

**LVCVA Summary of Monthly Tourism Indicators for Las Vegas, NV
For Calendar Year 2018**

LAS VEGAS CONVENTION AND VISITORS AUTHORITY (LVCVA)

As of Feb 28, 2018

Compiled by the LVCVA Research Center

Tourism Indicators	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	2018 YTD
Visitor Volume	3,393,900												3,393,900
Convention Attendance	612,900												612,900
Available Room Inventory*	146,715 *												146,715 *
Citywide Occupancy	83.8%												83.8%
Weekend Occupancy	86.9%												86.9%
Midweek Occupancy	82.6%												82.6%
Strip Occupancy	85.3%												85.3%
Downtown Occupancy	79.6%												79.6%
Average Daily Room Rate (ADR)	\$163.90												\$163.90
Strip ADR	\$179.72												\$179.72
Downtown ADR	\$80.17												\$80.17
Revenue Per Available Room (RevPAR)	\$137.35												\$137.35
Strip RevPAR	\$153.30												\$153.30
Downtown RevPAR	\$63.82												\$63.82
Total Room Nights Occupied	3,812,200												3,812,200
Total En/Deplaned Passengers	3,776,299												3,776,299
Avg. Daily Auto Traffic: All Major Highways	104,143 e												104,143 e
Avg. Daily Auto Traffic: I-15 at NV/CA Border	39,003												39,003
Gaming Revenue : Clark County	\$892,064,000												\$892,064,000
Gaming Revenue: Las Vegas Strip	\$554,752,000												\$554,752,000
Gaming Revenue: Downtown	\$56,526,000												\$56,526,000
Gaming Revenue: Boulder Strip	\$90,627,000												\$90,627,000
Room Tax / LVCVA's Portion													
Change from Previous Year	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	2018 YTD
Visitor Volume	-3.3%												-3.3%
Convention Attendance	-16.7%												-16.7%
Room Inventory	-1.3%												-1.3%
Citywide Occupancy	-1.9												-1.9
Weekend Occupancy	-5.7												-5.7
Midweek Occupancy	0.2												0.2
Strip Occupancy	-1.8												-1.8
Downtown Occupancy	-1.8												-1.8
Average Daily Room Rate (ADR)	9.1%												9.1%
Strip ADR	9.8%												9.8%
Downtown ADR	7.5%												7.5%
Revenue Per Available Room (RevPAR)	6.7%												6.7%
Strip RevPAR	7.5%												7.5%
Downtown RevPAR	5.1%												5.1%
Total Room Nights Occupied	-3.5%												-3.5%
Total En/Deplaned Passengers	2.7%												2.7%
Avg. Daily Auto Traffic: All Major Highways	4.8%												4.8%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	4.4%												4.4%
Gaming Revenue : Clark County	-3.7%												-3.7%
Gaming Revenue: Las Vegas Strip	-8.9%												-8.9%
Gaming Revenue: Downtown	1.8%												1.8%
Gaming Revenue: Boulder Strip	6.8%												6.8%
Room Tax / LVCVA's Portion													

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board
For more information, visit www.lvcva.com/stats-and-facts/

Note: Not all data available for all months.

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*Room inventory updated to reflect available "sellable" inventory (net of impact of temporary room closures due to renovation, repair or maintenance.)