

rom the President

A dynamic campus is a successful one

As a state university, our students benefit from significant investment from the state of Nevada and its citizens. Why is the public commitment to education important? Our country's first leaders considered public education as integral to democracy. Thomas Jefferson wanted education to be available to every citizen, including a university education to all who were capable, regardless of ability to pay. In advocating for legislation for education, he said: "I think by far the most important bill in our whole code, is that for the diffusion of knowledge among the people. No other sure foundation can be devised for the preservation of freedom



Milton Glick with Jan and Bob Davidson at the 2007 Honor Court Celebration.

and happiness..." In order to achieve these goals—freedom, happiness—we must: keep learning; engage in the issues of the day; and help those who need our help.

Lately, it has been a time of change on our campus: some by our own design, and some due to economic factors beyond our control. As part of our strategic repositioning in response to the governor's budget cuts, we are reorganizing our health-related programs into an expanded Division of Health Sciences, which will include the School of Medicine, the Orvis School of Nursing, the School of Social Work and the School of Public Health. This reorganization is driven by the recognition that optimal health care is provided by multidisciplinary teams who train and work together, focusing on meeting patient needs. In addition, the new emphasis on translational research makes this an opportunity for the growth of new research programs. This expanded division will provide rich choices for students seeking health careers and leverage existing strengths and infrastructure to create new opportunities for learning and research, emphasizing the importance of health care to our economy and statewide community.

Most of you have watched the progress of the Mathewson-IGT Knowledge Center. Further north we have the beginnings of a new medical precinct for our campus, which will include two new facilities: the Health Sciences Education Center and the Center for Molecular Medicine, a public-private partnership. On the east side of campus, we will break ground on the first new science classroom and laboratory building since 1972, when we had just 5,000 students. This important new facility, the Davidson Mathematics and Science Center, is made possible through an investment from the state and through a generous gift from Jan and Bob Davidson.

These new facilities form a path toward a new future for this University. Through the investments of our students and private philanthropy, we are building a new heart and hearth of campus, a place where we can grow a hub of intellectual inquiry, cultural interaction, and creative endeavor, and a place to welcome the community to our living room. These are the beginnings of our sticky campus—a place where people come and engage.

Many of you know that I am obsessed with college graduation rates. This metric, more than any other, measures the sustainability of a community in all its dimensions. College graduates are part of an elite group of citizens of the world—too elite. Globally, only one person in a hundred has a college education—only one. College graduates have achieved a dream that most others have not; and with this distinction comes great responsibility to ensure future access to higher education.

Our University bears a significant responsibility in creating an educated citizenry, one that sustains and supports our local community, the state of Nevada, our nation and the world.

As I work with our students and see their maturity as leaders, I believe we can all take pride in the University's efforts to aspire to that Jeffersonian goal.



The magazine of the University of Nevada, Reno

www.unr.edu/nevadasilverandblue

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Features



The Davidson Mathematics and Science Center: Shaping Nevada's future



Creating opportunities for today's top young minds: The Davidson Academy



The Honor Court: Celebrating campus and community leaders

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About the cover

Art Director Patrick McFarland partnered with photographers Jeff Dow and Douglas Peck on this composite photo showcasing Jan and Bob Davidson proudly posing in front of current Davidson Academy student council members Alexandra Morris, Andy Wei, Kelsey James, Cody Nolan and Rachel Ellison as they listen intently to math instructor Gael Oswald. Gael's son, Max Oswald-Sells, 13, is a student at The Davidson Academy. They moved from Sydney, Australia so that Max could attend the Academy.

Only Online

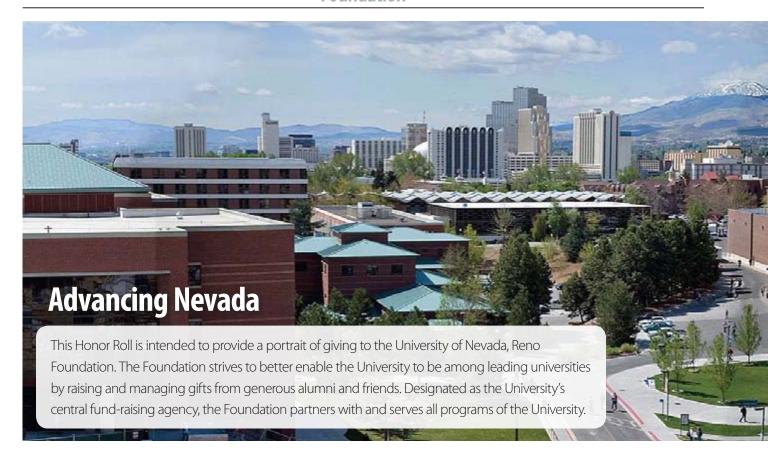
Visit our website for photo galleries, full versions of the printed stories, plus video and audio clips. You can also access Nevada Silver & Blue archives. Visit http://www.unr.edu/nevadasilverandblue. In this issue:

Inkspiration – At the premiere of "Like, Love, Lust: Michael Sarich," members and guests were invited to wear a temporary "Devil Girl" tattoo created by Sarich. Four former students spent that afternoon in a local tattoo parlor permanently placing their own version of Devil Girl on their forearms.

AlumNight — Photos from the Feb. 1 inaugural alumni event at the new Joe Crowley Student Union.

This special Honor Roll of Donors issue of Nevada Silver & Blue magazine was written and produced by the staff of the University of Nevada, Reno Development and Alumni Relations division. The recognition given to those listed in this honor roll is one small way to thank our generous contributors. Every effort has been made to make this report accurate. If your name has been omitted, misspelled, or misplaced, we apologize. Please contact the Office of Donor Relations at (775) 784-1587 or donor_relations@unr.edu with questions or corrections. **Note:** The academic degrees shown following an individual's name are only those degrees received from the University of Nevada, Reno.

Foundation





Message from the Executive Director

I am delighted to report that 2007 was a year of record-breaking fund raising for this great University. As a friend and supporter of the University of Nevada, Reno, you play a vital role in shaping the future. You helped us secure \$30.6 million in gifts—the most ever in a single year. In addition to this milestone, another measure of success was the Foundation endowment breaking the \$100 million mark (see more about this on page 7).

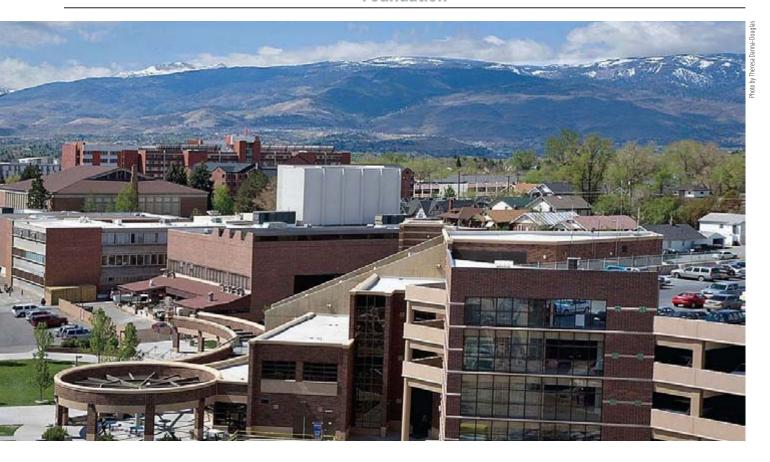
Thanks to new gifts, sound investment and careful stewardship, the Foundation is ensuring the highest level of performance on your investment in the University.

This Honor Roll of Donors issue of *Nevada Silver & Blue* highlights the philanthropy of Bob and Jan Davidson. The Davidson Academy and Davidson Mathematics and Science Center epitomize the vibrancy and transformation of the campus through the generosity of Nevada's supporters and friends. The Davidsons' partnership with the University is creating new gateways to the world for students, allowing them to exceed their goals, outreach their potential, and succeed in a way that one day they too can leave their footprint on the University and the world around them.

Sincerely,

John K. Carothers

Vice President for Development and Alumni Relations; Executive Director, University of Nevada, Reno Foundation (775) 784-1352 or jcarothers@unr.edu





Message from the Chair, 2007

As my term as chair has come to an end, I am eager to look back on all of the Foundation accomplishments that would not have been possible without the efforts of fantastic alumni and friends.

I hope this report will inspire you to find a part of the University that most closely

touches your heart and mind. You can explore any of the nine schools and colleges or other major programs to discover more about their priorities.

Thank you for your gifts, your commitment to the future and your support of the University. I encourage you to visit, and if you haven't been here lately, I sincerely hope you will take my invitation to heart. I think you will be pleasantly surprised by what you see.

Sincerely,

Harvey Whittemore '74

Harry Chiete



Message from the Chair, 2008

As an alumnus and longtime volunteer, I have had the privilege of seeing the University from an insider's perspective. Even with my long history with this institution, I find it remarkable that I learn something new about the accomplishments of Nevada faculty and students nearly every

week. It truly is a vibrant university.

A strong future for our region and the world beyond depends on a strong University. Private support to Nevada ensures the promise of a great University, and helps create a future that promotes the excitement of discovery and advances the potential of humankind.

We are especially grateful to our alumni and friends who make it possible for the University to achieve its mission. We are expecting to do exceptional things this year, and none of it would be possible without your support.

Sincerely,

Paul A. Bible '62

NEVADA SILVER & BLUE • Spring 2008 • Honor Roll of Donors – Jan.1-Dec. 31, 2007

University of Nevada, Reno Foundation Board of Trustees

Although the University of Nevada, Reno is a state institution, it receives only part of its necessary funding from state appropriations. The University of Nevada, Reno Foundation was established in 1981 to help the University meet its needs beyond that base funding by generating private support. The Foundation is governed by a volunteer board of trustees that appoints members who can serve three consecutive two-year terms. Trustees are made up of University alumni and friends who provide counsel in strategic planning, education, fund raising and other matters. The following members are serving for the 2008 calendar year:

2008 Executive Committee Foundation Board of Trustees

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Chair Bible Mousel PC

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The Foundation Board recently welcomed seven new trustees whose terms began in 2008. Pictured from left to right: Ed Allison '91 (journalism), Denise Cashman '83 (business administration), John Echeverria, Steve Johnson '77 (accounting), Terry Oliver '71 (journalism), Leslie Raggio Righetti and Jerry Smith.

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Philip E. Bryan '68

Randall V. Capurro

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John S. Gaynor '66, '74

Barbara C. Gianoli Valerie zGlenn '76 George Gund '81 Joanne G. Hall Arnold L. Hansmann '66 Richard W. Harris '69, '95 William R. Hartman John H. Heward '61 Barbara E. Hug '54 Eppie G. Johnson '51 Ronald A. Johnson '62 Helen 'Jeane' Jones Thomas F. Kerestesi '72 Eleanor F. Killebrew Brown '51 MacLellan E. King William B. Kottinger '54 Keith L. Lee '65 Warren L. Lerude '61 David F. Licko

Emeriti Trustees

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Ex-officio

Kathryn List '80

Milton D. Glick University President

John K. Carothers Foundation Executive Director

Bruce Mack Foundation Associate Director and Secretary

> Laurie L. McLanahan '86 Foundation Treasurer

Harvey Whittemore '74 Immediate Past Chair

Cindy Buchanan Nevada Alumni Association President

> Rebecca Bevans '01 GSA President

> > Jerry Cail **AAUN President**

Gayle Hurd '84 Pack Paws President

Sarah Ragsdale **ASUN President**

Stephen Rock Faculty Senate Chair

Foundation

This section provides a numerical snapshot of giving to the University of Nevada, Reno Foundation for the fiscal year ended June 30, 2007. Among the highlights in this section: More than 7,500 friends, alumni, foundations and corporations contributed vital funding.

University of Nevada, Reno Foundation

Financial Statement June 30, 2007

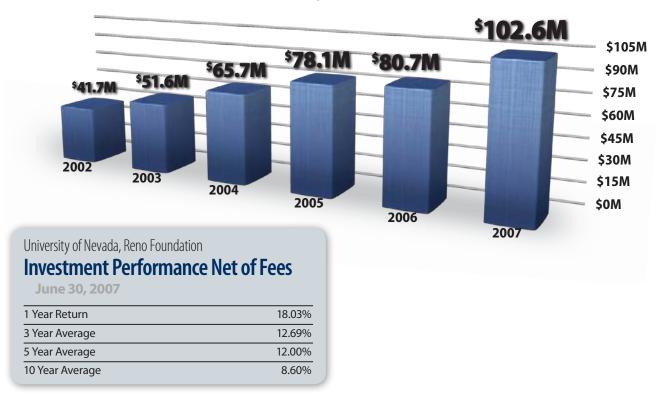
Statement of support and revenue, expenses and changes in fund net assets

	Unrestricted	Restricted	Endowment	Total
Operating support and revenue:				
Donor contributions	\$767,641	\$10,302,339	-	\$11,069,980
University support	\$1,827,656	-	-	\$1,827,656
Special events and other income	\$284,788	\$1,032,951	\$15,411	\$1,333,150
Total operating support and revenue	\$2,880,085	\$11,335,290	\$15,411	\$14,230,786
Operating expenses:				
Program expenses				
Alumni programs	\$348,829	-	-	\$348,829
University programs	\$184,500	\$8,050,602	-	\$8,235,102
University scholarships	-	\$2,543,597	-	\$2,543,597
Total program expenses	\$533,329	\$10,594,199	-	\$11,127,528
Administrative expenses	\$963,069	-	-	\$963,069
Fundraising	\$1,559,572	-	-	\$1,559,572
Total administrative and fundraising expenses	\$2,522,641	-	-	\$2,522,641
Total operating expenses	\$3,055,970	\$10,594,199	-	\$13,650,169
Operating Income (Loss)	\$(175,885)	\$741,091	\$15,411	\$580,617
Investment Income	\$1,591,422	\$590,289	\$14,492,774	\$16,674,485
Additions to permanent and term endowments	-	-	\$10,830,113	\$10,830,113
Transfers between funds:				
Distribution of expendable endowment	\$1,022,698	\$3,158,464	\$(4,181,162)	-
Other	\$31,009	\$(758,834)	\$727,825	-
Total transfers between funds	\$1,053,707	\$2,399,630	\$(3,453,337)	-
Net Change in Fund Net Assets	\$2,469,244	\$3,731,010	\$21,884,961	\$28,085,215
Fund net assets at beginning of year	\$5,256,980	\$30,354,926	\$80,728,596	\$116,340,502
Fund net assets at end of year	\$7,726,224	\$34,085,936	\$102,613,557	\$144,425,717

Foundation

By June 30, 2007, the University of Nevada, Reno Foundation Endowment was valued at over \$100 million. Together with strong returns on investments, these new gifts help fortify the permanent resources that support Nevada's faculty and students in their pursuits, as well as secure the future of the institution.

2007 Endowment Growth • June 30, 2007



The Importance of the Foundation Endowment

As Nevada strives to increase student success and be of even greater service to the community, state and world, it is of critical importance that we secure an ever-increasing source of funds to finance this challenging future. The long-term goals of the University and the perpetual funds made available by the endowment make this a natural partnership. With a successful endowment we can plan for the future, support an outstanding faculty, strengthen academic programs and award financial aid to deserving students. A strong endowment provides the financial foundation that will allow future generations of students to receive the distinctive education that the University has offered for the past 134 years.

Growing our Endowment

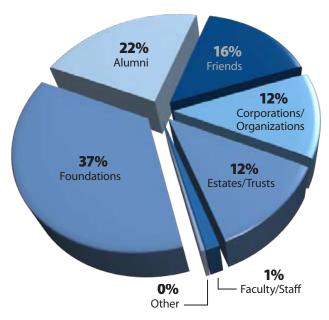
Since its inception in the early 1980s, the Foundation Endowment has been providing much needed financial support to Nevada students and programs. The endowment has grown from modest beginnings to a value of \$103.8 million on Dec. 31, 2007. Although this growth has been impressive, the Foundation Endowment is small in comparison to peer universities. We strive to increase the levels of support that will continue to attract and retain outstanding students and faculty.

Your Partnership Counts

If you currently support the endowment at the University Foundation, thank you for investing in both our present and our future. If you would like to partner with us in building the long-term financial foundation that will allow Nevada to realize its mission of engaging the culture and changing the world, please contact Bruce Mack, associate vice president of Development and Alumni Relations at (775) 784-1352 or bmack@unr.edu.

Giving

January 1, 2007 – December 31, 2007 • Includes gifts from all fundraising entities of the University of Nevada, Reno.

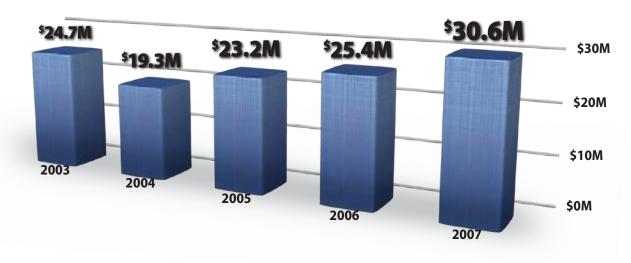


	25% Buildings	
Stu	4% dent poort	24% Endowment 4% Centrally Administered

Source of Gifts	
Foundations	\$11,276,890
Alumni	\$6,791,052
Friends	\$4,756,970
Corporations/Organizations	\$3,670,480
Estates/Trusts	\$3,574,037
Faculty/Staff	\$407,946
Other	\$117,918
Total	\$30,595,297

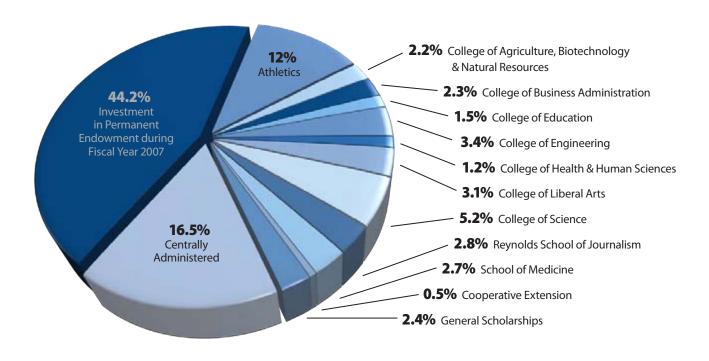
Designation of Gifts by Don	or
Programmatic Enhancements	\$13,069,133
Buildings	\$7,702,324
Endowment	\$7,469,340
Centrally Administered	\$1,197,369
Student Support	\$1,157,128
Total	\$30,595,297

Cash Gifts Received



Expenses and Investment in Endowment for Fiscal Year 2007

July 1, 2006 – June 30, 2007 • The accounting firm of Grant Thornton issued an unqualified opinion of the University of Nevada, Reno Foundation's audited financial statements for fiscal year 2007.



Athletics	\$2,937,619	12.0%
College of Agriculture, Biotechnology & Natural Resources	\$535,828	2.2%
College of Business Administration	\$569,637	2.3%
College of Education	\$359,563	1.5%
College of Engineering	\$841,229	3.4%
College of Health & Human Sciences	\$296,393	1.2%
College of Liberal Arts	\$746,042	3.1%
College of Science	\$1,271,024	5.2%
Reynolds School of Journalism	\$694,646	2.8%
School of Medicine	\$656,817	2.7%
Cooperative Extension	\$127,464	0.5%
General Scholarships	\$571,683	2.4%
Centrally Administered	\$4,042,224	16.5%
Total Use by Area	\$13,650,169	
Investment in Permanent Endowment during Fiscal Year 2007	\$10,830,113	44.2%
TOTAL	\$ 24,480,282	100%



hances are today's college students are familiar with the award-winning children's software series *Math Blaster*™ and *Reading Blaster*™ and the characters Blasternaut, Galactic Commander and Dr. Dabble. What students may not know is that Incline Village residents Bob and Jan Davidson developed these revolutionary educational computer games and that the Davidsons are now engaged in a pioneering partnership with the University of Nevada, Reno to improve educational opportunities and academic facilities on the northern Nevada campus.

The Davidsons' ties to the University are born of their lifelong devotion to teaching and learning. The educational entrepreneurs' commitment to the construction of a new math and science center on campus and to serving our nation's profoundly gifted students in the Davidson Academy of Nevada grew from their passionate belief that each

person has a responsibility to make a positive contribution to society.

In 2005, the Davidsons pledged \$11 million for construction of the Davidson Mathematics and Science Center. The \$50 million center will be the first new capital project for the natural sciences on the Nevada campus since 1972, and will become the new hub for the College of Science. Groundbreaking for the center, which will be located in the southeast portion of campus, is scheduled to take place this spring and the building will be available for student and faculty use in fall 2010.

Gabriel Matute, biology and nutritional sciences senior, as well as student government senator, is thrilled about the project: "I'm excited that construction of the Davidson Math and Science Center will begin and I can't wait until it opens! It sends a clear message that I attend a university that makes student enrichment a top priority."

In addition to the gift toward the new

math and science facility, the Davidsons have supplied \$5 million to renovate the former Jot Travis Student Union into a new home for an institution they founded in partnership with the University, The Davidson Academy of Nevada. The Academy—one of a handful of free public schools for highly gifted middle and high school students in the nation—has been touted by *Time* magazine as "a new model for gifted education." (See story on page 15.)

"Jan and Bob Davidson exemplify the entrepreneurial spirit," University President Milton Glick says. "They successfully developed a major business in the emerging field of educational software. Their success has inspired them to give back to society. We are delighted they have chosen to invest in The Davidson Math and Science Center and to partner with us in the Davidson Academy of Nevada for the profoundly gifted. Their generosity and commitment to education is extraordinary. We are fortunate to work with the Davidsons



Education is the most powerful weapon, which you can use to change the world.

- Nelson Mandela

in creating the next generation of scientists, mathematicians and engineers, who are so important to the continued strength and wellbeing of our nation."

Educational innovators

Jan Davidson's interest in educational applications for computers began in the late 1970s when she was working as a teacher in Los Angeles. Her three young children were enthralled by computer games and, early in the era of educational computing technology, Jan realized the computer's potential as a learning tool for her students. She searched for software that combined learning and games, but found none. Determined to help her students enhance their learning with engaging computer programs, she worked with a programmer to design some simple educational games.

Her students' responses to these very early

computer learning games were so enthusiastic that many parents and teachers wanted to purchase the products. So in 1982, Jan founded the educational software publishing firm, Davidson & Associates, Inc. Thus began Jan's term as president of the company, providing leadership and vision for hundreds of successful products. By the late 1980s, Davidson & Associates had grown tremendously with revenues of almost \$8 million. Needing an experienced CEO to manage the company, Jan concluded that her husband, who was then executive vice president of the worldwide engineering and construction company, Parsons Corporation, was the best candidate. In 1989, Bob Davidson became chairman and CEO of Davidson & Associates.

During the next few years, Davidson & Associates formed partnerships with toy company Fisher-Price and book publisher Simon & Schuster, among others, and made several strategic acquisitions

including Blizzard Entertainment, a small entertainment software developer whose products Warcraft™, Starcraft™ and Diablo™ became runaway best sellers.

In 1993, Davidson & Associates went public and grew into a multi-hundred-million dollar corporation, recognized by *Business Week*, *Fortune* and *Forbes* as one of the best smallgrowth companies in the world. In 1996, the company was purchased by a New York Stock Exchange company.

After selling their company, Bob and Jan decided to focus on philanthropic endeavors in their lifelong passion for helping young people become successful learners. While researching ways to make a positive difference, they realized that our nation's brightest students are one of the most underserved and neglected student populations in America's educational system.

In 1999, the couple founded the Davidson Institute for Talent Development, a Reno-



In addition to its main focus of driving math and science research, innovation and education, a major goal of the Davidson Center is to foster and continue outreach and educational activities at the University of Nevada, Reno, helping to attract top scholars.

The Davidson Mathematics and Science Center will:

- Serve 80 percent of all University undergraduate students annually enrolling in courses offered by the College of Science to meet core curriculum requirements;
- Replace overcrowded teaching laboratories and provide classroom space for an additional 6,000 students per semester;
- Provide the College of Science with the teaching and research facilities—especially laboratories for the natural sciences—to serve a growing undergraduate student population. Since the creation of the College of Science in 2003, there has been a 25 percent increase in the number of students declaring majors in the sciences and mathematics;
- Be the flagship facility for the College of Science, creating a powerful and integrated identity allowing for improved cross-disciplinary science and math education and student-focused learning;
- •Help attract the best science and mathematics students locally, nationally and globally, as well as prominent researchers and scholars;
- Demonstrate the University's commitment to maintaining its national status as a top-level science and mathematics research institution.

based, national nonprofit foundation whose mission is to recognize, nurture and support profoundly intelligent young people, and to provide opportunities for them to develop their talents.

Education is prevalent in most aspects of the Davidsons' professional lives, from the book they wrote in 2004, *Genius Denied: How to Stop Wasting Our Brightest Young Minds*, to their own educations. Throughout their lives, Bob and Jan have translated their love of learning into their own pursuits of higher education.

Bob has a juris doctorate degree from George Washington University, a master's in business administration from the University of California, Los Angeles and a bachelor's of science in chemical engineering from Purdue University. Jan earned a doctorate in American Studies and a master's in communication from the University of Maryland, as well as a bachelor's of art in education and communication from Purdue University. She has received an honorary doctorate of law from Pepperdine University and an honorary doctorate of education from Purdue University.

It was the beauty of Lake Tahoe that brought the couple to Incline Village, after years of living in metropolitan areas. "We both grew up in rural areas," Bob says. "While we lived in the cities and enjoyed our time there, once we cut our ties with our daily work habits, there was no reason to be there. We wanted to be in a nice, small, beautiful place."

Some of their favorite activities at Lake Tahoe include snow-shoeing, hiking, golfing and especially boating. But it's not just Lake Tahoe's magnificent beauty that appeals to the Davidsons, it's also what Bob calls Nevada's "can-do" attitude. "In Nevada you still have people say yes," Bob says.

Reversing a trend

Today in the United States, there is a pressing need to focus on math and science. American students have been losing ground to other countries in these subjects, which are the foundation for technological innovation and economic leadership. The Davidsons recognize that reversing this trend is vital to America's future prosperity and security.

In addition, the Davidsons understand that increasing enrollment in science courses, the changing way faculty and students engage in the study of science and the evolution of scientific understanding necessitate critical and far-reaching expansion of the University's current science facilities.

Of the University's 16,000 students, threefourths of them are engaged in mathematics and science classes currently housed in different areas on campus. Under one roof, these disciplines will thrive.

Jeff Thompson, interim dean of the College of Science, says: "The center will address many of the space constraints currently facing the College of Science. In addition, the center will create a powerful and integrated identity for the college, allowing for improved cross-disciplinary science and math education, as well as student-focused learning. The Davidson Center will help attract the best science and mathematics students locally, nationally and globally, in addition to prominent researchers and scholars."

One of the challenges associated with a large and complex academic unit such as the College of Science is physical proximity, as well as providing adequate teaching, classroom and research space. "It's an age-old dilemma," says Thompson, who is not only interim dean, but also a long-time Department of Physics faculty member. "We have so many students, so many faculty, and they are scattered across the campus. That is why our new Davidson Mathematics and Science Center is so critical to our future. It will definitely put the College of Science at an entirely new level."

The 100,000-square-foot building promises to become a hub for student learning, provide a significant enhancement of the University's undergraduate research capabilities, as well as become a centralized location for the College of Science. The center will include 27 modern laboratories, each with the capacity for 20 to 24 students, and four large classrooms, each with the capacity for 75 students.

In addition, there will be wireless Internet access throughout the entire facility, enhanced environmental controls and space for culture preparation in eight biological science laboratories, as well as a 50-seat computational classroom—the largest on campus—to teach students the use of software for data analysis and visualization.

The Davidson Mathematics and Science Center will be built on the site formerly occupied by the Fleischmann Greenhouses, just east of the Paul Laxalt Mineral Research Building. The greenhouses have been replaced by new, state-of-the-art University greenhouses east of campus on Valley Road.

Hershenow & Klippenstein Architects of Reno have been charged with bringing the new building to life. The importance of the new center to the College of Science goes beyond the practical needs of more classroom



Doctoral candidate Jeremy Crowfoot will complete his studies in organic chemistry early this summer. This spring he is interviewing at pharmacy schools across the west. "My education and professors here at the University of Nevada, Reno have prepared me well for the challenges ahead!" he shares.

Facts at a glance

The Davidson Mathematics and Science Center will provide an integrated and centralized 21st century environment for learning and research. Specifically, it will have the following features:

- 100,000-square-foot state-of-the-art teaching and research facility with mathematics and science wings;
- ■27 modern laboratories, each with the capacity for 20 to 24 students, and four large classrooms, each with the capacity for 75 students;
- ■Wireless Internet access throughout the entire facility;
- Enhanced environment controls and space for culture preparation in eight biological science laboratories;
- Increased glass hood space for improved observation and greater control over experiments in the seven general chemistry laboratories;
- Student meeting areas with whiteboards for students and teaching assistants to meet and interact with each other outside classrooms and laboratories;
- Electronic interfaces, information technology platforms, projectors, modern audio visual and presentation equipment, whiteboards and pull-down screens in every laboratory and classroom;
- A 50-seat computational classroom—the largest on campus—to teach students the use of software for data analysis and visualization;
- Space for the dean of the College of Science suite and the Department of Mathematics in the administrative wing of the facility.

Major donors to the Davidson Mathematics and Science Center

Brett or Deborah Barker Foundation
Bretzlaff Foundation, Inc.
Reinhard F. Bruch
Ann M. Carlson '59
Community Foundation
of Western Nevada
The Thomas P. and Thelma
B. Hart Foundation
Robert Z. Hawkins Foundation
Charles and Ruth Hopping
Charitable Foundation

Leonard and Sara M. Lafrance '73
Mallory Foundation
Charles N. Mathewson Foundation
Dale J. '67 and Lala Placey
Jennifer '80 and Phil Satre
Frances C. and William P.
Smallwood Foundation
Jack Van Sickle Foundation
Hilda B. Wunner



Bretzlaff Foundation, Inc. Trustees Mike Melarkey '72, Dick Gilbert '49 and Dan Morgan



Phil and Jennifer '80 Satre



Leonard and Sara M. Lafrance '73

and laboratory space for students and office space for faculty. As the flagship facility, it will provide immediate identity to the college and will act as a magnet and marketing tool for recruiting and fund-raising efforts.

Expanding knowledge in Nevada

The Davidsons' interest in supporting math and science education in Nevada is manifested most impressively in their commitment to the construction of the new academic center. The University of Nevada, Reno Foundation was also instrumental in providing funding. The foundation's Board of Trustees helped to raise more than \$3.5 million in challenge gifts for the construction project.

"The foundation was pleased to be able to assist the University in its fund raising to complete the new Davidson Mathematics and Science Center," says Paul Bible '62 (economics), chair of the foundation. "We are deeply grateful to the Davidsons and all of the donors who contributed to the successful campaign to build the new home for the College of Science, which will benefit faculty

and students for generations to come."

The Davidson Mathematics and Science Center enjoyed significant donor support from numerous community partners who believe in the mission of the College of Science. Completion of the new facility would not be possible without the generous contributions of these private donors.

The Reno-based Bretzlaff Foundation is one such community partner that has pledged a major gift to assist with the center's construction. "The Bretzlaff Foundation is excited to be a small part of the Davidson Math and Science Center" says foundation president Mike Melarkey '72 (political science). "Because of the Davidsons' vision, this new facility will address a critical need for classrooms and laboratories for the students of this great University."

Jennifer '80M.Ed. and Phil Satre also gave substantially to the center. Jennifer says of their donation: "Phil and I were pleased to be able to contribute to the Davidson Mathematics and Science Center because we are convinced that a strong and thriving University of Nevada, Reno is vital to the

The new Davidson Mathematics and Science Center, by consolidating all math and science learning into a state-of-the art facility, will enhance learning, encourage collaboration, stimulate research. and add a new level of prestige and competitive advantage for the University of Nevada, Reno. I am proud to have played a part in making this happen.

> Sara Lafrance '73 (English), who with her husband, Leonard, is a major donor to the Davidson Mathematics and Science Center

quality of life we all cherish. It seemed a 'natural' to support this project, which will allow the University not only to attract outstanding students, but also to attract and maintain top notch faculty in the fields of math and science. This is all part of the University's mission of providing an excellent education, finding solutions to our society's problems, and meeting the changing needs of our state and nation. These are exciting times on campus and we are honored to be able to help."



hen educational entrepreneurs Bob and Jan Davidson moved to Nevada, they not only admired the beautiful scenery of the Lake Tahoe area, they were also impressed with the can-do attitude they found in the state. This attitude was vital to their efforts in the Nevada State Legislature in 2005 when the couple sought the state's cooperation in establishing a new kind of public school for profoundly gifted middle and high school students, The Davidson Academy of Nevada.

The Academy is one of the first free, public schools for profoundly intelligent students in the nation. The Academy was established in August 2006 on the University of Nevada, Reno campus. Although the 2005 legislature passed a bill establishing the Academy as a public school, no public financing was provided and the Davidsons covered the entire cost of its first year of operation and capital expense. The 2007 legislature provided funding for the Academy, matching the state funding given for all other public students in Washoe County.

The Davidsons' motivation for establishing the Academy stems from their view that

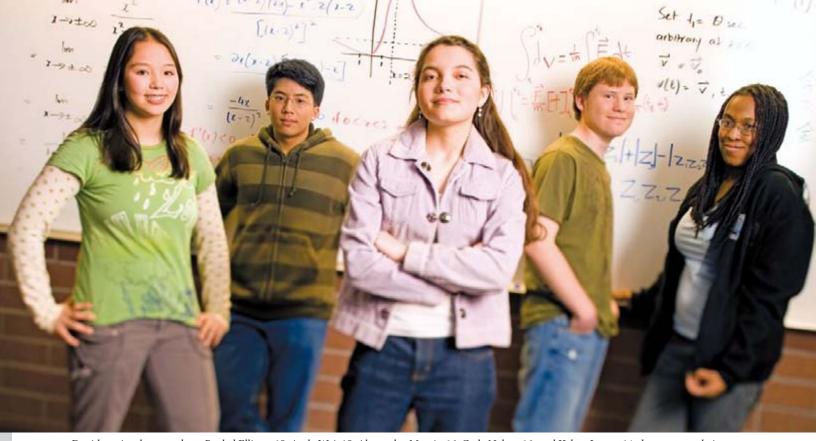
highly intelligent young people are underserved in most U.S. public schools. "All young people should have access to an education so they can learn and achieve at a level appropriate to their abilities," Jan says. "Profoundly intelligent young people should not be denied what we desire for all young people. Their special needs should be recognized and accommodated. Rather than be locked into an age-based curriculum, profoundly gifted young people should have the opportunity to be challenged to excel and achieve."

Bob adds, "Approximately one and a half million students, or half of all gifted students, in the United States are underachieving because they are not appropriately challenged in school. As a result of being under-challenged, many of our nation's brightest students are either tuning out or dropping out of traditional schools."

Students who apply for admission to the Academy must score in the 99.9th percentile on IQ or college entrance exams. Personalized learning plans are developed for each student and they have access to University courses and professors.

The Academy's inaugural class of 35 students came from cities across the United States and included a student from Australia. Currently, 44 students are attending the Academy, and the Davidsons hope to expand to a class of 200 students in five years. In addition to 10 full-time staff, the Academy receives constant support from the Davidson Institute for Talent Development (a Renobased, national, nonprofit foundation started by the Davidsons), a family consultant team and parent volunteers. In May, the Academy expects to graduate its first student, Alexandra Morris, 16, of Ventura, Calif.

"Attending The Davidson Academy has given me the opportunity to study on a level advanced enough for me, in the company of other students who have similar needs and abilities," Alexandra says. "I plan to go on to college as a full time student. My major will be some kind of science, probably environmental studies. I'm interested in many different subjects, but my general goal is to do work in science as a career while continuing my exploration of the arts and the humanities on the side."



Davidson Academy students Rachel Ellison, 15, Andy Wei, 15, Alexandra Morris, 16, Cody Nolan, 16, and Kelsey James, 14, demonstrate their considerable brainpower (page 15) by conjugating foreign verbs, creating ciphers and codes, and translating witty sayings into Chinese-Spanish. Above: The young students pose in front of a whiteboard filled with complicated math problems, which they actually understand.

The Academy offers an alternative for students like Alexandra, who aspire to a greater academic challenge than advanced placement classes or the limited number of college-level classes available at high schools. Courses are taught by state-licensed teachers, as well as professors and instructors from the University and Truckee Meadows Community College.

Academy on the move

The Davidsons recently donated \$5 million to renovate portions of the former Jot Travis Student Union building to become the new home for The Davidson Academy, which is currently housed in the KNPB Channel 5 building on the northwest side of campus. Any savings in renovation will be contributed to the new mathematics and science center. The Academy is slated to open its third academic year August 25 on the top floor of the old union.

The old student union will still be named the Jot Travis Building and its Pine Lounge will remain open for University functions after Academy hours. The Overlook restaurant will also remain open as a dining option for the entire University community.

Under the leadership of President Milton Glick, who is also a Davidson Academy board member, the University has welcomed Academy students to campus and offers access to University professors, libraries, classes and other valuable educational resources and opportunities. A dual enrollment agreement

between the Academy and the University allows students to take courses for college credit and encourages them to attend the University after graduation from the

Academy.

"I am convinced The Davidson Academy of Nevada will be an exemplar for the nation's public and private colleges and universities. We are both humbled and energized to be part of this historic educational undertaking," Glick says.

The Davidsons decided to open the Academy on the University campus because of the quality and enthusiasm of the University's faculty, as well as the campus' willingness to support a long-term partnership. "The Davidson Academy, like the University, is

committed to continuous improvement," says Academy Director Colleen Harsin '98M.A. (psychology), '01MSW (social work). "All the students, faculty and staff at the Academy are tremendously excited to move into the

to be part of this

undertaking "

historic educational

President Milton Glick

new facility this fall and see this move as an opportunity to share and grow with the University of Nevada, Reno community."

One important I am convinced The indicator of the strength of the Academy-Univer-Davidson Academy sity partnership is the number of University of Nevada will be alumni employed by the Academy. Out of an exemplar for 10 full-time Davidson Academy employees, five the nation's public are University graduates. and private colleges Additionally, 12 of 21 full-time employees at and universities. We the Davidson Institute for Talent Development are both humbled are University alumni. The students currently and energized

attending The Davidson Academy of Nevada are already having a positive impact on campus. "University professors tell us that our students enrich their classrooms even though they are younger and many times it is an

Academy student who does the best in the class," Jan says. "Such individualized education available in University courses will make school more humane for all students and, particularly in the case of gifted students, will



reap rewards for society for years to come."

Bob says: "We hope to graduate up to 50 students a year from the Academy. We're hoping that many will go on to attend the University of Nevada, Reno because they have roots here with their families. If that is the case, the University of Nevada, Reno will, to the best of our estimation, have more profoundly gifted—not gifted or highly gifted—students than any university in the country. I think it really is a great University and I think it has a chance to be one of the premier universities—where it deserves to be.

"We believe that supporting profoundly gifted students also supports our future. Our nation needs talented individuals to compete in the global economy and to continue to provide our citizens the quality of life they currently enjoy. The United States is already being seriously challenged by India and China in math, science and technology. If schools like The Davidson Academy provide an appropriately challenging education to bright students instead of denying them the opportunity to learn, we will build the talent pool of high-achieving, intelligent citizens our nation requires."

Renovation of the Jot Travis Building in preparation for the Academy's fall opening began in January. The new home of The Davidson Academy will provide approximately 25,000 square feet of space for new classroom and administrative offices. In comparison, the Academy now only occupies 6,000 square feet in the KNPB Building.



Top left: Davidson Academy student Misha Raffiee, 13, during a lab inside the chemistry building. The students were performing an experiment to find the molar mass of a vapor. Top right: THINK Summer Institute 2007 students, Stephanie Ku, 16, Emma Schmelzer, 15, and Daniel Leef, 16, study on the University campus. Below: THINK Summer Institute 2007 students, Top row: Zachary Peterson, 15, Marina Mellis, 16, Reed Molbak, 15, and Antonia Carrol, 14. Bottom row: Esther Kim, 16, Shane Wigton, 16, Laura Bergsten, 15, and Adam Sanford, 16.

Why the Davidson Academy is unique:

- ■The focus is on the individual student, so that each has the opportunity to maximize his or her talents.
- A personalized learning plan is developed to assure each student will be appropriately challenged across all subject areas.
- Students are not placed into classes by age. They are placed into classes that best match their abilities and interest levels.
- In most courses, students may pursue more advanced levels with research options.
- ■When students are ready to proceed with advanced studies, they may take
- University of Nevada, Reno courses that are an optimal match for their abilities.
- Academy students report that the social environment of interacting with their intellectual peers significantly enhances their education.



Gatherings











The University's friends and alumni found creative ways to support Nevada at a host of events in 2007—from dining with political pundits to sowing the seeds of scholarships.

Vintage Nevada

Sponsored by Southern Wine and Spirits of Nevada, the Nevada Alumni Association, Fox 11, and the *Reno Gazette-Journal*, the 17th Annual Vintage Nevada Wine Festival and Auction offered the best in fine wine, hors d'oeuvres, entertainment, and a fundraising auction on Oct. 12 at the downtown Reno Events Center. More than 1,800 guests attended, including representatives for 233 wine producers from the United States and around the world. They poured more than 500 wines. Food sponsors included Silver Legacy Resort Casino, Harrah's Reno, Eldorado Hotel Casino Reno, and Trader Joe's. The event benefited University scholarships and raised nearly \$40,000.

- (1) Friends and fellow alums, Jessica Jones '99 (geography) and Greg Johnson '95 (general studies), arrived early to stroll among the many wineries.
- (2) Chris Ferrari '96 (international affairs) poured a Pinot for Melissa Price to sample.
- (3) Chito Torres enjoys the bouquet of Jen McPherson's glass. This event offers guests over 500 different bottles to sample!

Foundation Annual Banquet

The Foundation Annual Banquet began in 1981 and is a key fundraising event for the University of Nevada, Reno Foundation. Featuring a prestigious roster of speakers including President Gerald Ford, Bill Cosby, former Canadian Prime Minister Brian Mulroney, Alex Haley, and Beverly Sills, the banquet's most recent speakers include author of *The World is Flat*, Thomas Friedman, and former Pakistani Prime Minister, Benazir Bhutto. Last year's speaker was political pundit, George Will. The dinner's proceeds support a variety of educational and research programs at the University, as well as student scholarships and the Foundation professorship program.

- (4) 2008 Foundation Chair Paul Bible and his wife, Judy, with banquet speaker, George Will.
- (5) President Milton Glick and his wife Peggy, with John Ascuaga (center) of John Ascuaga's Nugget, one of the silver sponsors of the event.

Nevada Grows: College of Agriculture, Biotechnology and Natural Resources

The evening of Sept. 7 saw another successful Nevada Grows event bring more than \$50,000 in scholarship funds to the College of Agriculture, Biotechnology and Natural Resources. Almost 500 guests mingled in the garden of the Governor's Mansion in Carson City. Guests bid on more than 90 silent auction items and sampled Nevada wines and other home-grown menu items ranging from potato cruettes to raspberry truffles, which were locally prepared by students from Carson High School's Culinary Arts program. Country western crooner Hal Ketchum provided a feast of the musical variety. "It was a superb evening, thanks in large part to the dona-

tions and contributions made by so many of our supporters," says CABNR Director of Development Jean Carbon.

- (6) Entertainer Hal Ketchum
- (7) Hilda Wunner and Judith Cole
- (8) Assemblyman James Settlemeyer and his family

Wolf Pack Athletics: Annual Governor's Dinner and Salute to Champions

The 2007's Governor's Dinner guest speaker was Hall of Fame Coach Roy Williams. Reno businessmen Jack and Rick Reviglio received the prestigious Jake Lawlor Award, which is given annually to individuals who have demonstrated substantial and exemplary support of Nevada's intercollegiate athletics program.

- (9) 2007 Salute to Champions guest speaker, Jennie Finch, professional softball player and Olympian.
- (10) Hall of Fame coach Roy Williams with Peggy and Milton Glick.

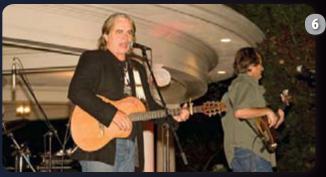
College of Health and Human Science Scholarship Luncheon

The College of Health and Human Sciences values the support and monetary contributions of its donors who sponsor scholarships. A special luncheon was held last fall to honor benefactors and the scholarship recipients in areas including nursing, social work and the Masters in Public Health programs. The support and generous commitment of our donors to scholarships enables these students to pursue their education and achieve academic excellence.

- (11) Jean Myles with scholarship recipient and MPH candidate, Jennifer Scheissl
- (12) Pamela Schueler, Nora Constantino and Bernadette Longo















All University of Nevada, Reno Endowments



The University of Nevada, Reno's total endowment and quasi-endowment exceeded **\$240 million** as of June 30, 2007. This endowment is comprised of the following three endowments: Nevada System of Higher Education (NSHE) endowment of nearly

endowment of more than **\$105.6 million (44%)** and the Athletic Association of the University of Nevada (AAUN) endowment of more than **\$6 million (2.5%)**.

\$128.4 million (53.5%), University of Nevada, Reno Foundation

These endowments support the programs of the University of Nevada, Reno, the state's flagship land-grant institution founded in 1874. **The University** has been instrumental in the history of the nation's fastest-growing state and now has four campuses and the largest enrollment ever.

This fall, University enrollment is at an all-time high. The record, a total of **16,681 students**, topped last fall's 16,663 enrollees. The average high school grade-point average for new,

\$105.6M
University of Nevada,
Reno Foundation
endowment and quasiendowment

\$128.4M
Nevada System of
Higher Education
(NSHE) endowment

\$6M
Athletic Association
of the University of
Nevada (AAUN)

full-time freshmen entering the University this fall is **3.36**. This year, the University attracted **ten** National Merit Scholars.

To learn more about the AAUN endowment, please turn to page 83. To see a listing of Board of Regents Endowment Funds that support the University of Nevada, Reno, please see page 80.

Bound by their shared commitment to the University of Nevada, Reno, members of the Silver & Blue Society assist the University in addressing a broad range of needs—including future needs that often cannot be anticipated at the time gifts are made. These contributions are designated at the University's behest for the support of emerging and strategic priorities.

To recognize these individuals, the Silver & Blue Society was formed to recognize and honor those who give an annual unrestricted gift of \$1,874 or more. Members of the Silver & Blue Society provide for scholarships, new academic programs and innovative learning opportunities, faculty recruitment and development, and

enhancements to campus, among a host of other areas.

The Silver & Blue Society owes its name to a time when a circle of dedicated men and women helped create the University of Nevada. Established as a land grant institution in 1874, the school depended in part on the vision and support provided by advocates. Many of them knew the value of gifts beyond the government programs that were meant to create a thriving economy for a new western state.

The generosity of individuals makes all the difference in the future of Nevada. Unrestricted funding is a critical resource that supports operations and the University's most pressing needs.

To learn more about the Silver & Blue Society contact Crystal Parrish at (775) 784-1352 or cparrish@unr.edu.

The Silver & Blue Society allows the University to turn opportunities into action.

Milton Glick University of Nevada, Reno President

Silver & Blue Society Membership Throughout 2007

Michonne R. Ascuaga and Kevin A. Linkus
Paul A. '62 and Judith L. Bible 65
Joseph S. '78 and Liza M. Bradley '96
Thomas W. and Janice K. Brady '63
Barbara Smith Campbell '78 and Dr. Donald Cassidy
Ann M. Carlson '59, '78

Ann M. Carlson '59, '78 John K. and Amy F. Carothers Denise '83 and Timothy Cashman William A. Chaffin, Jr. '66

E.P. 'Chuck' Charlton '50 Kirk V. Clausen

Cecil J. Clipper

David B. '65 and Marsha F. Deming '64

E.L. Cord Foundation

E.L. Wiegand Foundation

Stuart R. and Jane R. Engs

Frank '77 and Sally Gallagher

Katherine Garcia '76

Milton and Peggy Glick

Thomas J. '65 and Peggy Hall

Arnold L. Hansmann '66

Leroy W. and Patricia J. Hardy '80 Steven D. Hill Eppie G. Johnson '51 John Ascuaga's Nugget Jones Vargas

John C. '83 and Kerri C. Klacking '86

Michael J. Klaich '82

Jay J. '74 and Tamara Kornmayer

Leonard and Sara Lafrance '73/Lafrance Family Foundation

Dorothy Lemelson

Hal Lenox

Scott D. '90 and Judy L. Machabee '91

Bruce A. Mack

Charles N. Mathewson

McDonald Carano Wilson LLP

Laurie L. McLanahan '86

Mary-Ellen '73 and Sam McMullen '73

Dr. Jim '61 and Lynn Megquier '61

Mike '72 and Karen Melarkey '85

James J. and Heather H. Murren

Felicia R. O'Carroll '76

Terrance W. '71 and Linda J. Oliver Pappas Telecasting Companies Andrea G. Pelter '50 Peppermill Hotel Casino

*William '50 and Nadine Pillsbury

R&R Partners

Leslie A. Raggio Righetti

Frank R. '56 and Joann Randall

Bradley H. and Vivian Roberts

Jennifer A. '80 and Philip G. Satre

Sierra Pacific Power Company

G. Blake and Ruth F. Smith

David J. Thompson '72

Patty Wade

Jim and Karlene Webster Family Fund at the Community Foundation of Western Nevada

Ranson W. and Norma Webster

Harvey '74 and Annette F. Whittemore '74

Whittemore Family Foundation

B. Thomas Willison

Calvin E. Willoughby

Jane Witter '74

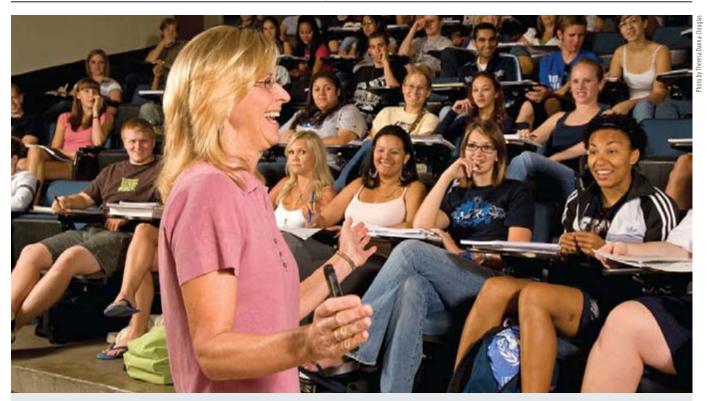
John R. and Christine H. Worthington Ronald R. '59 and Mary Liz Zideck

*notes deceased.

Faculty & Staff Gifts

Contributions from faculty and staff help build Nevada's quality and prestige. More importantly, gifts from faculty and staff tell alumni and friends that those closest to the University—those who know it best, from the inside out—believe so strongly in the success of Nevada's students that they are willing to support the institution through charitable gifts, as well as on the job. That's a powerful endorsement for which the Foundation is truly grateful. Faculty and staff have seen, firsthand, what a difference private support can make in everything from student scholarships to ongoing support for research projects, curriculum enhancements and technology upgrades. The following is a list of current and former faculty and staff, or their surviving spouses who made an investment in Nevada in 2007.

Faculty & Staff Gifts



The faculty and staff are vital contributors to the fulfillment of the University's statewide mission and its programs and activities in all 17 Nevada counties. The University has more than 1,600 academic and administrative faculty members and 1,300 classified staff on four campuses—the Reno main campus, Redfield Campus in south Reno, the Las Vegas campus of the University of Nevada School of Medicine and the Elko campus of the Fire Science Academy. Professor Sesi McCullough (pictured teaching above in Schulich Lecture Hall) and her colleagues are equally committed to instructional excellence, scientific discovery and their own research goals. Nevada faculty members nurture the capacity for innovative thinking while challenging their students to aspire to even greater accomplishments.

Matching Gifts

Matching gift programs can dramatically increase the impact of your gift to the University of Nevada, Reno. Many employers sponsor matching gift programs and may double or triple any charitable contributions made by their employees.

Please call us at the number below or go to http://giving.unr.edu/matchinggifts.aspx to see if your employer is a participating company.

If your company is eligible, please request a matching gift form from your employer, and send it completed and signed to the address below. We'll do the rest.

University of Nevada, Reno Development and Alumni Relations Mail Stop 007 Morrill Hall Alumni Center Reno, NV 89557 Telephone: (775) 784-6622

Fax: (775) 784-1394

If you have questions, please call Bruce Mack, Associate Vice President for Development and Alumni Relations at (775) 784-1352 or bmack@unr.edu.

Alumnus honors engineering Dean Ted Batchman with endowment

Simon Wong '79,'84MS (civil engineering) recently established the Dr. Ted E. Batchman Scholarship Endowment for National Merit Scholars with a generous gift as a challenge grant. Simon Wong is a senior active member of the College of Engineering Advisory Board. He challenged members to match his \$20,000 gift for the scholarship in the dean's name. The challenge was promptly met.

"Dean Batchman has truly elevated the College of Engineering's excellence and prominence during his tenure," Wong says. "We have been fortunate to have him as our dean."



Ted Batchman

Wong is founder and president of Simon Wong Engineering, a successful engineering firm in San Diego, Calif. He was recognized with the Outstanding Professional Achievement Award by the Nevada Alumni Association in 1997, and in 2006 was named one of the inaugural recipients of the James G. Scrugham Medal by the College of Engineering.

Batchman is stepping down as dean of the College of Engineering in June to pursue his new role as director of the Renewable Energy Program. Wong wishes to acknowledge Batchman's leadership and the important role he played in the evolution of engineering education during his tenure, including expanding student support, building a supportive atmosphere for research and working with the engineering industry to establish new programs.

Recipients of this new scholarship shall be pursuing a degree in any of the disciplines offered in the College of Engineering and must be National Merit Scholarship finalists to be considered for the award. National Merit Scholars serve as role models and academic leaders—they raise the bar for other students in terms of what they aspire to achieve and improve the overall intellectual climate of the University of Nevada, Reno community. Thanks to Simon Wong's foresight and generosity, these students are certain to impact the future with innovative ideas and contributions to society.

To learn more about the Batchman Scholarship Endowment, contact Melanie Perish at (775) 784–6433 or mperish@unr.edu.

Alumni

Nevada alumni continue their generous and active support of their alma mater. While the vast majority of contributions are unrestricted so they can be used to meet the most urgent needs of the University, alumni do earmark contributions for specific purposes, including funds for particular academic departments, scholarships, class endowments and a wide variety of other programs and projects. Alumni donors whose gifts were received between Jan. 1, 2007, and Dec. 31, 2007, are listed in this report.



Leonard legacy continues

Even after his death in 1987, the legacy of Paul Leonard still influences journalism throughout Nevada and far beyond. Paul was a 1936 graduate of the University of Nevada journalism program, which at the time was housed in the English department. After graduation he spent 36 actively-engaged years in journalism in northern Nevada.

Now, through Paul and Gwen Leonard's planned gifts to the University of Nevada, Reno Foundation, they have enhanced and ensured the continuation of that legacy by creating the endowed Paul A. Leonard Chair in Ethics and Writing in Journalism. This chair will provide a position for a scholar in the Reynolds School of Journalism whose teaching, research, and service focus is on writing and/or ethics.

"Creation of this endowed chair in memory of Paul is welcome and appropriate," says Jerry Ceppos, new dean of the Reynolds School of Journalism. "It will honor one of the most important contributors to this college for generations to come. The existence of this chair, and the significant support that it signals, will help attract the very best faculty and students. It will also cement our reputation for being a national leader in studying media ethics."

Today, students are not the only ones who must find funding to engage in academic pursuits. Faculty, too, must look beyond state-funded salaries. Private philanthropic support is central to maintaining the quality of teaching, research, and public service. One of the most important types of gifts to higher education is an endowed chair, which ensures faculty excellence.

How does an endowment work? The gift, which may be pledged over several years, is held intact and invested to generate a dependable income. Endowed funds provide a measure of financial stability for the college well into the future.

For more information on supporting the Reynolds School of Journalism, please contact director of development Kristin Burgarello '97 (journalism) at (775) 784–4471 or email kburgarello@unr.edu.

Alumni

Phil and Jennifer Satre invest in Nevada's future scholars

Long-time friends of the University of Nevada, Reno, Phil and Jennifer '80M.Ed. Satre have demonstrated their commitment to the school by establishing major endowments to support the Dean's Future Scholars Program in the College of Education and the University's fine arts programs. The Satres have personally, and through the Satre Family Fund, generously supported numerous programs and initiatives on campus, including: the Mathewson-IGT Knowledge Center, the Davidson Mathematics and Science Center, the Silver and Blue Society, Presidential Scholarships and other activities.

Phil retired from Harrah's in 2004, after a long and successful career serving as both the company's Chair and CEO. He was recognized by the University that same year when the Philip G. Satre Chair in Gaming Studies was named in his honor. Jennifer is a former chair of the University of Nevada, Reno Foundation and was 2006 Alumna of the Year.

The Dean's Future Scholars Program

For many Washoe County elementary students, the road to a college education is fraught with obstacles. In 2000, William Sparkman, dean of the College of Education, established the Dean's Future Scholars Program to help remove those obstacles and to help at-risk students gain the academic skills, encouragement, mentoring and necessary self confidence to make college a reality.

The program is a cooperative effort between the College of Education and the Washoe County School District to encourage lowincome, diverse and first-generation students to attend college and to pursue teacher education. Each year, 50 sixth-grade students are selected by their teachers to become part of the College of Education mentoring program that will follow them for the next six years and into college.

The program hires University students to



Dean's future scholar Perla Petry shares, "The Dean's Future Scholars Program is like a second family to me. They have helped guide me through college and made me see that no aspiration is too big to accomplish; and for that I am truly grateful to be a part of this program."

mentor and tutor middle and high school students in Washoe County. Along with mentoring and tutoring, program participants are invited to attend annual conferences with their parents to encourage planning for college. Dean's Future Scholars middle schoolers are invited to attend a summer institute on the University campus, which focuses on math and science skills. Dean's Future Scholars high school students are encouraged to take courses that act as a bridge between their high schools and the University.

A generous commitment of \$400,000 for a scholarship endowment for Dean's Future Scholars students from the Satres through the Community Foundation of Western Nevada helps northern Nevada students realize their dream of a college degree.

"As a former teacher, I find the Dean's Future Scholars program to be one of the most exciting programs at the University," said Jennifer. "It is proving to be a successful way to increase the diversity of the student body at the University and, ultimately, we hope the diversity of the teaching pool in our community."

Thanks to the generosity of the Satres and numerous other national and community partners, the Dean's Future Scholars program now serves 415 students in 20 Washoe County School District middle and high schools.

"We recruit students who will be the first in their family to attend and, most importantly, to graduate from college," College of Education Dean William Sparkman says. "We encourage them to set challenging—yet attainable—goals such as raising their grades, taking additional math and English courses and earning their high school diplomas."

In 2006, the first cohort of future scholars graduated from high school and nearly 50 percent enrolled in college. The numbers soared to 80 percent for the second cohort.

"The Dean's Future Scholars has delivered results for both the Washoe County School District and the College of Education," Dean Sparkman says. "The program has placed mentors and tutors in the community's at-risk middle and high schools and boosted high school graduation rates for participating students. In the long-term, I hope we will attract greater numbers of diverse students into teacher education. We are grateful for the strong support of Phil and Jennifer Satre to this important program."

The Dean's Future Scholars program is now recognized as an innovator among national mentoring programs. The dedication and commitment of generous community partners like the Satres enables young students to improve their lives and helps ensure that northern Nevada continues to possess the human talent vital for the prosperity of our future.

—Ken Kempcke

Those who are interested in more information about the Dean's Future Scholars program or other programs in the College of Education, contact Wendy Knorr at (775) 784-6914 or wknorr@unr.edu

Alumni



After graduation last December, Kristi Fujino '07 (business) returned home to Hawaii where she is now working for Pearl Harbor Federal Credit Union. "I plan to pursue my MBA," Kristi says. "Going to school on the mainland exposed me to so much and the University helped me understand how my degree and work experience will prepare me for my future goals."

Dedicated couple provide for Nevada students

Nadine and Bill Pillsbury'50 (civil engineering) have always valued the education Bill received at Nevada. The couple has supported a variety of programs at Nevada, including the College of Engineering, Pack Educational Fund and Silver & Blue Society. They thought it would be fitting to pay homage to Bill's talent for engineering, Nadine's talent for art, and their shared love of books through a gift to the University. They recently established a planned gift through their family trust, which will eventually establish a scholarship for civil and environmental engineering students, and an endowment for engineering and Western art collections for the Mathewson-IGT Knowledge Center. The couple also recently provided a generous gift for the construction of the Mathewson-IGT Knowledge Center; the Tower Room will be named in their honor when the building opens later this year. Sadly, Bill passed away in January after a brief battle with cancer.

Bill served as a second lieutenant and navigator in the Army Air Corps during World War II. On Nov. 25, 1944, he married his high school sweetheart, Nadine McKinney, and the couple began their life together in Sacramento. Bill graduated from Nevada in 1950 with a degree in civil engineering. After managing several municipalities in California and serving as city engineer and assistant city manager for South Lake Tahoe, Bill founded his own consulting firm, William F. Pillsbury, Inc. in 1966.

As president of William F. Pillsbury, Inc., he maintained an office in South Lake Tahoe for 22 years and in Reno for 21 years. Bill was the consulting civil engineer on many notable projects including Tahoe Keys, Tyrolian Village, and Uppaway at Lake Tahoe. He also



Bill and Nadine Pillsbury at the 2007 Nevada Grows Dinner last fall.

worked with expansion projects at the Reno-Cannon International Airport (later renamed the Reno-Tahoe International Airport.)
Nadine joined Bill at the firm where she served as vice president and controller for the offices in Nevada and California.

In 1974, Bill formed Sierra Environmental Monitoring, Inc. which specialized in chemical analyses of water and wastewater for private and public entities. He was a member of the University of Nevada, Reno Foundation Board of Trustees, and the University's College of Engineering Advisory Board. He was a lifetime member of the American Society of Civil Engineers and an avid sportsman who enjoyed hunting, fishing, and exploring Nevada and the West. He received the James G. Scrugham Medal for professional achievement from the College of Engineering. Bill received the award at the Scrugham Medal Dinner at Homecoming 2007.

For more information about the Friends of the Library, contact Director of Development Millie Mitchell at (775) 682-5682, or mimitchell@unr.edu. To find out more about the people and programs of the College of Engineering, contact Director of Development Melanie Perish at (775) 784-6422, or mperish@unr.edu.

Alumni



The campus master plan establishes strategies to guide campus development for the next decade and beyond, focused on maintaining a "walkable" campus that grows with a goal of environmentally sustainable development while providing spaces for active engagement and quiet reflection.

Class Endowment Challenge

What is the Class Endowment Challenge?

The Class Endowment Challenge recognizes outstanding participation of graduating classes. Each class whose total giving reaches the minimum \$10,000 endowment level is a proud contributor to a Nevada tradition of providing for future generations.

Why should I give to the Class Endowment Challenge?

Giving to those who will follow after is an important founding principle of land-grant institutions. Students who benefit from scholarships and other programs created by Class Endowment Challenges, may otherwise be unable to attend college. These students exemplify scholarship by maintaining a high grade point average and, through the assistance that class endowments provide, being active members of campus life. Each contribution to the Class Endowment Challenge makes an impact.

How do I give to the Class Endowment Challenge?

In Person: Giving to the Class Endowment Challenge is easy. If you'd like to make a gift in person, visit the offices of Development and Alumni Relations, Monday through Friday, 8 a.m. to 5 p.m. in the Morrill Hall Alumni Center or room 127 of the Mackay Science Building. To answer your questions, contact Colin Beck '01 (journalism) at (775) 682-6000 or at colinb@unr.edu.

Via Mail: Make your check payable to University of Nevada, Reno Foundation. Be sure to note on the memo part of your check the class year to which you would like to designate your gift, or attach a note to that effect. If you do not include a designation, your gift will be used for the general teaching, research, and public service initiatives of the University of Nevada, Reno.

Mail your gift to: University of Nevada, Reno Foundation/0162 Reno , NV 89557-0162

Online: Visit our online site http://www.giving.unr.edu to make a gift via credit card. Make sure to designate your gift "In honor of" your class year. We use a secure server with the latest SSL encryption technology for transmitting personal information to ensure maximum safety of your online gift.

Double your gift: Does your employer or your spouse's employer have a matching gift program? If so, your donation may be doubled or even tripled. To find matching gift companies, visit http://giving.unr.edu/ for a searchable list.

CLASS OF TOTAL GIFTS S	SINCE INCEPTION
Class of 1938 Scholarship Endowment	\$51,365
Class of 1939 Scholarship Endowment	\$15,317
Class of 1940 Scholarship Endowment	\$27,536
Class of 1941 Scholarship Endowment	\$22,596
Class of 1942 Scholarship Endowment Class of 1943 Scholarship Endowment	\$14,785 \$19,854
Class of 1944 Scholarship Endowment	\$20,790
Class of 1945 & 1946 Scholarship Endowment	\$11,683
Class of 1947 Scholarship Endowment	\$10,783
Class of 1948 Scholarship Endowment Class of 1949 Scholarship Endowment	\$15,817 \$20,442
Class of 1950 Endowment Challenge	\$20,442
Class of 1951 Endowment Challenge	\$37,021
Class of 1951 Mackay School Scholarship Endow	
Class of 1952 Endowment Challenge	\$24,296
Class of 1953 Endowment Challenge Class of 1954 Endowment Challenge	\$13,989 \$14,249
Class of 1954 Endowment Challenge	\$19,346
Class of 1956 Endowment Challenge	\$14,454
Class of 1957 Endowment Challenge	\$9,376
Class of 1958 Endowment Challenge	\$8,929
Class of 1959 Endowment Challenge	\$22,621
Class of 1960 Endowment Challenge Class of 1961 Endowment Challenge	\$6,454 \$9,405
Class of 1962 Endowment Challenge	\$5,632
Class of 1963 Endowment Challenge	\$6,190
Class of 1964 Endowment Challenge	\$4,770
Class of 1965 Endowment Challenge	\$5,060
Class of 1966 Endowment Challenge Class of 1967 Endowment Challenge	\$7,759 \$4,793
Class of 1967 Endowment Challenge	\$6,123
Class of 1969 Endowment Challenge	\$8,228
Class of 1970 Endowment Challenge	\$5,047
Class of 1971 Endowment Challenge	\$10,398
Class of 1972 Endowment Challenge Class of 1973 Endowment Challenge	\$6,865 \$8,107
Class of 1974 Endowment Challenge	\$6,906
Class of 1975 Endowment Challenge	\$4,988
Class of 1976 Endowment Challenge	\$6,050
Class of 1977 Endowment Challenge	\$3,836
Class of 1978 Endowment Challenge Class of 1979 Endowment Challenge	\$4,880 \$4,160
Class of 1980 Endowment Challenge	\$3,860
Class of 1981 Endowment Challenge	\$7,815
Class of 1982 Endowment Challenge	\$8,884
Class of 1983 Endowment Challenge	\$4,870
Class of 1984 Endowment Challenge Class of 1985 Endowment Challenge	\$7,148 \$8,156
Class of 1986 Endowment Challenge	\$5,767
Class of 1987 Endowment Challenge	\$6,600
Class of 1988 Endowment Challenge	\$7,218
Class of 1989 Endowment Challenge	\$5,010
Class of 1990 Endowment Challenge Class of 1991 Endowment Challenge	\$3,715 \$4,249
Class of 1992 Endowment Challenge	\$4,425
Class of 1993 Endowment Challenge	\$4,125
Class of 1994 Endowment Challenge	\$6,290
Class of 1995 Endowment Challenge	\$3,745
Class of 1996 Endowment Challenge Class of 1997 Endowment Challenge	\$4,995 \$4,486
Class of 1998 Endowment Challenge	\$3,875
Class of 1999 Endowment Challenge	\$1,829
Class of 2000 Endowment Challenge	\$2,415
Class of 2001 Endowment Challenge	\$1,815
Class of 2002 Endowment Challenge	\$335
Class of 2003 Endowment Challenge Class of 2004 Endowment Challenge	\$100 \$-
Class of 2005 Endowment Challenge	\$-
Class of 2006 Endowment Challenge	\$319
Class of 2007 Endowment Challenge	\$-

Engineers and nurses benefit from the Wallaces' generosity



Wilbur Wallace stands next to the granite pillar engraved with his name at the Honor Court on campus.

Wilbur R. Wallace is a Nevada graduate of the class of 1950. Born in Auburn, Calif., "Wally" graduated from Placer High School in 1939 and entered the U.S. Army Air Corps in 1942, where he was commissioned second lieutenant as a B-29 flight engineer. He was employed as an aircraft engine accessory mechanic at McClellan Air Force Base in California, as well as Air Force bases in Fairbanks and Anchorage, Alaska. He graduated from Placer Junior College in 1947, and it was there he met and later married Mary Gilmore.

Mary continued her education at Mt. Zion School of Nursing in San Francisco, Calif. where she graduated as a registered nurse. Wally went on to get his bachelor's in electrical engineering from Nevada, and after graduation started his career at Pacific Gas & Electric Co. in Stockton, Calif.

Wally was active for many years in the Civil Air Patrol (U.S.A.F. Auxiliary), and was active in the U.S. Air Force Reserve until retiring in 1971 with the rank of major. His career with PG&E spanned 34 years as an electric rate analyst and electric distribution engineer. Mary was a registered nurse for four decades, holding professional licenses in both California and Nevada. She worked for several physicians in private practice, as well as for various hospitals, becoming director of nurses in a Stockton convalescent hospital. She was founder of the Parkinson's Disease Support Group in Stockton.

Together Wally and Mary enjoyed flying throughout the Western United States, Canada and Alaska and both held private pilot's licenses. The couple had been married for almost 60 years at the time of Mary's passing in January 2005. To honor his beloved wife, Wally created an endowed memorial scholarship in her name to benefit nursing students at Nevada. It is the couple's long-standing commitment to higher education that inspired Wally to give back. He says, "Mary and I believed that education opened many doors for both of us, which aided our careers. We hope the scholarships we provide will do the same for others."

In 2007, Wally created additional permanent funds including the Wilbur R. and Mary A. Wallace Engineering Dean's Fund, the Wilbur R. Wallace Electrical Engineering Scholarship Endowment, the Wilbur R. and Mary A. Wallace Scholarship Endowments for Environmental Engineering and one to honor his graduation class of 1950. The couple was recognized and honored in the University's Honor Court in 2007.

To learn more about scholarships and programs in the College of Engineering, contact Melanie Perish at (775) 784-6433 or mperish@unr.edu.

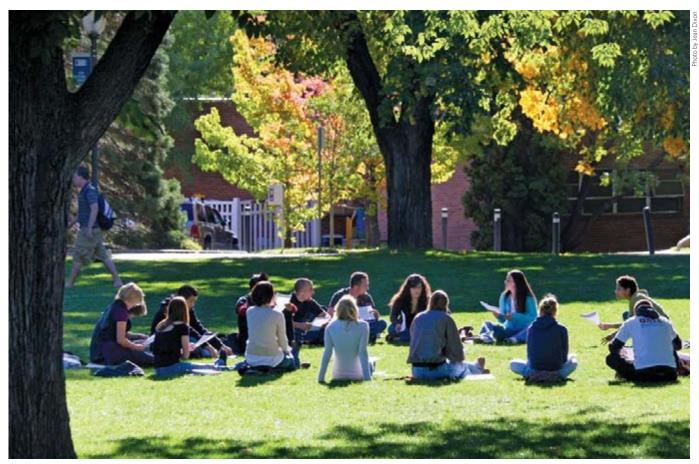
Alumni

Alumni Council

The Nevada Alumni Association's Alumni Council advises on the development and management of a broad range of programs, events and services that enable alumni to maintain strong relationships with their fellow University of Nevada alumni. Through the efforts of these individuals there is a wide variety of programs and activities for all ages to enjoy as well as opportunities to stay connected to the University of Nevada and each other. Council members are encouraged to actively participate in alumni and college events, programs and committees.

If you are interested in serving on the Alumni Council, please contact the Office of Alumni Relations at 888.NV ALUMS or email nvalumni@unr.edu. Nominations are open through Sept. 1 of each year. *To see a complete list of current Alumni Council members, please turn to page 106*.

Alumni



Of the more than 16,000 students attending Nevada for the 2007-2008 academic year, almost 1,000 students and scholars come from 75 foreign countries, with Japan, India, China, South Korea and Turkey most prominently represented. They enjoy the culture of learning on the Nevada campus, as well as the experiences that beautiful northern Nevada has to offer.

Parent Donors

The Parents Fund is a special part of the Annual Giving Campaign and receives support from parents of both alumni and current students. Gifts from parents lend support to faculty and students working toward the mutually reinforcing goals of education, research, and public service while providing important resources for the implementation of new and innovative programs. The Parents Fund generates money that is designated for use in improving the general educational experience and the quality of life for the student body as a whole. Parents whose gifts were received between Jan. 1, 2007 and Dec. 31, 2007 are listed in this report.



Belinda, Laura and Mike Jackson are thrilled with the education that Laura receives at Nevada. "We looked at other schools for a long time. In the end, I was most impressed with how the University of Nevada, Reno supports students and wants them to be successful after graduation," Belinda says.

What is the Parents' Network?

The Parents' Network, a collaboration of key campus departments, was designed as a resource for the parents and families of University of Nevada, Reno students.

The network seeks ways to enhance Nevada as an institution, while forging strong bonds between the University, students and their parents. From providing useful publications, such as the Par-

ents' Handbook and Parents' Newsletter, to hosting special events like Southern Nevada Send-Off, Parents' Orientation and Parent & Family Weekend that bring parents onto campus, the Parents' Network aims to serve you.

As parents of a Nevada student, you are part of the University family. Our goal at Nevada is to provide your son or daughter with the best education, the best faculty, state-of-the-art classrooms with the latest technology, and opportunities to connect with professionals in their field.

For more information about the Parents' Network, please contact the Parents' Network at (775) 784–4594 or parents@unr.nevada.edu, or visit http://nvparents.unr.edu.





Save the Date - Oct. 13th through 18th

It's never too early to start planning the celebration.

Mark your calendar for Homecoming '08,
and get ready for the return of a Nevada tradition.





About Planned Giving



Lisa Riley and Bob Eggleston, University Directors of Planned Giving.

We realize that, as you consider a planned gift to Nevada, you must balance your family's needs, your personal lifestyle and your financial resources with your love for the University of Nevada, Reno and your wish to contribute to its success.

Keeping this balance requires careful planning, and the Planned Giving Office stands ready to help you make the most informed decision possible.

Planned giving provides you with options and opportunities to include Nevada in your overall financial and estate plans. Planned gifts are generally gifts or commitments made in the present with the benefit to Nevada deferred until a future date. However, planned gifts may include outright gifts of appreciated property, including securities, real estate, gifts of tangible personal property or lifetime income gifts.

The University of Nevada, Reno Office of Planned Giving encourages and assists the tradition of partnership between the University and its alumni, friends and parents.

For more information on planned giving opportunities, please contact the Planned Giving Team:

Robert M. Eggleston & Lisa M. Riley

Directors of Planned Giving University of Nevada, Reno Foundation Mail Stop 007 Reno, Nevada 89557-0090 Tel: (775) 784-1352 Fax: (775) 784-1394

email: beggleston@unr.edu email: lriley@unr.edu

PLANNED GIVING ADVISORY COUNCIL

David Bianchi '68, Northwestern Mutual Financial Network

Steven Brown '66, UBS

John Carothers, University of Nevada, Reno

Richard Cunningham, Lionel-Sawyer & Collins

Douglas Damon, CPA

Harold Depoali '69, Whittier Trust Company of Nevada

Robert Eggleston, University of Nevada, Reno

Leanne Fenton, First National Bank of Nevada

Heidi Foster '98, Wells Fargo Bank

Milton Glick, University of Nevada, Reno

Julia Gold, The Law Offices of Julia S. Gold

Thomas Hall '65, Law Offices of Thomas J. Hall

Cheryl Johnson, Wells Fargo Bank

Art Kess '65, New York Life Insurance Company

Mark Knobel '77, Avansino, Melarkey, Knobel & Mulligan

Ken Lynn, RBC Dain Rauscher

Bruce Mack, University of Nevada, Reno

Ernest Maupin '68, Maupin, Cox & LeGoy

Michael Melarkey '72, Avansino, Melarkey, Knobel & Mulligan

George 'Bart' Mowry '74, Maupin, Cox & LeGoy

Richard Reynolds '80, Wachovia Securities

Lisa Riley, University of Nevada, Reno

Don Ross, Woodburn & Wedge, Attys.

Charles Russell '67, Guild, Russell, Gallagher & Fuller, Attys.

Vicki Schultz, Schultz Financial Group

R. Bryan Sedway, Sedway Financial

Thomas Seeliger, Morgan Stanley Dean Witter & Company

Matthew Woodhead, Hale Lane

Ken Lynn, RBC Dain Rauscher

Cheryl Johnson, Wells Fargo Bank

Richard Reynolds, Wachovia Securities

Jacqueline Surratt, Morgan Stanley Dean Witter & Company

Richard Wait, Richard Wait, CPA

Michael Wallace '82, New York Life Insurance Company

Matthew Woodhead '90, Hale Lane

Ronald Zideck '59, Whittier Trust Company

Planned Gifts

Through trusts, wills, retirement plans and other planned commitments, Nevada's alumni, friends and faculty support a wide range of programs. We express our deepest thanks in receiving the following bequests from Jan. 1, 2007 through Dec. 31, 2007:

Georgia E. Clinger Charitable Trust

Georgia Clinger and her husband moved to Lovelock in the 1950's and she resided in Reno for the last 25 years of her life. Georgia's belief in the importance of education is reflected in this scholarship, established through a trust, which will benefit students for generations to come.

Fred Hertlein Estate

Fred Hertlein '56 (chemistry) left provisions in his estate to establish the Fred Herltlein III Chemistry Account to benefit the Department of Chemistry in the College of Science.

Estate of Betty Hoe

Betty J. Heath Hoe '60MA (psychology) made provisions in her trust to fund a nursing scholarship to ensure quality healthcare professionals in northern Nevada

Ruth Hopping Cera Survivor's Trust

Ruth Hopping bequeathed a gift from her estate to create an endowment for excellence to be used at the president's discretion for the University's most pressing needs.

Kennedy Family Trust

Grant M. Kennedy '38 (agriculture) left a gift to increase the Class of 1938 Scholarship Fund.

Gwenevere F. Leonard Estate

Gwenevere F. Leonard left a provision in her estate to create the Paul A. Leonard Chair for Ethics and Writing in Journalism, which will provide a position for a scholar whose teaching, research, and service focus is on writing and/or ethics in the Reynolds School of Journalism.

Elsie Britton Seaborn Trust

Elsie Seaborn provided in her estate for a gift to the College of Education to be used at the dean's discretion.

Estate of Enid Trinastic

This Joseph C. Trinastic Scholarship Fund for chemical engineering students is established with a gift from the estate of Enid Trinastic.

Estate of Howard W. Turner

Howard W. Turner was a long-time Reno resident who bequeathed a gift form his estate to the University of Nevada School of Medicine.

We express our deepest thanks in the establishment of the deferred gifts below from Jan. 1, 2007 through Dec. 31, 2007:

Class of 1950 Civil Engineering Scholarship Endowment

The trust of Paul O. Reimer has established a deferred gift in the amount of \$50,000 upon his passing to the University of Nevada, Reno Foundation to the College of Engineering for the purpose of the Class of 1950 Civil Engineering Scholarship Endowment.

William F. & Nadine M. Pillsbury University Libraries Endowment for the Mathewson-IGT Knowledge Center

The William and Nadine Pillsbury Trust has committed to enhancing the Mathewson-IGT Knowledge Center by naming a reading room.

The Edward C. Coppin Scholarship Endowment

Edward Coppin appreciated the scholarships that allowed him to attend the University of Nevada, Reno. Through this gift annuity, Ed will enhance the scholarship he established to support graduates of Pershing County High School in their academic pursuits.

Nevada Legacy Society



The Nevada Legacy Society at the University of Nevada, Reno honors a special group of individuals who are partners in planning for the future. By designating Nevada as a recipient of deferred gifts through their financial and estate plans, these thoughtful

friends are helping to build our Endowment and provide a never-ending source of support so that the University can continue to increase student success.

We invite you to consider becoming a member of the Nevada Legacy Society by planning a future gift to Nevada. We are grateful for gifts of any size. If you have already planned such a gift, please let us know. This allows us to plan for the future and thank you today by including you in this special circle of friends.

In recognition of their vision and generosity, Legacy Society members are guests of honor at an annual Nevada Legacy Society event, receive invitations to other key university events, receive a copy of our Nevada Legacy Planner newsletter

featuring the stories and generosity of our Legacy Society members as well as helpful information on charitable gift planning, and are listed in our annual Honor Roll of Donors publication (unless anonymity is requested).

Special thanks to the following Nevada Legacy Society charter members who have established a current or future gift to the University of Nevada, Reno Foundation:

Mr. & Mrs. '65 Paul A. Bible '62 Gail A. Bradley '97 Cecil J. Clipper Mike Conway '69

Edward C. Coppin '62
Fifi Day '59
Frankie Sue Del Papa '71
Evelyn Semenza English '36
David H. Fenimore '88
Mr. & Mrs. George W. Gillemot
Mr. & Mrs. '73 John G. Gonzales '71
Edward L. Grundel, Jr. '43

William A. Harrigan '48

Claudia W. Hoffer '61
Willem Houwink
Dr. & Mrs. James W. Hulse '52
Mr. & Mrs. Christopher Jay '75
Mr. & Mrs. Paul E. Jorgensen '93
Mr. & Mrs. John W. King
Mr. & Mrs. '05 Peter A. Krenkel
Mr. and Mrs. '96 Dale Lazzarone
Mr. & Mrs. Warren L. Lerude '61
Mr. & Mrs. '56 William R. Lindsay
Mr. & Mrs. '67 John G. Madden '67
William Flagg Magee '67
Lois Merritt Mikawa '87

Marian A. Mogel and *William H. Mogel
Mr. and Mrs. Terrance Oliver '71
Mr. & Mrs. '48 Walter Paroni
Cecilia Parr Norton '67
Robyn L. Powers '70
Glenda M. Price '69
Mr. & Mrs. '52 John L. Sandorf '53
Dr. & Mrs. Scott S. Smith
Wilbur R. Wallace '50
Mr. & Mrs. '70 Steven E. Williams
Hilda B. Wunner

Nena Miller '69

*deceased

To learn more about options for planned giving and how you might become a member of the Nevada Legacy Society, contact Lisa Riley or Bob Eggleston at (775)784–1352 or e-mail us at plannedgiving@unr.edu. All inquiries are strictly confidential.

Bill Lynch: Enhancing nursing education

During his lifetime, long-time Reno resident Bill Lynch was committed to improving the quality of patient care and fostering nursing and healthcare excellence through education at the University of Nevada, Reno.

Further demonstrating his commitment, Bill designated part of his estate to

enhance the scholarship he established during his lifetime. The gift will be the largest philanthropic gift of land the Orvis School of Nursing has received to date.

"The Orvis School of Nursing is committed to preparing nurses to meet the health-care needs of Nevada and beyond," Patsy Ruchala, director of the Orvis School of Nursing, says.

"Our goal is to provide our graduates with a foundation that integrates best practices, scientific inquiry and a holistic approach to nursing care, including a future vision of interdisciplinary education. Gifts like Mr. Lynch's are so greatly appreciated for the support of those students who are the nurses of the future. Mr. Lynch was a gentle and caring man whose legacy and generosity is a role model for us all," Ruchala says.

Planned gifts may be unrestricted or may be directed toward a specific program. The Office of Planned Giving is available to help you find programs you are passionate about.

Such gifts also make supporters eligible for Nevada Legacy Society membership. (See opposite page).

To learn more about scholarships and programs in the College of Health and Human Sciences, contact Kendall Hardin at (775) 682–4785 or khardin@unr.edu.



Below is a list of opportunities and ways to maximize your gift:

Bequests in a will or revocable living trust. A charitable bequest is a portion of your will or living trust document that provides a gift to charity upon your death. It can be in the form of a particular sum of money, a specific asset, or a stated percentage of your residual estate.

Charitable gift annuities. In exchange for a contribution of cash or securities, the University of Nevada, Reno Foundation pays you (or any other one or two persons) a fixed amount of money each year for life. You receive a charitable income tax deduction for part of the value of the contribution, and the annuity payments themselves are favorably taxed.

Charitable remainder trusts. Such a trust pays income to you and/or other beneficiaries for life or a term of years. The amount of income can be fixed or variable. A trust is often funded with appreciated property because neither you nor the trust pays capital gains tax when the trust is funded or when it sells the property. You also receive a charitable income tax deduction for part of the value of the assets contributed.

Life insurance beneficiary designations. A simple way to make a wonderful future gift to the Foundation Endowment is to name the foundation as a full or co-beneficiary of a new or existing life insurance policy. Simply contact your insurance company to obtain a change of beneficiary form. No estate tax will be payable on the proceeds received by the University of Nevada, Reno Foundation.

Life insurance policy ownership assignment. You may transfer ownership of a paid-up life insurance policy to the foundation, or a policy on which premiums are still owing. In the latter case, you would continue to pay the premiums on the policy which are treated as tax deductible gifts. A final option is to purchase a new policy and either list the foundation as owner on the initial application or pay any minimum premium the company requires before transferring ownership. In all cases, a relatively small investment can produce a very significant gift to Nevada's endowment with tax savings for you.

Retirement plan beneficiary designations. Frequently people have more money in IRAs or other qualified retirement plan accounts than they will ever need. If this is true for you, you may earmark for the foundation some or all of what remains at death by completing a change of beneficiary form. Of all the types of assets one can contribute to charity, gifting retirement plan assets offers the most substantial income and estate tax savings.

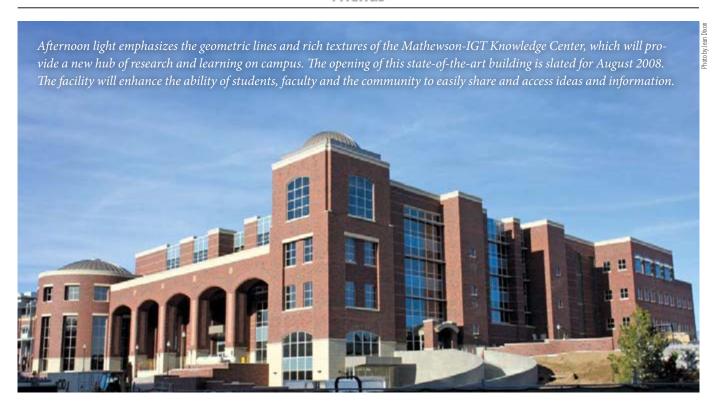
Gifting a home or farm with a retained life estate. If you own a personal residence or farm, you may deed the property to the University of Nevada, Reno Foundation while retaining the right to use it for life. A charitable income tax deduction is available for part of the current value of the property, and you have the comfort of knowing you can stay there, rent it to someone, or even sell it and divide the proceeds with the foundation.

Friends

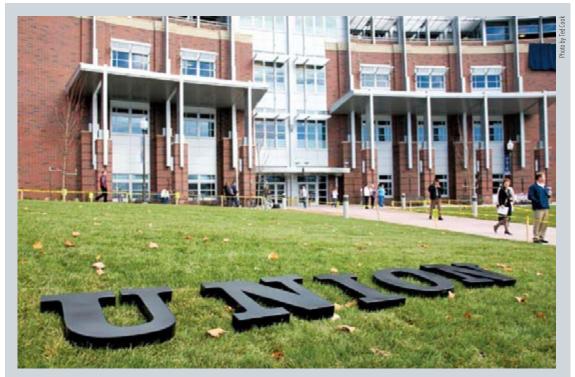
Friends of the University of Nevada, Reno demonstrate their appreciation with financial support to a variety of academic programs. We are tremendously grateful to these individual friend donors whose gifts were received between Jan. 1, 2007 and Dec. 31, 2007.



Friends



Friends



More than 1,000 students, faculty members and University staff attended the grand opening ceremony for the new Joe Crowley Student Union last November. The new facility is transforming campus life by providing exceptional spaces for formal and informal learning. The Student Union is an environmentally sustainable building with several "green" aspects including: day lighting system to reduce artificial light use; low water use fixtures in bathrooms; high efficiency, fritted window glass; and pervious pavers to help capture and infiltrate storm water back into the ground. The building is four stories tall and accounts for approximately 167,000 square feet of space.



Mackay celebrates centennial

The Mackay School of Earth Sciences and Engineering celebrates 100 years of excellence in mineral education this spring. A weeklong series of events from April 20-26 will commemorate this milestone in Mackay's long history, including student barbecues, mining demonstrations, a field trip and a gala at the Grand Sierra Resort.

"One of our hopes for the events is to have as many alumni as possible attend," Mackay's director Jim Taranik says. "We want them to remember their alma mater and understand the school's need for their continued support."

In its 100 years, Mackay has flowered into a minerals school of international reputation. It has established the DeLaMare Earth Sciences and Engineering Library, the Nevada Bureau of Mines and Geology, the W. M. Keck Earth Science and Mineral Engineering Museum, the Nevada State Climate Office and the Nevada Seismological Laboratory, one of only seven in the nation. Mackay offers academic programs of study in geography, geology, earth science, geophysics, hydrogeology, geological engineering, extractive metallurgy and mining engineering.

"The school today is one of the most comprehensive schools of mineral engineering and earth sciences in the world," Taranik says. "Many of the programs we have at the school are among the top programs offered internationally."

Highlights of Mackay Centennial Week

April 20 – W.M. Keck Museum Open House, noon – 5 p.m.

April 21 – Public lecture at the Joe Crowley Student Union, 6:30 p.m.

April 21 – Mackay Town on the Quad, 11:30 a.m. – 1:30 p.m.

April 22 – Public lecture at the Joe Crowley Student Union, 6:30 p.m.

April 22 & 23 – All-student barbecue on the Quad, 11:30 a.m. – 5:30 p.m.

April 23 – Public lecture at the Joe Crowley Student Union, 6:30 p.m.

April 24 – ASUN Graduation Luncheon on the Quad, 11:30 a.m. – 1:30 p.m.

April 24 – Mackay Alumni & Friends reception, Little Waldorf Saloon, 6 p.m.

April 25 – Tours of Virginia City and geological tours of the Comstock Lode , including a ride on the V & T Railroad, 9 a.m. – 5 p.m.

April 25 – Mackay faculty and staff cocktail reception at the W.M. Keck Museum, 4 p.m. – 6 p.m.

April 26 – Mackay Gala at the Grand Sierra Resort, 5:30 p.m. – 11 p.m.

April 26 – Mining competition at Rancho San Rafael Park, 8 a.m.

For more information on Mackay Centennial events, please contact Rachel Dolbier, administrator of the W. M. Keck Earth Science and Mineral Engineering Museum at (775) 784-4528 or rdolbier@unr.edu, or Melanie Gander at (775) 784-6987 or mgander@unr.edu.

Pennington Foundation makes a difference in Nevada

The William N. Pennington Foundation continued its generous support to the University with funding for the Pennington Scholarship program. The Pennington scholarships are awarded to 28 students each year and scholars receive up to \$10,000 each. Recipients are pursuing medical degrees and undergraduate degrees in business, engineering or the physical sciences. Since 1995, the Pennington Scholarship program at Nevada has awarded more than \$500,000.

Each year 12 Pennington scholars pursue medical degrees at the University of Nevada School of Medicine, the state's only public medical school. The school currently admits 62 students each year, most of whom are Nevada residents. The first two years of the curriculum, the basic science years, are taught at the Reno campus. The third and fourth years, the clinical years, are spent in hospitals and clinics throughout the state. The medical school gives students the opportunity

Pathology and Audiology Program.

physicians.
In addition to student scholarships, the William N. Pennington Foundation has supported numerous programs and projects at the University including a significant gift to the Pennington Medical Education Building and generous support of the Speech-Language

to work on research projects, interact with patients and work with

The Pennington Foundation's support of this fully accredited



Second-year Pennington Scholars, Justin Terry, Daphne Scott, John Sutherland and Bailey Cannon are members of the Class of 2010. Here they stand in front of the Pennington Medical Education Building, which houses the Savitt Medical Library.

program began in 1990 and has helped it to flourish. The program offers bachelor's, master's and doctoral degrees. The student-oriented program is purposefully small, on average just 90 undergraduate and a maximum of 25 graduate students are enrolled either full-time or part-time. Faculty supervise student clinicians in diagnostic and treatment sessions in the clinic. The clinic offers community treatment for voice disorders, language disorders, articulation/phonological disorders, hearing disorders, cleft palate and fluency disorders.

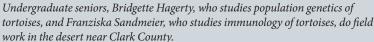
To learn more about the programs and scholarship opportunities in the University of Nevada School of Medicine, contact Stefanie Scoppettone at (775) 682–9143 or scops@unr.edu.

Corporations

The following corporations provided generous financial support for the students, research and academic programs of the University of Nevada, Reno. Their support is very much appreciated. Corporations whose gifts were received between Jan. 1, 2007 and Dec. 31, 2007 are listed in this report.

Corporations







Sonoran desert tortoise (Gopherus agassizii)

Coyote Springs investment supports desert tortoise research

A desert tortoise hatchling won't fill the palm of your hand, but the activities of these creatures fill the head of biology professor C. Richard Tracy. His research and learning across the West works to keep the desert tortoise from meeting an untimely extinction.

Coyote Springs Investment, LLC, has pledged a major gift in support of Tracy's research into the behavior and habitat of the desert tortoise. Coyote Springs, which is currently developing a master planned community north of Las Vegas, is known for its environmental sensitivity, architectural excellence, and construction quality.

The desert tortoise inhabits the Mojave, Colorado, Sonoran, and Sinaloan deserts in the southwestern United States and northwestern Mexico. Various species of tortoise have roamed the earth for millions of years. Climatic changes that contributed to the extinction of dozens of species of large mammals, which lived in Nevada only 15,000 years ago, did not result in extinction of the desert tortoise. Tracy's research is investigating how this exceptional creature has adapted to changes and survived, and how to manage the species in light of environments changed by urban development.

To learn more about supporting research and programs in the College of Science, please contact Director of Development Char Sutton at (775) 784-4591 or email csutton@unr.edu.

Smart business classrooms give COBA the edge



James Sundali, associate professor in the Department of Managerial Sciences, came to Nevada from Kent State University where he taught strategic management. He also taught management courses at the University of Arizona, where he received his doctorate. His research and teaching interests include judgment and decision-making, game theory, experimental economics, behavioral finance, business strategy, and bargaining and negotiation.

Technology is evolving daily and so is Nevada's commitment to expanding access to technology in the Ansari Business Building classrooms, thanks to generous gifts from the Mallory Foundation, the Marybeth Lamb Foundation, the E.L. Cord Foundation, the estates of Victoria McIver and Roxie Archie, the College of Business Administration Alumni Association, and the Associated Students of the University of Nevada. In 2007, COBA secured funding to renovate and upgrade the student lounge and to convert its classrooms into "smart classrooms."

For the more than 2,200 students enrolled in the college, it is important that the curriculum and programs move into the 21st century at electronic speed. The key: communication technology and computer science coming together to make the learning experience more interesting and interactive.

James Sundali, strategic management professor, is a big believer in the technology. He says that these classrooms enable the latest, most important information to make its way into the curriculum. "Information in textbooks can get old fast, but thanks to smart

classroom technology, I can relay instant updates online, in the classroom." Also among the many features of smart classrooms, wireless keypads that give instant feedback. Instructors can ask questions and find out how many students know the answer and are understanding the material.

"I think all this, big picture, is about helping students be more active in learning, and not just sitting there," Sundali adds. "Smart classrooms simply allow you to do more than in a regular classroom. The technology opens the door for more active learning, a necessity with wired students of today. Students experience smart boards and smart classrooms in K-12, and to not have them in University classroom is really a big step backward. Students want to be in a smart classroom and faculty all scramble to try to get a smart classroom. Without smart classrooms we would be at a competitive disadvantage to other institutions of higher learning."

By the end of the summer, 100 percent of COBA's classrooms will be SMART.

To learn more about the smart classrooms and/or the College of Business Administration, please contact Director of Development Kristen Kennedy at (775) 682–6490 or kristenk@unr.edu.

Foundations and Organizations

The following foundations and organizations provided generous financial support for the students, research and academic programs of the University of Nevada, Reno. Their support is very much appreciated. Foundations and organizations whose gifts were received between January 1, 2007, and December 31, 2007, are listed in this report.

The Reno Rodeo Foundation: community giving at its heart

Since 1986, the Reno Rodeo Foundation has been committed to enhancing and enriching the lives of northern Nevadan families by aiding children with extraordinary needs, building community partnerships and providing scholarships to the University of Nevada, Reno.

The Reno Rodeo Foundation was incorporated as a private foundation in 1986 to serve as the charitable arm of the Reno Rodeo. The Rodeo, produced yearly by community volunteers since 1919, wanted to formalize the tradition of giving the annual proceeds of the event back to the residents of northern Nevada.

"The Reno Rodeo is more than just 10 days of great entertainment in June," says John Solari '77 (accounting), president of the Reno Rodeo Foundation. "Thanks to the efforts of the dedicated volunteers who produce the Reno Rodeo, the proceeds from this not-for-profit event are invested back into our community 365 days a year. Since its formation 21 years ago, the Reno Rodeo Foundation has become a respected part of the philanthropic community in Nevada."

The Reno Rodeo Foundation now represents the generous heart and soul of more than 300 volunteers who produce the Reno area's longest-running, biggest, annual professional sports event. The Foundation Board and volunteer group include numerous University alumni.

Today, the organization annually assists 25 rural-based students with tuition at the University, provides grants to at least 20 local service organizations, chooses a child with special needs to receive a special "rodeo wish," conducts an annual "Denim Drive" to benefit abused and neglected children, and provides the anchor for large capital projects to improve the lives of children. Leveraging community partnerships, putting financial resources to the highest impact use possible and establishing an identity as a major supporter of education and local children's services has put the Reno Rodeo Foundation on the northern Nevada giving map.

"The Reno Rodeo Foundation is committed to helping children and families throughout northern Nevada," says Executive Director Marie L. Baxter '95 (elementary education) and '00 (special education). "We are truly the community's foundation. Each year more than 100,000 people attend the Reno Rodeo and a portion of each ticket is returned to the community through our diverse programs. When you couple

this with the partnerships we've developed with individuals and businesses, it creates incredible opportunities for effecting positive change."



The 2008 Reno Rodeo will take place
June 19-28 at the Reno Livestock Events
Center. Sunday, June 22, is University
of Nevada, Reno "Pack" the House
Night. Rodeo participants and fans are
encouraged to wear their silver and
blue and discounted tickets will be
available for alumni.
For tickets and information, please visit
www.renorodeo.com.

See back cover for more information on the Reno Rodeo Foundation.

New Foundation Endowments

New endowments: important, meaningful and forever

Establishing an endowed fund at the University of Nevada, Reno Foundation transforms lives—those of the students who will become the leaders of tomorrow, the faculty who inspire them, the researchers who are finding solutions to society's problems. An endowed fund also enhances our community, which is continuously engaged by the University's many programs and activities. A gift today provides important and meaningful funds in perpetuity that help make the University known for its teaching, research and culture.

The University of Nevada, Reno Foundation manages all endowment funds with available earnings transferred

to the respective University account for the purpose of supporting the donor's passion, whether it be student scholarships, faculty research or unrestricted funds to meet the University's most pressing needs. Gifts can be focused or wide-ranging.

The process for establishing an endowment is simple and requires only a completed agreement along with a gift of at least \$10,000. If you are interested in supporting any of these new endowments, or creating one in memory or honor of another, through outright gifts using almost any type of asset—cash, securities, real estate or other property that can be liquidated, please contact Keiko Weil '87, director of donor

Alumni Association Quasi-Endowment

The Alumni Association Quasi endowment was established to support the quality programs, services and events of the Nevada Alumni Association to foster and cultivate a common bond of pride, affinity and connectivity among alumni, students, prospective students and friends of the University.

Alumni College Endowed Scholarship - College of Education

Established by the Alumni College, a group which presents summer programs for Alumni who return to campus for cultural and historic programs, this endowment will offer financial support to College of Education students during their intern semester.

Dr. Ted E. Batchman Scholarship Endowment for National Merit Scholars

Simon Wong, '79, '84MA (civil engineering) established this scholarship to benefit students in the College of Engineering and to honor Dr. Batchman who is resigning as the Dean of the College of Engineering to pursue a role as Director of the University's Renewable Energy Program.

Dr. Art and Elaine Broten Scholarship Endowment

Dr. Art Broten was a Professor Emeritus and former Athletic Director at the University. After his passing in 2007, his wife Elaine Broten '60M.Ed. (counseling/guidance certificate) created this endowment to honor her husband's memory. The fund will benefit students in the Dance Program.

Victor and Helen G. Brown Memorial Scholarship Endowment

This fund was established in memory of Victor and Helen G. Brown and will support students in the College of Liberal Arts, with preference for students from rural Nevada.

Cole C. Campbell Dialogue on Democracy Endowment

Established in honor and memory of Reynolds School of Journalism Dean Cole C. Campbell by his wife, family and friends. Cole was passionate in his belief that journalism should play an essential role in a healthy democracy. Available earnings from the endowment will be used for expenses associated with conducting the Dialogue on Democracy Programs.

Class of 1971 Endowment Challenge

The Class Endowment Challenge recognizes outstanding participation of graduating classes. Each class whose total giving reaches the minimum \$10,000 endowment level is a proud contributor to a Nevada tradition of providing scholarships for future generations.

College of Business Administration Technology Endowment

The Marybeth M. Lamb Foundation created this fund to support technology needs in the College of Business Administration.

Georgia E. Clinger Scholarship Endowment

Georgia E. Clinger and her husband were ranchers and active members of their community. Georgia's belief in the importance of education is reflected in this scholarship in her name.

John Robert (Bob) Clarkson Mineral Processing Scholarship

This fund is established with gifts from the family of John Robert (Bob) Clarkson. Although Bob Clarkson did not have an opportunity for formal education beyond high school, he was very aware of the advantage a university education provided. For this reason he and his family have always been active in supporting education opportunities for dedicated but less fortunate students, especially in engineering and mining pursuits.

Kenneth P. Dillon, Jr. and Sandra E. Dillon Scholarship Endowment

While taking classes toward his degree, Kenneth Dillon '92 (general studies) saw many other nontraditional students like himself who worked full-time during the day and had difficulty paying for and attending classes in the evening. The Dillons decided to provide assistance to students returning to the University through this scholarship fund.

Forbes and Dunagan Structural Engineers Scholarship Endowment in Civil and Environmental Engineering

The engineering firm of Forbes & Dunagan has made a notable impact on the face of northern Nevada engineering. Their hope is that in establishing this scholarship for structural engineering students, they will make a degree a reality for more students.

Endowment Honoring Bert M. Goldwater in Memory of Wayne Albert Goldwater

This endowment was established in honor of Bertram Goldwater '36 (economics) and in memory of his son, Wayne, to benefit incoming freshmen. Judge Goldwater served locally as a judge in the U.S. Bankruptcy Court and later in the U.S. Court of Appeals.

Mike Gervasoni Memorial Scholarship Endowment

Mike Gervasoni was an Assistant Coach for the Nevada Basketball Program. This scholarship established in his memory will be awarded to a student-athlete who has shown considerable improvement from the previous season.

Virgil Getto Scholarship Endowment

Virgil M. Getto, a lifelong resident of Fallon, created this fund to benefit students from Fallon pursuing a degree in agriculture at the College of Agriculture, Biotechnology & Natural Resources.

Geography Student Research Endowment

The Marie Crowley Foundation has contributed to the national prominence of the geography program for more than 10 years. This new fund will be used to support expenses associated with student conference participation and research projects in the department.

Carmelina B. Grundel Scholarship Endowment

Edward Grundel, Jr. established this scholarship in memory of his wife, Carmelina Grundel '45 (dietetics). This memorial scholarship will be awarded to students pursuing a degree in dietetics, nutrition or nutritional sciences, or education.

Dave Hansen Graduate Student Scholarship Endowment

David A. Hansen '85 Ph.D (educational administration) has held a myriad of positions in administration on campus and in 2003 he became Associate Vice President for Student Success Services. This scholarship for full-time graduate students was created to honor his service upon his retirement.

Lee D. Hirshland Scholarship Endowment

It is in honor and memory of beloved Lee D. Hirshland that his friends and family established this endowment. Recipients will be pursuing a degree in journalism at the University of Nevada, Reno, with a focus on broadcast journalism.

Betty J. Heath Hoe Scholarship Endowment

Betty J. Heath Hoe '60MA (psychology) was instrumental in developing W.A.R.C. (Washoe Association of Retarded Children), which continues to serve the mentally challenged and their families. To this end, Betty made provisions in her trust to fund this nursing scholarship to help develop quality healthcare professionals in northern Nevada.

Ralph E. Hoeper Professorship in the College of Engineering

Ralph E. Hoeper '51 (electrical engineering) and his wife, Rose, were pioneers in California independent telephony. In Ralph's memory, Rose has made possible the first endowed professorship at the College of Engineering to benefit faculty by supporting them as they establish themselves in the various disciplines in the College of Engineering, whose goal is excellence in engineering education.

Hatch Scholarship Endowment

Hatch Associates Consultants has established this fund to ensure qualified engineers are produced in Nevada. Recipients shall be in their junior year or above in the mining engineering, geological engineering, or geological sciences.

Historic Reno Preservation Society Scholarship Endowment

The 10-year anniversary of Historic Reno Preservation Society was celebrated in 2007. The organization established this scholarship to inspire future scholars to respect and preserve the historic resources of the local community. Recipients shall be undergraduate students pursuing a degree in historic preservation with secondary preference for students in anthropology and/or archeology.

Richard Holmes Family Scholarship Endowment in Civil and Environmental Engineering

Richard Holmes '51 (civil engineering) and his family have chosen to help civil engineering students with this scholarship because of their strong belief in the value and merits of an advanced education.

Hopping Estate Quasi-Endowment for Excellence

Charles and Ruth Hopping left an unrestricted gift to the University of Nevada, Reno in their estate. Their gift will allow the University to better attract and retain quality individuals in leadership roles.

Interior Design Scholarship Endowment

For many years, the Department of Interior Design received contributions from Lockett, Inc. and others in appreciation for student participation in the annual Reno Home Show. This expendable fund is being turned into an endowment so that a scholarship for interior design students can be made in perpetuity.

Jenkins Graduate Fellowship in Ecology Endowment

Stephen H. Jenkins is a Professor in the Department of Biology and Program in Ecology, Evolution, and Conservation Biology (EECB). He and his wife, Katherine P. Jenkins, established an endowment to fund a fellowship to support a graduate student at the M.S. or Ph.D. level studying animal behavior, ecology, evolution, or conservation biology.

Max Jones, Jr. Scholarship Endowment in Renewable Energy

Max Lamar Jones, Jr. '60 (electrical engineering) is well known for his 31 year career at Sierra Pacific Power Company where he ultimately served as senior vice president. Because of his professional impact on his colleagues, community and university, his friend Jim Gardner '60 (mechanical engineering) initiated this fund to benefit students pursuing a degree in engineering.

Jim Joyce Endowment in Political Communications

This fund is designed to equip the Reynolds School of Journalism with the tools needed to ensure excellent and objective communicators of politics and the political process by providing a permanent revenue source to attract to the campus outstanding professionals. It memorializes the life and legend of Jim Joyce '59 (journalism), a Nevada lobbyist and campaign strategist who set the standard for excellence in bi-partisan statesmanship.

Rita Laden Scholarship Endowment

Steve Laden established this scholarship to honor his wife, Rita Laden '96Ed.D. (educational leadership), for her outstanding career and service to the University. The scholarship will benefit students with a record of civic or community service.

The Paul A. Leonard Chair for Ethics and Writing in Journalism

The estate of Gwen Leonard provided that part of her estate go to the University of Nevada, Reno to create a chair in the Reynolds School of Journalism in honor of her late husband, Paul A. Leonard.

Mackay Endowed Chair in Economic Geology

The Mackay Endowed Chair in Economic Geology will provide a position for an internationally recognized scholar in economic geology at the University of Nevada, Reno. Fund raising activities toward this endowed chair began in 2005 toward the eventual goal of \$2.5 million.

Steve Martarano Best Published Article Award Endowment

Steve Martarano '79 (journalism) established this endowed award, which is to be given to the University of Nevada, Reno student with the best published news story, as judged by a committee of faculty, for each academic year.

James E. Melarkey Memorial Scholarship Endowment

In 1976, James E. Melarkey '47 (civil engineering) was inducted into the University of Nevada, Reno Hall of Fame. This fund to benefit Nevada students in their academic endeavors was established by the friends and family of Jim Melarkey to memorialize Jim, who loved being a member of the University community.

Rebati Misra Scholarship Endowment in Materials Science and Engineering

Manoranjan Misra, professor of materials engineering, is a long-time Nevada faculty member, who has established this scholarship in the name of his mother out of respect for the living example of guidance, perseverance and hard work that she exhibited as a widowed mother raising five children far from her native India. It is Manoranjan's hope that this recruiting scholarship will serve as a way to attract bright students to the field of materials engineering

Nebe-Guisti Endowed Student Travel Award

This award will make funds available for students in the College of Agriculture, Biotechnology and Natural Resources to travel to professional competitions or association meetings. Gifts from Ty Nebe '91, the family of Marshall Giusti '30 and proceeds from the 2007 Nevada Grows event funded this endowment.

Warren Nelson Medical Student Scholarship Endowment

Warren Nelson was a lifelong supporter of the University of Nevada and of the School of Medicine. He gave generously to support medical students over many years through the Warren Nelson Medical Student Fund established in 1993.

Ana Ciaburri Nickles Endowed Prize

Ana Amelia Ciaburri was born in 1941 and enjoyed a long career of teaching English at Argentine companies. After marrying Thomas Nickles, Ana came to live in the United States where she authored Spanish language manuals for the University's department of continuing education. This annual prize will be awarded to a Spanish major.

Keith Papke Memorial Scholarship Endowment

Keith Papke was a long-time Nevada resident and renowned industrial minerals geologist. This memorial fund was established by his wife, Ruth J. Papke, friends, family, co-workers, and companies who admired Keith. It will support students working at the Nevada Bureau of Mines and Geology, preferably on industrial minerals-related projects.

Milton Steinheimer Endowed Scholarship

Milton Steinheimer '38 (mining engineering) was an active alumnus of the Mackay School of Mines and enjoyed sharing his treasures with the Keck Museum. This scholarship was established in his honor by family and friends to support students in the Mackay School of Earth Sciences and Engineering.

Alicia L. Smalley Memorial Scholarship Endowment for Social Justice

Alicia Smalley had completed all coursework necessary for her doctorate in social work at the University when lymphoma symptoms interrupted her dissertation. Alicia passed away in 2006 and friends and family decided to honor her memory by establishing this fund to benefit students pursuing a bachelor's or master's of social work.

Dean Vernon and Martha Scheid Endowed Award

In 1951, Vernon Scheid was invited to become Dean of the Mackay School of Mines. During Vernon's leadership, major programs were added to the Mackay curriculum and the program grew. This annual award will be made to the undergraduate student with the highest cumulative GPA graduating from the Mackay School of Earth Sciences and Engineering.

Campbell Dialogue on Democracy launched at the Reynolds School of Journalism

The First Amendment to the U.S. Constitution guarantees freedom of the press and is the bedrock upon which journalism schools are founded. Last fall the Reynolds School of Journalism examined this guarantee relative to contemporary journalism at the inaugural Cole C. Campbell Dialogue on Democracy, thanks to an endowment established by family and friends of the late Cole C. Campbell, dean of the journalism school who died in a 2007 car accident.

With the program launched at the University of Nevada, Reno campus the Dialogue on Democracy plans to be hosted at other universities and journalistic organizations nationally on an annual basis.

Jay Harris, a professor at the Annenberg School for Communication at the University of Southern California presented "Rights and Responsibilities: The People, the Press and the Constitution."

"Mr. Harris is an exciting choice for the Cole C. Campbell Dialogue on Democracy. He is the founder of the Center for the Study of Journalism and Democracy at the University of Southern California and has a professional and academic background second to none," Assistant Professor, Rosemary Mc-Carthy shared. "He is one of the most distinguished speakers of our time, and his perspective about the First Amendment will inspire others to consider the obligations that we all have to honor the Constitution with our behavior as involved citizens."

To find out more about supporting programs like the Cole C. Campbell Dialogue on Democracy in the Reynolds School of Journalism, please contact Director of Development Kristin Burgarello '97 (journalism) at (775) 784–4471 or email kburgarello@unr.edu.



Hoeper professorship will benefit all areas of engineering at Nevada

All the world's great universities have one thing in common—a great faculty. A great faculty attracts outstanding students; in turn, superb students challenge and inspire the best faculty. Great faculty members are leaders in their fields, creating great works of art, conducting breakthrough research, writing great books, teaching inspired classes. Endowed professorships help Nevada bring the very best scholars and teachers to the colleges and programs, and they help us to keep them here—to teach, to write, to research, to create new knowledge and technology, and to contribute to the community beyond the University.

In 2007, the College of Engineering received a gift from friend Rose Hoeper to establish the first such professorship in honor of her late husband, Ralph Hoeper '51 (electrical engineering). The Hoepers' generosity has enhanced the College of Engineering over the last few years. This gift is unique in that the Hoeper Professorship can rotate among the many disciplines to best meet the college's needs.

"This professorship will act as a catalyst for the college's, and in turn, the University's continued evolution into an internationally recognized institution," Dean Ted Batchman says. "Endowed professorships are reserved for the most distinguished faculty, recognizing extraordinary teaching and scholarship. The income from these permanently invested funds can provide for faculty, programmatic, and/or research support." A professorship provides a long-term commitment that often enables these outstanding individuals to pursue projects at the frontiers of our knowledge and understanding."

To learn more about supporting faculty, students and programs in the College of Engineering, please contact Director of Development Melanie Perish at (775) 784-6433 or email mperish@unr.edu.

Adam Gregory Thomas Legislative Intern Scholarship Endowment

The late Adam Gregory Thomas was a senior at the University of Nevada, Reno who presented an amendment to the legislature and received high praise for his research and presentation. Recipients of this endowed memorial scholarship will be a sophomore or junior who is pursuing an undergraduate degree.

Theatre Department Scholarship Endowment

Alumni, faculty, friends and patrons of the Nevada Repertory Theatre have come together to build this endowment to benefit theatre students.

Robert P. and Barbara A. Thimot Endowed Scholarship in Engineering

The Thimots have established this endowed fund for students in the College of Engineering with a preference to honorably discharged veterans of the United States armed services.

Joseph C. Trinastic Scholarship

Joseph and Enid Trinastic were long-time residents of Nevada who held the values of hard work and giving back to their community. This fund is established with a gift from the estate of Enid Trinastic.

Wishart Family Scholarship Endowment for the Colleges of Science and Engineering

Ed Wishart '50 (mathematics) has initiated this scholarship as a response to his own experiences as a student and professor at Nevada. When asked about their educational experience in computer science, many alumni mention the time and care Ed took with his classes and with individual students. After discussions with his wife and sons, Ed decided to provide financial assistance to engineering students who are graduates of rural Nevada high schools.

Josef Waxler Memorial Scholarship Endowment

Josef Waxler was an electrical contractor with a life-long interest in education and in helping others. He established the Nevada Science Foundation to carry out his charitable giving, with an emphasis in providing educational scholarships. Recipients shall be pursuing either a bachelor's of science or a master's of science in nursing.

Dean David P. Westfall Award for Academic Excellence

This fund was established to honor David P. Westfall's service to the University. David is the founding dean of the College of Science and was responsible for establishing the values and goals of the college. The proceeds from the endowment will be used to support an awards program for the student graduating with the highest grade point average from each department in the College of Science.

HOW CAN I START AN ENDOWMENT FUND?

To create an endowment all you need is a minimum gift of \$10,000 and a signed agreement.

The donor may name the endowment and specify the use of its income. Current endowments span a range of purposes, including scholarships, academic programs and student or faculty research support. A portion of the earnings from an the funds intended purpose. Each year new endowments become fully funded, and this year was no exception. We are indeed grateful to all alumni, friends and organizations who established all our new endowments. For more information contact Associate Vice President for Alumni and Development Relations, Bruce Mack, at (775) 784-1352 or

William Walbridge Scholarship Endowment for Electrical Engineering and Computer Science and Engineering

During William Clyde "Bill" Walbridge Jr.'s '59 (electrical engineering) long career he experienced managing almost every known form of power production. Bill's wife, Sharon, has chosen to honor him by supporting a student scholarship. This fund will support first generation college students much like Bill and Sharon.

Wilbur R. and Mary A. Wallace Class of 1950 Scholarship Endowment Wilbur R. and Mary A. Wallace College of Engineering Dean's Discretionary Endowment Wilbur R. and Mary A. Wallace Environmental Engineering Scholarship Endowment Wilbur R. Wallace Electrical Engineering Scholarship Endowment

Following his graduation, Wilbur R. Wallace '50 (electrical engineering) went on to a distinguished career with Pacific Gas & Electric in Stockton, Calif., as an engineer. Also named in honor of his late wife, these funds will support students in their academic endeavors. The Dean's Discretionary Fund will allow the dean to apply funds to pressing needs in the College.

Nevada Woolgrowers Association Graduate Fellowship

Sheep producers of Nevada during the late 1800s gathered together to start the Nevada Woolgrowers Association in an effort to promote legislation against the tramp sheep owners who had no property and used others' rangelands. Today sheep producers are providing for this scholarship that will provide for graduate students in the College of Agriculture, Biotechnology and Natural Resources who are actively engaged in a graduate program involving research directed towards advancing rangeland sheep production in the state of Nevada.

An endowment fund is a special way to create a lasting gift to the University of Nevada, Reno Foundation. Although the gift is made today, it continues to generate additional funds in perpetuity because the original gift is never spent. The gift is invested and only the earnings may be used for the donor's designated wishes.

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Donna Anderson Professorship in Grazing

& Rangelands Endowment
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Scholarship Endowment

Scholarship Endowment
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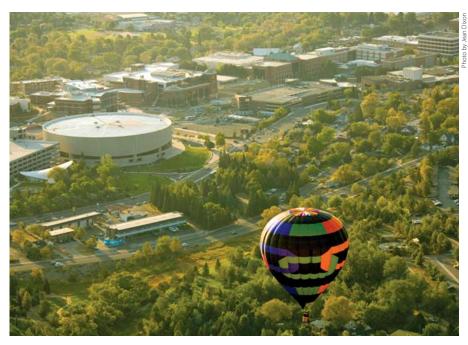
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Wilbur D. May Foundation Scholarship recipients Dellena Criner, Marianne Lombardi and Richelle Villescas take their academics and athletics seriously. Here they stand in front of the Marguerite Wattis Petersen Academic Center, which is slated for completion later this spring. Academic support is important to coaches in molding well-rounded athletes and graduates.

Construction on Marguerite Wattis Petersen Academic Center right on schedule

Construction on the Marguerite Wattis Petersen Academic Center is on schedule with the state-of-the-art facility for Wolf Pack student-athletes set to open later this spring. "We are very excited about the opening of the academic center, which will be fantastic for our student-athletes," Nevada Associate Athletics Director for Facilities and Operations Keith Hackett, who is overseeing the construction project, says. "This project would not have been possible without the support of all of our generous donors."

In addition to a lead gift from the Marguerite Wattis Petersen Foundation, many other donors have made the building of the academic center possible, including the E.L. Cord Foundation, the Hart Foundation, the Hopping Foundation, the Dorothy Towne Foundation, Drs. Rita and Harry Huneycutt and the Wilbur D. May Foundation, as well as a number of others.

The glass for the windows has been installed and most of the painting has been completed. The tile and carpeting are currently being laid on the 7,000-square-foot building, which will provide Nevada's student-athletes with a state-of-the-art facility and resources to pursue their academic goals. The facility, which is being built by the PENTA Building Group, will be home to the athletics academic advising department. It will feature a computer center, adviser offices, individual and group study areas and a student lounge for group study and meetings.

Wolf Pack Athletics broke ground on the Marguerite Wattis Petersen Academic Center in June 2007. The academic center, which is located just steps from Mackay Stadium and Legacy Hall, will complete the E.L. Cord Foundation Academic and Athletics Performance Complex, a 46,000-plus-square-foot facility to provide for all of the needs of Wolf Pack student-athletes. Already completed are the renovations to the Robert and Nancy Cashell Football Center, including new locker rooms, and the -Roger B. Primm Sports Medicine and Strength Center.

Nevada looks to have the Marguerite Wattis Petersen Academic Center meet the criteria for the LEED (Leadership in Energy and Environmental Design) Silver Certificate. A number of "green" features have been integrated into the design and construction of the building, including energy-efficient heating, cooling and lighting systems. The design for the building includes a large number of windows which will take advantage of natural light, while many of the paving and building products being used in the construction are recycled materials.

-Rhonda Lundin

Foundation supports scholar athletes

The Wilbur D. May Foundation continued its remarkable funding for programs at Nevada with gifts to the Marguerite Wattis Petersen Academic Center and to the scholarship program for women athletes at Nevada. The Wilbur D. May Foundation has been supporting programs at Nevada for more than a decade and the May Scholarships are among the largest non-endowed scholarship programs in the University's history.

The Foundation is named for Wilbur D. May, the son of David May, founder of the May Department Stores Company, and carries on the commitment of Wilbur to the welfare and education of children. Wilbur was a pilot and went on to become a world traveler and adventurer and eventually made his home in Reno. He was recognized as a collector, businessman, rancher, composer, artist, and big game hunter. As a generous philanthropist, Wilbur was an avid supporter of children's organizations and shared his times and wealth helping educate young people.

To find out more about the people and programs of Wolf Pack Athletics, contact Director of Development Scott Turek at (775) 682-6973 or turek@unr.edu.

Athletic Association University of Nevada (AAUN)



Message from the 2008 AAUN Chair

It's easy to exude great pride when I meet, watch and support student-athletes at the University of Nevada, Reno campus. Our student-athletes work just as hard in the classroom as they do in the field of competition and their success is a reflection of the faculty and staff who work extremely hard to help all of our students achieve a high level of success.

On behalf of the AAUN, I would like to offer my gratitude to our many friends who make available the resources by which our students succeed. The entire Wolf Pack community expects that each student-athlete achieve his or her academic and athletic potential and the AAUN is eager and proud to help each student-athlete meet this expectation.

Together we are cultivating leaders and stunning examples of what is possible with dedication and hard work. I encourage you to come out and support these students—Go Pack!

Sincerely,

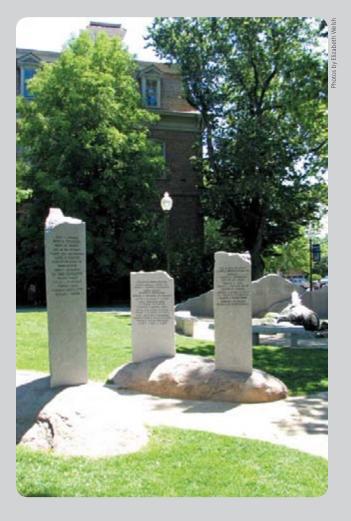
Jerry Cail

Athletic Association University of Nevada (AAUN)

Financial Statement June 30, 2007

	Unrestricted	Restricted	Total
perating support and revenue:			
Donor contributions	\$2,285,246	\$3,698,820	\$5,984,066
Special events	\$132,906	\$87,195	\$220,101
Total Operating support and revenue	\$2,418,152	\$3,786,015	\$6,204,167
perating expenses: Program expenses			
University of Nevada-facilities	\$889,146	\$1,291,113	\$2,180,259
University of Nevada-support	\$746,556	\$19,381	\$765,937
Total program expenses	\$1,635,702	\$1,310,494	\$2,946,196
Administrative and fundraising expenses	\$176,681	\$-	\$176,681
Fundraising	\$276,042	\$-	\$276,042
Total Administrative and fundraising expenses	\$452,723	\$-	\$452,723
otal Operating expenses	\$2,088,425	\$1,310,494	\$3,398,919
Operating Income (Loss)	\$329,727	\$2,475,521	\$2,805,248
nvestment Income	\$350,890	\$206	\$351,096
Fransfers between funds	\$(158,979)	\$158,979	\$-
et Change in Fund Net Assets	\$521,638	\$2,634,706	\$3,156,344
Fund net assets at beginning of year	\$1,726,103	\$(1,502,479)	\$223,624
Fund net assets at end of year	\$2,247,741	\$1,132,227	\$3,379,968





The University of Nevada, Reno Honor Court was dedicated in 1997 and celebrates the contributions of campus and community leaders. The Honor Court, with its tranquil and beautiful park-like setting, is situated at the south end of campus and is adjacent to the University's historic Quadrangle. Towering elm trees nearby were planted in 1908 and the Quadrangle, modeled after Thomas Jefferson's design for the University of Virginia, is listed on the National Register of Historic Places.

The dramatic 45,000-pound, 20-foot granite obelisk, listing the University's philanthropists, anchors the Honor Court to the south. A series of impressive pillars, carved from 200,000 pounds of white granite mined from the nearby Sierra Nevada Range, features the names of major donors, award-winning faculty, students, employees and community members who have contributed to the University's history and success.

The centerpiece of the Honor Court is a gazebo with trellises of blue and white flowering wisteria. The flowering vines and the adjacent rose garden, resplendent with a dizzying and fragrant selection, are among the plants selected for the Honor Court by the University Arboretum. A peaceful and natural boulder fountain flanks the Patron area of the Honor Court, which traces in granite the silhouette of the mountains beyond. The engraved pillars, ranging from 10 to 14 feet tall and from rough cut to polished granite, were situated naturally into the garden by the Honor Court designer and sculptor, Johannes Schwartlander. Struck by the beauty of the campus, he incorporated the historical element and natural grandeur of the area.

The Honor Court was constructed solely through private donations with local contractors providing, at no cost, much of the labor and materials. Expertise in splitting boulders was



provided by faculty in the University's Mackay School of Earth Sciences and Engineering and the design for the Honor Court was the work of the renowned architectural firm Backen, Arrigoni and Ross.

Each year, names are engraved into the Honor Court in proud recognition of the accomplishments and support of those who contribute to excellence at the University of Nevada.

Individuals and organizations receiving the University's most prestigious awards or contributing major donations* to the University are recognized in the following categories in displays carved of Sierra White Granite throughout the Honor Court.

University honors including Classified Employee of the Year, Distinguished Faculty, Distinguished Service, F. Donald Tibbitts Distinguished Teacher, Foundation Professors and Outstanding Researcher; state and national recognition for President's Medal, Distinguished Nevadan, and Honorary Degree and the top student award, the Herz Gold Medal.

Philanthropist	\$5 million or more			
Founder	\$1 million to \$4,999,999			
Patron	\$500,000 to \$999,999			
Gold Benefactor	\$250,000 to \$499,000			
Silver Benefactor				
Corporations and foundations				
\$100,000 to \$249,999 Individuals/families, and through estates and trusts \$50,000 to \$249,000				
*All donations are cumulative				

Honor Court



Dolores Feemster and Alberta Rederford sit where Dolores' name was engraved as a President's Medalist.

Clarence & Martha Jones



Regent Howard Rosenberg, Nazir Ansari and Regent Jason Geddes '90

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(\$5 million or more)

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Leonard and Sally Detrick pose with their daughter, Kimberly Detrick, and granddaughter, Sally Wood, in the Triad within the Honor Court.

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NEVADA SILVER & BLUE • Spring 2008 92

Laser therapy offers new hope for stroke victims

oing to medical school gave him the Chance to fly Navy jets. Flying Navy jets piqued his interest in medical research. Medical research is putting him on the cutting edge of discovering an effective treatment for stroke victims.

Thus has been the career of Jackson Streeter, '83 (biology), '88M.D., who founded PhotoThera, a privately owned biomedical company pioneering the emerging field of infrared energy therapeutics. He started the company in 1997 after becoming intrigued by the possibilities of using infrared energy for therapeutic applications during his service as a Navy flight surgeon and pilot.

Streeter, a third generation Nevadan, is the son of longtime Reno residents, Jack, '43 and Vera Streeter. As the son of Nevada's most highly decorated World War II veteran, Streeter wanted to fly jets since he was a

Anne McMillin, APR, is a public relations specialist for health science communications.

teen attending Bishop Manogue High School in Reno. He earned his bachelor's degree at Nevada and, still gung-ho to become a pilot, started asking how to go about it.

He heard from a friend's brother who

was a Navy pilot that the Navy would pay for medical school in return for several years' commitment to the sea service.

Streeter, a Reno native himself, started looking at medical schools to attend on his Navy scholarship.

"I liked the northern Nevada lifestyle with its skiing and outdoor activities. My friends and family were here and I heard that the University of Nevada School of Medicine was good with smaller classes where you know everyone and have direct and easy access to professors," he says. "Although, I almost went to Tulane."

Lucky for Nevada, he chose to stay close to home. In the summers between his years at the University of Nevada School of Medicine, Streeter served as an active-duty ensign in the Navy and a reservist on the weekends during the academic years.

After graduating in 1988, Streeter joined the Navy full-time to serve his military



Jackson Streeter, '83 (biology), '88M.D., founded PhotoThera, a biomedical company pioneering the emerging field of infrared energy therapeutics to treat stroke victims. Here he demonstrates the NeuroThera® device that seeks to improve neurological outcome via delivery of laser energy into the brain. The technology also has medical applications in non-invasive and nonsurgical treatments for soft tissue damage and neck strain injuries.

obligation. He completed his medical residency in surgery at Portsmouth Naval Hospital in Virginia, one of the busiest military hospitals in the country, according to Streeter. From there he spent a decade in the service, ending at the famous TOPGUN fighter pilot training school at Fallon, 60 miles east of Reno, where he served as a flight surgeon: a medical doctor who is also a trained pilot.

During his time as a flight surgeon, he treated pilots with injuries stemming from flying combat jets and became intrigued with theories for treating those injuries.

"I saw a lot of cervical neck strain injuries in the senior pilots who were treated at the time with drugs," Streeter says. "From there

I became interested in the technology of treating such injuries."

Streeter wanted to look into non-invasive and nonsurgical treatments for the soft tissue damage and neck strain injuries he was seeing in his military patients, and which also might have a therapeutic effect on stroke victims.

"I looked into some research being done in Europe on mitochondria and wanted to do more research so I got out of the service and founded PhotoThera," he said.

In the past 10 years, PhotoThera, which is based in Carlsbad, Calif., has invested significant scientific and engineering resources into the development of NeuroThera® System, an investigational device that seeks to improve neurological outcome

via delivery of near-infrared energy (a laser) into the brain.

He borrowed from family members, sunk his own savings into his dream and sought venture capital to keep his company afloat in an atmosphere in which most were skeptical about the possibility for a positive outcome due to years of failures in the field.

"It was a major challenge to try to fund a medical device company in the late 1990s when the dot-com boom was all the venture capital community was interested in," Streeter says. "The company nearly went out of existence but at the last moment in 2001, I was able to get Hamilton Ventures in San Diego to lead a series of funding with California Technology Ventures participation. It was really thanks to partners Paul Bouchard and Kerry Dance, who were willing to take a risk with me as a first time entrepreneur and on a very new technology."

In the hands of a trained clinician, the hand-held NeuroThera device delivers a specific wavelength of energy at a controlled power density in combination with a thermal management system to 20 predetermined treatment sites on the scalp over a period of about an hour.

The goal is to stimulate mitochondria, small bits of protein that serve as the power supply to the brain's cells, following a stroke and keep them alive until the blockage in the artery can be removed.

NeuroThera held its first clinical trial overseas last year and based on its success, Streeter convinced the Food and Drug Administration to give him the go-ahead for a clinical trial in the United States. That trial is currently underway and should wrap up this year.

With his company's funding secured, Streeter now works on the execution of the clinical trial for stroke.

"I spend a huge amount of time going to our clinical trial centers. We have 52 sites in the U.S. including Stanford, UCLA, University of California, San Diego, Duke University, University of North Carolina, Cleveland Clinic, University of Massachusetts, Loyola and six sites in Europe."

The current clinical trial, is blinded so

results aren't yet known, but Streeter isn't discouraged.

"Many of our clinical sites are reporting some really good anecdotal cases to us with better outcomes in several patients than they may have expected. We have many of the world's experts in stroke involved in the trial," he said.

While racking up the frequent flyer miles (more than 300,000 last year), Streeter tries to focus some of his time working on the next application for his company's technology.

He hopes to apply to the Food and Drug Administration next year for approval to put his technology and product on the market in 2010.

"The FDA process is very rigorous and the application review can take a while. We will also be raising additional funding, possibly through an initial public offering, prior to a market launch," he said.

Streeter's interest in medical research and particularly, stroke, was spurred on by the death of his mentor and fellow flight surgeon,

George Romano, who died after suffering a stroke in the late 1990s.

"[Stroke] is the third leading cause of death and the number one cost for disability in the U.S.," he says. "There has been very little success in the treatment of stroke and the only drug available has a very narrow time window [for treatment] of three hours post stroke. Today, over 95 percent of stroke victims go without any treatment other than rehabilitation."

Streeter believes his company's success stems from his ability to remain focused on what is most important, the patient.

"I hope to be able to offer something more to stroke patients and their families and hopefully to victims of traumatic brain injury as well, which is another devastating and largely unmet medical problem."

While PhotoThera's current trial results are still pending, Streeter is confident those results hold great promise for a new approach to treating stroke victims where previous therapies and pharmaceutical solutions have failed.



Models demonstrate the use of Jackson Streeter's NeuroThera® device, which delivers energy in combination with a thermal management system to 20 predetermined treatment sites on the scalp over a period of about an hour. The goal is to keep the cell's mitochondria alive until the blockage in the artery can be removed.

Spring lawn and garden tips to protect water quality

on't water the pavement! It won't grow! How do you know if you're watering the pavement? You need to observe your irrigation system in action. April is a good time to tune up your system. Run the system and check for leaks and sprinkler heads pointed in the wrong direction. Fix any problems. However, don't set the system to run automatically yet. If temperatures stay cool, or if we receive precipitation every week or two, you don't need to start regularly irrigating yet.

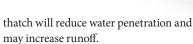
- Check your sprinklers several times during the season to make sure they are functioning properly and the direction of the spray has not shifted.
- · Adjust the amount of time your automated sprinkler system runs as the weather cools or warms. Turn off the system if your landscape received enough water from rainfall that day. Don't water in the middle
- · Conduct a soil test. Send a sample of your

Sue Donaldson is a Western area extension specialist with University of Nevada Cooperative Extension.

soil to a commercial laboratory. They'll tell you what you need to know about your soil, including its texture, its pH and nutrient levels. and more. The lab will also make fertilization recommendations. If nutrient levels are

sufficient, you don't need to add fertilizer.

• Core aerate your lawn. The lawn should be moist but not wet. Don't aerate immediately after a rainstorm or irrigation cycle, as compaction could occur. After aerating, you can top-dress using high-quality compost. The compost will fall into the holes and help enrich the soil, improving soil structure and water-holding capacity. Core aerating is not thatching. Thatching is only needed when there is more than one-quarter inch of thatch layer. Too much



- When designing your landscape, limit the use of grass areas and use plants that have low requirements for water, fertilizers and pesticides. Avoid planting lawn within 3 feet to 4 feet of tree trunks.
- Minimize impervious surfaces, surfaces that won't absorb water, by installing wood decking, bricks or interlocking stones instead of impermeable cement. Permeable surfaces, surfaces through which water can penetrate, decrease runoff.
- · Create a landscape buffer, a planted area between lawns and impervious surfaces. This will help minimize runoff and create a buffer to compensate for wind drift during watering.
- · Use landscaping techniques such as grassy swales (low areas in the lawn), porous (permeable) walkways or French drains to increase infiltration and decrease runoff from your property.
- Reduce storm-water runoff from your site





by redirecting rain gutters onto vegetated or mulched areas, rather than bare soil or pavement. Your plants will benefit from the extra water, and you'll avoid polluted runoff.

- Disperse runoff by grading all impervious surfaces, including driveways and walkways, so that they drain onto vegetated areas. If driveways are already in place, infiltration trenches may be installed to capture runoff from driveways and allow it to infiltrate into the ground.
- Leave lawn clippings on your lawn so that nutrients in the clippings are recycled. This will reduce the amount of fertilizers you

- need to apply. It will also reduce yard waste that ends up in landfills.
- Restore bare patches in your lawn as soon as possible. Spread mulch on bare ground to avoid erosion.
- Another way to reduce waste is to compost your yard trimmings. Compost is a valuable soil conditioner that gradually releases nutrients to your lawn and garden. Compost also helps retain moisture in the soil, helping you conserve water.
- Litter, leaves, sediment and other debris
 can clog storm drain systems and result
 in flooding. To prevent this, keep street
 gutters and storm drains free of these
 materials. Although major municipalities
 are responsible for maintaining storm
 drain inlets, there are too many inlets to
 allow frequent maintenance. You can help
 by checking the street gutters surrounding
 your property frequently and keeping
 them free of debris. Never dump lawn
 trimmings into storm drains, gutters,
 ditches or creeks.
- When plants decompose, nutrients are released and oxygen is consumed. This has a detrimental effect on water quality. Sweeping up leaves and yard trimmings from impervious surfaces and disposing of them properly or composting them will prevent nutrients from being delivered to streams and rivers via the storm drain system.
- If you live adjacent to streams, wetlands or other water bodies, allow thick vegetation to establish on the stream banks. This buffer acts to slow runoff and remove some pollutants before they enter the stream.

 ■

For more information on core aerating, creating landscape buffers, composting, or other lawn and landscape techniques, contact University of Nevada Cooperative Extension, (775) 784-4848.







Thirty years in creation: An artist's first, full-scale survey of work

To tell the story of Michael Sarich, one only has to look at his art. And as your eyes bounce



from one symbol to another and are treated to the bright colors of a Skittles-like rainbow, you might ask, "What does it all mean and how does this relate to the artist?"

Just as those colors and symbols evoke question and thought, you are witness to the artist's goal.

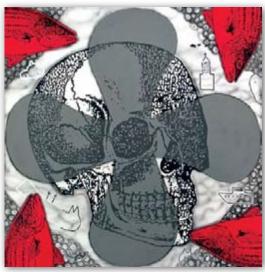
"It is very important for the viewer to bring their sensibilities to the table and have a dialogue with the piece without being steered," the 52-year-old artist and native Chicagoan said.

Sarich came to Reno in 1989, and now works as an associate professor of art at the University. He teaches drawing, painting and ceramic sculpture, and is one of the most prolific artists working in northern Nevada today.

It is hard to encapsulate an artist's work and passion in one exhibition, but the Nevada Museum of Art in Reno undertook the task and presented "Like, Love, Lust: Michael Sarich," earlier this year. More than 100 pieces spanning 30 years of work and expression were on exhibit, even a re-creation of Sarich's Church Fine Arts Building office. Nearly 1,200 people attended the exhibit's January premiere, including Sarich's wife, Valerie; 19-year-old stepson Jack; other family members; and a host of art department colleagues, students, his friends and art enthusiasts.

Sarich was diagnosed with Parkinson's disease nearly eight years ago. Friends and critics tell him he's doing the best work he's ever done.

Much of the imagery in Sarich's work involves religious iconography, double meaning and metaphor. His iconography and practice of mark-making is complex and has evolved from deeply personal to the broadly social.



Grey Prop, 2005, acrylic on canvas. Collection of Karen and Brett Coleman.

In the beginning, Sarich describes his work as "straight from the heart ... the heart and groin. There was real angst," he said. "It was real aggressive, I wasn't filtering it or hiding anything, I was just putting it out there."

Recurring images in Sarich's work include a beach ball, skulls, Mickey Mouse, the Virgin Mary, fish, the Wal-Mart smiley face, seductive and horned devil women,



Darwin's bird, churches, and much more.

"I love making marks," Sarich said. "It got a hold of me at a young age and I've never stopped. I still have a long way to go.

"I think too many people go into a museum, they go and read about the work instead of looking at the work. They should see what they think about it, then go read about it. They short-change themselves and that kind of disturbs me."

Sarich's most recent pieces feature a propeller.

"It's my central focus right now—kind of my icon—everything revolves around that," Sarich said. "I like the word prop as in proposition, to propel, to perpetuate, theatrical props, so I like the language of the word and I think the word has an openended meaning."

The museum published a full-color catalog to accompany the exhibition. The publication features essays by NMA curator

Anne Wolfe, art critic Kirk Robertson and Robert Sill, assistant director of art at the Illinois State Museum. Copies are available for \$50 at the museum's store.

LOOK ONLINE

For another story about Michael Sarich and his devoted students, visit http://www.unr.edu/ nevadasilverandblue

Wolfe says, "There are no answers to his paintings; there is no single meaning. You bring to it what you want."

Sarich hopes publication of the book will help him take the exhibit on the road.

"I'm just really grateful I have friends and people that I have affected and have the exchange with," he said. "It's lasted through many years and that really touched me."

For now, Sarich just wants to work. He's had time to absorb the publicity and digest the craziness of planning his exhibit, but it's the classroom and the studio he likes best. For information on the recent exhibit or the catalog, call (775) 329-3333 or visit the museum Web site at www.nevadaart.org. To view more of Michael Sarich's art, visit http://www.unr.edu/art.

—Natalie Savidge

Ceppos, Mosier excited to lead colleges

DEAN JERRY CEPPOS

Jerry Ceppos, a former newspaper industry executive and adjunct professor at San Jose State University, will hold the Fred W. Smith Chair in Critical Thinking and Ethical Practices established by the Donald W. Reynolds Foundation in late 2007 and is the new dean of the University's Donald Reynolds School of Journalism and Fred Smith Chair. He began work Feb. 4.

"Jerry possesses experience, vision, commitment to diversity, credibility, and has great name recognition among the country's leading journalists," says President Milt Glick. "His leadership qualities match the spirit of achievement of the journalism school's faculty, students and staff. He will be a major influence in the school's pursuit of excellence in new media, journalism and public communications."

Ceppos was formerly vice president for news at Knight Ridder, then the nation's second-largest newspaper company. He was responsible for the company's Washington and foreign bureaus, administered its news service with hundreds of clients worldwide, identified and recruited top editors and increased newsroom diversity.

Ceppos served as executive editor and senior vice president of the *San Jose Mercury News*, leading a 350-member staff during the paper's climb in rankings of the top 10







Greg Mosier

newspapers in the country and securing its position as "the newspaper of the Silicon Valley."

During his employment, staff diversity grew from nine percent to more than 30 percent, among the highest in the nation.

DEAN GREG MOSIER

New College of Business Dean Greg Mosier is excited about what the future holds for the region, the University and the business community. He sees the college developing into the Western Region's leader for academic research and economic development.

"To get to the next level, this college must claim a prominent role in the Western Region," says Mosier, who began leading the college in August. "Our sphere of influence is large; it does not stop 12 miles west of Reno (at the California border). It extends throughout Nevada, California, southern Oregon and beyond."

Mosier has spent several months engaging alumni and stakeholders in conversations about their vision for the college. He added, "I want to understand what faculty, staff and students want, what local businesses want and what alumni want for the college. We will then develop initiatives that help the college advance."

The college is clearly on the right track. A new interdisciplinary

minor in entrepreneurship will be offered in fall 2008. Students can now participate in a business student council. The part-time master of business administration degree program is ranked 17th in the United States by *Business Week* magazine. The Small Business Development Center and the college's Center for Regional Studies recently won first place in the Community Development category at the University Economic Development Association's annual summit in Portland, Oregon.

The college is enhancing its activities related to the global economy and entrepreneurship as well as developing initiatives that address sustainability and the environment.

—Iill Stockon

Psychology exhibit poses question: 'What does it mean to see?'

The University's psychology department has opened an interactive, multimedia exhibit, "Perceptual Relativity," at the Fleischmann Planetarium and Science Center to explore the processes of perception through visual illusions. The exhibit of images that distort our perceptions in remarkable ways is an installation in the planetarium throughout 2008, enhanced with several changing displays and new content during the year.

Visitors can explore dozens of illusions where stationary figures appear to move, lines and colors are warped by their surroundings, and entirely new perceptions emerge simply by turning the picture. These illusions are not only surprising and entertaining, but provide scientists a powerful window into the workings of the human mind.

"Many people take perception for granted," said Mike Webster, foundation professor of psychology and project director. "In reality, there is enormous complexity in how the eye sees an image and

translates or perceives it."

Perception is one of the core areas in psychology. "Psychology researchers want to understand how we think and behave, and how these processes are built in the brain—one of the most important frontiers in modern science," Webster says. "The study of vision and perception is being approached from many different disciplines because it is seen as an important key to understanding brain function."

Contributors to the exhibit include Mike Crognale, Jeff Hutsler and Mark Wessinger, all psychology faculty members and graduate students in the department's cognitive and brain sciences program.

Exhibit sponsors are the Optical Society of America Foundation, the University's College of Liberal Arts and the psychology department.

—Zanny Marsh

Pedal heat from 'Bicycle Boiler' wins engineering students championship

Four University engineering students created a human-powered water still called the "Bicycle Boiler," and then they rode it last fall to the international championship of a student design competition in Seattle.

Ian Chase, Nathan LaBrosse, Karl Schulz and Scott Waters, all Nevada undergraduates, worked together as members of the campus chapter of the American Society of Mechanical Engineers to take first place in the organization's 2007 Student Design Competition finals.

"The competition was partially based around solving one of the big problems introduced by Hurricane Katrina," Waters said. "There was water everywhere, but nearly all of it was polluted and not fit to drink. So ASME decided to create a design competition with the primary goal to boil water using only human power, essentially making it safe to drink no matter what kind of pollutants were in there."

In New Orleans, the city water system was inoperative and the water that surrounded people was either brackish or filled with both biological and chemical pollutants. According to the mechanical engineering society, one of the ways of purifying some water would have been to distill it. However, electrical power was not available, solar energy was limited or not available, and filter systems, which could have been used, might not have removed all of the pollutants.

The competition creators decided a possible solution would be to make use of a human-powered still. The device could provide at least limited amounts of purified water for drinking in an emergency situation. Students were challenged to design and build a device that would heat water to boiling and then condense the generated steam to get potable water. The requirements included having all significant energy input come from a linkage or mechanism driven by human effort, the device had to be small enough to be easily stored or transported for emergency use and it had to be easily assembled from its stored configuration.



Engineering students Ian Chase, Nathan LaBrosse, Karl Schulz and Scott Waters, take top honors with 'Bicycle Boiler' at the American Society of Mechanical Engineers' 2007 Student Design Competition finals in Seattle, Wash.

"We decided very last minute to enter into the competition so we only had about two weeks to come up with our first design last spring," Waters said. "To generate the heat needed to boil water we chose to use friction instead of generating electricity.

"The main power plant of our design is a modified bicycle "fluid trainer," which is basically a stationary bike roller for use indoors. It uses a spinning disc in oil to generate resistance, and most of the pedaling work goes straight to heat. We quickly discovered it had no problem getting to 300°F in a few minutes of pedaling. One cool thing about this design is that if someone has an existing bicycle, the whole project would be very portable and would only weigh about 30 pounds."

After winning at the North-American Pacific District competition in April 2007, the team made a few modifications to the device. They added a second boiling chamber connected to a vacuum hand pump. Waters explained that when the

steam comes out of the first chamber it heats the secondary chamber, and because it is on a vacuum it boils at around 130°F instead of 212°F.

Twelve schools representing ASME districts in the United States, South America

and Asia participated in the event. The hourlong, head-to-head competition began with students charging their devices with "polluted"

LOOK ONLINE

For more photos, visit http://www.unr.edu/ nevadasilverandblue

water, which was dyed with food coloring. Then the pedaling began.

Kwang Kim, chairman of the University mechanical engineering department, believes team members have a great future in mechanical engineering.

"Winning this national engineering design competition confirms the quality of the mechanical engineering program at the University of Nevada, Reno," Kim said.

-Sue Putnam

Here's a cup of java to save the world

It all started because Manoranjan Misra loves coffee.

Whenever you see Misra, one of the University's finest researchers, walking on campus, he inevitably will have a cup of coffee in his hand.

One morning, at home, Misra made a discovery—one that could have profound implications for the development of a more environmentally friendly form of biodiesel.

"I had left my coffee out one night, and the next morning, I noticed that there was a kind of oil around the edge of the cup," he said. "Every cup of coffee has it. I decided to do some tests on the oil."

He discovered that the triglyceride-rich oil could be easily converted to biodiesel. "The oil still smells like coffee," he said. "It doesn't change a lot during the rocess."

Since that morning, Misra, a professor of chemical and metallurgical engineering, has developed a novel process—believed to be the first of its kind in the country—that extracts high-quality biodiesel from spent coffee grounds.

What sets his work apart from other biodiesel efforts is the high quality of the oil extracted from the grounds. The process also utilizes an inexpensive waste product, reducing overall cost.

"We have found that biodiesel created from spent coffee grounds is stable over a longer period of time than other forms of biodiesel that have been created from feed stocks such as soy and corn," Misra said. "Biodiesel from spent coffee grounds is a low-cost 'green' form of fuel that shows a significant reduction of carbon dioxide emission. It's an excellent source for biodiesel."

Misra's patented process involves two simple steps: the extraction of oil from the spent coffee grounds, and then the conversion of the oil to biodiesel.

The oil is a triglyceride, which is the chemical form in which most fat exists in food. It easily lends itself to biodiesel conversion, and serves as an agent to reduce carbon dioxide emissions when burned as fuel.

Worldwide, the potential for the new "coffee" biodiesel is great, Misra said. He noted that about 15 billion pounds of coffee is consumed in the world; of this, the new technology could potentially produce more than 200 million gallons of biodiesel.

-John Trent '85/'87, '00M.A.



Faces on the Quad

ANDREA SITTON

Sitton, a forward on the Wolf Pack women's basketball team, was one of 30 Lowe's Senior CLASS national award candidates this



season for her four-year commitment as a model student-athlete. The Brush Prairie, Wash., student is an elementary education major. She has played in 98 games for Nevada through March 7, and received Academic All-Western Athletic Conference honors her first three years on the team. Sitton has also been a member of the Student-Athlete Advisory Committee since 2004 and is a member of several clubs including Intervarsity, Fellowship of Christian Athletes and Champions for Christ.

JOHN UMEK

Umek, a watershed limnologist, recently received his master's degree in biology from the University. Under faculty mentor

Sudeep Chandra, Umek is studying the fragile ecosystem at Walker Lake, which has seen its water level drop nearly 150 feet over the past century. He's assessing the health of the Walker Basin's river and lake ecosystems and creating a conservation plan for its native fisheries, invertebrates and plant communities. Umek hopes to work for a government agency or a private organization in the field of watershed restoration.

Regional Studies center wins national award

The University's Center for Regional Studies won first place in the Community Development category at the University Economic Development Association's annual summit in Portland, Ore.

The Center for Regional Studies is an economic development collaboration between the College of Business and the Nevada Small Business Development Center.

The center earned the award based on maps and analyses of proposed areas for a new Reno redevelopment district, which prompted mega-retailer Cabela's to build a site in northern Nevada. The hunting, fishing and outdoor gear outlet is west of downtown Reno, off on Interstate 80 near the Boomtown Hotel-Casino.

"This award highlights one of the many community partnerships of the NSBDC, and demonstrates the critical role the University can play in supporting economic development in Nevada and the surrounding region," said Sam Males, the NSBDC state director.

The Cabela's opening netted the following estimated economic impact: local tourism benefit of \$700-\$800 million annually; 184 full-time and 216 part-time jobs; gross sales in the first year of \$55 million, generating \$3.6 million in new sales tax revenues.



Cabela's, the world's foremost outfitter, opened its newest store in the Reno-Tahoe area as a result of the community partnership forged between the University's Center for Regional Studies and the City of Reno.

"We won this award for a project that used geographic information services, confidentiality data agreements and important datasets produced and maintained by the center to assist the City of Reno in adopting a second redevelopment district," said project manager Brian Bonnenfant, an NSBDC official.

"The City of Reno is thrilled the University's Center for Regional Studies has received this honor," Reno Mayor Robert Cashell said. "It points out that Reno's redevelopment successes have been the result of careful planning as well as help, support and partnerships from the community, particularly the University."

-Jill Stockton

Health and Human Sciences departments to align with Division of Health Sciences

University President Milton Glick announced in January 2008 that several departments and centers in the College of Health and Human Sciences will align with the newly created University Division of Health Sciences.

"This reorganization is driven by the recognition that optimal health is provided by multidisciplinary and interdisciplinary teams—nurses, public health professionals, social workers, pharmacists, therapists, physicians and others—who train and work together focusing on meeting the health needs of the state," Glick said. "This integrative approach will best serve University students seeking health-related careers by leveraging the talents and expertise found in these health science disciplines."

Health and Human Sciences will formally disband July 1. Charlie Bullock, the college's interim dean, will assist in ensuring a smooth transition for each of its 14 departments, schools and centers.

"I see the creation of this new division as a great opportunity to emphasize the numerous assets, strengths and talents that this college has championed," said Bullock, a faculty member at the University since 1996.

The college's School of Public Health and Orvis School of Nursing are two of several units to be realigned into the Division of Health Sciences along with the statewide University of Nevada School of Medicine. Dr. John McDonald, dean of the medical school and current vice president of health sciences, will serve as the vice president of the new division.

"This cooperation and interdisciplinary approach will work to further human health," McDonald said. "This new division will result in a stronger unit, uniting students, faculty, and staff, as well as benefiting all Nevadans."

—Jill Stockton

Advanced directives for Silver and Blue

The University's Nevada Center for Ethics and Health Policy and the Nevada Secretary of State's office are leading the charge to create the Nevada Living Will (http://www. NVLivingWill.com) web site. The site is the state's first online repository for advanced directives, allowing physicians access to decisions about their patients' end-of-life treatment options.

Advanced directives, including living wills and durable power of attorney for health care papers, are legal documents for individuals to communicate appropriate end-of-life care ahead of time. Advanced directives are used when individuals cannot communicate this information to their healthcare provider themselves.

"Typically, people think advanced directives are an issue for older people, but this is an issue that affects everyone," said Sally Hardwick, the center's interim director and a lecturer for the University's School of Public Health. "When individuals have an advanced directive, it alleviates pressure on family members to make a decision and allows the individual's wishes to be carried out by a physician."

Only 22 percent of Nevadans have advanced directives for end-of-life care. Further complications arise about end-of-life treatment, according to a 2002 Nevada survey of emergency medical service responders and emergency physicians, because advance directives are rarely seen by emergency room personnel.

"As an emergency room doctor with an interest in bioethics, I have witnessed patients in the hospital who are very sick and then a sudden event occurs," Reno physician Kevin Brown said. "Having access to advanced directives at the hospital is a concrete way to grant the patient's wishes."

The Nevada Legislature passed the state law to create the web site June 2, 2007.

—Iill Stockton

ORAL HISTORY COOKBOOK DESCRIBES ITALIAN-AMERICANS' UNIQUE

IMMIGRANT EXPERIENCE

From the time Nevada achieved statehood, Italian immigrants and their descendents have constituted the largest and most influential ethnic group in northwestern Nevada. For generations, food from the old country has been not just a staple of family gatherings, but also a contribution to Italian-Americans' unique cultural identity.

Last December, the
University of Nevada Oral
History Program published
Famiglia e Cucina: Stories and Recipes
from Northwestern Nevada's ItalianAmerican Community, part cookbook
and part oral history, chronicled
by members of the region's ItalianAmerican families. The collection of
52 recipes also includes stories and
memories about family history, the
cultural significance of food and timehonored traditions.

The Oral History Program published the cookbook in time for holiday shopping; demand for the book surprised Mary Larson, senior oral historian and cookbook editor.

"This project struck a chord," Larson said. "The book's contributors are familiar to many people but, in the larger context, food unites all of us in a tangible way. We feel very strong bonds to the foods that we ate as children."

The book set campus and community sales records, prompted book signings

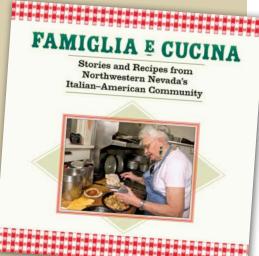
with the book's contributors, and heightened interest in the northern Nevada immigrant experience. The Reno independent bookseller, Sundance Bookstore, listed *Famiiglia e Cucina* eighth among its 2007 best sellers.

"Famiglia e Cucina weaves together recipes and remembrances for a fascinating glimpse of a vibrant and longstanding community with roots reaching back to the 19th century," said Tom King, director of the Oral History Program. "Anyone who enjoys authentic Italian food and also has a passion for history will love this book."

The project marked a departure from previous oral histories, and is the program's first publishing foray into the cookbook genre.

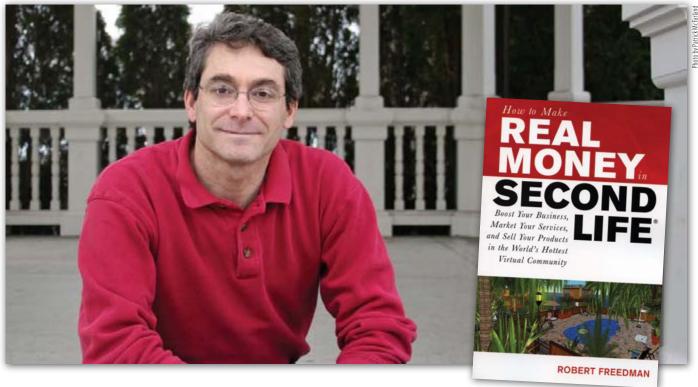
Call (775) 784-6932 for details on ordering the book.

—Zanny Marsh



Virtual Reality = Real Money

Alum authors book on making money in Second Life



obert Freedman '85 (English) '87 Reducation) wants you to make money while playing a video game. Second Life (http://secondlife.com), a 3-D, virtual social networking world that makes The Sims™ look like a teething ring in comparison, is positioned, with its millions of "residents" worldwide, to be a marketplace force where real dollars can be earned.

Freedman, the past president of the American Society of Business Publication Editors and a senior editor of REALTOR® Magazine, has penned How to Make Real Money in Second Life (McGraw-Hill: 2007) to teach others how to hang their shingles in virtual reality.

The beauty of Second Life, which falls within the canon of computer and Internet games known as "massively multiplayer roleplaying games," is that you can open a virtual storefront for pennies, but you can attract real customers and rake in real dollars for your real business, Freedman says.

"Second Life is a 3-D world with a fully functioning economy in which people use "avatars"—virtual stand-ins of themselves—to navigate the environment," he says. "Using their avatars, people build a parallel world and conduct business using virtual money that's fully convertible to U.S. currency. Some people are earning thousands of dollars through their Second Life activity, and others are boosting their real-word businesses."

It's cheap to set up shop in Second Life. "You can rent an office space from someone for about \$20 per month in real money, and buy office furniture for a couple of dollars," he says.

Real estate powerhouse Coldwell Banker, for example, opened a store in Second Life, and created virtual tours of real properties for sale. "They got more than 5,000 virtual tours from people all over the world," Freedman notes.

While a virtual tour isn't the same as a real-world tour, where you can turn on a faucet and tell if it works or not, a virtual tour in Second Life is vastly superior to the virtual tours currently available. In Second Life, your avatar can "walk" through the building and "fly" above it. "It's much more interactive than the currently available web tours," he adds. "It's much more like a real walkthrough."

Second Life also has tremendous potential as an educational tool, he says. Avatars can interact with virtual teachers, asking questions and moving around, trying things out. The platform can also work for online business meetings. The only drawback is that the interface between Second Life, which exists in a separate window from your browser, and the World Wide Web isn't seamless. But, like the web, Freedman foresees an evolution of Second Life and the day when nearly everyone has an avatar.

Freedman is editor of Best Practices of the Business Press (Kendall-Hunt: 2004), on editors' efforts to improve their magazines, Broker to Broker (John A. Wylie & Sons: 2006), on residential real estate brokerage management, and with Steven Roll, Journalism That Matters (Marion Street Press: 2007) on exceptional business journalism.

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Continued grant support for Osher Lifelong Learning Institute fosters intellectual growth

Metaphysics, Poetry, Watercolor Painting, The Bible as History, Yoga, Shakespeare's Henry IV and Henry V. Sounds like a pretty good sample of University courses, doesn't it?

Although many are taught by University faculty, these are not University credit courses offered on campus, but rather a small sampling of the more than 80 noncredit

classes offered for adult learners over 55 by Osher Lifelong Learning Institute at the University of Nevada, Reno this spring.

These and scores of other

Eric Rasmussen, professor of English, teaches Shakespeare to seniors.

courses and discussion groups are included with the \$45 annual membership to the member-driven, learning-in-retirement organization, which received a second \$100,000 Bernard Osher Foundation grant for 2008-09. Since receiving the first \$100,000 grant from the foundation in summer 2007, the organization has added more than 130 new members and grown its spring 2008 schedule by more than 50 classes.

"This grant has allowed us to improve our outreach to community seniors tremendously," said Shera

Alberti-Annunzio, the University's campus liaison to Osher Lifelong Learning Institute and assistant director of professional development for Extended Studies. "In less than a year, we've nearly reached our three-year goal of 500 members."

Renowned Shakespearean scholar Eric Rasmussen, professor in the Department of English, is one of many University faculty who volunteer teaching time. "I absolutely love shifting from my 20-something undergrads to my 80-something folks, who not only bring a more mature perspective to the readings, but often more enthusiasm," Rasmussen said.

-Sarah Purdy '02





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Dear Nevada Alumni,

The Nevada Alumni Council held its first Board meeting Feb. 2. As I reported to you in my last letter, one of our goals is to continue and expand on our strengths and find new ways to serve alumni. In doing so, it was determined to continue our focus on Membership & Marketing, Community Outreach, Student Involvement and refocus on our Chapters & Clubs.



Additionally, the Council kicked off this year with ALUMNIGHT event at the Joe Crowley Student Union on Feb. 1. It was wonderful to have so many alumni come visit the new building, reunite with friends, join the

Alumni Association and alumni chapters and take advantage of the \$10 gift certificates donated by the ASUN Bookstore. Thanks to all of you who attended!

In an effort to continue to offer benefits to the Nevada Alumni Association's dues-paying members, we have added an exclusive members-only event. We invite you to enjoy Member Movie Matinees once a month for \$2 per ticket in the Joe Crowley Student Union Theatre. Each member can buy up to four tickets. For a list of movies and information on purchasing tickets, please visit http://www.unr.edu/ alumni/membermovies.htm.

Finally, the Nevada Alumni Association kicked off a membership drive in March. Please help us reach our goal of increasing membership by more than 500! Members continue to support the association with funding for programs and events. Join today by visiting http://www.unr.edu/alumni or calling (888) NV ALUMS. You will receive discounts to alumni events and savings offered by more than 195,000 local and national vendors.

Thank you for your continued support and commitment to the Nevada Alumni Association!

Sincerely,

Cudestachan

Cindy Buchanan '95 President, Nevada Alumni Council

Nevada Alumni Council Executive Committee

Cindy Buchanan '95

President

Randy Brown CPA '89

Past President

Mike Dillon '94

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Jim Conkey '83

Roger Deidrichsen '71

Larry Digesti '72

Seema Donahoe '02

Jason Frierson '96

Stephanie Clemo Hanna '96

Mary Harmon '93, '97

Sam Hudson '94

Carlos Ledon '01

Judy Machabee '91

P.J. Miller (SAA Rep)

Patrick Martinez '95

Marlene Olsen '74 Marcedes Parsons '84

Sarah Ragsdale (ASUN President)

Jeff Pickett '89

Julie Rowe '94

Chris Vargas '95

Charlie Walsh '86

Carv Groth

Director, Intercollegiate Athletics

Staff Members

John K. Carothers

Vice President, Development & Alumni Relations

Associate Vice President, Development & Alumni

Relations

Amy J. Carothers '01

Director, Alumni Relations

Juliane Di Meo

Alumni Program Manager

Christy Jerz '97 Alumni Program Manager

Lindsey Harmon '06 Alumni Program Coordinator

Hope Hepner

Administrative Assistant II

Bricks of the Student Union

'40s

Ruth Mary (Noble) Wattles '44 (home economics) remembers that long before the Jot Travis Student Union or the

Joe Crowley



Student Union existed, there was a fundraising effort on campus to build a student union. During Ruth's freshman year in 1940, a group sold bricks for 10 cents a piece and the proceeds, along with the bricks, were to go toward the new building. Unfortunately, the attempt to raise money was short-lived with the onset of World War II. By 1941, most of the men on campus had gone to war and in 1942, there were none left. "My freshman class was 220; my graduating class was 30," she recalls. Ruth doesn't know what happened to the bricks or the money. After she graduated in 1944, Ruth taught high school in Tonopah for two years before beginning a banking career in San Francisco, where she met her husband, Stuart Wattles. She now lives in Puget Sound, Wash. and remains busy with friends and family. —Liz Lasater, student writer

Alums: Do you remember what happened to the brick drive in 1940? Send us an email, silverblue@unr. edu, or write: Nevada Silver & Blue, Morrill Hall/0007, University of Nevada, Reno, Reno, NV 89557-0007

'70s

Diane Ross '71 (special education), '75MS (speech pathology) was appointed by the AARP's Nevada State Office to serve on their executive council. Diane comes to AARP with more than 30 years of experience in health care as a speechlanguage pathologist and director. Diane is CEO and founder of The Continuum.







Cynthia (Williams) deTar '82 (predental) and family



Eugene Whitehead '82 (social work)



Jack Prescott '83 (agricultural economics)



Dan Biewener '86 (speech communications)

Marlene Olsen '74 (journalism) of Olsen & Associates has been appointed president of Rotary Club of Reno and will serve through July 2008. Marlene became a Rotary Club member in 1991; she now oversees the largest club in Reno, with 210 members. Marlene is responsible for all functions related to the club, including the coordination of weekly membership meetings and monthly board meetings, as well as guiding the general direction of the organization.

Lori (Echevarria) Woodland '75 (physical education) recently retired from Brigham Young University-Idaho after nearly 22 years of service as a faculty member, women's basketball coach and director of the Physical Activities Program. In November 2007, Lori was inducted into the Ricks College Athletic Hall of Fame as the most winning basketball coach in the history of Ricks College, with more than 300 wins and a winning percentage of 77%. Lori won five National Junior College Athletic Association Region 18 Championships and finished in the top ten nationally four times.

Dennis Flannigan '76 (accounting) has been promoted to chief executive officer of Great Basin Federal Credit Union.

Valerie (Rose) Glenn '76 (journalism) has been awarded the Raymond J. Smith Civic Leader of the Year Award by the Reno, Sparks Chamber of Commerce.

'80s

Cynthia (Williams) deTar '82 (predental) and Thomas deTar '82 (premedical) have been busy raising their nine children in north Idaho. Cynthia serves on the board of the local swim team and is known as "Super Mom." Thomas has been chosen chief of staff of the Kootenai Medical Center in Coeur d'Alene, Idaho and practices at St. Joseph's Ear, Nose and Throat Clinic. The deTars hope some of their children, Beth, 22, Jude, 19, Will, 17, Marian, 16, Anastasia, 14, Joe, 13, Suzanne, 11, Maggie, 9, and Lucia, 6, will attend the University of Nevada, Reno.

Eugene Whitehead '82 (social work) attended many of University of Nevada, Reno football games while living and growing up in Nevada, even trying out and briefly playing on the JV squad. Eugene lives in Washington and enjoys returning to northern Nevada in his leisure time. His last visit was in October 2007, when he attended the Nevada Day parade in Carson City. Of course he visited the prestigious University campus, where so much that was the past resonates into the present as if virtually unchanged.

Jack Prescott '83 (agricultural economics) was named chair of the Economic Development Authority of Western Nevada's 2008 executive committee. A native Nevadan, Jack serves as Irwin Union's Reno market president and has more than 20 years of banking industry experience in the region. He specializes

in serving business owners, professionals, entrepreneurs and retail clients. Jack is a graduate of the American Bankers Associate Graduate School of Commercial Banking. Prior to becoming a banking professional, he was a professional pilot for United Airlines, owned his own air charter business and managed a local manufacturing company. As well as serving as chair for the EDAWN, Jack is also a board member of the Reno/Sparks Chamber of Commerce.

Robert Freedman '85 (English), '87 (foreign affairs), an author and editor, has introduced his latest book, *How to Make Real Money in Second Life*, which tries to make sense of the exploding popularity of virtual worlds on the Internet. (*See story on page 102*).

Dan Biewener '86 (speech communications) has accepted the position of vice president of marketing for Home Care Assistance, headquartered in Palo Alto, Calif. Home Care Assistance provides private live-in home care for seniors. In his free time, Dan enjoys flying aerobatics and writing electronic music, though seldom simultaneously.

Linda (Craig) Fine Conaboy '86

(journalism) has been appointed editor of *Washoe Family* magazine. She is a veteran writer of northern Nevada publications, including *R Life* and *Washoe Family* magazines.

Continues on page 108



Machen MacDonald '87 (journalism)



Nick Brunson '88 (management)



Lee Scarlett '91 (history)



Anthony Lorenzi '95 (civil engineering)



Stephanie Clemo Hanna '96 (journalism)

Machen MacDonald '87 (journalism) has become a best selling author with his new book *The Power of Coaching... Engaging Excellence in Others!* Machen is the founder of the ProBrilliance Leadership Institute located in Grass Valley, Calif.

Nick Brunson '88 (management) joined The Jenks Group as senior consultant for Nevada. The Jenks Group helps companies achieve success through pioneering strategic initiatives.

'90s

Lee Scarlett '91 (history) has been nominated for Arkansas Builder of the Year 2007. Lee was also named one of the "40 under 40" by the *Arkansas Business Journal* and was elected chairman of the 2008 Parade of Homes. Lee lives in Arkansas with his wife, Scheri, and their three daughters.

Friends can contact Lee through his website http://www.celticcustomhomes.com.

Randy Gener '92 (general studies) is a contributor to the second edition of The Cambridge Guide to American Theatre. For the book, Randy contributed to the first-ever topical entry in any encyclopedia, which chronicles Filipino-American theatre. This encyclopedic guide also contains Randy's essays on nonprofit theatre in the United States, dance in the American theatre, Asian-American theatre, Cuban-American theatre, Puerto Rican American theatre, documentary theatre, as well as new and revised entries on playwrights, directors and theatre organizations. Randy is also a significant contributing essayist to roMANIA after 2000, the first-ever anthology of new Romanian drama published in the United States.

Lori Haney '92 (accounting), branch relationship manager of the Carson City branch of City National Bank, has been promoted to senior vice president. Lori has worked for City National and its predecessor, Business Bank of Nevada, for eight years. She previously worked for Pioneer Citizens Bank and First Interstate Bank.

Jim Kubinec '92 (prephysical therapy) is an assistant clinical professor at Palmer College of Chiropractic.

Carol Zanetti '93 (criminal justice) published her memoir, *Legacy of Guilt*, in November 2007. It is currently available on Amazon.com. Carol was the first female to be elected editor of *The Nevada Sagebrush*. She now writes full time, and her poetry was recently accepted for an upcoming

Who do YOU think should win?

Nominee's Phone	_ Graduation Year	
Nominee's Address		
Suggested Award (check one):		
☐ Professional Achievement Award		
☐ Alumni Association Service Award		
Outstanding Young Alumnus Award	I	
University Service Award		
☐ Alumnus of the Year Award		
Your Name		
Address		
City	State	
Telephone		
Email		

PROFESSIONAL ACHIEVEMENT AWARD

An alumnus/alumna of the University with an outstanding record of career accomplishments.

UNIVERSITY SERVICE AWARD

A friend or graduate who has demonstrated dedication, commitment and service to the University.

ALUMNI ASSOCIATION SERVICE AWARD

A friend or graduate who has rendered special and outstanding service to the Nevada Alumni Association.

DUTSTANDING YOUNG ALUMNUS AWARD

A graduate who is not more than 15 years past graduation and has an outstanding record of career accomplishments, and/or whose dedication, commitment and service to the Nevada Alumni Association has significantly enhanced alumni programming.

ALUMNUS OF THE YEAR

A graduate who has rendered special and outstanding service to the University and by personal achievement has brought distinction to the University.

Please fill out the nomination form, along with 1-4 pages of supporting material, by May 15, 2008. Please mail to:

Nevada Alumni Association University of Nevada, Reno Morrill Hall Alumni Center -164 Reno, NV 89557



local anthology. Carol is active in social and ceremonial programs for Native Americans in the Nebraska penal system. She resides in Lincoln, Neb. near her granddaughters.

Deanna Ashby-Gescheider '93

(journalism) was named marketing and sales director for Alpine Meadows Ski Resort and Homewood Mountain Resort. Along with a passion for winter sports, Deanna brings extensive experience within the craft of strategic marketing and public relations.

Jason Forga '94 (civil engineering) was promoted to senior civil engineer in November 2007. He has worked in the Landfill Management Division of San Diego County since 2004.

Sherry Cavanagh '95 (French/ international affairs) is in the middle of her first year of a general surgery residency at the University of California, San Diego. Sherry graduated from the UCSD School of Medicine in June 2007, and would love to hear from friends from the University of Nevada, Reno.

Anthony Lorenzi '95 (civil engineering), '97MS (civil engineering) has joined PBS&J, an engineering consultation firm, as project manager. Anthony will lead project teams for various clients, overseeing design, budget and client development. Anthony has more than nine years of comprehensive experience in civil engineering and pavement management.

Jennifer (Ritorto) Newmark '95

(environmental and natural resource science) will serve as the new administrator for the Nevada Department of Conservation and Natural Resources' Natural Heritage Program. Jennifer has been a biologist with Natural Heritage since 1999, serving most recently as a supervising biologist. She received her master's degree in biology from Boston University.

Stephanie Clemo Hanna '96

(journalism) has joined Platinum 1st Mortgage in their Reno office as a mortgage consultant. Stephanie has over six years of experience in the mortgage banking industry. She serves on the Alumni Council for the University of Nevada, Reno and on the local advisory board for the Alzheimer's Association of Northern Nevada.

Continues on page 110

Join the Nevada **Alumni Association** for a movie!

Bring your family, friends and movie munchies to the Joe Crowley Student Union Theater, Tickets are just \$2, and up to four (4) can be purchased by each Nevada Alumni Association member in your household.

To save your seats, please call the Nevada Alumni Association at 775.784.6620 or 888.NV ALUMS.







The Neverending Story Po April 13

Father of the Bride PG June 8

Little Giants August 10

Harry Potter and the Sorcerer's Stone PG October 12

Spy Kids 🚾

Monsters, Inc.

National Treasure: Book of Secrets F September 14

Nanny McPhee November 9

> Elf po December 14

Joe Crowley Student Union • 3rd Floor Theater • All showtimes are 2 p.m., Sundays

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Kristen (Campbell) Ivey '97 (art)



David Taylor '99 (journalism)



Kari Emm '01 (political science)

Kristen (Campbell) Ivey '97 (art). owner of The Studio, LLC, a Reno/ Tahoe-based interior design firm, has launched a new division of her business with an innovative interior design website. WhatsWrongWithMyRoom.com went live in January 2008, and will serve doit-yourselfers nationwide. Homeowners who e-mail photos of problem spaces will receive an online consultation and recommendations. Kristen, who has a master's degree in business, organizational management, has worked on projects in Reno, Carson, Lake Tahoe, Las Vegas and northern California. On a day-today basis, Kristen works with architects, contractors and custom builders to help her clients achieve their goals.

David Taylor '99 (journalism) was recently promoted to vice president, marketing and public relations director for Nevada Security Bank. David is responsible for marketing, public relations and community relations for Nevada Security Bank and its branches in northern Nevada. along with Silverado Bank, the California division of Nevada Security Bank, located in Roseville and Rancho Cordova.

'00s

Joan (Turner) Atkins '01 (criminal justice) married her college sweetheart, Brian Chase Atkins, in June 2007 at David Walley's Resort in Genoa, Nev. It was a beautiful wedding, with close friends and family. Joan works at the University of Nevada, Reno. Brian is currently employed with UPS, while completing his degree at the University.

Kari Emm '01 (political science) began a new position in August 2007 as the outreach and retention coordinator for the University of Nevada, Reno Center for Student Cultural Diversity.

Ghita Heath '02 (biology) graduated cum laude from Palmer College of Chiropractic, Florida. in December 2007 with a doctor of chiropractic degree. Ghita passed all four Chiropractic Board exams and has accepted a position in her home country of Denmark.

Alex M. Hilgenberg '02 (finance) is opening a 3,370-square-foot Anytime Fitness franchise location in Fernley. A former sales manager in the Las Vegas and Phoenix regions for Automatic Data Processing Inc., Alex hopes to take advantage of Fernley's "dearth of gyms"

Do you know someone who **BLEEDS SILVER & BLUE?**

THE NEVADA ALUMNI ASSOCIATION IS NOW ACCEPTING ALUMNI COUNCIL MEMBER NOMINATIONS

Deadline: September 1, 2008

The council meets four times a year and is the governing body of the Alumni Association. Call Amy Carothers at (775) 784-6620 or email at acarothers@unr.edu for more information.

Address		
City	_State	_Zip Code
Occupation		
Telephone	Email	

Please use a separate sheet for additional nominations.



Alumni Association Morrill Hall Alumni Center / 164 University of Nevada, Reno Reno, Nevada 89557-0005

Name



Ghita Heath '02 (biology)



John Ahdunk '06 (informational systems)



Sarah (Holloway) Porter '07 (journalism)

and its ever-increasing manufacturing and industrial workforce.

Brian Landrus '02 (applied music) has signed a contract with Cadence Records. Brian currently has a CD with George Garzone, and he will record a new trio CD in early 2008.

William "Willie" Edwards '03Ed.D. (curriculum and instruction) was promoted to associate professor at Missouri Southern State University in August 2007. Willie has made several trips to Pakistan in order to provide professional development support on behalf of the International Reading Association's International

Development Program.

Heidi Sabol '03 (nursing) joined the U.S. Navy and participated in relief work during Hurricane Katrina, serving two to three thousand evacuees. Heidi was then deployed to Kuwait to work inside tents in 130-degree heat. She is now overseas in Guam. Since joining the Navy, Heidi has worked in telemetry, pediatrics, labor and delivery and has obtained experience in the operating room, emergency room and intensive care unit.

Mark Dunagan '03 (English) has joined McDonald Carano Wilson LLP in Reno as an associate. Mark, who will primarily practice business and real estate law, earned his law degree from the University of California, Berkeley Boalt Hall School of Law.

Erin Krueger '05 (marketing) has joined Grubb & Ellis NCG as office manager and executive assistant for the land division. Erin will oversee the day-to-day operations of the staff, its specialty divisions and the coordination of all marketing and administrative activities. She will also develop all marketing materials, monitor land sale transactions and produce quarterly and annual reports on northern Nevada land trends.

Wolf mates



Jeannette Goree '04 (journalism), '07MA (educational leadership) and Matthew Smith (current Ph.D. candidate in educational leadership) were married on January 5, 2008 at Trinity Episcopal Church in Reno. The reception was held at the new Joe Crowley Student Union—the first wedding hosted in the facility. Jeannette and Matt are members of the administrative faculty at Nevada, and met as colleagues in residential life and housing. Jeannette is now the programming and marketing coordinator for the new Union, and Matt is the assistant director of student activities with ASUN.

John Ahdunko '06 (information systems) has joined First Independent Bank of Nevada as branch manager of its new Spanish Springs branch, which opened in January 2008. John will oversee business development at the new branch.

Sarah (Holloway) Porter '07 (journalism) joins Ding Communications of Reno

as an account executive. Sarah will share responsibilities for several Ding Communications clients, including Signature Lawn and Landscape, Bidart-Ross Financial Services and Pizza Plus. ☑

Wolf cubs

Carlos Ledon '01
(chemical engineering) and Sarah
(Warner) Ledon
'00 (elementary/
special education)
announce the birth
of their daughter,
Michaela Maria
Ledon on Jan. 9,
2008. She joins
older sister, Calista,
and big brother,
William.





Nicholas
Di Meo 107
(English) and
Juliane Di Meo
are pleased
to announce
the birth of
Benjamin
Michael on
Oct. 24, 2007.
He joins big
brother Nicky.

Alumni Band

Kiara Wolf '92, '97

unrbandalum@hotmail.com

What ever happened to...YOU? Did you march at least one semester for the University of Nevada Wolf Pack Marching Band? Then we are looking for you! The Alumni Band Chapter has a monthly e-newsletter, an annual gathering, provides scholarship money and helps members find each other. Please update us on births, marriages, new jobs, moves, etc. so your friends can share in your good news!

Watch for our chapter web page on the Nevada Alumni Association website! Remember, friends with hat head are friends for life.

Alumni College Chapter

Doug Byington '55, '64 dbyington7@aol.com Save the date for Alumni College XIX, July 15—17, 2008!

COBAAA

Ro Lazzarone '03 Ro@TheLazzaroneGroup.com

COBAAA's annual golf tournament will be held Thursday, May 15 at noon at Lakeridge Golf Course. We encourage participation from anyone interested in supporting the College of Business or just looking to enjoy a day of golf and fun! Opportunities for participation include playing in the tournament, as well as providing various sponsorships and/or donations for raffle prizes, tee prizes and silent auction items — all of which help to promote your company! Funds raised will be used in support of scholarships, student organizations, endowments and other programs at the College. For more information, please contact Jane Bessette at (775) 784–4912. Hope to see you there!

Fallon Alumni Chapter

Tina Dakin '71, '84 jtdakin@sbcglobal.net

In January, the Fallon Alumni Chapter headed to the Nevada-Boise basketball game. Although Nevada lost, our group netted over \$1,000 for scholarships!

Upcoming events for 2008 include: a rooter bus to a Nevada baseball game (contact Elmo Dericco); on May 18, a Dinner and Show Package at the Eldorado in Reno (contact Ernie/Sheila Pontius or Mike/Dee McGinness in Fallon); on August 10, a Western BBQ at the Norm Frey Ranch in Fallon; and on August 30, a football rooter bus to the Nevada-Grambling game.

If you live in the Fallon-Fernley area, contact one of our members or officers about getting involved: Roger Diedrichsen, President; Jane Moon, Vice President; Jim Johnson, Treasurer; and Mike McGinness, Secretary. If you live in Fernley, contact Jim or Tina Dakin.

Chapter Updates



Gordie Lemich snags a great seat at the Football Alumni Game Day BBQ.

Football Alumni Chapter

Jim Farley '99

ifarlev47@verizon.net

The Football Alumni Chapter will be hosting our Annual Golf Tournament on May 30 at 8 a.m. at Lakeridge Golf Course. Alumni interested in playing in the tournament should contact Tom Matter by email at tmatter@panconinc.com. Football alumni interested in renewing their membership should contact Jim Farley. The Football Alumni Chapter would like to thank all who helped make last season's Game Day BBQ's a success.

Native American Chapter

Sherry Rupert '05 srupert@nic.nv.gov

The Native American Alumni Chapter (NAAC) is off to a busy spring! In January, we raised enough money to purchase our first banner. The Chapter is co-sponsoring and well into the planning stages of the 4th Annual University of Nevada, Reno Powwow, May 3-4 at the Manzanita Bowl. On May 7, the NAAC will host our annual Graduation Reception in the Joe Crowley Student Union to acknowledge the achievements of the 2007-08 Native American graduates. During our May events, we will recognize two students receiving Chapter scholarships. If you would like to become involved or receive upcoming event information, please contact Kari Emm at (775) 784-4936 or kemm@unr.edu, or Sherry Rupert at (775) 687-8333 or srupert@nic.nv.gov.

OSNAA

Linda Clift '74

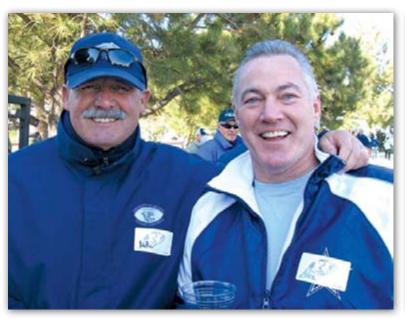
orvis_alumni@hotmail.com

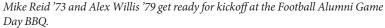
The Orvis School of Nursing celebrated its 50th Anniversary with a gala on January 26, at the Siena Hotel in Reno. Over 200 special guests, faculty, alumni and students attended. The guest speaker was Maurizio Trevisan, MD, MS, the new Executive Vice Chancellor and CEO of the University of Nevada Health Sciences Systems. It was a very special evening, which was enjoyed by all. OSNAA leadership forms were handed out in hopes of recruiting volunteers to carry our organization forward.

Young Alumni Chapter

Stephani Foust '01 stephanif@unr.edu

Already, 2008 has proven to be a successful year for the Young Alumni Chapter. We beat the cold weather in February with our first Winter Warmer event at the Chocolate Bar, where YAC members enjoyed sinful food and drinks, as well as good company. In March, we headed to the Bowling Stadium for some fun on the lanes, and our members showed off their true king pin skills. The YAC annual Beerfest scholarship fundraiser will be held Friday, April 25 at the Grand Sierra Resort. Advance tickets are \$25 and can be purchased at www.yacbeerfest.com. Tickets include a sampling of various beers, appetizers and live entertainment. This is an event you won't want to miss!







Tom McCarthy '85 mans the grill at the Football Alumni Game Day BBQ.





Kelly '07M.A. (geography) and James Norman with their baby, Zoe.



Stefanie '96 (marketing) and Sean McCaffrey '96 (history).



Blythe Forman '00 (general studies) and her son, Liam.



Amber Johnson '01 (animal sciences), Christy Lew '00 (biology), Lori Troyer '99 (business) '05M.A. (education), Jason Troyer, Mindi Neugebauer and Tammy Neugebauer.



Diane Hoops '82 (medical science), Lim Webster '81 (biology), Mimi Richards '82 (education), Richard Jay '84 (economics), and Carol Pallesen '71 (political science) '77 (art).



Andrea Pressler '97 (psychology) and her father, David Pressler '71M.S. (agriculture) '81MPA (renewable natural resources).





Martha Jessop, Bob Kersey (first director of the original student union) and Laverne Lynn.



COBAAA volunteer Kelly Newcomb '04 (marketing) stamps passports for Joyce '61 (business education) and Frank Sharp '60 (prelegal).





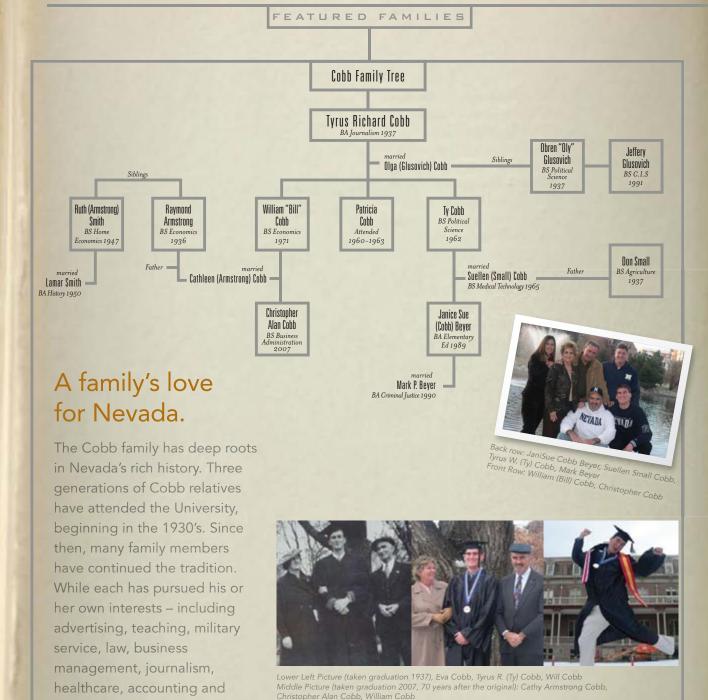
Jessica Muehlberg '02, '07M.S. (geology), Nicole Shimabuku '03 (psychology), Deon Clausell '02 (computer information systems).

Mahendran Thivakaran '04 (civil engineering) trying on a wolf hat.



more - they all share a love of

their alma mater.



How many University of Nevada, Reno alumni make up your family tree? Let us know, and you could all be featured in the next issue of the Silver & Blue. For details, visit http://www.unr.edu/alumni or call 888.NV ALUMS.

Right Picture: Christopher Cobb graduation 12/07

Contreras Family Tree

Glen Contreras

Gail (Guetersloh) Contreras

BS Physical Education 1973

Stephanie Contreras

Current Student Majoring in Spanish & Anthropology Graduation – 2008

A couple's love for each other.

Glen Contreras moved to Reno from Vista, California in 1969 to begin school at Nevada. That very same year, Gail Guetersloh moved from San Francisco into Nye Hall and started classes. A chance meeting between the two while cross-country skiing on Mount Rose led to romance – and by 1977, the two were married. Today, their daughter, Stephanie, attends the University, following in her parents' footsteps and sharing in their passion for Nevada.





Pictures from left to right: Gail at graduation; Young Glen; Stephanie





Remembering Friends

William O. "Bud" Bradley (friend)

died Jan. 17, 2008. Bud was born to Dr. Grover and Estelle Bradley on Feb. 27, 1924 in Kimberly, Nev. Bud was raised and educated in Ely. It was there he developed a deep appreciation for eastern Nevada, a love for aviation and the Nevada outdoors. After graduating from White Pine High, Bud attended Stanford University and left Stanford to join the U.S. Navy Air Corps as a pilot and flight instructor during World War II. In 1945, Bud was honorably discharged from the Navy and returned to the University of Nevada, Reno, where he was a member of the Lambda Chi Alpha fraternity. Bud was admitted to the George Washington University Law School, graduating in 1950 with honors. Bud began his law practice as a water-rights lawyer, helping Nevada ranchers and ultimately moved into the field of injury litigation. In 1954, Bud married Joan Sheaff of Holcomb. In 1955, Bud founded what is now the law firm of Bradley, Drendel & Jeanney with his partner John Squire Drendel. In 1960, Bud co-founded the Nevada Justice Association. In 1970, Bud received national recognition when he was featured in Time Magazine as one of the nation's preeminent personal injury attorneys. In 1972, he was recognized by his colleagues as one of the top 100 lawyers in America and was inducted into The Inner Circle of Advocates. Bud's commitment to community has led to many literacy, computer lab and capital development projects with the local elementary and high schools, and the University of Nevada. His dedication to education was recognized through a presentation of an Honorary Degree of Doctor of Laws from Nevada, Reno in May, 1993. Bud was also presented with the coveted University of Nevada, Reno President's Award for his support and advancement of education. Bud was a consummate trial lawyer, a champion of victim's rights and a quiet but humble force towards the betterment of the Truckee Meadows and all communities of northern Nevada. His guick wit and remarkable sense of humor will be missed by many. Bud was preceded in death by his wife of 50 years, Joan. He is survived by his three children, Bill Bradley (Sheri), Joe Bradley (Liza) and Elizabeth Thomas (Kris). He is also survived by his grandchildren, Drew and Perry Bradley, Summer Benjamins, Devon and Grace Thomas, and Gina and Sam Bradley, all of whom loved him very much and will miss him deeply. The family wishes to acknowledge the loving and dedicated attention provided to Bud by his invaluable companions Barbara, Susie, Grace, Kathy, Remi, Trini and Bud. In addition, the family wishes to thank Dr. Kelly Brogan, Jim Prosser and St. Mary's Hospice program for their wonderful support.

Joan (Metcalfe) Cope (friend) died in May,

2007. Joan was the University of Nevada, Reno's biggest promoter. She worked on campus starting in the 70's until her retirement in the early 90's. She worked in the dean's office of the College of Arts and Science, the math department, the President's Office and the Dean of Student's Office. She praised the University often and loudly. She was an avid Wolf Pack fan and would often travel to support them. Her deceased husband and two children are graduates of the University. A scholarship benefiting classified employees has been started in Joan's name. Donations may be sent to the University of Nevada, Reno Foundation, Mail Stop 162, Reno, Nevada 89557 for the Joan Metcalfe Scholarship.

Dr. G. Tom Shires (former professor)

died at the age of 81 on Oct. 18, 2007. Tom was a nationally acclaimed surgeon who operated on the Texas governor wounded in the same attack that killed President Kennedy in 1963 and whose research altered the treatment of trauma, surgical and burn patients in the United States. Tom, who attended to Gov. John B. Connally in addition to Kennedy's assassin, Lee Harvey Oswald, died at his home in Henderson, Nev. For the last 10 years Tom has been professor of surgery and director of the University of Nevada School of Medicine's Trauma Institute in Las Vegas. In the 1960s, Tom's' research led to the now common practice of giving saline solution to surgical and trauma patients. By 1963, Tom had become chief of surgical services at Parkland Memorial Hospital in Dallas. Tom earned his a medical degree at the University of Texas, Southwestern Medical School and served two tours of active duty in the U.S. Navy. For 10 years beginning in 1965, Tom was a consultant to the surgeon general of the Army. Tom helped to establish major burn centers at Parkland, Harborview Medical Center in Seattle and New York-Presbyterian Hospital/Weill Cornell Medical College. Last year, Tom received a federal grant to develop technology that would allow doctors working on wounded soldiers to give faster blood transfusions and prevent hypothermia. In addition to his son Blain, Tom is survived by his wife, Dr. Robbie Jo Martin: daughter, Jo Ellen Shires: and a son, George Thomas III. Information about memorial donations will be posted at http://drandmrsshires.com.

Ned Westover '38 (electrical engineering) died in Otis, Ore. Nov. 27, 2007, at the age of 90. In his will, the accomplished photographer and Nevada alumnus left his complete collection of photographs, slides, and equipment to the University Libraries Special Collections Department. Over the years, Ned had already given over 800 large-format photos to Special Collections that he had printed and framed himself. Because of these gifts, many people in the library and elsewhere on campus have felt the presence of Ned Westover, who graduated from Nevada in 1938. He was an engineering student and a photographer for The Sagebrush and Artemisia. After graduation, Ned became a real estate project developer. During his long and fruitful retirement, he photographed many people and places around the world. Some of his best photos were taken in India.

Ellen M. (Turnquist) Butler '47 (education)

'64M.Ed. (school administration) died March 26, 2007 at the age of 81. A native Nevadan, Ellen was born July 18, 1925 in Ely to Oscar Carl and Ann Victoria Turnquist. She graduated from White Pine County High School in 1943 and the University of Nevada in 1947. She taught business classes at Douglas High School for 32 years, retiring in 1981. She was senior class adviser and adviser for the school yearbook for many years. She was a member of Eastern Star for over 50 years. Ellen was a resident of Carson City. She was preceded in death by her husband, Robert W. Butler, in 1979 and two brothers, Edward and Richard Turnquist. She is survived by her niece, Christie Turnquist.

Marjorie (Simon) Tavernia '49 (psychology)

died on Nov. 29, 2007. Marge was born on March 21, 1928, in Las Vegas the eldest daughter of Ralph and Marie Simon. She graduated from Las Vegas High School in 1945. At the University of Nevada, Reno she was a member of Pi Beta Phi and was a life-long member. She enjoyed spending time with her Pi Phi friends. She was a resident of Sparks for more than 50 years. She was a wonderful grandmother, caring friend and the greatest mom in the world. She was preceded in death by her parents. She is survived by her loving children, Celeste and Gary Johnson, Paul and Tina Tavernia, Carol and Steve Driscoll, Aileen Tavernia, Anne and Craig Betts of Reno; brother, Jay and his wife, Nancy Simon, sister, Beverly and her husband, Stan Hansen; grandchildren, Michonne Johnson, Brian Johnson, Sean Driscoll and Christopher Driscoll, and Sophia Lewis, as well as several nieces and nephews. Marge



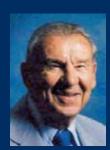




Marjorie (Simon) Tavernia '49 (psychology)



William F. (Bill) Pillsbury '50 (civil engineering)



Jack B. Selbig '60 M.Ed. (school administration)

was committed to higher education for young women, and in her honor her family has established a Pi Beta Phi scholarship fund for the University of Nevada, Reno in her name: Marjorie Simon Tavernia. Donations may be sent to the Reno Alumnae Club treasurer at 1250 Grand View Ave, Reno, NV 89503.

William F. (Bill) Pillsbury '50 (civil

engineering) died on Jan. 23, 2008 after a short battle with cancer. Bill was born on July 7, 1925 in Oakdale, Calif. to Eva, Pearl and William McKinley Pillsbury. He was raised in Vallejo, Calif.; he distinguished himself as an Eagle Scout, Master Councilor of DeMolay, and in track and field. He graduated from Vallejo High School in 1943. Bill served as a second lieutenant and navigator in the Army Air Corps during World War II. On Nov. 25, 1944, Bill married his high school sweetheart, Nadine McKinney, and began their life together in Sacramento. After graduating from the University in 1950 Bill managed several municipalities in California and serving as City Engineer and Assistant City Manager for South Lake Tahoe, Bill founded his own consulting firm, William F. Pillsbury, Inc. in 1966. Bill was the consulting civil engineer on many notable projects including Tahoe Keys, Tyrolian Village and Uppaway at Lake Tahoe. In 1974 Bill formed Sierra Environmental Monitoring, Inc. which specialized in chemical analyses of water and wastewater for various private and public entities. Bill was a member of the Reno South Rotary Club, St. Luke's Lutheran Church, the University of Nevada, Reno Foundation, Board of Trustees and the College of Engineering Advisory Board at the University. He was also a life-time member of the American Society of Civil Engineers. He was an avid sportsman who enjoyed hunting, fishing and exploring Nevada and the West. He received the James G. Scrugham Medal for professional achievement

from the College of Engineering in 2007. Bill is survived by his loving wife of 63 years, Nadine, daughter, Fran Sloane (Doug), son, Dr. Clark Pillsbury (Karen). He is also survived by grandchildren, Todd, Scott (Erin), and Courtney Sloane, Brad (Stephani), and Matt Pillsbury, great grandchildren Ashlyn and Zackary Sloane, and sister, Betie Coker, and several nieces and nephews. The family would like to give a special thank you to Bill's doctors and Circle of Life Hospice for their kind and loving care. In lieu of flowers, donations can be made to the Class of 1950 Civil Engineering Scholarship Endowment. Donations may be sent to the University of Nevada Foundation, Mail Stop 162, Reno, Nevada 89557.

Kenneth R. Olinghouse '51 (mechanical engineering) died Nov. 22, 2007. Kenneth was born August 2, 1923 in Pioche, Nev. to Alice and Ralph Olinghouse. He married Josephine Marisquirena on August 14, 1949 in Elko Catholic Church and shortly after, moved to Orem, Utah to work for U.S. Steel at Geneva. Kenneth served in World War II from 1942-1946 as a seaman in the Coast Guard, After World War II, he entered the University graduating in 1951. Kenneth retired from U.S. Steel spending his retirement consulting for Geneva and enjoying his small fruit farm in Orem. He was active in the Elks, and served as board member for Orem Water Board. He was an avid hunter and an accomplished horseman, including establishing the horse program at Trefoil Girl Scout Camp in Provo Canyon. Kenneth is survived by his wife, Josephine of 58 years and four children, Christine (Jianfeng Dong) Olinghouse, Patricia (Mark) Gemperline, Margarita (Shawn Lowery) Moody, Thomas Kenneth (Cindy) Olinghouse; 10 grandchildren and 2 great grand-children, his sister, Lois (Lee) Obermiller from Corpus Christi, Texas and brother Leonard (Gidget) Olinghouse from Beaver Dam, Ariz.

The family would like to thank the community of support during the past 4 years of his illness.

Jack B. Selbig '60M.Ed. (school

administration) died Nov. 7, 2007. Jack was born in Waterloo, lowa, to Theo Rita Butler and Charles Burroughs Selbig in 1919. After graduating from Waterloo High School, he attended and graduated from State College of Iowa. In 1941, he enlisted in the Army Air Corps serving in the Pacific Theater and Trinidad until he was discharged in 1945. During his Army career, he met and married Virginia Wedeking. Their two daughters were born. After one year in Lone Tree, lowa. he moved his young family to Hawthorne, Nev. Jack was a teacher, coach, counselor and vice principal at Mineral County High School. After graduation in 1960 from the University of Nevada, Reno, he did post-graduate work at Arizona State University, University of Iowa and University of California, Berkeley. Jack joined the University in 1965 as a counselor and foreign student adviser. In 1970, he was promoted to director, Counseling and Testing Center, and continued as foreign student adviser as well. He retired in 1979. Jack is survived by two daughters, Kathryn (William) Bunch and Cora Towe. Jack is also survived by numerous grandchildren and greatgrandchildren. The family was blessed to have an opportunity for a five-generation visit and picture with his newborn great-great-grandson in June. Jack enjoyed the outdoors, and taking daily walks along the beaches in and around Monterey Bay. It was his wish that his ashes be scattered in that area. A scholarship is being established in his memory at the University of Nevada, Reno. Donations may be sent to the University of Nevada Foundation, Mail Stop 162, Reno, Nevada 89557 for the Jack B. Selbig Scholarship. N

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Fund the Future of Nevada Medicine!



The state of Nevada is facing a severe health care provider shortage. The University of Nevada School of Medicine is committed to doubling the enrollment of both doctors and nurses, and has already increased its medical school class size by 20 percent. But 62 freshman medical students is a far cry from the 110 the state needs every year. Orvis School of Nursing admits 48 students to its undergraduate program, and this number must double as well. These future health care providers need classrooms and laboratories. In spring 2007, the Nevada legislature approved \$35 million toward construction of a new Health Sciences Education Building on the Reno campus. But the University must raise \$12.9 million in private funds in order to qualify for the state funding. To meet the challenge, the University of Nevada, Reno Foundation has launched a Nevada health sciences fund-raising campaign to complete the building.

University of Nevada **School of Medicine**



The 51,000-square-foot building will not only allow expansion of Medical School and Orvis School of Nursing student bodies, but will also provide:

- A state-of-the-art, 8,000-square-foot anatomy lab
- A 6,000-square-foot multidisciplinary teaching lab
- Multiple standardized patient rooms
- An advanced shared simulation center
- ■Two 5,000-square-foot "smart" lecture halls
- Virtual classroom technologies, to allow streaming north-south communication

Wildest Richest Scholarships in the West

Since 1986, the Reno Rodeo Foundation has been committed to enhancing and enriching the lives of northern Nevada families by aiding children with extraordinary needs, building community partnerships and providing scholarships to the University of Nevada, Reno.

The Reno Rodeo Foundation's scholarship programs have made an incredible difference in the University's ability to attract and retain students from rural Nevada communities. This scholarship support strengthens the University by building a legacy of giving that connects and engages alumni, faculty, and supporters with students and the Reno community.

"The Reno Rodeo Foundation scholarship has grown from a handful of scholarships for rural Nevada students choosing to major in the veterinary sciences at the University of Nevada, Reno, to 25 scholarships a year across multiple disciplines," said Steven Brown '66 (political science), treasurer of the Foundation. "Each scholarship is merit-based, lasts for four years, and is available to rural Nevada students majoring in business administration,

education, nursing, speech communications

or any of the disciplines in the College of Agriculture, Biotechnology, and Natural Resources."

"We're really fortunate to have a partnership with the University because they help us facilitate these scholarships," Steven continues. "It's not a separate process. We know our funds are reaching those students who most need the assistance." Biotechnology student Mark Lemos is in his third year of receiving Reno Rodeo **Foundation**

Mark Lemos, Joel Donalson, Cassie Dotts and Heather Zunino

scholarship support.

"The Reno Rodeo Foundation is a big part of why I am able to keep coming back to the University of Nevada, Reno each semester," Mark says. "The Foundation and its members have been a tremendous help in working toward my degree in biotechnology." Mark will graduate with a bachelor's and master's of biotechnology in May 2009.

The Reno Rodeo Foundation's steadfast support of scholarships has made an excellent education possible for scores of students and its long-term generosity is helping to ensure that generations of Nevada students have the chance to unlock their academic potential and flourish at the University of Nevada, Reno and in the world beyond. To learn more about the Reno Rodeo Foundation, please visit the Foundation's website at http://www.renorodeofoundation.org.

> This scholarship is a huge helping hand in paying for college. It is assisting me in attaining my goal of graduating with my business degree in four years. Thank you Reno Rodeo Foundation!

