



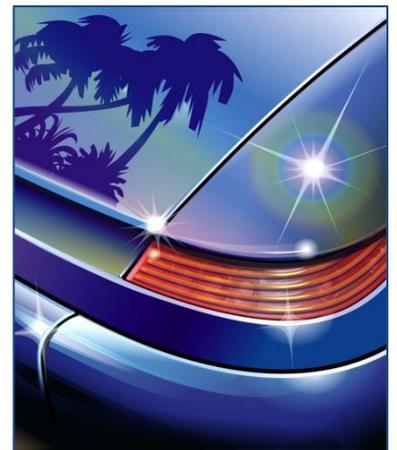
# urban. RENAISSANCE

NEWS UPDATE NEWS UPDATE NEWS UPDATE

## New Parking Services Offered Downtown In 2014

A number of new services that will help make parking downtown easier will roll out in 2014, courtesy of the city of Las Vegas' Parking Division. Below is a list of some of the services to be implemented in the upcoming year:

- Introduction of information on real-time, on-street parking availability via an app called **ParkMe**.
- Introduction of a pay-by-app service for meters, tied-in with merchant validations and discounts.
- Advance space reservations for special events.
- Reconfiguration of rates and hours of enforcement on meters downtown. Meters will be removed where they aren't needed and added where there is a need. Costs will go down in some locations, rise in others.
- Better use of curb space by adding motorcycle parking and "parklets" in currently unused space. Presently, spaces that are either too short for parking spaces or too close to a driveway/intersection are not used.



Las Vegas' Parking Division is housed on the ground level of the City Hall parking garage at 500 S. Main St.

In addition, the Parking Division is looking into the possibility of making on-street permit parking available in selected areas.



### Digging Up Some Dirt

Speaking of parking, construction crews are busy at work creating a temporary, 550-space, paid-parking lot in front of The Smith Center for the Performing Arts in Symphony Park™. This lot will help accommodate overflow parking for special events at The Smith Center, DISCOVERY Children's Museum and the World Market Center Las Vegas. The parking lot is considered temporary, as Cleveland Clinic currently retains the option to develop on that piece of property in the future.

### New Medical District Plans Taking Shape

Business and government leaders have begun working on a plan for an expanded medical district in an area surrounding the intersection of Charleston Boulevard and Shadow Lane, which currently contains an assortment of medical facilities.

Presently, this area offers approximately 200 acres of medical services — the largest concentration of health care services in the Las Vegas Valley — including: University Medical Center of Southern Nevada (a Level 1 trauma center), the region's two primary teaching hospitals and Nevada System of Higher Education

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facilities and programs, which include the UNLV Dental School and the University of Nevada School of Medicine.

This area offers 300 medical-related businesses employing more than 4,600 health-care workers with an average annual wage of almost \$78,000, making it a lucrative – and growing – industry to build upon. During the recent economic upheaval, the health-care industry was the only business sector that actually **grew** in Las Vegas.

Targeting this industry both on a city and regional level would help further economic development and create local jobs, while at the same time expand quality health care in the area, noted **Las Vegas Deputy City Manager Scott D. Adams**.

The goal would be to have a Medical District encompassing 680 acres or approximately one square mile, which would serve as the hub for the regional health care system, said Adams. Available areas for expansion include the Charleston Boulevard corridor to Valley View Boulevard, along Martin L. King Boulevard and in Symphony Park.

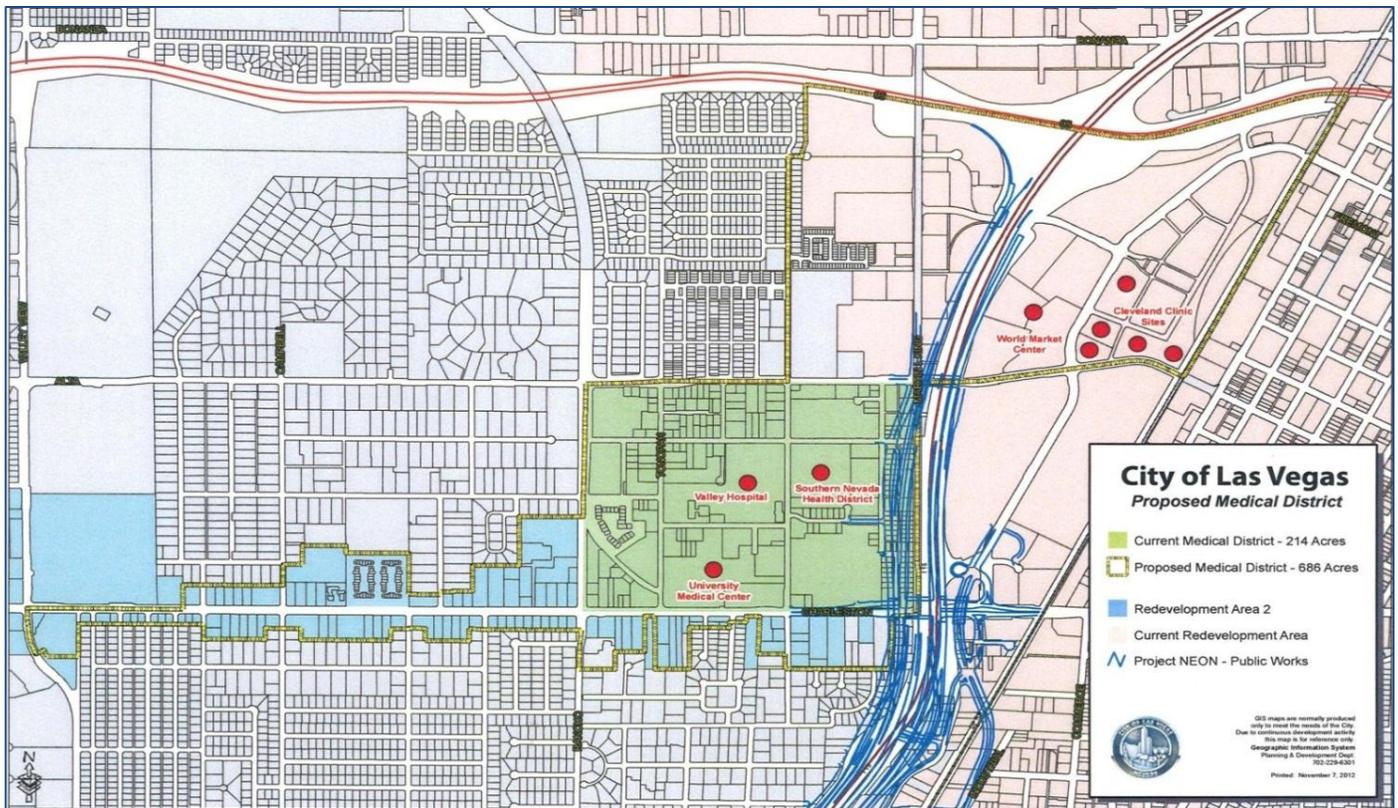
**Cleveland Clinic** operates the Cleveland Clinic Lou Ruvo Center for Brain Health in Symphony Park and is planning on adding other medical developments in this area. **Citra Real Estate Capital** is also currently developing medical facilities at Symphony Park.

One attractive addition would be a medical mart, spurring the testing, development and sales of medical equipment and products. Adams felt it would be a natural, as “Las Vegas is the largest market for medical industry meetings and conventions in the United States.”

Initial progress on forming a Las Vegas medical district included organizing stakeholders into an advisory council for collaboration and inventorying available services for master planning and marketing purposes.

**You could win \$800,000 if your comprehensive economic development vision for a Las Vegas Medical District is selected in the Strong Cities Strong Communities Challenge. For further details, visit: <http://bit.ly/1cPrz1B>**

## Map of Proposed Las Vegas Medical District



### Las Vegas Redevelopment Agency

Las Vegas City Hall • 495 S. Main St. • Sixth Floor • Las Vegas, NV 89101

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## Plans Develop for New Downtown Theater/Entertainment Complex



Rendering courtesy of Eclipse Theatre LV LLV

A one-stop night on the (down)town is being readied with the construction of an 8-movie-screen (and more) complex called **Eclipse Theaters**. Planned for the southwest corner of Third Street and Gass Avenue, the 53,855-square-foot complex will offer three floors of retail, dining and movies.

The top floor will feature 8 intimate, upscale movie theaters, with capacity ranging from 65 to 89 seats per auditorium (540 seats total). First-run movies will be shown; the theaters will also be available for special showings and other events, according to **Nic Steele**, operating manager.

Food service from an onsite restaurant and concession stand will be available, allowing patrons to enjoy items such as sliders, crème brulee or alcoholic beverages while watching a movie.

Two levels of movie theater service will be offered: regular and VIP. VIP service will include a special seating area, food and drink delivery to your seat, complimentary popcorn and more. The cost for regular admission will be \$12; the charge for VIP seating will be \$19. Patrons will be able to reserve seating in advance online or at the door.

Eclipse Theaters' second floor will feature a restaurant and concession stand, along with a bar and lounge. The first floor will be devoted to ground-level retail shops, an additional restaurant and 51 parking spaces. Developers are working with the city's Parking Division on the availability of nearby on-street parking during peak periods.

The \$20 million project is being developed by a consortium of investors from throughout the United States called **Eclipse Theater LV LLC**. Approximately 70 percent of the needed funds have been committed to date, according to Steele. The theater complex will be privately owned; it will not be affiliated with any of the large movie chains.

The project is expected to generate 150 construction jobs and 85 permanent positions. Developers anticipate the complex will open in late 2014.

The new complex will allow patrons to "have a meal, movie and nightcap all in one location – encapsulating an evening's entertainment in one convenient venue," noted Steele.

### Downtown. Dining. Delivered.

Working downtown and don't have time to go out for lunch? Have it brought to you, courtesy of a new order delivery service called **Lux Delux**. Lux Delux delivers from many of downtown's favorite dining spots, including Bronze Café, Capriotti's, Casa Don Juan, Eat, Hash House A Go Go, Le Thai, MTO Café, Mundo, Pinches Taco, Rachel's Kitchen, Rock 'N'oodles, Triple George, Viva Las Arepas and more. The delivery service is available Tuesday through Saturday from 9 a.m. – 9 p.m. and Monday from 9 a.m. to 3 p.m. The iPhone app for this service can be downloaded at <http://goo.gl/Z6uxyp> or you can text 'LUX' to **702.800.6826**.



It's bottoms up time for a newly opened onsite brewery called **Banger Brewing**, which serves craft beer. It is located on the ground floor of **Neonopolis**, which is near downtown's **Fremont Street Experience**. The brewery officially opened on Dec. 27, 2013.

(Photo courtesy of Banger Brewing)

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