



2014 LAS VEGAS YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL COUNTS	January	February	March	April	May	June	July	August	September	October	November	December	YTD
Visitor Volume	3,388,296	3,131,305	3,688,357	3,456,703	3,566,741	3,468,069	3,547,986	3,542,124	3,345,180	3,583,142	3,288,596	3,120,013	41,126,512
Room Inventory	150,593	150,593	150,593	149,159	149,347	149,297	149,297	150,910	150,484	150,256	150,437	150,544	150,544
Citywide Occupancy	83.5%	85.6%	91.8%	89.8%	88.7%	90.0%	88.7%	87.7%	85.9%	89.1%	83.7%	76.5%	86.8%
Hotel Occupancy	86.1%	87.7%	93.7%	92.3%	91.2%	92.6%	91.4%	90.4%	88.4%	91.1%	85.8%	78.8%	89.1%
Motel Occupancy	60.5%	66.2%	74.4%	67.0%	66.0%	66.5%	64.5%	63.0%	62.5%	70.4%	63.9%	55.5%	65.0%
Weekend Occupancy	87.5%	91.7%	96.9%	96.0%	95.0%	94.8%	96.1%	93.5%	93.5%	95.0%	91.8%	87.3%	93.3%
Midweek Occupancy	81.7%	82.6%	89.7%	87.5%	85.2%	88.3%	85.8%	84.5%	83.1%	86.7%	79.6%	72.2%	83.9%
Strip Occupancy	85.9%	87.2%	93.2%	91.8%	90.9%	92.3%	90.9%	90.7%	88.0%	90.7%	85.3%	78.4%	88.8%
Downtown Occupancy	73.4%	75.4%	86.9%	82.8%	81.0%	83.8%	82.9%	75.7%	77.9%	80.7%	75.9%	68.6%	78.8%
Average Daily Room Rate (ADR)	\$118.20	\$113.08	\$133.92	\$116.49	\$127.60	\$115.15	\$105.23	\$111.83	\$115.68	\$121.41	\$113.51	\$105.74	\$116.73
Strip Daily Room Rate (ADR)	\$128.89	\$123.07	\$143.85	\$124.90	\$137.96	\$123.24	\$111.98	\$120.37	\$125.21	\$131.19	\$122.60	\$113.43	\$125.80
Downtown Daily Room Rate (ADR)	\$62.85	\$67.28	\$82.78	\$71.32	\$70.83	\$72.45	\$68.94	\$53.88	\$53.68	\$65.26	\$57.56	\$57.46	\$65.78
Revenue Per Available Room (RevPAR)	\$98.70	\$96.80	\$122.94	\$104.61	\$113.18	\$103.64	\$93.34	\$98.07	\$99.37	\$108.18	\$95.01	\$80.89	\$101.23
Strip RevPAR	\$110.72	\$107.32	\$134.07	\$114.66	\$125.41	\$113.75	\$101.79	\$109.18	\$110.18	\$118.99	\$104.58	\$88.93	\$111.63
Downtown RevPAR	\$46.13	\$50.73	\$71.94	\$59.05	\$57.37	\$60.71	\$57.15	\$40.79	\$41.82	\$52.66	\$43.69	\$39.42	\$51.79
Total Room Nights Occupied	3,900,189	3,607,480	4,284,371	4,016,132	4,101,335	4,032,206	4,107,417	4,071,984	3,875,896	4,152,937	3,774,910	3,572,377	47,497,234
Convention Attendance	631,520	490,754	624,772	395,462	454,163	429,298	333,253	422,679	379,700	473,695	400,205	133,553	5,169,054
Conventions & Meetings Held	1,548	1,952	2,423	1,867	1,925	1,752	1,443	1,234	1,945	3,079	1,835	1,100	22,103
Total En/Deplaned Passengers	3,291,478	3,063,639	3,784,028	3,609,875	3,777,994	3,698,373	3,734,974	3,736,167	3,567,999	3,857,173	3,385,609	3,362,208	42,869,517
Average Daily Auto Traffic													
All Major Highways	89,761	92,694	104,035	107,535	102,388	111,216	117,495	110,368	96,645	99,040	100,696	102,000	102,823
I-15 at NV/CA Border	36,923	37,063	40,479	43,460	41,292	46,732	50,723	47,728	39,095	38,516	42,331	43,478	42,318
Gaming Revenue:													
Clark County	\$777,210,000	\$810,734,000	\$860,450,000	\$742,704,000	\$841,632,000	\$790,410,000	\$800,384,000	\$774,708,000	\$770,465,000	\$787,452,000	\$763,978,000	\$833,875,000	\$9,554,002,000
Las Vegas Strip	\$499,833,000	\$555,675,000	\$560,771,000	\$462,919,000	\$592,963,000	\$532,363,000	\$536,159,000	\$553,185,000	\$494,878,000	\$520,288,000	\$508,256,000	\$555,236,000	\$6,372,526,000
Downtown	\$43,233,000	\$42,975,000	\$51,217,000	\$44,068,000	\$38,611,000	\$41,188,000	\$38,294,000	\$34,763,000	\$43,460,000	\$47,749,000	\$42,840,000	\$43,024,000	\$511,422,000
Boulder Strip	\$69,438,000	\$58,125,000	\$68,303,000	\$72,313,000	\$55,827,000	\$65,247,000	\$68,167,000	\$46,436,000	\$76,458,000	\$58,125,000	\$58,014,000	\$76,385,000	\$772,838,000
Room Tax / LVCA's Portion:	\$19,075,282	\$17,274,489	\$24,184,895	\$20,379,856	\$21,969,651	\$18,722,384	\$18,041,632	\$19,111,078	\$18,673,467	\$21,798,271	\$18,192,572	N/A	N/A

PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
Visitor Volume	8.2%	3.4%	4.3%	3.5%	3.2%	3.1%	2.2%	5.1%	1.4%	3.2%	1.4%	5.5%	3.7%
Room Inventory	0.1%	0.0%	0.1%	-0.4%	-0.3%	-0.4%	-0.4%	0.7%	0.4%	0.3%	0.0%	0.0%	0.0%
Citywide Occupancy	5.4	2.1	3.4	2.8	2.1	2.6	1.4	3.4	0.3	1.3	1.1	3.1	2.4
Hotel Occupancy	4.4	1.9	2.9	2.7	1.6	1.8	0.8	2.7	0.6	1.1	1.4	2.8	2.1
Motel Occupancy	15.4	3.6	7.3	3.3	5.8	9.2	6.4	9.5	-3.0	2.4	-2.8	5.9	5.3
Weekend Occupancy	6.9	1.9	3.4	0.7	1.4	1.5	1.1	1.8	0.8	-1.0	2.7	4.4	2.1
Midweek Occupancy	4.7	2.2	3.7	3.6	1.9	3.4	1.6	3.8	0.6	1.8	1.3	2.1	2.6
Strip Occupancy	4.6	1.5	2.6	2.8	1.6	2.0	0.8	3.1	0.5	1.4	1.2	4.0	2.2
Downtown Occupancy	7.3	7.9	8.1	0.8	4.9	5.7	3.1	4.1	2.7	-1.1	-0.6	0.3	3.7
Average Daily Room Rate (ADR)	3.5%	3.4%	20.7%	1.2%	8.2%	2.6%	4.5%	6.0%	1.7%	5.1%	3.9%	2.5%	5.4%
Strip (ADR)	4.8%	4.8%	20.9%	0.0%	8.1%	2.1%	4.2%	6.5%	1.2%	5.0%	2.5%	1.2%	5.2%
Downtown (ADR)	2.7%	7.5%	11.7%	2.4%	4.0%	3.1%	6.3%	-17.0%	-26.3%	-21.1%	-6.1%	-14.7%	-4.0%
Revenue Per Available Room (RevPAR)	10.6%	6.0%	25.3%	4.4%	10.8%	5.7%	6.2%	10.3%	2.1%	6.6%	5.3%	6.8%	8.4%
Strip RevPAR	10.8%	6.7%	24.4%	3.1%	10.0%	4.4%	5.1%	10.2%	1.8%	6.6%	4.0%	6.6%	7.8%
Downtown RevPAR	14.0%	20.1%	23.2%	3.4%	10.7%	10.7%	10.5%	-12.3%	-23.7%	-22.2%	-6.8%	-14.3%	0.5%
Total Room Nights Occupied	7.1%	2.6%	3.9%	2.6%	2.0%	2.6%	1.2%	4.1%	0.8%	1.9%	1.4%	4.3%	2.8%
Convention Attendance	10.4%	-11.1%	20.5%	-17.1%	14.1%	13.7%	14.1%	-4.7%	-0.9%	-9.1%	-6.2%	-8.2%	1.2%
Conventions & Meetings Held	-13.4%	-6.6%	9.9%	-16.4%	-0.4%	-0.4%	-3.2%	14.9%	-2.7%	19.3%	6.0%	-4.1%	0.3%
Total En/Deplaned Passengers	5.3%	2.4%	2.8%	1.7%	0.5%	1.3%	1.9%	3.4%	2.7%	3.4%	2.3%	1.7%	2.4%
Average Daily Auto Traffic													
All Major Highways	-2.1%	0.3%	-3.0%	4.4%	-0.5%	0.3%	2.1%	-0.9%	-0.8%	1.9%	2.7%	2.4%	0.6%
I-15 at NV/CA Border	-2.0%	-1.4%	-5.5%	5.1%	-3.3%	-1.2%	-0.1%	-1.7%	-0.6%	1.2%	2.2%	2.9%	-0.4%
Gaming Revenue:													
Clark County	-3.2%	-15.2%	9.5%	0.9%	8.9%	17.3%	2.2%	-5.1%	-6.8%	-6.2%	0.9%	-9.7%	-1.2%
Las Vegas Strip	-1.4%	-20.2%	10.9%	3.2%	17.3%	22.5%	4.8%	-6.1%	-12.1%	-5.6%	-4.0%	-16.4%	-2.1%
Downtown	-3.4%	3.5%	12.1%	-2.6%	-8.1%	-11.9%	-2.8%	4.3%	-4.0%	1.2%	12.8%	3.0%	2.1%
Boulder Strip	-18.2%	-9.3%	9.6%	-2.6%	-10.6%	17.0%	-9.8%	-4.4%	14.3%	-24.2%	20.7%	13.3%	-1.8%
Room Tax / LVCA's Portion:	8.2%	17.9%	26.3%	4.7%	13.5%	5.2%	6.9%	13.5%	3.4%	9.5%	7.6%	N/A	N/A

r - revised

e - estimate



2014 LAUGHLIN YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL COUNTS	January	February	March	April	May	June	July	August	September	October	November	December	YTD
Visitor Volume	146,810	158,464	197,281 r	183,168 r	177,275 r	169,221 r	195,854	179,688	147,264	161,974 r	141,350 r	130,401	1,988,750
Room Inventory	10,333	10,333	10,333	10,333	10,275	10,275	10,275	10,275	9,466	10,267	10,267	10,268	10,268
Total Occupancy	49.4%	61.2%	70.2% r	66.9% r	63.9% r	62.9% r	71.6%	64.9%	59.8%	59.2% r	52.6% r	46.1%	60.7%
Average Daily Room Rate	\$39.50	\$41.92	\$41.44 r	\$51.43 r	\$46.73 r	\$41.05 r	\$46.50	\$51.53	\$40.86	\$41.67 r	\$41.84 r	\$41.32	\$44.12
Revenue Per Available Room (RevPAR)	\$19.51	\$25.66	\$29.09 r	\$34.41 r	\$29.86 r	\$25.82 r	\$33.29	\$33.44	\$24.43	\$24.67 r	\$22.01 r	\$19.05	\$26.77
Total Room Nights Occupied	158,240	177,066	224,867 r	207,383 r	203,537 r	193,889 r	228,064	206,723	169,820	188,420 r	162,013 r	146,740	2,266,762
Gross Gaming Revenue	\$39,945,000	\$40,137,000	\$47,139,000	\$42,722,000	\$38,288,000	\$33,437,000	\$38,704,000	\$33,032,000	\$34,410,000	\$39,302,000	\$36,838,000	\$35,649,000	\$459,603,000
Laughlin/Bullhead City Air Passengers	18,085	20,858	25,789	20,861	20,424	15,931	17,637	16,036	16,271	16,200	17,153	11,695	216,940
Average Daily Auto Traffic: Hwy 163	3,710	4,261	4,680	4,905	4,085	3,986	4,076 e	4,011	3,794	4,065	3,904	3,813	4,108
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
Visitor Volume	-1.1%	-1.9%	-0.2%	-2.8%	-0.8%	-5.8%	-1.6%	-4.9%	-6.3%	-3.3%	-4.1%	0.1%	-2.7%
Room Inventory	0.0%	0.0%	0.0%	0.0%	-0.6%	-0.6%	-0.6%	-0.6%	-8.4%	-0.6%	-0.6%	-0.6%	-0.6%
Total Occupancy	1.4	1.1	2.6	0.5	2.3	-1.5	1.9	-0.8	3.1	0.5	-0.1	2.2	1.1
Average Daily Room Rate	6.5%	0.9%	2.1%	1.4%	3.3%	-9.9%	11.9%	5.8%	-2.6%	4.4%	3.1%	0.7%	2.9%
Revenue Per Available Room (RevPAR)	9.6%	2.7%	6.0%	2.1%	7.2%	-12.0%	14.9%	4.5%	2.7%	5.2%	2.9%	5.7%	4.1%
Total Room Nights Occupied	2.9%	1.8%	3.8%	0.8%	3.2%	-2.9%	2.1%	-1.8%	-3.4%	0.2%	-0.8%	4.4%	0.8%
Gross Gaming Revenue	4.5%	-5.1%	8.3%	-4.3%	-4.9%	-3.5%	-0.7%	-6.6%	3.9%	-4.7%	12.8%	17.8%	1.0%
Laughlin/Bullhead City Air Passengers	-4.9%	2.2%	10.4%	-3.0%	1.9%	-14.8%	2.7%	-10.1%	-9.5%	-17.8%	-10.1%	-14.3%	-5.0%
Average Daily Auto Traffic: Hwy 163	1.9%	4.2%	0.5%	-1.0%	-0.4%	2.1%	4.6%	-1.1%	-1.6%	1.6%	4.3%	2.3%	1.4%



2014 MESQUITE YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL COUNTS	January	February	March	April	May	June	July	August	September	October	November	December	YTD
Visitor Volume	91,609	94,687	123,372	113,719	104,286	97,304 r	93,736	87,605	78,450	108,450	92,822	74,705	1,160,745
Room Inventory	1,736	1,736	1,736	1,736	1,736	1,735	1,735	1,735	1,735	1,735	1,735	1,736	1,736
Total Occupancy	67.2%	76.9%	90.5%	86.2%	76.5%	73.8% r	68.8%	64.3%	59.5%	79.6%	70.4%	54.8%	72.3%
Average Daily Room Rate	\$50.74	\$53.41	\$55.52	\$56.17	\$55.82	\$47.40 r	\$49.98	\$53.12	\$52.63	\$58.57	\$56.66	\$51.15	\$53.65
Revenue Per Available Room (RevPAR)	\$34.10	\$41.07	\$50.25	\$48.42	\$42.70	\$34.98 r	\$34.39	\$34.16	\$31.31	\$46.62	\$39.89	\$28.03	\$38.83
Total Room Nights Occupied	36,164	37,380	48,703	44,893	41,169	38,413 r	37,004	34,584	30,970	42,813	36,643	29,491	458,227
Gross Gaming Revenue	\$9,864,000	\$10,049,000	\$11,438,000	\$10,099,000	\$9,628,000	\$7,617,000	\$8,242,000	\$8,236,000	\$8,283,000	\$9,745,000	\$10,143,000	\$9,650,000	\$112,994,000
Average Daily Auto Traffic: I-15 at NV/AZ border	19,806	20,461	23,554	23,927	23,052	24,679	26,044	24,682	20,257	23,215	22,307	21,687	22,806
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
Visitor Volume	23.9%	15.8%	12.8%	10.1%	19.8%	16.2%	17.0%	18.7%	10.6%	12.0%	14.6%	7.7%	14.8%
Room Inventory	-0.5%	-0.5%	-0.5%	-0.5%	-0.5%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	0.0%	0.0%
Total Occupancy	7.5	3.8	2.2	0.0	6.2	3.6	3.8	4.4	0.0	1.0	2.5	-1.5	2.7
Average Daily Room Rate	-7.3%	-21.4%	-21.3%	-12.0%	-11.6%	-11.9%	5.9%	10.1%	6.4%	4.3%	8.2%	10.8%	-5.9%
Revenue Per Available Room (RevPAR)	4.4%	-17.3%	-19.4%	-12.0%	-3.8%	-7.4%	12.1%	18.2%	6.4%	5.6%	12.1%	7.9%	-2.2%
Total Room Nights Occupied	12.0%	4.7%	2.0%	-0.5%	8.3%	5.1%	5.8%	7.3%	-0.1%	1.2%	3.6%	-2.7%	3.8%
Gross Gaming Revenue	-0.4%	1.1%	-9.0%	-4.2%	1.6%	-6.5%	6.8%	1.7%	1.2%	-1.3%	7.0%	4.8%	-0.1%
Average Daily Auto Traffic: I-15 at NV/AZ border	6.0%	2.3%	-2.4%	5.7%	-0.3%	0.9%	0.6%	1.0%	-7.9%	3.0%	5.3%	3.4%	1.3%

r - revised

e - estimate as partial NDOT data unavailable.