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Nevada Commission on Tourism

Research and Analysis
David Peterson
Casandra Mellow

Graphic Designer
Margie Enlow

Address
401 North Carson Street
Carson City, NV 89701

Phone
775.687.4322
800.237.0774

Fax
775.687.6779

Website
www.travelnevada.com



NEVADA
COMMISSION
ON TOURISM

Visitor Volume

The number of visitors to Nevada.

MONTH	2004	2005	PERCENT CHANGE
April	4,448,927	4,419,313	(0.7%)
May	4,438,902	4,470,016	0.7%
June	4,185,658	4,366,962	4.3%
July	4,431,556	4,578,902	3.3%
August	4,394,617	4,388,507	(0.1%)
September	4,279,338	4,271,880	(0.2%)
October	4,511,711	4,372,182	(3.1%)
November	3,899,251	4,048,174	3.8%
December	3,856,480	3,987,807	3.4%

MONTH	2005	2006	PERCENT CHANGE
January	4,065,435	4,135,808	1.7%
February	3,991,249	3,958,211	(0.8%)
March	4,608,276	4,526,282	(1.8%)
TOTAL	51,111,398	51,524,043	0.8%

First Quarter 2006 Area Highlights

AREA	2005	2006	PERCENT CHANGE
Clark County:			
Las Vegas	9,394,652	9,561,367	1.8%
Laughlin	1,055,490	927,837	(12.1%)
Mesquite	423,640	393,285	(7.2%)
Washoe County	1,188,084	1,136,846	(4.3%)
All other counties	603,093	600,967	(0.4%)
TOTAL (State)	12,664,959	12,620,302	(0.4%)

Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

Convention Attendance

The number of delegates attending conventions in Nevada.

MONTH	2004	2005	PERCENT CHANGE
April	527,869	608,714	15.3%
May	566,569	737,075	30.1%
June	387,915	507,964	30.9%
July	316,594	423,653	33.8%
August	391,694	442,900	13.1%
September	580,883	644,018	10.9%
October	682,418	397,654	(41.7%)
November	548,343	653,449	19.2%
December	189,436	245,387	29.5%

MONTH	2005	2006	PERCENT CHANGE
January	998,806	817,910	(18.1%)
February	584,189	869,862	48.9%
March	788,753	871,446	10.5%
TOTAL	6,563,469	7,220,032	10.0%

First Quarter 2006 Area Highlights

AREA	2005	2006	PERCENT CHANGE
Clark County:			
Las Vegas	2,165,884	2,201,449	1.6%
Laughlin	44,802	60,768	35.6%
Washoe County	58,700	172,765*	194.3%
All other counties	102,362	124,236	21.4%
TOTAL (State)	2,371,748	2,559,218	7.9%

*USBC took place in March 2006 in Reno.

Occupancy Level

A percentage based on room nights occupied and total room nights available.

MONTH	2004	2005	NET CHANGE
April	88.8%	86.9%	(1.9)
May	86.0%	85.7%	(0.3)
June	84.9%	87.6%	2.7
July	86.5%	88.6%	2.1
August	86.4%	85.2%	(1.2)
September	86.8%	85.1%	(1.7)
October	88.0%	84.4%	(3.6)
November	78.2%	80.3%	2.1
December	72.9%	76.3%	3.4

MONTH	2005	2006	NET CHANGE
January	77.3%	80.0%	2.7
February	84.8%	85.5%	0.7
March	89.6%	88.6%	(1.0)
MONTHLY AVG	84.2%	84.5%	0.3

First Quarter 2006 Area Highlights

AREA	2005	2006	NET CHANGE
Clark County:			
Las Vegas	89.1%	90.3%	1.2
Laughlin	83.9%	82.0%	(1.9)
Mesquite	90.5%	83.1%	(7.4)
Lake Tahoe*	83.4%	78.9%	(4.5)
Washoe County	63.3%	65.6%	2.3
All other counties	59.0%	56.2%	(2.8)
QUARTER AVG (State)	83.9%	84.7%	0.8

The occupancy levels of Las Vegas, Laughlin, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

Room Nights Occupied

The number of room nights occupied.

MONTH	2004	2005	PERCENT CHANGE
April	4,719,360	4,721,842	0.1%
May	4,721,077	4,813,848	2.0%
June	4,500,204	4,735,823	5.2%
July	4,730,484	4,938,136	4.4%
August	4,717,465	4,771,315	1.1%
September	4,596,737	4,619,668	0.5%
October	4,811,252	4,723,160	(1.8%)
November	4,130,741	4,343,897	5.2%
December	4,056,204	4,253,635	4.9%

MONTH	2005	2006	PERCENT CHANGE
January	4,280,519	4,429,545	3.5%
February	4,238,015	4,260,375	0.5%
March	4,960,237	4,901,315	(1.2%)
TOTAL	54,462,296	55,512,558	1.9%

First Quarter 2006 Area Highlights

AREA	2005	2006	PERCENT CHANGE
Clark County:			
Las Vegas	10,518,450	10,721,778	1.9%
Laughlin	811,634	792,820	(2.3%)
Mesquite	217,619	200,705	(7.8%)
Lake Tahoe*	178,108	169,158	(5.0%)
Washoe County	1,119,900	1,104,596	(1.4%)
All other counties	633,060	602,177	(4.9%)
TOTAL (State)	13,478,771	13,591,234	0.8%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

Room Inventory

The number of hotel/motel rooms in Nevada.

MONTH	2004	2005	PERCENT CHANGE
April	177,136	181,082	2.2%
May	177,184	181,139	2.2%
June	176,659	180,217	2.0%
July	176,364	179,843	2.0%
August	176,212	180,691	2.5%
September	176,453	180,988	2.6%
October	176,439	180,598	2.4%
November	176,165	180,277	2.3%
December	179,460	179,898	0.2%

MONTH	2005	2006	PERCENT CHANGE
January	178,562	178,654	0.1%
February	178,457	177,919	(0.3%)
March	178,622	178,373	(0.1%)
END OF PERIOD	178,622	178,373	(0.1%)

First Quarter 2006 Area Highlights

AREA	2005	2006	PERCENT CHANGE
Clark County:			
Las Vegas	131,119	131,762	0.5%
Laughlin	10,743	10,737	(0.1%)
Mesquite	2,671	2,682	0.4%
Lake Tahoe*	2,370	2,382	0.5%
Washoe County	19,796	18,905	(4.5%)
All other counties	11,923	11,905	(0.2%)
END OF PERIOD (State)	178,622	178,373	(0.1%)

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of March 31, 2006.

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

Room Tax Collections

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2004	2005	PERCENT CHANGE
April	\$1,172,335	\$1,310,701	11.8%
May	1,404,641	1,598,644	13.8%
June	1,302,444	1,498,341	15.0%
July	1,307,932	1,550,662	18.6%
August	1,093,275	1,369,689	25.3%
September	1,178,762	1,359,285	15.3%
October	1,181,212	1,334,284	13.0%
November	1,218,300	1,447,114	18.8%
December	1,447,651	1,462,476	1.0%

MONTH	2005	2006	PERCENT CHANGE
January	1,050,020	1,327,242	26.4%
February	927,621	1,147,408	23.7%
March	1,321,644	1,221,694	(7.6%)
TOTAL	\$14,605,837	\$16,627,542	13.8%

First Quarter 2006 Area Highlights

AREA	2005	2006	PERCENT CHANGE
Clark County	\$2,968,511	\$3,343,710	12.6%
Washoe County	202,494	214,655	6.0%
Douglas County*	60,251	66,323	10.1%
Elko County	29,382	29,216	(0.6%)
Carson City	8,558	8,852	3.4%
All other counties	30,088	33,590	11.6%
TOTAL (State)	\$3,299,284	\$3,696,345	12.0%

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

Gross Gaming Revenue

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2004	2005	PERCENT CHANGE
April	\$827,541,000	\$878,217,000	6.1%
May	910,203,000	1,023,997,000	12.5%
June	854,291,000	954,218,000	11.7%
July	812,670,000	958,418,000	17.9%
August	905,082,000	989,038,000	9.3%
September	924,646,000	1,013,713,000	9.6%
October	925,323,000	1,058,418,000	14.4%
November	861,673,000	999,615,000	16.0%
December	852,091,000	907,422,000	6.5%

MONTH	2005	2006	PERCENT CHANGE
January	917,127,000	1,141,176,000	24.4%
February	909,524,000	1,026,293,000	12.8%
March	1,031,534,000	1,062,940,000	3.1%
TOTAL	\$10,731,705,000	\$12,013,465,000	11.9%

First Quarter 2006 Area Highlights

AREA	2005	2006	PERCENT CHANGE
Clark County:	\$2,423,911,000	\$2,766,349,000	14.1%
Strip	1,461,657,000	1,724,654,000	18.0%
Downtown	170,800,000	170,734,000	0.0%
Laughlin	171,194,000	177,562,000	3.7%
Mesquite	37,005,000	41,362,000	11.8%
County balance	583,255,000	652,037,000	11.8%
Washoe County	231,608,000	245,794,000	6.1%
Lake Tahoe*	71,719,000	74,742,000	4.2%
Elko County	63,920,000	68,079,000	6.5%
Carson Valley Area	28,646,000	29,630,000	3.4%
All other counties	38,381,000	45,815,000	19.4%
TOTAL (State)	\$2,858,185,000	\$3,230,409,000	13.0%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

Airport Volume

The number of passengers arriving and departing from Nevada's airports.

MONTH	2004	2005	PERCENT CHANGE
April	4,076,185	4,179,119	2.5%
May	4,082,333	4,403,670	7.9%
June	4,086,823	4,352,011	6.5%
July	4,257,745	4,580,194	7.6%
August	4,200,675	4,453,857	6.0%
September	3,892,548	4,155,265	6.8%
October	4,148,764	4,327,386	4.3%
November	3,843,258	4,060,547	5.7%
December	3,772,994	3,967,599	5.2%

MONTH	2005	2006	PERCENT CHANGE
January	3,714,276	3,927,406	5.7%
February	3,648,509	3,819,848	4.7%
March	4,499,942	4,566,648	1.5%
TOTAL	48,224,052	50,793,550	5.3%

First Quarter 2006 Area Highlights

AREA	2005	2006	PERCENT CHANGE
McCarran Int. (Las Vegas)	10,356,958	10,870,921	5.0%
Reno/Tahoe Int.	1,293,732	1,276,244	(1.4%)
North Las Vegas	90,125	75,747	(16.0%)
Laughlin/Bullhead Int.	72,662	64,223	(11.6%)
Elko Airport	35,498	20,521	(42.2%)
Henderson Exec. Airport	13,752	6,246	(54.6%)
TOTAL (State)	11,862,727	12,313,902	3.8%

Passenger counts may or may not include commercial, charter, and scenic tourairline traffic as well as local passengers.

Vehicle Traffic Counts

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2004	2005	PERCENT CHANGE
April	2,453,796	2,068,600*	(15.7%)
May	2,618,141	2,133,777*	(18.5%)
June	2,761,906	2,179,454*	(21.1%)
July	3,185,831	2,947,294*	(7.5%)
August	3,201,062	2,846,506*	(11.1%)
September	2,263,474*	2,479,584	9.5%
October	2,103,318*	2,401,188	14.2%
November	1,956,739*	2,092,117	6.9%
December	2,029,800*	2,383,605	17.4%

MONTH	2005	2006	PERCENT CHANGE
January	1,618,668*	2,137,880	32.1%
February	1,742,027*	2,120,926	21.8%
March	2,172,538*	2,283,057	5.1%
TOTAL	28,107,300	28,073,988	(0.1%)

First Quarter 2006 Area Highlights

AREA	2005	2006	PERCENT CHANGE
I-15 at Primm/Jean	1,563,005	1,606,466	2.8%
I-15 at Mesquite	907,782	1,001,693	10.3%
I-80 at Verdi	1,091,629	1,031,620	(5.5%)
I-80 at Wells	187,015	175,162	(6.3%)
All other entry points	1,783,802*	2,726,922	52.9%
TOTAL (State)	5,533,233	6,541,863	18.2%

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

*Due to road construction on Hwy 50 at South Lake Tahoe, the traffic totals for September 2004 through August 2005 do not contain any data.

Park Usage

The number of people visiting state and nearby national parks.

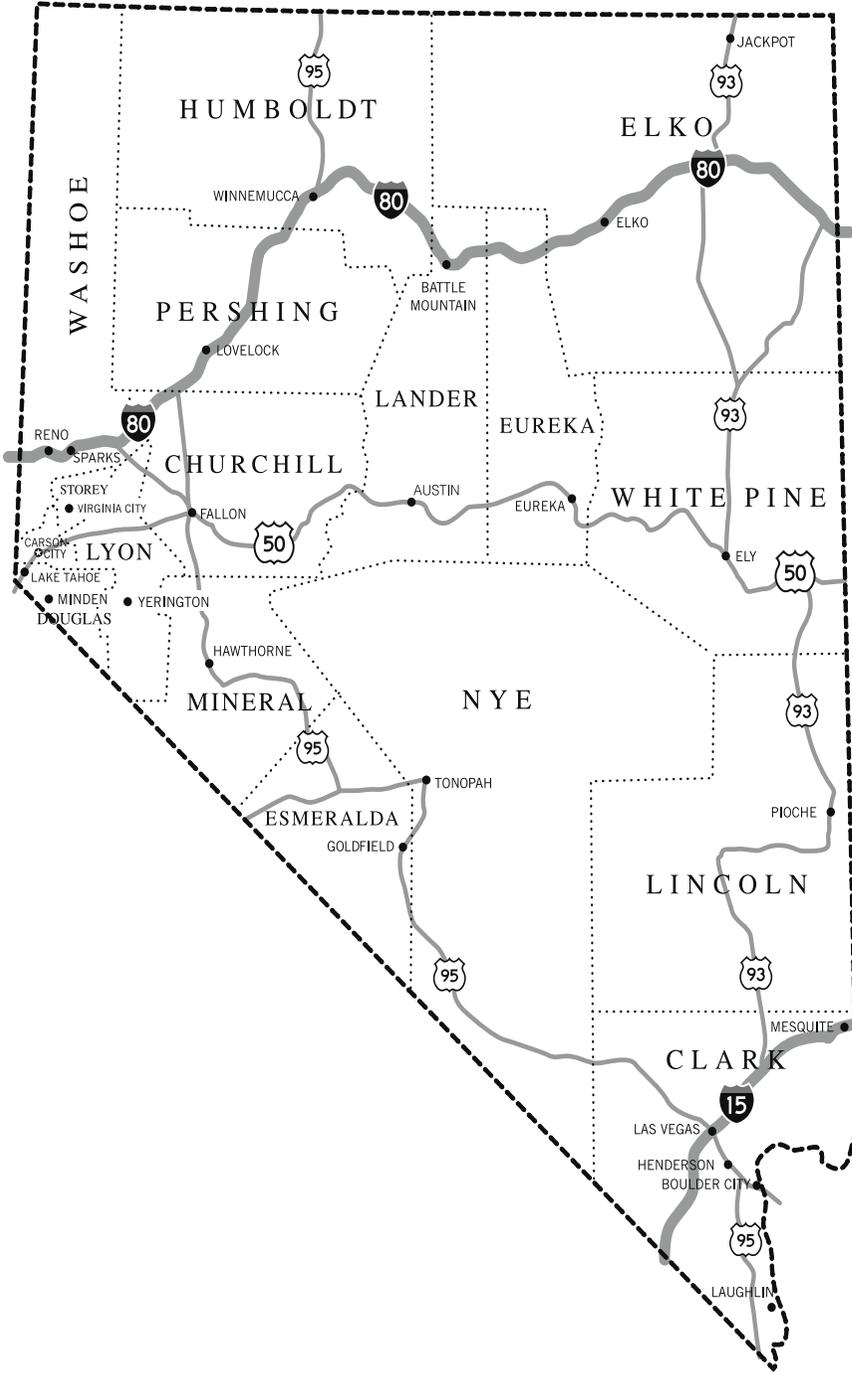
MONTH	2004	2005	PERCENT CHANGE
April	2,366,660	2,087,150	(11.8%)
May	2,613,466	2,523,846	(3.4%)
June	3,080,424	3,314,482	7.6%
July	3,391,647	3,441,792	1.5%
August	3,150,664	3,099,089	(1.6%)
September	2,706,339	2,495,570	(7.8%)
October	2,017,171	2,118,271	5.0%
November	1,247,592	1,346,509	7.9%
December	1,117,008	1,098,319	(1.7%)

MONTH	2005	2006	PERCENT CHANGE
January	1,044,820	1,232,189	17.9%
February	1,161,046	1,232,886	6.2%
March	1,928,365	1,645,140	(14.7%)
TOTAL	25,825,202	25,635,243	(0.7%)

First Quarter 2006 Area Highlights

AREA	2005	2006	PERCENT CHANGE
Nevada State Parks	439,485	439,035	(0.1%)
Great Basin Nat. Park	5,469	4,606	(15.8%)
Lake Mead Nat. Rec. Area	1,631,830	1,667,252	2.2%
Hoover Dam Visitor Center	203,383	179,932	(11.5%)
Red Rock Canyon	204,606	207,360	1.3%
Grand Canyon Nat. Park	653,072	652,591	(0.1%)
Zion Nat. Park	334,756	291,129	(13.0%)
Bryce Canyon Nat. Park	115,967	135,448	16.8%
Death Valley Nat. Park	197,186	191,731	(2.8%)
Yosemite Nat. Park	348,477	341,131	(2.1%)
TOTAL (All Parks)	4,134,231	4,110,215	(0.6%)

Nevada State Map



Information Sources

Carson City Convention & Visitors Bureau

1900 South Carson St., Suite 100
Carson City, NV 89701
775-687-7410 • Fax: 775-687-7416
www.visitcarsoncity.com

Carson Valley Chamber of Commerce

1513 U.S. Hwy 395 North
Gardnerville, NV 89410
775-782-8144 • 800-727-7677
Fax: 775-782-1025 • www.carsonvalleynv.org

Elko Convention & Visitors Authority

700 Moren Way, Elko, NV 89801
775-738-4091 • 800-248-3556
Fax: 775-738-2420 • www.elkocva.com

Elko Regional Airport

975 Terminal Way, Elko, NV 89801
775-777-7190 • Fax: 775-777-7193
www.elkocity.com

Ely Bristlecone Convention Center

150 Sixth St., P.O. Box 958, Ely, NV 89301
775-289-3720 • 800-490-9350
Fax: 775-289-6757 • www.elynevada.net

Fallon Convention Center

100 Campus Way, Fallon, NV 89406
775-423-4556 • 800-874-0903;
Fax: 775-423-8926 • www.fallontourism.com

Hawthorne Convention Center

932 E St., P.O. Box 2281
Hawthorne, NV 89415
775-945-5854 • Fax: 775-945-3826
www.mineralcountynevadaeda.org

Henderson Convention Center & Visitors Bureau

200 S. Water St., Henderson, NV 89015
702-565-2171 • Fax: 702-565-2177
www.cityofhenderson.com/convention

Lake Tahoe Visitors Authority

1156 Ski Run Blvd., South Lake Tahoe, CA 96150
530-544-5050 • 800-AT-TAHOE
Fax: 530-544-2386 • www.virtuالتahoe.com

Las Vegas Convention & Visitors Authority

3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711 • 877-847-4858
Fax: 702-892-2824
www.VisitLasVegas.com

McCarran International Airport

P.O. Box 11005, Las Vegas, NV 89111-1005
702-261-5211 • 800-261-5704;
Fax: 702-597-9553 • www.mccarran.com

National Park Service

1849 C Street NW, Washington, DC 20240
202-208-6843 • www.nps.gov/grba

Nevada Department of Transportation

1263 S. Stewart St., Carson City, NV 89712
775-888-7000 • Fax: 775-888-7201
www.nevadadot.com

Nevada Division of State Parks

1300 S. Curry St., Carson City, NV 89703
775-687-4384 • www.state.nv.us/stparks/

Nevada Department of Employment Training, and Rehabilitation

1929 N. Carson St., Carson City, NV 89703
775-684-3909 • www.detr.state.nv.us/es/es_index.htm

Nevada Gaming Control Board

1919 E. College Pkwy., Carson City, NV 89706
775-687-6500 • www.gaming.state.nv.us/

Pershing County Community Center

820 Sixth St., P.O. Box 986, Lovelock, NV 89419
775-273-7144 • 888-273-3200
Fax: 775-273-7647 • www.pershingnv.com

Reno-Sparks Convention & Visitors Authority

4590 S. Virginia St., Reno, NV 89504
775-827-RENO • 800-FOR-RENO
Fax: 775-827-7746 • www.renolaketahoe.com

Reno/Tahoe International Airport

2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
775-328-6400 • Fax: 775-328-6510
www.renoairport.com

Tahoe-Douglas Chamber of Commerce

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
775-588-4591 • Fax: 775-588-4598
www.tahoechamber.org

Tonopah Convention Center

301 Brougher Ave., P.O. Box 408
Tonopah, NV 89049
775-482-3558 • Fax: 775-482-3932
www.tonopahnevada.com

Wendover Area Chamber of Commerce & Tourism

735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
775-664-3414 • 800-426-6862
Fax: 775-664-3414 • www.westwendovercity.com

Winnemucca Convention & Visitors Bureau

50 W. Winnemucca Blvd., Winnemucca, NV 89445
775-623-5071 • 800-962-2638
Fax: 775-623-5087 • www.winnemucca.org

