

**LVCVA Summary of Monthly Tourism Indicators for Las Vegas, NV
For Calendar Year 2021**

LAS VEGAS CONVENTION AND VISITORS AUTHORITY (LVCVA)

As of February 25, 2022

Compiled by the LVCVA Research Center

Tourism Indicators	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	2021 YTD
Visitor Volume	1,294,100 r	1,540,100	2,230,100	2,573,800	2,878,200	2,971,000	3,302,400	2,998,400	2,935,600	3,390,200	3,112,200	3,004,500	32,230,600
Convention Attendance	8,600	18,400	30,700	57,000	89,700	197,200	157,400	337,400	306,900	475,500	400,900	126,700	2,206,400
Available Room Inventory	145,308	145,308	145,648	146,849	146,723	147,777	150,169	150,169	150,518	150,535	150,487	150,487	150,487
Total Occupancy	31.6%	42.0%	55.5%	65.6%	70.9%	75.9%	79.4%	72.8%	73.0%	81.6%	77.6%	72.6%	66.8%
Weekend Occupancy	48.3%	62.8%	77.7%	83.5%	87.8%	89.4%	88.1%	87.1%	89.1%	90.4%	90.7%	84.4%	81.3%
Midweek Occupancy	22.5%	32.1%	47.8%	57.9%	62.8%	70.9%	74.6%	67.8%	66.1%	77.5%	71.9%	67.7%	60.5%
Strip Occupancy	31.0%	41.5%	55.9%	66.3%	71.8%	77.3%	81.3%	74.7%	74.5%	83.4%	79.7%	74.5%	68.0%
Downtown Occupancy	25.6%	37.1%	47.6%	55.1%	61.0%	66.8%	65.6%	57.6%	61.9%	73.6%	67.2%	59.9%	56.8%
Average Daily Room Rate (ADR)	\$90.71	\$98.03	\$100.11	\$109.36	\$126.69	\$127.90	\$152.13	\$140.32	\$155.80	\$173.68	\$155.93	\$150.88	\$137.37
Strip ADR	\$96.51	\$104.04	\$104.40	\$113.77	\$132.69	\$134.71	\$160.71	\$148.56	\$164.78	\$184.65	\$165.44	\$160.54	\$145.45
Downtown ADR	\$63.95	\$74.22	\$82.20	\$86.03	\$93.79	\$88.71	\$101.54	\$92.59	\$119.20	\$110.95	\$96.02	\$92.94	\$94.86
Revenue Per Available Room (RevPAR)	\$28.66	\$41.17	\$55.56	\$71.74	\$89.82	\$97.08	\$120.79	\$102.15	\$113.73	\$141.72	\$121.00	\$109.54	\$91.76
Strip RevPAR	\$29.92	\$43.18	\$58.36	\$75.43	\$95.27	\$104.13	\$130.66	\$110.97	\$122.76	\$154.00	\$131.86	\$119.60	\$98.91
Downtown RevPAR	\$16.37	\$27.54	\$39.13	\$47.40	\$57.21	\$59.26	\$66.61	\$53.33	\$73.78	\$81.66	\$64.53	\$55.67	\$53.88
Total Room Nights Occupied	1,424,400	1,708,300	2,504,400	2,888,000	3,223,900	3,363,600	3,697,000	3,388,000	3,298,000	3,809,000	3,501,100	3,385,300	36,191,100
Total En/Deplaned Passengers	1,505,622 r	1,614,130	2,575,582	2,906,866	3,521,630 r	3,810,023 r	4,151,493	3,806,101	3,778,057 r	4,181,920 r	3,989,009 r	3,870,060	39,710,493
Avg. Daily Auto Traffic: All Major Highways*	105,799	108,196	127,037	136,234	137,046	142,450	144,010	127,723 e	127,905	127,437	134,567	128,857	128,938 e
Avg. Daily Auto Traffic: I-15 at NV/CA Border	35,575	38,838	45,872	50,656	50,754	53,833	56,713 e	49,375 e	47,539	46,574	51,814	49,021	48,047 e
Gaming Revenue : Clark County	\$617,294,000	\$631,546,000	\$893,237,000	\$865,464,000	\$1,052,683,000	\$1,015,471,000	\$1,162,600,000	\$993,433,000	\$1,005,185,000	\$1,056,685,000	\$1,159,959,000	\$998,447,000	\$11,452,004,000
Gaming Revenue: Las Vegas Strip	\$321,528,000	\$348,456,000	\$501,455,000	\$483,403,000	\$655,469,000	\$610,562,000	\$793,667,000	\$625,688,000	\$640,633,000	\$702,187,000	\$755,056,000	\$650,778,000	\$7,088,882,000
Gaming Revenue: Downtown	\$48,896,000	\$51,662,000	\$70,988,000	\$76,233,000	\$75,229,000	\$79,063,000	\$71,152,000	\$64,193,000	\$73,034,000	\$76,039,000	\$82,859,000	\$73,869,000	\$843,217,000
Gaming Revenue: Boulder Strip	\$66,179,000	\$63,771,000	\$96,557,000	\$80,824,000	\$88,946,000	\$97,575,000	\$70,038,000	\$91,147,000	\$81,471,000	\$67,734,000	\$93,566,000	\$69,364,000	\$967,172,000
Room Tax / LVCVA's Portion¹	\$5,810,853	\$7,235,049	\$12,214,987	\$14,877,647	\$18,842,793	\$19,991,471	\$25,252,927	\$21,854,744	\$23,146,415	\$29,274,563	\$24,236,861	\$21,801,147	\$224,539,457

Change from Previous Year	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	2021 YTD
Visitor Volume	-63.5%	-53.8%	45.7%	2306.6%	1802.0%	178.9%	129.6%	95.0%	72.2%	82.6%	105.5%	140.9%	69.4%
Convention Attendance	-98.8%	-97.6%	-87.7%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	27.7%
Available Room Inventory	-3.1%	-2.1%	-1.7%	-1.3%	-1.4%	54.9%	21.4%	17.6%	13.1%	7.0%	6.3%	5.1%	5.1%
Total Occupancy	-54.3	-44.8	15.7	63.9	68.1	35.0	36.9	30.1	26.2	34.7	38.3	41.7	24.7
Weekend Occupancy	-41.8	-32.0	36.4	81.9	85.0	37.6	33.7	24.0	23.0	26.2	35.3	39.0	28.5
Midweek Occupancy	-61.3	-50.5	8.5	56.2	60.0	34.4	37.7	33.4	27.6	38.9	39.5	42.7	23.1
Strip Occupancy	-57.5	-46.5	16.5	65.3	70.2	36.9	39.4	32.6	28.1	36.6	40.9	43.7	25.9
Downtown Occupancy	-55.6	-48.8	4.1	53.2	58.7	30.3	23.8	17.4	17.6	31.3	31.3	34.0	16.8
Average Daily Room Rate (ADR)	-40.9%	-25.8%	-30.4%	80.8%	108.7%	22.9%	45.7%	41.4%	44.1%	66.1%	65.9%	50.7%	14.2%
Strip ADR	-42.0%	-26.5%	-33.9%	98.6%	140.5%	14.5%	38.9%	36.5%	40.4%	65.5%	64.9%	49.9%	11.0%
Downtown ADR	-19.8%	3.4%	-1.9%	109.4%	84.7%	51.1%	70.0%	57.2%	84.0%	62.7%	57.0%	39.2%	37.2%
Revenue Per Available Room (RevPAR)	-78.2%	-64.1%	-2.9%	6875.2%	5185.0%	128.1%	172.3%	141.1%	124.7%	189.1%	172.5%	254.2%	81.2%
Strip RevPAR	-79.7%	-65.4%	-6.3%	13064.0%	10691.0%	119.1%	169.6%	142.3%	125.4%	195.0%	238.8%	262.6%	79.3%
Downtown RevPAR	-74.7%	-55.3%	7.4%	5971.7%	4797.6%	176.5%	166.7%	125.2%	157.0%	183.0%	193.9%	221.9%	94.9%
Total Room Nights Occupied	-64.3%	-54.3%	37.0%	3735.3%	2428.2%	187.2%	126.3%	100.5%	76.6%	86.5%	110.0%	146.7%	70.7%
Total En/Deplaned Passengers	-63.8%	-58.2%	24.7%	1806.5%	789.8% r	265.7% r	155.7%	119.0%	121.5%	111.1%	120.8%	131.9%	78.9%
Avg. Daily Auto Traffic: All Major Highways*	-1.2%	1.4%	49.1%	140.3%	61.7%	27.4%	17.8%	6.5%	0.8%	1.7%	16.0%	20.9%	21.9%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	-9.3%	1.4%	66.6%	196.5%	85.1%	30.9%	27.9%	12.6%	-0.1%	3.3%	23.3%	36.3%	28.3%
Gaming Revenue : Clark County	-31.7%	-29.6%	63.4%	23046.9%	17736.0%	130.3%	89.7%	67.3%	50.8%	57.3%	81.3%	79.3%	75.1%
Gaming Revenue: Las Vegas Strip	-43.8%	-41.6%	67.2%	14121.9%	12727.6%	156.3%	140.5%	97.2%	80.6%	86.9%	115.9%	122.9%	89.9%
Gaming Revenue: Downtown	-17.3%	-7.1%	63.4%	17186.4%	3678.5%	241.0%	70.7%	80.5%	41.1%	43.9%	56.3%	62.2%	81.6%
Gaming Revenue: Boulder Strip	-7.9%	-1.9%	34.7%	168483.3%	592873.3%	116.7%	7.0%	28.5%	7.3%	14.7%	36.5%	12.1%	47.6%
Room Tax / LVCVA's Portion¹	-79.9%	-67.9%	3.4%	1498.7%	1760.9%	324.0%	226.0%	172.9%	155.3%	202.8%	234.7%	N/A	N/A

Sources: Las Vegas Convention and Visitors Authority; Harry Reid International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board
For more information, visit www.lvcva.com/stats-and-facts/

¹ – Room Tax amounts exclude portions dedicated to Las Vegas Convention Center expansion funding from SB-1 legislation.

e - estimate

r - revised

May not foot due to rounding