

LVCVA Summary of Monthly Tourism Indicators for Las Vegas, NV

For Calendar Year 2023

As of December 12, 2023

LAS VEGAS CONVENTION AND VISITORS AUTHORITY (LVCVA)

Compiled by the LVCVA Research Center

Tourism Indicators	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023	Nov 2023	Dec 2023	2023 YTD
Visitor Volume	3,275,300	3,081,800	3,655,800	3,385,500	3,498,000	3,428,500	3,527,800	3,319,700	3,336,900	3,630,300			34,139,600
Convention Attendance	513,000	663,400	771,000	369,400	453,900	455,500	270,300	647,600	407,900	640,600			5,192,600
Available Room Inventory	151,771	151,743	151,752	151,839	151,839	151,839	151,718	151,914	151,999	152,289			152,289
Total Occupancy	79.1%	82.2%	88.3%	84.3%	84.4%	85.5%	85.2%	80.3%	82.6%	87.7%			84.0%
Weekend Occupancy	88.4%	89.3%	94.5%	92.4%	93.2%	90.2%	92.6%	89.7%	89.0%	94.2%			91.3%
Midweek Occupancy	75.2%	78.8%	85.8%	80.9%	80.8%	83.5%	82.2%	77.0%	78.9%	85.4%			80.9%
Strip Occupancy	81.4%	85.2%	90.5%	86.9%	87.0%	88.8%	88.1%	83.5%	84.7%	89.6%			86.6%
Downtown Occupancy	66.4%	67.6%	76.4%	72.1%	71.4%	66.6%	67.0%	62.2%	73.3%	82.3%			70.6%
Average Daily Room Rate (ADR)	\$191.62	\$176.64	\$213.25	\$171.05	\$183.40	\$165.21	\$163.14	\$157.10 r	\$201.50	\$233.22			\$186.13
Strip ADR	\$205.70	\$188.18	\$228.46	\$182.76	\$194.66	\$175.78	\$173.49	\$165.94 r	\$215.54	\$251.42			\$198.59
Downtown ADR	\$104.58	\$95.23	\$122.33	\$92.17	\$108.25	\$88.44	\$91.29	\$87.71	\$120.91	\$126.78			\$104.93
Revenue Per Available Room (RevPAR)	\$151.57	\$145.20	\$188.30	\$144.20	\$154.79	\$141.25	\$139.00	\$126.15 r	\$166.44	\$204.53			\$156.35
Strip RevPAR	\$167.44	\$160.33	\$206.76	\$158.82	\$169.35	\$156.09	\$152.84	\$138.56 r	\$182.56	\$225.27			\$171.98
Downtown RevPAR	\$69.44	\$64.38	\$93.46	\$66.45	\$77.29	\$58.90	\$61.16	\$54.56	\$88.63	\$104.34			\$74.08
Total Room Nights Occupied	3,719,400	3,492,900	4,154,500	3,841,200	3,971,400	3,896,100	4,007,600	3,780,600	3,767,600	4,140,700			38,771,800
Total En/Deplaned Passengers	4,385,039 r	4,177,054 r	4,942,544 r	4,809,439 r	4,952,530	4,883,647 r	4,945,798	4,617,379 r	4,790,934 r	5,479,904			47,984,268
Avg. Daily Auto Traffic: All Major Highways*	116,693	116,017	131,104	136,533	134,916 e	138,061 e	139,408 e	127,266 e	123,571 e	131,964 e			129,553 e
Avg. Daily Auto Traffic: I-15 at NV/CA Border	40,501	38,414	43,256	45,294	47,107	47,135	49,727	44,147	40,480	42,277			43,834
Gaming Revenue : Clark County	\$1,129,715,000	\$1,081,322,000	\$1,149,355,000	\$994,992,000	\$1,115,897,000	\$1,070,085,000	\$1,207,709,000	\$1,026,044,000	\$1,090,371,000	\$1,137,338,000			\$11,002,828,000
Gaming Revenue: Las Vegas Strip	\$713,224,000	\$712,459,000	\$724,580,000	\$624,718,000	\$715,986,000	\$727,327,000	\$834,899,000	\$666,782,000	\$741,228,000	\$714,482,000			\$7,175,685,000
Gaming Revenue: Downtown	\$84,908,000	\$74,364,000	\$87,429,000	\$74,497,000	\$73,654,000	\$62,544,000	\$65,375,000	\$64,030,000	\$68,370,000	\$97,536,000			\$752,707,000
Gaming Revenue: Boulder Strip	\$96,385,000	\$75,268,000	\$86,326,000	\$76,629,000	\$89,850,000	\$71,614,000	\$79,412,000	\$82,955,000	\$67,403,000	\$88,626,000			\$814,468,000
Room Tax / LVCVA's Portion¹	\$31,151,504	\$25,423,013	\$38,013,837	\$27,946,600	\$30,782,562	\$26,248,647	\$26,763,772	\$25,161,828	\$32,019,031	N/A			N/A

Change from Previous Year	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023	Nov 2023	Dec 2023	2023 YTD
Visitor Volume	32.3%	17.8%	9.6%	0.1%	1.5%	3.1%	1.0%	4.0%	-0.5%	-0.2%			5.8%
Convention Attendance	72.0%	51.1%	56.0%	-2.1%	16.1%	-2.9%	-16.8%	64.3%	9.5%	2.0%			24.0%
Available Room Inventory	0.9%	0.7%	0.7%	0.9%	0.1%	0.2%	0.2%	0.5%	0.8%	0.9%			0.9%
Total Occupancy	19.8	12.9	7.7	0.3	1.8	2.8	1.8	3.5	-0.5	0.0			5.0
Weekend Occupancy	13.8	1.8	2.4	-0.8	1.3	0.2	1.5	-0.4	-3.1	0.2			1.7
Midweek Occupancy	23.2	18.1	9.2	1.5	2.0	3.5	3.1	4.8	0.3	0.3			6.5
Strip Occupancy	20.2	14.2	7.6	0.2	1.5	2.7	1.8	3.9	-0.6	0.9			5.2
Downtown Occupancy	15.3	6.1	7.3	2.1	0.3	0.5	0.5	2.5	1.6	-1.9			3.4
Average Daily Room Rate (ADR)	32.0%	18.1%	30.7%	-3.3%	4.3%	5.3%	1.7%	6.1%	7.7%	11.1%			10.3%
Strip ADR	33.7%	18.2%	31.6%	-2.6%	4.2%	5.0%	1.8%	5.3%	8.0%	11.4%			10.5%
Downtown ADR	15.1%	6.7%	24.9%	-10.8%	8.4%	2.5%	-4.0%	1.0%	2.5%	7.9%			5.3%
Revenue Per Available Room (RevPAR)	76.0%	40.1%	43.2%	-3.0%	6.6%	8.8%	3.9%	10.9%	7.0%	11.1%			17.2%
Strip RevPAR	77.8%	41.8%	43.6%	-2.4%	6.1%	8.3%	3.9%	10.5%	7.3%	12.5%			17.6%
Downtown RevPAR	49.5%	17.3%	38.1%	-8.2%	8.8%	3.2%	-3.3%	5.2%	4.8%	5.5%			10.6%
Total Room Nights Occupied	34.5%	19.4%	10.3%	1.3%	2.2%	3.6%	2.4%	5.1%	0.2%	0.9%			6.9%
Total En/Deplaned Passengers	39.3%	24.9%	15.7%	13.0%	8.2%	4.2%	1.7%	-0.5%	0.7%	5.7%			9.7%
Avg. Daily Auto Traffic: All Major Highways*	6.7%	-3.7%	3.4%	1.2%	2.5%	3.3%	0.8%	0.1%	0.2%	0.3%			1.4%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	5.4%	-8.5%	-1.3%	-6.8%	-0.9%	-2.8%	-5.4%	-3.3%	-1.6%	-5.0%			-3.2%
Gaming Revenue : Clark County	21.6%	13.8%	-2.5%	3.6%	-1.0%	-3.5%	7.5%	0.2%	2.8%	2.9%			4.1%
Gaming Revenue: Las Vegas Strip	25.7%	18.9%	-2.9%	5.3%	-2.1%	-1.0%	8.0%	1.1%	6.9%	1.2%			5.5%
Gaming Revenue: Downtown	25.4%	7.5%	1.2%	10.6%	-6.6%	-10.4%	8.9%	-0.8%	-7.9%	7.8%			3.3%
Gaming Revenue: Boulder Strip	13.3%	3.4%	-10.8%	5.7%	1.5%	-16.7%	9.2%	-6.2%	-9.4%	10.3%			-0.4%
Room Tax / LVCVA's Portion¹	63.3%	27.2%	35.3%	-7.4%	-1.0%	-2.9%	4.8%	-1.5%	8.1%	N/A			N/A

Sources: Las Vegas Convention and Visitors Authority; Harry Reid International Airport; Nevada Department of Transportation (NDOT); NV Gaming Control Board

Notes:

Occupancy, ADR and RevPAR data are derived from a survey sample representing more than 75% of the Las Vegas hotel inventory.

Inherent variability in survey sampling and occasional variations in survey participants can affect monthly and year-over-year comparisons.

Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

¹ – Room Tax amounts exclude portions dedicated to Las Vegas Convention Center expansion funding from SB-1 legislation.

e - estimate; r - revised

For more information, visit www.lvcva.com/stats-and-facts/

May not foot due to rounding