

NEVADA Silver & Blue

The magazine of the University of Nevada, Reno • SEPTEMBER/OCTOBER 2005



College of Business Administration
celebrates 50 years in business.

Story on page 9



"In the wilderness is the preservation of the world."

— Henry David Thoreau

Art Professor Peter Goin led the Ruby Mountains Wilderness Workshop in July, an eight-day field practicum for advanced photography students. The group packed camping and photo gear on horseback and headed into the mountains near Elko to explore new conceptual and technical skills. *Photo by Eric Asistin*



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Frank Randall is a man who says, "I'm not that interesting." A lifelong record of success belies that modesty from the University's 2005 Alumnus of the Year.

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Dr. James Herz and his wife, Elizabeth, have spent much of their adult life amassing art and other treasures of Nevada and the American West. Now, they're sharing part of their collection.

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Only three autumns ago, Nate Bureson was one of the heroes of Wolf Pack football. This year, he has been given the task of filling some huge shoes in the National Football League.

On the Cover

As the College of Business Administration prepares to celebrate its 50th anniversary, ASUN president and senior business major Jeff Champagne prepares to enter the business world. Champagne and his classmates follow the lead of successful COBA alumni like those in the background of this photo: Candace Evert, MBA '76, Meridian Business Advisors; Wayne Frediani '72, Nevada Franchised Auto Dealers Association; Heidi Gansert, MBA '90, State of Nevada assemblywoman, District 25; Gary Machabee '62, Machabee Office Environments; Darrell Plummer '85, Coldwell Banker Plummer & Associates, Inc.; Hal Plummer '57, Coldwell Banker Plummer & Associates, Inc. (retired); Sharon Quinn '63, Dickson Realty; Debra G. Smith '79, Nichols Consulting Engineers, Chtd.; and Wing Sze Wong '04, Deloitte. **Photo by Jeff Ross.**

NEVADA Silver & Blue

Serving the households of our 50,000
University of Nevada, Reno alumni and friends.

Vol. XVII, No. 2 © Copyright 2005
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NEVADA SILVER & BLUE is published six times a year by the Office of Marketing and Communications, University of Nevada, Reno. It is also online at www.unr.edu/ur/sb.htm

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From the President

A University on the Move

The University begins this academic year with impressive construction projects underway.

In the past six weeks, we have broken ground for the new \$105 million Mathewson-IGT Knowledge Center and the new \$65 million student union, side by side just south of Mackay Stadium. These two buildings are a part of our new campus master plan that envisions a tripling of our campus footprint and a doubling of our student population within the next

several decades, requiring hundreds of millions of dollars.

We also have just opened the new Redfield Campus in south Reno, thanks to the leadership of the Redfield Foundation and the support of Senator Bill Raggio throughout multiple legislative sessions. This campus is a collaborative venture with Truckee Meadows Community College, and it will provide businesses, educators, health science professionals and other leaders with both customized programs and a range of courses that can address the expanding educational needs of the area's growing work force.

We have just welcomed a double-digit increase in new students and we have achieved an 8 percent increase—to nearly \$130 million—in our externally sponsored research and other projects. Our faculty's research funding is a major indicator of their stature. Nevada is the state's only doctoral extensive university, the top research university category, and our faculty are nationally competitive with the other 151 such institutions.

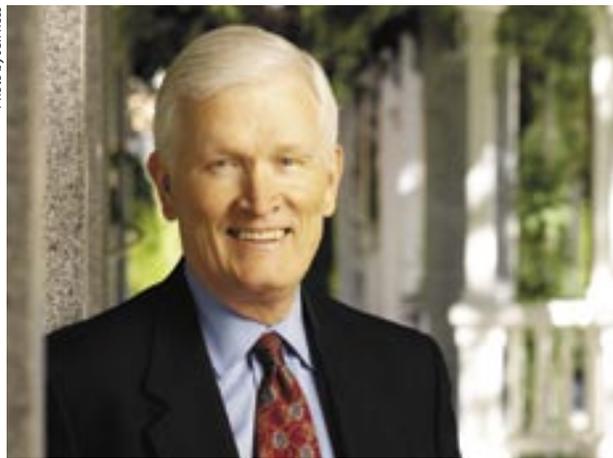
Our College of Business Administration is entering its 50th year of teaching, research and service, and the statewide outreach of all three. Our business alumni are living proof of its quality. The college has one of the top 10 logistics programs in the country, and graduates in this program are snapped up quickly by multinational firms such as Sun Microsystems, DaimlerChrysler and Intel. The college's international accounting program has become increasingly popular, and has attracted significant interest from Japanese students.

In the past year, the college's Small Business Development Center's 13 offices across the state assisted more than 11,000 businesses through counseling, training and information requests that helped these clients acquire \$21.5 million of new capital. We will be celebrating this historic milestone in the coming months and welcome your participation.

Go Pack!

John M. Lilley, President

Photo by Jeff Ross



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Director says public health is world without borders

By Pat McDonnell

Dr. Manuel Bayona looks to change lives for the better in Nevada by relying on a multitude of international collaborations to improve physical and mental health and halt the spread of disease.

Bayona, a former associate professor of epidemiology and doctoral program director for the University of North Texas Health Science Center in Fort Worth since 2000, became director of the School of Public Health at the University of Nevada, Reno July 1. He previously coordinated a master's program in epidemiology of vector-borne diseases and environmental sanitation for a Venezuelan university, the Pan American Health Organization and the World Bank.

"I want to continue doing this international work and collaborate with other faculty in our new School of Public Health," said Bayona, who expanded the North Texas doctoral program. "Public health doesn't have any borders. If you start believing in boundaries, you may never be able to jump over them."

College of Human and Community Sciences Dean Jean Perry, who administers the school, said Bayona's expertise as an epidemiologist,



Manuel Bayona, whose range of international expertise includes work with a World Health Organization initiative improving health service systems, became director of the University's School of Public Health July 1.

involvement with local and international health issues, and his administrative experience make him the ideal person to work with faculty eager to improve the public's overall well-being.

Bayona said his involvement in a research project with Brazil's FIOCRUZ Foundation is a good example of the ways that international public health initiatives can help Nevadans. In that project, members of the international scientific community will use a World Health Organization initiative to analyze and then create new methods to improve health service systems.

Unprecedented recognition for Dean Thawley

Eleven state and federal agencies joined to recognize David Thawley, dean of the College of Agriculture, Biotechnology and Natural Resources, for his leadership, contributions to the college and commitment to collaboration.

"His ability to communicate with us and the agriculture industry has really set him apart," said



Thawley

Nick Pearson former state conservationist with the U.S. Department of Agriculture's Natural Resources Conservation Service.

Pearson credits Thawley with upgrading recruitment and development of faculty. "We all win," he said. "The University gets world-class researchers and professors, and the research has huge economic benefit for environmental quality and economic benefits for the community."

The Nevada Association of Conservation Districts, Nevada Agricultural Foundation, Nevada Association of Counties, Nevada Board of Agriculture, Nevada Cattlemen's Association, Nevada Department of Agriculture, Nevada Department of Wildlife, Nevada Farm Bureau, U.S. Forest Service and Bureau of Land Management joined the Conservation Service in honoring Thawley.

Senator on the mound



Nevada Sen. John Ensign donned a Nevada uniform for pitching duty in the 44th Annual Roll Call Congressional Baseball Game in Washington, D.C. The game, which benefited charities in the capital, was won handily by Ensign and the Republicans.

Photo by Donald Biggs/Potomac News

To THINK is to soar in new partnership

By Pat McDonnell

The Davidson Institute for Talent Development's two-year-old THINK Summer Institute helps the gifted begin to soar.

Some of the brightest middle and high school students in the United States come to campus to develop their growing intellectual abilities and experience a stimulating, higher-education environment.

This July's program attracted 18 gifted students from as far away as Massachusetts and Florida. Though too young to drive, these pre- and mid-teen students completed college-level courses taught by University professors.

The coursework has stimulated the intellect of 12-year-old Boise, Idaho, student Rachel Ellison, who calls the Nevada campus her "second home."

She enjoyed morning classes with University chemistry professor Chuck Rose, who told his always curious students that chemical reactions happen all around them.

"I'm with people my own age who can talk to me on my level," she says of her classmates.

Davidson Institute President Jan Davidson is excited about the partnership and sees it as the model for a year-round Davidson Academy.

"The concept is that every child will have an individualized college-level program and access to University classes, professors, laboratories and mentors in an environment supportive to their unique development," Davidson says of the academy, which could open as early as September 2006. "Each child would be able



Rachel Ellison of Boise, Idaho, left, and Juliana Zhou of Flushing, N.Y., enjoy the hands-on work in the lab of University chemistry professor Chuck Rose during July's THINK Summer Institute.

to achieve, and then soar."

Juliana Zhou, of Flushing, N.Y., celebrated her 15th birthday with the select group of young people studying chemistry, logic, Spanish and

speech communications.

"It is like opening a door into college," Zhou says. "I know what to expect. My high school doesn't offer anything like it."

Fit or Fat

By Lucy Walker

Vicki Bovee had been reading about the dieting woes of Reno newspaper columnist Cory Farley for years. Just over a year ago, she finally called him and offered a solution.

Bovee, research administrator at the Center for Nutrition and Metabolic Disorders at the University of Nevada School of Medicine, had developed a program called "Lose a Little, Gain a Lot" in conjunction with KOLO Channel 8. The initiative's goal was to recruit 18 people, including Farley, to lose 18 pounds in 180 days.

Participants were tested to determine their metabolic rate, body fat percentage, body mass index, blood pressure, height and weight. They were armed with a pedometer and a customized diet and activity program, asked to walk 10,000 steps a day for 180 days and record their food intake into BalanceLog, an interactive food and activity software.



Farley did better than 18 pounds; he went from 272 pounds to below 240 in three months.

"I ate fairly moderately, using BalanceLog and generally following the diet Vicki laid out for me, but the reason for my rapid loss was

Vicki Bovee, right, is helping Reno Gazette-Journal columnist Cory Farley lose weight — again — through the medical school's "Lose a Little, Gain a Lot" program.

exercise," he said. "I rode my bike between 100 and 200 miles a week, burning 7,000 to 10,000 calories. That added two to three pounds to the 1 1/2 to two I would have lost by diet alone. I felt great, took five inches off my waist, 40 points off my blood pressure, 100 or so off triglycerides. My cholesterol was low to begin with, but it dropped 25 points and the HDL/LDL ratio improved."

Then winter came. Farley got off his bike and gained 20 pounds. The good news: Farley is back on track and aiming for a trim 220 pounds by November.

"The most valuable part of the program was the record-keeping," says Farley. "I have a tendency to snag a few M&Ms off the receptionist's desk every time I walk by, and after 20 trips that adds up. I decided at the beginning to enter everything I ate, and I was shocked. I was often taking in 2,000 calories a day more than I needed. Since about 3,500 calories equals a pound, it's no wonder I'd gained weight."

For more information about the weight management programs, visit www.unrweightlossforlife.org or call 775-784-4475, ext. 16.

FACULTY ACHIEVEMENT

Fellows

Being elected a Fellow of a learned society is one of academe's highest honors.

Colleen Murray, director of the interdisciplinary doctoral program in social psychology and associate professor of human development and family studies, has been awarded the designation "Fellow in Thanatology" by the Association for Death Education and Counseling. Murray is the first Nevadan to be awarded this honor.

Jane Chan, associate professor of neurology, was elected Fellow of the American Academy of Neurology in June. Chan was also elected one of the "Top Doctors of America for Neuro-Ophthalmology" for 2004-2005, and has been awarded a Pfizer independent medical grant to study the neuroprotective effects of Rebif in isolated optic neuritis patients from 2005-2006.

Awards

Yanyao Jiang, associate professor of mechanical engineering, received the Outstanding Young Investigator Award from the China National Science Foundation. This award is equivalent to the National Science Foundation's Presidential Early Career Award for Scientists and Engineers in the United States.

Mark Broadhead, assistant professor of psychiatry, is the recipient of the National Excellence in Teaching Award of the American Psychiatric Association, awarded in May.

Sue Donaldson, Cooperative Extension western area specialist, received one gold and two silver awards in the 2005 National Educational Materials Awards given by the Association of Natural Resource Extension Professionals. She was further recognized for her "pioneering environmental educational programs" with the Golden Pinecone Award from Environmental Leadership, a nonprofit organization of Nevada agencies.

Ed Smith, Cooperative Extension western area specialist, received a National Fire Plan Award for Excellence in Community Assistance from the U.S. Departments of Agriculture and Interior. He also led the Living With Fire program that received one of only two 2005 Awards of Excellence from the Western Extension directors. Other Cooperative Extension team members are **Willie Riggs**, **Maria Ryan** and **JoAnne Skelly**.

Appointments

Jane Nichols, professor of educational leadership and former chancellor, has been reappointed as a member of the Western Interstate Commission for Higher Education representing Nevada. Her term runs to 2009. Nichols also has returned to the chancellor's office as vice chancellor for academic and student affairs.

Richard Mason, assistant professor of accounting and information systems, was appointed by Gov. Kenny Guinn to the Nevada State Board of Equalization. Mason and **John Mills**, professor of accounting and information systems, co-authored an article that was cited to the U.S. Supreme Court by counsel for a taxpayer recently in *Commissioner v. Banks*.

Diane Barone, professor of literacy studies, was elected to the board of directors and is publications chair of the National Reading Conference.

Henry Watanabe, professor of psychiatry, obtained final approval from the Accreditation Council for Graduate Medical Education to start a child and adolescent psychiatry fellowship in Reno, beginning July 1, 2006.

Grants

Candace Ganz, assistant director of the University Center for Excellence in Disabilities; **Debra Vigil**, associate professor of speech pathology and audiology; and **Matt Tincani**, of the University of Nevada, Las Vegas Department of Special Education, have been awarded \$75,000 by the Nevada Governor's Council on Developmental Disabilities for the Nevada Autism Summit. The project will conduct a statewide survey on current practices in assessment and intervention for individuals with autism across the lifespan.

Sarah Keating, visiting professor in the Orvis School of Nursing, authored and served as the project director for a three-year, \$218,000 grant from the U.S. Department of Health and Human Services, Division of Nursing, "A Master's and Certificate Program for Nurse Educators." The grant runs through June 30, 2007. **Margaret Early**, assistant professor of nursing, assumed the director position in July.

Jerry Keir, director of the University's Great Basin Institute, has won a grant from

the Nevada Commission on National and Community Service, totaling \$2 million in direct funding and educational awards over the next three years. The AmeriCorps grant will fund the institute's direct service program, the Nevada Conservation Corps, an environmental outreach program that places restoration crews and research interns throughout Nevada to serve federal and state natural resource management agencies.

Research

Sally Martin, professor of human development and family studies, and **Daniel Weigel**, a cooperative extension area specialist, are co-authors of "Ecological influences of the home and child-care center on preschool-age children's literacy development," published in the April/May/June issue of *Reading Research Quarterly*.

Claude Lardinois, professor of medicine and director of the endocrinology division, School of Medicine, published a report, "The Diabetes Epidemic — Time to Take Action and Target Glucose to Goal," in the January 2004 issue of *North American Pharmacotherapy*.

Amy Ellwood, professor of family medicine, was an invited author of the article, "Female Genital Cutting, 'Circumcision' and Mutilation: Physical, Psychological and Cultural Perspectives," in the January 2005 issue of *Contemporary Sexuality*.

Diane Barone, professor of literacy studies, published the article, "Second grade is important: Literacy learning and instruction of children in a high-poverty school," in the *Journal of Literacy Research*, 35, 965-1018.

Lynda Wiest, associate professor in mathematics education and diversity, published the results of several years of study of the Girls' Math and Technology camp in the article, "Impact of a summer mathematics and technology program for middle school girls," in the *Journal of Women and Minorities in Science and Engineering*, 10, 317-339. Wiest created and has offered the camp on the University campus each summer for five years.

—By Melanie Robbins

Hardy has new ideas for new college

By Pat McDonnell

Heather Hardy, who helped develop plans for a new University Center for the Arts complex while serving as a dean at Colorado State University, became the top academic official for the University of Nevada, Reno's College of Liberal Arts August 1.

For the past two years Hardy has overseen more than 200 teaching faculty and managed a \$20 million budget for the largest college at Colorado State. She previously chaired a large doctoral program in English for six years at Northern Illinois University. She had been a professor and directed undergraduate English studies at Northern Illinois from 1995 to 1997, earning a promotion after teaching English, women's studies and anthropology courses at NIU from 1993 to 1995.

"The new position represents an opportunity to provide leadership for a newly formed College of Liberal Arts in a growing state with a robust economy and strong support for higher education,"



Heather Hardy succeeded Eric Herzik as dean of the University's College of Liberal Arts August 1. Hardy, who came to campus from Colorado State University, was instrumental in development of the Ft. Collins campus' University Center for the Arts complex.

said Hardy. She succeeds interim College of Liberal Arts dean Eric Herzik, who led the formation of the new college in January 2004 and helped establish key community outreach programs within its School of the Arts.

Before joining the Northern Illinois faculty, Hardy was an associate professor of linguistics for 13 years at the University of North Texas and a visiting linguistics professor at Rice University.

She is the principal editor

of the new book, "The Native Languages of the Southeastern United States," published by the University of Nebraska Press. She is also co-author of the award-winning 1993 book, "Dictionary of the Alabama Language."

Hardy earned her doctoral degree in linguistics at UCLA in 1977 and a bachelor's degree at Rice in 1974.

The College of Liberal Arts at the University of Nevada, Reno, includes disciplines in the fine arts, humanities and

COLLEGE OF LIBERAL ARTS (formed Jan. 1, 2004)

- Anthropology
- Center for Basque Studies
- Core Humanities
- English
- Foreign Languages and Literatures
- Historic Preservation
- History
- Holocaust, Genocide and Peace Studies
- Interior Design
- International Affairs
- Military Science
- Oral History
- Philosophy
- Political Science
- Psychology
- Sociology
- Women's Studies
- School of the Arts

Art
Music and Dance
Speech Communication & Theatre
Black Rock Press Book Arts

social sciences. Its 13 departments and eight programs play vital roles in teaching and research on campus. About 30 percent of the University's declared undergraduate majors are enrolled in the college.

Consortium adds India to study list

By Soumitro Sen

The University Studies Abroad Consortium, headquartered at the University of Nevada, Reno, recently added India to the list of countries students can travel to for academic programs. In fall 2006, students from 31 U.S. universities, who are members of the consortium, can travel to India—the world's largest democracy with 4,500 years of recorded history.

After talking with Indian professors on campus and colleagues in the study-abroad field, consortium director Carmelo Urza decided on Bangalore, a hub of information technology, as the student destination.

Founded in 1982, the consortium initially sent students only to the Basque Country. However, the mission has significantly broadened. Today, the consortium offers programs in 38 cities in 25 countries.

"Going to another country, and being able to live and study there, is something that changes who the individual is. It allows students to see the U.S. from a distance," Urza said.



The consortium also facilitates faculty exchanges among its member universities. The University of Nevada, Reno, for example, has professors from the Basque Country, Chile and Costa Rica on campus.

REDFIELD CAMPUS OPEN AND RUNNING

By Andrea Turman

The University's Nell J. Redfield Building and Truckee Meadows Community College's High Tech Center opened their doors to the community at the new Redfield Campus this fall.

"Thanks to the generous philanthropy and visionary support of the Redfield Foundation and others, this campus is ready to meet our region's growing educational needs. The development of the Redfield Campus has been a truly collaborative effort on the part of private donors, state and local government, business and community entities, the University of Nevada, Reno and Truckee Meadows Community College," said Fred Holman, the University's vice provost for extended studies and chief operating officer of the campus, located on the Mount Rose Highway.



A wide range of undergraduate and graduate classes are offered at the Redfield Campus by several University departments and colleges, including art, business admin-

Learn more about the Redfield Campus in upcoming issues of *Silver & Blue* and on the Web at www.redfield-campus.unr.edu/.

istration, educational leadership, health ecology and nursing. Professional development courses, workshops and certificate programs in public administration, human resources management, executive leadership,

project management, social work, and risk and opportunity management in mining are filling fast. A leadership program for school principals, offered in collaboration with the Washoe County School District, is also in demand.

Contraception studied as possible key to managing Nevada's wild horses

By Bob Conrad

Love 'em or hate 'em, one fact about the Great Basin's wild horses is indisputable: the free-roaming animals are a challenge to manage.

"They represent a unique problem because they reproduce so well, even under really poor conditions, and can cause extensive damage to a rangeland," says Meeghan Gray, a doctoral student of ecology, evolution and conservation biology in the College of Agriculture, Biotechnology and Natural Resources.

How to most effectively manage wild horse populations remains an unanswered question. The first research study on the behavioral efforts of contraceptives in wild horses may help.

"Contraception has been argued to be the panacea," Gray said. "Before we throw all of our money into contraception as the solution, this study wants to look at possible behavioral side effects."

Gray and her adviser, Elissa Cameron, assistant professor of natural resources and environmental science, are researching whether reduced reproduction will lead to increased aggressiveness among horses in bands. The reasoning is that changes in

hormone levels, as well as not having a foal, might impact relations among horses.

"We're looking at possible changes in horse behavior: changes in aggressive actions, such as bites, kicks, charges and head threats," Gray said. "Harassment is part of the normal horse social system and there have even been some cases where female horses get harassed to death.

"If we're seeing an increase among treated horses getting picked on, it becomes a welfare issue," she said. "You would not want to use contraception if that were the case."

Gray spends five days a week, from sunrise to sunset, in the Virginia City Highlands documenting horse behavior. She will spend the next two years recording data every four minutes.

"The contraceptives last two to three years, so this option is logistically possible and far less expensive than roundups and adoptions. Contraceptives could turn out to be cheaper and potentially more humane, or this option may not work at all," says Cameron.

The research is a collaborative effort between the college, the Nevada Department of Agriculture and the Virginia Range Wildlife Protection Association.

Leading composer to conduct her new work at University

Eminent American composer Joan Tower will conduct the Reno Chamber Orchestra in two performances of her new composition, "Made in America," on October 22 and 23. The work was



Tower

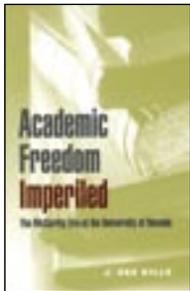
co-commissioned by a consortium of 65 orchestras, including at least one in each of the 50 states. The performances at the University of Nevada, Reno's Nightingale Concert Hall will be the only ones Tower will personally conduct. She will also spend several days on campus, giving master classes and lectures, and appearing on KUNR-FM.

For more information visit www.unr.edu/arts or www.renochamber-orchestra.org.

Bookshelf

▶ ACADEMIC FREEDOM IMPERILED: THE MCCARTHY ERA AT THE UNIVERSITY OF NEVADA

J. Dee Kille, graduate teaching assistant of history. *University of Nevada Press, 2005*



Kille details the University of Nevada, Reno's struggle with McCarthyism during the 1950s. Sources include interviews and oral histories, University records and published sources concerning the authoritarianism and distrust of the era.

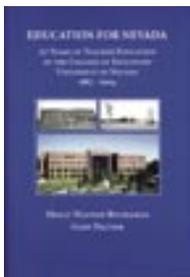
▶ GLOBAL TERRORISM: A BEGINNER'S GUIDE

Leonard Weinberg, foundation professor of political science. *Oneworld Publications, 2005.*

Is there a terrorist personality? Why do people resort to terrorism? These questions and more are answered in Weinberg's guide. Weinberg explains the politically infused history of terrorism up to modern day acts of suicide and usage of weapons of mass destruction. The immediate and long-term goals of terrorists and government responses are explored.

▶ EDUCATION FOR NEVADA: 117 YEARS OF TEACHER EDUCATION AT THE COLLEGE OF EDUCATION UNIVERSITY OF NEVADA 1887-2004

Holly Walton-Buchanan, doctoral candidate in the educational leadership department in 2002, and Gary Peltier, senior faculty member of the College of Education. *Black Rock Press, 2004.*



Walton-Buchanan and Peltier track the history of the College of Education, beginning with the contri-

butions of teacher educators since the University's founding in 1887. The book also commemorates the 50th anniversary of the college.

▶ READING THE TRAIL: EXPLORING THE LITERATURE AND NATURAL HISTORY OF THE CALIFORNIA CREST

Corey Lee Lewis, assistant director of the core writing program. *University of Nevada Press, 2005.*

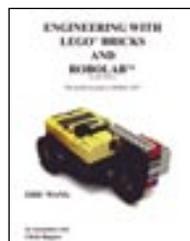


The 2,650 mile-long Pacific Crest Trail runs from Mexico to Canada, through the western United States. Corey Lee Lewis explores the works of Mary

Austin, John Muir and Gary Snyder, three environmental writers associated with the California regions of the trail. The book offers new ideas that add literary experiences to recreational activities.

▶ ENGINEERING WITH LEGO BRICKS AND ROBOLAB: THE UNOFFICIAL GUIDE TO ROBOLAB

Eric Wang, associate professor of mechanical engineering and associate director of the University of Nevada Reno NASA Space Grant Consortium. *College House Enterprises, 2nd ed., 2004*



To aid engineering students with design processes, engineering fundamentals and computer programming, Wang focuses on

project-based learning, with hands-on examples using Legos and Robolab, a sophisticated software package that builds graphical programming skills. The book is available in English, Japanese, Spanish, Chinese, Taiwanese and Korean.

— By Cecelia Glazzi

Photo by Jean Dixon



Sylvia Samano, SBC Nevada president, visits with Dean's Future Scholars. SBC supports the program and also recently contributed \$100,000 toward the Mathewson-IGT Knowledge Center.

Inspiring and mentoring disadvantaged students

Dean's Future Scholars are middle and high school students from low-income families and the first in their families to attend college.

Hosted by the College of Education, the on-campus, six-week summer program introduces disadvantaged students to the university setting, helps prepare them academically and even allows them to earn college credit.

Approximately 50 sixth-grade students, who meet the criteria and demonstrate citizenship and participation, are chosen by school counselors for the program each year.

"Unlike other programs, we follow prospective college students from sixth grade to college entry and beyond," says Bob Edgington, program counselor. In summer 2005, nearly 300 students participated.

Sylvia Samano, SBC Nevada president, understands the significance of the program. She was the first in her family to attend college.

Thanks to an SBC grant, the program now includes year-round mentoring by graduate assistants in the College of Education. "I am constantly learning from my co-workers and we continue to share our enthusiasm and passion for helping these young people succeed," said Mariluz Garcia, a mentor completing her master's degree in school counseling.

"We began the program to encourage development of future teachers," says William Sparkman, College of Education dean. "But, we have been just as pleased to see these students inspired by other career paths."

— By Jane Tors

COBA approaches its

50th anniversary

Story by John Wheeler and Soumitro Sen • Photo by Jeff Ross

Although the College of Business Administration begins its 50th academic year this fall, a business education at the University has been available longer than that... much longer.

Continues next page

Photo by Jean Dixon



Dale Rogers is Director of the Center for Logistics Management, chairman of the Reverse Logistics Executive Council and professor of supply chain management.

LOGISTICS PROGRAM AMONG ELITE

The Center for Logistics Management is rated one of the top 10 logistics programs in the nation. The Center has made significant contributions to the field of supply chain management/logistics, especially in the area of reverse logistics. Graduates are keenly sought by major companies, such as Sun Microsystems, Daimler-Chrysler and Intel.

From page 9

“When the University of Nevada, Reno opened its doors for the first time in 1887, it had a School of Business,” says Dean Mike Reed.

It was a pioneering program back then, in many ways setting a precedent for its later incarnation — the College of Business Administration — to be in the forefront of business education in Nevada. When the University created a four-year commercial school in 1890, it became only the second university west of the Mississippi to do so. In 1965, the newly minted college bettered that distinction by becoming the first university west of the Mississippi — second only to Atlanta’s Emory University — to sponsor a large-scale intercollegiate simulated business games competition. The games, which achieved national recognition and ran for more than 20 years, established the college as an innovator in using computers on a large scale in a university program. The games also served to showcase the quality of the University’s business students, who gave presentations to local business leaders.

“An awful lot of businessmen walked away from that saying, ‘I know who I’m going to hire,’ because they were impressed with the students they saw during those presentations,” says former Dean Richard Hughs. “The games, which were started by an outstanding faculty member, Dick Cotter, gave the College of Business a major national reputation.”

TAKING CARE OF BUSINESS

It’s perhaps not surprising that the college is itself run like a business, with the students its primary customer. It’s an approach that keeps the college focused.

“One of the oldest of the definitions of customer is simply a familiar face,” Reed says. “If we can maintain our connections with our students as they go through life, we will be a successful university.”

Continues on page 12

Business education at Nevada • Timeline

Photos courtesy of University of Nevada Special Collections



1887

The University of Nevada becomes the first state university, which, in its opening year, includes a School of Business.

1900

The University opens a four-year School of Commerce. Only three other universities in the nation offered a four-year business degree at that time: the University of Pennsylvania, the University of Chicago and the University of California, Berkeley.



1905

John William Wright receives the University’s first four-year bachelor’s degree in commerce.

1946

Genevieve Stephanie Siri receives the University’s first bachelor of science in business administration.



1956

The University establishes the College of Business Administration. Robert Weems is named dean and serves until 1977.

1957

The College of Business Administration’s Bureau of Business and Economic Research gains full membership in the national organization, the Associated University Bureaus of Business and Economic Research, within record time — 16 months.



1961

The College of Business Administration breaks existing records by gaining full accreditation from the American Association of Collegiate Schools of Business in fewer than five years from its founding.

OFFICE OF CAREER SERVICES LINKS STUDENTS, ALUMNI AND EMPLOYERS

The College of Business Administration's Office of Career Services helps students, alumni and employers interact in a variety of useful ways.



Bessette

"The office serves as the connecting point for business students and employers," says Director Jane Bessette. "The College of Business Administration is the only college on campus that has its own separate Career Services Office."

From the time they enter the college, the office provides students with advice and information on the job search process, career choices and employment options. For employers, the office lets them interact with students one-on-one, in groups and in classroom settings through guest speaking, career fairs, career forums, job postings, internships and other activities.

The office also provides opportunities for alumni to interact with students in a number of different ways, such as career exploration activities and recruiting students for employment. In addition, alumni who are looking for work or who are considering a career change are also able to access the Office of Career Services.

For more information: www.coba.unr.edu/career/

Photo by Jean Dixon



Four of the 21 candidates to receive master of business administration degrees at the Graduate Commencement Ceremony on May 13 were, from left to right, Yiwen Zhang, David Lan, Chris Mello, and Pinar Cobanoglu.



The College of Business Administration's founding dean, Robert Weems, has written a comprehensive history of business education at the University, Business for Nevada, published by the college and the University's Black Rock Press. It is available at the University's Getchell Library.

Nevada becomes the first university to conduct an intercollegiate business games competition annually for more than two decades.

The professional major in gaming management is created.

A team of students from COBA and the Reynolds School of Journalism win first place win in the American Advertising Federation National Series of Advertising Collegiate Competition.

1965

Nevada becomes the second U.S. university to sponsor a successful large-scale intercollegiate business games competition.

1974



Nevada becomes the first university to sponsor an annual worldwide symposium on gambling.

1987

1988

The Center for Logistics Management is founded.

1994

1995



The business building is renamed the Ansari Business Building to honor Nazir Ansari, emeritus professor of managerial sciences.

2003

2006

Faculty, staff, students, alumni and more will celebrate COBA's 50th anniversary.

Photo by Jean Dixon



New graduate students mingle at last August's MBA orientation. More than 40 students were admitted to the graduate program last year.

MBA PROGRAM ONE OF NATION'S BEST

The College of Business Administration's MBA program, which is offered in Reno, Elko and Minden, has seen a significant increase in its enrollment. A total of 236 students are currently enrolled — the most in the program's history.

The college's MBA program has the highest level of accreditation in business education from the Association to Advance Collegiate Schools of Business. The off-campus MBA programs are offered as part of the college's commitment to being a business knowledge resource for Nevada.

The Elko program began in 1991 and is now in its fourth cohort. Forty-three students have graduated to date, with 22 in the current cohort, which began in 2004. The program is partly supported by donations from the Barrick Goldstrike and Newmont mining companies.

The Minden MBA program begins this semester. It is the result of a partnership between the college, GE Energy Services, Starbucks, and Extended Studies. Financial support from the college's corporate partners helped make the program a reality. All classes will be held at the Western Nevada Community College facility in Minden.

"Our 30 new students, who represent a wide variety of professional backgrounds and both public and private entities, would not have applied to the college's MBA program unless it were being offered in a location close to where they work and live," says Kambiz Raffiee, associate dean and director of the MBA program.

From page 10

Another tradition that dates back to the college's first dean, Ed Weems, is for the college to stay relevant and connected to the state's business community — a tradition Reed has continued.

"Both formally and informally, we've been on board with the economic development process for a long time," says Reed, who's been heavily involved with organizations such as the Chamber of Commerce, the Economic Development Authority of Western Nevada (EDAWN) and Western Industrial Nevada (WIN) for many years. "We're not just up here on the hill. Through both the academic pursuits and the Small Business Development Center, we are sharing our learning with Nevada."

SMALL CENTERS WITH BIG REPUTATIONS

The college's long-standing ties with the state's primary businesses, have led to the creation of several internationally known centers of excellence, including the Institute for the Study of Gambling and Commercial Gaming. Its founder and current director, Bill Eadington, is the first name on media Rolodexes world-wide when reporters need to call a gaming expert. In addition to providing valuable research for the industry, the institute turns out specialty-trained graduates, such as Russell

Cox, International Game Technology's slot operations manager at the Reno-Tahoe International Airport. He heads a team of 26 employees and oversees 240 slot machines at the airport.

"There is an undeniable curiosity from gaming employers about the degree I have obtained," says Cox, who believes his education gave him a leg up in the industry. "This is a specialized field in business, and similar instruction is almost non-existent outside of Reno and Las Vegas."

Another program with a national reputation is the Center for Logistics Management. Like the gaming program — a natural for a gambling state — it grew out of a desire to serve Nevada's burgeoning warehousing industry. Back in the 1960s, when gaming provided the lions' share of state jobs, the college had researched and advocated warehousing as part of a proposed economic diversification plan. At that time, Nevada had 450,000 square feet of warehouses. By the early 2000s, that had grown to more than 60 million square feet. Logistics — "getting the right product to the right place at the right time" is how former Dean Henry

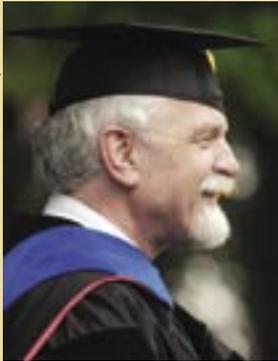
Photo by Jean Dixon



Judy Strauss, associate professor of managerial sciences, co-teaches the award-winning Integrated Marketing Competition class.

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Photo by Jean Dixon



REED'S 'OTHER SIDE'

An avid fan of acoustic music styles, such as folk, country and bluegrass, Reed shared his love and knowledge of music with public radio listeners as host of a show he created, "Life's Other Side," which aired on KUNR-FM from 1975 to 1986.

"I did it every Saturday for two hours," Reed says. "It was great therapy to walk in with a stack of records and have local bands come in and play. I don't think most people knew that I was on the faculty. I was just the voice on the radio and it was great fun."

Mike Reed

joined the College of Business Administration faculty in 1972, becoming dean in 1993. In the 33 years he's been at the University, he's seen the College of Business Administration evolve, particularly in the way it connects with the entire state. As dean, Reed has focused on making the college relevant in what he describes as "this very fluid business environment," seeking to align the college with a rapidly changing northern Nevada. Personally active for many years in both the Reno-Sparks Chamber of Commerce and the Economic Development Authority of Northern Nevada, Reed recently responded to questions about the college's growth and its importance for economic development in Nevada.

How does the College of Business Administration help with economic development?

"The college has become an essential point for many people in helping outside firms understand what it's like in Nevada. We've become part of the economic development process. Both informally and formally, we've been on board for a long time."

Specifically, what does the college bring to the table?

"What we're bringing is knowledge — faculty knowledge and insight. Our attitude is to be a complement to what exists off campus."

Can you give some examples?

"Geographic information systems would be one example. The work that comes out of the Nevada Small Business Development Center or the database searches that our students do as they help people write business plans. The other technical thing is the expertise that our faculty brings across the various disciplines that they

can bring to bear on issues that exist downtown."

How has the college grown over the years?

"It's grown in size, but it's also grown in the strength of faculty and the commitment of the faculty to incredibly hard work and dedication to the students. It was noticed last year by the accrediting committee when we got our accreditation reaffirmed.

It is a commitment to scholarship and learning and a commitment to being involved in this area as a legitimate part of faculty activity. We are a land-grant school and have the obligation to be involved."

In a sense, you run the college like a business, don't you?

"Yes, and what is going to drive any successful organization is its people and the sets of relationships you build around that. The underlay is providing education to students in a way that is timely for them, so we offer night classes. Our MBA program is a fully nighttime program. We failed in one experiment,

having Friday night classes. The students didn't like that, but we tried. Summer school is effectively a third semester for us. We have increased enrollment in summer school by 45 percent in the last two years. One thing I always ask graduates is whether we slowed them down in their progress toward a degree. If it takes them three years or seven years, it's OK. If they set the pace at which graduation will occur and we don't interfere with that, then we've done our job."

How does the college continue to build its reputation?

"The kinds of things that are going to drive our national presence more than anything else are the strength of faculty and the delivery of programs. If you are making a contribution to your area and then radiating beyond that, you are going to have programs that are known around the country. They will be known by other business schools and known by employers through the alumni network. That is going to be the platform for our long-term success."

MIGRANT FARM WORKER

Reed grew up on a dairy farm in the Modesto-Oakdale area of central California. "I worked in the fields in the summertime for money to go to college," he recalls. "1962 was not a good year for crops and Sonny Walters, who had the apricot orchard that I generally started the summer working on, had connections to the PX Ranch in Elko." So, the 17-year-old Reed worked on a hay crew, driving a tractor on the PX Ranch for \$7 a day plus board: "I had a pair of gloves; I had a flop hat. And they left me alone all day long. It was cool."

Photo by Jean Dixon



Sam Males is the director of the Nevada Small Business Development Center, a division of the College of Business Administration. Kathy Carrico (right) state training director.

THE NEVADA SMALL BUSINESS DEVELOPMENT CENTER

"The Small Business Development Center is a huge thing for us," says Dean Mike Reed. "It is the University's direct conduit to the business community. It houses the state



Carrico

demographer, the geographic information systems unit, and the business environmental program. It also works with the Small Business Administration and with SCORE, which is the Service Corps of Retired Executives. It is the direct outreach link to all of Nevada. It is truly a statewide program."

For more information: www.nsbdc.org.

From page 12

Amato described it — is a growth profession. Now, not only does the Center turn out graduates who are eagerly awaited by Nevada's web of distribution centers, but also by giants such as Ford Motor Company, Coca-Cola, Sun Microsystems and Toyota, who all come to campus looking for talent.

ON THE HILL AND 'THE STREET'

A standout feature of the College is the faculty's involvement in the community, sharing knowledge, conducting useful research, tracking trends, serving on local boards, working with local businesses.

"What we are bringing is knowledge, insight and a set of technical tools and technical understanding to business and economic issues that are not readily available outside campus," Reed says, rattling off a long list of diverse faculty skill-sets.

"Geographic information systems, helping people write business plans through the Small Business Development Center, our supply chain guys working with the warehousing community, e-marketing...this is wonderful. Our people are making a contribution to the place they live."

On top of that, they're highly respected teachers, as economics graduate Wendy Favinger attests.

"My professors always seemed to want to take time to talk to students," the Bureau of Land Management program analyst says. "I remember many great one-on-one conversations with Mike Reed, Glen Atkinson, Kambiz Raffiee, Bob Metts and Deborah Achtenberg. I feel lucky to have had them as teachers. I can't imagine getting that kind of respect and consideration at the best Ivy League school money can buy."

Gary Machabee is president of Machabee Office Environments, the largest commercial furnishings dealer in Nevada. He not only got an education, he proved a point to his father, who co-founded the business in 1940.

"My father told me going to college was pointless, because I could learn what I needed to know 'on the street'" he says. "My experiences at Nevada, however, broadened my understanding of business models, corporate finance and economics. The simultaneous experience of the classroom and the street was a very strong combination." N

COBA Alumni Association Celebrates 20 years of Involvement

Established in 1985, the College of Business Administration Alumni Association supports the college and its students through scholarships, endowments and alumni-student relations.

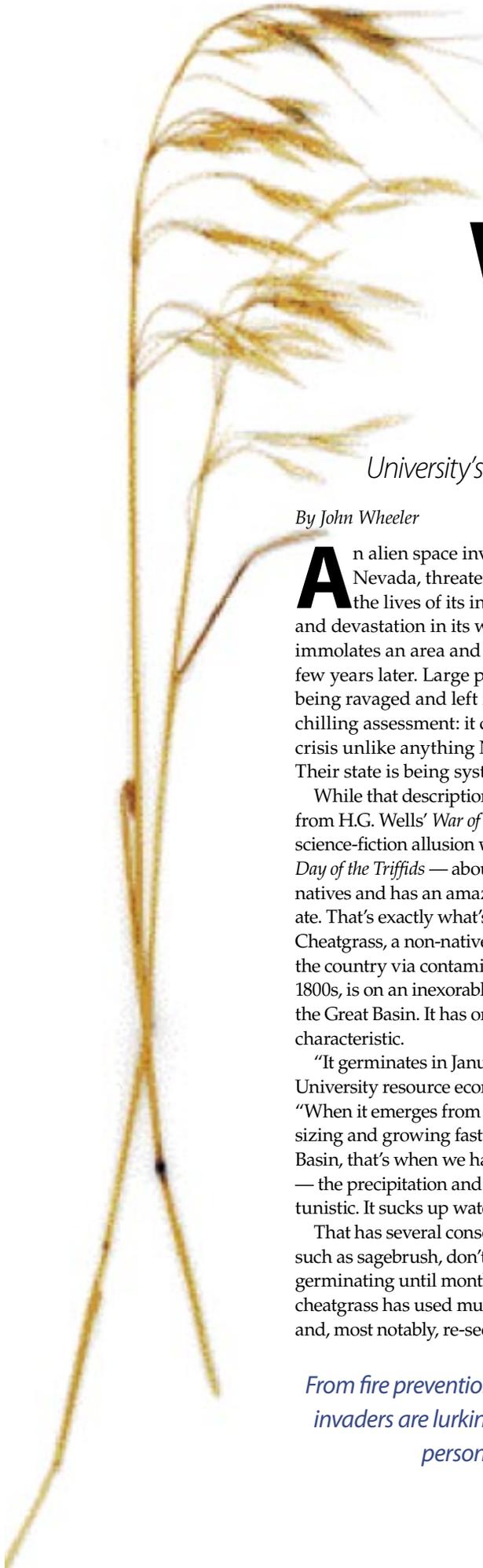
Today, COBAAA looks to help the college address new opportunities through its three-pronged "20/50 Looking to the Future" program, established in celebration of the 20 year COBAAA anniversary and 50 year COBA anniversary. First, COBAAA will continue to

help fund scholarships and student organizations. Second, over the next year, COBAAA will work to take advantage of a matching opportunity (through ASUN) in raising funds to remodel the college's student lounge, and establish a fund to help the college prepare for future capital improvement needs. Third, it will work to raise money to support COBA's Career Services Center.

COBAAA provides alumni opportunities to give to the college through their time,

finances and professional services. Given the ambitious goals set forth by the board this year, alumni are invited to become an association member, contribute to the causes outlined above through donations, and participate in its annual golf tournament and take part in this year's co-hosted "Homecoming Poker Tournament."

For COBAAA information call (775) 784- 4912 or visit www.unr.edu/alumni



WAR of the WEEDS

University's experts on front lines of battle to defend state's landscape

By John Wheeler

An alien space invader is taking over Nevada, threatening to forever change the lives of its inhabitants. Leaving fire and devastation in its wake, this unfeeling entity immolates an area and repeats the mayhem a few years later. Large portions of the state are being ravaged and left for dead. The experts' chilling assessment: it can't be stopped. This is a crisis unlike anything Nevadans have ever faced. Their state is being systematically taken over.

While that description might conjure up images from H.G. Wells' *War of the Worlds*, a more apt science-fiction allusion would be John Wyndham's *Day of the Triffids* — about a plant that consumes natives and has an amazing ability to regenerate. That's exactly what's happening in Nevada. Cheatgrass, a non-native species that snuck into the country via contaminated seed in the late 1800s, is on an inexorable march across much of the Great Basin. It has one particularly pernicious characteristic.

"It germinates in January or February," says University resource economist Kim Rollins. "When it emerges from the soil, it's photosynthesizing and growing fast. In Nevada and the Great Basin, that's when we have most of our water — the precipitation and runoff. It's just so opportunistic. It sucks up water like a sponge."

That has several consequences. Native plants, such as sagebrush, don't start growing and germinating until months later. By that time, the cheatgrass has used much of the available water and, most notably, re-seeded. By mid-summer, it's

dead and dried out — nature's kindling, just waiting to ignite.

"After a number of years, the amount of cheatgrass is so great it's inevitable there will be a catastrophic fire that takes all the natives out. Then you see fields of nothing but cheatgrass," Rollins says. "More than 10 percent of Nevada and the Great Basin is now cheatgrass infested."

Rollins, who is involved in a major multi-university research project on the use of resources in treating Great Basin land for fire and weed control, is one of a cadre of University researchers who are tackling virtually every aspect of the state's fire problem. University researchers, teachers and outreach personnel are key players in the state's efforts to deal with fire — from fire prevention to training firefighters, from restoration to figuring out what other invaders are lurking on the sidelines.

FIRE ON THE MOUNTAIN

On a rolling mountain slope in the forest high above South Lake Tahoe, soils and hydrology professor Wally Miller inspects one of 16 research plots he, Dale Johnson, professor of forest soils, and Roger Walker, professor of forestry, have created to study nutrient runoff into the lake. Through a serendipitous act of nature, the 2002 Gondola Fire swept over half the plots, leaving the others untouched — a perfect control group for comparison. "So, we have baseline data before that wildfire, which is pretty unusual because not many people can predict where wildfire is going to occur," Miller says.

Continues next page

From fire prevention to training firefighters, from restoration to figuring out what other invaders are lurking on the sidelines — University researchers, teachers and outreach personnel are key players in the state's efforts to deal with fire.

Faculty in the Department of Natural Resources and Environmental Science are actively engaged in a large number of fire and weeds-related research projects in the Tahoe and Great Basin region.

From page 15

Faculty in the Department of Natural Resources and Environmental Science are actively engaged in a large number of fire and weeds-related research projects in the Tahoe and Great Basin region. A century of fire suppression has caused a large buildup of organic residues on the slopes of the Tahoe Basin, Miller says.

"We have detected very high concentrations of nutrients moving across the surface of watershed slopes, between the organic mat and the mineral surface of the soil," he says. "This has not been detected before, as far as we know. There's a very slow movement of nutrient-rich solution across the slopes, which potentially can get into the lake. We, in part, attribute that to the effects of fire suppression."

When fire hits, it's like "a big shot in the arm in terms of nutrient

suppression," Miller says, mobilizing nitrogen and phosphorus and discharging them into the lake. That's bad because it contributes to the lake's declining clarity.

"So we're looking at what might be the best management technique between two extremes: total suppression and wildfires," Miller says. "In terms of fuel management, the alternatives are: you let it build up until there's a wildfire and hope that there isn't, or you do some kind of biomass reduction — through tree harvesting, chipping, or prescribed/controlled burning, for example."

Miller sees real danger in the Tahoe Basin.

"If you go into the areas that have been fire-suppressed, the fuels are just tremendous," he says. "I'm not a fuels person, but I think the potential is there for a devastating wildfire. They put a lot of manpower on the Gondola Fire and were able to get it before it got to the top of Kingsbury Grade. If you have something like that started in Incline Village or some heavily populated area, you might not be able to stop it particularly if it was a windy day."

DATA THAT MAKE A DIFFERENCE

Researchers such as Miller and his colleagues are providing a wealth of valuable data which management agencies such as the Bureau of Land Management and U.S. Forest Service need to make

informed decisions in the fragile Tahoe Basin. Peter Weisberg of the Department of Natural Resources and Environment Science is one of those researchers. He's collaborating with Miller and Dale Johnson to compare historical fire regimes with modern conditions and then relate that to the flow of nutrients into Lake Tahoe. Weisberg is also doing a fire-history study of pinyon-juniper woodland in central Nevada's Shoshone Range.

"We're trying to find out what the fire frequency used to be so we can compare that to what is happening today and see if there's a plausible mechanism for change," he says. "If we know the causes of woodland expansion and vegetation change generally in the Great Basin, we will be better able to predict change in the future. By knowing how people have changed the system, it gives us a target for restoration."

That's where Bob Nowak's work dovetails. The Department of Natural Resources and Environmental Science professor is collaborating with other western universities and five federal agencies on a huge long-term research study on how to control cheatgrass and, at the same time, restore native species onto rangelands.

"A fair number of our natives, such as sagebrush, are intolerant to fire," Nowak says. "So, we're trying to see if we can reverse that. Can we reduce the abundance of cheatgrass and get some of the natives back on the landscape? If not, we're going to have to live with what's going on — and it's only going to get worse."

Federal agencies and the public prefer native species to exotics, so Nowak and others are searching for a restoration alternative that works as well as a non-native plant called crested wheatgrass, which does well in Nevada.

"We use crested wheatgrass as our benchmark," he says. "That's how we set up our experiments."

LIVING WITH FIRE

As you enter the Roundhill Video store in South Lake Tahoe, you might not notice the posters featuring Keanu Reeves and Tom Cruise in the windows either side of the door. But it's hard to miss the "Living With Fire" flyer positioned right next to the door handle. Produced by the University of Nevada Cooperative Extension, the video — which is loaned for free — contains all the essential information residents of the Tahoe

Continues on page 18

Photo by Jean Dixon



Kim Rollins, associate professor of resource economics in the College of Agriculture, Biotechnology and Natural Resources, will lead a University team that recently received \$1 million for research aimed at giving federal land managers information on how best to treat Great Basin lands for fire and weed control.



James Brown, a U.S. Forest Service captain, gives Stephanie Leslie tips on hose handling during the annual Bureau of Land Management Rookie School. Leslie is a University graduate student in Biology, and was one of more than 80 students attending annual training school.



A team from Exxon-Mobil in Billings, Mont., double-check their knots during confined space training, where they rescued an 'injured' person in underground, pitch-black tunnels below ground.



24-hours at the Fire Science Academy

Photos by Jean Dixon

Photographer Jean Dixon visited the University of Nevada, Reno's Fire Science Academy in Carlin, Nev., in June. With simultaneous classes scheduled, it was a day that showcased the breadth of expertise of faculty and staff. The academy offers one of the finest fire training facilities in the world, which attracts students internationally. Throughout the year, the curriculum largely focuses on industrial firefighting and emergency response programs, such as the confined-space and high-rise rescue classes shown here. The academy's 426-acre campus was also dotted with tents as the Bureau of Land Management Rookie School along with the bureau's Wildland Academy settled in for the week. Each year this annual wildfire training brings more than 80 young men and women to the campus to hone skills they will use in the field.



Firefighters drag a heavy dummy out of a flaming structure on the Fire Science Academy's burn pad during night burn training.

Firefighters from Exxon-Mobil in Billings, Mont., team up for a high-rise rescue drill three stories above the sagebrush.

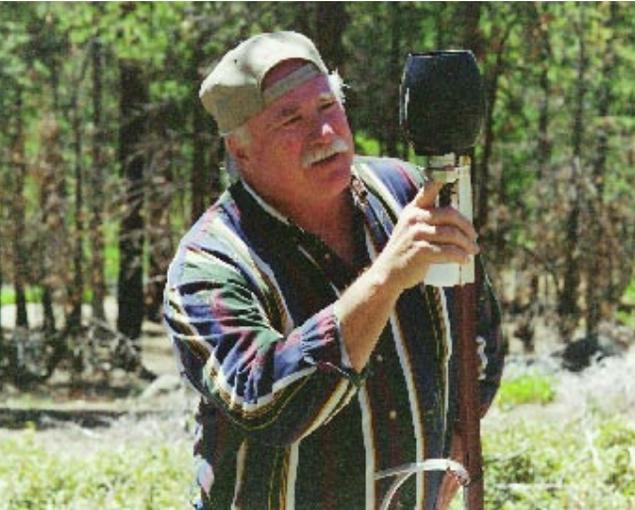


Photo by John Wheeler

Wally Miller, professor of natural resources and environmental science, inspects monitoring equipment at a University research site in the foothills above South Lake Tahoe.

TO LEARN MORE

Web sites with information about the University's research and outreach efforts concerning fire:

- www.livingwithfire.info (wildfire education materials for homeowners)
- www.ag.unr.edu/forestfires/ (information about fire studies around Lake Tahoe region)
- <http://fireacademy.unr.edu> (The University of Nevada, Reno Fire Science Academy)

From page 16

Basin need to prepare for wildfire.

The "Living With Fire in the Tahoe Basin" video is part of a broad educational program created by Ed Smith, natural resource specialist with Cooperative Extension. Funded by the Nevada Fire Safe Council, an organization founded by Cooperative Extension in 1999, the program aims to reduce the wildfire

threat to human life and property.

"We take existing research plus the knowledge of the different firefighting agencies in Nevada and package that into educational products to use with homeowners in Nevada," Smith says. "What's critical about this and contrary to popular beliefs is that the most important person in making sure your home survives a wildfire is not a fireman, it's the homeowner. It's the actions that a homeowner takes before a fire occurs that are going to make the difference."

The award-winning "Living With Fire" program materials are now being used by other western states, including Colorado, Idaho and Utah.

"It's probably the most widely distributed University of Nevada publication ever," Smith says.

All the program materials, as well as a brochure on cheatgrass, are available online at www.livingwithfire.info

"Our goal is to make that the most comprehensive Web site in the nation concerning fire-reduction and fire-threat information for homeowners," Smith says.

Cooperative Extension is also active in re-seeding efforts after wildfires occur. For example, it recently helped organize volunteers to harvest bitterbrush seeds that will be planted this fall in areas burned in last summer's Waterfall fire in Carson City.

LESSONS FROM DOWN UNDER

In April, fire ecologist Ashley Sparrow joined the University's team of fire experts. An Aus-

tralian with a wealth of experience in his home country and New Zealand, Sparrow's job in the Department of Natural Resources and Environmental Science is to examine management issues regarding fire and figure out the best responses. However, because of his background, he brings a different perspective — one that raises a disturbing question: are there even worse invaders than cheatgrass waiting in the wings?

"In Australia and New Zealand, the most successful plants in a fire regime that has very frequent fire are the ones that re-sprout from underground root systems," he says. "They don't have to worry about whether they produce seed in the year after the fire. All they need to have done is produce an offshoot root and they are ready to go."

In one Western Australian site he studied, where frequent fires are the norm, 95 percent of the plants re-sprout and don't rely on seeds to propagate.

"There are lots of foreign invaders lurking out there," he says. "We need to recognize the characteristics of these so we can spot them and control them in their feral state."

"One of the things I've noticed in Nevada is that there are often fixed paradigms about the way systems work. But, I can't make the systems consistent with the sorts of things I've learned in Australia and New Zealand previously. I'm going to try to test some of these assumptions to see if there is a fundamental difference between Nevada and the places I previously worked, or whether we need to rethink our understanding of the local ecosystem."



Other fire-related University research...

- Biologist **Ron Marlow** is studying the impact of wildfires on desert tortoises in southern Nevada. Cheatgrass-fueled fires threaten the animals, even if they survive the fire. "If there's no shade, they'll die in the sun," Marlow says.

- Assistant resource economics professor **Allison Davis** uses Global Information Systems data and overlaid maps showing such elements as wind and lightning-strike history, to guide strategies for responding to wildfires. "If you have cheatgrass up against the slope of a mountain, that's an important consideration because the likelihood it will go over the mountain is small," she says.

- Global warming may greatly accelerate the fire cycle in the desert ecosystem of North America, according to a study team that included University environmental and resource scientist **Bob Nowak**. "In a lot of ways, this experiment is a look into the future, and the future doesn't look so good," he says.

Pain
sweat
glory
blood respect
victory!

Beat the Vandals



2005 Homecoming

Schedule

TUESDAY, OCT. 4

■ 6 p.m. – Alumni Association Scholarship Reception • Clark Room, Morrill Hall Alumni Center. Reception for Alumni Chapter Scholarship winners and their families. By invitation only.

THURSDAY, OCT. 6

No-Limit, Hold 'em Pack Poker Tournament • Circus Circus Reno, Poker Room.

■ 3 p.m. — \$50 buy-in (plus \$30 entry fee). To register, call (775) 784-6620. Sponsored by COBAAA and Nevada Alumni Association.

Homecoming Awards Gala: A Celebration of Excellence • Circus Circus Reno, Convention Center

■ 6 p.m. – No-host cocktails

■ 7 p.m. – Sit-down dinner with program for Nevada Alumni Association award winners.

FRIDAY, OCT. 7

■ 8:30 a.m. Pack Pride Day On Campus – Wear your silver and blue in honor of Homecoming Week. Register your office in the contest by 5 p.m., Tuesday, Oct. 4. Judging begins at 8:30 a.m., Friday, Oct. 7.

Off Campus – E-mail a photo of your business or home decorated in silver and blue to nvalumni@unr.edu by 5 p.m., Tuesday, Oct. 4. Photos will be posted on the Alumni Association Web site www.unr.edu/alumni.

■ 6 p.m. All-Alumni Pack the Little Wal' Party Alumni and friends are invited to the Little Waldorf Saloon for appetizers, drink specials and lots of giveaways. \$5 per person. Free for Alumni Association members and students over 21 years of age. *Various chapters will be hosting special gatherings at this event.

SATURDAY, OCT. 8

■ 10 a.m. – Nevada Alumni Association and AAUN Tailgate Party. By invitation only.

■ 1:05 p.m. Homecoming Football Game. Nevada vs. Idaho, Mackay Stadium.

SUNDAY, OCT. 9

■ 8:30 a.m. – Nevada Alumni Council Meeting. Continuing Education Building.



Go Pack!

Special thanks to our 2005 Homecoming sponsors:



PackPrideDay

In 2004, the University's Facilities Services Department stepped up and gave the Research and Educational Planning Center some real competition on Pack Pride Day. The two departments tied for first place. Show your Silver and Blue spirit by joining in the fun, and try to beat last year's winners!

Pack Pride Day is Friday, Oct. 7th

Dress in silver and blue from head to toe to show your Wolf Pack support. Give everyone you see in Wolf Pack gear a high-five and a howl!

**For more information, call
Juliane Di Meo at (775)784-6620
or dimeoj@unr.edu.**

ON CAMPUS

Go crazy decorating your office or department for a chance to win the grand prize tailgate party for 12 at the final home football game. (Game tickets and catering included). Judging takes place Friday, Oct. 7 between 8:30 a.m. and 12:30 p.m.

OFF CAMPUS

Give your boss or neighbors something to howl about when you decorate your business or home in silver and blue. E-mail a photo to nvalumni@unr.edu by 5 p.m. on Tuesday, Oct. 4. Photos will be posted on the Alumni Association Web site at www.unr.edu/alumni.



Before we send Idaho packing,



we're PACKING the Wal'!

Admission is free for Nevada Alumni Association members and students 21 and over. Become a member today at www.unr.edu/alumni.

Admission for non-members is \$5.

Several alumni chapters are hosting special gatherings at Pack the Little Wal' Night. Stop by and reconnect!

**Must show Nevada Alumni Association membership card or valid student ID and driver's license.*

The University of Nevada Alumni Association and the Young Alumni Chapter invite you to kick off Homecoming Weekend at Pack the Little Wal' Night.

Friday, October 7 • 6 - 10 p.m.

**Little Waldorf Saloon
1661 N. Virginia Street**



**Appetizers! Drink specials!
Giveaways! Old friends!**



R Frank Randall

ALUMNUS OF THE YEAR

Story by Cindie Geddes ♦ Photograph by Jay Venezia

"I don't know what to tell you," 2005 Alumnus of the Year Frank Randall says from his home in Newport Beach. "I'm not that interesting."

The way he says it — with utter conviction and a shrug you can hear — is a testament to a life lived in the moment. Randall doesn't recognize how interesting his life has been because this successful real-estate developer, banker, stock broker, world traveler and family man is too busy living it.

Randall grew up in Southern California, but spent the summers of his teens working odd jobs in Tahoe. From the golf course, to lumber to the Tahoe Tavern, Randall went where the work led him — so long as it was in the mountains. One year, he did a short stint as a firefighter. "We slept in sleeping bags in front of the Markleeville Courthouse," he says. "I slept next to a convict from the Carson Prison. I guess they figured he wasn't dangerous."

Randall started his collegiate career at Pasadena City College, but the Korean War interrupted and Randall went into the military. By the time he got out, four years later, he decided he wanted to go back to the area he missed so much. He had been to Reno and seen the University of Nevada, Reno and knew it was the place for him.

Randall graduated with a Bachelor of Science in Business Administration in 1956. He was a member of the Phi Sigma Kappa fraternity, where he insists he did

little to establish its reputation as an academic fraternity. He also reactivated the dormant Commerce Club. The speakers for that club came from the local business community and fueled the interest Randall had had in stocks since his teens. "I started investing young," he says. "I used to watch my father, and so I thought I'd try it myself. He was a pretty good mentor on that score."

Three years with Dean Witter and Company followed until the passing of Randall's father brought him back to Southern California. An only child, Randall was left to manage his father's estate. "Quite a few of the assets weren't very liquid," he says, "so it took a little doing." But it was that "little doing" that led him into commercial real estate. "I did well on that," he says with that same shrugging understatement.

Flash forward to the summer of 2003. Randall is a member of the University Foundation's Board of Trustees, where he hears a presentation about the planned Mathewson-IGT Knowledge Center. By the end of that summer, Randall donated \$2 million to the project. The rotunda will be named after his family.

Michele Basta, director of development for the University's libraries, says that donation was key to the project. "Without that initial boost," she says, "I don't think we would have had the energy and enthusiasm. It infused the whole project with an awful lot of optimism and vigor."

When asked why he donated so much

money so early to the Knowledge Center, Randall's answer is typical of his generous and humble nature: "Well, someone has to start it. It seemed like the right thing to do."

Randall has stayed involved with the University in a variety of ways since his graduation. He and his wife, Joann (author of the novel, *The Scandalous Journey of Dr. Lumumba* published by Authorhouse, 2005, and written under the name Anna Purna) established a scholarship for students working to improve the environment. And, Randall has been a member of the University's Southern California Alumni Association for four decades. A home in Glenbrook makes it easier for him to come to Mackay Stadium for football games.

Over the years, Randall has managed to retire from the Naval Reserves as a lieutenant commander and spent time as a director of a bank and an international medical corporation. He has traveled the world as a tourist and as an ambassador for peace through humanitarian missions. His two children — Paul, a teacher; Jennifer, a painter — have families of their own, including the Randalls' five grandchildren. Randall is active in a number of clubs, including the Catalina Island Yacht Club and the Naval Reserve Association, and he served four years as a South Pasadena city councilman.

He loves to travel, read and play tennis. And, he loves his alma mater. In fact, he still remembers all three verses to the school song.

'Frank Randall's \$2 million donation to the Mathewson-IGT Knowledge Center infused the whole project with an awful lot of optimism and vigor.'

Michele Basta, director of development for the University's libraries

AlumniAwards

On behalf of its more than 50,000 members, the University of Nevada Alumni Association congratulates its

2005 Award Winners



FRANK RANDALL

Alumnus of the Year

Frank Randall ('56 Business Administration) serves as a University of Nevada, Reno Foundation trustee. His career has spanned real estate development, banking and stock brokerage. An avid traveler, Randall has traveled the world on humanitarian missions for the International Medical Corps.



KRISTEN AVANSINO

University Service Award

Kristen Avansino has been involved at the University for more than 30 years. Serving as a professor of dance from 1971 to 1980 she formulated and implemented the dance curriculum, which remains intact today. She became a trustee of the University of Nevada, Reno Foundation from 1997 to 2002 and is currently a trustee emeritus. At the invitation of the School of the Arts, Avansino has served as a guest choreographer since 1999, with new works featured at the annual Spring Dance Concert. Avansino has also served as an adjunct professor since 2003, volunteering as a guest lecturer and as a consultant to advanced choreography students.



CINDY BUCHANAN

Outstanding Young Alumnus Award

Cindy Buchanan ('95 Finance) is vice president, relationship manager at Nevada State Bank in their Corporate Lending Department. As an alumna, she immediately became a member of the Young Alumni Chapter and was secretary and president. Buchanan and other members were able to create the first endowment for Young Alumni. She also held many leadership positions with College of Business Administration Alumni Association. Buchanan currently sits on the Alumni Association's Alumni Council.



MARK ELSTON

Alumni Association Service Award

Mark Elston ('81 Accounting) served as president of the Nevada Alumni Association's Alumni Council and then went on to found the Past Presidents Club. He serves on the University's Planned Giving Council and is a Wolf Pack Boosters Club Board Member. As a student, he served in the ASUN senate as vice president for finance and publications. Elston has been branch manager for Birr Wilson, Kemper Securities and Dain Rauscher.



JOEY GILBERT

Outstanding Young Alumnus Award

Joey Gilbert ('00 English) is a boxer, lawyer, actor and television personality who knocked America out as the fan favorite on NBC's reality TV series "The Contender." Getting his start as a boxer at Nevada, Joey was a standout on the boxing team. By the time he graduated, Gilbert had accumulated an impressive list of accomplishments, including being named a four-time NCAA/NCBA All American, a four-time NCAA/NCBA Western Regional Champion, a three-time NCAA/NCBA National Boxing Champion, a two-time Outstanding Boxer of the Collegiate National Tournament, and in 2000 was the Nevada State Golden Gloves Super-Middleweight Champion.



MARY HARMON

Alumni Association Service Award

Mary Harmon ('93 Business Administration, '97 Master's in Business Administration) is a member of the Nevada Alumni Association's Alumni Council, Alumni Membership and Marketing Task Force, Homecoming Committee and chair of the Alumni Scholarship Committee. In the past she has volunteered for the Silver Scholar program and was a member of the Alumni Nominations and Alumni Staff Recruitment committees. Harmon is a database management specialist with the State of Nevada Department of Taxation.



LORIE LINE

Professional Achievement Award

Lorie Line's ('86 Music) motto is "practice pays." And it has paid off. Line has turned piano playing into one of the largest independent record companies in the world, Lorie Line Music, Inc., which grosses \$5 million annually. She's recorded 23 albums, published 18 music books and each year tours the country, performing 85 concerts to 100,000 beloved fans. Line was the first person in her family history to get a college degree, obtaining a bachelor's in music from the University of Nevada, Reno, specializing in piano performance.



EUGENE J. WAIT, JR.

Professional Achievement Award

Eugene J. Wait, Jr. ('51 Business Administration) is a prominent and accomplished attorney in Reno. He graduated from the University of California, Hastings College of Law where he also served as associate editor for the Hastings Law Journal. This outstanding trial attorney gives generously to the arts, and mentors and helps train young attorneys. Wait has also set up scholarships for several students to have the chance to attend the University of Nevada, Reno.



CJ WALTERS

Professional Achievement Award

CJ Walters ('83 Music, '91 Music) is an accomplished musician and dedicated supporter of the local arts community. Cathy "CJ" Walters is associate director of arts programs for Extended Studies and the School of the Arts at the University of Nevada, Reno. Walters joined Extended Studies in 1990 to assist with coordination of the annual Reno Jazz Festival and the University's Performing Arts Series. In 2004, Walters became the associate director of programs and marketing for the School of the Arts.



LEONARD WOHLLETZ

Outstanding Young Alumni Award

Leonard Wohletz ('98 Economics) started his professional career at Morgan Stanley as a financial adviser trainee. He remains at Morgan Stanley today as a financial adviser and retirement planning specialist. He has been an important part of the Young Alumni Chapter for more than five years, having served as chapter president for more than two years, and is on the board of directors. Wohletz is also on the Nevada Alumni Association's Alumni Council and is the treasurer of the Better Business Bureau of Northern Nevada.



C. DAVID RUSSELL

University Service Award

C. David Russell ('67 Industrial Management) is an attorney in the law firm of Guild, Russell, Gallagher & Fuller, Ltd. He served as chief legislative assistant and administrative assistant to U.S. Senator Paul Laxalt. A founding member of the University's Legislative Steering Committee, Russell was Alumni Council president in 2002.



M. ALI SAFFARI

Professional Achievement Award

Ali Saffari ('86 Electrical Engineering, '82 Accounting) is senior vice president of engineering for gaming machine industry leader, IGT. Saffari oversees programming development efforts for all IGT gaming devices and MegaJackpot systems worldwide, except Australia. He oversees a staff of over 700 including firmware, electrical and hardware engineers; graphic designers; multi-media; technical writers; and system support.



the pack at work

Alumni making a difference



National Judicial College

The National Judicial College, located on the University of Nevada, Reno campus, provides judicial education and professional development for the nation's judiciary as well as for judges from other countries. The Judicial College counts many Nevada alumni among its staff members. Shown here, in front from left, are: International/Judicial Studies Program Specialist Alton Do ('01 International Affairs), International/Judicial Studies Manager Peggy Vidal ('94 English) and former Accounting Assistant Lynn Darney ('59 Business and Criminology). Middle row: former Course Administrator Ann Porogi ('04 English Literature and Foreign Language), Academic Director William Brunson ('87 Criminal Justice), Scholarship Officer Nancy Copfer ('89 Liberal Arts) and Communications Director Trace Robbers ('84 Journalism). Back row: Communications Specialist Heather Singer ('96 Journalism). Not pictured: Graphic Designer Christina Nellemann ('97 Journalism), Controller Mary Gough Price ('87 Accounting and CIS), Human Resources Specialist Ben Davis (Philosophy and Education; presently enrolled in master's program) and Course Administrator Rachel Kiserow ('99 Political Science and Public Administration; presently enrolled in master's program).

Photo by Stuart Murtland.

Is the Pack at work in your office? If so, send your photo, along with each alumni's name, class year and major, to nvalumni@unr.edu.

FROM THE DIRECTOR OF ALUMNI RELATIONS

Celebrating new faces and old traditions

Dear Nevada Alumni and Friends,

It is with great excitement that I welcome two new program managers to the Office of Alumni Relations. Juliane Di Meo and Christy Jerz, '97, joined the alumni team this summer and have hit the ground running. Juliane's focus



is the Nevada Alumni Association's membership program, while Christy is developing outreach and volunteer-involvement initiatives. Both individuals bring a wealth of experience and knowledge to their positions and will continue to enhance the programs offered by the Association.

Put on your Wolf Pack hat and mark your calendars for Homecoming 2005. In our Alumni News section, you'll meet this year's Alumni Association Award winners and learn about activities planned for alumni, friends and the community. I hope to see you at these exciting events. For detailed information, please visit www.unr.edu/alumni.

Finally, a special thank you to this year's Homecoming sponsors, especially Circus Circus Reno and GEICO. These wonderful partners of the Association continue to show their support by sponsoring many of our events.

Sincerely,

Amy J. Carothers '01
 Director of Alumni Relations



INSIDE

- ▶ President's Message
- ▶ Event Calendar
- ▶ Alumni chapter updates
- ▶ Membership News
- ▶ New benefit partner
- ▶ Meet your Alumni Council
- ▶ Pack At Work
National Judicial College

Association calls for more chatter!

Tell us about your life achievements, weddings, births, reunions or any other notable news. Send your story and photos for Nevada Silver & Blue Class Chat.

Please e-mail information to nvalumni@unr.edu or send to: Nevada Alumni Association, Inc., Morrill Hall Alumni Center – 164, Reno, NV 89557.

FROM THE NEVADA ALUMNI COUNCIL PRESIDENT

Dear Nevada Alumni,

Homecoming 2005 is right around the corner and the Homecoming Committee is excited to introduce a new event. Thanks to the College of Business Administration Alumni Association (COBAAA), a poker tournament will be offered for the first time. The tournament is co-sponsored by the Nevada Alumni Association and COBAAA and will be held Oct. 6 at Circus Circus Reno, our 2005 Homecoming Headquarters. All proceeds will benefit student scholarships for both organizations. If you "know when to hold 'em and when to fold 'em," join in the fun. You can cash in your chips for fabulous prizes.



This month, we celebrate the two-year anniversary of the association's membership program. The Alumni Council and the Marketing and Membership Task Force have made a strong commitment to this program's success. Card-carrying Alumni Association members benefit from the hard work of these two groups.

For a complete listing of Homecoming activities, or to become a member of the Nevada Alumni Association, please visit our Web site at www.unr.edu/alumni.

Sincerely,

Mike Klaich '82
President, Nevada Alumni Council



▲ **Chapter President Jason Geddes lies on a beef cradle while Alumnus Susan Casey explains that the beef cradle is where the skinning process begins.**



Alumnus Susan Casey points out the USDA's stamp of approval on a University sheep carcass during a tour of the University's Wolf Pack Meats. ▲

Alumni Band Chapter

kiara_j@hotmail.com

Members of the Alumni Band Chapter would like to invite all band alumni to join them Homecoming weekend for the 9th Annual Alumni Band. This year, we plan to play during Pack the Little Wal' Night and halftime of the Nevada vs. Idaho Homecoming game. In addition, there will be a family friendly pizza party. As always, Alumni Band weekend will be filled with friends and fun.

If you would like to participate in Alumni Band's Homecoming activities, please register by Sept. 24. To download a registration form and schedule of events, visit www.unr.edu/alumni/chapters.aspx and click on "Alumni Band." For more information, contact Kiara Wolf at (702) 399-4140 or kiara_j@hotmail.com.

CABNR Update

jasongeddes@unr.edu

Chapter members toured the University's award-winning Wolf Pack Meats processing facility at the Main Station Field Laboratory in Reno.

Alumnus and chapter member Susan Casey explained how meat is processed safely, under the watchful eye of a USDA inspector, from harvesting to the end product.

To end the evening, the group of 20 savored delicious barbecued tri-tip, prepared by Wolf Pack Meats' manager Bob Butler and his crew.

Please join us on Sept. 23 for Nevada Grows, a dinner of Nevada-grown products to celebrate Nevada agriculture. Nevada Grows will feature a signature dinner created from Nevada's agricultural producers

prepared by chef Craig Cunningham of Washoe Steakhouse.

Nevada Grows is open to the public. If you are interested in attending, call Jean Carbon at (775) 784-4390. Register early as space is limited.

We welcome the college's alumni, friends and supporters as members. Join online through our Alumni Association Web site and view our upcoming events at www.unr.edu/alumni/chapters.aspx.

COBAAA Chapter

rgardner@nevadacpa.org

Despite rain and overcast skies, this year's College of Business Administration Alumni Association Golf Tournament really shined. Nearly a full tournament of golfers showed up to play with umbrellas-in-hand and helped make this year's tournament the chapter's most suc-

cessful to date. As the chapter's main fund-raising effort, the nearly \$15,000 in proceeds will be used to support the scholarship program for business students, the endowment fund for the College of Business Administration and COBA student clubs and organizations.

In July, the chapter helped sponsor a Pack Picnic on the Quad. Chapter members handed out cookies to attendees as they enjoyed the concert and a wonderful evening on the quad.

Building on the fun and success of the golf tournament, the COBAAA chapter is partnering with the Alumni Association to co-produce a poker tournament during Homecoming Week. The tournament will be Oct. 6 at Circus Circus Reno. Proceeds will benefit existing programs for both organizations.

ATTEND AN ALUMNI ASSOCIATION EVENT!

September

9 Nevada Alumni Association and Nevada Athletics Tailgate Party • 4 p.m. — Inside Mackay Stadium

Nevada Football vs. Washington State University • 7:05 p.m. — Mackay Stadium

10 Washington, D.C. Alumni Chapter Nationals Baseball Game and Tailgate Party • 11:30 a.m. — RFK Stadium

17 Pack Tracks Travel Departure — Journey to the South Pacific (returns 10/5/05)

Nevada Alumni Association and Nevada Athletics Tailgate Party • 3 p.m. — Lombardi Grass Area

Nevada Football vs. UNLV • 7:05 p.m. — Mackay Stadium

24 Nevada Football vs. Colorado State • TBA — Ft. Collins, Colo.

October

1 Nevada Football vs. San Jose State • 1:05 p.m. — San Jose, Calif.

4 Homecoming Scholarship Reception • 6 p.m. — Morrill Hall Alumni Center

6 Homecoming Poker Tournament • 3 p.m. — Circus Circus Reno

Homecoming Gala — 6 p.m. Cocktails • 7 p.m. Program — Circus Circus Reno

7 Homecoming Office Decorating Contest • 8:30 a.m. — University of Nevada Campus

Homecoming Pack the Little Wal' Event • 6 p.m. — Little Waldorf Saloon

8 Nevada Alumni Association and Nevada Athletics Tailgate Party • 10 a.m. — Lombardi Grass Area

Homecoming Football Game — Nevada vs. Idaho • 1:05 p.m. — Mackay Stadium

14 Pack Tracks Travel Departure — Heritage of America (returns 10/23/05)

15 Nevada Alumni Association and Nevada Athletics Tailgate Party • 10 a.m. — Lombardi Grass Area

Nevada Football vs. La Tech • 1:05 p.m. — Mackay Stadium

20 Vintage Nevada Wine Tasting and Auction • 5 p.m. — City Center Pavilion

26 Pack Tracks Travel Departure — In the Wake of Lewis and Clark (returns 11/3/05)

29 Nevada Football vs. Boise State • 6:05 p.m. — Boise, Idaho

30 Pack Tracks Travel Departure — Panama Canal (returns 11/12/05)

November

5 Nevada Alumni Association and Nevada Athletics Tailgate Party • 10 a.m. — Lombardi Grass Area

Nevada Football vs. Hawaii • 1:05 p.m. — Mackay Stadium

12 Nevada Football vs. New Mexico State • 2:00 p.m. — Las Cruces, N.M.

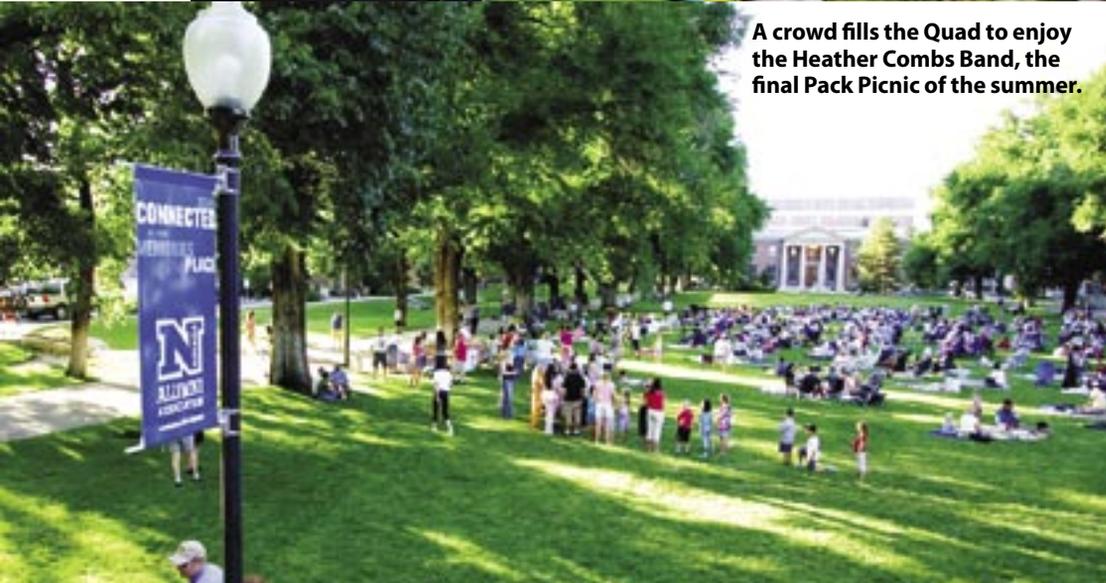
▶ Two smaller concertgoers take advantage of free face-painting during a Pack Picnic.



Free watermelon entices families at a Pack Picnic on Aug. 3.



A crowd fills the Quad to enjoy the Heather Combs Band, the final Pack Picnic of the summer.



Sacramento Chapter

Chaffin@LarsenChaffin.com

Emotions were mixed as the Sacramento Chapter met for the last time at Bruce Mace's Restaurant, the same location of our very first meeting 10 years ago. Bruce and his wife, Gayla, have closed their fine restaurant after 20 years. Many thanks to Bruce and Gayla for hosting our chapter meetings for many years.

The Eppie Johnson Scholarship has been awarded to Daniel Kraft from the Vacaville, Calif., chapter. He will be attending Nevada this fall as a business major. The chapter extends its best wishes as he follows in the footsteps of our chapter's founder, Eppie Johnson.

Speaking of Eppie, congratulations are in order for the 32nd

Annual Eppie's Great Race on July 16. The triathlon, the oldest in the world, is a combination of running, biking and kayaking. This year's event drew over 1,700 participants in 107-degree weather.

Kyle Ramos was elected chapter president in August to succeed Laura Jenkins. Many thanks to Laura for a successful term.

On the horizon, the Sacramento Chapter will be at Homecoming in force. Join us for a bus trip to Reno and back on Oct. 8. While there, we will tailgate with other alumni.

For information, contact Bill Chaffin at (916) 567-0777.

USAC Alumni Chapter

marika@unr.edu

The USAC Alumni Chapter is beginning a new semester with plans for many fun-filled events,

including an excursion to the San Francisco Giants, an international potluck and a ski trip. The new officers of the USAC Alumni Club are as follows: President, Kayla Bihler; Vice-President, Taso Dimitriadis; Secretary, Brenna Bynum; Treasurer, Kristen Anderson; Advisor, Marika Dimitriadis.

On Saturday, Sept. 3, USAC hosted a Welcome Back BBQ at Rancho San Rafael Park. We were very excited reconnect with USAC Alumni and meet students interested in going on a USAC program.

For more information or if you would like to be added to our USAC Alumni mailing list, contact us at the USAC Central Office, or e-mail Kayla Bihler at bihlerk@unr.nevada.edu or Marika Dimitriadis at marika@unr.edu.

For any updates or to participate in alumni chapters' events, please visit

www.unr.edu/alumni

membership news

FROM THE NEVADA ALUMNI MARKETING & MEMBERSHIP TASK FORCE

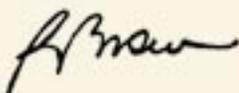
Membership has its privileges, and nowhere is that more true than with a membership in the Nevada Alumni Association.

What comes to mind when you hear these words: silver and blue, Morrill Hall and painting the "N"?

If you answered "the University of Nevada," you belong in the Nevada Alumni Association. We now offer Lifetime Memberships on a convenient payment plan. Individual Lifetime Memberships are \$220 a year for three years and Joint Memberships are \$275 a year for three years. This is a great way to stay connected and give back to the University that gave you so much.

Tour our newly redesigned Web site to find all there is to know about your association and what we have to offer.

Sincerely,



Randy Brown, CPA, Accounting '89
 Chair, Marketing and Membership Task Force



Current Membership

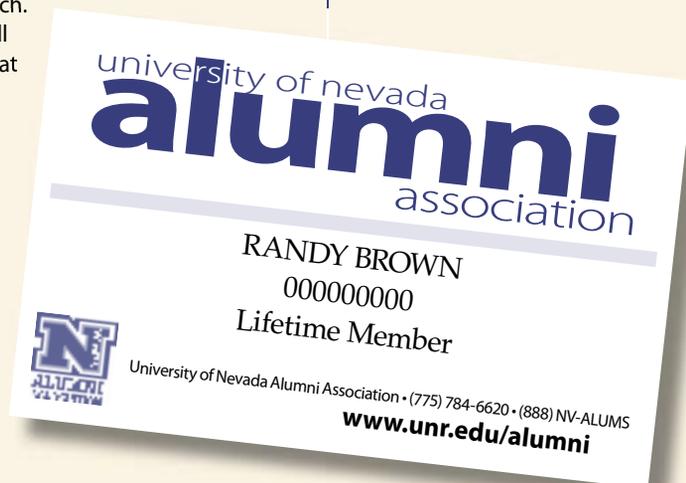
Lifetime Members: 113

Annual Members: 760

Online Community

Online Community Users: 1,845

Class with the most users: 1998



Member Automotive Discounts

After a long, hot summer, your car could use some TLC. As a member in the Nevada Alumni Association, you receive great discounts from our two automotive partners.

- Reno Vulcanizing offers members 10 percent off mechanical work and whole-price tires.
- Firestone Tire & Service Centers offers members a lube, oil and filter for just \$12.99 plus tax, available at 5890 S. Virginia St. in Reno (this location only).

This Homecoming, the Nevada Alumni Association Gets You into the Wal'! That's right! Show your Alumni Association card and you get in free to the

**ALL-ALUMNI
 PACK THE LITTLE WAL' PARTY**

Alumni and friends are invited to the Little Waldorf Saloon for appetizers, drink specials and lots of giveaways. Alumni chapters will be hosting special gatherings at this event. Admission is \$5 per person or free for association members and students over 21 (bring your card).

Bet you can't taste just one!

Join in the fun and explore over 500 wines from around the world at

Vintage Nevada — Wine Tasting and Auction.

Alumni Association members save \$10 off the ticket price of \$45. Purchase your tickets by calling (775) 784-4831. Tickets are \$50 at the door.

Association launches new Web site

The Nevada Alumni Association is proud to announce the launch of our redesigned Web site. You will find University news and events and discounts reserved just for members. For a howlin' good time, join the association today! www.unr.edu/alumni



www.unr.edu/alumni

New Member Benefit Partner!



The Nevada Alumni Association is excited to welcome the **Nevada Museum of Art** as a new business partner. Members of the association can increase their art smarts and receive a 10 percent discount on any art class offered at the Nevada Museum of Art's E.L. Cord Museum School. Just show your card! Visit www.unr.edu/alumni for more information on this exciting new partner.



BENEFITS FOR CARD-CARRYING MEMBERS

Show your Pack Pride and start saving when you join today!

- Wolf Pack Athletics discounted season tickets
- ASUN Bookstore
- Alumni Association Events
- Campus Recreation, Dining, and Travel
- Nevada Museum of Art NEW!
- J.J.'s Pie Co.
- Wild Island Adventure Park
- Cactus Creek Bar & Grille in the Bonanza Casino
- Bicycle Warehouse
- Eclipse Running
- Double Diamond Athletic Club
- National Automobile Museum, The Harrah Collection
- Whitehall Lane
- Pub 'N Sub
- Whispering Vine Wine Company
- La Quinta Inn and La Quinta Inn & Suites
- Enterprise Rent-A-Car

But wait! For a complete list of partners and discounts offered, please visit our Web site: www.unr.edu/alumni



Robin Page ('87 Finance)



Francine G. Luwe Fawcett ('57 Psychology)

Class Chat

50s

Francine G. Luwe Fawcett ('57 Psychology) and her husband Stan will travel to Neiafu, Kingdom of Tonga on the island of Vava'u where they will serve a mission for the Church of Jesus Christ of Latter Day Saints. They will spend the next 18 to 23 months working with the teachers of Saineha High School.

70s

Jeff Dwyer ('72 Physical Education and Health Science) is retiring from public education after 33 years as a teacher, coach and administrator in Nevada. He lives in Las Vegas with his wife Karen ('77 Elementary Education) and two sons, J.R. and Jesse.

Craig Trigueiro, M.D. ('72 Medicine) was recently reappointed by Florida Gov. Jeb Bush to a third term on the Florida Medicaid Pharmaceutical and Therapeutics Committee.

80s

Robin Page ('87 Finance) has been promoted to assistant vice president/controller at First Independent Bank of Nevada. Page oversees financial and tax accounting for the bank and its holding company.

Kate Grey ('88 Journalism) has been named director of marketing and E-communications for the University of Nevada, Reno. She is the former underwriting director for KUNR 88.7 FM, an

outreach service of the University, and has marketing experience in health care and real-estate development.

90s

Lisa (Friede) Rebagliati ('93 Speech Communication) and her husband Randy are pleased to announce the birth of their first child, Graeden Michael, on Jan. 18. The couple resides in Vancouver, Wash., where Lisa is a corporate training consultant and Randy is a flight instructor.

Laura Ramirez ('94 Psychology) has received four awards this year, including the Nautilus Book Award, and has been a semifinalist in three national contests for her book, *Keepers*

of the Children: Native American Wisdom and Parenting, published in August 2004. The book explores little known Native American concepts as a means to enhance parenting skills and child development.

Donato Cabrera ('96 Applied Music) was named staff conductor for the San Francisco Opera. Before moving to the Bay Area, he was the cover conductor for the New Jersey Symphony.

Jason Hidalgo ('97 Journalism) is a Fulbright scholar currently in Japan conducting research through November. Though worried about "rusty" Japanese language skills, Hidalgo was looking forward to experiencing the culture and foods.

Explore new places with

Pack Tracks Travel

2006 Travel Schedule

- ▶ Panama Canal, featuring a 12-night cruise aboard *Celebrity's Galaxy*
October 30-November 12, 2005
- ▶ Alaska's Coastal Wilderness
June 4-11, 2005
With Optional Fiji Extension
- ▶ In the Wake of Lewis & Clark
November 2-8, 2005

- Educational trips and tours
- Domestic and international destinations
- Professional tour guides and lecturers
- Trips for all ages to enjoy



www.unr.edu/alumni

For more information call the Nevada Alumni Association at (775) 784-6620 or email packtracks@unr.edu



Amy Poggensee ('97 Journalism) has been named human resources staffing specialist/recruiter for Wells Fargo Bank throughout northern Nevada. She and husband Matthew Johnson also announce the birth of their second child, Alexander James Poggensee Johnson, on April 1, 2004.

Sheri Russell ('00 Accounting) has been promoted to manager at Kafoury, Armstrong & Co. She is responsible for managing audit engagements, tax preparation, staff

training and new business development.

Rajan Zed ('01 Business Administration) was elected to the board of directors of Northern Nevada International Center. The nonprofit organization fosters the role of citizen diplomacy through programs and outreach. Zed also serves on the editorial board of the *Reno-Gazette Journal* as a community member.

Dano Kraig P. Fernandez ('03 Criminal Justice, COPPS Option) recently began the



Jason Hidalgo ('97 Journalism)

master's of justice administration program through Norwich University in Vermont. He is a correctional officer for the Northern Nevada Correctional



Sheri Russell ('00 Accounting)

Center in Carson City and is active in the University's Alumni Association.

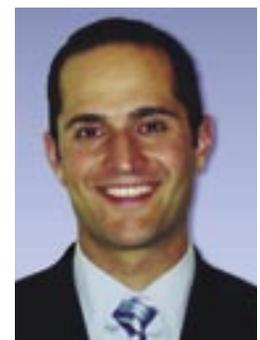
Romeo "Ro" Lazzarone ('03 Marketing), an agent with New York Life, was recently named vice president of development for the College of Business Administration Alumni Association. Lazzarone is vice president of programming for the Young Alumni Association, president of Sigma Alpha Epsilon Housing Corporation and is active in several area organizations, including Northern Nevada Association of Young Professionals which he co-founded.

Cindy Vance ('04 Accounting) has joined Kafoury, Armstrong & Co. as a staff accountant. Vance's client work includes tax preparation and team audits.

Meagan Gilson ('05 Journalism, Political Science) has been named assistant account executive in Mass Media's Reno office. Gilson is responsible for copyediting, media buying, account strategy and client and media relations.



Rajan Zed ('01 Business Administration)



Romeo "Ro" Lazzarone ('03 Marketing)



Cindy Vance ('04 Accounting)



Meagan Gilson ('05 Journalism, Political Science)

The University of Nevada, Reno

VINTAGE NEVADA

WINE TASTING & AUCTION

15th Annual Celebration

Thursday, October 20th
5-8 p.m.
Silver Legacy City Center Pavilion

Explore more than 500 wines from around the world at the largest wine tasting in Northern Nevada. Vintage Nevada 2005 – hors d'oeuvres, entertainment, live and silent auctions.

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Photo courtesy of the Calgary Herald/Ted Jacob



'Can do' attitude

KILLINGSWORTH IN CANADA

By Jennifer Durnan

Colleen Killingsworth spent her time at the University coached by some of the best authorities on campus. She recalls that Jim Ellis, Ted Conover and Travis Lynn were among the people who gave her the inspiration and guidance that led her to the prestigious career she has today. These three professors would be proud to learn that Killingsworth was recently elected president of the 1,600-member Canadian Public Relations Society (CPRS), the equivalent of the Public Relations Society of America.

Killingsworth credits her career with the experience that she gained while attending the Reynolds School of Journalism. While at the University she was the president of the Public Relations Student Society of America (PRSSA) and recalls that PRSSA supplied her with some of her fondest college memories.

"PRSSA got me to where I am today. I really feel that you get out of it what you put in," she said. "The opportunities that were available through the Journalism school seemed endless. I always felt very supported by the school, the faculty and the other students."

Killingsworth also served in the ASUN Senate and worked for Artemesia.

A native of Reno, she began her career with St. Mary's Hospital. After working there for about five years she moved to Minneapolis where she continued working in health care for the University of Minnesota's Obstetrics and Gynecology Department. Today she works for National Public Relations, Canada's largest public relations firm.

The international experience that Killingsworth has enjoyed has been priceless.

"The practice of public relations in the United States and Canada is more alike than different," she said. "The differences are not born in the practice of public relations, but in the societal and cultural differences. The biggest difference is media relations."

She said that Canada is more about the collective while the United States remains dedicated to the individual. That difference hasn't stopped Killingsworth from being a two-time winner of the CPRS Lamp of Service, Canada's most coveted public relations honor for an individual.

Killingsworth is a past president of the Sierra Nevada Chapter of PRSA and has served on numerous boards and committees both in the United States and Canada.

Remembering Friends

Jack Cook, one of the greatest cross-country and track and field coaches in history, was honored Saturday, July 23 in a memorial service at Mackay Stadium. John Cook, better known as Jack Cook, was a legendary coach at the University of Nevada, Reno for more than twenty years. Cook's family members, former athletes and friends attended, many of whom walked or ran a lap around the track after the service in his memory.

Cook guided the Wolf Pack to ten conference titles in cross-country and helped shape 23 All-Americans throughout his career that began in 1968 and continued to his retirement in 1989. He was awarded the Big Sky Conference track and field Coach of the Year in 1981, 1982 and 1984. He was awarded the Big Sky Conference cross-country Coach of the Year in 1979, 1980 and 1983.

"Coach Cook always exhibited the greatest decorum and dignity, and always expected his athletes to hold themselves to a similarly high standard," said Governor Kenny Guinn in a Proclamation that named July 23, 2005, as a day to honor and remember Cook. Cook's teams ranked alongside

the top teams in the nation every year. A member of the Wolf Pack Hall of Fame, he was one of the nation's finest recruiters and provided athletic and educational opportunities for many young men from all over the world. Many became Olympic athletes. Cook was also passionate about training and racing greyhounds and horses, a pastime he began in 1971.

Cook was a naval officer in World War II. It was not until after his military service that he began to coach at high schools, then at Hancock College in Santa Maria, Calif. before coming to Nevada.

Cook brought great pride to the University through the victories of his nationally-ranked teams. "He was a first-class guy," said Trachok. "He stuck to his word, and worked his team hard."

Pete (Pietro) Menicucci ('59 History) died July 29 in an auto accident near Carlin, Nev., which also took the life of his sister, Emma Young of Las Vegas. He was on his way to his 50-year Carlin High School Reunion.

Pete was born in Winnemucca, July 11,

1936. He received a Harold's Club Scholarship to attend the University of Nevada, Reno, where he was a member of the ATO fraternity and enrolled in the ROTC program.

After graduating, Pete was commissioned a Second Lieutenant in the U.S. Army and served for three years. While in the Army, he met and married Dee Anna Lee Meyer (Menicucci). They moved to Reno in 1965, where they lived and raised their children, Paige and Peter ('89 Engineering).

Pete worked for the Southern Pacific Railroad for 44 years before retiring in 2001. He was also a real estate broker since 1973, and owned Stetson-Beemer Real Estate. He is preceded in death by his parents and wife. He is survived by Peter and his wife Claudene ('86 Journalism), Paige, his sister Eole Pacini, and grandchildren, nephews and cousins.

His family has established the Pete Menicucci Memorial Scholarship fund. To contribute, send checks payable to UNR Foundation with "Pete Menicucci Memorial Scholarship" noted in the memo section to: UNR Foundation, MS 162, Reno, NV 89557.

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Read My Ears

THOMAS L. FRIEDMAN

OP-ED COLUMNIST

THE NEW YORK TIMES

The Geo-Green Alternative

ided We Stand

Photo by Jean Dixon



Dr. James Herz and his wife Elizabeth.

Finding and Sharing Treasures

Photo courtesy of University of Nevada, Reno Special Collections



Craig Sheppard. "Rabbit Hole Springs, 1849." Watercolor, 1976.

By Keiko Weil

Step into the Reno home of Dr. James and Elizabeth Herz and you have stepped into a magnificent treasure trove of Nevada and the West. James' passion for collecting is evident throughout his library. Shelves are filled with historical photos, oversized art books and delicate Native American baskets. One table is inlaid with arrowheads, and others hold Western-themed bronze statues. The room is anchored on one side by a large, vividly colored painting, and on the other with Herz's prized collection of carved wooden figures.

He speaks fondly of his treasures and it is apparent he enjoys sharing them.

Herz recently donated part of his extensive collection of Nevada art and historical photographs to the University's special collections department. Herz has made similar donations to the University for more than 15 years. The valuable collection contains hundreds of pieces. "It is important that

the items be kept together and be kept safe," he says. "These items represent some of the early history of the area. I hated the idea that they might go elsewhere because, over time, these items will mature and become even more valuable."

Many of the items — including images of Lake Tahoe from the 1860s through the 1970s, historical photographs of native Nevada Indians, artwork by Western artists and depicting the West, and historical and rare documents — can be viewed on campus or online through Special Collections' extensive digital photo archive at www.library.unr.edu/specoll.

Bob Blesse, who directs the University's special collections, says, "Dr. Herz's tremendous generosity in sharing these special gifts means a great deal to many in our community who access them for general interest and for scholarly work. He has given us the opportunity to provide and preserve materials that will benefit future generations."

Herz's grandfather, a jeweler, came from Virginia City in 1883 and two years later, with his brother Otto, founded R. Herz and Brother, which continues to serve customers today. The elder Herz subsequently created the Herz Gold Medal, awarded each year to the Nevada graduating senior with the highest grade-point average.

The grandson graduated from Reno High School and received his premedical degree from Nevada in 1937. At a time when the student body totaled just 1,000 students, Herz took classes from professors for whom many of the buildings on campus were later named, including Reuben Thompson (Thompson Building), Sigmund Leifson (Leifson Physics) and Stanley Palmer (Palmer Engineering).

Long before Nevada had the School of Medicine, Herz left Reno to attend medical school in Missouri. He says that after he became a doctor, "The government invited me to the Army and I couldn't refuse."

During his military service he studied with a doctor who specialized in orthopaedics. Herz returned to his hometown in 1950 and founded Reno Orthopaedic Clinic with partners William Teipner, M.D. and Jack Sargent, M.D. After practicing medicine for nearly half a century, the respected surgeon retired in 1997. He recently celebrated his 90th birthday surrounded by 200 family members and friends. He continues to pursue his interest in Nevada, making excursions throughout the northern part of the state. For Herz, finding treasure is a lifelong pursuit.

Contact Bob Blesse at (775) 784-6500 ext. 317 to learn how to make a gift to the University's Special Collections.

Leaving a legacy

George and Mary Tweedy remembered the University of Nevada, Reno in their estate long ago. The couple turned to Lorraine Legg, board president of the Planned Giving Foundation, for counsel. "Mr. and Mrs. Tweedy conveyed to us the great love they had for the University of Nevada School of Medicine," said Legg. The Tweedys left a substantial gift to the university through their trust and,



Tweedy

following their recent deaths, the George and Mary Endowed Scholarship for medical students was created and will provide a full scholarship to a medical student.

George was a member of the Sigma Nu fraternity and graduated from Nevada in 1942. His notable career began with Ingersoll-Rand, but was interrupted by World War II. He served with

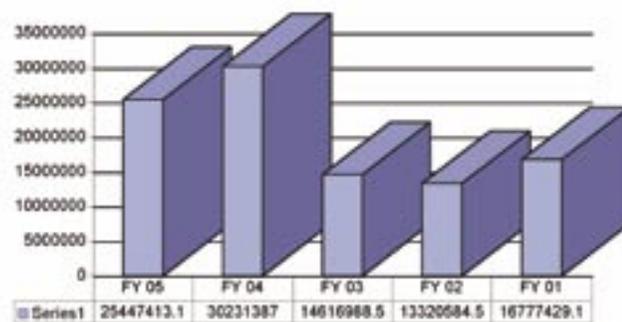
distinction in the Marines from 1943 to 1946, and returned to work until the start of the Korean War, when he again served until 1952. Following that tour of duty, he served as construction engineer for the Arabian American Oil Co., and then as a mine and industrial safety officer for the U.S. Bureau of Mines until 1984. He started a new career in residential real-estate appraising and, following his retirement in 1992, he and Mary made their home in Arizona.

"We are fortunate to have loyal and generous alumni like George, and are honored that at the end of the day he and Mary remembered the University. Their scholarship will assist generations of medical students as they realize their dream to become a physician," said John Carothers, executive director of the University of Nevada, Reno Foundation.

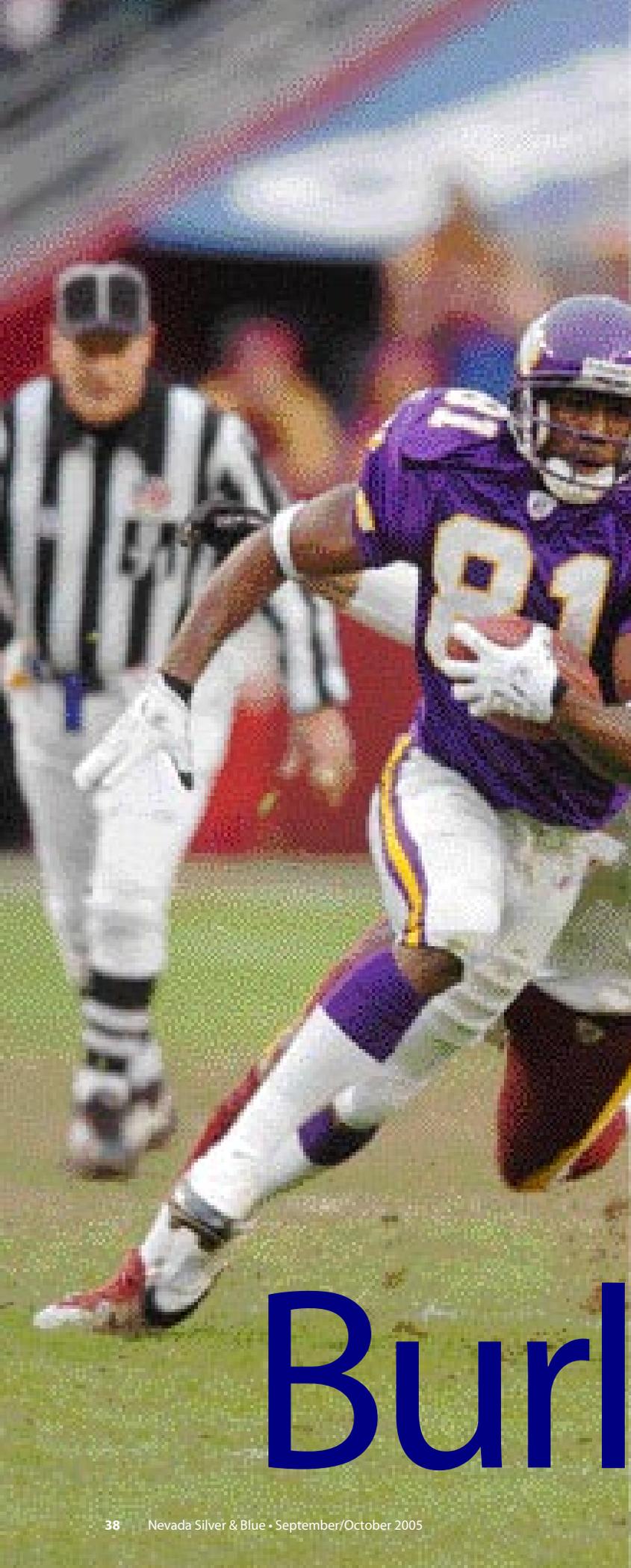
For more information about leaving your own legacy at Nevada, contact Ron Zideck or Bob Eggleston in the Planned Giving Office at (885) 784-6622.

Second best year in fundraising

University of Nevada, Reno
Gift Comparison for Fiscal Years 2001-2005



The University is proud to announce its second-best fundraising year ever, with \$25,447,413 in new gifts and pledges contributed in fiscal year 2005. This follows the record-setting fundraising total in fiscal year 2004, notably marked by the generosity of Chuck and Ann Mathewson and IGT, who together contributed \$10 million to the Mathewson-IGT Knowledge Center.



Fresh off his sterling 2004 season, former Pack receiver takes key role

Story by Pat McDonnell

Life presents people with opportunities, 24-year-old Nate Burleson may find a lot to like about the big chance the Minnesota Vikings are giving him this fall.

The 2002 Associated Press All-American with the Nevada Wolf Pack is the No. 1 receiver for a team dominated the last seven seasons by headline-grabbing Randy Moss. While serving as Burleson's mentor for the former Pack star's first two seasons in Minnesota, the 6-foot-4-inch Moss could be quieted only by injury. Now the All-Pro receiver who disliked being downplayed is an Oakland Raider after a March trade, and Burleson has become the first player quarterback Daunte Culpepper looks for downfield.

It's not just another day in the life now for the former multi-sport prep star from Seattle.

"I feel pressure, but I think that pressure is good," says Burleson. "People put pressure on you to be successful and, obviously, they believe in what you're doing. With everybody believing in me, that just adds to my confidence level and gives me the ability to go out there and relax and do my job."

Vikings Head Coach Mike Tice needs Burleson to be a potent part of Minnesota's offense if the team is to return to the playoffs this year. The player who excited Wolf Pack fans with a dramatic 95-yard touchdown reception during a 2002 senior-season victory against Brigham Young University will now have to break loose from double coverage

Nate Burleson

Photo courtesy of Minnesota Vikings/Rick A. Kolodziej

and opponents who know there is no more Moss.

Burleson has a role model for this intriguing new scenario.

"I always liked Scottie Pippen," Burleson says of the No. 2 man behind the Chicago Bulls' charge to six NBA titles in the 1990s. "He was the guy who was kind of behind the scenes, but he always got it done. He always put up decent numbers, played great defense, did the grunt work and he was a big part of their success when the Chicago Bulls won those championships."

Can he become the Vikings' Scottie Pippen as the Michael Jordan role shifts, perhaps, from Moss to the broad shoulders of the 6-4, 260-pound Culpepper?

"I think to some degree," Burleson says with a smile. "The coach said I'll be the No. 1 receiver. I welcome it, and I embrace it. If I have to be put in the spotlight, I've got to fill in for the challenge."

Burleson stayed behind the scenes and still did damage in 2004. He led the Vikings with 1,006 receiving yards, caught 68 passes and scored 10 touchdowns. One score came on a 91-yard punt return on Monday Night Football against the Indianapolis Colts.

This season Burleson will share the receiving load with teammates Marcus Robinson, Travis Taylor and Jermaine Wiggins. Another contender is rookie wideout Troy Williamson, whose speed has some observers thinking about long passes, the end zone and, invariably, Moss.

Bring up Burleson's name in northern Nevada and his own electrifying sprint to the sun-splashed Mackay Stadium end zone against the No. 24-ranked Cougars comes to mind — an opportunity during that 2002 game that could not have occurred without a teammate springing out of the background to lend a hand.

"A lot of people remember the catch and run, but I've really got to give credit to (former Nevada wide receiver) Tim Fleming," Burleson says. "He's one of my good friends. He probably made the biggest block of the year. The guy (Brigham Young safety Michael Madsen) was an

arm's length away from me, and if Tim had not blocked him at the last second, I probably would have gotten tackled for negative yards. You never know how the game would have turned out."

The block was important, but Burleson,

Wolf Pack. Now 27, Shaw ('00 Psychology, '02 Master's, Education) looks to balance a prospective career in child psychology while raising the couple's year-old son, Nathaniel Jr.

Surrounded by family members who

One in a family of Nevada athletes

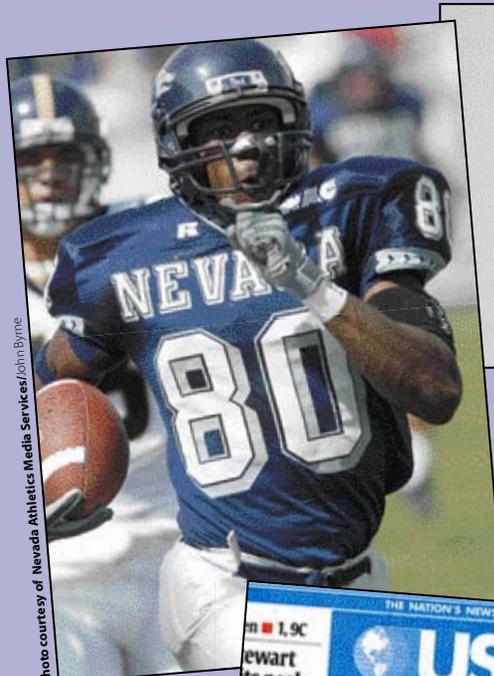


Photo courtesy of Nevada Athletics Media Services/John Byrne

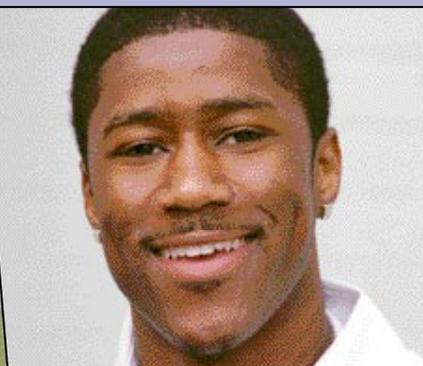


Photo by Jean Dixon

Nate Burleson, pictured in action scoring a 95-yard touchdown in 2002 against the Brigham Young Cougars, has strong family ties to the Wolf Pack. Wife, Atoya, was a champion hurdler at Nevada and younger brother, Lyndale, will compete on the Pack basketball team. USA Today pictured Burleson on the front page of its Aug. 8 edition.



with a natural athleticism spread through his family, naturally turns difficulties into prime prospects. His grandfather was a pro boxer and his father, Alvin, played six years in the Canadian Football League. Burleson's brother Kevin played collegiate basketball at the University of Minnesota and has extended his career to the professional ranks in Germany.

The familial talent extends to Nevada. Younger brother Lyndale is a 6-3 redshirt freshman guard for the Wolf Pack basketball team. Burleson's wife, Atoya Shaw, was a Big West Conference champion hurdler and standout sprinter with the

have confidently surmounted challenges in the ring, on the court and across the field, Burleson, a man who has recorded a 42-inch vertical leap, draws the greatest energy from his wife.

"She loves the competitive nature that she sees in football," he says. "It's hard for her to be a stay-at-home mom because she's been so independent and she's been running track basically her whole life. When we do work out together, I like to push her and she likes to push me. Each of us wants the best out of each other."

That big push forward from his home gives Burleson a great opening to make himself and the Minnesota Vikings different, if not better, than they were last season.

Wolf Pack to play perennial powers

Fans of Nevada Wolf Pack athletics have never had as much to talk about regarding possible future football schedules.

In July, the University announced tentative agreements for games during the next four years against perennial football powers Nebraska,

WHAT'S NEXT

► 2005

Washington State at Colorado State UNLV

► 2006

at Arizona State Colorado State Northwestern at UNLV

► 2007

at Nebraska* at Northwestern UNLV

► 2008

at Florida State* at UNLV

► 2009

at Notre Dame* at Washington* UNLV

(*tentative agreement; final contract details pending)

for national exposure," says second-year Nevada athletic director Cary Groth. "It's whom you compete against and whom you beat."

Groth, who came to Nevada in April 2004 after serving as athletics director at Northern Illinois University for 10 years, described the experience of the Mid-American Conference Huskies as an example of what can happen for a program that schedules aggressively.

"In 2003, we played and defeated Alabama, Maryland and Iowa State," Groth says. The 19-16 victory against legendary Southeastern Conference stalwart Alabama at Tuscaloosa's Bryant-Denny Stadium earned NIU four pages of coverage in Sports Illustrated magazine. Groth, who saw the magazine profile the Wolf Pack basketball team during its 2004 run to the NCAA regional semifinals ("Sweet 16"), identified the change in Nevada's football scheduling philosophy as an important way to get in the eyes and ears of top-quality student-athletes.

—By Pat McDonnell

Florida State, Notre Dame and Washington. The series of proposed road games, set for the storied stadiums in Lincoln, Neb., Tallahassee, Fla., South Bend, Ind., and Seattle, will complement scheduled nonconference Mackay Stadium contests this season against Washington State and in 2006 against Northwestern and Colorado State.

Nebraska, Florida State, Notre Dame and Washington have combined to win 16 national championships since the 1943 season. The Wolf Pack defeated Washington of the Pacific-10 Conference 28-17 in 2003 in Seattle, and the Huskies are the only one of the four opponents Nevada has met previously.

"We have to afford ourselves some opportunities

Nevada volleyball picked for second in conference

Nevada's fast-track volleyball team — buoyed by seven starters from last year's 21-10 team — is entering the 2005 season ranked second in the Western Athletic Conference.

WAC coaches, in their annual preseason poll, believe that only nine-time, regular-season champion Hawaii is better. The Rainbows received first-place votes from eight of the coaches. Nevada received the ninth top vote.

The Wolf Pack lost to Hawaii in the 2004 conference championship, but made its third NCAA tournament appearance in the past four seasons.

This year's Pack squad will be the ninth for Coach Devin Scroggs. She has an overall record of 140-94, including a WAC record of 71-45. The University of the Pacific alumna has guided the Pack to all four of its NCAA tournament appearances.

The seven returning players, plus an eighth letter winner, are led by Salaia Salave'a, a member of the 2004 all-WAC team. WAC coaches, in their preseason poll, made her one of their choices for this year's all-conference squad. This is the third consecutive year Salave'a has been a preseason choice.

Salave'a is joined on the front line by returning starters Carly Sorensen, Karly Sipherd and Teal Ericson,

two-year letter winner Brienne Davis and freshmen Ashley Hess and Erika Ryan.

Two-year starter Tristin Johnson is expected to run the team as its setter again this year. She may be pressed for playing time by Ashley Miller, a transfer from Golden West College and a member of a team that went 25-1 last year en route to its 12th consecutive California state championship.

Defensive specialists Christine Harms and Lindsay Holda will split playing time again this year, as they have for the past two seasons. Red-shirt freshman Dana Henry, transfer Randi Salis and a pair of freshmen, Allison Hernandez and Carina Aguilar, will challenge them for court time.

The Wolf Pack will play perhaps its toughest schedule this year. It includes 12 matches against nine teams that appeared in the 2004 NCAA tournament. Six of the teams on the

schedule won 20 or more matches a year ago and two — Hawaii and New Mexico State — won 30. Of the 20 opponents, 15 had winning records in 2004.

The season opened with a match against Brigham Young University and will conclude with the WAC Tournament November 24-26. The tournament will be in Reno for the fourth consecutive year, but the site will shift from the Virginia Street Gym to Lawlor Events Center.

Photo courtesy of Nevada Athletics Media Services/John Byrne



Wolf Pack senior Salaia Salave'a was a powerhouse for Nevada in 2004. Salave'a suffered an ankle injury in the Pack's season-opening match against Brigham Young.



Fazekas goes to Argentina

Wolf Pack junior Nick Fazekas needed to open up his passport again this summer as he collected another honor — selection to the U.S. under-21 basketball team.

The 6-foot-11-inch forward from Arvada, Colo., traveled to Cordoba and Mar del Plata, Argentina, in August for the 2005 FIBA Under-21 World Championships. Fazekas competed in the 12-team tournament with teammates J.J. Redick of Duke, Rudy Gay of Connecticut and Justin Gray of Wake Forest. He led the team in rebounding average with 6.6 bounds per game, as the United States finished fifth.

Fazekas, the 2005 Western Athletic Conference Player of the Year, traveled to China last year as part of the NIT All-Stars and joined his Wolf Pack teammates this May for a 10-day tour of Italy. *Photo Courtesy of Nevada Athletics Media Services/John Byrne*

NEWSMAKERS

For the love of the University

Not everyone will understand why Jim Wilson would bequeath \$118,000 to establish a football scholarship endowment, but his good friend Dick Trachok, a former Wolf Pack football teammate of Wilson's in the 1940's, describes his motives simply: "He felt the University helped him, so he wanted to help the University. He was as loyal a supporter as any graduate that we've ever had."



Wilson

Abel women's soccer coach

Graeme Abel, a Liverpool, England native, joined the women's soccer program as an assistant coach. Abel was an assistant



Abel

coach for the men's and women's soccer teams at Brescia University in Owensboro, Ky. He also played for Brescia, where he earned All-America status in 2003.

Abel holds an advanced national diploma and Goalkeeping Level 2 certificate, both from the National Soccer Coaches Association of America.

Former tennis star returns as coach

Chad Stoloff, a former dominant force in Nevada men's tennis, is returning to the campus as the team's head coach, filling a vacancy created by the recent resignation of Ryan Johnston, for whom Stoloff played from 1998 to 2002.



Stoloff

Stoloff was a three-year letter winner, the team's No. 1 singles player during his junior and senior years and top-ranked in doubles throughout his collegiate career. He received conference all-academic honors every semester and graduated from the University in 2002 with honors in political science. He recently completed requirements for a master's degree in sports

science from the United States Sports Academy.

For the past three years, the Carson City native has been an assistant coach at the University of Hawaii. During his tenure, Hawaii had seven players win Western Athletic Conference all-academic honors and four were named WAC players of the week or month.

Crowley gets Lawlor Award

The 2005 Jake Lawlor Award for exemplary support of intercollegiate athletics is in the hands of a man who had a lot to do with its establishment — Joe Crowley, the University's president emeritus.

The presentation was made in July at the 37th annual Governor's Dinner that raises funds for Wolf Pack athletic programs. The award honors the late Jake Lawlor, a legendary Nevada player, coach and athletics director.

Crowley, president for 23 years before retiring Dec. 31, 2000, presided over an unparalleled expansion of those programs. Among the so-called "major" sports, the football team moved to I-A status, the baseball program developed the foundations for its strong national reputation and the basketball team began its run that now includes consecutive appearances in the NCAA's national tournament.

For all that, Crowley claims a special affection for the growth in opportunities for the University's female athletes. They now have a choice of 12 intercollegiate sports.

"I believe having a healthy athletics program is good for the University," Crowley said. "We did it the right way and, by and large, the programs have done well."

While he was tending the home fires in athletics, Crowley also built a national

Photo by David Calvert



Joe Crowley, the University's president emeritus (at left), at the 37th Governor's Dinner with keynote speaker and Pro Football Hall of Fame inductee Marcus Allen, Nevada Governor Kenny Guinn and Nevada football coach Chris Ault.

reputation in athletic administration. He is one of only two university presidents to have served as president of the NCAA, holding that post in 1993.

New hire from Miami

Jackie Moore, a veteran NCAA Division I coach, has been named to the staff of women's basketball coach Kim Gervasoni.



Moore

Moore has been an assistant at the University of Miami for the past two years. Prior to that, she served on the coaching staffs at the University of Massachusetts and Boston College. She was also

head coach at Santa Fe (Fla.) Community College in Gainesville for six years.

A native of Panama City, Fla., Moore was a starting guard on basketball teams at Santa Fe and Armstrong State College. She has a bachelor's degree in psychology from Armstrong State and a master's in health science from Georgia Southern.

Moore fills the position held by Kim Gervasoni's husband, Mike, who was killed in an automobile accident in October 2004. She will be recruiting coordinator and joins full-time assistants Kevin Chaney and Amanda Levens on the staff.

Wolf Pack soccer to count on seniors

With nine returning starters and the addition of a recruiting class ranked in the top 20 in the West Region by *Soccer Buzz Magazine*, Nevada soccer is poised for a breakout season.

"The 2005 team is the best Nevada soccer team to ever take the field," said head coach Terri Patraw. "Nevada soccer will be a major player from here on out."

Having lost only two seniors to graduation, the Pack returns 13 letterwinners from the 2004 season including senior goalkeeper Megan Tarpenning, junior midfielder Lauren Kinneman, red-shirt senior forward Annie Baxter and junior forward Naomi Hernandez.

Patraw enters her second season as head coach of Nevada, coming off a 2004 season that saw improvement and a number of program first's under her direction. The Pack recorded its first ever three-game unbeaten streak, defeating Utah State 1-0, Northern Arizona University 2-1 and tying intra-state rival UNLV 0-0 in double-overtime. Also during the 2004 season, Nevada recorded its first shutout since blanking Southern Utah 2-0 during the 2002 season, and the Pack notched its first multiple shutout season since the program's inaugural season in 2000.

Patraw's first recruiting class at Nevada was recognized by *Soccer Buzz*, a publication covering NCAA soccer, as the 19th-best recruiting class in the highly-competitive West Region. The Pack's class was ranked the highest in the Western Athletic Conference, ahead of rivals Fresno State (23) and Hawai'i (26).

"We will be relying on our incoming freshmen to really have an impact in our midfield and up top," Patraw said. "We have a very talented incoming class."

If Nevada is to rebound from a 2-15-1

Photo Courtesy of Nevada Athletics Media Services



Wolf Pack senior Annie Baxter (12) battles for the ball with a Boise State opponent. Of the 12 goals Baxter has scored as a Nevada player, three have been game-winners.

season a year ago, they are going to need to learn how to put teams away and have a winning mentality, Patraw said.

"Our senior leadership this season is going to be really strong," Patraw said. "Senior leadership can bring a lot to the team and dictate where the team goes."

The Pack returns 13 letterwinners from last year's squad, having lost just six from a year ago. Nevada will be led by Tarpenning, who will anchor the Pack defense, along with red-shirt sophomore Jessica Wilcox and Kinneman. Nevada also returns much of its offensive power in Hernandez and

2004 leading goal scorer Baxter. Incoming freshmen Aivi (pronounced IVY) Luik, who has experience playing with the Australian National Team and with the Women's Professional Soccer League (WPSL) and Miranda Montejo, who helped her club team win a National Championship, epitomize the future of Nevada soccer.

"Our talent level has improved tremendously from last year," Patraw said. "Our program's ability to attract players with such great ability, like Aivi and Miranda, really shows where Nevada soccer is headed."

The Way We Are

Photo by Matt Thielien



This photo, taken from the Whalen Parking Garage, shows the transformation underway in mid-campus. Fifteenth Street running from Evans Avenue to the Lawlor Events Center parking lot is now gone. The street used to run straight through the center of the building site. The hill running down from Lombardi Recreation Center to the lower parking area has almost disappeared, as a platoon of trucks hauls off the dirt. They don't have to go far. The dirt is being used as fill at several sites on the north end of campus.

A hill bites the dust where the future will rise

The look of the historic 131-year-old University of Nevada, Reno is about to change dramatically, with construction soon to begin on a new library and student union. In fact, the mid-campus area just south of Lombardi Recreation Center is already almost unrecognizable. Site clearing has been underway since mid-July, with trucks loading and hauling off dirt about every seven minutes. Once the approximately 130,000 cubic yards of dirt are removed, construction will begin, with the student union slated to open in fall 2007, and the Mathewson-IGT Knowledge Center following in summer 2008.

When complete, the two buildings will be the focal point for campus activities, with the 15th Street entrance becoming the University's new gateway. With two parking garages situated nearby, access will be greatly improved for students and visitors alike. The 295,000 square-foot Knowledge Center will be one of the most technologically advanced buildings of its kind in the country. It will integrate optical networking, hub services for Internet 2, software licensing agreements, digital audio and video, wireless connectivity and other modern tools. Although the Knowledge Center will be much larger than the existing Getchell Library, its biggest benefits will come from the integration of advanced technologies that will allow



users access to the vast amount of information stored digitally worldwide.

Built in 1958 for a student population of around 2,000, the University's current student union is inadequate for today's student body, which now exceeds 15,000. The 165,000-square-foot student union will be home to a bookstore, food outlets and other retailers.

— John Wheeler

Investing in Excellence

Giving back to the range

Donna Anderson

Donna Anderson grew up riding horses on Nevada's rangelands. Her grandparents came to Elko County in the 1870s, and left Anderson with a legacy of respect for the high desert environment and Nevada's natural resources.

Anderson wanted to give back to the rangelands that gave so much to her. The College of Agriculture, Biotechnology and Natural Resources' longstanding dedication to Nevada agriculture prompted Anderson to bequeath her estate to the University.

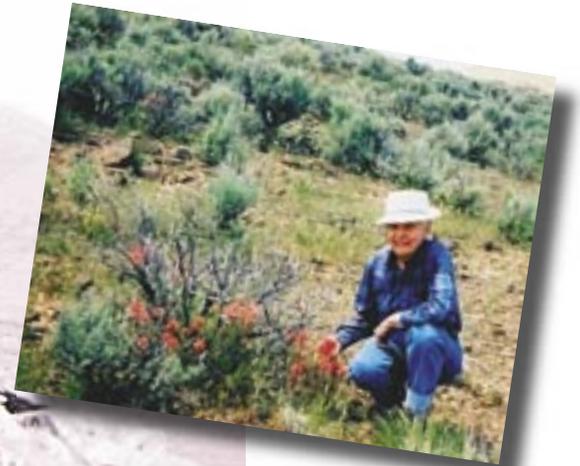
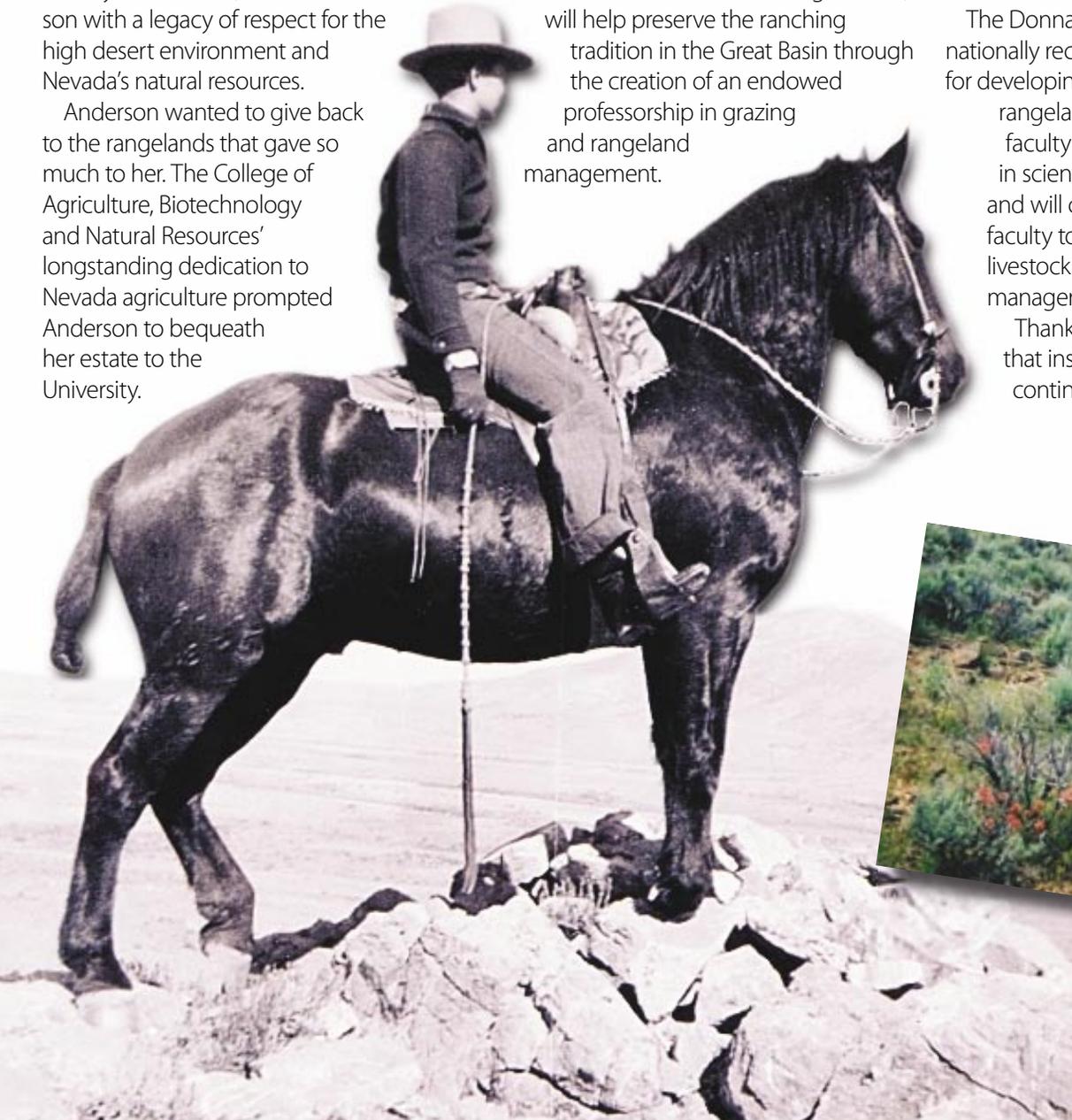
She died in October 2004.

Anderson, who received a degree in history from the University and took courses toward a master's in agriculture, will help preserve the ranching tradition in the Great Basin through the creation of an endowed professorship in grazing and rangeland management.

Through endowed professorships, families or individuals enhance higher education and provide resources not otherwise available.

The Donna Anderson Professor will be a nationally recognized scientist responsible for developing innovative ways to improve rangeland health and viability. This faculty member will publish results in scientific, peer-reviewed journals, and will collaborate with other faculty to build relationships with livestock producers and Nevada's land managers.

Thanks to her generosity, the legacy that inspired Anderson as a child will continue in her name.



Donna Anderson enjoyed and respected the high desert environment.



To make a contribution to the Donna Anderson Professorship Endowment, contact Jean Carbon, development director, at (775)784-4390 or carbon@unr.edu.

Meet Nevada Alumni Association

Lifetime Member

E.P. "CHUCK" CHARLTON

After putting his education on hold to serve in the U.S. Navy during World War II, E. P. "Chuck" Charlton returned to the University of Nevada, Reno campus in 1946. In those days, the University was a tightly knit community with a student enrollment of just over 2,500. The Saturday football games featured quarterback Stan Heath and running back Tommy Kalmanir. The Little Waldorf was downtown, where the Circus Circus now stands. And, there was a party at the ATO house every weekend.

Since the College of Business Administration had not been established, Charlton chose to major in economics and minor in journalism. He headed into the business world, degree in hand, in 1950.

Charlton credits his business success to his time at the University. He spent 29 years with The Woolworth Company, where he was vice president and regional manager of the 13-state Pacific Region. After that, he became one of the founding executives of a new retail chain, Ross Stores.

No matter how busy Charlton has been, staying involved with the University has always been a top priority. From 1985 to 1993, he served

as a Foundation trustee and is now an emeritus trustee. His gifts to the University include the state-of-the-art Charlton Family Business and Lecture Center in the College of Business Administration and The Doctors Hood Nevada History of Medicine Library in the Pennington Medical Education Building, where students can study Nevada's medical pioneers.

"Enjoy your days, be proud of your University and get as broad an education as you can," is his advice to current students. Charlton believes that a solid knowledge of American history, world history and geography can positively affect future success. A Lifetime Member of the Nevada Alumni Association, Charlton encourages all Nevada Alumni to join the Alumni Association and stay connected.

The Nevada Alumni Association is proud of Charlton's commitment to and support of the University and the students who continue to benefit from his generous giving.



To join the Nevada Alumni Association, visit www.unr.edu/alumni or call (888) NV-ALUMS.

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