

**LVCVA Summary of Monthly Tourism Indicators for Las Vegas, NV  
For Calendar Year 2020**

LAS VEGAS CONVENTION AND VISITORS AUTHORITY (LVCVA)

As of February 23, 2021

Compiled by the LVCVA Research Center

<b>Tourism Indicators</b>	<b>Jan 2020</b>	<b>Feb 2020</b>	<b>Mar 2020</b>	<b>Apr 2020</b>	<b>May 2020</b>	<b>Jun 2020</b>	<b>Jul 2020</b>	<b>Aug 2020</b>	<b>Sep 2020</b>	<b>Oct 2020</b>	<b>Nov 2020</b>	<b>Dec 2020</b>	<b>2020 YTD</b>
<b>Visitor Volume</b>	3,545,100	3,333,200	1,531,100	106,900	151,300	1,065,100	1,438,000	1,537,400	1,704,300	1,856,900	1,514,500	1,247,200	19,031,100
<b>Convention Attendance</b>	717,100	760,300	249,800	0	0	0	0	0	0	N/A	N/A	N/A	1,727,200
<b>Available Room Inventory</b>	149,900	148,376	148,202	148,755	148,755	95,396	123,684	127,657	133,079	140,658	141,533	143,117	143,117
<b>Total Occupancy</b>	85.9%	86.8%	39.8%	1.7%	2.8%	40.9%	42.5%	42.7%	46.8%	46.9%	39.3%	30.9%	42.1%
Weekend Occupancy	90.1%	94.8%	41.3%	1.6%	2.8%	51.8%	54.4%	63.1%	66.1%	64.2%	55.4%	45.4%	52.8%
Midweek Occupancy	83.8%	82.6%	39.3%	1.7%	2.8%	36.5%	36.9%	34.4%	38.5%	38.6%	32.4%	25.0%	37.4%
Strip Occupancy	88.5%	88.0%	39.4%	1.0%	1.6%	40.4%	41.9%	42.1%	46.4%	46.8%	38.8%	30.8%	42.1%
Downtown Occupancy	81.2%	85.9%	43.5%	1.9%	2.3%	36.5%	41.8%	40.2%	44.3%	42.3%	35.9%	25.9%	40.0%
<b>Average Daily Room Rate (ADR)</b>	\$153.40	\$132.20	\$143.31	\$60.50	\$60.70	\$104.07	\$104.39	\$99.24	\$108.13	\$104.54	\$94.01	\$100.09	\$120.31
Strip ADR	\$166.35	\$141.62	\$158.05	\$57.30	\$55.18	\$117.62	\$115.68	\$108.81	\$117.38	\$111.54	\$100.32	\$107.08	\$131.02
Downtown ADR	\$79.77	\$71.78	\$83.76	\$41.09	\$50.79	\$58.71	\$59.74	\$58.91	\$64.80	\$68.21	\$61.16	\$66.78	\$69.13
<b>Revenue Per Available Room (RevPAR)</b>	\$131.77	\$114.75	\$57.04	\$1.03	\$1.70	\$42.56	\$44.37	\$42.38	\$50.60	\$49.03	\$36.95	\$30.93	\$50.65
Strip RevPAR	\$147.22	\$124.63	\$62.27	\$0.57	\$0.88	\$47.52	\$48.47	\$45.81	\$54.46	\$52.20	\$38.92	\$32.98	\$55.16
Downtown RevPAR	\$64.77	\$61.66	\$36.44	\$0.78	\$1.17	\$21.43	\$24.97	\$23.68	\$28.71	\$28.85	\$21.96	\$17.30	\$27.65
<b>Total Room Nights Occupied</b>	3,990,000	3,735,600	1,828,400	75,300	127,500	1,171,200	1,633,400	1,690,000	1,867,400 r	2,042,900	1,667,500	1,372,000	21,201,200
<b>Total En/Deplaned Passengers</b>	4,156,163 r	3,864,927 r	2,064,929 r	152,470 r	395,788 r	1,041,860 r	1,623,438 r	1,738,104 r	1,705,813	1,981,310	1,806,909	1,669,768	22,201,479
<b>Avg. Daily Auto Traffic: All Major Highways*</b>	107,045 e	106,675 e	85,194 e	56,699 e	84,775 e	111,805 e	122,299 e	119,950	126,888	125,281	116,004	106,582	105,766 e
Avg. Daily Auto Traffic: I-15 at NV/CA Border	39,223	38,291	27,528	17,083	27,426	41,111	44,332	43,863	47,584	45,078	42,024	35,978	37,460
<b>Gaming Revenue : Clark County</b>	\$904,017,000 r	\$897,530,000 r	\$546,532,000 r	\$3,739,000 r	\$5,902,000 r	\$441,060,000 r	\$612,856,000 r	\$593,948,000	\$666,705,000 r	\$671,843,000 r	\$639,799,000 r	\$556,961,000	\$6,540,892,000
Gaming Revenue: Las Vegas Strip	\$572,252,000 r	\$596,196,000 r	\$299,897,000	\$3,399,000 r	\$3,773,000 r	\$238,252,000	\$330,087,000 r	\$317,301,000	\$354,696,000	\$375,760,000	\$349,797,000	\$292,017,000	\$3,733,427,000
Gaming Revenue: Downtown	\$59,117,000	\$55,626,000	\$43,457,000	\$436,000	\$1,983,000	\$23,186,000	\$41,685,000	\$35,557,000	\$51,775,000	\$52,824,000	\$52,989,000	\$45,559,000	\$464,194,000
Gaming Revenue: Boulder Strip	\$71,854,000	\$65,011,000	\$71,629,000	-\$51,000	\$11,000	\$45,016,000	\$65,477,000	\$70,915,000	\$75,924,000	\$59,067,000	\$68,567,000	\$61,878,000	\$655,298,000
<b>Room Tax / LVCVA's Portion<sup>1</sup></b>	\$28,896,302	\$22,571,334	\$11,809,910	\$930,620	\$1,012,587	\$4,715,239	\$7,747,280	\$8,007,375	\$9,068,014	\$9,667,339	\$7,241,808	\$5,812,557	\$117,480,364

<b>Change from Previous Year</b>	<b>Jan 2020</b>	<b>Feb 2020</b>	<b>Mar 2020</b>	<b>Apr 2020</b>	<b>May 2020</b>	<b>Jun 2020</b>	<b>Jul 2020</b>	<b>Aug 2020</b>	<b>Sep 2020</b>	<b>Oct 2020</b>	<b>Nov 2020</b>	<b>Dec 2020</b>	<b>2020 YTD</b>
<b>Visitor Volume</b>	3.9%	4.5%	-58.6%	-97.0%	-95.9%	-70.5%	-61.0%	-57.0%	-51.0%	-49.4%	-56.8%	-64.0%	-55.2%
<b>Convention Attendance</b>	4.9%	1.6%	-54.8%	-100.0%	-100.0%	-100.0%	-100.0%	N/A	N/A	N/A	N/A	N/A	-74.0%
<b>Available Room Inventory</b>	1.2%	0.1%	0.1%	0.2%	-0.1%	-36.2%	-16.9%	-14.3%	-10.7%	-5.8%	-5.3%	-4.2%	-4.2%
<b>Total Occupancy</b>	1.9	-0.2	-51.7	-89.3	-88.0	-50.8	-48.6	-45.0	-41.5	-43.1	-48.9	-54.2	-46.8
Weekend Occupancy	1.3	2.9	-55.8	-95.1	-93.6	-44.6	-42.8	-32.1	-29.5	-33.8	-38.7	-45.8	-42.1
Midweek Occupancy	1.7	-2.0	-49.6	-87.2	-85.3	-53.2	-51.8	-49.7	-46.6	-48.5	-52.4	-58.0	-48.9
Strip Occupancy	3.4	-0.3	-53.5	-91.6	-90.6	-53.0	-51.5	-47.5	-43.4	-44.5	-51.3	-55.4	-48.3
Downtown Occupancy	0.0	0.2	-44.6	-85.6	-84.7	-49.8	-43.3	-40.8	-39.3	-42.5	-45.5	-50.4	-44.0
<b>Average Daily Room Rate (ADR)</b>	-2.0%	1.6%	7.0%	-53.6%	-56.8%	-13.6%	-17.8%	-18.0%	-21.1%	-22.8%	-30.3%	-20.0%	-9.3%
Strip ADR	-1.8%	1.1%	9.9%	-59.5%	-63.6%	-9.2%	-15.2%	-17.1%	-20.7%	-23.9%	-31.0%	-21.4%	-8.5%
Downtown ADR	-4.0%	3.7%	11.8%	-38.2%	-34.1%	-5.6%	-13.5%	-8.7%	-17.2%	-7.5%	-18.5%	-1.1%	-3.7%
<b>Revenue Per Available Room (RevPAR)</b>	0.2%	1.4%	-53.5%	-99.1%	-98.7%	-61.5%	-61.6%	-60.1%	-58.2%	-59.7%	-69.0%	-70.9%	-57.0%
Strip RevPAR	2.1%	0.8%	-53.4%	-99.6%	-99.4%	-60.7%	-61.9%	-61.1%	-59.0%	-61.0%	-70.3%	-71.9%	-57.4%
Downtown RevPAR	-4.0%	4.0%	-44.8%	-98.7%	-98.3%	-60.1%	-57.5%	-54.7%	-56.1%	-53.9%	-64.1%	-66.4%	-54.2%
<b>Total Room Nights Occupied</b>	3.3%	3.6%	-56.5%	-98.1%	-97.0%	-71.5%	-61.1%	-58.3%	-52.7%	-51.1%	-57.8%	-65.2%	-56.1%
<b>Total En/Deplaned Passengers</b>	6.6%	6.5%	-53.1%	-96.4%	-91.4%	-76.6%	-64.0%	-60.8%	-60.6%	-57.0%	-56.7%	-60.7%	-56.9%
<b>Avg. Daily Auto Traffic: All Major Highways*</b>	0.1%	2.7%	-29.3%	-54.9%	-32.1%	-13.2%	-9.9%	-4.3%	8.4%	3.6%	0.7%	-10.4%	-12.1%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	0.5%	2.5%	-36.1%	-63.4%	-41.6%	-16.0%	-16.5%	-9.0%	10.5%	7.3%	-4.9%	-17.7%	-16.2%
<b>Gaming Revenue : Clark County</b>	5.0%	0.5%	-38.1%	-99.5%	-99.3%	-51.4%	-28.9%	-25.1%	-26.9%	-23.6%	-20.5%	-39.3%	-36.8%
Gaming Revenue: Las Vegas Strip	7.5%	0.8%	-45.7%	-99.3%	-99.3%	-61.4%	-39.2%	-39.2%	-39.1%	-30.2%	-32.5%	-50.7%	-43.3%
Gaming Revenue: Downtown	13.5%	-4.1%	-25.9%	-99.3%	-96.4%	-55.6%	-20.6%	-21.5%	-21.5%	-22.7%	1.7%	-27.9%	-32.2%
Gaming Revenue: Boulder Strip	-12.2%	-0.5%	1.8%	-100.1%	-100.0%	-32.5%	-19.9%	29.6%	1.8%	-24.8%	18.2%	-24.6%	-24.0%
<b>Room Tax / LVCVA's Portion<sup>1</sup></b>	3.0%	4.2%	-54.8%	-96.3%	-96.3%	79.7%	-68.7%	-65.2%	-62.9%	-62.8%	-70.4%	-74.0%	-60.4%

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board  
For more information, visit [www.lvcva.com/stats-and-facts/](http://www.lvcva.com/stats-and-facts/)

<sup>1</sup> – Room Tax amounts exclude portions dedicated to Las Vegas Convention Center expansion funding from SB-1 legislation.

e - estimate

r - revised

May not foot due to rounding