

# LVCVA Summary of Monthly Tourism Indicators for Las Vegas, NV

For Calendar Year 2019

As of January 28, 2021

Compiled by the LVCVA Research Center

LAS VEGAS CONVENTION AND VISITORS AUTHORITY (LVCVA)

<b>Tourism Indicators</b>	<b>Jan 2019</b>	<b>Feb 2019</b>	<b>Mar 2019</b>	<b>Apr 2019</b>	<b>May 2019</b>	<b>Jun 2019</b>	<b>Jul 2019</b>	<b>Aug 2019</b>	<b>Sep 2019</b>	<b>Oct 2019</b>	<b>Nov 2019</b>	<b>Dec 2019</b>	<b>2019 YTD</b>
<b>Visitor Volume</b>	3,412,100 r	3,189,900	3,697,100	3,542,000	3,691,100	3,607,400	3,685,900	3,579,000	3,475,900	3,668,100	3,509,800	3,465,700	42,523,700
<b>Convention Attendance</b>	683,400	748,600	552,200	529,500	520,800	514,000	498,800	657,800	459,400	525,300	603,200	356,100	6,649,100
<b>Available Room Inventory</b>	148,186	148,168	148,006	148,400	148,909	149,627	148,789	149,032	149,050	149,282	149,459	149,422	149,422
<b>Total Occupancy</b>	84.0% r	87.0%	91.5%	91.0%	90.8%	91.7%	91.1%	87.7%	88.3%	90.0%	88.2%	85.1%	88.9%
Weekend Occupancy	88.8% r	91.9%	97.1%	96.7%	96.4%	96.4%	97.2%	95.2%	95.6%	98.0%	94.1%	91.2%	94.9%
Midweek Occupancy	82.1% r	84.6%	88.9%	88.9%	88.1%	89.7%	88.7%	84.1%	85.1%	87.1%	84.8%	83.0%	86.3%
Strip Occupancy	85.1% r	88.3%	92.9%	92.6%	92.2%	93.4%	93.4%	89.6%	89.8%	91.3%	90.1%	86.2%	90.4%
Downtown Occupancy	81.2% r	85.7%	88.1%	87.5%	87.0%	86.3%	85.1%	81.0%	83.6%	84.8%	81.4%	76.3%	84.0%
<b>Average Daily Room Rate (ADR)</b>	\$156.53 r	\$130.06	\$133.95	\$130.40	\$140.52	\$120.43	\$126.92	\$120.96	\$137.11	\$135.33	\$134.95	\$125.08	\$132.62
Strip ADR	\$169.45 r	\$140.05	\$143.83	\$141.37	\$151.55	\$129.49	\$136.38	\$131.33	\$148.08	\$146.50	\$145.49	\$136.16	\$143.21
Downtown ADR	\$83.06 r	\$69.19	\$74.94	\$66.52	\$77.10	\$62.20	\$69.09	\$64.55	\$78.29	\$73.78	\$75.07	\$67.53	\$71.80
<b>Revenue Per Available Room (RevPAR)</b>	\$131.49 r	\$113.15	\$122.56	\$118.66	\$127.59	\$110.43	\$115.62	\$106.08	\$121.07	\$121.80	\$119.03	\$106.44	\$117.90
Strip RevPAR	\$144.20 r	\$123.66	\$133.62	\$130.91	\$139.73	\$120.94	\$127.38	\$117.67	\$132.98	\$133.75	\$131.09	\$117.37	\$129.46
Downtown RevPAR	\$67.44 r	\$59.30	\$66.02	\$58.21	\$67.08	\$53.68	\$58.80	\$52.29	\$65.45	\$62.57	\$61.11	\$51.53	\$60.31
<b>Total Room Nights Occupied</b>	3,861,000 r	3,607,300	4,198,700	4,049,200	4,191,000	4,116,100	4,204,100	4,049,400	3,946,800	4,179,000	3,955,800	3,941,600	48,300,100
<b>Total En/Deplanned Passengers</b>	3,897,250 r	3,628,594	4,405,920	4,277,550	4,584,506 r	4,444,263 r	4,507,098 r	4,431,608	4,324,072	4,609,318	4,169,879 r	4,248,466	51,528,524 r
<b>Avg. Daily Auto Traffic: All Major Highways*</b>	106,896 r	103,828 e	120,515 r	125,814 r	124,796 r	129,006 r	135,729 r	125,401 r	117,043 r	120,938 e	115,148 e	118,909 e	120,335 r
Avg. Daily Auto Traffic: I-15 at NV/CA Border	39,041	37,372	43,077	46,645	46,993	48,915	53,102 r	48,212 r	43,078	42,013	44,203	43,705	44,696 r
<b>Gaming Revenue : Clark County</b>	\$860,873,000 r	\$892,734,000 r	\$882,845,000	\$808,664,000 r	\$835,838,000 r	\$906,680,000 r	\$861,415,000 r	\$792,685,000 r	\$912,191,000 r	\$879,045,000 r	\$805,164,000 r	\$917,541,000 r	\$10,355,675,000 r
Gaming Revenue: Las Vegas Strip	\$532,246,000	\$591,738,000	\$551,944,000	\$481,855,000	\$517,348,000	\$616,592,000 r	\$542,834,000 r	\$521,776,000 r	\$582,844,000 r	\$538,529,000 r	\$517,940,000 r	\$591,829,000 r	\$6,587,475,000 r
Gaming Revenue: Downtown	\$52,100,000	\$58,004,000 r	\$58,666,000	\$61,775,000	\$54,822,000	\$52,178,000	\$52,517,000	\$45,316,000	\$65,921,000 r	\$68,321,000 r	\$52,084,000	\$63,207,000 r	\$684,911,000 r
Gaming Revenue: Boulder Strip	\$81,859,000	\$65,330,000	\$70,365,000	\$78,186,000	\$69,757,000 r	\$66,645,000	\$81,745,000 r	\$54,709,000 r	\$74,568,000 r	\$78,514,000	\$57,993,000	\$82,080,000	\$861,751,000 r
<b>Room Tax / LVCVA's Portion<sup>1</sup></b>	\$28,058,424	\$21,667,502	\$26,117,738	\$25,465,301	\$27,180,643	\$23,187,896	\$24,734,881	\$23,018,428	\$24,436,729	\$25,982,233	\$24,497,326	\$22,321,794	\$296,668,894

  

<b>Change from Previous Year</b>	<b>Jan 2019</b>	<b>Feb 2019</b>	<b>Mar 2019</b>	<b>Apr 2019</b>	<b>May 2019</b>	<b>Jun 2019</b>	<b>Jul 2019</b>	<b>Aug 2019</b>	<b>Sep 2019</b>	<b>Oct 2019</b>	<b>Nov 2019</b>	<b>Dec 2019</b>	<b>2019 YTD</b>
<b>Visitor Volume</b>	0.5% r	1.9%	-1.4%	-0.2%	1.7%	1.2%	0.7%	0.7%	0.5%	-0.3%	0.9%	6.1%	1.0%
<b>Convention Attendance</b>	11.5%	8.5%	-15.4%	-6.1%	6.5%	2.7%	22.2%	1.7%	4.9%	-21.1%	-1.6%	60.6%	2.3%
<b>Available Room Inventory</b>	1.0%	1.0%	0.4%	0.6%	0.6%	1.3%	0.8%	1.2%	0.8%	1.1%	1.3%	1.5%	1.5%
<b>Total Occupancy</b>	0.2 r	1.7	-1.2	0.0	1.4	1.1	0.3	0.0	0.9	-1.4	0.1	5.2	0.7
Weekend Occupancy	1.9 r	-2.0	0.5	-0.2	0.4	0.6	0.5	-0.3	-0.2	0.8	-1.4	3.6	0.4
Midweek Occupancy	-0.5 r	3.4	-1.9	0.1	1.4	1.7	-0.1	-0.5	1.9	-2.3	0.3	6.2	0.8
Strip Occupancy	-0.2 r	1.8	-0.8	0.8	1.7	1.8	0.7	0.1	1.4	-1.2	0.2	4.9	0.9
Downtown Occupancy	1.6 r	2.0	-0.5	-0.7	2.8	5.2	2.8	1.9	-0.5	-3.1	-0.5	0.2	1.0
<b>Average Daily Room Rate (ADR)</b>	4.0% r	8.7%	-0.2%	1.2%	5.1%	3.5%	6.6%	4.6%	0.6%	-5.0%	5.2%	4.4%	2.9%
Strip ADR	3.6% r	8.8%	-0.4%	1.5%	5.3%	2.8%	6.7%	5.9%	0.9%	-4.8%	5.4%	6.1%	3.2%
Downtown ADR	3.6% r	6.5%	1.0%	-0.1%	6.0%	-2.6%	3.4%	4.3%	-0.7%	-2.2%	13.5%	2.3%	2.6%
<b>Revenue Per Available Room (RevPAR)</b>	4.3% r	10.9%	-1.5%	1.2%	6.7%	4.7%	6.9%	4.6%	1.7%	-6.4%	5.4%	11.2%	3.8%
Strip RevPAR	3.4% r	11.1%	-1.3%	2.4%	7.3%	4.8%	7.5%	6.1%	2.5%	-6.0%	5.7%	12.5%	4.3%
Downtown RevPAR	5.7% r	9.0%	0.4%	-0.9%	9.5%	3.7%	6.9%	6.8%	-1.3%	-5.6%	12.8%	2.6%	3.9%
<b>Total Room Nights Occupied</b>	1.3% r	3.0%	-0.9%	0.6%	2.2%	2.6%	1.2%	1.1%	1.9%	-0.1%	1.4%	8.1%	1.8%
<b>Total En/Deplanned Passengers</b>	3.3% r	1.8%	2.6%	2.3%	5.3%	3.2%	2.0%	3.1%	6.8%	4.2%	2.2%	9.0%	3.8%
<b>Avg. Daily Auto Traffic: All Major Highways*</b>	2.6%	-2.1%	-0.6%	6.3%	1.6%	2.8%	3.7%	-0.9%	-0.3%	0.2%	-4.5%	3.5%	1.0%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	0.1%	-6.3%	-4.1%	6.3%	-0.6%	-0.2%	0.1%	0.4%	-2.6%	-3.7%	-5.6%	-3.1%	-1.6%
<b>Gaming Revenue : Clark County</b>	-3.5%	0.4%	-0.6%	-2.0%	-7.6%	14.6%	2.7%	4.8%	8.1%	-5.1%	-3.4%	6.6%	1.0%
Gaming Revenue: Las Vegas Strip	-4.1%	-1.9%	-3.8%	-3.5%	-11.1%	17.7%	1.8%	9.2%	6.7%	-9.2%	-3.1%	4.5%	0.0%
Gaming Revenue: Downtown	-7.8%	9.0%	8.7%	2.1%	2.8%	18.5%	7.6%	-1.9%	19.9%	7.2%	-6.0%	6.8%	5.4%
Gaming Revenue: Boulder Strip	-9.7%	2.4%	8.9%	-0.2%	-12.6%	9.4%	3.8%	-12.0%	10.4%	0.2%	-9.3%	20.5%	0.6%
<b>Room Tax / LVCVA's Portion<sup>1</sup></b>	2.3%	11.7%	-4.0%	2.3%	5.7%	6.0%	6.8%	6.2%	6.0%	-5.7%	7.8%	24.7%	5.0%

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

For more information, visit [www.lvcva.com/stats-and-facts/](http://www.lvcva.com/stats-and-facts/)

<sup>1</sup> – Room Tax amounts exclude portions dedicated to Las Vegas Convention Center expansion funding from SB-1 legislation.

e - estimate

r - revised

\* As of September 2018, All Major Highways count includes Interstate 11

May not foot due to rounding