





The magazine of the University of Nevada, Reno

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Contact us by mail, phone or fax:
Morrill Hall/0007
University of Nevada, Reno
Reno, Nevada 89557-0007
address changes/obituaries: (775) 682-6541
fax: (775) 784-1394

Class Notes submissions: chatter@unr.edu Address changes/obituaries: silverblue@unr.edu Find us on Facebook: "Nevada Silver & Blue" Follow us on Twitter: http://twitter.com/silverandblue

Executive Editor John K. Carothers

Senior Editor Melanie Peck '06M.A.

Art Director Patrick McFarland '97

Associate Editors Amy Carothers '01M.A., Juliane

Di Meo, Christy Jerz '97, Roseann Keegan, Rhonda Lundin, Zanny Marsh '09MJM, Anne McMillin,

Kellie Paul '98, '00M.S., Jim Sloan, Keiko Weil '87

Staff Photographer Theresa Danna-Douglas

Photographers Amy Beck '09, Jeff Dow, Jamie

Kingham '93, Edgar Antonio Núñez, Dave Smith, Peter Spain, Mike

Wolterbeek '02

Website Patrick McFarland '97



University of Nevada, Reno

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Heather Hardy • Provost

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rom the President

A photo, hopes wished for, and dreams realized

Thanks to our increasingly digitized world, photos, for the most part, do not yellow anymore.

The technology of our hand-held world has ensured that every moment captured in a photo remains indelibly crisp and—depending on the skill of the photographer—relatively in focus.

We are lucky that the passage of time doesn't diminish what a photo contains.

In November, a photo was snapped in Mathewson-IGT Knowledge Center's Randall Rotunda of the celebration



Bridget Maestretti, a senior from Minden, Nev., (center) was awarded the Gov. Kenny Guinn Millennium Scholarship in November.

of awarding Bridget Maestretti, a senior from Minden, Nev., the Gov. Kenny Guinn Millennium Scholarship. Standing with Bridget in the photo were her parents, Kelly and Lane, as well as former Nevada First Lady Dema Guinn, her son Steve Guinn, Nevada State Treasurer Kate Marshall and former Nevada State Sen. William Raggio

Before I get too far into this column, I have to note that seeing Bill Raggio in such a setting should not be a surprise. Sen. Raggio, a graduate of our University, whose 38-year service in the Nevada State Senate is a record, believed that Nevada was at its best when it was educating our young. I was reminded of the impact of his lifelong advocacy of higher education when I received the news of his death at age 85 in late February.

If you notice in the photo that accompanies this column, Sen. Raggio stands just off the right shoulder of Bridget Maestretti, a 3.9 GPA student in secondary education. For scores of our University's students, past, present and future, Sen. Raggio occupied this same position. His legislative career provided much of the impetus for the bricks and mortar on many of our campuses; his spirit was, in the words of Nevada System of Higher Education Chancellor Dan Klaich, that of a "master sculptor" who modernized the delivery of higher education in Nevada.

And as influential as Sen. Raggio was, I believe he would be the first to tell you that the state cannot be expected to provide everything. Scholarships, whether they come in the form of the Guinn Millennium Scholarship or the hundreds of philanthropic scholarships that we offer our students in every major area of emphasis at our University, provide the intense murmur of possibility that hums so strongly in every one of our students.

Bridget Maestretti, who hopes one day to become a teacher, is just one example.

"There is no greater feeling," she wrote in her essay for the scholarship, "than helping a struggling student grasp a concept that will help them move forward and feel success."

I look at this photo taken in November and am reminded that photos are just pictures. What gives photos life, and colors them with meaning, are the people and the dreams within each image. With all due respect to the digital wizardry of modern technology, there is magic to education. And there is pure wonder in the support of so many who have helped make the hopes wished for in these photographs become dreams realized for the students of our University.

Sincerely,

Mare C. Johnson

Marc A. Johnson

President

www.unr.edu/president

Features



Philanthropists at heart: Jennifer and Phil Satre



Senator Bill Raggio, 1926-2012



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About the cover

This issue's cover, shot by photographer Jeff Dow, features local philanthropists Phil and Jennifer Satre '80M.Ed. in their Reno backyard, which opens to a northern Nevada mosaic of color and rock. The Satres have announced a \$5 million gift to the University of Nevada, Reno Foundation to benefit the state's most pressing needs: health care and K-12 education.



Visit our website for photo galleries, full versions of the printed stories, plus video and audio clips. You can also access Nevada Silver & Blue archives. Visit www.unr.edu/silverandblue. In this issue:

Feature — For more information and photos about Senator Raggio.

Gatherings — For more photos from all of our events.

What I've Learned — For the full-length interview with Thomas J. Hall '65.

Remembering Friends — For the full obituaries.

LOOK ONLINE: When you see this **LOOK ONLINE** notice in the print magazine, it means there's related bonus material at the website, so check it out: www.unr.edu/silverandblue





Philanthropists at heart:

Jennifer and Phil Satre

hil and Jennifer Satre '80M.Ed. remember what it's like to need help paying for college. Both hail from small, rural California towns, with families who didn't have the means to pay for a university education.

They both graduated from Stanford University in 1971, Phil with the help of a football scholarship—he played middle linebacker—while Jennifer relied on an academic scholarship and student loans. They both went on to experience tremendous personal and professional success, but the college sweethearts have never forgotten the significance of the financial

support that made their education possible. Through the years they have gone to great lengths to repay that kindness—with interest.

The Satres have been longtime supporters of the University of Nevada, Reno, where Jennifer received her master's degree in education in 1980. Their philanthropy has reached almost every corner of campus, including the School of the Arts and the College of Business. Their latest gift, \$5 million from the Satre Family Fund at the Community Foundation of Western Nevada, benefits the University of Nevada, School of Medicine, the University of Nevada,

Reno College of Education and Wolf Pack Athletics. Through this gift, the Satres endeavor to address some of the most pressing issues in the state, including health care and education.

Of the \$5 million, \$3 million will help with translational research efforts at the University of Nevada School of Medicine, \$1.6 million will assist the College of Education with community outreach programs and \$400,000 will benefit Wolf Pack Athletics.

A veteran teacher, Jennifer grew up in Madera, Calif., graduated from Stanford and received her teaching credential from UC







LEFT: Jennifer '80M.Ed. and Phil Satre at Phil's downtown Reno office. ABOVE LEFT: Jennifer Satre, then-chair of the Community Foundation of Western Nevada, addresses the audience at the foundation's 2009 annual meeting. ABOVE RIGHT: Phil and Jennifer Satre meet with Annabelle and Thomas Kozel, professor of microbiology and immunology, and Subhash Verma, assistant professor of microbiology and immunology, at the 2011 welcome reception for Dr. Thomas Schwenk, dean of the University of Nevada School of Medicine.

Berkeley. Phil is from Martinez, Calif., graduated from Stanford and earned a law degree from UC Davis.

After moving to Reno in 1975, the Satres immersed themselves in their adopted hometown. Their four children—Malena, Allison, Jessica and Peter—were born here and attended local schools. Jennifer was a teacher at Peavine Elementary School. Phil worked at a local law firm before joining Harrah's Entertainment, Inc. in 1980, where he was chairman and CEO until his retirement in 2005.

Proud of her status as a Nevada alumna, Jennifer served three terms on the University of Nevada, Reno Foundation Board of Trustees from 2001 – 2006, was board chair in 2006, and became a trustee emerita in 2007. She was named University of Nevada Alumni Association Alumna of the Year in 2006.

Jennifer is a trustee and immediate past chair of the Community Foundation of Western Nevada, serves as a trustee for Nevada Humanities and is on the Renown Community Advisory Committee. She was a founding board member and past chair of the Nevada Women's Fund, and received the Nevada Women's Fund Hall of Fame award in 2008.

Phil has served on the board of trustees at Stanford, where the couple is also involved in various boards and fundraising committees. In 1989, Phil was named a Distinguished

"Education is the key to a strong community and a vibrant state—economically, socially, culturally, in all aspects of life."

---Jennifer Satre '80

Nevadan by the Nevada System of Higher Education Board of Regents. In 1995, he was selected best chief executive in the casino and hotel industries by *The Wall Street Journal*. The Philip G. Satre Chair in Gaming Studies at the

University of Nevada, Reno was established in Phil's honor in 2005, when he retired from Harrah's. Monetary gifts were made by the company, its executives and members of the Reno and Las Vegas communities. Today, he is chairman of the board of directors for International Game Technology and NV Energy, and serves on the Nordstrom, Inc., board of directors.

Nevada Silver & Blue magazine sat down with the Satres at Phil's Reno office to discuss life in northern Nevada, the future of the state and the importance of giving back to your community.

Q: Phil and Jennifer, you have made philanthropy a core part of your life and philosophy. What motivates your generosity?

Jennifer: I grew up watching my family give of their time and talent to the community. I remember my dad serving on a few municipal boards. My mother was very involved in philanthropic organizations, including the hospital fundraising board. Neither one of our families had great wealth, so they never made large monetary gifts, but both families certainly





LEFT: Jennifer and Phil Satre with the late Pakistani Prime Minister Benazir Bhutto at the 2006 University of Nevada, Reno Foundation Banquet. RIGHT: Jennifer Satre accepts the 2006 Nevada Alumni Association Alumna of the Year award from Julie Ardito '89 (journalism) and the late President Milton Glick.

believed in giving back to your community in one form or another.

Phil: My mother was very involved with my school and volunteering, and my dad was in public service because he worked for the City of Martinez. He was also involved in the Rotary Club and the Sons of Norway.

Jennifer and I both received scholarships as undergrads. Stanford would have been very inaccessible for me, and I think for Jennifer, without scholarships. I've always been grateful.

I've also been very influenced by the fact that the companies I've been associated with—whether it's Harrah's, IGT or NV Energy—also recognize the importance of supporting higher education. Sometimes it goes both ways: An executive makes a gift and the company follows his or her lead by also contributing to that organization; or, an executive is inspired to make a gift because the company has invested in a particular cause. Even though it wasn't our gift, I'm very proud of the named chair in gaming studies. It's important to me. It's how I made my livelihood. Those things are influential when you're making decisions on your own personal philanthropy.

Other motivating factors in our giving include the confidence we have in the leadership

at the institution. Jennifer and I have known Dan Klaich (Nevada System of Higher Education chancellor) for 40 years. When you're making an investment in the future of the University, the leadership of the University is

"The University is an important catalyst to the recovery of our state's economy and the key to its long-term stability."

---Phil Satre

important. The future of the University is still a concern of ours, and that's why we're making the gift. But we know Dan Klaich as chancellor will provide the kind of leadership that the Nevada System of Higher Education needs.

Q: Your latest gift encompasses the School of Medicine, the College of Education and Wolf

Pack Athletics. What factors led you to direct your gift to these three distinct areas?

Phil: When the University was being cut back in terms of state funding, and (late University President) Milt Glick, Jennifer and I started visiting, we asked Milt where the University needed help the most, so we could look at whether our interests coalesced. Milt named the areas that are included in our most recent gift, and after his passing, President Marc Johnson worked with us. Jennifer had a great influence on designing the education portion.

Q: Jennifer, as a veteran teacher, you have been involved with Nevada's youth and an active advocate for education. What is your greatest hope for your gift to the College of Education?

Jennifer: Because of my background, I'm always very interested in education. When I spoke with the new College of Education dean, Christine Cheney, she told me about preliminary discussions with the school district about working in partnership with the University on best practices for teacher training and student learning. Long-term, we want the result to be that K-12 education in our community would have the advantage of the best minds at the







LEFT: Jennifer and Phil Satre celebrating the establishment of the Philip G. Satre Chair in Gaming Studies on June 15, 2005 at Harrah's Reno. RIGHT: Jennifer Satre with her granddaughters: Molly, 2, and Sofia, 1.

University and the best practices for any child.

It's easy to say, but we truly do believe that education is the key to a strong community and a vibrant state—economically, socially, culturally, in all aspects of life. Without a strong, effective educational system that is accessible to all students, our future is much more precarious.

Q: How does your gift to the School of Medicine endeavor to improve medical care in Nevada?

Phil: We were influenced by the need to make the medical school bigger and stronger. We were very impressed by (School of Medicine) Dean Thomas Schwenk, and the opportunity to see what his plans were on a statewide basis. The medical school serves both the north and the south, and it's very important to me that he brought a broad view to that role.

We desperately need more doctors in this state, and we need to be competitive in training doctors who can serve the unique requirements of Nevadans.

Jennifer: The gift is going to allow the School of Medicine to have that one final piece: They have the teaching, they have the practice, and

this will really help the clinical research. The school will have the ability to retain the best researchers and students.

Q: Phil, as chairman of the board of directors for IGT and NV Energy, and former chairman and CEO for Harrah's, you stand at the forefront of Nevada's most prominent industries and have an insider's perspective on the state's economy. What role does higher education play in the economic development and recovery of the state?

Phil: The University is very important to the future of this city and the state, particularly as we deal with the impact of the Great Recession. I think the University is an important catalyst to the recovery of our state's economy and the key to its long-term stability.

The University is important in developing the talented people who are going to populate not only the jobs that currently exist, but also the jobs that will exist as this state changes—and it's going to change. We're going to have a different kind of economic engine in this state—we have to, we know that. Some of these students will be the people who start their own businesses. We need to nurture them and help them grow their businesses into the type of

businesses that will allow us to have a sustainable economic environment.

The other part of the University's impact is that, to some extent, it affects the quality of life for everyone in the community, whether it's through college athletics or cultural activities. Ultimately, people love college athletics. This is one of the reasons why we made this gift to Wolf Pack Athletics; we see how important it is to the experience of the community.

Jennifer: "If neither one of us had gone to the University, we would still be interested in supporting this institution. We think of our gift as an investment in the future of the state we love to call home, and we don't think there's another institution in the north that can have such a wide-reaching effect on our community or across the state. We see our investment as one that is being leveraged for an even larger impact, because it is the graduates of the University of Nevada, Reno who will be the future leaders and problem solvers in Nevada. The stronger the University is, the stronger the state is."

—From an interview in March with Roseann Keegan, Nevada Silver & Blue associate editor.



Senator Bill Raggio, 1926-2012

One of the state's most important political figures passes away at age 85

Nevada State Sen. William "Bill" Raggio '48 (political science), '11HDG had a way of always eyeing the future and pushing his state toward its future, though he always did it through the scrim of the past.

He was the rare person who was as relevant and imposing in his 85th year as he had been half a century earlier.

When speaking, he could command a room in such a way that those who were scheduled to speak after his remarks did so at their own peril.

"I would shudder whenever I had to follow Bill," said University President Emeritus Joe Crowley, following the news in late February that the 85-year-old Raggio, the longest-serving state senator in Nevada history, had passed away during a trip to Australia "No one could keep up with him in that area, or many others, for that matter."

Raggio, a 1948 graduate of the University, served in the Nevada State Senate from 1972

into early 2011.

There were few others who had a greater or more profound impact on the state, most particularly in supporting higher education.

Crowley, a former political science professor at the University, said Raggio's ability to embody the ideals of a different era in America, a time when politics were not so partisan, helped pave the way for the fourth-generation Nevadan's success.

"Well, he's legendary," Crowley said, when asked to take stock of Raggio's career and its impact. "I think the contributions that he made were in part due to his understanding of what, over the centuries, has helped make American politics productive in the long-term. There are times when we haven't done this very well, and now is probably one of those times. But Bill had a very fundamental understanding that we are a nation and a state of tremendous diversity, in geography, religion,

ethnicity, background. Therefore, the only way we can solve problems and meet challenges is to work together, and that involves meeting in the middle of the road.

"Bill had a very strong commitment to that. He was able to use his mastery of the legislative process to do that," Crowley added. "He was a consensus-builder in every way: Check your personal enmities at the door and let's sit down and do business. That was Bill's way. That was how he got it done."

What did he get done? The list is too long to enumerate, and Raggio, in his self-effacing, deadpan manner, would probably be embarrassed to have his many accomplishments named. Still, it bears noting that, among his accomplishments, he received the Distinguished Service Award from the University of Nevada, Reno Alumni Association in 1997; the Outstanding Alumnus award from the University of Nevada, Reno Alumni Associa-







"He was a consensus-builder in every way: Check your personal enmities at the door and let's sit down and do business. That was Bill's way. That was how he got it done."

—University President Emeritus Joe Crowley

tion in 1999; the Jake Lawlor Award from the University of Nevada Athletic Foundation in 1999; the President's Medal from the University of Nevada, Las Vegas in 2000; the Hero of Higher Education Award from the University of Nevada, Reno Faculty Senate and Nevada Faculty Alliance in 2011; and an Honorary Doctorate of Humane Letters, awarded by the University of Nevada, Reno in 2011.

A permanent display devoted to Raggio is located on the first floor of the University's William J. Raggio Building, the 118,000-square-foot building that houses the College of Education. It opened for classes in fall 1997 and was renamed in recognition of Sen. Raggio's significant contributions to education in 2003. Within the building is the Raggio Research Center, which promotes research and programs to support science, technology, engineering and mathematics education.

University President Marc Johnson remem-





OPPOSITE: The late Sen. Bill Raggio '48, '11HDG and his wife, Dale. TOP LEFT: Then-University President Joe Crowley presents Sen. Raggio with the 1999 Alumnus of the Year award. TOP RIGHT: Reno Mayor Bob Cashell, Nevada Gov. Brian Sandoval '86, Wolf Pack Football Coach Chris Ault '69, '73M.Ed. and Sen. Raggio at a tribute at the El Dorado Hotel & Casino in Reno to honor Dick '49, '54M.A. and Fran '47 Trachok. LEFT: Sen. Raggio receives a doctorate of humane letters from University President Marc Johnson during the 2011 spring commencement. RIGHT: Sen. Raggio

bers the first time he met Raggio.

"He very much lived up to expectations," Johnson said. "He really thought highly of higher education, and his alma mater. He was always willing to give counsel, to give advice, to share his perspective. Bill was incredibly wise."

speaks at the opening of the Center for Molecular Medicine, Aug. 16, 2010.

After serving in World War II, Raggio returned to his hometown of Reno and graduated from Nevada in 1948 with a degree in political science. He was on a fast track through the late 1950s and 1960s, first as an assistant Washoe County District Attorney under another towering figure in the history of northern Nevada, Jack Streeter, then as D.A. himself from 1958–70.

He moved up the ranks quickly, serving as the lead prosecutor in the murder of British Olympic skier Sonja McCaskie.

In 1972, Raggio was elected to the Nevada Senate, serving a record 38 years until his retirement early last year. In February 2011, Raggio was honored by the Nevada Faculty Alliance and the Faculty Senate with "A Hero of Higher Education" award for his commitment and advocacy for higher education in

Nevada. In April 2011, he established two scholarship endowments for Nevada students: the Senator William J. Raggio Education Scholarship Endowment and the Senator William J. Raggio Free Enterprise

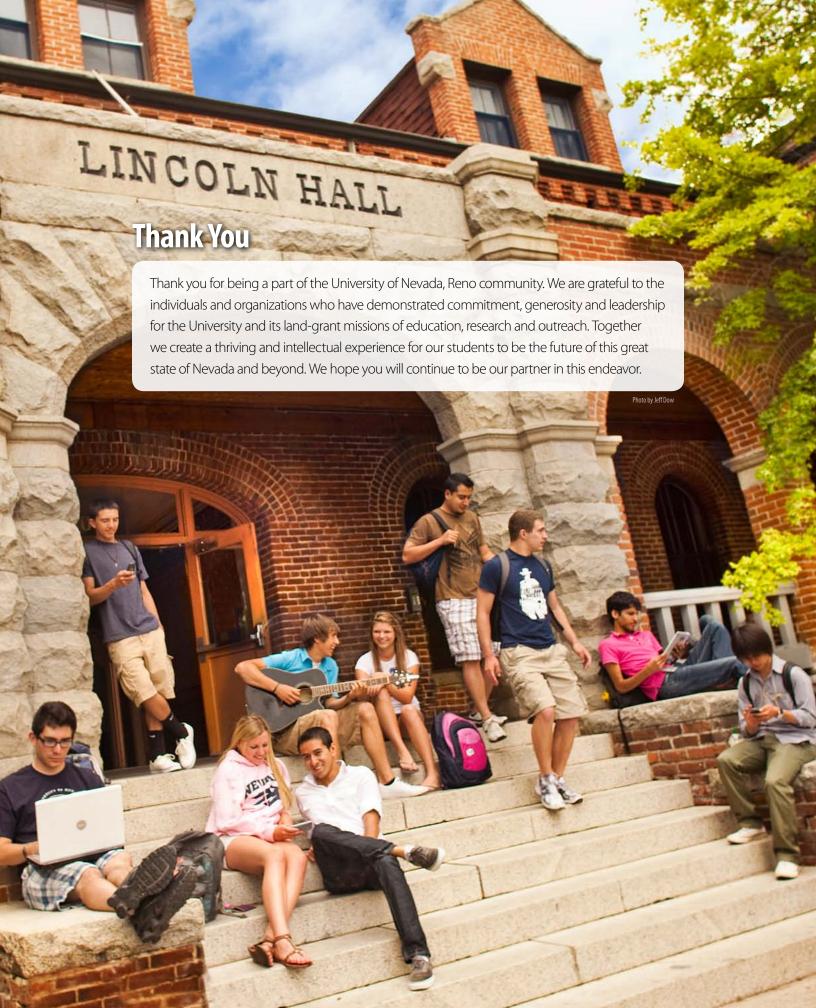
LOOK ONLINE

For more information and photos about Senator Raggio visit: www.unr.edu/ silverandblue

Scholarship Endowment. Both scholarships will be awarded for the first time in the 2012–13 school year.

Before his passing, Raggio had begun his appointment as a member of the University of Nevada, Reno Foundation Board of Trustees.

-John Trent '85/'87, '00M.A.



Foundation



Message from the **Executive Director**

Over the past year, the University of Nevada, Reno has celebrated great accomplishments and persevered in the face of adversity and tragedy.

A record 18,000 students arrived on campus last fall, and we are confident that many greater days are ahead as we push toward a student enrollment

of 20,000. The University of Nevada School of Medicine also welcomed a new dean, Dr. Thomas Schwenk, and worked closely with him to bring his vision of translational medicine to Nevada—converting new medical research into practical applications—in an effort to ultimately strengthen long-term health care in the state.

Last year brought the end of bricks-and-mortar fundraising campaigns and a transition to a greater focus on recruiting scholarship funds to help with rising tuition, as well as a greater emphasis on research dollars to support the vital, groundbreaking work of our dedicated faculty.

Over the past few years, the University has introduced 800,000 squarefeet of new teaching, learning and research space, including the Davidson Mathematics and Science Center and the William N. Pennington Health Science Building. The finishing touches are being placed on the revamped and rewired Donald W. Reynolds School of Journalism, where journalism students will emerge fully prepared for ever-evolving and tech-savvy media careers. We are accomplishing all of this during a time when the state of Nevada is still fighting to recover from the tremendous economic hardship of the past several years.

At the University of Nevada, Reno, we are proud to play a pivotal role in the recovery of our great state and nation through the cultivation of a best-in-class workforce backed by top educators, state-of-the-art facilities and community partnerships.

Philanthropy makes all of this possible by advancing our ability to improve the quality of life, economic vitality and cultural diversity of our state. In a proud bow to our institution's motto, "Omnia Pro Patria," or "All for Our Country," we invite you to join us as Nevada moves to the top. We thank you all for your gifts of time, talent and treasure.

Sincerely,

the & Carolhera

John K. Carothers

Vice President for Development and Alumni Relations Executive Director, University of Nevada, Reno Foundation (775) 784-1352 or jcarothers@unr.edu



Message from the 2011 **Foundation Chair**

Late last spring, the University community mourned the loss of President Milton Glick. With his passing, we lost a great friend, a champion of higher education, and a leader who was a tireless advocate for the University.

In the true spirit of the Wolf Pack we have persevered, strengthened by President Glick's past guidance and now legacy. We stayed true to his course of leadership by making important financial decisions that impacted faculty, staff and students. Although painful, we hope these changes will make our institution stronger, now

I am confident that our University will continue to see growth in enrollment, graduation rates and academic performance. This special donor issue is filled with the reasons why hope remains strong at Nevada. The promise of tomorrow is seen in our students who push through seemingly insurmountable odds; our alumni and friends who

make dreams possible through their generosity; and our dedicated

faculty and staff who are the heartbeat of our institution. It has been my honor to serve as the 2011 Chair of the Foundation Board of Trustees. I thank each of you for your guidance, fellowship and support. Go Pack!

Sincerely,

Mark Knobel

Mark Knobel '77 (social services corrections)

2011 Chair, Foundation Board of Trustees

and when we face future hardships.



Message from the 2012 **Foundation Chair**

In the face of challenges to the state of Nevada, a record-breaking enrollment of more than 18,000 students have come to this historic campus, attracted by its beauty, exemplary academic faculty, state-of-the-art facilities, exciting sports program and technological

advances throughout the campus.

Moving forward, we will continue to build upon the University's proud accomplishments. The University was again ranked by U.S. News & World Report in the top tier of "best national universities," up 10 spots from 2010. U.S. News & World Report also ranked Nevada among the top 100 public schools in the country, listed 16 of our graduate programs among the nation's best, and ranked both the College of Engineering and College of Business as "best undergraduate programs." Nevada was also ranked among the world's top 500 universities by the Center for World-Class Universities at China's Shanghai Jiao Tong University.

I invite you to join our growing circle of supporters by making a gift to Nevada today. Together we are offering resources and opportunities for students that will transform the state of Nevada and beyond. This is the most important thing we do, and we couldn't do it without you.

Sincerely,

Mum y Hall Thomas Hall '65 (finance)

2012 Chair, Foundation Board of Trustees

Foundation Leadership

University of Nevada, Reno Foundation Board of Trustees

Although the University of Nevada, Reno is a state institution, it receives only part of its necessary funding from state appropriations. The University of Nevada, Reno Foundation was established in 1981 to help the University meet its needs beyond that base funding by generating private support. The foundation is governed by a volunteer board of trustees who can serve three consecutive two-year terms. Trustees are made up of University alumni and friends who provide counsel in strategic planning, education, fundraising and other matters. The following members are serving for the 2012 calendar year:

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Joan S. Zenan

Director and medical librarian, emerita University of Nevada School of Medicine, Savitt Medical Library

^{*} deceased

Foundation Leadership

Board of Trustees—New Members















The foundation board recently welcomed seven new trustees whose terms began in 2012. Pictured from left to right: Opal F. Adams '85M.S. (geology), Samuel S. Arentz '68 (mining engineering), Gene E. McClelland '71 (chemistry), '78M.S. (metallurgical engineering), William M. Pennell, the late William J. Raggio '48 (political science), Jeffrey R. Rodefer '85 (finance) and Joan S. Zenan.

2012 Emeriti Trustees

L.S. 'Buz' Allen Mary B. Ansari Michonne R. Ascuaga Kristen A. Avansino Richard P. Banis '67 J. Richard Barnard Riley M. Beckett '68 Bruno Benna '53 Edna B. Benna Paul A. Bible '62 Mitchell 'Jim' J. Bidart '68 Candice S. Bielser '68 Leslie S. Biller Reed Bingham Fred E. Black William W. Bliss '93 Louis A. Bonaldi '75, '77 Joseph S. Bradley '78 Janice K. Brady '63, '88 John E. Brodeur '72 Philip E. Bryan '68 David L. Buckman '53 Barbara S. Campbell '78 Randall V. Capurro

Rhonda K. Carano '76 Ann M. Carlson '59, '78 Robert A. Cashell '76 William A. Chaffin '66 E. P. 'Chuck' Charlton '50 David W. Clark Kirk V. Clausen William G. Cobb '71 Thomas R. Conklin '66 **Krestine Corbin** Theodore J. Day Norman L. Dianda David L. Diedrichsen '97 John M. Doyle '63 Joan L. Dyer Jo Ann Elston '56 Frank J. Fahrenkopf '62 Barbara J. Feltner '82 Gregory W. Ferraro '85 Georgia Fulstone '52 Frank S. Gallagher '77 John S. Gaynor '66, '74 Barbara C. Gianoli Valerie Glenn '76

George Gund '81 Joanne G. Hall Arnold L. Hansmann '66 Richard W. Harris '69, '95 William R. Hartman Dyanne M. Hayes '61 Barbara E. Hug '54 Eppie G. Johnson '51 Ronald A. Johnson '62 Helen 'Jeane' Jones Thomas F. Kerestesi '72 Eleanor F. Killebrew Brown '51 MacLellan E. King Jay Kornmayer '74 William B. Kottinger '54 Sara M. Lafrance '73 Keith L. Lee '65 Warren L. Lerude '61 Kathryn List '80 Scott D. Machabee '90 Luther Mack Michael F. Mackedon '63 Andrew MacKenzie '63

Bernice Martin-Mathews '70 Charles N. Mathewson Dixie D. May Timothy G. McCarthy Robert 'Lefty' E. McDonough '42 Richard A. McDougal Dale E. McKenzie '66 Mary-Ellen McMullen '73 R. James Megguier '61 Michael J. Melarkey '72 Marilyn R. Melton '55, '86 James L. Mercer '64, '66 Charles J. Merdinger '94 Carol L. Mousel Julie Murray '79 James J. Murren Robert N. Ordonez Raymond Pike Janice L. Pine '62 Frank R. Randall '56 Leslie A. Righetti '76 James H. Roberts Sigmund A. Rogich '67

Jeanne A. Russell '71 Jennifer A. Satre '80 Frederick J. Schwab Joey E. Scolari Mike H. Sloan G. Blake Smith Austin W. Stedham Richard M. Stout '66 David J. Thompson '72 William R. Trimmer '72, '74 Roger S. Trounday '56, '67 Larry Tuntland Marjorie L. Uhalde '67 Peter P. Vlautin '68 Patty A. Wade Ranson W. Webster Harvey Whittemore '74 Marvin L. Wholey '64 B. Thomas Willison Jane C. Witter '74 John R. Worthington Gregg W. Zive '67 Ronald M. Zurek

Ex-officio

Joseph S. Bradley '78

AAUN President

John K. Carothers
Foundation Executive Director

Marc A. Johnson University President Bruce A. Mack
Foundation Associate Director and Secretary

Laurie L. McLanahan '86 Foundation Treasurer

Jeffrey N. Pickett '89 Nevada Alumni Association President Dr. David M. Ryfe Faculty Senate Chair

Casey Stiteler ASUN President

Stephanie T. Vega '08, '10M.S. GSA President

Foundation

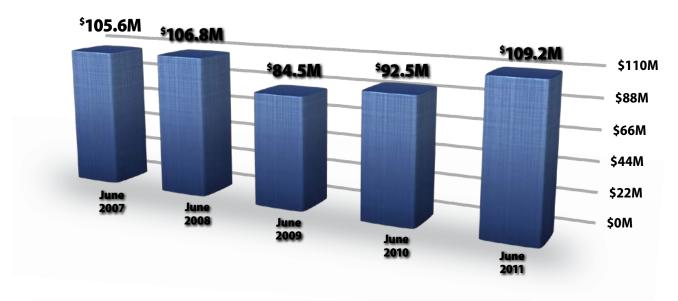
The University of Nevada, Reno Foundation is a separate nonprofit 501(c)(3) organization (TIN: 94-2781749). The foundation was incorporated in 1981 to provide a mechanism for private individuals, corporations and foundations to make charitable gifts, bequests and other deferred giving arrangements to support the University of Nevada, Reno. The foundation receives, invests and administers funds to benefit the University, while honoring the philanthropic intent of its generous donors. Such funds are made available to the University for general or specific academic purposes.

University of Nevada, Reno Foundation Financial Statement June 30, 2011 – Summarized Version Statement of support and revenue, expenses and changes in fund net assets							
	Unrestricted	Restricted	Endowment	Total			
Operating support and revenue:							
Donor contributions	\$360,207	\$10,459,276	\$0	\$10,819,483			
University support	\$2,348,743	\$0	\$0	\$2,348,743			
Special events and other income	\$241,183	\$1,108,336	\$0	\$1,349,519			
Total operating support and revenue	\$2,950,133	\$11,567,612	\$0	\$14,517,745			
Operating expenses: Program expenses							
Alumni programs	\$343,192	\$0	\$0	\$343,192			
Capital projects	\$0	\$5,542,196	\$0	\$5,542,196			
University programs	\$39,841	9,567,398	\$0	\$9,607,239			
University scholarships	\$0	\$2,020,742	\$0	\$2,020,742			
Total Program expenses	\$383,033	\$17,130,336	\$0	\$17,513,369			
Administrative	\$1,628,554	\$0	\$0	\$1,628,554			
Fundraising	\$1,691,594	\$0	\$0	\$1,691,594			
Total administrative and fundraising expenses	\$3,320,148	\$0	\$0	\$3,320,148			
Total operating expenses	\$3,703,181	\$17,130,336	\$0	\$20,833,517			
OPERATING INCOME (LOSS)	(\$753,048)	(\$5,562,724)	\$0	(\$6,315,772)			
INVESTMENT INCOME	\$2,920,427	\$3,134,700	\$12,198,051	\$18,253,178			
Additions to permanent and term endowments	\$0	\$0	\$5,988,428	\$5,988,428			
Transfers between funds	(\$8,896)	\$2,362,782	(\$2,353,886)	\$0			
NET CHANGE IN FUND NET ASSETS	\$2,158,483	(\$65,242)	\$15,832,593	\$17,925,834			
Fund net assets at beginning of year	\$9,922,576	\$47,515,686	\$84,915,995	\$142,354,257			
Fund Net assets at end of year	\$12,081,059	\$47,450,444	\$100,748,588	\$160,280,091			

Foundation

The University of Nevada, Reno Foundation endowment funds are responsibly managed by the Investment Committee of the foundation, a volunteer committee with expertise in financial management, which receives independent professional investment advice from Wilshire Associates.

2011 Foundation Endowment. Market value as of dates listed below (Includes pooled endowment, unrestricted endowment funds, quasi endowment funds and funds held in trust), as reported annually to the Council for Aid to Education (CAE).



University of Nevada, Reno Foundation

Investment Performance Net of Fees

As of June 30, 2011

			S&P 500	Barclays Aggregate	
	Foundation	Policy Index	Equity Index	Bond Index	MSCI ACWI x-US
1 year return	18.29	18.41	30.69	3.90	29.73
3 year average	-0.87	2.18	3.34	6.46	-0.35
5 year average	2.60	3.23	2.94	6.52	3.67
10 year average	4.59		2.72	5.75	7.48

Final returns are provided by Wilshire Associates, the University of Nevada, Reno Foundation's independent investment consultant.

Investment in Endowment

For fiscal year 2011, a total of \$5,988,428 was added to the University of Nevada, Reno Foundation's permanent and term endowments.

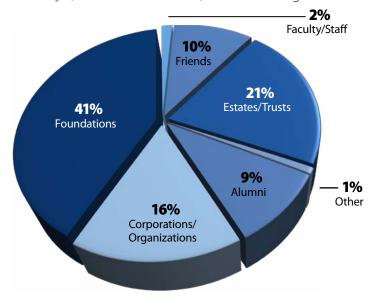
Endowment Management

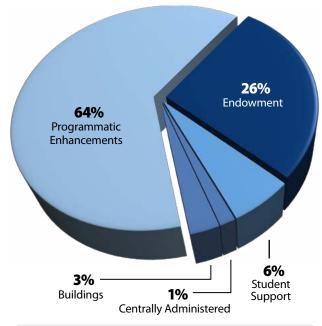
A strategic diversified portfolio mix has positively assisted during these turbulent financial times. As of June 30, 2011, the funds were invested at the ratio of 42.6 percent in equities, 21.3 percent in fixed income, and 23.8 percent in real estate and alternative investments. The goal of this allocation is to produce a return that meets spending obligations, maintains or increases the real value of the endowment, and protects against the effects of inflation. The foundation investment policy is administered in accordance with the Uniform Management of Institutional Funds Act and can be found on the University's website: http://giving.unr.edu/foundation.aspx.

University of Nevada, Reno Giving

Giving for Calendar Year 2011

January 1, 2011 - December 31, 2011 • Includes gifts from all fundraising entities of the University of Nevada, Reno.

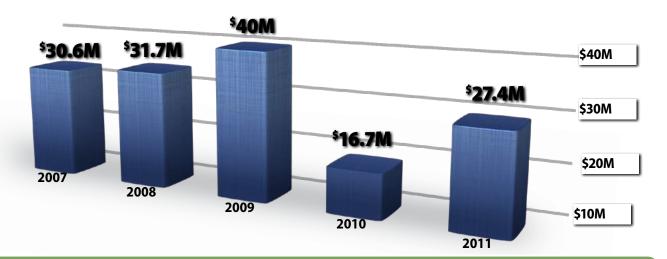




Source of Gifts	
Alumni	\$2,537,829.03
Corporations/Organizations	\$4,387,724.86
Foundations	\$11,237,134.64
Faculty/Staff	\$374,676.40
Friends	\$2,855,566.49
Estates/Trusts	\$5,774,561.89
Other	\$210,821.55
Total	\$27,378,314.86

Designation of Gifts by Donor			
Buildings	\$738,804.00		
Endowment	\$7,263,409.34		
Programmatic Enhancements	\$17,408,214.88		
Student Support	\$1,578,532.05		
Centrally Administered	\$389,354.59		
Total	\$27,378,314.86		

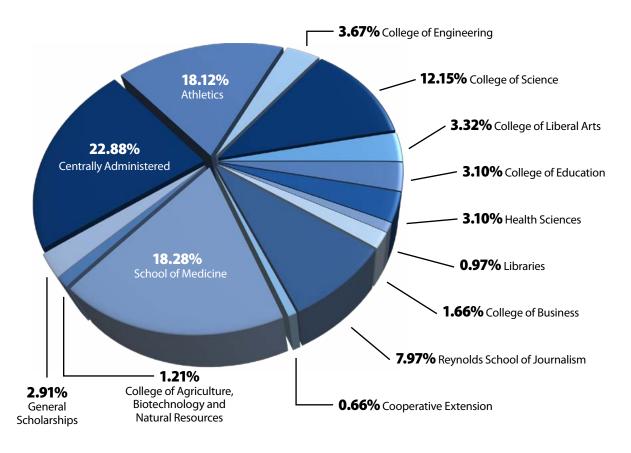
Cash Gifts Received for Calendar Year 2011



Foundation

Expenses for Fiscal Year 2011

July 1, 2010 – June 30, 2011 • The accounting firm of Grant Thornton LLP issued an unqualified opinion of the University of Nevada, Reno Foundation's audited financial statements for fiscal year 2011.



Athletics	3,774,508.76	18.12%
Engineering	764,082.27	3.67%
College of Science	2,530,991.25	12.15%
College of Liberal Arts	692,596.46	3.32%
College of Education	645,669.37	3.10%
Health Sciences	646,235.54	3.10%
Libraries	201,806.23	0.97%
College of Business	345,715.79	1.66%
Reynolds School of Journalism	1,660,744.35	7.97%
Cooperative Extension	136,604.58	0.66%
School of Medicine	3,807,641.59	18.28%
College of Agriculture, Biotechnology and Natural Resources	252,509.40	1.21%
General Scholarships	606,958.63	2.91%
Centrally Administered	4,767,452.78	22.88%
Total Use By Area	20,833,517.00	100.00%

University of Nevada, Reno Endowments



The University of Nevada, Reno total endowment exceeded \$235 million as of June 30, 2011. This endowment is comprised of the following three endowments: Nevada System of Higher Education endowment of \$120.8 million (51.5%), the Athletic Association of the University of Nevada endowment of \$5.4 million (2.5%) and the University of Nevada, Reno Foundation's endowment of \$109.2 million (46%). The University of Nevada, Reno Foundation endowment of \$109.2 million includes pooled endowment, unrestricted endowment funds, quasi endowment funds and funds held in trust (see page 13).

The University of Nevada, Reno has been fulfilling its promise to serve Nevada and the world as a land-grant institution since 1874. The knowledge, discoveries and technologies that are nurtured and created at Nevada in laboratories, classrooms and libraries improve the lives of people around the world.

With more than 145 degree programs, Nevada offers exceptional learning opportunities around every corner. More than 2,900 freshmen enrolled this fall and they are the highest academically performing first-year class ever.

More than 18,000 students are currently enrolled,
the most in our 137-year history. Among this year's
students are 46 National Merit and 165 Presidential Scholars,
another testimony to our growth and outreach. With our freshman-tosophomore retention rate above the national average, we expect to produce even more graduates in the future.

\$109.2M
University of Nevada,
Reno Foundation
endowment and
quasi-endowment

\$120.8M
Nevada System of
Higher Education
(NSHE) endowment

\$5.4M
Athletic Association
of the University of
Nevada (AAUN)

To see a listing of Nevada System of Higher Education Board of Regents endowment funds that support the University of Nevada, Reno, please see page 24. To learn more about the University of Nevada, Reno endowments, please contact Bruce Mack, associate vice president for Development and Alumni Relations, (775) 784–1352 or bmack@unr.edu.

Silver & Blue Society



Bound by their shared commitment to the University of Nevada, Reno, members of the Silver & Blue Society assist the institution in addressing a broad range of needs including future needs that often cannot be anticipated at the time gifts are made.

To recognize these individuals, the Silver & Blue Society was formed to honor those who give an annual unrestricted gift of \$1,874 or more. Members of the Silver & Blue Society provide for scholarships, new academic

programs, innovative learning opportunities, faculty recruitment and development, and enhancements to campus, among a host of other needs.

The Silver & Blue Society owes its name to a time when a circle of dedicated men and women helped create the University of Nevada. Established as a land-grant institution in 1874, the school depended in part on the vision and support provided by advocates. These supporters knew the value

of gifts beyond the government programs that were meant to create a thriving economy for a new, Western state.

The generosity of individuals makes all the difference in the future of Nevada. Unrestricted funding is a critical resource that supports the University's most pressing needs.

To learn more about the Silver & Blue Society, please contact Crystal Parrish, director of foundation operations, (775) 784-1352 or cparrish@unr.edu.

2011 Silver & Blue Society Membership

Deane '71 and Judy Albright '71 Edward E. Allison '91 John Ascuaga's Nugget **Barrick Gold Corporation** Barrick Goldstrike Mines, Inc. Elko Paul A. '62 and Judith L. Bible '65 Annette Bidart '85 Joseph S. '78 and Liza M. Bradley '96 Thomas W. and Janice K. Brady '63, '88MBA Randy Brown '89 **Carol Franc Buck** Ann M. Carlson '59, '78M.Ed John K. Carothers Denise '83 and Timothy Cashman Bill '66 and Lorena Chaffin E.P. 'Chuck' Charlton '50 Kirk V. Clausen Cecil J. Clipper Brett '84 and Karen Coleman E.L. Cord Foundation Harold J. Depoali '69 Stuart and Jane Engs Dr. William N. Evans

Catherine '80 and John Farahi Katherine '76 and Buddy Garcia '59 Milton* and Peggy Glick Thomas J. '65 and Peggy Hall Arnold Hansmann '66 The Thelma B. and Thomas P. Hart Foundation Dyanne M. Hayes '61 Barbara E. '54 and Procter R. Hug '53, '66HDG, '10HDG Eppie Johnson '51 President Marc. A Johnson and Karen Penner-Johnson Steve '77 and Camie Johnson '83 Michael J. '82 and Patrice I. Klaich '85 Mark '77 and Mary K. Knobel '88 Jay '74 and Tamara Kornmayer Leonard and Sara Lafrance '73/ **Lafrance Family Foundation** Mark Lipparelli '87, '93M.S. Bruce A. and Bertie Mack Paul D. '87 and Julie A. Mathews Kevin '79 and Michelle McArthur Michael '72 and Karen Melarkey '85 Monte '70 and Susan Miller

NV Energy Felicia R. O'Carroll '76 Terrance W. '71 and Linda J. Oliver Timothy J. and Theresa M. Ortez Chad Osorno/Wells Fargo William and Rebecca Pennell Frank '56 and Joan Randall Reno Gazette-Journal David A. Richwood A. Dan and Maureen Rovig Jennifer A. '80M.Ed and Philip G. Satre **Gary and Mary Ellen Smith Gerald and Sharon Smith** James M. Solaegui '77, '85 David J. Thompson '72MBA **Patty Wade** Ranson and Norma Webster Foundation Fund at the Community Foundation of Western Nevada Ellen F. Whittemore '78 and Jeffrey D. Patterson

B. Thomas Willison Jane Witter '74 and Fred Delanoy John R. and Christine H. Worthington Joan Zenan Ronald R. '59 and Mary Liz Zideck

*deceased.

Foundations & Organizations

Foundations and organizations provide generous and invaluable financial support for the students, research and academic programs of the University of Nevada, Reno. We are pleased to recognize and thank the foundations and organizations whose gifts were received during 2011.

NEVADA SILVER & BLUE • Spring 2012 • Honor Roll of Donors - Jan.1-Dec. 31,2011 $\left|\,19\right|$

Foundations & Organizations



Students take advantage of Reno's mild spring temperatures to study and take a break outside of the University's residence halls. The University of Nevada, Reno offers a variety of on-campus living arrangements, including single and shared rooms, as well as our newer living-learning communities, designed to integrate student learning with on-campus residential living by grouping students with similar academic interests.

New endowments: meaningful and forever

Establishing an endowed fund at the University of Nevada, Reno Foundation transforms lives—those of the students who will become the leaders of tomorrow, the faculty who inspire them and the researchers who are finding solutions to society's problems. An endowed fund also enhances our community, which is continuously engaged by the University's many programs and activities. A gift today provides important and meaningful funds in perpetuity that help make the University known for its teaching, research and service.

The foundation manages the endowment funds with available earnings transferred to the respective University accounts for the purpose of supporting the donor's passion, whether it be student scholarships, faculty research or unrestricted funds to meet the University's most pressing needs. Gifts can be focused or wide-ranging.

The process for establishing an endowment is simple and requires only a completed agreement along with a gift or pledge of at least \$10,000. Gifts of almost any type of asset—cash, securities, real estate or other property that car be liquidated—are gratefully accepted.

If you are interested in supporting any of these new endowments, or creating one in memory or honor of someone, please contact Keiko Weil '87, director of Donor Relations, (775) 784-1587 or kweil@unr.edu.

Baker Family Medical Student Scholarship Endowment

Dr. Theresa Baker '78 (premedical), '82M.D., is a hospice medical director and palliative care consultant. As a medical student and a single parent, she benefited from the assistance of scholarship support. She established this endowment for medical students with financial need, particularly those who are single parents.

Cavanaugh Community Volunteer Award Endowment Thornton Peace Prize Endowment

William C. Thornton '58 (criminal justice) and Professor Emerita Dr. Barbara Thornton '57 (pre-law), '67M.A. have created endowments to support the Thornton Peace Prize and the Margery Cavanaugh Community Volunteer Award in perpetuity. The Thorntons established the Thornton Peace Prize in 1970. The Margery Cavanaugh Community Volunteer Award was established in 1991 by Barbara and her brother, John, in honor of their mother, Margery. Award recipients are honored at the annual Honor the Best celebration each spring.

Linda Clift Nurse Practitioner Scholarship Endowment

This endowment was established as a surprise for former clinical faculty member Linda Clift '74 (nursing) by her husband, Robert, a retired physician, clinical professor emeritus of the medical school and 1991 President's Medal recipient. The full-tuition scholarship will benefit master's students in the nurse-practitioner program who demonstrate financial need.

Crystal Family Scholar Leader Scholarship Endowment

The Crystal Family Foundation has created an endowment to support the Scholar Leader Scholarship program at the College of Business. The program provides exceptional student leaders with a four-year scholarship and the opportunity to develop their leadership skills through participation in student and professional organizations, service projects and internship opportunities.

Gail and Charles Dickson Memorial Scholarship Endowment

Although Chuck Dickson wasn't able to complete his college degree, he supported and encouraged his wife, Gail '69 (elementary education), '80M.A. (elementary education), to continue her studies. She earned her degrees from Nevada while they raised a family. This scholarship was established by family and friends to help women complete their degrees in elementary education or literacy studies.

Family and Community Medicine Endowment

An anonymous donor made a substantial gift in 2011 to bring this fund to the endowment level. The fund was first established in 2009 by the Las Vegas Department of Family and Community Medicine to advance its educational and research priorities among its medical students, residents and faculty.

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New Foundation Endowments

Fred and Thelma Epper Music Scholarship Endowment

In a tribute to her love and appreciation of music, Thelma Fay Epper established the Fred and Thelma Epper Music Scholarship Endowment through a planned gift. Epper, who passed away in 2006 at the age of 86, created the endowment to support music students at the College of Liberal Arts.

Michael N. and Esther R. Galli Scholarship Endowment in Medicine Michael N. and Esther R. Galli Scholarship Endowment in Nursing

The estate of the late Michael Galli '49 (animal science) made gifts to establish two endowments to benefit students at the University of Nevada School of Medicine and the Orvis School of Nursing. After graduation, Michael Galli married Esther Romano and spent his career as a Foreign Service officer for the U.S. Department of State and the Agency of International Development.

Ron R. Gash Memorial Scholarship Endowment

Ron R. Gash passed away in August of 2009 at the age of 45. His father, Ron, established this memorial endowment as a tribute to his son. Recipients are student-athletes at the University who have demonstrated financial need, with a preference to students from rural Nevada.

The Thelma B. and Thomas P. Hart Foundation Herz Medal Endowment

The Thelma B. and Thomas P. Hart Foundation has created an endowment to preserve the legacy of the Herz Gold Medal, presented at each commencement ceremony to the top graduating senior. The University's oldest and most prestigious honor was established in 1910 by brothers Richard and Carl Otto Herz, natives of Germany who opened the jewelry store R. Herz and Bro. Inc. in Reno in 1885. When the Herz family descendants closed the store and retired, the Hart Foundation stepped in, along with the University of Nevada, Reno Foundation, to continue the award. The medal and a \$2,500 award will be presented at both spring and winter commencements.

Yoshiko Hendricks Library Endowment

After graduating from the University of Texas in 1970 with a degree in library science, Yoshiko "Yoshi" Hendricks joined the faculty of the University Libraries. She also taught University courses in Japanese language and culture. She was promoted to emerita status in 1999. She passed away in 2003. Yoshi's husband, Neil, established this endowment to support the University Libraries to which she was so devoted.

Dr. Harrie F. Hess Endowment in Psychology

Dr. Harrie Hess '52 (psychology) established this endowment to benefit the Department of Psychology. Hess taught psychology at the University of Nevada, Las Vegas until his retirement in 1989. He maintained a private practice that included consulting with the Nevada Test Site in the Atomic Energy Commission's Human Reliability Program, which he helped design.

Joe W. Howard Memorial Scholarship Endowment

After graduating from Nevada, Joe "Breezy" Howard '61 (civil engineering) worked on thousands of civil engineering projects in northern Nevada, including Top Gun improvements at the Naval Air Station in Fallon. His wife, Janice '61 (medical technology), their children and friends created the endowment in his memory to benefit students pursuing an undergraduate degree in the College of Engineering.

Peter A. Krenkel Scholarship Endowment in Environmental Engineering

At the time of his death in 2008, Peter Krenkel was a professor and dean emeritus of the College of Engineering. He served as dean from 1982-1987 and was a consultant to local, state and federal governments, as well as the World Health Organization. As a tribute to Krenkel's background in environmental engineering, his wife, Jessica, established this scholarship endowment for graduate students.

Liberal Arts Scholarship Endowment for International Studies

An anonymous donor has created this endowment in support of undergraduate students in the College of Liberal Arts who seek to broaden their horizons through experiences gained from studying abroad.

M.B. Marlowe University Scholarship Endowment

Philanthropy is a value that has been passed down for generations in M.B. Marlowe's family, dating back to her great-grandfather, who would look around the community and help out wherever he saw the need. By establishing this scholarship with the University, Marlowe hopes to assist non-traditional students who are starting or returning to college later in life.

John and Rita Marschall Family History Scholarship Endowment

John Marschall began working as a University lecturer in 1969 and became an associate professor of history in 1980. He retired in 2002 as an emeritus professor. His wife, Rita '72 (art), was a teacher in the Washoe County School District for 21 years. This is the Marschalls' second endowed scholarship for history students.

Norman E. Moller Nursing Scholarship Endowment

The late Norman E. Moller '65 (political science) wanted to honor the contribution of nurses and the nursing profession with a bequest to the Orvis School of Nursing, which he established before he passed away in 2010. During his life, Moller received the care of nurses and aides and was grateful for their compassion and dedication.

Alicia Parlette Scholarship Endowment for Aspiring Journalists

Alicia Parlette '04 (journalism), was a Reynolds School of Journalism alumna who wrote about her five-year battle with cancer for the San Francisco Chronicle. Parlette graduated summa cum laude from Nevada and was one of two national Hearst Fellowship recipients. Parlette passed away in 2010. The endowment was established by memorial gifts from family, friends and supporters.

Catherine Parsons Smith Scholarship Endowment for Music and Women's Studies

The late Catherine Smith joined the faculty in 1969 as a music lecturer and later became an assistant professor. In her estate plans, Smith provided for two distributions to support both the Department of Music and the Women's Studies Program. In an effort to preserve Smith's memory in perpetuity on campus, her family elected to combine the funds and create an endowment to benefit both disciplines.

Senator William J. Raggio Education Scholarship Endowment Senator William J. Raggio Free Enterprise Scholarship Endowment

The late Senator William J. Raggio '48 (political science), '11HDG, was elected to the Nevada State Senate in 1972. Demonstrating his dedication to both the University and the state, Raggio established two endowed scholarships: the first to benefit education students pursuing their student internship or graduates completing their professional preparation, and a second scholarship to support political science majors during their junior year. Raggio passed away in February at age 85.

Jeffrey R. Rodefer Family Library Endowment

Jeffrey Rodefer '85 (business administration), named the 2011 Volunteer Lawyer of the Year by the State Bar of Nevada, created an endowment to benefit the College of Business and the University Libraries. The Las Vegas resident is a member of the State Bars of Nevada, California, Colorado and Oregon, and is vice president of legal affairs for Boyd Gaming Corporation.

George S. Ross Scholarship Endowment

George Ross '46 (journalism) began his journalism career as a young sports writer on the Nevada campus and later became the managing editor of the **Oakland Tribune**. Now in retirement, Ross wanted to give back to the University by creating a scholarship endowment for journalism students at Nevada

Edwin S. Semenza Outstanding Medical Student Endowment Award Nevada Semenza Christian Teaching Endowment Award Evelyn Semenza Honts English Music Scholarship Endowment Grace Semenza Drama Scholarship Endowment Lawrence J. Semenza Accounting Scholarship Endowment Rena Semenza Safford Scholarship Endowment

Evelyn (Semenza) English '36 (history), the daughter of Reno pioneers John and Louise Semenza, left provisions in her estate to endow scholarships bearing the names of her siblings, all of whom attended the University. There are three additional Semenza scholarship endowments at Nevada, including the John Louis and Louise Ferretti Semenza Scholarship in Business and Social Work, first awarded in 1946. Evelyn passed away in 2010.

Lenard W. and Nelda O. Sledge Scholarship Endowment

A planned gift from the estate of Lenard '30 (arts & science) and Nelda '37 (zoology) Sledge has established a general scholarship endowment for students at Nevada. The Sledges were both teachers, while Lenard later studied and practiced optometry. Lenard passed away in 1994 and Nelda in 2010.

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New Foundation Endowments

Sontag Entrepreneurship Award Endowment

Rick '66M.S. (physics) and Susan Sontag have established an endowment to provide an annual award of \$50,000 to a student or group of students who demonstrate an ability and intention to start or expand a business. Rick is the former owner of Unison Industries, which he sold to General Electric in 2002. The Sontags later established venture capital firm Bay Companies and The Sontag Foundation, which supports research in brain cancer and rheumatoid arthritis.

Faith Pedersen Spencer Memorial Library Endowment

Family and friends of Faith Pedersen Spencer, a longtime University employee and volunteer, created an endowment to provide a permanent source of funds for the University Libraries' programs, acquisitions and other needs. Faith and her husband John Spencer '60 (wildlife management), were active supporters of the University Libraries.

Don Winne Inspirational Student Scholarship Endowment

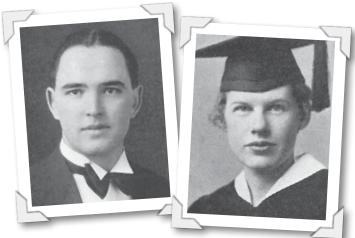
When College of Business emeritus professor Donald Winne served on the college's scholarship committee, he often personally funded scholarships for students deemed "inspirational" based on obstacles they overcame. When he received the B.J. Fuller Outstanding Teaching Award in 2008, he used the award winnings to create this scholarship. After Winne retired in 2010, contributions from colleagues helped the scholarship reach the endowment level. When Winne passed away last year, his friends and colleagues again gave to the scholarship.

Alumni's act of giving benefits future students

Lenard '30 (English and history) and Nelda Sledge '37 (zoology) made a charitable bequest before their passing to establish the Lenard W. and Nelda O. Sledge Scholarship Endowment to benefit students at their alma matter. The first scholarship in their name will be awarded this fall.

Nelda was born in 1911 to R.J. and Louise Oppedyk. After her mother's passing, R.J. moved Nelda and her two older sisters to Las Vegas in 1918 so he could work for Union Pacific. He later established the Oppedyk Dairy on 40 acres on the west side of Las Vegas, which was still undeveloped. The girls watched the construction of the Hoover Dam and saw the mushroom clouds of the atom bomb tests at Railroad Pass. Nelda graduated from Las Vegas High School in 1932 and received her bachelor's degree in zoology in 1937 from Nevada. She went on to complete her master's degree at the University of Southern California and was a teacher in Nevada and California.

Lenard was a noted debater at Nevada, where he was the mayor of the Lincoln Hall Association and a member of Phi Kappa Phi, Kappa Kappa Psi, Blue Key, Mask and Dagger, as well as the Honor Roll. He also served as ASUN historian, was active in band, orchestra and the dramatic arts, was on the staff of the *Artemisia* yearbook and the *Nevada Sagebrush*, and was the recipient of the Rand, Fitzgerald and Clark scholarships. After graduation in 1930, he taught English at Las Vegas Elementary School and became a district supervisor for the



Lenard '30 and Nelda Sledge '37 are pictured in their Artemisia yearbook photos. The couple established a scholarship endowment in their estate plan to benefit Nevada students.

Nevada Department of Education and district deputy superintendent of public instruction. He later attended the Southern California College of Optometry, obtaining his doctorate in optometry in 1948. Lenard practiced optometry until his retirement in the 1970s.

In 1979, the couple settled at a Leisure World community in Laguna Hills, Calif. Lenard passed away on Aug. 31, 1994, and Nelda passed away on Nov. 27, 2010.

-Roseann Keegan

To learn more about planned giving opportunities at Nevada, please contact Lisa Riley, Esq., director of the Office of Planned Giving, (775) 682-6017 or lriley@unr.edu.

Alumni, faculty, parents and friends of Nevada who make endowment gifts are attracted to the opportunity to ensure that the institution, or a particular program or activity, will exist in perpetuity. Behind each endowment gift is a personal motivation—to repay a debt of gratitude for the donor's own education, to honor a loved one, and/or to make a positive impact. Endowments may be established through outright gifts, available for immediate investment by the University; life income gifts, in which the University receives money immediately while providing the donor or a designee with an income for life; or bequests, which the University receives after the donor's passing. We are grateful to many individuals and organizations for establishing these permanent endowment funds at Nevada.

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With the help of scholarships, CABNR senior will graduate debt-free

For the past four years, Nevada senior Jade Keehn has sought scholarship support so that she may graduate in May debt-free.

"My principal goal is not to go into debt, so I make a serious effort every year to apply for scholarships," Keehn says. "I also studied abroad and paid for it through scholarships, and have received grants for my undergraduate research."

Today, students are shouldering more of the cost of higher education. According to the University's director of financial aid and scholarships, Tim Wolfe, students at Nevada took out student loans totaling \$62.2 million for the current school year, up from \$56.1 last year—an 11 percent increase in just one year.

"We endeavor to provide as much student financial aid as possible," Wolfe says. "In fact, our students receive \$8,500 a year on average, and 70 percent of our total student population receives some kind of financial aid."

Keehn, a Class of 2012 wildlife ecology and conservation major, is a recipient of the Randall Scholarship, a four-year scholarship for conservation biology, natural resources management or range management majors at the College of Agriculture, Biotechnology and Natural Resources. The scholarship was established by alumnus Frank Randall '56 (business administration) and his wife, Joan, to benefit students who value the preservation of open space.

"Not only did the Randall Scholarship make college possible for me, but the scholarship also came from a family that was strongly rooted in conservation," Keehn says. "The Randalls wanted to do their part to cre-

Jade Keehn, Class of 2012, is the recipient of the Randall Scholarship, a four-year scholarship for an entering freshman majoring in conservation biology, natural resources management or range management.

ate a new generation of conservation-oriented students and professionals, and I was happy to be one of them."

Keehn credits scholarship support at Nevada for paving the way to graduation. In addition to helping her father support the family with rent and bills when she is able, Keehn pays for her own car insurance, gas, food, clothing and all costs associated with school.

"Before I could even begin the challenge of college-level classes, I had to face the roadblock of college tuition—a fearsome opponent for a would-be first generation college student with parents who were not able to set aside money for a college fund," Keehn says. "Since the start of high school, I have forced myself to stay on top of my responsibilities, taking on full-time and part-time jobs in addition to doing well in school so that I would be able to pay for college tuition and expenses."

Her hard work has paid off. In addition to her four-year Randall Scholarship and the Governor Guinn Millennium Scholarship, Keehn received a National Smart Grant for students in the sciences; the Gilman International Scholarship; the Phi Kappa Phi Study Abroad Scholarship; the Honors Study Abroad Scholarship; the Honors Undergraduate Research Award and the Nevada Association of Conservation Districts Scholarship; among others.

"Scholarships help me pay for tuition so that I can focus on my school work instead of my weekend job, allowing me to perform in my classes to my full potential," Keehn says. "By graduating debt free, I can jump right into internships and career prospects without having to sacrifice opportunities for the sake of finance."

-Roseann Keegan

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WHY ARE ENDOWMENTS SO IMPORTANT?

An endowment refers to assets that are invested in perpetuity, unlike expendable funds which are typically used for immediate needs. The University's endowment is not, as many may think, a single "pot" of money that can be used as the University wishes. Many separate endowed funds comprise the endowment, and each has its own stipulations about how the income may be used, as specified by the donor. As the University's endowment grows through prudent investment management and gifts, the endowment will help to ensure the strength and stability of the University. Endowment income provides stability against downturns in the economy, budget cuts and other changes. To learn more about supporting existing endowments at Nevada, or establishing a new endowment, please contact Bruce Mack, associate vice president for Development and Alumni Relations, (775) 784-1352 or

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Through the high-tech support of the @One computer lab in the Mathewson-IGT Knowledge Center, students have access to computers, scanners, printers and the expertise of @One staff. In addition to three general computing areas in the Knowledge Center, there are also three computer training labs: the AT&T Computer Instruction Lab, the Sierra Pacific Dynamic Media Lab and the Instructional Design Lab.

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A named chair or professorship goes on for as long as the University endures. It becomes a tradition unto itself, developing its character and reputation, not just for the donors, but for the faculty holders of the position. To learn more about establishing an endowment at Nevada, please contact Bruce Mack, associate vice president for Development and Alumni Relations, (775) 784-1352 o bmack@unr.edu.

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Arnoldsen Scholarship keeps student's spirit of giving alive

There are few events in life—if any—that parallel the grief of losing a child. Several scholarships at Nevada have been created by grieving parents and friends as a way to carry forth their child's memory and find meaning in the midst of tragedy.

In 1993, Aaron Arnoldsen was in his junior year at the University when he was killed in an accident a few blocks from campus while returning from a Nevada basketball game. Aaron's Sigma Nu fraternity brothers, Mike Dillon '94 (political science) and Ty Windfeldt '95 (health science) approached the Arnoldsens with the idea of hosting a memorial golf tournament each year, with the proceeds going to a scholarship endowment in Aaron's name.

"When Aaron passed in 1993, my husband, James, wished to do something in his memory," says JoAnn Arnoldsen, Aaron's mother and wife of the late James Arnoldsen '67 (social psychology). "Mike and Ty got together and quickly came up with the idea of the tournament—it fit perfectly with Aaron's spirit of giving and zest for life."

Since 1994, the Aaron Arnoldsen Memorial Scholarship fund has awarded more than \$80,000 to 76 Nevada students, and the annual Aaron Arnoldsen Memorial Golf Tournament has become one of the area's most popular and enduring charitable events. Now in its 18th year, the scholarship committee still includes Aaron's immediate family, including his younger sister Alisa Armon '96 (management), and Aaron's friends from Reno High School and the University.

Mike Dillon recalls brainstorming with Windfeldt about the tournament and scrawling the idea down on a cocktail napkin.

"We had no idea how successful the tournament would become," Dillon says. "Aaron's family started the endowment, and this tournament is about their wishes and their goals of supporting young Nevadans who need a little extra help in obtaining a world-class education."

Arnoldsen Scholarship recipient Jeanette Drisdale, Class of 2012, says the story behind the scholarship has deepened its significance.

Student Jeanette Drisdale, Class of 2012, front, with several members of the tournament committee, including Alisa '96 and Brian Armon '93 (far left), Michael Kimmel, Ann Marlow '93, Mike Dillon '94, JoAnn Arnoldsen, Randy Miller '93, Mike Vance '92, Ty Windfeldt '95 and Iulie Rowe '94.

"The Arnoldsen family has gone through so much, and it makes it that much more important that I live up to the scholarship and Aaron's legacy," says Drisdale, a community health sciences senior.

Jenn Emkjer, Class of 2012, says receiving the Arnoldsen Scholarship has encouraged her to "pay it forward." Last year she was the lead organizer for a major blood drive in Reno, and in December, she helped

SCHOLARSHIP ENDOWMENTS

Endowed scholarships can be created with a minimum gift of \$10,000, contributed in full or built to the endowment level of \$10,000 in one-to-five years. Once fully funded, the principal is invested and an annual award is made. The principal is untouched, so the endowment can last into perpetuity. Donors can specify their scholarship endowment purposes. The annual payout is approximately 4.5% or \$1,125 for every \$25,000 given. To learn more, please contact Melanie Perish, director of development, university scholarships, (775) 682-6544 or mperish@unr.edu.

raise \$1,000 for local children and families who receive assistance from the Children's Cabinet.

"Words cannot express how appreciative or thankful I was, and still am, for this scholarship," Emkjer says. "I found out more information about Aaron Arnoldsen's family and the hard work they put into raising funds to provide scholarships for students, and let's just say I truly am moved by what kind-hearted people they are."

-Roseann Keegan

To learn more about supporting student success at the University of Nevada, Reno, please contact Keiko Weil, '87, director of donor relations, (775) 682-5964 or kweil@unr.edu.

Faculty & Staff

Thank you to faculty and staff who generously help build Nevada's quality and prestige. Gifts from our faculty and staff tell our alumni and friends that those closest to the University—those who know it best, from the inside out—believe so strongly in the success of Nevada and its students that they willingly support the institution not just on the job, but also through their personal philanthropy. Faculty and staff see firsthand what a difference private support can make, and they choose to support programs throughout campus, often through payroll deduction. We are grateful to these current, emeriti and former faculty and staff, or their surviving spouses, who made a gift to Nevada during 2011.

Faculty & Staff

Faculty & Staff



The late Alicia Parlette '04 (journalism), photographed at a friend's wedding.

Journalism endowment named for late Reynolds School alumna

A scholarship endowment has been established in honor of the late Alicia Parlette '04 (journalism), a Reynolds School of Journalism alumna who wrote a 17-part series about her five-year battle with cancer for the *San Francisco Chronicle*. The Alicia Parlette Endowed Scholarship for Aspiring Journalists was funded by memorial gifts from family, friends and supporters. The first award will be made this fall.

Parlette was an accomplished student who graduated summa cum laude from Nevada and was one of two national Hearst Fellowship recipients. That same year, while the 23-year-old was working at the *Chronicle* as a copy editor, she was diagnosed with alveolar soft part sarcoma. Parlette's editor asked if she would write about her experiences for the newspaper. Readers followed Parlette through her cancer treatments, trials and triumphs. She ultimately passed away April 22, 2010.

"Alicia Parlette was the epitome of the dedicated journalism student who set her standards high not only in the classroom, but in putting what she learned to work in the student newspaper *Nevada Sagebrush*," says Warren Lerude '61 (journalism), Reynolds School of Journalism professor emeritus and 1977 Pulitzer Prize winner. "She aspired to a career as an editor, but after being stricken by cancer rose to extraordinary professionalism as a writer of her own story in the *San Francisco Chronicle*. The series, *Alicia's Story*, went online and through multimedia around the globe as readers and viewers shared her courage in telling her story."

Parlette, who had aspired to become a journalist since the fourth grade, was honored at the University's 2005 Robert Laxalt Distinguished Writer Program and received a 2005 Outstanding Emerging Journalism award from the Society of Professional Journalists. She was honored posthumously as the University of Nevada, Reno Alumni Association's Outstanding Young Alumna at the 2010 Homecoming Gala.

To read Parlette's articles and blog about her journey, visit www.sfgate.com/alicia/.

-Roseann Keegan

To learn more about supporting the Reynolds School of Journalism, please contact Kristin Burgarello, director of development, (775) 784-4471 or kburgarello@unr.edu.

Thank you alumni for your generous and active support of your alma mater. Alumni chose to make gifts to their class fund (please see Class Challenge on page 43) and to scholarships and programs throughout campus. Alumni ohilanthropy is an important and vital source of funding, and alumni giving makes a difference. *U.S. News & World Report* uses yearly alumni participation as a measure of alumni involvement for its annual rankings. Nevada was again ranked in the top tier of "best national universities," up 10 spots from last year. We are grateful to these alumni who made a gift to their alma mater during 2011.



Jason Man, Class of 2012, center, at Cerro Chirripo, Costa Rica's highest peak, during his studies abroad in April 2011. He is pictured with Justin Bonanno of Canfield, Ohio, and an unidentified student from Newfoundland, Canada.

Smallwood Foundation helps expand Nevada's boundaries

For many students, the dream of studying abroad remains just that—a dream. Through the Frances C. and William P. Smallwood Foundation, Nevada students are continuing their studies throughout the world and gaining experience many students can only describe as "life-changing."

Since 2010, the Smallwood Foundation Studies Abroad Scholarship has enabled more than 50 students to move beyond the boundaries of Nevada and into the world through the University Study Abroad Consortium. This year, the Smallwood Foundation will realize the dreams of another 25 students.

Scholarship recipient Justin Lopez, Class of 2013, aspires to volunteer with the international medical humanitarian organization Doctors Without Borders. Lopez recalls his time in Santiago, Chile, as "the most thrilling, enlightening and memorable time of my life."

"Even though I was set on studying abroad, my family and I had been struggling financially last year, and I was unsure how I would be able to finance the trip," says Lopez, who is also a National Merit Scholar. "I can't imagine how different my world view and outlook on life would be had I been unable to go."

Jonathan Carral, Class of 2013, would like to start a non-governmental organization working with disadvantaged children in developing countries. Through the Smallwood Scholarship, he was able to spend more than a year studying in Chengdu, China.

"I was overjoyed when I found out about the scholarship," says Carral, an international affairs major. "Financially, my parents and I weren't able to cover the expenses associated with studying abroad. It was because of these scholarships and individuals who help to provide them every year that I was able to study in China for three semesters."

Jason Man, a geography major from the Class of 2012 and treasurer of the campus Geography Club, echoes the sentiment of many students who have studied abroad with the help of scholarships: "It it weren't for the Smallwood Scholarship and others, this trip would not have been possible," he says.

"I'm just very thankful for the opportunities that these scholarships have made possible to me, and I encourage anyone out there to apply for every scholarship they can find," says Man, who spent four months in Puntarenas, Costa Rica. "All they have to do is try. That's what I did."

-Roseann Keegan

To learn more about supporting scholarships at Nevada, please contact Melanie Perish, director of development, university scholarships, (775) 682-6544 or mperish@unr.edu.

The Nevada Alumni Association is proud to recognize their lifetime members. Thanks to the generous support of these alumni and friends of the University of Nevada, the Association is able to continue providing quality programs and events. If you'd like to join the Nevada Alumni Association, please visit alumni.unr.edu for a complete list of membership levels and benefits.

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NEVADA SILVER & BLUE • Spring 2012 • Honor Roll of Donors – Jan.1-Dec. 31,2011

Nevada Alumni Association Lifetime Members

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Class of	Total Gifts Since	Inception
Class of 1938 Scholarshi	o Endowment	\$51,958
Class of 1939 Scholarshi		\$15,521
Class of 1940 Scholarshi		\$27,536
Class of 1941 Scholarshi		\$24,482
Class of 1942 Scholarshi Class of 1943 Scholarshi		\$14,813 \$19,854
Class of 1944 Scholarshi		\$21,028
Class of 1945 & 1946 Sch		\$12,001
Class of 1947 Scholarshi		\$10,784
Class of 1948 Scholarshi		\$16,180
Class of 1949 Scholarshi		\$21,426
Class of 1950 Endowmer Class of 1951 Endowmer		\$33,131 \$37,359
	nool Scholarship Endowment	\$43,613
Class of 1952 Endowmer	•	\$26,367
Class of 1953 Endowmer	nt Challenge	\$14,568
Class of 1954 Endowmer	,	\$15,383
Class of 1955 Endowmer	•	\$20,034
Class of 1956 Endowmer Class of 1957 Endowmer	•	\$14,854 \$9,846
Class of 1958 Endowmen	•	\$9,412
Class of 1959 Endowmer	nt Challenge	\$23,841
Class of 1960 Endowmer	,	\$7,251
Class of 1961 Endowmer	•	\$9,555
Class of 1962 Endowmer	,	\$5,692 \$6,290
Class of 1964 Endowmen	•	\$5,420
Class of 1965 Endowmer	,	\$5,135
Class of 1966 Endowmer	nt Challenge	\$7,809
Class of 1967 Endowmer	•	\$5,167
Class of 1968 Endowmer Class of 1969 Endowmer		\$6,523
Class of 1970 Endowmer	•	\$8,221 \$5,147
Class of 1971 Endowmer	J	\$11,028
Class of 1972 Endowmer		\$6,990
Class of 1973 Endowmer		\$8,277
Class of 1974 Endowmer Class of 1975 Endowmer	J	\$6,906
Class of 1976 Endowmer	•	\$5,088 \$6,300
Class of 1977 Endowmen	•	\$3,836
Class of 1978 Endowmer	,	\$5,180
Class of 1979 Endowmer	J	\$4,355
Class of 1980 Endowmer Class of 1981 Endowmer		\$3,860
Class of 1982 Endowmer		\$8,188 \$9,184
Class of 1983 Endowmen		\$5,215
Class of 1984 Endowmen	nt Challenge	\$7,148
Class of 1985 Endowmer		\$8,156
Class of 1986 Endowmer	,	\$5,792
Class of 1987 Endowmer Class of 1988 Endowmer		\$7,950 \$7,474
Class of 1989 Endowmen		\$5,210
Class of 1990 Endowmen		\$3,763
Class of 1991 Endowmer	•	\$4,399
Class of 1992 Endowmen		\$4,672
Class of 1993 Endowmer Class of 1994 Endowmer		\$4,335 \$6,300
Class of 1995 Endowmen		\$3,945
Class of 1996 Endowmer	nt Challenge	\$5,020
Class of 1997 Endowmer	3	\$4,736
Class of 1998 Endowmen		\$3,975
Class of 1999 Endowmer Class of 2000 Endowmer		\$1,979 \$2,415
Class of 2001 Endowmen		\$1,815
Class of 2002 Endowmen	•	\$335
Class of 2003 Endowmen	•	\$100
Class of 2004 Endowme		\$- \$110
Class of 2005 Endowme	•	\$119 \$319
Class of 2007 Endowmen		۶- -\$
Class of 2008 Endowme	nt Challenge	\$-
Class of 2009 Endowme	nt Challenge	\$-



Alumni, are you up to the challenge? 10 good reasons to give to your class fund:

- 1. Nevada alumni are loyal and supportive of their alma mater. Nearly 4,700 alumni made a gift to Nevada in 2011. Their names can be found starting on page 40.
- **2.** Your class fund becomes a permanent endowment when your class gifts total \$10.000.
- **3.** Alumni support is becoming more critical as state funding diminishes.
- **4.** No gift is too small and every gift makes a difference. You may think that your \$25 gift couldn't possibly have an impact, but it all adds up.
- **5.** Your gift demonstrates confidence in your education and enhances the prestige of the University of Nevada, Reno, upholding a proud 137-year history.
- **6.** Your participation matters. *U.S. News & World Report* uses yearly alumni participation as a measure of alumni involvement for its annual rankings. Nevada was again ranked in the top tier of "best national universities," up 10 spots from last year. Nevada was also ranked among the top 100 public schools in the country, had 16 graduate programs listed among the nation's best, and both the College of Engineering and College of Business were ranked as "best undergraduate programs."
- **7.** Higher national rankings increase the value of your degree. Rankings also affect the University's ability to recruit and retain the best and brightest students.
- **8.** Your gift might be doubled—or tripled. If your employer or your spouse's employer has a matching gift program, your donation can be matched 1:1 or more. To find matching gift companies, please visit http://matchinggifts.com/unr.
- **9.** Your gift is tax-deductible and you will promptly receive an acknowledgement of your gift.
- 10. Making a gift to your class fund is easy. Visit our secure online site at http://giving. unr.edu, choose "Class Challenge" under designation and indicate your class year under comments.

To join your fellow classmates in supporting the Class Endowment Challenge, contact Bruce Mack, associate vice president of Development and Alumni Relations, (775) 784–1352 or bmack@unr.edu.

Do you know someone who BLEEDS SILVER & BLUE?

THE NEVADA ALUMNI ASSOCIATION IS NOW ACCEPTING ALUMNI COUNCIL MEMBER NOMINATIONS

DEADLINE: AUGUST 1, 2012 – The council meets three times a year and is the governing body of the Nevada Alumni Association. Contact 888.NV ALUMS or nvalumni@unr.edu for more information.

Name		Class year
Address		
City	State	Zip Code_
Occupation		
Telephone	Email	



Nevada Alumni Association Morrill Hall Alumni Center University of Nevada, Reno/0164 ALUMNI Reno, Nevada 89557-0164



Leonard family legacy supports liberal arts, journalism and physics

At Nevada, the Leonard family name has been synonymous with higher education and philanthropy for decades. The Leonard's legacy at the University began in the 1930s with the late Gwen '37 (history) and Paul Leonard '36 (journalism), and continues today through several endowments bearing the family name and through the efforts of their daughter, the Rev. Jackie Leonard '71 (speech/theatre).

"When I was in college and graduate school, I was blessed with parents who could afford to pay for my education," says the Rev. Jackie Leonard. "The cost of higher education was much less then. These days, much has changed, particularly the state of the economy. Now, more than ever, students need financial assistance."

English and political science major Aaron Benedetti, Class of 2012, is the recent recipient of the Guy L. Leonard Memorial Endowment Scholarship in English and Physics, established by the Leonards in memory of their late son, Guy Leonard '77 (philosophy), who was hit and killed by a drunk driver the same year he graduated from Nevada.

Benedetti, 22, says the Leonard scholarships have helped create a culture of recognition and community among students and faculty at the College of Liberal Arts.

"Sometimes the kind of recognition a scholarship provides can serve as motivation, or it can improve work ethic," Benedetti says. "The culture of recognition in the department is one of the qualities that

English and political science major Aaron Benedetti, Class of 2012, leads a meeting of the campus Creative Writing Club. Benedetti is the undergraduate president of the club and a recipient of the Guy L. Leonard Memorial Endowment Scholarship in English and Physics.

helps promote community among students studying English. That sense of community is a big part of the reason I've enjoyed my time as an undergraduate."

Through the years, the Leonard family has also created the Paul A. Leonard Chair for Ethics and Writing in Journalism Endowment; the Paul A. and Gwen F. Leonard Memorial Scholarship Endowment; the Leonard Family Music Scholarship Endowment; the Professor James Hulse Scholarship in History Endowment; the Jim Bernardi and Bob Dillard Theater Scholarship Endowment; the Edwin Booth Award for Service to the Theatre and the Leonard Conference Fund in Philosophy.

In addition, the Guy L. Leonard Memorial Endowment in Philosophy funds the department's Guy L. Leonard Lecture Series and the Paul and Gwen Leonard Ethics and Politics Lecture.

"Scholarships are a key factor in making it possible to get a college education," Leonard says. "We need more of them. I hope that my fellow alumni, especially the class of 1971, will contribute as they can to the University's scholarship programs."

The Leonards' names are engraved in the University's Honor Court in recognition of their lives and long-term dedication to the University. The family also made a significant gift to the Mathewson-IGT Knowledge Center, and the Paul and Gwen Leonard Faculty and Graduate Reading Room is named in their honor.

-Roseann Keegan



Bob and Linda Clift '74 (nursing) have been longtime supporters of the Orvis School of Nursing. Bob, a clinical professor emeritus of the medical school, established a scholarship in honor of Linda.

Orvis alumni create endowments to support nursing students at Nevada

The Orvis School of Nursing Alumni Association has established a scholarship endowment to support nursing students at Nevada.

The association was established in 2005 to provide a network for nursing alumni, faculty and students in support of excellence in nursing education, research and community service. Chapter members created the scholarship in 2009 to support a nursing student in his or her senior year. As the nursing alumni association grew, so did support for the scholarship. Under the leadership of Linda Clift '74 (nursing), chair of the scholarship committee, the association chose to move from an annual scholarship to an endowed scholarship to ensure support for current and future generations of nursing students.

"An endowed scholarship is perpetual, because it consists of a sum of money that is invested for the purpose of generating investment earnings that support an annual award," Clift says. "Initiation of the fund would require a minimum deposit of \$10,000. Of course, our association was short by several thousand dollars, even factoring in future membership dues.

"A proposal and challenge was brought to the association's steering committee—to raise \$10,000 by the end of 2013," Clift adds. "Currently, the organization is working diligently to accomplish this goal."

The first recipient of the scholarship in 2009 was Justin Johnson. The 2010 recipient was Jim Fletcher, and the scholarship was awarded to Michael Coudriet in 2011.

Late last year, Clift's husband, Bob, a retired physician, clinical professor emeritus of the medical school and 1991 President's Medal recipient, surprised her with the news that he had established an Orvis School of Nursing Endowed Scholarship in her honor, initiated by a \$115,000 gift. The Linda Clift Nurse Practitioner Endowed Scholarship provides fully paid tuition for two years to a qualified graduate student in the nurse practitioner program. Clift says the gesture moved her to tears.

"It was an overwhelming and selfless gift of love—one that certainly fills a need in the graduate program, where support has been less available in the past," Clift says.

-Roseann Keegan

To learn more about supporting the Orvis School of Nursing, please contact Christina Sarman, director of development, (775) 784–6009 or christinas@unr.edu.



Nevada students gather in a dorm room in Lincoln Hall. Named for President Abraham Lincoln, it was built in 1895 to serve as a men's residence hall. Along with Manzanita Hall, Lincoln Hall is the oldest continuously operating residence hall in the Western United States.

Who do **YOU** think should win?

2012 NEVADA ALUMNI ASSOCATION AWARD NOMINATIONS

l
vard
State
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PROFESSIONAL ACHIEVEMENT AWAR

An alumnus/alumna of the University with an outstanding record of career accomplishments.

UNIVERSITY SERVICE AWARD

A friend or graduate who has demonstrated dedication, commitment and service to the University.

ALUMNI ASSOCIATION SERVICE AWARD

A friend or graduate who has rendered special and outstanding service to the Nevada Alumni Association.

OUTSTANDING YOUNG ALUMNUS AWAR

A graduate who is not more than 15 years past graduation and has an outstanding record of career accomplishments, and/or whose dedication, commitment and service to the Nevada Alumni Association has significantly enhanced alumni programming.

OUTSTANDING CHAPTER OF THE YEAR AWARD

The award recognizes a specific chapter that has made significant contributions to alumni, students and friends of the University of Nevada and the Nevada Alumni Association during the past year.

ALLIMNUS OF THE YEAR

A graduate who has rendered special and outstanding service to the University and by personal achievement has brought distinction to the University.

Please fill out the nomination form, along with 1-4 pages of supporting material, by May 15, 2012. Please mail to:

Nevada Alumni Association Morrill Hall Alumni Center University of Nevada, Reno/0164 Reno, NV 89557-0164



NEVADA SILVER & BLUE • Spring 2012 • Honor Roll of Donors – Jan.1-Dec. 31, 2011

Parent Donors

Thank you parents for your generous support. Parents of alumni and current students generously support the Parents Fund and other programs throughout campus. The Parents Fund provides for student support programs that benefit the general educational experience and the quality of life for the student body as a whole (see Parents Fund on page 57. We are grateful to these parents who made a gift to the Parents Fund and other programs at Nevada during 2011.

Parent Donors



Stephanie Vega, Graduate Student Association president, Casey Stiteler, ASUN president, and Megan Barrett, Campus Escort supervisor, are flanked by two of the new escort vans.

Philanthropy provides three new escort vans

The University has received funding for three new passenger vans for the ASUN Campus Escort Service, a free service that provides prompt safety escorts and more than 30,000 rides to students, faculty, staff and visitors per academic year. The vans were funded by donations to the University Parents Fund and through the generosity of the Stern Family Foundation, the Bring Bri Justice Foundation and Carson Dodge Chrysler Jeep. Additional support was provided by ASUN and the Graduate Student Association.

Lauren Denison of the Bring Bri Justice Foundation said the nonprofit became involved with the program because it aligns with the foundation's commitment to the safety of all women and children in Nevada.

"The fact that you can call and be escorted to your car ensures your chances of getting to your vehicle safely," Denison says. "We thought it was a very worthy program."

The ASUN Campus Escort Service is still seeking to replace an additional aging van at a cost of approximately \$25,000.

During the spring semester, the service is offered seven days a week from 7 p.m. to 1 a.m. Closures coincide with school breaks and holidays. A property or recognized unit of the University, including Greek houses, must be the start or end of the journey and be within a 2-mile radius of campus. For a free, safe ride, call (775) 742-6808.

-Roseann Keegan

To learn more about supporting the Campus Escort Service or other student support services, please contact Lynda Buhlig, executive director of development, (775) 682-6013 or lbuhlig@unr.edu.

About Planned Giving

As you consider a gift to Nevada, you need to balance the wishes of your family, your personal lifestyle and your financial resources with your love for the University of Nevada, Reno and your desire to contribute to its success. Keeping this balance requires careful planning, and the University's Office of Planned Giving can help you make the most informed decision possible. Planned giving provides you with options and opportunities to include Nevada in your overall financial and estate plans. Generally these are gifts or commitments made in the present with the benefit to Nevada deferred until a future date. However, planned gifts may include outright gifts of appreciated property, including securities, real estate and gifts of tangible personal property. Some planned gifts can provide lifetime income for you or a loved one.

The Office of Planned Giving encourages and assists the tradition of partnership between the University and its alumni, parents and friends.

For more information on planned giving opportunities, please contact Lisa M. Riley, Esq., director of the Office of Planned Giving, (775) 682-6017 or Iriley@unr.edu.

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Nevada Legacy Society

Join others like the Paronis (above right), who have chosen to make a planned gift to the University of Nevada, Reno Foundation. Nevada Legacy Society

members are invited to special University events and receive a membership lapel pin.

Contact us to learn more about your planned giving options. We can also work with your financial adviser or estate planner to help you customize your gift



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Chemistry alumna and husband make planned gifts to University Libraries and Mackay School

Genevieve (Swick) Paroni '48 (chemistry) arrived at the Nevada campus with little means to pay for college. Raised during the Great Depression by her widowed mother, "Gen" worked in the campus dining halls during the school year, waited tables at restaurants during the summer and helped her mother run a boarding house at a mine near Eureka, Nev.

Through her trademark tenacity, she earned a degree in chemistry and spent her career as a teacher in Eureka and Wallace, Idaho. The chemistry classroom at Wallace Junior-Senior High School is named in her honor, and she was inducted into the Eureka County High School Hall of Fame in 2008. She became the first woman to serve on the Wallace City Coun-

cil and served for many years on the Wallace Public Library Board.

Gen held a great affection for the state of Nevada and its land-grant university, and was a longtime supporter of the University Libraries and the Alumni Association. Together with her husband, Walter Paroni, the couple included gifts to both the University Libraries and the Mackay School of Mines in their estate plans. The Paronis were charter members of the Nevada Legacy Society, established to honor those who have included the University Foundation in their estate and financial plans.

Gen passed away at the age of 84 last year. Walter passed away at age 88 in 2010. During Gen's memorial service, her daughter, Andrea Paroni Storjohann, read tribute messages from more than a dozen of Gen's former students.

Gen and Walter met in Eureka, where Gen was a teacher and Walter was working as a mining engineer. Gen asked Walter if he would help her with a geology class and cast a line that's infamous in Paroni family lore: "Come up and see my rocks sometime," she said. Walter would say he never had a chance after that.

Walter worked for the California Department of Transportation, the Eureka Corporation and the Hecla Mining Company in Silver Valley, Idaho. Like his wife, Walter took pride in mentoring young people in his profession.

-Roseann Keegan

For more information on planned giving opportunities and the Nevada Legacy Society, please contact Lisa M. Riley, Esq., director of the Office of Planned Giving (775) 682–6017 or Iriley@unr.edu.

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Bold denotes Nevada Legacy Society Charter Member * deceased

Bequests Received



NEVADA SILVER & BLUE • Spring 2012 • Honor Roll of Donors – Jan.1-Dec. 31,2011

Future Planned Gifts Established By Living Donors

Nevada alumni, friends and faculty often provide for their future gifts to Nevada in their estate plans. These living donors chose to remember Nevada by designating the University in their trust, will, retirement plan or other planned commitment. The Nevada Legacy Society recognizes and honors individuals who have included the University in their estate and financial plans (see Nevada Legacy Society on page 58). Though these gifts will only be realized in the future, we are grateful to these individuals who have chosen, during 2011, to document their planned gift to Nevada.

Thank you University friends for your generous support. Our friends have a special appreciation of and affinity for the University and its missions of education, research and outreach. Our friends give to new and existing endowments, often gifting in honor of, or in memory of, a special person (see New Foundation Endowments starting on page 22, or existing Foundation Endowments starting on page 24). We are grateful to these Nevada friends who made a gift during 2011.



Ghanem legacy paves the way for a new generation of doctors

At age 16, Mike Ulrich left high school and went to work as a dish washer to support himself and his single mother. He never imagined he would be finishing his first year of medical school just 10 years later.

"I never thought that someone like me could go to medical school," says Ulrich, Class of 2015. "The pressures were high for us to make ends meet. My mom didn't make a lot of money. The minute I turned 16, the idea was that I could get a job right away and help support my family."

Guided by mentors and sheer determination, Ulrich later passed the GED, attended the College of Southern Nevada, transferred to the University of Nevada, Las Vegas and graduated with a bachelor's degree in biology. His gumption paid off: Just months before entering the University of Nevada School of Medicine, he was awarded the Dr. Elias F. Ghanem Medical Scholarship, the only scholarship offered at the School of Medicine that provides full financial backing, including tuition, fees, books and a housing stipend for all four years of study.

"I was overwhelmed; there's no other way to say it," Ulrich says of the scholarship. "I didn't realize there were people out there interested in this type of philanthropy."

Unbeknownst to Ulrich at the time, he had much in common with the late Dr. Elias Ghanem, a prominent Las Vegas physician. Ghanem was born in 1939 to a poor Lebanese family in Haifa, Israel, arriving in the United States in 1963 with \$90 in his pocket and a dream of becoming a doctor. Ghanem went on to earn a scholarship for Duke University, but the path was difficult. He lived in his car while trying to make ends meet.

Years later, Ghanem would be known as the "physician to the stars,"

University of Nevada School of Medicine student Mike Ulrich, Class of 2015, (right) studies a human brain with professor and neuroscience course director Christopher von Bartheld. Ulrich is the recipient of the Dr. Elias F. Ghanem Medical Scholarship.

treating Elvis Presley, Liberace, Michael Jackson and President Bill Clinton's mother, Virginia Kelly. Ghanem's widow, Jody, says he was actually a "doctor to all walks of life," known for treating famous entertainers as well as extending free medical care to casino employees during a sixyear worker strike.

When Ghanem was diagnosed with cancer, he established the Dr. Elias and Jody Ghanem Charitable Foundation as a way to continue to serve the residents of his community and the entire state. After Ghanem died in 2001, his close friend Mike Sloan, now an executive at Fertitta Entertainment, suggested that the foundation establish a scholarship to honor his late friend. Donations poured in from family, friends and several of the casino properties.

The scholarship has been awarded each year since 2002, providing more than \$300,000 to assist four students in the School of Medicine. Recipient Dr. Ryan Adams '97 (criminal justice), '06MD is an anesthesiologist in Fort Collins, Colo.; Dr. Jarrod Mosier '07MD practices emergency medicine in Tucson, Ariz.; Dr. Betsy Huang '08MD is a pediatric resident at UCLA; Dr. Taylor Klein '11MD is a family medicine resident at the University of New Mexico.

"Elias wanted to give back to the community that was so wonderful to him and our children," Jody Ghanem says. "Medicine was who he was, so if we can help someone reach their dreams, that is what he would want out of his hard work."

To others facing similar challenges, Ulrich offers this advice: "Do not give up on yourself. Know that you are worth it. The best investment you can make is in yourself."

—Roseann Keegan



The late Joe "Breezy" Howard '61 (center) is surrounded by his family, many of whom are Nevada alumni, in a 2008 photo. His wife, Janice '61, is at his side.

Family of engineering alumnus continues legacy

A family with a growing Nevada legacy has endowed a scholarship in honor of the family patriarch, Joe "Breezy" Howard '61 (civil engineering). The Joe W. Howard Memorial Scholarship for engineering majors was established through memorial contributions by friends and family following his death in January 2010. Last year, the family made additional donations to bring the scholarship to the endowment level and create an enduring memorial for Howard's good works in the community.

"Paying for college is difficult for students right now," says Diane Lancaster '86 (chemical engineering), Howard's daughter. "We're hoping this scholarship helps engineering students get through their education and do great things with their degree. They're the future of our state."

Family members who helped create the endowment include Howard's wife of 48 years, Janice '61 (medical technology); daughter and son-in-law Diane and Ted Lancaster '86 (electrical engineering); son David Howard '91 (biochemistry), '98Ph.D. (environmental science and health), '04MD; and daughter and son-in-law Susan '92 (physical sciences), '93 (mathematics), '96M.Ed. (educational leadership) and Lee Roberts '94 (mechanical engineering).

Howard served in Korea from 1952-54 as a sergeant first class and commander of his platoon. Following honorable discharge, he joined the Army Reserve and began his engineering studies at Nevada. After graduation, Howard and four other principals purchased SE&A Engineers and Associates. His projects included Top Gun improvements at the Naval Air Station in Fallon and the Greg Street expansion in Sparks, and he was awarded Engineer of the Year from the Reno Chapter of the Nevada Society of Professional Engineers. He was active in numerous professional and community organizations, including the Airport Authority of Northern Nevada, for which he served as member and chairman. He was president of the Truckee Meadows Branch of the American Society of Civil Engineers and the Nevada Chapter of American Public Works Association. He was also a volunteer for the Sky Tavern Junior Ski Program.

"He was such a good man and cared so deeply for his family and the community," Lancaster says. "We loved him for his sense of humor, his integrity and his wisdom. We will always remember him as a moral and humble man who was a wonderful father and husband and who was our role model."

Lancaster's eldest son, Stephen, is a freshman at Nevada studying—of course—engineering. "And the legacy continues," Lancaster says.

-Roseann Keegan

To learn more about supporting the College of Engineering, please contact Maryanne Cameron, director of development, (775) 682–9503 or mcameron@unr.edu.

Friends

Friends



Current students benefit from legacy of Nevada's first black female graduate

At a time when segregation still governed American life, Stella Mason Parson '52 (English) became the first black woman to graduate from the University. The daughter of a sharecropper, Mason molded a life that included a 33-year teaching career in Clark County, three children who earned their own degrees, an elementary school named for her and her late husband, Claude, and a 2002 University of Nevada, Reno President's Medal for her accomplishments.

Parson arrived on campus in 1948 with the help of a scholarship from the Las Vegas chapter of the American Association of University Women. In 2002, she paid tribute to the scholarship support that made

her education possible by creating the Stella Mason Parson Scholarship Endowment for women of African-American descent.

The life she created for herself in Nevada is far from her early life in Louisiana, where her parents were sharecroppers on a plantation. The plantation owner would let her parents work on the property, in-theory giving them a share of the profits in return. But the dishonesty of the plantation owner kept them perpetually indebted to him, and eventually, the family was forced to flee.



Stella Mason Parson '52

Parson migrated West with her father as a young girl, eventually settling in Las Vegas and becoming the first in her family to graduate from high school. After graduation, Parson took a job as a maid. Her employer was so impressed with Parson's tireless work ethic that she arranged for the AAUW to offer Parson a scholarship to Nevada. She became the first black woman to attend a university in the state.

With racial segregation still in play, Parson was not allowed to have a

Student Tia Brass, Class of 2015, is a recipient of the Stella Mason Parson Scholarship Endowment, a scholarship for black women established by the University's first black female graduate.

roommate or eat in restaurants with her peers. There had never been a black student-teacher in the area either, so special arrangements had to be made when it was time for her to complete her student teaching.

Since she was poor, Parson spent the northern Nevada winters without a coat or a bedspread. She worked at the campus cafeteria steam tables and as a domestic on weekends to cover her living expenses.

Despite these challenges, Parson graduated and excelled personally and professionally, with the Claude and Stella Parson Elementary School named in her honor. After retirement, Parson enrolled in the marriage and family therapy master's program at the University of Nevada, Las Vegas. In 1986, she earned her master's degree in counseling at age 59.

Parson also began a legacy of higher education for black women in her own family, which includes her daughters, Jacqueline Parson-Barker '77 (elementary education) and Naida Parson '89Ph.D. (psychology), and her granddaughter, Latoyshia Parson-Brass '02 (psychology).

Her legacy also continues with the many Nevada students she's helped over the past decade. Tia Brass, Class of 2015, says receiving the scholarship was divine timing since her family was struggling financially.

"I was so shocked I couldn't believe my eyes," says Brass, a community health sciences freshman and member of Sisters on a Move, a campus group focused on volunteerism and sisterhood. "I immediately began thanking God and proceeded to call my mom. She was so happy and explained that the scholarship couldn't have come at a better time."

Like Parson in 1948, Brass is now able to attend the University with her tuition covered.

"I can focus more on my school work, rather than worrying about how my parents are going to pay for tuition and other things I need for school," Brass says. "I'm very thankful to have received this scholarship. I can't express my gratitude enough."

-Roseann Keegan

To learn more about supporting student success at the University of Nevada, Reno, please contact Keiko Weil, '87, director of donor relations, (775) 682–5964 or kweil@unr.edu.

Thank you to the following corporations for your generous support of Nevada. Companies in our community and beyond provide critical funding for the University and its missions of education, research and outreach. Many corporations also administer matching gifts programs which can double, or even triple, the impact of gifts to Nevada. To find matching gift companies, please visit our matching gift site at http://matchinggifts.com/unr/. We are grateful to corporations and their matching gifts programs for providing gifts to Nevada during 2011.

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Joe Lovano and The Collective Thursday, April 26, 7:30 p.m.

50th Anniversary Celebration with The Mingus Big Band Friday, April 27, 7:30 p.m.

Festival Showcase and Awards Saturday, April 28, 6:30 p.m.



Thank you to our generous sponsors for 50 successful years!



New graduates of the University of Nevada, Reno fill the historic Quadrangle during Commencement. This spring, a projected record number of Nevada students will receive their diplomas. The advanced degree ceremony will be held Friday, May 18, while the undergraduate ceremony is set for Saturday, May 19.



Wolfie Jr. wins Capital One Mascot Challenge

It turned out the bite of a wolf is mightier than the sting of a yellow jacket as the University of Nevada's Wolfie Jr. won the 10th annual Capital One Mascot Challenge.

After 16 weeks of non-stop texting and online voting by thousands of dedicated Wolf Pack fans, Wolfie Jr. went undefeated in the regular season and knocked off Buzz of Georgia Tech in the championship match. With the win, he gets his claws on the \$20,000 prize for Nevada's mascot program.

It was estimated that Wolf Pack fans cast over 17 million votes to lead Wolfie Jr. to the prize, while a record 45 million votes were cast during the season-long competition.

"We are proud of what our students and community accomplished for Wolfie Jr. and the University of Nevada," said Dr. Marc Johnson, president of the University of Nevada. "Our campus has an extraordinary amount of spirit and pride, and we're pleased to showcase it on a national level."

Wolfie Jr. found out that he won the national championship at the Capital One Bowl in January where he received the \$20,000 check, and Wolf Pack fans found out their efforts had paid off in a national Capital One commercial

that aired during halftime of the bowl game in Orlando, Fla.

According to Nevada cheer coach Kim Anastassatos '97 who joined Wolfie Jr. at the game, she almost couldn't believe that the University of Nevada had prevailed.

"It was almost surreal that all of those weeks had come to that moment. We almost couldn't believe that it was happening and that we had won," she said. "So many people had supported us, and when the commercial appeared, I got hundreds of text messages. It was like Wolf Pack nation exploded!

"It was a little sad to be so far away from all of the people who had supported us. Our fans were amazing and we are so appreciative to our community for all of the support and voting over the 16 weeks of the Capital One Mascot Challenge."

With the \$20,000 prize, Nevada will be able to add more scholarships for the Wolf Pack spirit program and buy the new costumes the mascot program needs. Capital One will also use Wolfie Jr. in their advertising for the Capital One Mascot Challenge over the next year.

But Anastassatos said the impact of winning the Capital One Mascot Challenge will be even

Wolfie Jr. celebrates his win in the Capital One Mascot Challenge at the Capital One Bowl in Orlando.

greater than the benefits of the prize money.

"It is publicity for the University of Nevada that we could never pay for. So many people know about our program now and want to be a part of it," she said. "We used to have one or two students try out to be our mascot and now we will have 20."

Wolfie Jr. joins an elite group of mascots that have held the Capital One National Mascot of the Year title over the past 10 years. Past winners include: "Monty" of University of Montana (2002, 2004), "Cocky" of University of South Carolina (2003), "Herbie Husker" of University of Nebraska (2005), "Butch T. Cougar" of Washington State University (2006), "Zippy" of University of Akron (2007), "Cy" of Iowa State University (2008), "Bearcat" of University of Cincinnati (2009) and defending champion "Big Blue" of Old Dominion University (2010).

Nevada honored Wolfie Jr.'s victory at a basketball game in February, and a banner commemorating his national championship will hang in the rafters at Lawlor Events Center.

—Rhonda Lundin, associate athletics director for communications

To support student-athlete scholarships and donate to the Pack Educational Fund, call (775) 682-6973.

Athletics



Message from the 2011/2012 **AAUN President**

We are just wrapping up another great year for the AAUN and Wolf Pack Athletics! Two of the most memorable moments of this year were seeing our own Wolfie Jr. win the Capital One Mascot Challenge and enjoying the fantastic season of the Wolf Pack men's basketball

team. In addition, Nevada Athletics raised more than \$5 million in scholarship and programmatic support and saw the graduation rate of our student-athletes hit its all-time high of 78 percent. None of these accomplishments would be possible without the support of our wonderful alumni, community and fans.

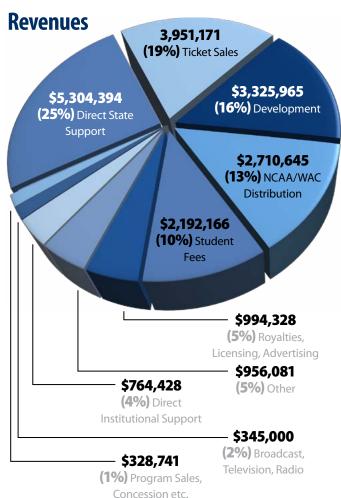
We are thrilled to make the move to the Mountain West Conference on July 1 and embrace the competitive challenges and new rivalries that it will bring. And we are equally thrilled to be a part of the new intercollegiate athletics affiliation that will begin competition in 2013-14. Expect to hear more about that affiliation in the coming months as the presidents of the universities involved work through the operational details.

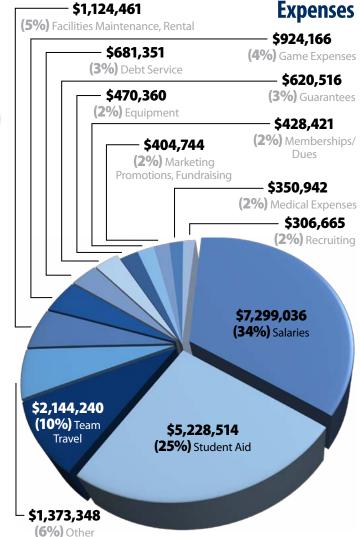
This is an exciting and unprecedented time for college athletics, and I encourage you to get involved to help the Wolf Pack sustain the success that has allowed us to be a part of it. For more information about how you can help or to join our Move to the Mountain campaign, visit http://movetothemountainwest.com or contact the athletics development staff at (775) 682-6973. GO WOLF PACK!

Joseph S. Bradley '78

\$1,124,461

Nevada Athletics Financial Information for Fiscal Year 2011







The University of Nevada, Reno Honor Court was dedicated in 1997 and celebrates the contributions of campus and community leaders. The Honor Court is situated at the south end of campus adjacent to the University's historic Quadrangle. The towering elm trees nearby were planted in 1908, and the Quadrangle, modeled after Thomas Jefferson's design for the University of Virginia, is listed on the National Register of Historic Places.

The Honor Court is anchored to the south by a dramatic 45,000-pound, 20-foot granite obelisk listing the University's philanthropists. A series of distinctive pillars, carved from 200,000 pounds of white granite mined from the nearby Sierra Nevada range, features the names of major donors, award-winning faculty, students, employees and community members who have contributed to the University's history and success.

The centerpiece of the Honor Court is a gazebo with trellises of blue and white flowering wisteria. The vines and the adjacent rose garden are among the plants selected for the Honor Court by the University Arboretum. A natural boulder fountain—which traces a granite silhouette of the mountains beyond—flanks the Patron area of the Honor Court. The engraved pillars, ranging from 10- to 14-feet-tall, from rough-cut to polished granite, were arranged by the Honor Court's designer and sculptor, Johannes Schwartlander. Struck by the beauty of the campus, his design incorporated historical elements and the natural grandeur of the area.

The Honor Court was constructed solely through private gifts and the philanthropy of local contractors who provided much of the labor and materials at no cost. Expertise in splitting boulders was provided by faculty in the Mackay School of Earth Sciences and Engineering, while the architectural design was the work of the renowned firm of Backen, Arrigoni and Ross.

Each year, names are engraved into the Honor Court in proud recognition of the accomplishments and support of those who contribute to excellence at the University. Individuals and organizations receiving the University's most prestigious awards or contributing major donations to the institution are recognized. Categories include Distinguished Nevadan, Honorary Degree, President's Medal, F. Donald Tibbitts Distinguished Teacher, Distinguished Faculty, Distinguished Service, Foundation Professor, Outstanding Researcher, Classified Employee of the Year, and the top student award, the Herz Gold Medal.

For more information about the Honor Court, please contact Keiko Weil '87, Donor Relations director, (775) 784–1587 or kweil@unr.edu.

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Eunice A. Cagwin George A. Cann Charles M. Chatfield Janice M. Cho Nevada B. Christian Antoinette A. Cortese Ina G. Crowell Patricia A. Del Tufo Peggy C. Doyle Mark W. Dunagan Sarah Dyche Deborah J. Earl Frances Echeverria Tracy D. Echeverria Ada M. Elliot Elizabeth Ellis Harold M. Engle Spencer L. Ericksen Jessica S. Escobar Maryam Etezadi-Amoli Matthew C. Exline Lori L. Farias **Ruth Ferris** Florence H. Flagg Ashish Francis Patricia L. Gehr Paul Gomez Virginia C. Grafton **Brad T. Graves** Carmelina B. Grundel Jeanne M. Hall Fdith C. Harris Walter C. Harris Paul L. Hartman Tanja Hayes Patricia I. Helmick Donna M. Hester Lynne M. Hoffman **August Holmes** Norma L. Horner Alvin H. Jacobs Layne Jarrett Joelle K. Jay Carol C. Johnson Helen M. Jones Virginia D. Kellermeyer Kenneth C. Kent James 'Ryner' R. Kjeldsen Edward C. Klatt Ross P. Kohlmoos Jerome Erik Kulenkamp Jerrod L. Laputz

Olaf S. Leifson

Deanne Leonard

Liana S. Lianov

Aaron C. Logan

Brian S. Lent

Alice L. Lohse Verdie L. Lohse Nancy L. Long Tasha E. Lopez Michon M. Mackedon John A. Mallery Eric A. Marchand Gene W. McDaniel Paul S. McFarlane Jennifer L. Miceli Norma L. Miller Deborah L. Morgenthaler

Shawna M. Ross Leanne M. Saarem Alyson W. Savant Patrick J. Saxton Robert T. Schumacher George W. Sears Elizabeth A. Seites Hyong W. Shim Dimitri Y. Shlyakhtenko Lily H. Shu Karen A. Smith William I. Smyth

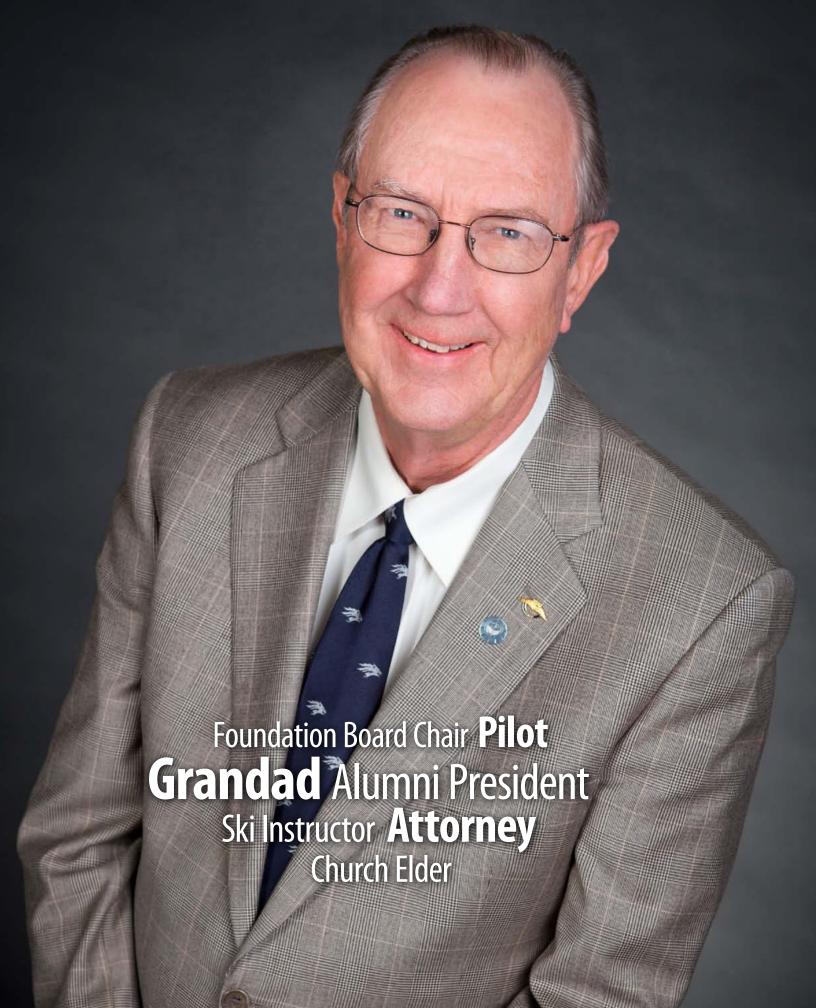


Honor Court Celebration 2011 guest speaker Amber Burroughs '11 (human development and family studies), center, with her mentor, former College of Education Dean William Sparkman and his wife, Susan.

Adele M. Murdough Margaret Muth Judith A. Nash Lucinda L. Newell William A. O'Brien Audrey W. Ohmert Alice L. Organ Walter S. Palmer Kristin Papez Matthew Papez Michael J. Papez Jodie N. Parker Steven C. Peterson Robert S. Pretto Sophia Raphael Cardinal Charles E. Randall Margaret F. Rawson Kim A. Rich Clarence R. Richardson Dorothy F. Riechers George E. Riehm Rosalind M. Rios

Mark G. Roelofs

Jennifer L. Stafford Matthew A. Stein Mark L. Stovak Stacie E. Suchsland Blaine H. Sullivan Rose MacLin B. Summers Charles M. Taylor Irwin P. Ting Lauren M. Vancitters Jared P. Wagner Thomas P. Walker Mark D. Wallace Lori L. Williams Rhonda J. Williamson Claude V. Winder Nancy Wong Irena Yamboliev Clarence 'Cliff' C. Young Florence R. Young Bonifacio Yturbide Nicholas P. Zappas Andrew N. Zeiser Ethel R. Zimmer



What I've Learned

TomHall

Thomas J. Hall '65 (finance)

My dad was a flight instructor and my mom was a dance instructor, so I have always been in love with education through the culture of my family. I was valedictorian of my high school and, in 1961, the University of Nevada invited northern Nevada high school leaders to attend a leadership conference. I met many of my future classmates, fraternity brothers and student leaders, including Paul Bible '62 (economics), who co-chaired the event.

At Nevada, I studied real estate and finance, and I took classes that taught the social graces—dance, bowling, tennis and golf. I took a public speaking course in which I was asked to prepare a speech as the final examination, to be delivered in competition with my classmates. I was lost for any good ideas and went to the old Clark Library to consider my fate. I picked up a volume of poems and turned to one entitled "Where There Is A Will, There Is A Way" by Eliza Howe. I incorporated that poem into my speech, won my class competition, and placed second in the department-wide contest. That gave me confidence and a life philosophy that has stuck with me through many years.

Beyond academics, I enjoyed the social aspects of college. I joined Sigma Alpha Epsilon Fraternity in the fall of 1963 and learned about the fellowship and fraternal relationships of good people striving to make progress in their lives.

After graduating from Nevada, I spent a couple of years digging ditches for my dad's water company at Lake Tahoe and operating a floor covering business. Neither fulfilled me, and a friend suggested I attend law school. I reviewed law school catalogs and everything jumped out at me. It was like going from black and white to Technicolor. I took the LSAT and was accepted at Northwestern Law School in Chicago, Ill. It was a sink or swim mentality at law school, and I was petrified my first year. But my life philosophy kicked in, and I told myself that I could succeed.

I took a course in government and land that required writing a 30-page paper. I wrote about Nevada subdivision law and received the school's prestigious Hodes Prize for authoring the best paper of the year. That award helped me obtain a clerkship with David Zenoff, chief justice of the Nevada Supreme Court, which provided me with a good start to my legal career in Nevada where I eventually opened my own firm in 1985. I laugh today thinking I went to Northwestern as a ditch digger and

returned working for the Nevada Supreme Court.

My involvement with the Nevada Alumni Association began shortly after I finished law school in 1971 when I worked in the Nevada Attorney General's office for the summer. There I met Jack Swobe '56, who invited me to an alumni meeting. After attending several meetings, I served on a committee, became an officer, and eventually became president.

I became a pilot in 1966 and found a way to marry my passions for education and aviation through the Reno Air Racing Foundation. As its chair, I co-founded Pathways to Aviation, an educational outreach program designed to inspire local youth through aviation education and air racing history preservation. Through this program, we bring public aviation speakers to campus and provide free airplane rides to local kids. I also co-founded the University's Aero Club.

I really believe that where there's a will, there's a way. With a good education, nothing can stop you, so long as you set your goals and persevere in achieving them. I also recommend finding a mentor for guidance, something I did not take advantage of while a student at Nevada, but did so at Northwestern, which helped me tremendously. I consider all of my



A senior in high school, Tom Hall (backrow, fifth from left) and other northern Nevada high school leaders pose in front of the statue of John Mackay during a 1961 leadership conference sponsored by the University.

experiences at Nevada as gifts and greatly value the opportunity to give back—not only to my alma mater—but to my church and community.

While at Nevada, I learned that the opportunities for personal growth and learning were limitless. The University environment created a circle of instructors, mentors, friends

and acquaintances who have remained with me my entire life. Nevada gave me an opportunity for growth, the tools for learning, and the will to proceed and excel.

LOOK ONLINE For the full version of the interview visit: www.unr.edu/ silverandblue

From a conversation in February with Crystal Parrish, director of foundation operations. Tom, a 1965 Nevada finance graduate, is the 2012 Foundation Board Chair. He received his juris doctorate from Northwestern Law School in 1971 and runs his own law firm in Reno, specializing in real estate and water law. Tom served as Nevada Alumni Association president for three terms, receiving the association's Service Award in 1980. He received the University's President's Medal in 2000. Tom was Heavenly Valley Ski Resort's attorney for 19 years and became a ski instructor at Sky Tavern. Hall has served on and chaired many local boards and associations.



School of Medicine offers three new clinics to serve Nevadans

With a mission of improving the health of Nevada's diverse population, the University of Nevada School of Medicine has recently added

Anne McMillin, APR, is the public relations manager for the School of Medicine. several new medical services to the school's clinical offices in Reno and Las Vegas to help meet the growing health care needs of the state. As the state's only public medical

school, the research-intensive, community-based School of Medicine has served Nevada's residents statewide for more than 40 years.

Patient-Centered Family Medicine

The School of Medicine's Patient-Centered Family Medicine clinic is a new, primary care

program located on the Reno campus in the Thelma B. and Thomas P. Hart Center for Community Wellness and Sports Medicine. The program focuses on organizing medical care around the patient, working in teams and coordinating and tracking care over time.

"Our primary goal is to give patients the best possible medical care by building a trusting partnership between you, as an informed patient, and the health care team. The center of this team is *you*, the patient," said Dr. Daniel Spogen, chair of School of Medicine's Department of Family and Community Medicine in Reno, who spearheaded the new program.

Educating patients so that they can make the best health care choices possible is a top priority at Patient-Centered Family Medicine, which complements the existing Family Medicine Center in the Brigham Building.

"The patient with the proper education can

Dr. Daniel Spogen, chair of the Department of Family and Community Medicine in Reno, and nurse practitioner Gena Turner talk to patient Richard Scoggin in the Patient-Centered Family Medicine clinic on the Reno campus.

participate in their health care," Spogen said. "Armed with that information, they tend to make better health care decisions."

The team approach involves physicians overseeing and directing patients' health care. Other health care professionals including nurses, nurse practitioners, dieticians and physical therapists work together with the physicians to provide care that is coordinated and sensitive to patients' needs

With collective responsibility for patients' health, clinic staff take the initiative to call to remind patients to make appointments for routine preventative care, such as blood pressure checks, lab work, gynecological exams and well-baby care.

"Until now, the patient had to remember to make an appointment to come in for care. We are taking some of that pressure off," Spogen

Other patient resources, including roundtable group visits centered on a particular condition and webcam chats between patients and providers, are also planned.

The Patient-Centered Family Medicine clinic is open weekdays from 8 a.m. to 5 p.m. Appointments may be made by calling (775) 682-8200.

Travel medicine

The prospect of travel abroad can be exciting, yet daunting. In addition to deciding where to stay, what to see and booking transportation, there is something else to consider: Will your destination affect your health?

Travel to many parts of the world, whether for a professional conference or an exotic vacation, means taking extra precautions to ensure a healthy stay outside the United States.

Those planning a trip overseas, especially to an underdeveloped country, now have a School of Medicine resource in northern Nevada offering pre- and post-travel health consultations, including an in-depth analysis of a traveler's itinerary and assessment of potential health risks that might arise.

Dr. Steven Zell, a board certified internist, who is also certified by the International Society of Travel Medicine, offers age- and genderspecific adult preventive health exams and provides patients with recommendations for appropriate screening and laboratory testing to optimize health while traveling, especially to underdeveloped countries. He is located in the School of Medicine's Internal Medicine and Multispecialty Clinic at 1500 East Second Street, Suite 302, in Reno. The clinic is certified by the Centers for Disease Control and Prevention to administer the Yellow Fever vaccine, required for travel to some countries in sub-Saharan Africa and tropical South America.

While not required, vaccinations against Hepatitis A and B, Typhoid fever and influenza, as well as boosters for tetanus and polio are often recommended prior to travel, based upon one's itinerary and past vaccination history. In addition to any required or recommended vaccines, the School of Medicine's travel service includes advice on avoiding common travel medical conditions such as diarrhea.

Through the International Society of Travel Medicine, Zell has access to a network of more than 1,400 travel experts and colleagues worldwide. Through the society, he can help arrange medical care for travelers abroad or get current medical updates on global health risks in specific destinations.

Travel medicine appointments with Zell may be scheduled by calling (775) 784-7500.

Diabetes center

Diabetes is a chronic metabolic condition that affects many organs in the body. Nearly 26 million people in the United States have diabetes and as many as 79 million more have prediabetes, according to the CDC. And the rate is increasing.

By 2050, one in three adults could have diabetes if current trends continue. When diabetes is not managed adequately, it can result in several serious complications, including loss of vision, kidney failure, heart attack, stroke and amputations.

The University of Nevada School of Medicine Diabetes Center in Las Vegas was recently named an accredited diabetes education program by the American Association of Diabetes Educators. This will allow residents of Clark



Dr. C.K. Kannan, professor of endocrinology; Layla Ajuziem, medical assistant; Shelly Shockley, nurse practitioner; and Dr. Kenneth Izuora, assistant professor of endocrinology, treat and educate southern Nevada diabetes patients at the Diabetes Center in Las Vegas.

County, which has a nearly 8 percent prevalence of diabetes, increased access to critical diabetes education services.

The Diabetes Center, which is part of the School of Medicine's Department of Internal Medicine in Las Vegas, affords patients the chance for one-stop clinical care in the diagnosis and treatment of diabetes disorders, according to medical director Dr. Kenneth Izuora.

The Diabetes Center's multidisciplinary management team is directed by endocrinologists and includes nurse diabetes educators and dieticians, who can address the multiple organ system pathology of diabetes and the complexities of treatment.

"The problem with traditional practice is you don't have this concentration of providers," Izuora said. "The new team approach means that there will be multispecialty involvement to ensure the best treatment."

Diabetes education is a collaborative process through which people with or at risk for diabetes gain the knowledge and skills needed to modify behavior and successfully manage the disease and its related conditions. Services offered by the center, located in the School of

Medicine's Patient Care Center at 1707 West Charleston Blvd., in Las Vegas, include diabetes self-management education, group diabetes classes, and nutrition counseling.

These services are provided by certified diabetes educators, such as Shelley Shockley, R N

"We find out what our patients are interested in learning, and then provide them the tools and equipment to help them improve their health," Shockley said.

The center will also serve as a venue to train medical students and residents, and conduct clinical trials. As a regional center of excellence, the center works to increase diabetes research in southern Nevada in collaboration with scientific investigators throughout the country.

The diabetes center received funding from an \$800,000 grant awarded to the School of Medicine's Department of Internal Medicine as part of an appropriations bill passed by the U.S. Senate.

Open weekdays from 8 a.m. to 5 p.m., appointments may be made by calling (702) 671-6469.















University of Nevada School of Medicine Match Day

On March 16, 55 students of the Class of 2012 learned the results of the National Resident Matching Program. Nine graduates will stay in the state to enter into residency programs offered through the University of Nevada School of Medicine.

(1) Geno Genasci is heading to Kaiser Permanente in Oakland, Calif. to pursue internal medicine, Dustin Riley is staying at the School of Medicine's Reno campus for family medicine and Gabriel Edwards is heading to Spokane, Wash. for diagnostic radiology.

- (2) Ellen Webb gets an assist from Milad Motarjemi, a M.D./Ph.D. student, in placing her name on the map at the University of Michigan for her anesthesiology residency.
- (3) Erika Frank, anesthesiology, UC San Francisco; Veronica Janhunen, pediatrics, University of Utah; Susie Hunter, internal medicine, University of Washington; and Alia Moore, internal medicine, University of Colorado.
- (4) Third-year medical students, Dustin Holland, Kristen McKinnon, Whitney Shofner-Michalsky, Katrin Lamprecht, Brittany Dye, Kara Pinjuv, and Yusria Malik, lend their

support to fourth-year students at Match Day.

- **(5)** Ashley Connell, Rebecca Michael and Jamie Stokke, rush to find out which residency program they matched.
- **(6)** Fourth-year medical students, Jillian Peterson, Hector Miguel, Jr., Karishma Bhardwaj and Deepa Nanayakkara, view a presentation of where fellow classmates matched at residency programs throughout the US.
- (7) Thomas Schwenk, M.D., dean of the School of Medicine, congratulates fourth-year medical students Brandon Radmall, Charles Calvo, Michael Schlepp, Kyle Clarke and Hector Miquel, Jr. on their residency matches.













48th Annual Scripps Dinner & Lecture

The Scripps family, Reynolds School of Journalism graduating seniors and graduate students, alumni, friends and donors all gathered for the 48th Annual Scripps Lecture and Dinner. Four Reynolds School students received the Ted Scripps Scholarship and President Marc Johnson welcomed the school's new dean, Al Stavitsky, and his wife, Kristin Loebbecke. This year's Scripps Speaker, Wright Thompson, a writer for ESPN.com and ESPN The Magazine, was a crowd favorite.

- (1) Dean Al Stavitsky gives 'the hat' to Wright Thompson.
- (2) Scripps Scholarship recipients Ben Miller and Phillip Corbitt, Scripps intern Gianna Cruet, President and CEO of the Scripps Howard Foundation Mike Philipps, Wright Thompson, Ed Scripps, Cindy Scripps, Will Scripps and scholarship recipients Juliana Bledsoe and Melissa Brouse.
- (3) Thompson and scholarship recipient Phillip Corbitt.
- (4) Kristin Loebbecke, Dean Al Stavitsky, Ron Turek, Ann Carlson '59, '78 M.Ed. and Vice President of Development and Alumni Relations John Carothers.
- **(5)** Reynolds Visiting Chair in the Ethics of Entrepreneurial and Innovative Journalism Mike Fancher.

Frank McCulloch Award for Courage in Journalism

Frank McCulloch '41, '67 HDG, established the Frank McCulloch Award for Courage in Journalism Endowment in 2009. This year's recipient, Barbara Davidson, a photojournalist for the *Los Angeles Times*, was the second recipient. She's a two-time Pulitzer Prize winner, most recently for feature photography on her project, "Caught in the Crossfire."

(6) Dean Al Stavitsky, Barbara Davidson and Reynolds Chair of Media Technology Larry Dailey.

Getting down to business

Nevada Small Business Development Center helps businesses statewide start up, streamline and stay on top of their game.

Tucked away in the Ansari Business Building on the Reno campus is the headquarters of a mighty economic generator: the Nevada Small Business Development Center. Serving the entire state, this unit within the College of Business has helped countless businesses start, streamline and succeed—with services that are either low cost or free.

With offices in Carson City, Elko, Ely, Fallon, Hawthorne, Henderson, Las Vegas, Laughlin, Pahrump, Reno and Winnemucca, as well as many services offered online and/or in Spanish, the Nevada Small Business Development Center reaches to all corners of the state and supports the state's diverse population of entrepreneurs and business owners. And, in conjunction with the University's Business Services Group, the center helps business small *and* large. From sole proprietorships and ma and pa startups to casinos and airports, the College of Business has services geared toward any business in the state.

Since its inception in May 1985, thousands have been helped by the Nevada Small Business Development Center. Here are just a few of the many stories to be told of businesses—large and small—and entrepreneurs who found pathways to success via the center.



Center for Regional Studies produces low-cost, high-quality economic impact study for Airport Authority

Krys Bart, president and CEO of the Reno-Tahoe Airport Authority, can't say enough about how great the Center for Regional Studies at the Nevada Small Business Development Center is. Bart hired Brian Bonnenfant, program manager for the Center for Regional Studies, to conduct an economic impact study for the Reno-Tahoe International and Reno-Stead Krys Bart, president and CEO of the Reno-Tahoe Airport Authority on the tarmac of the Reno-Tahoe International Airport.

airports. She was more than pleased with the result, as well as the value she received.

"The study they did was incredibly good and inclusive, and it came at a very reasonable cost," Bart says.

The study, which was published last October, cost close to \$30,000, which is about a fifth the cost of such studies if done by private consultants, she notes.

"If we had gone outside the community to do this, it may have had a fancier cover and more fluff, but we would have paid in the neighborhood of \$150,000," says Bart, who has previous experience commissioning economic impact studies.

The Center for Regional Studies is largely self-funded, but nonprofit, which allows the center to offer high-quality reports at low cost, Bonnenfant notes. "We are very affordable." Clients who use the center's services "get very accurate data at half the cost, if not less, than for a consultant," he adds, confirming Bart's assessment.

For the Airport Authority study, Bonnenfant was able to draw on expertise in the College of Business, which houses the Nevada Small Business Development Center. Associate Dean and Foundation Professor Kambiz Raffiee is an expert on the airline industry and the economic impact of transportation systems. "We had a leg up with Dr. Raffiee," Bart says. "We have this expertise right in our back-yard, and it's expertise that is readily available to everyone. When you consider the standing of the College of Business at the University—it is so well known and has a national reputation—why would you not use these services?"

Bonnenfant notes that clients of the Center for Regional Studies have access through his office to many resources within the University, including expert faculty.

Raffiee says doing the study was important, not only to the Airport Authority, but to the community: "Aviation is an important industry influencing economic growth and development in Nevada. Air transportation is an integral part of the transportation infrastructure of Nevada and plays an important role in achieving a successful economic development and diversification plan in the state. Northern Nevada's economy grows as its air service expands, thus Reno-Tahoe International and Reno Stead Airports catalyze business enterprise, job growth, and investment throughout the region."

The study found that the two airports had a total economic impact of \$2 billion and a total employment impact of 22,138 jobs in all industries and sectors in northern Nevada in fiscal year 2010.

Bart notes that contrary to popular wisdom, the Airport Authority does not operate on tax dollars. "We are a quasi-governmental organization and we operate like a private entity. We generate our own revenue."

Thus, it was an additional advantage to her that Bonnenfant and Raffiee not only delivered the study, but also gave presentations to the Airport Authority's board of directors, presided at a press conference, and were available to the media to answer questions.

"The credibility lies in having the University stand behind the results," she says. "When you consider the time involved in delivering the study and in giving the press conference, the value is incredible."

The study wasn't just about one business, Bart notes. The airport is a community of businesses—the airlines, rental car agencies, concessionaires. Not to mention, the Reno-Tahoe International Airport has U.S. Customs and serves as a hub for national and international distribution and manufacturing businesses.

"Our airport can handle anything that flies," she says, adding that by November, the airport anticipates adding charter cargo flights from China to Reno. "It's cheaper to fly directly, non-stop into Reno from China, she says, noting that Reno is north of San Francisco and west of Los Angeles and at least 300 nautical miles closer to China than either California city.

By using the center, Bart also knew that the results would not be colored by politics. "If they had come out with results that were negative, we would have had to accept them because we know there was no political influence. When you use the Nevada Small Business Development Center [the administrating entity of the Center for Regional Studies], it's factual, not political. They use hard data."

When running a business, hard data and real facts are the only things that matter, she notes. "You want to see real results, not results colored by local politics."

"Our community has been mischaracterized," Bart says, "We're a university community, not a gaming community. The University is an asset that needs to be touted worldwide. By partnering with entities such as the Economic Development Authority of Nevada [EDAWN] and the University, we really have the opportunity to grow business in this region. We've barely begun."

To find out more about the Center for Regional Studies at the Nevada Small Business Development Center, contact Brian Bonnenfant, (775) 784-1771 or bonnen@unr.edu, or visit http://centerforregionalstudies.org.

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Center plumbs deep data for businesses

You need data. We have data. For virtually any business question, the Center for Regional Studies has an answer.

"If someone wants to start a flower shop or a pizzeria—or whatever type of business—we can take our demographic data and look at comparable, competitive businesses near the location where the entrepreneur wants to open shop, says Brian Bonnenfant, program manager for the center. "We will be able to tell them that they will need to project for a certain revenue range to stay in business. This helps them determine feasibility—Is it all going to work out?"

The Center for Regional Studies has access to

a variety of "deep data," including data on real estate from multiple listing services, data from the state's departments of employment and taxation, the Office of the Secretary of State, as well as U.S. Census and other databases, some of which are confidential and not accessible to the public.

In addition, the Center for Regional Studies, which is within the College of Business' Nevada Small Business Development Center, tracks what happens at various county commission and planning commission meetings and inputs it into its own database of approved-unbuilt development projects. By tracking the growth on paper—as well as actual growth—the center can project anticipated population growth and analyze its impacts and benefits.

Using secure computers and strictly maintaining

confidentiality, the center pulls various databases together via a geographic information system (GIS) software program and analyzes it in a variety of ways, as needed by clients.

"People think that there's someone out there who's collecting all this data, and all we have to do is hit the F10 key and it all comes out."

While it's not as simple as hitting a function key, the Center for Regional Studies can help entrepreneurs and established businesses select the best location for operations, understand current market trends and development patterns and predict where the local economy is headed.

To find out more about the Center for Regional Studies, contact Brian Bonnenfant, (775) 784-1771 or bonnen@unr.edu; or visit http://centerforregionalstudies.org/.



The lights are on: National Automobile Museum saves big after free energy consultation

The National Automobile Museum in Reno is saving close to \$30,000 a year on lighting costs after working with Peter Millar, an energy management specialist in the University's Business Environmental Program within the Nevada Small Business Development Center. The vintage vehicles have never gleamed so brightly.

Jackie Frady, the executive director of the National Auto Museum (The Harrah Collection) in Reno, says she had resigned herself to lower quality lighting if the museum was retrofitted to become more energy efficient, but was delighted with the unexpected outcome:

"Because the savings were substantial, the museum had anticipated lighting quality would be sacrificed to achieve this result," she says. "It was the opposite, as there was markedly enhanced quality. The colors of the museum's automobiles are truer and richer and the exhibition galleries are more vibrant."

The museum, which opened in 1989, is one of the most comprehensive public displays of automobiles in the Western Hemisphere with more than 200 cars, and has been named one of "America's five greatest automobile museums," by *AutoWeek* magazine. The building comprises more than 105,000 square feet on one floor and is located on the Truckee River

in downtown Reno.

Millar says it was "a pleasure" to work with Frady and her team at the auto museum because they were open to new ideas and were willing to take the time to bring in vendors and test various lights. "Some bulbs would blind you if you looked directly at them," he says, adding that light bulbs give off light in different colors along the spectrum, and some colors don't work in a display setting, such as the auto museum. In addition, some vendors' bulbs were of inconsistent quality. More than 600 lamps were replaced during the retrofitting.

Millar also reviewed documentation, contracts, warranties, as well as grant applications. "I nurture these projects along," he says, noting that it took about a year to conduct the project from analysis through product testing, to installation.

After much testing and review, the auto museum decided to go with LED replacement bulbs from a local distributor backed by General Electric Co. The project was such a success that GE is now using the auto museum's retrofit as "a game-changing example" of how a business that needs high quality lighting can benefit from a retrofit, Millar notes. The old bulbs used 90 watts of power, the new ones just 17.

Automotive Collections manager Jay Hubbard, executive director Jackie Frady and senior support services manager Barbara Clark with a rare 1936 Mercedes-Benz 500K Special Roadster in the National Automobile Museum.

While the annual energy savings alone were substantial—\$18,000, nearly \$30 per fixture—Millar found maintenance and cooling savings, as well.

"The auto museum had one key person who was constantly changing bulbs because the old bulbs burned out quickly," he notes. In addition, the new bulbs are cooler than the old ones, which results in lower air conditioning costs.

"The ROI (return on investment) was close to 100 percent," Millar says. "That's like having a bank account that pays you the cost of your investment after one year. The savings over the first year pay for the project, and the next year you get your investment back and, again through each subsequent year."

Millar uses sophisticated evaluation tools to look at ROI versus the capital costs. He can also determine what inaction would cost over the coming years. "What would be the cost of doing nothing?"

Says Frady: "The National Automobile Museum (The Harrah Collection) is extremely grateful for the services Peter Millar provided with a recent lighting retrofit project. The successful results achieved with this project were due to his involvement, expertise and commitment. As a non-profit organization, this help was invaluable and the long-term benefits will make a meaningful difference,"

Millar holds a master's in environmental engineering from Stanford, has won national awards for energy-efficient product development and is named on a number of patents internationally and in the United States, including the patent on a window technology being used in the Empire State Building retrofit.

To find out more about the Business Environmental Program, call Christopher Lynch, director, (775) 834-3687 or (800) 882-3233; or visit: unrbep.org.

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NEVADA SILVER & BLUE • Spring 2012

BEP guides businesses through regulatory maze

The Business Environmental Program within the Nevada Small Business
Development Center works with new and existing businesses helping them stay in compliance with environmental regulations, minimize or reduce waste and pollutants, and fill out permit applications, according to the program's director, Christopher Lynch.

"We are a neutral third party that people can come to and ask questions," he says."All services in the Business Environmental Program are free and confidential.

The program is statewide, with offices in Reno and staff located in Las Vegas. Lynch says he helps new businesses make sure they've "dotted the i's and crossed the t's before they even get started," so that there is less backand-forth with regulatory agencies at the local, state and federal level.

"We've found that we can help them through the regulatory maze and put together a better permit application in the first place, so they get approved."

In addition, the program helps existing businesses assess environmental and energy issues.

"Businesses should address environmental and energy issues just like any other business issue—proactively," he says. "Don't just manage your business to compliance standards. You should look at how you operate. Maybe you could use less hazardous materials, so you don't need a permit in the first place. Or, you could use different solvents or chemicals to lessen your environmental footprint."

To find out more about the Business Environmental Program, call Christopher Lynch, director, (775) 834-3687 or (800) 882-3233; or visit: unrbep.org.



Mel Schlicker and his wife, Marlene, and son, Don, in their Ziegler & Ames offices in Sparks.

Family-owned business thrives in Sparks

After Mel Schlicker decided to move his distribution business from Bellingham, Wash. to Sparks, Nev., he contacted Rod Jorgensen, the director of counseling and management consultant with the Nevada Small Business Development Center.

"We'd been eyeballing Reno for several years," Schlicker says. "We had a very viable business in the state of Washington, but we left because of the attractiveness of Nevada, and in particular, this specific part of Nevada."

Schlicker and his wife, Marlene, and son, Don, run Ziegler & Ames, a wholesale distributor of cremation urns, whose primary market is family-owned funeral homes across the United States and in Canada.

Jorgensen says that this location is ideal for distribution centers, especially those that import from China such as Ziegler & Ames:

"A product from China can be here from Oakland in three hours on I-80. This area works well as a hub."

Since starting Ziegler & Ames six years ago, the Schlickers had outgrown their facility twice and needed to move. "If you're going to pick up and move down the road, you might as well keep going," Schlicker says, adding that moving to Nevada was wise:

"I would shout loudly that of all the decisions I've had to make in my life businesswise, this is one of the most intelligent ones—to move the business here. This is great place to do business. You guys rock!"

For starters, facility costs are significantly lower here than in Washington, he notes:

"We moved from a 7,000-square-foot facility to a 24,000-square-foot facility, which was much newer, much nicer," he says. The facility

in Sparks also had 2,000 square feet of custombuilt office space and laser-engraving space, where the company personalizes urns.

"I'm here for the same price it was going to cost me to stay in the smaller facility," he says, noting that the long-term agreement he signed has escalation clauses that were fair. "It wasn't a 'move you in and the first year's rent is low and then we're going to sock it to you' kind of deal."

But, financing the move was not so simple. "We had a huge issue with getting the U.S. Small Business Administration loan. We needed to change banks and have the collateral for the loan be the house we were selling in Washington—something that had largely never been done.

"Rod helped me write and draft the documents for the Small Business Administration and for the bank. He made the problem go away.

"What we've pulled off—with the great assistance of Rod and his team—is a wonderful accomplishment."

Even with supply-side problems in 2011 caused by labor issues in China, "We still grew by 20 percent," Schlicker says. "I attribute much of our success to the guidance we received from Rod."

Jorgensen notes, "Most small businesses don't have a board of directors or advisory board. I'm a sounding board."

The Nevada Small Business Development Center offers free and confidential counseling services to small business owners and prospective small business owners. To find out more, contact Rod Jorgensen, (775) 784-4337 or rodj@unr.edu.



A nurse educator focuses her passion for women's wellness

Lisa Mantkus, a registered nurse, had known she wanted to do more in our community to educate women about their health. But it wasn't until she took the Nevada Small Business Development Center's 13-week NxLeveL for Entrepreneurs training class that she zeroed in on her goals and mission.

"The class literally allowed me to become laser-focused on my vision and not fearful of what I was trying to do in our community," Mantkus says. "It was not like any other class I'd ever taken."

Mantkus had been working as a nurse educator for the past three years at Sierra Health Mart Pharmacy, a compounding pharmacy, with three locations: south Reno—where Mantkus has her office; downtown Reno and Incline Village; when she took the class last fall. She still works there, but after taking the NxLeveL class, she wanted to "change the world, one woman at a time."

"The class was about 'life' educating versus 'here's your chapter, read it and you'll be quizzed," she says. "They brought in speakers who have 'been there done that' in business: those who succeeded; those who struggled; those who failed, but picked themselves up and reinvented themselves.

"It was eye-opening for many of us in the class. And, they said, 'We are here to support you." Now, Mantkus consults with clients on women's wellness and hormone replacement therapy. Following the consultation, which costs \$125, she collaborates with Sierra Health Mart Pharmacy's pharmacists and the patient's doctor to develop a care plan.

"When women think about hormonal changes, they don't necessarily think about perimenopause. They just think about the 'Big M,' menopause," she says. "But perimenopausal symptoms can start as early as 10 to 15 years before menopause.

Perimenopause is the transition period prior to menopause in which women's hormones are often out of balance. It can begin as early as a woman's 30s. Menopause begins at an average age of 51 in the United States.

Women in perimenopause "deal with a lot of issues: emotional ups and downs, hot flashes, night sweats, feeling as if they're going to jump out of their skin. They rage one moment, cry the next."

Most women will try to seek help from their doctors, Mantkus says, but due to the volume of patients, doctors' time with patients is often limited. Mantkus spends an hour with each patient.

"I look at each patient as the best murder mystery ever I've read, and I'm resolved to find out who did it, how they did it, and I'm going to Lisa Mantkus, RN, MEP-C, in her office at Sierra Health Mart Pharmacy in south Reno where she provides hormone and supplement counseling.

catch them." But she, notes, "This isn't cookie cutter medicine. Everyone is different."

Kathy Carrico, statewide training director for the Nevada Small Business Development Center, says that many people who own a business are in it alone. While their spouses may be supportive, they "don't really get it." NxLeveL instructors not only get it, they care.

Carrico says: "NxLeveL combines the technical side of business with the human side. Our instructors really care. The instructor is always someone who has been in business. This class is gold."

To learn more about NxLeveL classes, contact Kathy Carrico, statewide training director, (775) 784-6879 or kcarrico@unr.edu; or visit nsbdc.org and click on the Education & Training tab.

NxLeveL classes

NxLeveL for Start-up Micro Businesses is the next NxLeveL class offered by the Nevada Small Business Development Center. It begins May 9 at the Redfield Campus in south Reno. A micro business is defined as a business with fewer than five employees. Cost: \$195 for the 15-week class, including books. The class is offered in English and Spanish.

NxLeveL for Entrepreneurs is offered in Reno and Las Vegas in spring and fall, as well as in other cities. The next class will be held in Las Vegas beginning May 14 at the Las Vegas Latin Chamber of Commerce. Cost: \$195 for the 13-week class, including books.

To learn more about NxLeveL and other businesses classes, contact Kathy Carrico, statewide training director, (775) 784-6879 or kcarrico@unr.edu; or visit nsbdc.org and click on the Education & Training tab.



University researchers team with industry to bring new technologies to Nevada

"THESE PROGRAMS

FOUNDATION FOR

THAT HAVE REAL

POTENTIAL FOR

SUCCESS IN THE

MARKETPLACE.

NEW TECHNOLOGIES

WILL LAY THE

With its new Industry/Faculty Partnering Clinic, the Technology Transfer Office for the University and the Desert Research Institute is engaging the community in the work of scientists who are helping develop new technologies for Nevada.

The new clinic is one of three programs the Technology Transfer Office has instituted to engage the community in an effort to enhance technology transfer, economic development, and the relationship between the institutions

and the local business community. Tech transfer is the practice of transferring scientific findings from one organization to another for further development so that new products or processes in such areas, as medicine, educational tools, electronic devices or renewable energy can become available to the public.

'We'll get business involved early in all phases of technol-

ogy development and marketing," said Ryan Heck, director of the Technology Transfer Office. "These programs will lay the foundation for new technologies that have real potential for success in the marketplace and increase our ability to find the right partner to get the technologies to market."

Teams that include community mentors,

faculty members and science and business students have begun reaching out to companies who have products in areas of faculty technical expertise. The goal is for faculty to learn about company technology needs and industry trends so that faculty can develop research proposals that will lead to new products.

"While we have matched mentors and researchers for the four technologies of focus for this first session, we are looking for more for future clinics, as well as people to help with our

> other community engagement programs," Heck said. "It's exciting to see the enthusiasm local industry experts have to participate with us. We've been fortunate to gather significant support from members of the Northern Nevada SCORE program-a service association of retired executives-and other members of the business community."

The four technologies for the first session of the partnering clinic include water purification and energy production systems, computer algorithms to aid in drug discovery, and plants genetically engineered to produce gasoline and enzymes to produce insect pheromones and flavorants/fragrances. The other two community programs that Heck has instituted are "Industry on Cam-

A distillation system patented by the University is powered by this salt-gradient solar pond that traps solar heat at the bottom of the pond where the brine can reach and sustain temperatures greater than 195 degrees. The collected thermal energy powers the distillation system, which is designed to increase water clarity and quality in lakes. Francisco Suarez, a student in the graduate program of hydrological sciences, shows off the pond that also can be used directly for heating or for other low-temperature thermal applications. The membrane distillation system was developed by Amy Childress, chair of the Department of Civil and Environmental Engineering, and a participant in the inaugural Industry/Faculty Partnering Clinic.

pus," which will bring faculty and industry

"The partnering clinic is an 'inside out' approach to building relationships while the 'Industry on Campus' program is an 'outside in' approach that may be better suited to building relationships locally," Heck said.

Members of the business community are invited to get involved by visiting http://tto.dri. edu/tto-form.php.

-Mike Wolterbeek '02



Over the past six years, the College of Engineering, with offerings such as the worldrenowned earthquake engineering laboratory, has seen its student enrollment grow from 1,200 to more than 1,700.

Maragakis visits White House

President Barack Obama greeted a roomful of engineering deans at the White House Feb. 8 with a pledge to "use the bully pulpit to emphasize how important your work is."

College of Engineering Dean Manos Maragakis attended the White House Engineering Education reception, which celebrated the efforts of engineering deans for their commitment to retain and graduate more engineering students.

After the event, Maragakis said: "It's a new era for engineering education. Engineering has been recognized as a national priority, and the University is ready to take advantage of it.'

Maragakis and other deans from leading engineering programs were invited to attend the event where the creation of a

unique partnership to measure, evaluate and celebrate excellence in retention, graduation and diversity in engineering education was announced.

President Obama also pledged to create 10,000 new engineers each year above the normal annual total, Maragakis said. "This would be a doubling of the engineering workforce in only a decade."

The annual number of engineering graduates in the country has stagnated to around 120,000. By comparison, nations such as China and India produce greater numbers of engineers, with universities there featuring 50 percent of majors in areas such as science and engineering.

""The President of the United States has now said, 'This is a priority because this country is about technology, it is about innovation, and this is how we must grow the economy.'

"This is a strong message. I don't care about the politics of it. This is the first time in 50

years that this country is talking about, as a national priority, creating more engineers."

Maragakis referred to President Kennedy's 1961 challenge to send a man to the Moon.

"President Kennedy helped make engineering cool again," Maragakis noted.

"It is indeed a great honor to have participated in this event and to represent an institution that values and fosters excellence in engineering education," Maragakis said.

Maragakis added that it is not just engineering that makes the University's role so

crucial. Science, business, education and the liberal arts all contribute in key ways to creating the most well-rounded graduates

LOOK ONLINE

For a longer version of this story, visit: www. unr.edu/silverandblue

To see a video of President Obama addressing the deans, visit: http://vimeo. com/36550987.

-John Trent '85/'87, '00M.A.

Clayton Middle School students don Nevada gear

Clayton Middle School in Reno sets aside its uniform policy on Fridays and allows students to wear college and university gear. These "College Days" are intended to help Clayton's 655 students visualize themselves as college students.

After learning about the Clayton initiative, ASUN and the University's Student Services Division decided to show their support—in a big way. At an all-school assembly on Dec. 23, every Clayton student was presented a Nevada T-shirt, donated by the University's student-owned store, the Nevada Wolf Shop.

"The sixth-grade and middle-school years are the ideal time to reach out and help young scholars prepare themselves for higher



education," said Shannon Ellis, vice president of student affairs at the University. "We want these students to know their options include the tier-one University in their hometown."

"It's about getting kids to believe in themselves," Clayton Principal Bruce Meissner '94

Wold Pack mascot Alphie at Clayton Middle School's "College Days" assembly. The University's student-owned store, the Nevada Wolf Shop, donated 655 T-shirts to the school.

(history) recently told the Reno Gazette-Journal, which reported on the "College Days" and Clayton's transition into a Pre-Advanced Placement Academy.

Wolf Pack mascot Alphie, ASUN President Casey Stiteler, representatives of the University's Alumni Association Advisory Council and University faculty and staff members helped distribute the T-shirts with Clayton teachers, staff and parent volunteers.

"Our University is amazing, and I want all of these students to be reminded of that every time they wear their new shirts," Stiteler said.

-Jane Tors '82





New University renewable energy, public policy graduate certificate available

"IT'S EXCITING TO BE

CURRICULUM THAT

CONTRIBUTES TO

DEVELOPMENT."

-MANOS MARAGAKIS. DFAN

OF THE COLLEGE OF ENGINEERING

ABLE TO GROW

ECONOMIC

An online graduate certificate in renewable energy that provides an opportunity to study the policies and practices in the diverse fields of renewable energy is now being offered at the Nevada.

"With an emphasis on renewable energy by

the Governor's Task Force on Economic Development, this should be a popular program," said Nancy LaTourrette of the College of Engineering. "The program provides a breadth of understanding of the different aspects of renewable energy in a traditional semester-long time frame."

The online, 12-credit certificate is designed for professionals, including busi-

ness staff and managers, practicing engineers, government regulators and others interested in developing knowledge in the diverse fields of renewable energy or who may be impacted by policies and practices relating to renewable energy. The multi-disciplinary curriculum includes elements of several engineering disciplines as well as science, business and policy/ political science.

The first three courses, which were offered this spring, are Alternate Energy Fundamen-

> tals, Public Policy Analysis and Fundamentals of Biofuels.

> "The development of this program has been an objective for two to three years," said Manos Maragakis, dean of the College of Engineering. "This new certificate program can have a significant impact on workforce development and advancement in the field of renewable energy for Nevada. We're pleased to be able to offer

this valuable program that relates to a core economic emphasis for the state."

Other courses for the multi-institutional program include Operation of Contemporary Power Systems; Solar and Renewable Energy

The University of Nevada, Reno harvests algae at its Valley Road Field Lab for successful algaeto-biofuel research.

Utilization; Practicum in Biofuels; Renewable Energy Policy; and Business Issues in Sustainability and Renewable Energy. Additional courses are planned in geothermal and wind energy.

The graduate certificate in renewable energy is a collaboration among the colleges of Engineering, Business, Science and Liberal Arts at Nevada and the Desert Research Institute and the University of Nevada, Las Vegas.

Funding comes through a Department of Energy Nevada Renewable Energy Consortium grant administered by the Nevada System of Higher Education and NV Energy.

The University of Nevada, Reno was one of the first in the country to offer a multidisciplinary renewable energy minor degree

NV Energy, through Sierra Pacific Resources Foundation, donated \$500,000 to create the industry-education partnership that allowed the College of Engineering to develop the undergraduate program.

The renewable energy minor provides students with technical skills, economic and political background, and analysis and design skills that will help them to apply the knowledge gained in their major to the important national issues of alternative and renewable energy.

"This graduate certificate is a logical extension to the renewable energy minor degree," Maragakis said. "With our collaborative renewable energy center at the University, our work with other institutions and comprehensive research in alternative energy, it's exciting to be able to grow curriculum that contributes to economic development."

Course designers and instructors are experts in their respective renewable energyrelated fields at Nevada research institutions.

For admission, enrollment and course requirements, please visit www.extendedstudies. unr.edu/energyonline, or call (775) 784-6925.

-Mike Wolterbeek '02



Special Collections 'revives' University students Joe McDonald and Leola Lewis

In 1911, a young Joe McDonald and Leola Lewis, a freshman and junior, were meeting at University of Nevada's Morrill Hall to study in the basement library, living the day-to-day life of college students, doing the typical activities that college students did—without the Internet, without technology, without social media.

McDonald and Lewis, just starting to court, probably would have had Facebook pages if they could have. The University's Special Collections and University Archives provides a new opportunity, 99 years later, for Joe, who would become president of Reno Newspapers, Inc., and Leola, his wife-to-be, to have those pages.

Special Collections staff has spent much time researching the lives of McDonald and Lewis, with support, photos and manuscripts provided by the McDonald family. The research has explored where they lived in Reno when they attended the University and when they married each other nearly 100 years ago. Through Facebook postings, Donnelyn Curtis, director of Special Collections, and her team have resurrected their lives and personalities, shared their moments and memories from what the couple left behind in photos and writings, and from

Reno and campus newspaper stories and other historical accounts.

Curtis saw Facebook as an opportunity to teach and engage students in history by reliving the lives of two undergraduates at the University just setting out to pursue their careers and raise their family.

"I had the strangest dream. I walked up the little hill above campus and there were these huge brick buildings—like cathedrals! I walked up some stairs into one of them called a "Knowledge Center" and there was a counter that said "library services" but it wasn't a library, because people were eating, and talking and laughing, and I didn't see bookshelves."— Joe McDonald, Facebook post

"We thought that it would be interesting to resurrect Joe and Leola and relive their younger years," Curtis said. "Everyone is on Facebook, especially students. It gives current-day students a chance to know what happened historically on campus and to experience the vivid lives of the couple."

Special Collections plans to expand into other time periods using more Nevada alumni. The department is doing two things: first, imagining what real individuals who lived in

Joe McDonald's Facebook profile, created by the University's Special Collections Department.

the past would have done with Facebook and related technologies such as digital photography and audio/video; and second, imagining that their Facebook friends could go back in time through learning about and interacting with them.

"It's awakening to learn about my grandparents' years as students at the University and how their experiences shaped them as a couple," said Margaret McDonald, one of the McDonalds' granddaughters. "We are learning about the history of Reno through their eyes as typical college students at the time."

Curtis said she would like to experiment with having graduates from the late 1950s and early 1960s maintain their own Facebook pages for their college-aged selves. The idea is to replicate the alumni's social lives of the time through Facebook and share their memories as though they were students, with technical support and some digital historical content from Special Collections and University Archives.

Joe and Leola's pages have been receiving more attention lately.

"It seems that their friends are really interested in finding out how life was back then," Curtis said. "They are eager to see the development in their career and relationship as well as the University's history itself.

"It's an experiment, and we'll keep it going as long as it is useful and interesting," Curtis added. "In talking to a few people, I think they

are enjoying reading the updates and seeing the photos. "We're working on how to add more audio and video."

Joe and Special Collections visit: www.unr.edu/ silverandblue

LOOK ONLINE

For more about

Special Collections received approval from Joe's granddaughter,

Peggy McDonald, to carry out the project. The department gladly accepts materials that document Nevada and University history.

For more information, contact Curtis at (775) 682-5669 or dcurtis@unr.edu, or "friend" Joe McDonald and Leola Lewis on Facebook to keep up with their past.

—Natalie Savidge '04

A downhill racer on her way up

Andrea Napoli freely admits that there are two Andreas, really.

On the one hand, there is the meticulous, process-driven, planning-minded Andrea. This is the person who can look at a stretch of road and see the unassuming blacktop come alive before her eyes with the possibility of multiple uses for pedestrians, automobiles and bike users.

It's the same Andrea who can be out with friends on a mountain bike ride along the ridges near her old home in Lake Tahoe, riding for fun, yet also thinking of the ride in terms of another building block, another natural progression, in her skill as a mountain biker.

"When I ride for fun," Napoli says, "I'm pretty conservative and generally don't take

I FEEL VERY

SAFER IN

STRONGLY ABOUT

---ANDREA NAPOLI

MAKING BIKING

COMMUNITIES

a lot of chances, for better or worse, I suppose. I'm more about 'baby steps' and working up to things to build my confidence."

When Napoli races, however, an entirely different Andrea surfaces.

"Downhilling," Napoli, who won the USA Cycling Col-

legiate Mountain Bike National Championship in downhill in late October, says, "requires a lot of confidence. When I'm racing, I feel totally different. It's like I don't have time to think and I just do it. I often get in a zone when I'm racing where I'm just too distracted to pay attention to my 'self-preservation' voice ... who's probably screaming at me."

Either way, having two sides, one a bit methodical and one a bit intuitive, one brimming with long-term plans and professional ideas and the other full of the passion and simplicity of a single, thrilling moment, has made Napoli an extremely well-rounded individual.

In December, Napoli, a graduate student in the Department of Geography's Land Use Policy Program and a member of the Nevada Cycling team, was named the recipient of the Joshua Kuck Memorial Scholarship, a national award given through the USA Cycling Development Foundation in honor of outstanding



Andrea Napoli, a graduate student in the Department of Geography's Land Use Policy Program, is the University's reigning national mountain bike downhill champion and a recent recipient of the Kuck Memorial Scholarship, a national award honoring student-athletes for their achievements in the areas of cycling safety, advocacy and education.

achievements in the areas of cycling safety, advocacy and education.

"I'm completely honored to have been selected," she says of the award that capped an "amazing season."

Napoli's impressive advocacy efforts have

included walking audits of the Reno/Sparks Bike and Pedestrian Plan through her graduate program's student club, the Northern Nevada Student Planning Organization; as well as doing research on "Complete Streets" and "Safe Routes to School" programs; and volunteering

with the Reno Kiwanis Kid's Bike Program. In addition, Napoli has become involved with the newly formed Campus Cycling Coalition, an ASUN club advocating cycling in and around

"I feel very strongly about making biking safer in communities," she notes. "I'm doing what I can to contribute here in Reno.

In visiting other bike- and pedestrianfriendly communities, Napoli has been struck by the fact that she would often see entire families out on the road, biking or walking, together.

Biking is such a great form of transportation and exercise, and because we've been designing our streets to only accommodate automobiles for so long, the safety of those biking and walking is jeopardized ... First and foremost, improvements need to be made to allow cyclists to feel safe. If that happens, more people are likely to give it a try."

"Introducing people to biking at an early age helps, too, which is why I volunteer for the Reno Kiwanis Kid's Bike Program," she says. "I help refurbish bikes to be given to kids." She plans to help with the Kiwanis' bike safety classes this spring.

Thanks to her participation with the University's cycling team over the past two seasons, Napoli says her enjoyment and appreciation of the sport has never been greater.

"It certainly has made bike racing a lot of fun," she says of being part of the team. "Some of the races that I compete in outside of collegiate racing have competitors who take themselves very seriously, which can take away from the fun of racing. College racing and the team aspect of it all, however, is such a welcoming environment.

"We all want to win, of course, but the team atmosphere is more about having a good time rather than killing your competition," she adds. "It could be your first time on a bike and you're dead last in the race, but your Nevada teammates are going to yell and scream for you just as loud as they did for the Wolf that won it. That's how we roll."

Napoli will graduate in May and would like to land a job doing biking and pedestrian planning, preferably in the Reno-Tahoe area.

For a longer version of this story, visit: www. unr.edu/silverandblue

LOOK ONLINE

Her number one deciding factor if she must relocate: "Are there good trails? At least I know I have my priorities straight," Napoli says.

-John Trent '85/'87, '00M.A.



The University of Nevada, Reno Ranger Challenge team, whose motto is, "I will do today what you won't, so that I can do tomorrow what you can't." TOP ROW: Micah Gill (junior), Kevin Beck (freshman), Chris Wallace (sophomore), Brandon Castinado (sophomore), Michael Colyer (sophomore), Chris Imus (freshman). BOTTOM ROW: Cameron Ripley (freshman), Jasmin Herrera (senior), Jacob Ziolkowski (sophomore), Zachary Betts (senior), Jerel Abas (junior), Mary-Ann Ong (freshman).

ROTC Ranger Challenge team wins again

Two and a half months of intense workouts and training led the University's ROTC Ranger Challenge team to another victory at the annual regional Ranger Challenge competition Nov. 19 in Las Vegas. Nevada's team has won the competition five out of the last six years.

The time-based competition consists of a physical fitness test—push-ups, sit-ups and a 2-mile run—followed by nine rigorous events conducted over a 10K course. Each event is designed to test the physical and mental toughness of each team. Ranger Challenge is the equivalent of a varsity sports team.

The elite, nine-member team must include at least one female and at least one member from each class, freshman through senior.

Team captain Zachary Betts, Class of 2012, said that in addition to maintaining a full course load at the University, team members

typically woke up as early as 4:30 a.m. Monday through Friday and spent weekends training to strengthen and build endurance.

The nine events included map reading, a leader reaction/problem-solving course, land navigation/orientation, first aid, a rope bridge-building exercise designed to simulate a river crossing, a situational awareness test in which each person had to memorize the location of an item placed along the course, disassembling/assembling an M-16 rifle, and a mystery event that tests teams on their ability to respond to an unanticipated problem. This year's mystery event involved "low-crawling" and carrying 50 sandbags under a simulated barbwire fence no higher than about 20 inches off the ground, and finally stacking the sandbags in a pile. The clincher, according to senior military science instructor Sgt. 1st Class Scott King, was that after the team had stacked the sandbags, they were advised that the first person across was a "casualty," who had to be carried under a bridge and over a low wall. "That was a gut check," King said. Fortunately, the first person on the Nevada team was not a 200-pounder.

In between events, the team ruck-marched the 10K course carrying about 50 pounds in their rucksacks.

The Nevada team came in first with a time of 4 hours and 27 minutes, beating UNLV; California State University, Fullerton; University of Alaska, Fairbanks; and two teams from San Diego State University.

Cameron Ripley, one of the few freshmen who survived the cut to be on the team this year, said, "Although it was extremely tough, everything we did trained us to be the best."

> -Claudene Wharton, '86, '99M.A. and Melanie Peck '06M.A.



Nevada ROTC cadets to participate in cultural understanding program

Twelve cadets from the University's Army ROTC program have been chosen to travel abroad this summer as part of the U.S. Former ROTC cadet Ryan Spinuzzi-Nichols '11 (international affairs) teaches English in China in the summer of 2009 as part of the U.S. Army's Cultural Understanding and Language Proficiency Program. This year, 12 cadets from the University have been chosen through a national competitive process to participate in the program.

Army's Cultural Understanding and Language Proficiency Program. The cadets were awarded the slots in the program through a competitive, national process that considers several factors, including applicants' GPA, physical fitness, as well as an essay.

"Our students did very well in this competitive process," said Major Michael Minaudo, chair of the Military Science Department. "This affords them with an opportunity to truly experience and become immersed in a different culture."

The students will volunteer in a variety of countries, including Vietnam, Tajikistan, Singapore, Rwanda, the Philippines, Namibia, Mali, Honduras, Guatemala, Croatia and Cambodia. They will teach English to children, work with those who have disabilities, rebuild weak infrastructure and work with foreign militaries.

The U.S. Army funds the monthlong program, which includes a stipend for the students.

Travis Salley, a junior majoring in music, said he applied to the program to learn a new point of view. He will spend his summer in Singapore.

"It will provide me with a perspective of cultural and societal norms outside of my American way of life," Salley said.

-Claudene Wharton, '86, '99M.A.



Korean ambassador visits northern Nevada

Asian trade issues, including the Free Trade Agreement signed by President Barack Obama in October, are often discussed by state leaders trying to find ways to improve Nevada's economy. Nevadans had a rare opportunity to hear about Asian trade and economic issues firsthand from the ambassador from the Republic of Korea to the United States, Han Duk-soo, as well as the former ambassador from the United States to the Republic of Korea, Kathleen Stephens.

The two held a discussion and answered questions at a presentation moderated by economics professor Thomas Cargill at the Joe Crowley Student Union Theater Dec. 1.

Before his appointment as ambassador in January 2009, Han served as the 38th prime minister of the Republic of Korea, chairman of the Presidential Committee on Facilitating the United States-Korea Free Trade Agreement, minister of finance and economy, and president of the Korea Institute for Industrial Economics and Trade. Stephens served as ambassador from September 2008 until October 2011 and is a career minister in the U.S. Foreign Service. Before serving as ambassador, she was principal deputy assistant secretary of state for the U.S. Bureau of East Asian and Pacific Affairs, responsible for overall bureau management and public diplomacy and for management of U.S. relations with Japan and Korea.

The ambassadors came at the invitation of Cargill and the Department of Economics in the College of Business. Greg Mosier, dean of the college, and Elliott Parker, chair of the department, also attended.

'We are very happy that Dr. Cargill was able

The presenters at the event, left to right, included College of Business Dean Greg Mosier, former Ambassador Kathleen Stephens, economics professor Thomas Cargill and Ambassador Han Duk-soo.

to arrange for us to host this rare opportunity in Nevada to discuss Asian trade and economic issues," Mosier said. "His experience and relationships with those involved in these issues has made this discussion possible."

Cargill has been a visiting scholar at the Comptroller of the Currency at the U.S. Treasury, Bank of Japan, Japanese Ministry of Finance, Japanese Ministry of Posts and Telecommunications, Federal Reserve Bank of San Francisco, Federal Deposit Insurance Corporation, East-West Center at the University of Hawaii and the Bank of Korea. He has served as a consultant to the National Credit Union Administration, the World Bank, Central Intelligence Agency and the International Monetary Fund.

Cargill framed the discussion around three topics:

- Current Asian trade and economic issues, including the Free Trade Agreement, export-based versus domestic-driven economic development, housing bubbles in Korea and the United States, and demographic challenges facing many Asian countries.
- · Asian security issues, including China's increasing influence throughout Asia and North Korea's support of Iran's nuclear/missile program.
- The Pacific Century, the idea that the 21st century will be dominated, especially economically, by the states in the Asia-Pacific region.

-Claudene Wharton, '86, '99M.A.

-aces on the Ouad

Outstanding physics student MŬIR **MORRISON** was

recently named the 2012 Undergraduate Student Regent Scholar by the



Nevada Board of Regents. Morrison received the Barry Goldwater Scholarship in spring 2011, a fellowship scholarship awarded to students in the math, science or engineering fields. Morrison is from Quincy, Calif., and originally came to the University because of its affordability, but was impressed by the quality and rigor of the physics program. He plans on working in theoretical physics and graduates this spring.



University Honor's Program student **IVON** PADILLA-RODRIGUEZ took a chance when she submitted a video in the Dr. Pepper's Million

Dollar Tuition Giveaway explaining why she deserved scholarship money. That chance led to Padilla-Rodriguez winning a \$100,000 scholarship after beating out thousands of other applicants. With the scholarship money, the English and history major now has the financial ability to fulfill her dream of attending law school. Padilla-Rodriguez attended the United States Hispanic Leadership Institute Conference in Chicago this spring, and as a freshman ran for College of Liberal Arts senator for ASUN.

With a master's of arts in writing already under her belt, CRYSTAL **COLOMBINI** is no stranger to the

academic world. Named the 2012 Graduate



—Megan Akers, Class of 2013



Two Nevada students awarded prestigious Gilman International Scholarships

While most Nevada students were enjoying their winter break, third-year student Sophie Glogovac was preparing for the trip of a lifetime. She is spending her spring semester studying abroad in Costa Rica.

Glogovac and fellow Nevada student Ashley Walker were recently awarded the Benjamin A. Gilman International Scholarship by the U.S. Department of State, Bureau of Educational and Cultural Affairs and the Institute of International Education. They were two of the 31 University Studies Abroad Consortium students selected this semester from nearly a thousand who applied throughout the country.

The Gilman Scholarship is open to undergraduate students who are U.S. citizens, have been awarded a Federal Pell Grant and are applying for or are accepted into a study abroad program.

"The Gilman Scholarship is a wonderful award, said McKenzi Swinehart, scholarship program adviser for USAC. "Hundreds of students around the country benefit each year."

Scholarship recipients are able to choose their destination and area of study. Glogovac will be using the award to study Spanish in Costa Rica, while Walker will study both French and Spanish in Europe.

Glogovac left for Costa Rica in mid-January and will spend five months there. Her coursework will allow her to fully immerse in the Spanish language and the Central

Nevada students Sophie Glogovac (pictured in Costa Rica) and Ashley Walker are two of 31 recipients of the prestigious Gilman International Scholarship this semester, which enabled them to study in Costa Rica and Europe this spring.

American culture.

"I am looking forward to meeting all of the locals and broadening my use of the Spanish language," Glogovac said.

Under the terms of the scholarship, all recipients are required to perform a service project promoting the scholarship program and international education at their home institution or in their local community. For her service project, Glogovac plans to create a funding branch within the Dean's Future Scholars to search for funding and grant opportunities for first generation, low-income students to study abroad.

To learn more the scholarship and study abroad programs, please contact Kelly Corrigan, (775) 784-6569 or corrigan@unr.edu; or, visit the USAC website at http://usac.unr.edu.

-Rachel Sa-Onoy, student writer







Calling all Wolf Cubs!

ExtendedStudies Youth Camp Programs

Summer camps at the University of Nevada, Reno offer fun and learning opportunities for Wolf Cubs of all ages and abilities. Many camp sessions are led by notable University faculty and students, including Wolf Pack coaches and athletes. Visit our camps online and see what's planned for you during Summer 2012, including music and the arts, sciences, math, adventure, sports and much more . . . calling all Wolf Cubs!

Learn more and enroll today at

www.extendedstudies.unr.edu/youth.htm (775) 784-4062 or 1-800-233-8928



Makoba authors new book on development strategies for Africa

Nevada sociologist Johnson Makoba contends that widespread corruption, economic mismanagement, lack of accountability, lack of

sound leadership in government and the nascent private sector will continue to weigh negatively on struggling sub-Saharan African countries, unless these sectors collaborate with nongovernmental organizations and microfinance institutions to bring about real progress.

In his new book, Rethinking De-Iohnson W. Makoba velopment Strategies in Africa: The Triple Partnership as an Alternative Approach—the Case of Uganda, Johnson Makoba, associate professor and sociology department chair in the College of Liberal Arts, uses Uganda, his home country, as a case study.

Makoba has been researching development strategies for Africa for more than 20 years and contends that a "triple partnership" is the only way that sustained economic development and poverty reduction can be achieved in the

region. He asserts that the massive amount of development aid channeled into the country over the past two decades has done very little to reduce poverty in the country or improve the peoples' well-being.

"They must seek to engage the state, the private sector, and nongovernmental sector and donor agencies, in the development process. All these actors are critical to

sustainable development," Makoba said

Makoba grew up in rural Uganda amid the social, economic and political devastation that began in the early 1970s during the Idi Amin regime. He was determined to "study hard to make a career and be able to help others to find self-help solutions to poverty."

After earning his bachelor's degree in sociology in Uganda in 1978, Makoba went on to study at **UC** Berkeley in 1981, where he earned his master's and doctoral degrees. Soon after he began teaching at



Nevada in 1990, he founded his own nonprofit organization to provide financial and educational services to poor women and children in Uganda. The organization, the Foundation for Credit and Community Assistance, has served more than 16,000 women since 1996.

Rethinking Development Strategies in Africa, published by Peter Lang, is available at Amazon and other outlets.

-Claudene Wharton, '86, '99M.A.

Novel by alumnus explores Indo-Pakistan relations

M. Bashir Sulahria '69M.S. (renewable natural resources-forestry), '72Ph.D. (hydrology/hydrogeology) was 7 years old when his

Muslim parents fled their village in Pakistan, barely escaping an attack by Hindus and Sikhs.

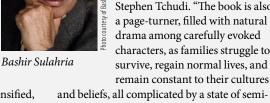
"My elders painfully recounted our people's horrific and heroic actions during the 1947 Indo-Pakistan partition," Sulahria said. "Throughout my school years and career in Pakistan, my advanced studies and decades of work in the United States, the stories lay dormant, only to resurface when

the U.S./Afghan/Pakistan conflict intensified, causing the innocent to suffer once again."

His new novel, Five Rivers on Fire, follows ordinary families of different faiths who, despite enduring ethnic and religious violence, show courage in helping each other and refuse to betray family and friendship bonds.

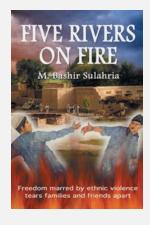
"Bashir Sulahria's Five Rivers on Fire is

an eloquent, richly historical, culturally complex narrative of two boyhood friends who become separated just before the partition of India and Pakistan in 1947," said English professor emeritus Stephen Tchudi. "The book is also a page-turner, filled with natural drama among carefully evoked characters, as families struggle to survive, regain normal lives, and



permanent war and military acculturation. "Bashir's personal history, parallel in many

respects to the experiences of the central characters, adds great authenticity to the novel and makes actions and emotions accessible to those of us whose understanding of Indo-Pakistan relations is limited chiefly to newspapers and video clips," Tchudi added. "As history-based fiction, Five



Rivers on Fire is a wonderful contribution to global understanding in our time, and is an excellent read."

Five Rivers on Fire, published by Xlibris, is available through your local bookstore's order desk or the online stores of Amazon, Barnes and Noble, and Xlibris. You may also order an author's signed copy by calling (775) 762-8131. Learn more at www.fiveriversonfire.com.

-Roseann Keegan

What memories will you collect?



To celebrate Homecoming, we're asking you to share your favorite memorabilia from your University of Nevada past.

Maybe it's a ticket stub from a classic game, a dance card from back in the day, or a concert flier from way-back-when. Who knows, we might feature your item in a future Nevada Silver & Blue.

So start rummaging for those memories, and visit facebook.com/nevadaalumni to learn more.



Message from the President

Dear Nevada Alumni,

Back in December, as I was heading out the door in capand-gown for Winter Commencement to speak to the new graduating class, my son Ethan asked me what I was doing.

I responded, "Daddy is president of the Alumni Association, and this is one of my new responsibilities."



President

"What's an alumni?," he asked. I gave him the rudimentary answer that you would give an 8-year-old kid.

As I left the house and was driving in my car, I thought more about his guestion. What does it really mean to be an alumni?

One thing for sure, I knew the true answer was beyond the simple answer I gave my son.

So, what does it really mean to be an alumnus of the University of Nevada? And what inherent responsibilities do we have as alum?

With the year ahead of us, I brought this question before the entire Alumni Council—and now I bring it you—with the challenge of looking beyond the obvious answer.

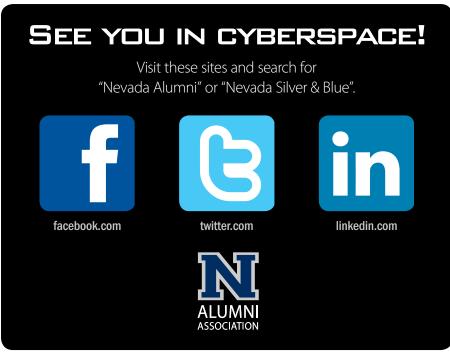
As we move through our second year as a Tier 1 institution (ranked by U.S. News & World Report), my goal is to work with the council and many of you to tangibly define the answer.

We all know there is strength in numbers, and bound with our common passion and love for our University, I believe the Alumni Association should be a driving force behind the continuing success and standing of our alma mater.

Once Nevada. Always Nevada.

Jeff Pickett '89, President

University of Nevada Alumni Council



Nevada Alumni Council **Executive Committee**

Jeff Pickett '89

President Julie (Van Houk) Rowe '94

Past President

Rita (Mann) Laden '96Ed.D.

Treasurer/President-elect

Chad Blanchard '93, '03M,S., '09MBA

Vice President for Student Outreach

Tv Windfeldt '95

Vice President for Membership and Marketing

Ro Lazzarone '03

Vice President for Community Outreach

Seema (Bhardwaj) Donahoe '02

Vice President for Chapter Development

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Nick Butler '02

Matt Clafton '93

Tim Crowley '92

Jim Dakin '74, '79M.Ed.

James Eason '95

Jill (Johnson Fielden) '91

Cary Groth (Director, Intercollegiate Athletics, ex-officio member)

Stephanie (Clemo) Hanna '96

Buzz Harris '90

Caesar Ibarra '00

Robert Jones '70

Casey Stiteler (ASUN President)

William Magrath '73

Deborah Pierce '86

David Pressler '82MPA

Erin Russell '00

Brian Saeman '98

Lauren Sankovich '98

Victor Sherbondy '95, '00M.A.

Tim Suiter '91

Jocelyn Weart '00

Staff Members

John K. Carothers

Vice President, Development & Alumni Relations

Bruce Mack

Associate Vice President, Development & Alumni Relations

Amy J. (Zurek) Carothers '01

Director, Alumni Relations

Christy (Upchurch) Jerz '97

Assistant Director, Alumni Relations

Juliane Di Meo

Alumni Program Manager

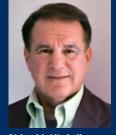
Hope Hepner

Administrative Assistant II





Michael E. Kearney '78



Richard A. Mitchell '82Ph.D.

🔊 Nevada Alumni Lifetime Member Nevada Alumni Annual Member

'50s

David W. Lowe '59 (journalism) is serving his second term on the board of directors of Valley Electric Association, Inc., the power company that serves Pahrump, Sandy Valley, Amargosa Valley, Beatty and Fish Lake, Nev. David is currently the board secretary.

'60s

№ George V. Allison '60 (political science) was recently awarded the 2011 Judge Howard D. McKibben Model of Professionalism Award. This award is given by the Nevada State Bar and in conjunction with the Professionalism Summit Committee and the Washoe County Bar Association. It is a lifetime achievement award that recognizes a member of the Nevada State Bar who is committed to the rule of law and embodies the principles of respect, courtesy and civility.

William F. Magee '67 (history) received the Governor's Volunteer Service Award for the Texas Department of Criminal Justice, Substance Abuse Treatment Program in 2004. Bill's work on this program is ongoing.

'70s

N William G. Cobb '71 (economics) has been appointed as a United States Magistrate Judge for the District of Nevada. Bill was a member of the Board of Regents of the Nevada System

of Higher Education. He resigned this position upon his current appointment.

Michael E. Kearney '78 (accounting) has joined the Las Vegas office of the national law firm Ballard Spahr. Michael will work as counsel in the business and finance department. His practice focuses on complex commercial transactions, mergers and acquisitions.

'80s

Richard A. Mitchell '82Ph.D. (English) is a professor in the English and Humanities Department at Alfred State College, N.Y. Rick had three of his original poems, "Opening Days," "Coupons," and "Charlie's Store," published in the Fall/Winter 2011 edition of The Dead Mule School of Southern Literature. Prior to his current position, he taught at SUNY Delhi, N.Y. and at North Country Community College in Saranac Lake, N.Y.



Fran '47 and Dick '49, '54M.A. Trachok were honored Feb. 12 by several hundred friends at the Eldorado Casino for their 60 years of contributions to northern Nevada. Speakers included Gov. Brian Sandoval '86; Reno mayor Bob Cashell; former state Sen. William Raggio '48, '11HDG; Nevada head football coach Chris Ault '69, '73M.Ed.; and University president Marc Johnson. (See photo Page 7.) Dick was a top Wolf Pack athlete in football and track, becoming head football coach and athletic director. Fran is a former school teacher and long-time civic leader.



EUAD







Dana M. (Weikel) Searcy '05 (management) and her husband, Adam, are pleased to announce the birth of their daughter, Lucy Elizabeth, born Jan. 9, 2012.

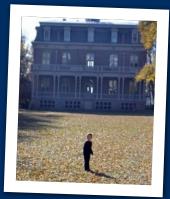


Misty C. Shore '05 (accounting/information systems) and Arlo C. Schenk '08 (nursing) welcomed their daughter, Sadie Aspen, a little earlier than expected but in good health, on Sept. 17, 2011.

Wolf cubs



Harold S. Peterson '08Ph.D. (atmospheric science) and his wife, Kelly, celebrated the birth of their first child, Jessica Ann Peterson, on Oct. 19, 2011.



Darren J. Welsh '88 (political science) and his wife, Madeleine, would like to introduce their son, Myron James Webster Welsh. Myron was born Sept. 23, 2009.



Gregory S. Wood '97 (journalism) and Erin Wood celebrated the birth of their son, Taylor Steven, on Jan. 19, 2012.



Rachel A. (Balvin) Graffam '07MBA and Daniel R. Graffam '08 (civil engineering) welcomed their daughter, Charlotte Josephine Graffam, on May 20, 2011.



Dennis G. Eckmeyer '83 (industrial mechanics) has earned the Chartered Financial Consultant professional designation from the American College, Bryn Mawr, Pa. Candidates for this designation must complete a minimum of eight courses and 16 hours of supervised examinations. Dennis has been in the financial services industry for 25 years and has been a financial adviser with New York Life and Eagle Strategies for seven years.

Jeffrey P. Salomone '83 (premedical), '90M.D. has been elected the 25th president of the Eastern Association for the Surgery of Trauma. Jeffrey is an associate professor of surgery at Emory University in Atlanta, Ga., and practices trauma and critical care surgery at Grady Memorial Hospital.

Lauren (Belaustegui) Ohlin '84 (journalism), '90M.A. (speech communications) was named Outstanding Fundraising Professional for 2011 by the Association of Fundraising Professionals Sierra Chapter. Lauren was a journalist and editor for 10 years before entering the field of fundraising. She has more than 15 years experience helping nonprofits, colleges and K-12 schools raise funds. Currently, Lauren is the grant analyst for Washoe County School District in Reno. She also serves as president-elect for the statewide Grant Professionals Association.

Thomas R. Putney '85M.S. (geology) received an Engineering Excellence Award from the American Council of Engineering Companies for his work on the Bay Creek Park Brownfield Redevelopment Project. This project

transformed a contaminated site into a public gathering place which provides public access to the estuary, an interpretive center, farmer's market, a place for fishing and crabbing and a location for outdoor events.

Thomas E. Verducci '85 (finance) has been with The Hartford for almost 25 years. Tom is the team lead for the State of Nevada Employee's Deferred Compensation Plan.

Brenda A. (Lewis) Jahnke '86M.S. (nursing) serves as the director of clinical education for Northern Nevada Medical Center. Brenda has more than 29 years of experience in clinical and academic education, quality improvement and project development.

Daniel B. Moore '86 (mining engineering)









Stephanie S. Kruse '91MRA



Mark L. Zimmerman '92



Brett Scolari '96



Robin M. (Snegg) Krueger '98

recently joined Allied Nevada Gold Corporation as vice president of technical services in their corporate office in Reno.

John E. Boyd '88 (accounting) has been an Edward Jones financial advisor in Reno for the past 19 years. John was recently named a principal with the firm's holding company, the Jones Financial Companies, LLLP. He is one of only 41 individuals chosen from more than 42,000 associates across the United States and Canada to join the firm's 323 principals. John will remain in Reno and continue to serve investors throughout the area.

'90s

Mark L. Stovak '90 (biology), '95M.D. is the program director of the Sports Medicine Fellowship Program and the Family Medicine Residency Program at the University of Kansas School of Medicine-Wichita. Mark and his wife, Leslie A. Greenberg '95M.D., have three children, ages 11, 8, and 6. Leslie recently opened a private medical practice, Greenberg Family Medicine, in Wichita, Kan.

M Stephanie S. Kruse '91MBA is president and CEO of KPS3 Marketing, a full-service marketing, advertising, public relations and digital agency founded in 1991. As CEO,

Stephanie takes a lead role in organizational strategy and business development. She is also the chief strategist for clients in the marketing, branding and communications/PR realms.

Sean A. Sever '91 (journalism) was appointed communications director for the Nevada Department of Transportation. He will oversee NDOT's public information, multimedia, customer service, hearings and photography sections. Sean lives in Carson City with his wife and three children.

Mark L. Zimmerman '92 (mathematics), '04M.A. (teaching of mathematics) is vice-principal at Incline High School in Incline Village, Nev. He has made it his personal mission to be a positive role model for students, to provide them with a challenging academic curriculum and to furnish them with every tool available so they may achieve the utmost success. Mark began his teaching career at McQueen High School in Reno as a math teacher and assistant football coach. He helped lead the McQueen football team in 10 state championships.

Brett Scolari '96 (health science), a stockholder in the Reno office of the statewide law firm Jones Vargas, has been named to the board of trustees for the Renown Health Foundation. The board of trustees is responsible for planning, governance, management, budget oversight, community representation and fundraising. In addition to his commitment to Renown, Brett is also a board member for the Joshua L. Anderson Memorial Foundation and Reno Continental Little League.

Brandon H. Camp '97 (marketing) recently purchased LeFiell Company, a capital equipment manufacturing operation located in Stead, Nev. Brandon worked in their marketing department while attending college and became their marketing director before leaving the company in 2000 to pursue a multi-state sales position for another company. Brandon has been a local business owner since returning to his adopted hometown of Reno in 2005.



Wolf Pack pride warms the South Pole

Sgt. Bartley James O'Toole '11 (criminal justice), a survival equipment specialist in the Nevada Air National Guard, unfurls a Wolf Pack flag at the South Pole. O'Toole recently returned from a mission supporting the National Science Foundation's United States Antarctic Program. "Everything used by the NSF in Antarctica, including food, clothing, supplies and personnel, is brought in on National Guard LC-130 Hercules aircraft," O'Toole said. Along with two other Nevada National Guard members selected by the New York National Guard, O'Toole flew daily supply and personnel missions, medical evacuations and search-and-rescue missions throughout the continent. They flew about eight missions each day in temperatures that ranged from 20 degrees Fahrenheit to 50 degrees below zero.

---Roseann Keegan





Reka P. Danko '03, '08M.D.

Rachael M. Austin '04

Robin M. (Snegg) Krueger '98 (human development and family studies) is the director of community development at Northern Nevada Medical Center. Robin brings experience in public speaking, fund development and community building to her new position. She serves on the board of The Chamber and is the 2012 chair of leadership Reno Sparks.

Kirsten D. Mashinter '98 (English), **'03M.A.** (teaching English as a second language) has accepted a job with PH International working in the Republic of Georgia as a teacher-trainer for the English Language through Civic Education Program.

Barry G. Collier '99 (general studies) is vice president and commercial loan officer at Heritage Bank of Nevada. His role is to identify, develop and maintain lending and banking relationships with businesses within the community, and manage the credits for companies who have suffered through this challenging economic cycle.

'00s

■ Sadie Jo Smokey '00 (English) joined Logan Simpson Design, an environmental planning and landscape design firm in Tempe, Ariz., following a 10-year career as a news reporter for *The Arizona Republic*. Sadie Jo resides in Phoenix with her husband and two daughters, Isabella, 6, and Sadie, 2.

Deanna R. LeBlanc '01 (elementary education), a fourth-grade teacher at East Valley Elementary School in Fernley, Nev., was named Nevada's Teacher of the Year for 2011. Deanna has taught at East Valley for five years.

Reka P. Danko '03 (speech pathology), '08M.D. is now board certified as a diplomate by the American Board of Internal Medicine. Reka is a hospitalist at Northern Nevada Medical Center.

Rachael M. Austin '04 (accounting/ information systems) has been promoted to senior manager at Muckel Anderson



Kickin' it with K-von | "The Ebook Blues"

Younger folks are supposed to adopt new technology. Yet, I ditched my eBook in a week with no apology ...

While reading on the plane, the stewardess began to cough. "We're about to land, sir. You need to turn it off."

Couldn't touch it with wet hands, but I like to read poolside.

Didn't trust it near my nephew—he threw one in the water and it died.

Couldn't easily shop for a digital book.

Even though the salesman promised, "It's easy on a Nook!"

On the computer, you have to buy from Amazon. But when I tried to download, they said I did it wrong.

My friend said, "It's easy, just upload and then transfer." but, I called customer support, and it just rang with no answer.

Isn't there something nice about seeing a book on a shelf? Just picking it up with your hands all by yourself?

Between my cell phone, laptop and MP3—what a hassle. Can I not look at a screen for even a little bit, Apple?

Is that cool with you guys at Sony and Samsung? If not, implant it in my eyeball and let's just be done.

Every time I shut the book down, I kept losing my place. I couldn't figure out how to put a bookmark in the space.

To the librarian I said, "This works here I think." She had no idea what I was talking about; just looked at me and blinked.

When I was about to finish a story on my Kindle, The screen went black as the battery did dwindle.

This could be one thing my grandparents got right.

I'm sticking with old-fashioned books, so I can happily read them each night!

K-von '03 (marketing) is a Nevada alum and professional comedian. Visit www.Kvon.tv or www.facebook.com/KvonComedy for info and updates.









Alexis C. Thayer '07, '08M.A.C.C.



Nonie A. Wainwright '08

CPAs. Rachael is responsible for directing the audit department, including researching new accounting and auditing standards, managing staff training, coordinating peer review and internal inspections, and regulating firm policies encompassing all audit and accounting services. Rachael serves as treasurer on the Artown Board of Trustees and is on the Northern Nevada Community Housing Resource Board, a nonprofit lowincome housing board.

Ashlie D. Teixeira-Smith '05 (nursing), '11M.S.N. recently joined Northern Nevada Medical Group as an advanced practice nurse. Ashlie has more than five years experience in trauma, surgical critical care and gastroenterology.

Alexis C. Thayer '07 (accounting), '08M.A.C.C. has been promoted to senior associate at Muckel Anderson CPAs. In her new role, Alexis will oversee audits of non-profit and government organizations and will continue to prepare individual, corporate, partnership and exempt tax returns.

Nonie A. Wainwright '08 (journalism) has been hired by The Glenn Group as a public relations assistant account executive. Nonie is responsible for handling daily client activities while managing and monitoring the strategic direction and long-term client goals. Before joining The Glenn Group, Nonie served as a public relations/marketing graduate assistant for the University of Nevada, Reno School of Arts and as a media assistant for the Wolf Pack Athletics Media Services. While attending the

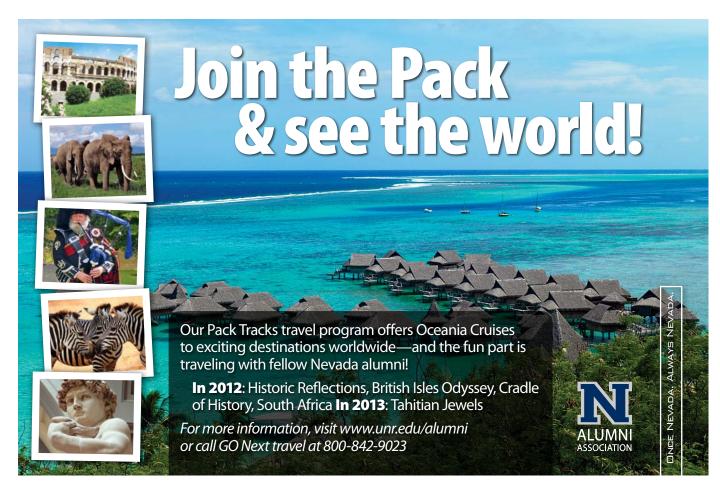
University, Nonie served as the swimming and diving team captain. She lead the team to win two consecutive WAC Conference Championships and personally had nine "Top 8" conference finishes.

J. Matthew Martin '09M.J.S. has been elected to the board of trustees of the National Judicial College by the Board of Governors of the American Bar Association.

KEY

N Nevada Alumni Lifetime Member
N Nevada Alumni Annual Member

Submissions are due
May 14, 2012 and can be sent
to: chatter@unr.edu. We edit all
submissions for style, clarity and length.



Welcome to the new Nevada Wolf Shop!

Owned and operated by the Associated Students of the University of Nevada, Reno.



25%

any one clothing item

Stop by and check out our new inventory

store items and much, much more. We're your official campus store so come see us today and back the Pack!

Chapter Updates









TOP LEFT: Sigma Alpha Lota sisters enjoy the last game of the 1999 football season. TOP RIGHT: Alumni Band members Skip Staton, Daniel Barthel '04, '10M.M. and Aaron DeJan '95 (in blue and white shirts) join in the tube pyramid during Homecoming 2010. LEFT: Representatives from the Washoe County School District and the University's Center for Student Cultural Diversity pose with featured speaker Tim Wise Feb. 29 in Reno. From left: Reginald Stewart '03M.Ed., '10Ph.D., Jody Lykes '12, Tiffany Young '02, Wanda Shakeenab, Tim Wise, LaQuenta Ganyon, Fatima Rivas '02, D'Lisa Crain and Ellen Houston '96, '05M.A. RIGHT: Kari Emm '01 and Sandy Emm '02, members of the Native American Alumni Chapter, attend Nevada Against Racism with Tim Wise Feb. 29 in Reno.

Alumni Band

Kiara (Donohue) Wolf'92, '97M.Ed., unrbandalum@hotmail.com

Do you find yourself automatically falling in step with whoever is walking next to you? Do you ever wonder what happened to the flag person who thankfully never hit you during a show? Whenever you hear "The Star Spangled Banner," do you steel yourself for the cannon blast at the end? Do you ever tell band stories and realize people are staring blankly at you? If any of these describe you—you need to join the Alumni Band.

We keep in touch through a monthly newsletter and our Facebook page and meet annually at Homecoming. For more information on how you can become reconnected with people who share your experiences, contact Kiara Wolf at unrbandalum@hotmail.com. Join the fun, because band friends are forever.

The Center for Student Cultural Diversity Alumni Chapter

Ellen Houston '95, '05M.A., thecenter@unr.edu

The Center Alumni Chapter proudly took part in "Color Blind: Nevada Against Racism," a lecture by Tim Wise, prominent antiracist author and educator. The Feb. 29 event was attended by 700 students, educators and community members, culminating a slate of Black History Month programming. Wise's thoughtprovoking message provided a unique opportunity for attendees to experience a critical examination of race in America.

The Center Alumni Chapter is busy preparing for Annual Intercultural Month (AIM), a celebration of cultural diversity on campus held each April. Center alumni will be out in force at events such as the Annual Stompin' with the Pack Step Show, Ally Week, the Hawaii Club Luau, Salsabration and the Own What You Think anti-hate speech campaign.

For a complete list of AIM events, visit www.unr.edu/ thecenter or contact the Center for Student Cultural Diversity, (775) 784-4936.





TOP: The Business Student Council hosted the 2012 College of Business Honors and Awards Banquet, where the College of Business Alumni Association recognized four scholarship recipients. BOTTOM: The Dental Alumni Chapter participates in the Give Kids a Smile program Feb. 4 in Reno. From left: David White, Aimee Snell '02, Brandi Dupont '95, Julio Escobar '02, Rebecca Rores, Eric Escobar '99, Emily Whipple, Ashley Swan and James Mann '03.

College of Business Alumni Association

Melissa Molyneaux '06, mmolyneaux@colliersreno.com

The College of Business Alumni Association is excited for the 21st Annual COBAA Golf Tournament May 10 at Wolf Run Golf Course. If you are interested in playing or sponsoring, please contact Anthony Puckett '08, (775) 982-8611.

Our most exciting announcement is the first edition of the College of Business alumni magazine. We'll be sending out a survey to come up with the new name of this publication. In addition, we will be offering advertising opportunities. If you are interested in advertising, please contact Melissa Molyneaux, (775) 823-4674.

To stay up-to-date, join our LinkedIn group and Facebook page. We're looking forward to your involvement, as we build relationships with alumni and students. Thank you for your ongoing support. We encourage you to consider beginning or renewing your COBAA membership to assist us in supporting the college.

Dental Alumni Chapter

David White, davidmwhitedds@yahoo.com

Dental alumni were busy celebrating the 10th anniversary of the American Dental Association's Give Kids a Smile program Feb. 4. Dentists provided free dental care for 68 local children through Health Access Washoe County, a community health center.

Fallon Alumni Chapter

Tina (Luke) Dakin '71, '84M.Ed., jtdakin@sbcglobal.net

In collaboration with the Churchill Arts Council in Fallon, the Fallon Alumni Chapter participated in the Patio at Oats Park Arts Center's Brews and Blues grand opening event. We provided the "dogs" as a complement to the brews. The partnership worked well for both groups, as we reached folks who did not know of the alumni group.

It's easy to fill a bus with a noisy crowd for a Wolf Pack game! Fans came out of the woodwork to take our rooter busses to the Nevada vs. UNLV football game Oct. 8 and the Nevada vs. Fresno State basketball game Jan. 21. As always, proceeds benefitted Fallon scholarships.

For additional information regarding upcoming events, visit us on Facebook: University of Nevada Alumni Association Fallon Chapter.

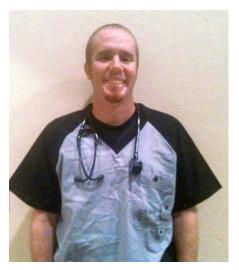
Native American Alumni Chapter

Sherry Rupert '05, srupert@nic.nv.gov

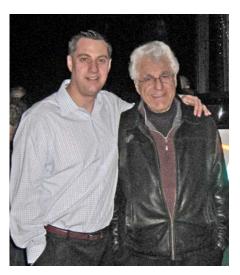
The Native Alumni Chapter currently has two scholarships available—one for an incoming freshman and the other for a continuing University of Nevada student. Each is a \$500 annual scholarship. Alumni fundraise throughout the year to provide the scholarships to a Nevada high school graduate who is an enrolled member of a Nevada tribe. For an application, please visit http://bit.ly/NAACscholarship. The application deadline is June 1.

Mark your calendar: The American Indian graduation ceremony will be May 6 at 3 p.m. in the Joe Crowley Student Union. During the ceremony, students are recognized for their accomplishments and given an honorary stole.

If you are interested in joining the chapter, please contact Kari







LEFT: Michael Coudriet '98, '11 received a scholarship from the Orvis School of Nursing Alumni Association, which helped him to achieve his goal of a nursing degree in December 2011. MIDDLE: Alex and Jordan (Rasmussen) Traverso '99 enjoy a mystery stop during the Sacramento Alumni Chapter Mystery Bus Trip Jan. 28. RIGHT: Steve Park '99, Sacramento Alumni Chapter president, and Eppie Johnson '51, Sacramento Alumni Chapter co-founder, board the Sacramento Alumni Chapter Mystery Bus Jan. 28.

Emm '01, (775) 682–5928 or kemm@unr.edu, or Sherry Rupert, (775) 687–8333 or srupert@nic.nv.gov.

Nevada Football Alumni Chapter

Jim Farley '99, jfarley47@verizon.net

The Nevada Football Alumni Chapter is making final preparations for its annual golf tournament and reunion June 1 at 1 p.m. at Lakeridge Golf Course. This is a great fundraiser that enables current players to attend summer classes, which in turn helps the Wolf Pack maintain its high graduation rate.

Football alumni interested in playing in the tournament, joining us for reunion festivities, renewing membership or just contacting old football teammates should visit our new social website at nevadaalumnifootball.com, or contact Jim Farley, jfarley47@verizon.net, or join us on Facebook: Nevada Football Alumni. Go Wolf Pack!

Orvis School of Nursing Alumni Association

Jan (Pritchard) Brady '63, '88MBA, lvcrsswrds@aol.com

OSNAA awarded its annual scholarship this past fall to a senior nursing student, Michael Coudriet '98, '11. Michael is a Reno native who is married with three children. He has a degree in education and has been a high school teacher and youth pastor. A nursing career "spoke" to him, and he graduated in December from Orvis School of Nursing. Michael is now employed at Renown Regional Medical Center. OSNAA is proud to have helped

such a deserving student achieve his goal.

OSNAA is looking forward to converting its scholarship fund to an endowed scholarship fund. This will insure that we will have an ongoing source of funds to award scholarships to future nursing students.

Students need scholarship funds now more than ever, and Nevada has a critical nursing shortage. To reach our goal, we need the help of every alumnus. If you have not made a donation or a pledge, please do so this spring. There are several ways to donate: Write a check for a lump sum, make a monthly pledge that is conveniently drawn automatically from your bank account or divide your donation into periodic payments.

To learn more about membership in OSNAA and our scholarship endowment fund, visit www.unr.edu/alumni/chapters and select Orvis School of Nursing Alumni Association.

Sacramento Alumni Chapter

Steve Park '99, spark@ccareynkf.com

The Sacramento Alumni Chapter's Annual Mystery Bus Trip found 40-plus revelers in the Gold Country for libations, good Italian fare and some really swell camaraderie. First stop—the lone Hotel for starters-plus. Following the directions of organizers Eppie Johnson '51 and Kyle Ramos '76, the harried bus driver eventually found the "city" of Jackson and the iconic Italian restaurant, Theresa's Place. Fine food and beverage were capped off by spumoni ice cream. It just does not get better than that. The trip raised \$2,700 for our chapter scholarship fund.

We meet the second Tuesday of each month for lunch. For more information, visit www.nevadaalumnisacramento.org, or

contact Steve Park, chapter president, (916) 367-6345 or spark@ccareynkf.com.

USAC Alumni Chapter

Michelle Cobb, mcobb@unr.edu

The USAC Alumni Chapter teamed up with the College of Business Feb. 15 in the Mathewson-IGT Knowledge Center for a brand new workshop. Past and present USAC students gathered to learn the importance of studying abroad and how to incorporate it into resumes and job interviews. The presentation gave students a chance to discover new ways to think about their future careers. This new workshop focused on how to better market studying abroad experience to pursue careers and standout in the job market. According to the Open Doors Report on Institute of International Education, only 1 percent of U.S. students currently study abroad. The USAC Alumni Chapter was especially excited about the event since one of the chapter's goals is to provide USAC students with more information and support upon their return to campus.















Northern California Recruitment Events

For the third consecutive year, the Nevada Alumni Association and Office for Prospective Students teamed up to cosponsor several recruitment events. The first two were held in Sacramento and Diablo, Calif., March 20 and 21.

Nevada alumni work hand-in-hand with the University at these receptions, talking to prospective students and their family members about the institution and what it means to be part of the Wolf Pack family.

- **(1)** More than 225 prospective students and their family members attend the East Bay Recruitment Reception at Diablo Country Club March 21.
- **(2)** University student ambassadors Lisa Gilbert, Elizabeth Nubel and Karmel Kwan pause to strike a pose.
- (3) Alumnus and University student ambassador Kyle Eisenreich'08 talks about getting involved on campus.
- (4) Financial aid counselor Johnell Cropper '06 walks

Scott Westlake and his parents through the college financing process.

- **(5)** University student ambassador Molly Ogren answers questions about dorm life for Parrish Chavez and his family.
- (6) Director of admissions, Steve Maples '96M.A., '02Ph.D., speaks to Michael Nalewaja and Clarissa Kitada about the opportunity to graduate from Nevada in four years.

LOOK ONLINE

For more photos of all of our Gatherings visit: www.unr.edu/silverandblue













Pregame Parties

As the Nevada Alumni Association hit the road for basketball pregame parties, fans followed the Pack from Las Vegas to Palo Alto! On March 1, Nevada alumni gathered at Sean Patrick's Pub in Las Vegas for a viewing party as Nevada beat New Mexico State (photos 1 & 2).

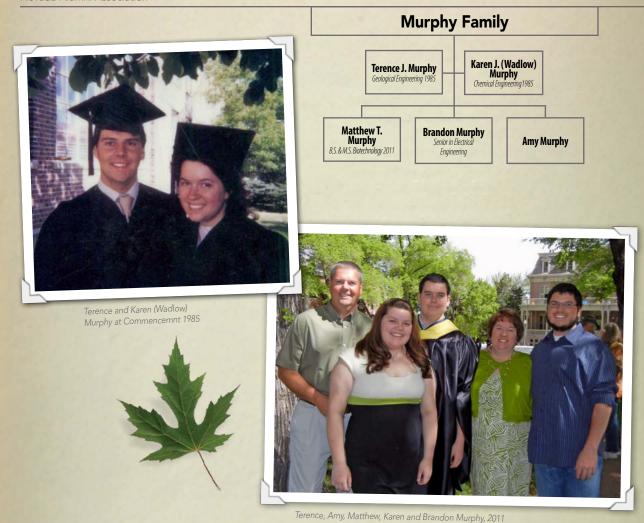
The next week Northern Nevada fans traveled to Las Vegas for the WAC Tournament where they gathered on March 8 at the Pink Taco in Hard Rock Hotel & Casino for the Wolf Pack Athletics pregame party co-sonsored by the Alumni Association (photos 3 & 4).

After the Wolf Pack beat Bucknell at home during the NIT, alumni traveled to Palo Alto on March 21 to watch the team take on Stanford at Maples Pavilion (photos 4 & 5).

- (1) Amanda Hawkins '05, Jaymie Morris '82, Scott Gragson '89, Lynda (Lewis) Buhlig '84 and Denise (Koval) Cashman '83.
- (2) BACK ROW: GSA President Stephanie Vega '08, '11M.S., Jeff Long, Jake Butera '11, Trevor Macaluso '11, ASUN President Casey Stiteler. FRONT ROW; Kevin Zafiris and Katie (Gibes) Zafiris '07.
- (3) Wolf Pack fans Justin Edwards, Mark Glodowski '04,

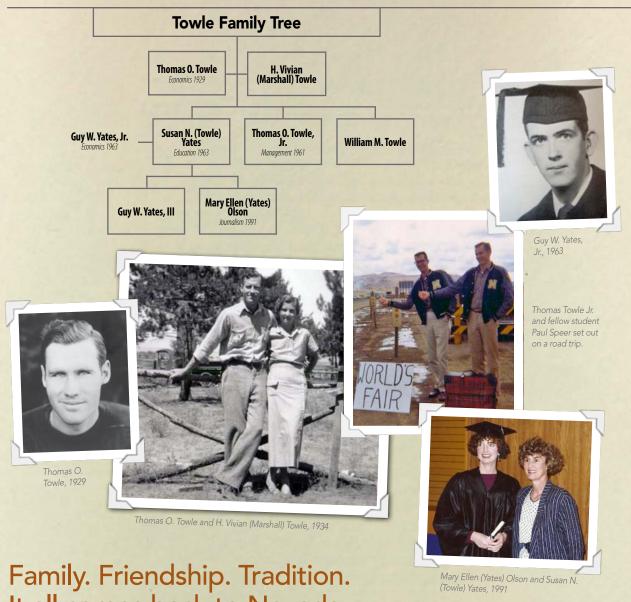
Neil Henderson, Paul Angrick, John Snow, Brad Platt '00 and Andrew Maurins '07.

- (4) University of Nevada President Marc Johnson, Karen Penner-Johnson, Jane Witter '74 and Hard Rock Hotel & Casino Vice President of Sales and Catering Mike Larragueta '91.
- **(5)** Sam Bradley, Gina Bradley, Donald Cabano and Joe Bradley '78.
- (6) Steve Martarano '79, Jane (Cook) Beckett '68, Riley Beckett '68, Steve Park '99 and Bill Chaffin '66.



Building on the past. Planning for the future.

The Murphy family has made the University of Nevada, Reno a family tradition. It all started with Terence and Karen—both 1985 Nevada graduates—taking advantage of Nevada's Prepaid Tuition program for their three children. By building for their future, it has allowed their oldest son to graduate, with their youngest son set to earn his degree soon and their daughter planning on attending in Fall 2014. But they're not stopping there; they hope to keep the tradition alive with future grandchildren, as well.



It all comes back to Nevada.

They may not have the largest Nevada family tree, but the Towle-Yates family's roots nevertheless run deep. Thomas Towle started the tradition way back in the 1920s, and it's one that has been passed on through the generations. Although family members over the years have been born in various states throughout the country, they've always somehow been drawn back to the University of Nevada. You could even say their alma mater is a member of their family now.

How many University of Nevada, Reno alumni make up your family tree? Let us know, and you could all be featured in an upcoming issue of Nevada Silver & Blue. For details, visit alumni.unr.edu or call 888.NV ALUMS.



Remembering Friends









Streshley '47





Kitzmann '62M.S.









Friends

Alexey D. Kanwetz Jan. 14, 2012—Reno, Nev.

Stephen A. Lage Jan. 29, 2012—Reno, Nev.

V. Beth Miramon Dec. 25, 2011—Reno, Nev.

W. Erle Simpson Feb. 10, 2012—Reno, Nev.

Nancy (Howell) Spina Feb. 3, 2012—Reno, Nev.

Donald D. Van Dyken Jan. 2012—Reno, Nev.

Diane N. Wyness Dec. 21, 2012—Reno, Nev.

Faculty

Eugene M. Glick, emeritus faculty of obstetrics and gynecology Jan. 9, 2010—Chico, Calif.

Robert M. Gorrell '80HDG

emeritus faculty and former dean of the College of Liberal Arts Dec. 25, 2011—Reno, Nev. (See opposite page for more information.)

Dee W. Henderson, assistant vice provost of Extended Studies Jan. 7, 2012—Reno, Nev.

Barbara W. Larsen, emerita faculty of social work Dec. 8, 2011—Sparks, Nev.

Julie K. (Anderson) Schorr, nursing professor July 28, 2011—Supply, N.C.

Donald D. Wicker, emeritus faculty of family medicine Nov. 11, 2011—Henderson, Nev.

Alumni

Martha (Hansen) Jones (arts and science) Feb. 8, 2012—Reno, Nev. (See opposite page for more information.)

Howard M. Gallaway '33 (mechanical engineering) Jan. 21, 2012—San Carlos, Calif.

Kathleen A. (Hansen) Ewald '39

(business) Dec. 7, 2011—Reno, Nev.

Margaret M. (Pearson) Gregory **'39** (home economics) Dec. 14, 2011—Reno, Nev.

Martha P. (Herz) Cooke '45

(psychology) Feb. 15, 2012—Reno, Nev.

Vincent S. Keele '46 (chemistry). **'55M.Ed.** (guidance/counseling certificate) Jan. 2012—Sparks, Nev.

Leroy A. Streshley '47 (range management) Dec. 3, 2011—Austin, Nev.

William J. Raggio '48 (political science), '11HDG (humane letters) (See page 6 for more information.) Feb. 24, 2012—Reno, Nev.

Clair F. Earl '55 (chemistry) Dec. 14, 2011—Reno, Nev.

John J. Hanifan '56 (business administration) Jan. 13, 2012—Fallon, Nev.

John E. Shevlin '56 (civil engineering) Feb. 6, 2012—Pleasant Hill, Calif.

William R. Ernst '59 (accounting) Dec. 19, 2011—Glendale, Ariz.

Margaret D. Calhoun '61 (education) Jan. 6, 2012—Rochester, Wash.

William L. Harper '61 (business administration) Dec. 4, 2011—Reno, Nev.

Ronald V. Toomer '61 (mechanical engineering) Sept. 26, 2011—Bedford, Tex.

Gerald A. Kitzmann '62M.S.

(physics) Jan. 6, 2011-New Paltz, N.Y.

Claudia A. (Judson) Chesney '65 (English) Dec. 21, 2011—Sparks, Nev.

Janet S. MacDonald '65 (accounting) Jan. 7, 2012—Carson City, Nev.

Jolene K. Stockwell '66 (nursing) Jan. 19, 2012——Sparks, Nev.

Charles R. Dickson '71Ph.D.

(psychology) Jan. 18, 2012—Reno, Nev.

Craig I. Ihara '72 (management) Jan. 2, 2012—Reno, Nev.

Gary B. Schudlich '72 (management) Feb. 23, 2012—Reno, Nev.

William C. McCalla '73 (predental) Jan. 1, 2012—Reno, Nev.

Hollis L. Elder '74 (nursing) Dec. 16, 2011—Reno, Nev.

Emily A. (Norris) DeGiovanni '77

Jan. 12, 2012—Reno, Nev.

James G. Sanford '84 (accounting) Dec. 16, 2011—Reno, Nev.

Norman J. Waller '85 (agricultural education) Jan. 20, 2012-Reno, Nev.

Le Roy A. Lindstrom '86 (electrical engineering)

Mary T. Manti '93 (nursing) Jan. 2, 2012—Reno, Nev.

Jan. 11, 2012—Reno, Nev.

Mark A. McCoy '95 (health science) Feb. 1, 2012—Fernley, Nev.

Ruth McKnight '95M.A. (counseling and educational psychology) Jan. 22, 2012—Reno, Nev.

Carol T. (Andt) Tweet '95 (social work), '97M.S. (social work) Feb. 9, 2012—Sparks, Nev.

Donna L. Keislar '96 (nursing) Jan. 29, 2012-Reno, Nev.

Michael V. Colpo '98M.A. (English) Dec. 7, 2011—Reno, Nev..

Louise B. Fraser '01 (social work)

Dec. 12, 2011-Reno, Nev.

LOOK ONLINE For the full obituaries visit: www.unredu/ silverandblue

Christopher **S. Lane '01** (criminal justice) Jan. 20, 2012-Miami, Fla.



Martha (Hansen) Jones (arts and science) *Feb. 8. 2012—Reno, Nev.*

Martha Jones passed away Feb. 8, 2012, in Reno. She was born in Sacramento, Calif., on Nov. 3, 1912, to Charles Hansen

and Lucinda Washington Hansen. In 1927, the family moved to Reno when Martha father purchased the Lindley and Company wholesale grocery branch store. Martha graduated from Reno High School in 1929, attended the University of Nevada for two years, and received her

bachelor's degree in public school music, piano and voice with minors in English and history from the College of Pacific in 1933. She earned her music teaching certificate in 1934.

Because of the Great Depression, there were no music teaching positions open in California schools, so Martha

returned to Reno and became a substitute organist at Renoarea churches.

In 1935, Martha married Clarence Jones '31 (electrical engineering), who was working with Reno Newspapers, Inc. as a circulation manager. They had two daughters, Ann Carlson and Charlotte McConnell.

Martha became the regular organist for the First United Methodist Church in 1942 and retired in 1967. She served as church secretary for several years and held countless offices on the local, district and conference levels in the Methodist Church. For 12 years, she was the executive secretary of the Methodist Employed Women's group for the 10 Western states. Martha served as executive secretary of the Reno Camp Fire Girls during the war years in the 1940s and in 1986 received the Friend of Camp Fire Award for 60 years of outstanding support. For 15 years, she was employed as a bookkeeper for the Nevada Engraving Company.

Martha and Clarence Jones '31 (electrical engineering) and then-University President Joe Crowley.

Martha belonged to a number of organizations and devoted a significant amount of time volunteering. She was especially proud of being the author of the *History of the First United Methodist Church in Reno*, which she wrote in 1968 and updated in a reprint of the book in 1980.

Martha and Clarence were generous philanthropists whose donations to the University of Nevada, Reno and the University of Pacific have been well-recognized. They helped fund the renovation of the former journalism building (now the Clarence and Martha Jones Visitor Center) and provided major support for the College of Education, the School of Medicine, the College of Engineering and the College of Liberal Arts. The Clarence & Martha Jones Special Collections and University Archives in the Mathewson-IGT Knowledge Center is named in their honor, and their names are engraved in the University's Honor Court.

Martha was awarded the President's Medal from the University of Nevada, Reno in 1985 and named Distinguished Alumna of the Year for University Service at University of Pacific in 1986. She was inducted into the Nevada Women's Fund Hall of Fame in 1988 and became a Junior Achievement Laureate in 1995.

She is preceded in death by her parents, her husband, Clarence, and her brother, Charles Hansen. She is survived by her two daughters, Ann Carlson '59 (business), '78 M.Ed. and Charlotte McConnell, both of Reno; three grandchildren and five great-grandchildren.

Memorial donations may be made to the University of Nevada, Reno Foundation, Clarence & Martha Jones Scholarship, Mail Stop/162, Reno, NV 89557.

Robert M. Gorrell '80HDG, emeritus faculty and former dean of the College of Liberal Arts *Dec. 25, 2011—Reno, Nev.*

Gorrell, 97, a member of the Nevada Writer's Hall of Fame who continued to write books following his induction in 2001, died at his Reno home on Christmas Day.

Gorrell's career at the University began in 1945. Over the next 35 years, he was an English professor and department chair, dean of the College of Arts and Science and vice president for academic affairs. Growing up in Indiana, he had been a newspaper writer and printer. Early in his career, he was a Fulbright lecturer at universities in Sydney and Helsinki.

His honors included the National Council of Teachers of English Distinguished Lecturer, Nevada Humanities



Committee Distinguished Scholar and the University's Distinguished Faculty Award. In 2001, he was inducted into the Nevada Writer's Hall of Fame.

For many years, Gorrell was best known for his enduring collaboration with fellow University English Professor

Charlton Laird, *The Modern English Handbook*, first published in 1953

Over the next several decades, *The Modern English Handbook* became a successful English textbook that was used on college campuses throughout the country.

As his academic career was winding down, Gorrell's writing life continued to take off. From 1982–95, he penned the popular language and usage column, "Straight Talk," in the *Reno Gazette-Journal*.

In addition to his newspaper column, Gorrell produced several books, including: Watch Your Language: Mother Tongue and Her Wayward Children; Murder at the Rose; and What's in a Word: Etymological Gossip About Some English Words.

— John Trent '85, '87, '00M.A.

Mhat I've Done With My Life

Described as a force in journalism for more than 50 years, Frank McCulloch '41 (journalism), '67HDG launched his career in journalism as a student journalist at Nevada, as editor of the campus newspaper, Sagebrush. Following graduation, he got his start at the United Press in San Francisco. He then returned to Nevada to uncover links between organized crime and casinos in the 1940s as a reporter with the Reno Evening Gazette.

McCulloch was hired by Time magazine and wrote the 1955 cover story on Thurgood Marshall and conducted the last interview given by Howard Hughes, then one of the world's richest and most mysterious men. Hired as a managing editor by the Los Angeles Times in 1960, McCulloch helped transform the newspaper into a world-class publication. He left the Los Angeles Times to cover the Vietnam War for Time in 1963 and during his four years there was widely regarded as one of the most respected journalists covering the war. From 1975 to 1985, McCulloch worked for the McClatchy newspapers, first as managing editor of the Sacramento Bee, then as executive editor of all McClatchy newspapers. Reflecting his passion for work, McCulloch was named in seven libel suits all successfully defended—during his McClatchy years. These lawsuits helped establish protections that journalists benefit from today.

Although he spent his career at the side of the top publishing families in U.S. history—the Chandlers, the Luces, the Hearsts—he inspired and championed the work of others from behind the scenes. McCulloch led a generation of reporters including Karsten Prager, whom he hired in Saigon and who later became international editor for Time; author and Pulitzer Prize winner David Halberstam; Lowell Bergman of the New York Times and Frontline (PBS); and many others.

Days after retiring from McClatchy at age 65, McCulloch was hired by the San Francisco Examiner, where he worked as managing editor until 1991. From 1991 until 1994, he served as board member and special consultant to the Center for Investigative Reporting, the nation's oldest non-profit investigative reporting organization, based in California.

In October 2003, McCulloch was recognized by the Center for Investigative Reporting for his lifetime achievement as a reporter and editor.

Today, McCulloch is retired, though he says he still dreams about the newsroom every night. He said that without the Reynolds School of Journalism, he'd "still be pitching hay in Fernley ... It's dead true. It's not an exaggeration."

McCulloch's history runs deep with the University. In 1967, he received an Honorary Doctorate and was the Commencement speaker.



Frank McCulloch '41, '67HDG, right, interviews a U.S. Army Special Forces colonel in command of a South Vietnamese camp under siege, circa 1966.

He is a past Alumni Council president, served twice as a Scripps speaker and, in 2009, received the first Reynolds School Distinguished Alumnus Award. Later that year he established the Frank McCulloch Award for Courage in Journalism Endowment, which is awarded to a journalist who embodies the courage McCulloch showed throughout his career as a journalist.

What are your fondest memories from your days at Nevada?

I really enjoyed all four years at Nevada. Those years were enormously pleasant and rewarding for me. I had three professors that I was impressed with: S. Allen Lough, chemistry; Paul Harwood, English; and Anatole Mazur, political science. They were all supreme lecturers and experts in their areas.

I pitched a no-hitter in inter-fraternity baseball. That's not a bad memory. We won the inter-fraternity baseball championship that year, and I pitched every game.

What have you done that you are most proud of?

I'm enormously proud of the creation and maintenance of the Frank McCulloch Award for Courage in Journalism. I am happy that it will continue for future generations of journalism students.

Another thing I'm proud of is starting, maintaining and establishing investigative reporting at the *Los Angeles Times*, *Sacramento Bee* and *San Francisco Examiner*. Investigative reporting deals with misdeeds, inefficiency or any kind of corruption within institutions that have considerable public consequence. It inevitably leads to libel suits.

The first job in which I formally ran investigative reporting was at Time Life news service. We had three of the best investigative reporters in the country: Sandy Smith, Denny Walsh and Bill Lambert. Denny Walsh left and went to work for the *Sacramento Bee*. About year and a half later, I joined him and we had the start of a great investigative team. We created a corporate investigative group there with three reporters: Denny from Sacramento, a reporter from Modesto and one from Fresno. During the five or six years of the team's existence, seven libel suits were filed against us, and we won every one of them.

Investigative reporting is more formalized now. The Center for Investigative Reporting (which used to be run on contributions) began in a little office in San Francisco. It has now moved to UC Berkeley and has become a major force in journalism education. I'm also proud that I took the *Los Angeles Times* into coverage of minorities—particularly blacks and Hispanics. Those minorities had been ignored except for crime news before I became managing editor.

What advice would you give someone just starting out from college?

I wouldn't presume to advise physics majors or medical students. I'll stick to journalism students. One premise I suggest you follow is not only to gather facts—which you certainly have to do-but be honest. If you're honest with yourself as a reporter, you'll find over and over again that your own conscience and judgment will tell you the way things stand at the moment. If you have 49 facts that say a building is painted red and one uneasy feeling that it is an illusion, be honest with yourself and find out why you feel that way. More often than not, you'll discover your impression was right. Being honest is a quality in journalists that is at least as important as all other good practices. It's one of the things that distinguishes superb journalism from good or adequate journalism.

Frank Mc Colloch



Nell J. Redfield Foundation to fund clinical research at Nevada

From a research center to a patient's bedside, the delivery of new medical discoveries can take upward of 17 years. Now, with the help of a \$1.5 million pledge from the Nell J. Redfield Foundation, researchers at the University of Nevada School of Medicine endeavor to impact medical practice and patient treatment by providing the treatments of tomorrow—today. Current research projects at the School of Medicine range from pediatric genetics to AIDS diagnostics.

"The Redfield Foundation's commitment to support the development of a robust clinical research enterprise will enhance our ability to improve medical care in Nevada and to train more and better medical students, residents and fellows," says Dr. Thomas Schwenk, dean of the School of Medicine.

To shorten the time between medical discovery and practical application, the School of Medicine will begin by assembling a clinical research team charged with supporting

physician faculty in writing and publishing articles, making presentations about research results and extending studies performed in a single location to a wider set of clinical practices—investigational methods collectively referred to as "translational research."

"Translational medicine is neither isolated 'basic' research nor can it be described merely as 'clinical' research. It is typically disciplinary," says Dr. Daniel Shapiro, chairman of internal medicine at the School of Medicine in Reno. "It attempts to rapidly apply targeted basic science results to clinical practice.

"Clinical observations may prompt basic scientists to conduct these targeted investigations," Shapiro adds. "As a result, the yield of translational research is greater and the time required to apply basic science to clinical care is shorter than in the typical research cycle."

Students will receive hands-on experience during research rotations in the third and

Dr. Elijah Johnson, a Department of Surgery faculty member at the University of Nevada School of Medicine, right, studies X-ray images with radiologist and former School of Medicine student Dr. Matthew Ripplinger '06M.D.

fourth year and in residencies, ultimately providing the students with a career model that combines practice and research. The northern Nevada patient community will benefit from being closer to the source of practice innovations.

"Advancement of clinical research is important to the growth of the School of Medicine and to the betterment of the community," says Jerry Smith, Redfield Foundation trustee. "We are pleased to be able to partner with the medical school in this most worthy undertaking."

The Redfield Foundation has been a major supporter of the University for decades, including substantial support for the William N. Pennington Health Sciences Building, the Nell J. Redfield Foundation Auditorium in the Davidson Mathematics and Science Center, the Sports Medicine Fellowship, the Student Outreach Clinic and the Redfield Campus.

-Roseann Keegan

