

NEVADA Silver & Blue

The magazine of the University of Nevada, Reno • Winter 2004

Joey Gilbert's career forges ahead on multiple fronts. 22

University's 30-year master plan offers exciting vision of campus' future. 5

University grads are ready for workforce, survey shows. 17

Wells Fargo delivers an auditorium by stagecoach. 26



Another pot of gold

The Pack volleyball team, third-seeded in the 2004 Western Athletic Conference tournament held in the Virginia Street Gymnasium, got a rare, single-season third shot at third-ranked Hawaii in the finals after eliminating San Jose State and Rice in preliminary rounds. The team, however, came away with a result similar to the two regular-season meetings – just short of a pot of gold. In the tournament's championship match, Hawaii topped the Pack in four games. Nevada recovered to gain an at-large bid to the NCAA finals, its fourth appearance in seven seasons.

Photo by John Byrne, taken at the Pack game against Louisiana Tech Oct. 23.



INSIDE

WINTER 2004

Departments

From the President, 2
Alumni News, 32
The Way We Were, 48

5 A growing concern

University's 30-year master plan would more than triple the campus' size.

17 How's the job going?

Survey of new grads shows alumni are well prepared for workforce.

18 Changing Mines in America

New book by two University professors provides a unique view of mining and its influence on the landscape of America.

22 Punching through

Former Nevada boxer Joey Gilbert is hitting it big inside and outside the ring.

26 Watch out for Butch Cassidy!

Stagecoach delivers Wells Fargo Foundation's \$1 million gift, which will underwrite construction of an auditorium in the University's new Mathewson-IGT Knowledge Center.

28 Homecoming highlights

The pick of the pics from this year's hugely successful Homecoming Week.

40 Big Nick

Pack basketball star knows it will be hard to repeat last year's success, but he's up for the challenge.

46 Making a big splash

Undersized swimmer Alyssa Chin is proving a giant threat to WAC opponents.





An urban, pedestrian-oriented street framed by buildings that generate ground-floor activity would be the spine of a health-services district in an artist's concept of the northwest corner of an expanded campus.

University Bursting at its Seams

Campus Master Plan calls for major expansion, stronger community ties

What began more than a century ago as “the school on the hill” will triple in size to serve a university community of 50,000.

A strategic planning process that began when John Lilley became president in 2001 has made possible a 30-year master plan for development aimed at expanding the campus on all sides. The idea is as much a practical matter as it is a passion to continue the growth that has marked the University’s life.

“Imagine you’re a business owner whose business grows 30 percent, but you’re in the same building, using the same sales staff,” says Executive Vice President and Provost John Frederick.

“You’ve got to find more efficient ways of doing things,” he says. “Our bottom line is that we have had 30 percent growth in the past four years, and we’re looking at another 43 percent growth in the next 10 years. That means we will be 75 percent larger than we were in year 2000.”

In response, Lilley says, “We’re looking at more than doubling the University’s land mass.”

Today, the University owns virtually all of the west side of Evans Avenue and most of the area north of the current campus up to North McCarran Boulevard, as well as some properties east and west. Ultimately, Lilley says, the University hopes to expand its “sphere of influence” from I-80 to McCarran and from Sierra to Sutro.

In specific terms, the University anticipates its primary growth will be to the east, including the area now occupied by the Livestock Events Center between Wells Avenue and Sutro Street. That growth will encompass, among many things, instructional buildings, residence halls, parking garages, support units, and updating and expanding roads, improving traffic patterns and providing other transportation resources.

Continues next page

MasterPlan

KEY ELEMENTS OF THE MASTER PLAN

- Long-range vision that could take 50 years to complete.
- Ensures that growth proceeds logically and aesthetically.
- Gives clear objectives and specific opportunities for fund raising.
- Enhances campus boundaries to establish a welcoming image for visitors.
- Builds upon the historic character of the campus.
- Encourages pedestrian activity and transit use.
- Responds to the environment by embracing sustainable practices.
- Incorporates an integrated open-space network
- Strategically locates places of interaction, such as student services, study halls and open-space plazas at campus crossroads and other highly visible locations.



"Some people say that, when you get (out) past five years, you're wasting your time. That's not true. You need to be bold, particularly in the acquisition of land."

— John Lilley
President

A "FRONT PORCH"

A primary feature is a new "front porch" for the campus that would create a new park from the SAE house west to Sierra Street. That would, Lilley says, provide a "powerful first look north of I-80 by recognizing the importance of downtown Reno to the University's success." Attached to that "front porch" north of I-80 is the hope for major redevelopment south of, and adjacent to, I-80 that would provide interesting shopping not only for the campus but also for the majority of the population which now lives north of I-80.

Although there are definite ideas about what will be needed, most of the specific construction remains to be identified and will depend on the sequence of land acquisitions. The basic idea behind the master plan is to provide a framework for the future, or, as Lilley puts it, "We're looking at tremendous University growth, not only in enrollment but also in its research mission – and

that takes major infrastructure. We are reviewing every reasonable alternative to make sure we develop in a way that makes the University maximally attractive for everyone who will use it.

"The campus is now an arboretum. We want to continue to develop in a way that is both attractive and honors the past."

As part of the process, the City of Reno has identified the University as a "regional center," a designation also given to areas surrounding Washoe Medical Center and Reno's two airports.

John Hester, director of community development for the city, says, "We've been involved since the beginning, and we intend to take the campus master plan and generalize it into categories that match our master plan. It will have the same development concepts, which we will take through our public-hearing process, adopt as part of the city's master plan and then adopt code measures that will make it easier for

The Board of Regents was given a review of the Master Plan at its meeting in early December.

WHERE WILL THE MONEY COME FROM?

- Students. Students have taken a significant leadership role in supporting the University's efforts to keep up with growth, including their support for the Mathewson-IGT Knowledge Center, Student Union and parking structures.
- Private foundations. Often a source of funding for new buildings. At least one major project is currently under negotiation.
- Private philanthropy. It has built a significant part of the current University infrastructure – just look at the names on buildings around the Quad.
- Entrepreneurial methods. One example would be a developer who builds a building and leases it back to the University over time.
- Federal government. Not common, but certainly possible. For example, some federal money was used to build the Laxalt Engineering buildings.



the University to develop because it is part of our own master plan.”

TOWN AND GOWN UNITED

Hester, who has been with the city for 23 years, says the plan represents the “best city-University cooperation I’ve seen, providing the basis for a ‘seamless connection’ ” between an ever-growing City of Reno and a University population of students and faculty that will be 50,000.

“What the city does in the northeast part of downtown will have a symbiotic relationship with what the university wants to do on the campus,” Hester says. “In the past, any time the university wanted to do something, it required a zoning change. By putting it into the city’s plan and the city’s code, it streamlines the process.

“We view the University as a tremendous asset. What is happening next to downtown is great for downtown, and we hope that what is

happening downtown is great for the University. It has been a really good experience. We’ve enjoyed a good working relationship with the University folks and the consultants.”

That relationship with the city and with other “major players” such as the Economic Development Authority of Western Nevada provides the University with strong momentum and a corresponding response from other community and business leaders.

Michonne Ascuaga, chief executive officer of John Ascuaga’s Nugget, says, “It’s fun to be thinking of how you tie into downtown Reno and spur development. The University can really play a part in that, so it’s exciting to hear about it.”



Ascuaga

Continues next page



Emphasizing the importance of the present Evans Street as a major north-south artery for the expanded campus, planners visualize a new streetscape that includes an open-space mall to connect the mid-campus area with a new East Campus.

For Frederick, the key factor is “getting out in front of the problem.”

He says, “You don’t find that in all organizations. We are trying to anticipate and to be ready, as opposed to simply short-term reacting to events.”

Making it all happen will take money – a lot of money – not only for buildings but also for somewhere to put them. The plan envisions a future campus of at least 860 acres bound into a single cohesive unit, compared to the present central-campus holdings of 255 acres.

OPEN SPACE

“One of the things we’ve tried to emulate and incorporate was the historic campus,” says Robert Sabbatini, principal at Sasaki Associates, the San Francisco consulting firm helping the University develop the master plan. “The idea is that the campus was built around a major open-space element; we’re really taking that idea and emulating it in a more contemporary manner.”

Various friends and supporters of the University see it in similar ways.

Alumnus Dan Klaich, recently appointed general counsel for the University system, says, “I believe it’s aggressive and shows a real vision for the next 20 to 30 years. It’s thrilling. It’s something we’ve been talking about for years and years, and, now, it looks as if it is happening.

“We don’t have a choice,” Klaich says. “We can either plan for the increasing number of students and researchers, or we can pretend it’s not going to happen and fail the entire state.”

Continues on page 10

What students think about the Campus Master Plan

Student leaders have been actively involved in the University’s master planning efforts from the outset. Here’s what the student leadership says about the process.

ERIN LANKOWSKY ASUN President



“Student leaders have been involved since the beginning of the University Planning Council. We attend all the work sessions for master planning. My predecessors, Chul Yim and Alicia Lerud, were also involved and helped shape the Master Plan.

“If the University wants to be a higher-tier institution, it’s important for the Master Plan to go through, especially when it comes to classroom space on campus. For this University to be recognized as a great place for students to come, we need that

infrastructure and we need that planning to make sure the campus is laid out in a logical manner.

“It looks like a really good plan. I like the depth and scope – that they’re going into all aspects and thinking years down the road.”

JESSICA MUEHLBERG



Graduate Student Association President

“I think it’s absolutely exciting when they talk about the plan, and I imagine I’m going to be about 50 or 55 years old when this is finally done. This is

a new step for Nevada. I can’t wait. We’re growing at outrageous levels and trying to catch up. The plans we’ve come up with are new and exciting.

“The master planning has been really responsive to students. They’ve really listened to what the student body has said. What’s great about our student body is that they really believe in the success of the University. I believe the plan has been responsive to what current student needs are and what we think they’ll be in the future.”

Change: A good opportunity for the University

Bill Eadington is a professor of economics and director of the University's Institute for the Study of Gambling and Commercial Gaming. Internationally known for his expertise, he offers insight into the changing economic landscape of northern Nevada.

We have traditionally had a gaming-based economy in northern Nevada. Is that still true?

For about the last 20 years, the gaming industry in northern Nevada has been shrinking relative to the state's gaming industry and has been flat or declining in absolute size as measured by employment, for example. In the early 1980s, about 25 percent of the labor force was employed in the gaming and tourism sector. That number is now around 12 percent. In southern Nevada, the same measure has grown from 25 percent and today is closer to 30 percent.

Why has this happened?

In part, the gaming industry has become increasingly capital-intensive, but we also have not seen any significant real growth in northern Nevada's gaming sector for some time. For example, in the 1990s, the only significant new casino to open in Reno was the Silver Legacy. In the year 2000 our growth started going negative. We have had negative growth in the Reno-Sparks area for 41 out of the last 48 months. Northern California tribal gaming didn't really get started until 2001, and Northern California is lagging behind Southern California in terms of development of tribal casinos.

What does that mean for this region?

It means we have yet to really see the full impact of tribal gaming on demand for gaming in northern Nevada. Right now, there are really only three significant Northern California tribal casinos, but there are probably four or five yet to open. When all of these open, the impact is probably going to be quite a bit more than we see now. We've lost maybe 15 percent of the business from our peak and we might lose another 15 percent or more, depending on how tourism is able to reposition itself and continue to draw people for other reasons. The basic reality is that Northern California tribal casinos are cutting into what has been our bread-and-butter market, which is the drive-over California market.

Photos by Jean Dixon



So, how do you see the current Reno economy?

The economy is booming in spite of what's happening with the gaming sector. I think one of the major driving forces right now is many California residents and businesses are very concerned about the long-term health of California and are looking at Nevada as a well-located, good quality of life, tax-protected alternative.

How does the University fit into this picture?

This is, in a strategic sense, a very good opportunity for northern Nevada and the University. The Reno area is going through a diversification process. It is a very good place to relocate businesses. Reno brings together a lot of very positive attributes, including the University.

So, a stronger University would really help in attracting these high-value companies?

I certainly think so. Let's use the example of engineers and our engineering school and IGT [International Game Technology]. They employ a lot of people whose major alternative has been Silicon

Valley. As we get more high-tech companies locating in northern Nevada, are we going to have the same synergy developing? My expectation is yes.

How does our gaming-based tax structure impact our ability to grow regionally?

We're moving away from a single-industry concentration and so our dilemma is going to be that, unless the tax structure broadens, we're going to run into political difficulty where southern Nevada is not going to be willing to subsidize northern Nevada. This obviously gets to the University question pretty quickly because much of our funding is still state-based. Clark County now has well over half the state's population and it certainly generates the bulk of gaming tax revenues. The risk for northern Nevada and the University of Nevada, Reno is that funding will continually get clobbered and that makes it much more difficult to fulfill these broader objectives.

WHY THE UNIVERSITY NEEDS TO GROW

- A bachelor's degree is now considered the primary qualification for getting a decent job, making a college education an essential step for more people.
- Projections show continued significant enrollment growth. With a state that has relatively non-selective admission standards, student enrollment is likely to jump 40 percent in the next 10 years.
- The University is a repository for knowledge and a generator of new knowledge, making it a driver for a knowledge-based economy.
- Research enables the University to generate new businesses through intellectual property rights and technology transfer. Also, the University is a repository of expert consultants for businesses that move to the region.
- The University provides mechanisms for people to be continually improving themselves through continuing education. Without the University, the city faces a stagnant workforce and economy.

Mary-Ellen McMullen, chair of the University's Foundation Board, says, "That we are working with our city and county commissions is exciting. I'm very impressed with the plan."

Long-term planning and land acquisition are nothing new for the University. Both have been around for long periods and are closely connected.

Lilley's predecessor, Joe Crowley, saw it as a process that was critical for continuing success. Crowley laid the groundwork for the current master plan by putting together a property-acquisition fund and beginning the slow process of buying property as it became available. A recent example is the purchase of the 18-acre site of the former Bishop Manogue High School after nearly a decade of discussions and negotiations.

Frederick, actually the point man in University planning as chair of the University Planning Council, says making the master plan a reality is critically important for Reno-Tahoe and the rest of the State of Nevada.

UNIVERSITY COMMUNITY

"For much of our history, we've been very much a community university," he says. "What we're seeing now, as the local area is diversifying and drawing talent from California and other places, is our transformation into a university community. As we rapidly grow, we will be a much more powerful force in building the economy and in improving the quality of life."

Frederick points to areas such as Silicon Valley, the Boston and Seattle areas, and North Carolina's "Research Triangle," where high-technology economies are thriving around the nucleus of one or more research-intensive universities. It is a point not lost on researchers such as Physiology and Cell Biology Professor Kent Sanders.



"Quality facilities attract the best-quality faculty. In turn, they attract others. Suddenly, now you've got a program that's recognized nationally and internationally for its high quality. We've now just created a net influx of intellectual value. We've put quality into the state, and we all benefit from that."

— John Frederick
Executive Vice President and Provost

"There's a wave occurring in the world right now: biotechnology and genetics, and all the miracle drugs to come out of that," Sanders says. "It's entering a very big growth phase, and my question is, 'Are we going to miss out on all that?'"

If Lilley has his way, the University will hardly "miss out on all that" – although full fruition of the master plan won't come for at least 30 years and, perhaps, longer. But the idea of strategic planning is basic with him, and he has a track record of success. He managed a dramatic period of growth at Penn State Erie, a four-year and graduate specialty campus of Penn State.

During Lilley's 21-year tenure, PSE's enrollment doubled, admissions standards rose and

Innovative public/public partnership close to agreement

The University is seeking to partner with the Nevada Cancer Institute, to jointly finance a research building at the north end of the campus. The University has a close working relationship with the institute, with a number of University researchers having joint appointments with both organizations. NVCI would become a major tenant of this new building, which would add about 45,000 square feet of prime research space to the campus and also serve the School of Medicine, Biology and Biotechnology.

"It would represent the first new building in the so-called medical health sciences precinct on our campus," says Ron Zurek, vice president, administration and finance. "That's exciting. It's the first new research building for the medical school in over 20 years."

Zurek hopes this building will generate momentum for additional investment.

"When you demonstrate that you've been able to get something done, it makes everybody feel more confident," he says. "Then stakeholders and addition-

al resources flow and it's good for us and our relationships with the state and the private sector. So, it's an important project."

The proposed building would be funded by both the Nevada Cancer Institute and a bond issue funded by full recovery of the 25 percent in indirect costs, which currently go into the state's general fund.

"Recovering those funds is a top priority of the UCCSN System and many of us will be working with the governor to seek his positive recommendation for this action," President John Lilley says.



"That we are working with our city and county commissions is exciting. I'm very impressed with the plan."

— Mary-Ellen McMullen, chair of the University's Foundation Board

the college's physical campus grew to 750 acres. Lilley acquired and managed \$65 million in benefactions, led in the development of a 200-acre Knowledge Park, the state's funding of a \$30 million Research and Economic Development Center and the private endowment of \$20 million for the School of Business.

Lilley doubled the Penn State Erie land holdings, and he now says, "It's amazing how quickly some of that land has been used. Some of it I saw as possibly being used 20 to 50 years away is already being used. Some people say that, when you get past five years, you're wasting your time. That's not true. In my life experience, I've seen that you need to be bold, particularly in the acquisition of land."

A SMALL CITY

Sabbatini, the design consultant for the master plan, sees universities as small towns or cities, but not in a traditional sense.

"A university has a mix of users, and, now that research is becoming more and more embedded on the campus, you'll find those facilities accessed 24 hours a day," he says. "When we think of employees and students, that's more than 50,000 people on campus. That's the population of a town."

He also observes that, while many towns and cities are blighted by haphazard growth, a university can plan, knowing it will probably still be around in 100 years. That, he says, is vital.

"I use the terminology 'don't paint yourself into a planning corner,'" Sabbatini says. "You make decisions that won't preclude opportunities in the future. So, a master plan really helps people make informed decisions about where to put buildings, where to put open spaces and how to optimize vehicular and pedestrian circulation. All of that is in support of the educational mission of the campus." **N**

Lifelong education essential in economic development

As president and CEO of the Economic Development Authority of Western Nevada, Chuck Alvey is well positioned to comment on the University's role in economic development.

How does the university help economic diversification in northern Nevada?

First, it is the major employer in the area. People tend to forget this, but it's very important. The other thing the University provides is lifelong learning. It's not just the 22-year-old graduates. It's the lifelong education process that provides us with the quality and the size of the workforce that's critical for us to recruit and expand and help companies get started. Another major way is research. Funded research brings dollars into the market because those researchers hire people here, buy goods and services and then create opportunities for technology transfer.

The University has a long-term plan to double in size. How important do you think this is?

It's critical because there are no communities that have had major economic-development success without at least

one major university in the region. A university creates not just the workers in the workforce, but also the entrepreneurial mentality and the skills and ability so that people who have great technical ideas also have the connection to be able to translate those into business opportunities.

When we're competing for high-tech businesses, we're competing with Silicon Valley and similar areas, but we're still a relatively small player. Is that proving difficult?

In some cases, yes. If someone needs to be at the heart of a particular type of technology that is dominant in a Stanford-Berkeley-Cal area or near San Diego, then, yes, that can be a challenge. However, one of the things liked by companies we talk to is that they're not look-



ing for sheer volume, they're looking for access. The size of the university here actually provides access – something they can't necessarily get in places where there are large and multiple universities that are very well established.

Are you getting a sense that highly qualified graduates are getting jobs locally?

I think they are. I've heard that people went away because they didn't think there was anything here, but then they come back to visit family and see it's different. Now, they want to come back. So, we could do a better job of letting people know the town has changed and there is opportunity here.

'Lighting of the Hearth'

Ted Conover stood in the Reynolds School of Journalism's Reading Room on an early-November evening and looked around in amazement at what has become of the University's journalism program.

"My first week here I never dreamed it would end up like this," Conover said.

Conover's first week came in 1960 when the journalism program consisted of a handful of students, a couple of faculty members and a dream of something bigger. That dream has been surpassed as

today's program boasts more than 600 undergraduate and graduate students taught by 26 full- and part-time faculty, a state-of-the-art building and six Pulitzer Prize winners among its alumni.

The seed planted more than 80 years ago by the late Alfred Higginbotham and nurtured for nearly a half-century by Conover was celebrated by more than 50 alumni, faculty members and students at the school's first ceremonial "Lighting of the Hearth" in the school's reading room. The celebration

also honored Conover and Higginbotham—the first two chairs of the journalism program.

Higginbotham, famous for his "Accuracy, Accuracy, Accuracy" dictum, won the first national teacher of the year award given by the Society of Professional Journalists in 1966. It was under Conover's guidance that the school received its first national accreditation.

Dean Cole Campbell announced that bronze plaques citing Higginbotham's and Conover's achievements will be placed at the school.



Photo by Melissa Raugust

Ted Conover, center, is applauded by Journalism faculty, students, alumni and other friends at the school's first ceremonial "Lighting of the Hearth."



Photo by Jean Dixon

Grad student award

Jessica Muehlberg, president of the University's Graduate Student Association, holds a piece of history – the highest honor presented by the National Association of Graduate-Professional Students. It's history-making because it is the second received by the University's graduate students, making the University of Nevada, Reno the only two-time winner of the award. The Organization of the Year award, first presented in 1995, recognizes "stellar contributions" to graduate and professional education and efforts to improve the quality of life for graduate students. Muehlberg and Susan Henthorne, advisor to the Graduate Student Association, accepted the award at the national organization's annual conference.

Cowboy poetry and more is promised for travelers

Cowboy poetry and more is the promised reward for University friends and patrons participating in a three-day trip to the National Cowboy Poetry Gathering in Elko Jan. 26-29.

The trip, jointly sponsored by KUNR and Friends of the Library, will include not only the best in cowboy poetry readings but, also, a musical show, a dinner theatre performance, a musical show and a Basque dinner. Participants will also get a round-trip coach trip, three nights at the High Desert Inn, a deluxe pass to all daytime events,

and a reception and tour of the Western Folklife Center.

Bobbi Lazzarone, station manager at KUNR, says, "The cowboy poetry gathering is so much more than poetry. Elko is bustling with musicians, artists, old-fashioned variety-show entertainers, comedians and visitors from all over the world."

Michelle Basta, the library's director of development, adds, "When travelers sign up through organizations such as KUNR and Friends of the Library, they are pretty much guaranteed a good time with

kindred souls. There is an intimacy and trust among travelers from the beginning, based on common interests and backgrounds. An appreciation of education and spontaneous humor is the glue that holds these groups together. Throw in good food and music, and magic is sure to follow."

The all-inclusive cost of \$725 per person includes charitable donations of \$100 to KUNR and a like amount to KUNR.

Details may be obtained by calling Gail Kosach at 775-324-3400, ext. 102.

Jesse Adams named to 'top 50' list of research leaders

Jesse Adams, an assistant professor in mechanical engineering, has been named by *Scientific American* magazine as a 2004 research leader.

Adams is included in the magazine's annual list of 50 outstanding acts of leadership in science and technology. He and Thomas Thundat of Oak Ridge National Laboratory in Tennessee were honored in the defense category for their work in nanomechanics. Their team, which included University staff and students and staff members at Oak Ridge, developed miniature bomb detectors that have the potential to be 100 to 1,000 times smaller, more sensitive and less expensive than devices currently being used.

"If we are successful in bringing this technology to market and if it works as well as we believe it can, these devices could impact the state of security in the

world," Adams said.

Because the devices use a novel nanomechanical sensing platform, they could be fabricated in large numbers at much lower cost than current technology and then distributed in greater number. Adams foresees police officers and other security personnel carrying them in hand-held devices. They are also small enough and smart enough to be embedded and networked around airports and in shipping containers.

The magazine's editor-in-chief, John Rennie, said, "*Scientific American* believes strongly that the best hope for a safer, healthier, more prosperous world rests in the enlightened use of technology. The *Scientific American* 50 is our annual opportunity to salute the people and organizations making that possible through their outstanding efforts

as leaders of research, industry and policymaking."

Adams is the co-founder of Nevada Nanotechnology Systems, Inc., a company spun out of research conducted at the University to develop compact, low-cost chemical, biological and explosives detection devices.

He received his bachelor's degree in mechanical engineering, with a business minor, from Nevada.

After winning a National Science Foundation graduate fellowship, Adams went to Stanford University where he received a master's degree and a doctorate, both in mechanical engineering.

Scientific American's "50" appears in the magazine's December issue. The list may also be accessed on the magazine's website at <<http://www.sciam.com/>>.

University groups, alumni receive PRSA awards

The University's College of Agriculture, Biotechnology and Natural Resources and the Cooperative Extension program won four of the principal awards presented Nov. 18 by the Sierra Nevada Chapter of Public Relations Society of America (PRSA).

In addition, three University alumni and a current student received the top individual honors in the group's annual "Silver Spike" awards program which recognizes outstanding public relations activities and programs. Silver Spikes and Awards of Excellence were presented to 30 organizations and individuals.

Silver Spikes for the brochure "Recruitment" and the "Nevada Grows" special event went to CABNR. Cooperative

Extension's annual report, "Your Gateway to the University," and magazine, "Partnering in Community Education," also received Silver Spikes.

Alumni receiving individual awards are Alexia Bratiotis (Class of 2001), the Mark Curtis, Sr., Award for service to the chapter; Gary Aldax (Class of 1992), the Gold Spike Award for community service by a PRSA member; and Faye Andersen (Class of 1978), who was inducted into the Society's Hall of Fame. All are graduates of the Reynolds School of Journalism. The Mark Twain Award, presented to a non-professional in public relations for outstanding community service, was presented to Brian Hutchinson, president of Democracy in Nevada.

Photo by Jean Dixon



Vintage Nevada

Obviously pleasant conversation, mixed with good wine, is a spirit lifter for Eric Light, left, and Justin Dodson of Reno and Thomas Scott Adams of Pezzi King Winery during Vintage Nevada 2004, the University's 14th annual wine-tasting and silent-auction fundraiser.

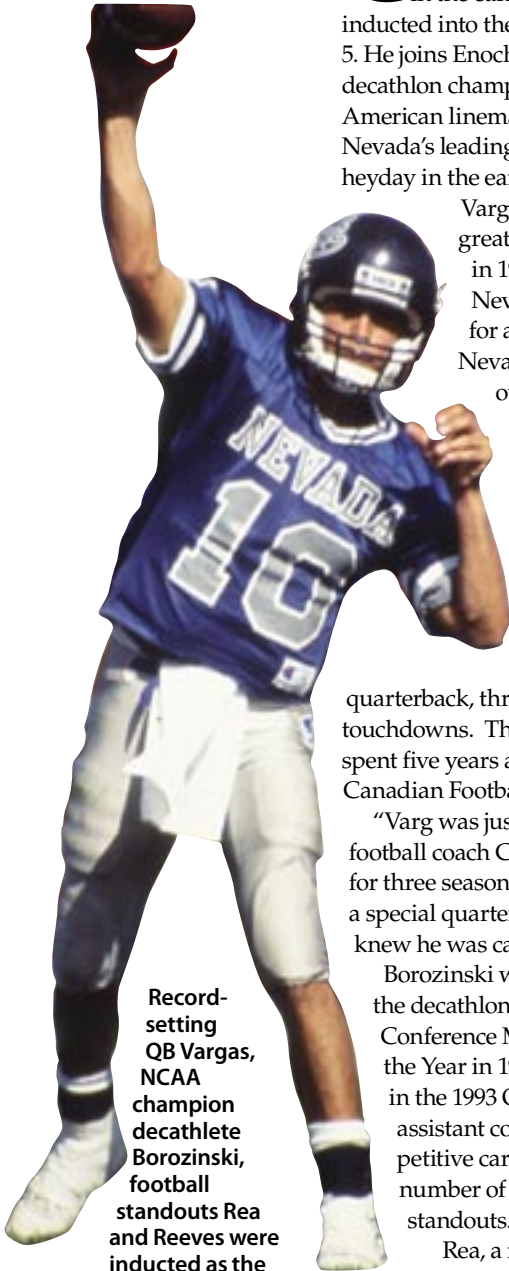
This year's event, held Oct. 21 at the City Center Pavilion in downtown Reno, raised more than \$40,000 for student scholarships, an increase of \$5,000 from last year. More than 300 wineries participated in the occasion, helping lift total proceeds over the years to more than \$375,000.

The money is deposited into two endowment accounts, with interest revenue going to scholarship funds.

Wolf Pack

Hall of Fame Inductees 2004

Vargas



Record-setting QB Vargas, NCAA champion decathlete Borozinski, football standouts Rea and Reeves were inducted as the 2004 Wolf Pack Hall of Fame Class.

Chris Vargas, the quarterback who engineered a series of improbable comebacks in the early 1990s, is one of four athletes inducted into the Wolf Pack Hall of Fame on Nov. 5. He joins Enoch Borozinski, who won the NCAA decathlon championship in 1994; Greg Rea, an All-American lineman in the 1980s; and Bryan Reeves, Nevada's leading receiver during its Division I-AA heyday in the early 1990s

Vargas was at the helm during the greatest comeback in NCAA history, in 1991 against Weber State, when Nevada rallied from a 35-point deficit for a 55-49 victory. Vargas also led Nevada to two come-from-behind overtime victories during the NCAA Division I-AA playoffs in 1990. In 1992, he helped Nevada to its first bowl appearance in 44 years and was named MVP of the 1992 Las Vegas Bowl. Vargas became Nevada's starter in 1993, his senior season, when he recorded one of the greatest seasons for a Nevada quarterback, throwing for 4,265 yards and 34 touchdowns. The Woodland, Calif., native later spent five years as a starting quarterback in the Canadian Football League.

"Varg was just unflappable," said Nevada football coach Chris Ault, who coached Vargas for three seasons. "He was a special person and a special quarterback, and his teammates always knew he was capable of special things."

Borozinski won the NCAA championship in the decathlon in 1994. He was named Big West Conference Male Track and Field Athlete of the Year in 1994, and earned a bronze medal in the 1993 Olympic Festival. As a volunteer assistant coach following the end of his competitive career, Borozinski helped develop a number of notable female Wolf Pack track standouts. He is a native of Scottsdale, Ariz.

Rea, a native of Stockton, Calif. was one of the Wolf Pack's greatest guards. He was All-American in 1985, his senior season; a first team All-Big Sky Conference selection his sophomore, junior and senior seasons; and a team captain his junior and senior seasons. Like Vargas,

he is a member of the Wolf Pack's all-century team.

"Greg Rea was a coach's dream fulfilled," Ault said. "He was a hard-working, conscientious, loyal leader, and one whale of a football player."

Reeves, who played at Nevada from 1991 to 1993, led the team in receptions his junior and senior seasons -- 81 passes for 1,115 yards and 10 touchdowns in 1992 and 91 passes for 1,362 yards and 17 touchdowns in 1993. The Carson, Calif., native's name appears in the Nevada record book 23 times. Reeves played with the NFL's Arizona Cardinals in 1994 and 1995.

Known for his flamboyant play, Reeves is considered one of the Wolf Pack's team leaders by Ault, who said, "Bryan was one of my favorites. Of all the receivers we've had go through here, this guy was probably mentally the toughest we ever had. He loved playing football, and his personality showed that."



Borozinski



Reeves



Rea

Spanning the globe

Ann Tyler, a professor in the Department of Speech Pathology and Audiology, may get more than she bargained for from a six-weeks fellowship in New Zealand earlier this year.

A door has been opened to an international collaboration of Tyler and Gail Gillon of the University of Canterbury in Christchurch in studies of language disorders in children. The union rose during Tyler's teaching as a Visiting Erskine Fellow at Canterbury. The program places about 70 scholars from around the world – roughly a third of them from the United States – on the Canterbury campus each year in science, engineering and commerce departments.

Tyler taught a highly compressed course in language disorders, served as a mentor for graduate students and consulted with members of the Canterbury faculty, including Gillon. The Canterbury program, she said, is "similar to" that of Nevada's School of Medicine—the major difference being that Tyler's Nevada students are trained at the master's level to become speech pathologists while the entry point for Canterbury students is at the bachelor's level. That led to the compression of her usually semester-long course in language disorders.

Her fellowship, however, provided her with a "nice experience that was really fruitful." Part of the long-term impact is yet to come. During her time in Christchurch, Tyler and Gillon discovered common areas of interest and have begun to develop studies of two different treatment strategies for pre-school children with both speech and language impairments.

Tyler's treatments that focus on language – grammatical skills and speech – have been tested in the United States. Gillon's treatment focuses on pre-literacy skills or phonological awareness in children. In layman's terms, that is how individuals learn that speech can be isolated into sounds that lead to understanding. The two will couple their research interests to see how each treatment affects a broad range of speech and language skills, including



Ann Tyler of the Department of Speech Pathology and Audiology is embarking on an international collaboration in studies in language disorders.

pronunciation, early literacy, sentence length and structure and understanding.

The two researchers have begun testing their studies with control groups and are developing support resources. Their work could lead to new techniques for treatment of childhood speech disorders around the world.



Dean Thawley accepts the Distinguished Service Medal given to people who have performed meritorious service, acts or deeds beneficial to the State of Nevada from General Vanderhoof in President Lilley's office.

Distinguished Service

David Thawley, dean of the College of Agriculture, Biotechnology and Natural Resources, has received the Nevada National Guard's Distinguished Service Medal for his role in the success of the Guard's partnership program with the government of Turkmenistan.

Maj. Gen. Giles Vanderhoof, Nevada's adjutant general, made the presentation Nov. 2 in a ceremony in the office of President John Lilley. Thawley was cited for his work in spearheading several exchanges with Nevada experts to help improve agricultural techniques for food production.

Thawley's programs in Turkmenistan are focused on improving sheep and beef protein. He also has arranged for alfalfa specialists from the University and dairy specialists from Nevada communities to help improve production levels.

The dean has traveled to the nation on the Caspian Sea five times in the past three years and was host last July to Turkmen government representatives who visited several agriculture sites in Nevada.

The State Partnership Program links U. S. states with partner countries in an effort to improve military relations and to assist with military support of civil authorities. The Nevada National Guard's partnership with Turkmenistan began in 1996.

Two members of the “Romanian Connection” — Diana Dumitras on the left and Simona Balazs on the right — flank professors Kynda Curtis and Rang Narayanan of the College of Agriculture, Biotechnology and Natural Resources.

Photo by Bob Conrad



Two-Way Street

The Romanian connection cited in the adjacent story cuts two ways: Two CABNR professors are recipients of honorary degrees from the University of Agricultural Sciences and Veterinary Medicine in Cluj, Romania.

Dean David Thawley and Rang Narayanan, associate dean for outreach, received “Doctor Honoris Causa” recognition last spring for their involvement with Eastern European agricultural development. Their joint efforts have resulted in Nevada professors and students going to Romania to teach and study and Romanian students studying at CABNR. Additionally, both Thawley and Narayanan have visited several foreign universities and institutes and have hosted scholars from other countries.

The Romanian connection becomes greater partnership

By Bob Conrad

What began as an international scholarly program led by Nevada English Professor Monica Grecu and sociology Professor Berch Berberoglu has now produced an even greater partnership allowing Romanian students to receive graduate degrees in the College of Agriculture, Biotechnology and Natural Resources.

A cooperative agreement between the college and the University of Agricultural Sciences and Veterinary Medicine in Cluj, Romania, has brought to the college three students who are working toward advanced degrees under the program which begun in 2000. They are Diana Dumitras and Simona Balazs, students in resource and applied economics, and Adel Ersek, who is working on her doctorate in molecular biosciences and biotechnology.

Dumitras was named the Department of Resource Economics’ “Outstanding Graduate Student” for her work that examines how much people are willing to pay for activities at recreational parks in Ontario, Canada. The goal of her research is to help develop parks as protected areas, which could result in a “benefit transfer” to parks in the United States.

Ersek, a graduate student in molecular biosciences and biotechnology, is working on her doctorate with a one-of-a-kind, world-level research team. Along with her advisor, Animal Biotechnology

Professor Esmail Zanjani, Ersek considers their stem cell research to be the future of medicine.

“We are looking at stem cells, which are very flexible,” she says. “These cells can make any type of tissue from the adult human body, like muscles, bone or heart tissues.”

Using sheep as the model, the research team injects stem cells into sheep embryos to see how they develop as the sheep grows, as well as how other cells accept the human cells.

“In the future, if a person has heart failure, to inject stem cells into the person would help develop new heart tissues,” she says. “It’s a high level of education, and the research is cutting-edge.”

The success of the exchange program created another opportunity for more students from Romania to study here.

Kynda Curtis, assistant professor of resource economics and state extension specialist, visited the Romanian university in Cluj last year to help develop a new curriculum for an enhanced degree option.

For one year, Romanian students will study agribusiness at the University of Agricultural Sciences and Veterinary Medicine in Romania. The next year, they will come to Reno to study resource economics in the college. The result will be two masters degrees—one in each area of study. Five students are expected to begin the program in Cluj this fall.



Exponents of tender, loving care Carmel Bang, left, and Jennifer Timmons found places for their skills at Washoe Medical Center in Reno after graduating from the Orvis School of Nursing. Both were participants in a survey of 2002 graduates of the University.

- The survey collects data from graduate and undergraduate degree alumni and their employers approximately one year after graduation.

- The University's Assessment Office, contracting with the University's Center for Applied Research, began the interviews in April 2002.

- The alumni survey includes items related to employment, additional educational programs, the impact of the University's general-education courses and questions about their degree programs.

- Employers are surveyed following the alumni survey.

Alumni survey: grads staying and getting jobs in Nevada

By John Wheeler

When Jennifer Timmons graduated in 2002 with a nursing degree from the University's Orvis School of Nursing, she quickly found a job in the labor-and-delivery unit at Washoe Medical Center in Reno.

"There is always a demand for nurses, but I felt very lucky that I got where I wanted to be," Timmons says. "Labor and delivery is one of those departments where nurses tend to stay for their entire careers, so there are not many openings."

Timmons is one of more than 2,000 graduates surveyed by the university since April 2002 as part of an ongoing effort to gather data on how well graduates are fitting into the workforce. Timmons had no trouble fitting in when she arrived at Washoe Med, according to her supervisor, Tandy Wilson.

"Jennifer was above and beyond a lot of graduates," Wilson says. "She has very good organizational skills. It didn't take her as much time as it does a lot of people."

Wilson was also interviewed as part of the telephone survey. That gives supervisors a chance to provide useful feedback, something Wilson appreciates.

"It was a very good opportunity to voice my opinion," she says.

HOME MEANS NEVADA

Like Timmons, Carmel Bang graduated from Orvis in 2002, stayed in the area and found a job at Washoe Med — in the intensive-care unit.

"I never looked anywhere else," she says.

"Seventy-seven percent of employed alumni are working somewhere in Nevada, with most staying in Washoe County," says John Mahaffy, director of the University's Assessment Office.

"It shows clearly that we're keeping a lot of the people we're turning out and that fits in with the mission of the university."

Mahaffy says the survey is showing that more than 80 percent of graduates are employed and rate their education positively. Of those not employed, one-third said they were attending

Alumni and employer data as well as the survey instruments are available at the Assessment Office Web site: www.unr.edu/assess

Continues next page

some kind of education program, usually at the university — something Timmons plans to do.

“I want to go back and get my master’s; I want to be a nurse practitioner,” she says.

Of those alumni who are employed, more than 70 percent are working in areas closely related to their degrees, with more than 60 percent saying they got the kind of job they expected.

“That’s important,” Mahaffy says. “It indicates that there’s a relatively good fit between what we are offering here and what the workforce demands.”

MAKING THINGS BETTER

“The survey is important because it is part of the accountability the University needs to provide,” Mahaffy says. “We want to know where people are in the workforce, in continuing their education, their reflections on their university experience and the qualities they perceive they have received here.”

With accreditation a requirement not just for the University as a whole, but also for many departments and programs that are regularly checked on by professional associations, the survey is a useful tool in providing objective data to accrediting bodies.

In the College of Engineering, for example, Dean Adams, associate dean, says, “Our accreditation has changed pretty dramatically. It used to be kind of a bean-counting thing, where you had so many credits of this, so many credits of that and you produced an engineer. Now, it’s based more on goals and outcomes. In order for us to accomplish that, we really need more data than we have. I think, over time, we’ll be able to get that data [from the survey].”

The University’s administration has enthusiastically supported the whole area of student assessment in recent years, according to Vice Provost Bill Cathey.

“It allows us to be more accountable to our various publics — legislatures, the business community, parents or graduates. The whole idea of assessment enables us to improve our programs, and I have yet to see a program that couldn’t be made better. So, there are at least two general purposes of assessment: Accountability and program improvement.”

Bang says, “I think it’s great they’re doing this survey. It’s good feedback so we can make the University the best it can be.”

The alumni survey is ongoing. If you graduated in 2002 or later, you can expect a call from an interviewer. The University appreciates all alumni and employers agreeing to participate.

The harsh landscape of Minnesota’s Mesabi Range is turned into a work of art for the cover of a new book by professors Peter Goin and Elizabeth Raymond.

The enclosed overlook protects visitors to what was once one of the most important iron ore sources in the world.



Merging art and academia

By Guy Clifton

From Western Pennsylvania to the coastal plains of Texas to the high desert of Nevada and the low desert of Southern California, the landscapes have been altered by mining. It’s a reality those of us who live in Nevada know well, for the tell-tale marks of mining are visible from virtually every roadway in the state.

To many, mining has a negative connotation: a destruction of the natural beauty of a landscape in search of riches. In reality, nearly every modern convenience — and necessity — we enjoy today contains material mined from the earth.

In their book *Changing Mines in America* (\$27.50, University of Chicago Press), University of Nevada, Reno professors Peter Goin and C. Elizabeth Raymond offer a unique view of mining and its influence on the landscape of America. Art and academia merge seamlessly in this book with Raymond’s essays and Goin’s photographs complementing the other throughout.

Goin, a Foundation professor of art in photography and video, and Raymond, a professor of history, present an honest and straight-forward look at mining that nonetheless will stir mixed emotions in readers.

A photo of a live-oak tree on the coastal flats of Texas would be beautiful on a living room wall if the reader didn’t know its roots are snuggled in a reclaimed uranium site. Similarly, a cloudy Nevada sky reflected in the water of the Anaconda mine pit at Weed Heights is breathtakingly beautiful. Then you read the site



Late-afternoon light in Nevada's famous Comstock Lode area emphasizes scenic contrasts captured by Peter Goin from Room 10 in the historic Gold Hill Hotel built in 1859. The room's doorway frames remnants of the Yellow Jacket mine, one of the Comstock's most notable silver mines.

is listed by the Environmental Protection Agency as a Superfund site candidate — one of the nation's most-polluted places.

This book is by no means an indictment of mining. In eight essays, each depicting a different mining area and each accompanied by historic and modern-day photographs, Raymond and Goin offer a variety of perspectives — from the tourist-attracting radon health mines of Boulder-Basin, Montana, to the born-again gold mines of Rawhide in Mineral County, Nevada, to the coal mines of Western Pennsylvania where luxury townhouses are built a few feet away from culm banks, which have become a part of the natural landscape.

The book also includes a fascinating synopsis of the history of mining from ancient times to the modern-day techniques of the 20th and 21st centuries.

Mining is a complex subject, which Raymond and Goin freely acknowledge. The simple fact is, mining always has been and always will be a part of America's landscape. Raymond explains it this way in her introduction: "In this work, we argue that mining landscapes should not be dismissed simply as waste places, a hideous legacy of the extractive industry. In their tremendous complexity, and their surprising variety, mining landscapes can be places of beauty and curiosity as well as apocalypse. They are places that warrant more sustained examination and analysis."

At its heart, this book tells a good story, both in Raymond's words and in Goin's photographs. It is certain to offer a better understanding of a complex issue long a part of the American landscape.



ABOUT THE AUTHORS

Elizabeth Raymond is a professor of history for whom "Changing Mines in America" is her fourth book and her second collaboration with Peter Goin. All of the books reflect her continuing interest in the American landscape and sense of place.

Peter Goin is a Foundation professor of art and one of Nevada's most celebrated photographers. His work has been exhibited in more than 50 museums, and he is the recipient of two fellowships from the National Endowment for the Arts.

2004 International Photography contest winners

SPONSORED BY THE OFFICE OF INTERNATIONAL STUDENTS AND SCHOLARS

The Office of International Students and Scholars is proud to present the winners of its first International Photography Contest. Photos were submitted in two categories: INTERNATIONAL PEOPLE AND PLACES (pictures of international faces and/or scenery) and GLOBAL NEVADA (pictures of people sporting University of Nevada clothing in different locations around the world). First place winners in each category receive \$250, 2nd place receive \$150 and 3rd place receive \$100. Deadline to submit photographs for the 2005 contest is September 2, 2005. For more information, please call 784-6874 or check www.unr.edu/oiss/intlphotocontest. All submitted photos become property of OISS, for display and publication purposes.

CATEGORY: GLOBAL NEVADA



CASSANDRA ALDERSON
(Business '07) from the United States won first place for a "Far From Home" photo taken on a busy street corner during a bicycle rush hour in Beijing,



CASSANDRA ALDERSON from the United States won second place for her "Pagoda Hat" photo taken outside of Hohhot, China.

Second Place



Third Place

VIKTORIA SZLABONYI
(International Business '07) from Hungary won third place for a photo showcasing Nevada Alumni T-shirt by Danube River in Budapest, Hungary.

First Place

HONORABLE MENTIONS

1. **Cassandra Alderson**
"Mung Shua" (Dream of Snow)
2. **Gotzone Garay**
"Rich Rajasthan"
3. **Andrea Bowman**
"Gambian Children Fetching Water"
4. **Soumitro Sen**
"Reflections"
5. **Brandon Scutt**
"Grade School in Korat, Thailand"
6. **Viktoria Szlabonyi**
"UK Telephone Booth"
7. **Marika Michikyuv**
"Woman Under Japanese Arch"



CATEGORY: **INTERNATIONAL PEOPLE & PLACES**

First Place



GOTZONE GARAY (Anthropology '06) from the Basque Country in Spain won first place for a picture entitled "Kids, Great Teachers" taken in West Malaysia.

Second Place



BOB PIHAKANE (Biochemistry '09) from Thailand won second place for a photo entitled "The Land of Smiles."

Third Place



ANDREA BOWMAN (Photography '06) won third place for a her photo of a young Gambian girl taken during a class break.



Five years, two degrees and many victories later

Gilbert fine-tunes the ring's classic "one-two" into a balance of boxing, law and life itself

by Pat McDonnell

His intense brown eyes get big; they anticipate the movements of his overmatched opponent. If he sets his jaw and makes sure his plan is laced together just as tightly as his gloves, there is no doubt the 5-foot-11, 160-pound fighter will land the right combination of hammering punches to impress the judges.

Now, he reminds himself to keep his chin down. Keep punching. Ignore the stomach flu that is tiring him. Most of all, he remembers the encouraging words of one of his mentors, popular professional boxing referee and 1960 Nevada NCAA welterweight champion Mills Lane.

It's a July fight night at Caesars Tahoe for 2000 Nevada graduate Joey Gilbert, a three-time national collegiate boxing champion with the Wolf Pack. His father, for the first time, cannot be ringside because of wartime military service, but Gilbert wins by decision in six rounds over Farid Shahid to remain an undefeated pro middleweight.

Two weeks later, he's in an examination room in Las Vegas closing in on a dream. He will achieve a certified passing score on the Nevada bar exam. The battle to become licensed to practice law in the state where he grew up has been challenging, much like the drive to be a contender for a world title.

Gilbert, through his uncommon tenacity, has thrown open a treasure of new athletic and business opportunities in the past six months. He is propelling himself into the national and international limelight. The articulate 28-year-old, who has earned an English literature degree at the University and a law degree at Thomas Jefferson School of Law in San Diego, was asked last summer to audition for NBC's new boxing reality TV show, *The Contender*. The unscripted program, with an expected audience of approximately 20 million weekly viewers nationwide, is slated to premiere this month.

Ageless Rocky hero Sylvester Stallone is the program host. Mark Burnett, producer of the mega-successful *Survivor* and *The Apprentice* reality shows is the producer. World and Olympic boxing champion Sugar Ray Leonard will combine with Stallone to mentor the

Joey Gilbert has a Web site,
<www.joeygilbert.com>

The site includes Gilbert's boxing record, a biography and personal message to young fans.

program's 16 competing boxers, who are vying over several rounds of elimination bouts for a \$1 million prize. Jeffrey Katzenberg and Steven Spielberg, through their Dreamworks SKG production house, are co-producers.

"These are young guys with an opportunity to display their talent," Leonard says simply in a radio broadcast interview on KNBR-680 AM in San Francisco.

Gilbert, who has seven knockouts in his eight pro victories, is an anomaly in today's professional boxing world. He is not the prototypical poor brawler fighting his way up from a ghetto in Hell's Kitchen, Philadelphia, Detroit or Mexico City. He is not followed by shady characters who try to take him for a luxurious ride to turmoil.

He knows that skeptics might call him a man of privilege in a sport of fools. Gilbert's features tighten when he hears the taunt, and says he boxes to honor his physical potential and a sport he has been proud of since he first stepped in the ring searching for an outlet to quell his inexhaustible energy in 1996, his sophomore year at Nevada. "I'm not trying to prove anybody wrong. I'm trying to prove myself right – that I have what it takes to be a world champion," Gilbert says on camera in an NBC series promo filmed early last summer."

He emphasizes, "I love the sport and it's truly one of my greatest passions. Not to sound like some kind of a tough guy, but I'm in the pain business. To win you must inflict not necessarily injury, but you must out-think your



Photo courtesy of Team Gilbert



Working out at the Nevada boxing gym on East Fourth Street in Reno was almost a daily part of Gilbert's life from 1997 to 1999. The difference in the past six months is that the media are more apt to stop by.

opponent, evade his barrage of punches and land your own.

"You're in there to win, but at the same time you want to win with class. You're not going to hit a guy when he's down, or hit him with a low blow, head butt him or elbow him. You want to carry yourself like a true gentleman in the ring and be a good emissary for the sport."

He is busy beyond the ring as well. Gilbert, with Sigma Alpha Epsilon brother and fellow attorney Mark Schopper (1998, German), co-founded Gilbert-Schopper, LLP, a Nevada law firm. He also partnered with Schopper and fellow fraternity brother Pat Conners in opening Gilbert Partners, Inc., a Nevada-based public relations firm dealing primarily in governmental affairs, gaming, sports and music.

Gilbert likes to surround himself with all things Nevada and Sigma Alpha Epsilon. His team includes Schopper, Conners and David O'Mara (1999, Political Science and another SAE member). Schopper is Gilbert's agent and legal counsel to Team Gilbert. Conners, owner and president of Tetrus Building Materials in Reno, is financial adviser and main sponsor. Sig Rogich, 1967 Reynolds School of Journalism graduate and fellow SAE member, is Gilbert's manager. Rogich was special assistant to President George H.W. Bush for public events and initiatives and served as U.S. ambassador to Iceland.

"Mr. Rogich recognized Joey's potential early on," says Schopper of the former Nevada Athletic Commission chairman who helped regulate boxing statewide. "And he has

been a great mentor and friend to Joey and an overall inspiration to Team Gilbert."

Joe Musselman, Gilbert's cousin who pledged the fraternity in Illinois, assists the team in a media relations capacity from Chicago, where he attends DePaul University.

It has been a heady period for the team. The Ring magazine, billed as "The Bible of Boxing," featured Gilbert as a "New Face" in a two-page fall 2004 profile. Several large endorsement opportunities have come Gilbert's way, including from the clothing and home furnishings designer Tommy Hilfiger and the Dsquared2 multinational clothing company, which had the boxer appear in September as a guest model in a Milan, Italy, fashion show.

During his student days, Gilbert, the team captain, was the best in U.S. collegiate boxing at 147 pounds from 1997-98 and champion at 154 pounds in 1999. He compiled a 27-1 record for head coach Mike Martino and assistant coaches Greg Rice and Pat Schellin while thrilling Nevada boxing fans. His fights at the Eldorado Hotel-Casino in downtown Reno, the Jot Travis Student Union Auditorium and at the Nevada boxing gym just down the road, coincidentally, from the 1910 heavyweight championship bout between black champion Jack Johnson and white challenger Jim Jeffries, arguably the most internationally renowned sports moment in state history, are still crisp in the memories of Wolf Pack boxing fans.

The National Collegiate Boxing Championships battle with friend and Reno High School graduate Nic Wisecarver

CoverStory

in April 1997 at the Naval Academy Field House in Annapolis, Md., was a bout well-suited for Gilbert's style. Finishing his second year of amateur boxing, Gilbert took an early lead against the Navy boxer and then held off Wisecarver's charges with the courage of an already bloodied rodeo cowboy alone against a one-ton bull.

"We killed each other that fight," Gilbert says. "We were so tired at the end that we fell into each other, holding each other up and laughing."

The next two years, as defending national champion, were even tougher.

"It was a lot of pressure," he remembers. "Everywhere you went, you're introduced as the national champion, and they first thing they say to you is 'Are you going to get it again this year?'" No one understood how hard you had to train and prepare yourself to win a national title. To be able to do it three years in a row and to win four regionals was huge for me."

Gilbert was as dominant in the open amateur class. In 2000, he captured the Nevada Golden Gloves super-middleweight championship and entered the professional ranks, earning a second-round knockout in his inaugural pro fight.

Greg Rice, who has coached Nevada boxers since 1993 after developing Detroit-based champions like James Toney and Milton McCrory, says he knew he had a tough fighter in Gilbert when he matched the 20-year-old against a much more seasoned opponent in the club gymnasium. Gilbert was fearless despite his inexperience.

"He has heart, he has a chin and he has talent," Rice says.

Gilbert draws strength from a supportive family as well, an invaluable asset that has him invariably thinking long-term, and often overseas. His mother, Deborah, a nurse at John Ascuaga's Nugget in Sparks, refines his work ethic. Gilbert's father, Warren, is a U.S. Navy lieutenant commander and flight surgeon serving in Afghanistan. Through his parents and especially his father, a former heavyweight amateur boxer in Chicago, the younger Gilbert understands how delicate life's journey can be.

"He is one of many," Gilbert, who completed his Nevada Air National Guard enlistment as the top academic graduate, says of his father. "I'm proud of him not only as a father, but also as a serviceman. I'm confident that whoever is over there near him is going to get the best medical care he can get."

Many times Gilbert's experiences as a young man have



When he is faced with the rigors of keeping his body and mind in shape, Gilbert often draws on the inspiration provided by one of his mentors, 1963 Nevada graduate Mills Lane.

been about maturing, and better understanding a dilemma, another person's perspective, a way to help younger people reach their goals.

Award-winning Nevada English professor Eric Rasmussen, who was recently commissioned to edit the Royal Shakespeare Company edition of Shakespeare for Random House, observed Gilbert's development in his classroom from an impulsive student to a more careful, reasoned thinker.

"One of Joey's problems early on was that he really shot from the hip," says Rasmussen. "I showed a movie he didn't like and he said, 'Death was too good for the person who made us watch this.'"

"It was Baz Luhrmann's *Romeo and Juliet*. Then, Joey really learned to be a critical thinker. I suspect that we can see this in the way he boxes.

You can have boxers who don't think and flail, and those who do think and really place their punches. He clearly went from someone who was not a very good student to someone who was quite good."

Five years, two degrees and many victories later, Gilbert smiles as he remembers the experience with Rasmussen.

"For me to be able to convey to people what I want to say and to be able to do it clearly and intelligently is very important," Gilbert says. "The program of study I had at the university in English literature was great, and I still credit Professor Rasmussen for that."

In the 17th century, John Wilmot, the Earl of Rochester, wrote there is nothing on Earth "so foolish, and so false, as common fame." Gilbert, though, says he has carefully measured the path ahead of him to avoid becoming a fallen star.

He wants to communicate with young people to stress how education changes people's lives. For the past two years, he has talked to students in government classes at Reno's Bishop Manogue High School, his alma mater. Gilbert has visited with upperclassmen at Reno High during their career day activities and chatted with students at a San Diego charter school.

"The youth of this country are often overlooked," he says. "Too many people are telling them what they can't do and not enough what they can do. I would like to work toward a goal of educating these kids and providing positive extracurricular activities for them."

Gilbert seems ready to do more than pound out a message with his fists. This boxer instead wants to call on all his talents to deliver a message with his intellect. **N**

Lifetime Membership, Lifetime Benefits

Thinking about becoming a life member?
Now is the time! A life membership in the Nevada Alumni Association is a sound investment that offers member benefits, keeps alumni and friends connected and provides university support. The Alumni Association offers two options for alumni and friends:

1) One lifetime payment and you never pay dues again

2) A convenient, three-year annual payment plan

If you have not become a life member yet or if you are an annual member and are thinking about upgrading your membership, **NOW IS THE TIME!** As our way of thanking you, we'll send you a limited edition Nevada Alumni Association baseball cap.



One lifetime payment, never pay dues again
Individual Lifetime Member, \$600
Joint Lifetime Members, \$750
Annual Senior Lifetime Member, \$500 *
Joint Annual Senior Lifetime Members, \$600 *
Associate/Friend Lifetime Member, \$600
Associate/Friend Joint Lifetime Members, \$825

Three-year annual payment plan
Individual Lifetime Member, \$660, \$220/annually
Joint Lifetime Members, \$825, \$275/annually
Senior Lifetime Member, \$525, \$175/annually *
Joint Senior Lifetime Members, \$660, \$220/annually *
Associate/Friend Lifetime Member, \$660, \$220/annually
Associate/Friend Joint Lifetime Members, \$825, \$275/annually

* Senior member defined as 65 years of age or older

For a complete listing of member benefits and services or to become a member of the Nevada Alumni Association, please call 1-888-NV ALUMS or visit our website at www.unr.edu/alumni.



Thank you to the nearly 100 individuals who demonstrated their commitment to this institution and joined the Nevada Alumni Association as lifetime members.

- | | | | | |
|---|--|---|--|--|
| Alexander, Karen G. ('01 General Studies) | Charlton, E. P. 'Chuck' ('50 Economics) | Helgren, Richard M. ('67 Accounting) | Melcher, Ann Marie ('80 Managerial Science) | Reynolds, Richard Deveny ('80 Business Administration) |
| Alverson, Elizabeth Lee ('03 Speech Communications) | Crowley, Timothy A. ('92 Geography) | Herb, Robert Jacob ('82 Economics) | Melcher, Kevin Cameron ('79 Physical Education) | Richard, Patricia A. ('89 BM Music Education) |
| Ardito, Julie L. ('89 Journalism) | Cryer, Joel W. ('97 Management) | Huffey, Dorothy H. ('61 C&G Personal Service) | Moody-Chaffin, Lorena L. Neuweiler, Gregory Charles ('79 Managerial Science) | Ritch, David Duane ('80 Managerial Science) |
| Beenfeldt, Derek Arthur ('93 Civil Engineering) | Cryer, Misty | Huffey, Paul H. ('61 Education) | Newbold, Norman E. ('75 Social Services) | Rock, Gregory Ralph ('88 Accounting) |
| Benna, Bruno ('53 Physical Education) | Curtis, Ruth Mary ('48 Home Economics) | Johnson, Marilyn J. | Newbold, Richard David ('75 Premedical) | Scoppettone, Stefanie A. ('96 PHD English) |
| Blonsley, Todd Ian ('89 Criminal Justice) | Devries, Sanford Alan ('71 Prelegal) | Johnson, Stephen E. ('92 Business Administration) | Persons, Justin Goran ('03 General Studies) | Selking, Mitchel B. ('84 Agricultural Economics) |
| Bradley, Joseph S. ('78 Economics) | Dillon, Michael F. ('94 Political Science) | Kimball, Joanne M. ('54 English) | Pierce, Deborah Ann ('86 Accounting) | Shaff, Carl Leroy ('59 Elementary Education) |
| Bradley, Liza M. | Esplin, Willard B. ('53 Journalism) | Klaich, Michael Jeffrey ('82 Accounting) | Powers, Robyn L. ('70 Art) | Sibert, Seton Alva ('94 Electrical Engineering) |
| Brown, Judith Ann | Frederick, John H. Frierion, Jason M. ('96 Health Science) | Klaich, Patrice Irene ('85 Journalism) | Pressler, David Allan ('82 Public Administration) | Snitselaar, Barbara Anne ('79 Criminal Justice) |
| Brown, William Michael ('68 Political Science) | Garrett, Mika Bellana ('02 Biochemistry) | Koopmann, Timothy Scott ('76 Industrial Mechanical Engineering) | Pressler, Rosemary A. ('87 Elementary Education) | Gregg Maurice ('76 Art) |
| Buchanan, Cindy ('95 Finance) | Gilmore, Earl P. ('51 Civil Engineering) | Kruse, Stephanie S. ('91 MBA Business Administration) | Ramos, Kyle Duane ('76 Managerial Science) | Thornton, Barbara C. ('57 Political Science) |
| Cabral, Todd Lee ('91 Marketing) | Guillen, Courtney ('97 Elementary Education) | Lemmon, Ronald D. ('55 Civil Engineering) | Ramos, Thomas A. ('77 Civil Engineering) | Thornton, William C. ('58 Criminal Justice) |
| Cameron, Wayne Michael ('91 Physical Education) | Guillen, Trinidad J. ('95 Finance) | Lilley, Geraldine | Ramsing, Frederick John ('00 Hydrogeology) | Wellons, Gregory D. ('88 Psychology) |
| Carlson, Ann Mason ('59 Business) | Harmon, Mary Williams ('93 Computer Information) | Lilley, John M. | Reilly, Genevieve M. ('77 Psychology) | Wilson, Edward A. ('69 Accounting) |
| Case, Lynn A. ('65 Office Administration) | Harris, Thomas R. | Linebaugh, James A. Martinez, Julie | Reviglio, Anthony T. | Witter, Jane C. ('74 Speech/Theater) |
| Case, Thomas S. ('64 Management) | | Martinez, Patrick M. ('95 Elementary Education) | Reviglio, Jack T. ('80 Honorary Award) | Yamashita, Jill A. ('00 Psychology) |
| Chaffin, William A. ('66 Political Science) | | McMullen, Mary-Ellen ('73 English) | Reviglio, Richard J. | Yturbide, Thomas M. ('96 Criminal Justice) |
| | | McMullen, Samuel P. ('73 Premedical) | Reviglio, Thomas R. | |
| | | Melarkey, Karen | Rexwinkel, Brian Lowell ('99 Mathematics) | |
| | | Melarkey, Michael J. ('72 Political Science) | Reynolds, Cindy | |

Past, future and a million dollars

Transportation ideas from the 19th and 21st centuries met Nov. 9 at the front door of Morrill Hall to transfer a million dollars.

The 19th century idea is one of the authentic recreations of the legendary Wells Fargo stagecoaches that brought people and service to a fledgling Nevada. Its 21st century counterpart is the planned Mathewson-IGT Knowledge Center that will be the nexus of the University's system for transferring knowledge in a more mature State of Nevada.

The million dollars — delivered on the stagecoach — is the largest gift the University has received from the Wells Fargo Foundation. The funds will underwrite construction of the center's Wells Fargo Auditorium that will be a major forum for students and the general public.

President John Lilley accepted the gift from Wells Fargo Senior Vice President Chad Osorno, University of Nevada, Reno alumnus Jay Kornmayer, the Nevada-based manager of Wells Fargo's National Gaming Division, and a group of other Nevada alumni who are employees of the bank.

Photo by Theresa Danner-Douglass



With \$1 million are Wells Fargo community board member Roger Trounday, University President John Lilley, Nevada-based manager of Wells Fargo's National Gaming Division Jay Kornmayer, Wells Fargo Senior Vice President Chad Osorno and Wells Fargo community board member Luther Mack. Trounday and Mack are former University Foundation Board members.

"As a Nevada graduate, I am proud of this donation," Kornmayer said. "I hope our many team members who are also Nevada students or alumni will be as excited as I am at this opportunity to help build a new physical, intellectual and cultural center on campus."

The Mathewson-IGT Knowledge Center will

begin to rise next spring on the hill north of the National Judicial College and east of the Whalen Parking Complex. The high-tech facility will replace 42-year-old Getchell Library. Its almost 300,000 square feet of floor space will be home for a wide variety of information, from art collections and graphics to online databases, audio and video

clips, and print publications.

The 250-seat Wells Fargo Auditorium will provide facilities for educational programming, cultural presentations and outreach activities. University groups that will use the auditorium include, among others, the Dean's Future Scholars, the Center for Student Cultural Diversity and Upward Bound.

An unusual gift for a unique program

An unusual gift from the Peter Echeverria Family Partnership — a house on Ridge Street in Reno's historic district — is the most recent example of dedicated support for the University's unique Center for Basque Studies. Proceeds from the sale of the property will benefit the Quasi Endowment, a fund established to support the Center's mission to further Basque-related study through research and instruction.

Family member John Echeverria, who also serves as the Center's advisory board chairman, said, "Our family is proud to be able to make a significant contribution to the Fund. Our parents were committed to the preservation of the Basque culture. We wanted to honor their memory by ensuring that future genera-

tions will be touched by the Basque way of life."

Director Joseba Zulaika expressed the Center's gratitude: "In these times of change and transformation, the Center has had the great fortune that the Echeverria family from Reno, following the steps and inspiration of their parents, has taken the lead in helping our various fund-raising and expansion activities. Thanks largely to the tireless dedication of John Echeverria, the Center has been able to organize a dynamic advisory board that has highlighted the relevance of its academic and cultural mission."

For further information about planned giving, contact the University's Planned Giving Office at (775) 784-6622.



KEITH LEE

Man of tradition, action and generosity

Longtime Reno resident and attorney Keith Lee, 61, leads a life steeped in traditions held dear by many Nevadans.

At the top of the list is his love of the University of Nevada, Reno.

A member of the University Foundation's Board of Trustees for many years, Lee served as its chair in 2002 and 2003. He was a member of the Century Campaign Cabinet, a comprehensive fund-raising effort that raised more than \$120 million to address campuswide needs. Lee also served five years as a member of the Vintage Nevada Committee. Its annual events have generated thousands of dollars for University scholarships.

He comes naturally to such service.

"My father and I are one of two father-and-son teams holding the distinction of being Alpha Tau Omega (ATO) members and student-body presidents," Lee said. His father, also named Keith, concluded his presidency and graduated from the University in 1933. Lee graduated in 1965, the same year he completed his term as president of the student body.

While college is far in the future for his two grandchildren, silver and blue courses through the veins of Lee's wife, Gloria, and their four children. All are graduates, or will soon graduate, from the UCCSN system.

"My success is due, in large part, to my Nevada education and to the friendships I developed while I was a student," Lee said. "I've always had the desire to devote my time and skills to community activities. Because of some successes we have enjoyed, my wife and I can now give not only time but also money."

In addition to his dedicated efforts to University causes, Lee devotes time and money to his professional associations and other organizations.

"It's a good feeling," he said of his philanthropy. "Gloria and I both feel this is a part of being good members of our community."

On Philanthropy Investing in Excellence

SBC Nevada — the state's largest telecommunications company — has awarded grants totaling more than \$136,000 to the Dean's Future Scholars program in the College of Education and the state's "GEAR UP" program (Gaining Early Awareness and Readiness for Undergraduate Programs).

The grants will support after-school tutorial programs to help low-income students graduate from high school and prepare for college. The Future Scholars program previously focused on encouraging young people to become teachers and will now expand to provide access to a number of different subject areas and career opportunities. The GEAR UP program, which is University-supported, targets middle schools with large populations of economically disadvantaged youth. The funds from SBC will supplement the University's GEAR UP contributions to train and assist teachers in the use of technology and to establish new K-12 partnerships based on the current model.

Recently, SBC also recognized the University through its Directory Operations Division, which selected a photograph of the University's Manzanita Lake for the cover of its new Nevada Mini Metro Directory. "The Mini" is a compact version of the 2004-2005 Reno SBC Smart Yellow Pages and made its debut in November with distribution to more than 230,000 residences and members of the University community.



The cover depicts one of the University's familiar landmarks. Manzanita Lake was formed when the Orr irrigation ditch was dammed in November 1911. In the 1940s, it served as the picturesque backdrop for movies, featuring such stars as William Holden, Jeanne Crain, Van Johnson and Loretta Young.



A check big in both size and quality — for more than \$136,000 from the SBC Foundation — was presented by Sylvia Samano, president of SBC Nevada, to John Frederick, right, the University's executive vice president and provost. Other participants in the ceremony included State Sen. William Raggio, left; Keith Reault, superintendent of Washoe County schools; and Randy Brown, rear, of SBC Nevada's external affairs department.

1. Attorney General and 2004 Alumnus of The Year, Brian Sandoval ('86 Foreign Affairs), proudly accepts his award from Nevada Alumni Association President Wendy Damonte ('94 Journalism) and President John Lilley at the Homecoming Gala Dinner at Harrah's Reno.

2. President Lilley awards David Russell ('67 Industrial Management) with the Alumni Association Service award during halftime at the homecoming game.

3. President Lilley awards Kevin McArthur ('79 Mackay School of Mines) with the Professional Achievement award during halftime at the homecoming game.

4. Mary Harmon ('93 Computer Information Systems), Chair Alumni Scholarship Committee; Mike Klaich ('82 Accounting), President Nevada Alumni Council; Shannon Reynolds (a sophomore education major); and Jo Ann Elston ('56 Home Economics), Alumni Council Vice President Chapter Development, celebrate Shannon's recognition during the annual Alumni Association Scholarship Reception.

5. The Wolf Pack defense was effective in Nevada's 35-10 Homecoming victory against Rice.

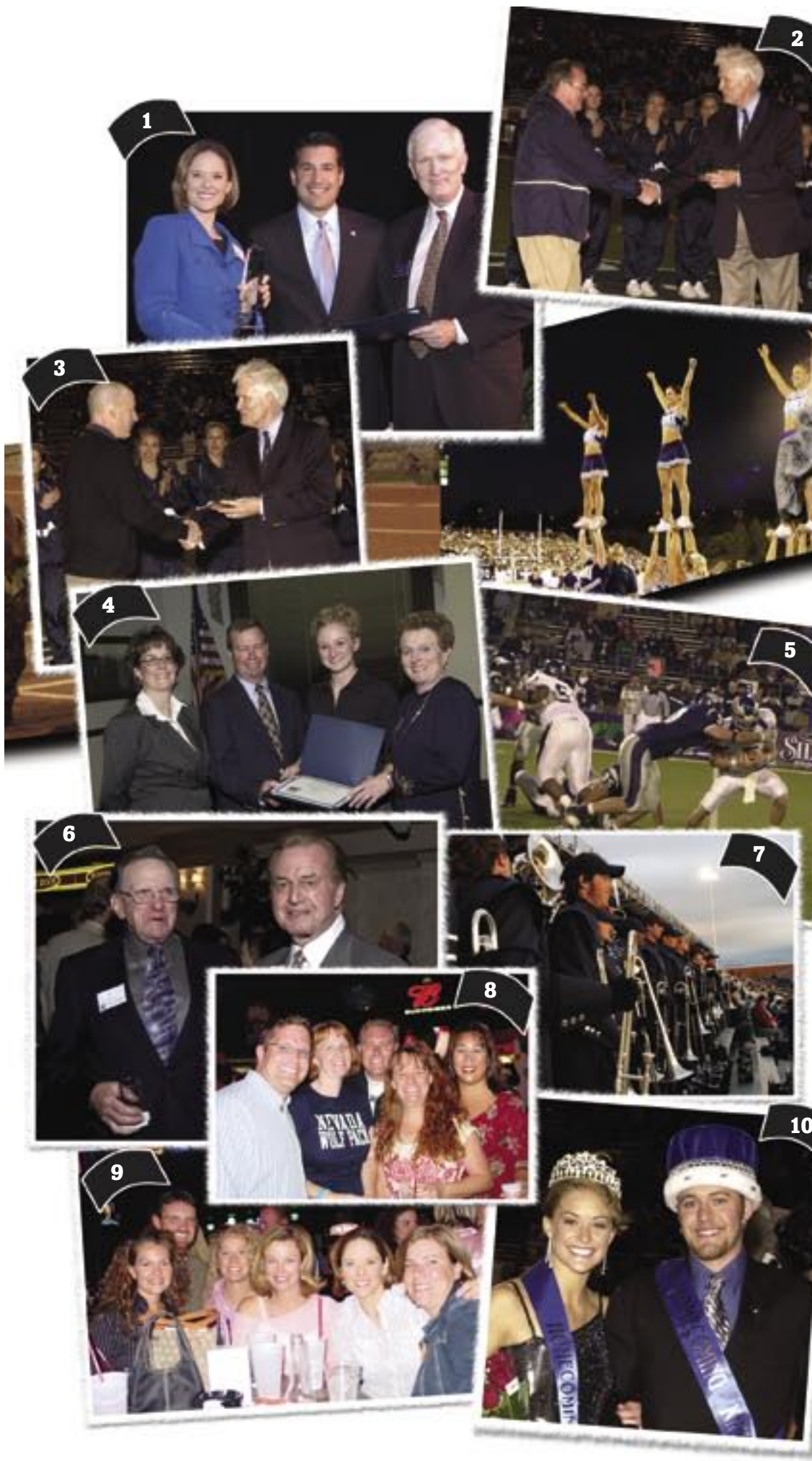
6. Jim Elston and Senator Bill Raggio ('48 Political Science) visit during cocktail hour before the Homecoming Gala Awards Dinner celebration.

7. Nevada's band turns up the volume at the Homecoming game as the Pack plays on to victory!

8. Left to right: Buzz Harris ('90 Political Science), Tina McLeod ('92 German), Alumni Association Young Alumni Award Winner Mike Dillon ('94 Political Science), Melissa Dolkenhauer and Past COBAAA Chapter President Cindy Buchanan ('95, Finance) share some laughs during Homecoming's Pack the Wal Night event.

9. Alumni members left to right, Erica Antos ('99 General Studies), Shawn Espinosa ('95 Range Management), Daniele Espinosa ('96 Psychology), Sally Overholser ('93 Elementary Education), Past Nevada Alumni Council President Wendy Damonte ('94 Journalism) and Monique Paradis ('95 Health Science) enjoy reminiscing about their college days at the Pack the Wal Night during Homecoming Week.

10. Homecoming Queen Rebecca Wallstrum from Kappa Alpha Theta Sorority and Homecoming King Brian Walsh from Sigma Phi Epsilon share their excitement after finding out they were Nevada's winning candidates at the Nevada-Rice football game.



Homecoming 2004



11. Web Brown ('50 Civil Engineering) and his wife Teddy Brown ('47 Education) pose for a quick photo with Rita Woodlief ('43 Foreign Affairs) and Amy Borge while checking in at the Homecoming Gala Awards Dinner.

12. Model Dairy Tailgate Decorating Contest Judges (left to right) Steve Trounday ('81 Managerial Sciences), Homecoming Chair; Laura Walsh ('87 Electrical Engineering); Charlie Walsh ('86 Education), Alumni Council Leader of Student Outreach; Lori Wohletz, Young Alumni chapter member; Leonard Wohletz ('98 Economics), Young Alumni Chapter President; Jim Breslin, Model Dairy General Manager and Dylan Breslin, son of Jim Breslin.

13. The End Zone, Third Place Model Dairy Tailgate Decorating contest winners, displayed a stuffed bear wearing Nevada gear with Model Dairy milk before the game.

14. The Upper Deck, First Place Model Dairy Tailgate Decorating contest winners, decorated with a wolf man choking an owl.

15. ASUN Executive Vice-President Antonio Trillo, Kirsten Roesch, Amanda Klein and ASUN President Erin Lankowsky enjoyed time together before they joined more than 300 alumni and friends at the Homecoming Gala Awards Dinner at Harrah's Reno during Homecoming Week.

16. Fellow Reed High School classmates and University of Nevada, Reno alumni members reflect on past memories and pause for a quick photo as they gathered together during the Pack the Wal Night event. Left to right: Alumni Executive Council Vice President for Finance Joel Cryer ('97 Management), Aaryn Walker, George Metkovich ('97 Accounting), Tyler Benke, Josh Benke ('97 English), Ali Metkovich ('95 Health Education), Mike Metkovich ('97 Accounting), Jeff Quinn and James Hilton.

17. Fellow Reed High School classmates and University of Nevada, Reno alumni members reflect on past memories and pause for a quick photo as they gathered together during the Pack the Wal Night event. Left to right: Alumni Executive Council Vice President for Finance Joel Cryer ('97 Management), Aaryn Walker, George Metkovich ('97 Accounting), Tyler Benke, Josh Benke ('97 English), Ali Metkovich ('95 Health Education), Mike Metkovich ('97 Accounting), Jeff Quinn, James Hilton and Tom Rores ('99 Geography).



Pack Pride Decorating Day

The Alumni Association would like to thank all of the offices and departments that participated in the Third Annual Pack Pride Day Decorating Contest on Friday, Oct. 15.

This homecoming tradition provides faculty, staff and students the opportunity to showcase their campus pride and spirit. On campus, offices were encouraged to decorate for a chance to win the grand prize

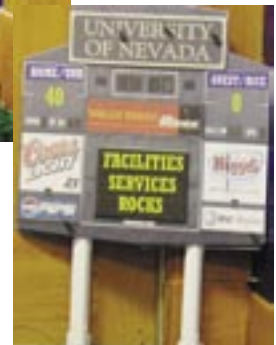
tailgate party at the final home football game (game tickets and catering included). This year, the Research and Educational Planning Center (REPC) and Facilities tied for the grand prize and the Office for Prospective Students and University Inn tied for second place. REPC has won for three years in a row! Special thanks go to our judges for volunteering their time to judge this special event!



1



2





3



4



5



6



7



8



9



10

1. EDUCATION. In costume: Scott Youngs (CQ) (who is Col. Mustard), Cathy Fisher, Ida Roberts (Ms. Scarlett), Robbin Hickman, J.J. Johnson (Prof. Plum), Linda DiDonato (Mrs. Peacock), Marion Leonard (Inspector Clueless), Debbie Malone (Mrs. Green), Norma Elasquez-Bryant as the owl and Gwen Shonkwiler as the wolf.

2. FACILITIES SERVICES. From left: Haleigh Fitzgerald, Linda Fitzgerald, Diane Wagar, Michele Krick, Scott Brown, Andy Lutz, Michelle Morrow, Dee Smith, Pat Gay (kneeling), Bridget Heath and Ariel Lauzardo.

3. UNIVERSITY INN. From left: Dan Kirk, Brandon Delong, Coleen Delong, Genila Nicely and Bonnie Ingram.

4. PROSPECTIVE STUDENTS. Left to right: Jeri Russell, Jon Beatia, Angie Flores and Juana Reynoza.

5. CONTINUED EDUCATION. From left: Desi Ebner, Sommer Atchley, Brenda Quihuis and Fran Mirzack.

6. ENGINEERING. From left: Jane Gardner, Rose Johns, Dawn Arnold and Shelly Lacey.

7. MANZANITA HALL. From left: Sharon Hon, Sherry Early and Gine Bagne.

8. POLICE SERVICES. Standing, left to right: Michelle Wise, Melanie Lever, Edna Isbell and Jeanne Ohlson. Kneeling: Heather Cody and Debbie Penrod.

9. FINANCIAL AID. Top row: Lourdes Gonzales, Sandi Guidry and Suzanne Bach. Back Row: Matt Knaus, Johann Sprenger, Ed Williams, Stephanie Nichols, Lauren Overstrom and Leonard Walker. Front row: Susan Keefer, Suzanne Stokes, Christine Casey, Jannine Haggard and Corrine Soltis. Lying down: Tawnya Webster.

10. JTSU. From left: Jen Medrano and Nisha Verma.

Homecoming: A good time for all



Amy Carothers,
Interim Director
of Alumni Relations,
(775) 784-6620

Dear Nevada Alumni:

I am happy to report that we had a successful 2004 Homecoming Celebration, Tuesday, Oct. 12, through Sunday, Oct. 17. Many thanks to the Homecoming Committee chaired by Steve Trounday for creating a week of events involving not only alumni but also the campus and community.

The activities kicked off on Tuesday with our annual Scholarship Reception. The Alumni Association and our chapters awarded scholarships to 18 very deserving students.

On Thursday night, the annual Homecoming Gala took place at Harrah's Reno. More than 325 guests attended the dinner honoring 12 alumni and friends of the University. These distinguished individuals were recognized for their service to the University, Alumni Association and for their professional achievements.

The Pack Pride Office Decorating Contest was held on campus Friday morning. Eight offices competed and four won! REPC and Facilities tied for first place. The Office for Prospective Students and the University Inn tied for second place. Congratulations to all our winners! Later that night, the Young Alumni Chapter sponsored a very successful Pack the Wal' event. Alumni of all ages attended to kick off the weekend festivities.

On Saturday before the football game, Model Dairy sponsored the Tailgate Decorating Contest. This annual event promotes Wolf Pack spirit on game day. All entries were excellent but a special congratulation goes out to Upper Deck for their first place win.

The weekend concluded on Sunday with the quarterly Alumni Council board meeting in Morrill Hall Alumni Center. We said goodbye to Carl Shaff, Greg Neuweiler and Kyle Swanson. All three have completed two consecutive three-year terms on the Council. I would like to thank them for their commitment to the University and for helping us grow into a stronger organization. I would also like to welcome new board members Cindy Buchanan, Carlos Ledon, Roger Diedrichsen and Kelly Bland.

In closing, the Nevada Alumni Association is committed to keeping alumni connected to their alma mater. As many of you know, we recently started a monthly e-newsletter. If you are interested in receiving this publication please send your email address to nvalumni@unr.edu.

Sincerely,

Amy J. Carothers '01

Interim Director of Alumni Relations

Council welcomes new members

Dear Alumni and Friends:

It is that time of year when your Alumni Association welcomes new members to the Alumni Council and thanks departing members for their dedicated service. The Alumni Council is the policy-making body for the Alumni Association whose purpose is to 1) serve as the advisory liaison organization to the University representing alumni, 2) generate community and financial support for the University, 3) aid in keeping alumni in contact with the University, 4) coordinate and implement appropriate professional, vocational, personal, cultural and educational services for alumni and 5) encourage students to pursue educational goals at the University.

First, I'd like to introduce and welcome the new members. Kelly Bland ('91 Finance) was instrumental in getting the Young Alumni Chapter up and running in the 1990's and resides in Reno. Cindy Buchanan ('95 Finance) lives in Reno and is immediate past president of the COBAAA chapter. Roger Diedrichsen ('71 Political Science) is active in the Fallon Alumni Chapter and represents the small geographic chapters. Carlos Ledon ('01 Chemical Engineering) is a past ASUN President and resides in Las Vegas. Carlos is eager to get alumni in Southern Nevada active in the Association. I am thrilled to have such great new members volunteer

their time to the Alumni Association.

Second, I'd like to thank departing Council members who have tirelessly donated six years of their time on the Council: immediate Past President Wendy Damonte, Past President (two terms) Carl Shaff, Greg Neuweiler and Kyle Swanson.

Finally, I want to thank all the alumni and friends who have become dues-paying members of the Alumni Association. To date we are more than 1,000 members strong and growing. Stay connected to your fellow alumni through the online community and support of alumni programs, chapter events and services.

GO PACK!

Michael Klaich '82

President, Nevada Alumni Council



COBAAA CHAPTER



Tanya McLain ('94 Journalism), alumni program manager, on the left, joins with COBAAA board members Greg Neuweiler ('79 Managerial Science), Debbie Smith ('78 Accounting) and Cindy Buchanan ('95 Finance) at the Annual Pack Picnic on July 28.

COBAAA Chapter

In addition to College of Business Administration Alumni Association Chapter's support to the College of Business, it was able to provide \$2,000 in financial support to five student organizations this past year. Phi Beta Lambda, Financial Management Association, Sierra Nevada Informational Professionals, American Marketing Association and the University's Logistic Council all received funding to help their student members attend regional conferences. The chapter also joined in the fun at the University's Pack Picnic. Chapter members handed out cookies to attendees as they enjoyed the concert by the Reno Municipal Band. Turning up the volume, the chapter joined in the Alumni Association's Homecoming activities at the annual Pack the Wal' night and by sponsoring a table at the Homecoming Gala. To help the chapter continue its support of the College and its students, COBAAA will host its annual golf tournament May 5, 2005. The chapter needs all alumni to support the tournament either by playing or sponsoring part of it. If you are interested in helping with the tournament or for more information, send an e-mail to rgardner@nevadacpa.org.

Fallon Alumni Chapter

The Fallon Alumni Chapter will host its annual Winterfest Dinner on Jan. 22, at the Convention Center in Fallon. The evening's entertainment will feature pianist and singer Jeff Martin from the Dueling Piano show at the Silver Legacy's Rum Bullion's lounge. Martin has been performing in the Dueling Piano concept around the country for the past 11 years, including several years at the New York-New York Hotel & Casino in Las Vegas. No-host cocktails will be served at 5:30 p.m. and the entertainment will begin at 6 p.m., with dinner to follow. The cost is \$40 per person. For more information, contact Elmo Dericco at (775) 423-4120.

SEATTLE CHAPTER



Seattle Alumni enjoying a day at the horse racing tracks in Auburn, Washington. (Left to right) Jennifer Martin ('94 Biology), Michael Barbano, Amy Ellings ('94 English), Barbara Bengston ('90 M.A. Counseling & Education), Maureen Tinker ('99 Nursing), William J. Kratz ('95 M.P.A Public Administration.), Daune "Scottie" Marable ('75 Fashion Merchandise), George Marable, Alex Marable, Allen Marable and Tanya McLain ('94 Journalism).

Seattle Alumni Chapter

Twelve Seattle alumni, family and friends attended the horse racing chapter event at Emerald Downs in Auburn, Wash., on Sunday, Sept. 19. The Alumni Chapter enjoyed a great buffet lunch, placed lucky bets on nine horse races throughout the day, reminisced with friends and caught up with Alumni Program Manager Tanya McLain to learn about University updates. To help plan future events, please contact Seattle Alumni Chapter President Amy Ellings at AEllings@aol.com.

University Club

The University Club has had a busy few months. In July, it had its annual picnic, held at a beautiful private home, with many members enjoying the good surroundings, good food and good entertainment. Its next big function is the Christmas Holiday Dinner on Dec. 14 at Harrah's Reno, featuring renowned singer Jakki Ford. At the Christmas Dinner, the Club will also have a special raffle and silent auction, with the proceeds benefitting the University Club Scholarship Fund, which aids qualified students entering or in their second year at the University. The Club is hoping for a BIG turnout at this dinner. For reservations, please call (775) 825-2759. There is a trip planned in January 2005 by the Club's new interim travel agent, Michele Basta, to the Cowboy Poetry in Elko, in conjunction with the Friends of the Library and KUNR-FM. This trip is always a highlight. For information, call Michele at (775) 784-6500, ext. 265. The Club is always looking for new members. If you are interested in alternating luncheon and dinner meetings monthly, mystery dinners, trips to

For more information on events listed below, click on [Events](#) at www.unr.edu

SPECIAL EVENTS

5-7 Chefs for Kids Dinner and Auction. 6 p.m.

Ritz-Carlton Lake Las Vegas. This is the annual fundraiser for the University of Nevada Cooperative Extension's Chefs for Kids program in Las Vegas

ARTS

1-15 Reno Chamber Orchestra Concert.

8 p.m. Nightingale Concert Hall. Angel Romero—the world's foremost classical guitarist—comes to Reno to perform with and conduct the Reno Chamber Orchestra.

UNIVERSITY CLUB



University Club picnic, July 2004 at the home of Dave Reynolds.

WASHINGTON, D.C. CHAPTER



D.C. Chapter alumni celebrate Nevada Day. Left to right, back row: Geno Fitzgerald, Mac Bybee ('99 Political Science), Ashley Carrigan ('99 International Affairs), Marilee Joyce ('85 Journalism), Ronda Brown ('95 Political Science) and Ryan McGinness ('99 Political Science). Front Row: Greg Stanford ('98 Political Science) and Ryan Nash ('00 History).



Alumni Greg Stanford (Political Science '98), Mac Bybee (Political Science '99), Chul Yim (Computer Science '04) and Ronda Brown (Political Science '95) show Pack pride deep in Yankee Territory.

2-4 The Western

Wind. 7:30 p.m.
Nightingale Concert Hall. The Los Angeles Times exclaimed "expressive vocal color...articulate phrasing...supreme textual clarity...rhythmic acuity...stunning virtuosity" all come together in the classically balanced a cappella ensemble, Western Wind.

San Francisco and Sacramento to attend the theater and meeting nice people, please join and add to the fun. Call Alumni Relations at (775) 784-6620 to speak to Kristin Ghiggeri Burgarello.

Washington, D.C., Chapter

On a gorgeous autumn day, the Washington, D.C., Chapter gathered for the 4th Annual Baseball Outing. Nearly 30 alums, friends and family gathered to watch the Baltimore Orioles play the New York Yankees. Although the Orioles lost, alumni were the real winners of the day, reminiscing with old friends and making new ones.

On Sept. 28, the Nevada State Society (whose leadership comprises Nevada alums) invited area alumni to celebrate Nevada Day at a reception at the Hawk-N-Dove, a staple on the Capitol Hill bar scene. While not quite ready for primetime, the group entertained other revelers with an entertaining rendition of "Home Means Nevada."

Building off the success of the fall gatherings,

the chapter plans to host more social events throughout 2005. If you are interested in becoming more involved and willing to plan events, please contact Ronda Brown, (703) 979-1006 or e-mail crashrb@gwu.edu.

Young Alumni Chapter

The Young Alumni Chapter (YAC) has had a fun and busy last few months. Homecoming week included the YAC members attending the Homecoming Gala to see a few of its own receive awards. The Homecoming Pack the Wal' event was a great night out and the chapter was proud to be the event sponsor. The YAC has a busy calendar of events in 2005 and one of its favorites, Beer Fest, is coming up fast. The Young Alumni Chapter is an organization of recent Nevada graduates who like to get out and have fun. To learn more about the YAC, contact the chapter president, Leonard Wohletz, at Leonard.wohletz@MorganStanley.com.

ClassChat

Tony Limon ('66 physical education) and his wife Loretta ('69 elementary education) celebrated 50 years of marriage Sept. 3, 2004. Both attended Tonopah High School and graduated as high school sweethearts.

Tony retired as principal from Veterans Memorial Elementary School and Loretta retired from counseling at Wooster High School. They raised three children, Karen, Tony and Colleen.

Mary (Volpa) Mentaberry ('70 English) has been selected as

the new executive director of the National Council of Juvenile and Family Court Judges based in Reno. She has been a member of the NCJFCJ for more than 30 years and was the council's legislative liaison in Washington, D.C., last year.

Richard L. Elmore ('73 civil engineering), shareholder and attorney of the statewide law firm of Hale Lane, has been elected president of the Nevada Law Foundation. He has been extensively involved with the foundation for more than 10 years.

Dr. Gale (Hansen) Starich ('73 premedical) and Paul Gaertner, Jr., were married Aug. 5, 2004, at the Grand Hotel on Mackinac Island, Mich. The couple continues to reside in Gainesville, Ga., where Gale remains dean of the School of Health & Science and a professor of biochemistry.

Michael McCabe ('76 managerial science) was hired as vice president of leasing for the Reno portfolio of DP Partners, one of the top 10 private industrial developers in the nation. In his new

position, McCabe will enhance DP Partners' strategic marketing focus and aggressive growth plan.

Eileen Hannifan Montgomery ('77 education) retired in June 2004 after 32 years with the Churchill County School District in Fallon, Nev.

She began her career as a teaching assistant in special-education classes and became a teacher of the learning disabled before changing to teaching third grade, where she spent the past 22 years.

She was honored as



Richard L. Elmore ('73 civil engineering)

Churchill County Teacher of the Year in 1990-91 and recognized by the Reno Gazette-Journal Best of Education program in 2002

Judith Miranti ('81 education) has been named vice president



Homecomings, Holidays & Harleys Make Memories

*Check out the 2005 models
and let us show you how
easy it is to own a genuine
Harley-Davidson® motorcycle -
and pick up some holiday gifts
people will actually enjoy.
Gift cards are perfect -
one size fits all!*



2295 Market Street
Along U.S. 395 South (between Mill & Vassar)
775.329.2913 • renohd.com

Sales • Service • Rentals • Parts • Accessories



Dennis Eckmeyer ('83 industrial mechanics)



Chris Fleiner ('95 journalism)



Kevin Darby ('97 criminal justice)

3-12 Reno Chamber Orchestra Concert. 8 p.m. Nightingale Concert Hall. Cleveland Orchestra Concertmaster William Preucil performs Bernstein's Serenade with Reno's "Intimate Orchestra."

for academic affairs at Our Lady of Holy Cross College in New Orleans. She was the teaching fellow of Dr. Mary Finn Maples in the CAPS Department within the College of Education. She is a native of New Orleans and resides there with her husband Vincent and son Vince.

Dennis Eckmeyer ('83 industrial mechanics) joined Goodin Insurance & Financial Services, owned by Stan Goodin ('71 marketing), and New York Life as a financial services professional. He specializes in financial planning, life insurance and investments. Eckmeyer has 18 years of experience in the insurance and financial services industry.

Greg Ferraro ('85 journalism) announced his departure from R&R Partners' regional marketing communications agency to create The Ferraro Group—a statewide company specializing in government, public affairs, media relations and issues management.

Anita (Howard) Peterson ('95 geography) was married to Scott Peterson in February in Boulder, Col. Their first child, Phoenix Kylmanen Howard Peterson, was born Aug. 12 in Longmont, Col. Anita is currently a dissertator in geography at the University of Colorado, Boulder.

Tom Herschbach ('95 management) and wife

Michelle ('96 elementary education) announce the birth of their second child, Abby May, born on July 20, 2004. She joins older sister Emma Lynn, born in 2002. Living in the Sacramento, Calif., area, the family can be reached at tmhersch@sbcbglobal.net.

Chris Fleiner ('95 journalism) was promoted to president of JLH Mailing and Fulfillment in July. In his new role, he will focus on the overall sales of the company as well as provide oversight for the day-to-day operations of northern Nevada's largest provider of mail and fulfillment services.

Robert N. Pizorno ('96 political science) and his wife Natasha welcomed their third daughter, Isabella Nicola, into their family in February, joining sisters Joy and Bianca.

In May, he received his juris doctorate degree from Arizona State University College of Law. As a result, he was hired by the Beus Gilbert law firm in Scottsdale, Ariz., to handle zoning and land use issues.

Angie (Hamlett) Tennison ('96 elementary education) and her husband Eric are pleased to announce the birth of their first child, Camille Lynn Tennison, on May 13. She weighed eight pounds, six ounces and was 20 inches long.

Kevin Darby ('97 criminal justice) joined the Downey Brand LLP law firm as an associate attorney. He will practice civil litigation.

Prior to his position with Downey, he was an associate attorney at Woodburn & Wedge in Reno.

Kristie (Jennings) Rodgers ('97 elementary education) and her husband Randy announce the birth of their daughter, Kelsey Anne Rodgers, Oct. 2, 2003, who joins twins Kayla and Josh, 5. The family lives in Greenville, S.C., and owns its own party rental business. They can be reached at 5rodgers@charter.net.

Juan Varela ('98 chemical engineering) and Tui Luangrath-Varela ('98 social work)

welcome the addition to their family, Nalyan Isabel Varela.

Dan Oster ('98 management) was hired in August by Colliers International as an industrial specialist at the company's Reno location. In his new position, he will be responsible for tracking, leasing and sales of industrial products.

Sara Okleasik ('99 health science) graduated from the Pacific University physical therapy program in Forest Grove, Ore. She is now practicing as an inpatient physical therapist in Anchorage at the Alaska Native Medical Center.

Justin Potter ('99 journalism) and wife Jennifer (Cooper) Potter ('97 education) are pleased to announce the birth of their first child, Mitchell Evan. He was born Aug. 26, 2004.

Kathleen (Slaboch) Kirkpatrick ('00 journalism) received her master of arts degree in philanthropy and development from Saint Mary's University of Minnesota in December

Michael Henson ('88 Business Administration), **Lorraine (Fox) Henson** ('88 Arts and Science and '02 Education) and **Thor Bendik Weider** ('87 Business Administration) reunited in Oslo, Norway, in July. Wearing their Nevada attire, this picture was taken at the Holmenkollen Ski Jump overlooking the capital city of Oslo. It has been 15 years since the Hensons last saw Thor and they look forward to seeing each other in the future.



2003. She married Jay Kirkpatrick in April 2004. She joined the National Philanthropies Board of Sigma Alpha Iota and began a new fund-raising job with the Desert Research Institute in June 2004.

Annie Uccelli ('00 English) has joined the State of Nevada's health division as a public information officer. In the newly created position, Uccelli will be responsible for risk communications and media relations in the Public Health Preparedness Program.

Before that, Uccelli worked more than three years as publicist for two downtown Reno resort casinos.

Aldo Villalobos ('01 computer information systems) recently completed U.S. Navy basic training at Recruit Training Command, Great Lakes, Ill. During the eight-week program, Villalobos completed a variety of training which included classroom study and practical instruction on naval customs, first aid, firefighting, water safety and survival, as well as shipboard and aircraft safety.

Eileen Aragon ('02 human development and family studies) has received the National Council on Family Relations Certified Family Life Educator (CFLE) designation. She is now pursuing a master's degree in educational specialties.

Remembering Friends

Tommy Kalmanir ('49 Physical Education), a halfback for the Wolf Pack football team in the late 1940s, died Oct. 12, 2004. He was 78.

While playing for the Pack from 1946 to 1948, Kalmanir led the nation in touchdowns in 1946 and in kickoff returns the next season.

After college, Kalmanir joined the Los Angeles Rams in 1949 and contributed to their National Football League title in 1951. Following the 1952 season, he left to play for the Baltimore Colts. He also spent time as an assistant coach for the Oakland Raiders.

Not only was Kalmanir a charter member of the University's Athletic Hall of Fame, he was also named to the Wolf Pack's football Team of the Century. A pair of his on-field achievements remains in the Nevada record book: his 105-yard kickoff return against Montana State in 1946 is a school record and his 90-yard interception return with Wolf Pack emeritus athletic director Dick Trachok against Arizona State in 1946 is the third longest in school history. After his interception, Kalmanir lateraled the ball to Trachok, who carried the ball in for a touchdown.

Robert I. Brigham, a retired member of the faculty in the College of Business Administration, died Nov. 9 in Reno. He was 87.

In addition to his work at the University, Brigham was vice president of human resources for Harrah's and a management consultant. He also taught at Westminster College, the University of Missouri, Illinois State University, Wisconsin State University and Pace University and helped to establish the American Management Association's live-in graduate business school at Saranac Lake, N.Y.

His survivors include Edna, his wife of 57 years, who was for many years the director of development at the University of Nevada School of Medicine.

Mike Mitchell, associate professor of economics, died Oct. 21 in an automobile accident on Nevada Highway 49 south of Loyalton, Calif. He had been teaching at the University for 16 years. Mitchell received his Ph.D. in economics from the University of Oregon and published many papers on labor economics and industrial relations.

A scholarship in Mitchell's honor has been established and

Photo courtesy of Nevada Athletics Media Services



Kalmanir

the University hopes the fund will reach \$20,000, becoming an endowment to help students throughout time. Currently, the faculty in the economics department plan to give the money to Mitchell's children so they can finish their schooling.

Mitchell is survived by his wife Denise and 6 children.

Mike Gervasoni was killed on Oct. 22 in an automobile accident at Moana Lane and Highway 395 in Reno. Gervasoni joined the University last year as assistant

women's basketball coach after 16 years as head coach at De Anza College. He earned his master's degree in physical education from Cal Poly.

Before coaching, Gervasoni was a stand-out basketball player, earning All-America honors at Santa Clara University. He is a member of the Hall of Fame at Bishop O'Dowd High School and at Santa Clara.

Gervasoni is survived by his wife Kim, the head coach of Nevada's women's basketball team, and two sons.

You know you're a Nevadan if...

By Jim Ellis

Two years ago, Guy Clifton and Marilyn Melton sat back, let out long breaths and told themselves, "Well, that's done."

Little did they know.

"That" was a little, soft-cover book called, "You Know You're A Nevadan If..." The book was a compilation of comments from Clifton's popular column in the Reno Gazette-Journal, illustrated by Melton, a Reno artist and widow of one of Clifton's predecessors. Both are native Nevadans and long-time residents of Reno.

Almost before Clifton and Melton could turn around – in fact, before they could organize a signing party – all 2,000 copies of the first printing were sold. Second and third printings of 3,000 copies each soon followed.

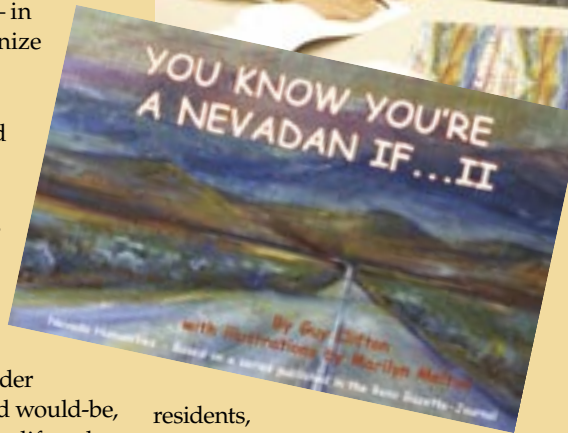
So did readers' questions about a second volume.

In late autumn, "You Know You're A Nevadan If... II" came to life, and it is a rightful partner to its older brother. Nevadans, real and would-be, ought to love it, for it touches life today in some unexpected ways. For example, Clifton has lifted a column piece from other days that is particularly timely: "You Know You're A Nevadan If ... your United States Senator is from Searchlight." (And you wonder if Volume III will expand that to include "and is the Democratic Party's leader in the United States Senate.")

The book is dedicated to the popular former governor, the late Mike O'Callaghan, who wrote the foreword before his death on March 5, 2004. He loved it.

O'Callaghan, reflecting on the more-than 47 years he and his wife Carolyn had lived in Nevada, wrote about changes they had seen. For example, he reminisced about Henderson growing from 8,500 residents and one high school to its current more-than 200,000

Photo by Jean Dixon



Madeleine Williams reacts with all the fervor a seven-year-old can muster as Guy Clifton shows her one of the illustrations by her grandmother, Marilyn Melton, in the new "You Know..." book by Clifton and Melton. The illustration depicts the athletic nickname of Clifton's hometown — the Tarantulas of Gabbs, Nevada.

residents, five high schools, a community college campus and a new state college. He also remarked that he and his family had visited every corner of the state, fished every body of water and creek and attended rodeos and festivities.

Through it all, he said, he and his family learned, "There is something special about Nevadans and their state."

Then, he wrote, "Guy Clifton gives all of us reasons to appreciate both the past and present history of our growing state in his second volume. ... Marilyn Melton has graced the book with clever illustrations."

The Governor was right.

The appreciation for the state comes in the form of "You Know..." comments: (If) "You've ever seen a lightning storm over the desert" or "You

received a Harolds Club Scholarship" or "You lived in Boulder City while your father worked on Hoover Dam" or "You said 'Howdy' back to Vegas Vic" or...

Then, there are Marilyn's illustrations of people, scenes and objects Guy writes about.

But, read the book and enjoy the art for yourself. It costs eight bucks, the proceeds benefit Nevada Humanities, Marilyn and Guy will sign your copy and you can think about Mike O'Callaghan and Rollan Melton and Lorraine Hunt and Lois Tarkanian, or remember how you've driven across Nevada on Highway 50, "The Loneliest Road in America," and marveled at the magnificent colors of the desert.

Most of all, you'll be glad you're a Nevadan. Or wish you were.

the pack at work

Alumni making a difference



Wells Fargo

Senator Bernice Matthews ('70 Nursing), Wells Fargo Senior Vice President Chad Osorno, Senator William Raggio ('48 Political Science), UCCSN Chancellor Jim Rogers, University President John Lilley, Nevada-based manager of Wells Fargo's National Gaming Division Jay Kornmayer ('74 Economics), Wells Fargo Community Board Member Roger Trounday ('56 English), Wells Fargo Community Board Member Luther Mack (Honorary Alumnus), Regent Doug Hill, Regent Mark Alden ('71 Accounting)

Also included are University alumni and friends:

Natalie Mitchell ('99 English), Dana DeSarle, Lori Kolbert ('00 Journalism), David Slagle ('72 Journalism), Rachel Statham ('03 Journalism), Candice MacLean ('04 Finance), Candace Borrego ('96 Accounting), Jim Neil ('79 Education), Nik Khan ('94 Journalism), Garrett Lofstedt ('03 Supply Chain Management), Melody Llerena ('02 Psychology/Spanish), Michael Rooker ('89 Management), Russell Maehara ('98 Biology), Jeff Ardito ('84 Physical Education), Debbie Fuetsch ('84 Marketing), Amber Kellner ('02 Education), Liz Hackulich ('83 Health Education), Travis Vander Ploeg and Amy Poggensee ('97 Journalism). (Photo by Theresa Danna-Douglas)



NICK FAZEKAS

A tall drink of water

Story by Pat McDonnell • Photo by Jean Dixon

Nineteen-year-old power forward Nick Fazekas is one of the major reasons the Nevada basketball team might be able to pull off a repeat trip to the NCAA tournament this March. The sophomore played in all 34 Wolf Pack games last year as the team tied a school record for victories and advanced to the Sweet 16. Fazekas was Nevada's second-leading scorer (averaging 12.6 points per game), as well as the leading rebounder and shot blocker (7.6 and 1.29 per game, respectively).

Beyond the basketball court, the 6-foot-11 product of Arvada, Colo., plans to major in art. He is interested in a digital-media career if his big dream — a stint playing professionally in the National Basketball Association — cannot be satisfied.

In a bow to his heritage, people could call him “The Mad Hungarian,” like 1970s St. Louis relief pitcher Al Hrabosky. However, Fazekas is too soft-spoken for that label.

Continues next page

ON WHAT IT IS LIKE TO PLAY ON A FRONT LINE WITH KEVINN PINKNEY (NEVADA'S 6-FOOT-10 SENIOR FORWARD): "Kevin is a four-year veteran and he knows what he's doing more than anyone I've ever played with. He understands the game. He has helped me with some tips on how to defend and he is a lot of fun to play with."

ON HIS DREAM TO SURF ONE DAY: "I wanted to do it on our last trip to Hawaii, but we didn't have any time and I don't think Coach (Trent Johnson) would have let me. I just want to do it because I love being in the water. I grew up around mountains my whole life and I'd rather just be in the ocean."

ON THE COURSE OF STUDY HE WANTS TO PURSUE AT THE UNIVERSITY: "I'm (studying) digital media, creating animation on the computer. Hopefully, one day I can create my own video game or something."

ON THE FUN IN PROVING THAT, BELIEVE IT OR NOT, 6-FOOT-11 COLLEGE BASKETBALL PLAYERS CAN SHOOT: "It's a lot of fun to show people that I've got more than one dimension to my game and that I can do more than just shoot a hook shot or make a basket from two feet. I would like to be known as one of the better shooters, and I feel

that I am one of the better shooters. It makes the game a little more fun to watch."

ON THE NBA PLAYERS HE MODELS HIS GAME AFTER: "Maybe like Peja Stojakovic (of the Sacramento Kings) or even Dirk Nowitzki (Dallas Mavericks) or someone like that. Yeah, I try to make my game look something like theirs because they're big and tall, about 6-11 or 7-foot. They're just a little quicker than me, but we all kind of play similar."

ON WHETHER HE CAN DEVELOP THAT QUICKNESS: "Yeah, I think I could. I think I can still attain that quickness and hopefully, one day, be able to guard someone (of pro caliber)."

ON HIS DREAM OF SUITING UP FOR AN NBA TEAM: "That's a big dream of mine. I mean creating video games is something I just want to fall back on. But the NBA, that's my whole goal in life. That's the only thing I want to do. I couldn't picture myself doing anything else."

ON HIS PARENTS' ROLE IN HELPING HIM STAY MOTIVATED TO REACH HIS GOAL: "My dad (Joe) helps me a lot. I talk to my dad quite a bit, maybe five, six times a week, and he always makes sure that I always have my eye on the prize. That's what my eye is set on — getting there and making sure that one day I'm playing there."

ON HIS ABILITY TO PLAY WITH SUCH POISE AND FOCUS IN LAST SEASON'S BIG GAMES AS A FRESHMAN: "You're playing to win every game. You're not playing for stats or anything like that. I mean you can only go so far with stats. When it's all said and done and people look back at the books, they're going to see who won the most games. They're not gonna see who scored the most points. If you're getting to the Sweet 16 like we did last year, then people are going to remember that. They're not going to remember that you had 50 points in a regular-season game that didn't mean a thing to anybody."

ON HOW TOUGH WESTERN ATHLETIC CONFERENCE OPPONENTS WILL BE THIS SEASON: "I think the WAC is a good league. I know it's at least a Top 10 league in the country. I think people do take it for granted, but if they look at it last year, we knocked off two teams that were very good teams and then lost a close one to Georgia Tech. UTEP (University of Texas El-Paso) had Maryland beat and just let it get away. If they could have beaten the ACC (Atlantic Coast Conference) tournament winner, that would have been big."

ON THE EXPERIENCE OFF THE COURT THAT HAS MOST MADE HIM GLAD HE CAME TO NEVADA: "It's probably meeting all these new people out here and making new friends. I know it was fun last year to live in the dorms (he stayed in the newly named Argenta Hall). It was a blast every day to come home and hang out and have fun every night. You'd call home and you'd just be happy and kind of forget about home and not be homesick."



Fox, who played at Garden City Community College and Eastern New Mexico University, shares a laugh with sophomore power forward Nick Fazekas.

Photo by Jean Dixon

Photo by Jean Dixon



Mark Fox, Nevada's first-year men's head basketball coach, enjoys the chance to teach his talented team at Lawlor Events Center. Fox, at 36, is among a small group of young head coaches in NCAA Division I competition.

A Fox in the Wolves' den

Gaining respect in major college basketball can be a breath-robbing climb that severely taxes the patience of coaches and fans alike. But it is even tougher when a widely distributed source for basketball news gets confused about your program.

Consider the case of one "Phil Johnson," the man the Blue Ribbon College Basketball Yearbook identified as the individual who turned around Nevada basketball last season. Wolf Pack fans know that person as Trent Johnson, who left the Nevada program May 25 to assume the head coaching position at Stanford.

Who is Phil Johnson? A Google search will tell you he's "proudly serving road kill from the information superhighway since 1995." Seriously.

But he's not a basketball coach.

Mark Fox is coach of note now for the Wolf Pack and he is ready to move on to a successful first season leading the revitalized program. Fox, who turns 36 on Jan. 13, was associate head coach under Johnson for the past four seasons.

He held coaching positions with the University of Washington and Kansas State before joining the Nevada program in 2000. His challenges with the Wolf Pack this year are dealing with lofty expectations that resulted from a stunning run to the NCAA Sweet Sixteen last March, as well as the departure of three starters from a 25-9 team.

Nevada lost guards Todd Okeson, Garry Hill-Thomas and Western Athletic Conference

Continues next page

Fox demands a great deal from the returning starters on the Nevada basketball team. The Wolf Pack is expected to contend for another Western Athletic Conference title this season.

Player of the Year Kirk Snyder from last year's team and rising backcourt star Marcelus Kemp suffered a season-ending injury.

"In some cases, we're three years less experienced at positions than we were a year before," Fox says. "So we haven't thrown half of what they will eventually see at them. We're taking it slow because we're so inexperienced and I'm not sure they'll be able to grasp the entire philosophy in one year, but they've handled the first half extremely well."

Colleg hoopsnet.com, in its Big 12 Conference preseason analysis, offered that the Nov. 29 Nevada game at No. 1-ranked Kansas would expose a Wolf Pack backcourt that would not be ready for the type of test the Jayhawks and other top-rated teams like UNLV and Toledo will

provide the new coach's team. However, Fox defends his young guard corps, which includes projected starters sophomore Kyle Shiloh and freshman Ramon Sessions, as well as sophomore Seth Taylor.

"I think that remains to be seen," he says. "We're extremely green on the perimeter, but that doesn't mean we don't have kids with some ability either."

His experiences have shown Fox how fortunate Nevada is to be able to start top-quality big men such as sophomore 6-foot-11 Nick Fazekas and 6-10 senior Kevinn Pinkney, whom Hawaii Coach Riley Wallace has called two of the premier front-court players in the nation.

"We were able to develop Kevinn Pinkney and steal Nick Fazekas, and get (7-footers) Chad Bell and David Ellis," Fox says. "So now we have a front line that probably is one that would match up with a lot of other teams."

It appears Fox, who has 3-year-old son Parker and 1-year-old daughter Olivia to enjoy with wife Cindy at home, has enjoyed responding to tall challenges since his playing days under former Nevada coach Jim Carey at Garden City Community College in Kansas and then at Eastern New Mexico University. But after having earned a master's degree at Kansas in 1996 in athletic administration and sports psychology, Fox says he learned he most appreciates how coaches and teammates can impact athletes on a personal level.

"The relationships between player and coach and between myself and other teammates — those relationships are the things that I cherish and I hope our players will have the same experiences," he says.



Photo by Kevin Dixon

We're taking it slow because we're so inexperienced. I'm not sure they'll be able to grasp the entire philosophy in one year, but they've handled the first half extremely well."

— Mark Fox, Wolf Pack men's basketball head coach

New season, new seats

Wolf Pack receives anonymous gift for new seats in Lawlor

The University of Nevada Athletics Department received a gift from an anonymous donor to replace courtside seats for Wolf Pack basketball in Lawlor Events Center.

The gift of \$178,000 fully funds the cost of 340 luxury seats located on both

sides of the floor.

These select floor seats are part of the premier seating section, the cornerstone of the Athletic Association of the University Nevada's (AAUN) new Premium Seating Program that was introduced last summer. The Premium Seating

Program features a per-seat surcharge, based on seat location. As a result, the new program will generate \$1.2 million in athletics scholarship revenue. Per seat surcharges for the 340 seats will range from \$1,000 to \$1,500, not including the cost of the season ticket.

Photo by Theresa Danna-Douglas



With the addition of six new recruits, the women's basketball team nearly doubled its eight-player roster from the end of last season. Tragically, head coach Kim Gervasoni lost her husband and assistant coach, Mike Gervasoni, far left, in a fatal car crash in October after this photo was taken.

Gervasoni builds on a foundation

By Brandon Stewart

With a rocky first year under her belt, head coach Kim Gervasoni looks to this year as the next step in building a successful women's basketball program.

The most significant problem she faced last year was a shallow roster. With only eight women at the end of the season, the team had no depth and finished with a record of 3-25. The roster has since been increased from eight to 14—among them six new recruits.

However, the team tragically lost its starting point guard, Jocelyn Mancebo, in October and she will not return to the team. Mancebo underwent brain surgery for a tumor.

"Losing Jocelyn is huge," Gervasoni said. "With her we had a point guard with valuable experience. It has also been emotionally tough for all of us, but it has been Jocelyn who has pulled us through. Even with all of this going on, she has been calling us daily, making sure all of the team keeps their heads up."

Another obstacle for the team is its lopsidedness of underclassmen. The team has more freshmen than seniors and juniors combined. Yet, if past performance can attest to anything, the newcomers share four high school championship rings between them.

In the back court, Gervasoni will have to reinvent the point guard position. Mancebo worked two years to define that position and sophomore Traci Graham will have to begin the process anew. Sharing the point guard duties will be senior Talisha Anderson.

For shooting guard, Gervasoni will depend on senior Amber Young, junior Kate Saltmarsh, sophomore Heather Massey, freshman Jasmine Martin from Fullerton, Calif., and walk-on Coty Feest from Reno.

In the front court, senior forward April Bankston, last year's leading scorer, will provide significant offense and defense—her career 80 blocks puts her fifth in school history. Joining

her will be sophomore Jessica Preslar, freshman Cherlanda Franklin from Phoenix, Ariz., and freshman Meghan McGuire from Orange County, Calif. Franklin comes from a high school team with a record of 88-5 and McGuire was named most valuable player by her high school team, league and California Interscholastic Federation.

The Pack also gained two new centers in freshmen Natasha Logendahn, from LaHabra, Calif., and Andrea Sitton, from Brush Prairie, Wash. Logendahn was the third-best scorer in the Los Angeles area. Sitton broke her school's all-time field goal percentage for a career with her 54 percent and became the ninth-best all-time scorer.

"All of our new players will be strong additions," Gervasoni said. "All are hard workers from winning programs. They know how to win and have that winning attitude. You can see it in the way they walk."

PackTrack

ALYSSA CHIN CAREER HIGHLIGHTS

- 2002 Wolf Pack Newcomer of the Year
- 15 career top-10 finishes at the WAC Meet
- Five-time WAC athlete-of-the-Week, twice each of her first two years at Nevada, and once in 2004
- Ranks in Nevada top 10 a total of 16 times, 9 individual and 7 relays

Photo by Jean Dixon



Fearless Wolf Pack swimmer churns up honors inside, outside water

Alyssa Chin has learned a great deal about herself in her 21 years. The Western Athletic Conference-award-winning swimmer knows she is extraordinarily optimistic. Chin, a broadcast journalism major from La Canada, Calif., is also aware that she does not get intimidated by circumstances that intimidate some athletes.

"People get intimidated by other people," she says. "I might be intimidated for an event I don't feel prepared in. I have asthma and during the night before the first road meet (the October 22 New Mexico State Fall Classic), I had an asthma attack. So I might be intimidated if I'm not ready or feel good enough to do well."

Chin, at 5-foot-2, is not a tall person, but she sets considerable goals.

"Maybe it's the Napoleon complex. I'm not very big compared to a lot of my competitors so I don't have the luxury of them saying, 'Oh, I'm scared of you,'

because everyone is bigger than me," Chin says. "Appearance-wise, I'm not a real big threat."

Yet, throughout the first two months of competition, Chin has been a giant threat to other swimmers in her specialty strokes, the 200-yard backstroke and the 200 freestyle. The WAC named Chin its swimming and diving Athlete of the Week Nov. 2 after she compiled six top-three finishes during the Rice Invitational.

The team captain, in her second year as president of the University's Student-Athlete Advisory Committee and a member of the Blue Crew student fan club, led the Wolf Pack to an 11-0 dual meet record through the first six weeks of competition. Chin laughs at the idea that she, an individual who has worked hard each semester to improve grades to a current 3.0 grade-point average, might inspire other teammates.

"I would like for other people to take

away anything they can from me because I've taken away so many different things from so many different people who I've tried to emulate here, including professors, coaches and past swimmers," Chin says.

She looks ahead to leading the Wolf Pack to a top finish in February's conference championships, and then graduating from Reynolds School of Journalism in May. Her summer plans also include an overseas assignment.

Chin says, "I am going to spend three weeks in Taiwan and two weeks in mainland China coaching for a club team that swims at a complex named after Limin Liu."

An NCAA champion as a Nevada swimmer in 1999 and 2000 and an Olympic silver medalist in 1996, Liu is the Nevada Commission on Tourism's Chinese market manager. She is studying for a master's degree in economics at the university.

NEWSMAKERS

Teague brings championship experience to Nevada

The Wolf Pack's ski team gained championship experience this fall with the hiring of August Teague, the team's new assistant skiing and head Nordic coach.

Teague, who last year served as head Nordic coach at Whitman University, was part of three NCAA championship teams while skiing for Denver University from 2000 to 2002. He also lettered four years on Denver's cross-country team.

"Nevada has incredible opportunities for training and competition with nearby Lake Tahoe," Teague said. "I have pretty high hopes for the season."

Harvey Dahl invited to East-West Shrine Game

Nevada senior offensive tackle Harvey Dahl has been invited to the East-West Shrine Game to be played Jan. 15, 2005, in SBC Park, the college all-star game has announced. The Lombardi Award and Outland Trophy watch-list nominee will represent the Wolf Pack for the third straight year, after Jorge Cordova last year and Nate Bureson two years ago took part for Nevada.

Dahl, a native of Fallon, Nev., has been a starter since the last four games of his freshman year. He has helped the Pack have a 1,000-yard rusher in each of the past three years, including three years ago when Chance Kretschmer led the nation in rushing, and helped with pass protection when Bureson led the nation in receiving two years ago. He is the 15th University of Nevada player to play in the prestigious college all-star game.

The 80th East-West Shrine Game benefits Shriners Hospitals for Children.

Alumna wins \$1 million on TV reality show

You often hear people touting the "intangible" benefits of a college education, such as organizational skills, ability to work under pressure and being able to assimilate information quickly. For 2003 health ecology graduate Femia Durosinmi, winner of \$1 million on ABC-TV's reality show, "The Benefactor," the intangibles were everything.

"I can guarantee you 100 percent that I would not have been a winner had I not prepared myself in college – all the presentations that I did as an undergraduate student and being able to give it the old college try," she says. "On the show you were up until three or four in the morning for three nights straight, cramming things in, making sure that your presentations were perfect – all those things, definitely, I learned in college."

A former student-athlete for the University of Nevada, Reno track-and-field team, the 23-year-old Durosinmi works as a disease intervention and investigation specialist for the Clark County Health District.

"I love public health," she says. "It's an area you don't really hear too much about unless there's a problem."

Currently finishing up her master's degree in public health at UNLV, the Henderson native says the only thing that might tear her away from her current path is going to medical school.

In addition to her studies and athletic responsibilities while at the University, Durosinmi was president of the Black Student Organization. It was another chance to pick up an intangible that

stood her in good stead on "The Benefactor": leadership ability.

"Although I wasn't a team leader on the show, I had to assert myself like a team leader to make sure we got what we needed accomplished," she says. "Being versatile, being put in a situation where you have no control over anything, you have to make sure that you're able to adapt."

Durosinmi's plans for the \$1 million prize reflect the poise and maturity that helped her defeat 15 other finalists.

"Careful investments, that's the biggest thing," she says. "Nothing crazy. Christmas is going to be nice this year."

Top-ranked cycling team goes to national championships

For the second straight year, the University of Nevada, Reno's cycling club took sixth place at the National Collegiate Cycling Association's Mountain Biking Championships.

Though the team came up one place shy of the awards podium, finishing behind the perennial cycling powerhouse teams from Colorado and Vermont, it took pride in placing so high, purely by student effort.

Because cycling is not a sport within the National Collegiate Athletics Association, the club receives no support from the

University's athletic department. The team is coached by a volunteer and funded by member dues, local sponsorships and the student government.

Going into the championship, the Nevada team was ranked first in the Western Collegiate Cycling Conference.



Durosinmi



Photo courtesy of Ryan Bixenman



Teague



Dahl

Photo by John Byrne

Photo by Emma Garrand

Photo courtesy of ABC

The Way **We Were**



Photo by Theresa Danna-Douglas

Nevada's Renaissance

By *Brandon Stewart*

The first half of the 20th century was a trying time for the University of Nevada. In a state where mining, railroading and reclamation provided an economic boon, higher education was not a priority to the legislature. Added to that were the calamities of two world wars, the Great Depression and several controversies.

Entering the 1940s, the University comprised 20 buildings and slightly more than 1,200 students. Walter Clark, the university president from 1918 to 1938—who led the university through the Depression—retired because of poor health. His successor, Leon Hartman, continued Clark's conservative growth plans through the marked time of World War II.

As the war came to a close, the University experienced a renaissance, growing as quickly as the state



Photo courtesy of University of Nevada, Reno Special Collections

around it. The student body increased by more than 400 percent in the 25 years between 1945 and 1970. Buildings sprang up like weeds, pushing the campus boundaries in all directions.

Today, the campus consists of more than 90 buildings on more than 255 acres. Nearly 1,000 faculty members teach 15,176 undergraduate and graduate students in close to 100 degree-granting programs.

With the endurance of the Millennium Scholarship and the ground-breaking of the Mathewson-IGT Knowledge Center and new student union, the next renaissance is not far away.

Nevada's Gaming Past

supports today's students

Philanthropists Lincoln and Meta Fitzgerald remembered the University of Nevada, Reno Foundation in their estate plans by establishing a charitable remainder trust to benefit the university's students. Of their generous gift of \$5 million, \$3 million was earmarked to fund the student services building and the remainder for permanent endowments for the university's Western Traditions Program and scholarships for the College of Business Administration, the School of Medicine and the Orvis School of Nursing.

The Fitzgeralds lived their early years in Michigan and moved to Reno in 1945, where they owned and operated the Nevada Club, the Fitzgerald's Hotel and Casino and the Nevada Lodge at Lake Tahoe. This year, the Nevada Board of Regents approved naming the student services building for the late gaming pioneers. The building opened in 2000 to meet the challenge of the greatest enrollment gains at the University of Nevada, Reno since the end of World War II. The three-story, 51,000 square foot building centrally houses the support services for the nearly 16,000 students of the university.

Lincoln and Meta Fitzgerald are not alone in remembering the university in their estate planning. Planned gifts play an important role in building endowment and providing for the long-term support of the university.



UNIVERSITY
OF NEVADA
Reno

To learn more, contact Bob Eggleston (beggleston@unr.edu)
and Ron Zideck (rzideck@unr.edu) at 775-784-6622





Lingering colors of autumn leaves provide a contrast with the winter hues of sleet and snow in an early-November storm. Photographer Jean Dixon captures all of it in this scene of the University's historic Quad.

University of Nevada, Reno
NEVADA SILVER & BLUE
Reno, NV 89557-0053

Change Service Requested

Non Profit Org. U.S. Postage PAID Nevada, Reno Permit No. 26
