

# NEVADA

The magazine of the University of Nevada, Reno

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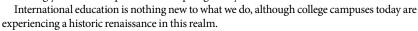
## International education: Pathway to a more connected world

Back in the 16th century, the essayist Michel de Montaigne got it right when he wrote about the value of interacting with the rest of the world.

Montaigne believed that to see only within the borders of one's country was to be intellectually self-limiting. When we seek out experiences and perspectives that go well beyond our borders, we afford ourselves of a great opportunity, which he described as the ability to "rub and sharpen our minds against others."

It's interesting that Montaigne wrote those words in the pre-Thomas Friedman, pre-"World Is Flat," pre-Internet, pre-global economy days of the French Repairsance

Yet, his words ring with an even more singular resonance today—particularly for college campuses. After all, we must prepare students to work in increasingly diverse workplaces and compete globally.



Throughout the country, and on our campus, international education is on the rise again following the bleak period in the months following the Sept. 11, 2001 attacks. A record 623,805 international students studied in the U.S. in 2008, according to figures collected by the Institute of International Education. The trend over the decade for study abroad programs has been just as encouraging. U.S. student participation in such programs has increased by almost 150 percent over the decade.

On our campus, we have nearly 700 students, 250 researchers and faculty from more than 70 nations, according to the Office of International Students and Scholars. An increasing number of University of Nevada, Reno students are participating in programs for a semester, summer or year abroad through the University Studies Abroad Consortium (USAC, which is headquartered on our campus). USAC reports that 700 University of Nevada, Reno students participate in their program each year.

What does this all mean? By welcoming international students to our campus—and when, just as importantly, we encourage our students to study for a semester abroad—we become a more complete institution.

Our native-born students benefit from sharing and learning with students from foreign lands. Perhaps for the first time in their lives, our students come to the important realization that the world is a polychromatic, exciting, dynamic place. As the world continues to "flatten," the vast majority of our students will be asked to live, work and succeed in an increasingly globalized world. It is a place that has sped along at a dizzying pace over the past 15 years, as half of the world's population has joined the world's free economic system. I am happy to report that for many of our students, their initial experiences with such an interconnected globe are happening right here on our campus.

Our international students benefit from the equation as well. Fortified by an intellectual curiosity that never wavers, they arrive on our campus often facing language or cultural barriers. And yet they show a capacity of spirit that is truly remarkable; they welcome us as much as we welcome them. When they leave our campus with undergraduate or graduate degrees, they, like all of our graduates, are prepared to provide that elusive transformative spark that our world constantly needs.

Craig Barrett, the retired chairman of the board of Intel and a former Stanford University professor, once recounted the story of a fortune cookie he opened at a favorite restaurant in his hometown of Palo Alto, Calif. He found words that could've just as easily been written by Montaigne back in the 16th century. "The world," Barrett said the fortune cookie read, "is always ready to receive talent with open arms."

So it is with our campus, where international experience and international education help all of our students hone the habits that will serve them in a world they will one day make whole.

Sincerely

Milton D. Glick

President

*President*www.unr.edu/president



Carmelo Urza, director of USAC, President

of International Students and Scholars.

Glick and Susan Bender, director of the Office

thoto by Theresa Da

## **Features**



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#### About the cover

The cover photo was taken during the "Heart of Italy" field study course in Pisa, Italy by USAC Program Coordinator Francesca Del Giudice. Students studying in Viterbo, Italy have the option of registering for this onecredit course which provides a solid historical and artistic base for studies of Italian culture, art and architecture. The popular five-day tour includes Tuscany, Florence, Pisa, Lucca and Siena. In this photo: Nevada students Becky Young,



. Nicholas "Nico" Thornley, Jenny Bishop, Jillian Lucas and Lorena Valencia, as well as USAC Viterbo Resident Director, Stefano Pizzetti and his dog, Elliot.

## Cnly Online

Visit our website for photo galleries, full versions of the printed stories, plus video and audio clips. You can also access Nevada Silver & Blue archives. Visit www.unr.edu/silverandblue. In this issue:

What I've Learned: Sara Lafrance '73 — For full interview.

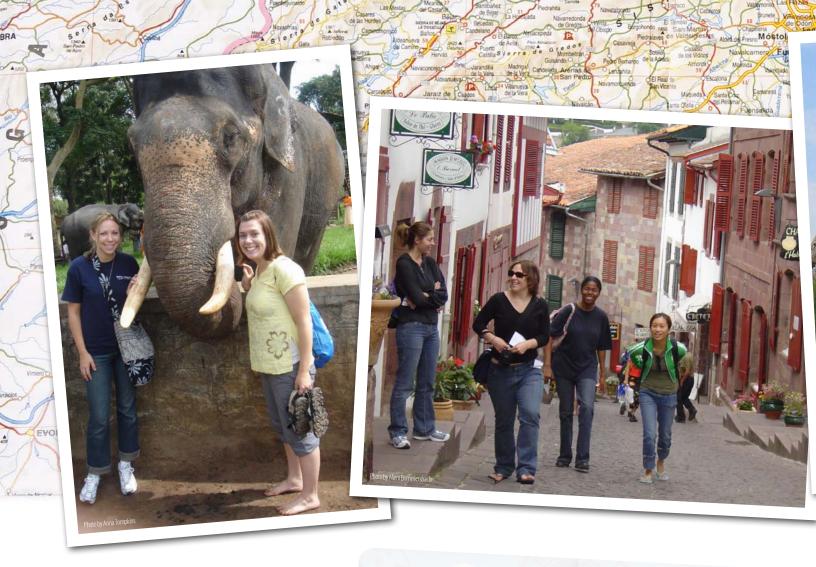
Summer Camps and Family Activities — To find out more information about the area's best summer camps.

**University News** – For more information and images of all of the students' art pieces and learn more about the University's Renewable Energy Center.

**Gatherings** — For additional photos from the Foundation Banquet, Vintage Nevada and Winter Commencement.

**LOOK ONLINE:** When you see this **LOOK ONLINE** notice in the print magazine, it means there's related bonus material at the website, so check it out: www.unr.edu/silverandblue





# Becoming global citizens: The world is our campus

are not only surrounded by an impressive international student body and faculty, the world itself is their campus with many opportunities to study abroad, a life-expanding experience they will always remember.

Logan Agee '03 (Spanish) studied in Spain for a year with the University Studies Abroad Consortium, and is now a Spanish teacher with the Washoe County School District. "My USAC experience was phenomenal," she says, using the widely used pronunciation of the acronym, "YOU sack". "It really changed my life. I got to travel all over Europe. I learned how to speak Spanish fluently and now I'm a Spanish teacher. I encourage all students to do the same."

Headquartered at Nevada, the consortium is a 27-year-old organization including 33 universities from across the United States that now sends some 2,500 students every year to 40 programs in 25 countries. Some 700 of those are Nevada students, which constitutes close to 5 percent of the student body. Since its inception, more than 8,000 Nevada students have studied abroad with the program. Besides being able to choose from so many different countries, students have a variety of living and learning options in the USAC program. (For more information please visit http://usac.unr.edu.)

USAC operates year-round, with programs that vary in cost from less than \$2,000 per semester in the Bangalore, India program,

to more than \$13,000 per semester at the University of St. Andrews, Scotland. Program fees generally include tuition, fees, visa assistance, health insurance, transcripts and advising, but not airfare or housing. Summer courses, work study, internships, field study and volunteer work are also options available to USAC students. Some scholarships are available; USAC awarded \$220,000 last year. Students who study abroad are entitled to receive aid from their home universities, thus may use Millennium Scholarship funds, for example, to pay for certain USAC program fees. Living accommodations vary from apartments to host families to dorms, but all are safe and thoroughly vetted by USAC staff.







Martin Markee '09 (geography) and his mother, Nancy Markee, director of the Academic Advising Center at the University, liked the host family that Nancy stayed with during her 2007 study abroad experience in Costa Rica so much that Martin stayed with them for his 2008 semester abroad.

Martin, who had never been out of the country before, says that his host family was wonderful, "When I got sick, they took me to the doctor," and adds that the trip "was one of the best experiences of my life." He had the chance to go to an international soccer game, a World Cup qualifier. "I got to see things I'd never seen before."

Nancy says her USAC experience, was "absolutely fabulous." Being an undergraduate adviser, she had encouraged many students to study abroad, but began to feel "a little bit hypocritical that I had never done it myself." She'd travelled abroad to attend conferences, but never had a prolonged stay, such as the six and a half weeks she spent in Puntarenas, Costa Rica.

Nancy applied for and won a Faculty International Development Award, which is awarded by USAC on a competitive basis



CLOCKWISE: USAC students up close and personal at the Kerala Elephant Park in India. Students hike the step streets of the Basque Country's St.-Jean-Pied-de-Port. Anjali Webster '08 (second from left) and her USAC friends explore the Eiffel Tower in Paris. Nevada student, Ben Colton '08, paraglides in the Swiss Alps near the mountain village of Gimmelwald, Switzerland. Nevada student Melissa Conn and her friends spend a relaxing trip in Montezuma, a popular surf beach in Costa Rica. On his second of four USAC programs, David Schacter '09 finds the southernmost point of Asia.





FROM TOP: Malcolm McCaskill practices his cooking skills during the Latin American Cuisine Course in Puntarenas, Costa Rica. Pamela Henning '05 waits at the bottom of a long, steep stairwell within Palenque Archaeological Park, a favorite destination for students in the USAC program in Puebla, Mexico. USAC students Kyle Ritcher, Jessica Garland, Sam Turman, Jason Beall and Nathaniel Hamer take a break at The Bund in downtown Shanghai, China.

WHILE STUDYING ABROAD, YOU CAN:

Gain up to **two years** of foreign

Learn **15 different** languages

Fulfill **major/minor** requirements

Take courses **not offered** at home

Choose from 40 programs in 25

different countries

language in one semester

to help faculty gain international experience. These professional development opportunities fund academic or administrative faculty/ staff participation in USAC summer

specialty programs as students, providing firsthand knowledge and understanding of the program and insight into what students actually experience while studying abroad.

"This was the first time I really was outside my comfort

> zone," Nancy recalls. She tried to have her experience mimic that of an actual student, so she lived with a host family like the other students. "My host mom spoke very little English and I spoke very little Spanish. She was wonderful, absolutely wonderful. She would quiz me at the dinner table, asking me, 'What's this? What's this?""

Nancy took courses in Spanish, Latin American history and tropical conservation biology. She plans to return to Costa Rica to teach a class in global climate change (her background is in environmental science) in San Ramón with the USAC program this summer.

"You've heard about the rain forest; this is an opportunity to experience the rain forest first

Carmelo Urza '78M.A.

(Spanish literature), director of the University Studies Abroad Consortium since its inception, says the primary reason living and studying abroad is such a valuable experience is that it instills a sense of confidence students could not

attain otherwise.

"You can study something anywhere, but living abroad in a foreign neighborhood, learning foreign rituals, going to a local school and making friends provides students with an extraordinary level of confidence and belief in themselves that they know they are able to function anywhere in the world at any time," he says.

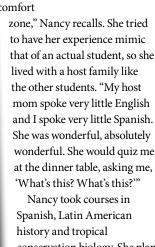
Just like Nancy Markee found it valuable to challenge herself in a foreign environment, Urza says that "the most important benefit of studying abroad is to challenge oneself to step out of one's comfort zone."

"Of course," he adds, "you also learn a foreign language and you take that with you."

In addition, being in a foreign country contributes to being less "American-centric," Urza says. "You get to see the United States from a different perspective when you are living in another part of the world. This is extraordinarily important. You understand that people do things differently and they have different values and they organize their societies differently, and yet they are every bit as valid as the way we organize our societies,"

University President Milton Glick echoes this sentiment, and notes that in a global economy with global competition, it's imperative that we educate students to succeed in a "global" life:

"We live in an era of unprecedented career mobility, where an individual's adaptability and creativity are put to the test each day in an



hand," she says.

FROM TOP: Nevada students Jonathan Buescher'08 (far left) and Brad Shochat '07 (far right) studied in Cork, Ireland. Calligraphy Professor Xiao Xiao studied English at Nevada in 2003 and now teaches USAC students ancient Chinese Calligraphy in Chengdu, China. Nevada student Amee Christian '08 (middle) enjoys a USACorganized ocean kayaking trip on North Stadbroke Island, Australia.

"It's a question of creating 'complete' graduates who are at once competitive and compassionate, who have the bottom-line tools to succeed and who also have the heart to reach beyond the borders of their nation to make the world a better, safer and more educated place."

President Milton Glick

increasingly globalized world. Over the past several years, it has become obvious that one of the greatest challenges facing higher education in America today is how do we prepare our graduates for such a dynamic, interconnected world? It's not only a question of holding our 'market share' as universities in China and India press forward with an ambitious science and engineering education agenda. It's a question of creating 'complete' graduates who are at once competitive and compassionate, who have the bottom-line tools to succeed and who also have the heart to reach beyond the borders of their nation to make the world a better, safer and more educated place."

Among the many students who, through their study abroad experiences, have developed the heart and confidence to reach beyond known borders is Jonathan Bailey, an undeclared junior, who studied in Prague, Czech Republic and Bilbao, Spain: "I never branched out much until I studied abroad. It was amazing. I learned a lot about life and myself. I didn't realize how different the rest of the world can be."

Bailey enjoyed his experience in Prague so much that he stayed another semester in Spain. "Two completely different places. Two completely different experiences," he notes, adding, "Now I'm addicted and want to keep traveling." He's now applying for an internship in South Africa.

Scott Hinton '01 (art), now a photography research associate in the art department, traveled with art professor Peter Goin to Mexico in 1999 and again 10 years later. In a journal written for the first trip, he says: "Travel with Peter Goin in Mexico is more than a leisurely exploration but a fast-paced bombardment of culture and life. Our first full day was in Mexico City, our itinerary was filled with experiences that you only get traveling with someone who knows the area. Centro De La Imagen, the Anthropological Museum, a man dressed like the movie character Rambo at the park, side streets, soda in a bag and a ride on the subway. All before a quick flight to Oaxaca and a late dinner." (For the full text of Hinton's journal excerpt, visit www.unr.edu/silverandblue/.

Goin, like many other Nevada faculty, has served as a USAC faculty member, teaching not only Nevada students, but students from the other universities in the consortium. (For more on what it's like to travel with Goin, see journal excerpts on page 6.)









Miriella Melara, associate professor and chair of foreign languages and literatures, taught a French culture class and an introduction to French literature class in Pau, France in spring 2009. "It was a wonderful experience," she says, noting that, for her students, it wasn't just book learning, they were experiencing French culture firsthand. "It was wonderful to exchange cultural knowledge that they were learning day by day with their host families. It was a great forum to talk about those cultural experiences that they may or may not have understood."

USAC students have high retention rates, graduating on average within 4.5 years, the

## JOURNAL NOTES FROM MEXICO

Megan Berner '03 (art/Spanish) studied abroad during two, 10-day summer session trips to Mexico with art professor Peter Goin. He required students to write a journal about their experiences. Here are some excerpts from Berner's:

#### **GUANAJUATO**

■ May 21, 2002

I am sitting on the roof of the hotel in Guanajuato writing this. It is clear out tonight and there is a slight breeze. There is an unreal feeling about this place. I seem to notice more sensuality and mystery in Guanajuato.

There are so many things that happen in one day that I feel I can't possibly describe everything. I feel like the events of last night were a week ago, if not at least a couple of days. So much happens in the little time we spend here. Our group has been going, going, going every day. All I can remember are the somewhat magical things that happen each day. And, of course, laughing. I have had so much fun being here with the people in this class, as well as with Peter. I am so happy and awed to be here."

#### May 24, 2002

The two cities that we have visited are so different. San Miguel de Allende lets you continue on forever away from the center whereas Guanajuato brings you back into it every time. It

is very sensual and alive. It is confusing at times and maybe even deceptive but it always brings you back in. You almost have to let it take you where it wants to rather than trying to force your agenda upon it."

#### **OAXACA**

■ May 18, 2004

I woke up just before the alarm clock to the end of a rainstorm. The air was cool and it felt fresh—the perfect welcome to Oaxaca.

We spent all day yesterday in planes and airports traveling to get here. The mood here is so relaxing and I slept really well last night. It feels so good to be here.

We went and had breakfast in the zócalo and then began our tour of the city. We flew through the markets—which are huge and colorful and

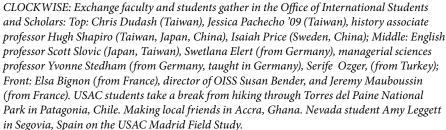
scented—and found the bus stations where we would be going on various trips to small, nearby villages. We revisited the market on our way back through town and Peter had a little surprise for us—chapulines. Chapulines are fried crickets with chile. I was going to try one but couldn't bring myself to do because they just looked like, well, bugs... I closed my eyes and had a friend place one in my open mouth. Not so bad—just a little crunchy."

#### ■ May 20, 2004

It never ceases to amaze me every time I come here how wonderful the people are. Very friendly and helpful, super emotional and social.

It feels like home to me and at the same time it's exotic—the colors, the fruits, the chiles, the overload on the senses. It's amazing.





same rate as Honors students. They also trend toward the top academically, with an average GPA of 3.4.

## THE WORLD COMES TO NEVADA

While Nevada students can springboard from campus to the world stage with relative ease, the home campus also brings the world to them.

In fall 2009, 672 international students—representing about 4 percent of the total student body—from 72 countries studied at Nevada. China and Japan brought 250 students alone, according to Susan Bender, director of the Office of International Students and Scholars, which oversees all international students and faculty, as well as exchange programs.

"By coming to this institution and the state of Nevada, you can interact with hundreds of students from 72 different countries, and that doesn't count all the international researchers and faculty," Bender says.

The top countries represented at Nevada in order are: China, Japan, India, South Korea, Nepal, Turkey, Taiwan, Iran, Canada and Sri Lanka. The top three undergraduate majors are business administration and management, psychology and journalism, while the top graduate majors are civil engineering, chemistry and mechanical engineering. There are more male international students, 53 percent, than female, 47 percent, a discrepancy possibly due to the fact that many of the top majors, such as civil engineering, are traditionally male, Bender says.

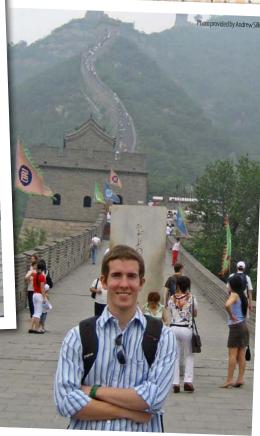
About 55 percent of the international students are in graduate programs, 33 percent are undergraduates, and 12 percent are studying in the Intensive English











SENZIALE - MONGINEVRO - FREJUS - FRANCIA

CLOCKWISE: Nevada student Kate McLeod (center with yellow scarf) and other participants of the USAC Italian Riviera Tour in Genova. USAC student Andrew Silk visits the Great Wall of China.

Language Center. International students have fantastic retention rates: 95.8 percent five-year graduation rate for graduate students and 90.7 percent for undergraduates in 2007. The University's six-year, overall graduation rate in 2007 was 46.3 percent, according to The Education Trust, a Washington D.C.-based independent nonprofit organization. This rate is normal among Nevada's peer institutions in the United States.

"They pay a lot of money to go here," Bender notes, adding that the average international undergraduate student pays about \$30,000 per year in tuition and fees. "They tend to really load up and try to get through as quickly as possible," she adds. Graduate students may help offset the cost of their education by taking on a graduate assistantship position. U.S. laws are strict regarding work permits and work is limited for most international students, another motivating factor to get done quickly. An additional factor that contributes to their high retention

rates is that the majority are older than their traditional student counterparts.

Exchange programs, in which Nevada has an agreement with a foreign institution to "swap" students or faculty on a one-to-one basis for a semester or a year, are also common. Unlike traditional international students who are earning their degrees at Nevada, foreign exchange students remain part of the student body at their home institution and

NTERNATIONAL STUDENTS

**672** international **students** from **72 countries** studied at Nevada in fall 2009

**11 percent** of graduate students are international

**China** has the most students at Nevada, **133** were enrolled in fall 2009

**Japan** has the second most students at Nevada, **119** in fall 2009

continue on their degree paths at home, just like Nevada students studying overseas in an exchange program remain on track here. These agreements can have economic benefits for both sides, since in a typical arrangement students simply pay their tuition at home as usual and faculty continue to receive their pay from home. For students from poorer countries, this can be the only way they can afford an international education.

Jessica Pacheco '09 (journalism), an American student, heard from associate professor of history Hugh Shapiro that an exchange opportunity to the National Taiwan Normal University was available last summer, so she applied and, to her delight, was selected. "I never had the money to study abroad before," she says. Although responsible for her airfare and food, "food was incredibly cheap" in Taipei, so affording it wasn't a problem. Her three months abroad changed her entire future: "It really revolutionized the way I want to lead



University Studies Abroad Consortium students and faculty pose in the newly remodeled USAC offices, located in the Virginia Street Gym on the Reno campus. FRONT: Jonathan Bailey, an undeclared junior who studied in the Czech Republic and Spain; Nancy Markee, director of undergraduate advising for the University, Costa Rica. SECOND ROW: Tamara Valentine, director of the Honors Program, China; Allison Conkey, English senior, Japan; Miriella Melara, chair of foreign languages and literatures, France; Tyler Bowman, finance and economics junior, Spain; Logan Agee '03 (Spanish) Spain; Martin Markee '09 (geography) Costa Rica. BACK: Megan Berner '03 (art), Mexico; Peter Goin, art professor, Mexico; Scott Hinton '01 (art), Mexico.

the rest of my life," she says, adding that she now plans to study Chinese medicine in mainland China, as well as travel to Japan.

Shapiro himself has an extensive resumé of international travel and teaching in Taiwan, Japan and China.

"I think students in the 21st century can gain valuable experience and knowledge by studying foreign languages and by studying and living abroad," Shapiro says. "International understanding is an essential aspect of today's university student's education."

Coming *to* America on an exchange program can be equally life-changing for an international student. Swetlana Elert, an

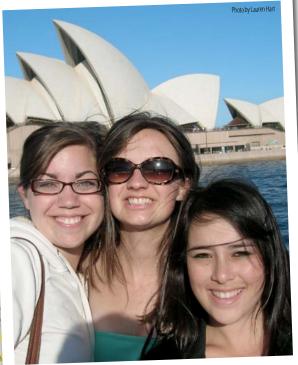
undergraduate majoring in international management, met Yvonne Stedham, professor of managerial sciences, while Stedham was teaching in Germany at the Ingolstadt School of Management at the Catholic University of Eichstätt-Ingolstadt. Elert asked Stedham if she could come to America to study at Nevada. Elert, who has also studied in Russia, says that studying in the United States makes it possible for her to study courses not offered at her home university, which broadens her academic profile. Although an exchange semester "can be challenging," she says it forces her to "adapt to new situations and requirements" which in turn will help her be

"highly flexible in the working environment."

Research shows, she notes, that studying abroad not only brings academic advantages, it helps students develop "emotional intelligence."

"I can totally support the statement that the sum of new situations, problems, challenges—negative as well positive experiences—faced during an international study exchange builds personality, develops skills that can not be learned in a purely academic environment, and is a growing up process that made me the person I am now. And it's also fun."

"One of the parts I enjoy the most about my semester abroad is the possibility of meeting fascinating people from the host country, as



FROM TOP: Nevada students Ashley Graves (left) and Kara McNally (middle) touring Sydney while studying with USAC in Australia. Nevada student Megan Harkovitch takes some time to really get to know Madrid. Thomas Killian (second from left) and Jordan Worley (fourth from left), with other USAC students and faculty, on a USAC field trip to the Guggenheim Museum in Bilbao, Spain.

well as among the other international students, and making many new friends. At the University, I appreciate the beautiful campus and recreation opportunities, such as cultural or sports events on campus."

Stedham has also taught in Taiwan, been a USAC "student" in Italy on a faculty development award, and hosted many German executives and Brazilian MBA students who come here for 10 days to learn American business practices and tour local

businesses

"When Swetlana returns to Germany, she will be a great ambassador for Nevada," Stedham says. "She's an excellent student and speaks three languages fluently."

While foreign students tend to excel in languages and show great interest in the affairs of foreign countries—while teaching German students in Germany, her native country, Stedham taught in English and the students were required to write papers in English—American students tend to show less interest in issues that pertain to foreign countries, Stedham notes. But bringing exchange students here and encouraging Americans students to study abroad reaps huge returns, Stedham, whose primary area of research is cross-cultural management studies with a focus on ethics, adds.

"What is more satisfying than anything

is teaching American students and finding at the end of the semester that a bunch of them want to study abroad. This might be the first time they've actively considered that other countries do things differently and that the world is not just the United States. They get inspired to travel abroad and now they travel like crazy."

Stedham is herself

"The sum of new situations, problems, challenges—negative as well positive experiences—faced during an international study exchange builds personality, develops skills that can not be learned in a purely academic environment, and is a growing up process that made me the person I am now."

Swetlana Elert, graduate exchange student

an international faculty member on campus, has not only taught in Germany, she has held workshops for graduate students in Taiwan, as well as worked with students on research in Italy, Taiwan, Germany and Brazil. While hard to enumerate, one has only to go a stone's throw on campus to encounter other high caliber, international faculty such as Emma Sepúlveda, professor of foreign languages and literatures. She hails from Chile and Argentina, was the first Latina to become a full professor at Nevada and has recently been appointed to an Obama Administration commission to study the development of a new, national museum of United States Latino art, history and culture. (See story on page 26.)

President Glick notes that the internationality of the campus has increased over the years to the benefit of everyone: "I believe our campus has made great inroads in



IEROLO



CLOCKWISE: Geological sciences professor Scott Tyler (third from right) works with faculty from Nevada and École Polytechnique Fédérale du Lausanne, Switzerland, as well as the local village team, on a joint project to better understand the West African Monsoon and the role of tropical storms on the hydrology of the savannah. The picture was taken in eastern Burkina Faso. Nevada student Kristina Meister studying with the USAC summer London program. Nevada student Riley Cate at Prague's Lennon Wall.

internationalizing itself over the past several years, whether it is welcoming students and faculty from foreign countries, inviting international scholars for visits, sending our students to study abroad, or actively cultivating research and ideas in areas such as our internationally known Basque Studies program. Put all of these pieces together, and one can see that the more we internationalize,

the more a complete University we become."

Professors such as English professor Scott Slovic, who through relationships with colleagues in Japan was asked to start the first Japan-Nevada exchange program in 1998, have increased Nevada's international presence. The pairing was natural since Nevada boasts a strong Japanese language program and has long had strong student body representation of Japanese international students. Former Japanese professor Mimi Yu "had a large group of students hungry to go to Japan, just waiting for the existence of such a program," Slovic says. The result was an exchange program with Hiroshima University that continues to this day. Slovic has also forged exchange programs with the University of Ryukyus, in Okinawa, and Kanazawa University.

## **GOING GLOBAL:** COLLEGE OF BUSINESS INTERNATIONAL SUMMER STUDY PROGRAMS

Building on past successes, the College of Business and Extended Studies will offer students three international summer study programs in 2010.

International business will transform from a classroom concept into real-world experience for College of Business students traveling with University faculty to global business centers in London, Toronto and New York this summer. Global Business: International Summer Study Programs in Toronto, London and New York offer University courses for undergraduate or graduate credit enhanced by trips and tours to businesses, cultural centers and

government offices in three of the world's centers of commerce and culture.

"We view our Global Business program as a tremendous opportunity for our students to experience learning in a different way than they would on campus," says Greg Mosier, dean of the College of Business. "Our Toronto and London programs allow students to interact with foreign business leaders and government officials to enhance the concentrated coursework. Our New York program changes perceptions of leadership, examining how culture and art shape foundations of leaders."

2010 marks the second year the College

of Business Summer Study in London program—offered June 21-July 16—will give students an opportunity to travel to the University of London for a four-week program focusing on global management, technology and economic policy. Students will earn six undergraduate credits. In addition to classroom sessions, select afternoons will be designated for corporate and governmental visits.

Combining online instruction offered May 24–June 5, 2010, with a trip to New York June 6–12, the newly developed Advanced Seminar in Management: New York melds traditional management science with great works from the humanities. Students will explore the fundamentals of management and leadership by attending and discussing films, plays, museums, galleries, readings, lectures and more in addition to visiting businesses and government offices. To prepare students

to appreciate New York's internationally renowned art and culture and connections to management and leadership, the class will begin online with assignments, readings and discussions.

"These programs provide College of Business students with the ability to study challenging topics in interesting parts of the world in a short period of time. International exposure enhances the learning done in all of our business programs," Mosier said.

- Sarah Purdy '02

To preregister for Global Business: International Summer Study Programs or to request a brochure, call Extended Studies, (775) 784-4046 or 1-800-233-8928, or visit www. extendedstudies.unr.edu. For more information about College of Business courses and programs, visit www.business.unr.edu.

# 12

## Whittemore Peterson Institute researcher makes major breakthrough in Chronic Fatigue Syndrome

### Crippling disease may be linked to XMRV virus

Dr. Judy Mikovits, research director for the Whittemore Peterson Institute at the University of Nevada, Reno, vowed in childhood to find a cure for cancer following her grandfather's early death from lung cancer. Although she has yet to accomplish that lofty goal, in her quest to solve the riddle of one of the most pernicious and deadly diseases known to humankind, she has fortuitously made a major breakthrough in understanding the origins of Chronic Fatigue Syndrome, a debilitating disease that affects more than one million people in the United States.

In October, the Whittemore Peterson Institute announced that a recently identified retrovirus called the "XMRV virus" had been linked to the neuro-immune disease, Myalgic Encephalomyelitis/Chronic Fatigue Syndrome (ME/CFS). An infection with XMRV virus was detected in 67 out of 101 patients

tested in the study.

By Nicole Frost, freelance writer for the Whittemore Peterson Institute

Mikovits-whose patients affectionately call her "Dr. Judy"-along with Whittemore Peterson Institute colleagues

and collaborators from the National Cancer Institute and the Cleveland Clinic, recently published their groundbreaking findings in the journal, Science, one of the world's leading journals of original scientific research, global news and commentary.

Researchers speculate that XMRV infection of certain immune system cells causes the chronic inflammation and immune deficiency that these patients exhibit, thereby resulting in their inability to mount an effective immune response to opportunistic infections.

"This is an incredibly significant discovery

for those with Chronic Fatigue Syndrome, and it has important implications for the world of science and medicine," said University President Milton Glick. "Scientific breakthroughs are often iterative, and a finding of this magnitude can lead to additional discoveries and new research frontiers."

In less than three years since she was hired as the research director at the Whittemore Peterson Institute, Mikovits and her team have identified a genetic susceptibility marker to Chronic Fatigue Syndrome, developed a cytokine signature describing Chronic Fatigue Syndrome as an inflammatory disease, produced a sensitive and accurate test for coinfections, and described an abnormal number of pathogens in this population. Taken together these biomarkers reveal the significant number of biological challenges that ME/CFS patients face.

These unique findings led Mikovits to encourage her team to keep looking for an underlying pathogen capable of producing the disease. She enlisted the help of eminent retrovirologist, Dr. Frank Ruscetti of the National Cancer Institute, Dr. Bob Silverman of the Cleveland Clinic, Dr. Vincent Lombardi '06Ph.D. (biochmeistry) of the Whittemore Peterson Institute, and many other collaborators. Since that time, Mikovits' team has found that more than two-thirds of the samples are antibody positive.

This finding could be life-changing for the 17 million sufferers of ME/CFS worldwide. It not only creates the strongest link to a biological cause of disease in patients with ME/CFS but has implications for an untold number of other diseases as well. The discovery of XMRV as a human infectious pathogen may give rise to a new field of medicine. Finding XMRV to be infectious and replicating in blood samples supports the need for new diagnostic tools for its detection, and the development of effective treatments to end the destructive cycle of

disease, including the cancers that patients commonly suffer.

In contrast to HIV, which is a complex retrovirus, XMRV is a simple retrovirus, making it an easier target for the development of a preventative vaccine. "It's not going to be easy, but it's going to be easier," to find a vaccine or drugs to target XMRV compared to HIV, said Mikovits.

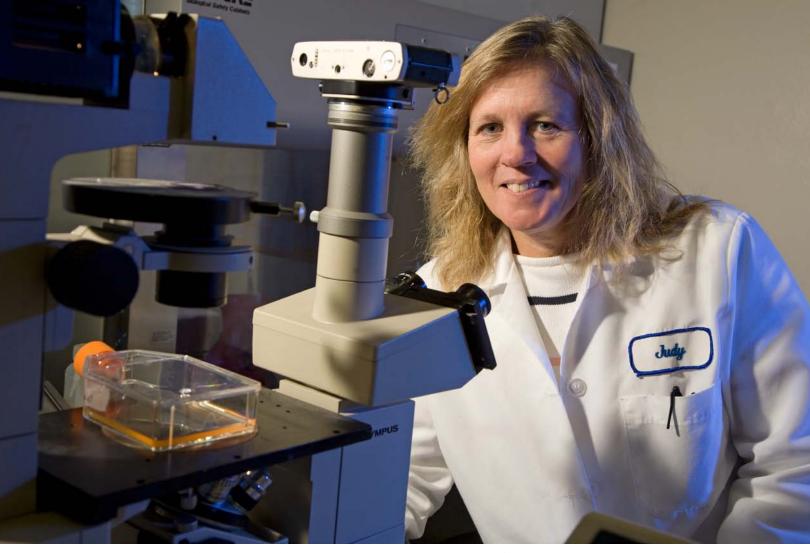
Mikovits spent more than 20 years at the National Cancer Institute in Frederick, Md., earning her doctorate in biochemistry and molecular biology and investigating mechanisms by which retroviruses dysregulate the delicate balance of cytokines-secreted substances that carry signals from cell to cell in the immune response. Later in her career there, her work helped in the development of novel therapeutic agents for AIDS and AIDSassociated malignancies (Kaposi's sarcoma).

She agreed to work in Reno after attending a presentation by Dr. Daniel Peterson, medical director of the Whittemore Peterson Institute, in which he discussed an unusually large number of rare cancers that occur in patients with long-standing Chronic Fatigue Syndrome.

"I met and talked to several patients and I became convinced that I could help," Mikovits says. "I truly thought this work would not only lead to the answers to these patients' illnesses, but it might also lead us to the discovery of another new viral cause of cancer."

In addition, Mikovits was moved by talking to Annette Whittemore '74 (elementary education/special education), founder and president of the Whittemore Peterson Institute, whose daughter, Andrea, has suffered for many years from Chronic Fatigue Syndrome.

In the fall of 2006, the Whittemore Peterson Institute hired Mikovits to lead a unique program of translational research. She began forming a comprehensive research plan using her extensive background in immunology and virology. Armed with this intriguing



Dr. Judy Mikovits (above) and her colleagues at the Whittemore Peterson Institute are working to find the causes and potential treatments for debilitating neuro-immune diseases.

data, she began contacting her many friends at the National Institutes of Health to join in these efforts.

Mikovits realized that the field of neuro-immune disease lacked a comprehensive biological research program that could answer the many questions of patients and their doctors, but she faced longstanding prejudice in the medical community against even recognizing Chronic Fatigue Syndrome as a bona fide disease. "There's a significant lack of federal funding and an institutional bias against biological research of ME/CFS and other neuro-immune diseases, which has created incredible hurdles to basic research for years," she says. "We believe that situation will change with the knowledge of this important viral link."

Nonetheless, she engaged the world's best virologists, immunologists, microbiologists, geneticists and epidemiologists. Using the latest scientific technologies, which were acquired by the Whittemore Peterson Institute through

private and federal funding, she opened her lab on the University campus and set the research program in motion.

"I have a strong team of the world's best scientists and the financial support of the Whittemore Peterson Institute, coupled with the University's supportive environment," she notes. "All of these factors allowed us to begin our research without waiting years for a federal grant to fund. I also work with a great team of young scientists from this University, including Dr. Vincent Lombardi, Katy Hagen, Max Miller and Dr. Isabel Silvestre."

Formally trained as a cell biologist, molecular biologist and virologist, Mikovits has studied the immune response to retroviruses and herpes viruses. In addition, she has coauthored more than 40 peer-reviewed publications that address fundamental issues of viral pathogenesis, the production of blood cells and cytokine biology.

Ironically, Mikovits may soon realize her

childhood dream of curing cancer—since finding a cure for Chronic Fatigue Syndrome will also cure the cancers associated with it—while also helping millions of people who suffer from chronic neuro-immune diseases. When asked what's next on her agenda, she says:

"In the world of science a new discovery brings more questions than answers. We will continue our studies to determine what other diseases are impacted by this virus and define the human immune defects related to XMRV infection. I am also interested in codeveloping diagnostic tools and new effective treatments. Many of these studies are already underway in our lab. I tease Annette that I am going back to the beach [Mikovits lived in Ventura, Calif. prior to moving to Reno]. But she knows that I am committed to helping her find the answers for Andrea and all the other patients before I leave."

# NEVADA SILVER & BLUE • Winter 2010

## Atul Gawande seeks to make medicine 'Better'

### Foundation Banquet 2009 draws record crowd

Celebrating 40 years of the medical school. A major gift announcement. A nationally recognized speaker.

These were the highlights of the 28th Annual University of Nevada, Reno Foundation Banquet, which turned its focus to health sciences this fall when a record audience of nearly a thousand people came out to honor the University of Nevada School of Medicine's 40th anniversary at John Ascuaga's Nugget in Sparks.

In his opening remarks, Joe Bradley '78 (economics), chair of the University Foundation board of trustees, recognized the contributions of many over the years who have helped make the medical school successful, as well as those who continue to support it with their gifts of time and financial support.

"We celebrate the legacy that began 40 years ago when the University of Nevada School of Medicine was born," Bradley said. He referenced the two new medical buildings that are under construction and those who came forward to donate to the cause of educating Nevada's future health care professionals.

University President Milton Glick delivered the big announcement of the night when he

Anne McMillin, APR, is the public relations manager for the School of Medicine.

revealed that the William N. Pennington Foundation committed \$10 million for the purpose of the planned Health Sciences Building, which will allow for the eventual doubling of both the nursing and

medical student class sizes when it is complete in the fall of 2011. The building will be named the William N. Pennington Health Sciences Building and will sit just east of the current Pennington Medical Education Building. The gift completed the private fundraising effort for the facility, which also received a \$31 million bond from the state Legislature.

"This building will allow us to train doctors and nurses together in a state-of-the-art, interdisciplinary facility," Glick said.

He also mentioned the gifts from the Nell

J. Redfield Foundation and the Thelma B. and Thomas P. Hart Foundation and the many people and organizations that helped the University reach its \$15 million fundraising goal toward the building.

Glick also noted the construction progress of the Center for Molecular Medicine, the School of Medicine's newest research facility in 30 years, which is funded in part by research dollars generated by University faculty members. The Center for Molecular Medicine will open in the fall of 2010 and is clearly visible on the north end of campus. In addition to School of Medicine basic science research programs, the center will also house the Center for Aging and the Whittemore Peterson Institute for Neuro-Immune Disease.

Glick recognized Dr. George Smith, the founding dean of the medical school who was in attendance, and former Nevada legislators Joseph Dini '51 (business administration), Virgil Getto and Donald Mello, all of whom had a substantial role in establishing the medical school in 1969.

Distinguished surgeon, teacher and writer Dr. Atul Gawande, staff member of Brigham and Women's Hospital in Boston, gave the keynote address and began by jokingly apologizing for telling surgery stories during dinner.

Gawande said the challenge for the medical profession today is to make the medical experience better for patients who have long been struggling within the current system. He has published a book on this topic: Better: A Surgeon's Notes on Performance.

"The problem is not money, regulations or litigation," he said. "The root of the problem is the complexity of the issues." Paraphrasing from an essay by another author, Gawande said there are two reasons medical professionals fail: ignorance and ineptitude. He said either science has yet to give us the knowledge to solve a problem, or, the knowledge was there, but professionals failed to apply it correctly.

Some 13,000 medical diagnoses exist and 6,000 drugs are used to treat those diagnoses, in addition to 11,000 medical tests and procedures to address what pharmaceuticals cannot, he said. These statistics show that delivery of medicine is now very complex and uncertain.

"Managing the complexity of what needs to be done overwhelms our ability to handle it,"

Gawande suggested that patients would be better served if the medical community could find a way to make "the bell curve of doctors" look more like a shark fin, with most patients getting exceptional care, thus compressing the bell curve, rather than most getting care in the average range. The best physicians are not always the most expensive, he noted, citing the often high cost of physicians at the low end of care.

Gawande told the story of a fellow physician, Dr. Warren Warwick, director of the Fairview-University Children's Hospital's cystic fibrosis center in Minnesota, who took the time to ask questions of a teenage patient to learn why she wasn't taking her medication for cystic fibrosis. Warwick then recommended a little bit of rebellion—defying her school's orders to have a nurse administer all medications—as well as reliance on friends and family to help get herself back on track.

He also urged the practice of holding weekly team meetings so that each medical professional involved with the care of a patient knew what his and her colleagues were doing. Developing simple procedural checklists goes a very long way in reducing errors in patient care and increasing survival rates, Gawande said.

"Give time to your patient; then give time to your profession," Gawande urged the audience. He suggested being curious about those at the top of one's field, and then rewarding those who seek out those at the top.

He said changes in health care in America must be addressed community by community and the payment mechanism needs to be revised so that physicians are rewarded for taking time to talk with patients, as Warwick did.

The current debate over government versus private health insurance doesn't matter, he said, because insurance options don't influence how well a patient responds. "How my team



interacts with the patient does influence how he responds," he said.

Gawande said he sees the future of medicine in communities around the country, including here at the University of Nevada School of Medicine where the decision to train nurses and doctors together as a team is moving forward. To describe the current method of training health care professionals, he offered the analogy of a basketball team training all its point guards independently from the centers and forwards, and then throwing them together as a team on the court and expecting success.

"I did not come to Nevada expecting to see the future ... thank you for showing it to me," he concluded.

The foundation banquet was supported by its sponsors including the Whittemore Family Foundation, the E.L. Cord Foundation, John Ascuaga's Nugget, Ann Carlson '59 (business), '78 M.Ed., Ron Turek, International Game Technology, NV Energy, the Reno Gazette-Journal and Jane Witter.

### Susan Desmond-Hellmann '78, '82M.D. honored as School of Medicine's Outstanding Alumna

The University of Nevada School of Medicine Alumni Chapter honored one of the school's most notable and accomplished alumna, Susan Desmond-Hellman, '78 (premedical).'82M.D., with the inaugural Outstanding Alumni Award on Sept. 24 at a reception prior to the 28th Annual Foundation Banquet.

Upon accepting the award from Louis Bonaldi, '75 (biology), '77A.A.M.D., president of the School of Medicine's Alumni Chapter, Desmond-Hellmann said she felt like she was queen for the day.

"I'm proud to be a member of the Class of 1982 and hope to continue to serve you well in my new job," said the recently appointed chancellor of the University of California, San Francisco.

Following her undergraduate and graduate

studies at Nevada, she completed her clinical training at University of California, San Francisco and is board-certified in internal medicine and medical oncology. She also holds a master's degree in public health from the University of California, Berkeley.

Desmond-Hellmann has had a remarkable career in the biotech industry and was the president of product development at Genentech until her appointment as chancellor of the University of California, San Francisco earlier this year. She has served as an associate adjunct professor of epidemiology and biostatistics at University of California, San Francisco, volunteered her time and expertise on numerous boards, and was listed among *Fortune* magazine's Top 50 Most Powerful Women in Business in 2001 and from 2003 to 2008.



# SaraLafrance

#### '73 (English/journalism)

What I've learned is that life is a progression where you learn different things at different stages. After graduating from the University of Nevada, Reno, I moved with my husband, Leonard, to the San Francisco Bay Area. We co-founded a software company (Century Analysis, Inc.) that we managed for 23 years, seeing it evolve and grow to significant size.

Looking back, I recognize the value of our employees and their individual contribution to the whole and how important that contribution is for any entity to succeed. I also recognize that many of our key employees were educated, thoughtful individuals who not only used their education for academic endeavors, but also for thinking, reasoning and continuing to learn.

For me, the seed of philanthropy started with travel. When we had our company we did a lot of international business and traveled mostly to westernized countries, but also to some developing countries. I saw the contrast between the ease and availability of education in westernized countries—where a large percentage of the populace has access to higher education, which in turn greatly impacts the economic level of those countries—versus developing countries where education is less available and not as many people receive it. I started to see the correlation between an educated populace and what it can do for a person and a country.

A big catalyst for starting our foundation, Educational Pathways International, was a trip to New Guinea. We travelled to a remote part of the country down a river, far from any large town. We visited an elementary school where the school children gave a performance. We

looked out over a sea of children and there was one girl who stood out—she was more animated and seemed interested in giving a better performance than the others. My thought was that here's a child who will probably never have a chance to leave this village and get an education. What could she do for her country if she had an education?

Our thought was that if we could help the best and the brightest in a developing country to get a higher education, then potentially they could help contribute to their country and its growth.

Later, we were introduced to Ghana in western Africa as the country to start our work. We now offer university scholarships for gifted students of need. We search for the brightest students who come from the most remote, impoverished areas and give them an opportunity to get an education in their own country. Upon graduation, there is a requirement that they stay in Ghana for at least two years with the hope that they establish themselves in a long-term, in-country career. We have a group of students who just finished their first year with grade point averages ranging from 3.6 to 4.0.

Education resonates when you have a company with a strong base of educated employees who enable your organization to be more successful. A more educated populace helps a country be more prosperous.

A lot of students don't finish college, but it is important to persevere. The discipline does not matter. You learn your subject matter, but you also learn how to think, question and work through problems. If I had been asked as an undergraduate at Nevada what

my life would be like, I never would have imagined the path it took. I never dreamed that I would be working with engineers, as a result of starting a technology company. My majors in English and journalism taught me comparative and interpretive thought, which benefited me greatly in my company. Life is not a straight line and being willing to be flexible is very important.

From a conversation with Sara Lafrance in September with director of foundation operations Crystal Parrish. Lafrance, a 1973 English and journalism graduate of the University of Nevada, Reno, is the 2010 Foundation Board Chair. She is president of Educational Pathways International, an education-focused charitable foundation she and her husband, Leonard, founded in 2005. From 1975 to 1998, Lafrance served as president of Century Analysis, Inc., a software manufacturer that provided integration solutions to large commercial, industrial and healthcare enterprises. Since moving to Nevada in 1998, Lafrance has served on

and chaired many local boards, including the University of Nevada, Reno College of Engineering Advisory Board; the University of Nevada, Reno

### **LOOK ONLINE**For the full interview.

For the full interview, visit: www.unr.edu/nevadasilverandblue

Foundation Board; KNPB Channel 5 Public Television; and the Reno Philharmonic. She is a member of Sierra Angels and involved with READ Global and Guide Dogs for the Blind. Sara and Leonard also provide scholarships for three National Merit Scholars at the College of Engineering. She holds a master's in organizational change from Skidmore College, Saratoga Springs, New York.

Photo by Theresa Danna-Douglas



## Summer Youth Camp Bonanza!

Summer can be a lot of fun for children, but parents may anguish over finding a suitable day or overnight program for youth. Not to fear! The University hosts or cosponsors a wide variety of summer youth camp programs and other, family-centered activities that are open

to the community. To get started, preview these pages and, for more information, plan on attending the Alumni Association's Summer Camp Preview event Saturday, March 27 from 10 a.m. to noon on the Quad. (See ad on page 22.) Bring an Easter basket or two and the

tots because the annual Alumni Association Easter Egg Hunt will be held at the same time, also on the Quad.

**LOOK ONLINE**For more info., visit www.unr.edu/

silverandblue

## **2010 Summer Camps**

#### Engineering Exploration Summer Camps

These camps encourage students ages 12 – 17 to explore engineering majors and careers in engineering with the guidance of engineering instructors and guest speakers. Three Intro to Engineering Camps for ages 12 – 14 are offered along with two Civil Engineering Camps for ages 14 – 17. Scholarships and financial assistance are available. Contact: Debbie Delauer, (775) 327-2256 or ddelauer@unr.edu.

#### Child and Family Research Center Summer Day Camp

The summer day camp program is a full-day, full-week program for children ages 5 though 10. (5-year-olds must have competed kindergarten.) Activities include swimming, movies, crafts and field trips. The program begins June 14 and ends Aug. 27, and is held at the University of Nevada, Reno's 11th Street site. Space is limited. Hours of operation are 7:30 a.m. to 5:30 p.m. For information, call (775) 784-6762 or visit www.unr.edu/educ/cfrc.

## Girls Math and Technology Camp

This program seeks to improve girls' abilities and dispositions in math and technology. A one-week, overnight summer camp is held near the end of July for girls who will enter the 7th or 8th grade the following fall. A program website offering year-round services will soon be available. Scholarships are available to girls in financial need. For more information, contact (775) 682-7849 or mathcamp@unr. nevada.edu.

#### **Football Camps**

The Nevada football program has dedicated its coaching staff to two one-week sessions of football camp every June. It is a residential camp held the second and third weeks in June. Teams are both local and regional. Students who do not come with a high school team are pooled. Contact: Extended Studies, (775) 784-4046, or visit www.extendedstudies.unr.edu

#### KIDS U

Extended Studies helps the University play host to thousands of youth in grades 2-8. KIDS University holds seven themed weeks during June and July, including sessions in music, language, the arts, math, science, humanities, sports and games. Contact: Extended Studies, (775) 784-4046, or visit www.extendedstudies.unr.edu.

#### **Global Kids**

Global Kids is a day camp for grades 1-6 run by the Northern Nevada International Center on the Reno campus. Children will explore the language, foods, stories, history, art, sports, music, and dance of Nevada's Native Americans and different continents through hands-on activities, visits from special guests, and field trips. June 21-25. Contact: Corazon Padilla, (775) 784-7515 ext. 223.

#### Nevada Boys' State

American Legion Nevada Boys' State provides training in leadership and citizenship for America's most promising youth. The one-week program June 13 — 19 provides a unique summertime educational experience focusing on participation and personal experience in a model state, complete with governing bodies and elected public officials. Contact: Tait.Ecklund@NevadaBoysState.org.

#### **THINK Summer Institute**

Gifted students interested in a challenging academic summer program should attend the THINK Summer Institute on campus. This intense three-week residential summer program offers 60 exceptionally gifted 13 to 16-year-old students the opportunity to earn six transferable college credits. To learn more, please email THINK@davidsongifted.org, call (775) 852-3483 ext. 6, or visit www.davidsongifted.org/THINK.

#### **Wolf Pack Sports Camps**

As administrative partner with Nevada Wolf Pack athletics, Extended Studies offers day and overnight sports camps for boys and girls with all levels of experience, including elementary school students, middle and high school players and teams, and budding young athletes in such sports as basketball, baseball, golf, softball, soccer, cross country and volleyball. Contact: Extended Studies, (775) 784-4046, or visit the Athletics Department web page at www.nevadawolfpack.com.

#### Life on the Edge Youth Day Camp

Give your kids a ticket to outdoor adventure this summer at Life on the Edge Youth Day Camp, located at Galena Creek Regional Park. Led by trained instructors, campers will discover local animals, plants, birds, fish, rocks, and cultural history through hands-on games, hikes, guided activities, and special guests. Contact: Kate Bradley, (775) 527-4766, kbradley@thegreatbasininstitute.org, or visit www.thegreatbasininstitute.org/programs/environmental-field-studies/

#### **Reading and Writing Tutoring**

Located in the William J. Raggio Building on campus, the E.L. Cord Foundation Center for Learning and Literacy provides literacy tutoring and enrichment for children in the summer months. The center tutors children in grades 1-6 who have difficulties learning to read, write and spell. Children are tutored in small groups with an emphasis on developmental instruction and providing positive learning experiences. Contact: The center, (775) 682-5522, or Judy Otteson, (775) 784-1161.





Lake Tahoe Music Camp at the Nevada State 4-H camp in Lake Tahoe. The camp hosts nearly 200 young musicians for a week of music activities, clinics and concerts.

## **4-H Summer Camps**

University of Nevada Cooperative Extension offers summer camping opportunities for 4-H youth from all over the state at the beautiful 4-H camp on the south shore of Lake Tahoe. Nevada 4-H also offers such summer programs as Discover Your Future, which takes place on the University campus for one week. For more information about the Nevada 4-H camp, go to the camp's Web site at www.unce.unr.edu/4H/camp/.

#### **Nevada Youth Range Camp**

This overnight camp from June 20 – 26 at Big Creek Campground in the Toiyabe mountains lets 14-18-year-olds learn from range management professionals. Students learn basic surveying and map reading, identification and importance of rangeland plants, evaluation of sagebrush and woodland ecosystems, wildlife surveying techniques and evaluation of stream health. Contact: Jim Gatzke (775) 726-3101 or, james.gatzke@nv.usda.gov, or visit: www.aq.unr.edu/nsrm/camp.html.gov).

#### **Retreats and Conferences**

Many groups use the Nevada State 4-H Camp for leadership retreats where they can spend a weekend or longer learning, working and celebrating. The camp can provide directors with innovative ideas and challenging outdoor experiences. The University of Nevada Cooperative Extension 4-H Camp is available for rental year round. Day use is permitted between 9 a.m. and 6 p.m. Overnight use includes use of cabins as well as all other 4-H Camp facilities. For more information about the Nevada 4-H camp, go to the camp's Web site at www.unce.unr.edu/4H/camp/.

## Youth Education and Leadership Camps

During the months of July and August, 4-H youth leadership development camps take place where team building, communication skills, and safety and awareness are taught. Camps include the Western Area 4-H Camp, the Central Area 4-H Camp and the Southern 4-H Camp. Other groups that also hold summer camps on the 4-H campgrounds include: Camp Winnaribbun, Girl Scouts, ASUN and University of Nevada, Reno Prospective Students.

#### **Dean's Future Scholars**

This innovative program gives hope to low-income youth who show a great potential for college success. The Nevada State 4-H Camp provides an outdoor leadership challenge program that helps these youth develop the skills to be future leaders in our communities. In addition, these youth can be found on the Reno campus all summer long earning college credits and working as interns in University offices. To find out more about Dean's Future Scholars, contact Bob Edgington, (775) 784-4237, bobdfs@unr.edu, or visit: www.unr.edu/educ/dean/.

#### **Lake Tahoe Music Camp**

The Nevada 4-H camp on the shores of Lake Tahoe is the site of Lake Tahoe Music Camp, directed by University music assistant professor Andy Heglund, and some of the finest music educators in their fields. The camp hosts nearly 200 young musicians for a week of music activities, clinics and concerts. Contact: Chris Money, (775) 784-4046 or cmoney@unr.edu or visit www.unr.edu/ltmc.

#### **Campers with Disabilities**

Camp MDA: Firefighters from Reno and Las Vegas set aside a week to spend at the Nevada State 4-H Camp with youth with muscular dystrophy. They provide campers with fantastic experiences: wheel chair races, eating contests, swimming and boating in Lake Tahoe, as well as the annual waterfight between the kids and the firefighters! The week-long, overnight camp will be held Aug. 15 – 21. Contact: (775) 333-6789, toll-free (866) 279-4754, or mda.org. Camp Lotsafun: Provides an outdoor experience for high functioning young adults (18 and older) with cognitive disabilities. Activities include outdoor skits, singing songs at the campfire and spending time learning new crafts and making new friendships at dances. The overnight camp will be held June 28 – July 3. Contact: (775) 843-9311, or visit: www.camplotsafun.com.





The THINK Summer Institute on campus. This intense three-week residential summer program offers 60 exceptionally gifted 13 to 16-year-old students the opportunity to earn six transferable college credits.

## **Summer Campus Activities**

#### **Summer Chamber Music Series**

Join critically acclaimed faculty chamber musicians and friends from the national music community performing in Nightingale Concert Hall during summer 2009. The free concerts are presented as part of the 15th annual Artown Celebration and partially funded by a Cultural Event Grant from the City of Reno. For a schedule and more information about summer arts on campus, visit the University's arts365 calendar online at www.unr.edu/arts or call (775) 784-4ART.

## Fleischmann Planetarium and Science Center

A fixture on the University of Nevada, Reno campus for more than 40 years, Fleischmann Planetarium and Science Center is open 362 days a year, welcoming community members of all ages with its spectacular star shows and feature films in the SkyDome theatre. It also offers weekly morning preschool activities, sky talks, free interactive museum exhibits and an outdoor observatory. Contact: Dan Ruby, danruby@unr.edu, or Johanna Bell, (775) 784-4812 or bellj@unr.edu.

#### Free Movies at the Joe

Free movies are shown on Tuesday nights in summer on the lawn outside the Joe Crowley Student Union. For more information, call the Union's information desk at (775) 784-6505 or visit www. summersession.unr.edu/activities.htm.

#### Free Summer Concerts and Watermelon on the Quad

Voted one of Reno Gazette-Journal's "Best Family Outings" — free Watermelon Wednesday concerts on the Quad are fun for all ages. Bring a blanket and join the fun from 6 p.m. to 8 p.m. on July 7, 14, 21, 28, Aug. 4 and Aug. 11. Cosponsored by Summer Session and the Nevada Alumni Association. Call the Summer Session office at (775) 784-4652 for more information.

#### Nevada Humanities—Summer Chautauqua

Nevada Humanities is a nonprofit organization that creates and supports projects throughout the state of Nevada that broaden perspectives and encourage intellectual curiosity. Nevada Humanities helps Nevadans celebrate our living history in an everchanging world by presenting summer Chautauquas in Reno. Contact: Christina Barr, (775) 784-6587, or cbarr@unr.edu, Stephen Davis, srdavis@unr.nevada.edu., or visit: nevadahumanities.org.



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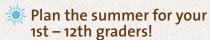
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Sponsored by the College of Business Alumni Association



## 2010 SUMMER CAMP PREVIEW Saturday, March 27 @ 10 am-Noon

The Quad, University of Nevada (Lawn area north of Morrill Hall)



**Registration deadlines** 

**Program information** 



Camp pricing

## Summer Camp Programs include:

Center for Learning & Literacy

Child & Family Research Center Summer Camp

**College of Engineering Summer Camps** 

Global Kids (Northern Nevada International Center)

KIDS University (Extended Studies)

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Nevada Boys' State

**Nevada Youth Range Camp** 

**Northern Nevada Writing Project** 

**THINK Summer Institute** 

FOR MORE INFORMATION, CALL 775.784.6620 OR EMAIL NVALUMNI@UNR.EDU.



## Admissions office in Las Vegas aids students and parents

There's no denying the college admissions process can be intimidating and confusing for the average high school student and their parents. To assist the families with this process in southern Nevada, the University of Nevada, Reno established its Las Vegas Office for Prospective Students. This operation started with a single employee and has grown to eight full-time staff members to address the needs and challenges in one of the nation's largest school districts.

"Las Vegas and its students are very important to the growth and future of the University," states Everett Jackson, associate director of the Las Vegas office. "The University has committed significant resources to develop and assist the Clark County School District with one of its most important goals: preparing and sending more students to college. We exist to partner with the district and to serve the families of the Las Vegas area."

Located in the heart of Las Vegas near Interstate 215 and East Windmill Lane,

this recruitment and outreach office is the University's official presence in southern Nevada. The staff provides needed assistance to students and parents for successful matriculation to the University. The Las Vegas office counsels high school juniors and seniors to ensure that they meet University admission standards. Recruiters within the Las Vegas office make more than 40 high school and district visits each month to ensure that students, counselors and administrators receive the support they need.

The Las Vegas office hosts annual events throughout the year to familiarize the southern Nevada region with the University. Its flagship event, Fall Preview, is held each October and allows students, families and local educators to learn more about the University as well as details about admissions, financial aid, choosing a major, campus life and more. More than 600 people who were interested in becoming part of the Wolf Pack family attended this year. The Las Vegas office

University of Nevada, Reno's Las Vegas Office for Prospective Students coordinates an event Aug. 9. Everett Jackson, director, Las Vegas Office of Prospective Students; Delia Llanas, office manager; Elisa Watts, admissions and records assistant; Tya Mathis '04, admissions coordinator; Jeanette Chan Rivera, admissions coordinator; Christal Allen '04, admissions coordinator; Hellen Quan Lopez '98, admissions coordinator; Thomas Gennaro '08, admissions coordinator.

also coordinates the Nevada Bound program, in which hundreds of Clark County high school juniors and seniors fly to Reno to visit the campus for only \$49.

The Las Vegas office further serves the southern Nevada community with its Silver Scholars program in which top 8th grade students are honored for their academic achievements and encouraged to start thinking about college and the University of Nevada, Reno. The Las Vegas office also works with community-based organizations that serve college-bound populations.

For more information about the University of Nevada, Reno Las Vegas Office for Prospective Students, please call (702) 940-5416.



# Major gallery showcases work of University's 'emerging artists'

Art students and a prominent gallery owner embarked on a new venture together this fall with the opening of a special art exhibit, "Emerging Artists," at the Stremmel Gallery in Reno.

"We, in the department, are all slightly shell-shocked," said University art professor, student adviser and former regent Howard Rosenberg. "We've been told that our students are doing work that is better than a lot of work seen all over the country. But, when something like this happens, and a major gallery is willing to curate and mount an exhibit of student work, that is really something and legitimizes what we've been told."

After a visit with Rosenberg and a tour of students' work in the University's Sheppard Fine Art Gallery, Stremmel Gallery founder and director Turkey Stremmel '72 (art) had the idea to showcase the work.

"That's what's exciting about this," said
Stremmel, who has helped launch successful
careers for numerous artists. "It's all new, fresh
work. The students are all artistically talented,
and each one is unique. Many have already
started working with galleries, but it's important to go over things of which they must be
aware as they become exhibiting artists."

Rosenberg joined the 16 chosen students at the Stremmel Gallery two weeks before the exhibit's debut. They sat in the gallery's main lobby intently listening as Stremmel gave professional tips and advice. She talked

ABOVE: Art Professor Howard Rosenberg, second from left, listens along with student artists to gallery owner Turkey Stremmel.

to the students about pitching artwork to galleries, building a portfolio, knowing the role of the gallery, understanding the role of an artist and what to expect the night of an opening reception.

**LOOK ONLINE** 

For more information

and images of all of the

students' art pieces, visit

www.stremmelgallery.com.

"We had a rare opportunity where the gallery owner spent time with the artists and generously shared invaluable informa-

tion about the inner-workings of the gallery business," student artist Jane Kenoyer said. "I have learned so much in such a short period

of time."

An Oct. 1 opening reception for the students' two-week exhibition was one of the Stremmel Gallery's best-attended opening receptions ever. More than half of the exhibited pieces sold.

The artists included Bryan Christiansen, Ashlea Clark, Jeff Erickson, Jon Farber, Aby Henry, Ahren Hertel, Harmony Hilderbrand, Richard Jackson, Jane Kenoyer, Seth Mach, Justin Manfredi, Dominique Palladino, Jeremy Stern, Patrick Szucs, Melissa Test and Ashley Westwood.

-Natalie Savidge '04

Watching Howard Rosenberg teach art history is a little like seeing Geppetto create his lively marionette. Rosenberg carves context out of blocks of history, fine-tuning his creation until it dances and sings under its own power. The man clearly loves what he does, peppering his lectures with Groucho Marx asides, making a subject with the potential to put most students to sleep come alive with relevance even the youngest of audiences can grasp.

"They don't know how much they know," he said of his students. "When they can put it into context, it all makes sense."

In his 51 years of teaching, Rosenberg has taught all ages, from pre-primary through graduate school, and always about art.

"Howard's teaching methods represent best practices in education today," said Andrew Kelly, campus principal of Procter R. Hug High School, where Rosenberg has worked with teachers and students. "He engages kids, piques interest and asks probing questions to get them to delve into the depth of knowledge that they already possess."

Returning University art student Sandra Seley said, "Howard makes history much more human, more possible. He's so knowledgeable and obviously very passionate, and that definitely comes across."

After serving on the Nevada Board of Regents for 12 years, Rosenberg stepped down earlier this year due to term limits. He was known for keeping students as a top priority throughout his tenure as a regent. He is the Department of Art student adviser and teaches a variety of art classes at the University.

Rosenberg said his love affair with art and teaching has given him life. "Some people take care of themselves doing yoga, Pilates, meditation. I teach."

-Kathie Taylor, Class of 2011



# Renewable energy collaborative intends to boost grants, research, outreach and workforce

As the University's competitive research in the field of renewable energy continues to grow, a new Renewable Energy Center will ensure focused, collaborative work across campus and better position the University to contribute to Nevada's increasing national stature in this burgeoning field.

"The University is a leader in renewable energy research education in Nevada, and through this collaboration we can work to make Nevada a powerhouse in renewable energy in the entire country," Professor Manoranjan Misra, director of the new center, said. The University has \$14.4 million in current renewable energy research underway, with many more projects in the pipeline that are expected to receive grant funding.

"We have research on hydrogen fuels, biodiesel, wind power, plants-to-biofuel, geothermal and the many subcategories and components of these types of renewable power, and our work is not just for the sake of research," Misra said. "We will continue to work to bring together education and industry to develop these systems here in Nevada, boosting the economy with jobs as well as sales of products and services."

Provost Marc Johnson said, "Ultimately, we can become more community-driven and can use our science to help our community. We want to make the University easier to work with for industry and the business community. We want to train students for the increasingly technological workforce and build our capacity for research at the same time."

The University has conducted renewable energy research for more than 10 years, including geothermal, biomass, hydrogen energy and solar. With the support of the NV Energy Foundation, the University has pioneered a new curriculum with its renewable energy minor that began in 2007. The collaboration primarily focuses on the work of four colleges: Agriculture, Biotechnology and Natural Resources; Business; Engineering and Science. A council of the deans of those colleges oversees the activities of the collaboration.

Faculty members serving as coordinators for the seven working areas are: Kwang Kim,

Ravi Subramanian demonstrates the splitting of water using simulated sunlight in the presence of an oxide photocatalyst to make hydrogen for fuel. Subramanian is an assistant professor in the Chemical and Materials Engineering Department and leads the Solar Energy Group in the Renewable Energy Center.

hydrogen energy and storage; John Cushman, biomass; Lisa Shevenell, geothermal; Ravi Subramanian, solar energy; Mehdi Etezadi, power grid; Ted Batchman, curriculum; and Ron Timben-lebke, business, public policy and outreach.

The renewable energy collaboration has built a one-stop renewable energy Web presence so grant-giving agencies, students, faculty and the public can find informatic

#### Learn more about the University's Renewable Energy Center at www.unr.edu/energy

LOOK ONLINE

public can find information fast. A nationalscale renewable energy conference is being organized for the fall.

"The complimentary expertise among these four colleges is an ideal example of how we can coordinate research efforts, and not just for renewable energy," Johnson said.

-Mike Wolterbeek '02

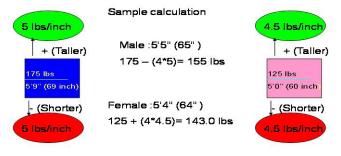
## Fernandez discovers new way to calculate body's weight limit

Most of us are familiar with Body Mass Index, or BMI, which is used to determine healthy body weight. But, calculating BMI involves a complex formula: weight in pounds is multiplied by 703, and then divided by height in inches squared. Charts or online calculators are then used to show a "healthy weight range" given an individual's height that corresponds to the "healthy range BMI."

If this sounds way too complicated, you are not alone. George Fernandez, Nevada professor of applied statistics and director of the Center for Research Design and Analysis, has found a simple way of calculating a "Maximum Weight Limit" (above) that doesn't require charts or online calculators.

"We need a Maximum Weight Limit, or MWL," he said, "one number that we know we can't go over, just like a speed limit. This is a

#### A Simple Innovative Weight **Management Index**



Male Adult (20-75 yrs)

Female Adult (20-75 yrs)

very simple calculation that most of us can do in our heads."

For men, there is a baseline height and Maximum Weight Limit of 5-feet, 9-inches tall and 175 pounds, meaning that a 5-foot, 9-inch tall man should weigh no more than 175 pounds. For women, the baseline is 5-feet tall and a Maximum Weight Limit of 125 pounds.

From that starting point, a man can calculate his Maximum Weight Limit by adding or subtracting 5 pounds for every inch that he is taller or shorter than 5 feet, 9 inches. A woman adds or subtracts 4.5 pounds for each inch that she is taller or shorter than 5-feet.

Fernandez noted that his simple formula closely corresponds to BMI recommendations and could be very useful in medically underserved areas of the world, as well as for individuals without access to technology and charts.

"Anyone, anywhere can calculate their Maximum Weight Limit if they know their height and this simple formula," he said. "People can calculate this in their heads and remember this."

-Claudene Wharton '86, '99M.A.

### White House taps Sepúlveda for national museum commission

University Professor Emma Sepúlveda Pulvirenti, '76 (Spanish) '78M.A. (Spanish), was one of 23 people in the country appointed to the National Museum of the American Latino Commission last fall, by President Barack Obama and House and Senate leadership.

The commission will study the feasibility of, and create a plan for, a new national museum portraying the art, history and culture of the United States' Latino population.

"I can't think of a more qualified individual for this commission than Dr. Sepúlveda," said Senate Majority Leader Harry Reid, who appointed her. "Dr. Sepúlveda is an accomplished poet, writer and photographer and she has dedicated her life to work on behalf of Latinos in our state. Her professional expertise and her love for Hispanic culture and the community's well-being tell me she will represent Nevada well and do a wonderful job on the commission."

Sepúlveda, a professor of foreign languages and literatures, was the first Latina to become full professor at the University, and is the director of the University's Latino Center. She has authored or co-authored 22 books, and has dedicated much of her work to educating non-

Latino communities about the strengths and values of Latinos and immigrants who live in the United

"Professor Sepúlveda has touched diverse communities throughout the world through



Emma Sepúlveda

her human rights activism and academic scholarship," said Heather Hardy, Nevada's College of Liberal Arts dean. "Her appointment to the national commission is a well-deserved honor and reflects the value of her work on a national and global level."

-Claudene Wharton '86, '99M.A.

## Faces on the Ouad



**KATIE BROWNE**, computer science major, participated in a prestigious internship this past summer at the Ames Research Center, a division of NASA. Browne completed a computer programming research project on distributed computing. Browne maintains a 3.98 gradepoint average and is the first University student to be placed in an internship through the Entry Point Program, which helps students with

disabilities to find science, technology, engineering and mathematics (STEM) internships. The senior's performance at Ames was so impressive she was asked to return to the internship next year, and she plans to attend graduate school in the future.



**KEVIN CHEN**, now a University freshman, became a Dean's Future Scholar in the sixth grade. The University program identifies and involves promising young students who would be the first in their families to attend college. In high school, after learning from the program's mentors, Chen became a tutor to other students in the program as well as students at Echo Loder Elementary. He has also been involved with the College of Engineering's

summer engineering program as a mentor for the last two summers. He was awarded the University's prestigious Presidential Scholarship last year. As a Nevada student, he is currently deciding whether he will study engineering, biochemistry or education.



**DANIELLE FARRIS**, a College of Business accounting student in her first year of graduate school, has become the first student from the state of Nevada to receive the designation of William G. McGowan Scholar. The McGowan scholarship program recognized her as one of the country's top business students and provided her with a full-ride scholarship for the 2009-2010 academic year. As well as being an alumnus of Kappa Alpha Theta sorority, Farris

is the president of the Beta Alpha Psi accounting fraternity. She serves on the college's Accounting Advisory Board and volunteers her time to assist low-income residents file tax returns, preparing her for her ultimate goal of becoming a Certified Public Accountant.



**ANNA KOSTER**, a sophomore, has been named a Phi Kappa Phi Emerging Scholar. She is one of only 60 students nationwide recognized by the Phi Kappa Phi honor society. Koster's selection was based on her academic performance, service to the campus and community and leadership roles, as well as a personal statement of her educational perspective, purpose and objectives. The chemistry and music major has a minor in biochemistry and maintained a high

grade-point average to be considered for the award.

—Skyler Dillon, Class of 2010



## Nevada's freshman class adds nine National Merit Scholars

As part of its highest academically performing incoming-freshman class, the University welcomed nine new National Merit Scholars this fall, who joined the 16 already enrolled at Nevada.

National Merit Scholar Matt Klippenstein, 20, (*above*) is a sophomore biology major who graduated from Bishop Manogue High School in Reno. He hopes to become a physician, perhaps an orthopedic surgeon.

"It's enabled me to concentrate more fully on my academics," he said of the National Merit Scholarship, "and to also have some free time to enjoy what the campus has to offer."

Reno's Damonte Ranch High School graduate Teila Irwin chose Nevada this fall over options in Massachusetts and Oregon because of the National Merit Program and nationally recognized College of Engineering. "I'm really glad that the University offers such a large scholarship for National Merit Scholars," Irwin said. "Without it, I might not even be able to go to college."

Irwin is an electrical engineering major, involved with the University's Women in Science and Engineering Program, Honors Program and the Nevada Wolf Pack's rifle team. The University offers National Merit Scholars \$60,000 in scholarship funding: \$15,000 per year for four years.

University President Milton Glick made recruiting more National Merit Scholars one of the University's strategic initiatives when he joined Nevada in 2006. Following a three-year effort, Nevada has a record-breaking number of scholars, with 25 enrolled, and is now a sponsor school listed in recruitment materials sent to students across the country contending for National Merit Scholarships.

"In addition to our new National Merit Scholars, this year's freshman class came to us having performed better than any others in terms of high-school GPA, ACT and SAT scores," said University Vice President for Student Services Shannon Ellis.

The increase in academic performance comes after new, more rigorous requirements for admission—a 3.0 grade-point average in core high school classes such as English, math and science—took effect last fall.

"Really bright students lift the level of the educational experience for everyone," Glick said. "As you achieve a critical mass of these students, teachers begin to teach differently. They have higher expectations and students respond accordingly."

Overall, the University's enrollment for fall 2009 (16,862 students) is flat compared to last year's enrollment (16,867 students). However, full-time equivalency increased 1.4 percent, with more students taking a minimum of 15-credit hours per semester. Retention rates are also continuing to improve.

In addition, diversity is continuing to increase. Enrollment of students of color is up 3 percent, including a 5 percent increase in Hispanic students.

-Natalie Savidge '04

# Students win bronze in national DNA-engineering competition

A team of a dozen University undergraduate students spent their summer working to introduce the genes that synthesize cinnamon oil into plants that can then be used as an ecofriendly mosquito killer.

Their synthetic biology project competed with those from 120 teams worldwide at the annual International Genetically Engineered Machine competition at the Massachusetts Institute of Technology in November. The team earned a bronze medal, along with other bronze-level teams such as MIT, Brown University and Cornell University.

"This teaches them how to become strong molecular biologists and biochemists," Christie Howard, faculty adviser said. "They'll take all these skills with them after the competition."

The University team chose to engineer a product of cinnamon oil into duckweed, a

small aquatic plant that is a source of food for mosquito larvae.

"Our goal is to international synt transform the genes that produce cinnamaldehyde (cinnamon oil) so the oil can be used to control mosquito populations without using chemically synthesized, potentially harmful pesticides," said Janice Cho, the creator of the idea. "More than one million people die worldwide each year due to mosquito-transmitted diseases. The introduction of this new duckweed into mosquito-prone areas could make a big difference."

Synthetic biology combines science and engineering in order to design and build novel biological functions and systems. This is the first team from Nevada to participate in the five-year-old competition that includes schools



Nevada undergrads Nick Tschernia and Joey Khwaja inspect strains of duckweed they are engineering to be a mosquito larvicide for the international synthetic biology competition.

such as Harvard, Stanford, MIT and University of California, Berkeley.

"There aren't many universities where undergrads can do this type of creative and independent research," said team member Nick Tschernia.

The team has received support from the Nevada IDeA Network of Biomedical Research Excellence Program and the University's biochemistry department, Office of Research, and College of Agriculture, Biotechnology and Natural Resources.

-Mike Wolterbeek '02

## Nevada senior named one of country's top Latino students

Cesar Garibaldo, a Nevada senior majoring in information systems and accounting, was named one of the country's top 35 Latino business students by the Hispanic College Fund.

Garibaldo has been supporting himself since he was 16 years old, earned a 3.8 grade-point average and Millennium Scholarship at Reno's Hug High School, and is on the dean's list in the College of Business with a 3.7 overall GPA, and a 4.0 GPA within his majors.

He has earned \$19,000 in scholarships from the Hispanic College Fund during his four years at the University, being chosen as one of the top 500 students of about 40,000 who applied for the scholarships each year. However, this year Garibaldo was chosen as one of the country's top 35 scholars, earning him a trip to attend the Karen Marquez Institute in Washington, D.C., where he spent a week learning from and networking with the nation's top CEOs and governmental leaders.

"The week in Washington, D.C., was one of the most amazing experiences of my life," he said. "It really changed my life. I'm proud to have been selected and to have been able to represent my school."

Garibaldo's passion is database design, and he is currently an intern at Microsoft. He already has a job offer from J.P. Morgan, where he served an internship last summer.



Cesar Garibaldo shares his national recognition with University President Milt Glick, left, and College of Business Associate Dean Kambiz Raffiee.

Garibaldo's family immigrated to the United States when he was 4 years old. Concerned with the neighborhood and violence where they were living in the Los Angeles area, his mother decided to move the family to Reno when he was 12.

-Claudene Wharton '86, '99M.A.

## **Knowledge Center** receives national technology award

The University's Mathewson-IGT Knowledge Center recently received top honors, along with Temple University's Alter Hall, for the "Best Education AV Project" in the country, a 2009 PRO AV (audiovisual) Spotlight Award.

The judges for the PRO AV Spotlight Awards were particularly impressed with the center's all-fiber, high-definition distribution system. "Our consulting firm, Wrightson, Johnson, Haddon & Williams, designed the building's audiovisual systems to utilize HD-SDI [highdefinition serial digital interface] over fiber," explained Steve Zink, the University's vice president for information technology.

The system allows for high quality



Charles Mathewson, International Game Technology and other donors contributed \$22 million of the \$75 million that built the award-winning Mathewson-IGT Knowledge Center, which opened in August 2008.

audiovisual transmission and use throughout the building, including in the 168-seat Wells Fargo Auditorium that features surroundsound, three-screen, high-definition projection, and video capture and streaming. There is also the Digital Studio Classroom where table microphones auto-steer Sony HD cameras, an Orion nine-monitor video-wall and two HD videoconferencing suites.

Besides the "education" category, the PRO AV Spotlight Awards included recognition of corporations, health care providers, government and others. The judges stated that the education category was the most competitive, but that they chose Nevada's and Temple's projects based on their demonstrated innovation, collaboration

and appreciable return on investment.

Noting that the Knowledge Center was the University's most ambitious construction project in its century-plus history, Zink said that it is designed to be a resource for the entire state and that it is very difficult to do it justice in words.

"You really need to come see it. People are awestruck with its capabilities, technology, comfort and architecture."

Visitors to the center can arrange a free, guided tour by contacting (775) 682-5653 or ressel@unr.edu. Self-guided tour brochures are also available at the center's information kiosk.

-Claudene Wharton '86, '99M.A.







## A meat-y partnership: Tahoe Burger fare made with Wolf Pack Meats

Tahoe Burger owners Javne Owens along with husband-and-wife team Donna Eaton and Greg Peters enjoy telling the story behind their burgers.

"People are interested to hear that the cow used for the meat they're eating today was just standing in a field down the street a couple days ago," Owens says. "We hear lots of positive feedback about that."

All meat used in hamburgers at the newly opened Tahoe Burger restaurant, located in northwest Reno at 6280 Sharlands Avenue, comes from Wolf Pack Meats, operated by the College of Agriculture, Biotechnology and Natural Resources and situated on land at the

Mike Holcomb from Wolf Pack Meats and Greg Peters from Tahoe Burger at Tahoe Burger in Northwest Reno.

Main Station Field Laboratory on Mill Street.

"They came in and got about 30 pounds of beef for a taste test" says Mike Holcomb, Wolf Pack Meats manager, remembering the day he first got the call from Owens. "Then they let us know we were the favorite, and the process all started from there."

Favorite it was. In fact, as Owens recalls, the taste test revealed a hands down winner.

"It was overwhelming," she remembers of the taste test, which took into account the opinions of about 70 of the owners' friends and family. "The taste, the quality—everyone really enjoyed the burgers made from Wolf Pack Meat."

She says the partnership with a local meat provider is in line with the team's business philosophy.

"We want the local community to support us, so it's important we support local business,"

she says, noting the restaurant also uses a local bakery for its bread.

Peters highlights an additional benefit to using Wolf Pack Meats: the flexibility of the partnership.

"We had no idea how to anticipate volume, so Mike was great to work with as we figured it all out in the beginning," he says.

Now, the locally owned restaurant has a demand for about 1,000 pounds of fresh, local ground beef weekly, which Holcomb estimates makes about 4,000 burgers.

"We're very happy with the partnership," says Ron Pardini, acting dean of the College of Agriculture, Biotechnology and Natural Resources. "It's examples like this that highlight the University's commitment to partnerships with local business."

—Mikalee Byerman '94, '98M.A.

#### Nevada Silver & Blue wins at Nevada Press Association contest.

Nevada Silver & Blue won first prize for best feature and best portrait in the 2009 Nevada Press Association contest's magazine division. Josh Culpepper '09 (English literature) was an intern when he wrote "Junk, Clutter, Obsession" for the summer 2008 issue. Dave Smith of Las Vegas won for his portrait of Dr. Echezona Ezeanolue, his resident and young patient on the cover of that issue. Other winners include: John Trent '85/'87, '00M.A., second, best feature for his story about former Wolf Pack basketball coach Sonny Allen; President Milton Glick, second, best local column; Patrick McFarland '97, second, in-house advertising; third, best page one design; Theresa Danna-Douglas, third and honorable mention, best portrait; David Calvert Class of 2010, third, best feature photo; and Ken Kempcke, third, best explanatory journalism.

-Melanie Robbins '06M.A.



Josh Culpepper '09

## Reynolds School receives grant to promote chemistry using social media

The National Science Foundation has awarded \$100,000 to Todd Felts, assistant professor of public relations and director of graduate studies, to incorporate use of social media to describe the importance of chemistry and the environment and to promote the discipline to future generations of chemists.

"This prestigious award is both visionary and unique in its support for interdisciplinary collaboration between chemistry and non-traditional disciplines of journalism and public relations," Felts said.



University chemistry researcher Dan de Lill (right) with help from journalism professor Todd Felts and chemistry professor Ana de Bettencourt-Dias, promise to change the template on how research is accomplished.

"This grant allows us to study and communicate about the environment in Nevada. Student coursework and assignments in integrated marking communication and participatory journalism will become the foundation of a national model."

Reynolds School undergraduates will create awareness and marketing campaigns for YouTube and other social media networks that promote careers in chemistry and describe the importance of chemistry in society.

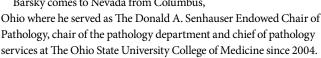
The NSF grant allocated \$300,000 to Daniel De Lill, Department of Chemistry postdoctorate scholar, for the study of minute particles called ligands to improve real-world applications in light-emitting diode (LED) displays, such as those used in televisions. De Lill's research is in collaboration with Los Alamos Research Laboratory.

-Zanny Marsh '09MJM

## Barsky joins School of Medicine as new chair of pathology

The University of Nevada School of Medicine announces the arrival of Dr. Sanford H. Barsky as professor and the new chair of the Department of Pathology. Barsky is a well known, highly regarded and entrepreneurial breast cancer researcher who will also serve as chief of pathology of Nevada Cancer Institute in Las Vegas and as vice president of academic liaisons of NVCI at the Reno campus.

Barsky comes to Nevada from Columbus,



He earned his medical degree from the University of Pittsburgh, completed pathology residency training at Harvard Medical School and an additional research fellowship with the National Cancer Institute and the National Institutes of Health. He is board certified in anatomic and clinical pathology.

Barsky has taught at George Washington University and the University of California Los Angeles Schools of Medicine and served as deputy coroner for the City of Los Angeles.

-Anne McMillin

Dr. Sanford Barsky

## Vehicle powered on algae visits campus

The first cross-country test of algae-produced gasoline rolled through campus in September, with Governor Jim Gibbons on hand to discuss the vehicle, its technology and even to take a test drive.

The "Algaeus," a Toyota Prius plug-in electric hybrid car that runs on gasoline made from algae and electricity, stopped in Reno on its way from San Francisco to Washington, D.C.

The visit highlights work being conducted on campus. As part of Nevada's Renewable Energy Center, researchers have several algaeto-biofuel projects underway, notably a successful cutting-edge demonstration scale project to produce low-cost, hardy, salt-loving green algae and a practical, economical process to grow, concentrate and harvest abundant year-round crops on otherwise unusable arid lands.

At a meeting for the Society for General Microbiology in Scotland, Professor John Cushman from the Department of Biochemistry and Molecular Biology said new sources of biofuel will take pressure off traditional crops. "Salt-loving algae could be the key to the successful development of biofuels," Cushman told the audience.

The Algaeus appeared on campus at the Marguerite Wattis Petersen Athletic Academic Center, which recently received Leadership in Energy and Environment Design (LEED) Silver certification by the U.S. Green Building Council, symbolizing the University's commitment to sustainability.

- Mikalee Byerman '94, '98M.A.



Nevada Rock Art: a marriage of arts and sciences

Imagine drudging through Nevada's hot desert all day or climbing along some of our state's precarious ridges from daylight until dark, all for the chance to get "that one perfect shot." Nevada Regents and Foundation Professor of Art Peter Goin has spent many of his days doing just that over the past seven years. Now his work has culminated in a new photographic book that

not only showcases his renowned talent to capture the heritage and beauty of the West through his lens, but also illustrates how "the arts are not isolated, but can be used as an integral part of scientific research and scholarship," he said.

Nevada Rock Art, published by Black Rock Institute Press in

November, took Goin down isolated back roads and trails through Nevada's vast and varied landscapes to photograph hundreds of ancient petroglyphs, artistic rock carvings by Nevada's inhabitants-some from long ago and some

from more recent times. The photographs were made at sites where our ancestral inhabitants lived, worked, played and worshipped.

Goin said there are approximately 22,000 such sites in the state, according to archeologists who will find both the artistry and the science of the book a treasure. "This is really a visual research project," Goin said.

"Naturally, rock carvings exist 'in situ,' sentinel silent artifacts of eras long ago. Let the story begin; remember to look closely, with respect and reverence, for the marks reveal themselves to those pure of heart and intent."

-Peter Goin

"The idea is to provoke additional scholarly focus," he added. Goin hopes the book can play a part in determining the fate of these sites in the future, helping to save them from vandalism or careless destruction for the education and enjoyment of future generations.

"Most of the petroglyphs are

incredible," he said. "These people were truly artisans. Photographing their work was in some ways like traveling through prehistoric time."

In order to accurately depict the beauty and intricacy of the sites, Goin not only used his

Nevada Regents and Foundation Professor of Art Peter Goin spent many days in the field over the past seven years, photographing petroglyphs for his new photographic book, Nevada Rock Art.

photographic expertise, but also insisted the highest quality printing methods be used. To do so, he traveled to China where he spent a week overseeing the printing of the books on \$22 million presses, around the clock. "It was intense, tiring work, but it was worth it," he said. "We simply don't have these types of presses available in this country."

The end-result is 1,000 copies of the limited edition, 252-page hardbound book, slip-cased in 100-percent cotton cloth—appropriately "paprika-colored," conjuring up images of Nevada's rocky deserts. Besides the 123 color plates, the book also features essays by Goin, Nevada geography professor Paul Starrs, Mark Boatwright, and archeologist Angus Quinlan and his late wife, Alanah Woody '93 (anthropology) '96M.A. (anthropology). Woody was co-founder of the Nevada Rock Art Foundation, its first executive director, and a strong advocate for the protection of the rock art of the West.

Each book is signed and numbered, retailing for \$125. Proceeds from the book pay for its production and benefit the Black Rock Institute.

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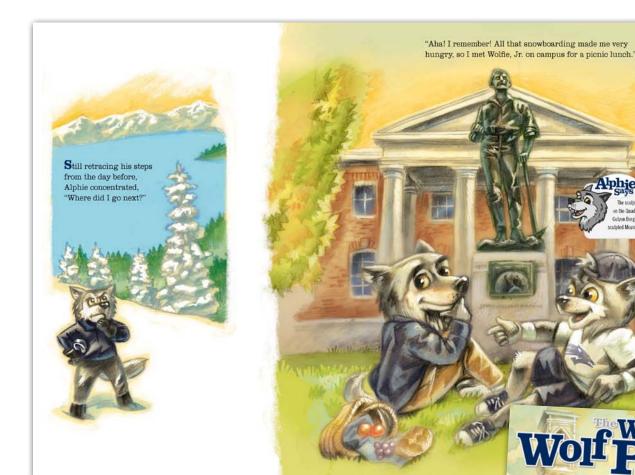
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# Nevada mascot Alphie stars in new children's book

Alphie, the University of Nevada, Reno's mascot, is the star of a recently published children's book, *The Wild Wolf Pack Mystery*.

Authored by Chris and Jennifer Newbold, *The Wild Wolf Pack Mystery* features Alphie and his search for the lost game-day basketball through notable locations in the community, including Peavine Mountain, Lake Tahoe, the Quad on the University's campus and the Truckee River.

"The Wild Wolf Pack Mystery represents the admiration we have for Nevada, the uniqueness of Alphie and the spirit of the community in northern Nevada. That is a very important aspect of the book—the sense of place and the pride it instills in the children of

the community. It was a ton of fun to produce, and we think the book is one that Wolf Pack fans will enjoy reading time and time again," said Jennifer Newbold.

The book, which has appeal for children of all ages, targets toddlers through age 8. It features fun Nevada facts ("Alphie Says") as Alphie tracks down the missing basketball by visiting Northern Nevada and campus landmarks. The book also delivers a message as Alphie learns a lesson about honesty.

The book, which is illustrated by Robert Rath, was unveiled Oct. 29 at a reading by Jennifer Newbold at the Child and Family Research Center's kindergarten classroom on the Reno campus.

Chris and Jennifer Newbold reside in Missoula, Mont. and have a love of collegiate athletics, having authored similar books for the University of Montana and the University of Wisconsin. They spend most of their time cheering on their children, son, Cameron, 3, and daughter, Mallory, 1.

Robert Rath is an illustrator and designer living in Montana. He illustrated *The Great* Monte Mystery, The Big Bucky Badger Mystery and First Dog: Unleashed in the Montana Capitol, and has worked for clients such as Farcountry Press, Scholastic Books and Lucasfilm.

The Newbolds approached Nevada Athletics assistant marketing director Darron Pinkney about the prospect of the book more than a year ago. Pinkney worked with the authors to create the storyline and sent the illustrator photos of places on campus and in the community that Wolf Pack fans could identify.

"They thought that the University of Nevada, Reno would be a great place for a book because of our fan base and local landmarks. We have a great athletic tradition and basketball tradition," Pinkney said.

"We had heard great things about the University and about how passionate the Wolf Pack fan base is," Chris Newbold said. "We liked that a lot of the storyline led to outdoor



Author Jennifer Newbold and mascot, Alphie, read The Wild Wolf Pack Mystery, to the Child and Family Research Center's kindergarten classroom on the Reno campus.

activities like skiing and kayaking. It made for a colorful story, and we are thrilled with the way the book turned out."

The Wild Wolf Pack Mystery retails for \$21.95 and is available through statewide bookstores, gift shops and grocery stores. It is also available through online retailers such as Amazon.com, the Associated Students of

the University of Nevada bookstore (www. asunbookstore.com), Silver and Blue Outfitters (www.silverandblueoutfitters.com) and through the book's distributor, Farcountry Press, at www.farcountrypress.com.

> -Rhonda Lundin, associate athletics director for communications

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35



# Blue Tie Ball to raise scholarship money set for Feb. 12

Scholarships for student-athletes are one of the biggest costs for the University of Nevada Athletics Department, and the latest special event, the Blue Tie Ball, will raise money to fund the scholarships that make the Wolf Pack's success on and off the playing field possible.

Set for 5:30 p.m. Friday, Feb. 12 in the Tuscany Ballroom at the Peppermill Resort Spa Casino, the Blue Tie Ball promises to be an unforgettable evening of elegance, indulgence and fun to celebrate the success of Nevada's student-athletes and to support the Wolf Pack program.

The black tie event will feature hosted cocktails, themed vignette dining featuring four of the Peppermill's restaurants, wine and beer tasting, dancing and a silent auction. Nevada student-athletes and coaches will also be on hand to meet guests.

Tickets for the Blue Tie Ball are \$175 each and tables of eight are available for \$1400. The Peppermill is also offering room and spa packages for guests. Tickets and more information are available by calling (775) 682-6902 or visiting www.nevadawolfpack.com.

# Nevada Athletics launches redesigned NevadaWolfPack.com

The University of Nevada, Reno and its website provider JumpTV/Neulion recently unveiled a new, redesigned version of www.NevadaWolfPack.com, the official website of Wolf Pack Athletics.

The new website offers fans a cleaner look, better organized menus, new features and many new upgraded internal pages. The redesign was a four-month process that started with a fan survey and involved a committee of athletics staff from media services, marketing and promotions and Wolf Pack Sports Properties.

In addition to providing all of the sports schedules and rosters, game previews and recaps, statistics, online media guides, player and coach bios and historical information on all Wolf Pack sports, Nevada's official website has added several new features that will make visiting the site a better experience for Wolf Pack fans, donors, alumni, prospective and current student-athletes and coaches and media.

# Some of the highlights on the new NevadaWolfPack.com include:

- An upgraded audio and video player and on-demand audio and video clips, highlights and features on all of Wolf Pack sports to go along with live audio and video streaming of many home football, men's and women's basketball, volleyball and baseball games.
- New drop-down menus in the main navigation menu at the top of the page that provide fans one-click access to most pages on the website.
- A revolving "dashboard" in the masthead to provide easy access to features like tickets, live stats, photo store, online store and online auctions.
- More one-stop shopping for Wolf Pack fans, including links to Nevada's official online store and photo store as well as the new Wolf Pack auctions.
   Fans are able to bid on Nevada team apparel and game-worn equipment, game experiences and other official Wolf Pack items throughout the year.

—Rhonda Lundin, associate athletics director for communications



# to Reno for the last time

The Western Athletic Conference Men's and Women's Basketball Tournament will return to Reno in 2010 as the University of Nevada, Reno and the Reno Sparks Convention and Visitors Authority (RSCVA) will play host to the event March 10-13 at the 11,536-seat Lawlor Events Center.

It marks the last time that the WAC Basketball Tournament will be held at an oncampus site before heading to the Orleans in



TOP: The Wolf Pack women's team advanced to their first WAC Tournament championship game. ABOVE: Luke Babbitt drives past a Utah State defender during the men's 2009 WAC Tournament championship game.

Las Vegas starting in 2011.

Last season, the Wolf Pack men's and women's basketball teams both advanced to the championship game of the WAC Tournament at Lawlor Events Center. That marked the fourth time in Nevada's nine years in the league that the men played for the WAC tournament title, while it was the first time in school history that the Wolf Pack women advanced to the championship game of the WAC Tournament.

All-session tickets for the 2010 Western Athletic Conference Basketball Tournament are on sale now through the Link Piazzo Ticket Office at Legacy Hall. All-session tickets range in price from \$110 to \$195, and Wolf Pack fans have until Jan. 29 to be included in the initial allocation process for the best seats. Fans can purchase as many tournament tickets as they have regular-season tickets.

Fans will be able to pick their seats this year based on their priority point ranking and seat availability. Seat selection will begin the week of Feb. 8 for orders that are paid in full.

More information about the 2010 WAC Tournament and an order form are available online at www.nevadawolfpack.com, while tickets are also available by visiting or calling the ticket office at (775) 348-PACK (7225).

> -Rhonda Lundin, associate athletics director for communications

# 2010 WAC Tournament **WOMEN'S BRACKET**

March 10 (Wednesday) - Quarterfinals

- Game 2, 12:00 p.m. PT (ESPNU)
- Game 3, 2:30 p.m. PT (ESPNU)
- Game 4, 6:00 p.m. PT
- Game 5, 8:30 p.m. PT

March 12 (Friday) - Semifinals

- Game 6, 12:00 p.m. PT
- Game 7, 2:30 p.m. PT

March 13 (Saturday) - Championship

- Game 8, 1:00 p.m. PT (ESPNU)

#### **MEN'S BRACKET**

March 11 (Thursday) - Quarterfinals

- Game 2, 12:00 p.m. PT (ESPNU)
- Game 3, 2:30 p.m. PT (ESPNU)
- Game 4, 6:00 p.m. PT
- Game 5, 8:30 p.m. PT

March 12 (Friday) - Semifinals

- Game 6, 6:00 p.m. PT
- Game 7, 9:00 p.m. PT (ESPN2)

March 13 (Saturday) - Championship - Game 8, 7:00 p.m. PT (ESPN2)

# Mallory Foundation helps College of Business initiate Scholar Leader Scholarship Program

A major gift from the Mallory Foundation has enabled the College of Business to launch the Scholar Leader Scholarship Program. The program will provide exceptional student leaders with a four-year scholarship and a unique opportunity to further develop their leadership skills through participation in student and professional organizations, service projects and internship opportunities.

Scholar Leaders will make life-long connections with peers, faculty and alumni and be better prepared to assume leadership roles in the workforce and their communities. Incoming freshmen are selected for participation based on grade point average, demonstrated leadership within a student and/or civic organization and their enrollment as



Mallory Foundation Scholar Leaders; Taryn Gomez, Brett Schaffner, Shyla Pheasant, Jeff Goyer and Mallory Fisher.

a pre-business or business major. A faculty member will coordinate student activities and act as a mentor for the entire four years of each student's participation in the program.

Mallory Foundation officer Riley Beckett '68 (accounting) says the Mallory Foundation was pleased to support the College of Business' Scholar Leader Scholarship Program. "Now more than ever it gives our future business leaders the opportunity to develop their potential to guide us through these testing economic times. These times test not only Nevada, but also our country in making the transition from a U.S.-based economy to

a globally-based economy. Good luck to you Scholar Leaders in developing those creative skills that will keep our nation great!"

Scholar Leader students for 2009/2010 include Shyla Pheasant, Christian Alvarado, Jeff Goyer, Brett Schaffner, Taryn Gomez, and Mallory Fisher.

-Ken Kempcke

To learn more, or support the work of the College of Business, contact Director of Development Kristen Kennedy at (775) 682-6490 or kristenk@unr.edu.

# Wells Fargo First Generation Scholars honored

The annual Wells Fargo First Generation Scholarship Luncheon was held Nov. 12, in the Joe Crowley Student Union Great Room to honor 19 scholarship recipients, their families, and the goodwill of Wells Fargo Bank.

Remarks were made by Chad Osorno, Northern Nevada president for Wells Fargo Bank; Fabienne McPhail Naples, associate vice-president for the University's Student Success Services; and scholarship recipient Adam Carmazzi, a junior in civil engineering. After the luncheon, Osorno presented a ceremonial check for \$50,000 to continue the scholarship program.

Wells Fargo First Generation Scholars are graduates of Nevada high schools and are the first in their families to attend college. Five members of the freshman, sophomore, junior and senior classes are chosen each year and recipients complete 10 hours of community service per month. Since the late 1980s, Wells Fargo has donated more than \$800,000 in scholarship support to Nevada students.

—Ken Kempcke

For information on corporate giving and endowments, please contact Director of Development, Corporate and Foundation Relations Lynda Buhlig '84, at (775) 784-1352 or lbuhlig@unr.edu.



Emma Garcia, a senior majoring in political science, with Chad Osorno, Northern Nevada president for Wells Fargo Bank and board member of the University of Nevada, Reno Foundation.



# Reno Kiwanis Club Scholarships open doors for Nevada students

Over the years, the Kiwanis Club of Reno, through its foundation, has donated nearly \$100,000 to the University. Its scholarship programs have enabled dozens of Nevada students to achieve their academic goals. Founded in Detroit in 1915, Kiwanis is a global organization of volunteers dedicated to changing the world through service to children and communities.

The Kiwanis Club of Reno is made up of local men and women desiring personal involvement in the leadership and improvement of the Reno community. The Kiwanis

Club performs local community service with a special emphasis on assistance to youth.

It is this special interest in area youth that, in 1995, motivated the Kiwanis Club of Reno to create an endowed fund with the University of Nevada, Reno Foundation. The fund provides annual scholarships to deserving area students. In 2002, the Reno Kiwanis Club established a second scholarship award, the Frank M. Sweder/Kiwanis Club of Reno Scholarship, named in honor of a longtime, active Kiwanian. This scholarship is targeted toward Nevada students of sophomore

Wolf Pack students Samantha Rice and Agnes Asmar are 2009 Kiwanis Club of Reno Scholarship award winners.

standing or higher who have been or are currently members of a Reno area K-Club or Circle-K Club of Kiwanis.

Dick Davies, Nevada history professor and Reno Kiwanis Scholarship Committee chair, says that "Kiwanis International has long maintained service to community youth as an emphasis. Over several decades, the Kiwanis Club of Reno has taken great pride in its scholarship program and the many young people it has helped to attend a great University."

Sophomore Varia Evans, a 2009 Kiwanis Club Scholarship recipient, says that the Kiwanis Scholarship has allowed her to live on campus and focus on her schoolwork. "I'm really glad to have the opportunity to stay on campus because it has allowed me to meet new people, become more involved with my studies and enjoy my college experience more than if I had to stay at home and work to save money. I would be having a much more difficult time if not for the generosity of the Kiwanis."

-Ken Kempcke

# Southern California Alumni Association members help students follow in their footsteps

Members of the University of Nevada, Reno Southern California Alumni Chapter are united in their dedication to their alma mater and their desire to give back by sponsoring scholarships for those who follow in their footsteps. The chapter was formed in 1921 and currently consists of 48 members who gather for social activities and raise money for student scholarships. Its scholarship fund has provided financial assistance to more than 24 graduates of Southern California high schools attending Nevada.

Kristy Cahoon is a third-year doctoral student in the interdisciplinary social psychology program and a 2009 Southern California Alumni Chapter Scholarship recipient. "I greatly appreciate the scholarship support that the Southern California Alumni Chapter has provided to me," says Cahoon. "The scholarship allowed me to pay my tuition, buy books for classes and ensure that I have the tools that I need to move forward with my education. Generous scholarship contributions make education possible for students like me and I am very thankful for the assistance and opportunities that the Southern California Alumni Chapter have made possible."

Application for the Chapter's scholarship is open to all quali-



2009 Southern California Alumni Chapter Scholarship recipients Jamie Yam, Kristy Cahoon and Erin Frias.

fied students from Southern California and the application form can be found on the university's Web site in the Financial Aid and Scholarship section.

-Ken Kempcke

To learn more, or to become a member of the Southern California Alumni Chapter, please contact Vice President for Membership Jim Wright '56 at jtjimbob@verizon.net or (310) 373-1659.



# **2009 Homecoming Week**

Nevada Alumni returned home to campus Oct. 18 through Oct. 24 to celebrate with a variety of Homecoming events.

- 1) Hall of Fame inductees and alumni award recipients on the field at halftime.
- 2) Alumni enjoy the Nevada Alumni Association Tailgate prior to the game. From left to right Vince Laveaga '59, Barbara Laveaga '54, Nathan Shufer '64. Seated Arland Conner and Peggy Conner '55.
- 3) Students and alumni wait in line for the Blue Flu BBQ Oct. 23.
- 4) The Young Alumni Chapter rides their float during the Homecoming Parade Oct. 24. From left to right Scott Oxarart '08, Lea Jensen' 05, Neetra Childs' 06, Paul Klein' 03, Lawrence Tam' 03, Tony Bryson' 01, Tyler Parke' 05, Maria Perez' 06, Amy Beck' 08 and Rachel Ringenbach' 08.









- Kethleen Krilanovich and Latasha Porter) celebrates with free food at the Blue Flu.
- 6) Loren, Janet '71 , John and Hailey Trefethen at the Nevada Alumni Association Homecoming Gala, at the Joe Crowley Student Union.
- 7) Susan Cox, Greg Cox, Brenda Harvey, Jerry Harvey, Eren Ozman '85, Fatih Ozmen '81, Kathy Garman and Pat Garman at the Nevada Alumni Association Homecoming Gala.
- 8) Alumnus of the Year Jeff Ceccarelli '76 (civil engineering) with President Glick and Mike Dillon '94, President of the Alumni Council.
- 9) Jay Sprow, Be-Be Adams, Mike Dillon '94 and Tim Crowley '92 at the Nevada Alumni Association Homecoming Gala.





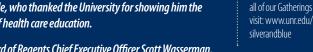




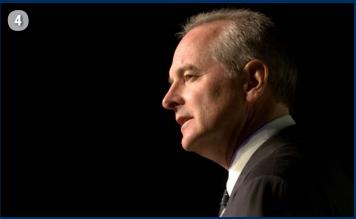
# **Foundation Banquet**

The 28th Annual University of Nevada, Reno Foundation Banquet, sponsored by the Whittemore Family Foundation, was held at John Ascuaga's Nugget Sept. 24. Celebrating the School of Medicine's 40th anniversary, the banquet had recordbreaking attendance with more than 900 participants, raising nearly \$130,000. The evening's festivities included honoring the University of Nevada School of Medicine Alumni Association's Outstanding Alumni Award recipient Susan Desmond-Hellman, '78 (premedical).'82M.D., as well as revealing the new William N. Pennington Health Sciences Building name.

- 1) The University's encouragement of medical and nursing student collaboration received praise from keynote speaker Atul Gawande, who thanked the University for showing him the future of health care education.
- **2)** Board of Regents Chief Executive Officer Scott Wasserman, Board of Regents Chair James Dean Leavitt and Regent Kevin Page.
- 3) Silver Sponsor Ann Carlson.
- 4) Joe Bradley '78 , 2009 chairman, Foundation Board of Trustees.







LOOK ONLINE

For more photos of







This year's 19th annual Vintage Nevada was held on Friday, October 16th at the Downtown Reno Events Center. Organized by the University of Nevada, Reno and Southern Wine and Spirits, the annual fundraiser brought over 1,200 attendees and raised over \$30,000 to support financially needy students attending Nevada.

- 1) Erica Ibaibarriaga, Neil Saiz and his father Joe Saiz.
- **2)** Richelle O'Driscoll '78 (journalism), Chelsea O'Driscoll '04 (health ecology) and Patty Olmstead KRNV.
- 3) Kris Layman '93, Debbie Simpson '94, Cindy Buchanan '95, Lesley Davis '03, Monique Madrid '03, Seema Donahoe '02, (front row) Natalie Gay '04 and Kara Player '04.
- 4) Scott Dunseath '96 (international affairs), Janice Lee '00 (human development), '06M.Ed.(special education) and Brian Wolte.







The Nevada Alumni Association would like to thank the following businesses for encouraging their employees to wear blue during Homecoming 2009.

We appreciate your continued support of the University of Nevada!

Academy Mortgage, Accountants, Inc., AdSpec, Applied Staffing Solutions, Arsenal, ASUN Bookstore, AT&T, Bank of the West, Bicycle Warehouse, Blue Oyster Pearls, Bonanza Casino, Builders Association of Northern Nevada, Chewy & Jug's, City National Bank, City of Reno, City of Sparks, Clearstar Financial Credit Union, College Courtyard Apartments, Colliers International, Colonial Bank, Dillon Insurance, Double Diamond Athletic Club, Dr. Amanda Richards & Dr. Tom Rammel Chiropractic, Eclipse Running, EDAWN, Eissmann & Newmarker Peak Dental Practices, ELP Capital, Inc., Enterprise Rent-A-Car, Fahrendorf, Viloria, Oliphant, & Oster L.L.P., Firestone, First Independent Bank of Nevada, Fuel Promotions, GEICO, Great Basin Bicycles, Holland & Hart, IGT, Java Jungle, JC Paper, JJ's Pie Co., JLH Inc., Jungle Vino, KPS3 Marketing, KTVN Channel 2, Lazzarone Group, Legacy Wealth Planning, Lessinger Team, Little Waldorf Saloon, Lumos and Associates, M3Planning, Manpower, MassMedia, McCarran KinderCare, Muckel Anderson, NAI Alliance, Nancy Eklof Public Relations Etc., National Automobile Museum, Nevada Payroll Services, Nevada State Bank, New York Life, Northern Nevada Business Weekly, Odds On Promotions, Olsen & Associates Public Relations, Panattoni Construction, Pitts Orthodontics, Proctor, Davis and

Company, Pub N' Sub, Q&D Construction, Reliable Framing, Inc., Reno eNVy, Reno Gazette-Journal, Reno Sparks Chamber of Commerce, Reno Vulcanizing, Robert Half International, Inc., Saint Mary's Regional Medical Center, Scruples Bar & Grill, Sierra Pacific Federal Credit Union, Silver & Blue Outfitters, Somersett Development, Sparks Heating & Air Conditioning, Sun West Bank, The Glenn Group, The Killian Company, The Success Partners Group, Tripp Dentistry, Truckee Meadows Water Authority, US Bank, Vino 100, Washoe County School District, Wells Fargo, Western Nevada Supply, Whispering Vine Wine Company, Whitehall Lane Winery, Wild Island Family Adventure Park



HOME MEANS NEVADA

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HOMECOMING



#### **Nevada Alumni Council**

The Nevada Alumni Council, led this year by Lauren Sankovich '98, is a 27-member advisory board for the Nevada Alumni Association. With four major areas of focus: membership and marketing; student involvement; community outreach; and chapter development, the council works to enhance and evaluate the quality of current Association activities, as well as develop new initiatives to engage alumni with their alma mater.

During the Annual Homecoming meeting on Friday, Oct. 23, the Nevada Alumni Council unanimously approved a new slate of officers as well as four new board members (see photos below).

Nominations for the 2010/2011 Alumni Council are open until Aug. 1. If you are interested in receiving more information about becoming a board member, please email the Office of Alumni Relations at nvalumni@unr.edu or call 888.NV ALUMS.



Lauren Sankovich '98 President



Mike Dillon '94 Past President



Julie Rowe '94 President-elect/Treasurer



Seema Donahoe '02 Vice President for Chapter Development



Kelly Bland '91 Vice President for Community Outreach



Jeff Pickett '89 Vice President for Marketing and Membership



Rita Laden '96 Vice President for Student Outreach



Tim Crowlev '92



Bob Jones '70



Bill Magrath '73 Board Member



Ty Windfeldt '01

# **5**Ouestions With

# Lauren Sankovich '98 Alumni Council President

1. As a student at Nevada, you were a member of the Delta Delta Delta sorority. How did your experiences in the Greek system and as a student at Nevada help shape you personally and professionally?

The Greek system and the University provided me the opportunity to perform in leadership roles, meet individuals from all walks of life and make lifelong personal and professional relationships. My college experience taught me how to manage my time, manage my finances and prepare technically for my career.

2. What is one of your most memorable moments when looking back at your time on campus?

Football games, study groups with good friends and the Beer Barrel—of course!

3. You are currently a partner at Muckel Anderson CPAs

in Reno. What made you realize you wanted to be an accountant?

It was not until I actually worked for a public accounting firm as an intern that I realized that I truly wanted to be an accountant. I enjoyed the client interaction, the teamwork approach with my fellow co-workers and the dedication and hard work it takes to know and understand all the rules and regulations that surround tax and financial accounting.

4. Can accounting firms provide more than just the oncea-year tax consultation and preparation?

The stigma that accountants are only consulted after year-end to either prepare a tax return or perform the annual compliance audit has been hard for accountants to shake off. Accounting firms are capable of providing so much more if utilized in a proactive manner. Accountants can and should be an integral part of any financial

decision-making process. To get the most out of an accountant, clients should meet with their accountant at least quarterly and should contact their accountant before any major financial decision is made. At the very least, an accountant can assist in reducing one's tax liability, eliminating unnecessary business expenditures, increasing revenues and maximizing profit margins—none of which has anything to do with tax preparation!

#### 5. What do you hope to accomplish as the 2010 Nevada **Alumni Council president?**

I hope to be able to continue the council's long-lived goal of cultivating a common bond of pride and affinity between alumniand students. I believe we can do this by increasing the awareness of the council in our community and by creating more opportunities to bring the community back onto campus.

#### Nevada Alumni Council **Executive Committee**

Lauren Sankovich '98

President

Michael F. Dillon, Jr. '94

Past President

Julie Rowe '94

Treasurer/President-elect

Seema Donahoe '02

Vice President for Chapter Development

Kelly Bland '91

Vice President for Community Outreach

Jeff Pickett '89

Vice President for Marketing and Membership

Rita Laden '96

Vice President for Student Outreach

#### **Board Members**

Chad Blanchard '83, '03, '09

Tim Crowley '92

Roger Diedrichsen '71

Larry Digesti '72

James Eason '95

Jill Johnson Fielden '91

Cary Groth (Director, Intercollegiate Athletics, ex

officio member)

Stephanie Hanna '96

Caesar Ibarra '00

Laura Jenkins '99

Pamela Jewett '04

Robert Jones '70

Ro Lazzarone '03

William Magrath '73

Patrick Martinez '95

Marlene Olsen '74 Michael Pennington '95

Eli Reilly (ASUN President)

Jason Sterrett '02

Ty Windfeldt '01

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Vice President, Development & Alumni Relations

**Bruce Mack** 

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Amy J. Carothers '01

Director, Alumni Relations

Christy Jerz '97

Assistant Director, Alumni Relations

Juliane Di Meo

Alumni Program Manager

Lindsey Harmon '06

Alumni Program Coordinator

Hope Hepner

Administrative Assistant II

# NEVADA SILVER & BLUE • Winter 2010

# Class Chat







WOLF PACK

Bartley O'Toole '87 and Bartley O'Toole Jr. (current student)

Dale Placey '67

Mike McCabe '76

Jessica Bertrand (current student)

#### '50s

Ed Baroch'55 (metallurgical engineering) was awarded the Service Above Self Award through his involvement in Rotary. This is one of only 150 designated recognitions amongst the one-million-plus Rotary International members each year. Ed's selection was based upon not only his work in Rotary, but also his professional and civic functions over the years.

George Corfield, '58 (mining engineering), is active as a consultant in the Southwest for Laron Inc. George works on business development and engineering products. George and Liz, their three children and five grandchildren all live in Arizona.

## '60s

Donald Barkhurst '62 (electrical engineering) is enjoying his retirement with his wife, Hope, and five children, Stefanie and K. Carrie, Kemper and twins, Kaleb and Kourtney. Don has worked for numerous companies including Lawrence Radiation Laboratories, Maxwell Laboratories and his own company, Diversus, Inc.

**Susan Moss '66** (art) has written a book *Survive Cancer!* Susan interviewed survivors who said "NO" to conventional medicine and took charge of their disease in order to find out how to heal themselves.

**Dale Placey '67** (metallurgical engineering) and his wife, Lala, enjoy time at their second home in Stuart, Fla. particularly during sailfish season. The couple has been fishing for sails for 37 years.

## '70s

Steve Forbes '73 (mining engineering) has

been granted a doctorate in environmental science and engineering from the University of Texas at El Paso. Steve has 36 years of professional experience and has been in private practice as a professional engineer (environmental) and geoscientist (hydrogeology) for the past 25 years.

Fred Hinners '73 (journalism) has been appointed a local board member for the Selective Service System, 37 years after being one of the last draftees in October 1972. Fred worked as a staff writer for the European edition of *Stars and Stripes* while in the Army, and is looking forward to this fall's reunion of worldwide *Stars and Stripes* alumni in Reno. He is a retired public affairs officer for the State of Nevada.

Mike McCabe '76 (managerial sciences), senior vice president of the Industrial Group in the Reno office of Colliers International, has received the Society of Industrial and Office Realtors designation.

Tim Bertrand '79 (prephysical therapy) is proud to announce his daughter, Jessica Bertrand's, work with ISV (International Student Volunteer) program. Jessica spent five weeks working with elephants at the Nature's Elephant Preserve in Chaing Mai, Thailand. Jessica, a current student at the University, participated in all aspects of elephant care including harvesting feed, feeding, cleaning, rehabilitation and retraining.

Richard Wagner M.D. '79 (biology) has been awarded the Distinguished Award for Humanitarian Service by the American Academy of Otolaryngology-Head and Neck Surgery. Richard helped found Global ENT Outreach (GEO), a humanitarian organization that treats ear disease in underserved populations around the world.

#### '80s

Mark Elston '81 (accounting) was just appointed to the Reno Rodeo Foundation Board.

Tom Melancon '82 (managerial sciences), '89M.A. (counseling and guidance) is the new manager for the Seattle Federal Executive Board's Alternative Dispute Resolution Program. A certified mediator since 2007, Tom leads a shared neutrals program, ensuring that public agencies receive mediation, facilitation, coaching and team conflict resolution services from 80 trained specialists in the Puget Sound area.

Brett A. Wyrick '83 (premedical), a colonel in the Air National Guard, serves as the director of the medical service on the staff of the director of the Air National Guard. His responsibilities include coordinating medical policy, plans and programs for the Air National Guard.

Joyce Hansen '87 (journalism) earned her master's in library science from the University of Washington and now works as a librarian for both King County Library System and Seattle Public Library.

Bartley O'Toole '87 (agricultural education), lieutenant colonel, and his son Senior Airman Bartley O'Toole (current student), both from the 774th Expeditionary Airlift Squadron were recently deployed together to Afghanistan. Lt. Col. O'Toole is the director of operations and his son is an aircrew flight equipment journeyman. Lt. Col. O'Toole has had nine previous deployments in 25 years, but for Airman O'Toole, this is his first deployment. Upon graduation,







Glen Krutz '90, '93



Neal Hyman '93



Tim Mueller '93

Airman O'Toole will work toward becoming an officer in the Air National Guard and hopes to be a pilot or maybe a navigator like his dad.

**Cynthia L. Ellis '88** (anthropology), **'94M.A.** (anthropology) has retired from the Bureau of Land Management in Washington, D.C. Cynthia has opened her own skin care salon near her home in northern Virginia.

Bret Koehler '89M.S. (geology) has been promoted to senior engineering geologist (supervisor) with the California Department of Conservation where he supervises the Office of Mine Reclamation's Compliance Unit. The unit ensures mining operations in California meet statutory and regulatory requirements and are returned to conditions readily adaptable for alternate land usage. He and his wife, Laurie Hall '84 (journalism), live in Sacramento.

**Tammy (Fong) Morgan '89** (Spanish), **'91M.A.** (foreign languages and literature), associate

professor of Spanish, has been appointed director of the University Center for Excellence in Teaching at Indiana University, South Bend. She will direct the center's faculty development programs. She loves her job, but desperately misses the mountains of Reno.

#### '90s

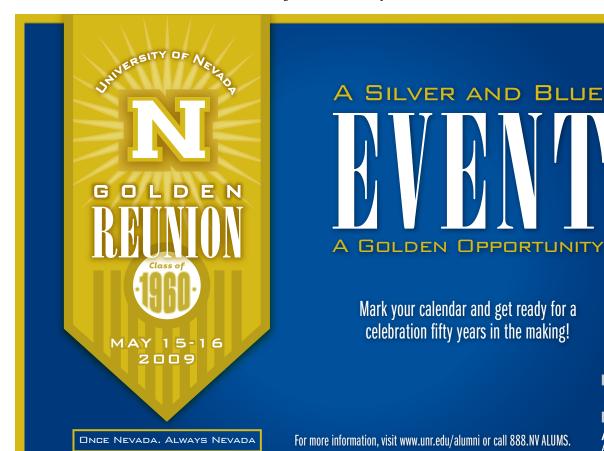
Glen Krutz '90 (political science), '93M.P.A. (public administration) was recently promoted to full professor of political science at the University of Oklahoma. He also published his second book, Treaty Politics and the Rise of Executive Agreements: International Commitments in a System of Shared Powers, with University of Michigan Press. Besides teaching and research, Glen serves as associate director of the Carl Albert Congressional Research and Studies Center.

**Neal Hyman '93** (criminal justice) is a former law clerk of retired senior Washoe County District Judge Peter I. Breen. His practice focuses

on all aspects of construction defect litigation and representation of homeowners associations for general counsel matters. The practice handles all types of personal injury claims, such as auto accidents, slip/trip and falls, nursing home liability and premises liability.

**Tim Mueller '93** (geography) recently self-published a book about baseball titled *Homeruns & Jackpots: Baseball in Nevada*. The project was a journey that took Tim the better part of 10 years to write.

Sylvia Ontaneda-Bernales '93 (journalism/ social psychology), '97M.A. (journalism) has been appointed by Gov. Martin O'Malley of Maryland to the Maryland Health Care Commission. Sylvia is one of six new appointees to the 15-member commission, an independent regulatory agency that plans for health system needs, increases accountability and improves access to health care. Sylvia also recently received the Maryland Volunteer Lawyers















Rick Moberly '93 (civil engineering) and his wife, Sandra, are proud to announce the birth of their first son, Garrett Allen, on Feb. 18, 2009

Coleen (Cooley) Karkazis '94 (journalism) and her husband George Karkazis are pleased to announce the birth of their identical twin daughters, Karissa and Katerina, on Jan. 21, 2009.

Erin (Taggart) Frock '97 (journalism), '05M.A. (counseling and educational psychology) and Joe Frock '98 (elementary education) would like to announce the birth of their son Tanner Arlen on March 30, 2009. He joins big brother, Xavier, (3).

Wendy (Courtney) Miller '97 (history), '03M.Ed. (educational leadership) and Kelly Miller '96 (resource management), '02 M.Ed. (secondary education) are proud to announce the birth of their daughter, Addison Jane, on Dec. 1, 2008.

Jenny (Boland) Lambert '00 (finance) and her husband Ken Lambert '94 (finance) are proud to announce the birth of their daughter, Eva, on March 5, 2009.

Alissa Mortensen '00 (recreation/fitness management) and Jessen Mortensen '01 (civil engineering), '02MS (civil engineering) would like to announce the birth of their son, Paden Jessen, on July 23, 2009.

Sarah (Crawforth) Carone '01 (early childhood education/human development and family studies), '08 M.Ed. (special education) and Scott Carone wish to announce the birth of their daughter, Zoë Taylor, on August 30, 2008.















# **W**olf cubs

Jeannette (Goree) Smith '01 (journalism), '07M.A. (educational leadership) and her husband, Matthew Smith, are proud to announce the birth of their daughter, Cassidy Grace, on May 13, 2009.

Brooke (Miles) Atkins '02 (journalism) and David Atkins '94 (geography) wish to announce the birth of their son, Miles Jamison, on May 2, 2009. He joins big sister and future Wolf Pack alumni, Paige, age 2.

Karolyn (Keck) Shields '02 (interior design) and her husband, Jeremy Shields '01 (biology), are pleased to announce the birth of their daughter, Maura Elizabeth. Currently, Jeremy is a pilot in the U.S. Air Force and Karolyn is an interior designer with Steelman Partners in Las Vegas.

Jennifer Andrews '04 (criminal justice) and Randy Leise would like to announce the birth of their daughter, Abbey Ruth, on Feb. 2, 2009.

Kathryn (Senfield) York '05 (accounting) and Erik York '96 (business administration) happily announce the birth of their first son, Jake Alan on March 3, 2009.

Laura Zahm '06 (secondary education) and Jerre Zahm are pleased to announce the birth of their daughter Julia Mae on May 19, 2009.

Christine Hanson '07 (psychology) and Eric Hanson '07 (psychology) would like to announce the birth of their daughter, Kate MacKenzie, on Sept. 5, 2009.







Thomas Lowder '97



Patrick Coughlin '98



Alexia Bratiotis '01



Michelle (Gravenstein) Salazar '01



Mike Dicus '02

Service 2007 Educator Award, as well as the Maryland Hispanic Bar Association Public Service Award.

David LaPlante '93 (finance/economics) was recently honored with two awards for his innovative digital marketing accomplishments in Nevada. David was named to Nevada's Center for Entrepreneurship and Technology Hall of Fame in recognition of his accomplishments in the community and in business as CEO of Twelve Horses, which recently merged with Boston-based One to One Interactive. He was also recognized by the Nevada Business Journal as a 20/20 Visionary for exhibiting foresight in his business and adapting to make the current economic climate work for him and his business.

Brenda (Hanifan) Reynolds '93 (management) is the general manager of Nevada Sea Food Co. and would like to announce that the company is celebrating 60 years of business selling to restaurants in Reno/Sparks, Carson City and Lake Tahoe areas. Nevada Sea Food is now offering fish and seafood to the public at wholesale prices. Brenda, along with partner, Jean Selmi, would like to thank the community for many years of patronage. Be healthy and EAT FISH!

Nicole Smith '93 (physical education) recently received her doctorate degree from the University of Nevada, Las Vegas and accepted an assistant professor position at San Diego State University in the School of Nutritional and Exercise Sciences.

Christiana Bratiotis '95 (psychology) graduated from Boston University with her doctorate in social work and sociology in May 2009. She is currently a post-doctoral fellow with the Compulsive Hoarding Research Project at Boston University School of Social Work.

David Pearson '95 (speech communications) has been named president of PlaneTechs, the leading provider of aircraft technicians for the aviation and manufacturing industry. In this new role, David will lead the company's relationships with new and existing clients and oversee PlaneTechs growth throughout the United States and around the world. David currently resides in Chicago.

Wendy (Miller) Dlakic '97 (biochemistry) received a master's of education in curriculum and instruction from Montana State University-Bozeman in May 2009. She is currently employed as a research scientist in the department of chemistry and biochemistry at MSU-Bozeman. Wendy enjoys her two children, fly-fishing and skiing in her free time.

**Thomas Lowder '97** (physical education) has taken a position as assistant professor in the Department of Health and Human Performance at the University of Houston where he will be researching the effects of exercise and stress on the immune system and teaching courses relating to exercise physiology.

Patrick Coughlin '98 (health science/premedicine) was among the 270 graduates awarded the Doctor of Osteopathic Medicine Degree from Philadelphia College of Osteopathic Medicine at the college's 118th commencement.

Kelly M. Frank '99 (journalism) has been named interim public information officer at the Desert Research Institute. Kelly previously worked as media coordinator for Truckee Meadows Community College and also has experience as a news operations manager.

#### '00s

**Alexia Bratiotis '01** (journalism) has joined The Summit/Bayer Properties in the position of area marketing manager. Alexia will over-

see all aspects of strategic communications, special events and marketing for Bayer Properties sites on the West Coast, including The Summit in south Reno and Front Range Village in Fort Collins, Colo.

Trevor Johnstone'01 (art) and Tourine Johnstone'02 (criminal justice), owners of Johnstone Studios, were recently awarded a prestigious national award, the AN-NE Marketing Award from Professional Photographer's of America. The award celebrates the effectiveness and creativity of photographers' marketing activities—from campaigns to individual pieces and Web sites.

Michelle (Gravenstein) Salazar '01 (accounting) has been elected to the Washoe County Debt Management Commission. The commission reviews and approves debt issuance by local entities, as well as oversees the entity's indebtedness and debt management plans.

**Kathleen Sassi '01** (nursing) recently traveled to Santiago and Saint Augustine in Luzon, Philippines as part of a mission trip with Ohana Medical Mission. She saw 2,500 patients in four days.

Mike Dicus '02 (biology) recently returned to Reno from Portland, Ore. to accept a position as an associate dentist at Caughlin Crossing Family Dentistry in Reno. While in dental school Mike was awarded the Wilson/Schell memorial award for clinical excellence in oral surgery. He resides in Sparks with his wife and two boys.

Jason Demuth '03 (marketing) was recently named "Vegas Ace" by *Vegas Magazine*, a recognition reserved for up-and-coming entrepreneurs in the area. After graduation, Jason has worked for three Fortune 500 companies, working in three countries on more than a dozen resort destination properties, and has recently started his own business, Nexus 30.

# **W**olf mates



Darren Welsh '88 (political science) married Madeleine Masters on April 11, 2009 in Mobile, Ala. They are currently living on their tomato farm in Enterprise, Nev.







Romeo "Ro" Lazzarone '<u>03</u>



Christine LoRusso '06



LaTara Misher '06

**Donald Keene '03MBA** (administration) is currently an instructor (assistant professor) specializing in defense supply chain management, defense distribution and joint logistics with the U. S. Army Logistics Management College, a college within the Army Logistics University, at Fort Lee, Va.

Romeo "Ro" Lazzarone '03 (marketing), has been named a member of the 2009 executive council of New York Life Insurance Company. Members of the executive council are among the most successful of New York Life's elite sales force of more than 11,000 licensed agents.

Matt Wolden '03 (health ecology) was recently promoted to service line director for Women's Health at New York Presbyterian, the University Hospital of Columbia & Cornell.

**Jennifer Andrews '04** (criminal justice) has recently been promoted to the position of Web marketing project manager for Cengage Learn-

ing, where she has worked for three years.

Jessica (Myers) Nicely '04 (information systems),'09MBA has launched her business, The Stylish Scribe, where she offers a full assortment of invitations, note cards, address labels and other stationery that can be ordered in a variety of colors and paper options to compliment any event, not just weddings. She also will create a custom design from scratch, with many inspired by exotic wedding destinations. www.thestylishscribe.com.

Stefanie Pulido '04 (accounting/information systems) recently earned her CPA designation. As a senior associate accountant, she specializes in auditing with emphasis in the gaming industry, employee benefit plans and homeowners' associations. She also has experience in individual, corporate, nonprofit and partnership taxation. She joined the firm in 2005 as a staff accountant and was promoted to senior associate in 2008.

Elizabeth "Bekah" Gathercole '05 (speech pathology and audiology) graduated with her doctorate in audiology (Au.D.) from the University of Florida in May 2009. She has accepted a position as a pediatric audiologist at Shands Hospital at the University of Florida in Gainesville, Fla.

Christine LoRusso '06 (accounting) has been named a member of the 2009 executive council of New York Life Insurance Company. Members of the Executive Council are among the most successful of New York Life's elite sales force of more than 11,000 licensed agents.

LaTara Misher '06 (psychology) recently opened her own book publishing company called LMG Publishing. As a brand new publisher, her company has recently released its first novel *Deception* by Justice McClain. LMG Publishing is also looking to sign authors in the fiction/erotica/non-fiction genre. Check out www.lmgpublishing.net for more information.

# Kickin' it with K-von | Cyberspace Update



Confused lately by cyber-space? You are not alone. But, fear not, help has arrived! I've put together a quick guide to some of the more popular web sites out there today. Here is a briefsummary of what these sites are all about from what I can tell . . . .

**Twitter:** A place where you can post pointless updates about what you are doing, what you are eating, how many times you've gone to the bathroom, and anything else you'd like to share with the world that even your own grandmother wouldn't want to know. It's what I like to call information overload. Drop it already you NitTwits!

**Facebook:** Think of it as an online scrapbook. Don't we all just love scrapbooks? A web site where people voluntarily post all of their pictures and personal business. Then other people you vaquely know and don't care about can leave

crude and/or witty comments under your photos. Perfect for turning your private life into public business and has single-handedly broken up many a successful relationship.

**MySpace:** Just like Facebook but mainly for DJ's and scantily clad wanna-be models. If your 15-year-old daughter is on this site I suggest you stop paying your power bill and smash her computer immediately.

**Friendster:** For nerdy people who can't find friends on MySpace or Facebook.

**Craig's List:** An online yard sale. Finally, a place where you can buy used junk from complete strangers including Tupperware, old furniture, appliances, used personal items . . . you name it! Most of the time you will be dealing with characters you'd never otherwise associate with, all in the name of saving a few bucks. If you buy a couch or mattress from this site, please warn me so I don't sit on it.

**YouTube:** A place to upload any video clip you can imagine as long as it's less than 10 minutes long. Since movies are over an hour and well-produced TV shows are 30 minutes, you get the hint about what to expect. Surprisingly, the better the quality of your video, the less people will watch it. But if you film a guy picking his nose on your cell-cam you can expect to have 1,000,000 viewers in three days. And if you don't think anyone would want

to see a kid from the Philippines lip-syncing to Madonna, go to any office and see most of the employees spending three hours a day watching and emailing these clips to all their friends

**Google:** A site where you can type anything and get more information than you'd ever want, but not just on restaurants or businesses. Simply input your name and your whole life story is there. "Google" someone you plan on dating and you can feel like a mini-private eye. Better yet, teachers can now Google a paragraph in the term paper you wrote and figure out you plagiarized it!

**K-vonComedy.com:** Apparently this is some comedian from the University of Nevada, Reno who puts jokes, pictures, and audio clips from his live performances. Talk about self-serving!

The absolute worst part about all of this is that I visit most of these sites regularly. Hope this helps. I'm sure in a few months we will have to do a new update on the most popular sites on the World Wide Web so stay tuned!

K-von '03 (marketing) is a Nevada alum and comedian. He is currently on a world tour with Maz Jobrani and Darren Carter. Look for him coming to a town near you. His schedule is on his site: K-vonComedy.com







Kelly Wallis '07



The Honorable James Santini '59 (education) was honored by the National Tour Association at an appreciation dinner in the Reno Ballroom on Nov. 14. Jim, who was Nevada's only representative in Congress from 1975 — 1983, has served the National Tour Association for 26 years as it's federal legislation and regulation representative in Washington, D.C. Former Senator and Governor Richard Bryan '59 (prelegal), who was an ATO brother of Jim's, was a speaker at the dinner and said, "No Nevada congressman has ever been more effective in advocating for Nevada than Jim Santini." Jim set in motion one of the important pieces of legislation that preserved Lake Tahoe, Bryan added. Jim was also one of the founders of the Congressional Travel & Tourism Caucus.

Rick Angold '07 (finance) has been promoted to assistant vice president, relationship manager in Wells Fargo's gaming division. Rick works with gaming customers nationwide to provide financial service and advice in the areas of lending, treasury management, foreign exchange and rate risk management.

Annie Flanzraich '07 (journalism) has been named the new editor of the *Tahoe Daily Tribune*, a South Lake Tahoe-based Swift Communications newspaper. Annie previously held the news editor position at *Swift's North Lake Tahoe Bonanza* in Incline Village, Nev. She won the 2009 Nevada Press Association's Outstanding Journalist and Journalist of Merit awards, a rare combination. While a student, she edited *The Sagebrush*. Annie has contributed to *Nevada Silver & Blue*, writing "Sagebrush: editors carry on long history of independence" for the winter 2008 issue.

student pursuing a similar course of study.

**Kerry Kleyman '07MA** (social psychology) was appointed assistant professor to teach psychology courses in the College of Professional Studies, Metropolitan State University. Kerry will teach undergraduate courses in diversity and ethics, personality, and social and general psychology.

Chris Trent '07 (German/international affairs) has accepted a position with the congressional affairs team at the U.S. Geological Survey (USGS). The USGS provides state-of-the-art science about natural hazards, water and mineral resources, biology, and land imaging. Chris will help policymakers to engage the data to better inform their decisions about climate change, energy policy and other pressing issues.

Kelly Wallis '07 (journalism) has recently been hired by Ding Communications as junior graphic designer. Kelly has extensive letterpress, design and production experience working for both design firms and printers, most recently in Chicago at Lester and Lucy Letterpress.

Claire Watkins '07 (English) will have her short story "The Last Thing We Need" published in a forthcoming issue of *Granta*, a prestigious literary journal. Claire's writing has already been published in *Granta Online* (visit: www.granta.com/Contributors/Claire-Watkins). Her work has also appeared or is forthcoming in *Hobart*, the Hopkins Review and Ploughshares. She is a master's of fine arts student at Ohio State University.

Cory Hunt '08 (political science/geography), appeared with his world champion barbershop quartet, OC Times, on the "Tonight Show" Oct. 1 on NBC. The group taped a segment with Conan O'Brien and several other barbershop groups during the Barbershop Harmony Society's 72nd Annual Championship.

Class Chat submissions are due Feb. 2, 2010.

**ASSOCIATION** 



Please consider mentoring a University of Nevada student! To create a mentor profile, visit www.unr.edu/alumni.

Chapter Updates



ABOVE: Alumni College XX attendees tour the I-580 suspension bridge in Washoe Valley. TOP RIGHT: The Reno Fire Department visited the Native American Alumni Chapter Homecoming tailgate Oct. 24. RIGHT: Staci Emm '96, Sherry Rupert '05, Colleen Schaar '94, Lauren Sankovich '98 and Daphne Emm all enjoy the Native American Alumni Chapter homecoming tailgate Oct. 24. BOTTOM RIGHT: Former Wolf Pack football players attend the Nevada Football Alumni Chapter's Game Day BBQ & Beer inside Mackay Stadium: Charles Mann, Mike McGowan, Bill Daniel '63, '68, Steve Knapp' '81, Bob Hamm '90 and Todd Wilcks '83.



Doug Byington '55, '64, dbyington7@aol.com

Save the date for Alumni College XXI July 13-15. We invite all alumni to attend this three-day educational adventure where we explore University of Nevada and DRI initiatives as well as current events. Additional information to come later this spring!

# Alumni & Friends of the Reynolds School

Kristin (Ghiggheri) Burgarello '97, kburgarello@unr.edu

At a Homecoming lunch held on October 23, the Reynolds School's new First Amendment Banner (a gift from the Dean's Council) was unveiled and the school's three alumni who received awards the evening before spoke.

Special recognition goes out to the School's five alumni who received the *Reno Gazette-Journal*'s 20 under 40 awards: Gary Aldax '92, Alexia Bratiotis '01, Julie Rowe '94, David Taylor '99 and Scott Walquist '02

If you're interested in attending a future meeting, a Reynolds School t-shirt for \$10 or a combined deal of a chapter membership and the t-shirt for \$25, please contact Kristin Burgarello.

#### **COBAA**

Matt Bradley '06, mobradley@gmail.com

The College of Business Alumni Association celebrated Homecoming 2009 by recognizing five award recipients at the Nevada Alumni Association's Homecoming Gala on Oct. 22. College of Business award recipients included: Clyde Turner '50 (Distinguished Alumnus), Regent Mark Alden '71 (University Service), John Larsen '72 (Professional Achievement), Eren

Akmen Ozmen'85 (Professional A chievement) and Melissa Molyneaux '06 (Outstanding Young Alumna). Congratulations to our alumni! On Nov. 8, COBAA cosponsored Wingology, along

on Nov. 8, COBAA cosponsored Wingology, along with the Young Alumni Chapter, at Scruples Bar & Grill. It was a great event and many fun times were had. Thank you to all who attended

Keep an eye out for the annual COBAA golf tournament in May. Last year's tournament was a lot of fun and a huge success. Please contact Kelly Newcomb at Knewcomb@accountantsintl.com if you would like to receive more information on playing in or sponsoring next year's tournament. Go Pack!

# **Fallon Alumni Chapter**

Tina (Luke) Dakin '71, '84, jtdakin@sbcglobal.net

In July 2009, we lost one of the charter members of the Fallon Alumni Chapter, Elmo Dericco '48, '64M.Ed. He and his wife, Donna, were instrumental in the ongoing success of the Fallon group. He is greatly missed. An awesome group of folks will carry on the traditions of Fallon alumni and friends in his memory.

Each year we focus on fundraising University of Nevada, Reno scholarships for Churchill County High School graduates. In memory of Elmo, the scholarship will now be called the "Elmo and Donna Dericco UNR Fallon Chapter Scholarship." All Fallon Alumni Chapter activities help raise funds for scholarships.

Lots of upcoming activities are in the works—basketball rooter bus, softball rooter bus, Western BBQ scholarship fundraiser, Aces







game, mystery bus trip and a new event for us, Brews and Brats. For additional information regarding upcoming events, visit www. unr.edu/alumni and click "Connect" to find the Fallon Chapter.

## Native American Alumni Chapter

Sherry Rupert '05, srupert@nic.nv.gov

The Native American Alumni Chapter held its annual Homecoming tailgate Oct. 24. At the tailgate, hamburgers, hotdogs and side dishes were served. Alumni, friends, and family were all in attendance. The chapter also collaborated with the University's Native American Student Organization and participated in the homecoming parade.

NAAC co-sponsored "We Tell Stories" Nov. 6. The reception was in celebration of Native American Heritage Month and included entertainment, as well as a silent auction. Event proceeds will support the University of Nevada, Reno Spring Powwow May 1-2.

Thank you NAAC members! Our spring membership drive was a huge success. We extend appreciation to those of you who renewed and to our new chapter members.

**Chapter Updates** 



Co-presidents of OSNAA Cathy Butler '74 and Michelle Klina '75. '94. pose with Dr. John McDonald, vice president of the Division of Health Sciences, and Patsy Ruchala, director of the Orvis School of Nursing, at the chapter's wine tasting Sept. 9 at Whispering Vine.

The chapter meets monthly at various locations. If you are interested in joining, please contact Kari Emm at (775) 784-4936 or kemm@unr.edu, or Sherry Rupert at (775) 687-8333 or srupert@nic.nv.gov.

## **Nevada Football Alumni Chapter**

Jim Farley '99, jfarley 47@verizon.net

The Nevada Football Alumni Chapter is proud to announce a new social networking website at www.nevadaalumnifootball.com. Former players and family/friends of former players are encouraged to register. Registration is free, but we encourage football alumni to join the chapter or renew your yearly membership. The new website will offer merchandise sales and information on upcoming events. It functions similarly to Facebook, allowing friends and family to keep in touch. All membership fees and merchandise sales assist in funding yearly summer school costs for our Nevada football team. If you have questions about the Nevada Football Alumni Chapter, please do not hesitate to contact Jim Farley.

### **Orvis School of Nursing Alumni Association**

Jan (Pritchard) Brady '63, lvcrsswrds@aol.com

Our winter focus is membership recruitment. We need a good core of active members to support our scholarship commitment and provide leadership in planning upcoming activities. We have a great group of alumni and fun activities planned. Join us!

If you are an Orvis alumnus and do not receive emails from OSNAA, please visit www.unr.edu/alumni and select "Update Your Address," so we can keep in touch with you.

Our first scholarship recipient, Justin Johnson '09, graduated



The medical school Class of 1982 poses for a group photo with UNSOM Alumni Association Outstanding Alumna award recipient Dr. Susan Desmond-Hellmann '78, '82M.D. at the 40th anniversary celebration of the school's founding. BACK: Dr. Craig Klose '82M.D., Nancy Klose, Patti Mandaro, Kim Miller '78, Dr. Mitchell Miller '78, '82M.D. FRONT: Dr. Bruce Shapiro '82M.D., Carole Shapiro, Dr. Roger Belcourt '77, '82M.D. Dr. Stephen Mandaro '82M.D., Dr. Terrence McGaw '80, 82.M.D., Dr. Susan Desmond-Hellmann '78, '82M. Rene Rores, Dr. Christopher Rores '82M.D.





LEFT: OSNAA scholarship recipient, Justin Johnson '09, and OSNAA scholarship chair, Linda Clift '74, celebrate Justin as the inauqural recipient of the OSNAA annual scholarship at the OSNAA wine tasting Sept. 9 at Whispering Vine. RIGHT: The Sacramento Alumni Chapter enjoys dinner at Louis Basque Corner following the Homecoming football game Oct. 24: Greg Weinbender, Dylan Weinbender, Sarah Powell, Laura Jenkins '99, Deborah Pierce '86, Steve Park '99, Paul Chaffin '06, Mary Hillman, Sandy Scrivano, Bob Scrivano, Bill Chaffin '66 and Lorena Chaffin.

with his BSN in December. Justin is from Gardnerville, Nev. and attended the University before joining the U.S. Navy. He was on active duty for five years and was deployed twice, once to Iraq. Justin would like to specialize in ER/ICU nursing. He has applied for a nursing position in the Navy and is awaiting orders. He and his wife, Linn, who will receive her MBA in May, celebrated their first anniversary in 2009.

# Sacramento Alumni Chapter

Steve Park '99, spark@ccarey.com

Sacramento Alumni caravanned to Reno for Homecoming weekend! We attended the Nevada Alumni Association's pregame party. Following the game, we visited one of Reno's bestknown restaurants—Louis Basque Corner—where we toasted Homecoming with a round of picon punch!

The chapter is involved with the University admissions department. We attend college night fairs in the greater Sacramento area to assist University recruiters and educate potential students and their parents.

Our Annual Mystery Bus Trip will take place Saturday, Jan. 23. Hint: This year we will be revisiting a particular location our alumni still rave about!

The Sacramento Alumni Chapter is online at www.NevadaAlumniSacramento.org. You can also join us on Facebook—"University of Nevada Reno Sacramento

Alumni Chapter."

The Chapter meets on the second Tuesday of each month at noon. For location and information, contact Chapter President Steve Park of Cornish & Carey Commercial at (916) 367-6345 or spark@ccarey.com.

# **UNSOM Alumni Chapter**

Dr. Peter Verhey '97, '02M.D., ptverhey@yahoo.com

The UNSOM Alumni Chapter would like to thank our alumni, as well as current and past faculty, staff and students who participated in the 40th anniversary of the school's founding in September. It was an honor to have the founding dean of the medical school, Dr. George Smith, in attendance, in addition to several key legislators who played a role in the founding of the school. Our chapter awarded its first Outstanding Alumnus award to Dr. Susan Desmond-Hellmann '78, '82M.D. It was a special evening with many of her fellow classmates in attendance to celebrate the honor.

We encourage you to give back to the school and its students by being an active member of the UNSOM Alumni Chapter. Please visit medicine.nevada.edu/alumni/alumniassoc.asp to become a member or contact Christina Sarman in the development and alumni relations office in the School of Medicine at (775) 784-6009 or christinas@unr.edu.



Students interested in studying abroad visit the USAC/University of Nevada, Reno Festival Sept. 30.



The Young Alumni Chapter accepts their Chapter of the Year Award at the Homecoming Gala Oct. 22, (back row) President Glick, Derek Zielinski '05, Rachel Ringenbach' 08, Brent Cunningham' 06, Maria Perez' 06, Melissa Molyneaux' 06, Stephani Foust' 01, '08M.A., Mike Dillon' 94, Neetra Childs '06, Marcus Liem '06, (front row) Seema Donahoe '02, Rosalia Nunez '07, Lesley Davis '04 amd Lea Jensen '05.

#### **USAC Alumni Chapter**

Michelle Cobb, mcobb@unr.edu

The USAC/UNR Festival was held Sept. 30 on the front lawn of the Mathewson-IGT Knowledge Center, USAC staff and more than 25 USAC alumni assisted in the event, which provided program, financial aid, scholarship and application information for students considering studying abroad. Alumni from a variety of the 40 USAC program sites available to University students shared their experiences and suggestions with interested students. The atmosphere was fun and laid-back, as everyone enjoyed cotton candy and popcorn in the bright sunshine on our beautiful campus. More than 300 students stopped by to chat, ask questions and receive information.

## Young Alumni Chapter

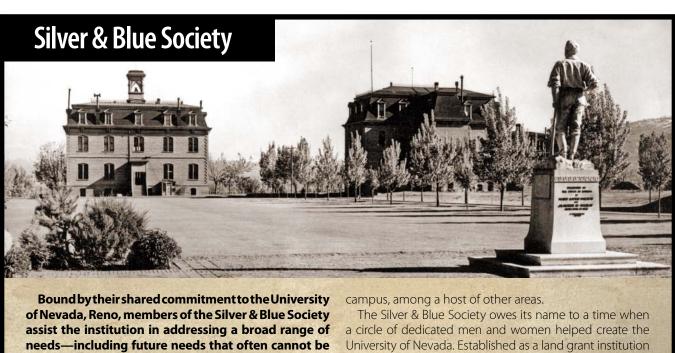
Melissa Molyneaux '06, YACPresident@gmail.com

YAC had a lot to celebrate during Homecoming, including being named Chapter of the Year and recognizing two Outstanding Young Alumnae of the Year—Stephani Foust '01, '08M.A. and Melissa Molyneaux '06—both YAC past-presidents. Award recipients were honored at the Homecoming Gala and during the Homecoming game. We also organized Old Timer's Night and made a float for the Homecoming Parade.

Wingology was a success! YAC and COBAA enjoyed all-you-caneat wings and beer during the Nevada vs. San Jose State game Nov. 8. Thanks to Scruples for sponsoring the event!

Our December Mystery Bus took us to the River Grill in Tahoe City. The final destination was a surprise, but the fun that took place on the bus was not!

Planning for 2010 is underway (including Beerfest). To get involved, visit www.NevadaYAC.com or attend an open meeting the first Wednesday of each month at The Lil' Wal'.



anticipated at the time gifts are made.

To recognize these individuals, the Silver & Blue Society was formed to honor those who give an annual unrestricted gift of \$1,874 or more. Members of the Silver & Blue Society provide for scholarships, new academic programs, innovative learning opportunities, faculty recruitment and development, and enhancements to

in 1874, the school depended in part on the vision and support provided by advocates. Many of them knew the value of gifts beyond the government programs that were meant to create a thriving economy for a new western state.

The generosity of individuals makes all the difference in the future of Nevada. Unrestricted funding is a critical resource that supports the University's most pressing needs.







# **Dental Alumni Chapter**

1) President Glick and Coach Carter (top right) spoke to alumni and predental club students at the inaugural Dental Alumni Chapter social in November. For more information about the Dental Alumni Chapter, please contact David White '99, D.D.S, davidwhitedds@yahoo.com.

# **Emeriti Faculty Events**

The Nevada Alumni Association honored emeriti faculty members at a reception on Aug. 18 and a pregame party on Oct. 31.

- 2) Kathleen Watson Jameson '80 and Shelly Marsh Walters '85.
- 3 Sam Macias '56, Mrs. Macias '62, Lenita Powers '71 and Rita Laden '96.
- 4) Journalism Dean Jerry Ceppos, Warren Lerude and President Emeritus Joe Crowley.
- 5) Ken Braunstein, James Hulse, Virginia Kersey, Betty Hulse and Joan Zenan.







## **Senior Scholars**

On Dec. 2 the University of Nevada, Reno and the Nevada Alumni Association honored an undergraduate student from each school or college who met the exceptional Senior Scholar Program standards. The Senior Scholar then selected the faculty mentor who played the most significant role in his or her scholastic achievement.

1) BACK ROW: Lauren Sankovich '98, Anna Johnson '09, Patricia Berninsone, Kristina Zahtilla '09, Briana Dodge '09, Provost Marc Johnson, Jonathan Cho '09, Milad Oliaee '09, Jessie Marchesseau '09, Kirstie Miller '09, Whitney Foehl '06M.A., Jerome Kulenkamp '09 and Jianfei Sun. FRONT ROW: David Ehrke, Kate Sheppard, Carol Ort, Dean Adams and Deidre Pike '98,'02M.A.

# **Alumni Bowling Night**

More than 175 alumni and friends attended the second annual Alumni Bowling Night at the Wild Island's Coconut Bowl on Sept. 18.

LOOK ONLINE

For more photos of all of our Gatherings

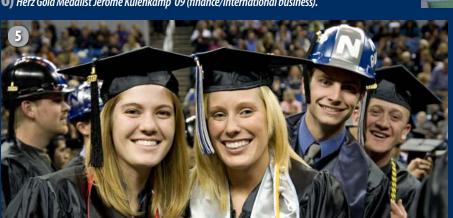
visit: www.unr.edu/ silverandblue

- 2) Rylee Ries, Ashley Ries, cheering on their sister Nayvee Ries
- 3 Lisa and Vincent Johnson '90 with daughter Mikayla and friend Emily Bury
- 4) Charlotte '02, '08 and Bill LaCombe with Slade and Cade Pronk

# **Winter Commencement**

Some 1,048 students received their bachelor's degree, and 419 received advanced degrees Dec. 5 during Winter 2009 Commencement ceremonies at Lawlor Events Center. Jerome Kulenkamp '09 (finance/international business), who achieved a cumulative 4.0 grade-point average, received the Herz Gold Medal, the University's top academic honor. The Herz Gold Medal, the University's oldest and most prestigious award, is presented each commencement ceremony to the graduating senior with the highest grade-point average. This gift was established in 1910 by brothers Richard, Carl and Otto Herz when the institution was only 36 years old.

- 5) Civil engineering graduates Angela Bezzone, Rachel Siekerman, Ryan Barrett and mechanical engineering graduate Chris Richardson.
- 6) Herz Gold Medalist Jerome Kulenkamp '09 (finance/international business).





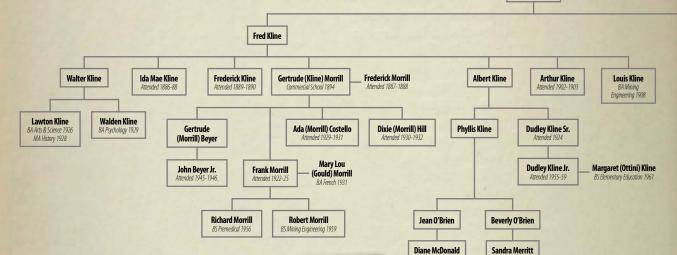






#### Kline Family Tree

George Kline Catherine (Clauss) Kline





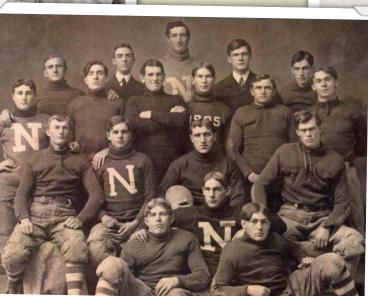
RIGHT: Nevada State University drama club production of "East Lynne" which played at the Nevada Theater in Reno on Dec. 10, 1886, the first theatrical production presented by students of the University after it moved to Reno in 1886. Ida May Kline is in the top row, upper left, costumed as a maid.

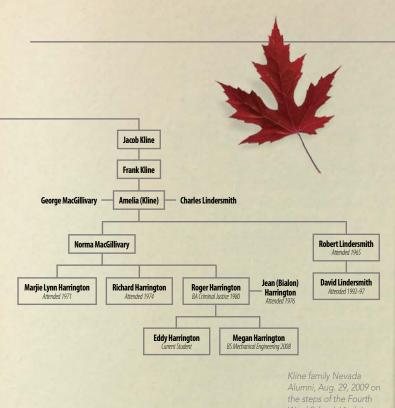
Christine (Seidler) Collins

Cheryl (Clayton) Carpenter

Lisa Carpenter BA English 2008

TOP: Graduation photo of the Nevada State University Commercial Class of 1894, McKissick's Opera House, Reno June 7, 1894. Alice Gertrude Kline seated at the left of front row. RIGHT: University of Nevada 1905 football team. Louis Kline far left second row, seated.







Kline family Nevada Alumni, Aug. 29, 2009 on the steps of the Fourth Ward School, Virginia City. Front row: Marjie Harrington; second row: Robert Morrill, David Lindersmith; third row: Megan Harrington, Eddy Harrington, Richard Morrill; top row: Dudley Kline, Roger Harrington, Richard Harrington,



# A 123-Year Tradition at Nevada

It's rare to find a family with five generations at Nevada and links to both the University's beginning and its present. The Kline family's Nevada roots date to 1866 when Fred Kline opened a saddlery in Virginia City. His brother, Jacob, soon joined him, and since then 27 family members have attended Nevada. The first were Fred Kline's daughter, Ida May, and Fred Morrill, her future brother-in-law, both in the first class to enter Nevada in Reno in 1887. The tradition continues with Megan Harrington, Class of 2008, and her brother, Eddy, Class of 2010.

How many University of Nevada, Reno alumni make up your family tree? Let us know, and you could all be featured in the next issue of *Nevada Silver & Blue*. For details, visit www.unr.edu/alumni or call 888.NV ALUMS.



# Remembering Friends

**Theodore "Ted" Conover**, professor emeritus, died Sept. 14, 2009. Ted was a journalism professor at the University of Nevada, Reno from 1960 until he retired in 1982. He was named chairman of the Department of Journalism in 1965 and was credited with creating sequences in the school and adding broadcast journalism to the curriculum. Under his direction the department was first accredited in 1970. He continued as department chair until 1974. He also authored *Graphic Communications Today*, a book for beginning design and journalism students, which was first published in 1985.

Ted's education at Ohio University was interrupted by World War II. During the war he was awarded two Purple Hearts for wounds received while serving in Europe. On May 13, 1944, Ted married Edna Harsha of Frazeysburg, Ohio. It was during this time that he and Edna bought their first newspaper. Over the next 13 years they bought and sold five newspapers. Ted also completed work on his journalism degree from Ohio University and his masters from Ohio State University.

Ted was preceded in death by his wife, Edna. Ted's family includes son David (Pulou); daughters, Nancy (David) and Linda (Bill); grandchildren, Mellisa, Litiana, Laura (Fotu Taua) and Sarah; and great-granddaughter, Cierra.

Catherine (Parsons) Smith, professor emerita, died Sept. 1, 2009 after a struggle with cancer. Catherine was born in Rochester, N.Y. in 1933. She graduated from Smith College in 1954 and later studied performance (flute) at Northwestern University and then received a doctor of musical arts from Stanford in 1969. She was a professor at the University of Nevada, Reno in the music department from 1968 to 2000. She played flute in the Reno Philharmonic and the Reno Opera for many years.

Her scholarly work was influential resulting in four books: Mary Carr Moore, American Composer (1987), William Grant Still: A Study in Contradictions (2000), Making Music in Los Angeles: Transforming the Popular (2007), and William Grant Still (2008).

She married Ross Smith, also a long-term professor at the University, in 1955. They have three children, Walter, Anne and Courtney. Catherine will be deeply missed by her three children and their spouses; her five grandchildren, Connor, Hugh, Lily, Kara, and Maxwell; and by her partner of 10 years, Paul. She was an inspiration to her friends and colleagues in her dedication to scholarship and teaching; her enthusiasm for new ideas; her respect and support for the work of others; and her overriding decency and kindness.

James Donald Bagby, former employee, died Aug. 8, 2009. James was born in Santa Cruz, Calif. on Oct. 9, 1935 and later attended San Jose State, obtaining his degree in music. Music played a major role in his life, as a jazz musician and also as second place winner with his group in the Army Entertainment Contest in the 50s, while he was serving in Germany. He was a guest drummer for

the Greater Carmichael Traveling Street Band.

James lived throughout
California prior to coming
to the University, where
he worked as a purchasing
agent in the 1970s and
1980s. James primarily dealt
with scientific and medical
purchasing for the then-

fledgling medical school. He then worked as purchasing and distribution manager for Refron, Inc. for 25 years.

James is survived by his wife, Patricia; children, Elizabeth (Alberto), William (Pennie) and Edward (Eryn); and grandchildren, Max, Sophia, Gail Rose, Christopher, Aidan, and Austin. James was an outstanding family man and wonderful raconteur.

**Billie McReynolds**, friend of the University, died Oct. 1, 2009 following a prolonged illness with cancer. Billie was born in Greeley, Colo. on Dec. 31, 1921. At the age of 6, she began studying the violin. After high school she enrolled in Stephens College in Columbia, Mo., where she eventually became concertmaster of the college orchestra. In 1945, Billy earned a performer's certificate in violin and a master's degree in music education from Eastman School of Music.

In 1950, Billie received a teaching fellowship from Stanford University in Palo Alto, Calif. She was also appointed concertmaster of the Stanford Symphony. In 1952, she took a position in the Palo Alto School System. It was during this time at Stanford that Billie met Paul McReynolds. They were married in 1955. Soon after marriage, Billie began playing with the San Jose Symphony, serving as principal violinist from 1962 to 1965. In 1969, the McReynolds family, which now included son, David, moved to Reno where Paul accepted a position at the University of Nevada.

Billie liked to travel, entertain, sew, play computer solitaire and was an avid reader. She was always there to help those in need, especially those who had lost a loved one. She will be greatly missed and long remembered by her many friends.

She is survived by her husband, Paul, their son, David (Candi), and two grandsons, Jason and Kevin. Those who wish to send condolences may do so at: hoopers2@msn.com or by writing to Paul McReynolds, 6009 Snowy Ridge Lane, Berthoud, CO 80513.

**Ethel "Janice" (Bawden) Scobey** passed away Aug. 11, 2009 in South Pasadena, Calif. Janice was born to Ethel and Joseph Bawden Feb. 26, 1922, in Reno. She attended the University of Nevada, where she was a member of the Kappa Alpha Theta Sorority. She then moved to San Francisco, Calif., where she met Fred Bradley Scobey whom she married on April 30, 1945.

Janice and Fred's first home was in Bangkok, Thailand, where Janice gave birth to their first child, Janice Louise.







Ethel "Janice" (Bawden) Scobey



Elmo Dericco '48

Later a son, Fred Bradley "Brad" Jr., and a daughter, Barbara Lynn, was born.

The family lived in several places while the children were growing up, including Illinois, California, and Tokyo, Japan. Janice loved East Asia, bringing back many objects of art from her travels. She was also a master in the art of Japanese flower arranging (Ikebana). Janice enjoyed her family, her church and California, where she lived until her passing.

Janice was preceded in death by her parents, Joseph and Ethel; and her sister, Martha. She is survived by her children, Jan (Ted), Barbara (Richard) and Brad; her grandchildren, Eric, Ryan and Laura; her niece, Darla; and her grandnephew, Joe.

**Elmo Dericco '48** (physical education), '64M.Ed. (school administration) died July 10, 2009. Elmo was born in Sparks in 1927, but graduated from Pershing County High School in Lovelock, Nev. As an undergraduate, Elmo lettered in both basketball and tennis.

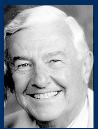
Elmo entered the U.S. Marine Corps after graduating from the University of Nevada and served for three years before being honorably discharged with the rank of sergeant.

The native Nevadan began his educational career in Churchill County in 1955 as a teacher. In addition to his teaching, Elmo also served either as a head or assistant coach for the football, basketball and baseball programs in the 1950s. Fallon teams won back-to-back state championships during the 1957 and 1958 school years.

Elmo became superintendent in 1968, a position he held until his retirement in August 1990. During his career, Elmo received many accolades and honors. The high school gymnasium, which was built in 1988, was dedicated in his honor. He also received awards from the Optimist Club and the University of Nevada for his 35 years of service to youth and education. The city of Fallon proclaimed June 9, 1990 as Elmo Dericco Day and the Nevada Interscholastic Activities Association's first Hall of Fame class included Elmo.

Elmo was also active in the Knights of Columbus and the Fallon chapter of the University of Nevada Alumni Association. Elmo is survived by his wife, Donna, and three grown children.

**Jack Wulff '50** (civil engineering) died on July 24, 2009 after a long battle with heart disease. Jack was born in Sacramento on Feb. 20, 1929, to Otto and Clementine Wulff. He graduated from Sacramento High School, class of 1946,







Reginald "Reg" S. Parsons '75

and went on to earn his bachelor's degree from the University. In 1950, he married his high school sweetheart, Jane and then spent 18 months as an officer in the U.S. Air Force.

Jack was the state of California's Department of Water Resources first chief of earth dams design and was directly in charge of the designs of the foremost dams in the State Water Project. Jack entered private practice in 1968 as principal engineer for design and construction with Leeds, Hill, and Jewett in San Francisco and later went on to become chief engineer, vice-president and then president of Wahler Associates in Palo Alto, Calif. and Walnut Creek, Calif.

Jack is survived by his wife and love of his life, Jane; son Dave (Joyce); son Doug and Jim Arata. Jack will forever be remembered for his love of life, his devotion to Jane and his family, his hundreds of dear friends and neighbors, his sense of humor, funny travel stories and beautiful singing voice.

Gerald "Jerry" Wyness '52 (physical education) died Oct. 13, 2009. Jerry was born in 1928 and was enrolled at Nevada in the fall of 1946. In his freshmen year he played football, basketball and baseball. Jerry played varsity basketball when the team went 19-3 for a best winning percentage in Pack history. Jerry also served on Sagers, Blue Key, Coffin and Keys, Scabbard and Blade, Block N, Sagebrush Staff, and the drama club. Jerry was also very involved in his fraternity, SAE. One of Jerry's most memorable times was when he appeared as an extra in three Hollywood movies that were filmed on campus. He was commissioned as a second lieutenant in the U. S. Air Force Reserve in May 1950; and served from April 1952 through September 1953 in the Korean War. He attended San Jose State, obtaining his teaching credential and his master's degree in 1955. He earned his doctor of education in 1963 from University of Oregon. During his 49 years in higher education, Jerry wrote two college level textbooks, authored more than 30 articles and gave more than 60 professional presentations.

Jerry has been awarded numerous accolades including: 1980–1991 Outstanding Teacher Award, San Francisco State University, 1992 Honor Award, CAHPERD and the 2008 University of Nevada, Reno Professional Achievement Award. He was also involved in SAVE, the Senior Auxiliary Volunteer Effort for the Reno Police Department.

Reginald "Reg" S. Parsons '75 (managerial science) died June 30, 2009 after a short battle with cancer. Born Oct. 22, 1932 in Queens, N.Y., Reg moved to Reno in 1946. In 1951 he graduated from Reno High School, where he met his devoted wife of 57 years, Marilyn

Reg served as corporal in the U.S. Army Signal Corp. After discharge, he graduated from the University of Nevada, Reno, with honors. Reg worked for Nevada Bell for 30 years as a protection engineer, then consulted for Citizens Utility and wrote operation practices for Bell of Canada. He was the chief operating officer and chief financial officer for Hillcrest Corporation in Medford, Ore. Reg's final project was his energy independent dream home, which was featured in the *Reno Gazette–Journal*. Reg's imprint will be lasting not only because of his intellectual contribution to technology, but because of the many colleagues and friends who flourished due to his generous support.

He is survived by his wife, Marilyn; his daughter, Carole (Jim); and granddaughters, Krystina (Ben) and Danielle. He is also survived by two sisters, Diana (Warren) and Cynthia, and many extended family members.

#### **LOOK ONLINE** For the full text of Remembering Friends visit: www.unr.edu/

silverandblue

# Your legacy ensures Nevada's future

The Nevada Legacy Society honors a special group of individuals who are partners in planning for the future. By designating "Nevada" as a recipient of deferred gifts through their financial and estate plans, these thoughtful alumni and friends are helping to build our endowment, which provides a never-ending source of support to help increase student success.

We invite you to become a member of the Nevada Legacy Society by making a future gift to Nevada. We are grateful for gifts of any size. If you have already planned such a gift, please let us know. This allows us to plan for the future and thank you today by including you in this special circle of friends.

In recognition of their vision and generosity, members are guests of honor at an annual Nevada Legacy Society event, receive invitations to other key University activities, receive a copy of our Nevada Legacy Planner newsletter and are listed in our annual Honor Roll of Donors publication (unless anonymity is requested).



# NEVADA SILVER & BLUE • Winter 2010

# Something in the air

George Ross '46 (journalism), journalist extraordinaire, has spent a lifetime sharing stories, and changing how the world views serious sportswriting.

# GEORGE ROSS IS 92 YEARS OLD, and he moves with the deliberate, round-shouldered

moves with the deliberate, round-shouldered, slightly swaying steps of a man who recently had a stroke.

There is a walker nearby in the living room of his home in Graeagle, Calif.

He determinedly prefers not to use it. And why should he?

When you've flown, like Ross has, there is a good chance if you aren't fully upright, aware of the world opening up around you, you might miss something.

During a journalistic career that began as a young sportswriter on the University of Nevada campus and spanned the unquestioned golden era of Oakland sports in the 1970s as sports editor and then managing editor of the *Oakland Tribune*—an era where the A's and Raiders combined for four world championships—Ross missed very few stories, if any.

In fact, for many, Ross was the most influential Oakland media figure of the era.

"It really was a golden age for the presence of first-rate sports," says Frank McCulloch, a 1941 Nevada graduate who went on to become the Southeast Asia bureau chief for *Time Magazine* during the Vietnam War, as well as managing editor of the *Los Angeles Times*. Then, McCulloch chuckled lightly, recalling flamboyant Oakland A's owner Charlie Finley—the man who brought day-glo uniforms to professional sports—and the enigmatic, brilliant owner of the Oakland Raiders, Al Davis. "It was an era where the players were colorful, and there were also some real jerks, which made it interesting to cover.

"You bet I feel George was one of the best there was. One of the qualities that made George unique ... he's personally and journalistically honest. That's harder to find than we'd like to believe. That's one of the most distinguishing things about him. There's a quality beyond getting two sets of facts, and that's honesty. It's giving the public the most honest appraisal you can.



George Ross '46 at his home in Graeagle, Calif.

"George possesses it in abundance."
The longtime Oakland Tribune columnist
Dave Newhouse has written of Ross, "The
name George Ross may not sound familiar,
but Oakland wouldn't be the same sports
town without him. He nurtured the Raiders to
respectability, recruited the A's from Kansas
City and wooed the Warriors from San
Francisco. ... Ross proved there was a there,
there in Oakland sports-wise."

#### TO GET TO GEORGE ROSS' HOME IN GRAEAGLE,

visitors must make the drive over 5,221-foot Beckwourth Pass, north on Highway 70. The land transitions from sage to pine, the color of the trees becoming more vivid, their branches shimmering in the fall morning sunlight like tiny mirrors.

Ross and his wife, Helene, moved to Graeagle after he retired from newspapers in 1980. Helene—"An incredibly great woman," McCulloch says—dated Ross while the two were students at Fremont High School in Oakland. The couple danced many a night away at Sweet's Ballroom and the Oakland Auditorium, to the sound of some of the best big bands in the country.

"Helene was real smooth," Ross says, with a gentle smile. "So I became kind of smooth, too."

Ross graduated from high school a year before Helene, and the two lost track of each other. Ross went to school in Reno, "I wrote her some, but we drifted apart." He didn't know that Helene was battling tuberculosis, and almost died. Once World War II began, Ross, who would eventually become a Navy ensign and train to fly, happened to see Helene on a streetcar near their old dancing spots in Oakland.

"I said, 'Hel-eeen!" he remembered, his voice rising. "I was in uniform, but she still recognized me. So we picked up from there."

They were married, happily, for 50 years, before Helene passed away more than a decade ago. As Ross rests in his recliner in the living room, there is also a silver-framed photo of Helene, her head tilted, with a young Ross staring intently at his wife. An old clip book, containing Ross' award-winning series of stories for the *Placerville Mountain Democrat* written in 1950—a series of stories that halted construction of Folsom Dam and brought into question some questionable land acquisition practices by the Army Corps of Engineers—rests next to the photo.

Like almost everything about Ross, there is an understated truthfulness to the *Mountain Democrat* series. Their richness lies in their rocksolid reporting and insight into the capacities of common people to work for the common good. Ross was a methodical journalist, and a good listener. He had to overcome a speech impediment, a stutter, which taught him to carefully weigh each word he spoke. When he wrote, he was similarly precise, using language like an instrument, like a jeweler's loupe.



George and Helene Ross.

Ross learned the basics of writing and reporting from legendary Nevada journalism instructor Alfred "Higgie" Higginbotham, a former Ohio newspaperman. Higginbotham stressed, above all else, "accuracy, accuracy, accuracy." It was Higginbotham who encouraged Ross, after returning to Reno in 1946, to complete his degree. "If you were one of Higginbotham's students, you were considered one of 'Higgie's boys,'" Ross says.

"I only wrote six or seven stories," Ross says of the *Mountain Democrat* series, still seeming surprised that they led to an embarrassing reversal for the Army Corps of Engineers and the Bureau of Reclamation. "I've got them here." He lifts the clip book over the photo of

Helene, his ruddy fingers softly touching the yellowing pages. "This is the book I sent to the judges," he adds. He strokes the goatee on his face. "I don't know where the hell the prize is."

#### ROSS' HOME HAS NO SHRINE TO HIS CAREER.

There are no photos on the walls of Ross interviewing famous athletes like Willie Mays—which he did, by the way, and often with much greater success than many other sportswriters, who found Mays difficult. Ross, on the other hand, had a fondness for Mays that says much about Ross' ability to peel beyond the obvious to the essence. "Willie and I were good friends," Ross says. "I liked him, he liked me. I'd be looking for dope for a column, and he'd say, 'You got your story yet? Sit down. I'll give you one.' And he'd tell me some anecdote and I'd get a great sidebar. He was like a managing editor himself in that sense."

With Al Davis, it was much the same way. When Davis was interviewing to become the head coach of the floundering Raiders in 1963, Ross was trusted enough by the Raiders' managing partners to sit in on the interview.

"Al was a very impressive young man," Ross said. "He was good looking. He had been called a genius in one of the publications—he made sure I knew that. He was single-minded, he was an innovator, and he helped change professional football."

Davis used Ross as part-sounding board,

part-1960s version of Google. He discovered that one of Ross' great strengths was the sportswriter's ability to go beyond sports. Ross understood power as well as personalities. Ross could mentally divide the East Bay into clear hubs of transportation, supply chains, and pockets of growth. He could see what was in front of him in two or three dimensions, rising above it like the private pilot he was, lifting off the ground to see a vast array of land grids and possibilities.

Davis wasn't the only one seeking Ross' insight. Ross knew all of the members of the planning group that would eventually make the Oakland-Alameda County Coliseum a reality. He was considered central to the campaign that convinced Oakland's city leaders that it was worth the effort to woo Finley to move his A's from Kansas City to Oakland.

"There are only two people I've been acquainted with like that, who were listened to by the policy people in sports," McCulloch says. "George Ross was one. [Pulitzer Prize winning Los Angeles Times columnist] Jim Murray was the other. That's rare. They not only wrote clearly and well, but they also had deep understanding of their communities and the important policy issues of the day."

A moment on a long-ago American Airlines flight in January 1959 is telling. It was the first jet airline trip across the country, from San Francisco to New York with a stop in Chicago.

The Nevada Alumni Association would like to thank our 2009 Homecoming Gala Sponsors







For more information on upcoming events, visit www.unr.edu/alumni or call 888.NV ALUMS.

Ross was among a group of journalists selected to take the journey.

While many of his cohorts were caught up with the scene of a pretty, well-dressed woman who walked up an elaborate red carpet to press a button to fire up the jet engine, Ross could not shed his pilot's eye. A moment that occurred later stuck with him. Someone had placed a burning cigarette on the edge of a table, and Ross could not peel his eyes away from the cigarette. He could see the limits of physics and structural sciences expanding before his very eyes, as the cigarette sat there, mutely, stiffly, never showing the slightest shake or tremor. Everything was about to change in the airline industry. The moment was so simple, so obvious ... and yet so revelatory.

"My lead stuck to the story that the end of piston engine aircraft was on the books," Ross says. "They had increased the speed of airline travel by double and by flying over thermal storms, they'd increased passenger comfort. You were going to see jet aircraft from now on."

# ALTHOUGH THERE ARE NO SPORTSWRITING HOMAGES IN ROSS' HOME, one can certainly

HUMAGES IN KUSS HUME, one can certainly still sense Helene's spirit. It is there in the tasteful display of shining china, the clocks on the walls, the warm paintings of farmhouses, the reverent intensity of Sierra landscapes.

And even though he is alone, Ross is a secure man, certain that he's led a good life, a productive life.

Retirement to Graeagle brought an entirely new chapter. He became a state park docent. He taught mineralogy. With the help of a doctoral student at the University of California, Berkeley, he helped re-introduce giant Sequoia trees into the northern Sierra Nevada, planting several of them himself in his yard. He's watched them grow from three feet over the past 25 years to more than 40 feet tall today. He became, in McCulloch's words, "the wise man of Graeagle and Plumas County. He's the guy at the top of the mountain. Over the years, the locals have increasingly turned to him. I really envy him."

The view out the back of his home is superb. The Plumas National Forest is only a few feet away. Ross' dog, Gretchen, a 14-year-old English sheep dog, moves slowly, if a bit arthritically, through the backyard.

A visitor notices that there is a Louisville slugger propped against the wall, near a sliding glass window.

Maybe this is a chink in Ross' armor.

Maybe there is more ego-driven reliquary to his home than meets the eye? Maybe it's a gift, an expensive collectible ... signed by his friend, Willie Mays?

"Oh no," Ross quickly says. His large eyes twinkle. His words, like everything else in his 92 years, have the unerring elegance of simplicity to them. There are no surprises here. Only honesty. "It's only there as a last defense against a bear ... that's it."



As a Nevada Alumni Association dues-paying member, you'll receive discounts to more than 250,000 vendors around town and nationwide, including the ASUN Bookstore. Plus, you'll love our reduced pregame party admission, invitations to members-only events and networking opportunities. But perhaps the most important reason to join the Nevada Alumni Association is to stay connected to your past, while making a difference in Nevada's future.

To join, just call 775.784.6620, 888.NV ALUMS or visit www.unr.edu/alumni

ALUMNI SSOCIATION



Community rallies around Health Sciences Education Building

The University of Nevada, Reno is an outstanding community resource that enhances the quality of life for many Nevadans. The private support of dedicated businesses, foundations and citizens creates opportunities for teaching, learning and outreach that would not otherwise be possible.

While the William N. Pennington Foundation provided the lead gift of \$10 million for the new Health Sciences Education Building (see back cover), many other community partners contributed major gifts for the facility's construction. Donations of \$2.5 million from the Nell J. Redfield Foundation and \$1 million from the Thelma B. and Thomas P. Hart Foundation, plus other major gifts from the Robert Z. Hawkins Foundation, the John Ben Snow Memorial Trust, the Frances C. and William P. Smallwood Foundation, Mrs. Jean Tobman and others,

provided the matching funds the University needed to secure Nevada legislative support.

The 59,000-square-foot William N. Pennington Health Sciences Building will be constructed to meet environmentally friendly building standards and will include classrooms, laboratories and simulated patient-care settings where students will participate in educational role-play with trained patients and faculty observers. Funding of \$3 million for planning was allocated by the 2007 Nevada State Legislature and \$31 million in construction bonding has been approved as part of the 2009 Nevada Legislature's capital improvement project budget, with an additional \$15 million in private matching funds.

Through its medical research, innovative curriculum and community outreach, the University of Nevada, Reno is developing programs and ideas that help individuals,

businesses and institutions continually revitalize life in the Washoe Valley, the nation and the world. In spite of an increasingly difficult health care economy, the Division of Health Sciences has remained a leader in and contributed to the acceleration of biomedical knowledge, technology and nursing education. Thanks to the generosity of numerous individuals and foundations, the new William N. Pennington Health Science Education Building will strengthen and enhance that leadership role and help ensure that the Nevada School of Medicine and Orvis School of Nursing remain at the forefront of academic excellence.



# William N. Pennington Foundation provides \$10 million for Health Sciences Building



The William N. Pennington Foundation has committed \$10 million to the University of Nevada, Reno Foundation for the purpose of a new Health Sciences Building. Construction on the \$49 million William N. Pennington Health Sciences Building is scheduled to begin in early 2010 just to the east of the Pennington Medical Education Building, with completion anticipated in fall 2011.

"This gift will have an important, lasting impact for our state," says University President Milton Glick. "Nevada continues to face a shortage of doctors and nurses. The expansion of these teaching programs will go a long way toward addressing the shortage. Ultimately, this generous gift will improve the quality of healthcare for generations to come."

The new facility will allow the University of Nevada School of Medicine to expand its class size from 62 to 100 students, for an eventual, total enrollment of 400 medical students. The number of Orvis School of Nursing students will double for an eventual,

The concept of the William N.
Pennington Health Sciences Building reflects the increasing trend toward interdisciplinary healthcare teams.

"Optimal health care is achieved when medical and healthcare professionals come together as an interdisciplinary team," says John McDonald, vice president of the University's Division of Health Science. "The Pennington Health Sciences Building will be the cornerstone of this new focus on comprehensive, interdisciplinary care. Students, faculty and staff in medicine and nursing will work, study and train together in this learning environment."

A longtime supporter of the University, William Pennington was named a Distinguished Nevadan by the Nevada System of Higher Education in 1997 for his outstanding contributions to higher education in the state. He received an honorary degree from the University in 2008. In addition to the contributions to the Pennington Medical Education Building, the

The 59,000-square-foot William N. Pennington Health Sciences Building will be adjacent to the existing Pennington Medical Education Building.

William N. Pennington Foundation also funds medical and undergraduate scholarships.

"Mr. Pennington is a generous individual, a visionary and a highly respected industry leader," says Glick. "It is fitting that this innovator and pioneer is advancing medical and nursing education—fields that are dramatically impacted by new advancements and technologies. This building will be transformative for this University, our community and the citizens of Nevada."

—Jane Tors '82 and John Trent '85/'87, '00M.A.



University of Nevada, Reno