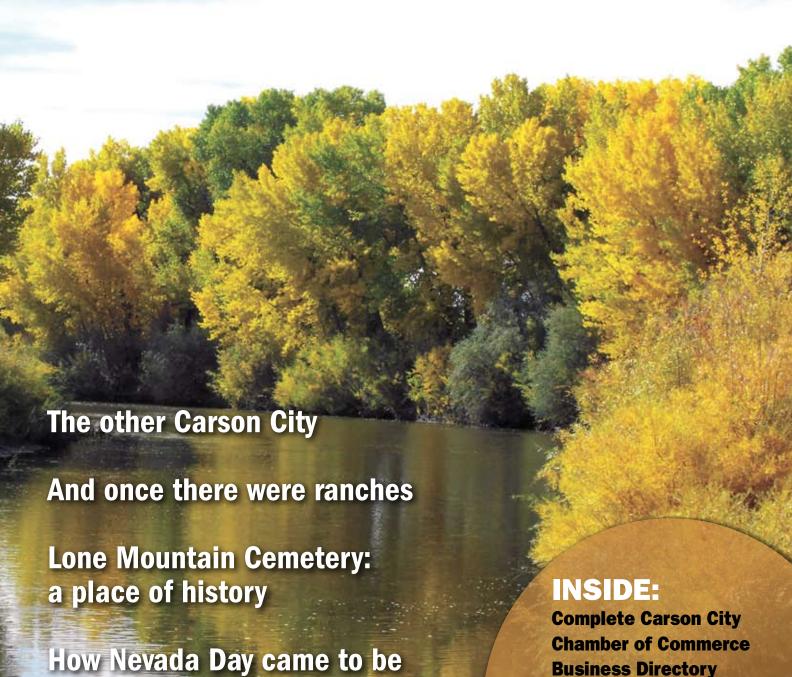
# Carson City

# IN FOCUS

**FALL/WINTER 2010/2011** 

A PUBLICATION OF THE CARSON CITY CHAMBER OF COMMERCE

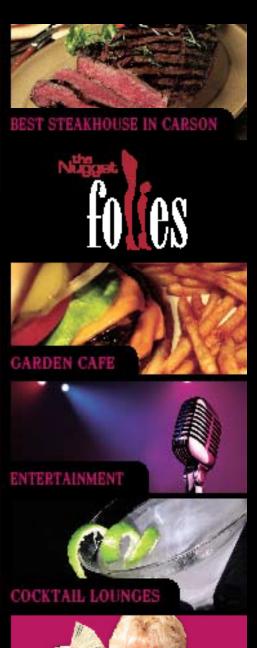








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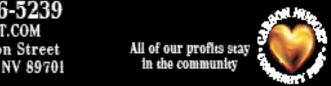










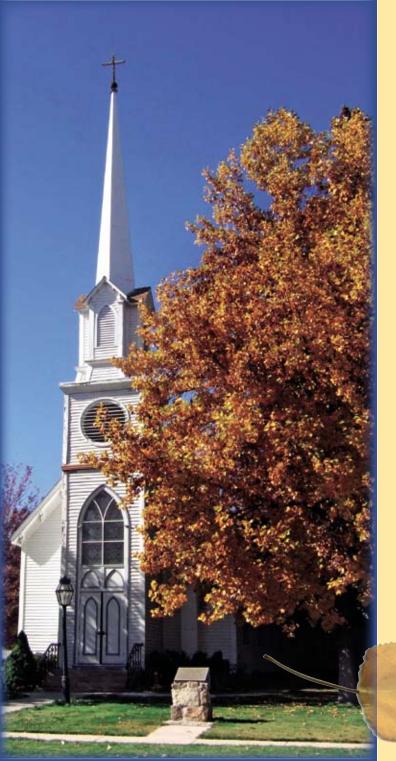


# What's inside

**IN FOCUS** magazine

Fall & Winter 2010/2011





#### FEATURES

Recreation **The Other Carson City** 

80 percent of the city is comprised of open spaces offering unlimited recreational opportunities.

**History Our Ranching Heritage** 

> Little is left of the ranch lands that originally brought the first settlers to the Eagle Valley.

**History Lessons** 

Lone Mountain Cemetery grave sites tell stories about life in Carson City.

**Special Event Nevada Day Parade** 

> Carson City has been celebrating this family tradition since 1938.

**Politics** 

**None of the Candidates** 

Ever wondered what the story is behind this choice found on your ballot?

**2010/11 Business Directory** 

A complete listing of 2010/11 Carson City Chamber of Commerce members.

About our cover photo Many scenic surprises are just around the

corner when walking in Carson River Park. It is here that the cover shot was photographed. Photo by Ronni Hannaman.

#### from the editor

# Fall is a magical time

The fall is the perfect time to enjoy the outdoors in Carson City. The air is crisp, the sky the bluest of blues and the warm colors of the fall foliage create a beautiful canvas only nature can paint.

As shown on the cover of this publication, ours may not be the dramatic palette of reds and oranges found in New England, but softer gold, greens and browns that just beg to be

photographed, especially when the trees are reflected in the Carson River. The newer planted maple trees, however, do give additional color to the downtown and in some of our parks.

By Nevada Day, the historic downtown will don its fall colors to create a magical setting that will take one back to an earlier time when history was being made that still affects us today.

The trees will soon shed their leaves and we will enter our winter season. We are fortunate to be able to live so close to world-class ski resorts. We just strap our skis to the roof of our cars and off we go to enjoy all the snow we want in the mountains and then come home to more mild conditions, for we average only about 22 inches of snow annually.

When some complain there is little to do in our city, challenge them! For a community of our size (approximately 56,000), there are many wonderful city, state and federal parks, trails and sports fields for those who enjoy fresh air and want to remain fit.

Back in the day, Carson City attracted ranchers and farmers by giving away town lots to entice people to settle. Today, the Lompa Ranch along Fifth Street and a small open range on the Anderson Ranch in west Carson City remains to provide us with a glimpse of what was once the norm in Carson City. Instead of the fertile ranch land where once children enjoyed riding horses and cattle grazed, we now have well-maintained sports fields filled with active children and adults and as much open space as one would need to enjoy the outdoors.

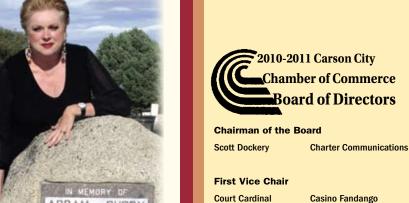
Because we continue to attract many new residents, we like to feature historical articles to show the depth of this great little city. As in past issues, I call upon our local historian, Willa Oldham Ramsden, who authored a wonderful book on our city, "Carson City, Nevada's Capital City." Willa has been kind enough to give me blanket authorization to use her articles, and in this issue, you will be able to enjoy her article on former ranches.

This is the season for our annual Ghost Walk and, of course, Nevada Day, so I've included articles on those events that you may find of interest. Also featured is our historic Lone Mountain Cemetery where one can learn of our past and see a cemetery of stark contrasts where the newly buried mingle with those buried long since.

Enjoy our fall and coming winter. Take a little time to know your city and open your eyes to all that we are.

Executive Director Carson City Chamber of Commerce & In Focus Editor

Disclaimer: All articles and photographs, unless otherwise indicated, are written and photographed by Ronni Hannaman.



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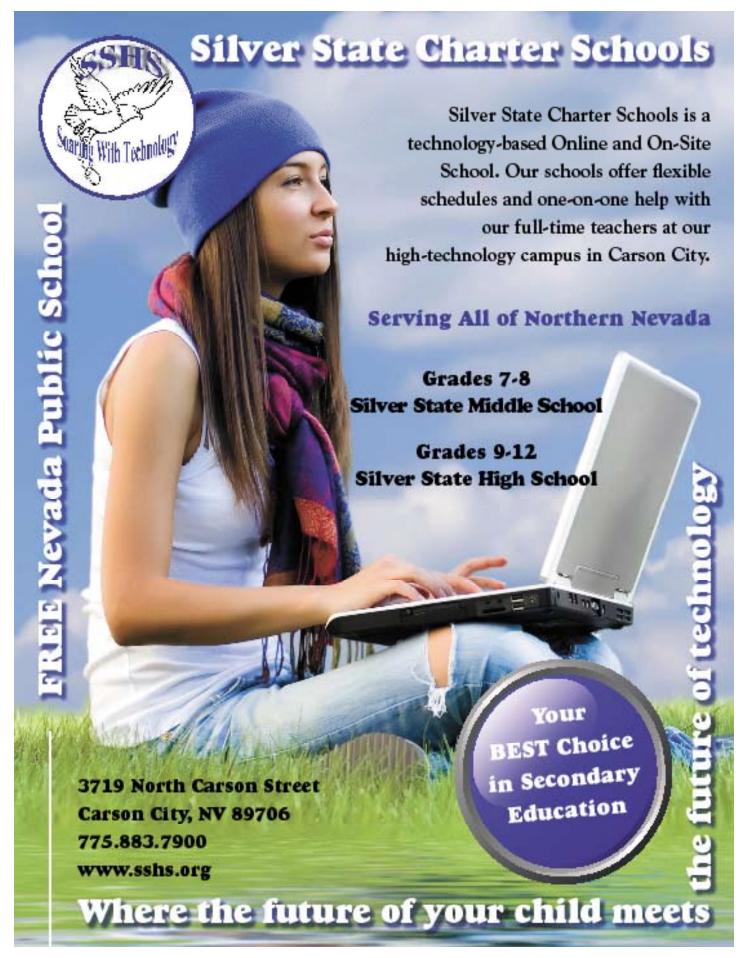
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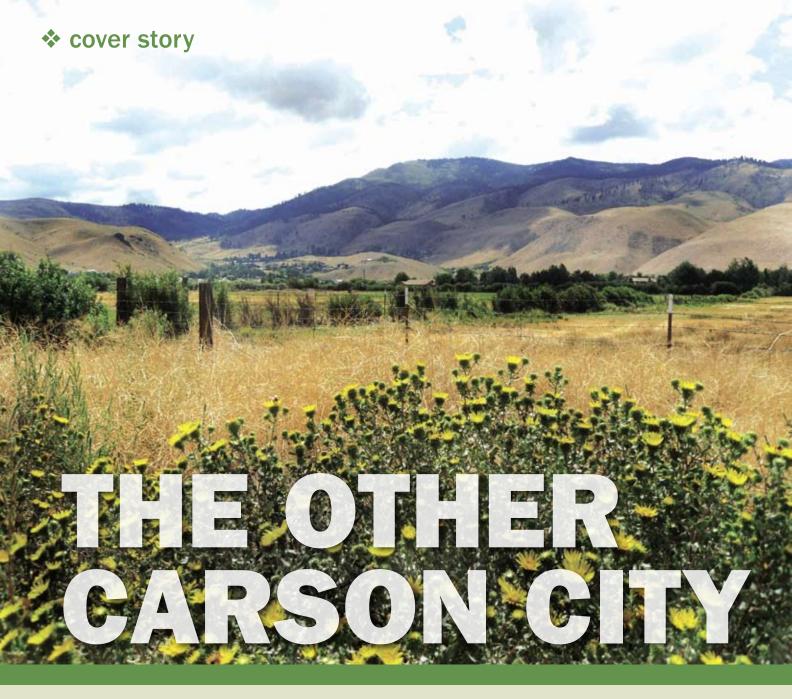
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Unless you live in the more rural section of our consolidated municipality, you would not equate Carson City with wide open spaces and extreme outdoor recreation, yet many are surprised to learn that about 80 percent of the city is comprised of open spaces offering unlimited recreational opportunities.

Carson City encompasses only 146 square miles and it is easy to walk the less than 9 miles from the boundaries of Washoe County to Douglas County along Carson Street. The walk is through the most inhabited and commercial part of the city providing visitors with the impression that we are far more urban than rural.

Many are unaware of the wild country found mostly to the east and along the west side mountain area that is also Carson City. The Bureau of Land Management maintains 46,766 acres of uninhabited land mostly on the east side, and the US Forest Service lays claim to 11,811 acres primarily on the west side. Bears, deer, wild horses and various small and furry creatures also call the uninhabited areas home.

(Left) Though private property, the west side residents are able to enjoy the view shed provided by the open space in an otherwise densely populated area east and west of this meadow.

So much emphasis has been centered on the downtown core, once the political seat of Ormsby County, that forgotten is how beautiful the rest of the city truly is. We're a metropolitan area enjoying most of the amenities such a designation provides, yet we can easily don our hiking boots, gather our fishing poles, mount our horses for a relaxing and scenic ride along the Carson River and jump in our 4WD vehicle for a thrilling ride on Prison Hill all without leaving the city limits. Even those who love to raft will find the usually tame Carson River somewhat wild during the spring when the snows melt and flow to the river.

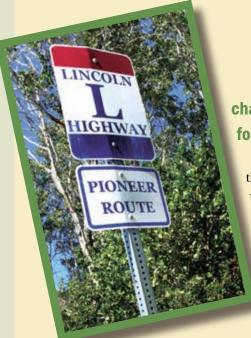
Once occupied by beautiful ranches providing dairy and meat for residents, Carson City has changed immensely over the years. However, thanks to government foresight, in this case the Bureau of Land Management and the Carson City Open Space program, much of the ranchland has remained as open spaces for current and future residents to enjoy.

Much of the credit for keeping so much of the city uninhabited must go to the forward thinking citizens of Carson City who, in 1996, voted to approve Question 18, the Quality of Life Initiative, adding \( \frac{1}{4} \) cent on the sales tax to allow the parks department to purchase and maintain land for open spaces and parks. It is because of this historic vote that much of Carson City remains a recreation Mecca for locals and visitors.

Further, on April 6, 2006, the Carson City Board of Supervisors adopted the Unified Pathways Master Plan with emphasis on incorporating the Carson River Aquatic Trail Master Plan into the Unified Pathways Master Plan. This will further make hiking and biking around the city easier for all.

With its year-round mild climate, Carson City truly is a city for those who love the outdoors. \*

#### **Lincoln Highway**



#### challenging for hikers & bikers

Fit hikers and bikers can enjoy the beautiful and challenging hike that begins at the end of Kings Canyon Road along the 1860's toll road that became part of the famous Lincoln Highway in 1913. The 9-mile hike climbs up to 7,000 feet across Spooner Summit and ends around the southern end of

Lake Tahoe to Stateline on the CA side. The less fit are welcome to enjoy their 4WD vehicle though know that the road can be narrow and rough.

It's in this general area that one can find what is known as the "waterfall area" where four waterfalls provide a scenic rest stop.

Those who have taken this route state the first two miles are the most challenging.

#### **Bicyclist love Carson City**

From the Bike Carson website www.bikecarson.com: "Carson City has a wide variety of cycling opportunities. Steep, tall mountains and numerous canyons provide wonderful mountain biking. Long valleys and twisty mountain roads are great for road biking. Carson City is mostly flat, has plenty of sunshine, and low levels of precipitation. This allows for bicycle commuting year

Alan Vance and Nacho enjoy biking on

the

Lincoln Highway, also known as Kings Canyon.

Turn the page for more information....

#### Most of our land is owned by public agencies

#### recreation

Carson City encompasses 87,173.820 acres and of that only 17,930.047 is owned by the private individuals according to the city assessors rolls. The remaining acreage belongs to government agencies. The breakdown:

• BLM owned: 46,766.146

• US Forest Service: 11,811.820 (most of west side)

• City Owned: 7,103.077 (includes school district and city parks and open spaces)

• State owned: 2,920.250 (much of the downtown)

• Bureau of Indian Affairs: 642.480

• Well over one-half the city is open spaces since most of the BLM and USFS land is undeveloped

#### **How Carson City parks and** open spaces are funded

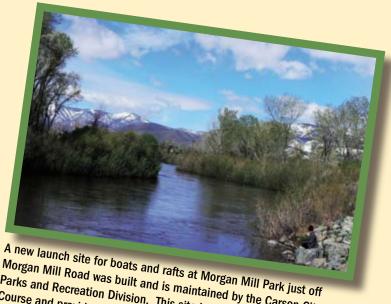
In 1996, Carson City voters approved the Quality of Life Initiative (Question 18) that provided a 1/4-cent sales tax which was to be used as follows:

- 40% to acquire and maintain open space
- 40% to develop community park facilities and trails
- 20% to maintain and operate the park facilities developed through Q-18

Additional funding was granted through the Conservation and Resource Protection Grant Program, known as the Question 1 Program, in 2001 when the Proposal to Issue Bonds for Conservation and Resource Protection under Assembly Bill 9 of the 17th Special Session first appeared on the ballot. Nevada voters passed Question 1, authorizing the state to issue general obligation bonds in an amount not to exceed \$200 million "to preserve water quality; protect open space, lakes, rivers, wetlands, and wildlife habitat; and restore and improve parks, recreational areas and historic and cultural resources."

Of the total bond issue, \$65.5 million was provided to the Nevada Division of State Lands to provide grants for state agencies, local governments, or qualifying private nonprofit organizations for various programs including:

- Recreational trails
- Urban parks
- Habitat conservation plans
- Open space plans
- · Acquisition of land and water related to resource protection
- Carson River corridor
- · Lake Tahoe path system



Morgan Mill Road was built and is maintained by the Carson City Parks and Recreation Division. This site is near Empire Ranch Golf Course and provides a quiet respite and beautiful views for residents.

#### The Carson River provides many recreational opportunities for the public

The area along the Carson River in east Carson City provides many opportunities to enjoy the outdoors. Much of the public land was purchased through the Open Space Program and some of the land is jointly managed by the Bureau of Land Management.

Properties obtain owned by the city for recreational use include:

- Desormier property, 19 acres
- Mexican Dam property, 57 acres
- The Jarrard Ranch, 368 acres
- Riverview Park, 105 acres
- Empire Ranch Golf Course trail
- Morgan Mill Park, site of the new boat launch

Property co-managed by Open Space and BLM:

- Prison Hill, 3,000 acres of BLM open space
- The Silver Saddle Ranch, 750 acres that are jointly managed by the Bureau of Land Management and Friends of the Silver Saddle

Ranch which will soon be transferred to Carson City under the Federal Lands Bill Act. \*



Carson City Supervisors Shelly Aldean and Pete Livermore cut the ceremonial ribbon in late April 2010 to celebrate the completion of the launch ramp at Morgan Mill Park.

# First Independent Bank of Nevada is now in Carson City.

(Now there's a capital idea.)

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Attiliate of Western Alliance Bancorporation, 1818 East College Parkway in Carson City







ith our year-round mild four-season climate and estimated almost 300 days of sunshine and blue skies, Carson City is a great outdoor destination attracting energetic folks of all ages who love what our community has to offer whether it is the many hiking/biking trails, the sports fields or the smallest of our neighborhood parks.

Many of us do not have the luxury of owning 5-acre parcels or 80-acre ranches where we can spread our wings, walk our dogs or exercise our horses, thus we appreciate all the city has done to provide outdoor recreation. However, the real thanks go to the enlightened citizens who, in 1996, voted to pass Question 18, the Quality of Life Initiative.

Of the 21 neighborhood and regional parks, many are not just for those with two legs. Our four-legged furry canine friends, too, enjoy the freedom to roam and socialize. Fuji Park is the

ultimate of dog parks and soon, thanks to the dedicated Parks 4 Paws volunteers, there will be a fenced in dog park within the Fuji complex. Our neighboring counties are not as considerate as our forward thinking parks department and many dog owners from outside the community come to Carson City for the benefit of their pet. Riverview Park, at the end of Fifth Street, finds dog and horse owners vying for space in this wonderfully natural scenic park that fronts the



One of the most beautiful and serene hiking trails can be found in the Hidden Meadows area at the end of Fifth Street. The well-groomed Mexican Ditch Trail offers beautiful views of Buzzy's Ranch. Your four-footed friend is welcome.

Carson River.

Mills Park is the favored site of many community events and is the perfect spot for family picnics. Several soccer teams can play at the same time on the expansive grassy field and the skateboard park offers a safe venue for testing skateboarding skills. Few know of the fine tennis courts just outside the Olympic-size pool found within the Aquatic Center. ...continued on next page

...from previous page



### City parks

Both Mills and Fuji Parks are so popular that Vern Krahn, Carson City Park Planner states, "We love these two parks to death and it is a wonder that grass grows there at

Krahn is now planning the trails for the 8-acre wetlands area near Lompa Lane and Northridge Drive that will provide residents yet another outdoor alternative adjacent to the bike path along the freeway right-of-way. Plans show the extension of the Northridge Linear Park to the entrance of the Fulstone Wetlands Park. Wide trails will allow for wheelchairs and strollers allowing those who need access the ability to enjoy this park that incorporates a covered picnic area.

The wetlands acreage was a gift to the city by developers Dwight Millard and Jim Bawden, both of whom

Krahn cites the Northridge subdivision as "the best example of urban planning" incorporating the five distinct and separate parks in one subdivision providing relief from small yards and dense rooftops.

built the various Northridge subdivisions. The monies to improve the land came primarily from grants and Juan Guzman, Open Space Manager states, "This will be a passive recreation area and it is out intent to preserve the viewshed and provide for easy public access." The new park is slated to open by the end of the year.

The Fulstone Wetlands project is a cooperative venture between Open Spaces and the Park Planning Department and will marry a natural open space setting with groomed trails. When finished, the Northridge subdivision will be home to five area

parks that can be used by residents. Krahn cites the Northridge subdivision as "the best example of urban planning" incorporating the five distinct and separate parks in one subdivision providing relief from small yards and dense rooftops.

Enjoy the varied parks offered and be certain to pick up after yourself and your pets. We are a community that takes pride in its open spaces and parks. \*



Carson City Open Space Manager Juan Guzman (left) and Parks Planner Vern Krahn show plans for the Fulstone Wetlands Park that will combine open space with park amenities in the Northridge wetlands area.



Clean up volunteers paint and prepare the tree trunks of the aspen trees along the Carson River at Carson River Park to keep the beavers from falling the trees.

#### **Invest in our parks**

Community volunteers have graciously adopted parks to assist the parks and recreation department in maintaining the integrity of the parks and allowing citizens to make the parks their "own." The philosophy is that perhaps by creating "ownership," our parks will be used wisely and appreciated even more.

Want to learn how to adopt-a-park? Contact Scott Fahrenbruch, Operations Director, Carson City Parks & Recreation Department 887-2262 x7340. Civic Clubs, families, neighborhoods are welcome to join in keeping our parks well maintained.

#### Inventory of our Carson City Neighborhood Parks

Park Name	Picnic Tables	BBQs	Benches	Playground	Restrooms	Covered Pavilion	Turf Area	Dogs OK	Size (Acres)	Other
Blackwell's Pond Park	V		~	V		V	~	~	3	
Carriage Square Park	V		~	V			~		3	
Fuji Park	V		~	V	~	V	~	~	14	
Carson River Park	~				V			٧	40	Handicap Fishing Pier
Empire Ranch Estates Park			V				~		.52	
Fulstone Family Park			V				~	>	1	
John Mankins Memorial Park	~			٧	V	>	~		3	Tennis, Basketball, Skateboard
Long Ranch Park	V		V	٧		<b>&gt;</b>	~	>	7	Two Horseshoe Pits
Mayor's Park	V						~	>	1	
Mills Park	V	V	•	•	•	~	٧		51	Skateboard, Volleyball, Mini Railroad, Tennis
Monte Vista Park	V		~	V			~	~	1	
Park Terrace Park	V			V			~		8	Softball, Basketball
Korean War Memorial Park	~	<b>&gt;</b>			~		~	<b>&gt;</b>	1	
Riley Circle Park			~	V					.18	Horseshoe Court
Ronald Wilson Memorial Park	~		•	٧	V	<b>&gt;</b>	~	٧	5	Climbing Wall
Ross Gold Park	V		~	V	~	V	~		7	Pond
Sonoma Park	V		~	V			V	V	5	
Steinheimer Park			V				V		2	
Sunland Vista Park	V		~	✓ (Tot)			~		3	
Sunset Park	V		V	V			~		1	

Source: Carson City Parks & Recreation Division





#### kudos



#### Another man's trash is...

...another man's trash! We're not talking about the yard sale kind of "trash," we're talking about the trash one finds along the roadsides and in our wetlands areas. Because of the carelessness of others, volunteers from the business community have come together to attempt to make a dent in our growing trash problem. Recently, our great volunteers filled yet another 20-cubic foot trash bin. Pictured from left to right: Gil Yanuck, Chuck and A.J. Matule, Eric Abowd, Travis Metoxen, Mike Bartlett, Brenda Robertson, Steve Waclo, Hal Hansen, Julie Slocum, Ronald Schwarz, Stan Jones and Vern Krahn.







#### 

#### Carson City Sheriff's Office • 911 E Musser St • Carson City, NV 89701

#### A Sheriff's Office Engaged in the Community...

Ruly intervention to address drug and alcohol addictions often yearlt in the most promising solutions. And, as is most often the case, if you suspect there is a problem, it is likely the addiction has already taken on a stronghold. Partily, close friends and co-workers will have apportunities to intercede long before sayone else and may have greater successes. So, what would you do if you believed someone close: to you was exhibiting signs of drug or alcohol addictive compulsions?

Early Signs and Symphone. The signs are easily recognized and should not be ignored. Rapid charges in mond or behavioral patterns, social discaptions, drop in academics, lowering of work productivity, excess absentacion, diminishing lealth, suspected social acquaintunces, imbation at home, paramid or appressive behaviors, mond surings, strange odors or unexplained objects.

Who to Contact: There are a number of resource agencies in the local area that con help. Contacting one for an evaluation and resouring yourself from the objective assessment rule in always arbitable. Remember to use a licensed provider and follow their instructions. You too may charge a life. Consult your telephone directory or contact one of our local partners:

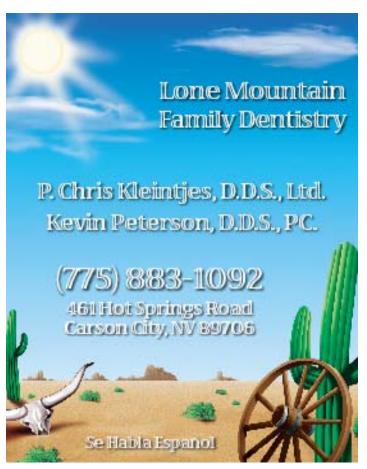
Community Counseling Center 8B2-3945

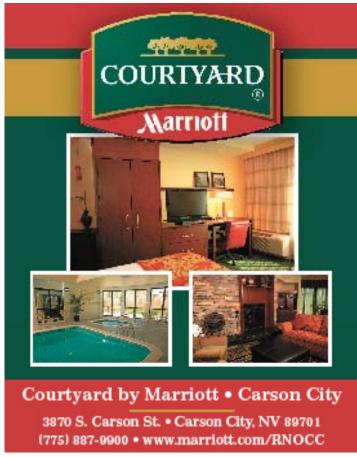
John Clean and Associates B87-4340

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# Little is left of our ranching heritage

By Willa Oldham Ramsden

Ranching was the reason the first settlers stayed in Eagle Valley. The grasses were sweet, green and lush, the soil was rich. Streams from the mountains

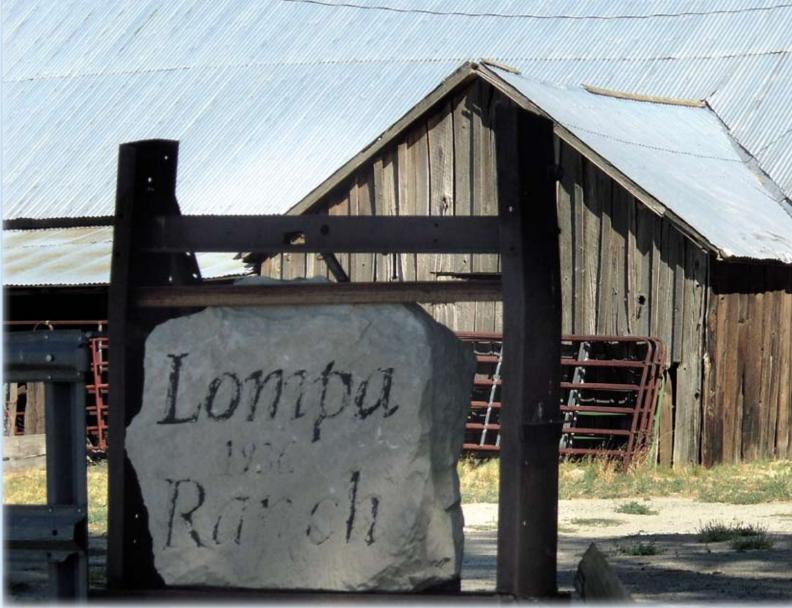
The six men of Eagle
Valley Ranch made a good
living supplying hay and
produce to emigrants headed
for the California gold mining
districts in the 1850's.

Statistics in the HISTORY
OF NEVADA, Thomson and
West, are revealing. In 1880
the Surveyor General's report
to the state showed Ormsby
County had 1,164 acres
cultivated, which produced
3,890 bushels of wheat,
12,330 bushels of barley,
3,687 bushels of oats and
12,240 bushels of potatoes.

Livestock recorded show 623 horses, 180 mules, no cattle or sheep, and 230 hogs. There were 200 apple trees, the same of peaches, 1,050 pear trees, 650 plums, 610 cherry and 60 apricots. Gooseberries, raspberries and strawberries were plentiful but only 50 grapevines were listed.



brought more than ample water.



The weathered Lompa Ranch sign gives identification to the last of the ranch land still in operation today along Fifth Street.

grazing below "C" Hill on the west side of town. Over against Lakeview Hill the owner of the Little Ranch also raised 1,000 head of sheep and milked 100 goats - a popular beverage in the town. On his 80 acres, Little had a commercial apple orchard as did August Metzger,

who purchased what is know as the Joost Ranch. Few are aware that Mrs. Campbell, of Campbell Soup fame, owned a large ranch on the west side of town, in the area of Ormsby Boulevard and King Street.

Robert "Doc" Schulz, former superintendent of mails at the post office, owns one of the old cattle ranches up canyon from the west side of town. His grandfather started the family in ranching, at the south end of Carson City, along with Henry Dangberg, who sold his holdings to the state for what is now the Nevada Correctional

Center.

Many names are identified with Carson City ranching, beginning with Samuel Nevers, John and Henry Bath, in 1885. These include Ned Farthingill, the Olivers, the Garner Ranch, the Foggets, the Win-

It was not unusual to see some 2,000 sheep grazing below "C" Hill on the west side of town.

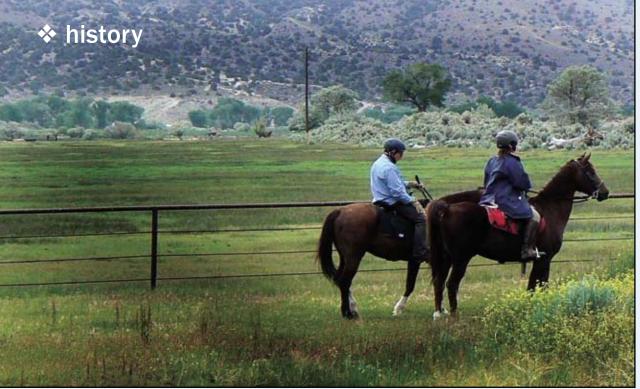
ters family. The Ault holdings and those of the Raycrafts, the Raffetos, and Winnies were purchased by Hartoonian. Chang Aldax was into ranching as were the Ambrosettis, Aaron Treadway, John Ellisondoberry, the Anderson family, the Quillici brothers, the Cook Ranch,

> Salvdore Pierini, Ed Springmeyer, Henry Rabe. These ranches ranged in size from 80 acres to 320 acres or more.

In the past, three dairies supplied milk products for Carson City. The Christensen Dairy run by his son-in-law, Stan Whitty, the Ellis Folsom Dairy on the west side of town along with the Sanitary Dairy started by Ira Winters.

The Steinheimer Ranch, east of Lone Mountain, was the delight of the boys in town. Its huge pond made both a summer swimming pool and a winter ice skating rink. Originally people name Blackwell owned the ranch. ...continued on next page

...from previous page



The Anderson Ranch at the end of Fifth Street is now a scenic open space where riders are welcome to exercise their horses.

## Ranching

Most of the early day barn roofs had big signs on them usually advertising Bull Durham Tobacco or Cyrus Noble Whiskey.

Ranching has not entirely disappeared. Drive east of Fifth Street and the Lompa Ranch is on both sides of the road. Further on, if you cut to the right on the River Road, you'll come to Donald "Buzz" Anderson's ranch and may see a part of his spread that he now keeps to about 150 head. The home ranch of the Andersons was up King's Canyon, west of Ormsby Boulevard, settled by the elder Anderson in 1880.

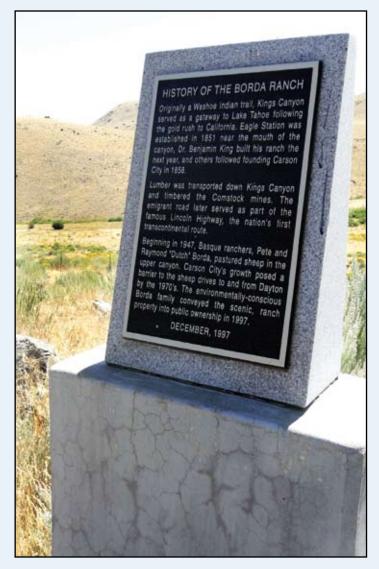
Starting in 1953 "Buzz" drove his heard from the river ranch to the home ranch for summer pasture and back to his own ranch in the fall - using the most direct route - straight through Carson City's main street - U.S. Highway 395.

In an article on Carson City in the CARSON REVIEW, Jeannine Yeomans, wrote, "this is probably the only capital city in the world where you can stand in the middle of town at 6 a.m. and see cowboys herding cattle past glittering casinos." It hit the AP news circuit from San Diego to Florida. The last drive Anderson took through town was in 1983 when Jana Jarrad helped her grandfather move the Herefords, using Fifth, Roop and Washington streets. ❖

Willa Oldham Ramsden, then simply Willa Oldham, published her

CARSON CITY Nevada's Capital City in 1991, still today considered one of the finest compilations of Carson City's history. Willa lives in Carson City and will be 99 years young on November 27.





# John Mankins owned the first ranch in the Eagle Valley

Early pioneer John Bracken Mankins came to the Eagle Valley from Arkansas in 1857. The North Carolina native purchased "for a mere trifle" the possessory claims to land abandoned by Mormons called back to Salt Lake City by leader Brigham Young. The property was known as Mankins Ranch before he sold it to Abe Curry, John J. Musser and Frank Proctor on August 12, 1858. In less than a month's time, the California newspapers were noting the new town of Carson City. From Guy Rocha speech, December 13, 2007 at

dedication of John Mankins Park.

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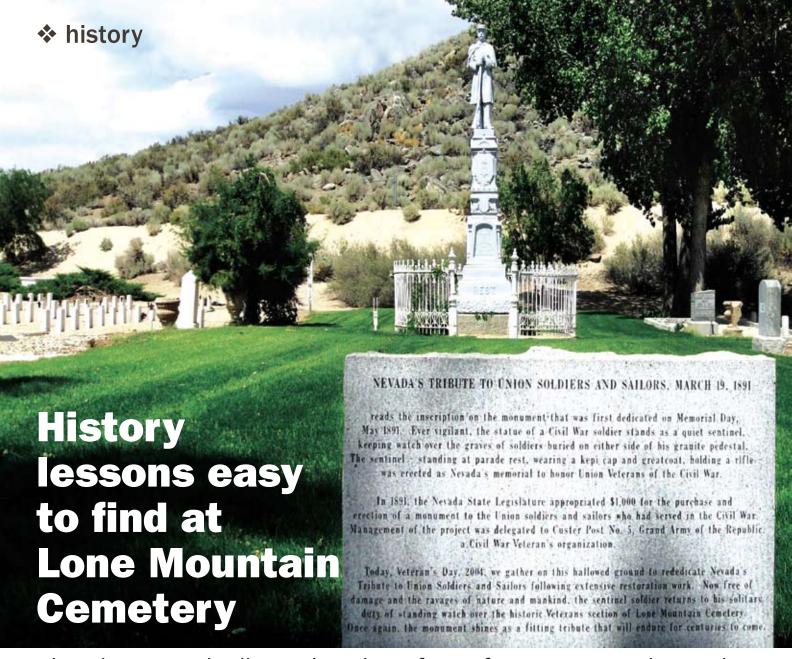


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#### Local graveyard tells stories about fame, fortune, war and tragedy

here are those of us who love wandering through historic old cemeteries wherever we visit. As a consummate traveler, I have taken the opportunity to visit cemeteries in Argentina, Portugal, most of the United Kingdom (my favorite) and other international destinations. Most recently, I had the opportunity to pay respect to the 4,402 American soldiers who are buried in the Florence American Cemetery and Memorial about seven miles south of Florence, Italy in beautiful Tuscany.

As I travel in our own country, I stop to pay tribute to those who passed before us and have enjoyed reading tombstones from Martha's Vineyard to Rosecrans Cemetery in San Diego. In our most historic cities such as Philadelphia and Boston, graveyards are a must see for visitors, for that is where those who shaped our country are now eternally resting.

Visiting graveyards really is not so macabre when you think about their historical significance. Those buried there were once very much alive and probably did not realize they would one day be the subject of history lessons. It is very possible there are now those who walk amongst us of whom future authors will write as having made a historic impact upon this city.

Few may be aware we have a gem of a graveyard right here in Carson City.

Within Lone Mountain Cemetery, just off Roop and Beverly Streets, one can visit the grave sites of those who were instrumental in shaping our destiny. This is a cemetery of stark contrasts and features seven cemeteries in one. According to the Lone Mountain Cemetery website, the 40-acre cemetery contains sections for the Masons, Oddfellows, Catholics, two Babyland areas, Hebrew, Grand

(Left) The Civil War section within is cemetery is designated by this special memorial.

(Right) The grave site of Samuel Clemen's (Mark Twain) niece and the only child of his brother Orien Clemens, Jennie Clemens, receives attention from the Presbyterian Church.

Army of the Republic, Veterans, and a city cemetery section which dates back to the territorial days and represents a unique crosssection of early-day Nevada.

The contrast is apparent when one enters the cemetery grounds. There's the lush green grassy site one sees upon entering the graveyard where those who served in the military are now resting. Here, the tombstones are buried within the grass, many designated by American flags. The center of this area features a beautifully restored memorial completed last year by the Carson City Leadership Class of 2009.

... visit the grave sites of those who were instrumental in shaping our destiny.

To the west side, is the ancient cemetery where so many of those who carved out this city have been buried in the sandy soil since the mid-1800s. If one knows Carson City history, the names will be quite familiar. Unfortunately, there are few left to tend the graves in this section and many of the ancient tombstones are in major disrepair, some having actually broken in several pieces.

To the north, nestled against Lone Mountain, is the Civil War section, Nevada's tribute to the soldiers and sailors who had served in the Civil War. The now rusted stars

designate the burial site of these heroes. To the east is the Catholic Cemetery designated by a large white cross and this section, too, features graves as old as those in the west section and most are buried in sandy graves.

Local resident Cindy Southerland took it upon herself to do research on those buried in Lone Mountain. In 1997, she published a pamphlet that included a map showing the more historic sites. It is from her research that we learn of our most famous buried there. The epitaphs on tombstones can make for interesting reading and speculation. Some simply state the name and birth and death dates, while others tell a story. Many headstones are beautifully carved providing insight into the symbolism of the times.

Most of our historical figures are buried in what is known as the "west section," nestled against Lone Mountain and along Beverly Drive. Here lie the remains of such notables as Abram Curry, the "Father of Carson City"; H.M. Yerington, the Superintendent of the Virginia & Truckee Railroad,; five governors and their spouses and other movers and shakers such as Anne H. Martin, editor and proprietor of the Carson Daily Morning News later acquired by Lone



Mountain residents Henry and Nellie Mighels, editors of the then named Morning Appeal later becoming the Carson Daily Appeal (forerunners of today's Nevada Appeal), and the infamous Hank Monk of Mark Twain's book "Roughing it." Hank's original tombstone has been replaced by a newer stone with remnants of the old stone still on the plot.

...continued on the next page

...from previous page

#### **Looking for your** long lost ancestors?

The Carson City Clerk's office maintains a data base of all those buried within Lone Mountain and the Empire Cemeteries dating from the 1850's through today. The index includes the burial date, birth and death dates and actual location of the burial site. The data base includes birth and death records from 1857-1957. Log on to www.carson. org/Index.aspx?Page=2193 and enjoy browsing through the past.

Bet you never heard of the silent film star Cuba Island Crutchfield



The draped veil on this grave symbolizes dignity and the cutting off from the earthly world.



## Cemetery

who died in 1969. He was the third cousin of Will Rogers and one of the early 20th century's biggest cowboy stars who lived in Reno.

In researching the residents of Lone Mountain, we learn of the various businesses once here. Domina Circe operated the Carson City Exchange Hotel and the French Hotel. Dominioue Brault

**Enjoy wandering** the lanes of Lone Mountain and be proud of our history and those who made it.

update the list.

operated a hotel named after him that catered strictly to French Canadian woodcutters; John Sweeney operated a dairy ranch along with the Ozark Saloon, Theron Winston owned Winston's New Exchange saloon, Jacob Klein founded the Carson Brewery with John Wagner, the Rinckels owned Eagle Market and one of the most luxurious mansions in the city and the list goes on. Here are buried soldiers and statesmen and the children of founding fathers.

While the research we have ends with those buried before 1997, we can guarantee more historic persons have been buried since and it probably is time to

Wandering through a cemetery is like reading a great history book, but instead of turning pages, one gently walks from grave site to grave site. Enjoy wandering the lanes of Lone Mountain and be proud of our history and those who made it. The long departed deserve a visit and your respect. Perhaps take a flower along to place on a grave, for many of the relatives who may have tended the grave could be long-gone as well.

Consider, perhaps, those departed may still be watching over our city and their grave - one will never know, will one? �

#### **Nevada governors buried**



#### in Lone Mountain

John Kinkead, the third governor of Nevada (1879-1882) who then went on to become the first governor of Alaska

Roswell K. Colcord, seventh governor of Nevada (1891-1895) and Superintendent of the U.S. Branch Mint and his wife Mary

John Jones, eighth governor of Nevada (1895-1896) and his wife Elizabeth who was the Assistant Librarian at the Nevada State Library

Reinhold Sadler, ninth governor of Nevada (1896-1902). His most notable accomplishment was signing the law allowing for prize fighting in Nevada allowing the Corbett-Fitzsimmons fight in 1897.

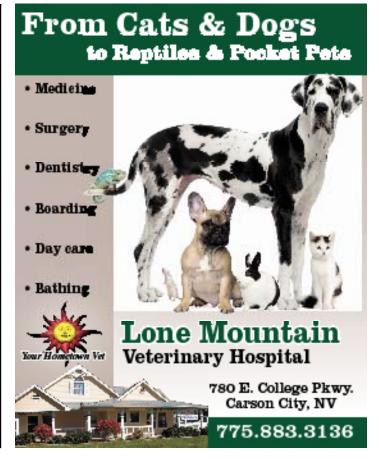
Denver Dickerson, eleventh governor of Nevada (1908-1910) and warden of the Nevada State Prison along with his wife Una who was the first Nevada-born first lady and the first residents of the Governor's Mansion

For more information visit www.carson.org/Index. aspx?page=1228 �



Many historic stones have now broken and are in disrepair.









# Nevada Day!

Each year, expectations run high in the early fall as Carson City prepares to showcase and celebrate yet another Nevada Day.

tradition in our city since 1938, the Carson City Nevada Day Parade was co-founded by Thomas .C. Wilson of Reno and Judge Clark Guild, also known as the "father of the Nevada State Museum." These two Nevada patriots enlisted the support of the Carson City Rotary, Lion's Club and the 20-30 Club to make this a permanent and highly anticipated annual event in our city.

The second year of the Carson City Nevada Day Parade coincided with the state's 75th Anniversary of statehood and, from all accounts, was a historic three-day celebration. It is written that 42,000 people from all over the state lined Carson Street to join in the festivities. Ormsby County Assemblyman Peter A. Amodei introduced a bill during the legislative session of 1939 making Nevada Day an official holiday and thus a new Nevada tradition and holiday was born.

Only during the height of World War II (1942, 43 and 44) did Nevada Day cease to be celebrated; however, 20,000 people converged on Carson City to celebrate Nevada Day again in 1945 and crowds have lined Carson Street since. In 1945, the V&T Railroad was a major source of transportation to the parade and written accounts show 1,200 people rode the train into the heart of the city. Extra passenger cars had to be chartered from Southern Pacific RR to accommodate all who wanted to celebrate the end of the war and the resumption of the parade.

...continued on next page



School and military marching bands are always a hit in the Nevada Day Parade.

...from previous page

In recent years, the once three-day event has grown to become Nevada Day Week. The annual Ghost Walk produced by the Carson City Convention & Visitors Bureau kicks off the festivities the Saturday before the parade and this year features the "Festival of the Spirits" incorporating the Blue Line Trail on October 23rd with a "Friends in Low Places," preview at Lone Mountain Cemetery the evening before on October 22nd beginning at dusk. The Carson City Symphony kicks off

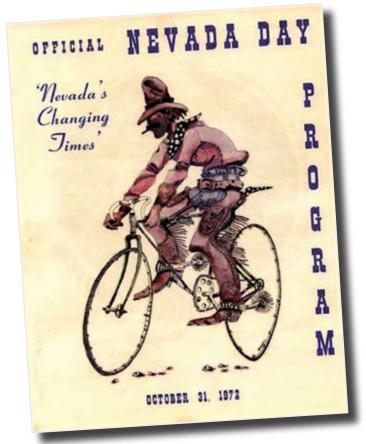
their 27th season on October 24th with their concert "Halloween and Harmonicas." All of Carson City waits in anticipation as events are announced and final preparations are made for the parade held this year on October 30th.

The Nevada Day Committee, this year chaired by Ken Hamilton, prepares well in advance to make certain the approximately two-hour parade and other related events go off without a hitch. At this time of year, the committee is in overdrive as they prepare the parade route, seek last minute



Thomas Valencia Store Manager 883-6415 Store #3408 3200 Market St. • Carson City, NV 89706

Larry Lampkin Store Manager 267-2158 Store #1648 3770 US Highway 395 N • Carson City, NV 89705



The cover from the Nevada Day Program of 1972 could have been a forerunner of today's popular Burning Man entry featuring unusual cyclists.

sponsors and process applications for those who want to "strut their stuff" to the thousands who line the parade route from about Flieschmann Street to the Carson Mall.

For those who love a parade, this is one not to miss and neither is the after party that continues in bars and restaurants in the downtown core. Long live the tradition of the Nevada Day Parade celebrated each year the Saturday before Halloween! \*





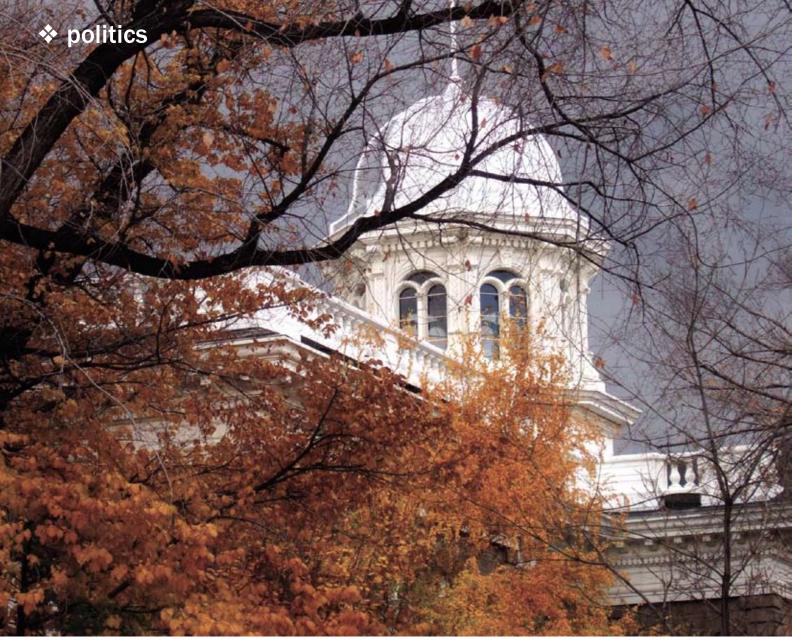


Jim Smolenski General Manager, Chamber Board Member

Generations of caring from a name you can trust...

FitzHenry Funeral Home and Crematory

e Br. - Chroma Cata, 1977 B. 775 BD 264- Fe. 775 BD 724



# **State Capital charms visitors**

ome say the capitol dome is made of pure silver because we are the "silver state." The truth is that the dome is constructed of silver painted fiberglass.

The Capitol Building was built in 1870-71 at a cost of less than \$100,000 and was constructed of locally quarried sandstone. A work in progress, the annex behind the building was constructed after the turn of the century to house the original State Library and wings were later added to the north and south ends, doubling the original size and housing the legislature and the Supreme Court.

By the 1950's the capitol was in age-related disrepair and the State Planning Board planned to demolish the old building in favor of rebuilding a new capitol. The 1959 legislature passed a resolution to scrap the plan and the 1977 legislature appropriated funds to completely gut the interior; earthquake proof the outer walls; lay the Alaskan marble foyer and cap the building with a new fiberglass dome thus sparing the historical structure.

The legislature moved out of the Capitol Building in 1971 into a separate legislative building. This was an unusual move since most legislatures are connected to the capitol with wings for each house that jut out from the main capitol building. Ours in one of only three states nationwide that houses the legislature separate from the capitol.

Today, the Capitol Building is primarily used for offices of the Governor, Secretary of State, Treasurer, Lt. Governor and the Controller. The second floor of the building houses a museum at the south end and the original legislative chambers at the north end.

Photos of past governors line the walls and a statue of Sarah Winnemucca greets visitors on the first floor. �

#### politics �

## **None of These Candidates**

By Robert Erickson,

Former Research Director, Nevada Legislative Counsel Bureau Reprinted from Political History of Nevada 2006

he 1975 Nevada Legislature approved a bill that gives voters the option of voting for "none of these candidates" for all public offices elected statewide. This option appears on both primary and general election ballots for the offices of United States Presdient and Vice President, United States Senator, Governor, Lieutenant Governor, Attorney General, Secretary of State, State Treasures, State Controller and Justice of the Nevada Supreme Court.

State Assemblyman Don Mello sponsored the 1975 legislation to stimulate voter turnout by providing an alternative to voting for candidates who are either not popular or little known. Another goal of the measure is to allow voters to express dissatisfaction with the quality of candidates or the nature of election campaigns. Its provisions, which are found in Nevada Revised Statutes 293.269, require that the actual candidate receiving the most votes is elected or nominated, regardless of the number of votes cast for "none of these candidates." The winning candidate in an election with a high percentage of votes for "none of these candidates" is put on notice to work hard while in office or face a tough battle for reelection.

In general, the "none" line on the ballot has attracted greater support in the primary than general elections. It has been suggested that voters may feel freer to cast such ballots in primary elections when candidates are being nominated rather that when offices are actually

filled. For example, "none of these candidates" finished first. with 47.3 percent of the vote. against two candidates in the 1976 Republican primary for Representative in Congress, which was a statewide office at that time. In 1986, "none" again finished first, against five candidates, in the Democratic primary for State Treasurer.

Although "none of these candidates" has not been the top vote-getter for an office in the general election, it has been a popular option in certain races. In 1994, for example, "none" garnered 89,235 votes

Editor's note: Ever wondered what the story is behind the "None of these candidates" found on your ballot? Since this is the season of politics, some insight into how this choice came to be is in order. Nevada, always the rebel, is still the only state to have enacted the law to allow voters to express how they really feel although there is little teeth to the outcome!

(24.1 percent of the total) in the election for Supreme Court Justice,

Although other states have expressed interest in the alternative of "none of the above," Nevada is the only state to have enacted it into law. \*





#### history

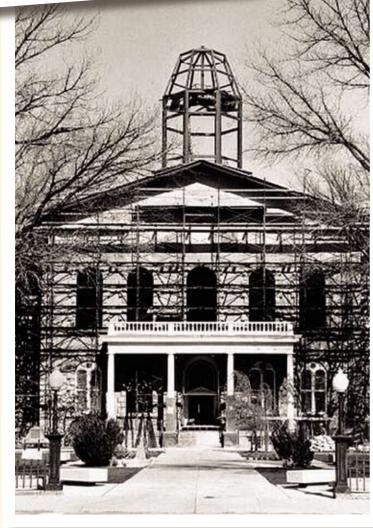


(Left) This photograph from 1885 shows the original Capitol Building before the iron fence was installed and the building was expanded.

(Below) The outer shell of the capitol dome was completely removed during reconstruction in the late 1970s showing the skeleton underneath.

#### **Election Trivia**

- Greece had one of the earliest forms of Democracy and their voting philosophy was to conduct NEGATIVE elections. Not the kind we talk about now where one candidate bashes the other. Instead, voters were asked to vote for those they would NOT wish to see in an elected position for 10 years. At that time, votes were recorded on broken pots.
- Voting on the first Tuesday in November was set by Congress to accommodate farmers and observers of the Sabbath.
- As population has increased, it has become increasingly difficult to accommodate all the voters without long waits; therefore, early voting and absentee voting was allowed by some states. Initially, to vote early, one would have to have an excuse and some states still allow absentee voting only.
- Currently, 32 states allow early voting in one form or another and one of the benefits of early voting is the curbing of election-day fraud. Nevada allows early voting.
- In 1998 Oregon voters passed a ballot measure directing all elections to be conducted by mail, commonly called Vote by Mail. Instead of using traditional polling places where voters go to cast ballots on election day, a ballot is mailed to each registered voter. The ballot is then returned to the county elections office and is counted on election day.





As one views Carson City from the hillsides, one can see what our forefathers found so appealing.

# How our forefathers viewed the Eagle Valley

very city dates from its rise from some obscure or accidental beginning, but all must have a cause for business, arable land, facilities for manufacture, rich mines, resort for health, grand scenery, one or more of which must exist to fix the site of a town or city, which will grow in proportion as its natural advantages are utilized and improved by the necessities and enterprise of its inhabitants.

Nestling at the eastern base of the Sierra Nevada is a little valley, nearly circular in form, of about twenty-five square miles of area, separated from the Carson Valley and River, on the south and east, by a low, projecting spur of the Sierra, opening to the river in the northeast, and fronting the hills of the Washoe Mountains in the north.

This valley was crossed by one of the roads traveled by the early emigrants to California, and near its western boarder, about three miles from the river, appeared an eligible site for a ranch and trading-post. The locality was well watered, with a fertile soil, having an elevation of 4,615 feet above sea, and with a salubrious, healthy climate. The great travel, many thousands of emigrants with long trains of wagons and herds of cattle passing continually, affording a most favorable opportunity for trade, a fertile soil with natural grass, neighboring mountains clothed with luxuriant forest, and springs and mountain streams supplying abundant water of purest quality, where the attractions, centering to a point on the western side of the valley, that directed the location of the settlement.

Here, in November 1851, as told in the history of Ormsby County, Frank and W. L. Hall, A.J. and Frank Barnard, and George Follensbee settled and established a trading-post, using and eagle, killed upon the spot, as a sign and trophy over their house. From this circumstance the station became known as Eagle Ranch, and the valley became Eagle Valley unto this day - and this was the beginning of Carson City. We have traced the history of the settlement until the purchase of the Eagle Ranch by Curry, Proctor, Green, and Musser, in July 1858, and laying out of a town site in September of that year. To that date the history is that of Ormsby County."

From Thompson & West's History of Nevada 1881 with Illustrations, page 550.

#### **Leadership Carson City**



On City Government Day, the class posed with Mayor Robert Crowell, center. From left in first row: Marty Espinoza, Rose Smith, Stacy Woodbury, Mayor Bob Crowell, Steve Lasco, Katie Leao, Christina Santos, Margie Quirk and Clay Wall. Back row from left: Mitch Burns, Denise Bauer, Darcy Houghton, Howard Houghton, and Roberta Harris. Photo Credits: Beverly Eiswert, Carson City Chamber of Commerce

# **Another class of leaders graduate**

ach year about 20-25 would be community leaders come together to learn more about the city in which they work, live and play.

The Leadership Carson City Class of 2010 graduates in mid-October after having met one Thursday per month since January '10 to go behind the scenes of a city that can be full of surprises.

Students first met with humanitarian Ian Hill to receive a

wonderful pep talk on what to expect from the year ahead. They learned of the well-run Carson City School District and the great vocational educational programs offered by Western Nevada College. The Sheriff and the Fire Chief greeted them and walked them through their respective facilities. And, yes, they did try to eat the jail lunch provided for them and met Carson City's "finest" on their mandatory ridea-long with a deputy.

On City Government Day, the various city department heads including the mayor and city manager demonstrated how the city operates and the assessor gave them a lesson in taxation. The hospital and cancer center took center stage on Human Services Day and they were treated to a personal ghost walk

on Tourism and Gaming Day.

The governor personally greeted the class on State Government Day and there was a meeting with Supreme Court Justice Hardesty.

Hard hats were donned on Manufacturing Day as students saw blocks and bricks being made by robot at Basalite. They learned how our water is treated - incoming and outgoing. The day devoted to Leisure and the Arts was a favorite for the highlight of the parks

> tour was a lunch and golf lessons at Eagle Valley Golf Course.

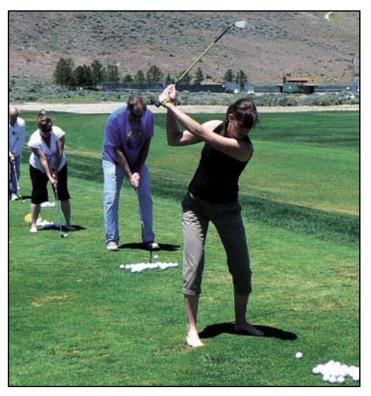
Class projects always pose a dilemma, but usually one passionate person is persuasive enough to choose a project and gets others to participate. This year's project was the revamping of the "adoption" area of the city's animal shelter.

By the time graduation comes around, the class of strangers has become a class of friends now educated in the well-oiled machine that is Carson City. Leadership Carson City is now in it's 21st year.

Join us for the Leadership Carson City Class of 2011. Call the Chamber at 882-1565 for more information or go online to www.carsoncitychamber.com. �



Showing she could be an effective member of the Carson City Sheriff's Swat Team is Katie Leao with Sheriff Kenny Furlong



#### It wasn't all work and no play!

Here the class learns how to swing their club for better control at Eagle Valley Golf Course. Photo by Beverly Eiswert, Carson City Chamber of Commerce

#### The Class of 2010

Susan X. Anderson, Wells Fargo Home Mortgage

Denise Bauer, Carson City Sheriff's Office

Mitch Burns, Lumos & Associates

Marty Espinoza, Nevada Department of Transportation

Daniel Fierro - the LED Light, Inc.

Roberta Harris, Freeman & Williams

Darcy Houghton, Attorney

**Howard Houghton** 

Steven Lasco, Lumos & Associates

Katie Leao, Western Nevada College

James Manning, Western Nevada College

Margie Quirk, Lone Mountain Veterinary Hospital

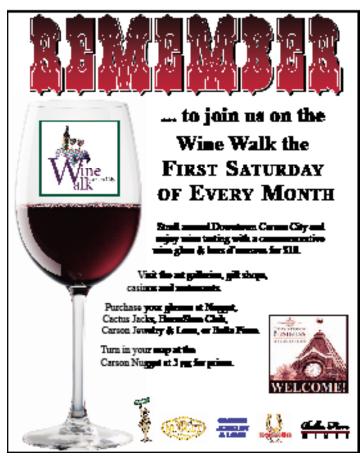
Christina Santos, Sierra Nevada Association of Realtors

Rose Smith, Greater Nevada Credit Union

Clay Wall, Carson City Sheriff's Office

Day Williams, Attorney

Stacy Woodbury, Office of the Governor



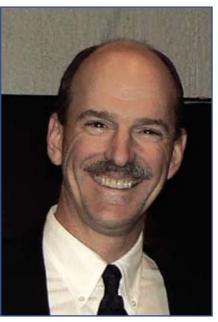


#### Chamber people



You just never know who you're going to see at a Chamber Mixer! That's U.S. Representative Dean Heller in the middle with Sheriff Kenny Furlong and "Coach" McNutt, formerly a Carson High School coach.





**Meet the Carson City Chamber** Chairman of the Board

Scott Dockery took office on July 1. He is the Operations Manager for Charter Communications and just recently finished his stint as the president of Carson City Rotary.

#### **Quality of Life Awards**

The Chamber's Quality of Life Awards were presented to two very deserving individuals for making ours a better place to live. Shown with the Quality of Life Chairman and Past Chairman of the Board Phillip Harrison are award recipients Denise DiMarzo, office manager for Empire Elementary School, for her efforts in making Christmas a special holiday for students and the families of Empire Elementary School. Albert Jacquez, Youth Director of the Boys and Girls Club, received his award for making the committee's mobile recreation program a success.





#### Chamber people \*



#### **Chambers cannot function without great volunteers**

Past Chairman of the Board Jim Smolenski (far left) presented Certificates of Appreciation to Jed Block, owner of State Agent & Transfer; John Hoy, owner of Doc John's Restorations; Jonathan Boulware, General Manager of the Gold Dust West; A J Matule, co-owner of East to West Embroidery and Carol Parks of the Elks Lodge. John Hoy received the 2010 Volunteer of the Year Award.

# The way up in Carson City.

Lott Hency Beanch Relationably Manager (775) 885-1230 or lari.htmcy@cob.com



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#### carson city statistics



#### Community **Profile**

Carson City is a great place to live, work and play!

We are Nevada's state capital and the center to all the Sierra region has to offer.

According to "The Rating Guide to Life in America's Small Cities," we are ranked as the 19th best "micropolitan" area in the U.S. The city encompasses over 146 square miles (371.8 kilometers) with 31.9 square kilometers of surface water. We sit at 4,687 feet above sea level, 39.14 degrees north of the equator, and 119.74 degrees west of the prime meridian. Carson City is located in a protected valley surrounded on all sides by mountains featuring the dramatic peaks of the Sierra Nevada to the west and south. The city is located 30 minutes east of Lake Tahoe, 30 minutes south of Reno, 20 minutes west of Virginia City and 25 minutes north of Minden and Gardnerville in Carson Valley, truly the center of it all! Las Vegas is at least a 7-hour drive to the south.

#### A MILD, FOUR-SEASON CLIMATE

Carson City enjoys four mild seasons. The sun shines an average of 300 days per year.

Our beautiful clear skies always



ovide continual drama fering wind-swept clouds and dramatic sunrises and sunsets. Ours is a high desert climate. For those who have pets, our

climate and elevation is not conducive to fleas and the bug population is at a minimum.

Average annual snowfall	22.2 inches
Average annual rainfall	11.8 inches
Avg. high temperature (summer)	89 degrees F
Avg. low temperature (winter)	19 degrees F
Average growing season	<b>123</b> days
Avg. yearly days of sunshine	266 days

#### MILES FROM CARSON CITY TO ...

	0,
Lake Tahoe	14
Salt Lake City	556
Los Angeles	514
San Francisco	216
Reno	30
Portland	616
Boise	459
Las Vegas	411
Sacramento	165
Seattle	751



#### **VITAL STATISTICS:**

The population is about 56,000 and is not



expected to grow beyond about 90,000.

As our population continues to grow, we find more ethnicity among our residents. Currently, the ethnic mix in Carson City is as follows:

White	64 percent
Hispanic	20 percent
Black	2 percent
Asian	2 percent
Other	12 percent

40.2 years Median Age: (26 percent of the population is between the ages of 15 and 44.) Median Income: \$45,608

#### Most frequently requested phone numbers & websites



The area code in Northern Nevada is 775.

#### CITY:

All departments can be found on the city website: www.carson.org

Animai Services 887-2171
Assessor's Office887-2130
Business License 887-2105
Senior Center883-0703

City Mgr./Mayor	.887-2100
Community Center	.887-2290
Aquatic Center	.887-2242
Library	.887-2244
Landfill	.882-6066
Marriage License	.887-2084
Parks & Recreation	.887-2262
Sheriff	.887-2008
Streets, Sewer & Storm Drain	887-2355
Voters Registration	.887-2087

#### JOB LINES:

Carson City	887-2103
	www.carson.org
Nevada State	684-0160
	www.dop.nv.gov
Job Connect	684-0400
www.nevad	lajobconnect.com
Unemployment Information	684-0350

#### **MUSEUMS & ART CENTERS:**

Children's Museum of Northern Ne	evada
www.cmnn.org	884-2226
Nevada Artist Association	882-6411
NV State Museum	687-4810
www.nevadaculture.org/	
NV Railroad Museum	687-6953
www.nevadaculture.org/museums	

#### **MEDIA**

Nevada Appeal	882-2111
www.nevadaappeal.com	
Carson Now	.230-3806
www.carsonnow.org	
ACCtv - Public Access TV	882-8900
www.bactv.org	

#### SCHOOLS

SCHUULS:
Bethlehem Lutheran School882-5252
www.blcs.org
Capital Christian School883-3355
www.thinkccc.com
Carson City Beauty Academy885-9977
www.beautyschoolsdirectory.com
Carson City School District283-2000
www.carsoncityschools.com
Center for Advanced Learning, Inc841-5500
www.thecenterforadvancedlearning.com
Silver State Charter Schools883-7900
www.SSHS.org
University of Phoenix828-7999
www.phoenix.edu
Western Nevada College445-3000
www.wnc.edu

#### STATE:

SIAIE.
Attorney General Fraud Hotline 800-266-8688
www.ag.state.nv.us
Secretary of State684-5708
www.sos.state.nv.us
Nevada Business License684-5708
www.nvsos.gov
Dept. of Motor Vehicles684-4368
www.dmvnv.com
Essential Services211
Governor's Office684-5670
www.gov.state.nv.us
Library & Archives800-922-2880
http://nevadaculture.org/nsla/
Prescription Help1-888-477-2669
www.pparx.org
State Operator684-1000
Vital Statistics684-4242
http://health.nv.gov/VS.htm

#### **BUS SERVICE**

BLUE GO (to Tahoe)	530-541-7149
www.bluego.org	
JAC (local bus service)	841-RIDE (7433)
www.carson.org	
RTC ( to Reno)	348-RIDE (7433)
www.rtcwashoe.com	

UTILITIES: (you must call for new service) AT&T Telephone ...... 1-800-288-2020 Charter Communications ...... 1-866-Get-Charter NV Energy ......834- 2900 Southwest Gas Corp. ...... 882-2126 Water and Sewer......887-2355 Waste Management......882-3380

#### OTHER:

Better Business Bureau	322-0657
www.reno.bbb.org	
Local Road Conditions 1-877	7-687-6237
www.nvroads.com	
Nevada Day	882-2600
www.nevadaday.com	

#### LIEALTH A LUINAAN OFFINGES

HEALTH & HUMAN SERVICES
Carson-Tahoe Regional Healthcare 445-8000
www.carsontahoe.com
Med-Direct Urgent Care885-4685
www.carsontahoe.com
AARP Nevada702-938-3237
www.aarp.org/nv
Advocates to End Domestic Violence 883-7654
www.aedv.org
Big Brothers Big Sisters of Northern Nevada
283-0606
www.bbbsnn.org
Boys & Girls Club of Western Nevada
882-8820
www.bgcwn.org
Capital Christian Center883-3355
www.thinkccc.com
CASA of Carson City882-6776
www.casaofcc.org
Child Abuse Hotline784-8090
Community Counseling Center882-3945
www.communitycc.org
ComputerCorps883-2323
www.computercorps.org
Eagle Valley Children's Home882-1188
www.eaglevalleychildrenshome.org
Food For Thought883-1011
www.nvfoodforthought.org
Friends in Service Helping (FISH) 882-3474
Going Places Inkc884-2525
Goodwill Industries841-1006
www.goodwillindustries.org
Ron Woods Family Resource Center. 884-2269

www.carson-family.org

Salvation Army	887-9120
www.salvationarmy.org	
United Blood Services	887-9111
www.unitedbloodservices.org	
SECRET WITNESS CARSON CITY	322-4900
SECRET WITNESS SCHOOL LINE	283-1799
SECRET WITNESS TEXT	274637
METH HOTLINE887-202	0 X 46384

#### **VISITOR INFORMATION:**

State .....(775) 687-4322 (800) 237-0774 www.travelnevada.com Carson City...(775) 687-7410 (800) 638-2321 www.visitcarsoncity.com

#### **HISTORY**

Nevada history was made in Carson City.



Founded in 1858 by pioneer Abram Curry, Carson City takes its name from the nearby Carson River, named for early frontiersman Kit Carson. Following organization of the

Nevada Territory in 1861, Carson City was designated as the territorial capital and the county seat of Ormsby County.

In 1864, President Abraham Lincoln granted statehood to Nevada and Carson City was selected as the state capital.

In 1879, a branch of the United States Mint was established in Carson City to strike coins from the Comstock Lode silver. Abram Curry served as the mint's first superintendent. Today, the mint stands as the Nevada State Museum and offers interesting exhibits that will delight all ages including a ghost town and a silver mine.

Carson City's historic residential district dates back to the 1860s and is the largest historical home district in Nevada. Fifty-nine historic buildings and sites are identified along the blue line known as the Kit Carson Trail.

In 1969, Ormsby County merged into Carson City to consolidate government services and is now a consolidated municipality, making for a much more efficient government.

#### HOUSING

From historical to contemporary, it's all

here. Carson City offers a wide-ranging diversity of homes. More than half of the 22,500+ housing units are single-family homes, 60 percent



of which are owner-occupied. Multi-family units account for 29 percent of the total, and manufactured housing makes up the remaining 14 percent. Generally, less than five percent of housing in Carson City is vacant. Almost 80 percent of the city's current housing units have been constructed since 1970.

The average sales price of new homes varies depending on location and style and the economic conditions. Your best method of finding the home or apartment that meets your specific needs is to contact a local realtor. Please see listing in the back of this book or log on to www.carsoncitychamber.com/realtors.

#### **TRANSPORTATION**

It's easy to get here and easy to get around. Carson City's strategic location at the intersection of two major highway corridors provides convenient access for businesses and residents to major markets throughout the west. Highway 50 extends east and west across the nation, and Highway 395 runs from

Canada to Mexico.

Our area is served by two airports: The Carson

City Airport serves the general aviation needs of the area and is 1.5 miles north of the city's central business district and is adjacent to the Airport Industrial Park. The commercial pas-

senger Reno/Tahoe International Airport is a short 30 to 40 minutes from the city.



The local bus service JAC, (Jump Around Carson) covers the city. Bus stop signs are conveniently posted along the established routes. Monthly bus passes are also available. JAC Assist is a door-to-door bus service for persons unable to utilize the regular JAC service because of a disability.

#### **EDUCATION**

The Carson City School District serves kindergarten through fifth-grade students at six neighborhood elementary schools. There is one year 'round school with the remainder operating on the traditional school year. Two middle schools for grades six through eight serve over 2.000 students.

Carson and Pioneer High Schools are comprehensive four-year schools with a population of over 2,400 students, and a faculty and staff of over 200. CHS has a fully comprehensive athletic program encompassing various

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# carson city statistics

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#### **EDUCATION**

sports at varsity, junior varsity, and freshmen levels for all students.

The Jim Revnolds High Tech Center at the high school is used in conjunction with Western Nevada College and houses 250 state-ofthe-art personal computers. The facility was designed for high school and college-level use and enables the schools to offer extensive computer training classes. Log on to www.carsoncityschools.com

Silver State Charter Schools is a free public on-line distance education charter school for grades 7-12. The school features a large computer classroom lab and other classrooms using state-of-the-art computer presentation to allow the students to work online or attend presentations by their teachers. www.sshs.org

Western Nevada College (WNC) is primarily a public two-year comprehensive college providing quality educational opportunities for residents of its seven-county service area. There is a fourvear degree program in the construction trades.

Founded in 1971, WNC is a scenic campus of classrooms, laboratories, and a new technology center overlooking Carson City, WNC is accredited by the Northwest Association of Schools and of Colleges and Universities.

Log on to www.wnc.edu.

Private Educational Facilities:

Bethlehem Lutheran School - grades K - 8. Capital Christian Center - Pre K - 8 Universities:

University of Phoenix and The University of Nevada, Reno are only 30 miles away.

#### **ECONOMY**

Carson City has one of the most diversified and balanced economies in Nevada. There are over 1,800 business establishments in Carson City, employing over 34,000 persons. The services category employs 28,500 and is the largest single employment category.

Government (state and local) employs over 11,500. Retail trade is the third-largest employer followed by manufacturing.

**Carson City Employment Summary** 

Overall Average Hourly Wage - \$18.25

Construction:	\$19.19
Manufacturing:	\$17.62
Information	\$17.76
Financial:	\$15.77
Education & Health:	\$19.69
Leisure & Hospitality:	\$9.37
Government:	\$23.64

Largest Private Employers (over 200 employees)

Casino Fandango

Carson City Nugget

**Chromalloy Nevada** 

**Wal-Mart Supercenter** 

Gold Dust West

Harley-Davidson Financial

**PCF Structurals** 

Costco Wholesale Corp.

Carson Tahoe Hospital employs over 1,100.

Source: Nevada Job Connect

#### **MANUFACTURING**

176 manufacturers call Carson City home making our city the largest light industry manufacturing base in Nevada and accounts for approximately 24 percent of the total primary earnings in Carson City, employing 17 percent of all workers. The top 5 Carson City manufacturing industries include:

**Flectronics** 

Transportation

Machinery

**Plastics and Rubber** 

Chemicals

#### **TAXES**

Nevada's tax structure is considered to be conservative and less burdensome than that of many other states. There is no state personal

income tax. Nevada does not levy franchise, unitary, inventory, inheritance, or corporate profit taxes.

Real and personal property is currently taxed at 35 percent of assessed valuation with a three percent annual cap on owner-occupied

single-family residences and an eight percent cap on business and commercial property as imposed by the state legislature. It is best to log on to the Carson City Assessor's website for complete tax information: www.carson.org and follow the link to the Assessors site.

A sales and use tax of 7.475 percent is imposed on the retail sales of tangible personal property in Carson City. Most services, utilities, food for home consumption, and prescription drugs and medical supplies are exempt from this sales tax.

#### **HEALTH CARE**

The 352,000 sq. ft. Carson Tahoe Regional Medical Center opened in December 2005 on a beautiful 80-acre medical campus that includes a comprehensive Cancer Center and Sierra Surgery & Imaging. CTRMC, a not-for-profit 501(c)(3) community based health care facility, is a state-of-the-art, full service hospital with 144 acute care beds, 18 emergency room bays, and a rooftop helipad.

MedDirect Urgent Care, in partnership with Carson Tahoe, treats non-emergency customers who need immediate or after hour attention and is centrally located in downtown Carson City.

#### PET HEALTH CARE

**Residents of Carson** City enjoy their pets and want good care for them as well. There is excellent veterinary care for large and small animals. See listings under Veterinary Services for the very best in pet health care. A side benefit for living



in this dry high desert mountain climate is the lack of fleas that can be such a nuisance to pets elsewhere. Dogs must be licensed. Most city parks are dog-friendly.

#### **RECREATION & ATTRACTIONS**

Carson City and the surrounding area offer a wide variety of recreational opportunities and welcome visitors with close to 2,000 sleeping rooms at more than 30 hotels/motels. Accommodations range from budget properties to well-known first-class branded hotels, plus several recreational vehicle parks.

Mills Park is home to many festivals and other outdoor activities and Fuji Park is a popular spot for dogs to roam with their masters. The Parks Department maintains and oversees 40 parks and recreational facilities for the enjoyment of our residents and guests.

#### ARTS AND CULTURE

Award-winning local theater performs at the Bob Boldrick Theater at the community center. The all-volunteer Carson City Symphony has served the community since 1984 and performs five concerts annually. There are several fine art galleries and a variety of music venues.

#### **HISTORICAL ATTRACTIONS**

The Nevada State Museum is by far the most interesting museum in the state offering a glimpse into our colorful history.

The Nevada State Railroad Museum houses steam locomotives and restored coaches from the Virginia & Truckee, America's richest shortline railroad.

The Nevada State Capitol, completed in 1871, is an easily recognized landmark in the center of downtown with its silver-colored cupola dome. The second floor museum provides a glimpse into the "way it was."

The Foreman-Roberts House Museum, the Children's Museum of Northern Nevada, and the state's largest historical home district are all located in Carson City.



#### **CASINOS**

We're a 24-hour city. One cannot think of Nevada without thinking of gaming and casinos, and you can be certain that Carson City has its' share of 24-hour gaming. We may not be as glitzy as Las Vegas, but we are smaller and more friendly and gaming is a great asset to our economy.

#### **SHOPPING & RESTAURANTS**

There are treasures to be found and great eating places to discover in the historical "old" downtown district, or visit the wide selection of retail shopping centers in the area offering major department stores, retail chains, and dining establishments.





#### **SPORTS AND** YOUTH PROGRAMS

The Olympic-size indoor pool at the Aquatic Center is home to the Carson City Tigersharks swim team. In the south end of the city, Edmonds Park offers four softball fields, nine soccer fields, one multi-purpose football/soccer field, and a BMX track. Mills Park offers skateboarders a site to hone their skills. Many sports leagues are offered through the Parks and Recreation Department, including men's and youth basketball, Little League/T-Ball, Babe Ruth, girl's softball, Pop Warner Football, Flag Football, AYSO Soccer, High Desert Soccer, inline hockey, tennis, and more.

The Parks and Recreation Department also maintains great before and after school programs and summer camps for school age children. The Boys and Girls Club of Western Nevada provides a home away from home in a new state-of-the-art building featuring computer labs and much more.

Every golfer will enjoy the challenging and affordable play offered at our regional courses.

Baseball is center stage with the wildly successful Western Nevada College Wildcats and the Reno Aces AAA baseball team that plays out of their own stadium in downtown Reno.

#### **GOVERNMENT** & PUBLIC SAFETY

Carson City government recognizes the importance of a healthy business community to a healthy residential community, and strives to create an environment where the two can flourish in harmony.

The city is governed by a Mayor and fourmember Board of Supervisors, all elected to overlapping four-year terms. An appointed City Manager performs administrative functions and oversees city staff and departments. The Board of Supervisors has an open-door policy and solicits community representation and involvement through various city advisory boards, commissions and committees. Most meetings are televised on the local cable

access channel for those who cannot make it to the open-door meetings.

The Carson City Fire Department operates three stations in the community with approximately 60 employees, and also operates the ambulance service.

The Carson City Sheriff's Department keeps the peace, and enforces the laws and ordinances of the city with over 115 officers and deputies.

Because Carson City is a capital city, when the state legislature is in session the city is alive with activity. The state legislature meets every other year and offers a visitors gallery for those interested in seeing Nevada history in the making. Living in Carson City gives us a rare opportunity to be very participatory in our state government.



#### COMMUNICATIONS

Carson City enjoys two cable access channels. Most local government meetings are aired live, providing instant information on what is happening in city government. Go to www.acctv.org for show times. Channels 2, 4 and 8 are based in Reno and are the national channels. PBS is channel 5. The Nevada Appeal is our hometown newspaper. CarsonNow.org is our internet news source.

#### **HUMAN SERVICES**

Carson City provides excellent human services to the community. We have a stateof-the art senior center and our local boys and girls club welcomes children before and after school. Friends in Service Helping (FISH) caters to the homeless; and Advocates to End Domestic Violence operates a strong program for abused woman and children. The Ron Wood Family Resource Center works with all ethnic groups. Partnership Carson City assists in finding grants to fund anti-drug and antigang programs to educate youth and their families to help keep Carson City safe for all ages. 💠

# **About the Carson City Chamber of Commerce**

#### **OUR MISSION STATEMENT:**

The mission of the Carson City Chamber of Commerce is to continually strive to build a healthy economy and high quality of life in Carson City.

The benefits of membership are many:

#### **NETWORKING IS THE KEY TO SUCCESS:**

The Chamber offers a variety of networking opportunities each year, including monthly breakfast meetings and business after hours mixers, ribbon cuttings, educational luncheons and the annual installation dinner and holiday open house. Each event is a new opportunity to cultivate new business contacts and maintain old ones.

#### **OUR WEBSITE IS OUR WINDOW TO THE WORLD:**

We continue to update and modernize our website to conform with today's web visitors. The video presents our best foot forward. All members receive a free listing including web and e-mail addresses. The state-of-theart search engine makes it easy for visitors to find our members.

#### **WE WORK WITH LOCAL AND STATE GOVERNMENT:**

The Chamber is the recognized voice of business in the community. We regularly review and take positions on legislation and regulations affecting the state and local business environment.

# WE TRAIN AND PREPARE LEADERS AND KEEP BUSINESSES CURRENT:

The Chamber is committed to providing educational programs through seminars held throughout the year. The newly formed Business Resource Team of member professionals in their field provides valuable insight into business trends. Leadership Carson City graduates over 20 potential new leaders each year and is constantly updated to make the program a meaningful experience and is a must for those who wish to get ahead in the Carson City business community.

#### WE TAKE OUR MESSAGE TO THE WORLD:

An way to stay in touch with the many programs, benefits, and activities offered by the Chamber is to read the monthly Voice of Business newsletter published within the Nevada Appeal offering topical resource information, governmental action, marketing tips and more.

We publish a bi-annual magazine, In Focus, featuring timely articles on people and places in our community along with a history section reminding us of our past. In Focus features our membership directory and all members are listed free. Over 13,000 copies are distributed throughout the community, in relocation packets and in local business establishments.

#### **WE ONLY REFER OUR MEMBERS:**

As one would expect, "membership has its privileges" and only members are referred to those who inquire about businesses. Between our magazine, website, dropin visitors and phone calls, members are exposed to many who may find their way to a member business.



1900 South Carson Street, Suite 200 Carson City NV 89701 (775) 882-1565 / Fax (775) 882-4179 support@carsoncitychamber.com

www.carsoncitychamber.com

# 2010/2011 Carson City Chamber of Commerce BUSINESS Directory

The Carson City Chamber of Commerce is proud to present a listing of current Chamber members who stand ready to serve the citizens of our community and our region. On the following pages you will find listings by category of service. Please keep this list handy and call a Chamber member first!

#### **ACCOUNTING SERVICES**

#### **Bayliss & Associates**

775-883-9555 1830 College Parkway, Suite 200 Carson City, NV 89706 www.baylisscpa.com

#### **Bullis & Company CPAs, Ltd.**

775-882-4459 206 S. Division St. Carson City, NV 89703 www.bullisandco.com

#### **Carson Valley Accounting**

775-782-7874 1664 Hwy 395, Suite 102 Minden, NV 89423 www.carsonvalleyaccounting.com

#### Casey, Neilon & Associates, LLC

775-283-5555 503 N. Division St. Carson City, NV 89703 www.wealthcarecpas.com

#### Freeman & Williams, LLP, CPA's

775-882-3201 3470 GS Richards Blvd. Carson City, NV 89703 www.fwcpas.com

#### Gardner, John F., CPA

775-882-8473 591 S. Saliman Road, Suite 1 Carson City, NV 89706

#### KBCA, LLC

775-885-8847 3860 GS Richards Blvd. Carson City, NV 89703 www.kbcllc.com

#### Kohn Colodny, LLP

775-885-9136 3352 Goni Road, Suite 162 Carson City, NV 89706 www.kohncolodny.com

#### **Martin Jones & Associates**

775-841-8040 896 W. Nye Lane, Suite 102 Carson City, NV 89703 www.martinjonescpa.com

#### Mary K. Mangione, CPA, PC

775-884-2121 411 W. 3rd St. Carson City, NV 89703

#### Porter & O'Dell Accounting & Consulting

775-882-2539 318 N. Carson St., Suite 211 Carson City, NV 89701 www.porterandodell.com

#### Steele & Associates, LLC

775-882-7198 680 W. Nye Lane, Suite 202 Carson City, NV 89703 www.steelecpas.com

#### Strong McPherson & Co.

775-882-4460 202 S. Pratt Ave. Carson City, NV 89701 www.strongmcpherson.com

#### **ACCOUNTING SERVICES**/ **BOOKKEEPING**

#### Elite Bookkeeping & Tax Service

775-884-6188 123 W. Nye Lane, Suite 103 Carson City, NV 89706 www.elitebookkeeping.biz

#### **ADVERTISING**

#### **Getaway Reno/Tahoe**

775-684-9819 1319 Silver Linden Way Gardnerville, NV 89410 www.getaway-media.com

#### **MacWest Marketing, LLC**

775-885-1434 310 S. Nevada St. Carson City, NV 89703 www.macwestmarketing.com

#### **Rogers Media Company**

530-304-5770 5409 Rogers St. Davis, CA 95618 www.rogersmediacompany.com

#### Tahoe Telephone Directories

775-884-4141 PO Box 6540 Stateline, NV 89449 www.tahoetelephone.com

#### **ADVERTISING SPECIALTIES**

#### **Brown & Bigelow**

775-883-9428 4389 Ponderosa Dr. Carson City, NV 89701 www.brownandbigelow.com

#### **JJM Advertising Specialties**

775-246-3687 2440 Avery Rd. Carson City, NV 89706 www.johnjantosmenus.com

#### Serviceflags.Com, Inc.

775-841-6227 3688 Research Way, Suite 2 Carson City, NV 89706 www.serviceflags.com

#### **AIRCRAFT BROKERS**

#### Sterling Air, Ltd.

775-885-6800 2640 College Parkway Carson City, NV 89706 www.sterling-air.net

#### **AIRCRAFT CHARTER**

#### El Aero Services, Inc.

775-883-1500 2101 Arrowhead Dr. Carson City, NV 89706 www.elaero.com

#### **AIRPORTS**

#### **Carson City Airport Authority**

775-841-2255 2600 E. College Parkway, #6 Carson City, NV 89706 www.carsoncity-airport.com

#### **APARTMENTS**

#### **College Town Holdings/ Modoco LLC**

775-884-0200 3272 N. Roop, Suite 5 Carson City, NV 89706 www.rpdhomes.com

#### **Parkway Manor Apartments**

775-884-9595 603 E. College Parkway Carson City, NV 89706 www.parkwaymanor.net

#### **Shenandoah Villas**

775-882-8830 101 Conestoga Dr. Carson City, NV 89706 www.shenandoahvillas.com

#### **Tanglewood Village Apartments**

775-882-0141 919 S. Roop St. Carson City. NV 89701 www.tanglewoodcarsoncity.com

#### **Villas at Dolphin Bay**

775-841-4500 730 Silver Oak Dr. Carson City, NV 89706 www.dolphinbayapts.com

#### **ARCHITECTS**

#### Copoulos, J.P., A.I.A., LEED AP

775-885-7907 307 W. Winnie Lane, Suite 6 Carson City, NV 89703 www.jpcarchitect.com

#### **ARTIST GALLERY**

#### **Nevada Artists Association**

775-882-6411 449 W. King St. Carson City, NV 89703 www.nevadaartists.org

#### **ASSOCIATIONS**

#### **AARP Nevada**

866-389-5652 5820 S. Eastern Ave., Suite 190 Las Vegas, NV 89119 www.aarp.org/nv

#### **Advocates To End Domestic Violence**

775-883-7654 PO Box 2529 Carson City, NV 89701 www.aedv.org

#### **American Cancer Society**

775-329-0600 691 Sierra Rose Dr., Suite A Reno. NV 89511 www.cancer.org

#### **Better Business Bureau of**

#### Northern Nevada

775-322-0657 991 Bible Way Reno, NV 89502 http://reno.bbb.org/

#### **Big Brothers Big Sisters of Northern Nevada**

775-283-0606 1208 N. Carson St. Carson City, NV 89701 www.bbbsnn.org

#### **BNI Northern Nevada**

775-847-7260 PO Box 1117 Virginia City, NV 89440 www.bninevada.com

#### **Boys & Girls Clubs of Western Nevada**

775-882-8820 1870 Russell Way Carson City, NV 89706 www.bgcwn.org

#### **Builders Assn. of Western Nevada**

775-882-4353 806 Randell Dr. Carson City, NV 89702 www.bawn.org

#### **Capital Business Network**

775-376-1850 PO Box 1091 Carson City, NV 89702 www.capitalbusinessnetwork.com

#### **Carson City Chamber** of Commerce

775-882-1565 1900 S. Carson St., #200 Carson City, NV 89701 www.carsoncitychamber.com

#### **Carson City Downtown Business Association**

775-883-2211 716 N. Carson St., Suite 110 Carson City, NV 89703 www.ccdowntown.com

#### Carson City Elks Lodge #2177

775-882-2177 515 N. Nevada St. Carson City, NV 89703 www.elks.org

#### **Carson Tahoe SPCA**

775-885-7766 P.O. Box 4351 Carson City, NV 89702 www.carsontahoespca.org

#### **CASA of Carson City**

775-882-6776 1545 E. 5th St. Carson City, NV 89701 www.casaofcc.org

#### **Community Counseling Center** Mary Bryan, M.S., M.F.T.

775-882-3945 205 S. Pratt St. Carson City, NV 89701 www.cccofcarsoncity.org

#### **Easter Seals Sierra Nevada**

775-684-0354 1929 N. Carson St. Carson City, NV 89701 www.sierra.eastersealsnv.org

#### **Food For Thought**

775-883-1011 PO Box 656 Carson City, NV 89702 www.nvfoodforthought.org

#### Friends In Service Helping

775-882-3474 138 E. Long St. Carson City, NV 89706 www.nvfish.com

#### Friends of the Carson City Library

775-882-8635 900 N. Roop St. Carson City, NV 89701 http://friendscclibrary.org

#### **Kiwanis Club of Carson City**

775-888-2088 P.O. Box 922 Carson City, NV 89702 www.carson-city.kiwanisone.org

#### **March of Dimes**

775-826-2166 1000 Bible Way, Suite 43 Reno, NV 89502 www.marchofdimes.com\nevada

#### **Nevada Association** of Employers

775-329-4241 8725 Technology Way, Suite A Reno, NV 89521 www.nae-online.org

#### **Nevada Business Connections**

775-882-8306 3535 A. Arrowhead Dr. Carson City, NV 89706 nevadabusinessconnections.com

#### Nevada Day, Inc. **Ken Hamilton**

775-882-2600 107 W. Telegraph Carson City, NV 89701 www.nevadaday.com

#### **Nevada Manufacturers Association**

775-882-6662 963 Topsy Lane, #306-182 Carson City, NV 89705 www.nvmfrs.org

#### **Nevada Mining Association**

775-829-2121 9210 Prototype Dr., Suite 200 Reno, NV 89521 www.nevadamining.org

#### **Nevada Rural Counties RSVP**

775-687-4680 2621 Northgate Lane, #6 Carson City, NV 89706 www.nevadaruralrsvp.org

#### **Nevada Taxpayers Association**

775-882-2697 501 S. Carson St., Suite 301 Carson City, NV 89701 www.nevadataxpayers.org

#### **Northern Nevada Development Authority**

775-883-4413 704 W. Nye Lane, #201 Carson City, NV 89703 www.nnda.org

#### Parks 4 Paws

775-883-2062 199 St. Albans Place Carson City, NV 89703

#### **Partnership Carson City**

775-841-4730 1711 N. Roop St. Carson City, NV 89706 www.partnershipcarsoncity.org

#### **Retail Association of Nevada**

775-882-1700 410 S. Minnesota St. Carson City, NV 89703 www.rannv.org

#### **Ron Wood Family Resource Center**

775-884-2269 2621 Northgate Lane #62 Carson City, NV 89706 www.carson-family.org

#### Sierra Nevada Association of Realtors, Inc

775-885-7200 300 S. Curry St., Suite 3 Carson City, NV 89703 www.snar.org

#### **Special Olympics Nevada**

887-417-2742 5670 Wynn Road, Suite H Las Vegas, NV 89118 www.sonv.org

#### **West Coast Affordable Housing**

205-459-8522 4110 Eaton Ave. Suite A Caldwell, ID 83607 www.cdinet.us

#### **WNC Foundation**

775-445-3240 2201 W. College Parkway Carson City, NV 89703 www.wnc.edu

#### **ATTORNEYS**

#### **Allison, MacKenzie Law Firm**

775-687-0202 402 N. Division St. Carson City, NV 89703 www.allisonmackenzie.com

#### Day R. Williams

775-885-8398 1601 Fairview Dr. #C Carson City, NV 89701 www.carsontrialattorney.com

#### Joffee, Allison W. - Attorney at Law

775-883-3300 712 E. Musser St. Carson City, NV 89701 www.allisonjoffee.com

#### **Kaempfer Crowell Renshaw Gronauer & Fiorentino**

775-884-8300 510 W. 4th St. Carson City, NV 89703 www.kkbrf.com

#### Law Office of Darcy K. Houghton, PC

775-882-1777 777 E. William St., #107 Carson City, NV 89701 www.hou2plan.com

#### **Law Office of** Jennifer S. Anderson

775-841-5888 212 E. Washington St. Carson City, NV 89701 www.andersonheckmanlaw.com

#### Law Offices of Laub and Laub

775-883-5282 711 S. Carson St., Suite 2 Carson City, NV 89701 www.laubandlaub.com

#### Law Offices of Susan N. Wasko

775-841-4838 206 S. Division St., #4 Carson City, NV 89703

#### **Lionel Sawyer & Collins**

775-841-2115 410 S. Carson St. Carson City, NV 89701 www.lionelsawyer.com

#### **AUCTIONEERS**

#### **Purple Wave, Inc.**

775-461-0081 5853 S. Carson St. Carson City, NV 89701 www.purplewave.com

#### **AUTO & TRUCK PARTS**

#### **NAPA Capital City Auto & Truck Parts**

775-883-1577 1882 US Hwy 50 East Carson City, NV 89701 www.napaonline.com

#### **AUTO BODY REPAIR**

#### Gilson Auto Body, Inc.

775-887-9099 405 Moses St. Carson City, NV 89703 www.gilsonautobody.com

#### **Kustom Kreations**

775-885-8079 3608 S. Curry St. Carson City, NV 89703 www.kustomkreationscollision.com

#### **Preferred Auto Body**

775-882-5606 2258 N. Carson St. Carson City, NV 89706

#### Rupert's Auto Body, LLC

775-883-4484 2800 S. Curry St. Carson City, NV 89703 www.rupertsautobody.com

#### **VCM Collision Center**

775-885-1415 4251 US Hwy 50 East Carson City, NV 89701 www.vcmcollision.com

#### **AUTOMOBILE DEALERSHIPS**

#### **Capital Ford**

775-882-5353 3660 S. Carson St. Carson City, NV 89701 www.capitalfordonline.com

#### **Carson City Nissan**

775-882-5524 3390 S. Carson St. Carson City, NV 89701 www.carsoncitynissan.com

#### **Carson City Toyota & Scion**

775-882-8211 2590 S. Carson St. Carson City, NV 89701 www.carsoncitytoyota.com

#### **Michael Hohl GM SUPERSTORE**

775-883-5777 3700 S. Carson St. Carson City, NV 89701 www.michaelhohl.com

#### Michael Hohl Honda-Subaru

775-885-0400 2800 S. Carson St. Carson City, NV 89701 www.michaelhohlautomotive.com

#### **AUTOMOBILE RENTAL & LEASING**

#### Avis Rent a Car- Santa Fe Rentals, Inc.

775-841-6758 3911 S. Carson St. Carson City, NV 89701 www.avis.com

#### **AUTOMOBILE SERVICE & REPAIR**

#### **Jigsaw Automotive**

775-883-5447 301 Hot Springs Road Carson City, NV 89706

#### **Christensen Automotive**

775-882-8888 1860 Hwy 50 East Carson City, NV 89706 www.christensenautomotive.com

#### **RR Pitman's Mobile Auto** Service & Repair

775-220-9970 864 S. Saliman Rd., Suite 47 Carson City, NV 89701 www.rrpitmansmobileautoserviceandrepair.blogspot.com

#### **Sunrise Automotive**

775-885-1611 2765 US Hwy 50 East, Unit D Carson City, NV 89701 www.sunriseautomotive.net

#### **AUTOMOTIVE PAINTS**

#### T & H Auto Paints, Inc.

775-883-1281 2765 Hwy 50 East, Unit E Carson City, NV 89701

#### **BARS**

#### **Crossroads Lounge**

775-882-7222 300 E. Winnie Lane Carson City, NV 89706

#### **Sagebrush Ranch**

775-246-5683 PO Box 21998 Carson City, NV 89721 www.sagebrushranch.com

#### Spoke Bar & Grill, The

775-887-1117 3198 N. Deer Run Road, Suite 1 Carson City, NV 89701

#### **Timbers Saloon**

775-882-8758 124 E. 8th St. Carson City, NV 89701

#### **BARS: CIGAR**

#### **Carson Cigar Company, The**

775-884-4402 318 N. Carson St., Suite 101 Carson City, NV 89701 www.carsoncigarcompany.com

#### Jimmy G's Cigar Bar

775-461-0466 301 N. Carson St. Carson City, NV 89701

#### **BASEBALL ORGANIZATION**

#### **Reno Aces Baseball Club**

775-334-4700 250 Evans Ave. Reno, NV 89501 www.renoaces.com

#### **BATTERIES**

#### **Batteries Plus**

775-884-0566 1400 S. Carson St. Carson City, NV 89701 www.batteriesplus.com

#### **BEAUTY PRODUCTS &** CONSULTATION

#### **Mary Kay Cosmetics-Swanson**

775-267-0418 1037 Sunburst Dr. Carson City, NV 89705 www.carolswanson.com

#### **BEAUTY SALONS**

#### Bella Salon & Spa

775-885-9779 1910 College Parkway Carson City, NV 89706 www.bellasalonspaonline.com

#### Hair Studio & Spear Me, Hair Studio Inc.

775-883-4434 198 W. Winnie Lane Carson City, NV 89703 www.hairstudiocc.com

#### Paradigm Salon & Spa

775-883-0200 2340 S. Carson St., Suite 1E Carson City, NV 89701

#### **Salon Chocolat**

775-884-3667 177 W. Proctor St. Carson City, NV 89703 www.salonchocolat.com

#### **BEVERAGE DISTRIBUTORS**

#### Southern Wine & Spirits

775-355-4500 1170 S. Rock Blvd. Reno, NV 89502 www.southernwine.com

#### **BLOOD BANK**

#### **United Blood Services**

775-887-9111 256 E. Winnie Lane Carson City, NV 89706 www.unitedbloodservices.org

#### **BOWLING**

#### **Carson Lanes Retail Center**

775-883-2606 4600 Snyder Ave. Carson City, NV 89701 www.carsonlanes.com

#### **BUILDING MATERIALS**

#### **Carson Masonry & Steel Supply**

775-882-3832 4783 US Hwy 50 East Carson City, NV 89701 www.carsonmasonry.com

#### **Western Nevada Supply**

775-882-0900 5445 S. Carson St. Carson City, NV 89701 www.goblueteam.com

#### **BUSINESS RECORDS SHREDDING**

#### Shred-it Reno, Inc.

775-853-1212 8670 Technology Way Reno, NV 89521 www.shredit.com

#### **BUSINESS RECORDS STORAGE AND MANAGEMENT**

#### **IKON Office Solutions, Inc.**

775-332-4457 1150 Financial Blvd., Suite 1000 Reno, NV 89502 www.ikon.com

#### Offsite Data Depot, LLC

775-888-9933 PO Box 21406 Carson City, NV 89721 www.offsitedatadepot.com

#### **BUTCHER**

#### **Butler Gourmet Meats LLC**

775-883-0211 1909 N. Carson St. Carson City, NV 89701 www.butlermeats.com



#### **CABLE TELEVISION SERVICE**

#### **Charter Communications**

888-GET-CHARTER 284 E. Winnie Lane Carson City, NV 89706 www.charter.com

#### **CARPET & UPHOLSTERY CLEANERS**

#### **A Better Carpet Cleaner**

775-267-9960 964 Lehigh Circle Carson City, NV 89705 www.abettercarpetcleaner.net

#### **CASINO/RESTAURANT**

#### **Bodine's Casino**

775-885-7777 5650 S. Carson St. Carson City, NV 89701 www.bodinescarson.com

#### Cactus Jack's Casino

775-882-8770 420 N. Carson St. Carson City, NV 89701

#### **Carson Horseshoe Club, The**

775-883-2211 402 N. Carson St. Carson City, NV 89701 www.carsonhorseshoe.com

#### **Carson Nugget**

775-882-1626 507 N. Carson St. Carson City, NV 89701 www.ccnugget.com

#### **Casino Fandango**

775-885-7000 3800 S. Carson St. Carson City, NV 89701 www.casinofandango.com

#### **Comstock Casino**

775-882-0772 3680 Goni Road Carson City, NV 89706

#### **Jackpot Crossing Casino**

775-883-7777 1897 N. Edmonds Dr. Carson City, NV 89706

#### **CATERING**

#### **Molly's Gourmet Catering** & Cooking School

775-841-5511 220 W. John St. Carson City, NV 89703 www.mollysgourmetcatering.com

#### CHURCH

#### **Capital Christian Center**

775-883-3355 1600 Snyder Ave. Carson City, NV 89701 www.thinkccc.com

#### **Salvation Army, The**

775-887-9120 661 Colorado St. Carson City, NV 89702 www.usw.salvationarmy.org

#### **Victory Christian Center**

775-885-7722 300 Hot Springs Road Carson City, NV 89706 www.victoryatcarson.org

#### **CLOTHING**

#### It's All About Me Fine Clothing

775-884-1000 1301 S. Carson St. Carson City, NV 89701

#### **Sweet Mojo**

775-883-3633 206 N. Carson St. Carson City, NV 89701

#### **COFFEE HOUSE**

#### **Carson Coffee Espresso**

775-841-1818 1825 N. Carson St. Carson City, NV 89703

#### **COFFEE SERVICES**

#### **First Choice Services**

775-883-6990 4949 US Hwy 50 East, Suite B1 Carson City, NV 89701 www.firstchoiceservices.com

#### **COIN DEALER**

#### **Downtown Coin**

775-883-4653 111 W. Telegraph, Suite 100-B Carson City, NV 89703 www.downtowncoin.com

#### **Northern Nevada Coin**

775-884-1660 601 N. Carson St. Carson City, NV 89701 www.brokencc.com

#### **COMPUTERS: REPAIR & SERVICE**

#### **DeBug Computers, Inc.**

775-883-3630 729 N. Carson St. Carson City, NV 89701 www.debugcomputer.net

#### **Geeks of Nevada**

775-841-7118 520 S. Curry St. Carson City, NV 89703 www.nevadageek.net

#### **COMPUTERS: SALES, REPAIR** & SERVICE

#### **ComputerCorps**

775-883-2323 6373 US Hwy 50 East - PO Box 21550 Carson City, NV 89721 www.computercorps.org

#### **COMPUTERS:TRAINING**

#### **Capital City Computing**

775-887-1294 PO Box 4156 Carson City, NV 89702

#### CONSULTING

#### **Exploration Services**

#### Incorporated

775-884-2203 390 S. Sutro Terrace Carson City, NV 89706 www.explorationservicesincorporated. com

#### **CONTRACTORS**

#### **Black Pine Construction, Ltd.**

775-882-6302 430 Jeanell Dr., Suite A Carson City, NV 89703

#### **D G Hand Construction Company**

775-883-2526 1595 Lompa Lane Carson City, NV 89701 www.dghand.com

#### Fox Co.

775-291-0901 1430 Koontz Lane Carson City, NV 89701

#### **Granite Construction Company**

775-358-8792 1055 Glendale Ave. Sparks, NV 89431 www.graniteconstruction.com

#### **Lopiccolo Construction**

775 882-9447 3655 Arrowhead, Unit 140 Carson City, NV 89706 www.lopiccoloconstruction.com

#### Metcalf Builders, Inc.

775-885-1844 751 Basque Way Carson City, NV 89706 www.metcalfbuilders.com

#### **Miles Construction**

775-246-3722 61 Industrial Parkway Carson City, NV 89706 www.milesconst.com

#### **Northeast Masonry**

775-246-0105 32 Cash Dr. Carson City, NV 89706

#### **RHP Mechanical, Inc.**

775-322-9434 1008 E. 4th St. Reno, NV 89512 www.rhpinc.net

#### **COPY MACHINES, SALES & SUPPLIES**

#### **High Sierra Business**

#### Systems, Inc.

775-883-6379 1907 N. Carson St. Carson City, NV 89701 www.hs-business.com

#### **Hughes-Calihan/Konica** Minolta Corp.

775-853-9900 10615 Professional Circle, Suite 101 Reno, NV 89521 www.kmbs.konicaminolta.us



#### **DAIRY PRODUCTS**

#### **Model Dairy**

775-788-7900 500 Gould St. Reno, NV 89505 www.model-dairy.com

#### **DANCE APPAREL**

#### **Everything Dance Etc.**

775-461-0060 2081 S. Lompa Ln. Suite A Carson City, NV 89701 www.everythingdanceetc.com

#### **DENTISTS**

#### **Advanced Dentistry by Design**

775-883-7244 403 W. Nye Lane, #A Carson City, NV 89706 www.advanceddentistrybydesign.com

#### Bauter & Holmes, D.D.S.

775-882-4247 525 W. Washington St. Carson City, NV 89703 www.bauterholmesdds.com

#### **DENTISTS**

#### D'Ascoli, Vincent P., DDS, Ltd.

775-882-1062 1407 N. Carson St. Carson City, NV 89701 www.orthobus.com

#### Funke, Mark D. Dental Practice

775-882-5525 1898 College Parkway, Suite 101 Carson City, NV 89706

#### **Lone Mountain Family Dentistry. LLC**

775-883-1092 461 Hot Springs Road Carson City, NV 89706

#### Van Patten Jr., William G., DDS

775-884-3322 410 Fleischmann Way, Suite A Carson City, NV 89703

#### **Wild About Smiles**

775-887-9453 1789 E. College Parkway, Suite 121 Carson City, NV 89706 www.wildaboutsmiles.net

#### **DEPARTMENT STORES**

#### Wal-Mart SUPERCENTER #1648

775-267-2158 3770 US Highway 395 South Carson City, NV 89706 www.wal-mart.com

#### Wal-Mart SUPERCENTER #3408

775-883-6415 3200 Market St. Carson City, NV 89706 www.wal-mart.com

#### **ELECTRICAL CONTRACTING**

#### A.M. Smith Electric, Inc.

775-885-0333 3370 Executive Pointe Way, #43 Carson City, NV 89706 www.amsmithelectric.com

#### Briggs Electric, Inc.

775-887-9901 5111 Convair Dr. Carson City, NV 89706 www.BriggsElectricNV.com

#### Mr. Electric

775-355-7300 1961 Pacific Ave. Sparks, NV 89431 mrelectricreno.com

#### **Quality Control Systems**

775-359-1691 600 S. 18th St. Sparks, NV 89431 www.qualitycontrolsystems.com

#### **ELECTRICAL EQUIPMENT & SUPPLIES**

#### Wedco, Inc.

775-883-5086 3888 Wedco Way Carson City, NV 89706 www.wedcoinc.com

#### **EMBROIDERY AND SILK SCREENING**

#### **East To West Embroidery** & Design

775-315-0108 646 Meadow Lane Carson City, NV 89701 www.easttowest.com

#### Going Places Inkc.

775-884-2525 244 F. Winnie Lane Carson City, NV 89706 www.goingplacesnv.com

#### Jo's Design

775-883-1800 411 Hot Springs Rd, Suite 3 Carson City, NV 89706 www.companycasuals.com/josdesi

#### **Team Sports Ink**

775-884-3550 5111 Grumman Dr., Suite 1B Carson City, NV 89706 www.teamsportsink.com

#### **EMPLOYMENT SERVICES**

#### **Applied Business Solutions**

775-853-5433 890 E. Patriot Blvd., Suite E Reno, NV 89511 www.appliedbusinessnv.com

#### **Blue Ribbon Personnel Services**

775-782-3208 1702 County Road, Suite A2 Minden, NV 89423 www.blueribbonpersonnel.com

#### **Hire Dynamics**

775-885-9444 202 E. Washington St. Carson City, NV 89701 www.hiredynamics.com

#### **Labor Finders**

775-884-4645 1802 N. Carson St., Suite 140 Carson City, NV 89701 www.laborfinders.com

#### **Nevada JobConnect**

775-684-0400 1929 N. Carson St. Carson City, NV 89701 www.nevadajobconnect.com

#### Sierra Staffing, Inc.

775-882-6464 963 Topsy Lane, Suite 306/PMB 344 Carson City, NV 89705 www.sierrastaffinginc.com

#### **SOS Staffing Services**

775 883-9225 1111 N Carson St., Ste B1 Carson City, NV 89701 www.sosstaffing.com

#### **Spherion Staffing**

775-883-9559 725 Basque Way, Suite 3 Carson City, NV 89706 www.spherion.com

#### **ENGINEERS**

#### Geocon

775-888-9900 4010 Technology Way, Suite D Carson City, NV 89706 www.geoconinc.com

#### **Lumos & Associates**

775-883-7077 800 E. College Parkway Carson City, NV 89706 www.lumosengineering.com

#### Manhard Consulting, Ltd.

775-882-5630 3476 Executive Pointe Way, Suite 12 Carson City, NV 89706 www.manhard.com

#### **Resource Concepts, Inc.**

775-883-1600 340 N. Minnesota St. Carson City, NV 89703 www.rci-nv.com

#### **EQUIPMENT RENTAL**

#### **Cashman Equipment**

775-885-7368 4880 E. Nye Lane Carson City, NV 89706 www.cashmanequipment.com

#### **United Rentals**

775-884-4745 3223 N. Deer Run Rd. Carson City, NV 89701 www.unitedrentals.com

#### **EXCAVATING SERVICES**

#### **ARMAC Construction, LLC**

775-884-3053 PO Box 4616 Carson City, NV 89702 www.armacconstruction.com

#### **EXECUTIVE SUITES**

#### **Pinnacle Executive Suites**

775-884-6123 123 W. Nye Lane Carson City, NV 89706 www.pinnacleexecutivesuites.com

#### **EXTERMINATOR/PEST CARE**

#### **Catseve Pest Control**

775-882-7378 400 Washoe Dr., Suite B Carson City, NV 89704 www.catseyepest.com

#### **Clark Pest Control**

775-359-8215 4607-B Aircenter Circle Reno, NV 89502 www.clarkpest.com



#### **FENCING**

#### **Artistic Fence**

775-882-4665 5740 US Hwy 50 East Carson City, NV 89701 www.artisticfenceinc.net

#### **FINANCIAL INSTITUTIONS**

#### **City National Bank**

775-885-1221 1811 E. College Parkway Carson City, NV 89706 www.cnb.com

#### First Independent Bank

775-682-4747 1818 E. College Parkway, Suite 100 Carson City, NV 89706 www.firstindependentnv.com

#### **Greater Nevada Credit Union**

www.gncu.org

Carson Street 775-882-2060 4131 N. Carson St. Carson City, NV 89706

Carson High School 775-882-2060 1111 N. Saliman Road (inside Carson High School) Carson City, NV 89701

**Eagle Station** 775-882-2060 451 Eagle Station Carson City, NV 89701

#### **Harley-Davidson Financial** Services, Inc.

775-886-3000 3850 Arrowhead Dr. Carson City, NV 89706 www.hdfsi.com

#### Heritage Bank of Nevada

775-881-1111 4222 S. Carson St. Carson City, NV 89701 www.heritagebanknevada.com

#### **Mutual of Omaha Bank**

775-885-1200 1101 N. Carson St. Carson City, NV 89701 www.mutualofomahabank.com

#### Nevada State Bank #4859

775-687-1716 4267 S. Carson St. Carson City, NV 89701 www.nsbank.com

#### **US Bank**

www.usbank.com

South Carson 775-687-8016 (Inside Save Mart) 4348 S. Carson St. Carson City, NV 89706

Stewart Branch 775-687-8001 1001 N. Stewart St. Carson City, NV 89701

North Carson 775-888-8580 3405 Market St., Suite 100 Carson City, NV 89706

#### **Wells Fargo Bank**

www.wellsfargo.com

East Carson 775-885-1145 1550 US Hwy 50 East Carson City, NV 89701

Business Banking 775-885-1111 2424 S. Carson St. Carson City, NV 89703 Capitol Center 775-885-1138 211 N. Stewart St. Carson City, NV 89701

Main 775-885-1111 2424 S. Carson St. Carson City, NV 89703

North Carson

775-885-0332 N. Carson & Winnie (inside Safeway) Carson City, NV 89701

#### FINANCIAL SERVICES & CONSULTANTING

#### Abowd and Rose Financial Group

775-885-8300 680 W. Nye Lane, Suite 204 Carson City, NV 89703 www.abowdandrose.com

#### **AWA Wealth Management, LLC**

775-841-4277 1830 E. College Parkway, Suite 220 Carson City, NV 89706

#### **Insurance & Investment** Managers, Inc.

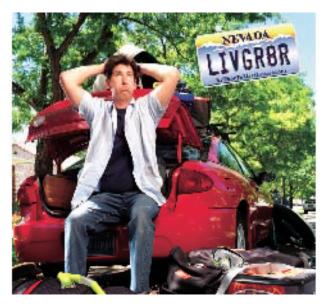
775-359-3223 501 Pyramid Way Sparks, NV 89431

#### **JOBEL Financial, Inc.**

775-882-7455 711 E. Washington St., PO Box 943 Carson City, NV 89702

#### **Nevada State Development** Corporation

775-770-1240 6572 S. McCarran Blvd. Reno. NV 89509 www.nsdc-loans.com



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#### **Today Matters**

887-801-3125 1802 N. Carson St., Suite 108 Carson City. NV 89701 www.tmdebtrelief.com

#### **VALIC Financial Advisors, Inc.**

775-813-4639 800-892-5558 x 87593 1325 Airmotive Way, Suite 175 B & C Reno, NV 89502 www.valic.com

#### Waddell & Reed

775-841-4033 3208 Goni Road, Suite 183 Carson City, NV 89706 www.bbetts.wradvisors.com

#### **FIREARMS**

#### **Collector Firearms**

775-885-0717 PO Box 2248 Carson City, NV 89702 www.collectorfirearms.org

#### **FIREPLACES**

#### Sierra Hearth & Home

775-882-1522 2350 S. Carson St., Suite 1 Carson City, NV 89701 www.sierrahearth.com

#### **FITNESS CLUB**

#### **Anytime Fitness**

775-885-7771 4530 S. Carson St., Suite 7 Carson City, NV 89701 http://www.anytimefitness.com/en-us/ clubs/2535/Carson-City-NV-health-club

#### **FLAGS, BANNERS, & SIGNS**

#### Flag Store, Sign & Banner

775-355-0506 155 Glendale Ave, Suite 9 Sparks, NV 89431 www.eventflags.com

#### **FLOOR COVERINGS**

#### **Atkins House of Carpet**

775-882-6400 4261 US Hwy 50 East Carson City, NV 89701

#### **Roger's Carpet One Floor** and Home

775-267-2555 971 Topsy Lane, Suite 322 Carson City, NV 89705 www.rogerscarpetonecarsoncity.com

#### **FLORISTS**

#### Alie's Flowers & Gifts, Inc.

775-882-8490 1233 S. Carson St. Carson City, NV 89701 www.aliesflowers.biz

#### Flower Bucket

775-883-2577 651 S. Carson St. Carson City, NV 89701 www.FlowerbucketFlorist.com

#### **Sierra Rose Floral & Gifts**

775-887-1913 401 S. Curry St. Carson City, NV 89703 www.sierrarosefloral.com

#### **FUNERAL SERVICES**

#### **Autumn Funerals & Cremations**

775-888-6800 1575 N. Lompa Lane Carson City, NV 89701 www.autumnfuneral.com

#### FitzHenry's Funeral Home & Crematory

775-882-2644 3945 Fairview Dr. Carson City, NV 89701 www.fitzhenrysfuneralhome.com

#### Walton's Chapel of the Valley & Cemetery

775-882-4965 1281 N. Roop St. Carson City, NV 89706 www.waltonsfuneralhomes.com

#### **FURNITURE**

#### JM Furniture, Inc.

775-883-3333 3333 N. Carson St. Carson City, NV 89706 www.jmfurniture.net

#### **Oak Furniture Outlet**

775-882-8666 2270 US Hwy 50 East Carson City, NV 89701 www.carsonoakoutletnv.com

#### **FURNITURE/CUSTOM**

#### Silver State Industries

775-887-3331 5500 Snyder Ave., Bldg 17 Carson City, NV 89702 www.silverstateindustries.com

#### **GASOLINE & SERVICE STATIONS**

#### **Bob's Shell Service**

775-883-7919 705 N. Carson St. Carson City, NV 89701 www.bobsshellautorepair.com

#### Purple Avocado, The

775-883-6233 904 N. Curry St. Carson City, NV 89703 www.thepurpleavocado.com

#### **Rocking and Rolling**

775-267-5144 402 N. Curry St. Carson City, NV 89701

#### GI ASS

#### Capital Glass, Inc.

775-883-6401 2951 Deer Run Road Carson City, NV 89701 www.capitalglassnv.com

#### Nevada Glass Service

775-882-3674 467 Hot Springs Road Carson City, NV 89706 www.nevadaglassservice.com

#### **GOLF COURSE**

#### **Dayton Valley Golf & Country** Club

775-246-7888 101 Palmer Dr. Dayton, NV 89403 www.daytonvalley.com

#### **Eagle Valley Golf**

775-887-2380 3999 Centennial Park Dr. Carson City, NV 89706 www.eaglevalleygolf.com

#### Genoa Lakes Golf Club & Resort

775-782-4653 1 Genoa Lakes Dr. Genoa, NV 89411 www.genoalakes.com

#### **Silver Oak Golf Course**

775-841-7000 1251 Country Club Dr. Carson City, NV 89703 www.silveroakgolf.com

#### **Thunder Canyon**

775-882-0882 19 Lightning W Ranch Rd. Carson City, NV 89704 www.thundercanyon.com

#### **GOVERNMENT**

#### **Carson City Consolidated** Municipality

775-887-2100 201 N. Carson St., Suite 2 Carson City, NV 89701 www.carson-city.nv.us

#### **Carson City Sheriff's Office**

775-887-2500 911 E. Musser St. Carson City, NV 89701 www.ccsheriff.com

#### **Nevada Small Business Development Center**

775-827-4923 745 W. Moana Lane, #375 Reno, NV 89509 www.nsbdc.org

#### **U S Postal Service**

775-884-2300 1111 S. Roop St. Carson City, NV 89701 www.usps.com

#### **GRAPHIC DESIGN**

#### Prism Photographics Inc.

775-883-3214 Carson City, NV 89701

#### **GROCERS**

#### Raley's #114

775-883-8301 3701 S. Carson St. Carson City, NV 89701 www.raleys.com

#### **SaveMart Supermarkets**

775-885-0306 3620 N. Carson St. Carson City, NV 89706 www.savemart.com

#### Trader Joe's #281

775-267-2486 3790 Hwy 395 South, Suite 401 Carson City, NV 89705 www.traderjoes.com

#### **HARDWARE**

#### Home Depot #3309

775-886-4455 3185 Market St. Carson City, NV 89706 www.homedepot.com

#### **True Value**

775-883-1007 2290 US Hwy 50 East Carson City, NV 89701 www.truevalue.com

#### **HEALTH CARE Acute Care**

#### **Mountain Springs Assisted Living Community**

775-885-9223 2861 N. Mountain St. Carson City, NV 89703 www.mountainspringsalc.com

#### **Anti-Aging**

#### Nevada Center, Inc., The

775-884-3990 1231 Country Club Dr. Carson City, NV 89703 www.antiagingmedicine.com

#### Chiropractic

#### **Carson Chiropractic**

775-883-7200 201 W. Adams St. Carson City, NV 89703 www.activator.com

#### **Developmental Disability**

#### **Eagle Valley Children's Home**

775-882-1188 2300 Eagle Valley Ranch Road Carson City, NV 89703 www.eaglevalleychildrenshome.org

#### **Dialyss**

#### **Liberty Dialysis, LLC**

775-461-7250 4500 S. Carson St. Carson City, NV 89701 www.libertydialysis.com

#### **Emergency**

#### **Carson Tahoe Emergency Physicians**

775-882-1361 1600 Medical Parkway Carson City, NV 89703

#### **Eye Care - Ophthalmology**

#### **Center for Advanced Eye Care**

775-882-9123 1104 N. Division St. Carson City, NV 89703 www.sierralaservision.com

#### Sierra Nevada Eye Center

775-841-2000 3475 GS Richards Blvd. Suite 130 Carson City, NV 89703

#### **Eye Care - Optometrist**

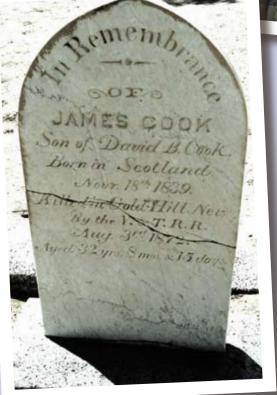
#### Katrina Van Patten, OD, LTD

775-882-3977 410 Fleischmann Way Carson City, NV 89703

# to visit Lone Mountain **Cemetery**

Many of the older tombstones are enclosed by wrought iron fences containing many symbols.





# There must be a good story behind this one!

Okay, this one has our curiosity. Does anybody know what happened to poor James Cook on August 3, 1872? He apparently had an unfortunate encounter with a V&T train. Inquiring minds want to know the rest of the story!

#### **Family Medicine**

#### **Aspen Family Medical**

775-882-1300 2874 N. Carson St., Suite. 127 Carson City, NV 89706 www.aspenfamilymedical.com

#### **Hearing Aids & Services**

#### **Hearing Care of Carson City**

775-885-9888 408 N. Roop St. Carson City, NV 89701

#### **Hospice**

#### Saint Mary's Hospice of **Northern Nevada**

775-770-3081 990 N. Minnesota St. Carson City, NV 89703 www.saintmarysreno.org/hospice

#### **Medical Imaging & X-ray**

#### **Great Basin Imaging**

775-888-1180 2874 N. Carson St., Suite 300 Carson City, NV 89706 www.greatbasinimaging.com

#### **Medical Practice: Management Services**

#### **Physician's Managed Care**

775-885-2211 212 W. Ann St. Carson City, NV 89703 www.pmcipa.com

#### **Occupational**

#### Concentra Inc.

775-887-5030 3488 Goni Rd. Bldg. E Carson City, NV 89706 www.conentra.com

#### **Orthopedic**

#### **Tahoe Fracture & Orthopedic**

775-783-6190 973 Mica Dr., Suite 201 Carson City, NV 89705 www.tahoefracture.com

#### **Physical Therapy**

#### **OPTIMUM Physical Therapy**

775-882-5001 604 W. Washington St., Suite B Carson City, NV 89703

#### Rehabilitation

#### **Carson Nursing & Rehabilitation Center**

775-882-3301 2898 Highway 50 East Carson City, NV 89706 www.covenantcare.com

#### **Evergreen Carson City**

775-841-4646 3050 N. Ormsby Blvd. Carson City, NV 89703 www.evergreenhealthcare.com

#### **Urgent Care**

#### **MedDirect Urgent Care**

775-445-7330 1201 S. Carson St. Carson City, NV 89701 www.carsontahoe.com

#### **Urology**

#### Capitol Urology, Inc.

775-885-9991 1525 Vista Lane, Suite 120 Carson City, NV 89703 www.capitolurology.com

#### Carson Urologists, Ltd.

775-883-1030 1425 Vista Lane Carson City, NV 89703 www.carsonurologists.com

#### **Womens Care**

#### **Tahoe Women's Care**

775-267-6700 973 Mica Dr., Suite 200 Carson City, NV 89705 www.bartonhealth.org

#### **HEATING & AIR CONDITIONING**

#### **Olson Heating & Air Conditioning**

775-267-9447 2884 Mac Dr.

Minden, NV 89423

#### **HOME STAGING**

#### Set the Stage Home Staging

775-901-6516 1270 San Pablo Ct. Minden, NV 89423 www.stagedhomes.com/lori

#### **HOSPITALS**

#### **Carson Tahoe Regional**

#### Healthcare

775-445-8000 1600 Medical Parkway Carson City, NV 89703 www.carsontahoe.com

#### Sierra Surgery Hospital

775-883-1700 1400 Medical Parkway Carson City, NV 89703 www.sierrasurgery.com

#### **HOT SPRINGS**

#### **Carson Hot Springs**

775-885-8844 1500 Old Hot Springs Road Carson City, NV 89706 www.carsonhotspringsresort.com

#### **HOTELS & RESTAURANTS**

#### Gold Hill Hotel/Crown Point Restaurant

775-847-0111 1540 Main St. Virginia City, NV 89440 www.goldhillhotel.net

#### **HOTELS/MOTELS**

#### America's Best Value Inn

775-882-2007 2731 S. Carson St. Carson City, NV 89701 www.americasbestvalueinn.com

#### **Courtyard by Marriott**

775-887-9900 3870 S. Carson St. Carson City, NV 89701 www.marriott.com

#### **Hampton Inn & Suites**

775-885-8800 10 Hospitality Way Carson City, NV 89706 www.carsoncitysuites.hamptoninn.com

#### **Holiday Inn Express**

775-283-4055 4055 N. Carson St. Carson City, NV 89706 www.hiexpress.com

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775-885-7710 2749 S. Carson St. Carson City, NV 89701 www.motel6.com

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#### **TELECOMMUNICATIONS**

#### AT&T

800-288-2020 645 E. Plumb Lane, Suite C-142 Reno, NV 89502 www.att.com

#### Clearwire

775-828-9600 4875 Kietzke Lane, Suite A Reno, NV 89509 www.clearwire.com

#### **Integra Telecom**

775-689-2440 200 S. Virginia St., Suite 400 Reno, NV 89501 www.integratelecom.com

#### **Pacific States Communications**

775-828-2020 4750 Longley Lane, Suite 102 Reno, NV 89502 www.psc-reno.com

#### **Verizon Wireless**

775-267-1094 961 Topsy Lane, Suite 444 Carson City, NV 89705 www.verizonwireless.com

#### **TELEVISION STATION**

#### ACCtv-Channel 210 & 226

775-830-7939 511 W. King St. Carson City, NV 89703 www.acctv.org

#### **KOLO-TV Channel 8**

775-858-8888 4850 Ampere Dr. Reno, NV 89502 www.kolotv.com

#### **THRIFT STORE**

#### **Goodwill Industries**

775-841-1006 3520 US Hwy 50 East Carson City, NV 89701 www.goodwillindustries.org

#### **TILE & STONE**

#### **Atomic Stone**

775-884-4340 PO Box 21534 Carson City, NV 89721 www.atomicstonenevada.com

#### TIRE SALES & SERVICE

#### **Big O Tire Store**

775-882-2002 119 Hot Springs Road Carson City, NV 89706 www.bigotires.com

#### Les Schwab Tire Center

775-841-0161 3020 S. Carson St. Carson City, NV 89701 www.lesschwab.com

#### Les Schwab Tire Center North

775-888-4600 3219 N. Carson St. Carson City, NV 89706 www.lesschwab.com

#### Tires Plus Total Car Care

775-883-1314 2722 Hwy 50 East Carson City, NV 89701 www.tiresplus.com

#### TITLE COMPANIES

#### **Northern Nevada Title Company**

775-883-7513 307 W. Winnie Lane, Suite 1 Carson City, NV 89703 www.nntc1.com

#### Stewart Title of Carson City

775-882-6993 1886 College Parkway, Suite 101 Carson City, NV 89706 www.stewartcarsoncity.com

#### **Western Title Company**

775-687-8500 2310 S. Carson St., #5B Carson City, NV 89701 www.westerntitle.net

#### **TOOLS**

#### Snap-on Tools

775-883-7455 1880 Fairview Dr. Carson City, NV 89701 www.snapon.com

#### Texas Pneumatic Tools, Inc.

775-841-1001 3107 N. Deer Run Road, Suite 10 Carson City, NV 89701 www.airtools.com

#### TOURISM AGENCY

#### **Carson City Convention & Visitors Bureau**

775-687-7410 1900 S. Carson St., #100 Carson City, NV 89701 www.visitcarsoncity.com

#### **TOWING SERVICE**

#### Capital Towing, Inc.

775-882-8260 5225 Arrowhead Dr. Carson City, NV 89706

#### **Valley Towing**

775-882-3800 2730 Conestoga Dr. Carson City, NV 89706 www.vallevtow.net

#### **TRASH REMOVAL**

#### 1-800-GOT-JUNK?

775-887-8898 496 W. Ann St. Carson City, NV 89703 www.1800gotjunk.com

#### **TRAVEL AGENCIES**

#### **Collette Vacations**

800-352-8029 180 Middle St. Pawtucket, RI 02860 www.collettevacations.com

#### Western Discovery, LLC

775-329-9933 1175 Fairview Dr., Suite M Carson City, NV 89701 www.westerndiscovery.com

#### TREE SERVICE

#### **Healthy Trees**

775-224-3827 496 W. Ann St. Carson City, NV 89703 www.healthytreesonline.com

#### **TROPHIES. ENGRAVING. RUBBER STAMPING**

#### **Ponderosa Stamp & Engraving**

775-882-5975 104 Corbett St., Bldg. A & B Carson City, NV 89706 www.stampandengraving.com

#### **TRUSTEE SERVICES**

#### **Fiduciary Services of** Nevada, LLC

775-841-4119 PO Box 664 Carson City, NV 89702

#### **UNIFORMS/LINENS**

#### **Allied Uniform Sales - Wholesale**

775-246-7747 602 Boulder Circle Dayton, NV 89403

#### **UTILITIES**

#### **NV Energy**

775-834-2926 875 E. Long St. Carson City, NV 89706 www.nvenergy.com

#### **Southwest Gas Corporation**

877-860-6020 400 Eagle Station Lane Carson City, NV 89701 www.swgas.com



#### **VETERINARY SERVICES**

#### **Lone Mountain Veterinary** Hospital

775-883-3136 780 E. College Parkway Carson City, NV 89706 www.lonemountainvet.aahavet.org

#### **Quail Ridge Animal Hospital**

775-267-4888 937 Mica Dr., Suite 18 Carson City, NV 89705 www.quailridgevet.com

#### **Sierra Veterinary Hospital**

775-883-0261 1477 N. Saliman Road Carson City, NV 89706 www.sierravet.net

#### **V & T Pet Clinic**

775-882-6006 2230 S. Carson St. Carson City, NV 89701 www.vtpetclinic.com

#### **VIDEO PRODUCTIONS**

#### **We Shoot Video**

775-297-4125 963 Topsy Lane, Suite 306, PMB 325 Carson City, NV 89705 www.weshootvideo.net

# W,X,Y,Z

#### **WASTE MANAGEMENT**

#### **Waste Management**

775-882-3380 5560 Sheep Dr. Carson City, NV 89701 www.wm.com

#### WATER RESTORATION

#### SERVPRO of Carson City/ Douglas County/ So. Tahoe

775-588-2355 193 Shady Lane Stateline, NV 89449 www.servpro.com

#### **WEB DESIGN AND DEVELOPMENT**

#### Appearances, LLC

775-830-2817 2445 Dawn Circle Carson City, NV 89701 www.appearancesbiz.com

#### **OPV 1st Page**

775-291-7762 3094 Research Way, #61 Carson City, NV 89706 www.opv1stpage.com

#### **WEDDING SUPPLIES** & SERVICES

#### **Weddings of the West**

775-721-9016 PO Box 898 Carson City, NV 89702 www.weddingsofthewest.com

#### **WHOLESALERS & DISTRIBUTORS**

#### **Costco Wholesale**

775-881-2500 700 Old Clear Creek Road Carson City, NV 89705 www.costco.com

#### LED Light, Inc., The

775-841-4490 511 Fairview Dr. Carson City, NV 89701 www.theLEDlight.com

#### **WINDOW CLEANING**

#### **Clear Choice Window Cleaning**

775-745-8741 Dayton, NV 89403

#### **WINERY**

#### **Tahoe Ridge Winery &** Marketplace, LLC

775-783-1566 1644 US Hwy 395 Minden, NV 89423 www.tahoeridge.com

For more information on how your business can benefit by becoming a member of the Carson City Chamber of Commerce call

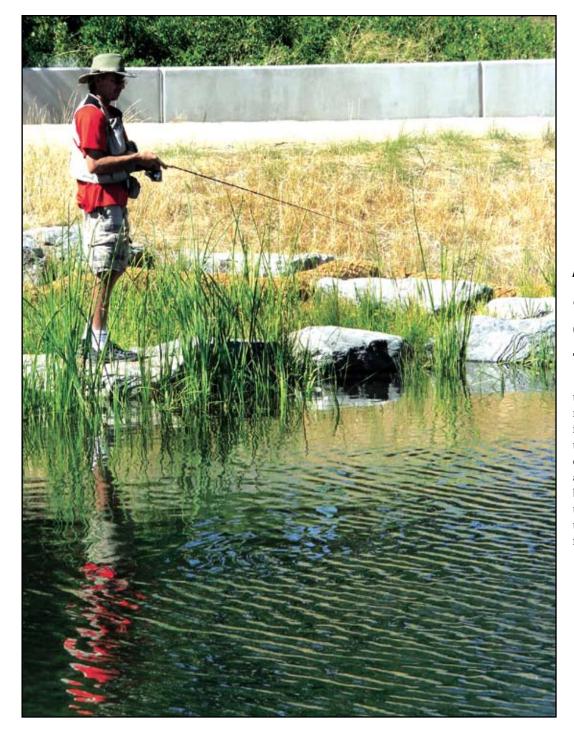
775-882-1565

or visit the website at

carsoncitychamber.com







# **Anglers of all** ages enjoy the city's new fishing hole

Carson City's version of the Ye Ole Fishing Hole is now open behind Bodine's in south Carson City. Go to the fairgrounds entrance off Old Clear Creek Road and follow the dirt road behind the barns to our urban fishing pond. It's a three trout maximum and a fishing license is needed.





# bits&pieces



# The gang of 63 returns

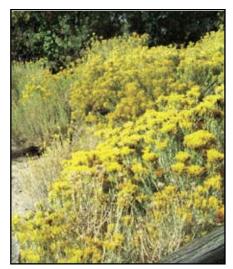
The 76th session of Nevada State Legislative will formally convene on February 7, 2011. The legislators, affectionately known as the "Gang of 63" will feature many new members because of term limits. The "gang" will have their challenge to address budget shortfalls and how to provide government services we say we need but don't want to fund further. You'll see those dark suited lobbyists and legislators on our streets and in our bars and restaurants beginning the end of January as the capital complex comes alive once again.

The Nevada Legislature will be home to the 63 legislators beginning February 7 and the halls will be filled with countless lobbyists.



# Chrysothamnus viscidiflorus is the cause of those fall allergies

Better known by most as yellow rabbitbrush, this producer of most allergies is beautiful to see and lights up the hills and open fields but has us reaching for our tissues to dry those eyes



and blow those runny noses. A hardy weed found mostly in the western states, Carson City certainly has its share of this brush. So, when starting to sneeze, look around for there just might be the rabbitbrush!

Rabbitbrush brightens up the landscape but plays havoc on our allergies.

# Neither rain, sleet or snow...

... will keep the Downtown Business Association from holding their monthly wine walk the first Saturday of each month. Though wine walkers have been very lucky with weather in the past, one never knows what weather to expect during the winter months, but that doesn't matter anyhow since the good wine and warm hospitality far more than make up for any inclement weather. This is a great event for those who may have guests in town the first Saturday!



# **Does Carson City** have ghosts?

You'll need to attend the annual Ghost Walk arranged by the Carson City Convention & Visitors Bureau to find out. New this year is a walk on the evening of October 22 to visit our dearly departed residing in the Lone Mountain Cemetery. Come see our "Friends in Low Places."

■ Who were these former residents of our city?

# bits&pieces \*



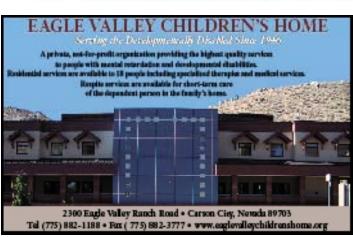


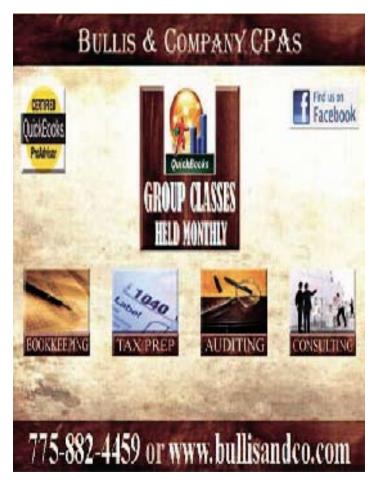
# Follow the path of the planets

Follow Timberline Drive until you see the signs for WNC's Jack C. Davis Observatory. This wonderful hidden spot provides hikers with a great view of the city and on weekends, astronomers and star gazers have the opportunity to enjoy the night sky. For a list of events, log on to www.wnc.edu/ obseratory.

The Planetary Walkway provides parents a great learning tool for kids to become familiar with the planets.







# bits&pieces



Don't miss the "Colors of the Canyon" this fall.

## **V&T** to run through December

Everyone seems to love the V&T train! So popular is the train that the Carson City Convention & Visitors Bureau will keep the train on the track through mid-December. The current schedule of departures each Friday, Saturday and Sunday will remain through the end of October, and in November the diesel will run on Saturday's only. Also of note this year is the special schedule to celebrate our fall foliage. From September 18- October 23, be sure to reserve a seat on the "Colors of the Canyon" ride that departs from the depot and travels through the scenic Brunswick Canyon. Call 687-7410 for complete information or go online at www.visitcarsoncity.com.

#### We all love to travel!

The Chamber has worked some great "deals" with tour operators to take us around the world at very reasonable costs while enjoying traveling with folks from northern Nevada. We love organizing groups to such exotic destinations as Dubai, China, the South of France and so many more places. We've already traveled to Tuscany and Ireland and a lucky group is going to shop the Christmas Markets along the Danube River in Germany and Austria. We've got our travel club going strong and want to include as many folks as we can to enjoy the wonders of the world. Call the Chamber for more information on how you can join the travel club. Visit our website for the current list of places we're going in 2011.

April 22, 2011 is Earth Day

## in Carson City

The Chamber has been very instrumental in gathering volunteer business folks over the past two years to come together each spring and through the fall in cooperation with our parks and recreation department to clean up our city, but it seems as though no matter how hard we try, the mess comes back again. Instead of bringing our "clean team" together monthly, we will assisting in planning a giant clean-up program the morning of April 22 allowing residents to clean their little corner of the world. We then will convene in the afternoon at Mills Park for music, food and whatever else we may come up with. This will be a family affair and we hope you will mark your calendars to join us to "Trim our Waist as we Trim Carson City's Waste." \*



Carson High School ROTC students dismantle the crude shelter found in Carson River Park.



Carson City area locals enjoyed a sunny lunch at St. Mark's Square in Venice, Italy last fall.

# Your Life. Your Community. Your #1 Source for Capital City Business News



# with Meet Your Merchant

Pick up your copy of the Nevada Appeal each week as we highlight the many great places to shop, eat and do business in the Carson City area,

keeping dollars in the community and supporting our local economy.



NEVADA APPEAL

Your Life. Your Community. Your News.

# Citizen input important in good government

Government does not operate in a vacuum unless we allow it. We elect everyday citizens to represent us on matters that concern our welfare and our pocketbooks. We appreciate the service and the dedication of our those we elect; however, your citizen input is paramount in representing what 'we the people' think.

Carson City is governed by a five-member Board of Supervisors and has a number of citizens committees to advise the Board. Most of the meetings are held publicly to comply with the Nevada Open Meeting Law and are televised on Charter Cable Access Channel 226 or on demand at www.acctv.org. Citizens may go to the city website at www.carson.org to view the proceedings live via the internet.

All committees welcome the public to attend meetings and provide input. Agendas with back up materials can be found by logging on to the city's website.

#### **Boards, Committees and Commissions**

**Board of Supervisors** 

Carson City Airport Authority

Carson City Cultural Commission

Carson River Advisory Committee

Convention and Visitors Bureau

**Historic Resources Commission** 

**Library Board of Trustees** 

**Open Space Advisory Committee** 

Nevada Commission for the Reconstruction

of the V&T Railway

Parks and Recreation Commission

**Planning Commission** 

**Regional Transportation Commission** 

Shade Tree Council

The Carson City Supervisors contact information can be found at: www.carson.org

Or mail your letters to this address:

City Hall 201 N. Carson Street, Suite 2 Carson City, NV 89701 775-887-2100





## We invite you to Work the Pond

When attending a Chamber function, there's often talk about "working the pond." The concept is very simple! Extend your hand and make a new friend and business acquaintance.

Chamber functions are the easiest way to meet businesses who may want to do business with members.

We even select Royals who exemplify the best in networking techniques. It's hard to become a Royal and we've only selected two: Brian Olson of Offsite Data Depot and Carol Swanson who is a super Mary Kay sales associate. Our Chamber Ambassadors will make it easier for all to Work the Pond at all of our functions.



# Show us your photographic talent!

We know there are many amateur photographers who love the Carson City scenery as much as we do, and we welcome you to enter our contest for the best spring scene to become our next In Focus cover. The photo must be identifiable as Carson City and exclude family shots. The winner will receive \$150 in gift cards to any of our local shops and restaurants as well as full recognition and a feature story. Judges will be the Carson City Chamber Board of Directors. Photos must be submitted by February 15, 2011 and must contain a summer scene. Files need to be saved as a jpg, tiff or eps. 300 dpi resolution and at least 5-10 inches in width are preferred for quality reproduction. Photos are to be submitted electronically to director@ carsoncitychamber.com. \*

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## **Shop Local!**

In this era of internet shopping, it makes even more sense than ever to shop in your own community. By shopping in our city, you are keeping those precious sales tax dollars right here where they belong. Shopping locally means jobs and lower taxes.

It creates a vibrant economy and attracts other retailers who will create jobs and diversification.

Discount coupons can be found on the Chamber's website at www.carsoncitychamber.com

We encourage you to support the kind advertisers who have made this publication possible.



# Carson City History Treasure Hunt

Historical markers are wonderful reminders of our past. Some of the buildings may be gone, but a state marker has been erected to pay tribute to the history of the building or the event that now has a place in the history books. There are two marker types: The blue outline of the state and the stone markers that are not quite as easily noticed.

Make it a fun family project to learn about the many interesting events that happened in our city oh so long ago. As we learn more of our roots, we can truly appreciate all that came before us.

Why not bring along your camera and take photos! This could be a fun history project for the kids. Come by the Chamber office to pick up a free copy of Nevada's Historical Markers pamphlet (while supplies last).

**Empire and the Carson River Mills** 

US 50, 4 mi. east of the intersection of US 50 and US 395

**Nevada's Capitol** 

Capitol Building, center of Carson City on US 395 and Musser St.

**Carson City** 

Capitol Grounds, North Carson St. at Musser St.

NEVADA STATE

CHILDREN'S HOME

70 **Bliss Mansion** 

75

Mountain St. at Robinson St.

**Methodist Church of Carson City** 

Division St. at Musser St.

Nevada Children's Home On Stewart St. near Fifth St.

**Government Building** 

North Carson St. at Spear St.

**Eagle Valley** In Ross Gold Park, Appion Way at California St.

Dat So La Lee

North side of Snyder Ave. at Stewart Cemetery

**Orion Clemens House** 502 N. Division

The marker number denotes the order in which the plaque was placed within the state.

Stewart Indian School

Snyder Ave. in front of Indian School

134 Pioneer Transierran Flight

US 50, 3 mi, east of intersection of US 395 and US 50

175 Stewart-Nye Residence

King St. at Minnesota St.

179 First Air Flight Over Nevada

On US 395, 3 mi. north of intersection of US 395 & US 50

180 Warm Springs Hotel

E. 5th St. State Prison

181 Washo Indians

US 50, 5 mi. east of Spooner Summit

193 Carson Tahoe Lumber Company

US 395 at Stewart St.

194 Matt Gardener's Home

US 395

196 United States Mint

State Museum on US 395

231 Lakeview

US 395 northbound at Lakeview Grade Summit

235 Camp Nye

Kings Canyon Rd. 2 mi. west of State Capitol Bldg

243 Corbett-Fitzsimmons Fight

Southeast corner of Harbin Ave., and Musser St. in front of the Carson City Public Safety Complex

250 State Printing Building

100 N Stewart St. rear of building in courtyard

f 258 Charles W. Friend House, Observatory and Weather Station

> Corner of N. Stewart and E. King across from the Nevada State Library and Archives Building

**259** Governor's Mansion

606 Mountain St.





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