



# 2013 LAS VEGAS YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL COUNTS	January	February	March	April	May	June	July	August	September	October	November	December	YTD
<b>Visitor Volume</b>	3,132,122	3,028,920	3,536,569	3,339,657	3,456,479	3,363,895	3,470,490	3,370,056	3,298,198	3,471,816	3,243,731	2,956,288	39,668,221
<b>Room Inventory</b>	150,481	150,590	150,371	149,800	149,736	149,884	149,884	149,820	149,820	149,820	150,436	150,593	150,593
<b>Citywide Occupancy</b>	78.1%	83.5%	88.4%	87.0%	86.6%	87.4%	87.3%	84.3%	85.6%	87.8%	82.6%	73.4%	84.3%
Hotel Occupancy	81.7%	85.8%	90.8%	89.6%	89.6%	90.8%	90.6%	87.7%	87.8%	90.0%	84.4%	76.0%	87.1%
Motel Occupancy	45.1%	62.6%	67.1%	63.7%	60.2%	57.3%	58.1%	53.5%	65.5%	68.0%	66.7%	49.6%	59.8%
Weekend Occupancy	80.6%	89.8%	93.5%	95.3%	93.6%	93.2%	95.0%	91.7%	92.7%	96.0%	89.1%	82.9%	91.1%
Midweek Occupancy	77.0%	80.4%	86.0%	83.9%	83.3%	84.9%	84.2%	80.7%	82.5%	84.9%	78.3%	70.1%	81.4%
Strip Occupancy	81.3%	85.7%	90.6%	89.0%	89.3%	90.3%	90.1%	87.6%	87.5%	89.3%	84.1%	74.4%	86.6%
Downtown Occupancy	66.1%	67.5%	78.8%	82.0%	76.1%	78.1%	79.8%	71.6%	75.2%	81.8%	76.5%	68.3%	75.1%
<b>Average Daily Room Rate (ADR)</b>	\$114.22	\$109.38	\$110.96	\$115.16	\$117.96	\$112.18	\$100.66	\$105.47	\$113.75	\$115.54	\$109.27	\$103.16	\$110.72
Strip Daily Room Rate (ADR)	\$122.95	\$117.40	\$118.95	\$124.95	\$127.62	\$120.70	\$107.49	\$113.70	\$123.72	\$124.96	\$119.61	\$112.14	\$119.53
Downtown Daily Room Rate (ADR)	\$61.20	\$62.58	\$74.10	\$69.63	\$68.12	\$70.24	\$64.84	\$64.94	\$72.88	\$82.74	\$61.28	\$67.33	\$68.55
<b>Total Room Nights Occupied</b>	3,641,542	3,517,468	4,125,205	3,915,074	4,021,347	3,930,429	4,056,822	3,912,232	3,845,625	4,077,369	3,723,384	3,424,952	46,191,449
<b>Convention Attendance</b>	571,964	551,866	518,278	477,275	398,173	377,700	292,024	443,561	382,995	521,400	426,762	145,418	5,107,416
<b>Conventions &amp; Meetings Held</b>	1,787	2,089	2,204	2,233	1,932	1,759	1,491	1,074	1,999	2,581	1,731	1,147	22,027
<b>Total En/Deplaned Passengers</b>	3,124,987	2,992,872	3,682,330	3,548,947	3,757,979	3,651,968	3,663,701	3,614,699	3,472,565	3,729,896	3,310,080	3,307,035	41,857,059
<b>Average Daily Auto Traffic</b>													
All Major Highways	91,703	92,393	107,216	103,046	102,913	110,877	115,107	111,394	97,423	97,226	98,009	99,626	102,244
1-15 at NV/CA Border	37,692	37,584	42,847	41,350	42,687	47,295	50,780	48,551	39,317	38,060	41,418	42,242	42,485
<b>Gaming Revenue:</b>													
Clark County	\$802,504,000	\$956,464,000	\$787,912,000	\$736,319,000	\$772,626,000	\$673,637,000	\$783,180,000	\$816,753,000	\$827,052,000	\$839,755,000	\$756,954,000	\$923,302,000	\$9,676,458,000
Las Vegas Strip	\$507,002,000	\$696,102,000	\$507,602,000	\$448,590,000	\$505,445,000	\$434,748,000	\$511,448,000	\$589,022,000	\$563,134,000	\$551,335,000	\$529,440,000	\$664,216,000	\$6,508,084,000
Downtown	\$44,748,000	\$41,531,000	\$45,699,000	\$45,222,000	\$42,012,000	\$36,812,000	\$39,395,000	\$33,316,000	\$45,264,000	\$47,176,000	\$38,001,000	\$41,788,000	\$500,964,000
Boulder Strip	\$84,854,000	\$64,092,000	\$62,296,000	\$74,231,000	\$62,465,000	\$55,751,000	\$75,560,000	\$48,596,000	\$66,907,000	\$76,681,000	\$48,071,000	\$67,447,000	\$786,951,000
<b>Room Tax / LVCVA's Portion:</b>	\$17,625,132	\$14,651,022	\$19,146,568	\$19,456,190	\$19,362,849	\$17,794,273	\$16,883,677	\$16,833,810	\$18,066,462	\$19,899,506	\$16,901,319	N/A	N/A
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
<b>Visitor Volume</b>	-0.7%	-1.3%	0.1%	0.5%	0.1%	-0.9%	0.8%	0.9%	-1.6%	-1.4%	4.6%	-2.8%	-0.1%
<b>Room Inventory</b>	-0.2%	-0.2%	-0.4%	-0.7%	-0.8%	-0.2%	-0.2%	-0.3%	-0.3%	-0.3%	0.2%	0.1%	0.1%
<b>Citywide Occupancy</b>	-0.2	1.8	0.1	0.5	0.0	-0.6	0.1	0.3	-1.2	-1.6	2.9	-2.4	0.0
Hotel Occupancy	-0.5	0.1	0.3	0.0	-0.4	-0.6	0.2	0.0	-1.6	-1.1	1.9	-1.9	-0.3
Motel Occupancy	-0.1	15.0	-2.1	4.0	3.1	-0.5	-0.9	2.4	1.3	-6.0	11.8	-6.7	1.8
Weekend Occupancy	-2.0	-1.0	-0.9	2.6	0.2	1.1	1.1	0.8	0.6	0.8	0.1	0.2	0.3
Midweek Occupancy	0.7	2.8	0.6	-0.3	-0.5	-1.0	-0.7	-0.4	-1.7	-2.4	3.2	-2.8	-0.2
Strip Occupancy	-0.2	1.1	0.2	-1.3	-0.6	-0.9	0.1	0.8	-1.8	-2.2	1.7	-3.2	-0.5
Downtown Occupancy	-0.4	-5.0	2.0	2.1	-1.2	0.8	-0.2	-8.2	-5.2	0.0	2.7	-2.7	-1.3
<b>Average Daily Room Rate (ADR)</b>	0.4%	0.5%	3.5%	6.2%	4.9%	2.2%	3.6%	3.3%	1.1%	-1.8%	5.1%	0.8%	2.4%
Strip (ADR)	0.0%	0.6%	2.5%	7.0%	5.2%	2.2%	2.6%	4.7%	1.5%	-1.0%	7.7%	1.6%	2.8%
Downtown (ADR)	8.3%	3.5%	6.7%	15.3%	5.0%	8.3%	14.4%	-2.6%	7.4%	3.0%	-5.2%	9.5%	6.0%
<b>Total Room Nights Occupied</b>	-0.6%	-1.6%	-0.2%	0.0%	-0.7%	-0.9%	-0.1%	0.0%	-1.8%	-2.0%	3.7%	-3.1%	-0.6%
<b>Convention Attendance</b>	6.2%	-4.1%	1.0%	15.1%	8.2%	0.5%	14.1%	-7.3%	5.0%	9.3%	-2.6%	1.2%	3.3%
<b>Conventions &amp; Meetings Held</b>	19.7%	5.3%	-4.3%	15.2%	10.9%	4.6%	13.3%	-13.1%	6.1%	-14.0%	-8.8%	0.7%	1.9%
<b>Total En/Deplaned Passengers</b>	-1.6%	-3.7%	0.8%	-0.2%	2.6%	1.8%	-0.2%	-0.8%	1.2%	1.2%	0.0%	4.1%	0.5%
<b>Average Daily Auto Traffic</b>													
All Major Highways	7.0%	0.4%	5.9%	-2.7%	3.8%	0.8%	0.0%	1.1%	0.8%	2.8%	3.0%	5.1%	2.2%
1-15 at NV/CA Border	7.6%	3.4%	6.3%	-7.3%	4.1%	-0.7%	-0.6%	-1.9%	-1.8%	-0.9%	7.0%	11.6%	1.9%
<b>Gaming Revenue:</b>													
Clark County	-13.3%	17.8%	7.4%	-1.0%	0.9%	-4.8%	-9.7%	12.3%	8.7%	-2.3%	12.7%	11.8%	2.9%
Las Vegas Strip	-18.7%	31.2%	13.1%	-2.3%	6.4%	-10.1%	-14.4%	20.0%	13.3%	-5.1%	22.6%	12.9%	4.8%
Downtown	-4.9%	-7.8%	5.3%	-6.9%	-7.4%	9.3%	-4.5%	-8.3%	2.0%	-2.9%	-1.4%	13.0%	-1.6%
Boulder Strip	0.7%	-10.6%	-0.8%	5.8%	-17.9%	10.3%	4.1%	-12.7%	-0.6%	2.9%	-8.8%	15.5%	-1.2%
<b>Room Tax / LVCVA's Portion:</b>	1.7%	-9.1%	8.1%	11.0%	3.5%	2.1%	9.2%	10.2%	2.1%	1.2%	17.4%	N/A	N/A

r-revised

e-estimate as partial NDOT data unavailable.



## 2013 LAUGHLIN YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL COUNTS	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	148,503	161,592	197,749	188,453	178,688	179,733	199,040	188,990	157,153	167,416	147,427	130,230	2,044,974
2. Room Inventory	10,333	10,333	10,333	10,333	10,333	10,333	10,333	10,333	10,333	10,333	10,333	10,333	10,333
3. Convention Attendance	7,762	2,942	7,630	8,181	8,215	4,778	3,311	3,589	4,724	6,547	5,987	2,046	65,712
4. Total Occupancy	48.0%	60.1%	67.6%	66.4%	61.6%	64.4%	69.7%	65.7%	56.7%	58.7%	52.7%	43.9%	59.6%
5. Average Daily Room Rate	\$37.08	\$41.55	\$40.59	\$50.74	\$45.22	\$45.54	\$41.57	\$48.71	\$41.95	\$39.93	\$40.59	\$41.05	\$42.87
6. Total Room Nights Occupied	153,755	173,884	216,538	205,833	197,319	199,634	223,265	210,452	175,764	188,030	163,365	140,622	2,248,461
7. Gross Gaming Revenue	\$38,214,000	\$42,272,000	\$43,509,000	\$44,640,000	\$40,258,000	\$34,661,000	\$38,958,000	\$35,380,000	\$33,112,000	\$41,244,000	\$32,666,000	\$30,253,000	\$455,167,000
8. Laughlin/Bullhead City Air Passengers	19,020	20,405	23,351	21,517	20,049	18,705	17,181	17,830	17,980	19,704	19,083	13,650	228,475
9. Average Daily Auto Traffic: Hwy 163	3,642	4,089	4,659	4,953	4,103	3,904	3,898	4,056	3,857	4,001	3,744	3,726	4,053
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	-9.1%	-5.1%	-0.4%	0.8%	1.5%	-0.1%	-3.6%	0.9%	-2.8%	1.9%	-0.9%	1.0%	-1.3%
2. Room Inventory	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3. Conventions Attendance	-10.7%	-17.5%	8.4%	-24.8%	-23.6%	-19.7%	-21.9%	5.7%	6.4%	-12.7%	-13.4%	-32.4%	-14.0%
4. Total Occupancy	-4.7	0.1	1.2	2.1	2.4	1.3	-1.4	2.1	-0.6	2.5	0.6	1.5	0.6
5. Average Daily Room Rate	-4.4%	2.5%	1.4%	2.8%	7.2%	9.5%	-1.5%	8.1%	0.0%	5.6%	5.0%	0.9%	2.8%
6. Total Room Nights Occupied	-8.9%	-3.3%	1.8%	3.3%	4.0%	2.1%	-2.0%	3.3%	-1.0%	4.4%	1.2%	3.5%	0.7%
7. Gross Gaming Revenue	-6.7%	-1.6%	-12.7%	11.5%	-4.3%	6.3%	5.0%	5.6%	-5.3%	11.5%	-13.6%	-9.0%	-1.5%
8. Laughlin/Bullhead City Air Passengers	-7.3%	-11.1%	-7.7%	-8.2%	14.7%	10.4%	-0.5%	1.7%	4.8%	-2.3%	12.5%	50.6%	1.7%
9. Average Daily Auto Traffic: Hwy 163	-8.6%	-7.6%	0.0%	-0.6%	0.6%	-2.0%	-3.3%	4.7%	3.7%	2.2%	-4.5%	3.7%	-1.1%



## 2013 MESQUITE YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL COUNTS	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	73,944	81,779	109,368	103,323	87,073	83,711	80,094	73,809	70,951	96,852	80,968	69,373	1,011,245
2. Room Inventory	1,745	1,745	1,745	1,745	1,745	1,736	1,736	1,736	1,736	1,736	1,736	1,736	1,736
3. Total Occupancy	59.7%	73.1%	88.3%	86.2%	70.3%	70.2%	65.0%	59.9%	59.5%	78.6%	67.9%	56.3%	69.6%
4. Average Daily Room Rate	\$54.71	\$67.94	\$70.57	\$63.81	\$63.12	\$53.80	\$47.20	\$48.23	\$49.46	\$56.15	\$52.39	\$46.16	\$57.00
5. Total Room Nights Occupied	32,295	35,717	47,766	45,126	38,029	36,560	34,980	32,236	30,988	42,299	35,362	30,298	441,656
6. Gross Gaming Revenue	\$9,904,000	\$9,936,000	\$12,565,000	\$10,538,000	\$9,474,000	\$8,147,000	\$7,719,000	\$8,097,000	\$8,186,000	\$9,869,000	\$9,477,000	\$9,211,000	\$113,123,000
7. Average Daily Auto Traffic: I-15 at NV/AZ border	18,692	20,010	24,135	22,634	23,127	24,461	25,898	24,427	21,993	22,540	21,176	20,981	22,506
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	-7.5%	-4.0%	3.7%	6.1%	-8.1%	-7.4%	-1.2%	2.0%	5.9%	6.3%	9.6%	20.5%	1.5%
2. Room Inventory	-1.0%	-1.0%	-1.0%	-1.0%	-1.0%	-1.3%	-1.3%	-1.3%	-1.3%	-1.3%	-1.3%	-0.5%	-0.5%
3. Total Occupancy	-9.2	-5.4	-2.6	-0.5	-11.3	-10.5	-5.0	-2.6	-0.3	-0.1	2.0	6.2	-3.2
4. Average Daily Room Rate	10.0%	24.4%	24.6%	11.4%	18.9%	8.8%	4.3%	-5.8%	-7.5%	-8.4%	0.6%	-13.4%	6.8%
5. Total Room Nights Occupied	-14.2%	-11.0%	-3.9%	-1.6%	-14.7%	-14.1%	-8.4%	-5.4%	-1.8%	-1.4%	1.7%	11.8%	-5.9%
6. Gross Gaming Revenue	-5.1%	-9.8%	-1.8%	-4.7%	-4.5%	-8.3%	-6.6%	-1.4%	-1.9%	1.9%	-2.6%	0.5%	-3.7%
7. Average Daily Auto Traffic: I-15 at NV/AZ border	2.1%	6.3%	13.0%	0.2%	3.5%	3.2%	4.5%	4.2%	5.1%	2.8%	6.0%	10.1%	5.0%