



Cherry Development to open Resnicks Grocery Store in downtown

Downtown Gains First Urban Market

Downtown Las Vegas' first urban market will premiere this December as part of the ground-floor retail located at Soho Lofts, which sits at 900 Las Vegas Blvd. Called **Resnicks Grocery Store**, the 1,400-square-foot operation will provide produce, organic pasta, household items and grab-and-go food for downtown patrons looking for freshness and convenience. Owned and operated by **Cherry Development**, the urban market will also offer salads and lunch items, as well as a patio for dining. The store's small coffee bar will serve pastries and sell a variety of magazines and newspapers. Deliveries will be available for residents living within a three-mile radius; there will be a nominal service charge for these deliveries.

Also being added to the ground-level retail mix at Soho Lofts is Cherry Development's under-construction urban lounge, **The Lady Silvia**. The lounge is expected to open in early 2011 on the corner of Fourth Street and Hoover Avenue. The 3,400-square-foot-lounge will serve alcoholic beverages in a sophisticated, smoke-free atmosphere. Floor-to-ceiling bookshelves will provide an Old World library feel for quiet meetings and contemplative reading during the daytime. In the evenings, the mood will turn more festive, as patrons enjoy a variety of entertainment, DJs and music both inside and on the outdoor patio. Initially, The Lady Silvia will open daily from 2 p.m. until 2 a.m., with plans to operate 24 hours shortly thereafter.

During the second quarter of 2011, Cherry Development partners **Sam Cherry, Grant Garcia** and **Michael Goldstein** plan to build a yet-unnamed restaurant next-door to The Lady Silvia. Catering to downtown workers, the upscale "fast-casual" restaurant will offer sit-down café service both indoor and outside. It will also provide take-out foods such as salads and burgers. Freshly made bread and baked goods will be made onsite.

FedEx-Kinko's Relocates

One popular downtown **FedEx/Kinko's** will be opening in a new location on the northwest corner of Fourth Street and Bridger Avenue on Nov. 17. They will move from their old location at 830 S. Fourth St. and reopen at 316 S. Bridger Ave. The approximately 3,400-square-foot facility previously housed a Kusters Cash Loans. The space was completely renovated for this new tenant. Open from 7:30 a.m. until 9 p.m. Monday through Friday, this operation will offer the full range of FedEx/Kinko's services including copying, printing, graphics, shipping and packing. For further information, call 383-7022.

Ahern Rentals Signs Lease For New 37,260-SF Location

Ahern Rentals, Inc. recently signed a lease for a 37,260-square-foot space at 1401 Mineral Ave. in downtown Las Vegas. The location is behind the Ashley Furniture Store off Martin L. King Boulevard. The opening date for the new Ahern facility currently is not available.

Based out of Las Vegas, Ahern Rentals was established here in 1953. With locations in 21 states, it is the largest independently owned rental company in the United States.

Ahern Rentals provides a variety of equipment, from boom and scissor lifts to hand tools. Their main customers are commercial contractors; however, they also serve homeowners and residential contractors. While specializing in equipment rental and sales, they also provide supplies, parts and equipment service options.