

LVCVA Summary of Monthly Tourism Indicators for Las Vegas, NV
For Calendar Year 2022

LAS VEGAS CONVENTION AND VISITORS AUTHORITY (LVCVA)

As of January 31, 2023

Compiled by the LVCVA Research Center

Tourism Indicators	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	2022 YTD
Visitor Volume	2,474,800	2,616,600	3,334,700	3,382,200	3,446,900	3,324,800	3,491,600	3,190,600	3,355,200	3,639,200	3,265,500	3,307,200	38,829,300
Convention Attendance	298,200 r	439,000	494,200	377,400	391,100	469,100	325,000 r	394,100 r	372,600	628,100	582,800	219,900	4,991,500
Available Room Inventory	150,487	150,702	150,693	150,495	151,703	151,523	151,352	151,116	150,856	150,867	150,915	150,857	150,857
Total Occupancy	59.3%	69.3%	80.6%	84.0%	82.6%	82.7%	83.4%	76.8%	83.1%	87.7%	81.2%	79.1%	79.2%
Weekend Occupancy	74.6%	87.5%	92.1%	93.2%	91.9%	90.0%	91.1%	90.1%	92.1%	94.0%	89.6%	87.1%	89.3%
Midweek Occupancy	52.0%	60.7%	76.6%	79.4%	78.8%	80.0%	79.1%	72.2%	78.6%	85.1%	77.5%	74.7%	74.7%
Strip Occupancy	61.2%	71.0%	82.9%	86.7%	85.5%	86.1%	86.3%	79.6%	85.3%	88.7%	83.6%	82.0%	81.6%
Downtown Occupancy	51.1%	61.5%	69.1%	70.0%	71.1%	66.1%	66.5%	59.7%	71.7%	84.2%	70.8%	65.4%	67.3%
Average Daily Room Rate (ADR)	\$145.22	\$149.52	\$163.14	\$176.97 r	\$175.76	\$156.92	\$160.43	\$148.09	\$187.18	\$209.89	\$186.48	\$176.71	\$170.98
Strip ADR	\$153.84	\$159.20	\$173.63	\$187.72	\$186.74	\$167.38	\$170.48	\$157.58	\$199.49	\$225.69	\$200.16	\$187.90	\$182.11
Downtown ADR	\$90.87	\$89.24	\$97.96	\$103.36 r	\$99.90	\$86.31	\$95.12	\$86.87	\$117.95	\$117.51	\$98.25	\$104.85	\$99.94
Revenue Per Available Room (RevPAR)	\$86.12	\$103.62	\$131.49	\$148.65 r	\$145.18	\$129.77	\$133.80	\$113.73	\$155.55	\$184.07	\$151.42	\$139.78	\$135.42
Strip RevPAR	\$94.15	\$113.03	\$143.94	\$162.75	\$159.66	\$144.11	\$147.12	\$125.43	\$170.16	\$200.19	\$167.33	\$154.08	\$148.60
Downtown RevPAR	\$46.43	\$54.88	\$67.69	\$72.35 r	\$71.03	\$57.05	\$63.25	\$51.86	\$84.57	\$98.94	\$69.56	\$68.57	\$67.26
Total Room Nights Occupied	2,766,100	2,925,300	3,765,000	3,790,500	3,885,200	3,759,700	3,912,800	3,598,400	3,761,100	4,102,100	3,674,500	3,700,900	43,641,600
Total En/Deplanned Passengers	3,147,173	3,343,942 r	4,271,552	4,256,435 r	4,577,609	4,688,762 r	4,865,078 r	4,642,120	4,756,666 r	5,186,006 r	4,561,564	pending	pending
Avg. Daily Auto Traffic: All Major Highways*	109,343	120,476	126,847	134,941	133,731	138,275	133,731	127,140	123,362	131,550 e	130,467	128,302	128,005 e
Avg. Daily Auto Traffic: I-15 at NV/CA Border	38,409	41,981	43,821	48,589	47,515	48,469	52,551	45,668	41,125	44,500 e	48,076	47,627	45,694 e
Gaming Revenue : Clark County	\$928,716,000	\$949,871,000 r	\$1,178,562,000 r	\$960,479,000	\$1,127,403,000	\$1,109,105,000 r	\$1,123,420,000	\$1,024,163,000 r	\$1,060,634,000	\$1,104,848,000	\$1,062,511,000	\$1,156,915,000	\$12,786,627,000
Gaming Revenue: Las Vegas Strip	\$567,225,000 r	\$599,131,000	\$746,235,000 r	\$593,463,000	\$731,525,000	\$734,781,000	\$773,400,000	\$659,745,000 r	\$692,969,000	\$705,823,000	\$669,481,000	\$814,186,000	\$8,287,964,000
Gaming Revenue: Downtown	\$67,685,000	\$69,182,000	\$86,431,000	\$67,365,000	\$78,860,000	\$69,835,000 r	\$60,024,000	\$64,564,000	\$74,202,000	\$90,480,000	\$82,774,000	\$68,767,000	\$880,169,000
Gaming Revenue: Boulder Strip	\$85,047,000	\$72,773,000	\$96,796,000	\$82,490,000	\$88,531,000	\$86,002,000	\$72,739,000	\$88,473,000 r	\$74,417,000	\$85,200,000	\$85,200,000	\$63,805,000	\$966,650,000
Room Tax / LVCVA's Portion¹	\$19,077,702	\$19,984,082	\$28,106,033	\$30,193,988	\$31,104,355	\$27,029,376	\$27,162,417	\$24,000,143	\$29,610,869	\$36,892,087	N/A	N/A	N/A

Change from Previous Year	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	2022 YTD
Visitor Volume	91.2%	69.9%	49.5%	31.4%	19.8%	11.9%	5.7%	6.4%	14.3%	7.3%	4.9%	10.1%	20.5%
Convention Attendance	3367.4% r	2285.9%	1509.8%	562.1%	336.0%	137.9%	106.5% r	16.8% r	21.4%	32.1%	45.4%	73.6%	126.2%
Available Room Inventory	3.6%	3.7%	3.5%	2.5%	3.4%	2.5%	0.8%	0.6%	0.2%	0.2%	0.3%	0.2%	0.2%
Total Occupancy	27.7	27.3	25.1	18.4	11.7	6.8	4.0	4.0	10.1	6.1	3.6	6.5	12.4
Weekend Occupancy	26.3	24.7	14.4	9.7	4.1	0.6	3.0	3.0	3.0	3.6	-1.1	2.7	8.0
Midweek Occupancy	29.5	28.6	28.8	21.5	16.0	9.1	4.5	4.4	12.5	7.6	5.6	7.0	14.2
Strip Occupancy	30.2	29.5	27.0	20.4	13.7	8.8	5.0	4.9	10.8	5.3	3.9	7.5	13.6
Downtown Occupancy	25.5	24.4	21.5	14.9	10.1	-0.7	0.9	2.1	9.8	10.6	3.6	5.5	10.5
Average Daily Room Rate (ADR)	60.1%	52.5%	63.0%	61.8% r	38.7%	22.7%	5.5%	5.5%	20.1%	20.8%	19.6%	17.1%	24.5%
Strip ADR	59.4%	53.0%	66.3%	65.0%	40.7%	24.3%	6.1%	6.1%	21.1%	22.2%	21.0%	17.0%	25.2%
Downtown ADR	42.1%	20.2%	19.2%	20.1% r	6.5%	-2.7%	-6.3%	-6.2%	-1.0%	5.9%	2.3%	12.8%	5.4%
Revenue Per Available Room (RevPAR)	200.4%	151.7%	136.7%	107.2% r	61.6%	33.7%	10.8%	11.3%	36.8%	29.9%	25.1%	27.6%	47.6%
Strip RevPAR	214.7%	161.8%	146.6%	115.8%	67.6%	38.4%	12.6%	13.0%	38.6%	30.0%	26.9%	28.8%	50.2%
Downtown RevPAR	183.6%	99.3%	73.0%	52.6% r	24.2%	-3.7%	-5.0%	-2.8%	14.6%	21.2%	7.8%	23.2%	24.8%
Total Room Nights Occupied	94.2%	71.2%	50.3%	31.3%	20.5%	11.8%	5.8%	6.2%	14.0%	7.7%	5.0%	9.3%	20.6%
Total En/Deplanned Passengers	109.0%	107.2% r	65.8%	46.4% r	30.0%	23.1% r	17.2% r	22.0%	25.9%	24.0%	14.4%	pending	pending
Avg. Daily Auto Traffic: All Major Highways*	3.3%	11.3%	-0.1%	-0.9%	-4.0%	-6.1%	-4.0%	-0.5%	-3.6%	3.2%	-3.0%	-0.4%	-0.7%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	8.0%	8.1%	-4.5%	-4.1%	-6.4%	-10.0%	-7.3%	-7.5%	-13.5%	-4.5%	-7.2%	-2.8%	-4.9%
Gaming Revenue : Clark County	50.4%	50.4%	31.7%	11.0%	7.1%	10.7% r	-3.3%	2.9%	5.6%	4.5%	-8.4%	15.9%	11.8%
Gaming Revenue: Las Vegas Strip	76.4%	71.9%	48.8%	22.8%	11.6%	22.7%	-2.4%	5.2%	8.3%	0.5%	-11.3%	25.1%	17.1%
Gaming Revenue: Downtown	38.4%	33.9%	22.6%	-11.4%	5.3%	-11.7%	-15.6%	1.6%	19.0%	0.6%	-0.1%	-6.9%	4.5%
Gaming Revenue: Boulder Strip	28.5%	14.1%	0.2%	-10.3%	-0.5%	-11.9%	3.6%	-2.9%	-8.7%	18.1%	-8.9%	-8.0%	-0.1%
Room Tax / LVCVA's Portion¹	228.3%	176.2%	130.1%	102.9%	65.1%	35.2%	7.6%	9.8%	27.9%	26.0%	N/A	N/A	N/A

Sources: Las Vegas Convention and Visitors Authority; Harry Reid International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board
 For more information, visit www.lvcva.com/stats-and-facts/

¹ – Room Tax amounts exclude portions dedicated to Las Vegas Convention Center expansion funding from SB-1 legislation.
 e - estimate
 r - revised
 May not foot due to rounding