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NEWS UPDATE NEWS UPDATE NEWS UPDATE

Two New Venues Added To Las Vegas Club Scene



Photos courtesy of the Mob Bar and June Johns



Two new downtown clubs will be open in time to celebrate the new year: **Mob Bar** and **Club 2100**. These two venues will be joining at least five major projects opening in 2012, referred to as "the year of downtown."

Mob Bar, formerly Sidebar, opened to the public on Dec. 5, the 78th anniversary of Repeal Day. On that date in 1933, the 18th Amendment was repealed, ending 13 years of Prohibition and allowing Americans to once again legally consume alcohol.

"Prohibition played a major role in the growth and evolution of organized crime," said **Seth Schorr**, CEO of **Fifth Street Gaming**, owner and operator of Mob Bar. "So it's only natural and fitting we align ourselves with our neighbor, **The Mob Museum**, to capitalize on the interest and intrigue surrounding organized crime and those who fought it. Prohibition was a significant day in Mob history, so it's a great day to reopen and celebrate Sidebar's new identity."

Mob Bar has taken over the Sidebar space next to Triple George on Third Street in downtown Las Vegas. The renovation included new furniture, outdoor facade, and interior wall coverings—all with a 1920s theme.

The Mob Bar's drink menu features an array of cocktails with fresh ingredients and 1920s-era

names, including *The Flapper* and *Wise Guy*. The Italian-inspired food menu includes classic favorites.

Mayor Carolyn Goodman and **Ward 3 Councilman Bob Coffin** were on-hand on Dec. 6 to snip the red ribbon marking the construction of the soon-to-be-open **Club 2100**. The salsa club/restaurant is scheduled to officially open this New Year's Eve.

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Downtown Scenes Captured in Website Photo Galleries



Photo by Susan Link

Capture Downtown! photo by Susan Link



Photo by Litzer Van Orman

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Litzer
Van
Orman

New Downtown Clubs continued...

Club 2100 is the first in what developers hope is a series of revitalization efforts in an area near a major downtown section known as "The Four Corners." The Four Corners is where Fremont Street, Eastern Avenue, Charleston Boulevard and Boulder Highway intersect and is billed as a "gateway entrance" at the eastern portion of downtown Las Vegas. A master-planned retail center, built on 9.61 acres and called the Las Vegas Gateway Center, is slated for this site. A number of aging properties — including the Blue Angel, Vegas and Par-A-Dice motels — currently sit empty in this area and will be demolished to make way for developments such as a supermarket, pharmacy, neighborhood-oriented retail shops and additional restaurants.

Discussions are in progress with downtown's Neon Museum to preserve several of the existing buildings' signs, including the iconic Blue Angel. The Blue Angel was fashioned after Marilyn Monroe and designed by Betty Willis, who also created the famous "Welcome to Las Vegas" sign.

Mary Bartsas Enterprises, LLC is the owner of the Club 2100 property and developer of the Las Vegas Gateway Center. **Saeed Shakiri** is the owner/operator of the club-restaurant.

Almost 100 pictures of downtown Las Vegas are now available on our website for viewing and use.

These pictures were taken by participants in our recent **Capture Downtown!** photo competition. You can view these pictures at: <http://bit.ly/uZIZYj>

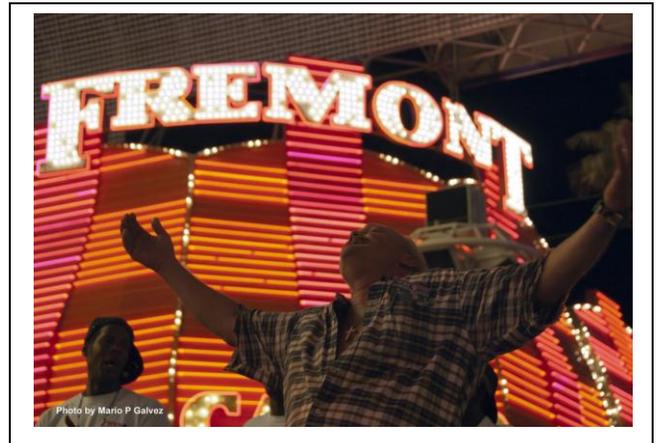


Photo by Mario P Galvez

Capture Downtown! photo by Mario P. Galvez



Photo by Will Deethardt

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