

Business Voice

Vegas Chamber | VegasChamber.com | July 2022



**Introducing
the Vegas
Chamber's
Association
Plan from
Anthem Blue
Cross and
Blue Shield**
Page 18

**Chamber video
receives Telly
Award** Page 22

**Plan for
Retirement Now
with Chamber's
401(k) Plan**
Page 40

*Special Enrollment PERIOD

Is Your Small Business Too Small to Provide Health Insurance? Nevada Health Link Can Help.

Not every small business is big enough to offer its own health plan. That's where Nevada Health Link comes in. With affordable premiums, choice between private insurance plans, and the ability to shop and compare, employees can pick the perfect health plan on one seamless platform.

Nevada Health Link is the state-based health exchange for Nevada, and offers a wide range of health, dental and vision plans from brand-name private insurers.

Nevada Health Link is currently in a special enrollment period. Employees experiencing life changes like a new job, a newborn, or a move to a new city can qualify to enroll in health plans. Subsidized premiums make the insurance plans affordable to Nevadans of all income levels.

If you or your employees have experienced any of these life changes, check Nevada Health Link for qualified health plans at prices that can't be beat. Nevada Health Link understands that not all small businesses can provide their own health plan. That's why we're here.



EXPLORE HEALTH PLANS
Scan to Learn More





WHEN YOU
WANT THE
BEST...

YOU WANT THE TOP DOG



NEED HELP PLANNING YOUR NEXT BIG EVENT?

ANNIVERSARY • WEDDING • RETIREMENT • BIRTHDAY
EMPLOYEE PICNIC • BUSINESS MEETING
FAMILY REUNION • HOLIDAY PARTY • BOX LUNCHES



LICENSED FOR FULL BAR & LIQUOR CATERING
702.876.1106 | TOPDOGCATERING.COM





July 2022

TABLE OF CONTENTS

- 04** Chamber Leadership
- 06** Welcome From the President and CEO
- 08** Trustee Spotlight
- 10** What's Happening
- 12** Celebrating Membership Anniversaries
- 13** Welcome New Members
- 16** Member News
- 18** Introducing the new Association Health Plan from Anthem Blue Cross and Blue Shield and the Vegas Chamber
- 22** Chamber News
- 28** Member Spotlight
- 30** Executive Women's Council Member Spotlight
- 32** President's Club Spotlights
- 34** Ribbon Cuttings
- 36** Leadership Foundation Spotlight
- 38** Business Corner
- 39** Membership Listings

BUSINESS VOICE

VOLUME 44 NUMBER 7

Vegas Chamber

575 Symphony Park Avenue, Ste. 100
Las Vegas, NV 89106
702.641.5822 • VegasChamber.com

MARY BETH SEWALD

President & CEO
Vegas Chamber

2022 Executive Committee

Michael Feder
Chair
Dickinson Wright

Paul Anderson
Chair Elect
Boyd Gaming

Gina Bongiovi
Immediate Past Chair
Bongiovi Law Firm

Hugh Anderson
Hightower Las Vegas

Mike Bolognini
MFB Enterprises, LLC

Tom Burns
Cragin & Pike

Betsy Fretwell
Switch

John Guedry
Bank of Nevada

Lori Nelson-Kraft
LVCVA

Ellen Schulhofer
Brownstein

Terry Shirey
Nevada State Bank

Chris Wilcox
Eide Bailly LLP

Ryan Woodward
National Technical Institute

The Business Voice (USPS #717-970) is published by Vegas Chamber 575 Symphony Park Ave., Ste. 100 Las Vegas, NV 89106

Annual Subscription \$25
Periodical postage paid at Las Vegas, NV

POSTMASTER:
Send address changes to: Vegas Chamber, 575 Symphony Park Ave., Ste. 100 Las Vegas, NV 89106

2022 Board of Trustees

Jeremy Aguero

Joe Asher
IGT

Brandon Barkhuff
NV Energy

Danielle Bisterfeldt
The Howard Hughes Corporation

Jan Jones Blackhurst
Caesars Board of Directors

Kerry Bubolz
Vegas Golden Knights

Vincent Ciminise
Valley Bank of Nevada

Tyler Corder
Findlay Automotive

Teresa Di Loreto
Nevada Military Support Alliance

Brigadier General Michael Drowley
Nellis Air Force Base

Victor Fuchs
Helix Electric

Kelly Hahn
Wells Fargo

Gregory Lee
Eureka Casino Resort

Rex Liu
Family & Cosmetic Dentistry

Napoleon McCallum
The Las Vegas Sands Corporation

Bill Nelson
BDO

Boyd Nelson
Southwest Gas Corporation

Shaundell Newsome
Sumnu Marketing

Ret. Brigadier Gen. Robert Novotny
Skyracer Consulting

Karla Perez
Valley Health System

Chase Rankin
Las Vegas Review-Journal

Larry Singer
Newmark

Bryant Thornton
Republic Services

Vicky VanMeeten
Roseman University of Health Sciences

Chris Way

Dr. Keith Whitfield
UNLV

Emeritus Board

Jay Barrett
The JABarrett Company

Mike Bonner
Greenberg Traurig

Bob Brown
Opportunity Village

Senator Richard Bryan
Fennemore Craig, P.C.

Steve Hill
LVCVA

Fafie Moore
ERA Brokers
Consolidated

Bill Noonan
Boyd Gaming
Corporation (Retired)

Jim Prather
Las Vegas Review-Journal

Bruce Spotleson
The Neon Museum

John Wilcox
JDW Group LLC

Past Chairpersons

Berlyn Miller 1979
Phil Arce 1984

Elaina Blake 1985
Dave Vlaming 1986

Jeffrey A. Silver 1988
Peter Thomas 1989

William Martin 1991
Bob Maxey 1992

David Smith 1994
Ted Wiens, Jr. 1995

John O'Reilly 1996
Diane Dickerson 1997

Edward Crispell 1998
Bill Wells 2001

Jay Kornmayer 2002
Lou Emmert 2003

Tim Cashman 2004
Hugh Anderson 2005

John Wilcox 2006
Fafie Moore 2008

Steve Hill 2009
Kristin McMillan 2010

Michael Bonner 2011
Kevin Orrock 2012

Jay Barrett 2013
Bruce Spotleson 2014

Bob Brown 2015
John Guedry 2016

Bill Noonan 2017
Michael Bolognini 2018

Terry Shirey 2019
Tom Burns 2020

Gina Bongiovi 2021

EDITORIAL POLICY: The Business Voice is a member newsletter of the Vegas Chamber. The Vegas Chamber welcomes input, ideas and suggestions from our members. As with any periodical, we must adhere to strict deadlines and we reserve the right to edit all materials submitted for publication. Commentaries that are marked as such do not necessarily reflect the opinion or position of the Chamber, its trustees or employees. The Chamber cannot guarantee the validity or accuracy of the content of paid advertisements. All content is subject to change. Questions or concerns about content of the Business Voice can be addressed to the Vice President of Marketing and Brand Strategy, Vegas Chamber, 575 Symphony Park Avenue, Ste. 100, Las Vegas, NV 89106.





New! An exclusive health plan for Vegas Chamber members.

As a small business owner, you may be looking for a health plan that offers your employees high-quality care and fits your budget. The Vegas Chamber Association Health Plan (AHP) does both. It was created just for Vegas Chamber members and gives you flexibility, financial stability, and a variety of plan options.*

Contact your Vegas Chamber broker or Anthem Sales representative today.

Vegas Chamber AHP offers:

- ✓ **Competitive rates** set exclusively for Vegas Chamber members.
- ✓ **Access to our extensive preferred provider organization (PPO) network** with different deductible options, health savings accounts (HSAs), and our essential drug list.
- ✓ **Comprehensive medical plans**, including our Anthem PPO, PPO Choice, Anthem HMO (health maintenance organization), and Anthem HSA.
- ✓ **A full suite of employee benefits**, including dental, vision, life, and disability.
- ✓ **Composite rating** for easier employer budgeting.
- ✓ **Well-being programs and resources** for whole-person health.
- ✓ **Access to care** from anywhere with our SydneySM Health app or at [anthem.com](https://www.anthem.com).



* Vegas Chamber membership required.

Sydney Health is offered through an arrangement with CareMarket, Inc., a separate company offering mobile application services on behalf of Anthem Blue Cross and Blue Shield. ©2021-2022.

Anthem Blue Cross and Blue Shield is the trade name of Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc., dba HMO Nevada. Independent licensees of the Blue Cross and Blue Shield Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc.

1041688NVEENABS BV 05/22

Help your employees — and your bottom line — stay healthy with a Vegas Chamber AHP.

A WELCOME MESSAGE FROM

CHAMBER PRESIDENT AND CEO



Mary Beth Sewald

STARS
Labor Management
Simplified

Labor Planning • Dispatching • Time Tracking
• Digital New Hire Paperwork • PDF Reports
• Export Payroll • Certifications
• History • Contracts

**DEVELOPED FOR THE CONVENTION
AND ENTERTAINMENT INDUSTRIES**

QR Code

Email Info@starslabor.com
Phone (702) 405-7410
WWW.STARSLABOR.COM

**DO
BUSINESS
WITH
PRIDE.**

Your support and generosity will greatly allow us to continue to welcome and **celebrate** the **diversity** of our communities and strive to empower all to **live authentic lives.**

Contact Brian Hosier (bhosier@thecenterlv.org) today and find out how your organization can take part in opportunities that help change lives!

the center
Serving the LGBTQ Community of Nevada

401 S. Maryland Parkway, Las Vegas, NV 89101 www.thecenterlv.org

Rosetta Brown, CEO
614-352-8636
rosetta@rhbrownco.com

Keith A. Golden, Esq.
Art Curator
keithagolden@yahoo.com

GOLDEN GALLERIES

Artwork by Richard Mayhew

Let us plan your next fine art exhibit!

Q&A WITH LORI NELSON-KRAFT

Senior Vice President of Communications,
Las Vegas Convention and Visitors Authority

Lori Nelson-Kraft grew up in Detroit, Michigan. She graduated from Eastern Michigan University with a bachelor's degree in journalism and communications. She currently serves as senior vice president of communications for the Las Vegas Convention and Visitors Authority (LVCVA), the destination marketing organization that markets and sells Las Vegas worldwide. She helps oversee corporate communications, public affairs, community relations, and the LVCVA Archive.



Q. What is the one piece of advice you wish someone had given you when you started in business?

A. Listen more. Talk less. I'm still a work in progress.

Q. What was your first job, and what did you learn from it?

A. I babysat before I was old enough to work at the local mall. Know your worth. While I over-delivered on customer service, I undervalued my fees when others commanded double and did less work.

Q. Who has been the greatest inspiration in your life?

A. My mom for a million different reasons.

Q. What would people be surprised to learn about you?

A. I moved to Vegas for a warmer climate and opportunity to spread my wings at age 25. I also did it without a job, without any business

connections, and \$8,000 in my entire life savings. I immediately fell in love with our community and thankfully, things worked out.

Q. What one piece of advice would you give an 18-year-old version of yourself?

A. Control your own destiny. Don't let others define or own it for you.

Q. What is your favorite place to visit/vacation?

A. Lake Tahoe.

Q. iPhone or Android?

A. iPhone.

Q. What's the last podcast you listened to or book you read?

A. "Be Board Ready: The secrets to landing a board seat and being a great director," by Betsy Atkins.

Q. Your go-to karaoke song?

A. "Copacabana," by Barry Manilow. Music and passion is ALWAYS in fashion.



CovidClinic

EVENT & GROUP TESTING!

Covid Clinic is equipped to test events and groups of all sizes!



Book your event or group test at

COVIDCLINIC.ORG



WHAT'S HAPPENING

REGISTER AT VEGASCHAMBER.COM

5 TUESDAY, JULY 5TH
CHAMBER VOICES TOASTMASTERS
Learn about your new membership, connect with other Vegas Chamber members, staff & our volunteer Ambassadors. Advanced registration is required.
11:15 A.M. - 12:45 P.M.
Vegas Chamber

CHAMBER CONNECTIONS PM
An open mixer for the entire business community. No cover or minimum with food and drink specials.
5:30 - 7 P.M.
Rockstar Bar at The Las Vegas Golf Center
6730 Las Vegas Blvd S
Las Vegas, NV 89119

7 THURSDAY, JULY 7TH
MEMBER ORIENTATION
Learn about your new membership, connect with other Vegas Chamber members, staff & our volunteer Ambassadors. Advanced registration is required.
7:45 A.M. - 9:30 A.M.
Vegas Chamber

12 TUESDAY, JULY 12TH
CHAIRMAN'S LUNCHEON - BY INVITATION ONLY
PC Members Exclusive Program connects small group to interact with Vegas Chamber Board of Trustees Chairman Michael Feder and President & CEO Mary Beth Sewald.
11:30 A.M. - 1 P.M.
Vegas Chamber

13 WEDNESDAY, JULY 13TH
CHAMBER CONNECTIONS AM
This event is great for business professionals interested in expanding their network and optimizing their chamber membership. Features two speakers.
7:30 A.M. - 9 A.M.
Vegas Chamber

19 WEDNESDAY, JULY 19TH
CHAMBER VOICES TOASTMASTERS
Become a better speaker and a more effective presenter by joining Chamber Voices Toastmasters. Open to all members.
11:30 A.M. - 12:45 P.M.
WFG National Title
9041 S. Pecos Rd., 4200
Henderson, NV 89074

CHAMBER CONNECTIONS PM
A dedicated leads group comprised of professionals from a variety of industries who grow their network and their businesses by sharing referrals, ideas & contacts.
5:30 - 7 P.M.
Vegas Chamber

20 WEDNESDAY, JULY 20TH
BUSINESS AFTER HOURS
Join Vegas Chamber for our Business After Hours networking event!
4:30PM - 6:30PM
Venue TBD

21 TUESDAY, JULY 21ST
PAUL CALL
Monthly updates on government & other issues important to your business with Paul Moradkhan, Senior Vice President of Government Affairs at Vegas Chamber.
11 - 11:30 A.M.
\$15. Complimentary for President's Club & Advocacy Members
Virtual Event

27 WEDNESDAY, JULY 27TH
CHAMBER CONNECTIONS AM
This event is great for business professionals interested in expanding their network and optimizing their chamber membership. Features two speakers.
7:30 - 9 A.M.
Summerlin Hash House a Go-Go
10810 W Charleston Blvd
Las Vegas, NV 89135

Masks Optional - Temperature Check on entry
Please verify all details at vegaschamber.com

BIZSPOT STUDIOS

PROFESSIONAL & AFFORDABLE VIDEO PROMO & MARKETING

- Business Promotions & Adverts
- Ribbon Cutting
- Presentations
- Events
- Weddings, Barmitzvaahs & other occasions



www.bizspotstudios.com
702-782-5741



- Aerial Views of home & business
- Roof or Solar Panel damage view
- Aerials of your event
- Realtor Videos



www.vegasdroneservices.com

702-782-5741

BIZSPOT STUDIOS



Employee Benefits... Elevated

We bring the expertise and resources necessary for a best-in-class Employee Benefits experience.



Industry-Leading Expertise, 24/7

Streamline Your Benefits with Tech & Data Analytics

Full-Market Access & Compliance Services

 702.727.3406
coreprime.com



The MultiCare Group of Companies

PATRICK CASALE

Insurance Broker contracted around the United States offering health insurance coverage. I specialize in helping Small to Large Businesses attain quality affordable health insurance for their employees.



People that care, benefit solutions that work.

The MultiCare Group has over 20 years experience, specializing in all aspects of Employee Benefits. Our experience, vision and innovation as 'change leaders' has resulted in consistently proven solutions and a growing list of satisfied clients

OUR PRODUCTS & SERVICES

- Group Benefits Consulting
- Group Retirement Consulting
- Executive Compensation
- Human Resource Solutions
- Health and Wellness

702.396.9449

5715 W. Alexander Rd. #130
Las Vegas

www.multicarebenefits.com

CHAMBER MEMBER ANNIVERSARIES



Celebrating our longstanding member relationships

Bank of America - Executive Office.....	68 Years	CharlotteHartForFashion	1 Year
Las Vegas Review-Journal / LVRJ.....	65 Years	Circa Hospitality Group	1 Year
Clark County, Nevada	49 Years	Crunch Fitness North Las Vegas.....	1 Year
Ted Wiens Tire & Auto Centers.....	45 Years	Game On Players, LLC.....	1 Year
KTNV-TV, 13 Action News	42 Years	Grobstein Teeple LLP	1 Year
ERA Brokers Consolidated - Fafie Moore.....	33 Years	High Performance Providers.....	1 Year
Oasis At Death Valley	33 Years	Hofbrauhaus Las Vegas	1 Year
United Way of Southern Nevada, Inc.	32 Years	JPAR Elite.....	1 Year
Dube' & Associates, Ameriprise Financial Services, Inc.....	31 Years	JSE Corporation	1 Year
Las Vegas Natural History Museum	29 Years	Kev Love's™s Music Hall and Events LLC.....	1 Year
Pueblo Del Sol, LLC.....	29 Years	Lofton Sports.....	1 Year
Jewish Nevada	28 Years	Micah Bleacher, REALTOR® - S.0194069 - Luxury Homes of Las Vegas	1 Year
City National Bank.....	27 Years	Premier Physicians Weight Loss and Wellness.....	1 Year
Olive Crest - Nevada.....	25 Years	Procter and Gamble Professional	1 Year
Travelodge Center Strip.....	25 Years	Prostone Services	1 Year
Faith Community Lutheran Church & Schools.....	20 Years	Sahara Las Vegas - formerly SLS Las Vegas Hotel & Casino	1 Year
Nevada Paralyzed Veterans of America.....	15 Years	Sandstone Equity Group.....	1 Year
Auntie2Hands.....	10 Years	Serenity Birth Center, LLC	1 Year
Las Vegas Bariatrics.....	10 Years	Simply Podcasting.....	1 Year
SYNLawn.....	10 Years	Sin City Skydiving	1 Year
Nevada Franchised Auto Dealers Association.....	5 Years	SK Public Relations	1 Year
Nothing Bundt Cakes	5 Years	SmartTab.....	1 Year
SilverSummit Healthplan.....	5 Years	Status Travel an Affiliate of Tzell Travel Group LLC	1 Year
ADTACK Marketing.....	1 Year	Viticus Group.....	1 Year
Benchmark Mortgage.....	1 Year	Wealth Strategies Advisory Group.....	1 Year
Black Raven Films.....	1 Year	ZapDry Carpet Cleaning	1 Year

THANK YOU FOR YOUR SUPPORT!



WELCOME NEW MEMBERS



MV Transportation, Inc.

- 3 Clicks Bookkeeping
- A Wee Bit of Care, LLC
- ALS Association Nevada Chapter
- Aqua Element
- Bighorn Law
- Black Widow Print Studio LLC
- C2D Corporation Ltd
- Canico Media
- CARE Chest
- ChemMaster
- Children's Learn and Play
- Corks N Crafts
- Cosmetology Institute of Las Vegas
- Dube Enterprises LLC
- Eugene LLC DBA Eugene Premium Men's Products
- Faith Residential Care Home
- Friendly Shelter
- Grateful Hearts Inc
- Hope for the City
- Horse Trailer Hideout
- Innovolt Electric LLC
- Kenowoyo Education LLC
- Lauren Gontero
- Law Offices of Atif Sheikh, PLLC
- Little Steps Early Learning Academy
- Nevada School of Inquiry
- Nevada System of Higher Education
- New City Mortgage, LLC
- NEW Member - General Members
- Nina Notary Services
- Noah's Little Ark
- Nourishing Hands Child Care
- Pacific Advisors
- Pacific Workplaces
- PeopleReady
- Prestigious Academy of Las Vegas
- Pretty Savvy Cosmetics
- Resolution Realty - Desiree Ellis
- Sandra and Stanley Mallin Early Childhood Center at Temple Beth Shalom
- SpringStone Montessori School
- Supernatural LLC
- Sykes Horizons
- Tiny-Tots
- Tre Speaks For You
- Vegas Granite and Marble
- West Pacific Insurance LLC
- Work Health Solutions

Download your free Proud Member
Toolkit at VegasChamber.com

As of 5/31/2022



Vegas Tickets

Office: (702) 795-7880

www.vegastickets.com

Vegas Chamber Business Voice July 2022 | 13



WHO
OFFERS BANKING
SERVICES TAILORED
TO MY BUSINESS?

NSB

Nevada State Bank is here to help your business succeed. Our dedicated team of experienced relationship managers provide personalized banking services relevant to your needs - helping to ensure that you reach your business goals. No matter the size of your business, we offer the resources to help you discover new pathways to your success.

To learn more, call us at 866.728.0461 or visit [nsbank.com/biz](https://www.nsbank.com/biz).



IT MATTERS **WHO** YOU BANK WITH®

A division of Zions Bancorporation, N.A. Member FDIC

BOOK YOUR NEXT CORPORATE EVENT OR MEETING AT CASABLANCA RESORT & CASINO IN MESQUITE

Sometimes the Best of Las Vegas is in Mesquite.

Come discover why.



2021 LVRJ Best of Las Vegas Gold Winner for Best Destination Casino Resort.




In addition to 70,000sq. ft. of event space, 30,000 sq. ft. of event center space, and 9,000 sq. ft. of ballroom space, we've also got the Best of Las Vegas Silver Winners for Best Steakhouse (Katherine's), Best Golf Course (CasaBlanca Golf Club), and Bronze Winner for Best Spa (The Spa & Salon at CasaBlanca).

- Our event space is on the same property as the hotel.
- We have no restrictions on cut-off time to reserve the room or make changes.
- Our price point is much lower than our competition.
- With no room fees or rental fees, you cover food/beverage cost only.

Book your next corporate event or meeting at CasaBlanca Resort & Casino today!
CALL 877.438.2929 or email sales@mesquit gaming.com to book your Group event at CasaBlanca.



FOLLOW US   

Mesquite, Nevada • Casablancaresort.com • 877.438.2929 • One hour north on I-15

Burke Construction Group Announces the Addition of Mike Sims, DBIA, LEED AP, as the Vice President of Operations

With more than 26 years in the construction industry, Mike Sims brings extensive construction management experience and a successful track record in executive leadership.



In 1996, Sims began his construction management career in Las Vegas with a local construction firm and spent over 13 years with LendLease, a globally integrated real estate, investment and construction group serving as vice president/project executive. Some of his high-profile projects include state-of-the-art and multi-million-dollar facilities including Oceanside Plaza in California, VA Healthcare Center, and the Horizon Uptown Mixed-Use Development.

Burke is also proud to announce its current Vice President of Operations Thad Lawrence will transition back into the role of corporate vice president to continue to focus on strategic growth opportunities.

For more information, contact marketing@burkecgi.com.

Janet Uthman Joins Cox Las Vegas as Market Leader and Vice President

Janet Uthman has been named Las Vegas Market Leader and vice president of Cox Las Vegas, one of Nevada's largest, private non-gaming employers with more than 1,500 employees and a statewide annual economic impact of \$2.3 billion.



Uthman is a longtime telecommunication and cable executive and was previously vice president of multicultural marketing and inclusion for Comcast NBCUniversal's Northeast Division in Baltimore. In her position, she also served as chief diversity and inclusion officer, assembling a team of senior leaders to help champion diversity and inclusion across the division's 22,000 employees and all aspects of the business.

For more information, visit cox.com.

Viticus Group Announces New Vice President of Marketing, Communications & Brand Awareness



Viticus Group, a leading provider of continuing education for veterinary and medical healthcare professionals worldwide, announces that Joyce Goedeke has been named in the new role of vice president of marketing, communications, and brand awareness.

Goedeke's experience includes 28 years in television media, private sector, government, education, nonprofit, not-for-profit, and health care industries.

"We're thrilled to have such a knowledgeable leader who can help us increase awareness of the exceptional things our organization is doing and, in turn, increase our impact," said Andrea Davis, CEO. "Joyce Goedeke is a proven communicator whose strategic insights will be invaluable as Viticus Group continues to grow."

For more information, visit viticusgroup.org.

LP Insurance Services, LLC. Names Melissa Marsh as Human Resources Director

We are pleased to announce the appointment of Melissa Marsh as director of human resources of LP Insurance Services. As HR director, Marsh will oversee all aspects of human resources needs and compliance throughout the footprint.



Most recently, Marsh was the owner of HRinDemand, a full-service HR consulting company in Reno, Nevada.

"Melissa is a welcome addition to our team," said LP President Brian Cushard. "She has more than 25 years of experience and is well-respected in the industry."

For more information visit www.lpins.net.

City National Bank Ranked Second-Largest Lender in the United States for Small Business Administration 504 Loans

City National Bank was ranked as the second-largest lender



in the U.S. for Small Business Administration (SBA) 504 loans, according to the SBA mid-fiscal year 2022 report.

City National approved 79 small business loans worth more than \$140 million from Oct. 1, 2021 to March 30 of this year. The 504 loans are used for a variety of assets that promote business growth, including the construction of new buildings or purchasing existing buildings and equipment. The bank's SBA team has also expanded nationwide to serve its clients' financial needs.

"Entrepreneurship is at the very heart of our company, and City National Bank understands entrepreneurs better than anyone else," said David Cameron, senior vice president and head of business banking for City National.

For more information, visit cnb.com.

Discovery Children's Museum Welcomes Back Caitlin Shea as the New Vice President of Development



Caitlin Shea, new vice president of development as of May 9, 2022, returns to DISCOVERY after caregiving for her mother who battled pancreatic cancer for a year and a half.

"We are thrilled to have Caitlin Shea rejoin the Museum team as the new VP of development," said Melissa D. Kaiser, CEO of DISCOVERY Children's Museum. "Shea's extensive background in fundraising and deep roots in Southern Nevada will have a tremendous impact on the Museum. We look forward to the many opportunities she will bring to the Museum."

Shea is a native of Las Vegas and has more than 12 years of professional fundraising experience in the local community.

For more information on DISCOVERY Children's Museum, visit www.discoverykidslv.org or follow DISCOVERY on Facebook, Twitter and Instagram.

Businesses listed in orange denote President's Club members.

video





HELPING EMPLOYEES STAY HEALTHY WHILE KEEPING COSTS DOWN

Introducing the new Association Health Plan from Anthem Blue Cross and Blue Shield and the Vegas Chamber

By Denise Elam

In a constantly changing world, health coverage is not just a good idea, it's a necessity. Now more than ever, especially in the wake of the COVID-19 pandemic, many small business owners are looking for easier ways to provide health coverage to their employees.

That's why Anthem Blue Cross and Blue Shield and the Vegas Chamber partnered together to introduce the Vegas Chamber Association Health Plan (AHP) on July 1, 2022.

The plan, made available to qualified Small Group employers (2 to 50 employees), includes a full suite of benefits to help employees stay healthy while keeping costs down for everyone.

"We are excited to introduce the new Vegas Chamber AHP. Designed exclusively for small business Vegas Chamber members, these cost-saving plans offer competitive rates and a variety of plan choices from HMO and PPO to HSA options," said John Blackerby, director of Nevada Small Group Sales. "Bringing quality health care coverage to the people of Vegas is a shared goal of Anthem and the Vegas Chamber."

The AHP offers competitive rates set exclusively for Vegas Chamber members, comprehensive medical plans including Anthem PPO, PPO Choice, Anthem HMO, and Anthem HSA, and access to an extensive PPO network with different deductible options, among many other benefits.

The AHP is available to organizations within specific SIC codes within five distinct groups: business services; trade, construction and manufacturing; wholesale and retail; professional services; and food and bar.

The Vegas Chamber is proud to partner with Anthem to provide quality coverage to its members.

"Bringing quality healthcare coverage to the people of Vegas is a shared goal of Anthem and the Vegas Chamber."
— **John Blackerby**,
director, Nevada Small Group Sales

"Providing health insurance for employees is one of the biggest challenges for small businesses," said Vegas Chamber President and CEO Mary Beth Sewald. "That's why the Vegas Chamber Association Health Plan is such a valuable resource to our

small business members. Not only does it offer several affordable options for employers, it also includes a full-suite of additional benefits to help employees and their families stay healthy."

The plan also includes SydneySM Health, Anthem's mobile app that connects members directly with their plan and healthcare needs, including one-click access to member ID cards and wellness resources. With Sydney, those enrolled can find care and check costs, search for doctors, view claims, and get an overview of all plans.

AHP quoting began on May 2. To enroll, contact your Vegas Chamber broker or Anthem representative. Visit vegaschamber.com/vegas-chamber-association-health-plan to learn more.



Tyler Insurance Group

Helping Las Vegas residents since 2007

TYLER
INSURANCE GROUP

Specializing in

- Employer Health Insurance Benefits
- Medicare
- Individual/Family plans



5540 South Ft. Apache Suite 100, Las Vegas, Nevada 89148
www.tylerinsurancegroup.com | Office: 702-851-5816, ext 200



Women's Chamber of Commerce of Nevada[®]



(702) 733-3955

www.womenschamberofnevada.org

© 2022 Women's Chamber of Commerce of Nevada

2nd
Annual

Night en Blanc

White Light Gala
Benefiting Individuals and Family Members
with Special Abilities of All Ages

Wednesday, September 28, 2022 | 6PM

HONORING

Dana Blackhurst and Jan Jones Blackhurst
Community Advocate Award

Michelle Desrochers
Self-Advocate Ambassador Award

At the Magnificent Las Vegas Ranch
Visit www.collabLV.org for details

COLLABORATION center foundation.
your disability resource network

Collaboration Center Foundation was established in February 2019, to serve and support the lives of families and individuals living with Intellectual, Developmental and Physical Disabilities of ALL ages, by providing the largest disability resource and support network in Southern NV. CCF is achieving this by collaborating with existing disability non-profits, providers, educators and government agencies on and off its 5 acre campus with the goal of building service capacity to help navigate families to critical services, collapse long wait lists, and promote early intervention and life span transitions to achieve the greatest quality of life possible.

Fostering a Healthy and Growing Economy in Nevada

Hugh Anderson Named Chair of The Governor’s Workforce Development Board for the State of Nevada

Vegas Chamber Government Affairs Committee Chairman and Hightower Las Vegas Managing Director and Partner Hugh Anderson was named Chair of The Governor’s Workforce Development Board for the state of Nevada by the State of Nevada Executive Department on April 1, 2022.

The mission of the Governor’s Workforce Development Board is to bring Nevada business and workers together to shape strategies that best meet workforce needs in order to foster a healthy and growing economy in the state.

“Hugh has served the Chamber and our community diligently, relentlessly, and honorably for many years, and there is no other person more deserving or qualified than Hugh Anderson to lead this effort,” said Vegas Chamber President and CEO Mary Beth Sewald.



The Governor’s Workforce Development Board held its first in-person meeting of 2022 under Hugh Anderson’s leadership on April 27. You can learn more about the Board’s efforts at: https://gowinn.nv.gov/GWDB/GWDB_Workforce_Meetings/

Honoring Excellence in Video

Chamber Video Receives Telly Award

The Vegas Chamber video, “Preview 2022” earned three Telly Awards at the 43rd Annual Telly Awards in May.

Established in 1979, The Telly Awards receives over 12,000 entries from all 50 states and five continents. Entrants are judged by The Telly Awards Judging Council – an industry body of over 200 leading experts, including advertising agencies, production companies, and major television networks reflective of the multi-screen industry The Telly Awards celebrates.

Partners of The Telly Awards include NAB, Stash Media, Production Hub, and We Are Parable.

“Preview 2022” was created entirely by President’s Club member Karl Nickoley, Steele Rutherford, and the team at Frequency Pictures.

- The video won in the following categories:
- Cinematography – GOLDEN TELLY
 - Live Events – SILVER TELLY

- Motivational – SILVER TELLY

In total, Frequency Pictures took home 11 Tellys and was also nominated for four Emmys (one of which is for “Preview”).

Congratulations to Karl, Steele and Team Frequency Pictures!

We couldn’t achieve this excellence without amazing partners like you at Frequency Pictures.



**ALL SHOWS, CONCERTS, SPORTS, HEADLINERS,
AND ENTERTAINMENT IN LAS VEGAS**



Roger Jones

Owner

www.vegastickets.com

4325 S Dean Martin Drive #300, Las Vegas, NV 89103

Office: (702) 795-7880 | Fax: (702) 795-7863



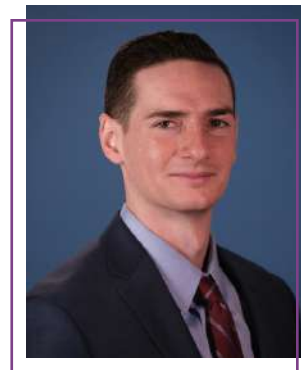
Connect with us:



USE Promo code **VOICE to receive **10%** off
your ticket purchase total over \$200 by 12/31/2022**

Meet the New Faces at the Vegas Chamber

Frank LaBarbera, Event Coordinator/Analyst



Frank LaBarbera received a bachelor’s degree in marketing from the University of Nevada, Las Vegas in 2020 and is in the process of pursuing a Master’s of Business Administration. Prior to joining the Chamber, he worked in a variety of positions in the Las Vegas sports industry with the Vegas Golden Knights, Las Vegas Aviators, and Las Vegas Lights, as well as serving as a sportsbook venue coordinator at Circa Resort this past NFL season.

Q Why did you want to work for the Vegas Chamber?

A After going to a couple of VYP events, I really fell in love with the type and variety of events the Chamber holds and what they stand for as an organization. After having been a part of the Chamber for roughly a month now, I find our events even more engaging now that I am a part of our events team.

Q What are you looking forward to most in your new role?

A The ability to connect with business professionals here in Las Vegas through the means of events. It’s an aspect that is refreshing having come from the world of sports where you’re always running and gunning to stage an event geared toward entertainment.

Q What’s at the top of your bucket list?

A Professionally, a couple of my own businesses on the side, and getting my master’s. Personally, I’d like to travel more. Mostly out of the country to either Italy or Costa Rica. It’s something that’s obviously been put on hold the past couple of years.

Q What has been the highlight of your past year and why?

A Working toward setting myself up professionally and personally. Having graduated May of 2020, the pandemic

obviously gave me a unique set of circumstances to start off my “adult life” with. But I honestly feel that last year was a great growth experience in understanding myself, what I’m capable of, and what I’m looking to do long term.

Q What were the two biggest choices that got you to where you are today?

A The desire to always want to learn more, and never taking things personally. I consider myself a generalist who knows a little bit about everything, and because of that I feel that I am more flexible professionally than the average candidate. The “never taking things personally” choice/lesson came after I read The Four Agreements when I was 17. It’s really gotten me to where I want to be in terms of having mentors today.

Q What do you want members to know about you?

A That I love getting to socialize and learn from people, and that I try to go above and beyond for our members regarding our events. I might come off as a bit more on the serious side because of the latter, but in this position, I’m grateful that they kind of go hand-in-hand.



NEVADA
Broadcasters
Association

*"Promoting and Advocating For
The Broadcasters of Nevada
While Serving The Public"*



Do You Represent a Non-Profit Organization or Government Agency?

The Nevada Broadcasters Association can assist you with your Public Outreach with our Public Education Partnership through Nevada's Broadcasters.

We Will:

- ✓ Create "Top of Mind Awareness"
- ✓ Work with any size budget
- ✓ Reach the entire state or be geographically selective
- ✓ Guarantee a 3-1 return on investment
- ✓ Provide proof of performance and measurable campaign totals.



POWER OF TELEVISION

We can create a complete television campaign that will reach your target audience.



DYNAMICS OF RADIO

Using radio's "theatre of the mind" your campaign will inform listeners of your message everyday.

*"Paving the Way for
Future Broadcasters"*



NEVADA
Broadcasters
Foundation

Tony & Linda Bonnici
SCHOLARSHIP FUND

Type
to
enter
text

Call Us Today: (702) 794-4994

We have the resources available to create a powerful and dynamic campaign for your non-profit organization or government agency at a very affordable cost point.



(702) 794 -4994



eric@nevadabroadcasters.org
www.nevadabroadcasters.org



8985 S. Eastern Ave., #205
Las Vegas, NV 89123

Tamara Alas

Business Development Executive



Tamara Alas joined the Vegas Chamber in May 2022 as a business development executive. She graduated top of her class with a Master’s degree in business administration and management from Saint Leo University. In 2005, Alas opened a chemical company servicing Las Vegas restaurants, currently run by her family. Before owning her company, she was a banker whose duties included mortgage branch manager, banking center manager, and regional executive. Her favorite hobby is reading classic literature. Alas is excited to use her education, knowledge, and experience to facilitate business owners in meeting their goals.

Q Why did you want to work for the Vegas Chamber?

A To advocate for commerce and represent Las Vegas. Since the Chamber is Vegas, there is no more significant representation of Las Vegas than its network of businesses.

Q What are you looking forward to most in your new role?

A I am looking forward to working with our members to increase their visibility by building internal and external strategic partnerships. I am also eager to use my education, knowledge, and skills to leverage the Chamber’s resources and assets to support its members.

Q What is at the top of your bucket list?

A Before my adult children leave the nest (or get pushed out!), I would love to spend the holidays in Italy with my husband and kids. Specifically Florence, for its many museums. I also would LOVE acceptance into the inaugural Ph.D. program at the Lee School of Business at UNLV. It would be fabulous to insist my children address me as Mom, Ph.D.

Q What has been the highlight of your past year and why?

A The highlight of this past year has been attending my daughter’s concerts in person. She is a classically trained pianist and vocalist, and listening to her play and sing is my definition of happiness.

Q What were the two biggest choices that got you to where you are today?

A The first is educating myself. Education has shaped my life and the life of my children. I am grateful I had the opportunity to attend undergraduate and graduate school. Second, I am thankful for the business I grew here in Las Vegas. My business experience helps me relate to the current issues business owners face.

Q What do you want members to know about you?

A I care about your business because I understand the challenges and successes of operating a business. Please, say hello when you see me at events, as I am excited to meet the members of the Vegas Chamber!

ANTHEM BALANCED FUNDING



An opportunity for businesses to experience predictability and cost savings, all in one health plan

Anthem Balanced Funding provides you annual savings potential with built-in safeguards to cap your costs.

- Protect the health of your employees and keep predictable monthly payments.
- Skip some of the fees and taxes of traditional, fully-insured plans.

The financial control you deserve and the savings you have earned

Your monthly payment is all-inclusive and covers administrative services, stop loss insurance and claims liability. If the amount of your claims is more than what you have paid, you do not owe more.

You are covered when you have a good claims year or a bad claims year



A bad year means higher-than-expected claims, but you do not need to worry
Stop loss protection takes care of these costs.

Built-in safeguards to cap your costs



Savings start day one

You can avoid the worry of certain fees and taxes with Anthem Balanced Funding plans.



Choice and simplicity

You deserve access to a large suite of plans and health provider choices as well as high-quality doctors and hospitals close to home — and across the country — through the BlueCard® program. You can also have secure access to online tools to enroll your employees and make changes to their accounts in real time.

ANTHEM BALANCED FUNDING

Contact your broker or Anthem Sales representative
about Anthem Balanced Funding



Anthem Blue Cross and Blue Shield is the trade name of Rocky Mountain Hospital and Medical Service, Inc. Independent licensee of the Blue Cross and Blue Shield Association. Anthem Blue Cross and Blue Shield provides administrative claims payment services only and does not assume any financial risk or obligation with respect to claims.

PROVIDING BRIGHTER FUTURES FOR AT-RISK STUDENTS

AAA Scholarship Foundation puts your tax dollars toward building a better-educated workforce

By Cathy Cuthbertson



Fostering hope, education, and better communities, the AAA Scholarship Foundation is making a difference every day in the lives of children and families thanks to businesses that commit to funding K-12 scholarships by simply redirecting their state tax liability.

For nearly two decades, the AAA Scholarship Foundation (AAA), a private 501(c)3 nonprofit, has promoted the advancement of education

through state-approved tax credit scholarship programs in Nevada, Arizona, Florida, and Georgia. In Nevada, companies can redirect their state modified business tax liability to AAA to fund K-12 scholarships for low-income children. In return, the company receives a dollar-for-dollar tax credit.

“Scholarships provide brighter futures for at-risk students and give companies the satisfaction that they’re using their tax dollars toward building

a better-educated workforce,” explained Allison Neiman, director of development at AAA. “These programs are a lifeline, especially for low-income families that can’t take money from rent, or house payments or other sources, to pay for alternate options when their child’s learning needs are not being met.”

AAA scholarships help parents pay for and advance their child’s education at eligible K-12 private schools that have been approved by the Department of Education. Scholarships are administered to qualified families and with keen oversight. AAA has earned the prestigious GuideStar Platinum Seal, demonstrating the highest level of good management practices in a nonprofit organization.

“In the current school-year cycle, the Foundation has provided more than 1,000 income-based scholarships in Nevada,” Neiman said.

For the upcoming 2022-2023 school year, Nevada K-12 students can receive scholarships up to \$7,500.

“Our sole purpose is to provide educational resources for families who could not otherwise afford them,” Neiman said.

The typical AAA student is an ethnic minority living with a struggling single parent or caregiver in a high-crime community, and more than 80% of AAA scholarships are distributed to children at or below 200% of poverty.

“Parents who find their children in poor learning circumstances can use the scholarships to seek an atmosphere that challenges their child and to reverse inadequate learning,” Neiman emphasized.

“If you have a modified business tax liability in Nevada, we encourage you to consider

redirecting that liability to the AAA Scholarship Foundation to provide educational options for those who need it most.”

Along with building a strong workforce and thriving communities, there are big perks for Nevada businesses: There’s no cost to participate as companies receive a dollar-for-dollar tax credit and unused tax credits can be carried forward for up to five years.

For more information, visit aaascholarships.org/donors/nevada. Employees interested in applying for scholarships can visit aaascholarships.org/parents/nevada.

“Our sole purpose is to provide educational resources for families who could not otherwise afford them.”
— Allison Neiman,
director of development,
AAA Scholarship Foundation





Susan Hitch, Chief Financial Officer Circa Hospitality Group



Q. Tell us about Circa Hospitality Group and the offerings of the properties.

A. Circa Hospitality Group includes three unique properties: Golden Gate Hotel & Casino; the D Las Vegas; and Circa Resort & Casino on the Fremont Street Experience in Downtown Las Vegas, owned by Derek and Greg Stevens. Golden Gate was the first property in Las Vegas, opening in 1906. The Stevens brothers purchased Fitzgerald's in October 2011 and rebranded the property as the D Las Vegas shortly after. The D Las Vegas is home to Joe Vicari's Andiamo Italian Steakhouse, American Coney Island and has a prime location on 3rd and Fremont Street next to the 3rd Street Stage. Circa Resort & Casino is an all-new integrated resort concept in the heart of downtown Las Vegas. The city's first adults-only casino-resort, the AAA Four Diamond Circa pays homage to Vegas' Golden Era through vintage design, old-school hospitality and nods to the city's history while introducing high-tech advancements and innovative amenities. The resort features: Upscale rooms and suites; the world's largest sportsbook; Stadium Swim, a year-round pool aqua theater; a two-story casino; Garage Mahal, a high-tech transportation hub; the luxe Legacy Club rooftop lounge; an expansive local art collection and more. Guests can also indulge at original restaurant concepts, which can be found at: <https://www.circalasvegas.com/drink-dine/>

Q. What is one of the challenges you have overcome in the workplace?

A. On March 17, 2020, a year into the construction of Circa Resort & Casino, our existing casinos, the D Las Vegas and Golden Gate Hotel & Casino, were ordered to close. This was unprecedented, we had never closed the doors before, and the industry had never been through anything like this. That day was one of the strangest days for me, sitting in the casino as we shuffled everyone out at midnight. Fortunately, the construction project kept going and was never interrupted despite the endless new protocols for cleaning, social distancing and additional supplies. It was a challenge as everyone we worked with at the lender, title company, vendors, and government agencies adjusted to working through a pandemic. I was in the midst of pre-opening and ramping up for Circa and expanding the various departments I oversee to meet the demands of a new ground up property. Ultimately, Circa Resort & Casino opened two months ahead of schedule as a result of some creative decisions to expedite the podium construction and open the hotel tower in December 2020 as planned. I'll always look back and be proud that our team was able to work through such a challenging time to open the property.

Q. What inspires you?

A. I have an amazing group of colleagues and friends who work in various industries, including hospitality, but also construction, real estate, healthcare, banking, as well as attorneys and business owners. I am grateful for this network. These ladies have a wealth of experience to draw from, no matter what issue I'm facing. I am also inspired by other women sharing their experiences and advice through EWC and other organizations. Most recently, the EWC event: Legendary Ladies of Las Vegas.

Q. How can people reach you for more information?

A. <https://www.linkedin.com/in/susan-hitch-9a103016/>

Visit circularvegas.com or follow us on Facebook, Twitter and Instagram at @circularvegas to stay up to date.



OSHA COMPLIANT FORKLIFT & AERIAL LIFT SAFETY TRAINING

OSHA METERS DON'T EXCEED OSHA METERS DON'T EXCEED OSHA

CAMEJO SAFETY HEALTH AND SAFETY RISK MANAGEMENT Safety is a way of life. Be Present.

Camejo Safety understands the importance of skilled forklift operators is critical to the safety of your operation and a federal regulation mandated by OSHA. We offer Beginner Classes as well as re-certification Classes for those with experience. Training available in English or Spanish. Check training schedule at www.CamejoSafety.com or call 702-399-5166 to Book TODAY

Camejo Safety-2516 E. Lake Mead Blvd. N. Las Vegas, NV 89030



PRINT.

DIGITAL MEDIA.

METROMEDIA.

METRO MEDIA

913.951.8413

METROMEDIAPUBLISHERS.COM

4210 SHAWNEE MISSION PKWY, SUITE 314A FAIRWAY, KS 66205

WELCOME TO HOME OF INDULGE AESTHETICS - BEST MED SPA

Indulge Aesthetics one of the Best Med Spa located in the Summerlin area of Las Vegas, and at Indulge Aesthetics, we are committed to providing every client with exceptional service. Our clients are unique, and our objective is to provide a customized treatment solution that properly restores beauty and youthfulness. We want our clients to achieve their best appearances while feeling and looking their best.

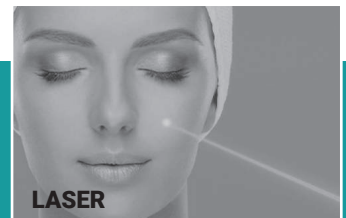
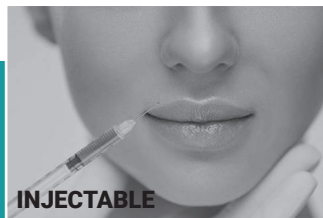
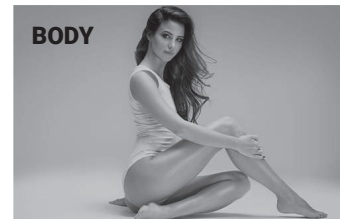
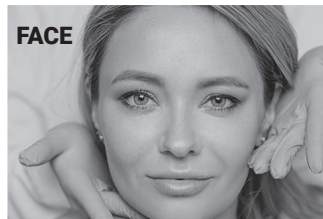
Special Offers:

- 20% off any Laser Treatment or package
- 20% off any Medical Grade Facial
- 15% off any Injectable
- All new clients will receive a discounted price on any procedure and a free gift (while supplies last)



Indulge Aesthetics
MEDICAL SPA

SERVICES



3975 S Durango Dr # 101.
Las Vegas, NV 89147
702 763 5539

Mon - Sat
9:00 AM - 8:00 PM
Sunday By
Appointment Only

PRESIDENT'S CLUB SPOTLIGHTS

Derek Parent
Branch Manager
The Parent Team at
Movement Mortgage
Movement Fitness - Owner
derekparentteam.com



Derek Parent is the branch manager of Movement Mortgage. Although he has made his name in the business, he is also very much involved with the Las Vegas community. If you don't see Parent at the office or at a sporting game, you can catch him at his gym Movement Fitness. Parent is a strong believer that learning never stops, that personal development and leadership are important, and that everyone should invest in anything that makes them the best version of themselves. He's excited to be part of the Las Vegas Chamber.

Jaime Cruz
Executive Director
Workforce Connections
nvworkforceconnections.org



Jaime Cruz serves as executive director of Workforce Connections, Southern Nevada's Local Workforce Development Board. Under his leadership, Workforce Connections has been recognized nationally for innovative partnerships and programs that help connect employers to a ready workforce. Cruz understands the barriers many face trying to improve their careers. As a young man, he worked as a dishwasher after immigrating from Peru despite his degree in mechanical engineering. Cruz worked his way back to the engineering field, holding executive roles in the hospitality industry before transitioning to the public sector.

Javid Myint
CEO
V-Core Automation LLC
vccoreautomation.com



Javid Myint's career started in the fashion industry in Europe in the 1980s. His clients have included Saatchi and Saatchi, McCann-Erickson, BBDO-Europe, Proctor and Gamble-Europe, CoverGirl, and Lancôme as well as other multinationals. With over 30 years of global experience in various sectors, Myint created the diverse Gruppo consortium of companies. As CEO of V-Core Automation and Robotics, his vision is to drive the V-Core Brand as the industry leader and a global trade name. Academia: MBA: York. St. John University; England; LL.M.: University of Cumbria, England.

Karla Perez
Regional Vice President
The Valley Health System
valleyhealthsys.com



Karla Perez has devoted her entire professional career to improving health care access and patient outcomes throughout Nevada. As the regional vice president for Universal Health Services (UHS) overseeing the Nevada market since 2009, she has created an integrated system of care comprised of acute care and specialty hospitals, outpatient services, freestanding emergency, and urgent care centers and physician practices to better serve residents and tourists who require medical care. She serves on the board of multiple nonprofit organizations, including the Board of Trustees for the Vegas Chamber.

Mark E. Brown
CEO
Miracle Flights
miracleflights.org



Mark E. Brown currently serves as chief executive officer of Miracle Flights and brings with him an extensive background in philanthropy work, marketing, communications, public policy, and government affairs. His past leadership includes his role as partner and president of R&R Partners, and as executive vice president of The Howard Hughes Corporation and executive vice president of Station Casino. Brown began his career as a senior legislative assistant for former Nevada Sen. Chic Hecht. Brown currently serves as a member of the Las Vegas Chamber of Commerce Government Affairs Committee.

Nine (IX) Kempainen
CEO
SISU Enlightened Protection
sisu.la



Nine (IX) Kempainen is a modern day Samurai. He has served as a military officer, Secret Service agent, and staff officer at the Central Intelligence Agency. He has overseen security and intelligence for the National Park Service (where he was entrusted with the protection of America's most treasured monuments and icons), and most recently built a security program from scratch for Elon Musk's company, SpaceX. He has protected "king" and country and high-profile individuals including Musk and Tony Robbins. Complementing his professional experience, he has studied security at Georgetown, Cambridge, and Harvard.

Sarah Watterson
President
Brightline West
gobrightline.com



As president of Brightline West, Sarah Watterson is responsible for all aspects of business development and delivery of the high-speed rail system, including transit-oriented development and rail infrastructure strategy, design, and execution. She has a strong background in large-scale infrastructure projects, including the acquisition and restructuring of the Milwaukee Bucks and developing the 725,000-SF Fiserv Forum. Watterson most recently led development at Florida East Coast Industries, a multi-faceted real estate and transportation company, and served as CEO of Drive Shack (NYSE:DS). She graduated summa cum laude from Cornell University.

Tyler Corder
CFO
Findlay Automotive Group
findlayauto.com



Tyler Corder joined GMAC in 1980 and was named branch manager in Las Vegas in 1992. In 1994, he joined Findlay Automotive Group and serves as the CFO of the organization which consists of 37 dealerships in six states. Corder is active in many charitable causes. He is past board president for Safe Nest, the Leukemia & Lymphoma Society and the American Red Cross. He has served as chairman for the Heart Walk, the Lung Force Walk and the Light the Night Walk. Currently, he serves on the board of the Foundation for an Independent Tomorrow and the Vegas Chamber.

CELEBRATING NEW BUSINESSES

2022 Ribbon Cutting Ceremonies



Crunch Fitness

2106 W Craig Road, Las Vegas, NV 89032

“Crunch is best known for our colorful personality and kickass group fitness and training programs that are #OnlyAtCrunch. With two brands, and a variety of membership options with no long-term commitments, the right Crunch experience is ready for you.”



InTouch Credit Union

9305 S Cimarron Rd, Las Vegas, NV 89178

“InTouch Credit Union is a not-for-profit community credit union with branches in three states: Texas, Nevada, and Michigan. As our brand promise says, we are committed to ‘creating positive value propositions by delivering money management tools and financial services through high-quality, proven digital systems at competitive prices.’ We are dedicated to working for you and your financial well-being!”



Silver State Schools Credit Union

683 North Stephanie Street, Henderson, NV 89014

“Silver State Schools Credit Union, founded in 1951, is a premier financial cooperative owned and operated by its members. With locations throughout the Las Vegas valley, we continue to provide a quality banking alternative for people like you, your fellow employees, and families.”



Fortem International's White Label World Expo

Held at Las Vegas Convention Center
3150 Paradise Rd, Las Vegas, NV 89109, Las Vegas, NV 89109

“The White Label World Expo Las Vegas is the world’s leading show for online retailers where you and 15,000 professionals alike can source the newest products, services, and technologies emerging in the ecommerce sector.”



Yen Chiropractic

3231 N Decatur Blvd - Suite 116, N Las Vegas, NV 89130

“We are making chiropractic care accessible, understandable,

and practical for everyone. Our care is more personalized and detailed with no auto-generated physician notes. Save yourself some valuable time and money by seeking us out first. Let us take care of all your chiropractic treatment necessities.”

WASHINGTON, D.C. FLY-IN

A VEGAS CHAMBER SIGNATURE EVENT 2022



LV
IN
DC

MONDAY, SEPT. 19 TO THURSDAY, SEPT. 22

Exclusive to various Vegas Chamber membership levels - upgrade your membership today!

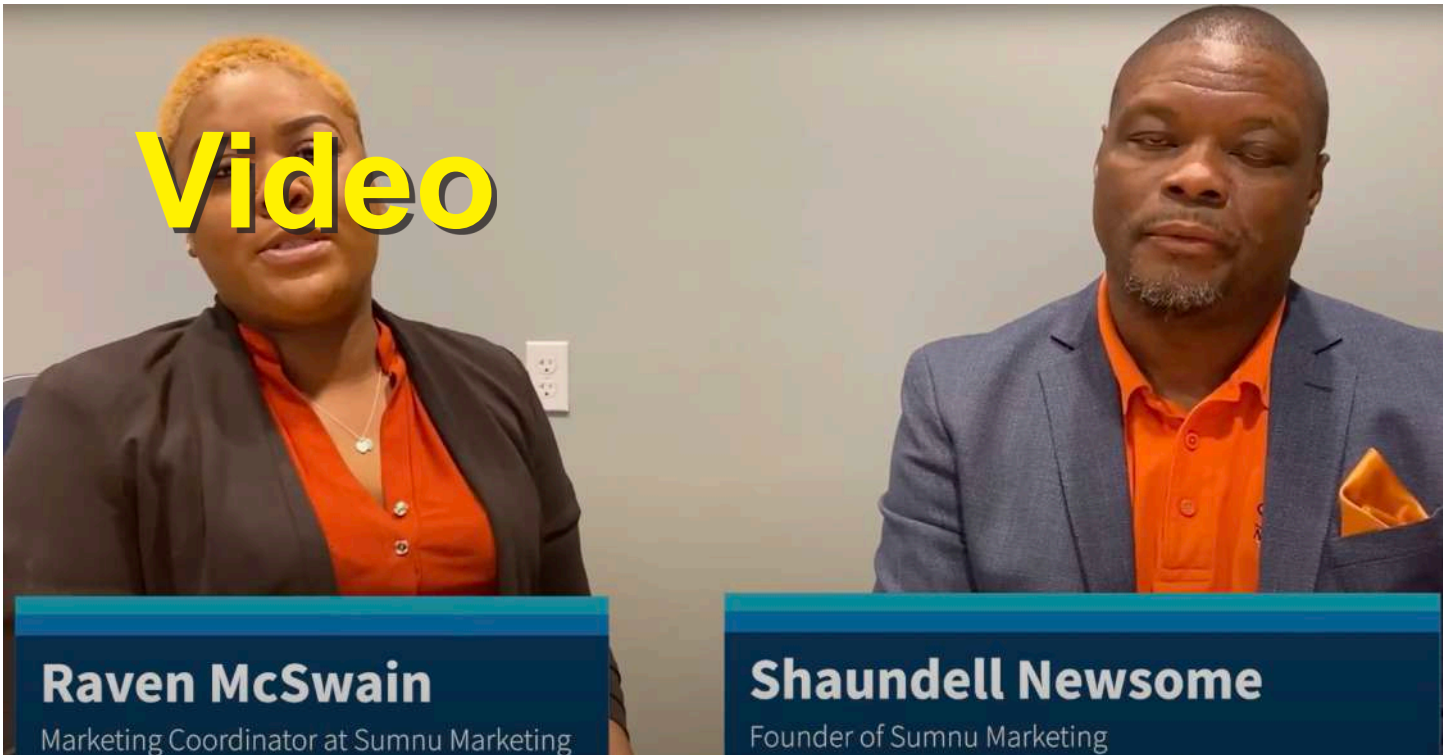
Save \$700 with Early Bird Registration through Aug. 1; \$1,495/person

Register today at VegasChamber.com or call 702.641.5822

Presenting Sponsor



Video



Raven McSwain

Marketing Coordinator at Sumnu Marketing

Shaundell Newsome

Founder of Sumnu Marketing

BUILDING RELATIONSHIPS AND LEARNING MORE ABOUT YOURSELF AS A LEADER

Leadership Advance Program Helps Professionals at all Levels Looking to Advance in their careers

Successful organizations have great leaders who know how to inspire their teams to reach their goals, effectively communicate, and strategically solve problems.

The Vegas Chamber's Leadership Advance program is overseen by the Vegas Chamber's Leadership Foundation, a 501(c)(3) non-profit dedicated to expanding the leadership capacity in Southern Nevada. The program is tailored specifically to professionals at all levels looking to enhance their leadership skills to advance into higher-level leadership roles.

Shaundell Newsome, founder of Sumnu Marketing and Vegas Chamber Board Trustee, was one of the first Leadership Advance graduates.

"It was easy as a business owner to invest in a program that I had already experienced and been a part of," Newsome said. "Leadership Advance allows you to build relationships and learn more about yourself as a leader."

By the end of the program experience, class members gain extensive experience that they can implement as leaders in their organization.

Sumnu Marketing Coordinator Raven McSwain recently graduated from the fall 2021 Leadership Advance program.

“My communication skills and my ability to delegate and motivate my team have improved,” McSwain said. She acknowledged that Leadership Advance is beneficial to “help you personally and professionally, as well as growing and influencing those individuals around you in your organization.”

Newsome believes in investing in his employees.

“As a business owner, it is the best investment you can make,” he said. “You receive the best out of the person that is working at your organization, and I believe if you make that investment as a

strategic business owner, you will receive the best out of that person and out of your team.”

The Leadership Advance program is held one Friday a month for five consecutive months. The program is offered twice per year, from February to June in the spring and August to December in the fall. The fall program will begin Aug. 5 and conclude Dec. 9, with a registration deadline of Aug. 4.

For more information or to register for the Leadership Advance

program, please reach out to Danielle Flaig, Leadership Advance program manager, at danielle@leadership.vegas or at (702)-684-1246. You can find more information on the fall program at: <https://web.vegaschamber.com/events/Leadership-Advance-Fall-2022-7944/details>.

“As a business owner, it is the best investment you can make.”

— **Shaundell Newsome,**
founder, Sumnu Marketing



Your Home for Everything Sports and Video Gaming!

Above and Beyond Bar Food • Video Poker & Full Bar • 24 Drafts and 70 Plus Bottles



3 GREAT LOCATIONS

8168 LAS VEGAS BLVD.
702.214.6700

8410 WEST CHEYENNE AVE.
702.395.8777

1750 NORTH BUFFALO DR.
702.304.8084



AAA Triple A Affiliate
of the Oakland A's
Proud Sponsor of the
LV Aviators

OPEN 24 Hours • Breakfast | Lunch | Dinner

STEINERSPUB.COM

THE TIME TO PLAN FOR RETIREMENT IS NOW Chamber's 401(k) Plan Comes with Many Distinct Advantages

By Denise Elam

One of the simplest ways to plan for the future has been made even easier by the Vegas Chamber.

In September of 2019, the Vegas Chamber announced the arrival of the Vegas Chamber 401(k) Plan — the Affordable Association Retirement Plan (ARP) — for members.

The Chamber was among the first associations in the U.S. to offer an ARP. Working with the Department of Labor and retirement plan experts, the Chamber outlined a robust plan to give its members high-quality choices.

Small businesses are often limited by retirement plan choices and incur higher administrative fees because they don't have the buying power of a larger company. The new ARP rule allows multiple small employers to pool their assets. By joining together through the Vegas Chamber ARP, small businesses are able to attract a better deal from 401(k) providers as well as enjoy lower fees.

Joe Caldera, wealth advisor and president of Caldera Wealth Management Group, said starting a 401(k) through the Vegas Chamber is still a very simple process.

"The first step is to contact my office at Caldera Wealth to learn more about the ARP and complete our five-minute application, where each plan is custom to the employer," he explained. "Plan documents are generated, the personalized website is built, and an enrollment meeting is

scheduled. At Caldera Wealth, our goal is to make the onboarding and transition seamless."

Caldera said the ARP comes with its advantages, including making life simpler for the employer by reducing fiduciary liability by transferring most oversight to the third-party administrator.

"Another advantage is transferring the investment fiduciary liability to ensure that all investments meet the Investment Policy Statement set by the investment committee," he noted. "Also, the support, education, and tools available are enjoyed by employers and plan participants. All this and more are

exclusively offered at a pre-negotiated price to Chamber members only."

According to Caldera, it's important for employers to encourage retirement savings. Statistics show that most Americans do not have adequate retirement savings.

"The other issue is that Social Security may only replace 40% of income, and Americans are living longer than previous generations," Caldera noted. "The ARP has loan provisions, where an employee can borrow from themselves and pay themselves back interest. The ARP also has a built-in ROTH option, where employees can pay tax now and avoid paying taxes on the accumulated growth when they retire."

Call (702) 846-4015 to get a free consultation, comparison report, or join.

"At Caldera Wealth, our goal is to make the onboarding and transition seamless."

— Joe Caldera,
wealth advisor/president,
Caldera Wealth Management Group

Listings