



urban.

RENAISSANCE

NEWS UPDATE NEWS UPDATE NEWS UPDATE

Second Bridge to Connect Downtown & Symphony Park

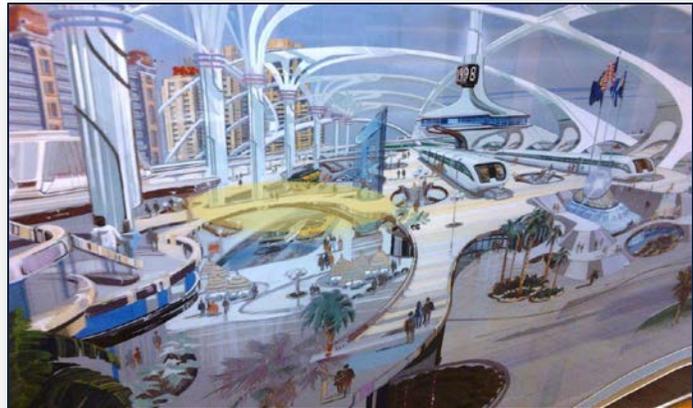
A second pedestrian bridge, which could potentially include a moving sidewalk connecting the downtown area with Symphony Park, is being planned.

This foot bridge will cross over the downtown railroad tracks, allowing pedestrians easier access between Main Street and the Symphony Park area, currently home to The Smith Center for the Performing Arts and the Cleveland Clinic Lou Ruvo Center for Brain Health.

Planners estimate the bridge would be completed by the end of 2017.

The bridge will include a concrete deck, elevators, stairs and, possibly, a moving walkway. A moving sidewalk would take people from Main Street to the start of the bridge. The sidewalk would move toward Symphony Park before events and away when the events are over.

Ultimately, planners would like to connect this bridge into a mass transit system (perhaps an extension to the monorail). The rendering above and to the right depicts how a downtown mass transit stop might look. The area highlighted in light yellow is where the new Symphony Park pedestrian bridge will be located.



Futuristic rendering of a possible downtown mass transit hub

The Regional Transportation Commission (RTC) recently agreed to finance the \$900,000 necessary for engineering studies. The balance of the cost of the estimated \$10 million bridge will be incurred by the city of Las Vegas and an allocation from the Motor Vehicle Fuel Tax, through the RTC.

This will be the second of three bridges planned for the area. The first pedestrian bridge, which connects the City Hall parking garage with Symphony Park, opened in May 2013.

City & Downtown Project Partner on Parking

The **city of Las Vegas** continues to work with the **Downtown Project** to help create additional urban parking. The latest effort resulted in an extra 53 parking spaces, which are located at the Downtowner Lot located on Eighth Street just north of Fremont Street. The lot opened in January.

Through a partnership with the city, the Downtown Project continues to develop its empty lots into parking areas to support the growing number of visitors attracted by downtown development.

The city's Parking Services Division operates and

patrols these lots, while the Downtown Project sets rates. During the day these metered spots cost \$2 per hour; they can be used all day for a flat fee of \$10. On nights and weekends the parking fee will be a \$10 flat rate. Parking costs for special events will vary.

Other lots that are a part of this partnership include: the Llama Lot located on Fremont between Ninth and Tenth streets, the Goldspike Lot situated on the northeast corner of Fremont Street and Ogden Avenue, and the Container Park Lot located on Seventh Street between Carson Avenue and Fremont Street.



Free Business Development & Marketing Course Scheduled

A free course designed to provide entrepreneurs with business development and marketing training is being sponsored by the city of **Las Vegas Redevelopment Agency** and **Sumnu Marketing**.

Beginning Feb. 25, participants will meet for three hours each Wednesday morning for six weeks at the Urban Chamber of Commerce to learn strategies that will help them improve, market and sustain their companies. The chamber is located at the Business Development Center at 1951 Stella Lake St. in West Las Vegas. The city of Las Vegas Redevelopment Agency sponsors the Business Development Center.

The complimentary course will include lectures, group discussions and out-of-class activities.

Instructors for these classes will be **Shaundell Newsome** and **Dr. Donna Thomas-Rodgers**. Newsome's extensive experience includes entrepreneurship, communications, marketing and branding. Thomas-Rodgers has over 20 years of experience in business management, problem solving, training and organizational development.

Class size will be limited. For registration information, please contact Darren Harris at the Redevelopment Agency, 702-229-6862. The registration deadline is Feb. 19.



Did You Know?



- Las Vegas was listed among the top 10 places in the country for food ("a foodie haven") *and* retirement, according to an article on the **Huffington Post** website.
- Las Vegas was listed among the top 10 places in the country to start a career, based on a survey conducted by **Apt.com**. Reasons include affordability, career opportunities and demographics.



Dot.vegas Becoming Success

A new internet top-level domain, **.vegas**, became available in mid-September. In the short time since, more than 12,000 new **.vegas** websites have been registered.

In partnership with the **city of Las Vegas**, a company named **Dot Vegas, Inc.** applied to the Internet Corporation for Assigned Names and Numbers (ICANN) for exclusive management and operational rights to the **.vegas** top-level domain. A contract between ICANN and Dot Vegas, Inc. solidified the Las Vegas-based company as the registry and operator of the **.vegas** top-level domain.

ICANN recently expanded the top-level domains available on the Internet beyond the most recognized, **.com** and **.org**.

Latest Data Available

All-new data is now available online for your viewing at <http://lvrda.org/resources/#facts-demographics>. Detailed information on the community, area industry, transportation and demographics are included. We have also recently updated our **Business Guide**, chock-full of important details and contact information, which is available online as well.

