

**LVCVA Summary of Monthly Tourism Indicators for Las Vegas, NV  
For Calendar Year 2017**

As of Jan 31, 2018

LAS VEGAS CONVENTION AND VISITORS AUTHORITY (LVCVA)

Compiled by the LVCVA Research Center

<b>Tourism Indicators</b>	<b>Jan 2017</b>	<b>Feb 2017</b>	<b>Mar 2017</b>	<b>Apr 2017</b>	<b>May 2017</b>	<b>Jun 2017</b>	<b>Jul 2017</b>	<b>Aug 2017</b>	<b>Sep 2017</b>	<b>Oct 2017</b>	<b>Nov 2017</b>	<b>Dec 2017</b>	<b>2017 YTD</b>
<b>Visitor Volume</b>	3,508,800	3,144,500	3,783,900	3,545,100	3,602,100	3,605,700 r	3,788,800	3,562,900	3,566,700	3,604,300	3,300,500	3,194,800	42,208,200
<b>Convention Attendance</b>	736,000	620,200	757,400	505,800 r	514,600	486,300 r	507,000 r	548,400 r	463,600	687,200	530,600	289,100	6,646,200
<b>Available Room Inventory*</b>	148,693 *	147,866 *	147,717 *	147,566 *	147,656 *	147,208 *	147,013 *	146,847 *	146,847 *	146,582 *	146,222 *	146,993 *	146,993 *
<b>Citywide Occupancy</b>	85.7%	85.5%	94.0%	90.7%	89.1%	92.6%	94.5%	88.6%	91.1%	90.0%	84.5%	77.4%	88.6%
Weekend Occupancy	92.6%	93.0%	98.0%	96.4%	95.5%	96.1%	97.8%	94.5%	96.0%	94.2%	93.3%	86.5%	94.5%
Midweek Occupancy	82.4%	81.9%	92.3%	88.3%	86.5%	91.0%	93.1%	86.6%	88.3%	88.6%	80.8%	71.6%	86.0%
Strip Occupancy	87.1%	87.0%	94.8%	91.9%	90.4%	94.2%	95.9%	91.1%	92.3%	91.3%	85.5%	78.5%	90.0%
Downtown Occupancy	81.4%	79.5%	89.2%	86.6%	82.5%	85.0%	86.3%	79.1%	85.2%	86.0%	78.2%	74.3%	82.8%
<b>Average Daily Room Rate (ADR)</b>	\$150.21	\$118.66	\$149.02	\$125.49	\$127.14	\$121.47	\$125.97	\$115.68	\$139.57	\$139.62	\$119.66	\$116.05	\$129.41
Strip ADR	\$163.72	\$127.75	\$161.00	\$135.24	\$137.46	\$130.99	\$135.35	\$124.57	\$150.41	\$152.24	\$129.43	\$124.56	\$139.78
Downtown ADR	\$74.59	\$57.51	\$83.98	\$65.80	\$64.71	\$66.73	\$70.84	\$59.43	\$80.58	\$74.62	\$65.11	\$65.85	\$69.48
<b>Revenue Per Available Room (RevPAR)</b>	\$128.73	\$101.45	\$140.08	\$113.82	\$113.28	\$112.48	\$119.04	\$102.49	\$127.15	\$125.66	\$101.11	\$89.82	\$114.59
Strip RevPAR	\$142.60	\$111.14	\$152.63	\$124.29	\$124.26	\$123.39	\$129.80	\$113.48	\$138.83	\$139.00	\$110.66	\$97.78	\$125.66
Downtown RevPAR	\$60.72	\$45.72	\$74.91	\$56.98	\$53.39	\$56.72	\$61.13	\$47.01	\$68.65	\$64.17	\$50.92	\$48.93	\$57.44
<b>Total Room Nights Occupied</b>	3,951,300	3,538,400	4,303,200	4,016,100	4,078,400	4,087,700 r	4,304,800	4,038,200	4,013,300	4,090,700	3,708,900	3,524,700	47,655,700
<b>Total En/Deplaned Passengers</b>	3,676,329 r	3,432,220	4,206,358 r	4,062,190	4,208,019	4,192,034 r	4,325,676	4,244,800	4,071,128	4,339,416	3,913,935	3,828,089	48,500,194
<b>Avg. Daily Auto Traffic: All Major Highways</b>	99,390	102,967	117,771	121,731	119,411	125,937	132,693 e	123,655 e	114,687 e	112,350	116,143 e	109,957 e	116,391 e
Avg. Daily Auto Traffic: I-15 at NV/CA Border	37,375	38,173	43,099	46,640	44,738	50,096	54,137	49,414	43,774	40,740	46,482	43,890	44,880
<b>Gaming Revenue : Clark County</b>	\$926,169,000	\$825,865,000	\$857,352,000	\$763,200,000	\$860,706,000	\$764,318,000	\$848,564,000	\$841,595,000	\$831,713,000	\$854,292,000	\$785,062,000	\$820,394,000	\$9,979,230,000
Gaming Revenue: Las Vegas Strip	\$608,928,000	\$541,901,000	\$526,093,000	\$475,375,000	\$546,792,000	\$496,989,000	\$565,606,000	\$545,538,000	\$567,890,000	\$528,682,000	\$485,753,000	\$571,504,000	\$6,461,051,000
Gaming Revenue: Downtown	\$55,529,000	\$51,736,000	\$62,915,000	\$52,295,000	\$55,229,000	\$46,047,000	\$45,113,000	\$48,519,000	\$49,255,000	\$63,575,000	\$54,232,000	\$46,770,000	\$631,215,000
Gaming Revenue: Boulder Strip	\$84,887,000	\$64,489,000	\$68,732,000	\$63,875,000	\$79,986,000	\$58,737,000	\$66,434,000	\$74,250,000	\$52,993,000	\$78,669,000	\$72,847,000	\$47,053,000	\$812,952,000
<b>Room Tax / LVCVA's Portion</b>	\$27,042,714 r	\$19,260,931 r	\$29,237,193 r	\$24,061,033 r	\$24,011,906 r	\$22,789,884 r	\$24,985,840 r	\$21,707,237 r	\$25,343,827	\$26,439,073	\$20,634,309		

<b>Change from Previous Year</b>	<b>Jan 2017</b>	<b>Feb 2017</b>	<b>Mar 2017</b>	<b>Apr 2017</b>	<b>May 2017</b>	<b>Jun 2017</b>	<b>Jul 2017</b>	<b>Aug 2017</b>	<b>Sep 2017</b>	<b>Oct 2017</b>	<b>Nov 2017</b>	<b>Dec 2017</b>	<b>2017 YTD</b>
<b>Visitor Volume</b>	1.1%	-5.5%	1.4%	0.0%	0.3%	-2.0%	-1.0%	-2.0%	-2.5%	-4.2%	-3.7%	-2.5%	-1.7%
<b>Convention Attendance</b>	-4.1%	2.0%	13.3%	-12.2%	20.2%	4.3%	44.1%	-1.1%	-24.6%	35.9%	2.0%	16.1%	5.3%
<b>Room Inventory</b>	0.1%	-0.4%	-0.6%	-0.8%	-0.9%	-1.2%	-1.3%	-1.2%	-1.1%	-1.2%	-1.7%	-1.0%	-1.0%
<b>Citywide Occupancy</b>	1.0	-1.7	2.2	1.0	1.1	-0.9	0.8	-0.7	-1.8	-2.7	-2.0	-2.2	-0.5
Weekend Occupancy	3.3	-1.6	0.5	0.7	0.7	-1.6	0.8	-0.9	-0.5	-3.7	-2.0	-1.6	-0.5
Midweek Occupancy	0.2	-1.9	2.4	1.6	1.3	-0.9	1.2	-0.6	-2.8	-1.9	-2.0	-3.3	-0.6
Strip Occupancy	1.2	-1.2	1.6	0.8	0.8	-0.7	0.5	-0.2	-1.6	-2.4	-2.4	-2.7	-0.5
Downtown Occupancy	2.1	-3.7	4.0	1.6	0.0	0.6	1.4	0.6	-0.9	-1.6	-2.9	-1.2	0.0
<b>Average Daily Room Rate (ADR)</b>	3.7%	-2.5%	21.9%	-3.9%	3.6%	0.2%	5.6%	2.8%	1.8%	0.4%	-4.1%	1.0%	2.7%
Strip ADR	3.8%	-2.8%	23.4%	-4.4%	3.7%	0.3%	5.8%	3.0%	1.4%	1.3%	-3.9%	0.6%	2.9%
Downtown ADR	2.1%	-7.9%	24.0%	1.5%	6.8%	5.5%	8.3%	2.4%	11.0%	4.6%	2.8%	5.4%	6.0%
<b>Revenue Per Available Room (RevPAR)</b>	4.9%	-4.4%	24.8%	-2.9%	4.9%	-0.8%	6.5%	2.0%	-0.2%	-2.5%	-6.3%	-1.8%	2.0%
Strip RevPAR	5.2%	-4.1%	25.5%	-3.6%	4.6%	-0.4%	6.3%	2.8%	-0.3%	-1.3%	-6.5%	-2.8%	2.1%
Downtown RevPAR	4.8%	-12.0%	29.8%	3.4%	6.8%	6.3%	10.1%	3.2%	9.9%	2.7%	-0.9%	3.7%	5.9%
<b>Total Room Nights Occupied</b>	1.3%	-5.7%	1.7%	0.4%	0.6%	-2.2%	-0.6%	-1.9%	-3.0%	-4.0%	-3.9%	-3.8%	-1.7%
<b>Total En/Deplaned Passengers</b>	3.5%	-0.3%	3.2%	3.8%	1.4%	1.4%	3.8%	3.6%	0.4%	1.5%	1.3%	3.3%	2.2%
<b>Avg. Daily Auto Traffic: All Major Highways</b>	-3.1%	1.9%	-3.1%	10.5%	2.8%	1.1%	0.5%	2.3%	0.4%	0.2%	0.6%	-1.7%	1.0%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	-7.1%	-2.7%	-9.0%	11.0%	-1.0%	-0.9%	-0.8%	2.4%	0.0%	-1.6%	-0.1%	-2.3%	-1.0%
<b>Gaming Revenue : Clark County</b>	14.3%	-4.3%	7.6%	1.4%	3.5%	0.3%	-2.2%	16.1%	2.8%	-0.3%	-3.2%	-0.9%	2.7%
Gaming Revenue: Las Vegas Strip	14.4%	-5.0%	8.1%	-3.3%	3.0%	1.6%	-7.7%	21.3%	4.7%	-6.1%	-6.0%	-3.3%	1.3%
Gaming Revenue: Downtown	32.0%	2.2%	22.6%	21.9%	9.5%	8.7%	7.8%	13.4%	0.0%	10.0%	6.8%	10.0%	11.8%
Gaming Revenue: Boulder Strip	24.5%	-9.1%	-8.6%	19.0%	3.1%	-15.1%	19.3%	0.8%	-6.2%	17.1%	0.1%	-0.9%	3.2%
<b>Room Tax / LVCVA's Portion</b>	5.6%	-2.7%	24.5%	1.2%	6.0%	0.1%	8.4%	1.3%	1.6%	0.8%	-3.6%		

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board  
For more information, visit [www.lvcva.com/stats-and-facts/](http://www.lvcva.com/stats-and-facts/)

Note: Not all data available for all months.

r - revised

e - estimate