



urban.

RENAISSANCE
NEWS UPDATE NEWS UPDATE NEWS UPDATE

Las Vegas Plans Future With *City by Design*

The city of Las Vegas is in the early stages of a 15-month process to update the current Downtown Master Plan. This is a comprehensive planning process examining what the future of downtown Las Vegas could be, focusing on land use and community development.

This planning process, which will help guide future downtown development, will include:

- A significant transportation study looking at the connection between land use and mobility needs.
- A strong economic analysis.
- A study to create the framework for forming a Business Improvement District (BID) for all or part(s) of the planning area.

Throughout the process, the city of Las Vegas will be using the services of **RTKL**, a leading worldwide architecture and planning firm that has successfully delivered award-winning master plans for cities and towns across the country.

For this high-profile project, RTKL has assembled a team of national and local experts to develop a master plan for downtown Las Vegas that will sustainably accommodate current and future growth, as well as promote continued prosperity for the city and region.



City by Design

The Downtown Master Plan Project is one of several initiatives that are part of **City by Design**, a citywide planning effort creating a strategic vision for the future.

Current City by Design projects include:

- Downtown Master Plan
- Las Vegas Medical District Master Plan
- Citywide Strategic Plan addressing:
 - Education
 - Transportation
 - Homelessness
 - Economic Development
- Cashman Center Redevelopment

If you are interested in playing a part in planning the future of downtown Las Vegas by participating in upcoming community outreach sessions, please send your name and email address to:

rsummerfield@LasVegasNevada.gov.

Want to learn about the people, events and general flavor of revitalized downtown Las Vegas? Visit our website www.downtown.vegas and learn about working, living and playing in the downtown area. While there, sign up for our free monthly newsletter, *News of Note*.

VISITORS GUIDE
**DOWNTOWN
LAS VEGAS**

It's not just Vegas. It's original Vegas.

Downtown Visitor Information Now Online

Good News: We've been printing our well-received Downtown Las Vegas Visitors Guide for over eight years now.

Great News: This visitor information is available online at **www.downtown.vegas**.

More New Space, Businesses Opening Downtown

There is now more available ground-level space, prime for retail operations, in downtown Las Vegas. In the picture to the right, **Ward 3 Councilman Bob Coffin** (middle) recently celebrated with developers on the availability of 11,020 square feet of space situated on the street level at the **Bank of America** building at 300 S. Fourth St.

New downtown retailers will also be operating on the ground-floor level at the condominium high-rise called **juhl**, located at 353 E. Bonneville Ave. Among those opening will be a Vietnamese restaurant called **Le Pho**, a health food café called **Greens and Proteins** and a 1950s-themed lounge going by the name of **Classic Jewel**.

(Photo by June Johns)



Pictured to the left is **Dougie J's Café**, located at 608 Las Vegas Blvd. South. The café opened in 2014 on Dec. 7 – Pearl Harbor Day. Gourmet burgers, sandwiches and breakfast food are on the menu.

The restaurant is named in honor of **Army Spc. Douglas Jay Green**, who died in 2011 while serving in Afghanistan. The café's co-owner **Suni Chabrow** also runs the **Douglas J. Green Memorial Foundation**, a nonprofit organization dedicated to providing comfort and support to service members and their families by crafting care packages and welcome-home events.

The **Las Vegas Redevelopment Agency** assisted Dougie J's Café with \$22,000 in matching grant funds through the city's Quick Start Program.

(Photo by Lucky Wenzel)



Las Vegas Economic Development & Redevelopment

Las Vegas City Hall • 495 S. Main St. • Sixth Floor • Las Vegas, NV 89101

Telephone: **702.229.6551**

www.downtown.vegas • www.lvrda.org

ED-0026-10-14 RS