SPRING/SUMMER 2011

R FOCUS

A PUBLICATION OF THE CARSON CITY CHAMBER OF COMMERCE

Artists find a home in Carson City WNC celebrates student artists History of the Brewery Arts Center Free spirit finds joy in performing

Carson

City

Complete Carson City Chamber of Commerce Business Directory

NOW EVEN LOOS

More Titles! More Games! More Ways to Wini

Now over 100 of your FAVORITE GAMES have been loosened even more! OVER \$300 MILLION PAID OUT IN 2010.

ASINO FANDANGO is the

DO MORE and WIN MORE!

place to PLAY MORE, EAT MORE,



Best Overall Casino Best Promotions Best Place to Hit a Royal Best Place to Play the Tables Best Place for Video Poker Friendliest Employees Best Buffet **Best Brunch**

More Fun.

More Ways to Win!

Over 700 slots

PLUS

- 3,000 game options
- 13 table games
- Carson's only high-limit room
- Largest Race & Sports Book
- 4 delectable restaurants
- Live music
- Courtyard by Marriott
- Galaxy 10 HD Movie Theatre

ALL IN ONE PLACE!



(775) 885-7000 • casinofandango.com South Carson City on Hwy 395













What's inside

IN FOCUS magazine

Spring/Summer 2011

FEATURES

Visual Arts

Cover Story: New Beginnings Artist Dorrine Sadelik creates a one-of-a-kind painting

WNC celebrates local artists Three galleries showcase the fine works of students and their teachers

A passion for glass Jarill Ristine creates lasting impressions

Where is our public art? Some cities have great public art ... does Carson City?

Performing Arts



Free spirit finds joy in performing

Meet dancer, singer and dramatic actress Dani Bayer



Having the time of her life Long time resident, Mom and wife,

Lynn Heller shares her love of the musical theater



History



The dedication of the Brewery Arts Center





How the arts found a home

Forward-thinking citizens create home for artists



Carson Chamber Business Directory

A complete listing of 2011 Carson City Chamber of Commerce members



Chamber People Creating a positive image

Besides great social and business networking opportunities, the Chamber offers programs & travel opportunities

from the editor

For arts sake

When I decided to feature the arts for this edition, I must admit that as a non-artist type, I didn't quite know where to begin. I had learned we have quite the vibrant art community, but unless you are a member of that community, you are totally unaware of the depth and breadth the arts have in our area.



Here I join a painting class at the BAC along with (from left) Pat Miller and Joyce Duncan. *Don't be fooled ... I cannot paint!*

Well, after beginning my research, I began to feel a little like Alice in Wonderland when she fell through the rabbit hole. There were so many doors to open and paths to lead me down so many roads that after a while, I didn't know where to stop. There are only so many pages I am allocated for editorial and the deeper I dug, the more information came to the surface – all of it important.

As with every issue, I feel it is important to bring history of our community to the forefront. Thus, we continue to dedicate a few pages to allow those who did not grow up here to become familiar with all that was Carson City and to refresh the memories of those who grew up here.

In our fifth edition of *In Focus* magazine, we bring you the history of how arts began when a dozen arts activists used the opportunity of the national Bicentennial Celebration to create an arts venue that endures today.

As *Business Week online* wrote in an article dated February 26, 2007, "Creative types are essential to urban and regional economic growth" going on to name Carson City as number three in a list of 10 top places for artists to flourish. I recall locals being skeptical about that designation, but as I researched for this issue, I found that this is, indeed, a place for artists even though we don't have public art or even a visible arts culture. This needs to be resolved and our artists need to have their praises sung!

It was fun doing this issue. The artists profiled are but the very tip of the iceberg. We thank the Nevada Artists Association and their members for providing valuable introductions and insight. It was my intent to profile artists that seem to be "under the radar" yet are every bit as professional and artistic as those so often profiled.

I would have loved to do an entire catalogue on our many artists; however, I hope I have provided you with enough curiosity to seek out incredible local artists. As one would say, so many artists, so few pages!

Conri Hauraman

Executive Director Carson City Chamber of Commerce & In Focus Editor

Disclaimer: All articles and photographs, unless otherwise indicated, are written by Ronni Hannaman and photographed by staff.



Chairman of the Board Scott Dockery Charter Communications

First Vice Chair Court Cardinal

Casino Fandango

Second Vice Chair Stan Jones

Purple Avocado

Secretary/Treasurer Lisa Stirgus Wells

Wells Fargo Bank

Past Chairman Jim Smolenski

Fitzhenry's Funeral Home

Directors: Peter Fishburn Niki Gladys Cheri Glockner Terrie McNutt Bill Miles Johnny Olivas Curt Spradley Richard Stokes Carol Swanson Gil Yanuck

Brown & Bigelow Nevada Appeal Carson Tahoe Hospital Courtyard by Marriott Miles Construction New York Life Carson Coffee Carson City School District Mary Kay AARP

Staff:

Executive Director: Ronni Hannaman director@carsoncitychamber.com

Administrative Assistant: Beverly Eiswert manager@carsoncitychamber.com

Office is located at 1900 S. Carson Street, Ste. 200 Carson City, NV 89701 Phone: 775-882-1565 www.carsoncitychamber.com

In Focus Layout & Design: Terri Thomas tthomas@sierranevadamedia.com

Carson City In Focus magazine is a partnership with the Nevada Appeal.

Silver State Charter Schools

Silver State Charter Schools is a technology-based Online and On-Site School. Our schools offer flexible schedules and one-on-one help with our full-time teachers at our high-technology campus in Carson City.

Serving All of Northern Nevada

Grades 7-8 Silver State Middle School

Grades 9-12 Silver State High School

Where the future of your child meets

3719 North Carson Street Carson City, NV 89706 775.883.7900 www.sshs.org Your BEST Choice in Secondary Education he future of technolo

FRBE Nevada Public Schoo

With Technolog?

Iocal artists

Local artists contribute to a strong arts community

There are a whole host of reasons Business Week online named Carson City as number three on their top 10 list of "Metro Areas Ideal for Artists" in their article, "America's Best Places for Artists" (February 25, 2007). And, one of those reasons is the plethora of dedicated artists who continue to make ours an attractive community for budding and accomplished artists.

The only two destinations considered more ideal for artists than Carson City are Los Angeles and Santa Fe, New Mexico. The cities that follow us on the list are New York City (#4), Kingston, NY (#5), Oxnard-Thousand Oaks-Ventura, CA (#6), Nashville (#7), Boulder (#8), San Francisco (#9) and Nassau-Suffolk County, NY at #10. And, there we are, little ole Carson City leading the pack!

An issue such as this cannot be complete without at least a mention of some of our high energy and high powered artists and teachers not profiled in this issue who continue to put us on the map. As a disclaimer, the artists listed below are the ones we consistently hear about. We know there are many fine artists of whom we are unaware making an impact on our arts community, and we thank all for their contributions.

We would also be remiss not to mention the foresight of then Supervisor Pete Livermore and Carson City Office of Business Development Director Joe McCarthy for seeing the arts potential in our city and forming the Carson City Arts & Culture Coalition to unify the arts community.

The Theater Arts

The theater arts have proven to be wildly successful and we can proudly state we have two successful children's theaters, a progressive high school theater company as well as one of the best college musical theater performing groups anywhere in the west. We enjoy two adult troupes as well, one that is the second oldest theater company in the state. Most cities of our size do not even come close to the depth of our theater community.

Andie Anderson has been the Artistic Director of BAC Stage Kids since 2006. She has 20 years of theatrical experience, both onstage and off. Andie is currently attending Emerson College in Boston to earn her Masters Degree in Theatre Education. She also oversees the Brewery Arts Theater BACPAC theater company.

Karen Chandler is the popular drama teacher at Carson High School and is responsible for proudly launching successful careers for many of her students. She serves as the artistic director for the BACPAC, the resident small theater company at the Brewery Arts Center. A talented actress and singer, Karen loves to perform (as time permits) locally.

Stephanie Arrigotti

started the music program at Western Nevada College in 1977 serving as the only fulltime performing arts professor, coordinating 12 part-time instructors in music, dance and theater. She has directed many

Stephanie Arrigotti produces four musical productions annually for Western Nevada Musical Theater Company. wonderful Western Nevada Musical Theatre Company productions drawing audiences from all over northern Nevada and northern California.

Pat Josten, Executive Producer of Wild Horse Productions, previously worked with Carol Scott at the BAC. She is a National Jefferson Award Winner for bringing the "joy and magic of performing arts" to our community.

Carol Scott, Executive Director of Wild Horse Productions, is the former artistic director of three successful children's theater companies. Carol founded the BAC Stage Kids in 1991, left Carson City for a move to Canada and upon her return helped to found the Wild Horse Productions.



Downtown Carson City hosts free jazz concerts during the summer months at the Comma Coffee outdoor patio.

Music, Music, Music

If you take the time to look and listen, music is everywhere. From funky coffee houses and bars to the big stage at the Bob Boldrick Community Theater, we are fortunate to be entertained year-round in all the musical genres. Come join a jam session or just sit back and enjoy. We've got a symphony and big band jazz along with single artists who will do their best to entertain you!

Chris and Darla Bayer have performed in many local venues and for libraries statewide over the years along with their daughter Dani. Chris is the consummate performer and Darla has been the backbone of ACCtv since its inception. **Susan Benefield** teaches musical theater and choir at Carson High and is the Musical Director for the Nevada Opera Youth Chorus as well as the Brewery Arts Center Theater productions. She performs with the Nevada Opera, Brewery Arts Center Summer Stock and BACPAC productions, the Reno Philharmonic and the Toccata Orchestra of Lake Tahoe.

Elinor and David Bugli have been the driving force in bringing music to our community since coming to Carson City, bringing to us the opportunity to say we have a local symphony and a wonderful jazz band. So dedicated are they to creating music, they started the Strings in the Schools program, teaching elementary school students how to play string instruments. They, too, are the impetus behind the annual *Jazz! Carson City* event.

Sue Kitts Jesch teaches young students in grades 2-5 the love of music through the free Carson City Symphony Strings in the Schools program. Sue also is the concertmaster for the Symphony.

June Joplin is a consummate artist in her own right and continues to open her eclectic coffee shop to the various artists in the community who want a stage to showcase their talent. There is no place more artistic oriented in town.

Judy Monson founded the Carson Chamber Singers, an affiliate of the Carson City Symphony, in 1985 and provides those who love to sing the opportunity to perform with the Symphony. She is Director of Music at the First United Methodist Church in Carson City, sings

... continued on next page

Iocal artists

Music, Music, Music

... from previous page

with Bella Voce women's choral ensemble, is a Music Specialist at Elizabeth Lenz Elementary School in Reno, a vocal instructor at the University of Nevada, Reno, and teaches voice privately in Carson City and Reno.

Jarod Sorum brings the love of jazz and big band sounds to budding artists at Carson High. In addition to directing the jazz and concert bands, he teaches beginning guitar and wind ensemble.

Speedy Garfin is the consummate entertainer delighting local audiences for many years with his "lounge act" that has been honed over many years in the Catskills, Las Vegas, Reno, Lake Tahoe and

while serving in the Army. His Garfin Gathering continues to attract audiences from all over.

Art Galleries

We live in a region where blue skies, white capped mountains, lakes and the four seasons inspire artists whether photographically or via pen, pencil or paintbrush. Local arts can be admired and purchased at the Brewery Arts Center on King Street.

Sharon Rosse is the executive director of the Carson City Arts Initiative and an accomplished artist. She and her board bring the more avant garde art to the city to broaden the horizons of those who appreciate the visual arts. Sharon was instrumental in developing the College Galley to showcase student art at Western Nevada College.

The Written Word

The written word captivates the mind. As in the visual arts, there are those who prefer the pen (or computer) to bring the beauty of the region alive or to share personal tales through fiction.

Marilee Swirczek founded the Lone Mountain Writers to encourage those with a talent for the pen to hone their skills. An English professor at Western Nevada College since 1989, she challenges her students to be the "best they can be." Recent major student accomplishment is the touring exhibit – *Always Lost: A Meditation on war.*



Speedy Garfin (center) is a member of the Mile High Jazz Band and Garfin Gathering.

24

Bill Cowee, now deceased, was an award-winning poet and short story writer who began the Ash Canyon Poets in 1989 to provide an informal atmosphere for those who love verse. Before he died, he gave the Western Nevada College Dini Library his extensive poetry collection and a special corner has been set aside within the library to contemplate his works and the poetry works of others. The WNC library is

open to the public.

Bill Cowee Poetry Corner

Bill Cowee, co-founder of Ash Canyon Poets, and founding editor of Ash Canyon Review, has been a constant source of poetic energy in Eagle Valley for the past two decades. A magnanimous poet, his example helps us to know the profound impact of an artist on a community. This poetry collection, given to Western Nevada College by Bill. is a symbol of his belief that poetry is like water in the modern world: cool, clear, essential.



The young actors in the recent WNMTC production of "Sound of Music" enjoyed performing as the the Von Trapp Family choreographed by Gina Kaskie-Davis. The actors included Maria Arrigotti as Maria. Child in front: Ryan Vettel. In middle from left: Michael Kaskie, Haley Davis, Juliet Favero. Back row: Emily Heller, Danita Bayer, and Makayla Schmidt.

Dance, Dance, Dance

Dance studios in our city rival those of much larger communities, featuring lessons by internationally acclaimed instructors who were once stars in the international dance arena.

Rosine Bena is a former internationally acclaimed professional ballerina and has danced with some of the finest ballet companies. She currently is the ballet director for the Western Nevada Performing Arts Center and is certified by the American Ballet Theater.

Gina Hill has been training young dancers for many years and has been a regular contributor to Reno's ArtTown. She continues to



nurture and train young dancers from her home studio in Carson City and has worked with and ecourgaged two Miss Carson City title holders, including Julianna Erdesz, who went on to win the Miss Nevada and Miss Nevada USA titles.

Tamara Holmes is the owner of Positive Energy where the young can learn tap, ballet, ballroom, hip-hop and tumble. She was a competitive tumbler and brings her joy of performing to Carson City's youth.

Gina Kaskie-Davis is the owner, director, teacher and choreographer of The Western Nevada Performing Arts Center and has been teaching all forms of dance for 21 years. She serves as the choreographer for Western Nevada College Musical Theater as well as Carson High productions when needed.



Sadelik creates original art

Dorrine Sadelik proudly shows off the cover design for the current In Focus magazine using her original water color painting appropriately named "New Beginnings."

Artist Dorrine Sadelik was commissioned by the Carson City Chamber to create an original cover for In Focus that would represent not only our many talented artists but also to highlight an important Carson City landmark.

cover story

She chose the Governor's Mansion as her subject (well before the inaugural ball when note cards featuring the mansion in a blackand-white drawing were given as guest favors) and calls it "New Beginnings" to reflect not only the spring season but the beginning of a new era in our Governor's Mansion. The Sandoval's once again will fill this historic mansion with the sound of children's laughter and the patter of animal feet.



The Governor's Mansion was built between 1908 and 1909 and was designed by architect George A. Ferris. The land was sold to the state for \$10 by Mrs. T. B. Rickey and the first governor to occupy the mansion was Acting Governor Denver Dickenson and his family. Daughter June was the only child to be born in the mansion and is said to be one of the several ghosts residing within the mansion.

Sadelik is an accomplished artist and a parttime deputy coroner for the Carson City Sheriff's Department and a retired nurse. She has given much attention to the success of the Nevada Artists Association and is pleased to be able to share her talent with our readers and those who visit the Nevada Artist Association Gallery located at 449 W. King Street as part of the Brewery Arts Center complex. *

visual arts 🛠

Tompkins nurtures emerging artists

Anna Mary Robertson Moses found within herself a creative soul that willed to express itself after 70 plus years of dormancy. Affectionately dubbed by the press as Grandma Moses, she became an instant celebrity whether because of her primitive art form or because of her advanced age is yet to be debated.

Living to 101 years old, Moses had many years left to perfect and advance her art and became a prolific artist who became the muse of many creative souls wanting to express themselves.

This article, however, is not about the famous Grandma Moses; it is about the many talented artists within our region who have found their creative souls in the autumn years of their lives thanks to the encouragement of art instructor Mark Tompkins. With his help there just may be an emerging art awaiting discovery.

Originally from the Los Angles Area where he attended the Art Center College of Design for three years, Tompkins, 59, found his way to Carson City when he was but 21 years old. Citing, "I moved here because I wanted to get away from Los Angeles," his first job in Carson City was with Austin Arts, a long-time framing and art supply store that was once on Carson Street. While a framer there, he began teaching art classes at the Minden Campus of Western Nevada College 15 years ago, expanding to teaching at the Brewery Arts Center and coaching private students.

Tompkins admits he began teaching painting and drawing classes to "pay the bills" and it was never his intention to become a full-time instructor. "Being able to teach art was the best thing that ever happened to me," he enthuses.





Tompkins stands beside some of his works on display at the NAA.

Coming from an artistic family, Tompkins discovered his ability to draw at the age of five. His dad was a commercial artist and he was surrounded by art at home. "Having art around seemed natural to me," he stated and he has surrounded himself with art and artists ever since.

While interviewing Tompkins in his well-lit classroom within the Brewery Arts Center, I had the opportunity to meet his students and speak briefly with each. All of them are enthused over his innate ability to draw out their talents. Betty Birnbaum is there primarily to learn how to mix colors and Janet Moser says she needs more tweaking in her watercolor technique. Charlene Howdle, now an accomplished animal portrait artist, six years ago found she has a passion for pastels and needs the encouragement Tompkins can provide. All are retired, over 60 and, like Grandma Moses, have found their artistic souls need to be expressed through their paintings. One needs only to walk through the art gallery where some of their paintings are on display to see how these heretofore busy people are now finding a new lease on life.

"It's very rewarding watching other artists grow and achieve their goals..."

– Mark Tompkins

Tompkins muses, "Teaching for me is not a job. It's very rewarding watching other artists grow and achieve their goals and many of my students have become good friends."

He also acknowledges that he is seeing more and more talented artists being drawn to our region with many of the artists retired and now being able to have the time to nourish their creative spirits.

Tompkins lives in Incline Village with his two cats and commutes to Minden and Carson City. His preferred medium is watercolors and much of his work is on display at the Nevada

Artist Association Gallery located at the Brewery Arts Center in Carson City. \clubsuit

(Left) Art student Janet Moser receives tips from Tompkins.

visual arts

NAA Gallery featured artists displaying within the King Street Gallery and on the web:

Anne Hassrick Armijo - Mixed Media paintings Anne and Peter Bowie - Painting and bronze sculptures **Pam Brekas** – Acrylics, photography and jewelry Nancy Busey - Mixed Media Sabina Bye - Mixed Media with emphasis on animal portraits Santiago Chavez - Mixed Media with emphasis on cultural heritage Nancy Clark - Mixed Media Heather Conka-Thornton – Pyrography (art on wood) Anna Louise Darden - Mixed Media Carolyn Denning - Mixed Media Isabella Dibitonto - Mixed Media Helen Fanning - Mixed Media Maureen Farley - Mixed Media and photography Dianna Filkin - Oils Howard Friedman - Oils and woodcarving Paul Hernandez - Watercolors Norma Holland - Gourd art Charlene Howdell - Pastels featuring animal portraits Egon Klementi - Mixed Media, sculptures, photography Alice Norton - Mixed Media focusing on nature Darlene Novy-Zuelke - Mixed Media focusing on nature Dorrine Sadilek - Mixed Media Larry Taylor - Photography Linda Townsend – Watercolor and pastels Penny Waters-Mauzey - Hand-formed signed works of pure silver Ulla Noor-Warner - Mixed Media JoAnne Wood - Watercolor and pastels

Open Monday – Saturday, 10 a.m. – 4 p.m. 775-882-6641 449 W. King Street, Carson City www.nevadaartists.org



Dorrine Sadilek gives a watercolor painting demonstration with the aid of an overhead mirror at the NAA gallery located within the Brewery Arts Center.

The visual arts alive and well at the artists gallery

The Nevada Artists Association showcases the works of local regional artists and holds several juried shows annually. The association was formed in 1950 to "develop and encourage the attainment and maintenance of a high standard of arts, to promote and stimulate the practical expression of art and art appreciation by those people and groups interested in the arts in the state of Nevada." Their further mission is to sponsor art exhibits and this is accomplished through the NAA Artists Gallery located at 449 W. King Street.

The NAA provides artists the opportunity to meet the second Tuesday monthly and to enjoy demonstrations by fellow artists. Member artists are able to exhibit and sell their art and be featured on the website where one has the opportunity to see the individual styles of each artist. �



Holub worked hard to find a home for local artists

There is something to be said about institutional memory for without it the color and insight presented by those who "were there" actually making history would be lost.

One such person possessing incredible institutional memory is local artist Pat Holub who moved to Carson City in 1958 to file for a quickie divorce.

In 1958, there were only about 6,000 residents and few paved streets, a far cry from where she had been raised. She chose Carson City as her new residence precisely because of the small town atmosphere and thought "it was a great place to begin anew." Later, to earn some money, she and her new husband soon found themselves operating a boarding house for other women seeking a Nevada style divorce.

Having grown up in San Francisco where arts and culture were a part of the everyday landscape, she soon found her newly adopted city devoid of an active and visible arts community although she did find the Nevada Artist Association. NAA was formed in 1950 and headquartered on Washington Street with chapters in Reno, Fallon, Yerington and the prison.

It was at Nevada Artists Association where Pat met many like minded individuals who wanted to showcase their talent and bring arts to the consciousness of local residents. In 1974 and as part of the city's Bicentennial Commission, a group of 12 art activists, of which spunky Pat was one, decided it was time to find a bigger venue to showcase their works and bring NAA and the entire arts community under one roof.

This new group became the Carson City Arts Alliance (CCAI) and one of the first orders of business was to find a new home for this budding association. Coincidently (or serendipitously), the former home of the Carson Brewing Company, the Masonic Lodge and the Nevada Appeal was put on the market.

With an asking price of \$100,000, the group embarked on serious fundraising that would take over four years to raise \$80,000

visual arts *****

Local artist Pat Holub stands next to one of her paintings on display at the Nevada Artists Association Gallery located in the Brewery Arts Center.

leaving them \$20,000 short of their goal.

Seeing an end in sight but all fund raising efforts exhausted, the Nevada Artists Association voted to sell their Washington Street headquarters and donate the remaining \$20,000 to purchase the new building.

Holub states, "If it were not for the Nevada Artists Association, the Brewery Arts Center would not have come to exist." She was the original signer, along with Betty Brogan, of the 99-year lease that assured the NAA has a rent-free home until the 24th day of June, 2076.

She further reminisces, "The whole place was a disaster and it took us a good four years to remodel it and bring it up to code. The inside of the building was in total ruin and the only part of the original building not needing to be redone was the tin ceiling in the ballroom."

Holub has remained passionate about art and the Brewery Arts Center over all these years. She's been painting for 35 years in all mediums preferring to paint outdoor scenes.

Having recently lost her beloved hus-

... the NAA has a rent-free home until the 24th day of June, 2076. band, Frank, she is even more focused on the success of the Brewery Arts Center now that there is a new management in place to further the arts.

"I am happy that arts have found a place

in the hearts and minds of our residents and I appreciate the support of the Nevada Artist Association Gallery allowing artists to show-case our works," she stated as she dashed off to her next meeting. �



Artists celebrated at WNC gallery

On the side of the mountain in northwest Carson City sits one of the most beautiful art galleries in the city: a gallery some say art folks say equals the Stremmel Gallery in Reno.

It is a gallery where all ages can appreciate the creativeness of professional and student artists and where every 5-8 weeks a beautiful reception is held for the public to meet and celebrate the artists as new shows are unveiled. All one needs to enter this gallery is a curious mind and an appreciation for art. There is no entrance fee and the receptions, as well, are complimentary.

Where is this beautiful gallery? Actually, there are three separate galleries under this one roof featuring original eclectic works and all are located in the Bristlecone Building of Western Nevada College.

Sharon Tetly, art teacher at Western Nevada College, is responsible for running the fine campus galleries located in the Bristlecone Building: The Main Gallery, Atrium Gallery and the College Gallery. As many as 13 shows a year are held in these three galleries of which the Main Gallery is the most beautiful.

Creating a space to showcase art properly is Tetly's passion and according to her, "Lighting is the key to a successful show, and I

can spend 3-5 hours to create the proper mood that will intensify the impact and the experience." The emphasis on lighting can best be seen in the Main Gallery where wooden floors and rounded walls create a mood where one can silently contemplate the featured art. She adds, "Creating the proper lighting could equate to the fine tuning setting on a camera."

The art colony at Western Nevada College is strong and many fine budding artists are nurtured by the teaching staff, professional artists themselves. Art students are encouraged to showcase and sell their art in the College Gallery each spring allowing two creative pieces for each art class in which they participate. Tetly calls the spring show, "A celebration of the artist," and remarks, "If you are looking for very affordable original art, this is the place to purchase creative pieces." Who knows, these students could possibly be the next Picasso or other famous artist who once sold their creations for a pittance. There is a lot of creativity within WNC.

In fact, so proud is WNC of their art students that through the Foundation, the college purchases at least 5-7 pieces of student art annually. These pieces become part of the permanent art collection displayed in the various buildings and are a great boost to budding art careers.

Art, however, is not confined to just the visual arts. Over the past four years, English teacher and Lone Mountain Writers founder Marilee Swirczek has incorporated the talents of her creative writing students in the photographic arts showcase. Students are asked to contemplate photographs and write of their visual experience. She states, "I wanted a public venue for those writers who are unpublished. Visual artists have places to hang their works; the actor has a stage on which to perform, but what about the unpublished writer? This type of exhibit gives the creative writer a sense of audience."

The sense of audience is just what the creative writing class received for their work on "Always Lost: A Meditation on War" exhibit now touring college campuses nationwide. The venture was so successful the exhibit has been touring college campuses nationwide and is booked through 2015 with stops at UNR in March/April of next year and returning briefly to WNC in the summer of 2012. This is a must see exhibit.

WNC offers an Associate Degree in Fine Arts and most students go on to a university to continue in this field. The staff teaches with the idea that all students will pursue a four-year degree.

According to Tetly, "We want to be a part of the arts community. Galleries are not only for viewing incredible art but used as teaching space bringing artists to the students."

After you have viewed the wonderful art displays, take a planetary walk up to the Jack C. Davis Observatory. The views are spectacular and just might bring out the artist in you! �

(Left) Sharon Tetly stands beside one of the unusual Larry Williamson art pieces recently shown in the WNC Main Gallery.

(Right) How a gallery is lit can make or break a show. Shadows create drama for the Larry Williamson exhibit.







Great teachers influenced Langson's photographic style

hen he was five years old, Don Langson received his very own Baby Brownie (all the rage in the 1940s and early '50s). That \$1.25 camera started him on a creative photographic journey that found Langson winning numerous prestigious awards and traveling the world seeking just the right shot.

In fact, Langson has received so many awards for his stunning and creative photographs he has lost count. He most recently earned the People's Choice Award for his stunning photograph "Sea of Steps" at the juried show recently held at the Nevada Artist Association Gallery.

Don credits his Dad, also named Don, for introducing him to the camera and tells the stories of his father's amateur photography days when to earn a bit of extra money, unsolicited he would bring a live pony to a home where he knew there were children offering to photograph the children on the pony. If you are a parent, you know what that answer would have been.

visual arts �

Though Don has two younger brothers, Richard and Bruce, he was the only one influenced by his father to take up photography. In junior high school, he joined a camera club and then went on to become the photographer for the school newspaper. Thus, a lifelong passion was born. When in the 9th grade, he graduated from the simple Baby Brownie to his first Pentax H3v 35 mm camera and today still has his revered Pentax.

He credits much of his photographic prowess to his many fine teachers receiving some of the very best training under the tutelage of the great Ansel Adams and other well-known and respected photographic artists. The list of his tutors is long and varied, each making an impression on his work.

As a teacher himself, Langson taught photography at the Brewery Arts Center and at his own studio, Back in a Flash One Hour Photo, formerly in the Frontier Mall off Winnie Lane. He loved teaching his students how to observe the world through the lens of a camera and he proudly states, "My students would tell me they never really saw what was out there and now were paying attention to details and learning the importance of composition."

Though he prefers the creative side of photography, he admits commercial photography is how he has earned much of his living and tells, "In the 1970's, I traveled all through the south and knew what would sell so I provided the public with what they wanted and it was my more artsy shots that I entered in the juried art shows and am pleased to say that many of those artsy shots were appreciated by the judges." He is most proud of the top award presented to him by Pulitzer Prize winner Emily Genauer who presented him with first prize at the Houston Art Show in 1977.

With an artistic eye most of us do not have, Langson shoots unusual views of our world. He has gone through different phases of what interests him and states currently, "I am trending more toward portals and passages." Symbolically one wonders whether he is embarking on a new facet of his life and career. He prints all his own works on his many printers located in what he calls his "man cave" where every bit of space is devoted to photography, past and present. Having grown up printing his own photographs in a dark room, how does Don feel about the magic of Photoshop and today's sophisticated printers? "They are wonderful tools allowing for even more creativity where the results can be instantaneous," was his reply. Don keeps up with all the new "tools" available to create masterpieces allowing him to always be on the cutting edge.

Don is judicious about how many prints he makes of his more artistic shots stating that he produces his limited editions according to the population of the country. For example, he will issue one print per million populations; therefore, if the population figure of today is 300 million Langson would issue only 300 prints thus making the prints collector's items. However, we must remind you that he is unabashedly commercial and if a print is selling well before being designated as a limited edition, it won't ever be designated limited.

Langson believes, "Photography is creative and satisfying and is the visual way to fix memories and experiences forever." He is a firm believer that one of the reasons most of us have cameras is that we "consciously or unconsciously want to record life's events." Langson displays his current works at the Nevada Artist Association Gallery at 449 W. King Street. �



"Sea of Steps" just won "People's Choice" at the juried show at the Nevada Artist Gallery.

visual arts

A passion for glass

Not long ago, I walked into the little café at the Brewery Arts Center to check out the fare and instead of eating, I found myself browsing the many wonderful art pieces for sale created by local artists.

One unusually beautiful glass piece caught my eye and I just knew I had to have it. That piece, so perfect in my living room, turned out to be one of the fused glass creations from Jarill Ristine, creator of one-of-a-kind art glass.

Upon first meeting Ristine in her home studio in Carson City, I mentioned that I was the proud owner of a piece of her beautiful glass art . Like a proud mother, she was delighted to know to whom it was sold. This told me she cares about each and every piece she creates and hopes they will end up in appreciative homes. I assure you my art piece is totally appreciated.

Ristine and husband Glen have been residents since 9/11 of 2000, a date that will live in their memories forever. Prior to that, she and her banker turned mortgage broker husband lived in a small community outside of Chicago and then on Sanibel Island, Florida for 16 years prior to deciding to settle in Carson City. They were fully aware of what our area has to offer since they were frequent visitors here since Glen first attended a convention in Lake Tahoe in 1982. She states, "I fell in love with this area immediately and knew this is where we wanted to retire."

An artist for over 30 years, Ristine began her glass art journey in 1980 and has been hooked since. "I always passed a wonderful little shop in Barrington, Illinois and one day decided to visit and then signed up for a stained glass class. The first time I cut glass, I was enthralled!" Six weeks later, she was selling her creations to the store for resale testifying to her natural skill and creativeness.

Though Ristine has dabbled in other mediums over the years, it's working in glass that is her passion. Her home studio off Clear Creek Road is large and airy and full of wonderful glass and artist supplies. She has a large stainless steel kiln to fuse her glass pieces making this a fully self-contained studio though she sells her pieces through the Artisan Store at the Brewery Arts Center.

When asked whether she has created large art pieces for her beautiful home, she laughs, "Like most artists, I create more for others and don't seem to have the time to create for myself." Each Ristine piece is original for which there is no pattern. You may see photos of her art, but don't expect to be able to choose a piece from a catalogue. She loves to create commissioned pieces. She is proud all her glass is made in Oregon and buys lovely glass to create her masterpieces.

How long does it take to create a basic piece of art? Three days is the minimum to create a lovely bowl. She gets asked why original art is expensive and answers, "Not only are the materials expensive, but it takes time." As the old saying goes, "you get what your pay for." This is not production line art made in China.

Ristine started her art career handcrafting and painting wood duck decoys and has progressed over the years to painting in oil, acrylics, creating paper arts and jewelry. She comes from a long line of artists and is extremely grateful for her talents. She states, "Everything appeals to me. I love to dabble in it all!" *

Even edgy art finds a home in our city

ost people prefer traditional sort of art, you know, the bucolic landscapes, beautiful flowers with drops of dew on their petals, portraits of people or animals and the types of art one would see in traditional art galleries. These are the paintings found in most of our homes.

Ah, but there are those who prefer their art more contemporary or a bit "edgy," as artist Cyndy Brenneman likes to say about the art that is sponsored by the Carson City Arts Alliance (CCAI). She describes "edgy" art as that which makes one wonder what the artist is trying to convey. The type of art that makes you want to look at it again and again and then see something different each time or maybe not get it at all.

The not-so-traditional art is the focus of CCAI, the arts non-profit devoted to creating a bit of tension in the art world and bringing shows to Carson City that can only be found in the much large cities or perhaps on college campuses. In fact, according to Brenneman, volunteer president of the CCAI, there are no shows in northern Nevada quite like those that are displayed at the Carson City Courthouse. The fact that the CCAI gallery is at the Courthouse, too, is a bit edgy and brings "free art to those who may not be able to afford to see this type of art elsewhere."

Though she is a more traditional artist herself, Brenneman loves the idea of bringing "out of the box" art to our community featuring cutting edge artists. Understanding much of our local art may be more traditional, the CCAI reaches out to artists throughout the west to show here.

Taking on the mission of bringing art into the classroom, CCAI has been working with the school district to bring local artists to the schools. The afterschool program brings together paid art instruc-





tors to teach the art of painting to budding young artists.

Brenneman's home is full of art, much of which she personally painted. There's hardly a blank space where art is not displayed in one of Carson City's most famous homes, the Bliss Mansion. She has even painted faux rugs in the kitchen area that are works of art. The third floor of the mansion, once reputed to be a ballroom, is where must of her art is created and she has opened the beautiful home she shares with husband Steve to many art functions.

She asserts, "Anyone can learn to be an artist and paint. All one needs to do is practice, practice, practice and get into the habit of creating art." She compares learning to paint as one would learn to play piano.



Where's the public art?

hough we are known nationally as a city to which artists are flocking, there is little evidence of public art. Some cities paint their trash cans with flowers or modern art; Reno has hanging mobiles; Phoenix incorporated art on their lampposts and public sites while yet others display painted pianos or animal statues and have large public art displayed prominently within

the downtown core. None of that is here, though we do have the requisite statues in the Legislative Park symbolizing various heroes of our time.

visual arts

While hero statues could be considered public art, it's not the "artsy" type of art that makes a statement declaring ours is an arts-oriented community though some of the lack of art may be remedied when the cutout art along the freeway corridor is finished. That art, however interesting it will be, will not help in making the downtown more colorful or interesting. There was a movement in the mid-1990s to bring mural art into the downtown using the sides of buildings as a palette.

could have been an "art walk."

Heidi's owner, Don Thayer, thought the idea so good he contracted with Sacramento artists Stephanie Taylor, Michael Hough, Cindy Mohler and Annie Darling of the Stephanie Taylor Studio to paint a mural of the former roundhouse on the south side of the restaurant

> in the style of mural painter Trump Lloyd who painted realistic art. The mural was completed in 1993, financed by Thayer and can be seen when going north. The mural is still in excellent condition and continues on the William Street side at the front entrance to the restaurant. Stop a moment and take a good look, or better yet, go inside and enjoy a great crepe.

There was a mural painted on the side of what is now the High Sierra Brewing Company that may have been part of the project but had been peeling over the years and became an eyesore, subsequently

There was a movement in the mid-1990's to bring mural art into the downtown using the sides of buildings as a palette. Walt (then the City's Redevelopment Director) and Celine Sullivan had just returned for a small town on the Oregon coast and presented this concept to local businesses to spruce up the city and create what power washed. No one seems to have missed it. There, too, was a stab to bring mural art to the city parks to decrease graffiti with the first created by CHS art students at the east end of Mills Park and the second created by BAC art students at Ross Gold Park. A third mural is hidden behind the Carson City library out of view of most of the public and is a lovely whimsical piece. \clubsuit



buildings that would have, perhaps, attracted visitors. The project fizzled. The best example of the mural art can be found on the south side of Heidi's. Pictured is Heidi's owner Don Thaver.



All Proceeds Benefit: Advocates to End Domestic Violence





- - **Retina Specialist** Board Certified Ophthalmologist
 - Specializing in Macular Degeneration
 - and diseases of the retina.
 - Comprehensive Ophthalmology Glaucoma

 - Diabetic Retinopathy
 - Cataract Surgery



Matti Vazeen, M.D. William Z. Wu, M.D.

- Medical Director
- Board Certified Ophthalmologist
- Performed Over 15,000 Eye Surgeries
- Advanced Surface Treatment Refractive Surgery
- No Needle, No Stitch, No Patch Cataract Surgery

Vazeen Introduces the EGRETTO Wave Eye-Q Laser

One of the safest, fastest and most effective refractive lasers currently available • FDA Approved

Dr. Vazeen would like to thank the community for voting him the number one eye care specialist in Carson City







MINDEN VILLAGE www.sierralaservision.com (775) 782-5523

PPEAI

peforming arts

Because love prevailed, theater began in Carson City

Maizie Harris Jesse, 76, is a woman possessed when it comes to theater in our community.

It was Jesse who co-created the successful Proscenium Players (PPI) in 1965 with Jim Johns to bring the joy of the theater to a city in need of arts and culture and to actors in need of performing. In fact, she's been such a force in the theater arts community, the Brewery Arts Center board recently renamed the former Donald W. Reynolds Theater (aka as the Black Box Theater) the Maizie Harris Jesse Theater to honor her dedication.

Reminiscing about the beginning of theater in Carson City Jesse states, "We placed an ad in the newspaper and by word of mouth and were surprised when 40 people showed up at the old community center (now the Children's Museum) to become a part of our new touring group." The first PPI offering was the 1932 production of "Tobacco Road" and she laughed as she stated, "Sometimes there were more people in the play than in the audience!" The Players went on to perform in prisons, area schools and regional theaters.

PPI found a home at the Brewery Arts Center in 1977 where the first theater production held in the yet-to-be finished Black Box theater was "I'm Herbert," a one-act play about two elderly folks for which she had earlier received the Nevada Best Actress Award in the one-act play category. The play was an instant success and launched many additional and sometimes provocative productions in which Jesse was the star, director or performed whatever task was needed for the success of the show.

Maizie has always loved acting, singing, tap dancing and anything that required a stage and an audience. She's been performing since age 4 and likes to tell the story about a teacher she had at the University of Kansas telling her she had no talent and "was dreadful, absolutely dreadful." Frances Feist, once a Broadway and film actress who died in March of 1981, soon ate her words. You see, Maizie didn't take Feist's criticism to heart, instead trying out for the 1952 college production of "Heaven Can Wait" playing the part of the murderess After seeing Maizie, Feist stated, "My dear, I was so wrong, you are wonderful." These words are etched in her memory and still delight her to this day. Many have gone on to echo those words over the years.

She grew up as an Army brat, the daughter of a Colonel, and began dancing for the USO at age 11 when her Dad was stationed in Germany right after WWII. In his other duty stations, she performed on the bases as well. When the Colonel passed away, the family returned to Reno where both parents had been raised. She finished her education at UNR and performed at many of the regional theaters. So good was she that she was offered a full scholarship to study at the Pasadena Playhouse and because she also was an accomplished singer, Decca Records offered her a recording contract which would have necessitated a move to London. Stating, "Love prevailed," she chose instead to marry and become a mother of five.

The move to Carson City in 1962 where the arts and culture was lacking was disconcerting and through her vision and determination, successful theater was born and continues to this day. She states she has met many wonderful people along the way and is pleased to see two wonderful children's theaters up and running led by professionals. The Proscenium Players are now housed out of the Children's Museum of Northern Nevada. She is proud of the fine productions of Stephanie Arrigotti and the Western Nevada Musical Theater Company and the wonderful productions produced by Karen Chandler at Carson High. Many of their gifted students perform in local theater.

Fully retired from the acting scene today because of health reasons, Jesse shares the secret of success of any production: "Select a good crew before selecting the actors for without a wonderful crew, there is no production."

After the Reno Little Theater, the Proscenium Players is Nevada's second oldest continuously operating theater company and produces four plays annually. It is because of Maizie Harris Jesse, Carson City can proudly shout, "We are a theater town!"

Dear Maizie Harris Jesse, in the words of your former instructor, "You are wonderful." \clubsuit



"Jen Years in a Row! # 2 Landscape Designer # 3 Gift Shop



2450 S. Curry Street, Carson City greenhousegardencenter.com

775.882.8600



A good **ripping drama** is what Dani loves best

There are many fine young actors in our community who are fortunate enough to have wonderful parents to encourage and nourish their talent. Not all make it to the "big time" but according to young actress Danita Bayer (Dani), kids in the arts have a great time growing up in our community creating a sense of self that is usually not found outside of the arts field.

As a budding young actress, Dani, 18, has just about done it all. She sings, she dances, she acts, she sews costumes, she designs sets, she directs. She unabashedly loves the acting world stating, "I love the surreal world of the theater where there is a bright light on the stage and the black area filled with an audience that I know is there but I cannot see."

Her first foray into the world of entertainment began at the tender age of three performing with her musical and talented parents, Darla and Chris Bayer. She went on at the age of four to act in BAC Stage Kids productions where she remained until

"I love the surreal world of the theater where there is a bright light on the stage and the black area filled with an audience that I know is there but I cannot see." – Dani Bayer age 13 when she graduated to the Wild Horse Theater productions and now performs with the Western Nevada Musical Theater Company and was most recently seen singing and dancing in the production of "Good Vibrations."

So committed is she to acting, in 2008 she started her own acting company and though she is ex-

tremely creative says, "I couldn't think of an appropriate name for my acting company so called it "The UnNamed Acting Company." Her thought was to bring together

Dancing in the rain: Dani's free spirit personality shines through.



Dani performed in the WNMTC musical Joseph and the Technicolor Dreamcoat.

acting friends who wanted to become better performers by learning the many nuances that make actors excel.

For her first solo production, she chose "Salem's Daughter" performed in October 2008. The age-appropriate, chilling and suspenseful witchcraft drama featured seven female characters and though she admits, "It wasn't a great play but we did three shows and received positive feedback from the theater community." She is proud the show was produced with minimum outside assistance (though Mom and friends were there when needed.) Her second production was "Loving Lives" and, as her 2011 New Year's Resolution, she is seeking a script for her third production.

Dani loved being home schooled stating, "I don't think I would have liked being in the public school system." Her parents gave her the freedom to learn "what she wanted to learn when she wanted to learn" and that learning style suited her. Since she received parental tutoring, she was able to travel with her parents across the state to perform at libraries bringing the family's Covote Puppet Theater to delighted family audiences. In fact, the first time I saw the Bayer Family perform was at the Carson City Library many years ago. Little Dani gave quite a performance then and continues to give quite the performance to this day. She also traveled with her parents in their Old

in her last year in this discipline, Dani states she no longer wants to be a chef preferring instead to try her hand at graphic design and is currently taking a full load at Western Nevada College in the appropriate classes. Why graphic design? "I know I probably won't make a living in acting, so have to have some career to fall back on!"

Her heart, however, is in the acting field and she is pursing her Associate Arts Degree in Musical Theater. This is quite appropriate for her since she was raised in a musical, theatrical family that has a long history of performers especially on her Dad's side. Dance has been a passion since she was first enrolled in a ballet and tap class at age three. Later, her Dad encouraged her to pursue Irish Dance for which she found she had an affinity and won the first dance contest she entered giving her the desire to go further. And, further she did, all the way to the North American Irish Dancing Championships in 2010.

Dani laughs when she fondly recalls why Chris Bayer wanted her to take up Irish dancing, "He loves to play Irish music and I think he wanted me to perform as a money making scheme!"

performing arts *****

Melodeon Minstrel Troupe performing Gold Rush songs in the western states including stints in Baker, OR, Old Sacramento, Elko and other venues where history was the focus.

A few years ago, Dani was the star of her own TV series on ACCtv, "Cooking with Danita." Though she had not been formerly trained in cooking, she enjoyed doing the show so much she decided a career in the culinary arts would be a good idea to make money when she wasn't acting. Thus, she enrolled in the CHS Culinary Arts class and learned how to cook the "right way." This is the only class she took in the traditional classroom if one wants to consider culinary arts traditional. Now

The world of pretend has always fascinated this poised young lady who in many ways seems like an "old soul." She admits to pretending most of her life to being a cat, a fairy and most often a spy. She asserts, "Theater is the perfect place to pretend. Getting into character is easy and fun when you have a great cast." Though she has primarily been cast in the musical theater, Dani tells us "Deep down I love a good ripping drama!"

What is her plan for life after she gets her degree from WNC? "Though I love my parents and my community, I am ready to leave, to explore and see the rest of the world." The current plan is to enroll in art school in the Bay Area where she feels comfortable and there are so many creative types.

Will she consider coming back to Carson City as so many young people do after spreading their wings and getting their education? "Yes, I would come back if I can take over the productions at WNC." Move over Stephanie Arrigotti, Danita Bayer will be nipping at your heels! ◆



Baker City, Oregon: Performing with her parents in the Old Melodeon Mintrels.

performing arts

Having the time of her life

While watching Lynn Heller sing and dance on stage as one of the leads in the November Western Nevada Musical Theater Company production of "White Christmas," I had the sense she was having the time of her life.

She was.

Since 1993, Lynn has played the lead in about a dozen musicals performed by this amazing local theatrical company operating out of Western Nevada College and feels "fortunate to have had the opportunity to be able to perform in Stephanie Arrigotti's wonderful productions" all these years. Lynn danced up a storm during her performance in "White Christmas." Photo courtesy of WNMTC.

As the longest active member of the theater company, she is somewhat self-deprecating when it comes to her talents stating, "I would not have had this opportunity elsewhere since I would not ever have been able to compete with those who make acting their full-time passion." Many who have enjoyed watching her sing and dance over the years would argue with that personal assessment. In fact, former Governor Bob Miller wrote her a personal note in 1993 relative to her performance in "Kiss Me Kate" that reads "You really are talented."

Though Lynn is a talented musical actor, she is first and foremost a wife and a mother. She and husband, U.S. Representative Dean Heller, have brought up their four children, Hilary (25), Harris (22), Drew (21) and Emily (15), in a musical environment featuring much singing and dancing. Because she loves the theater so, the children became part of the theater scene from a very young age and participated in many productions. Even Dean participates in minor roles when he can and has never missed seeing a show.

Lynn's first appearance on the Carson City stage was in 1993 as the lead in Kiss Me Kate. Overall, she has appeared or has been a part of 52 shows produced by WNMTC. Stating she is now "too old" to play the lead in many of the most enduring musicals, she continues to be involved in just about every aspect of the productions and has served as the assistant director and choreographer for the youth productions and in various backstage capacities. "I appeared in "White Christmas" because it was "age appropriate" and didn't require a 20-year old in the lead," she laughed.

Unfortunately, you won't see her as lead in any of the 2011 productions. The leads in "Oklahoma" (she already starred in a much earlier production) or in the November production of "Phantom of the Opera," one of the largest undertakings ever produced by WNMTC, "are for the much younger actor" according to Lynn. But, know she will be behind the scenes to assure the success of the production.

"Our performing arts company is second to none," states Lynn. "The success of our productions depends on what the audience wants and Stephanie Arrigotti knows how to give them what they want." She adds, "There is nothing like our Western Nevada Musical Theater productions in Reno," she states. "While the Pioneer Theater may have musicals now and then, they are produced by national touring shows."

Lynn has always loved to sing and dance and performed in theater in her high school in Palos Verde. She went on to dance

all over the world and was a cheerleader or "song girl" while attending the University of Southern California where she met Dean.

How did she adapt to life in Carson City after living in Southern California? She enthuses, "There is no better place to raise a growing family," citing all the positive aspects of our city including all the outdoor activities and the great sports programs in which her kids have participated.

Has she seen the arts progress since her move to Carson City over 25 years ago?

"There has been much growth in this field, although people don't move to Carson City for the arts scene. She credits the Brewery Arts Center as one of the major reasons local talent has been able to be showcased.

Lynn keeps very busy these days even though there is only one child left at home. She serves as a substitute teacher, joins Dean on his political travels and looks forward to each and every WNMTC production stating, "I have the time of my life doing these shows." �



Lynn and her husband Dean Heller, enjoyed performing together in "South Pacific." Photo courtesy of Lynn Heller.

Each handpicked stone that I work with holds a unique beauty. It is my passion to bring this beauty to the appreciative eye.

— Tobin Rupert

RUPERT'S PRECISION GEMCUTTING

Gemcutting • Setting • Jewelry Repair Ring Sizing • Custom Jewelry Design

2800 South Curry Street • Carson City, Nevada 89703 775.882.5988 • www.rupertsgemcutting.com



Gems of Mother Earth Native American Owned

performing arts

Music is in their SOUL

To a lucky few, music comes naturally. At Carson High, less than five percent of the student body makes music but those who do, do it well and passionately.

Two CHS students who well represent the up and coming young musicians are very alike in their passion for music, yet very different in the type of music they wish to pursue.

Elizabeth (Liz) White, percussionist and bass player, wants to pursue her dream of working in a professional orchestra that may include pit orchestras for musicals while Connor Farrell wants to tour with "an avant garde, crazy and weird band similar to Frank Zappa." Liz is already working her way into the orchestra

... (both) are members of the Nevada Music Educators Association All State Band that is open to only those who are the best of the best. scene by playing with the Carson City Symphony to build up her resume. Connor plays trumpet and sings with some of the local bands that "push the limits."

Their similarities, however, are very strong. Both are straight A students, both play in the CHS Jazz Band under the direction of popular band teacher Jarod Sorum and both play in the distinguished 36-member Wind Ensemble Band. Connor states, "You must audition to play in the Wind Ensemble and only the best are chosen."

Both play in the CHS Marching Band and although they didn't know it until this interview, both got their musical start in the fifth grade by taking band at



Fremont Elementary School. Liz went on to take band at Eagle Valley Middle School while Connor pursued his music at Carson Middle School. They met up again at Carson High.

Both credit their excellent teachers with furthering their musical education. Liz states, "My music teacher at Fremont told me I had good rhythm and encouraged me to try percussion instruments." She became hooked. In addition to being able to play about any percussion instrument available, Liz plays stand up bass (the instrument is taller than she is!) and is a volunteer every Thursday for the Symphony's Strings in the School program teaching the very young students how to play string instruments. Symphony co-founder Elinor Bugli tells us, "Liz is an excellent percussionist and we are appreciative of her mentoring our after school orchestra class." Band teacher Sorum swept his hand over a wide berth of percussion instruments in the CHS band room proudly stating, "Liz can play all of these!"

Both are principals in the Reno Youth Orchestra, the youth group of the Reno Philharmonic. They play with the Reno Youth Jazz Orchestra and are members of the Nevada Music Educators Association All State Band that is open to only those who are the best of the best. Connor brags a bit stating, "Not many musicians from northern Nevada make it to All State." Also, both do not come from a line of talented musicians finding their talent on their own and becoming committed to being the best.

Both went through their entire educational career in Carson City schools and fared well in the environment. Liz gave the instructors high marks stating, "Every music teacher knows what they are doing." Connor adds, "Mr. Sorum does amazing things with what he has at CHS."

Most of all they have supportive parents who have and continue to sacrifice much to get them to their goal. Connor states, "My parents are unbelievably supportive. They continue to spend lots of time, gas, food, money and sacrifice their time with me so I can play my music. Many times, I am home only about an hour a day." Liz echoes his sentiments citing the strong support she, too, has received from her wonderfully supportive family who make certain she has the opportunity to grow and excel.



CHS band teacher Jarod Sorum joins Liz and Connor in creating jazz music.

both looked at me quizzically stating they don't drive even though both are 18. I asked why. "No time," they chanted in unison. They are so busy with their music and studies they just don't have the time to do what it takes to earn all those hours to be able to earn a Nevada driver's license. Connor informs us he has become adept at "bumming rides."

What do these young folk do when not involved in their musical pursuit? Connor gets away to enjoy nature by hiking and camping and Liz winds down by drawing and painting.

What comes after high school

To graduate this year, both must complete their Senior Project and admittedly, both are not far out of their comfort zone here. Liz has chosen to transcribe a xylophone concerto for orchestra to band music. Connor has chosen to become a musical director of a rock band and will assemble the band, select the music and then create an album. Those lucky enough to judge their Senior Project will be mightily impressed.

When asked if they are freer now that they are able to drive,

amazing percussion director," and Connor plans to take about a year off from school by "doing independent study and practicing between 3-5 hours per day" with the goal of auditioning for a prime music college.

graduation? Liz is planning on going to UNR where there is "an

Whatever comes next, we advise you to memorize these names and watch their careers as they continue to rise up the musical ladder. \clubsuit



TOUR. TASTE. PLAY. PLAN... WITH INSIDER'S INFORMATION.

Old-timer, newcomer or visitor, there's always more to discover about Nevada's capital. Like where you can take a steam train ride on select weekends, how to get to nine world-class golf courses nearby, what's on the menu at the variety of restaurants, when the next event takes place... Our website is a great resource. So are the friendly folks at our Visitors Center – 1900 S. Carson St., next to the State Railroad Museum – open weekdays, 9am-4pm, Saturday, 9am-3pm and, from Memorial Day to Labor Day, Sunday, 9am-3pm.

visitcarsoncity.com • 775-687-7410

CARSON CITY

Taste the High Sierra

MRT Kalendanad by persinting of the Virginia & Tanahas Kalenad Ka, Maginia City, M



the written word

Multiple soul personalities define Reid

"The arts community is so vital here, more so than anywhere I have ever lived."

- Robert Reid

One surely must need to possess multiple personalities to satisfy the creative soul that resides within Robert Leonard Reid.

Here is a man who is a self-taught pianist, prolific song writer, performer, political activist, award-winning author, accomplished nature photographer, playwright, passionate mountaineer/adventurer, former math teacher and a musical director who is now in the process of finishing a complicated score entitled "Bristlecone Mass" to be produced for St. Peter's Episcopal Church debuting later this year.

Reid, a native of western Pennsylvania and an area resident since 1995, vows never to retire. "I've lived in 35 different homes in seven states and have found my last residence," he stated enthusiastically. Carson City came up on his radar when he visited in October 1993 and saw the beautiful fall colors. Deciding to make the Sierras his home, he could have chosen to live anywhere but chose here because, "The arts community is so vital here, more so than anywhere I have ever lived." And, that includes Albuquerque, New York City and the Bay Area.

Like many transplanted artists, he is apprecia-

A self-taught pianist, Reid composes original songs.

tive that one can locally make a name in the local arts scene easier here than if one tried to break into the artist ranks in the bigger cities. He is fully aware of our #3 ranking by *Business Week online* as one of the top up and coming arts communities and gives much credit for the high ranking to Western Nevada College professor Stephanie Arrigotti for her fine musical theater productions. He continues to be in awe of the fact that, "We have four theater companies – unheard of in communities of this size – with residents of the surrounding areas including Reno and the Tahoe area coming here to enroll their children in local theater courses."

He is in awe of the "incredible amount of musical talent here" having met so many musicians who once worked with big show business artists." As he too chose to begin anew and eventually finish his soul's journey in our region, so have these incredibly talented artists brought their professional talent and show business knowledge here for the enjoyment of our residents. He states, "A roster of the Mile High Jazz Band reads like a Who's Who of the show business world."

Reid cites how easy it was to join the local arts community stating that when he went to his first poetry reading he was immediately connected to others making "him feel comfortable in pursing his many artistic passions." He is impressed local artists do not separate themselves from their audience.

A prolific writer since 1975, Reid enjoys writing about his exotic travels to places few dare to venture. He loves the mountains and journeys into the mind of a mountain climber; he writes about the treacherous journey of caribou at the Arctic Circle; and he explores the dichotomy that is New Mexico. Much of his work has a spiritual bent which he deems comes partly from his roots as the son of an Episcopal priest.

A former New York City math teacher and non-fiction writing professor in New Mexico and Western Nevada College, Reid continues to teach. He begins a course on the art of memoir writing at Truckee Meadows Community College beginning in April.

We haven't yet mentioned the name Bobby McGee. That's Reid's alter ego when he performs with chanteuse June Joplin in their cabaret duo Me and Bobby McGee. He's written four songs that can be heard on their website including what he hopes will be the song to replace "Home Means Nevada" with "A Place in My Heart Called Nevada" written for the ill-fated senatorial campaign of Jack Carter (Jimmy's son).

The author in him has been the recipient of a

number of awards including the Silver Pen Award presented to him by the Nevada Writers Hall of Fame in 2009. The Nevada Arts Council also awarded him two literary grants and an artist fellowship. There may be another award in the works for one of his books nominated for special awards, but being a bit of a "knock on wood" type of fellow, he doesn't want to jinx his chances so we won't mention the book title.

Nevadans, as we all know, are very sensitive about the way in which the state name is consistently mispronounced along with the misconceptions about who we are. Reid decided to take a humorous look at ourselves writing his first musical theater production for the Proscenium Players, "I Say Nevada." Overall, he was pleased with the reviews, although some of the more conservative in us weren't all too pleased with political inferences. He plans to rewrite the play every two years to keep it fresh and "to be a kinder, gentler political piece."

His current undertaking centers on finishing his ambitious "Bristlecone Mass" which may be his finest soul piece yet. This major contemporary production will incorporate a chorus of 50-75 and many musical genres. His goal is to wow his audience.

Just what soul you will meet when you meet Robert Leonard Reid will be a surprise. Will it be the explorer telling you of his adventures? Or, will he perform one of his original songs? Then



Reid ponders his latest book.

again, maybe he'll write a part for you in one of his theatrical productions. Wrap all these souls into one piece and you have quite the talented individual who loves living, creating and performing in Carson City, Nevada! �



history

A dream comes true

Editor's note: In each edition of In Focus, we devote pages to related history and there was nothing more historical in our arts community than the advent of the Brewery Arts Center launching us on our path to becoming a destination for the creative. And the following is reprinted from the souvenir program, Brewery Arts Center historic opening, June 9, 1979)

he Brewery Arts Center officially opened on Saturday, June 9, 1979. The arts center was the dream of those who were a part of the Carson City Arts Alliance formed for the sole purpose of intends a permanent center for the arts. The following is from their Center opening in 1979. Photo courtesy of Jed Block. souvenir program:

"Danke, Mahalo, Muchas Gracias and Thank You!

It has taken the combined efforts of hundreds of individuals to arrive at Grand Opening Day. We would like to express our appreciation to each and every one and we know they feel a sense of accomplishment and pleasure as the Brewery Arts Center opens its doors. There are several that merit an extra special thank you:

Betty Block was the local Bicentennial chairman who drew together the original committee. This expanded into the first council of Joyce Barrett, Betty Block, Grace Bordewich, Gus Bundy, Jim Calhoun, Steve Cerstvik, Patty Coluse, Art Hannafin, Betty Helgren, Pat Holub, Chris King, Jim Lien, Pete Marshall, Dorothy Paulsen and DeeAnn Ridings. New people filled vacancies as they occurred, bringing to the council Bob Hill, Eileen Bianchi, Dana Wishmeyer and Ben Gollehon. In 1977, Gerry Lawrence, Naomi Bernard, Carolyn Opitz, Lee Vecchiarelli, Mary Knapp, George Soetje, Mary Wardlaw, Paul Firden, and Jean Stenz joined the roster and 1978 Nathaniel Goodhue, John Hancock, Virginia Daykin, Bruce Scott and Bob Stewart added their names to those preceding them as very helpful, resourceful, and stalwart souls.

To these must be added the very supportive members of the then Board of Supervisors, Harold Jacobsen, Thelma Calhoun, Bob Brogan, Joe Bensinger and M. E. "John" Hayes, and now the new members, Bill Burnaugh and Jack Warnecke. The city managers, first Hanke Etchemendy and then Don Hataway, also gave good guidance and support.

Special recognition must be given to DeeAnn Ridings, who was willing to take charge as Executive Director, blazing new trails for the arts in Carson City, and to her staff, Jeannette Rector, Administrative Secretary, who brought skill, imagination and some of her own furniture to her job, and Joyce Hill, Administrative Assistant, who has begun the development of a curriculum and the teaching staff for the Arts Center; and to Betty block who continues to volunteer fulltime as anything from bookkeeper to money raiser to writer as well as contractor; Art Hannafin, who conceived the functional distribution of the "arts space" and John Hancock, who "found a way" to the EDA grant.

The awarding of the EDA grant posed several challenges, not the least of which was the preparation of a myriad of contract



Betty Block poses with Nevada Governor Robert List (1979-1983) at the Brewery Arts

documents with almost no time allowance whatsoever. The firm of Dolven, Larson and Daniels of Reno came to our rescue. They had the capacity to produce the necessary "spec" books and prints with the modifications necessary to do the project within the budget and to do so with great dispatch. Capriotti Construction, at a time when contractors were up to their ears with activity, was game enough to take the project on, with Bill Mally and John Frank in the lead. The contract had covered only the construction of a shell with the roughest of exterior grading, or interior finish nor paint. At the completion of the contract, the Arts Alliance assumed the responsibility of finishing the building for occupancy.

Local contractors and suppliers have been very helpful during the final phases of construction. Helping ups with materials and/ or services were Baker Electric, Bill Green Construction, Chas. C. Meek Lumber, Copeland Lumber, Carson Building Supply, Carson Furniture, Builders Carpet Supply, Carson Masonry Supply, and First Alarm Painting. The City Parks and Recreation Department staff donated their talents on several occasions, most visibly in the construction of the theatre's entry ramp.

The Carson City Fair and Recreation Board funded the hanging of sheetrock, the installation of lights and outlets in the office and workshops and a number of other items that enabled our getting the building in operation.

There are those who have gone out of their way to assist us in getting organized in our endeavor and facility. Since we've been told "the whole world is on back-order", we really appreciate the efforts of Steve Baxter of Custom Office Supply and Jerry Lynn of Advanced Office Furniture and Design.

No one will argue the value of good communications. Getting one's message across is more than a casual challenge. Without the superlative assistance of the media, our activities would go unattended. Our thanks to Paula Schofield of KKBC/KPTL, Marks Evans of KNIS and to many at the NEVADA APPEAL, particularly Connie Brashear, Joyce Marshal, and Trent Saviers in editorial and Bob Rajas in advertising.

From our very first endeavors the Alliance has enjoyed the assistance of Scotty Ruff and Tom Davis of Sierra Nevada Printing. Tom Burns and Mike Conrad of Mike and Polly Photos and Mike Ayler have supplied those ever important photos at a moment's notice.

Of course, there are always those who are willing to do a little extra, loan special equipment and generally help "save the day." A special tip of the hat to Jim Calhoun for his finish work on the doors; to Leona Wood and Marie Boone of the Carson Chamber of Commerce; Mabel Edmundson, Elaine Clark and Pete Marshall of the Cooperative Extension Service and Dale Pugsly of Western Nevada Community College.

Thank you one and all! Without you we could never have come as far as we have; with you we will continue to grow and expand in order to fulfill the promise of "putting culture in our Brewery." Welcome to the Brewery Arts Center!"

On June 9, 1997, the Carson City Arts Alliance was comprised of the following forward-thinking citizens: **Executive Board:** Carolyn Opitz- President Naomi Bernard - Vice President Bruce Scott - Secretary John Hancock - Treasurer Betty Block - Immediate Past President **Council:** Ted Barben M. Stephen Cerstvik Mayzelle Champion Jane Dahlen Betty Helgren Patricia Holub Christine King **Dorothy Schwartz** George Soetje Bob Stewart Staff: DeeAnn Ridings - Executive Director

Joyce Hill – Administrative Assistant Jeannette Rector – Administrative Secretary



Thelma Davis Calhoun was recognized as one of the foremost artists in northern Nevada. She was a popular local civic leader. Shown here with the quilt she created to commemorate the Bicentennial. Photo courtesy of Jed Block.



Carson City Sheriff's Office • 911 E Musser St • Carson City, NV 89701

A Sheriff's Office Engaged in the Community......

LOCK YOUR DOOR

If you want to reduce the likelihood of being the victim of crime, the single most important thing you can do is to lock your car or home doors. Most crimes witnessed in Carson City are theft related. While not always the case, <u>access</u> in your property and <u>opportunity</u> to take your belongings is most frequently at the root of the crime.

CALL 911 OR 887-2011

Always remember that you know your neighborhood better than the patrolling officers. If you see something suspicious, please call immediately. Your call will be appreciated.

Your Community Law Enforcement Agency

history

Carson Brewery personnel immortalized in paint



f you've ever wondered about the folks depicted in the mural on the Division Street side of the Brewery Arts Center, here's what we know: The mural was painted by John Hunt from an original photograph and features those who owned and worked at the Brewery circa 1934.

Shown from left: Brewery owner Arnold Millard, John Rauch, Herman Smoot, Ed Boyce, Daun Bohall, Fritz Hogmeyer, Alma Millard, Cedric Nelson, "Tip" Tom Hodges, Lovell Bath and bartender Nels Glover, great uncle of Clerk-Recorder Alan Glover. Artist John Hunt replicated the original photograph shown above at the corner of Division and King Streets.



Students THRIVE at WNC.

So can you.

- More than 40 academic degrees & certificates
- Online & evening courses
- ASE certified Automotive programs
- Highly acclaimed Nursing program
- Nationally accredited Child Development & Welding centers

Call a counselor now about financial aid and flexible class schedules.



775-445-3000 • www.wnc.edu



Brings you the best of Broadway in 2011, featuring the Northern Nevada premiere of the Andrew Lloyd Webber spectacular. The Phantom of the Opera-





PHANTON OPERA



At the Carson City Community Center Tickets \$22/\$20/\$18. Reserve your seats now! Call 775-445-4249

history

Creative space created

The story of the Carson City Arts Alliance

(reprinted from the souvenir program, Brewery Arts Center historic opening, June 9, 1979)



• THE CARSON BREWING COMPANY, at Carson City, is Nevada's oldest business. It was established in 1862, in the days of the Territory, two years before Nevada was admitted to the Union. On display at the Brewery are relics and records of days long since past, and a fine collection of ores from the famous old Comstock Lode.

In its search for a meaningful and lasting project, the Carson City Centennial/Bicentennial Commission conducted surveys to research the community for needs not being addressed by other organizations or agencies.

Repeatedly, a need for creative space, particularly one in which less-than-tidy activities could take place, was expressed.

In August 1974, a committee was appointed within the commission to explore various possibilities. New construction was ruled out. The committee looked for available existing buildings. This was just at the time that the Nevada Appeal was preparing to move to its new location.

The old buildings, wandering across the greater part of a centrally located downtown block, seemed ideal to provide approximately 15,000 square feet of space, plus patio and off-street parking space. The historic quality of the property, including a building as old as the state itself, further improved this Bicentennial project.

Because the commission was created by the Board of Supervisors as a temporary entity, it was necessary to establish a permanent corporation whose function would be to purchase, develop and ultimately operate an ARTS CENTER. By appointment of the commission chairman, the committee became the first council of the newly incorporated Carson City Arts Alliance. The Horizons chairman served as the Council's first president.

After determining the price tag of the Brewery/Appeal property as \$100,000 and weighing other alternatives, the new Carson City Arts Alliance set about the task of raising the purchase money. This was accomplished by May 12, 1977 from the following sources: local individuals and businesses, \$45,000; Carson City Fair and Recreation Board, \$15,000; Nevada Artists Association, \$20,000 and the City of Carson, \$5,000. The purchase was recorded June 22, 1977.

The next step was to determine in what manner to fund the construction and remodeling. A concept for space utilization had been determined early in the pre purchase period and a model of the proposed facility had been used extensively to help raise funds. The City of Carson expressed a willingness to pursue Federal Economic Development Administration Funds for the project. This necessitated deeding by dedication the property to the City with the Alliance leasing it back for 99 years. The EDA grant of \$205,000 was awarded and applied to the costs of removal and replacement of the meandering one-story outbuildings. The City added \$45,000 to enable the full shell to be constructed. The Arts Alliance membership and the Fair and Recreation Board have contributed funds for the finish work and some furnishing. Foundations have been approached for funding of equipment.

The project's newly constructed portion of the 9.000 square feet contains classrooms, workshops, photo labs, small theater, gallery and administrative offices.

Funds were granted by the Carson City Fair and Recreation Board to engage a firm to develop architectural plans to rehabilitate the historic two-story Brewery. Construction will commence subsequent to a successful fund drive supplemented by preservation funds.

In addition to the development of the Arts Center, CCAA serves as an informal clearing house for artists, organizations and individuals with referral and calendar assistance. A monthly newsletter, distributed to the membership and the media, contains information on CCAA activities, a cultural calendar and announcements of events of individual and organization members, one-man shows, service club fundraisers, etc. CCAA also functions as a Central Box Office for arts or related events. Expansion into the area of an Artists' Registry and individual artist grant information and referral service is anticipated.

The 600-member Arts Alliance share in the knowledge that they have contributed significantly to the enhancement of their community through the establishment of a center for the enrichment and expansion of the talents and mental divertissements of its citizenry. They invite you to join in the excitement of the future growth and direction of the Brewery Arts Center and the Carson City Arts Alliance. ◆
CARE YOU CAN TRUST. SERVICE YOU CAN DEPEND ON.



URGENT CARE

WALK-INS WELCOME NO APPOINTMENT NECESSARY Illness. Colds. & Minor Injuries School & Sports Physicals Medicare & Most Insurance Plans Accepted



CARSON CITY 8am-8pm 365 days a year

located in the Carson Mall 1201 S. Carson St. Carson City, NV

775-445-7330



DAYTON M-F 8am-6pm Sat 9am-5pm

901 Medical Center Dr. **5th 101** Dayton, NV

775-246-9001



Your Life. Your Community. Your #1 Source for Capital City Business News



with Meet Your Merchant

Pick up your copy of the Nevada Appeal each week as we highlight the many great places to shop, eat and do business in the



Carson City area, keeping doll ars in the community and supporting our local economy.



Your Life. Your Community. Your News.

Keep current with breaking news all day at nevadaappeal.com

Phantom of the Opera comes to Carson City

The Western Nevada Musical Theater Company is bringing the best of Broadway to Carson City when it produces Phantom of the Opera to be performed at the Bob Boldrick Community Theater November 4 - 20, 2011.

The show in its full Broadway format includes the now famous numbers "Think of Me," "Masquerade," "Music of the Night," "Primadonna" and "Angel of Music." The company has booked with Flying by Foy in Las Vegas to handle the special effects of the chandelier.

"It will be, by far,

the most vocally and technically demanding show we have ever produced," commented Arrigotti, who has produced 86 shows for the company. "I've already started working with technicians and set builders - it should

take us a whole year to build this production."

Each year Arrigotti surveys her audience to determine the next year's offerings and Phantom was by far the most requested show to be considered for the 2011 production season.

If you have not seen a Stephanie Arrigotti production, you will find that you can equate any of her productions to what you would see in larger theater towns. The sets are spectacular, the actors talented and the overall production quality is remarkable. Actually, her productions may be better than those seen in some of the better known theater towns for she puts everything she has into making the productions flawless.





Tickets begin at \$18 and can be purchased in advance by calling 775-445-4249. Don't wait, these are sure to be soldout performances.



Valley Realty and Management is a full-service real estate firm specializing in home sales and rentals. We have a team of highly experienced sales staff and property managers who are long-term local residents and will provide the very best of service to you. Whether purchasing, selling, renting or trading, count on us to get the job done for you.

Let us help find your next home!



775.885.5055 | www.vramonline.com 3246 N. Carson Street, Suite 100 | Carson City, NV 89706 Massage Envy Carson City is now offering Pro Heat Deep Muscle Therapy and Aromatherapy



(775) 267-9400 • 933 Topsy Lane # 422, Carson City



We are a Retirement and Assisted Living Community founded on a philosophy that maintains the highest standards of service and care for residents, their family members, as well as, our employees.

We provide a safe, friendly environment built on integrity, teamwork, comparation, expertise, flexibility and creativity.

LL: # MV19951177231



Please call to schedule a tour and check out our video-demo on our website. 775.265.1400 | www.cvrcc.com | www.carsonvalleyseniorliving.com 1189 KIMMERLING ROAD GARDNERVILLE. NEVADA 89460

carson city statistics

This is a capsule only. Go to www.carsoncitychamber.com for a more complete profile.



Community Profile

We are Nevada's state capital with a population of just over 56,000 and the center to all the Sierra region has to offer. The city encompasses over 146 square miles (371.8 kilometers) with 31.9 square kilometers of surface water. We sit at 4,687 feet above sea level, 39.14 degrees north of the equator, and 119.74 degrees west of the prime meridian. Carson City is located in a protected valley surrounded on all sides by mountains featuring the dramatic peaks of the Sierra Nevada to the west and south. We are located 30 minutes east of Lake Tahoe, 30 minutes south of Reno, 20 minutes west of Virginia City and 25 minutes north of Minden and Gardnerville. We are closer to Sacramento and San Francisco than we are to Las Vegas.

A Mild, Four-Season Climate

Ours is a mild high-desert four seasons climate. The sun shines an average of 300 days per year. Our beautiful clear skies provide continual drama offering wind-swept clouds and dramatic sunrises and sunsets. For those who have pets, rejoice for there are no fleas and the bug population is at a minimum. Average annual snowfall 22.2 inches Average annual rainfall 11.8 inches Avg. high temperature (summer): 89 degrees F Avg. low temperature (winter): 19 degrees F Average growing season: 123 days

Miles from Carson City to ...

Lake Tahoe	14
Salt Lake City	556
Los Angeles	514
San Francisco	216
Reno	30
Portland	616
Boise	459
Las Vegas	411
Sacramento	165
Seattle	751



Most frequently requested phone numbers & websites

The area code in Northern Nevada is	775.
CITY:	
All departments can be found on the	
city website:	www.carson.org
Animal Services	
Aquatic Center	
Assessor's Office	
Business License	
Business Resource Innovation Center	
City Mgr./Mayor	
Community Center	
District Attorney	
•	

Health and Human Services	887-2190
Landfill	.882-6066
Library	887-2244
Marriage License	887-2084
Parks & Recreation	887-2262
Senior Center	883-0703
Sheriff.	887-2020
Streets, Sewer & Storm Drain.	887-2355
Voter Registration	.887-2087
•	

Job Lines

Carson City	
	www.carson.org
	.www.nevadajobconnect.com
Nevada State	
	www.dop.nv.gov
	ion684-0350

Museums & Art

Capitol Museum	687-4810
Guided tours775-68	37-4810, ext. 237
Children's Museum of Northern Neva	da 884-2226
	www.cmnn.org
Foreman-Roberts House Museum	
Nevada Artist Association	
www.	nevadaartists.org
Nevada Railroad Museum	
www.nevadacult	ure.org/museums
Nevada State Museum	
www.n	evadaculture.org
Warren Engine Company Museum	
Marjorie Russell Clothing & Textile R	esearch
Center	687-6173

Media

Nevada Appeal	
	www.nevadaappeal.com
	www.carsonnow.org
ACCtv – Public Access TV	
	www.acctv.org

Schools

Bethlehem Lutheran School	
	www.blcs.org
Capital Christian School	
	vww.thinkccc.com
Carson City Beauty Academy	
www.beautysch	oolsdirectory.com
Carson City School District	
www.cars	oncityschools.com
Silver State Charter Schools	
	www.SSHS.org
University of Phoenix	
	www.phoenix.edu
Western Nevada College	
-	www.wnc.edu

State

Attorney General Fraud Hotline	800-266-8688
	ww.ag.state.nv.us
Secretary of State	
	www.nvsos.gov
Nevada Business License	
	www.nvsos.gov
Dept. of Motor Vehicles	
	www.dmvnv.com
Essential Services	211
Governor's Office	684-5670
	www.nv.gov
Library & Archives	

	http://nevadaculture.org/nsla
Vital Statistics	
	http://health.nv.gov/VS.htm

Public Transportation

BLUE GO (to Tahoe)	530-541-7149
JAC (local bus service)	841-RIDE (7433)
	www.carson.org
RTC (to Reno)	348-RIDE (7433)
ww	w.rtcwashoe.com

Utilities (you must call for new service)

AT&T Telephone	1-800-288-2020
Charter Communications	1-866-Get-Charter
NV Energy	834-4444
Southwest Gas Corp	
Water and Sewer	
Waste Management	

Other

Better Business Bureau	
	www.reno.bbb.org
Local Road Conditions	1-877-687-6237
	www.nvroads.com
Nevada Day	

Health & Human Services

Advocates to End Domestic Violence
www.aedv.org
Big Brothers Big Sisters of Northern Nevada
Boys & Girls Club of Western Nevada 882-8820
Carson City Health & Human Services
www.carson.org
Carson-Tahoe Cancer Center 445-7500
Carson-Tahoe Regional Healthcare
CASA of Carson City
Child Abuse Hotline
Community Counseling Center 882-3945
www.cccofcarsoncity.org
Eagle Valley Children's Home
Eood For Thought 883-1011
www.nyfoodforthought.org
Friends in Service Helping (FISH)
www.nvfish.com
Goodwill Industries
www.goodwillindustries.org
Med-Direct Urgent Care
Prescription Help 1-888-477-2669
www.pparx.org
Ron Wood Family Resource Center
www.carson-family.org
Salvation Army 887-9120
United Blood Services
United Blood Services

Secret Witness

CARSON CITY	
SCHOOL LINE	
TEXT	274637
METH HOTLINE	887-2020 X 46384



Visitor Information

State	(775) 687-4322 (800) 237-0774
	www.travelnevada.com
Carson City	(775) 687-7410 (800) 638-2321
-	www.visitcarsoncity.com

Nevada History

Nevada history started in Carson City.

Founded in 1858 by pioneer Abram Curry and designated the state capital in 1864. Carson City's historic residential district dates back to the 1860s and is the largest historical home district in Nevada. As the only city in Ormsby County, the city and county merged in 1969 to consolidate government services.

Housing

From historical to contemporary, it's all here. Carson City offers a wide-ranging diversity of homes. More than half of the 22,500+ housing units are single-family homes, 60 percent of which are owner-occupied. Almost 80 percent of the city's current housing units have been constructed since 1970. Working with a Chamber member real estate professional is your best bet in finding the right home for you. See section under "real estate" or log on to www.carsoncitychamber.com/realtors.

Transportation

It's easy to get here and easy to get around. Carson City's strategic location at the intersection of two major highway corridors provides convenient access for businesses and residents to major markets throughout the west. Highway 50 extends east and west across the nation, and Highway 395 runs from Canada to Mexico.

Our area is served by two airports: The Carson City Airport serves the general aviation needs of the area and is 1.5 miles north of the city's central business district and is adjacent to the Airport Industrial Park. The commercial passenger Reno/Tahoe International Airport is a short 30 to 40 minutes from the city. The local bus service JAC, (Jump Around Carson) covers the city and RTC operates daily service between Reno and Carson City.

Education

The Carson City School District serves kindergarten through fifth-grade students at six neighborhood elementary schools. There is one year 'round school with the remainder operating on the traditional school year. Two middle schools for grades six through eight serve over 2,000 students. Carson and Pioneer High Schools are comprehensive four-year schools with a population of over 2,400 students, and a faculty and staff of over 200. www.carsoncityschools.com

Silver State Charter Schools is a free public on-line distance education charter school for grades 7-12. www.sshs.org

Western Nevada College (WNC) is primarily a public two-year community college providing quality educational opportunities for residents of its seven-county service area. There is a four-year degree program in the construction trades. www.wnc.edu.

Private Educational Facilities

Bethlehem Lutheran School - grades K - 8 Capital Christian Center - Pre K – 8 **Universities:**

University of Phoenix and The University of Nevada, Reno are only 30 miles away.

Economy

Carson City has one of the most diversified and balanced economies in Nevada. The services category employs 28,500 and is the largest single employment category. Government (state, federal and local) employs over 11,500. Retail trade is the third-largest employer followed by manufacturing.

Taxes

Nevada's tax structure is considered to be conservative and less burdensome than that of many other states. There is no state personal income tax. Nevada does not levy franchise, unitary, inventory, inheritance, or corporate profit taxes. Real and personal property is currently taxed at 35 percent of assessed valuation with a 3% annual cap on owner-occupied single family residences and an 8% cap on business and commercial property as imposed by the state legislature. A sales and use tax of 7.475 percent is imposed on the retail sales of tangible personal property in Carson City.

Health Care

The 352,000 sq. ft. Carson Tahoe Regional Medical Center opened in December 2005 on a beautiful 80acre medical campus that includes a comprehensive Cancer Center and Sierra Surgery & Imaging. CTRMC, a not-for-profit 501(c)(3) community based health care facility, is a state-of-the-art, full service hospital with 144 acute care beds, 18 emergency room bays, and a rooftop helipad. MedDirect Urgent Care, in partnership with Carson Tahoe, treats non-emergency customers.

Pet Health Care

There is excellent veterinary care for large and small animals. See listings under Veterinary Services for the very best in pet health care. Dogs must be licensed. Most city parks are dog-friendly.

Recreation & Attractions

Carson City and the surrounding area offer a wide variety of recreational opportunities and welcome visitors

with close to 1,700 sleeping rooms at more than 30 hotels/motels in all price ranges along with several RV parks. The Parks



Department maintains and oversees 40 parks and recreational facilities.

Arts & Culture

Ours is a thriving and close-knit arts community with several theater companies and our own Carson City Symphony. We have fine art galleries including the 3 at Western Nevada College.

Historic Attractions

The Nevada State Museum is by far the most interesting museum in the state. The Nevada State Railroad Museum houses steam locomotives and restored coaches from the Virginia & Truckee RR. The second floor in the Nevada State Capitol houses a museum centering on political history. The Foreman-Roberts House Museum, the Children's Museum of Northern Nevada, and the state's largest historical home district are all located in Carson City.

Casinos

We're a 24-hour city. One cannot think of Nevada without thinking of gaming and casinos. And you can be certain that Carson City has its' share of 24/7 gaming establishments which are very friendly and are a great asset to our economy.

Sports & Youth Programs

Carson City Parks & Recreation operates the Aquatic Center, home to the Carson City Tigersharks swim team. Edmonds Park offers 4 softball fields, 9 soccer fields, 1 multi-purpose football/soccer field, and a BMX track. Mills Park features a skateboard park. We offer men's and youth basketball, Little League/T-Ball, Babe Ruth, girl's softball, Pop Warner Football, Flag Football, AYSO Soccer, High Desert\ Soccer, inline hockey, tennis, and more.

Boys and Girls Club of Western Nevada provides a home away from home in a new state-of-the-art building. Every golfer can enjoy the challenging and affordable play offered at regional courses. Wildcats Baseball is center stage at Western Nevada College and the Reno Aces AAA baseball team plays in downtown Reno.

Government & Public Safety

The city is governed by a Mayor and four-member Board of Supervisors, all elected to overlapping fouryear terms. An appointed City Manager performs administrative functions. The Board of Supervisors has an open-door policy and solicits community representation and involvement through various city advisory boards, commissions and committees. Most meetings are televised on the local cable access channel. The Carson City Fire Department operates three stations in the community with approximately 60 employees, and also operates the ambulance service. The Carson City Sheriff's Department keeps the peace, and enforces the laws and ordinances of the city with over 115 officers and deputies.

The state legislature meets every other year and offers a visitors gallery for those interested in seeing Nevada history in the making.

Communications

Carson City enjoys two cable access channels. Most local government meetings are aired live. Go to www.acctv.org for show times. Channels 2, 4 and 8 are based in Reno and are the national channels. PBS is channel 5. The Nevada Appeal is our hometown newspaper. CarsonNow.org is our internet news source.



2011 Carson City Chamber of Commerce BUSINESSDirectory

The Carson City Chamber of Commerce is proud to present a listing of current Chamber members who stand ready to serve the citizens of our community and our region. On the following pages you will find listings by category of service. Please keep this list handy and call a Chamber member first!

ACCOUNTING SERVICES Bayliss & Associates

775-883-9555 1830 College Parkway, Suite 200 Carson City, NV 89706 www.baylisscpa.com

Bullis & Company CPAs, LLC 775-882-4459 206 S. Division St. Carson City, NV 89703 www.bullisandco.com

Carson Valley Accounting

775-782-7874 1664 Hwy 395, Suite 102 Minden, NV 89423 www.carsonvalleyaccounting.com

Casey, Neilon & Associates, LLC

775-283-5555 503 N. Division St. Carson City, NV 89703 www.wealthcarecpas.com

Freeman & Williams, LLP, CPAs

775-882-3201 3470 GS Richards Blvd. Carson City, NV 89703 www.fwcpas.com

John F. Gardner, CPA 775-882-8473 591 S. Saliman Rd, Suite 1 Carson City, NV 89706

KBCA, LLC 775-885-8847 3860 GS Richards Blvd. Carson City NV 89703 www.kbcllc.com

Steele & Associates, LLC 775-882-7198

680 W. Nye Lane, Suite 202 Carson City, NV 89703 www.steelecpas.com

Strong McPherson & Co.

775-882-4460 202 S. Pratt Ave. 89701 Carson City, NV www.strongmcpherson.com

ACCOUNTING SERVICES/ BOOKKEEPING

After Hours Bookkeeping AIPB, CB 775-790-5372 PO Box 21357 Carson City, NV 89721

Elite Bookkeeping & Tax Service 775-884-6188

123 W. Nye Lane, Suite 103 Carson City, NV 89706 www.elitebookkeeping.biz

ADVERTISING

Getaway Reno/Tahoe 775-636-7200 PO Box 3012 Gardnerville, NV 89410 www.planmygetaway.com

MacWest Marketing, LLC 775-885-1434

310 S. Nevada St. Carson City, NV 89703 www.macwestmarketing.com

Rogers Media Company

530-304-5770 5409 Rogers St. Davis, CA 95618 www.rogersmediacompany.com

Tahoe Telephone Directories

775-884-4141 PO Box 6540 Stateline, NV 89449 www.tahoetelephone.com

ADVERTISING SPECIALTIES

Brown & Bigelow 775-883-9428 4389 Ponderosa Dr. Carson City, NV 89701 www.brownandbigelow.com

JJM Advertising Specialties

775-246-3687 2440 Avery Rd. Carson City, NV 89706 www.johnjantosmenus.com

Serviceflags.Com, Inc.

775-841-6227 3688 Research Way, Suite 2 Carson City, NV 89706 www.serviceflags.com

AIR AMBULANCE HELICOPTER

Care Flight 775-353-0762 450 Edison Way Reno, NV 89502 remsa-cf.com

AIRCRAFT BROKERS

Sterling Air, Ltd. 775-885-6800 2640 College Parkway Carson City, NV 89706 www.sterling-air.net

AIRCRAFT CHARTER

El Aero Services, Inc. 775-883-1500 2101 Arrowhead Dr. Carson City, NV 89706 www.elaero.com

AIRPORTS

Carson City Airport Authority 775-841-2255 2600 E. College Parkway, Suite 6 Carson City, NV 89706 www.carsoncity-airport.com

CPA Quality Affordable Bookkeeping on a Bookkeeper's Price Tag ☑Remote Access 24/7 MSupervised by CPAs Solid internal controls (protection from embezzlement) I Low Cost. We will match or beat your current bookkeeper's rate! www.BullisAndCo.com 775-882-4459



APARTMENTS

College Town Holdings/Modoco, LLC 775-884-0200 3272 N. Roop St., Suite 5 Carson City, NV 89706

Parkway Manor Apartments

775-884-9595 603 E. College Parkway Carson City, NV 89706 www.parkwaymanor.net

Shenandoah Villas

www.rpdhomes.com

775-882-8830 101 Conestoga Dr. Carson City, NV 89706 www.shenandoahvillas.com

Tanglewood Village Apartments

w.TheCarsonYellowPages.com

775-882-0141 919 S. Roop St. Carson City, NV 89701 www.tanglewoodcarsoncity.com

Villas at Dolphin Bay

775-841-4500 730 Silver Oak Dr. Carson City, NV 89706 www.dolphinbayapts.com ARCHITECTS Copoulos, J.P., A.I.A., LEED AP 775-885-7907 307 W. Winnie Lane, Suite 6 Carson City, NV 89703 www.jpcarchitect.com

ARTISTS GALLERY

Nevada Artists Association 775-882-6411 449 W. King St. Carson City, NV 89703 www.nevadaartists.org

ASSOCIATIONS

AARP Nevada 866-389-5652 5820 S. Eastern Ave., Suite 190 Las Vegas, NV 89119 www.aarp.org/nv

American Cancer Society

775-329-0600 691 Sierra Rose Dr., Suite A Reno, NV 89511 www.cancer.org

Better Business Bureau of Northern Nevada

775-322-0657 991 Bible Way Reno, NV 89502 http://reno.bbb.org/

Big Brothers Big Sisters of Northern Nevada 775-283-0606 1208 N. Carson St.

Carson City, NV 89701 www.bbbsnn.org

Boys & Girls Clubs of Western Nevada

775-882-8820 1870 Russell Way Carson City, NV 89706 www.bgcwn.org

Builders Association of

Western Nevada 775-882-4353 806 Randell Dr. Carson City, NV 89702 www.bawn.org

Capital Business Network 775-376-1850

PO Box 1091 Carson City, NV 89702 www.capitalbusinessnetwork.com

Capital City Circles Initiative

775-315-9469 808 East College Parkway #105 Carson City, NV 89706 www.capitalcitycircles.org

Carson City Chamber of Commerce 775-882-1565 1900 S. Carson St., Suite 200 Carson City, NV 89701 www.carsoncitychamber.com

Carson City Downtown Business Association

775-883-2211 716 N. Carson St., Suite 110 Carson City, NV 89703 www.ccdowntown.com

Carson City Elks Lodge #2177

775-882-2177 515 N. Nevada St. Carson City, NV 89703 www.elks.org

Carson Tahoe SPCA

775-885-7766 PO Box 4351 Carson City, NV 89702 www.carsontahoespca.org

CASA of Carson City

775-882-6776 1545 E. 5th St. Carson City, NV 89701 www.casaofcc.org

Inside the

Front Door of the

Carson City Library



Email: TaboeTelephone@wptLnet

BOOK STORE Great Books - Bargain Prices! OPEN Mon, Fri, Sat 10-5 Tues - Thurs 10-7 900 N. Roop St. Carson City www.friendscclibrary.org 775.882.5458



775-687-0202 • www.allisonmackenzie.com

ASSOCIATIONS

Community Counseling Center 775-882-3945

205 S. Pratt St. Carson City, NV 89701 www.cccofcarsoncity.org

Easter Seals Sierra Nevada

775-684-0354 1929 N. Carson St. Carson City, NV 89701 www.sierra.easterseals.com

Food For Thought 775-883-1011

PO Box 656 Carson City, NV 89702 www.nvfoodforthought.org

Friends of the Carson City Library

775-882-8635 900 N. Roop St. Carson City, NV 89701 http://friendscclibrary.org

Kiwanis Club of Carson City

775-888-2088 PO Box 922 Carson City, NV 89702 www.carson-city.kiwanisone.org

March of Dimes

775-826-2166 1000 Bible Way, Suite 43 Reno, NV 89502 www.marchofdimes.com\nevada

Nevada Association of Employers

775-329-4241 8725 Technology Way, Suite A Reno, NV 89521 www.nae-online.org

Nevada Business Connections

775-882-8306 3535 A. Arrowhead Dr. Carson City, NV 89706 nevadabusinessconnections.com

Nevada Day, Inc.

775-882-2600 107 W. Telegraph Carson City, NV 89701 www.nevadaday.com

Nevada Manufacturers

Association 775-882-6662 963 Topsy Lane, #306-182 Carson City, NV 89705 www.nvmfrs.org

Nevada Mining Association

775-829-2121 9210 Prototype Dr., Suite 200 Reno, NV 89521 www.nevadamining.org

Nevada Rural Counties RSVP 775-687-4680

2621 Northgate Lane, Suite 6 Carson City, NV 89706 www.nevadaruralrsvp.org

Nevada Taxpayers Association 775-882-2697

501 S. Carson St., Suite 301 Carson City, NV 89701 www.nevadataxpayers.org

Northern Nevada Development

Authority 775-883-4413 704 W. Nye Lane, Suite 201 Carson City, NV 89703 www.nnda.org

Parks 4 Paws

775-883-2062 Carson City, NV parks4paws.com

Partnership Carson City

775-841-4730 1711 N. Roop St. Carson City, NV 89706 www.partnershipcarsoncity.org

Retail Association of Nevada

775-882-1700 410 S. Minnesota St. Carson City, NV 89703 www.rannv.org

Ron Wood Family Resource

Center 775-884-2269 2621 Northgate Lane, Suite 62 Carson City, NV 89706 www.carson-family.org

Sierra Nevada Association of

 Realtors, Inc.

 775-885-7200
 300 S. Curry St., Suite 3

 Carson City, NV
 89703

 www.snar.org
 89703

Special Olympics Nevada

887-417-2742 5670 Wynn Rd., Suite H Las Vegas, NV 89118 www.sonv.org

West Coast Affordable Housing

205-459-8522 4110 Eaton Ave. Suite A Caldwell, ID 83607 www.cdinet.us

WNC Foundation 775-445-3240 2201 W. College Parkw

2201 W. College Parkway Carson City, NV 89703 www.wnc.edu

ATTORNEYS

Allison, MacKenzie, Pavlakis, Wright & Fagan, Ltd. 775-687-0202 402 N. Division St. Carson City, NV 89703 www.allisonmackenzie.com

Day R. Williams

775-885-8398 1601 Fairview Dr., Suite C Carson City, NV 89701 www.carsontrialattorney.com

Kaempfer, Crowell, Renshaw,

Gronauer & Fiorentino 775-884-8300 510 W. 4th St. Carson City, NV 89703 www.kkbrf.com

Law Office of Darcy K.

Houghton, PC 775-882-1777 777 E. William St., Suite 107 Carson City, NV 89701 www.hou2plan.com

Law Office of Jennifer S. Anderson

775-841-5888 212 E. Washington St. Carson City, NV 89701 www.andersonheckmanlaw.com

Law Offices of Laub and Laub

775-883-5282 711 S. Carson St., Suite 2 Carson City, NV 89701 www.laubandlaub.com

Law Offices of Susan N. Wasko 775-841-4838

206 S. Division St., Suite 4 Carson City, NV 89703

Lionel Sawyer & Collins 775-841-2115

410 S. Carson St. Carson City, NV 89701 www.lionelsawyer.com

AUTO & TRUCK PARTS

NAPA Capital City Auto & Truck Parts 775-883-1577 1882 US Hwy 50 East Carson City, NV 89701 www.napaonline.com

AUTO BODY REPAIR

Gilson Auto Body, Inc. 775-887-9099 405 Moses St. Carson City, NV 89703 www.gilsonautobody.com

Kustom Kreations

775-885-8079 3608 S. Curry St. Carson City, NV 89703 www.kustomkreationscollision.com

Preferred Auto Body

775-882-5606 2258 N. Carson St. Carson City, NV 89706

Rupert's Auto Body, LLC

775-883-4484 2800 S. Curry St. Carson City, NV 89703 www.rupertsautobody.com

VCM Collision Center

775-885-1415 4251 US Hwy 50 East Carson City, NV 89701 www.vcmcollision.com

AUTOMOBILE DEALERSHIPS

Capital Ford 775-882-5353 3660 S. Carson St. Carson City, NV 89701 www.capitalfordonline.com

Carson City Toyota & Scion 775-882-8211

2590 S. Carson St. Carson City, NV 89701 www.carsoncitytoyota.com

Michael Hohl GM SUPERSTORE

775-883-5777 3700 S. Carson St. Carson City, NV 89701 www.michaelhohl.com

Michael Hohl Honda-Subaru

775-885-0400 2800 S. Carson St. Carson City, NV 89701 www.michaelhohlautomotive.com

AUTOMOBILE RENTAL & LEASING

Avis Rent a Car - Santa Fe Rentals, Inc. 775-841-6758 3911 S. Carson St. Carson City, NV 89701 www.avis.com

Enterprise Rent-A-Car

775-883-7788 1063 S. Carson St. Carson City, NV 89701 www.enterprise.com

AUTOMOBILE SERVICE & REPAIR Capitol Automotive

775-882-9000 1000 N. Plaza St. Carson City, NV 89701 www.capautonv.com

Christensen Automotive 775-882-8888 1860 Hwy 50 East Carson City, NV 89706 www.christensenautomotive.com

Jigsaw Automotive 775-883-5447 301 Hot Springs Rd., Suite 7 Carson City, NV 89706

RR Pitman's Mobile Auto Service & Repair 775-220-9970 Carson City, NV 89701

Carson City, NV 89701 rrpitmansmobileautoserviceandrepair. blogspot.com

Sunrise Automotive 775-885-1611 2765 US Hwy 50 East, Unit D Carson City, NV 89701 www.sunriseautomotive.net

AUTOMOTIVE PAINTS

T & H Auto Paints, Inc. 775-883-1281 2765 Hwy 50 East, Unit E Carson City, NV 89701

b

BARS The Carson Cigar Company 775-884-4402 318 N. Carson St., Suite 101 Carson City, NV 89701 www.carsoncigarcompany.com

Crossroads Lounge

775-882-7222 300 E. Winnie Lane Carson City, NV 89706

Jimmy G's Cigar Bar 775-461-0466 301 N. Carson St. Carson City, NV 89701

Sagebrush Ranch 775-246-5683 PO Box 21998 Carson City, NV 89721 www.sagebrushranch.com

Get your color fx.

while of the second second second the second second

 Timbers Saloon

 775-882-8758

 124 E. 8th St.

 Carson City, NV
 89701

BASEBALL ORGANIZATION

Reno Aces Baseball Club 775-334-4700 250 Evans Ave. Reno, NV 89501 www.renoaces.com

BATTERIES

Batteries Plus775-884-05661400 S. Carson St.Carson City, NV89701www.batteriesplus.com

BEAUTY PRODUCTS &

CONSULTATION Mary Kay Cosmetics - Swanson 775-267-0418 1037 Sunburst Dr. Carson City, NV 89705 www.carolswanson.com

BEAUTY SALONS

Bella Salon & Spa 775-885-9779 1910 College Parkway Carson City, NV 89706 www.bellasalonspaonline.com

 Fusion Salon & Spa

 775-841-5000

 2340 S. Carson St., Suite 1E

 Carson City, NV
 89701

Hair Studio & Spear Me, Hair Studio Inc. 775-883-4434 198 W. Winnie Lane Carson City, NV 89703 www.hairstudiocc.com BEVERAGE DISTRIBUTORS Southern Wine & Spirits

775-355-4500 1170 S. Rock Blvd. Reno, NV 89502 www.southernwine.com

BLOOD BANK

United Blood Services 775-887-9111 256 E. Winnie Lane Carson City, NV 89706 www.unitedbloodservices.org

Contact me for a complimentary makeover and gift

Carol Swanson

Independent besuty consultant & sales cirector 775-267-0418 • 210-710-0186 www.caroliswanson.com

BOWLING

Carson Lanes Retail Center 775-883-2606 4600 Snyder Ave. Carson City, NV 89701 www.carsonlanes.com

BUILDING MATERIALS

Carson Masonry & Steel Supply 775-882-3832 4783 US Hwy 50 East Carson City, NV 89701 www.carsonmasonry.com

Western Nevada Supply

775-882-0900 5445 S. Carson St. Carson City, NV 89701 www.goblueteam.com

BUSINESS RECORDS

Shred-it Reno, Inc. 775-853-1212 8670 Technology Way Reno, NV 89521 www.shredit.com

BUSINESS RECORDS STORAGE AND MANAGEMENT

IKON Office Solutions, Inc. 775-332-4457 1150 Financial Blvd., Suite 1000 Reno, NV 89502 www.ikon.com

Offsite Data Depot, LLC

775-888-9933 550 Mallory Way, PO Box 21406 Carson City, NV 89721 www.offsitedatadepot.com

BUTCHER

Butler Gourmet Meats LLC 775-883-0211 1909 N. Carson St. Carson City, NV 89701 www.butlermeats.com

С

CABLE - DIGITAL TELEVISION SERVICE

Charter Communications 888-GET-CHARTER 284 E. Winnie Lane Carson City, NV 89706 www.charter.com

CARPET & UPHOLSTERY CLEANERS

A Better Carpet Cleaner 775-267-9960 964 Lehigh Circle Carson City, NV 89705 www.abettercarpetcleaner.net

CASINOS

Bodine's Casino 775-885-7777 5650 S. Carson St. Carson City, NV 89701 www.bodinescarson.com

Cactus Jack's Casino

775-882-8770 420 N. Carson St. Carson City, NV 89701

Carson Nugget

775-882-1626 507 N. Carson St. Carson City, NV 89701 www.ccnugget.com

Casino Fandango

775-885-7000 3800 S. Carson St. Carson City, NV 89701 www.casinofandango.com

Comstock Casino 775-882-0772 3680 Goni Rd. Carson City, NV 89706

Introducing Fusion Salon & Spa

Our highly trained professionals are here to assist you in all of your hair, mail, skin, massage and tanning needs



CASINOS

Gold Dust West 775-885-9000 2171 US Hwy 50 East Carson City, NV 89701 www.qdwcasino.com

Jackpot Crossing Casino 775-883-7777 1897 N. Edmonds Dr. Carson City, NV 89706

CHURCH

Capital Christian Center 775-883-3355 1600 Snyder Ave. Carson City, NV 89701 www.thinkccc.com

The Salvation Army

775-887-9120 661 Colorado St. Carson City, NV 89702 www.usw.salvationarmy.org

Victory Christian Center

775-885-7722 300 Hot Springs Rd. Carson City, NV 89706 www.victoryatcarson.org

Because you can't stop even when your computer decides to...



Computer Solutions for Corporations • Home Businesses Families • Students Repair Services Networking Services Hardware Servicesand so much motel



CLOTHING Sweet Mojo 775-883-3633 206 N. Carson St. Carson City, NV 89701

COFFEE HOUSE

Carson Coffee Espresso 775-841-1818 1825 N. Carson St. Carson City, NV 89703

San Rafael Coffee Company

775-461-3113 711 S. Carson St., Suite 3 Carson City, NV 89701 http://sanrafaelcoffeecompany.com

COIN DEALER

Northern Nevada Coin 775-884-1660 601 N. Carson St. Carson City, NV 89701 www.brokencc.com

COMMERCIAL SWEEPING AND SNOW REMOVAL

 Four D Enterprises, LLC.

 775-690-2219
 4225 Quinn Dr.

 Carson City, NV
 89701

COMPUTERS: NETWORK SERVICES

Techspert Consulting, LLC Nancy Jean King Dayton, NV 89403 775-315-9131 www.tc-nv.com

COMPUTERS: REPAIR & SERVICE

DeBug Computers, Inc. 775-883-3630 729 N. Carson St. Carson City, NV 89701 www.debugcomputer.net

Geeks of Nevada

775-841-7118 520 S. Curry St. Carson City, NV 89703 www.nevadageek.net

ComputerCorps

775-883-2323 550 Mallory Way - PO Box 21550 Carson City, NV 89721 www.computercorps.org

COMPUTERS: TRAINING Capital City Computing

775-887-1294 PO Box 4156 Carson City, NV 89702

CONSULTING

Exploration Services Incorporated 775-884-2203 390 S. Sutro Terrace Carson City, NV 89706 www.explorationservicesincorporated. com

CONTRACTORS

Black Pine Construction, Ltd. 775-882-6302 430 Jeanell Dr., Suite A Carson City, NV 89703

D G Hand Construction Company 775-883-2526

1595 Lompa Lane

Carson City, NV 89701 www.dghand.com

Fox Co.

YOU ONLY GET ONE

CHANCE AT YOUR CHILD'S

EDUCATION.

Please consider

BETHLEHEM LUTHERAN SCHOOL

775-291-0901 1430 Koontz Lane Carson City, NV 89701

Granite Construction Company

775-358-8792 1055 Glendale Ave. Sparks, NV 89431 www.graniteconstruction.com

Lopiccolo Construction

775 882-9447 3655 Arrowhead, Unit 140 Carson City, NV 89706 www.lopiccoloconstruction.com

DAIRY PRODUCTS Model Dairy 775-788-7900

500 Gould St. Reno, NV 89505 www.model-dairy.com

Metcalf Builders, Inc.

www.metcalfbuilders.com

Miles Construction

61 Industrial Parkway

www.milesconst.com

Carson City, NV 89706

RHP Mechanical. Inc.

89706

775-885-1844

775-246-3722

775-322-9434

1008 E. 4th St.

www.rhpinc.net

775-246-0105

775-883-6379

1907 N. Carson St.

Minolta Corp.

Reno, NV 89521

775-853-9900

32 Cash Dr.

Inc.

Reno, NV 89512

Northeast Masonry

Carson City, NV 89706

COPY MACHINES.

SALES & SUPPLIES

Carson City, NV 89701

Hughes-Calihan/Konica

www.kmbs.konicaminolta.us

10615 Professional Circle, Suite 101

www.hs-business.com

High Sierra Business Systems,

751 Basque Way

Carson City, NV

DANCE APPAREL

Everything Dance Etc. 775-461-0060 2081 S. Lompa Lane, Suite A Carson City, NV 89701 www.everythingdanceetc.com

DANCE INSTRUCTION

Positive Energy 775-884-3633 3603 Challenger Way Carson City, NV 89706 positive-energy.us

For sylvemetric plants call or this of al: 1837 Mountain Street Phone M2-5252 Rot 100 www.Mca.org



DENTISTS

Advanced Dentistry by Design 775-883-7244 403 W. Nye Lane, Suite A Carson City, NV 89706

advanceddentistrybydesign.com

Bauter & Holmes, D.D.S. 775-882-4247 525 W. Washington St. Carson City, NV 89703 www.bauterholmesdds.com

D'Ascoli, Vincent P. DDS, Ltd. 775-882-1062 1407 N. Carson St. Carson City, NV 89701 www.orthobus.com

Mark D. Funke Dental Practice

775-882-5525 1898 College Parkway, Suite 101 Carson City, NV 89706

Lone Mountain Family Dentistry, LLC 775-883-1092 461 Hot Springs Rd. Carson City, NV 89706

Van Patten, William G. Jr., DDS 775-884-3322 410 Fleischmann Way, Suite A Carson City, NV 89703

David White, DDS

775-323-8088 1300 Haskell St. Reno, NV 89509 www.davidwhitedds.com

Wild About Smiles

775-887-9453 1789 E. College Parkway, Suite 121 Carson City, NV 89706 www.wildaboutsmiles.net

DEPARTMENT STORES

Wal-Mart SUPERCENTER #1648 775-267-2158 3770 US Highway 395 South Carson City, NV 89706 www.wal-mart.com

Wal-Mart SUPERCENTER #3408

775-883-6415 3200 Market St. Carson City, NV 89706 www.wal-mart.com



ELECTRICAL CONTRACTING A.M. Smith Electric, Inc. 775-885-0333 3370 Executive Pointe Way, Suite 43 Carson City, NV 89706 www.amsmithelectric.com

Briggs Electric, Inc.

775-887-9901 5111 Convair Dr. Carson City, NV 89706 www.BriggsElectricNV.com

Quality Control Systems

775-359-1691 600 S. 18th St. Sparks, NV 89431 www.qualitycontrolsystems.com

ELECTRICAL EQUIPMENT & SUPPLIES Wedco. Inc.

775-883-5086 3888 Wedco Way Carson City, NV 89706 www.wedcoinc.com

EMBROIDERY & SILK SCREENING East To West Embroidery & Design

775-315-0108 646 Meadow Lane Carson City, NV 89701 www.easttowest.com

Going Places Inkc.

775-884-2525 244 E. Winnie Lane Carson City, NV 89706 www.goingplacesnv.com

Jo's Design 775-883-1800 411 Hot Springs Rd., Suite 3 Carson City, NV 89706

Walmart **>:<**

SAVE MONEY. LIVE BETTER.

Team Sports Ink 775-884-3550 5111 Grumman Dr., Suite 1B Carson City, NV 89706 www.teamsportsink.com

EMPLOYMENT SERVICES Applied Business Solutions

775-853-5433 890 E. Patriot Blvd., Suite E Reno, NV 89511 www.appliedbusinessnv.com

Blue Ribbon Personnel Services

775-782-3208 1702 County Rd., Suite A2 Minden, NV 89423 www.blueribbonpersonnel.com

Hire Dynamics

775-885-9444 202 E. Washington St. Carson City, NV 89701 www.hiredynamics.com



(775) 883-1092 461 Flot Springs Road Carson City, NY 89705

Se Habla Español

Thomas Valencia Store Manager 883-6415 Store #3408 3200 Market St. • Carson City, NV 89706

Larry Lampkin Store Manager 267-2158 Store #1648 3770 US Highway 395 N • Carson City, NV 89705

EMPLOYMENT SERVICES

Nevada JobConnect 775-684-0400 1929 N. Carson St. Carson City, NV 89701 www.nevadajobconnect.com

Sierra Staffing, Inc. 775-882-6464 963 Topsy Lane, Suite 306/PMB 344 Carson City, NV 89705 www.sierrastaffinginc.com

Spherion Staffing

775-883-9559 725 Basque Way, Suite 3 Carson City, NV 89706 www.spherion.com/carsoncity-nv

ENGINEERS

Lumos & Associates 775-883-7077 800 E. College Parkway Carson City, NV 89706 www.lumosengineering.com

Manhard Consulting, Ltd.

775-882-5630 3476 Executive Pointe Way, Suite 12 Carson City, NV 89706 www.manhard.com

Resource Concepts, Inc.

775-883-1600 340 N. Minnesota St. Carson City, NV 89703 www.rci-nv.com

ENTERTAINMENT Chorus of the Comstock

877-857-2220 Carson City, NV 89701 ComstockChorus.com

Carson City Symphony

 Association

 775-883-4154

 PO Box 2001

 Carson City, NV
 89702

 ccsymphony.com

Mile High Jazz Band Association

775-883-4154 191 Heidi Circle Carson City, NV 89701 http://milehighjazz.com

EQUIPMENT RENTAL

United Rentals 775-884-4745 3223 N. Deer Run Rd. Carson City, NV 89701 www.unitedrentals.com

EXCAVATING SERVICES

ARMAC Construction, LLC 775-884-3053 PO Box 4616 Carson City, NV 89702 www.armacconstruction.com

EXECUTIVE SUITES

Pinnacle Executive Suites 775-884-6123 123 W. Nye Lane Carson City, NV 89706 pinnacleexecutivesuites.com

EXTERMINATOR/PEST CARE

Catseye Pest Control 775-882-7378 400 Washoe Dr., Suite B Carson City, NV 89704 www.catseyepest.com

Clark Pest Control

775-359-8215 4607-B Aircenter Circle Reno, NV 89502 www.clarkpest.com



Drive something that better fits your life.

If you've outgrown your current vehicle, you are in the driver's seat at Greater Nevada Credit Union. Call our friendly lending staff to review our competitive auto loan rates and learn about the benefits of our Preferred Dealer Network with its special pricing and VIP service.

Call (877) 771-GR8R or visit ItsTimeToLiveGreater.com to apply online.

All loans and the second second lines. Manual and the second seco





Flowers, Fresh Baked Cookie Baskets, Gourmet Goody Baskets and so much more!



f

FENCING Artistic Fence

775-882-4665 5740 US Hwy 50 East Carson City, NV 89701 www.artisticfenceinc.net

FINANCIAL INSTITUTIONS City National Bank

775-885-1221 1811 E. College Parkway Carson City, NV 89706 www.cnb.com

First Independent Bank

775-682-4747 1818 E. College Parkway, Suite 100 Carson City, NV 89706 www.firstindependentnv.com

Greater Nevada Credit Union www.gncu.org

 Carson Street

 775-882-2060

 4131 N. Carson St.

 Carson City, NV
 89706

Carson High School

775-882-2060 1111 N. Saliman Rd. Carson City, NV 89701

Eagle Station 775-882-2060 451 Eagle Station Carson City, NV 89701

Harley-Davidson Financial Services, Inc. 775-886-3000 3850 Arrowhead Dr

3850 Arrowhead Dr. Carson City, NV 89706 www.hdfsi.com

Heritage Bank of Nevada

775-881-1111 4222 S. Carson St. Carson City, NV 89701 www.heritagebanknevada.com

Mutual of Omaha Bank

775-885-1200 1101 N. Carson St. Carson City, NV 89701 www.mutualofomahabank.com

Nevada State Bank Business Center

775-687-1702 1525 College Parkway Carson City, NV 89706 www.nsbank.com

US Bank www.usbank.com

North Carson 775-888-8580 3405 Market St., Suite 100 Carson City, NV 89706

South Carson 775-687-8016 4348 S. Carson St. (inside Save Mart) Carson City, NV 89706

Stewart Street 775-687-8001 1001 N. Stewart St. Carson City, NV 89701

Wells Fargo Bank www.wellsfargo.com

East Carson 775-885-1145 1550 US Hwy 50 East Carson City, NV 89701

 Business Banking

 775-885-5303

 2424 S. Carson St.

 Carson City, NV
 89703

 Capitol Center

 775-885-1138

 211 N. Stewart St.

 Carson City, NV
 89701

 Main

 775-885-1111

 2424 S. Carson St.

 Carson City, NV
 89703

North Carson 775-885-0332 N. Carson & Winnie (inside Safeway) Carson City, NV 89701

FINANCIAL SERVICES & CONSULTING

Abowd and Rose Financial Group 775-885-8300 680 W. Nye Lane, Suite 204 Carson City, NV 89703 www.abowdandrose.com AWA Wealth Management, LLC 775-841-4277 1830 E. College Parkway, Suite 220 Carson City, NV 89706

Insurance & Investment Managers, Inc. 775-359-3223 501 Pyramid Way Sparks, NV 89431

JOBEL Financial, Inc. 775-882-7455 711 E. Washington St., PO Box 943 Carson City, NV 89702

Nevada State Development Corporation 775-770-1240 6572 S. McCarran Blvd. Reno, NV 89509 www.nsdc-loans.com

VALIC Financial Advisors, Inc. 775-813-4639 1325 Airmotive Way, Suite 175 B&C Reno, NV 89502 www.valic.com

FIREARMS

Collector Firearms 775-885-0717 PO Box 2248 Carson City, NV 89702 www.collectorfirearms.org

FIREPLACES

Sierra Hearth & Home 775-882-1522 2350 S. Carson St., Suite 1 Carson City, NV 89701 www.sierrahearth.com

FITNESS CLUB

Anytime Fitness 775-885-7771 4530 S. Carson St., Suite 7 Carson City, NV 89701 www.anytimefitness.com/en-us/ clubs/2535/Carson-City-NV-health-club



Gold's Gym

775-887-7444 3456 N. Carson St. Carson City, NV 89706 goldsgym.com/gyms/nevada/carsoncity/899

FLAGS, BANNERS & SIGNS

Flag Store, Sign & Banner 775-355-0506 155 Glendale Ave, Suite 9 Sparks, NV 89431 www.eventflags.com

FLOOR COVERINGS

 Atkins House of Carpet

 775-882-6400

 4261 US Hwy 50 East

 Carson City, NV
 89701

Roger's Carpet One Floor

and Home 775-267-2555 971 Topsy Lane, Suite 322 Carson City, NV 89705 www.rogerscarpetonecarsoncity.com

FLORISTS

Alie's Flowers & Gifts, Inc. 775-882-8490 1233 S. Carson St. Carson City, NV 89701 www.aliesflowers.biz

Flower Bucket

775-883-2577 651 S. Carson St. Carson City, NV 89701 www.FlowerbucketFlorist.com

Sierra Rose Floral & Gifts

775-887-1913 401 S. Curry St. Carson City, NV 89703 www.sierraroseflorist.net

FUNERAL SERVICES

Autumn Funerals & Cremations 775-888-6800 1575 N. Lompa Lane Carson City, NV 89701 www.autumnfuneral.com

FitzHenry's Funeral Home

& Crematory 775-882-2644 3945 Fairview Dr. Carson City, NV 89701 www.fitzhenrysfuneralhome.com

Walton's Chapel of the Valley & Cemetery

775-882-4965 1281 N. Roop St. Carson City, NV 89706 www.waltonsfuneralhomes.com



Jim Smolenski General Manager, Chamber Board Member

Generations of caring from a name you can trust...



Nickney's Provid Room and Conservery 1948 Micriso Ros - Canson City, NY 19784. Ph. 778-482-3844 - Ros. 778-482-3296 BirDany's Frank Bran 29 Biglany 20 + Gashardin, 197964 75. 75-76-46. 199 - Jac. 776/76. 198

FURNITURE

JM Furniture, Inc. 775-883-3333 3333 N. Carson St. Carson City, NV 89706 www.jmfurniture.net

FURNITURE/CUSTOM Silver State Industries

775-887-3331 5500 Snyder Ave., Bldg 17 Carson City, NV 89702 www.ssi.nv.gov

g

GASOLINE & SERVICE STATIONS Bob's Shell Service 775-883-7919

705 N. Carson St. Carson City, NV 89701

GIFTS

The Purple Avocado775-883-6233904 N. Curry St.Carson City, NV89703www.thepurpleavocado.com

GLASS

Capital Glass, Inc. 775-883-6401 2951 Deer Run Rd. Carson City, NV 89701 www.capitalqlassnv.com

Nevada Glass Service

775-882-3674 467 Hot Springs Rd. Carson City, NV 89706 www.nevadaglassservice.com

GOLF COURSE

Dayton Valley Golf & Country Club 775-246-7888 101 Palmer Dr. Dayton, NV 89403 www.daytonvalley.com

Eagle Valley Golf

775-887-2380 3999 Centennial Park Dr. Carson City, NV 89706 www.eaglevalleygolf.com

Empire Ranch Golf Course & Mallards Restaurant

775-885-2100 1875 Fair Way Carson City, NV 89701 www.empireranchgolf.com

Genoa Lakes Golf Club & Resort 775-782-4653 #1 Genoa Lakes Dr. Genoa, NV 89411 www.genoalakes.com

Silver Oak Golf Course

775-841-7000 1251 Country Club Dr. Carson City, NV 89703 www.silveroakgolf.com

Thunder Canyon 775-882-0882 19 Lightning W Ranch Rd.

Carson City, NV 89704 www.thundercanyon.com

GOVERNMENT Carson City Consolidated

Municipality 775-887-2100 201 N. Carson St., Suite 2 Carson City, NV 89701 www.carson.org

Carson City Health & Human Services 775-887-2190 900 East Long St. Carson City, NV 89706 www.carson.org



Caring for You and Your Family Eogle Medical Center 2874 N. Carson Street, Suite 127 • Carson City

(775) 882-1300 • www.aspenfamilymedical.com

Carson City Sheriff's Office

775-887-2500 911 E. Musser St. Carson City, NV 89701 www.ccsheriff.com

Nevada Small Business Development Center

775-827-4923 745 W. Moana Lane, Suite 375 Reno, NV 89509 www.nsbdc.org

GRAPHIC DESIGN SERVICES

Prism Photographics Inc. 775-883-3214 Carson City, NV 89701

GROCERS

 Raley's #114

 775-883-8301

 3701 S. Carson St.

 Carson City, NV
 89701

 www.raleys.com

Save Mart Supermarkets

775-885-0306 3620 N. Carson St. Carson City, NV 89706 www.savemart.com

Trader Joe's #281

775-267-2486 3790 Hwy 395 South, Suite 401 Carson City, NV 89705 www.traderjoes.com

h

HARDWARE

Home Depot #3309 775-886-4455 3185 Market St. Carson City, NV 89706 www.homedepot.com

True Value

775-883-1007 2290 US Hwy 50 East Carson City, NV 89701 www.truevalue.com

HEALTH CARE

Acute Care Senior Assisted Living Mountain Springs Assisted Living Community 775-885-9223 2861 N. Mountain St. Carson City, NV 89703

Carson City, NV 89703 www.mountainspringsalc.com

Anti-Aging

The Nevada Center, Inc. 775-884-3990 1231 Country Club Dr. Carson City, NV 89703 www.antiagingmedicine.com

Developmental Disability

Eagle Valley Children's Home 775-882-1188 2300 Eagle Valley Ranch Rd. Carson City, NV 89703 eaglevalleychildrenshome.org

Dialysis

Liberty Dialysis, LLC 775-461-7250 4500 S. Carson St. Carson City, NV 89701 www.libertydialysis.com

Emergency

Carson Tahoe Emergency Physicians 775-882-1361 1600 Medical Parkway, Box 2168 Carson City, NV 89703

Eye Care Ophthalmology

Sierra Nevada Eye Center 775-841-2000 3475 GS Richards Blvd. Suite 130 Carson City, NV 89703

Eye Care Optometrist

Katrina Van Patten, OD, LTD 775-882-3977 410 Fleischmann Way Carson City, NV 89703

Family Medicine

Aspen Family Medical 775-882-1300 2874 N. Carson St., Suite. 127 Carson City, NV 89706 www.aspenfamilymedical.com

Hearing Aids & Services

Hearing Care of Carson City 775-885-9888 408 N. Roop St. Carson City, NV 89701

Hospice

Saint Mary's Hospice of Northern Nevada 775-770-3081 990 N. Minnesota St.

Carson City, NV 89703 www.saintmarysreno.org/hospice

Medical Imaging & X-ray

Great Basin Imaging 775-888-1180 2874 N. Carson St., Suite 300 Carson City, NV 89706 www.greatbasinimaging.com

Occupational

Concentra Inc. 775-887-5030 3488 Goni Rd. Bldg. E Carson City, NV 89706 www.concentra.com

Orthopedic

Tahoe Fracture & Orthopedic775-783-6190973 Mica Dr., Suite 201Carson City, NV89705www.tahoefracture.com

Physical Therapy

OPTIMUM Physical Therapy 775-882-5001 604 W. Washington St., Suite B Carson City, NV 89703

Products

Herbal Rose 775-882-3030 5655 Old Hwy 395 Washoe Valley, NV 89704 www.herbalrose.com

Rehabilitation

Carson Nursing & Rehabilitation Center 775-882-3301 2898 Highway 50 East Carson City, NV 89706 www.covenantcare.com

Evergreen Carson City

775-841-4646 3050 N. Ormsby Blvd. Carson City, NV 89703 www.evergreenhealthcare.com

Urgent Care

MedDirect Urgent Care 775-445-7330 1201 S. Carson St. Carson City, NV 89701 www.carsontahoe.com

Urology

Capitol Urology, Inc. 775-885-9991 1525 Vista Lane, Suite 120 Carson City, NV 89703 www.capitolurology.com

Carson Urologists, Ltd.

775-883-1030 1425 Vista Lane Carson City, NV 89703 www.carsonurologists.com

Women's Care Tahoe Women's Care 775-267-6700

973 Mica Dr., Suite 200 Carson City, NV 89705 www.bartonhealth.org

HEATING & AIR CONDITIONING

Fallon Heating and Air Conditioning 775-882-7466 2062 S. Edmonds Dr. Carson City, NV 89701 www.fallonhvac.com

Olson Heating & Air Conditioning

775-267-9447 2884 Mac Dr. Minden, NV 89423

HOSPITALS

Carson Tahoe Regional Healthcare 775-445-8000 1600 Medical Parkway Carson City, NV 89703 www.carsontahoe.com

Sierra Surgery Hospital

775-883-1700 1400 Medical Parkway Carson City, NV 89703 www.sierrasurgery.com

HOT SPRINGS

Carson Hot Springs 775-885-8844 1500 Old Hot Springs Rd. Carson City, NV 89706 www.carsonhotspringsresort.com

HOTELS

America's Best Value Inn 775-882-2007 2731 S. Carson St. Carson City, NV 89701 www.americasbestvalueinn.com

Carson City Plaza Hotel & Conference Center 801 S. Carson St. Carson City, NV 89701

775-883-9500 www.carsoncityplaza.com





- Free On the House[®] hat breakfust
- I ree high-space internation
- Business center
- Indusi posli
- 100% non-smoking.
- Relrigerator, microwave, iron and ironing board in every room.
- Minimizers
- Gateway to Luke Takes and Rena.
- Close to historical manuments, museums, attractions, and autobor activities.



WE LOVE having you here. 10 Hospitality Way, Carsan G.g. NV 89706 (775)885-9800





Courtyard by Marriott • Carson City 3870 S. Carson St. • Carson City, NV 89701 (775) 887-9900 • www.marriott.com/RNOCC



HOTELS

City Center Hotel 775-882-5535 800 N. Carson St. Carson City, NV 89701 www.ccnugget.com

Courtyard by Marriott 775-887-9900 3870 S. Carson St. Carson City, NV 89701 www.marriott.com

Gold Hill Hotel/Crown Point Restaurant 775-847-0111 1540 Main St. Virginia City, NV 89440

Hampton Inn & Suites

www.goldhillhotel.net

775-885-8800 10 Hospitality Way Carson City, NV 89706 carsoncitysuites.hamptoninn.com

Holiday Inn Express & Suites

775-283-4055 4055 N. Carson St. Carson City, NV 89706 www.carsoncity-hotel.com

Motel 6

775-885-7710 2749 S. Carson St. Carson City, NV 89701 www.motel6.com Nugget Hotel 775-882-7711 651 N. Stewart St. Carson City, NV 89701 www.nuggethotel.net

Quality Inn Trailside Inn 775-883-7300 1300 N. Carson St. Carson City, NV 89701 www.qualityinns.com

Resorts West 775-588-3553 400 Ridge Club Dr. Stateline, NV 89449 www.ridgetahoeresort.com

Silverland Inn and Suites

775-847-4484 100 N. E. St. Virginia City, NV 89440 www.silverlandusa.com

HUMANITARIAN

The Changing Point 775-882-6901 PO Box 414 Carson City, NV 89702 www.thechangingpoint.com

L

INCORPORATING SERVICES

American Corporate Enterprises, Inc. 775-884-9380 123 W. Nye Lane, Suite 129 Carson City, NV 89706 americancorpenterprises.com

Fountainhead Associates, Inc.

775-884-0180 312 W. 4th St. Carson City, NV 89703 www.corpkeeper.com

Parasec/Paracorp

775-883-0104 318 N. Carson St., Suite 208 Carson City, NV 89701 www.parasec.com

Carson City, NV 89703

Resident Agency National, Inc. 775-882-7549 377 S. Nevada St.

State Agent & Transfer Syndicate, Inc. 775-882-1013 112 N. Curry St. Carson City, NV 89703 www.stateagentandtransfer.com

Val-U-Corp Services, Inc.

775-887-8853 1802 N. Carson St., Suite 108 Carson City, NV 89701 www.val-u-corp.com

INSURANCE

 AAA Nevada

 775-888-6412

 2901 S. Carson St.

 Carson City, NV
 89701

 www.csaa.com

American Family Insurance

- Kathy McClintock 775-885-8110 2320 S. Carson St., Suite 3 Carson City, NV 89701 www.kathymcclintock.com

Bibee & Associates Insurance

775-883-2932 411 W. 3rd St. Carson City, NV 89703 www.bibee.com

Clark & Associates of Nevada, Inc. 775-828-7420 560 Hammill Lane Reno, NV 89511 www.clarkandassoc.com

Drive home the savings.



Marijas Loveix, Aqual 19. 23 - 10-1020 Dec 22 - 405 - 425 constraintes - 3 partie Scale Avenue.



den (Stantine et al. 1973 : Stratt Stant (anna 3 , Noise th 1967 : Statt Statt areatric (Statt Stattan anna



Best America Agent A 14 Best America Press General V Miller As 3 - Ass BESC Ward Miller America America Ward Miller America America



tions Elds2 representation or Car and home combo. Combine your insurance and save big-time. It's that easy.

Like a good neighbor, State Farm is there? CONTACT AN AGENT TODAY.



0901134

State Farm Mutual Automobile Insurance Company, State Farm Indemnity Company State Farm Fire and Casualty Company, State Farm General Insurance Company, Bloomington, IL

COUNTRY Financial 775-888-4744 1818 College Parkway, Suite 102 Carson City, NV 89706 www.countryfinancial.com

Employer Benefits, Inc.

775-786-6381 31 Keystone Ave. Reno, NV 89503 www.ebi-nv.com

Family Insurance Store, Inc.

877-865-1982 444 E. Williams St., Suite 9 Carson City, NV 89701 www.familyinsurancestore.com

Farmers Insurance District Office 67-03

775-297-7270 3130 Silver Sage Dr., Suite 102 Carson City, NV 89701 www.farmersagent.com/exavier

MacLean Financial Group

775-329-3041 1325 Airmotive Way, Suite 390 Reno, NV 89502 www.macleanfinancialgroup.com

Nevada Insurance Agency Co.

775-883-6666 502 E. Long St. Carson City, NV 89706 www.niacnv.com

New York Life Insurance

775-325-2277 50 W. Liberty St., Suite 500 Reno, NV 89501 www.newyorklife.com

Pro-Group Management

775-887-2480 575 S. Saliman Rd. Carson City, NV 89701 www.pgmnv.com

Saint Mary's Health Plans

775-770-6065 1510 Meadow Wood Lane Reno, NV 89502 www.saintmaryshealthplans.com

State Farm Insurance

- Bret Andreas 775-883-6363 810 N. Nevada St. Carson City, NV 89703 www.bretandreas.net

State Farm Insurance

- Jan Vandermade 775-882-3599 1940 US Highway 50 E Carson City, NV 89701 www.insurewithjan.com

State Farm Insurance

- Janet L. Staub 775-882-3315 1007 S. Carson St. Carson City, NV 89701 www.statefarm.com

State Farm Insurance - Marilyn P. Lewis

775-882-4875 321 W. Winnie Lane, Suite 106 Carson City, NV 89703 www.mlewis.net

Stetson Beemer & Co. 775-885-7600 307 W. Winnie Lane, Suite 3 Carson City, NV 89703

Wells Fargo Insurance Services of Nevada

775-827-1555 604 W. Moana Lane Reno, NV 89509 wfis.wellsfargo.com

www.isusb.com

INTERIOR PLANTSCAPE & DESIGN

Sugar Pine Willows 775-884-4603 3419 N. Lompa Lane Carson City, NV 89706

j, k

JANITORIAL SERVICES F.A.A.D. Janitorial. Inc.

775-283-9895 213 Sage St., Suite 7 Carson City, NV 89706 www.faadjanitorial.com

Sun West Building Services

800-950-6837 PO Box 3274 Carson City, NV 89702

JANITORIAL SUPPLIES

Tahoe Supply Co.775-883-55883315 Research WayCarson City, NV89706www.tahoesupply.com

JEWELERS

Capital Jewelers 775-883-9566 1000 N. Carson St. Carson City, NV 89703 www.capitaljewelers.net

Rupert's Precision Gemcutting

775-882-5988 2800 S. Curry St. Carson City, NV 89703 www.rupertsgemcutting.com

LANDSCAPE CONTRACTORS

Cassinelli Landscaping & Construction 775-882-6846 PO Box 21291 Carson City, NV 89706 www.cassinellilandscaping.com

LIMOUSINE SERVICE

Reno Tahoe Limousine

775-348-0868 911 Linda Way, Suite 104 Sparks, NV 89431 www.renotahoelimo.com

LINGERIE STORE

Naughty or Nice, LLC 775-885-1800 4375 S. Carson St. Carson City, NV 89701

LIQUOR STORE

Ben's Fine Wine & Spirits 775-885-9463 444 E. William St. Carson City, NV 89701 www.bensfinewineandspirits.com

LOCKSMITHS

Commercial Lock & Safe 775-291-4442 Carson City, NV 89706

m

MAILING SERVICES

Federal Express, Inc. 800-463-3339 3691 Research Way, Suite 114 Carson City, NV 89701 www.fedex.com

The UPS Store

775-887-9101 1894 US Hwy 50 East, Suite 4 Carson City, NV 89701 www.theupsstore.com

MANUFACTURERS

American AVK Company 775-552-1400 2155 Meridian Blvd. Minden, NV 89423 www.americanavk.com

There's no place like Carson City

And, like you, we're proud to call it home. Thank you for your business and your trust. We look forward to many more successful years together.



Letter L. Hell Intert Agency 2520 S. Carnen St., State 3 Carnen City, NY 10701 (776) 856-8110 8:90 - 8:01 Mics. - Fri. www.latter.com



~

AMERIKAN FAMILY

2008 002128 - 308

MANUFACTURERS

American Buildings Co./Nucor 775-887-2900 2401 Conestoga Dr. Carson City, NV 89706

Basalite Block 775-882-9336 2500 Boeing Way Carson City, NV 89706 www.basalite.com

www.americanbuildings.com

Builders Wholesale, LLC 775-246-1100 111 Airpark Vista Blvd. Dayton, NV 89403 www.bwnev.com

CGI. Inc. 775-882-3422 3400 Arrowhead Dr. Carson City, NV 89706 www.cgimotion.com

Chromalloy Nevada 775-687-8833 3636 Arrowhead Dr. Carson City, NV 89706 www.chromalloy-cnv.com

Click Bond, Inc. 775-885-8000 2151 Lockheed Way Carson City, NV 89706 www.clickbond.com

Dura-Bond Bearing Company 775-883-8998 3200 Arrowhead Dr. Carson City, NV 89706 www.dura-bondbearing.com

GE Energy 775-215-1500 1631 Bentley Parkway South Minden, NV 89423 www.ge-energy.com/oc

LSP Products Group, Inc. 775-884-4242 3689 Arrowhead Dr. Carson City, NV 89706 www.lspproducts.com

Oakley, Inc.

775-246-9123 95 Lakes Blvd. Dayton, NV 89403 www.oakley.com

Pacific Coast Flange, Inc. 775-246-8440 45 Stokes Dr. Moundhouse, NV 89706 www.pacificflange.com

Taiyo America, Inc. 775-885-9959 2675 Antler Dr. Carson City, NV 89701 www.taiyo-america.com

United Engine & Machine Company

775-882-7790 1040 Corbett St. Carson City, NV 89706 www.uempistons.com

Universal Analyzers Inc. 775-883-2500 5200 Convair Dr. Carson City, NV 89706

FREE Hand or Foot Sorub with a paid 1.5 hr Massage Exp. \$/30/2011

(775) 267-9400 • 933 Topsy Lane # 422, Carson City



Hassage Emy

www.universalanalyzers.com

Vitamin Research Products, Inc. 775-884-1300

4610 Arrowhead Dr. Carson City, NV 89706 www.vrp.com

West Coast Shot. Inc.

775-246-5588 32 Red Rock Rd. Carson City, NV 89706 www.westcoastmagnumshot.com

MARTIAL ARTS

Carson ATA Black Belt Academy 775-883-5425 3723 S. Carson St. Carson City, NV 89701 www.carsonata.com

MASSAGE THERAPY

Essential Kneads Wellness Spa, Inc. 775-461-0325 377 S. Nevada St. Carson City, NV 89703 www.essentialkneads.info

Massage Envv

775-267-9400 933 Topsy Lane, Suite 422 Carson City, NV 89705 www.massageenvy.com

Trinity Wellness

PO Box 1157 Genoa, NV 89411 775-267-3290 www.love-nopalea.com

MEDICAL EQUIPMENT &

SUPPLIES Sierra Oxygen Services 775-884-1234 2874 N. Carson St., Suite 205 Carson City, NV 89706

MEDICAL PRACTICE:

MANAGEMENT SERVICES Physician's Managed Care 775-885-2211 212 W. Ann St. Carson City, NV 89703 www.pmcipa.com

MERCHANT CARD SERVICES

Damar Merchant Services 775-841-4990 628 E. John St., Suite 2 Carson City, NV 89706 www.damarmerchantservices.com

Eliot Management Group (EMG)

775-827-6552 6995 Sierra Center Parkway, Suite 104 Reno, NV 89511 www.e-mg.com

MINING

Gryphon Gold Corporation 775-883-1456 611 N. Nevada St. Carson City, NV 89703 www.gryphongold.com

MORTGAGE SERVICES

Greater Nevada Mortgage Services 775-888-6999 4070 Silver Sage Dr. Carson City, NV 89701 www.gnms.com

MOTORCYCLE RESTORATION & REPAIR

Doc John's Restoration 775-841-5004 2211 Mouton Dr. Carson City, NV 89706

MOVIE THEATRE

Galaxy Fandango Theatres 775-885-9500 4000 S. Curry St. Carson City, NV 89701 www.galaxytheatres.com

MOVING:MACHINERY

Industrial Logistics Services 775-882-3319 3868 Goni Rd. Carson City, NV 89702 www.indlog.com

MUSEUMS/CHILDREN'S Children's Museum of Northern

Nevada 775-884-2226 813 N. Carson St. Carson City, NV 89701 www.cmnn.org

NEWS OUTLETS

Carson Now 775-230-3806 Carson City, NV 89701 www.carsonnow.org

Greater Reno Apartment Guide

775-329-3528 3555 Airway Dr., Suite 314 Reno, NV 89511 www.apartmentguide.com

Nevada Appeal

775-882-2111 580 Mallory Way Carson City, NV 89701 www.nevadaappeal.com

NURSERIES/LANDSCAPING

Greenhouse Garden Center 775-882-8600 2450 S. Curry St. Carson City, NV 89703 greenhousegardencenter.com

0

OFFICE SUPPLIES

Office Depot #973 775-887-9006 222 Fairview Dr. Carson City, NV 89701 www.officedepot.com

p,q

PAINT SUPPLIES

Kelly-Moore Paint Co. 775-888-9000 3305 N. Carson St. Carson City, NV 89706 www.kellymoore.com

PAINTING

Mastercraft Painting and Decorating, Inc. 775-883-3445 1617 Fairview Dr., Suite 26 Carson City, NV 89701 www.mastercraft-painting.com

PAYROLL SERVICES

Payroll Systems 775-358-1121 PO Box 674 Sparks, NV 89432 www.payrolldoneright.com

PERSONAL ASSISTANT

 Time For Livin', LLC

 775-671-4600

 312 W. 4th St.

 Carson City, NV
 89703

PET FOOD & SUPPLIES

Benson's Feed & Tack 775-882-3999 2750 US Hwy 50 East Carson City, NV 89701 www.bensonsfeed.com

PET SITTING

Tender Loving Child Care and Pet Sitting, LLC 775-720-5496 4300 Apollo Dr. Carson City, NV 89706 www.michellemiddleton.com

PETROLEUM

Carson Valley Oil Co., Inc. 775-887-7777 4551 Goni Rd. Carson City, NV 89706

Do business locally while saving money. It's a win-win!

When it cames to recents management, would you rather cut a boat company or one that mess a cut center comentees on the east com/?

is your current records unsugement vendor giving you the service you expect for your memory?

Do you even latter if you're paying too much far your records management earwina?

How would you like to get better envice while paying leas?

Now, more thus over, your business much to get more for its money. Well, more you can <u>any inse</u> and get the calabianting container service you expect from a probabilism incode center located right here in Canon City.

Officie Data Departs climits realize an arrange of 80% environment their seconds management conts. Seeing somey has sever been exain and Officie's takened exclusions are helping basinesses excaund in these tangle economic forms.

Outstanding records storage and management survices shouldn't cost you more. Give Officia a call facing?



Bux 778-888-8639 Fux 778-888-849 Bout minetolisticisticantum Watalix meneralisticatisticantum Watalix meneralisticatisticantum Cumon City's only Commercial Records Scali

PHARMACY & DRUG STORE

Medcare Pharmacy 775-885-8881 1851 N. Carson St. Carson City, NV 89701

Mike's Pharmacy

775-841-1400 1007 N. Curry St., Suite 100 Carson City, NV 89703

PHOTOGRAPHERS

Beverly's Photography 775-220-2694 Carson City, NV 89703 www.beverlysphotography.com

Little People Portraits

775-882-3207 PO Box 22656 Carson City, NV 89721 www.littlepeopleportraits.com

PICTURE FRAMING

Fastframe 775-267-1625 931 Jacks Valley Rd., Suite E Carson City, NV 89705 www.masterframing.com

PRINTERS

Data Graphics 775-883-4377 37 Affonso Dr. Mound House, NV 89706 www.datagrfx.com

DigiPrint Corporation

775-786-4464 4865 Longley Lane, Suite C Reno, NV 89502 www.digiprintcorporation.com

PUBLIC RELATIONS

Weidinger Public Relations 775-588-2412 PO Box 5097 Stateline, NV 89449 www.weidingerpr.com



CCAI events are free and open to the public





www.arts-initiative.org arts-initiative.blogspot.com The Capital City Arts Initiative is a nonprofit visual arts organization serving our region with exhibitions in the Carson City Courthouse and the City's BRIC, with Artists In Education programs in the schools, with public talks at the Carson City Library, and there's more.

T REAL ESTATE Charles Kitchen Realty

775-882-2513 510 Stafford Way Carson City, NV 89701 www.charleskitchen.com

Coldwell Banker

- Judy Black 916-533-3344 Carson City, NV 89705 www.judyblack.com

Coldwell Banker Best Sellers

- Bob Fredlund 775-720-8501 123 W. 2nd St. Carson City, NV 89703 www.nevadastyle.net

Coldwell Banker Best Sellers

- Jenny Lopiccolo 775-883-8500 123 W. 2nd St. Carson City, NV 89703 www.cbbestsellers.com

Coldwell Banker Best Sellers

- Smith Team 775-720-7191 123 W. 2nd St. Carson City, NV 89703 www.cbsmithteam.com

Coldwell Banker Best Sellers

- Valerie Wyman 775-220-0527 123 W. 2nd St. Carson City, NV 89703 www.CarsonNVRealEstate.com

Deep Pond Real Estate

& Auction 775-461-0081 5853 S. Carson St. Carson City, NV 89701 deeppondinc.com **Empey & Company** 775-882-6000 512 S. Curry St. Carson City, NV 89703

Mallard Investment

Management 775-786-9315 3490 Southampton Dr. Reno, NV 89509 www.mallardinvestments.net

RE/MAX Realty Affiliates - Art Angelo

775-885-7222 2310 S. Carson St., Suite 1 Carson City, NV 89701 www.artangelo.com

RE/MAX Realty - CarsonCityHomes.com 775-841-1000 2310 S. Carson St. Suite 1 Carson City, NV 89701 www.carsoncityhomes.com

Realty Executives

- Gary & Kathy Stone 775-762-8500 P.O. Box 1115 Carson City, NV 89702 www.carsoncityrealestate.com

Realty Executives - John Vettel 775-886-6023 1071 S. Carson St. Carson City, NV 89701 www.ryansdad.com

Realty Executives - Nevada's Choice Heidi McFadden 775-232-4188

1071 S. Carson St. Carson City, NV 89703 www.heidimcfadden.com

Sheerins, Inc.

775-882-5017 PO Box 616 Carson City, NV 89702

Valley Realty & Management 775-885-5055

3246 N. Carson St., Suite 100 Carson City, NV 89706 www.vramonline.com

REAL ESTATE: COMMERCIAL

Coldwell Banker Commercial Premier Broker 775-888-6200 223 S. Division St. Carson City, NV 89703 www.cbnevada.com

Hone Company

775-782-7327 PO Box 2826 Minden, NV 89423 www.honecompany.com

Sperry Van Ness Gold Dust Commercial Association

775-883-3936 311 N. Carson St. Carson City, NV 89701 www.svngdca.com

John Uhart Commercial Real Estate 775-884-1896 301 W. Washington St., Suite 1

301 W. Washington St., Suite Carson City, NV 89703 www.jucommercial.com

REAL ESTATE: DEVELOPMENT

Glenbrook Company 775-885-8282 504 W. 5th St. Carson City, NV 89703

RJS Properties, Inc.

775-882-6888 1007 S. Carson St. Carson City, NV 89702

REAL ESTATE: PROPERTY MANAGEMENT

Eden Managements 775-885-8282 504 W. 5th St. Carson City, NV 89703

Eugene Burger Management

Company 775-826-5970 5011 Meadowood Mall Way, Suite 200 Reno, NV 89510 www.ebmc.com

RECREATION

Lake Tahoe Adventures 530-577-2940 3071 US Hwy 50/EBR South Lake Tahoe, CA 96155 www.laketahoeadventures.com

R & D Ranch

775-691-7723 7177 Schulz Dr. Carson City, NV 89701 www.randdranchhorsebackriding.com

Soaring NV

877-276-2768 1140B Airport Rd. Minden, NV 89423 www.SoaringNV.com

REFRIGERATION EQUIPMENT

Ron's Refrigeration, Inc. 775-882-4845 2068 S. Edmonds Dr. Carson City, NV 89701

RESTAURANTS Adele's

775-882-3353 1112 N. Carson St. Carson City, NV 89703 adelesrestaurantandlounge.com

Applebee's Neighborhood Grill & Bar

775-882-0222 3300 S. Carson St. Carson City, NV 89701 www.applebees.com



Brugo's Pizza Co. 775-887-7437 3228 N. Carson St., Suite 10 Carson City, NV 89706

B'Sghetti's Italian Restaurant and Plan b 775-887-8879 318 N. Carson St., Suite 100 Carson City, NV 89701 www.BSGHETTIS.com

Canyon Creek Grill & Bar 775-267-6767

939 Mica Dr. Carson City, NV 89706 www.CanyonCreekGrillandBar.com

Charley's Grilled Subs

775-884-1911 1304 S. Stewart St. Carson City, NV 89701 www.charleys.com

Chili's

775-267-0044 3784 US Highway 395 S. Carson City, NV 89705 www.chilis.com

Denny's Restaurant 775-883-6550 2299 N. Carson St. Carson City, NV 89701 www.dennys.com

El Charro Avitia 775-883-6261 4389 S. Carson St. Carson City, NV 89701 www.elcharroavitia.com

The Firkin & Fox 775-883-1369 310 S. Carson St., Suite 100 Carson City, NV 89701 www.thefirkinandfox.com

Garibaldi's 775-884-4574 307 N. Carson St. Carson City, NV 89701

Glen Eagles Restaurant 775-884-4414 3700 N. Carson St. Carson City, NV 89703 www.gleneaglesrestaurant.com

Grandma Hattie's 775-882-4900 2811 S. Carson St. Carson City, NV 89701

Heidi's Family Restaurants, Inc.

775-882-0486 1020 N. Carson St. Carson City, NV 89701 heidisfamilyrestaurants.com High Sierra Brewing Company 775-884-2739 (BREW)

302 N. Carson St. Carson City, NV 89701 www.highsierrabrewco.com

Joanie's Creekside Cafe & Catering

775-841-3354 1795 E. College Parkway, Suite 100 Carson City, NV 89706

K9 Dog House Gourmet

 Hot Dogs

 775-883-3988

 3250 Retail Dr., Suite 100

 Carson City, NV
 89706

Locals Barbecue & Grill 775-841-9999

3849 S. Carson St. Carson City, NV 89701 www.lbbq.com

Ming's Restaurant

775-887-8878 2330 S. Carson St. Carson City, NV 89701 http://carsonmings.com

Paradise Cove Cafe

1200 S. Stewart St. Carson City, NV 89701 775-841-1199 www.facebook.com/#!/paradisecovecafe

Qdoba Mexican Grill

775-267-9366 933 Topsy Lane, Suite 420 Carson City, NV 89705 www.qdobanv.com

Q's Steaks, Bar-B-Que & Salads 775-841-7227 230 Fairview Dr. Carson City, NV 89701 www.qsbbq.com

Red's Old 395 Grill

775-887-0395 1055 S. Carson St. Carson City, NV 89701 www.reds395.com

San Marcos Grill Restaurant 775-882-9797 260 E. Winnie Lane Carson City, NV 89706 www.sanmarcosgrill.com

Villa Basque Deli & Cafe 775-884-4451 730 Basque Way Carson City, NV 89706

ROCK & LANDSCAPING MATERIALS

Cinderlite Trucking 775-882-4483 1665 S. Sutro Terrace Carson City, NV 89706 www.cinderlite.com

RV PARKS & CAMPGROUNDS

Camp-N-Town RV Park 775-883-1123 2438 N. Carson St. Carson City, NV 89706

Comstock Country RV Resort

775-882-2445 5400 S. Carson St. Carson City, NV 89701 www.ComstockRV.com

Silver City RV Park

775-267-3359 3165 US Hwy 395 Minden, NV 89423 www.silvercityrvresort.com

S

SCHOOLS

Bethlehem Lutheran School 775-882-5252 1837 Mountain St. Carson City, NV 89703 www.blcs.org

Carson City Beauty Academy

775-885-9977 1851 S. Roop St., Suite 100 Carson City, NV 89701

Carson City School District

775-283-2100 1402 W. King St. Carson City, NV 89703 www.carsoncityschools.com

Silver State Charter Schools

7-12 Public School 775-883-7900 3719 N. Carson St. Carson City, NV 89706 www.SSHS.ORG



SCHOOLS

University of Phoenix 775-828-7999 10345 Professional Circle, Suite 200 Reno, NV 89521 www.phoenix.edu

UNR Co-Op. Ext./CC/Storey 775-887-2252 2621 Northgate Lane, Suite 15 Carson City, NV 89706 www.unce.unr.edu

Western Nevada College

775-445-3000 2201 W. College Parkway Carson City, NV 89703 www.wnc.edu

SECURITY SYSTEMS

ADT Security Systems 775-354-8563 670 S. Rock Blvd. Reno, NV 89502 www.adt.com

ESI Security Services

775-786-1122 8670 Technology Way Reno, NV 89521 www.esisecurityservices.com Nu-Systems 775-265-5775 1266 Dresslerville Rd. Gardnerville, NV 89460 www.nusystems.com

SENIOR ASSISTED LIVING Carson Valley Senior Living

775-265-1400 1189 Kimmerling Rd. Gardnerville, NV 89460 carsonvalleyseniorliving.com

The Lodge Assisted Living &

Memory Care 775-283-9888 2200 E. Long St. Carson City, NV 89706 www.thelodgealf.com

SENIOR CITIZEN CENTER Carson City Senior Citizen's Center

775-883-0703 911 Beverly Dr. Carson City, NV 89706 www.carson.org

SENIOR IN-HOME CARE

Interim HomeStyle Services 775-883-4455 1950 College Parkway, Suite 101 Carson City, NV 89701 www.interim.com/northernnevada



	Carson High School	(775) 283-1600	
	Carson Middle School	(775) 283-2800	
	Eagle Valley Middle School	(775) 283-2600	
	Bordewich/Bray Elementary	(775) 283-2400	
	Empire Elementary	(775) 283-1100	
	Fremont Elementary	(775) 283-1200	
	Edith W. Fritsch Elementary	(775) 283-1400	
	Mark Twain Elementary	(775) 283-1000	
	Al Seeliger Elementary	(775) 283-2200	
	Student Support Services	(775) 283-2350	
5	Pioneer High School	(775) 283-1300	
/	Carson Adult Ed	(775) 283-1350	
	Superintendents Office	(775) 283-2100	
4	V . 2 1		

SENIOR RETIREMENT CENTERS

Carson Plaza Retirement 775-883-1221 2120 E. Long St. Carson City, NV 89706 carson-plaza.com

Sierra Place at Carson City

775-841-4111 1111 W. College Parkway Carson City, NV 89703 www.kiscoseniorliving.com

SHOE AND BOOT REPAIR

Alberto's Boot-Shoe Repair & Sales 775-883-7750 1987 N. Carson St., Suite 25 Carson City, NV 89701

SHOPPING CENTER

Carson Mall/The Carrington Company 775-720-9160 1313 S. Carson St. Carson City, NV 89702 www.shopcarsonmall.com

SIGN MANUFACTURERS

Custom Sign & Crane, LLC 775-884-1818 2222 Mouton Dr. Carson City, NV 89706

FASTSIGNS

775-885-8899 2300 S. Carson St., Suite 2 Carson City, NV 89701 www.fastsigns.com/168

Sign Pro

775 887-8817 1501 N. Carson St. Carson City, NV 89706 www.signprocc.com

Vital Signs

775-884-2990 2412 S. Curry St., Suite 1 Carson City, NV 89703 www.vitalsignscc.com

Young Electric Sign Company

775-359-3131 775 East Glendale Ave. Sparks, NV 89431 www.yesco.com

SOCIAL MEDIA MARKETING

OPV Inc. 775-291-7762 3094 Research Way, Suite 61 Carson City, NV 89706 www.opvinc.com

SOFTWARE DEVELOPMENT

Online Advisors, Inc. 775-882-9955 3108 Silver Sage Dr. Carson City, NV 89701 www.onlineadvisors.com

SOLAR ENERGY

SEA Group Industries 3493 Arrowhead Dr. Carson City, NV 89706 775-887-8880 www.seagroupindustries.com

SPAS-SALES & SERVICE

Sierra Nevada Spas & Billiards 775-882-3513 3270 S. Carson St. Carson City, NV 89701 www.sierranevadaspas.com

SPORTS

Silver State Youth Sports 775-815-8299 5680 Morgan Mill Rd. Carson City, NV 89701 www.capitalcityvbc.com



STORAGE FACILITIES

Airpark Self Stor 775-882-1889 2225 Mouton Dr. Carson City, NV 89706

Carson Highlands Storage

775-246-0610 10010 US Hwy 50 East Carson City, NV 89706 www.carsonhighlandsstorage.com

Fairview Business Park/ Colorado Storage

 Colorado Storage

 775-883-4524

 1650 Colorado St.

 Carson City, NV
 89701

t

TELECOMMUNICATIONS AT&T

800-288-2020 645 E. Plumb Lane, Suite C-142 Reno, NV 89502 www.att.com

Clearwire

775-828-9600 4875 Kietzke Lane, Suite A Reno, NV 89509 www.clearwire.com

Integra Telecom

775-689-2440 200 S. Virginia St., Suite 400 Reno, NV 89501 www.integratelecom.com

Pacific States Communications

775-828-2020 4750 Longley Lane, Suite 102 Reno, NV 89502 www.psc-reno.com

TELEVISION STATION ACCtv-Channel 210 & 226

775-830-7939 511 W. King St. Carson City, NV 89703 www.acctv.org

KOLO-TV Channel 8

775-858-8888 4850 Ampere Dr. Reno, NV 89502 www.kolotv.com

THRIFT STORE

www.aedv.org

Advocates To End Domestic Violence - Classy Seconds Thrift Store 775-883-7654 411 Hot Spring Dr., PO Box 2529 Carson City, NV 89701

Friends In Service Helping

775-882-3474 138 E. Long St. Carson City, NV 89706 www.nvfish.com

Goodwill Industries

775-841-1006 3520 US Hwy 50 East Carson City, NV 89701 www.goodwillindustries.org

TILE & STONE

Atomic Stone 775-884-4340 PO Box 21534 Carson City, NV 89721 www.atomicstonenevada.com

TIRE SALES & SERVICE

Big O Tire Store 775-882-2002 119 Hot Springs Rd. Carson City, NV 89706 www.bigotires.com



Les Schwab Tire Center

775-841-0161 3020 S. Carson St. Carson City, NV 89701 www.lesschwab.com

Carson City, NV 89706

Les Schwab Tire Center North

775-888-4600 3219 N. Carson St.

www.lesschwab.com

Tires Plus Total Car Care 775-883-1314 2722 Hwy 50 East Carson City, NV 89701 www.tiresplus.com

TITLE COMPANIES

Northern Nevada Title Company 775-883-7513 307 W. Winnie Lane, Suite 1 Carson City, NV 89703 www.nntc1.com

Stewart Title of Carson City

775-882-6993 1886 College Parkway, Suite 101 Carson City, NV 89706 www.stewart.com

Western Title Company

775-687-8500 2310 S. Carson St., Suite 5B Carson City, NV 89701 www.westerntitle.net

TOOLS

Snap-on Tools 775-883-7455 1880 Fairview Dr. Carson City, NV 89701 www.snapon.com

TOURISM AGENCY

Carson City Convention & Visitors Bureau 775-687-7410 1900 S. Carson St., Suite 100 Carson City, NV 89701 www.visitcarsoncity.com

TOWING SERVICE

Capital Towing, Inc. 775-882-8260 5225 Arrowhead Dr. Carson City, NV 89706

D & S Tow, Inc.

3051 Deer Run Rd. Carson City, NV 89701 775-883-7779 www.dstow.com

We build business. We build recognition. We build visibility. We build brand image.



TOWING SERVICE

Valley Towing 775-882-3800 2730 Conestoga Dr. Carson City, NV 89706 www.valleytow.net

TRASH REMOVAL

1-800-GOT-JUNK? 775-887-8898 496 W. Ann St. Carson City, NV 89703 www.1800gotjunk.com

TRAVEL AGENCIES

Collette Vacations 800-352-8029 180 Middle St. Pawtucket, RI 02860 www.collettevacations.com

Western Discovery, LLC

775-329-9933 1175 Fairview Dr., Suite M Carson City, NV 89701 www.westerndiscovery.com

TREE SERVICE

Healthy Trees 775-224-3827 496 W. Ann St. Carson City, NV 89703 www.healthytreesonline.com

TROPHIES, ENGRAVING, RUBBER STAMPING Ponderosa Stamp & Engraving

775-882-5975 104 Corbett St., Bldg. A & B Carson City, NV 89706 www.stampandengraving.com

TRUSTEE SERVICES Fiduciary Services of Nevada, LLC 775-841-4119 PO Box 664

Carson City, NV 89702

u

UTILITIES NV Energy

775-834-4444 875 E. Long St. Carson City, NV 89706 www.nvenergy.com

Southwest Gas Corporation

400 Eagle Station Lane Carson City, NV 89701 www.swgas.com

From Cats & Dogs to Reptiles & Pocket Pets



\mathbf{V}

VETERINARY SERVICES

Lone Mountain Veterinary Hospital 775-883-3136 780 E. College Parkway Carson City, NV 89706 www.lonemountainvet.aahavet.org

Quail Ridge Animal Hospital

775-267-4888 937 Mica Dr., Suite 18 Carson City, NV 89705 www.quailridgevet.com

Sierra Veterinary Hospital

775-883-0261 1477 N. Saliman Rd. Carson City, NV 89706 www.sierravh.vetsuite.com

V & T Pet Clinic

775-882-6006 2230 S. Carson St. Carson City, NV 89701 www.vtpetclinic.com

VIDEO PRODUCTIONS

We Shoot Video 775-297-4125 963 Topsy Lane, Suite 306, PMB 325 Carson City, NV 89705 www.weshootvideo.net



WASTE MANAGEMENT Waste Management 775-882-3380 5560 Sheep Dr. Carson City, NV 89701 www.wm.com

WATER RESTORATION

SERVPRO of Carson City/ Douglas County/So. Lake Tahoe 775-588-2355 193 Shady Lane Stateline, NV 89449 www.servprotahoe.com

The Carson City Chamber of Commerce is proud to be associated with these fine businesses.

Please keep this list handy and remember to call a Chamber member first for quality products and service!

WEB DESIGN AND DEVELOPMENT

Appearances, LLC

775-830-2817 2445 Dawn Circle Carson City, NV 89701 www.appearancesbiz.com WEDDING SUPPLIES & SERVICES

Weddings of the West

775-721-9016 PO Box 898 Carson City, NV 89702 www.weddingsofthewest.com

WELDING

Carson Valley Welding and Powder Coating 775-884-9353 1046 Mallory Way

1046 Mallory Way Carson City, NV 89701 www.cvweld.com

WHOLESALERS & DISTRIBUTORS

Carpa Nevada, LLC 845-649-3771 PO Box 4675 Carson City, NV 89702

Costco Wholesale 775-881-2500 700 Old Clear Creek Rd. Carson City, NV 89705 www.costco.com

The LED Light, Inc.

775-841-4490 511 Fairview Dr. Carson City, NV 89701 www.theLEDlight.com

WINDOW CLEANING

Clear Choice Window Cleaning 775-745-8741 Dayton, NV 89403

WINERY

Tahoe Ridge Winery & Marketplace, LLC 775-783-1566 1644 US Hwy 395 Minden, NV 89423 www.tahoeridge.com



60 In Focus Magazine Spring/Summer 2011

chamber people *



Our social functions allow new members to be introduced to other Chamber members.

Chamber creates a positive image

The Carson City Chamber of Commerce has served the business community since 1945 and continually strives to build a healthy economy and high quality of life in Carson City and the surrounding area.

To accomplish this goal, the Chamber staff and its board continually strive to institute programs to increase the visibility of its membership to the community.

As with any non-profit membershipbased organization, membership has its privileges and the Chamber's privileges are many. Here are a few highlight:

Our website: More and more consumers and businesses have turned to websites to gain information on areas and local businesses. The Chamber maintains a state-of-the-art site providing members with free listings.



Networking opportunities:

In small communities such as ours, personal contact remains the key. We still enjoy meeting with fellow business owners in relaxed settings. The Chamber provides a minimum of two networking opportunities monthly. Other opportunities such as ribbon cuttings, grand openings and social events further provide opportunities to which members are invited. Mayor Robert Crowell shakes hands with Shirley and Gene Burger the owners of Carson Lanes at the ribbon cutting of their new facility.

Our educational programs:

As we find the need for businesses to update their practices, we conduct timely educational programs. Our premium annual education program is Leadership Carson City where we create the leaders of tomorrow.

chamber people



Our communications: We live in the communications age where the written world still rules. The Chamber publishes two magazines annually incorporating a full membership directory. *In Focus* reaches consumers and businesses throughout the city and is strategically placed in our local hotels, in public brochure racks and used in relocation packets. In addition, we write monthly columns in the business section of the *Nevada Appeal* updating our community on what is happening with our members and within the business community.

With three golf courses in the city and nine within the region, members enjoy the Chamber's annual golf tournament.

Our advocacy: While we believe it is important to work hand-in-hand with our state and local government, we need to continue to advocate on behalf of business when it appears government has forgotten the importance of the business community. We maintain cordial relations with all forms of government.

Our commitment to the young

entrepreneurs: Those still climbing the ladder of success have a home at the Chamber. We formed a Young Business Professionals group to address the need of the business community of tomorrow. Member employees between the ages of 21-40 are welcome to join the group at no additional expense.





The young professional is our future.

The Leadership Carson City Class of 2010 poses with Mayor Robert Crowell following the ribbon cutting ceremony held at the Carson City Animal Shelter. The class worked hard to create a play yard for our canine friends.

Our community involvement: When there is a need in our community, we are there! We gather our business member volunteers and clean up our parks and streets, revamp areas that need some TLC, provide support to our sheriff and district attorney in their efforts to fight crime and serve on many local committees that need assistance from the business community. Anyone can call us and when we can, we respond!





Learning to cook in Tuscany was a highlight of our trip to Italy in 2009.

Our travel club: If you love to travel, travel with those who reside in northern Nevada. We love to plan trips where at the end of the trip, everyone is a friend and we get to see the world together, although we learn to appreciate our little corner of the world so much more. \diamond



Please go to our website at www.carsoncitychamber.com for more information or call us at 775-882-1565.

Our members are important to us!



FOR MORE INFORMATION VISIT OUR WEBSITE AT: www.mrcnevada.com Or Contact our Coordinators at (775) 283–7908 to apply over the phone.

Western Nevada Medical Reserve Corps (MRC) is looking for people like you to assist during an emergency. As a volunteer, you will work alongside dedicated members of the community to provide care, support and assistance to victims and their families. You don't need any medical experience, just a desire to

help. Join the MRC today!

Western

Nevada medical

reserve

Questions? Email us: Kathi Haynie: khaynie@carson.org Taylor Radtke: tradtke@carson.org

Business Resource

Alvaro Brito, co-owner of

Chamber mixer.

San Marcos Grill created his

famous guacomole dip for a

The Business Resource Innovation Center, "BiBC", is committed to helping new businesses Some in Carson Cityl Carson City affect businesses and their employees a great quality of life, complete with abundant outdoor reareation, a thriving arts outlure, charming bistics and cafes, minimal

ARSONCITY

commute times and much more!

Come in a port of what's happening in Coman Oliyi

Wile an aspanished constituent is attacking and wishing new localements, Corner City provides the key elements in streamlishing year processes. Just call or sing by the 750C° for more bright details!

Causon Otly Office of Basinum Development "BRIO" 108 E Prodor Sinet (778) 283-7123 Man tinu R1 8-5 pm casantal aligmat.com www.casar.org



advertiser's directory

AAA Travel Agency	.65
Advance Dentistry by Design	.37
Advocates to End Domestic Violence	.21
Alie's Flowers	
Allison, MacKenzie, Pavlakis, Wright & Fagan, Ltd	.43
American Family Insurance	
Aspen Family Medical	.50
Autumn Funerals & Cremation	.48
Bauter & Holmes Dentistry	.23
Bethlehem Lutheran Church	
Bob Fredlund - Coldwell Banker Best Sellers	9
Boys & Girls Club of Western Nevada	.43
Bullis & Company, Ltd.	
Capital City Arts Initiative	.55
Capital City Convention & Visitors Center	.29
Capital Ford - Mazda - Hyndai	.68
Carson City Health & Human Services	.63
Carson City Municipal	.63
Carson City School District	.58
Carson City Sheriff's Office	.33
Carson City Toyota - Scion	.68
Carson Coffee Espresso	.59
Carson Now	
Carson Valley Residential Care Center	.39
Casino Fandango	
Center for Advanced Eyecare	.21
Coldwell Banker Best Sellers	
Courtyard by Marriott	.51
Eagle Valley Children's Home	
Firkin & Fox	.38
Fitzhenry's Funeral Home	
Friends of Carson City Library	.43
Fusion Salon	
Geeks of Nevada	.46

Gold's Gym	
Greater Nevada Credit Union	48
Greenhouse Garden Center	23
Hampton Inn & Suites	51
High Sierra Brewing Company	38
Holiday Inn Express & Suites	51
Kathy McClintock Agency	
Kleintjes, P. Chris D.D.S.	
Lone Mountain Family Dentistry	47
Lone Mountain Veterinary Hospital	60
Mary Kay - Carol Swanson	
Massage Envy	.39, 54
Med Direct Urgent Care	
Nevada Appeal	
Nevada Artists Association	
Nevada Insurance Company	53
Northern Nevada Development Authority	
Nu Systems	
Offsite Data Depot, LLC	
Peterson, Kevin D.D.S.	
Rupert's Precision Gemcutting	
San Marcos Grill	
Sierra Hearth & Home	
Silver State Charter Schools	
Smith Team - Coldwell Banker Best Sellers	
State Farm Insurance/Marilyn Lewis	52
Tahoe Telephone Directories	
Valley Realty & Management.	
Vazeen, Matti M.D.	
Walmart	
Wells Fargo	
Western Nevada College	
Wu, William M.D.	
Young Electric Sign Company	



Looking for In Focus back issues?

If you'd like copies of any back issues - stop by the Carson City Chamber's office at 1900 South Carson Street, Suite 200 (above the Visitor's Information Office and next to the Railroad Museum) or the Nevada Appeal office located at 580 Mallory Way (behind Lowe's, one block north of Fairview).

Shop Local!

In this era of internet shopping, it makes even more sense than ever to shop in your own community. By shopping in our city, you are keeping those precious sales tax dollars right here where they belong. Shopping locally means jobs and lower taxes.



It creates a vibrant economy and

attracts other retailers who will create jobs and diversification. Discount coupons can be found on the Chamber's website at www.carsoncitychamber.com. Follow us on twitter.com/shop.cc.first to receive daily updates on specials and be sure to friend us on Facebook! We encourage you to support the kind advertisers who have made this publication possible.

DO NOT RESUSCITATE Bill Cowee

Much like Tutankhamen, we must record the wishes of our passing the Advanced Directive, not the killing of slaves with their baskets of wheat and dates. but the absence of feeding tubes or hands pumping our breasts. Only the sipping of drugs to ease the journey. Let me go into the great lake, into my own time, my soul wrapped in its swaddling with the spices of my life. My body like a reed of its own papyrus, ink still wet with the blessing of having written.

Bill Cowee generously gave his entire poetry collection to the WNC Library where the collection sits within a quiet corner overlooking the beautiful Eagle Valley.

q & a answers

Here are the answers to the back page quiz on page 66 of this edition of In Focus magazine.

- 20. Elizabeth White
- 19. Connor Farrell
- 18. Governor Brian Sandoval
 - 17. Denver Dickerson
- 16. Western Nevada Musical Theater Company
 - 15. Robert Leonard Reid
 - 14. Stephani Arrigotti
 - 13. 419 W. King Street
 - 12. Don Langson
 - 11. Art shows
 - 10. Jarill Ristine
 - Pat Holub '6
 - .8

.2

- Lynn Heller
- **Maizie Harris Jesse** .7
 - Dorrine Sadelik .9
 - 5. Danita Bayer
- Cyndy Brenneman 't Restaurant
- At the corner of Washington & Carson Streets on Heidi's 3'
 - Carson Brewing, Nevada Appeal, Brewery Arts Center
 - Andrew Lloyd Weber Τ.

CARSON CITY

2901 S. Carson St. • 775-888-6400

Come visit us for all your CA and NV insurance needs:

Auto • Home • Renters Rental Property • Personal Umbrella Life Insurance • Annuities

And ask about our NEW insurance products:

Motorcycle • Motorhome/Travel Trailer Mobile Home • Classic/Collector Car • Watercraft

Serving the **Carson Valley for** over 29 years

Home Control Systems Fire & Burglar Alarms Surveillance Cameras Home Theater Central Vacuum Home Health Systems **Lighting Control** Access Control



At NuSystems, we are committed to installing systems that provide security, safety and fun.

Control Your Home with an Ipad!

775.265.5775 Cardnerville & Carson Valley

775.852.5667 Reno & Surrounding Areas 530.541.2020 Lake Tahoe & California

760.934.5752 Mammoth www.NuSystems.com

> Stop by our showroom at 1266 Dresslerville Road in Gardnerville

♦ q & a



1. Who wrote "Phantom of the Opera," the great play coming to Carson City thanks to WNMTC in November?

2. The Brewery Arts Center has had a number of reincarnations. Name two.



3. Where is the V&T Roundhouse mural located?

4. Who is the artist now living in the Bliss Mansion?

5. Who is the young rising Carson City star who has been home schooled?

6. The original art on the cover of In Focus was created by which local artist?

7. Who founded the Proscenium Players?

8. Who recently wowed the audience in the WNMTC production of "White Christmas?"

9. This fireball helped create the Brewery Arts Center.

10. One-of-a-kind glass creations are her passion.

11. Lighting is the key to what type of shows at WNC?



12. Who loved his Brownie camera?

13. Where is the Nevada Artist Association Gallery?

14. The WNTMC productions are put together by what WNC professor?

15. Who likes to write about his explorations?

16. What is WNMTC?

17. Who was the first governor to live in the Governor's Mansion?

18. Who is Nevada's current governor?

19. Who wants to be a famous rock star?

20. She can play any percussion instrument.







All answers can be found in this edition of In Focus magazine or turn back to page 65.



When it comes to financial solutions, you have options



Whether you want to save for the future, secure a personal loan, utilize exclusive online and telephone banking services or enjoy the convenience of our ATMs and local branches, we have a solution for you. Call, click or stop by and talk with a banker.

Call, click or stop by and talk with a banker.

Capitol Center • 211 N Stewart Street • 775-885-1138 Carson Main • 2424 S Carson Street • 775-885-1110 East Carson • 1550 Highway 50 East • 775-885-1145 N Carson & Winnie • 2035 N Carson Street • 775-885-0332

wellsfargo.com © 2011 Wells Fargo Bank, N.A. All rights reserved. Member FDIC. 124758 03/11





careoncitytoyota.com • careoncityecion.com