rating as the place to see and be seen in Las Vegas! The event provides an introduction to the Vegas Young Professionals organization and encourages fun, innovative and high-tech interactive networking opportunities designed to connect Vegas' hottest young professionals with each other and with business-building opportunities. Mark your calendar for this not-to-be-missed event.

Vegas Young Professionals has become the largest young professionals' organization in Southern Nevada. The more than 500 members of VYP are emerging business executives who want to develop their network of business relationships, as well as develop their professional skills. Every month, VYP hosts a variety of events held at the hippest and

hottest venues in the city. VYP events are designed to be fun and energetic, yet professional and business focused.

Your business can profit by reaching this powerful group. VYP sponsorships are an ideal way to market your brand and connect to these emerging business professionals. VYP members represent a broad and affluent demographic that have a tremendous amount of buying power. Many are new to Las Vegas and are establishing their professional and personal roots in the valley. Each VYP sponsorship opportunity offers multiple marketing channels into the valuable demographic.

In addition, the VYP website offers affordable advertising options to keep your brand at the fingertips of these up-and-coming decision-makers. You can get started and take advantage of a FREE listing on the VYP website, [www.VegasYP.com](http://www.VegasYP.com), by offering exclusive discounts and specials that VYPers can redeem with their new membership cards. For more information about sponsoring a VYP event or program or advertising opportunities contact VYP at 702.735.2196 or email, [VYP@lvchamber.com](mailto:VYP@lvchamber.com). ■



Thursday, August 19  
7:00 - 10:00 p.m.

**MOON Nightclub at The Palms**

\$10 for Vegas Young Professionals members;

\$15 for prepaid non-members;

\$20 for non-members and walk-ins

**Everyone should wear their cool,  
summer whites**

RSVP at [www.VegasYP.com](http://www.VegasYP.com)

For more information, contact

Joanna at [vyp@lvchamber.com](mailto:vyp@lvchamber.com)

or call 702.735.2196

**Sponsorships available**

# Looking For The Best?



Shows, Dining,  
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**Marilyn S. Burrows**  
Senior Vice President and General Manager  
Cox Communications – Las Vegas

Marilyn S. Burrows oversees all operations of the local cable system which serves more than 420,000 customers. Cox Las Vegas offers analog and advanced digital video programs and services, high-speed Internet service, Cox Digital Telephone, commercial data services, and in-room guest technology services to the hospitality and gaming industries, under the Hospitality Network brand. Burrows was most recently honored as a 2010 Women to Watch by In Business Las Vegas and serves on the Board of Trustees of the College of Southern Nevada Foundation.



**Tony Martin**  
Managing Shareholder  
Ogletree Deakins

Tony Martin's practice encompasses defending employers in labor and employment matters. He proactively counsels employers on a wide variety of personnel issues. Martin's traditional labor law practice includes representing employers in R cases, ULP cases, as well as labor arbitrations and collective bargaining. Martin is a frequent speaker and founding member of Stay Connected, a partnership of HR and legal professionals, focusing on significant labor and employment issues.



**David Bussone**  
Senior Vice President - Acute Division,  
Vice President - Western Region  
Universal Health Services, Inc

As senior vice president, Bussone directs the overall operation and strategic development of 11 Universal Health Services acute-care hospitals located in Nevada, Washington, and California. He previously was group director of the Valley Health System, overseeing five Las Vegas hospitals. Bussone has more than 30 years of health care experience, including serving as a CEO at Tampa General Hospital and at Apparo Healthcare, a consulting company he founded.



**Curtis L. Myles III**  
President  
Las Vegas Monorail

A native Nevadan, Curtis Myles began his career in transportation in 1986 with a national shipping and cargo firm. In 1991, he began an 11-year career in aviation management with the Clark County Department of Aviation, including his final position as assistant director of aviation. Myles joined the Regional Transportation Commission of Southern Nevada in 2002 as deputy general manager. In July 2005 he accepted the position of president and CEO of the Las Vegas Monorail Company.



**Bina Hribik-Portello**  
Regional Vice President  
Life Care Centers of America,  
Silver Region

Life Care Centers of America operates more than 220 nursing, sub-acute, rehabilitation, home health and Alzheimer's centers in 28 states. The Silver Region encompasses five facilities in Nevada and Utah. Bina Hribik-Portello joined the company in 1998. She has more than 20 years of experience in health care leadership and has served as administrator at three skilled nursing facilities before overseeing the Life Care Centers' Silver Region. She also has a background in acute care and in human resources management.



**Jim Prather**  
Executive Vice President  
KTNV-TV, Channel 13 Action News

A graduate of Southern Illinois University-Carbondale, Jim Prather holds a Bachelor of Science degree in radio-television and political science, and a Master of Arts degree in public affairs reporting from the University of Illinois-Springfield. Since July 2005, Prather has been Executive Vice President, Television and Radio Operations of Journal Broadcast Group-Western Region whose operations include Boise, Las Vegas, Palm Springs and Tucson. Prather is also VP/General Manager of KTNV-TV, Channel 13 Action News, the ABC affiliate serving Las Vegas. Warner, Inc.



**Russell Joyner, CSM**  
Executive Vice President & General  
Manager  
Miracle Mile Shops at Planet Hollywood  
Resort & Casino

Russell Joyner is responsible for all aspects of shopping center management, development and construction for Boulevard Invest LLC, parent company of the Miracle Mile Shops. Over the past 20 years, Joyner has become one of the leading experts of retail entertainment centers in the U.S. He also developed and managed Fashion Show Mall and Hollywood & Highland in Los Angeles. Joyner received his Bachelor of Science degree from Boston College in 1983, where he was captain of the 1982 Tangerine Bowl football team.



**Michael W. Yackira**  
President and Chief Executive Officer  
NV Energy

Michael Yackira joined NV Energy (formerly Sierra Pacific Resources) in January 2003 and was elected President & Chief Executive Officer in 2007. His work experience includes extensive roles in operations, finance and regulatory matters. Yackira serves on the Board of Trustees for the Las Vegas Chamber of Commerce and is a member of the Nevada Development Authority Executive Committee, the UNLV Foundation Board of Trustees, Edison Electric Institute Board of Directors, and Council for a Better Nevada.



**Chris Breed, CHA, RRP**  
**Regional Vice President, South West**  
**Desert Rose Resorts**

Chris Breed has worked in the hospitality industry for over 21 years. She has assisted with the renovations of five resorts within Shell Vacations Club. Renovating and opening of the Desert Rose Resort is what brought her to Las Vegas five years ago. Upon completion of that project Breed was promoted to Regional Vice President. In this position she oversees the operations and associations of seven resorts. Breed also serves as President and Vice President on several condominium association boards.



**Neill Miller**  
**Founder**  
**PM Digital Group**

Neill Miller formed PM Digital Group in 2001 and has seen tremendous growth of the company over the last seven years along with his partner, Sonia Miller. PM Digital Group provides complete video production services, DVD & CD duplication and packaging, Web site development, and graphic design. Video projects include commercials, infomercials, convention and event coverage and web video. Clients include many local and nationally known companies. Prior to PM Digital Group, Miller was in the entertainment industry for 30 years.



**Richard T. Crawford**  
**Owner**  
**Green Valley Grocery-Corporate Office**

Richard "Rick" T. Crawford is the president and founder of the following privately held companies: Midjit Market, Inc., doing business as Green Valley Grocery, Crawford Oil, Inc., and Crawford Coin, Inc. There are currently 26 Green Valley Grocery stores in operation. Crawford Oil sells Shell Oil products to a rapidly growing base of independent dealers. Crawford Oil is the largest Shell wholesaler in Nevada. Crawford Coin, Inc. is a fully licensed slot route operator in Nevada, operating more than 200 gaming machines.



**Fafie Moore**  
**President/Owner**  
**Realty Executives of Nevada**

Realty Executives of Nevada is repeatedly ranked the No.1 woman-owned business in the Business Press Las Vegas Book of Lists. The firm ranked number 94 in the "Top 100 Real Estate Offices in the United States" by RIS Media Power Broker Report for the year 2007 sales. Fafie Moore, past chairman of the Las Vegas Chamber of Commerce Board of Trustees, serves on the boards of Service 1st Bank, FIT for an Independent Tomorrow and numerous positions within the Greater Las Vegas Association of Realtors and Women's Council of Realtors.



**Andy Katz**  
**President**  
**Manpower, Inc. of Southern Nevada**

Andy Katz serves as President of Manpower, Inc. of Southern Nevada and also the organization's regional spokesman. He is a noted authority on employment and outlook survey trends in Southern Nevada. He was recognized by In Business Las Vegas in their Top 40 Under 40, and also as one of the Most Influential Businessmen of the Year 2005. Katz serves on the Board of Directors of many organizations, including the Las Vegas Art Museum and the Southern Nevada Workforce Investment Board. Katz is an avid bicyclist and sports enthusiast.



**William P. Moore II**  
**Chief Executive Officer**  
**Desert Radiologists**

William P. Moore, II joined Desert Radiologists in 2006 to provide hands-on management of daily operations as well as to oversee the organization's strategic development and long-term institutional goals. Moore works closely with the physician leadership and senior management team. He also directs the company's internal functions for the achievement of corporate objectives. With over 20 years of management and leadership experience in health care, Moore has provided oversight of major hospitals and medical organizations.



**Kelly E. LeGrow**  
**Principal**  
**Lawrence/Kreeft & Associates**

Kelly E. LeGrow is a well-known executive in the health care industry. In the course of her career, she has developed and implemented operational and marketing strategies for hospitals, managed care organizations and physician groups. Her resume includes Senior Management positions for Sierra Health Services, Silver State Administrators, Prime Health, John Alden Life and Horizon Health Care. She has lived in southern Nevada since 1984 and holds a bachelor's degree from the University of Nevada, Las Vegas.



**E. G. "Ned" Phillips**  
**Vice President Community Relations**  
**Palm Mortuaries, Cemeteries and Crematories**

E. G. "Ned" Phillips had 23 years of business experience and a degree in Business and Economics before joining Palm Mortuary in 1985. Phillips has managed Palm's largest facility, served as general manager over mortuary operations and is currently Vice President Community Relations. Well known for his "We'd Rather Wait" advertising campaigns and community programs, Phillips has also represented the State of Nevada on the National Funeral Directors Association policy board and the Nevada State Funeral Board. He is 2005-2006 past president of the Las Vegas Rotary Club.



**Steve Linder**  
**Vice President/Director Community Development**  
**HSBC Bank Nevada, N.A.**

Chartered in 1993, HSBC Bank Nevada now serves more than 15 million customers nationwide. The company's major partners are General Motors and Union Privilege. Steve Linder joined HSBC Bank Nevada in 1987. He is a 1996 graduate of the LVCC Leadership Las Vegas program and serves as a Chamber Prospector. Linder also sits as a board member for many notable non-profits.



**John Wilson**  
**General Manager of Las Vegas Operations**  
**MedicWest Ambulance**

John Wilson founded MedicWest Ambulance and currently serves as general manager of Las Vegas operations for MedicWest Ambulance and American Medical Response - Las Vegas. Wilson serves on the Las Vegas Chamber Prospectors and on the Board of Trustees for the Las Vegas Chamber of Commerce. He is a past co-chair for the Customer Service Excellence Program and a 1997 Leadership Las Vegas alumni. He is a member of the American Ambulance Association, and Board of Directors of the Nevada Highway Users Coalition.



To arrange your ribbon cutting, contact Georgia Allen at 702.586.3838 or e-mail [gallen@lvchamber.com](mailto:gallen@lvchamber.com).



The Las Vegas Chamber of Commerce welcomes **Ritz Camera & Image** to the Galleria at Sunset. Ritz Camera & Image is the destination for camera and imaging products based on service, quality and buying ease. Call 702.450.7405 or visit [www.ritzpix.com](http://www.ritzpix.com).



**KME Architects** was commissioned to design the 1 World Medicine brand, which unites Western, Eastern and Holistic medicines. This facility, which has six exam rooms and its own X-ray room, is the first installment of a 30,000-square-foot development. Call 702.888.2088 or visit: [www.kmearchitects.com](http://www.kmearchitects.com).



**American Association of Government Finance** is proud to announce the grand opening of its Las Vegas headquarters. The Association assists business owners in all 50 states in qualifying for Small Business Administration (SBA) federal funding to start or expand businesses. Call 800.803.0013 or visit: [www.amagf.org](http://www.amagf.org).



**In Touch Credit Union** celebrated its grand opening at 5695 E. Charleston Blvd., Ste. 139. It enhances members day-to-day lives by providing money management ease with knowledgeable financial professionals in a caring and comfortable environment. Call 702.967.5410 or visit: [www.itcu.org](http://www.itcu.org).



**Savers** is proud to announce the grand opening of its largest location in the U.S., located at 2620 S. Decatur Blvd. The thrift department store takes donations in partnership with Big Brothers Big Sisters, Safe Nest, Positively Kids and People's Autism Foundation. Call 702.220.7350 or visit: [www.savers.com](http://www.savers.com).



**Dr. Michael Madow** announces his relocation to 3033 W. Horizon Ridge Pkwy., Ste. 111 in Henderson. Dr. Madow treats the full spectrum of psychiatric disorders in a conveniently located outpatient setting. Call 702.269.7401 or visit: [www.madow-md.com](http://www.madow-md.com).





**Welder Consulting** is a Las Vegas based pharmacology and toxicology consulting service. Its mission is to provide professional and independent expert consulting services that educate and inform clients with respect to drug and chemical actions on various biological and living systems. Call 702.349.8264 or visit: [www.welderconsulting.com](http://www.welderconsulting.com).



**Mrs. Geez Jazz Club and Restaurant** celebrated its grand opening at 2605 S. Decatur Blvd., Ste. 122. Mrs. Geez specializes in soul and southern home-cooked food, live jazz, R & B and karaoke. Open for lunch and dinner. Call 702.834.5744 or visit: [www.mrsgeez.com](http://www.mrsgeez.com) for more information.



**Independent Capital Management** celebrated its ribbon cutting at 8330 W. Sahara Ave., Ste. 250. ICM provides financial advice for retirement planning, investment services, life, car, home, liability, health and disability insurances, college education and estate planning. It is committed to helping build and preserve assets for generations. Call 702.362.6040 or visit: [www.icmfinancial.com](http://www.icmfinancial.com).



**Veterans Affairs' Readjustment Counseling Service (RCS)** announces the grand opening of its Henderson Veterans Center at 400 N. Stephanie Rd. The Vet Center provides services to Veterans and their families, for military related issues at no cost. Call 702.791.9100 or visit: [www.vetcenter.va.gov](http://www.vetcenter.va.gov).



**Anthem Institute** celebrated its ribbon cutting on June 3, 2010. High-Tech Institute was renamed Anthem Institute as the college's parent company, Anthem Education Group. It begins a transition to unify its 23 schools nationwide. Call 702.385.6700 or visit: [www.hightechinstitute.edu](http://www.hightechinstitute.edu).



**Plaza Offices** celebrates its Las Vegas Chamber membership at 10161 Park Run Drive in Las Vegas. It has turn-key executive suites and virtual offices with nearly 200 businesses. Call 702.515.7425 or visit: [www.plazaoffices.com](http://www.plazaoffices.com) and [www.telassistant.com](http://www.telassistant.com).





**Jim and Elizabeth Butman** celebrated the grand opening of the Law Offices of James J. Butman at 1414 S. Maryland Pkwy. Jim offers nine years of experience in civil litigation, business formation and wills and trusts at discounted rates to the community. Call 702.474.7555 for more information.



**Rivi Salon** celebrated its grand opening. This full service salon and boutique provides a team of professionals at 9410 W. Sahara Ave., Ste. 140. Call 702.483.5050 or visit: [www.rivisalon.com](http://www.rivisalon.com).



**The Solar Institute of Nevada** celebrated its ribbon cutting and open house. It is located at 4100 W. Flamingo Rd., Ste. 2700 and provides one-week, 40-hour workshops on entry-level photovoltaic systems for students interested in working in the industry and home owners interested in installing a system. Call 702.367.9002 or visit: [www.solarinstitute.biz](http://www.solarinstitute.biz).



**Driver Watch** is proud to announce its grand opening in Las Vegas. It provides driver monitoring services for all Nevadans and their teen drivers. Call Kevin at 702.591.1784 or visit: [www.driverwatchusa.com](http://www.driverwatchusa.com).



**Sing Sing Sign** is proud to celebrate its Las Vegas Chamber membership. Sing Sing Sign is a locally owned large format printing company specializing in large format signage from color banners to vehicle wraps and everything in between. Call 702-457-7777 or email: [SingSingSign@gmail.com](mailto:SingSingSign@gmail.com).



**LUXE International Realty** is proud to announce the grand opening of its Las Vegas location at 8430 W. Lake Mead Blvd. Ste. 100. LUXE services buyers, sellers, landlords and tenants. Call 702.376.0232 or visit: [www.luxeinternationalrealty.com](http://www.luxeinternationalrealty.com).



## Business Power Lunch - June 8 featuring Small Business Administrator Karen Mills



SBA Administrator Karen Mills



Chamber President Matt Crosson interviews Karen Mills.



Raj Tumber, Diane Steenman and Gregory Twedt of SCORE

## Business Expo at World Market Center - June 23

Members networked and connected with more than 2,000 attendees. Pictured below Business Expo Committee Chair John Molchon and Greta Seidman congratulate booth contest winners.



The high-energy exhibit floor had nearly 200 booths to explore.



Best Booth Large Company 1st – Tix4Tonight



Best Booth Large Company 2nd- Alarmco



Best Booth Small Company 1st – Design Factory / Vegas Young Professionals



Best Booth Small Company 2nd - Gameworks



Most Likely to Gain My Business 1st – Business Management Solutions



Most Likely to Gain My Business 2nd - Decolletage Jewelry



Best Food & Beverage Booth 1st – Treasure Island –Gilley's Las Vegas.



Best Food & Beverage Booth 2nd – Soirees Catering



Best Green Booth 1st – Secured Fibres



Best Green Booth 2nd – Evergreen Recycling



**President's Club**

Ed Bozarth Nevada #1 Chevrolet  
Ed Bozarth  
Tom Cuthbertson  
Al Belford  
Todd Topham  
Ray Dresselhaus  
C.J. Romig

Fashion Show Mall  
Laurie Paquette

Grand Canal Shops at the Venetian  
Danielle Long

The Shoppes at The Palazzo  
Danielle Long

Southwest Airlines  
Jackie Thompson

**Board of Advisors**

B.B. King's Blues Club  
Pedro Torres

Black Mountain Golf & Country Club  
Keith Josey  
Illa Smith

Ethel M. Chocolates/  
Mars Retail Group  
Jennifer Gudgeal

Purrfect Auto Service # 111  
Jenny Armendariz

Workforce CONNECTIONS  
Nancy White

**Premier Member**

Timeshare Hot List.com  
Tracy Christiansen

**New Members**

1 World Medicine, Inc.  
Michel Joffe

2M Bookkeeping &  
Tax Services, Inc.  
Melodie Rudd

AdPluz.com  
Eddie Quintana

Advance Print LV  
James Coanitore

American Credit Exchange, Inc.  
Gary Fair

American Video and Security, Ltd.  
Lawrence Folsom

Amway JAV Enterprises, Inc.  
Barbara Villani

ARNOLD Consulting, LLC  
Carlene Arnold

Ascent Solutions  
Ashley Dyal

ASF Realty & Investments, Inc.  
Andrew Fonfu

AT&T Advertising Solutions  
Willie Thurmond

Athena Cosmetics, Inc.  
Dave Hooper

B & C Camera, Inc.  
Joe Dumic

Bikram Yoga Summerlin  
Stephanie Dixon

Blanchard Yamane, PLLC  
Albert Deloy Blanchard

Breslin Builders  
Jack Breslin

Capital Business Services, Inc.  
Heath Michael

Catholic Charities of Southern  
Nevada  
Patricia Falvey

Closet & Storage Concepts  
Lana Barnett

Commercial Property Advisors, LLC  
Patricia Johnson

Computer Center  
Avi Dahan

ConvExx  
Chuck Schwartz

Deaner, Deaner, Scann, Malan &  
Larsen  
Douglas Malan

Death Valley Jeep Rentals  
Richard Farabee

Deseret Women's Health Care  
Rafael Juarez

Desert Oral Surgery  
Dr. Barry Frank

Design/Broker Consulting  
Peter Arriola

Dolphin Court Salon & Day Spa  
Nellya Volostnykh

E3E Media Enterprises  
Joshua Cozen-McNally

Enzo Foods  
Vincenzo Mugno

Family Home Childcare  
Stephanie Ruffolo

Five Star Gaming, Inc.  
Stephanie Minchey

Glow 2 Go  
Kimberly Shore

Green Light Media Concepts  
Phillip Nelson

H. K. Land  
Ming Lim

Healthcare Real Estate Partners  
Michael Young

Hi Country Creations  
Judie Highmiller

In Touch Credit Union  
Doug Ratcliffe  
Bryce Thiriot

Independent Capital  
Management, Inc.  
Victor Ernst

InVALUable Solution\$  
Becky Mumma

Invictus Tech Solutions  
Joshua Murphy  
Jason S. Cook, P.C.

The Johnson Company  
Benjamin Johnson

Kelly Chiropractic  
and Wellness Center  
Rae Kelly  
Larry Blackman

Las Vegas Bio & Trauma Clean Up  
Joe DeLaCruz

Las Vegas Design at  
World Market Center Las Vegas  
Laurie Dorough

Law Offices of James J. Butman  
Jim Butman

Legacy Rock, Inc.  
Susan Whipple

Leticia's Mexican Cocina  
Leticia Gardea

Martini Financial Services, LLC  
Robert Martini

Med-Health Pharmaceutical  
Products, LLC  
Ann Holland

MIND Research Institute  
Lisa Rabenstein

MJM Financial Services  
Michael Moore

Nationwide Home Retention  
Eva Fried

Nevada Corporate Identity Solutions  
Justin Sherman

Nevada State Treasurer/College  
Savings Program  
Karen Duddleston

Newtex Landscape, Inc.  
Michael Martinez

NightlifeLeader.com  
Todd Worz

Panorama North Marketing, LLC  
Tony Preus

Paradise Partners, Inc.  
Craig Gordon

Promo Super Center.com, LLC  
Robert Kolar

Protech Theatrical Services, Inc.  
Brenda Brants

Prudential Americana Group  
Realtors  
Larry Cate

Ramos Famos Music, LLC  
Tommy Cameron

Realty ONE Group  
Pamela Doss

Renu' Casual Furniture &  
Renovators, Inc.  
Fred Oppenheimer

Ritz Camera & Image, LLC  
Chris Allen

Robb & Stucky Interiors  
Sharon Allen

Ronit's Cosmetics, Inc.  
Ronit Prizant

Shadow Mountain  
Construction, LLC  
Kenneth Murphy

The Silver State Association, Inc.  
Damian (John) Bell

Soda Man and Coffee Girl  
Amy Lagera

Steel Consultants, LLC  
Tom Collins

Law Office of David Stoebling  
David Stoebling

Superior Results  
Mario Sanders

TC Brundage Consultant & Trainer  
TC Brundage

TMC Real Estate Company  
Toni McCann

Van Cleef & Arpels  
Yvonne Lynam

Warmington Residential Nevada  
Amy Thill

Vita-MYR International Corp. (Vita-MYR  
Natural Producers)  
Robert Takhtalian

William Joseph Communications  
Ryan Townend

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# Congratulations!

What's the secret to long-term success in the Southern Nevada business community? Establishing long-term and personal relationships with other professionals. What's the most effective way to do that? Membership in the Las Vegas Chamber of Commerce.

Congratulations to the following companies celebrating membership anniversaries in July 2010.

### TWENTY+ YEARS

Bank of America -  
Executive Office (56)  
Las Vegas Review-Journal/Las  
Vegas Sun (53)  
Whittlesea-Blue Cab Co. (52)  
Somerset Shopping Center (48)  
Frias Holding Company (37)  
Gaudin Ford-Porsche-Jaguar (37)  
Stewart Archibald & Barney (34)  
Clark County, Nevada (34)  
Girl Scouts of Frontier  
Council, Inc. (34)  
Rebel Oil Co., Inc. (34)  
Sletten Construction of  
Nevada, Inc. (34)  
Ted Wiens Tire & Auto Centers (33)  
Nevada Development  
& Realty Co. (33)  
KTNV-TV/Channel 13 (30)  
Bonnie Springs-Old Nevada (28)  
Michael Hollingshead, DDS (26)  
KIA Insurance-Robert Bishop (25)  
Blue Sky Kingdom, Inc. (22)  
Liberace Museum (22)  
Furnace Creek Inn  
& Ranch Resort (21)  
Pugsley, Simpson,  
Coulter Architects (21)  
Realty Executives of  
Nevada - Fafie Moore (21)  
United Way of Southern  
Nevada, Inc. (20)

### FIFTEEN YEARS

At Your Service Catering  
City National Bank  
Heck & Associates - Douglas &  
Ken, Merrill Lynch  
Las Vegas Dinettes & Stools

### TEN YEARS

ADL Home Care  
American Family Insurance-Jack  
Daigle  
Bartolo Photography, Inc.  
Citrus Controls, Inc.  
Davis, Larry L., Dr.

Equity Group, The  
Hampton Inn & Suites  
Houssels Family Ltd Partnership  
JPG Insurance-Melissa Copeland  
Lawrence's Furniture  
Montessori Visions Academy  
Nevada Health Centers, Inc.  
Nevada Prefab Engineers, Inc.  
SavvyLux Furniture and Design  
Sierra Nevada College  
Stan Teeple & Associates  
Sunstate Landscape & Lawn, Inc.

### FIVE YEARS

Badlands Golf Club  
C P Associates, Inc.  
Coqui Holdings  
Desert Fresh Air  
Dr. Raymond P. Nicholl  
DWA Creative, LLC  
Entertainment Pro Insurance  
Freni & Norman Parker  
Gerety & Associates, CPA's  
Healthy Living Solutions, LLC  
Henriksen / Butler  
Long Term Solutions  
LVI Global Travel  
Mary Henderson Esthetician  
Minelab USA, Inc.  
Neal, Gerald F., Esq, LLC  
Nurses R Special  
Safe Money Advisors, Inc.  
Seggev, MD, CHTD., Joram S.  
Showcase Mechanical HVAC  
Stanley Convergent Security  
Solutions  
The T.I. Guy

Happy Anniversary

**Do you want to get the most exposure for your next special event, or publicity about your grand opening or new product launch?**

The Las Vegas Chamber of Commerce Public Relations Department can help you maximize your exposure by giving you a comprehensive list of media contacts. This list includes key contacts at all major Television, Radio and Print publications in Southern Nevada.

Chamber Members	\$69
Non - Members	\$99

Contact the Public Relations department at 702.641.5822 or email at [pr@lvchamber.com](mailto:pr@lvchamber.com)

The Las Vegas Chamber of Commerce is proud to provide members with a place to publish their current announcements. Please follow the submission guidelines outlined at the bottom of page 3 under "Helpful Hints" section. Submissions not following the guidelines may not be published. Email news items to [pr@lvchamber.com](mailto:pr@lvchamber.com) or fax to Public Relations at 702.735.0320.

## Coming Events

Subscription tickets are available to the **Nevada Conservatory Theatre at UNLV's 2010-11 season**. Tickets are available at 702.895.2787 or [nct.unlv.edu](http://nct.unlv.edu).

## Congratulations

Tony Gladney, vice president of national diversity relations at **Harrah's Entertainment, Inc.**, was awarded the Corporate Leadership Award at the 13th Annual Spirit of Democracy Awards Gala by the National Coalition of Black Civic Participation.

**Pocket-Promo LLC** is the fifth Chamber member to achieve the first level of the prestigious "Green Roots" designation. The Green Roots program helps Chamber members adopt and receive recognition for utilizing environmentally-friendly practices.

**Welder Consulting** successfully completed the LE Tech Consulting: Advanced Training for Security Professionals and launched a partnership with LE Tech Consulting to provide prescription drug and terrorist chemical education.

Brenda J. Stout, CPA, managing partner of **Stout Keeton, LLC**, was invited to participate in an Accountants' Roundtable discussion of the state of the profession, and the results will be published in the July edition of the **Nevada Business Journal**.

**Soirees Event Planners and Caterers** was awarded The Knot's 2010 Pick for Best of Weddings as voted by local brides.

## Community Service

**Ogletree Deakins** partnered with the Las Vegas branch of U.S. Vets to donate more than 40 boxes of gently-used men's and women's suits and business attire to be worn by veterans at job interviews and in the workplace.

**Cox Communications Las Vegas** received the PRIDE Night Parade Community Ally Award from Las Vegas PRIDE in recognition of the company's support and service to the local lesbian, gay, bisexual and transgender (LGBT) communities.

Jessica Sayles of **Houldsworth, Russo & Co.**, earned the Certified Public Accountant (CPA) professional designation.

## Announcements

**Welder Photography and Art** became a Preferred Merchant at Club Sport Green Valley offering discounts to club members.

**The Technology Business Alliance of Nevada (TBAN)** has converted to a membership organization. Previously any Las Vegas Chamber of Commerce member was considered a TBAN member; now membership in TBAN is separate from Chamber membership. Visit [www.tban.us](http://www.tban.us) for more information.

**The University of Phoenix, Las Vegas Campus** has promoted Dr. Edward Schroll to associate director for academic affairs; Charlie Nguyen to Territory Vice President; Lakeshia "Kiki" Wallace as Academic Counselor at the Southwest campus; and Kelly Jackson as Academic Counselor.

**The YMCA of Southern Nevada** named the following to its board of directors: Daniel Hutto, vice president of business operations at **Cox Communications**; Dave Allazetta, vice president of sales and marketing at **UnitedHealthcare Nevada Market**; and Sajit Pullarkat, interim chief executive officer for Centennial Hills Hospital Medical Center.

**Nevada Commerce Bank** named Martina Poole to the position of assistant vice president/loan servicing officer.

Joe Brezny has joined the **Greater Las Vegas Association of REALTORS®** as a government affairs director. Brezny will focus on local government issues.

## Projects and Deals

**City National Bank** has acquired Sun West Bank of Nevada from the FDIC in a purchase and assumption agreement.

**Grubb & Ellis I Las Vegas** brokered the leasing of 17,700 square-feet of industrial space for 36 months. The gross lease amount was valued at \$352,362.

**Capriotti's Sandwich Shop** has retained **The Glenn Group** as its advertising agency of record. The agency will develop and produce integrated marketing communications campaigns in the Las Vegas market.

**positive-eye consulting™** has been retained by IB Roof Systems to co-create a business strategy and systems for the continued growth of the family-owned national building supplier.


Michael Stuart, senior vice president of **Colliers International-Las Vegas**, represented Hillwood in the sales of five residential properties that encompasses more than 1,800 residential lots and land that is zoned for 759 multi-family units.

**MassMedia Corporate Communications** was retained by energy and natural resource conservation company National Sustainability Group, Inc. and its four subsidiaries.

Soozi Jones Walker and Bobbi Miracle of **Commercial Executives** brokered the lease of 1,487 square feet of office space. The 60-month lease is valued at \$146,949.

## Follow us and become a fan!

The Chamber is on Twitter and Facebook. Links are available from our home page at [www.lvchamber.com](http://www.lvchamber.com).

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## The Business Center

As a member of the Las Vegas Chamber of Commerce you and your guests have exclusive access to the Business Center from 8:00 a.m. – 5:00 p.m., Monday-Friday, excluding holidays. This state-of-the-art center offers you...

- Comfortable and professional work spaces
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- Multi-media podiums wired for direct-to-screen connectivity
- Wi-Fi and hard-wired internet access available

The CenturyLink™ Business and Conference Center at the Las Vegas Chamber of Commerce is the ultimate business destination.

- Cutting edge technical amenities
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For more information about the CenturyLink™ Business and Conference Center at the Las Vegas Chamber of Commerce contact Guest Services at 702.641.5822

Las Vegas Chamber of Commerce

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## Vegas Young Professionals networking ... *continued from page 3*

common ground. I have always said that for Las Vegas to get through this economic period, we have to help each other out. Do the best you can to do business with other



Las Vegas businesses. Even better, do business with other people who support the same organizations as you. At Vegas Young Professionals, once again we are trying to push these relationships along a bit by making the [www.VegasYP.com](http://www.VegasYP.com) website a place where local businesses can promote exclusive discounts to our card-carrying members. Check it out under at [www.VegasYP.com](http://www.VegasYP.com) and look under the Membership tab for Membership Card

Offers. You do not have to be a member to get involved, so submit your business offer today.

Of course, we have not forgotten about our friends who have lost their jobs recently. At one of our Business 101 luncheons last year, our focus was how to network effectively. One of the topics we covered was how you can present yourself at a networking event if you are out of work. This was very successful because it also incorporated a networking element, allowing people to interact and develop relationships right there at the meeting. Our Business 101's also help people move up in their current jobs by offering them training and suggestions from some

of the top people in the session topic's industry. Another great forum for networking is our Bigwig Lunch Times, where we have a prominent local CEO or other well-known person in for a very informal small group lunch with some of our members. The person who is the focus of the luncheon is not just giving a presentation, they are in a conversation with our members. Vegas Young Professionals member Kristalina Steininger says, "It is an intimate group where the speakers and guests can connect in an open forum setting. They are always very different, and they are quality speakers."

These are just some of the things we do to help our members. Vegas Young Professionals now offers more than six types of networking and professional development programs, which you can check out at [www.VegasYP.com/programs](http://www.VegasYP.com/programs). We are always open to new ideas on how we can help people meet people because we know that so much business starts from a positive relationship. At Vegas Young Professionals, our goal is to make your business networking effective. I would love to hear from anyone who has innovative new ideas on how we can continue to make our programs and events both relevant and effective for our members. Feel free to contact me directly at [wpaccione@wsinetspecialists.com](mailto:wpaccione@wsinetspecialists.com) or call me at 702.291.8736. ■

## Conference Center ... *continued from page 9*

### Post Office

The Las Vegas Chamber of Commerce office is also home to a branch of the U.S. Post Office.

Services include:

- Standard, Priority, Flat Rate Priority, Express Mail services
- Free postal boxes and envelopes for Flat Rate Priority and Express Mail
- Confirmation, insurance, certified and return receipt options offered
- Domestic and International mailing and shipping services
- Military Priority Mail services and discounted rates to military bases offered
- Stamps - Choose from Forever Stamps, Priority Stamps, Postcard Stamps (U.S. and International use), as well as collectible stamps
- Specialty stamps can be ordered upon request
- Special stamps for celebrations (weddings, Disney, etc.) are available for order
- Stamps come in a variety of quantities for your convenience

Also available to make your shipping and postal needs easier:

- Gift boxes
- Padded envelopes
- Shipping boxes
- Packing materials - airbags, tissue paper and popcorn pellets
- Gift bags
- Plain white envelopes
- Packing tape
- Las Vegas 4x6 detailed city map
- Postcards

### Additional services include:

- Copies (Black & White and Color)
- Faxes
- Notary Services

Post Office Hours are Monday-Friday, 8:00 a.m. - 5:00 p.m.

### Contact Us

For detailed information on the benefits and features of the CenturyLink™ Business and Conference Center at the Las Vegas Chamber of Commerce, call Business Services at 702.586.3818 or 702.586.3824 or visit [www.lvchamber.com](http://www.lvchamber.com). ■



# The 4th Annual White Hot Fusion Mixer



Thursday, August 19, 2010 | Moon Nightclub | 7:00 - 10:00 p.m.

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## Sponsorships Available!

For more information or to RSVP  
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The Chamber counts on the active support of its members to drive its pro-business political endeavors



## BizPAC... *continued from page 6*

### How BizPAC works

The Chamber relies on BizPAC, which is its Business Political Action Committee. Funded by the voluntary contributions of Chamber members, BizPAC allows the Chamber to advocate aggressively for government fiscal restraint, accountability, and transparency.

The Chamber has achieved many of its legislative and policy objectives thanks to the generous contributions made by members to BizPAC.

Some of the Chamber's recent accomplishments BizPAC contributed to:

- Challenging a proposed Clark County fire inspection fee increase
- Actively working with local governments as they implement state laws pertaining to the collective bargaining process with public employees. These changes will result in greater transparency and accountability. The Chamber successfully advocated for these changes to state laws in Carson City
- Fighting potentially harmful initiative petitions that could negatively impact businesses in Nevada
- Ensuring timely and continuing representation in Washington, DC to lobby against the harmful Employee Free Choice Act

- Testified against increasing the state unemployment tax on businesses
- Successfully worked with City of Las Vegas leaders to table a proposed business free increase
- Chamber's advocacy efforts have saved businesses thousands of dollars by defeating anti-business legislation
- Defeating proposed legislation that would have eliminated Nevada's no-fault workers' compensation system as a sole remedy and permitted lawsuits against insurers and third-party administrators. This would have raised insurance rates and litigation costs of business

It is evident that the most powerful and efficient way to contribute to the political efforts of the Chamber is to invest in BizPAC.

Contributions to BizPAC are voluntary and are not tax-deductible for federal income tax purposes. For more information regarding BizPAC, visit <http://www.lvchamber.com/government-affairs/bizpac/invest>.

Some nonprofit organization and agencies may be prohibited from giving political contributions. Nonprofit organizations should check with their tax preparer. ■

## Small Business Excellence Awards... *continued from page 14*

- Small Business of the Year - 25 or fewer full time employees
- Emerging Business of the Year – NEW!
- Non-Profit of the Year
- Green Business of the Year

Small Business Excellence Awards luncheon on Thursday, September 16, 2010, at the Paris Las Vegas Hotel & Casino. For more information, visit [www.lvchamber.com/bizes](http://www.lvchamber.com/bizes), contact Susan Sheridan at 702.586.3835 or e-mail [ssheridan@lvchamber.com](mailto:ssheridan@lvchamber.com). This event is exclusively sponsored by Nevada State Bank. ■

For a complete list of nominees, visit [www.lvchamber.com](http://www.lvchamber.com), choose the "Programs" tab and click on Small Business Excellence Awards.

Finalists and winners will be honored at the annual



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