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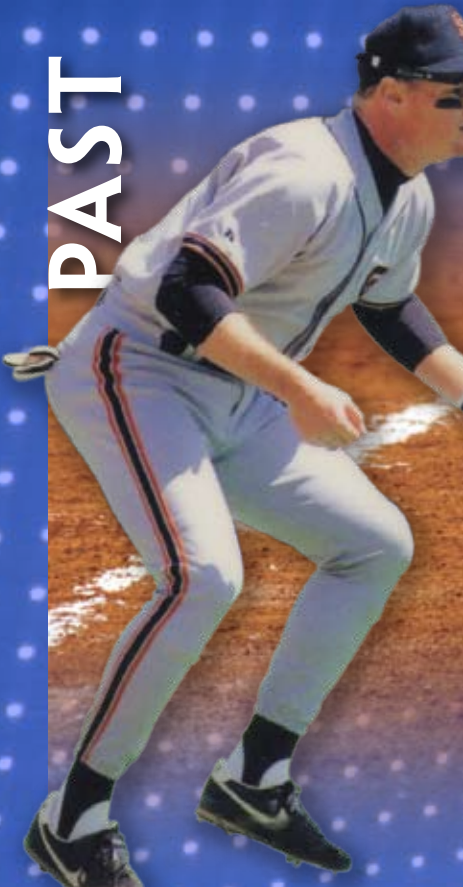
Carson  
City

# IN FOCUS

A PUBLICATION OF THE CARSON CITY CHAMBER OF COMMERCE

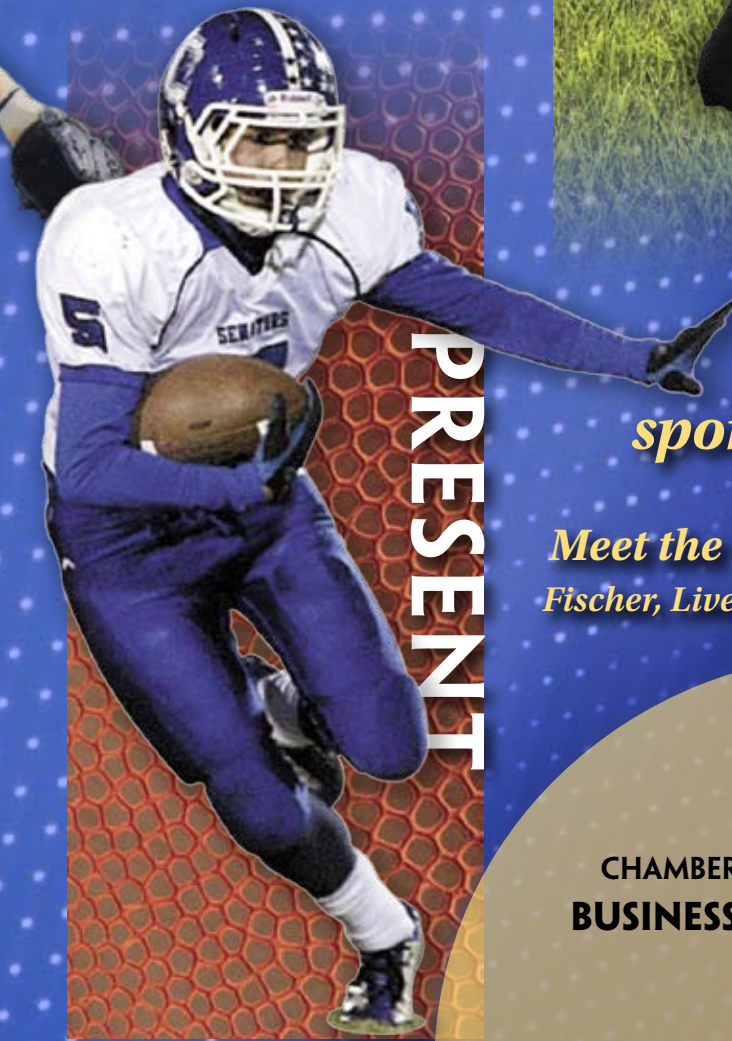
## SPORTS *in Carson City*

PAST



*Coach McNutt  
created star players*

*Question 18 forever  
changed our city*



PRESENT



FUTURE

*Are we a  
sports town?*

*Meet the visionaries:  
Fischer, Livermore, Kastens*

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# What's inside

**IN FOCUS** magazine

Winter & Spring 2012



Carson High School has always been a major state player in the field of sports. Carson High School's basketball team proudly poses for a photo on 1920. Turn to page 36 to learn more about past milestones and championships.

## About our cover

**PAST:** Baseball great Matt Williams symbolizes one of the many CHS graduates who have made a career in professional sports.

**PRESENT:** Carson High School football star Austin Pacheco symbolizes today's star player about to embark on his college career.

**FUTURE:** Junior soccer player Taelyn Ailes represents what is yet to come.

Cover design by Rob Fair

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#### Question 18 forever changed our landscape

Carson City voters approved this landmark Quality of Life Initiative in 1996 which dramatically improved the parks system, open space and recreation facilities.

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### Community Profile & Business Directory

Everything you ever wanted to know about Carson City and the people and businesses who make up this great "micro-politan" area so special.

## ❖ from the editor

### *Carson City is a spawning ground for young athletes*

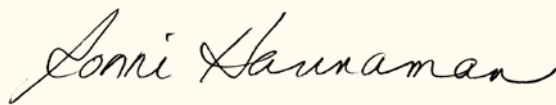
Putting this sixth issue of *In Focus* together was truly a stretch for me. I have never had much interest in sports since, as an "Army brat," we moved around quite a bit and never had the time to make any attachments to any teams at the military schools. In fact, for us military "brats," sports was not as much of an emphasis as they are in small towns and cities where kids grow up playing sports together all their lives. In military schools, kids come and go; so teams were cobbled together, and it was the "luck of the draw" as to whether a team would be good enough to compete against other military schools.

I learned Carson City has always taken sports seriously. Then, like now, parents take a deep interest in the city's sports programs, and several dedicated parents stand out as having blazed the trail for kids today who may take our many fields, aquatic center and trails for granted. As you will learn, much of what has happened in our sports community is because of outstanding parents and community leaders who believed kids should have proper places to hone their athletic talents. We also need to give credit to the wonderful voters who so believed in our kids, for they voted to tax themselves to make certain our public fields (including those at the schools) and aquatic center became the envy of many communities larger than ours.

This small community has attracted coaches who gave - and continue to give - their all for the benefit of young athletes who want to take the next step to earn college scholarships and/or go on to a professional sports career. Former CHS Coach McNutt spawned some big time baseball stars during his tenure at CHS. Pete Livermore, today, still champions the Youth Sports Association and continues to raise dollars to expand our fields and keep them in tip-top shape. Would we have our Olympic-sized pool and aquatic center without the dedication and tenacity of Dr. Michael Fischer? Maybe: but more likely, maybe not.

In compiling the information contained in this publication, I could not have done it without the alumni directory given to me by Coach McNutt or access to the incredible internet. Whatever you want to know about anyone or anything is there at the click of the mouse. We even communicated through Facebook and email with past sports stars. How did we do research before the internet? I can hardly remember!

This issue is dedicated to those who have made a major difference in our sports community and to those athletes who excelled in our supportive environment and brought fame and recognition to CHS and our community. We also could not have published *In Focus* without the advertising support of our members. Please remember them first whenever you need local services.



**Ronni Hannaman**  
In Focus Editor  
Executive Director, Carson City Chamber of Commerce  
Director of CarsonCityChamber.com



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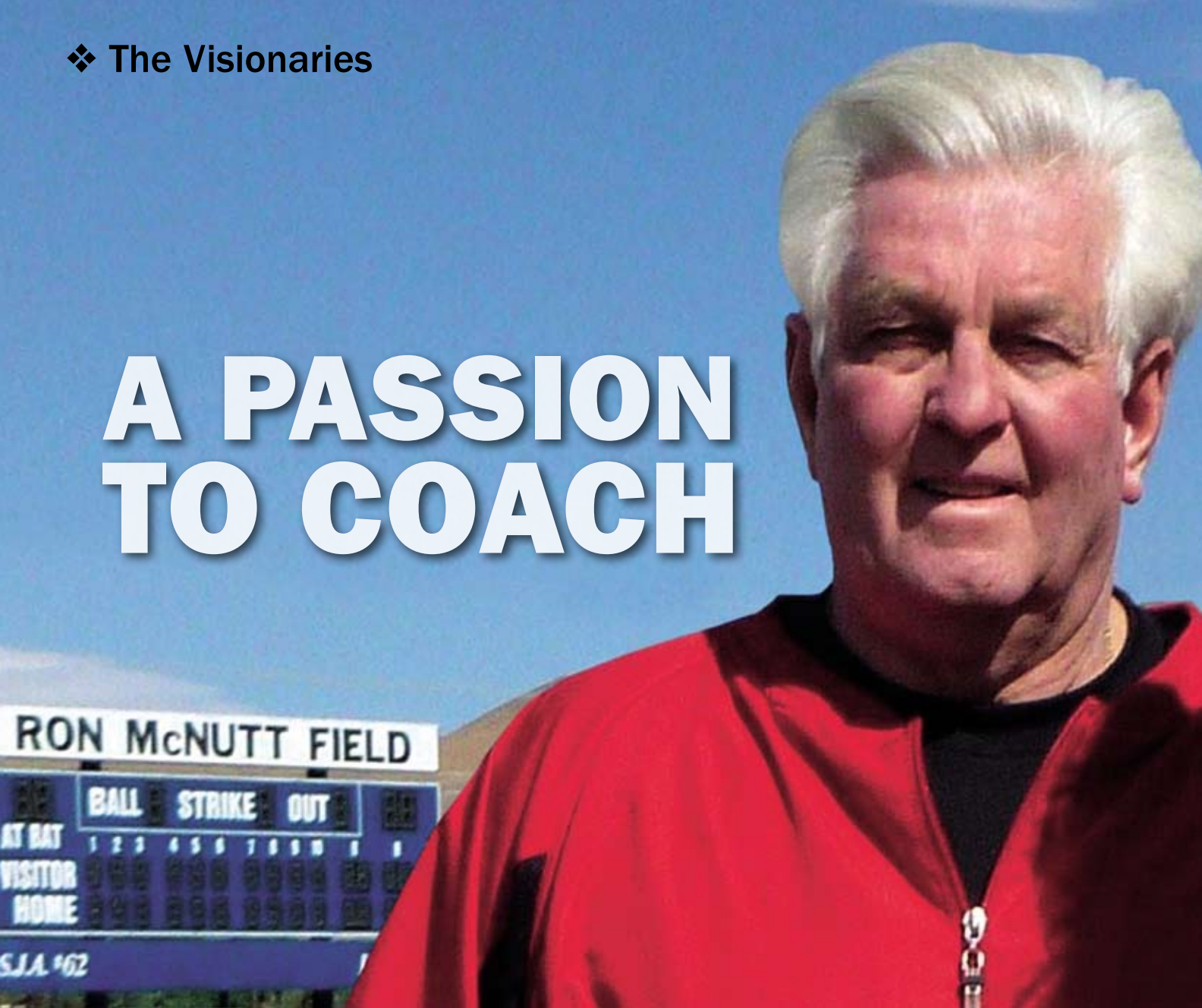
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# A PASSION TO COACH



**T**here could not possibly be anyone more passionate about coaching than Nevada's most winning high school coach, Ron McNutt.

So much already has been written about the popular former CHS coach, all we can do is remind residents and inform newcomers of the glory days when McNutt, better known as "Coach," helped Carson High spawn a team of national baseball stars; the likes of which have not been seen since. During his tenure, he forever changed the meaning of the word "coach," and his career-winning style earned him the ranking of the 46<sup>th</sup> top coach in the United States in 2004.

Carson High had a student population of only 800 - today it's over 2400 - when Coach joined the CHS coaching team in 1970 as assistant coach for football and basketball. Always knowing his pas-



(Left page) Coach McNutt stands in front of the scoreboard bearing his name.

sion was to coach, McNutt worked his way up the coaching ranks becoming the head CHS baseball coach in 1974. He not only put CHS athletics on the map, but nurtured some really big time athletes who came from the then much smaller CHS - a fact that did not go unnoticed by sports writers.

Admitting he always loved baseball but was, in his estimation, a moderate player, Coach had the eye for talent right in his own backyard and on the CHS baseball field spawning some of baseball's biggest names: CHS graduates Charley Kerfeld ('81), Matt Williams ('83), Bob Ayrault ('84), David Lundquist ('84), Donovan Osborne ('87), Dusty Bergman ('96) and Darrell Rasner ('99).

Determining the baseball season was too short during the school year, Coach, with the assistance of wife Terrie, founded the Carson Capitols baseball team in 1978 to extend the playing season allowing kids to further hone their talents while competing against teams all over the West. As a traveling team, Coach provided the venue to show kids what it was like to be a "on the road" like in the big leagues.

So good were the Carson Capitols, the team became recognized by college coaches and professional scouts as a fertile field from which to recruit players for their colleges or professional farm teams.

Though the Carson Capitols ceased to play after the 2001 season, Coach is proud of his record citing, "We played almost 80 games with teams from 32 states during our season of which we won 83% of the games and were national champions four times. We are proud that 100 kids went on to play college ball and 35 were drafted by professional scouts." Surely, that in itself was a legacy.

He is very proud of the community support he received during his tenure, "The Carson Capitols couldn't have done it without the support of the business community, most especially Dick Campagni and Dana Whaley. CHS provided the basics, but it was the many donors who never got full credit that attributed to the success and growth of the team."



(left) Matt Williams, Coach McNutt, Donovan Osborne and Bob Ayrault at the Carson Capitols National Championship Banquet Golf Fundraiser in 1993.

Many of those he coached came from club sports administered by the Youth Sports Association and our parks and recreation division. "I believe in club sports because high school sports are more restrictive in their rules and regulations and club sports give more exposure to those seeking to play in high school and college." He added 70 percent of all high school football players played Pop Warner.

Coach spent 35 years serving as a CHS coach and mused, "I enjoyed my career and can't believe how time went by so quickly." He is still humbled by his retirement gift: The renaming of the CHS baseball field as Ron McNutt Field.

As one would expect from a very active man who loves to coach, he couldn't remain retired for long because he just "couldn't sit around." Today, he is again coaching young men who dream of a future in baseball. In fact, he is proud he recently earned his 700<sup>th</sup> win while coaching Galena High over the past three years. In his second year at Galena, he brought the team to the state semi-finals.

His advice to young players: "You only go through high school once and your coach can have a critical part in recognizing your talent, desire and the ability to want to go further." As for his winning streak, Coach tells, "Losing can become a habit as much as winning: the bottom line is simply attitude, sportsmanship and working hard." He added, "A coach can take borderline kids and assist them in making it to the next level."

Of all the young men he coached, does he have any favorite players? Ever diplomatic, he claims, "Each kid was different, as was each team, and gave me and CHS many memorable years." He still maintains communication with his "stars," and has their numbers stored in his smart phone.

To sum up his incredible success, Coach tells us, "My wife Terrie, the sales manager for Courtyard by Marriott, participated in one way or another in over 2,000 games and was a major force in my success as were my many great assistant coaches, most of whom were former players."

Will there ever be another Coach McNutt, or another time when Carson High will see the successes of the past? We can't look into the future, but can thank our lucky stars we had a coach like McNutt! ❖

# Sharing memories

## No better coach than McNutt declares Williams

According to “Matt the Bat,” Matt Williams (CHS Class of 1983), “Carson City was a great baseball area.”

The third baseman and right-handed batter, nicknamed the “Carson Crusher,” was drafted right out of high school by the New York Mets, but opted instead to further his education accepting a baseball scholarship from UNLV. Upon graduation from UNLV, Matt joined the San Francisco Giants in 1986 and later played for the Cleveland Indians and the Arizona Diamondbacks. Williams became the only player to hit at least one World Series home run for three different Major League baseball teams and received a whole host of awards including Player of the Month, Player of the Week and Most Valuable Player for the Arizona Diamondbacks in 1999. He was a five-time all star selection, World Series Champ in 2001, four-time Golden Glove Award winner ('91, '93, '94, '97) and four-time Silver Slugger Award winner ('90, '93, '94, '97).

Of his coach, he writes, “Coach McNutt provided every player an opportunity to be seen by numerous people, whether it was during the high school season or the American Legion summer baseball season. He was at the front pushing his players and allowed his players to be seen by scouts from colleges and professional teams. He provided a place for players to play and succeed. I don’t think any baseball player could have had a better coach than Ron McNutt.”

The support provided by locals received his praise, “The players received a lot community support and parent involvement was big. It seemed as if all of the players had support of their parents and the volunteers to help them on their way.”

## Rasner has fond memories of growing up in Carson City

Darrell Rasner is still playing baseball, currently as the starting pitcher for the Tohoku Rakuten Golden Eagles of the Japanese Pacific League. The New York Yankees sold him to the Golden Eagles for \$1 million in 2008.

After graduating Carson High in 1999, he went on to UNR and was selected by the Montreal Expos in 2002 in the second round and began his major league career with the Washington Nationals in 2005. He joined the New York Yankees later that year recording his first major league win on September 3, 2006 against the Minnesota Twins. Because of a hand injury on May 19, 2007, his contract with the Yankees was not renewed making him a free agent and sending him to the minor leagues to recuperate. The Yankees recalled him on May 4, 2008, and he came back with a vengeance earning the nickname “The Showstopper” by Yankee fans.

His family still lives in Carson City. From Japan, he shared his thoughts on Coach McNutt and growing up in Carson City.

“I have a lot of respect for Coach McNutt, not only for what he has done, but also what he continues to accomplish. I don’t have the opportunity to see him as much as I would like, but when I do he is always willing to lend a hand, whether a place to throw or catcher to throw to. I am very appreciative of the opportunity and the confidence Coach showed in me as a freshmen. I feel his trust in me being a starting pitcher on a veteran team was

one of the catalysts that made me believe I had what it takes to be a successful pitcher. I owe him a lot for preparing me to get ready for the next levels of my career by ingraining a work ethic that I still continue have.”

He adds, “Growing up and playing baseball in Carson City is a fond memory of mine. I still enjoy going to Carson and visiting my family and friends and seeing that Carson still has that “small town” feel that I grew up loving. Living in big cities while playing ball, I often catch myself missing home and the little things you become accustomed to and take for granted. Baseball has always been a love of mine. My dad and I spent a lot of hours out at Governor’s Field and in the backyard playing. It has been something I have always wanted to do as long as I remember, so for that I feel very blessed to be able to do a job that I love. I hope someday to be able to pass the knowledge my dad and Coach McNutt gave me to my kids and kids around the community.”

## Kerfeld fell in love with baseball at Governor’s Field

Everyone loved Charlie Kerfeld (CHS class of '81), best known as the relief pitcher for the Houston Astros where he spent most of his career. He was a fan favorite because of his sense of humor

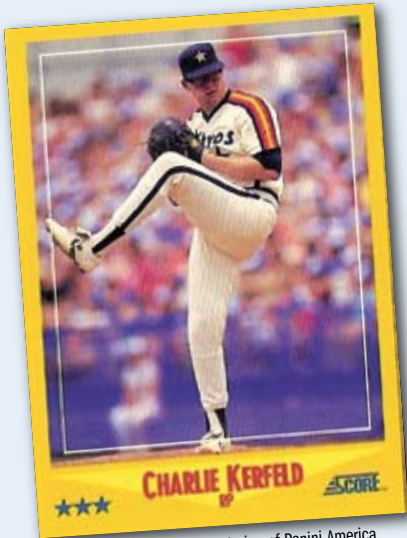


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and bullpen antics as well as his unusual sense of style – pink high-tops and his lucky Jetsons tee shirt.

So talented was he that he became the first pick of the Astros in the secondary phase draft in 1982. In 1986, he made the big league roster and was the reason the Astros won the National League Western Division title that season and was named the Rookie of the Year for the National League. After retiring from the Astros, Charlie went on to manage minor leagues and was the Western League manager of the year in 1998 and again in 2001-02. Today, Charlie serves as the Special Assistant to the General Manager for the Philadelphia Phillies.

Of his experience with Coach McNutt and growing up in Carson City, he writes, “Ron was great for us as kids helping us small town guys get experiences that most kids don’t with his traveling team, the Carson Capitols. The Capitols allowed all of us to play more games, and it led us into the baseball profession. I wouldn’t have grown up anywhere else but Carson City, for it gave me a foundation of real everyday people helping me in my baseball life. I still have great memories of Governor’s Field as a Little Leaguer all the way through Legion Baseball, I used to ride my bike to the field almost every night during the summers to watch and play baseball. That’s where I fell in love for the first time; only it was with baseball, not a girl.”

## Ayrault thanks Coach for opportunity

1884 CHS graduate Bob Ayrault was drafted by the Pittsburgh Pirates in 1986, signed by the Pirates in 1987, then signed by the Philadelphia Phillies in

1989. His Major League Baseball debut was with the Philadelphia Phillies on June 7, 1992. Stating he always knew he was going to play professional baseball, he writes, “Growing up in Carson City was a great experience. It was a great sports town. I had many great experiences playing baseball, football and basketball. I knew at about age 7 that I wanted to play professional baseball. I never thought in a million years that I soon would be playing in the Major Leagues.”

According to Ayrault, talent is not enough; it takes a good coach to provide the opportunity. His coach was Coach McNutt of which he writes, “Its amazing Carson City has turned out so many Big Leaguers. Granted, all of us had talent, but Coach McNutt provided us the opportunity. I can’t thank him enough. Playing for Coach McNutt was

quite an honor. He always went the extra mile for all

of his players, and always provided a great environment for all of his players. He made sure we all had the best stuff while playing for him. We had the nicest field, greatest uniforms and all of the top equipment. All in all, Coach McNutt was a great coach and a great friend. Hats off to a great community and a great coach.”

Ayrault didn’t stray far from his Carson City roots. Today, Ayrault runs his own baseball academy as owner of The Yard in Reno, home to the Reno Hurricanes youth baseball program, and instills in his kids all the great things he learned from Coach McNutt. ♦



On the way to each baseball game, fan must pass by the street signs honoring past CHS greats.

## Baseball stars nurtured at CHS

The following is an impressive list of Carson High graduates who went on to play college or professional baseball. Many played for the minor leagues before going on to the majors. Not everyone became a national star; however, all were good enough to be drafted and most were coached by Ron McNutt.

Source: *The Baseball Cube.com* and the *CHS Alumni Directory 2006*

**Bob Ayrault** ('84) – see profile  
**Dusty Bergman** ('96) – Anaheim Angels. In 2009/2010 pitched in the German Bundesliga  
**Scott Bibbee** ('88) –Seattle Mariners -  
**Willie Bowman** ('04) Played for UNLV Rebels  
**Owen Brolsma** ('03) Pittsburgh Pirates  
**Mike Dandos** ('81) SF Giants  
**Anthony Fagan** ('07) Jamestown College, North Dakota  
**John Gamble** ('66) Los Angeles Dodgers, Detroit Tigers  
**Jim Good** ('77) – Detroit Tigers  
**Terry Graham** ('65) Minnesota Twins  
**Sean Johnson** ('88) Milwaukee Brewers  
**Charlie Kerfeld** ('81) see profile  
**David Lundquist** ('91) Chicago White Sox, San Diego Padres & Pittsburgh Pirates  
**Dean Madsen** ('89) Montreal Expos  
**Dan Madsen** ('89) Chicago Cubs  
**Donovan Osborne** ('87) Montreal Expos, St. Louis Cardinals, New York Yankees  
**Darrell Rasner** ('99) see profile  
**Matt Rutledge** ('09) played for UNR and now is a coach for the Muckdogs in Reno  
**Michael Shoaf** ('77) Pittsburgh Pirates  
**Matt Williams** ('83) see profile  
**Nate Yeskie** ('93) LA Dodgers and Minnesota Twins. Now an assistant pitching coach at Oregon State

# The *foresighted* doctor

We know him as one of the top eye physicians within our community. Competitive swimmers know him as the doctor who gave them a state-of-the-art aquatics center that has become a source of pride, not only for the Tigersharks, but for the entire community.

Would there have been an aquatics center without the passion and dedication of Michael J. Fischer, M.D.? We will never know. What we do know is that it took an individual with a lot of fortitude, passion, focus, organizational skills and thick skin to get a project of this magnitude completed, and he was the anointed one.

For Fischer, it's always been about sports and winning. He was a big-time collegiate athlete at The Ohio State University, and has raised four equally gifted athletes in various athletic endeavors. The prowess of his progeny is apparent as you walk into his medical office in north Carson where seemingly hundreds of trophies and awards his children have earned throughout their school careers are prominently displayed. Let's just say this is a proud papa, indeed.

Also on his wall are beautiful plaques from grateful kids who appreciated Dr. Fischer's dedication. The Carson Aquatic Club plaque dated September 1993 reads, "We appreciate all the time and support you have given our team." In 2001, the now Carson Tigersharks established The Fischer Award recognizing outstanding commitment to the Tigersharks. Dr. Fischer was the first honoree. The plaque reads, "We are a team because of your tireless leadership." That says it all!

The sports commonality among his four children - Erica, Jessica, Evan and Rebecca - was their love of swimming, and it was Fischer's goal to grow that love and to allow them to channel their competitive spirits to earn college scholarships and go as far as they could. Erica received a swimming scholarship to her Dad's Alma Mater, The Ohio State University; Rebecca went



Dr. Michael Fischer and daughter Erica proudly wear their Ohio State athletic team t-shirts. Both were star athletes.

to the University of North Dakota and Evan graduated from the University of Tennessee. Jessica opted to attend UNR.

It was because of his kids that Fischer took notice of what would be needed to create a competitive swimming team in Carson City.

As an involved parent, he became president of the recreational swim club - then called the Carson City Ducks - in 1989, turning over the gavel in 2001. It was during this time Fischer recruited committed parents to privately fund top notch coaches to train promising athletes to become Olympic candidates and to gain college scholarships.

Because of the new found emphasis of the swim club to create top-notch swimmers, Fischer and the parents deemed a team name change was in order. The Tigersharks team was born in 1994 and today, the tiger shark he caught off the coast of Pearl Harbor in 1998 still hangs on the east wall, overseeing swimmers of all ages as they enjoy or practice in our remarkable aquatics complex.

Having a proper indoor training facility was paramount to the success of the newly named and energized Tigersharks. The collective goal was to cover the existing 50-meter seasonal outdoor Olympic-size pool to create a year-round venue to train would be champions. The former 25-foot indoor pool would then convert to a seasonal outdoor pool.

It takes many dollars to build new structures and, as always, there are never enough dollars in government coffers to do anything without raising taxes. It was the good doctor who led the

... continued on page 12





The former 25-foot indoor pool is now a seasonal outdoor pool thanks to Dr. Fischer.

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## ❖ The Visionaries

# The foresighted doctor

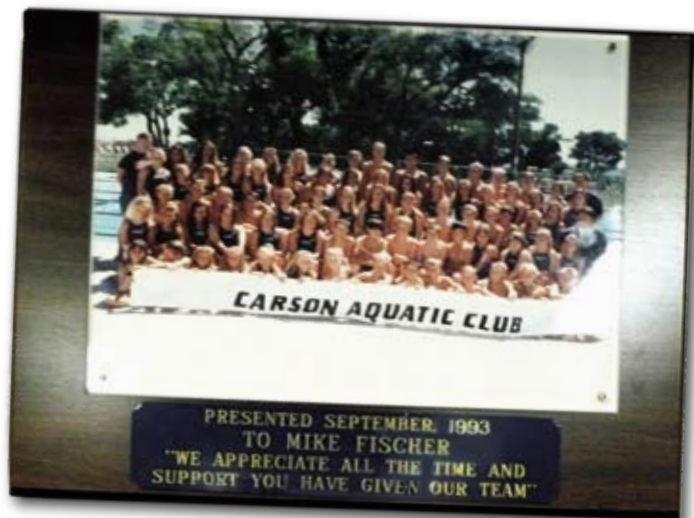
...from page 10

charge to go before the voters in 1996 to ask for funding to not only build a permanent structure for the new aquatic center, but to fund new parks, open space, trails, the boys and girls club, and to set aside monies for maintenance of recreational facilities. So well orchestrated and so well written was Question 18 - the Quality of Life Initiative - it promised something good for almost everyone.

He credits former Mayor Marv Teixeira and Judge Todd Russell as key players in the success of the passage to ask the legislature to allow a .0025 increase in the sales tax that was passed 9489-8546. He laughingly stated, "Every one of my patients was shown the video on why Question 18 was so important to our community."

Fischer not only put his heart and soul into the Tigersharks, but his dollars as well. Adjacent to his practice, he built a full-on weight training room for the swimmers and donated state-of-the-art machines to the team. He also funded half of the pool's timing system.

The Tigersharks became a force with which to reckon, winning many of their western regional competitions and placing second in 2001 in the U.S. Masters National Championship. Colleges and universities watched this team closely. Four students made it to the Olympic Trials, and more than 30 gained partial or full swim



Dr. Fischer proudly displays a plaque in his office that was presented to him in appreciation by The Carson Aquatic Club.

scholarships to top universities, a true testimony to the dedication of Fischer and the parents of the swimmers.

Thanks to the tenacity of Dr. Michael J. Fischer, the outdoor pool became the indoor pool, completed in 1999, and is the envy of most communities and, in his opinion is "one of the finest outside of a university that can be found in any smaller community."

As we look to the future, perhaps one of his laser surgeries will allow a nearsighted citizen to become another farsighted champion for the betterment of us all. ❖

## Go Senators!

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# Reaching for the stars creates winning athletes



Reflections by former Tigershark, Ryan Costella

Carson City boasts a rich history of excellence in sports. The Carson Tigersharks' mission to provide the best environment for success in competitive swimming has produced incredible results, serving as a testament to the strength of this community, the dedication of parents and families, and the determination of the athletes themselves.

Dr. Mike Fischer served as president of the swim team for many years. A former collegiate runner from the Ohio State University, Mike brought a vision to the Carson Tigersharks. He believed by bringing together the community, the parents, and the athletes behind the same goal, greatness could be achieved.

And that's exactly what happened.

Dr. Fischer started with the parents; he convinced them that their children could be among the best athletes in the nation by training and competing at the state and regional level. The parents united behind the idea and spent thousands of hours volunteering their time to work swim meets and drive

the athletes to and from practice and meets. They also raised hundreds of thousands of dollars to support a world class coaching staff.

The hard work of all parties paid off. What began as a recreational team in the 1980s soon became a regional powerhouse in the 1990s, sending multiple athletes to the U.S. National Championships, the U.S. Junior National Championships, and many to prestigious universities around the country. As the program gained in notoriety, leaders throughout the community coalesced around Dr. Fischer's vision to build the facility around our Olympic-sized pool, creating a world class venue to train and compete.

As the parents and community came together, the athletes themselves started setting more ambitious goals, working tirelessly in the pool, sometimes six hours per day, to chase their dreams. At one point, Carson Tigersharks athletes were spending over 30 hours per week, 50 weeks per year, in the pool. In 1999, several of them swam 702,766 meters in just seven weeks. That's nearly 440 miles (nearly a half marathon per day), proving they were the best conditioned swimmers in the world. And, they did all this while maintaining straight A's in their academics.



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*Mike Fischer's vision and the incredible dedication of this community, the parents, and the athletes themselves produced achievement not normal ...*

The new facility brought an even higher level of coaching and performance to the program; by the turn of the century, the Carson Tigersharks became a truly elite program. Numerous athletes competed in the U.S. national championships and achieved world rankings – one in the Top 10! In 2000, four Carson Tigershark swimmers competed in the U.S. Olympic Trials, and two more represented Carson City in 2004. In 2001, the Tigersharks won a U.S. national title in the women's 1500 meter freestyle, which was repeated again in 2003. Also in 2003, the Tigersharks brought home a bronze medal for the United States at the World University Games in Daegu, Korea.

Because of the success of this program, well over 30 local kids from Carson City wound up swimming at the collegiate level, mostly on scholarships – and all of them today are productive, contributing citizens.

Mike Fischer's vision and the incredible dedication of this community, the parents, and the athletes themselves produced achievement not normal for major metropolitan areas, let alone a town of 50,000. This serves as proof that when this community shoots for the stars, and we work together toward those goals, we can compete with the best, and excellence is possible. ♦

*Ryan is a former Tigershark and 2000 graduate of Carson High who went on to competitively swim at Villanova University. He was a Chinese major. In 2004, he was presented with the Sister Mary Margaret Cribben Award for "unselfish sacrifice of time, effort, body and soul to lead and motivate teammates in excellence for Villanova Athletics through inspiration." He is now employed as Director of Strategic Initiatives, Click Bond, Inc. Carson City.*



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Pete Livermore  
stands in front of one of the softball  
fields at the Edmonds Sports Complex.

Many a local youth has learned sportsmanship, gained confidence and developed athletic skills through participation in youth sports, thanks in large part to Pete Livermore, the recognized leader in building a strong youth sports presence in Carson City.

Though his three children are grown, Livermore still today has a passion for youth sports that continues to be recognized by those who continually vote for him to serve as their leader. Each October, he tells himself this will be his last year serving on the youth sports board; however, he can't quite bring himself to stop championing the building and upgrading of the city's sport facilities to enhance the youth sports experience.

I asked outright how he became known as Mr. Youth Sports. As is the way of Livermore, he was prepared to direct the interview and tell me how financially sound youth sports is even in this tough economic time. I wasn't interested in that. I wanted to know about his storied passion for youth sports.

Here's what I learned: Youth sports began with baseball and has been going strong since 1949, when it was called Mother's Baseball Program. Mothers of would-be Little Leaguers got together to financially support the Little League program through their various fund-raising efforts. In the late 1970's, the name was dropped in favor of Carson City Youth Sports when other sports asked to participate and use the fields.

# Youth sports define Livermore's career



As Livermore's two daughters grew older and played softball, he became active in his daughter's teams and was named the president of the Bobby Sox League in 1980, advancing to president of youth sports in 1987.

He proudly refers to the development of the Edmonds Sports Complex, completed in 1988, as one of his biggest accomplishments. So huge was that contribution and so effective was his mission to have this complex built, the city named the entrance to the complex Livermore Lane.

Carson City has never neglected its budding athletes. Governor's Field was built in the early 1960's in the shadow of the state capitol. Funding for the field came from a large grant from the Fleischmann Foundation and was supported and built by many volunteers.

As one would expect, this field was loved to death and eventually needed major upgrading. Livermore was one of the champions of the Quality of Life Initiative (Question 18) to appropriate funds to refurbish the field to include night lights, pave parking lots, and install sprinkler systems. Recently, a new indoor batting facility to give budding baseball stars a year 'round training facility was added to Governor's Field as a result of private fundraising.

Because of the foresight and championship of so many dedicated volunteers like Livermore, almost 4,000 young athletes are able to play Pop Warner football, T-Ball, Little League, Babe Ruth, girl's softball, soccer and more. Livermore is proud to state, "No one is turned away because of lack of ability to pay since we have scholarships available."

What fuels Livermore's passion for youth sports? "I love to see kids and families enjoying themselves out on the fields, and seeing this makes me appreciate the lifestyle we have in Carson City." He is firm in his conviction that "Youth sports helps keep kids out of juvenile detention, teaches them to work as a team, and to be productive citizens."

He strongly believes "From the time a kid gets that first mitt or ball, youth sports becomes an important fabric of their life, and allows kids to be kids with many having the ambition to be a star player in high school."

A resident of Carson City since 1960, Livermore married Laurie in 1961 and made Carson City his home, though he still enjoys talking about his days growing up in New Orleans. Always an activist, the former owner of two A&W franchises served three terms as a city supervisor and now serves as a member of the Nevada State Assembly. ♦



The sign at the entrance to Edmonds Field honors Livermore.



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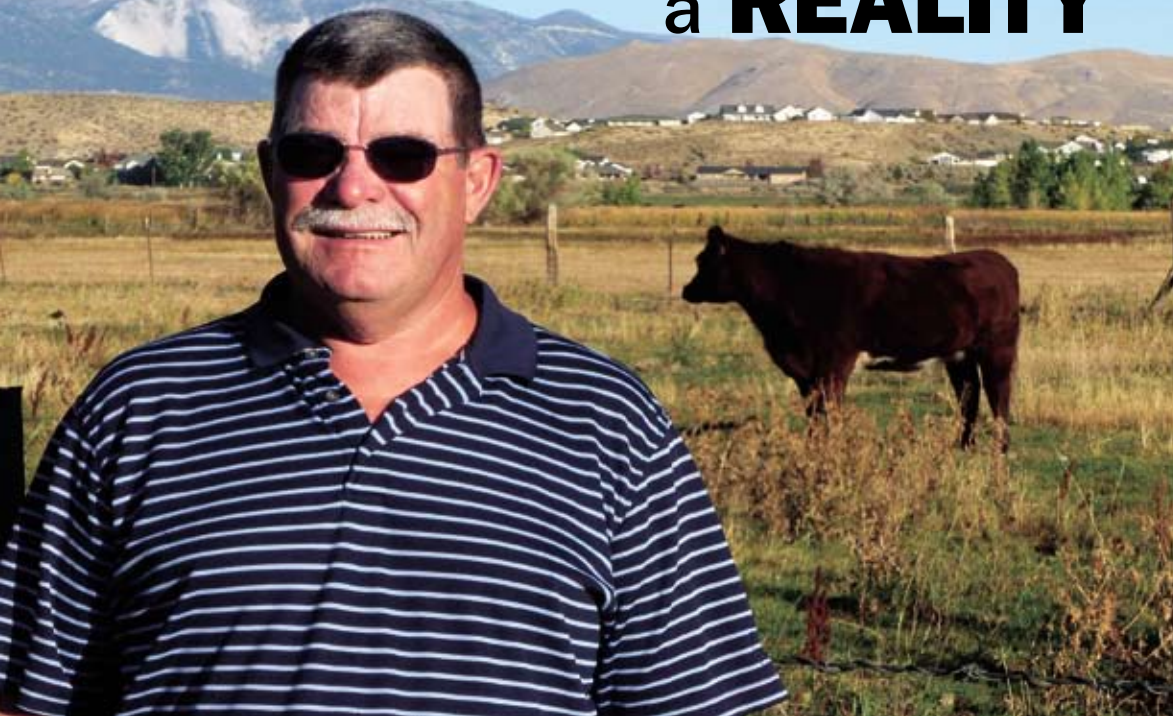
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Steve Kastens

# Making community DREAMS a REALITY



Former Parks Director  
Steve Kastens poses  
in front of the former  
Anderson Ranch that  
will forever remain  
open space.

Without their assistance, “Carson City might have become a city of wall-to-wall homes,” he asserts and added, “Open spaces will keep Carson unique and desirable, as well as providing citizens with great recreational opportunities.”

He is proud of the negotiation skills of his “team” when it came to trading land with the U.S. Forest Service and the Bureau of Land Management citing, “Borda Ranch, at the end of Fifth Street, and the Silver Saddle Ranch had been slated for development of hundreds of homes; but because of successful negotiations, today both ranches will always be open space.”

There are those good citizens who are well remembered for their volunteer contribution in taking the city forward, and then there is the “staff” whose job it is to carry out the will of the voters. Much ado is made of the champions of a cause - as it should be - while those who are then tasked with making the dreams a reality are sometimes forgotten.

Few, however, have forgotten Steve Kastens. Coming to the Carson City Parks and Recreation in 1976 as the pool and youth sports manager, Kastens was promoted to Director of the department spending 20 years serving our citizens and carrying out the mandate of the people upon passage of various bonds and initiatives.

Under his direction, the parks and recreation department grew dramatically, and much of what we see and enjoy today was accomplished during his tenure. He does give credit where credit is due, and mentions former Open Space Advisory Committee Vice-Chair Deborah Uhart, former City Manager John Berkich and Open Space Manager Juan Guzman as key in keeping much of our spaces open for the enjoyment of future generations.

Kastens is pleased to see the hotels and the city embracing sports tournaments, and beginning to understand the dollar value generated by sports tourism. It was not always so. He stated, “Sport teams love coming here because of the small town feel.” He puzzles as to why this was such a hard sell with some controversy continuing today.

He cites the passage of Question 18 as a proud accomplishment during his tenure, for this issue was brought forward by the people and for the people. He believes when the information is clearly presented and the need is shown, voters will respond positively. “It was the citizens who sold it! Our voters have always been an intelligent and open-minded lot,” is his claim

Retired for seven years, Kastens prefers to stay “under the radar,” and help his son with his business and play golf. Those who worked with him through the tremendous time of change in the mid-80’s to his retirement in 2004 give him much credit for the various great sports complexes enjoyed by youth and adults today.

Kastens has been a great influence in making our community the great place it is to live, work and play. ❖

“Open spaces will keep Carson unique and desirable, as well as providing citizens with great recreational opportunities.”

– Steve Kastens





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# Could we become a primary sports tourism destination?

The Reno Aces have made an impact – big time – in bringing families to the Reno downtown core. UNR has had incredible success with its sports teams. Both impact the economy of Reno, big time, by bringing in fans and visiting teams from out-of-state that spend, spend, spend.

Sparks, too, has recognized the value of sports and invested heavily in building The Golden Eagle Sports Complex, boasting 1.4 million square feet of artificial turf allowing them to boast “This is the largest single installation artificial turf project in North America.” This field was built with the future in mind and features multiple softball fields, baseball fields, a stadium-sized football/soccer field and multi-purpose fields.

And, then there’s Carson City.

Although we don’t have a professional baseball team, a big time university or the largest square footage of artificial turf to feed our penchant for sports; Carson City is holding its own and has its fair share of sports tourism events that impact us, big time. Plus, as you have read in this issue, Carson City is fertile spawning ground for incredible athletes.

Thanks to Joel Dunn, Recreation Director for the Carson City Parks and Recreation Division, Carson City is being put on the map as a destination for sports tourism.

What is sports tourism? Simply put, it’s the ability to attract teams from outside of the 100-mile area to play on our fields and, more importantly, to increase revenues for businesses and the Carson City General Fund. Even the State of Nevada shares in our sports tourism success, for they receive the lion’s share of the tax revenue generated.

The largest impact of sports tournaments, however, is felt by our hotels, restaurants, gas stations, retail and more. Whenever a business has been able to see an appreciable blip in sales, generally, it can be traced back to a tournament in town.

According to Joel Dunn, Recreation Director for Carson City Parks and Recreation, we continue to attract teams to our area because of our family-friendly atmosphere. He shares with us the highlights of the 2011 sports tourism season adding, “These figures reflect the impact to date and do not reflect anything after early November.” Meaning, there could be more to come before the end of 2011.

Thus far, we have hosted 583 teams from out of the 100-mile area (meaning many stay overnight) which brought 33,230 visitors to our community.

The hotels are ecstatic they were able to collect \$2.348 million in room revenue of which your convention and visitors bureau received 10 percent (\$234,800) to cover the expenses related to the payment of the V&T bonding and operation along with the funding of other promotions.

The food and beverage outlets were the largest beneficiaries of sports since you just have to feed the kids and families! In this category alone, almost \$7.441 million was spent. That’s a lot of pizza, beer, wings, hamburgers and more.

The retail and entertainment sector fared well bringing in over \$4.9 million into their cash registers. Somehow retail stores out of one’s area seem to carry more interesting merchandise. Also, the adult teams enjoy our gaming and entertainment venues.

The sales tax remitted to the state was \$921,000 of which Carson City received 2.18 % of the 7.45%. If you are good at math, that means our general fund was enhanced by almost \$269,000, good piece of change, indeed.

This year, the Comstock Shootout (soccer) brought in 145 teams over two weekends; Midnight Madness (adult slow pitch softball) brought 116 teams over four days; Midnight Madness Baseball (youth baseball) saw





A visiting youth team enjoy a break during a tournament at Governor's Field

46 teams over four days; the Kit Carson Shootout (soccer) saw 79 teams over two days; and the Men's Fast Pitch Master World Champions (age 40+ baseball) brought in 40 teams over two days. Players and their families and friends brought with them their enthusiasm for their sport plus lots of dollars!

Though not yet fully embraced as an important economic development tool, sports tourism has the potential to grow and become even more of an economic force in our city. Our current fields can support visiting teams when our kids are not playing and with the hopeful expansion and competition of Centennial Park, we can become even more of a sports town further enhancing our quality of life – and our businesses. ❖

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Tigersharks Coach Gaby Phalan encourages young swimmers

# Gaby Phalan

## *It takes a winner to create winners*

*The Carson Tigersharks has been fortunate to have Gaby Phalan as their swim coach since 2006. Since swimming combines both talent and brains, there could not be a better overall role model for our youth.*

Gaby's coaching credentials are impeccable. As a competitive swimmer for 20 years, Gaby was the former Mexican national champion in the 50-meter freestyle and has three Olympic Trials under her belt. She represented her country in the Central-American and Pan American games as well as the Pan-Pacific and World Championships.

As a scholar, the credentials speak for themselves. She is a graduate of the University of California-Irvine earning a Bachelor's degree in Social Science and Developmental Psychology as well as a Masters' degree in Management and Organizational Development.

Swimming has been an important part of Gaby's life since childhood. She states, "Swimming is a truly wholesome sport and teaches discipline, time management, self-esteem and pride, and generally swimmers are among the best students in school because they have learned to manage their time and work schedule."



Prior to beginning her married life in Carson City in 2000, Gaby swam with the world famous USA Swimming Team Novaquatics under Coach Dr. Dave Salo of USC who has mentored many world class and Olympic champions. She later went on to become Head Developmental Coach for the Novaquatics, again testimony to her skills as a competitive swimmer and a coach.

As in many of our youth sports programs, one of the goals is to incubate the most talented athletes to go on to represent Carson High where they can compete for college scholarships.

Gaby proudly tells us, "In 2008, five of the Tigersharks went on to swim in college." She cites CHS senior Tim Grunert and sophomore Eli Everest as up and comers to watch. She also is proud to have coached Tatum Boehnke and Ryan Hogan both of whom swam the English Channel and were the first Nevadans to do so. Tatum, a 2005 CHS graduate, is currently an AquaBear at the University of Northern Colorado and Ryan (a graduate of Bishop Minogue) plays water polo for the U.S. Air Force Academy.

The current challenge Gaby faces is to build up the CHS competitive swim team since so many have graduated. Currently, there are only 8 students on the senior team. Gaby states, "It's not easy to become a Tigershark, for grades are just as important as talent."

With our state of the art Aquatics Center created by visionary local eye surgeon Dr. Michael J. Fischer, swimmers have the opportunity to train in the best facility in Northern Nevada. Three annual meets are held here hosting 650 swimmers statewide.

Gaby is married to a former Tigershark turned local restaurateur, Jim Phalan, and has two small children who take up her time when she is not coaching.

Expect to see many future champions as the CHS swim team grows under the watchful care of Gaby Phalan. ❖

## About the Carson Tigersharks



The Carson Tigersharks has been a successful competitive swim team winning a number of state championships since inception. For those wanting to swim competitively in high school, being a Tigershark gives them a competitive edge.

The program begins with the precompetitive Star Club attracting would be swim stars in the 4-5 year old age group who then go into to the competitive program, advancing to the Masters program beginning around age 19. The Tigersharks train year 'round.

The Carson Tigersharks was recently recognized as a Level 2 club under the USA Swimming Club, the national governing body for competitive swimming in the United States.

Many Tigersharks have gone on to compete successfully in high school and have earned university scholarships.

## Tigersharks who went on to win university scholarships:

(Year denotes graduation date from Carson High School)

- 1988 - David Lyons - Fresno State University
- 1990 - Aaron Woodward - Arizona State University
- 1993 - Matt Russell - University of Washington
- 1994 - Kelly O'Shaughnessy - University of Nevada Reno
- 1994 - Jim Phalan - University of Santa Barbara
- 1994 - Mary Wurster - University of San Diego
- 1995 - Brian Baum - Louisiana State University
- 1996 - Salina Eastwood - University of Chicago
- 1996 - Erica Fischer - Ohio State University
- 1996 - Sarah Lane - Metro State University
- 1996 - Cari Mudgett - Metro State University
- 1996 - Brian Nelson - University of Washington
- 1996 - Malea Revak - Oregon State University
- 1996 - Tim Russell - Auburn University
- 1997 - Pedja Metrovich - University of Belgrade
- 1997 - Kristy Putt - University of Nevada Reno
- 1997 - Dustin Riley - Syracuse University
- 1998 - Seth Meyer - University of Southern California
- 1998 - Josh Newman - University of Washington
- 1998 - Rebecca Fischer - University of North Dakota
- 1998 - Lyndi Oxoby - University of Nevada Reno
- 1999 - Dana Baum - University of Minnesota
- 1999 - Mike Harrelson - Indian River University
- 2000 - Ryan Costella - Villanova University
- 2000 - Evan Fischer - University of Tennessee
- 2000 - Julie Hardt - University of Georgia
- 2002 - Katie Hardt - University of Minnesota
- 2002 - Megan Keller - Oregon State University/University of Mississippi
- 2003 - Justin Barber - University of Notre Dame
- 2003 - Laureen Costella - Stanford University
- 2003 - Tara Theileman - University of Alabama
- 2004 - Kiel Costella - Villanova University
- 2005 - Tatum Boehnke - University of Northern Colorado

(Training as Tigersharks from Douglas High School)

- 1996 - Jeff Maynor - Louisiana State University
- 2000 - Brittany Reichardt - University of Washington
- 2001 - Charlene Rigdon - University of Nevada Reno

# Top CHS student athletes find a home at WNC

By Anne Hansen

Over the past six years, Western Nevada College has offered local student athletes an opportunity to complete a college degree and continue playing the sports that have been their passion while growing up. The Wildcats baseball and softball teams have been fortunate to include a number of local student athletes.

The full-time college students compete in one of the toughest NJCAA leagues in the country, the Scenic West Athletic Conference. Year after year, SWAC baseball has won numerous national championships in both baseball and softball.

According to Head Baseball Coach DJ Whittemore, "We are extremely proud to have had Carson High school graduates as a part of our program during the last six seasons. They have been some of the best students and young men we have had the pleasure to coach."

Among CHS graduates who played at WNC, standouts include: Aaron Henry ('04), Logan Parsley ('06) and Kevin Schlange ('06)

Coach DJ Whittemore states, "Aaron played his sophomore season for the 2006 team and was one of only two sophomores on the team that shocked the Scenic West Conference and led the program to the championship in our first season. He was the team's starting centerfielder and led the team in stolen bases. He later signed a scholarship at the University of Nevada, and played two seasons for the Wolf Pack."

"Logan was a two-year starter for the Wildcats, and one of the team's top offensive performers of all time. Logan started mostly at third and second base, and played the outfield. He had a great combination of speed and power. Logan was one of the few freshman starters on the 2007 team that advanced to the program's first Junior College World Series. He is the program's all time leader in hit by pitch."



(Above) Megan Hein prepares to catch the ball. (Left) Logan Parsley pitches the ball.



“We are extremely proud to have had Carson High school graduates as a part of our program...”

– Coach DJ Whittemore

“Kevin was a member of the 2007 and 2008 Wildcats teams and started more than 40 games as shortstop. He was one of the best student-athletes in the history of our program, and graduated with better than a 3.5 grade point average. Kevin played at Coker College in South Carolina where he was the starting shortstop during his junior season. “

According to Wildcats Softball Coach Leah Wentworth, a number of Carson High graduates have played important roles on the WNC softball team in its first two seasons: Cassie Vondrak ('09) and Megan Hein ('10).

“Cassie pitched and played first base for us. She has good velocity on the mound, and keeps the hitters off balance by mixing speeds. She also has a strong bat and hits with power. For us, she batted .279 last season with five doubles, two triples, two home runs, and 16 RBI's. Defensively she had a .960 fielding percentage. Cassie received a Division I scholarship to Long Island University in Brooklyn, N.Y., where she will work toward a degree in Physical Therapy.”

“Megan was the starting catcher for us last year. Despite an injury, she performed well, batting .301 on the season with five doubles, two triples, a home run, and 17 RBI's. Megan is a great contact hitter who has power at the plate. Defensively she had a fielding percentage of .924.”

Coach Wentworth is pleased current CHS graduates Lauren Knorzer and Kristin Winthrow will be on the 2012 WNC Softball team:

“Lauren was a 4A All-League honorable mention player who has a strong arm and a powerful bat. She will be in contention for a position in the infield.”

“Kristin was recognized as a 4A honorable mention player who will bring some great leadership to the program this year. She is a catcher with a good eye behind the plate and a strong, accurate arm.” ❖



Pitcher Cassie Vondrak winds up her pitch.



Is he out? Second Baseman Kevin Schlange receives the ball as a runner slides into second.



# Terrie McNutt brought **SPIRIT** to CHS

*Spirit should be the middle name of Terrie McNutt, former Spirit Coach at CHS and personal Spirit Coach for husband, Ron McNutt, who admits without Terrie he could not have accomplished all he has done in his coaching career.*

What is a spirit coach anyway? Just ask her, and you'll learn the whole history of how a cheerleader evolved into becoming a spirit leader, thereby renaming the coach of the cheerleading squad to spirit coach. And, her knowledge is considerable, for she was a cheerleader herself in high school and college in Idaho and served as athletic assistant and cheer coach at CHS during much of the time her husband was coaching future baseball stars.

Once a cheerleader: always a cheerleader! Today, Terrie serves as the State Spirit Director for the Nevada Interscholastic Athletic Association (NIAA), a position she has held for the past 27 years.

Anything you want to know about school spirit, just ask and she will tell you, "It is important people understand cheerleading is as demanding as the sports involved with hitting or chasing a ball. It takes much physical ability, an enthusiastic spirit, and decent grades to wear the school uniform. Like the teams for which they cheer, practice makes perfect and there's lots of that."



Carson High went from using the term cheerleading to Spirit Leaders in 1980, and won the state championship for their Spirit Stunt Squad in 2006.

So influential has Terrie been in the world of spirit coaching, the Terrie McNutt Spirit Coach of the Year Award was established in her honor. Though not actively coaching these days, Terrie interprets the rules and regulations by which the 50 schools belonging to NIAA must conform and meters out penalties when needed. Additionally, she conducts the state competitions and organizes the state cheer conference for coaches. This and her day job as Director of Sales at Carson City's Courtyard by Marriott, as well as being a wife and a mother, keep her well-occupied.

Terrie tells us, "Carson High has a long history of support for their teams, and was the first school in the state to organize a drill team and a marching band in 1940." Carson High went from using the term cheerleading to Spirit Leaders in 1980, and won the state championship for their Spirit Stunt Squad in 2006.

What happens to a spirit leader upon graduation? Terrie tells us because of the confidence gained in being a spirit leader, "Many go on to cheer in college or for professional sports teams. Some become dancers and others have gone on to acting on Broadway."

Today's spirit leaders have come a long way from just leading chants: they must have the athletic ability to execute dance routines, do airborne jumps, tumble and do those awesome pyramids and other stunts we have now come to expect of our cheering squad. Terrie has helped many a cheerleader earn the right to wear the CHS uniform, while her husband has produced the players for whom so many cheered. ♦

It takes brains and athleticism to become a CHS spirit leader. Shannon Litz/Nevada Appeal file photo.





# Mackena Bell ***Burning up the tracks***



*That's Mackena in the fiery vehicle.*

**F**or those who have been here for over 12 years, you'll remember Carson City once had two car race tracks,

and Saturday nights were jumping in south Carson City as race fans flocked to the two raceways to view some pretty exciting racing.

The more prominent of the two tracks was Champion Speedway in southeast Carson City. When the small dirt-track Carson City Speedway- aka Fuji Speedway home of Outlaw Karts and vintage motorcycle racing - closed at the end of the 2000 racing season, Champion Speedway picked up the slack by incorporating an inner track for the go karts.

It was at the local tracks that Mackena Bell first learned of racing at a mere nine months old. She writes on her blog, "At just 9 months old, I was at our local race track each weekend supporting my Dad, Kelly, and my Grandpa, Daryl Schaar. At age 12, my Dad and I visited our local race track where an exhibition of dirt karts was taking place. It looked like so much fun that I told my Dad I'd like to give it a try. That night he purchased me a kart of my own. In my dirt kart debut a week later, I finished 2nd in the main event. Needless to say, I guess the rest is history."

Mackena graduated from dirt karts to asphalt stock car racing and often was seen burning up the track at the Champion Speedway before it closed in September 2005. It was here she became the only female to win a Legend Car championship with the distinction of being the youngest driver on that track to win a title in the track's 42-year history. She moved up to full-size stock cars in 2007 and in 2008, she competed in her first full season in the NASCAR Whelen All-American Series at All American Speedway in Roseville, CA where she was the youngest female competitor in the late model division.

She further earned acclaim as the only female to ever earn a podium finish at the Toyota Speedway in Irwindale, CA in 2009. Fans and those behind the NASCAR Drive for Diversity program took notice. So





impressed were NASCAR officials with the potential they saw in Mackena, they signed her in 2009 to further incubate her talent. In 2010, she went on to become a contracted driver for Revolution Racing and is still racing in K&N Pro Series East racing circuit.

Mackena was born in Carson City and is a graduate of CHS Class of 2008 attending WNC before going on the racing circuit full time. This former prom queen and third generation racer (and one time trophy girl at the Fuji park race track) still misses living in Carson City and truly misses her younger sister Kellcy, "Although I like Mooresville and have met some absolutely incredible people, it just doesn't have that 'home' feeling yet. Carson City is such an incredible community, has always been so supportive of my racing career and holds a lifetime of memories for me. North Carolina has some big shoes to fill!"

Since North Carolina is the stock car racing capital of the world, Mackena is "exactly where I need to be" as she continues to chase her dream. This enthusiastic young woman is on the move and writes, "I'm optimistic about 2012. I just moved into my first home and have an incredible group of friends here. I'm very thankful for the life I get to live, the race cars I get to drive and the opportunities that I've been afforded. This is not an easy career path, but I have yet to regret a bit of it."



**"As a race car driver, I think the biggest mistake we can make is progressing before being ready."**

*– Mackena Bell*

Her advice for those going into racing? "As a race car driver, I think the biggest mistake we can make is progressing before being ready. Growing up in the racing industry, there is a certain amount of respect that must be given to those with more experience. You have to respect that, you have to notice it and you have to be willing to work hard to gain it. After my experience in the K&N Series in 2010, I experienced for the first time a lack in self-confidence. I knew that the series was a big jump for me, but what I didn't realize was that the learning curve would affect me the way that it did. I know what I have to do. I know now how to better deal with that, and I have a plan that I'm confident I can achieve. The Truck, Nationwide and Cup series are all a part of the big plan and I'm confident that with continued hard work and dedication I can make it to those levels in the years to come." ♦



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1007 S Carson Street  
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janet.staub.b776@statefarm.com



**Bret Andreas, Agent**  
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bret.andreas.a270@statefarm.com



**Jan Vandermade, Agent**  
1940 E William Street  
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Bus: 775-882-3599  
jan.vandermade.czyf@statefarm.com

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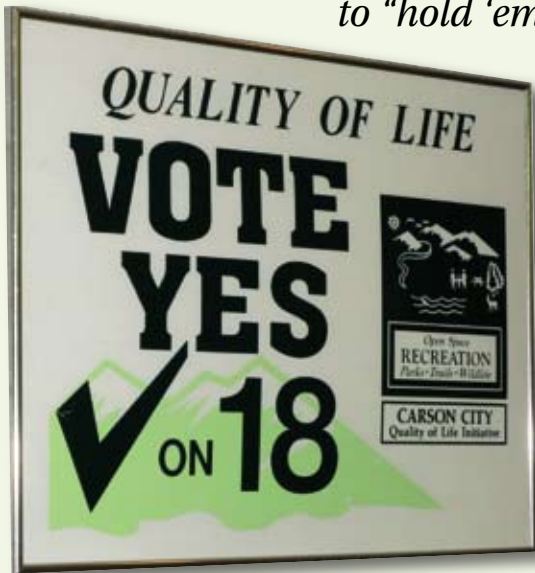
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# Question 18

## forever changed the landscape of Carson City

*Carson City voters are smart,  
intelligent and generous!  
Let no one tell you differently!  
Our engaged voters know when  
to “hold ‘em and when to  
fold ‘em.”*



The poster used during the Question 18 campaign is proudly displayed at the aquatic center.

Smart proponents of any initiative know when voters are part of the process, educated about the initiative, given the opportunity to debate and allowed to express their opinion through the ballot box; they will do the right thing. This holds true whether approving a school bond or the landmark Quality of Life Initiative passed in 1996 allow-

ing ¼ cent retail sales tax to be dedicated to recreation and open space.

Those of us with short-term memories may have forgotten the details of the landmark Question 18 vote. New residents since 1996 certainly may have no institutional knowledge why our parks system, open space and aquatic center are the envy of many communities. Thus, a little reminder now and then of the largess and the power of the individual voter is in order. And, it is important to reinforce the fact that anyone who buys a taxable item shares equally in the funding of the various projects allowed by the initiative. For once, the tax burden is not borne solely by the property owner.

The success of Question 18 relied on strong champions. Working together for one common goal, a team of committed civic leaders was formed, and each was promised a piece of the pie: The Boys and Girls Club board was promised a new gym when a new facility was completed, plus financial support for the operation of their new facility. The Carson Tigersharks would get their new Olympic-size swim center. The outdoors folks would see new trails and open space. Kids would have new parks. The sports fields would be revamped and expanded. Everyone was to be a winner, and we are pleased to report, everyone was a winner. The merits of this initiative are still being realized, for those who voted in 1996 voted wisely and soundly.

The original intent of the landmark initiative was to acquire and maintain open space (40%); develop community park facilities and trails (40%); and maintain and operate park facilities (20%). The completed projects from the initial list are quite impressive and are a remarkable asset to the community and a legacy for future generations.

The Carson City Parks and Recreation Master Plan was published in 2006, 10 years after the vote, highlighting many accomplishments. We are pleased to report since the publishing of the plan, there continues to be growth in parks and open space acquisition, even though the economy has played havoc on the tax collection due to downturn in spending and some of the initial “dreams” can’t quite yet be realized.

Today, one wonders what our community would look like without all the recreational facilities and open space we have come to take for granted since 1996. Would we be but a sea of rooftops? For those stating nothing ever happens in this city, take note! Carson City is what it is today because of the visionaries profiled in this magazine. ❖





**Jim Smolenski**  
General Manager, Chamber Board Member

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Partnership Carson City	(775) 847-4730
Meth Hotline	(775) 887-2020, Ext. METH
Gang Hotline	(775) 887-2020, Ext. 4-6446
Traffic Hotline	(775) 887-2020, Ext. 4-5000
Santa Hotline	(775) 887-2020, Ext. 4-5005

Carson City Sheriff's Office • 911 E Musser St • Carson City, NV 89701

*A Sheriff's Office Engaged in the Community.....*

## LOCK YOUR DOOR

If you want to reduce the likelihood of being the victim of crime, the single most important thing you can do is to lock your car or home doors. Most crimes witnessed in Carson City are theft related. While not always the case, access to your property and opportunity to take your belongings is most frequently at the root of the crime.

## CALL 911 OR 887-2011

Always remember that you know your neighborhood better than the patrolling officers. If you see something suspicious, please call immediately. Your call will be appreciated.

*Your Community Law Enforcement Agency*



# How a $\frac{1}{4}$ cent tax changed our city

**B**elow is an inventory of the accomplishments made possible by the passage of Question 18 in the 10 years between 1996 and 2006 as outlined in the Carson City Parks and Recreation Master Plan:

**Completion of the Olympic-size aquatic facility:**

Enclosing the former outdoor pool and making the indoor pool the outdoor pool as well as adding a therapy pool and small exercise room.

**Trails and bike lanes:** Created off-street multiple use trails and on-street bike lanes.

**Carson River:** Added new trails, picnic areas, trailhead

parking and a handicapped fishing pier.

**Beautification:** A street tree program was established along with landscape enhancement of public areas.

**New facilities for youth sports:** Built and enhanced multi-use fields for soccer, T-ball, softball, etc.

**Boys & Girls Club:** Included annual support for maintenance of a new facility.

**Fuji Park:** Made needed renovations along with adding a group picnic area, restrooms and parking.

**Rifle/Pistol Range:** Made range improvements and improved access.

**Mills Park:** Added landscaping, irrigation, and a sidewalk system.

That was just the beginning. In the five years after the Master Plan was published, residents saw even more improvements to include:

**The completion of three new parks:** John Mankins Park at Silver Oak, Ronald D. Wilson Memorial Park and Fuji Dog Park along with the takeover of Treadway Park at the site of the former Carson Tahoe Hospital.

The Korean War Memorial was erected at the end of Fifth Street at the entrance to Riverview Park. The Fairgrounds Rodeo Arena was completed and the popular Baily Fishing Pond became an instant hit once opened behind the fairgrounds.

Existing parks and trails were given a facelift with substantial improvements to Ross Gold Park, the trails at Lone Mountain Park and the Morgan Mill Trailhead that included a new boat



The capitol building can be seen in the background of Governor's Field.





The Edmonds Sports Complex offers great grassy areas for soccer.

launch. *The Fulstone Wetlands*, off Northridge, was improved to include hiking trails and picnic areas. *Governor's Field Sports Complex* received a new indoor batting cage to allow kids to practice year 'round. Even the community center began receiving some needed updates, though they ran out of available cash, and additional much needed improvements are currently on hold.

Open space is critical in a small community, and to assure that we would be forever a scenic city with much open space to roam, hike, bike and run, the Open Space Committee was instrumental in acquiring or improving many acres of land that will never see a roof top. Included in the inventory is Buzzy's Ranch, a combination of over 450-acres of the Andersen and Jarrard ranches, once to be the site of hundreds of homes, now forever the home of grazing cattle and a gaggle of geese.

On the drawing board are improvements to Carson River Park and the Lakeview Park Trailhead along with the transfer of 3,604 acres of the Ambrose, Silver Saddle and Prison Hill land owned by the Bureau of Land Management (BLM), once the conservation easement is obtained.

On the "to do" list are additional sports fields at John D. Winters Centennial Park, and the building of the promised multi-purpose gymnasium at the Boys and Girls Club.

The Master Plan cautions, "The reality is that cost increases related to inflation have greatly reduced the purchasing power of Question 18 funds. The remaining projects have been scaled back from the original aspirations. Bonding will be required to assemble sufficient funding for currently planned projects, including the recreation center, which, combined with the other projects, will consume the remaining available funds for at least 15 years. Also, these new facilities may necessitate maintenance costs in excess of the amounts set aside in Question 18. Therefore, the revenue stream from the Quality of Life Initiative will not be an available resource for additional facilities for approximately 15 years, by which time its purchasing power will have been further diminished."

The likelihood of additional funding through sales tax may be limited since the City has only a 1/8 cent increase available before hitting the limit it can levy under law, and a number of public projects are vying for that funding.

For now, Carson City will remain a mixture of wild land, open spaces, manicured parks and interesting trails as the monies are collected from the ¼ cent levy paid equally by all citizens and those who shop in our community.

For a complete list of the fine parks within our system, go to [www.carson.org](http://www.carson.org). ❖

# An inventory of our sporting world



North, south, east or west, there's a school or parks and recreation department sporting field or facility near every resident. Should kids give you the age old lament that there is "just nothing to do" in this city, we recommend you close their computer, pull their iPod buds from their ears, and point them to the nearest public park. Here they will learn sportsmanship, become physically fit and enjoy the camaraderie of being with others their age. Who knows, there may be a world-class athlete incubating right on one of our beautiful sporting fields!

## Governors Field

*– Let's play ball!*

500 East Evalyn Drive. (just off Roop Street, across from Lowe's)  
Carson City's first sporting field built in 1960's by parents committed to the love of baseball. Featuring a concession stand, mini park with benches, picnic tables, and playground as well as restrooms.

### **Amenities:**

4 Little League fields  
2 Babe Ruth fields  
2 Pop Warner football fields  
4 T-Ball fields  
3 outdoor batting cages and one indoor batting facility

## Edmonds Park

1555 Livermore Lane (South Carson off of South Edmonds Drive) featuring concession stands, restrooms, mini park with benches, picnic tables and playground.

### **Amenities:**

4 youth softball fields  
10 soccer fields  
BMX Track

## John D Winters Centennial Park Complex

59-acres sports facility in Northeast Carson on Centennial Park Drive and Heritage Way

### **Softball Complex #1**

3 softball fields

1 soccer field

**Amenities:** Concession stand, restrooms.

### **Softball Complex #2** - 4 softball fields

**Amenities:** Playground, concession stand, restrooms

### **Tennis Court Complex** - 8 tennis courts

**Amenities:** Covered pavilion, playground, restrooms.

**Archery Range** (north and east of Eagle Valley Golf Course)

2 target courses

## Mills Park

Central Carson at 1111 East William Street  
Though technically not a sports complex, many teams use the west side of the park to practice soccer on the large grassy area in this 51-acre community park.



### **Sports Amenities:**

Virginia Orcutt Skateboard park – skateboards and rollerblades  
3 regulation sand volleyball courts  
Tennis courts

**Amenities:** Exercise stations and outdoor fitness center, picnic tables, barbecues, 3 covered pavilions featuring tables and barbecues, playground, tot playground, restrooms

## Carson Aquatic Facility

841 North Roop Street in Carson City.  
887-2242

Olympic-sized indoor pool measuring 50 meters x 25 yards, a Parent and Tot pool, therapy pool, weight room, a 25-yard outdoor pool open May through September. Home of the Carson Tigersharks competitive swimming program.

## Carson Rifle & Pistol Range

4000 Flint Drive in east Carson City near the Landfill.

Open seven days a week, dawn to dusk, to the public free of charge with exception of tournament and cleaning days.

### **NRA-type Rifle Range**

20 positions without shade cover or benches. Ranges are 100 yards, 200 yards, and 300 yards.

### **Pistol Range**

20 positions with shade cover and tables - 50 yards  
Additional bays at the end of the range vary from 20 yards to 50 yards

## Carson City Gun Club

3599 Arrowhead Drive  
(east of the Carson Airport)  
882-9904

Skeet and Trap Range  
Sporting clays

**Amenities:** Clubhouse and restrooms

*Source: Carson City Parks & Recreation Department*

## Carson High School Sports Complex

We must not neglect to mention the vast sports complex behind Carson High which is the pride of the community providing professional fields for our outstanding players. The middle schools have fine fields as well to nurture and encourage future players. All-in-all, no shortage of fields to keep our kids fit.

**Main Line – 887-2290**

**Administration Office: 887-2262**





The Edmonds Sports Complex was built expressly "for the kids."

# It's for the kids!

## *When it comes to sports, Carson City rocks!*

For youths, there's Junior Ski/Snowboarding, Little League T-Ball and Babe Ruth. There's a Girls Softball League, Pop Warner Football and Cheerleading. Add the Carson Tigersharks Swim Team, Sierra Inline Hockey and Carson City BMX, along with a Volleyball Club, a Tennis Club, the Youth Basketball League and AYSO Soccer.

Adults have many opportunities to keep fit as well: volleyball, basketball, softball, and soccer through the Carson City Recreation Department. And, this list does not take into account the many private sports facilities offering leagues of their own.

Most youth sports are run by dedicated volunteers who give their all for the kids in our community. The Carson City Little League website proudly announces, "It's for the Kids!" Meaning, of course, everything they do, and the money they raise is all for our youth. Parents involved with the other sports feel exactly the same way.

Over the years, volunteers have raised thousands of dollars for the benefit of the sports community. The most recent addi-

tion to our sports inventory is the Carson City Youth Sports Complex added to Governor's Field. Through fund-raising efforts, parents raised over \$250,000 to provide a 6,000 square foot year-round indoor batting facility. The fundraising, however, has not ended and though the batting cages are up and running, there are even further improvements to be made. The fields at Governor's and Edmonds were built through the aggressive campaigns conducted by AYSO and the individual leagues, and plans for growth and further improvements continue. Our parks and recreation division maintains the facilities once built.

As long as there are kids and parents who believe in sports, Carson City will be a haven for youth sports.

### **To learn more, contact:**

**Youth Sports Association**  
Pete Livermore, President  
882-5056

**Carson City Little League**  
Heidi Fetic  
846-3119  
baseballmom@nvpcworks.com  
www.leaguelineup.com/ccll/

**Carson Girls Softball League**  
841-2632  
info@carsongirlssoftball.com  
www.carsongirlssoftball.com

**Pop Warner Football / Cheerleading**  
Kyme Brown  
721-4137  
kyme.eddy@sbcglobal.net  
www.carsoncitypopwarner.com

**Adult Flag Football**  
220-0870

**AYSO Soccer**  
Molly Walt  
877-230-2976 (AYSO)  
www.aysocarsoncity.org

**Carson City BMX**  
Mary Leaming  
246-3660  
ccbmxa@aol.com

**Sierra Inline Hockey League**  
Andrew Tucker  
721-7567, 882-7465 (rink)  
www.sierrainline.com

**Carson City Tennis Club**  
Kyle Horvath  
775-901-0661  
gratefultennis@yahoo.com

**Carson Tigersharks Swim Team**  
Gaby Phalan  
882-7946 (SWIM), 883-4277  
gaby@tigersharks.org  
www.tigersharks.org

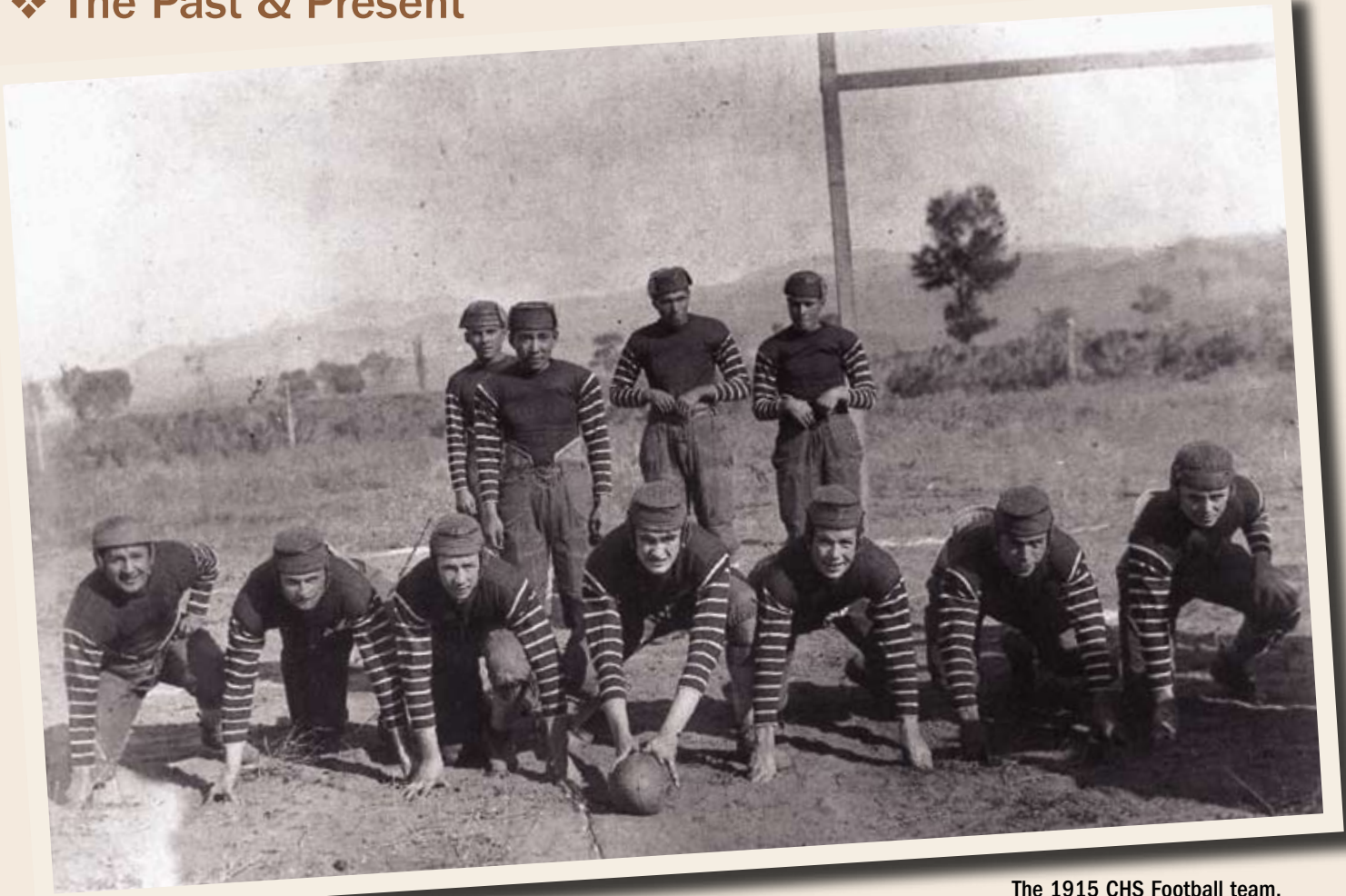
**Capital City Volleyball Club**  
(530) 544-2538  
www.capitalcityvbc.com

**Carson City Recreation Dept. offers:**

- Men's & Women's Basketball Leagues
- Youth Basketball League
- Adult Volleyball
- Youth Volleyball
- Adult Softball League
- Adult Soccer League

Joel Dunn  
887-2290 x7422 jdunn@carson.org

**Junior Ski/Snowboarding**  
Kurt Meyer  
887-2242 x7351  
kmeyer@carson.org



The 1915 CHS Football team.

# Carson High sports **milestones** and **championships**

**CHS** was founded in 1874 and has always been a major state player in the field of sports. Many players went on to college and to careers in their respective sport. So important was sports, a gymnasium was first built in 1920, along with holding the first pep rally. Today, many teams have been added in other sports not popular in the late 1800's. CHS fields are first class, the best coaches are recruited and much support is given by locals to the athletic community. Many athletes received their basics in sports through the Youth Sports Program providing a fertile field for CHS sports recruitment.

1910 – First State Basketball Championship  
1922 – Basketball  
1932 – Volleyball started and first Girl's Athletic Association organized.  
1936/37/38 – State basketball  
1940 – Drill Team Organized along with CHS band  
1951 – Boys Track  
1955/56/ –Football  
1964 –Football  
1972 –Baseball  
1970 – New CHS opened on at current site  
1975 –Basketball  
1977 – First girls' basketball team organized  
1979 – Baseball  
1980 – Cheerleaders became Spirit Leaders



1981 - Volleyball  
 1983 - Girls' cross country  
 1984 - Girls' basketball  
 1985 - Softball

Girls basketball

1986 - Girls' track state

1987 - Girl's track state

1989 - Girls' cross country

Boys' cross country

Girls' basketball

1990 - Girls' cross country

Boys' cross country

Girls' basketball

1991 - Girls' cross country

Boys' cross country

1992 - Girls' cross country

Baseball

Boys' and girls' swim

1993 - Boys' and girls' swim

Boys' ski stat

1994 - Boys' soccer

Boys' and girls' swim

Boys' ski state

Softball state

1995 - Boys' swim state

Boys' and girls' ski

1996 - Girls' swim

Boys' ski

1997 - Girls' swim

Boys' ski

1998 - Boys' soccer

Girls' swim

1999 - Girls' swim

Boys' ski

2000 - Girls' swim

2001 - Girls' cross country

Girls' soccer

Girls' swim

2004 - Boys' track

Boys' ski

Ron McNutt ranked 46<sup>th</sup>  
 in the nation with most wins by  
 a high school baseball coach.

2006 - Spirit stunt squad

2007 - Girls' Cross Country

2009 - Girls Cross Country

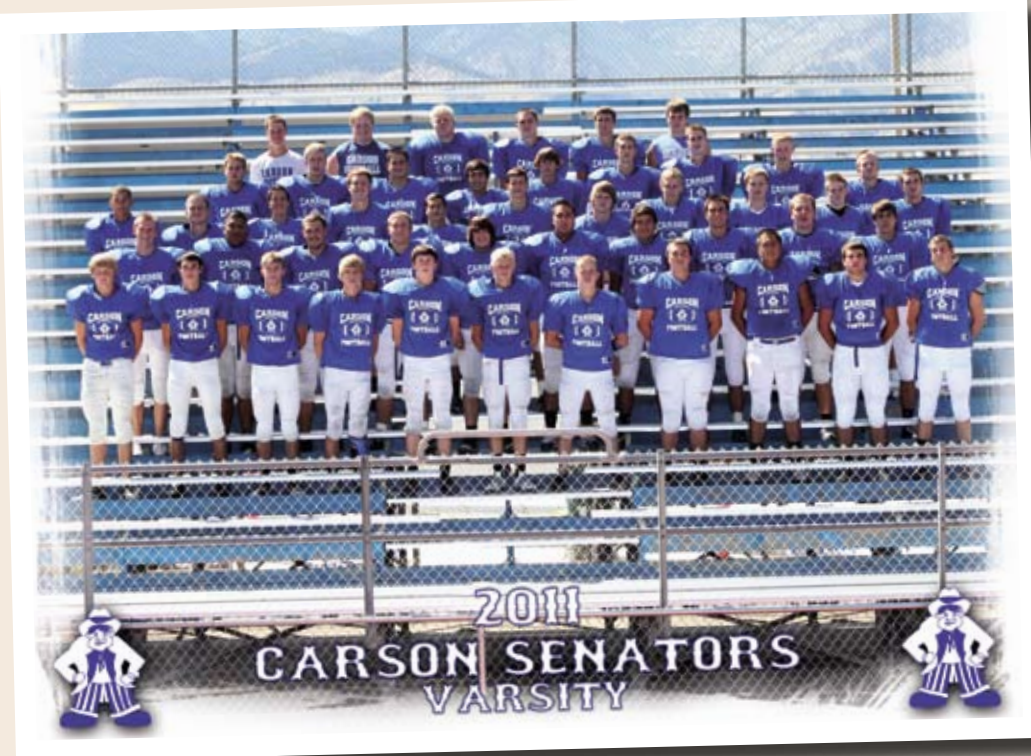
Boys Cross Country

2010 - Girls Cross Country

2011 - Girls Cross Country



Football at CHS had smaller teams and far less  
 body armor in 1929 compared to today.



#### The CHS 2011 Varsity Football Team

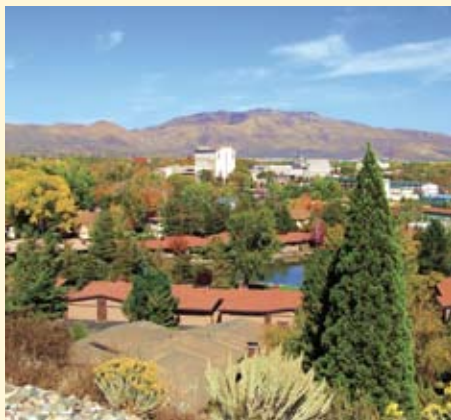
Back Row: Lee Rusller, Justin Stevens, Luke Maher, Ethan Spence, Casey Wolfe, Jordan Siembida

Second Back: Austin Pacheco, Tommy Carasella, Patrick Cooke, Joey Thurman, Dexter Cummings, Sage Smith, Nathan White, Logan Krupp, Clint Page

Middle: Sean Robles, Kendall Schneider, Skyler Giumont, Levi Carter, Matthew Demar, Zachary White, Aaron Spurlock, Brock Pradere, Patrick Hesse, Cole Dufresne, Matthew Nolan

Second Front: Kyle Hendee, Brayan Burgos, Lee Rusler, Jeremy Vernon, Keith Collier, Jose Victor, Nicholas Garcia, Chance Quilling, Logan Peterneil, Dylan Sawyers

Front: Jacob Roll, Gunnar Harper, Jacob Conell, Alex Cunningham, Zachary Kind, Cory Zacha, Andrew Cunningham, Jacob McClelland, Ramon Marquez-Montalvo, Micky Walters



## Community Profile

Carson City is a great place to live, work and play!

We are Nevada's state capital and the center to all the Sierra region has to offer. According to "The Rating Guide to Life in America's Small Cities," we are ranked as the 19th best "micro-politan" area in the U.S. The city encompasses over 146 square miles (371.8 kilometers) with 31.9 square kilometers of surface water. We sit at 4,687 feet above sea level, 39.14 degrees north of the equator, and 119.74 degrees west of the prime meridian. Carson City is located in a protected valley surrounded on all sides by mountains featuring the dramatic peaks of the Sierra Nevada to the west and south. The city is located 30 minutes east of Lake Tahoe, 30 minutes south of Reno, 20 minutes west of Virginia City and 25 minutes north of Minden and Gardnerville in Carson Valley, truly the center of it all! Las Vegas is at least a 7-hour drive to the south.

### A MILD, FOUR-SEASON CLIMATE

Carson City enjoys four mild seasons. The sun shines an average of 300 days per year. Our beautiful clear skies always provide continual drama offering wind-swept clouds and dramatic sunrises and sunsets. Ours is a high desert climate. For those who have pets, our climate and elevation is not conducive to fleas and the bug population is at a minimum.

Average annual snowfall	22.2 inches
Average annual rainfall	11.8 inches
Avg. high temperature (summer)	89 degrees F
Avg. low temperature (winter)	19 degrees F
Average growing season	123 days
Avg. yearly days of sunshine	266 days

### MILES FROM CARSON CITY TO...

Lake Tahoe	14
Salt Lake City	556
Los Angeles	514
San Francisco	216
Reno	30
Portland	616
Boise	459
Las Vegas	411
Sacramento	165
Seattle	751

### VITAL STATISTICS:

The population is about 56,000 and is not expected to grow beyond about 90,000.

As our population continues to grow, we find more ethnicity among our residents. Currently, the ethnic mix in Carson City is as follows:

White	81.1 percent
Hispanic	21.3 percent
Black	1.9 percent
Asian	2.1 percent

Median Income: \$52,548

Source: US Census Bureau 2010

## Most frequently requested phone numbers & websites

The area code in Northern Nevada is 775.

**CITY:** All departments can be found on the city website: [www.carson.org](http://www.carson.org)

Animal Services	887-2171
Aquatic Center	887-2242
Assessor's Office	887-2130
Business License	887-2105
Business Resource Innovation Center	283-7123
City Mgr./Mayor	887-2100
Community Center	887-2290
District Attorney	887-2070
Health & Human Services	887-2190
Landfill	882-6066
Library	887-2244
Lone Mountain Cemetery	887-2111
Marriage License	887-2084
Parks & Recreation	887-2262
Senior Center	883-0703
Sheriff	887-2020
Streets, Sewer & Storm Drain	887-2355
Voters Registration	887-2087

### JOB LINES:

Carson City	887-2103
<a href="http://www.carson.org">www.carson.org</a>	

Job Connect	684-0400
<a href="http://www.nevadajobconnect.com">www.nevadajobconnect.com</a>	
Nevada State	684-0160
<a href="http://www.dop.nv.gov">www.dop.nv.gov</a>	
Unemployment Information	684-0350

### MUSEUMS & ART CENTERS:

Capitol Museum	687-4810
Guided Tours	687-4810, ext. 237
Children's Museum of Northern Nevada	
<a href="http://www.cmnn.org">www.cmnn.org</a>	884-2226
Foreman-Roberts House Museum	887-2174
Marjorie Russel Clothing & Textile Research Center	687-6173
Nevada Artist Association	882-6411
Nevada Railroad Museum	687-6953
<a href="http://www.nevadaculture.org">www.nevadaculture.org</a>	
Nevada State Museum	687-4810
<a href="http://www.nevadaculture.org">www.nevadaculture.org</a>	
Warren Engine Company Museum	887-2210

### MEDIA

Nevada Appeal	882-2111
<a href="http://www.nevadappeal.com">www.nevadappeal.com</a>	
Carson Now	230-3806
<a href="http://www.carsonnow.org">www.carsonnow.org</a>	
ACCTv - Public Access TV	882-8900
<a href="http://www.acctv.org">www.acctv.org</a>	

### SCHOOLS:

Bethlehem Lutheran School	882-5252
<a href="http://www.blcs.org">www.blcs.org</a>	
Capital Christian School	883-3355
<a href="http://www.thinkccc.com">www.thinkccc.com</a>	
Carson City Beauty Academy	885-9977
<a href="http://www.beautyschoolsdirectory.com">www.beautyschoolsdirectory.com</a>	
Carson City School District	283-2000
<a href="http://www.carsoncityschools.com">www.carsoncityschools.com</a>	
Silver State Charter Schools	883-7900
<a href="http://www.SSHS.org">www.SSHS.org</a>	
University of Phoenix	828-7999
<a href="http://www.phoenix.edu">www.phoenix.edu</a>	
Western Nevada College	445-3000
<a href="http://www.wnc.edu">www.wnc.edu</a>	

### STATE:

Attorney General Fraud Hotline	800-266-8688
<a href="http://www.ag.state.nv.us">www.ag.state.nv.us</a>	
Secretary of State	684-5708
<a href="http://www.nvsos.gov">www.nvsos.gov</a>	
Dept. of Motor Vehicles	684-4368
<a href="http://www.dmvnv.com">www.dmvnv.com</a>	
Essential Services	211
Governor's Office	684-5670
<a href="http://www.nv.gov">www.nv.gov</a>	
Library & Archives	800-922-2880
<a href="http://nevadaculture.org/nsla/">http://nevadaculture.org/nsla/</a>	



Prescription Help ..... 1-888-477-2669  
[www.pparx.org](http://www.pparx.org)  
 State Operator.....684-1000  
 Vital Statistics .....684-4242  
<http://health.nv.gov/VS.htm>

## BUS SERVICE

BLUE GO (to Tahoe).....530-541-7149  
[www.bluego.org](http://www.bluego.org)  
 JAC (local bus service) ..... 841-RIDE (7433)  
[www.carson.org](http://www.carson.org)  
 RTC ( to Reno)..... 348-RIDE (7433)  
[www.rtcwashoe.com](http://www.rtcwashoe.com)

## UTILITIES: (you must call for new service)

AT&T Telephone ..... 1-800-288-2020  
 Charter Communications..... 1-866-Get-Charter  
 NV Energy .....834-4444  
 Southwest Gas Corp. ....882-2126  
 Water and Sewer .....887-2355  
 Waste Management.....882-3380

## OTHER:

Better Business Bureau .....322-0657  
[www.reno.bbb.org](http://www.reno.bbb.org)  
 Local Road Conditions ..... 1-877-687-6237  
[www.nvroads.com](http://www.nvroads.com)  
 Nevada Day.....882-2600  
[www.nevadaday.com](http://www.nevadaday.com)

## HEALTH & HUMAN SERVICES

Advocates to End Domestic Violence 883-7654  
[www.aedv.org](http://www.aedv.org)  
 Boys & Girls Club of Western Nevada 882-8820  
[www.bgcwn.org](http://www.bgcwn.org)  
 Carson Tahoe Cancer Center.....445-7500  
[www.carsonatahocancer.com](http://www.carsonatahocancer.com)  
 Carson-Tahoe Regional Healthcare .....445-8000  
[www.carsonatahoe.com](http://www.carsonatahoe.com)  
 CASA of Carson City .....882-6776  
[www.casaofcc.org](http://www.casaofcc.org)  
 Child Abuse Hotline .....784-8090  
 Community Counseling Center .....882-3945  
[www.cccofcarsoncity.org](http://www.cccofcarsoncity.org)  
 Eagle Valley Children's Home .....882-1188  
[www.eaglevalleychildrenshome.org](http://www.eaglevalleychildrenshome.org)  
 Food For Thought.....883-1011  
[www.nvfoodforthought.org](http://www.nvfoodforthought.org)  
 Friends in Service Helping (FISH) .....882-3474  
[www.nvfish.com](http://www.nvfish.com)  
 Goodwill Industries .....841-1006  
[www.goodwillindustries.org](http://www.goodwillindustries.org)  
 Med-Direct Urgent Care.....885-4685  
[www.carsonatahoe.com](http://www.carsonatahoe.com)  
 METH HOTLINE .....887-2020 X 6384  
 Nevada Rural Counties RSVP.....687-4680  
[www.nevadaruralrsvp.org](http://www.nevadaruralrsvp.org)

Ron Woods Family Resource Center . 884-2269  
[www.carson-family.org](http://www.carson-family.org)  
 Salvation Army .....887-9120  
[www.salvationarmy.org](http://www.salvationarmy.org)  
 United Blood Services .....887-9111  
[www.unitedbloodservices.org](http://www.unitedbloodservices.org)

## SECRET WITNESS:

Secret Witness Carson City .....322-4900  
 Secret Witness School Line.....283-1799  
 Secret Witness Text ..... 274637

## VISITOR INFORMATION:

State .....(775) 687-4322 (800) 237-0774  
[www.travelnevada.com](http://www.travelnevada.com)  
 Carson City...(775) 687-7410 (800) 638-2321  
[www.visitcarsoncity.com](http://www.visitcarsoncity.com)

## HISTORY

Nevada history was made in Carson City. Founded in 1858 by pioneer Abram Curry, Carson City takes its name from the nearby Carson River, named for early frontiersman Kit Carson. Following organization of the Nevada Territory in 1861, Carson City was designated as the territorial capital and the county seat of Ormsby County.

In 1864, President Abraham Lincoln granted statehood to Nevada and Carson City was selected as the state capital.

In 1879, a branch of the United States Mint was established in Carson City to strike coins from the Comstock Lode silver. Abram Curry served as the mint's first superintendent. Today, the mint stands as the Nevada State Museum and offers interesting exhibits that will delight all ages including a ghost town and a silver mine.

Carson City's historic residential district dates back to the 1860s and is the largest historical home district in Nevada. Fifty-nine historic buildings and sites are identified along the blue line known as the Kit Carson Trail.

In 1969, Ormsby County merged into Carson City to consolidate government services and is now a consolidated municipality, making for a much more efficient government.



## HOUSING

From historical to contemporary, it's all here. Carson City offers a wide-ranging diversity of homes. More than half of the 22,500+ housing units are single-family homes, 60 percent of which are owner-occupied. Multi-family units account for 29 percent of the total, and manufactured housing makes up the remaining 14 percent. Generally, less than five percent of housing in Carson City is vacant. Almost 80 percent of the city's current housing units have been constructed since 1970.

The average sales price of new homes varies depending on location and style and the economic conditions. Your best method of finding the home or apartment that meets your specific needs is to contact a local realtor. Please see listing in the back of this book or log on to [www.carsoncitychamber.com/realtors](http://www.carsoncitychamber.com/realtors).

## TRANSPORTATION

It's easy to get here and easy to get around. Carson City's strategic location at the intersection of two major highway corridors provides convenient access for businesses and residents to major markets throughout the west. Highway 50 extends east and west across the nation, and Highway 395 runs from Canada to Mexico.

Our area is served by two airports: The Carson City Airport serves the general aviation needs of the area and is 1.5 miles north of the city's central business district and is adjacent to the Airport Industrial Park. The commercial passenger Reno/Tahoe International Airport is a short 30 to 40 minutes from the city.

The local bus service JAC, (Jump Around Carson) covers the city. Bus stop signs are conveniently posted along the established routes. Monthly bus passes are also available. JAC Assist is a door-to-door bus service for persons unable to utilize the regular JAC service because of a disability.

## EDUCATION

The Carson City School District serves kindergarten through fifth-grade students at six neighborhood elementary schools. There is one year 'round school with the remainder operating on the traditional school year. Two middle schools for grades six through eight serve over 2,000 students.

Carson and Pioneer High Schools are comprehensive four-year schools with a population of over 2,400 students, and a faculty and staff of over 200. CHS has a fully comprehensive athletic program encompassing various sports at varsity, junior varsity, and freshmen levels for all students.

*...continued on next page*

# ❖ carson city statistics



The culinary program at CHS is one of the best in the state.

... from previous page

## EDUCATION

The Jim Reynolds High Tech Center at the high school is used in conjunction with Western Nevada College and houses 250 state-of-the-art personal computers. The facility was designed for high school and college-level use and enables the schools to offer extensive computer training classes. Log on to [www.carsoncityschools.com](http://www.carsoncityschools.com)

Silver State Charter Schools is a free public on-line distance education charter school for grades 7-12. The school features a large computer classroom lab and other classrooms using state-of-the-art computer presentation to allow the students to work online or attend presentations by their teachers. [www.sshs.org](http://www.sshs.org)

Western Nevada College (WNC) is primarily a public two-year comprehensive college providing quality educational opportunities for residents of its seven-county service area. There is a four-year degree program in the construction trades.

Founded in 1971, WNC is a scenic campus of classrooms, laboratories, and a new technology center and library overlooking Carson City. WNC is accredited by the Northwest Association of Schools and of Colleges and Universities.

Log on to [www.wnc.edu](http://www.wnc.edu).

Private Educational Facilities:

Bethlehem Lutheran School - grades K - 8.

Capital Christian Center - Pre K - 8

Universities:

University of Phoenix and The University of Nevada, Reno are only 30 miles away.

## ECONOMY

Carson City has one of the most diversified and balanced economies in Nevada with a mix of government, retail, hospitality and manufacturing.

We employ 28,500 in the capital city with at total of 17,200 in the private workforce and

11,300 employed by the various local and state government agencies. About 10,000 commuters travel to our city daily primarily from Douglas, Lyon and Washoe Counties.

Largest private sector employers:

Carson Tahoe Hospital

Casino Fandango

Wal-mart

Chromalloy Nevada

Carson City Nugget

Click Bond, Inc.

Gold Dust West

Costco Wholesale



## MANUFACTURING

Many manufacturers call Carson City home making our city the largest light industry manufacturing base in Nevada and employs 10 percent of all workers. The top 5 Carson City manufacturing industries include:

Electronics

Transportation

Machinery

Plastics and Rubber

Chemicals

## TAXES

Nevada's tax structure is considered to be conservative and less burdensome than that of many other states. There is no state personal income tax. Nevada does not levy franchise, unitary, inventory, inheritance, or corporate profit taxes.

Real and personal property is currently taxed at 35 percent of assessed valuation with a three percent annual cap on owner-occupied single-family residences and an eight percent cap on business and commercial property as imposed by the state legislature. It is best to log on to the Carson City Assessor's website for complete tax information: [www.carson.org](http://www.carson.org) and follow the link to the Assessors site.

A sales and use tax of 7.475 percent is imposed on the retail sales of tangible personal property in Carson City. Most services, utilities, food for home consumption, and prescription drugs and medical supplies are exempt from this sales tax.

## HEALTH CARE

The 352,000 sq. ft. Carson Tahoe Regional Medical Center opened in December 2005 on a beautiful 80-acre medical campus that includes a comprehensive Cancer Center and Sierra Surgery & Imaging. CTRMC, a not-for-profit

501(c)(3) community based health care facility, is a state-of-the-art, full service hospital with 144 acute care beds, 18 emergency room bays, and a rooftop helipad.

MedDirect Urgent Care, in partnership with Carson Tahoe, treats non-emergency customers who need immediate or after hour attention and is centrally located in downtown Carson City and in both local Wal-Mart stores.



The Carson Tahoe Regional Medical Center located on the north end of town is a state-of-the-art facility.

## PET HEALTH CARE

Residents of Carson City enjoy their pets and want good care for them as well. There is excellent veterinary care for large and small animals. See listings under Veterinary Services for the very best in pet health care. A side benefit for living in this dry high desert mountain climate is the lack of fleas that can be such a nuisance to pets elsewhere. Dogs must be licensed.



We have many fine parks for dogs to romp and socialize.

## RECREATION & ATTRACTIONS

Carson City and the surrounding area offer a wide variety of recreational opportunities and welcome visitors with close to 2,000 sleeping rooms at more than 30 hotels/motels. Accommodations range from budget properties to well-known first-class branded hotels, plus several recreational vehicle parks.





Sheriff Ken Furlong gives the *Most Likely to Get Arrested* award at the annual Silver Dollar Car Classic.

Mills Park is home to many festivals and other outdoor activities. The Parks Department maintains and oversees 40 parks and recreational facilities for the enjoyment of our residents and guests.



Jazz Carson City is an annual event put on by the Mile High Jazz Band.

## ARTS AND CULTURE

Award-winning local theater performs at the Bob Boldrick Theater in the community center.

The historic Brewery Arts center is home to many types of artists including performance companies who put on excellent play. The all-volunteer Carson City Symphony has served the community since 1984 and performs five concerts annually. There are several fine art galleries and a variety of music venues. WNC creates fine musicals and performances by The Mill High Jazz Band.



## HISTORICAL ATTRACTIONS

The Nevada State Museum is by far the most interesting museum in the state offering a glimpse into our colorful history.

The Nevada State Railroad Museum houses steam locomotives and restored coaches from the Virginia & Truckee, America's richest short-line railroad.

The Nevada State Capitol, completed in 1871, is an easily recognized landmark in the center of downtown with its silver-colored cupola dome. The second floor museum provides a glimpse into the "way it was."

The Foreman-Roberts House Museum, the Children's Museum of Northern Nevada, and the state's largest historical home district are all located in Carson City.

## CASINOS

We're a 24-hour city. One cannot think of Nevada without thinking of gaming and casinos, and you can be certain that Carson City has its' share of 24-hour gaming. We may not be as glitzy as Las Vegas, but we are smaller and more friendly and gaming is a great asset to our economy.

## SHOPPING & RESTAURANTS

There are treasures to be found and great eating places to discover in the historical "old" downtown district, or visit the wide selection of retail shopping centers in the area offering major department stores, retail chains, and dining establishments.

## SPORTS AND YOUTH PROGRAMS

The Olympic-size indoor pool at the Aquatic Center is home to the Carson City Tigersharks swim team. In the south end of the city, Edmonds Park offers four softball fields, nine soccer fields, one multi-purpose football/soccer field, and a BMX track. Mills Park and John Mankins Park offer skateboarders sites to hone their skills. Many sports leagues are offered through the Parks and Recreation Department, including men's and youth basketball, Little League/T-Ball, Babe Ruth, girl's softball, Pop Warner Football, Flag Football, AYSO Soccer, High Desert Soccer, inline hockey, tennis and more.

The Parks and Recreation Department also maintains great before and after school programs and summer camps for school age children. The Boys and Girls Club of Western Nevada provides a home away from home in a new state-of-the-art building featuring computer labs and much more.

Every golfer will enjoy the challenging and affordable play offered at our regional courses.

Baseball is center stage with the wildly successful Western Nevada College Wildcats and the Reno Aces AAA baseball team that plays out of their own stadium in downtown Reno.

## GOVERNMENT & PUBLIC SAFETY

The city is governed by a Mayor and four-member Board of Supervisors, all elected to overlapping four-year terms. An appointed City Manager performs administrative functions and oversees city staff and departments. The Board of Supervisors has an open-door policy and solicits community representation and involvement through various city advisory boards, commissions and committees. Most meetings are televised on the local cable access channel for those who cannot make it to the open-door meetings.

The Carson City Fire Department operates three stations as well as the ambulance service.

The Carson City Sheriff's Department keeps the peace, and enforces the laws and ordinances of the city.

The state legislature meets every other year and offers a visitors gallery for those interested in seeing Nevada history in the making. Living in Carson City gives us a rare opportunity to participate in the government process.

## COMMUNICATIONS

Carson City enjoys two cable access channels. Most local government meetings are aired live, providing instant information on what is happening in city government. Go to [www.acctv.org](http://www.acctv.org) for show times. Channels 2, 4 and 8 are based in Reno and are the national channels. PBS is channel 5. The Nevada Appeal is our hometown newspaper. CarsonNow.org is our internet news source.

## HUMAN SERVICES

Carson City provides excellent human services to the community. We have a state-of-the-art senior center and our local boys and girls club welcomes children before and after school. Friends in Service Helping (FISH) caters to the homeless; and Advocates to End Domestic Violence operates a strong program for abused woman and children. The Ron Wood Family

Resource Center works with all ethnic groups. Partnership Carson City assists in finding grants to fund anti-drug and anti-gang programs to educate youth and their families to help keep Carson City safe for all ages. ❖

Mayor Robert Crowell congratulated Willa Oldham Ramsden on her 100th birthday this past November.





# 2011/2012 Carson City Chamber of Commerce BUSINESSDirectory

*The Carson City Chamber of Commerce is proud to present a listing of current Chamber members who stand ready to serve the citizens of our community and our region. On the following pages you will find listings by category of service. Please keep this list handy and call a Chamber member first!*



## ACCOUNTING SERVICES

### Bayliss & Associates

775-883-9555  
1830 College Parkway, Suite 200  
Carson City, NV 89706  
[www.baylisscpa.com](http://www.baylisscpa.com)

### Bullis & Company CPAs, LLC

775-882-4459  
206 S. Division St.  
Carson City, NV 89703  
[www.bullisandco.com](http://www.bullisandco.com)

### Carson Valley Accounting

775-782-7874  
1664 Hwy 395, Suite 102  
Minden, NV 89423  
[www.carsonvalleyaccounting.com](http://www.carsonvalleyaccounting.com)

### Casey, Neilon & Associates, LLC

775-283-5555  
503 N. Division St.  
Carson City, NV 89703  
[www.wealthcarecpas.com](http://www.wealthcarecpas.com)

### Freeman & Williams, LLP, CPA's

775-882-3201  
3470 GS Richards Blvd.  
Carson City, NV 89703

### Gardner, John F, CPA

775-882-8473  
591 S. Saliman Rd., Suite 1  
Carson City, NV 89706

### KBCA, LLC

775-885-8847  
3860 GS Richards Blvd.  
Carson City, NV 89703  
[www.kbcallc.com](http://www.kbcallc.com)

### Steele & Associates, LLC

775-882-7198  
680 W. Nye Ln., Suite 202  
Carson City, NV 89703  
[www.steelecpas.com](http://www.steelecpas.com)

### Strong McPherson & Co.

775-882-4460  
202 S. Pratt Ave.  
Carson City, NV 89701  
[www.strongmcperson.com](http://www.strongmcperson.com)

## ACCOUNTING SERVICES - BOOKKEEPING

### After Hours Bookkeeping

**AIPB, CB**  
775-790-5372  
PO Box 21357  
Carson City, NV 89721

### Elite Bookkeeping & Tax Service

775-884-6188  
123 W. Nye Ln., Suite 103  
Carson City, NV 89706  
[www.elitebookkeeping.biz](http://www.elitebookkeeping.biz)

### In Balance Bookkeeping Services

775-291-6348  
PO Box 65  
Dayton, NV 89403  
[www.webalancebooks.com](http://www.webalancebooks.com)

## ADVERTISING

### MacWest Marketing, LLC

775-885-1434  
310 S. Nevada St.  
Carson City, NV 89703  
[www.macwestmarketing.com](http://www.macwestmarketing.com)

### Rogers Media Company

530-304-5770  
5409 Rogers St.  
Davis, CA 95618  
[www.rogersmediacompany.com](http://www.rogersmediacompany.com)

### Tahoe Telephone Directories

775-884-4141  
PO Box 6540  
Stateline, NV 89449  
[www.tahoetelephone.com](http://www.tahoetelephone.com)

## ADVERTISING SPECIALTIES

### Brown & Bigelow

775-883-9428  
4389 Ponderosa Dr.  
Carson City, NV 89701  
[www.brownnandbigelow.com](http://www.brownnandbigelow.com)

### Flag Store, Sign & Banner

775-355-0506  
155 Glendale Ave, Suite 9  
Sparks, NV 89431  
[www.eventflags.com](http://www.eventflags.com)

### JJM Advertising Specialties

775-246-3687  
2440 Avery Rd.  
Carson City, NV 89706  
[www.johnjantosmenus.com](http://www.johnjantosmenus.com)

### Serviceflags.com, Inc.

775-841-6227  
3688 Research Way, Suite 2  
Carson City, NV 89706  
[www.serviceflags.com](http://www.serviceflags.com)

## AIR AMBULANCE HELICOPTER

### Care Flight

775-353-0762  
450 Edison Way  
Reno, NV 89502  
[remsa-cf.com](http://remsa-cf.com)

## AIRCRAFT BROKERS

### Sterling Air, Ltd.

775-885-6800  
2640 College Pkwy.  
Carson City, NV 89706  
[www.sterling-air.net](http://www.sterling-air.net)

## AIRCRAFT CHARTER

### El Aero Services, Inc.

775-883-1500  
2101 Arrowhead Dr.  
Carson City, NV 89706  
[www.elaero.com](http://www.elaero.com)

## AIRPORTS

### Carson City Airport Authority

775-841-2255  
2600 E. College Pkwy., #6  
Carson City, NV 89706  
[www.carsoncity-airport.com](http://www.carsoncity-airport.com)

## APARTMENTS

### Cherry Creek Apartments

775-443-0517  
3349 S. Carson St.  
Carson City, NV 89701

### Park Portofino Townhouses

775-884-0200  
3272 N Roop St., Suite 5  
Carson City, NV 89706  
[parkportofino.com](http://parkportofino.com)

### Parkway Manor Apartments

775-884-9595  
603 E. College Pkwy.  
Carson City, NV 89706  
[www.parkwaymanor.net](http://www.parkwaymanor.net)

### Shenandoah Villas

775-882-8830  
101 Conestoga Dr.  
Carson City, NV 89706  
[www.shenandoahvillas.com](http://www.shenandoahvillas.com)

### Tanglewood Village Apartments

866-313-4774  
919 S. Roop St.  
Carson City, NV 89701  
[www.tanglewoodcarsoncity.com](http://www.tanglewoodcarsoncity.com)

### Villas at Dolphin Bay

775-841-4500  
730 Silver Oak Dr.  
Carson City, NV 89706  
[www.dolphinbayapts.com](http://www.dolphinbayapts.com)

## West Coast Affordable Housing - Sierra Ridge Apartments

775-461-9051  
1820 Russell Way  
Carson City, NV 89706  
[www.cdinet.us](http://www.cdinet.us)

## ARCHITECTS

### Copoulos, J.P., A.I.A., LEED AP

775-885-7907  
307 W. Winnie Ln., Suite 6  
Carson City, NV 89703  
[www.jpcarchitect.com](http://www.jpcarchitect.com)

## ARTIST GALLERY

### Nevada Artists Association

775-882-6411  
449 W. King St.  
Carson City, NV 89703  
[www.nevadaartists.org](http://www.nevadaartists.org)

## ARTS CENTER

### Brewery Arts Center

775-883-1976  
449 W. King St.  
Carson City, NV 89703  
<http://breweryarts.org>

## ASSOCIATIONS

### AARP Nevada

866-389-5652  
5820 S. Eastern Ave., Suite 190  
Las Vegas, NV 89119  
[www.aarp.org/nv](http://www.aarp.org/nv)

### American Cancer Society

775-329-0600  
691 Sierra Rose Dr., Suite A  
Reno, NV 89511  
[www.cancer.org](http://www.cancer.org)

## Better Business Bureau of Northern Nevada

775-322-0657  
991 Bible Way  
Reno, NV 89502  
[reno.bbb.org](http://reno.bbb.org)

## Builders Association of Western Nevada

775-882-4353  
806 Randell Dr.  
Carson City, NV 89702  
[www.bawn.org](http://www.bawn.org)



**Capital Business Network**

775-376-1850  
PO Box 1091  
Carson City, NV 89702  
www.capitalbusinessnetwork.com

**Carson City Downtown Business Association**

775-884-1001  
716 N. Carson St., Suite 110  
Carson City, NV 89703  
www.ccdowntown.com

**Carson City Elks Lodge #2177**

775-882-2177  
515 N. Nevada St.  
Carson City, NV 89703

**Carson Tahoe SPCA**

775-885-7766  
PO Box 4351  
Carson City, NV 89702  
www.carsontahoespca.org

**CASA of Carson City**

775-882-6776  
1545 E. 5th St.  
Carson City, NV 89701  
www.casaofcc.org

**Easter Seals Nevada**

702-870-7050  
412 E. Musser St., Suite 2  
Carson City, NV 89701  
www.eastersealsnevada.org

**Friends of the Carson City Library**

775-882-8635  
900 N. Roop St.  
Carson City, NV 89701  
friendsclibrary.org

**Kiwanis Club of Carson City**

775-883-8445  
PO Box 922  
Carson City, NV 89702  
www.carson-city.kiwanisone.org

**March of Dimes**

775-826-2166  
1000 Bible Way, Suite 43  
Reno, NV 89502  
www.marchofdimes.com/nevada

**Nevada Association of Employers**

775-329-4241  
8725 Technology Way, Suite A  
Reno, NV 89521  
www.nae-online.org

**Nevada Business Connections**

775-882-8306  
3535 A. Arrowhead Dr.  
Carson City, NV 89706  
nevadabusinessconnections.com

**Nevada Day, Inc.**

775-882-2600  
108 W. Telegraph St.  
Carson City, NV 89701  
www.nevadaday.com

**Nevada Manufacturers Assoc.**

775-882-6662  
963 Topsy Ln., #306-182  
Carson City, NV 89705  
www.nvmfrs.org

**Nevada Taxpayers Association**

775-882-2697  
501 S. Carson St., Suite 301  
Carson City, NV 89701  
www.nevadataxpayers.org

**Northern Nevada Development Authority**

775-883-4413  
704 W. Nye Ln., Suite 201  
Carson City, NV 89703  
www.nnda.org

**Northern Nevada Railway Foundation**

775-885-6833  
318 N. Carson St., Suite 104 & 10  
Carson City, NV 89703  
www.steamtrain.org

**Parks 4 Paws**

775-883-2062  
Carson City, NV  
parks4paws.com

**Partnership Carson City**

775-841-4730  
1711 N. Roop St.  
Carson City, NV 89706  
www.partnershipcarsoncity.org

**Retail Association of Nevada**

775-882-1700  
410 S. Minnesota St.  
Carson City, NV 89703  
www.rannv.org

**Sierra Nevada Association of Realtors, Inc.**

775-885-7200  
300 S. Curry St., Suite 3  
Carson City, NV 89703  
www.snar.org

**Special Olympics Nevada**

887-417-2742  
5670 Wynn Rd., Suite H  
Las Vegas, NV 89118  
www.sonv.org

**United Cerebral Palsy of Nevada**

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1929 N. Carson St.  
Carson City, NV 89701

**WNC Foundation**

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2201 W. College Pkwy  
Carson City, NV 89703  
www.wnc.edu

**ASSOCIATIONS - HUMAN SERVICES Boys & Girls Clubs of Western Nevada**

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1870 Russell Way  
Carson City, NV 89706  
www.bgcwn.org

**Capital City Circles Initiative**

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808 East College Pkwy., #105  
Carson City, NV 89706  
www.CapitalCityCircles.org

**Community Counseling Center**

775-882-3945  
205 S. Pratt St.  
Carson City, NV 89701  
www.cccofcarsoncity.org

**Food For Thought**

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PO Box 656  
Carson City, NV 89702  
www.nvfoodforthought.org

**Nevada Rural Counties RSVP**

775-687-4680  
2621 Northgate Ln., Suite 6  
Carson City, NV 89706  
www.nevadaruralrsvp.org

**Ron Wood Family Resource Center**

775-884-2269  
2621 Northgate Ln., Suite 62  
Carson City, NV 89706  
www.carson-family.org

**ATTORNEYS****Allison, MacKenzie, Pavlakis, Wright & Fagan, Ltd**

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402 N. Division St.  
Carson City, NV 89703  
www.allisonmackenzie.com

**Day R. Williams**

775-885-8398  
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Carson City, NV 89701  
www.carsontrialattorney.com

**Houghton Jones, A.P.C.**

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Carson City, NV 89701  
www.hou2plan.com

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www.kkbrf.com

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# B

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### **Timbers Saloon**

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124 E. 8th St.  
Carson City, NV 89701

## BASEBALL ORGANIZATION

### **Reno Aces Baseball Club**

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Reno, NV 89501  
www.renoaces.com

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### **Batteries Plus**

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### **Mary Kay Cosmetics - Swanson**

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## BEAUTY SALONS

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www.hairstudiocc.com

## BEVERAGE DISTRIBUTORS

### **Southern Wine & Spirits**

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Reno, NV 89502  
www.southernwine.com

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www.carsonlanes.com

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### **D G Hand Construction Company**

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www.thinkccc.com

**Salvation Army, The**

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Carson City, NV 89702  
www.usw.salvationarmy.org

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Carson City, NV 89703

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www.brokencc.com

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www.tc-nv.com

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**COMPUTERS - SOCIAL MEDIA MARKETING****OPV Inc.**

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www.model-dairy.com

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positive-energy.us

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advanceddentistrybydesign.com

**Bauter & Holmes, D.D.S.**  
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www.bauterholmesdds.com

**Carson City Pediatric Dentistry**  
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CarsonCityPediatricDentistry.com

**D'Ascoli, Vincent P., DDS, Ltd.**  
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www.orthobus.com

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**Funke, Mark D. Dental Practice**  
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**Lone Mountain Family Dentistry, LLC**  
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**Van Patten Jr., William G., DDS**  
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**A.M. Smith Electric, Inc.**  
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www.amsmithelectric.com

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### Spherion Staffing

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Carson City, NV 89706  
www.lumosengineering.com

### Manhard Consulting, Ltd.

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Carson City, NV 89706  
www.manhard.com

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www.rci-nv.com

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ComstockChorus.com

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Carson City, NV 89701  
http://milehighjazz.com

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## F

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www.artisticfenceinc.net

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**North Carson**

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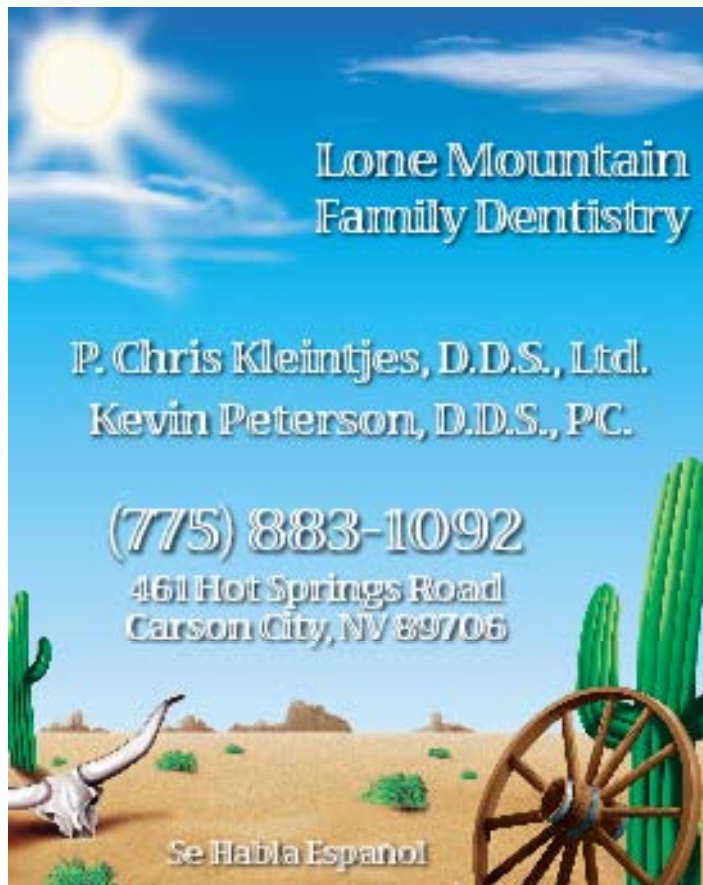
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(Above) The Chamber's Travel Club traveled to the Christmas Markets along the Danube. Here we are celebrating the birthday of one of our travelers.



(Left) Linda Ritter of Carson City celebrated her birthday aboard the cruise ship taking us from Christmas market to Christmas market along the Danube.

## Join the Chamber's Travel Club

Traveling is one of life's greatest joys. It shows us how others live, and makes us more tolerant of our differences while educating us on the wonderful traditions of other cultures.

The Carson City Chamber has established a successful travel club where area residents can travel with like individuals in a safe environment knowing they will have a great trip. We've been averaging about three trips annually, and our travelers have made some good friends on these trips. And, if you are a single, chances are we can find you a suitable roommate.

We use only the best and most experienced tour operators. The preferred tour operator for most of our trips is Collette Vacations, a company that has been around for a long time and has a great reputation. We have had great success in taking our groups to England, Ireland, Germany, Italy, and in this coming year, we are traveling to Greece and Sicily. Future trips will be to other great European destinations.

We work with Citslinc to travel to China at prices that are so low, you wonder how they do it! Five star hotels, all meals, all touring and more make for quite an educational trip filled with all the wonders that we have often read about. They even send us a bus for comfortable travel from the Chamber to San Francisco International Airport - all for one low price.

Got a special occasion coming up? Birthday? Anniversary? We'll make that special for you! Our trips are trips to remember.

To sign up to become a member of the Chamber's free travel club, be sure to email: [manager@carsoncitychamber.com](mailto:manager@carsoncitychamber.com).

Trip information can be found by logging on to our home page at [www.carsoncitychamber.com](http://www.carsoncitychamber.com).

*Come travel with your Chamber to places that are sure to be on your "bucket list!"*

# Honoring CHS football greats

Football has always been one of the top sports in any high school and over the years, Carson High has produced some outstanding stars that have gone on to college and have earned high honors for their sportsmanship and playing ability.

CHS Coach Blair Roman tells us, "This year's team has won our regular season league title for the third consecutive year and heads into the regional semi-final play-off game with a 9-1 record. We have seen many great individual performances from this year's team like Austin Pacheco's 64-yard field goal and Dylan Sawyers rushing for 329 yards and 5 touchdown's in one game. The most important thing about this team, though, is they put individual accolades and statistics above personal goals and it shows how we've come together as a team this season. This year's senior class has achieved a 15-1 record in league play the last two seasons."

He cites 2011 graduate Jon Parker as the up and comer to watch as he continues his football career with a full football scholarship to Abilene Christian University. Jon played for CHS Varsity as Defensive End, Tight End and Running Back beginning in 2008 through the 2010 seasons.

Since 2000, CHS Football has inducted their greatest players, coaches and some very enthusiastic supporters into the CHS Football Hall of Fame.

## Honored over the years have been:

2000: **Pep Martin, John Sullivan & Chet Wood**

2001: **Ross Delipkav ('60) & Tom Pardini ('56)**

2002: **Mert Baxter ('48), John Gamble ('66) & Ed Yuill ('75)**

2003: **Mike Baxter ('58), Mike Miller ('65) & Dale Saunders ('67)**

2004: **Pat Bacon ('59), Gary Bushman ('68) & Billy Hoffman ('84)**

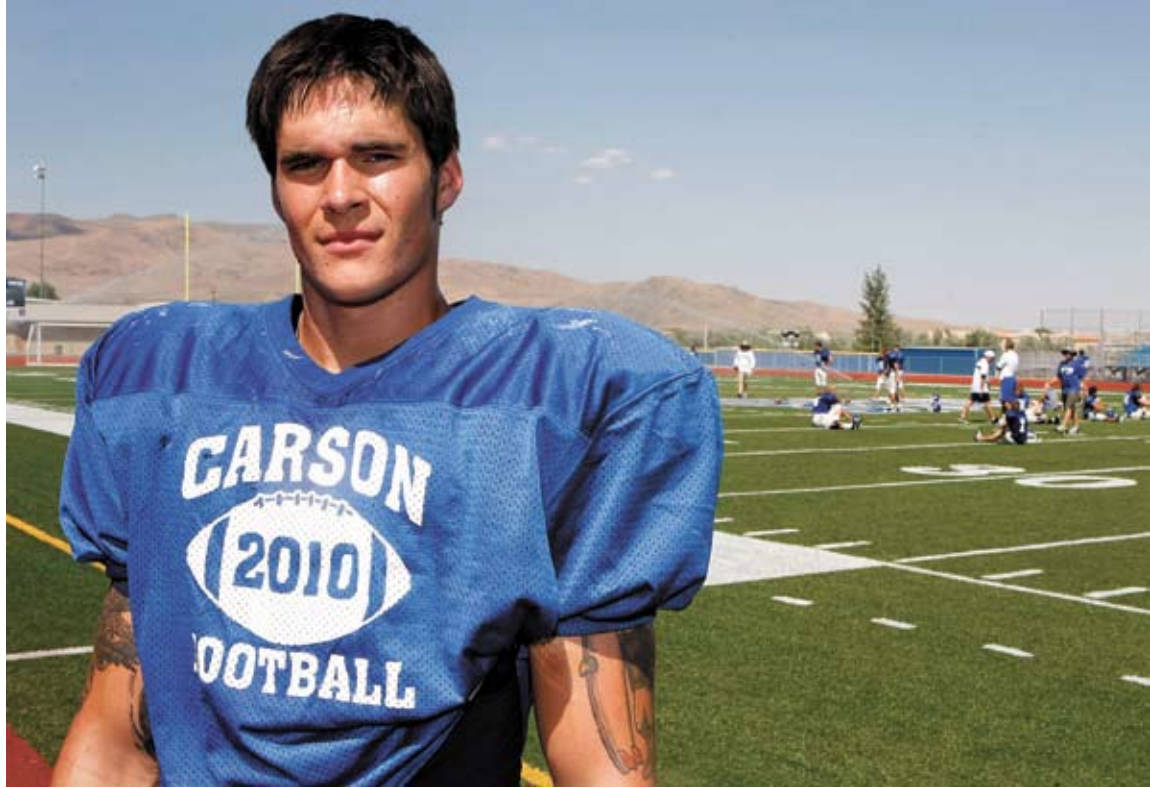
2005: **Sonny Allen, Bob Frank & Rick Redican**

2006: **Steve Grupe ('63), Rich Shaft ('68) & Rob Young**

2007: **Scott Larkin & Jerry Starcevic**

2008: **Jim Franz ('80), Vince Sciarotta ('95) & Jim Tatro ('77)**

2009: **Mike Griffin ('61), Steve Handelin ('96), Carlos Mendeguia ('88) & Bob Vickney ('81)**



(Above) Carson's Jonathan Parker is attracting the attention of several college football programs. (Below) Austin Pacheco (No. 5) celebrates a game-winning field goal with teammate Logan Krupp. Nevada Appeal file photos/Shannon Litz.



2010: **Rich Martillaro ('84), Doug Taladay ('94) & John Eck ('88)**

2011: **Woody Healey ('84), Matt Weston ('92), Eric Weston ('94) & Bart Dover ('97)**

## Also inducted are several coaches & community contributors:

2005: **Ed Jesse** – Head Coach 1964-69

2007: **Harry Dickson** – Head Coach 1957-63

2007: **Tony Savanelli** - Varsity Line Coach 1961-70; State Champions Line Coach 1964

Jim Franz (player and coach) – Assistant Coach since 1989

2010: **Milan Tresnit** and **Al Teixeira**, Community Members & Contributors

2011: **Bob Tresnit**, Community Member & Contributor





Shannon Earwood, Blaike King, Daneae Eckhart and Nikki Kellar, all CHS 2009 graduates are playing volleyball at colleges across the country.

## CHS graduate athletes of note

In combination with the incredible youth sports program operated by the dedicated volunteers in our community, Carson High has graduated notable athletes in various sports.

All have been excellent students as well as great sports stars.

- **Robin Barry** (1986) Golf  
Brigham Young University  
NV Champion as junior at CHS and zone champion in her senior year.
- **Brandon Briggs** -Soccer (2009)  
Monmouth University -(transferred from Boston University).  
Set NV state record in senior year
- **Shannon Earwood** (2009) Volleyball  
King College, Tennessee
- **Danae Eckart** (2009) - Volleyball  
University of Texas
- **Lindsay Ford** (2007) Volleyball  
University of Hartford
- **Vince Inglima** (2002) - Basketball  
Currently Assistant Basketball Coach CalState Monterey Bay.  
Professional basketball player for the Dandenong Rangers in Australia then served as coach.  
Magna Cum Laude grad Sonoma State University.  
2002 Academic All-American
- **Nikki Keller** (2009) - Volleyball  
Radford University, Virginia
- **Blaike King** (2009) Volleyball  
Central Connecticut University
- **Kendra Krupp** (2010) - Volleyball  
Methodist University, Fayetteville, North Carolina
- **Nicole Scott** (2006) - Basketball  
Eastern Washington University
- **Gabe Zappin** (1994) Baseball  
Led the Carson City Capitols to state championship in 1992.  
Currently in his 12th season as associate head coach at Saint Mary's College of California, Moraga.

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Flower enthusiast Lynn Phalan sits with her son, Jim among the flowers she plants for The Firkin & Fox outdoor patio each summer.



## The Carson City Chamber recognizes the best of the best

*Each year, the Carson City Chamber's Executive Committee selects those who have shown strong leadership and commitment to making a better Carson City, a stronger Chamber, and creating a strong regional presence. In 2011, the following were chosen:*

### **Community Spirit Award:**

This award goes to those who have made a visible difference in our community:

**The Firkin & Fox** continues to wow residents and visitors for the showy flowers lovingly arranged by Lynn Phalan each year. The show stopping display makes for a colorful site as one comes upon Third and Carson Streets and is a frequent subject of visitor photos, taking away with them the colorful memory of our downtown. This remodel of the former dowdy and downcast historic hotel and the beautiful floral display is appreciated by all and has once again become a landmark of which we can all be proud. The Firkin flowers were the catalyst for all those flowers on display throughout the city during the summer.

**Karen Abowd** continues to be a champion for the flower baskets seen the past few years along Carson Street. The flowers add a whimsical, colorful touch and brighten our main street, setting off the historic downtown from the rest of the city. This year's crop looked particularly great.

### **Cactus Jack's Casino**



Painted a new suit of clothes on the waving Senator atop the casino, a long time trademark of Carson City. In addition to the new suit of clothes, the entire outside of the casino has been repainted to reflect the new trend toward earth tones giving the casino a fresh, updated look. We're happy to see the Senator looking so spiffy.

### **Honorable Mention: Carson Horseshoe Club**

The Chamber has maintained the Firkin type flower baskets found along the wrought iron railings along side the Firkin & Fox and in front of Comma Coffee would make a dramatic visual impact as visitors enter the historic downtown beginning at the Nevada State Museum and down to Fifth Street or wherever there is a railing of this type. We are pleased the Carson Horseshoe Club has chosen to add a bit of color to their railing by putting in flower boxes as well.





## ***Best Annual Event:*** **Taste of Downtown**

There is no doubt the best event of any year is the annual Taste of Downtown coordinated by Advocates to End Domestic Violence to raise needed funds for their programs. Now in its 18th year, the event showcases the various restaurants and the heart of downtown. Locals who may not otherwise go downtown have made this a must attend annual event that never disappoints and attracts those from within the region. This event is the place to see and be seen while enjoying new businesses. The Taste is great way to sample food from local restaurants that may open all new dining possibilities.



## ***Economic Development Award:***

Presented to individuals or businesses most impacting the local economy.

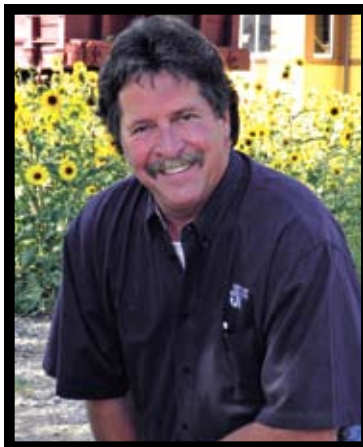
### **Joel Dunn, Youth Director, Carson City Parks & Recreation**

Joel Dunn, Youth Sports Director of the Carson City Parks & Recreation Department, is responsible for bringing millions of dollars to our community for most of the year impacting varied businesses that have come to rely on the sports events to increase their bottom line. His program has brought over \$15.5 million to Carson City in 2011, thus placing much needed sales tax in our city coffers. Joel began the program in 2005 accounting for over \$61 million in overall revenues, of which over \$1.2 was returned to the city in sales tax revenues.

## ***Chamber Volunteer of the Year:*** **Bob Williams**

An award not lightly given is that of **Chamber Volunteer of the Year**. Though we have many fine volunteers to help the small Chamber staff when conducting outside programs, no one serves us better than Bob Williams.

With a cheerful smile and attitude, Bob can always be relied upon by the staff to assist where needed whether it is to bring stacks of boxes up or down our steep stairs, to greet fellow members at mixers, or to chair the annual golf tournament. The Chamber staff cannot do it without volunteer Bob Williams.



The Chamber's Executive Committee was comprised of former chairs Scott Dockery and Jim Smolenski, Stan Jones, Lisa Stirgus and current chair Court Cardinal. ❖



## **A new Chairman of the Board**

Each year the Chamber installs a new Chairman of the Board. Scott Dockery (right) hands over the gavel to Court Cardinal at the Chamber's Annual Meeting in July.



## **There's a new dentist in town**

Even in a down economy, new businesses open. Mayor Robert Crowell assists Dentist Kevin Olson as he cuts the ribbon to officially open his new Carson City Pediatric Dentistry.





# “C” Hill more than a symbol of Carson High

Ever wonder about the big letter “C” so prominent on the westside hill just south of the downtown? Or the letter “S” even further south on the eastside hill?

According to research by former Nevada State Archivist Guy Rocha, C Hill was a part of the popular western movement to put high school letters on hills. He writes in his Myth #92, ‘Hillside letters are first and foremost symbols of school and community pride dating back to 1905.’

Carson City has two hillside letters: C Hill represents Carson High and was placed on the hill in the early 1920’s, and the S represented the Stewart Indian School. The ‘S’ was installed in 1934 and, today, remains a

testimony to the historic school closed since 1980. At one time, students from each school maintained and repainted the letters; however, today the letters are maintained by volunteers of all ages who are physically able to climb the hill.

While C Hill has been a trademark for these many years and can be seen from almost all over the city, it has become more than a symbol for Carson High. The tragedy of 9/11/01 brought out a group of patriotic volunteers determined to show community patriotism by adding the American flag above the letter. ❖

*Read the story on the next page to learn how the C Hill Flag came to be.*



# The “C” Hill flag

By Don Lindsay

*The “C” hill flag is located on the west side of Carson City, Nevada on a hill that looms over the center of the city.*

The “C” on the hill was constructed many years ago from rocks gathered from the hill and painted white. The “C” was built by students from Carson High School and has been maintained by students from the school over the years.

Shortly after 9-11, a couple of gentlemen, who walked daily in the vicinity of the base of “C” hill, were pondering doing something to demonstrate the patriotism of Carson City. They came up with the idea of erecting a flag above the big white “C” on this prominent hill above the city. As often happens the project took on a life of its own and within a few months, the first flag was under construction.

Access to the site where the flag was to be situated is difficult. Departing from the south end of town, 4WD vehicles are required to negotiate the steep rutted road climbing to the saddle in the ridge that leads to the top of “C” Hill. From there it is a very steep climb on foot down the face of the hill to the area of the big white “C”.

The original flag was constructed of vinyl panels attached to a framework of 2 x 6s anchored in shallow concrete footings. The panels were stretched over the framework and attached with screws, and had been laid out in the gymnasium of the middle school, not far from the hill, and numbered to make them easy to position.

Bundled together in cargo nets, a National Guard helicopter delivered the panels to the construction site. Over the next few day, the new flag slowly took shape as the panels were attached to the wooden framework.

It was a glorious sight as the Stars and Stripes gradually appeared on the hill.

After a week of work by teams of volunteers, we had a flag. A big beautiful flag. At 65’ x 120,’ the flag was visible from all over the city.

Though it looked sturdy, it was no match for the winds that roar over the peaks of the Sierra Nevada Mountains, and on a very cold December

## C HILL FLAG BY THE NUMBERS

Holes dug, by hand, for concrete footings: 55  
Each hole: 3 feet by 3 feet by 3 feet (27 cubic yards)  
Size of flag: 7,800 square feet (120 feet by 65 feet)  
Number of panels: 390, each 4 feet by 5 feet



Josh Buscay gets help placing the stars on the blue field. Courtesy Photo.

morning in 2003 we woke to the realization that the flag was gone.

Totally, absolutely gone!

The vinyl panels had been ripped from the framework and scattered God knows where over the valley below by the 100 mph winds of the storm of the night before.

Not to be deterred, and drawing on lessons learned from the mistakes made in the construction of the first flag, plans started coming together for a replacement.

It had to be strong. It had to be permanent.

Over the next year, a group of people from various specialties came together, and an ambitious plan utilizing specially treated aluminum panels came to be. The panels would be anchored in deep footings dug into the hill, and the framework would be aluminum attached by long bolts going far into the concrete footings.

Money became the immediate concern, and the “C” Hill Flag Foundation was formed and began taking donations for the huge undertaking of erecting a new, permanent flag on the hill. Even with the donation of some of the necessary materials and manpower, more than \$50,000 would be needed to build the new flag.

Bag after bag of cement was hauled to the top of the hill in 4 WD pickups and SUVs and then was carried by hand down the face of the hill to the construction site. It was slow, tedious work, and it seemed the required 3,000 bags of concrete would never all be at the site.

Citizens came forward with ideas, and a local man who had pack mules volunteered his animals to speed up getting all that cement up the hill. In all, over 85 tons of materials were hauled the 1200 feet up the side of that hill. The holes for the footings were dug by hand and the cement was mixed with water supplied by U. S. Forest Service water tankers and the footings - with their long bolts - were soon in place.

Next came the framework.

The National Guard came forward once again and delivered the aluminum beams to the site by helicopter. Volunteers from the Boy Scouts,

... continued on the next page



Carson City locals Pascal Carpiaux, Mark Green, Mike Roach, Gil Ayarbe, Chris MacKenzie, Dan Mooney, Sarah Buscay holding 11-month-old Atryu, Josh and Brittany Buscay are all part of the "C Hill Flag Foundation" which helped build the flag and will maintain the flag to inspire future generations. Shannon Litz/Nevada Appeal file photo.

## C Hill flag ...from previous page

trusty's from the State Prison, fire crews from the Forest Service, and ordinary citizens built the sturdy base for the flag.

The aluminum panels ran afoul of the Forest Service, owners of the land the flag was located upon. The FAA was worried reflections from the flag would blind pilots flying into the Reno Airport.

As the manufacturer of the panels went to work on reducing reflections by coating the panels, the bureaucrats from the Forest Service called for inspection after inspection on the base and framework of the flag. As the days and months ticked by, it became obvious that the flag would not be finished in time for the third anniversary of 9-11. The onset of a severe winter halted construction until spring.

Finally, and in a flurry of activity, the flag took shape and once again loomed over our lovely city.

On a beautiful May afternoon in 2005, the official dedication of the second flag took place with flyovers of F-18s from Fallon Naval Air Station and C-130s from the Air National Guard in Reno. Dignitaries of every stripe were present. Everything on that day was about the spirit of the Americans who had dedicated years of their lives to a flag: a symbol of the patriotism of a small town in the high desert of northern Nevada.

The flag is near and dear to the hearts of the citizens of Carson City, and as we drive around town our eyes are drawn to the hill with the big white "C" and the beautiful flag.

Though it doesn't flutter or wave, the flag is a beautiful sight as it disappears and reappears from behind trees and buildings. We are drawn to get as close as we can to the hill to see the flag up close, but the best views are those that happen when the flag suddenly appears as if from nowhere.

It stirs our love of this wonderful Nation. It reminds us that like the first flag on "C" Hill, our freedoms are threatened by a different kind of wind. The wind of our enemies who would see us, like the original "C" Hill flag, blown away by acts of terrorism and murder. It reminds us that but for the bravery of our military heroes, our Nation would cease to exist, and the greatest most perfect country ever to exist would perish.

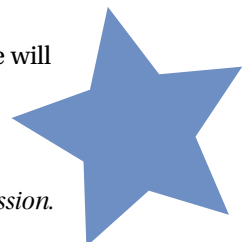
That great flag on that hill is much more than just aluminum and concrete.

It is America.

It is a statement to all who see it: we will survive; we will resist; we will fight for what we believe in.

We are Americans. ❖

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# Carson City Chamber of Commerce is committed to its members and the community

**T**he Carson City Chamber of Commerce has served the business community since 1945 and continually strives to build a healthy economy and high quality of life in Carson City and the surrounding area.

To accomplish this goal, the Chamber staff and its board institute timely programs to increase the visibility of its membership to the community.

As with any non-profit membership-based organization, membership has its privileges and the Chamber's privileges are many. Here are a few highlights:

**Our website:** More and more consumers and businesses have turned to websites to gain information on areas and local businesses. The Chamber maintains a state-of-the-art site providing members with multiple free listings.

**Our networking opportunities:** We "work the pond" and teach others how to do this as well. In small communities such as ours, personal contact remains the key. We still enjoy meeting with fellow business owners in relaxed settings. The Chamber provides a minimum of two networking opportunities monthly. Other opportunities such as ribbon cuttings, grand openings, educational luncheons and social events further provide opportunities to which members are invited to "work the pond." Our new members receive recognition and credentials at our monthly mixers or breakfast club.

**Our Ambassadors:** Not everyone is comfortable in a new setting, and it is our Ambassadors who take new members under their wing to make them feel comfortable in social settings. New friends and business acquaintances are created through the efforts of the ambassadors.

**Our educational programs:** As we find the need for businesses to update their practices, we conduct timely educational programs. Our premium annual education program is the Carson City Leadership Institute creating the leaders of tomorrow.

**Our advocacy:** While we believe it is important to work hand-in-hand with our state and local government, we need to continue to advocate on behalf of business when it appears government has forgotten the importance of the business community. We maintain cordial relations with all forms of government.

**Our commitment to young entrepreneurs:** Those still climbing the ladder of success have a home at the Chamber. We have a Young Business Professionals (YBP) group to address the need of the business community of tomorrow. Member employees between the ages of 21-40 are welcome to join the group at no additional expense.

For those not quite yet in the work force, the Chamber has adopted the Future Business Leaders of America Club (FBLA) through Carson High. We support their projects and assist them financially.

**Our communications:** We live in the communications age where the written word still rules. The Chamber publishes two magazines annually incorporating a full membership directory.

*In Focus* reaches consumers and businesses throughout the city and is strategically placed in our local hotels, in public brochure racks, in relocation packets and is distributed in our local newspaper to their subscribers. In addition, we write monthly columns in the business section of the *Nevada Appeal* updating our community on what is happening with our members and within the business community. *Keeping in Touch* is our bi-weekly e-letter to our members and all members are invited to broadcast their information through this means.

**Our community involvement:** When there is a need in our community, we are there! We gather our business member volunteers and clean up our parks and streets, revamp areas that need some TLC, serve as the graffiti hotline, provide support to our sheriff and district attorney in their efforts to fight crime and serve on many local committees that need assistance from the business community. Anyone can call us and when we can, we respond!

**Our travel club:** If you love to travel, travel with those who reside in northern Nevada. We love to plan trips where at the end of the trip, everyone is a friend and we get to see the world together, although we learn to appreciate our little corner of the world so much more.

Please go to our website at [www.carsoncitychamber.com](http://www.carsoncitychamber.com) for more information or call us at 775-882-1565. Our members are important to us!



New members are introduced at a mixer: (Back row) Marc Hiscox, owner To Believe is to Be; Chuck Weber, owner of Tahoe Dive Center, (Front row) Chamber board members Gil Yanuck, AARP; Julie Ann Utley & Kristi Hughes of Jewels Benefits Inc.; Caroline & Clinton Clark of Clark's Performance Center.



**CARSON CITY  
CHAMBER OF COMMERCE**

1900 South Carson Street, Suite 200  
Carson City NV 89701  
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