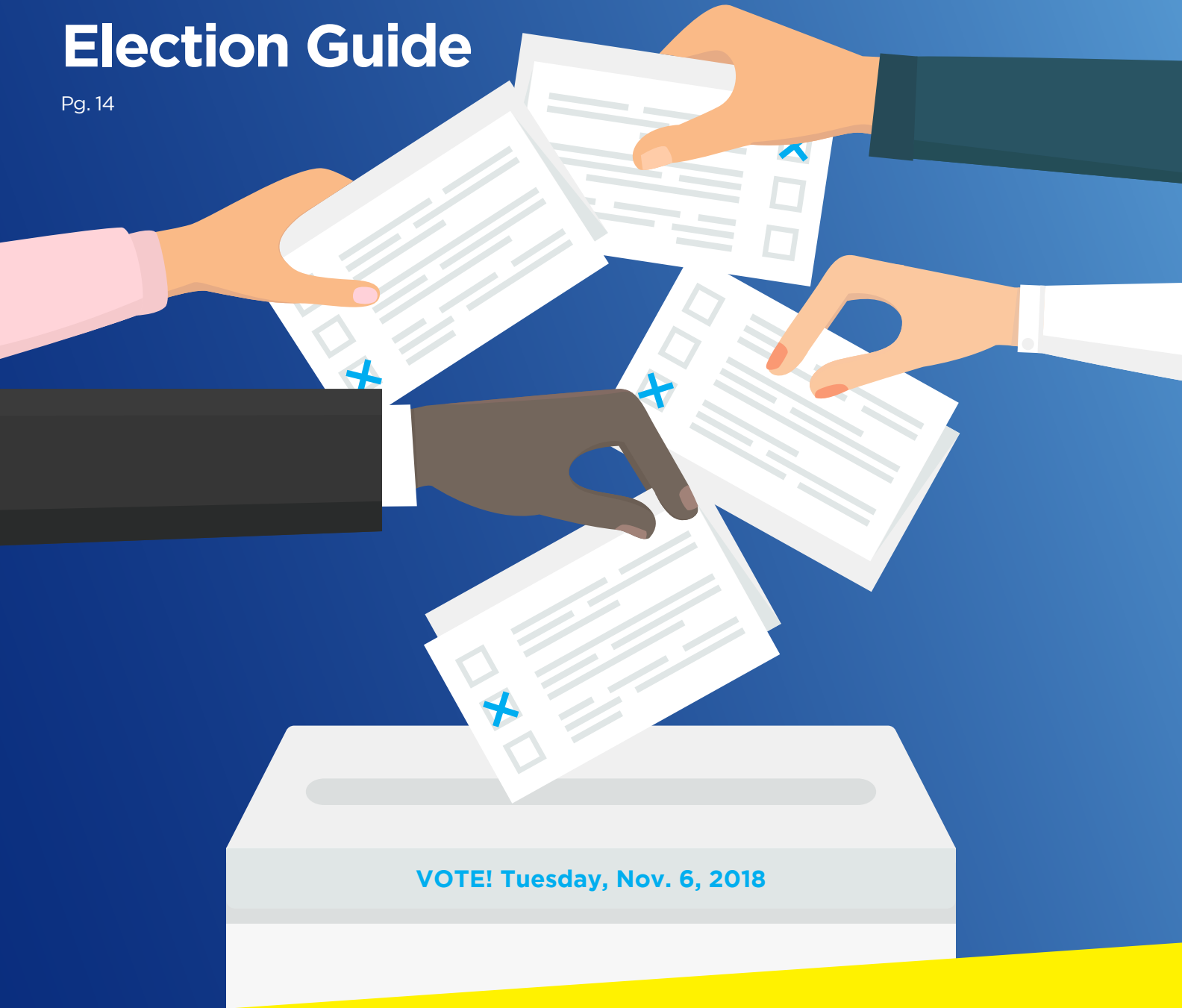


Business Voice

LAS VEGAS METRO CHAMBER OF COMMERCE | LVChamber.com | OCTOBER 2018

2018 General Election Guide

Pg. 14



+ New Chamber Health Plan *Details Announced!* Pg. 20



NEED AFFORDABLE HEALTH INSURANCE?

The Las Vegas Metro Chamber is excited to announce the return of its **Chamber Health Plan**! Bringing nearly 30 years' experience offering affordable health coverage to small businesses, we have entered an exclusive partnership with **Anthem Blue Cross Blue Shield** to offer **robust** and **cost-saving** plan choices to Chamber members. Plan features include:

Open to sole proprietors, small, medium and large businesses

Dental, vision and life insurance coverages

Guaranteed* rate through 2020 with Anthem

For more details, see our article on pg. 20, visit LVChamber.com or call 702.641.5822.



*Guaranty available to member employers with 50 or fewer employees and subject to terms of the agreement between Anthem and the Las Vegas Metro Chamber. Anthem Blue Cross and Blue Shield is the trade name of Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc., dba HMO Nevada. Independent licensees of the Blue Cross and Blue Shield Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross and Blue Shield names and symbols are registered marks of the Blue Cross and Blue Shield Association.

#VegasStronger Caring for Our Community

MARY BETH SEWALD
PRESIDENT & CEO



W

e begin the month on a bittersweet note. One year ago, our city was rocked by the unimaginable tragedy of 1 October. As we mark the anniversary of this awful event, we honor the victims and families

impacted by the violence. We think about the brave men and women, from first responders, hospitality workers and fellow citizens, who rushed to help. And we give thanks that we live in a place that comes together in times of need. We learned then that we are Vegas Strong, and that our community is resilient, united and committed to one another.

You will learn in this issue of the Business Voice that the Chamber Health Plan is back. We are excited to once again bring you the opportunity to access affordable and comprehensive health insurance for you and your employees. We are proud to introduce to you the new Chamber Health Plan, with features and options that are both affordable as well as serve the needs of our members. Through our partnership with Anthem Blue Cross Blue Shield, our customized Chamber Health Plan includes nine plan types from which to choose including PPOs and HMOs, pre-existing conditions are covered and options for dental, vision and life coverages are available.

The Chamber Health Plans have a two-year rate guarantee* with Anthem, with rates locked in until Jan. 1, 2021. And this is big: the Chamber Health Plans are the only Association Health Plans in Nevada that are available to any size of business – including sole proprietors. Read more about the new Chamber Health Plans in this issue. And as you are evaluating your health insurance options for your business, ask your broker to show you how the Chamber Health Plan would benefit your business.

This issue of the Business Voice focuses on the upcoming General Election on Tuesday, Nov. 6, with early voting beginning Oct. 20. There is a lot riding on this election: the Governorship and other Constitutional offices, State Senate and Assembly, Nevada System of Higher Education, Clark County Commission, and the Clark County School District Board of Trustees, as well as several ballot questions.

The Chamber has issued endorsements in several races, which are featured in this issue. Candidate endorsements are decided by the Chamber's Government Affairs Committee, comprised of 33 Chamber members who represent a vast array of businesses, including small businesses, from several different industries. Government Affairs Committee members take the time to thoroughly interview and question candidates on behalf of the business community. Endorsements are based on a candidate's understanding about the role and responsibilities of office, accountability to taxpayers, understanding of business issues, the appreciation of a healthy business climate and their vision for the future.

What's at stake for you? The future of our state. The business climate. Potential new regulations, taxes and costs to businesses, particularly our small businesses. Education and the talent pipeline. Please take time to vote and support the Chamber-endorsed candidates who are committed to standing up for you.

As always, please feel free to reach out to the Chamber if we can be of service to you. I look forward to hearing from you on the next Chamber Call on Wednesday, Oct. 17, or feel free to email me at mbsewald@lvchamber.com.

*Guaranty available to member employers with 50 or fewer employees and subject to terms of the agreement between Anthem and the Las Vegas Metro Chamber.

Local journalism makes a difference.



Nicole Raz

The Oct. 1 shooting left 58 dead, and injured more than 700. For many, that meant losing financial support in addition to a loved one. For others, it meant temporarily losing the ability to work because of physical or emotional trauma, or both. The tragedy sparked a desire to help the affected recover from the financial impact. A GoFundMe account was launched just hours after the shooting. Local businesses announced donations or plans to hold fundraising events. But in the days that followed, I discovered the fundraising effort was disorganized and key questions about how the money would be distributed had yet to be addressed. Within a week, more than \$15 million had been donated, but the money was spread over several accounts and it was unclear how much would go directly to the intended recipients. My reporting helped highlight the lack of financial resources available to victims of crime, and helped hundreds of people navigate the financial resources available.

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Business Voice

VOLUME 39 NUMBER 10

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Bruce Spotleson 2014

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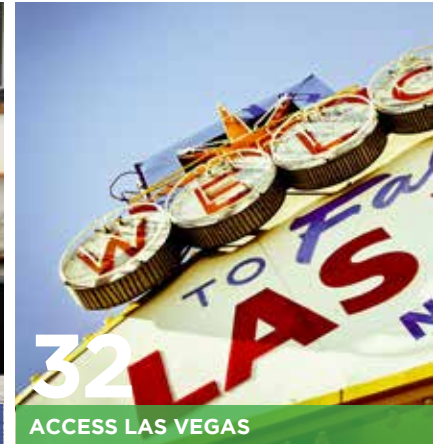
EDITORIAL POLICY:

The *Business Voice* is a member newsletter of the Las Vegas Metro Chamber of Commerce. The Las Vegas Metro Chamber of Commerce welcomes input, ideas and suggestions from our members. As with any periodical, we must adhere to strict deadlines and we reserve the right to edit all materials submitted for publication. Commentaries that are marked as such do not necessarily reflect the opinion or position of the Chamber, its trustees or employees. The Chamber cannot guarantee the validity or accuracy of the contents of paid advertisements. Questions or concerns about content of the *Business Voice* can be addressed to Vice President of Marketing and Brand Strategy, Las Vegas Metro Chamber of Commerce, 575 Symphony Park Avenue, Suite 100, Las Vegas, NV 89106.

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Chamber News

EGGS & ISSUES

Learn More About Yucca Mountain

Listen to local and national experts, including U.S. Congresswoman Dina Titus, discuss the transportation and storage of nuclear waste at Yucca Mountain during the Las Vegas Chamber's special Eggs & Issues breakfast, on **Monday, Oct. 15**, at the Four Seasons Hotel. Eggs & Issues is an information-packed series that gives business leaders insight on federal issues impacting the community. This session will focus on the challenges of storing nuclear waste at the site and what would be impacted if the impending bill was to be approved by the Senate. Tickets are \$40 for members, \$400 for a table of ten. For more information on Eggs & Issues and to register for the event, visit LVChamber.com



Spotlight your Brand at **Pop-Up Business Showcase**

Pop-Up Business Showcase, the Chamber's boutique networking event, is on **Tuesday, Nov. 13**. The event includes a networking component, as well as an exclusive table-top expo that enables more brand recognition and gives attendees a chance to foster and grow business relationships. Exhibitor opportunities are still available and are a great way to showcase your business and highlight your products and services. Booth space is limited to 30 booths, on a first-come, first-served basis. For more information on Pop-Up Business Showcase, including tickets and exhibitor opportunities, contact Sage Hunt, events coordinator, at shunt@lvchamber.com or call 702.586.3843.

Save the Date for the **2019 Installation Luncheon**

Join the Metro Chamber as Terry Shirey, president and CEO of Nevada State Bank, is sworn in as the chairman of the 2019 Board of Trustees. Shirey will share his vision for the Las Vegas Chamber in 2019, as well as his insights on what's in store for the business community in the coming year. This luncheon is a great opportunity to connect with Chamber leadership, and gain insight into what you, as a Chamber member and stakeholder in the Southern Nevada community, can expect for 2019. The luncheon is **Wednesday, Dec. 12**, at The Cosmopolitan Hotel, from 11:15 a.m. - 1:15 p.m. For more information or to purchase tickets, visit LVChamber.com.

preview
LAS VEGAS

Early Bird Ticket Prices

New this year - early bird ticket prices are here for the region's biggest economic forecast event - now through Dec. 31, get your tickets at LVChamber.com for **\$45/member and \$50/non-member**...a savings of up to \$40! Preview 2019 is set for Thursday, Jan. 24, 2019 at Thomas & Mack Center and it is your chance to be in front of thousands at the Chamber's signature annual trade show and economic forecasting conference.

To become a sponsor or register for an exhibitor booth, contact Vice President of Membership Will Ochoa at wochoa@lvchamber.com or 702.586.3854.

THURSDAY, JAN. 24, 2019

The Las Vegas Metro Chamber of Commerce honors and remembers all those affected by the horrific events of the 1 October tragedy. After one year of healing and rebuilding, our community has undoubtedly shown its resilience, fearlessness and strength by remaining the brightest light during a dark time. We are and forever will be

**#VEGAS
STRONGER**



News You Need



Attend the Governor's Conference on Business 2018

The State of Nevada Department of Business & Industry will host the 7th Annual Governor's Conference on Business on Thursday, Oct. 18, at the Rio All-Suite Hotel & Casino. This comprehensive business resource and networking event is designed for entrepreneurs seeking to launch a new venture or business owners that want to grow their business. The conference includes a tradeshow, breakout sessions and a luncheon featuring speakers from Lyft, the Vegas Golden Knights and Nevada Governor Brian Sandoval. For more information on the conference, visit business.nv.gov.

Stay Safe Online During National Cyber Security Awareness Month

We all must do our part to make sure that our online lives are kept safe and secure. That's why the National Cyber Security Alliance has created Stay Safe Online to keep individuals and businesses informed on the resources and topics they need-to-know during National Cybersecurity Awareness Month (NCSAM) this October. NCSAM was created as a collaborative effort between government and industry to ensure every person has the resources they need to stay safer and more secure online. Every year, NCSAM highlights cybersecurity themes that are relevant within the cybersecurity discussion. Themes include Make Your Home a Haven for Online Safety; Millions of Rewarding Jobs: Educating for a Career in Cybersecurity; It's Everyone's Job to Ensure Online Safety at Work and Safeguarding the Nation's Critical Infrastructure. For more information about NCSAM, as well as resources to stay secure throughout the month, visit staysafeonline.org.

Nominate your Business for the National Small Business Week Awards

Are you a small business owner with an amazing success story to tell? If so, you can submit your nomination for the 2019 National Small Business Week Awards. National Small Business Week is a national campaign held by the Small Business Administration to spotlight outstanding small businesses throughout the United States and celebrate the tremendous work they contribute to our nation's economy. Small businesses can submit nominations for a variety of awards, including Small Business Person of the Year, Small Business Development Center Excellence and Innovation Award, Women's and Veterans Business Outreach Center Excellence in Service Award, as well as Women's Business Center of the Year Excellence Award. The deadline to nominate your business is Jan. 9, 2019. For more information and to submit your nomination, visit sba.org.

Stay Informed & Identify Ways to Prepare for Terrorism Threat

The U.S. Department of Homeland Security (DHS) put forth a bulletin to highlight the continuing terror threat to the U.S. Homeland and identify ways that citizens can help, be prepared and stay informed. With the anniversary of 1 October upon our city, it is important to do what we can to stay informed, vigilant and engaged members of the public. Some of the ways DHS suggests doing this include reporting suspicious activity to local law enforcement; connecting, planning and training employees on resources that could help them stay safe, as well as staying informed about emerging threats as additional information is identified. For more information on the general trends of terrorism and ways to stay prepared, visit dhs.gov.

For Your Benefit

Check out the **Chamber University** Playlist on YouTube

Are you looking for information to build your website? Do you need advice on retirement planning? Do you need to hire a licensed contractor for a project? Find the information on these questions and more by listening to our Chamber University playlist on YouTube. Chamber University is an interactive webinar series aimed at highlighting the resources and information that Chamber member businesses need-to-know. Every week, the Chamber adds a new webinar to the playlist that is hosted by knowledgeable and trusted Chamber members. These 25-minute webinars are designed to give you quick

CHAMBER UNIVERSITY

and informed lessons on topics relevant to doing business. **Interested in hosting?** The Chamber is looking to schedule Chamber U webinars for its Fall 2018 season. If you would like to host a Chamber U, call the Chamber at 702.641.5822. To view the Chamber U playlist, subscribe to our YouTube channel @lasvegaschamber.



THE GREAT AMERICAN READ PANEL

Saturday, October 20, 2018 • 9 - 10:30 a.m.

Historic Fifth Street School
401 S 4th St., Las Vegas, NV 89101

Join us as we kick-off the **Las Vegas Book Festival** with a panel discussion of America's most-loved books, as featured in the Vegas PBS series, **The Great American Read**. Light refreshments will be provided, and the first 100 attendees will receive a free copy of one of the books discussed.

Panelists:

Gina Johnson, English teacher, Veterans Tribute CTA
Brett Raymer, Host, *Tanked* on Animal Planet
Sreshtha Sen, Ph.D Fellow, Black Mountain Institute
Casey Smith, Host, *Nevada Week* on Vegas PBS
Stephanie Werkema,
Community Educator/Literacy Advocate

lasvegasbookfestival.org

the GREAT American READ

Explore the list of **America's 100 best-loved novels & vote for your favorites through October 17 at 11:59 p.m.**



Vegas PBS

VegasPBS.org
702.799.1010

3050 E Flamingo Rd.
Las Vegas, NV 89121

Las Vegas-Clark County

LIBRARY DISTRICT

www.lvccld.org

THE GREAT AMERICAN READ FINALE SCREENING

Tuesday, October 23, 2018
7 - 9 p.m.

Clark County Library
1401 E Flamingo Rd.,
Las Vegas, NV 89119

You are invited to a **FREE Finale Viewing Party!**

Enjoy a pre-show discussion of the top contenders for America's favorite novel, followed by a live screening of the final episode when the winning novel is announced. Guests will have a meet & greet opportunity with emcee **Nate Tannenbaum**, along with a chance to win prizes! Refreshments will be provided.

Your Scene | You're Seen

Business Excellence Awards



Congratulations to the 23 honorees of this year's Business Excellence Awards, sponsored exclusively by Nevada State Bank. During this year's celebratory luncheon at Red Rock Resort, honorees received podium honors and Congressional certificates to recognize their achievements in the community. More than 300 attendees were on-hand to celebrate our honorees, as well as our emcees, Dave Goucher and Shane Hnidy, play-by-play announcers for the Vegas Golden Knights. For a complete listing of the honorees, visit LVChamber.com.

Endorsed Candidates Reception



The Metro Chamber invited community leaders and members into its downtown offices for a special reception to mingle with Chamber-endorsed candidates. The reception was an opportunity for attendees to discuss legislative priorities and get to know the candidates ahead of the 2018 election. *Photo credit: Nick Claus*

preview

LAS VEGAS

Get your business in front of thousands at the biggest economic forecast event in Nevada!



Preview Las Vegas is the Vegas Chamber's signature annual trade show and economic forecasting conference; featuring more than 100 local business and government exhibitors, an information-packed speaker series and lunch from some of Las Vegas' most popular restaurants.

PURCHASE A BOOTH TODAY!

Visit LVChamber.com or call 702.641.5822

Thursday, Jan. 24, 2019

7 a.m. - 1:30 p.m. @ Thomas & Mack Center - Cox Pavilion

Sponsorship and exhibitor opportunities are available for Vegas Chamber members in good standing. For more information contact Will Ochoa at 702.586.3854.



THE SKY HASN'T FALLEN SINCE NET NEUTRALITY REPEAL

By John Wolfe, Senior Vice President and Southwest Region Manager – Cox Communications

Commentary articles submitted to the *Business Voice* do not necessarily reflect the opinion or position of the Las Vegas Metro Chamber of Commerce. A recent opinion piece featured in the August edition of the *Business Voice* provided one perspective on the issue of Net Neutrality. The Las Vegas Metro Chamber of Commerce has not taken a position on the national issue of Net Neutrality. The following Op-ed provides a different perspective on the topic of Net Neutrality.

The internet has been an engine of innovation for three decades. Since the advent of high-speed broadband, the infrastructure to deliver better services has expanded, connection speeds get faster and faster and nearly all Americans have access to limitless information on the web. Nevada is at the heart of internet technology where large tech companies like Apple, Tesla, eBay, Switch, Amazon, and, yes, Cox Communications, have grown the business economy of the state. To keep this momentum moving, Nevada's Congressional delegation should support legislation that keeps the internet free and open, but without the regulatory burdens created for another era long ago.

Throughout most of its history, the internet was governed by "light touch" regulation that encouraged investment and allowed entrepreneurs to flourish. The regulatory anomaly was the 18 months at the end of the last administration and the beginning of the current one when Internet Service Providers (ISPs) were subject to burdensome regulations imposed by a law written nearly a century ago to regulate a monopoly telephone system that was still using handsets with cranks on them. When that short era of heavy regulation ended, the internet did not shut down. In fact, investment has increased. Preliminary data has shown that U.S. broadband companies invested somewhere between \$72 billion and \$74 billion in network infrastructure in 2017, which means better, faster internet for consumers.

Despite the constantly shifting regulatory policy on net neutrality, every major ISP, including Cox, has committed

to operate their networks in compliance with net neutrality principles. Cox's commitments can be found at cox.com/residential/support/net-neutrality.html. These commitments are enforceable under Nevada business practice statutes and by the Federal Trade Commission.

Proponents of more government regulation of the internet conjure a litany of horrors that "could" or "might" occur if the repealed net neutrality rules are not reinstated. But few of those things happened before the net neutrality rules were imposed – and if they did, they were corrected under the "light touch" regime – and none have occurred since they were repealed. There is simply no need to shoehorn today's internet economy into a Depression-era regulatory straightjacket.

The most dangerous threat to a healthy, open and vibrant internet is the constant regulatory flip-flop that comes with changing administrations and a patchwork of state net neutrality laws buried under inevitable litigation. That is why it is so important lawmakers from both sides of the aisle come together to agree on bipartisan, comprehensive legislation that clearly sets forth net neutrality obligations, but without the baggage and burdens of a law designed for the last century's communications network.

We need a permanent set of rules enacted by Congress that protect a free and open internet, while also ensuring that businesses—large and small—are able to invest, innovate and compete.

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2018 General Election Guide

Being the Voice of Business. Protecting Nevada's Business Climate. Standing Up for Employers. Supporting Pro-Business Candidates. These responsibilities have been the core objectives of the Las Vegas Metro Chamber of Commerce for more than 100 years. The Metro Chamber has defined its mission to preserve, foster and create jobs to make Nevada a better state in which to do business by taking action. As the largest and most broad-based business organization in Nevada, the Metro Chamber has been the steady and consistent leader in advocacy efforts. It has been this focus that drives the Metro Chamber's government affairs operations at the local, state and federal levels of government.

The Metro Chamber's advocacy work, policy priorities, political acumen, and thought leadership by our volunteer leaders and professional and full-time government affairs staff have helped shape Nevada into being a state where employers are encouraged to grow and expand their businesses; where unnecessary and burdensome regulations do not cripple the needs of employers; and do not hinder the hiring of Nevadans for good paying jobs.

However, the state's business climate is at significant risk of dramatically changing in a way that will be harmful for employers and their employees. The focus of the Metro Chamber is to ensure candidates who understand business issues and who will stand for employers and entrepreneurs are elected to local and state government offices. This election may very well alter the course of Nevada's business climate that has been built on these principles.

Candidate endorsements are decided by the Chamber's Government Affairs Committee, comprised of 33 Chamber members who represent a vast array of businesses, including small businesses, from several different industries. Government Affairs Committee members take the time to thoroughly interview and question candidates on behalf of the business community on priority principles including less regulatory burden on businesses, more efficiency in government, building a strong

future workforce, education reform, taxation and improving the business climate.

"In today's changing political world, it is more important than ever to elect candidates who want to work with organizations such as the Metro Chamber with a fair, pragmatic approach for the good of all Nevadans. You, our members, and your employees, play a pivotal role in the November election. We need you to make your voice heard by supporting the Metro Chamber's endorsed candidates. The single most important thing you can do is vote," said Hugh Anderson, Government Affairs Committee Chairman.

It is for that reason the Metro Chamber has compiled the **2018 General Election Guide** that highlights candidates who have been endorsed by the Metro Chamber's Government Affairs Committee. Endorsements include Constitutional Officers, State Senate, State Assembly, Board of Regents, Clark County Commission, Clark County School District Boards of Trustees and Clark County Sheriff. These endorsed candidates are reflective of Democrat, Republican and nonpartisan candidates who are committed to working with the Metro Chamber. Candidates who are listed in the guide will be on the November ballot.

Your vote needs to be heard. You can make your voice heard by voting between **Oct. 20–Nov. 2** at any of the early voting locations throughout Clark County or on Election Day, which is **Nov. 6**. As a result of changes to recent state law, registered voters can go to any polling election in Clark County on Election Day to cast their vote. You can also visit accessclarkcounty.com or call the Elections Department at 702.455.VOTE for any polling location questions.

We ask you to share this election guide information with fellow employers, colleagues, community leaders, family, and your employees. Leverage your circle and expand the business community's influence by voting. United as a business community, we will be stronger and will be able to influence the policy decisions that will happen in the State Legislature and local government. Stand with the Metro Chamber and take action. Vote this election and support pro-business candidates!



Governor
Candidate Name: Adam Laxalt
Party: Republican
Incumbent: No
Campaign Site: adamlaxalt.com
Occupation: Attorney at Law
Current Legislative Position: Attorney General
Place of Birth: Reno, Nevada
Public Service: Nevada Attorney General (2015-Present)
Education: Georgetown University, B.A., Political Science & Government; Georgetown University Law Center, J.D.



District: Senate District 8
Candidate Name: Valerie Weber
Party: Republican
Incumbent: No
Campaign Site: valeriefornevada.com
Occupation: Adjunct Faculty Member
Place of Birth: Castro Valley, California
Public Service: Nevada Assembly (2002-2008)
Education: Biola University, B.S., Biological Science, University of Phoenix, M.A., Organizational Management; Fielding University, M.A. Human & Organizational Systems, Ph.D., Human Organizational Systems



Lt. Governor
Candidate Name: Michael Roberson
Party: Republican
Incumbent: No
Campaign Site: votemichaelroberson.com
Occupation: Attorney at Law
Current Legislative Position: Minority Leader
Place of Birth: Webb City, Missouri
Public Service: Nevada Senate (2011-Present)
Education: University of Kansas, B.G.S., Political Science; University of Kansas School of Law, J.D.



District: Senate District 9
Candidate Name: Tiffany Jones
Party: Republican
Incumbent: No
Campaign Site: tiffanyjonesnv.com
Occupation: Small Business Owner
Place of Birth: San Diego, California
Education: University of California, San Diego, B.A., Psychology



Secretary of State
Candidate Name: Barbara Cegavske
Party: Republican
Incumbent: Yes
Campaign Site: cegavskeforsos.com
Occupation: Small Business Owner
Current Legislative Position: Secretary of State
Place of Birth: Faribault, Minnesota
Public Service: Nevada Assembly (1997-2002), Nevada Senate (2002-2014), Nevada Secretary of State (2014-Present)
Education: Clark County Community College



District: Senate District 10
Candidate Name: Yvanna Cancela
Party: Democrat
Incumbent: Yes
Campaign Site: yvannafornv.com
Occupation: Executive Director
Place of Birth: Las Vegas, Nevada
Public Service: Nevada Senate (2017-Present)
Education: Northwestern University, B.A., Communication & Media Studies



Attorney General
Candidate Name: Wes Duncan
Party: Republican
Incumbent: No
Campaign Site: wesduncan.com
Occupation: Attorney at Law
Place of Birth: Sonora, California
Public Service: Nevada Assembly (2012-2014), Nevada Assistant Attorney General (2014-Present)
Education: University of California, Berkeley, B.A., Political Science; Ohio State University, Moritz College of Law, J.D.



District: Senate District 12
Candidate Name: Joe Hardy
Party: Republican
Incumbent: Yes
Campaign Site: electjoehardy.com
Occupation: Associate Professor and Family Physician
Place of Birth: Reno, Nevada
Public Service: Nevada Assembly (2003-2010), Nevada Senate (2011-Present)
Education: University of Nevada, Reno, B.S., Medicine; Washington University in St. Louis, Missouri, School of Medicine, M.D.



District: Senate District 2
Candidate Name: Mo Denis
Party: Democrat
Incumbent: Yes
Campaign Site: modenis.com
Occupation: Computer Network Technician
Current Legislative Position: President Pro Tempore
Place of Birth: Brooklyn, New York
Public Service: Nevada Assembly (2004-2010), Nevada Senate (2011-Present)
Education: Brigham Young University, B.A., Music



District: Senate District 13
Candidate Name: Julia Ratti
Party: Democrat
Incumbent: Yes
Campaign Site: juliaratti4nv.com
Occupation: Non-Profit Founder
Place of Birth: Reno, Nevada
Public Service: Sparks City Council (2008-2016), Nevada Senate (2016-Present)
Education: University of Nevada, Reno, B.A., Journalism and Photography; University of San Francisco, M.S., Nonprofit Administration



District: Senate District 16
Candidate Name: Ben Kieckhefer
Party: Republican
Incumbent: Yes
Campaign Site: benfornevada.com
Occupation: Communications Professional
Current Legislative Position: Assistant Minority Leader
Place of Birth: Springfield, Illinois
Public Service: Nevada Senate (2011-Present)
Education: DePaul University, B.A., English; University of Illinois, Springfield, M.A., Public Affairs Reporting



District: Assembly District 3
Candidate Name: Selena Torres
Party: Democrat
Incumbent: No
Campaign Site: selenatorresnv.com
Occupation: Teacher
Place of Birth: Las Vegas, Nevada
Education: University of Nevada, Reno, B.A., English Literature



District: Senate District 17
Candidate Name: James Settelmeyer
Party: Republican
Incumbent: Yes
Campaign Site: james4nevada.org
Occupation: Agriculturalist
Current Legislative Position: Co-Minority Whip
Place of Birth: Carson City, Nevada
Public Service: Nevada Assembly (2007-2010), Nevada Senate (2011-Present)
Education: Cal. Poly, San Luis Obispo, B.S., Agriculture



District: Assembly District 4
Candidate Name: Richard McArthur
Party: Republican
Incumbent: Yes
Campaign Site: mcarthur4nevada.com
Occupation: FBI Special Agent, Retired
Place of Birth: Fair Oaks, California
Public Service: Nevada Assembly (2008-2012) (2017-Present)
Education: University of California, Davis, B.A., Economics



District: Senate District 20
Candidate Name: Keith Pickard
Party: Republican
Incumbent: No
Campaign Site: pickard4nevada.com
Occupation: Attorney at Law
Place of Birth: Long Beach, California
Public Service: Nevada Assembly (2017-Present)
Education: Brigham Young University, B.S. Construction Management; University of Nevada, Las Vegas, Boyd S. School of Law, J.D.



District: Assembly District 7
Candidate Name: Dina Neal
Party: Democrat
Incumbent: Yes
Campaign Site: dinaneal.com
Occupation: Contract Administrator and Adjunct Professor
Place of Birth: North Las Vegas, Nevada
Public Service: Nevada Assembly (2011-Present)
Education: Southern University and A&M College, B.A., Political Science; Southern University Law Center, J.D.



District: Assembly District 1
Candidate Name: Daniele Monroe-Moreno
Party: Democrat
Incumbent: Yes
Campaign Site: danielle4nevada.com
Occupation: Corrections Officer, Retired
Place of Birth: Tucson, Arizona
Public Service: Nevada Assembly (2017-Present)
Education: Council of State Governments, Western Legislative Academy



District: Assembly District 8
Candidate Name: Jason Frierson
Party: Democrat
Incumbent: Yes
Campaign Site: jasonfrierson.com
Occupation: Attorney at Law
Current Legislative Position: Speaker
Place of Birth: Los Angeles, California
Public Service: Nevada Assembly (2011-2014) (2017-Present)
Education: University of Nevada, Reno, B.S., Health Science; University of Nevada, Las Vegas, Boyd S. School of Law, J.D.



District: Assembly District 2
Candidate Name: John Hambrick
Party: Republican
Incumbent: Yes
Campaign Site: hambrick4assembly.com
Occupation: Investigator, Retired
Place of Birth: St. Paul, Minnesota
Public Service: Nevada Assembly (2008-Present)
Education: University of Minnesota, Certified Fraud Examiner



District: Assembly District 9
Candidate Name: Steve Yeager
Party: Democrat
Incumbent: Yes
Campaign Site: yeager4nevada.com
Occupation: Chief Deputy Public Defender
Place of Birth: Brooklyn Center, Minnesota
Public Service: Nevada Assembly (2017-Present)
Education: University of Michigan, B.A., History and Spanish; Cornell Law School, J.D.



District: Assembly District 10
Candidate Name: Chris Brooks
Party: Democrat
Incumbent: Yes
Campaign Site: chrisbrooksfornevada.com
Occupation: Energy Consultant
Place of Birth: Las Vegas, Nevada
Public Service: Nevada Assembly (2017-Present)
Education: Electrical Joint Apprenticeship and Training Committee of Southern Nevada



District: Assembly District 17
Candidate Name: Tyrone Thompson
Party: Democrat
Incumbent: Yes
Campaign Site: tthompson4nevada.com
Occupation: Public Administrator and Entrepreneur
Current Legislative Position: Chief Deputy Majority Whip
Place of Birth: North Las Vegas, Nevada
Public Service: Nevada Assembly (2013-Present)
Education: Northern Arizona University, B.S., Criminal Justice; University of Phoenix, M.A., Organizational Management



District: Assembly District 11
Candidate Name: Olivia Diaz
Party: Democrat
Incumbent: Yes
Campaign Site: oliviadiaz.ngpvanhost.com
Occupation: Teacher
Place of Birth: Las Vegas, Nevada
Public Service: Nevada Assembly (2011-Present)
Education: University of Nevada, Las Vegas, B.A., English, Minor in Communications; NOVA Southeastern University, M.S., Bilingual Education



District: Assembly District 19
Candidate Name: Chris Edwards
Party: Republican
Incumbent: Yes
Campaign Site: edwards4nevada.com
Occupation: Strategic Planner
Place of Birth: Sleepy Hollow, New York
Public Service: Nevada Assembly (2015-Present)
Education: University of Notre Dame, B.A., Government; The George Washington University, M.P.A.



District: Assembly District 13
Candidate Name: Tom Roberts
Party: Republican
Incumbent: No
Campaign Site: roberts4nevada.com
Occupation: Assistant Sheriff, Retired
Place of Birth: Memphis, Tennessee
Education: University of Nevada, Las Vegas, B.A., Education; University of Oklahoma, M.A., Human Relations



District: Assembly District 20
Candidate Name: Ellen Spiegel
Party: Democrat
Incumbent: Yes
Campaign Site: ellenspiegel.com
Occupation: Business Consultant
Current Legislative Position: Assistant Majority Whip
Place of Birth: New York City, New York
Public Service: Nevada Assembly (2008-2010) (2013-2017)
Education: Cornell University, B.S., Consumer Economics



District: Assembly District 14
Candidate Name: Maggie Carlton
Party: Democrat
Incumbent: Yes
Campaign Site: maggiemcarlton.com
Occupation: Community and Workforce Developer
Current Legislative Position: Co-Assistant Minority Floor Leader
Place of Birth: St. Louis, Missouri
Public Service: Nevada Senate (1999-2009), Nevada Assembly (2011-2017)



District: Assembly District 21
Candidate Name: Ozzie Fumo
Party: Democrat
Incumbent: Yes
Campaign Site: ozziefumo.com
Occupation: Attorney at Law
Place of Birth: Arlington, Virginia
Public Service: Nevada Assembly (2017-Present)
Education: University of San Diego, Business Administration; Whittier Law School, J.D.



District: Assembly District 15
Candidate Name: Howard Watts III
Party: Democrat
Incumbent: No
Campaign Site: wattsfornevada.com
Occupation: Public Relations Professional
Place of Birth: Las Vegas, Nevada
Education: University of Nevada, Las Vegas, B.A., Political Science



District: Assembly District 22
Candidate Name: Melissa Hardy
Party: Republican
Incumbent: No
Campaign Site: hardy4nevada.com
Occupation: Small Business Owner
Place of Birth: Las Vegas, Nevada
Education: University of Nevada, Las Vegas, B.S., Hotel Administration & Business Management



District: Assembly District 23
Candidate Name: Glen Leavitt
Party: Republican
Incumbent: No
Campaign Site: leavitt4nevada.com
Occupation: Public Affairs Analyst
Place of Birth: St. George, Utah
Public Service: Boulder City Planning Commission (2014-2018)
Education: Brigham Young University, B.S., Political Science; University of Nevada, Las Vegas, M.P.A.



District: Assembly District 33
Candidate Name: John Ellison
Party: Republican
Incumbent: Yes
Campaign Site: ellisonforad33.com
Occupation: Small Business Owner and Electrical Contractor
Current Legislative Position: Minority Whip - Rural
Place of Birth: Elko, Nevada
Public Service: Elko City Council (1993-2001), Elko County Board of Commissioners (2002-2010), Nevada Assembly (2011-Present)



District: Assembly District 25
Candidate Name: Jill Tolles
Party: Republican
Incumbent: Yes
Campaign Site: jilltolles.com
Occupation: Small Business Owner and Adjunct Professor
Place of Birth: Greensboro, North Carolina
Public Service: Nevada Assembly (2017-Present)
Education: University of Nevada, Reno, B.A., Communication Studies; University of Nevada, Reno, M.A., Communication Studies



District: Assembly District 35
Candidate Name: David Schoen
Party: Republican
Incumbent: No
Campaign Site: schoenfornevada.com
Occupation: Small Business Owner and Paralegal
Place of Birth: Las Vegas, Nevada
Education: Judge Advocate General's Legal Center and School



District: Assembly District 26
Candidate Name: Lisa Krasner
Party: Republican
Incumbent: Yes
Campaign Site: lisakrasnerfornevada.com
Occupation: Community College Instructor
Place of Birth: California
Public Service: Nevada Assembly (2017-Present)
Education: University of California, Los Angeles, B.A. Social Psychology & Sociology; University of LaVerne, College of Law, J.D.



District: Assembly District 42
Candidate Name: Alexander Assefa
Party: Democrat
Incumbent: No
Campaign Site: assefa4thepeople.com
Occupation: Small Business Owner
Place of Birth: Dodola, Ethiopia
Education: Averett University, B.S., Aeronautics & Political Science



District: Assembly District 30
Candidate Name: Michael Sprinkle
Party: Democrat
Incumbent: Yes
Campaign Site: sprinkleforassembly.com
Occupation: Paramedic/Firefighter
Current Legislative Position: Majority Whip
Place of Birth: San Francisco, California
Public Service: Nevada Assembly (2013-Present)
Education: Loyola Marymount University, B.L.A.



District: NSHE Board of Regents 1
Candidate Name: Jo Cato
Party: Non-Partisan
Incumbent: No
Campaign Site: jocato.com
Occupation: Small Business Owner
Place of Birth: Kingston, Jamaica
Education: University of the West Indies, B.A., Economics; George Washington University, M.A., Economics



District: Assembly District 31
Candidate Name: Jill Dickman
Party: Republican
Incumbent: No
Campaign Site: votejilldickman.com
Occupation: Small Business Owner
Place of Birth: Hancock, Michigan
Public Service: Nevada Assembly (2014-2016)
Education: Michigan Technological University



District: Clark County Commission F
Candidate Name: Tisha Black
Party: Republican
Incumbent: No
Campaign Site: tishablack.com
Occupation: Attorney at Law
Place of Birth: Las Vegas, Nevada
Education: Boston University, B.A., English & History; Western Michigan University, Cooley Law School, J.D.



District: Clark County Commission G
Candidate Name: Jim Gibson
Party: Democrat
Incumbent: Yes
Campaign Site: votejimgibson.com
Occupation: Waste Services Company President
Place of Birth: Las Vegas, Nevada
Public Service: City of Henderson Mayor (1997-2009), Clark County Commissioner (2017-Present)
Education: Brigham Young University, Bachelor's; California Western School of Law, J.D.



District: Clark County School Board D
Candidate Name: Irene Cepeda
Party: Non-Partisan
Incumbent: No
Campaign Site: irenecepeda.com
Occupation: Project Coordinator
Place of Birth: Las Vegas, Nevada
Education: University of Nevada, Las Vegas, B.A., Political Science, Minor in Latin American Studies; University of Nevada, Las Vegas, M.Ed.



District: Clark County School Board F
Candidate Name: Kali Fox Miller
Party: Non-Partisan
Incumbent: No
Campaign Site: kalifoxmiller.com
Occupation: Attorney at Law
Place of Birth: Las Vegas, Nevada
Education: Georgia Institute of Technology, B.S., Economics; University of Nevada, Las Vegas, Boyd S. School of Law, J.D.



Clark County Sheriff
Candidate Name: Joe Lombardo
Party: Non-Partisan
Incumbent: Yes
Campaign Site: sherifflombardo.com
Occupation: Clark County Sheriff
Place of Birth: Japan
Public Service: Clark County Sheriff (2014-Present)
Education: University of Nevada, Las Vegas, B.S., Civil Engineering; University of Nevada, Las Vegas, M.A., Crisis Management

Paid for by the Las Vegas Metro Chamber of Commerce. For more information on these endorsements or to make a contribution, visit LVChamber.com or contact Erica Valdriz at 702.586.3846 or evaldriz@lvchamber.com

BIZPAC

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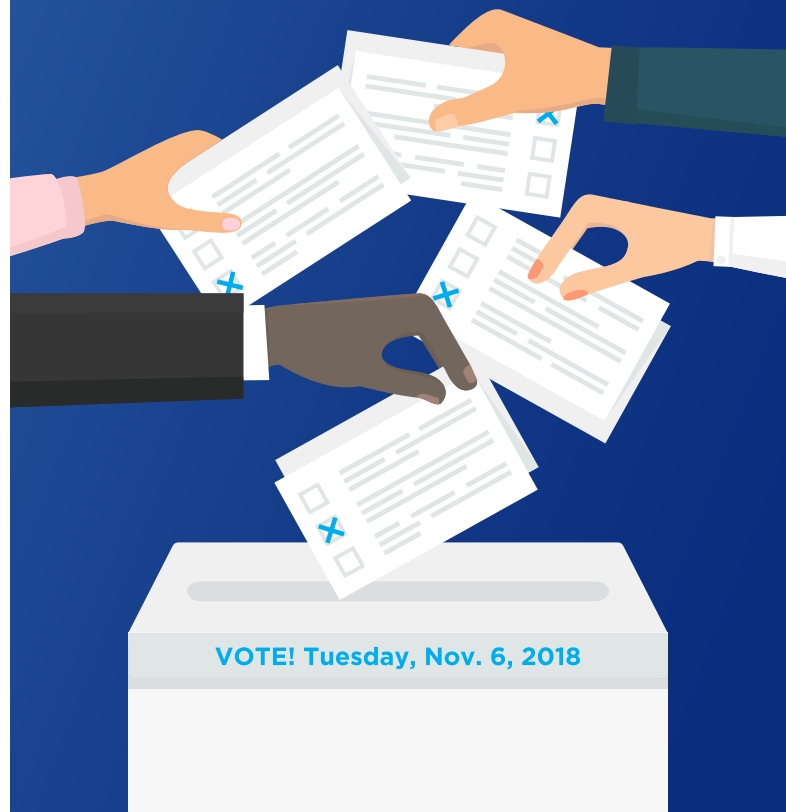
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Checks are made payable to BizPAC
 Mail contributions to:
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 575 Symphony Park Ave., Suite 100
 Las Vegas, NV 89106



CHAMBER HEALTH PLAN UPDATES!



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he most important benefit you can offer your employees is comprehensive health insurance. It gives employees peace of mind, helps them protect themselves and their families and helps you have healthier workers. However, **finding health insurance that is comprehensive and affordable** is a challenge for most businesses, especially small businesses and sole proprietors.

That's why the Las Vegas Metro Chamber is proud to unveil its new Chamber Health Plan. The Chamber is partnering with Anthem Blue Cross Blue Shield to offer members a wide range of insurance options to help you provide your employees and their families with quality health insurance.

The Chamber Health Plan is the only Association Health Plan in Nevada that is open to businesses of all sizes, including sole proprietors. Enrollment into the Chamber Health Plan opens on Oct. 1, with rates locked-in until Jan. 1, 2021.

The Chamber Health Plan offers a wide range of plan types, including:

- Nine plans from which to choose
- Variety of PPOs and HMOs
- Flexibility for employers to choose up to four different benefit streams
- Health Savings Accounts (HSA) available
- Dental, vision and life coverage available

Plus, the plans have a two-year rate guarantee, which means you can lock in your rates until Jan. 1, 2021.

The Chamber Health Plan also offers other valuable key benefits, such as:

- Coverage of pre-existing conditions
- Custom plans and pricing for sole proprietors and any size employer groups
- Embedded life insurance for employees enrolling in plans
- Health and Wellness fair to build awareness and encourage good health habits
- Flexibility in underwriting that allows out-of-state employees of Nevada domiciled businesses, in most cases, to access plans



ANNOUNCING 2018 HONOREES

Lindsay T. Hansen, MD

Chairman, Department of Medicine: Summerlin Hospital
Med Director: El Jen Conv. Hospital & Marquis Care Plaza Regency

Deborah A. Kuhls, MD, FACS

Professor, Trauma & Critical Care: UNLV School of Medicine
Medical Director, Trauma Intensive Care Unit: UMC

Eddy H. Luh, MD, FACS

Partner/Vascular Surgeon: Las Vegas Surgical Associates
Chief of Surgery: Valley Hospital

David Marlon, MBA, MS, LADC, CAD

Vice President: American Addiction Centers
Founder/President: Solutions Recovery, Inc.

Rupesh Parikh, MD

Medical Oncologist, Practice Pres: Comprehensive Cancer Cntrs
Chief of Staff, Dignity Health: St. Rose Dominican Hospitals

Mark Winkler, MD

Partner/Radiologist: Steinberg Diagnostic Medical Imaging
Director, Medical Advisory Board, Cannon Medical Systems

“The Las Vegas Metro Chamber is proud to offer the only Association Health Plan in Nevada that provides quality and affordable health insurance to businesses of all sizes, including sole proprietors,” said Mary Beth Sewald, president and CEO of the Las Vegas Metro Chamber. “Through the Chamber’s partnership with Anthem, we are giving our member businesses a range of health insurance options to fit their needs and budgets.”

Bringing back an Association Health Plan has been the most critical imperative of the Chamber’s Chairman of the Board, Mike Bolognini. “Affordable low-cost healthcare is critical to the long-term economic prosperity of Southern Nevada businesses. Rising healthcare costs have been strangling the Chamber’s small and medium size members and now the Chamber is in a position to positively impact their bottom line,” said Bolognini.

The Chamber Health Plan is exclusive to Chamber members through insurance brokers who are members of the Las Vegas Metro Chamber of Commerce.

If you are interested in learning more about how the Chamber Health Plan would benefit your business, or to get a quote, contact your broker and ask to see a proposal, or contact the Chamber at 702.641.5822.



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What's Happening

PLACES TO BE. PEOPLE TO MEET. THINGS TO KNOW. IN **OCTOBER.**

How to Register:

Visit LVChamber.com and click on the Events Calendar.

Call 702.641.5822.

October Sponsors:



2

TUESDAY, OCT. 2 CHAMBER VOICES TOASTMASTERS

Become a better speaker and a more effective presenter by joining Chamber Voices Toastmasters. Open to all members.
11:30 a.m. – 12:45 p.m.

**Las Vegas Metro Chamber of Commerce
575 Symphony Park Ave., Suite 100**

\$63 every six months. Guests always complimentary.

2

TUESDAY, OCT. 2 CHAMBER CONNECTIONS

Chamber Connections is a dedicated leads group comprised of professionals from a variety of industries. This is a place for professionals to grow their network and their businesses by sharing contacts, referrals and ideas.

5:30 – 7 p.m.

**Las Vegas Metro Chamber of Commerce
575 Symphony Park Ave., Suite 100**

Contact agoldberg@lvchamber.com or call 702.641.5822 for space availability and cost.

4

THURSDAY, OCT. 4 COCKTAILS & CONVERSATIONS

Support BizPAC, the Chamber's Political Action Committee, discuss the current political environment as momentum builds towards the 2018 election cycle and learn about emerging issues important to our business community.

5:30 – 7:30 p.m.

**Topgolf
4627 Koval Ln.**

\$50. Advance registration required.

10

WEDNESDAY, OCT. 10 CHAMBER CONNECTIONS II

Meet potential new customers and make valuable business-to-business connections! Learn effective ways to network, incorporate social media into your personal and professional branding and establish a group of peers dedicated to helping one another grow through business relationships.

5:30 – 7 p.m.

**Las Vegas Metro Chamber of Commerce
575 Symphony Park Ave., Suite 100**

Contact lstein@lvchamber.com or call 702.641.5822 for space availability and cost.

11

THURSDAY, OCT. 11 PAUL CALL

During this monthly call, the Chamber's Vice President of Government Affairs Paul Moradkhan will review important local, state and federal issues that impact the Southern Nevada business community.

11 – 11:30 a.m.

To register, please contact Carlos Fernandez at cfernandez@lvchamber.com.

15

MONDAY, OCT. 15 EGGS & ISSUES – YUCCA MOUNTAIN EDITION

Listen to local and national experts, including U.S. Congresswoman Dina Titus, discuss the transportation and storage of nuclear waste at Yucca Mountain: The challenges of storing nuclear waste and what would be impacted if the impending bill were to be approved by the Senate.

8 – 9:30 a.m.

**Four Seasons Hotel Las Vegas
3960 Las Vegas Boulevard South**

\$40. Members only, advanced registration requested.

Sponsors: Allegiant Airlines, AviSight, Cox Communications, NV Energy, Porter Group, Southwest Gas, Sunrise Hospital, Touro University

00 - CHAMBER EVENT

00 - VYP EVENT

16

**TUESDAY, OCT. 16
NEW MEMBER ORIENTATION**

We are excited to meet each of our new members and put a face with your membership! This is a great time for you to connect with fellow Chamber members, staff and our volunteer Prospectors and Ambassadors. We provide a light breakfast and a brief overview of your Chamber membership benefits, as well as our role in the greater context of Southern Nevada's economy. Advanced registration is required.

7:30 - 9:30 a.m.

Las Vegas Metro Chamber of Commerce
575 Symphony Park Ave., Suite 100

Sponsors: America First Credit Union and Office Depot

16

**TUESDAY, OCT. 16
CHAMBER VOICES TOASTMASTERS**

See Oct. 2

16

**TUESDAY, OCT. 16
CHAMBER CONNECTIONS**

See Oct. 2

17

**WEDNESDAY, OCT. 17
CHAMBER CALL WITH MARY BETH SEWALD**

Tune into the Chamber Call with Las Vegas Metro Chamber President and CEO Mary Beth Sewald to hear about some of the new programs and changes happening at the Chamber. Mary Beth wants to hear from you, our members, on how the Chamber can help your business succeed and provide resources that help your business grow and thrive.

11 - 11:30 a.m.

To register, email Lauren Stuart at lstuart@lvchamber.com

18

**THURSDAY, OCT. 18
GOVERNOR'S CONFERENCE ON BUSINESS 2018**

The 7th annual Governor's Conference on Business, hosted by the State of Nevada Department of Business and Industry, is a comprehensive business resource and networking event designed for entrepreneurs seeking to launch a new venture and business owners looking to grow their business.

The conference will conclude with a luncheon featuring special guest speakers and a keynote address by Governor Brian Sandoval. Register online at lvchamber.com.

7:30 a.m. - 1:30 p.m.

Rio All-Suite Hotel & Casino
3700 W. Flamingo Rd.

Advanced registration is required

\$50 Individual | \$500 Table of Ten

Sponsors: AT&T, NV Energy, Charles Schwab Bank, Bank of Nevada, Wells Fargo, Enhanced Capital, Mutual of Omaha Bank, McCarran International Airport, Raymond James, Stonehenge Capital

23

**TUESDAY, OCT. 23
VYP COMMUNITY CONVERSATIONS**

Join us as we discuss the landscape of the healthcare industry in Las Vegas, challenges and subsequently possible solutions to those top issues, as well as how we, as young professionals can engage.

8 - 9:30 a.m.

Las Vegas Metro Chamber of Commerce
575 Symphony Park Ave., Suite 100

\$15. Open to VYP+ members only.

Presenting Sponsors: Station Casinos and Valley Electric Association, Inc.

Media Partner: *Las Vegas Review-Journal*

Official Photographer: Kristina Alexis Photography

23

**TUESDAY, OCT. 23
ACCESS LAS VEGAS**

Access Las Vegas is a two-day community immersion program specifically tailored for senior-level executives who are new to Las Vegas or recently promoted. The program gives participants the opportunity to learn about our unique community and get up-to-speed on how Las Vegas works, develop a better understanding of the many aspects of the region and gain insight into the challenges and opportunities for a strong future.

Advanced registration is required. The program is two full consecutive Tuesdays. Tuesday, Oct. 23 and Tuesday, Oct. 30.

7:30 - 8 a.m. Registration & Networking

8 a.m. - 5 p.m. Program

Las Vegas Metro Chamber of Commerce
575 Symphony Park Ave., Suite 100

\$1,500 for Chamber member, \$1,750 for non-members

Presenting Sponsor: Cox Communications

Sponsors: Bank of Nevada, Cragin & Pike, Howard Hughes, *Las Vegas Review-Journal*

Luncheon Sponsor: Nevada State Bank

24

**WEDNESDAY, OCT. 24
CHAMBER CONNECTIONS II**

See Oct. 10

25

**THURSDAY, OCT. 25
FOCUS LAS VEGAS: MENTAL HEALTH
CHALLENGES IN OUR COMMUNITY**

What are the mental health challenges in Southern Nevada? Expert presenters and panelists, reflecting a variety of viewpoints, share their perspectives and answer questions to help you stay informed and meaningfully engaged. Advanced registration is required.

7:30 - 9:30 a.m.

Las Vegas City Hall
495 South Main St.

For more information about this event, contact Nicole Lovato at 702.586.3825 or email nicole@leadership.vegas.

25

**THURSDAY, OCT. 25
BUSINESS BLEND**

Fall back into great networking by mixing and mingling with your fellow Chamber and Vegas Young Professionals members for the fall Business Blend. Business Blend is one of the Chamber's most popular events so be sure to bring plenty of business cards. Complimentary and exclusive to Chamber members, Vegas Young Professionals and their guest.

5:30 - 7:30 p.m.

Gordon Biersch Brewery & Restaurant
3987 Paradise Rd.

30

**TUESDAY, OCT. 30
ACCESS LAS VEGAS**

See Oct. 23

31

**WEDNESDAY, OCT. 31
NEIGHBORHOOD MINGLE SERIES**

Growing your business through the Chamber starts with the right connections. Meet Chamber President and CEO Mary Beth Sewald as she hosts this neighborhood event for members who are ready for action. Engage with business and community leaders whose stories inspire and get to know your Chamber team.

8 - 10 a.m.

American Family Insurance
6750 Via Austi Pkwy.

Advance registration required.

President's Club

(B) Doug Geinzer
CEO - Las Vegas HEALS

Doug Geinzer is a skilled and successful entrepreneur who has built and sold several businesses throughout his career. Geinzer spends a significant amount of his time improving Southern Nevada's healthcare infrastructure and positioning Las Vegas to become the most globally recognized health & wellness destination. As CEO of Las Vegas HEALS, Geinzer has been the recipient of many awards including Entrepreneur of the Year, Healthcare Hero, Innovative Business Leader, Top 40 under 40, "most influential" in employment and a "who's who" in healthcare.

(A) J.B. Bernstein
CEO - AviSight, Inc.

J.B. Bernstein, one of the most respected entrepreneurs in the world, changed the game of professional baseball discovering the first Indian born player. Prior to sports, Bernstein worked for Procter & Gamble, then became the Director of Development for The Upper Deck Company, marrying his marketing expertise with his passion for sports. Bernstein now leads a paradigm shift in the industry of drones. As CEO of AviSight, Inc., he is revolutionizing the way companies think. Bernstein earned his MBA from the London School of Economics and his PhD from USC.



(D) Greg Phelps
President - Redrock Wealth Management

Prior to founding Redrock Wealth Management in 2005, Greg Phelps gained valuable experience with Morgan Stanley and Goldman Sachs. He also served as the national director of fiduciary advisory services with RSM McGladrey. This experience gave Phelps broad problem-solving capabilities in helping business owners manage low-cost, well-designed, highly-efficient 401(k) plans. More importantly, Phelps utilizes a comprehensive financial education program to carry out his passion—helping plan participants retire earlier and with more "money confidence" than they'd ever thought possible.

(C) Shawn Willis
VP of Business Development - 5AM Global

With nearly 30 years of success in marketing and business development, Shawn Willis leverages corporate collaborations with extensive hands-on experience launching and building an organization from the ground up. 5AM Global provides marketing consultancy and services for a range of domestic and international clients, as well as produces both national and regional events. As VP of business development, Willis leads a team to create and execute branding, sales, promotional, digital, events and social media strategies to help maximize profitability for B2B and B2C corporations.

Spotlights

(E) Lezlie Young

General Manager - The Westin Las Vegas Hotel & Spa

Lezlie Young is the General Manager for The Westin Las Vegas Hotel & Spa, the 826 room, non-gaming and non-smoking property. With more than 25 years of hospitality experience, Young previously worked at SLS Las Vegas and also held a variety of roles at MGM Resorts International including: The Mansion and Skylofts at MGM Grand, The Signature at MGM Grand, Mandalay Bay, New York-New York and Luxor. A resident of Las Vegas for more than 40 years, Young is a 2014 graduate of the esteemed Leadership Las Vegas program and enjoys serving the community.



(F) Frank Rieger

President - Sol-Up USA

Frank Rieger is the president of Sol-Up USA in Las Vegas. Established in 2009, Sol-Up USA is the industry leader in solar technology. Its solar arrays incorporate the latest advancement in modules and associated equipment, which makes the decision to go solar profitable. Sol-Up USA is tremendously proud to be serving the Las Vegas Valley residents and businesses. Its history and success has allowed it to give back to the community through various initiatives.

(G) Jackie Thompson

Corporate Community Affairs & Grassroots Regional Leader - Southwest Airlines

Jackie Thompson is the corporate community affairs and grassroots regional leader for Southwest Airlines. She oversees community outreach for the carrier, focusing on several areas including business, leadership and social advocacy. She launched her career at Southwest in 1994 and joined the newly formed Community Affairs and Grassroots team in 2004. Thompson has served as director and chair of the board for multiple nonprofit organizations. Thompson's husband is a proud military retiree of Nellis Air Force Base. They recently returned to Las Vegas after living in the Greater Phoenix Area.



(H) Joseph DeSimone

Founder & Real Estate Developer - DeSimone First Federal Realty

In 1996, Joe DeSimone founded First Federal Realty, a successful real estate development, brokerage and investment company in Henderson. In Southern Nevada, DeSimone's experience includes the development of office parks including 80 buildings, a 226-unit affordable senior apartment complex, full house storage and many other projects. DeSimone owns the oldest casino in Nevada, the Railroad Pass. Most recently, DeSimone completed and opened the Railroad Pass Travel Center adjacent to the casino. DeSimone holds a Bachelor's in political science from Hobart College in Geneva, New York, and an M.B.A. in finance.

Everything you Need to Know about Data Breaches

T

ake a moment to think back five years ago at what was occurring in the digital space. If you remember correctly, you will think back to one of

the biggest data breaches in history revolving around what was then a major internet player – Yahoo. Not only did a security breach directly affect this internet service provider, the 2013 data breach comprised ALL three billion of their user accounts – a huge hit for Yahoo. Fast forward to 2018 and data breaches continue to be a top cyber concern, specifically in the United States. A new IBM report indicates that the average cost of a data breach in the U.S. is \$7.91 million, compared to a \$3.86 million average cost globally. With October declared National Cybersecurity Month, it is important to review your preventative measures and crisis plan to make sure you are prepared in the event your company experiences a data breach.

The topic of data breaches – and their large-scale impact on people and company revenue – can seem overwhelming, especially for large companies like Yahoo where billions of personal files are at stake. But the truth is, data breaches are affecting companies both large and small every day. As we become more connected, the risk and cost of data breaches are increasing so it is imperative your company is protected.

Do you have a plan in place if a data breach occurs? That's an important question to ask. If you do, how detailed and sophisticated is that plan and when is the last time you tested it? If you don't have a plan, right now is a good time to start.

UPDATE YOUR COMPANY'S ANTIVIRUS SOFTWARE

There are some actions you can do right now that will help protect you from a data breach. One of those is making sure your software is up-to-date. Cyberattacks are prone to those who have loopholes like outdated software. It is important to take warning messages seriously and make sure that your employees follow suit.

STRENGTHEN PASSWORDS

Another important note is strong passwords. Of course, the easy route to take is to have all your passwords similar, or the same, to make them easy to remember, but this will not be beneficial in the long run – and can be very dangerous. Take the time to make sure your employees have strong and secure passwords to help prevent a cyberattack that could later turn into a data breach. Encourage your employees to download a password manager so they are comfortable creating different passwords and they won't forget them again.

EDUCATE EMPLOYEES

And finally, take time to educate your employees on data breaches and how to spot a potential cyberattack. Teach a training course on how employees can detect a cyberattack. You can even bring in a cybersecurity specialist to train your staff so they are prepared in any situation.

IN SUMMARY

Most importantly, make sure you have a plan in place, so your company can act quickly. Regularly update your antivirus software, encourage strong passwords and ensure employees are trained and equipped to help prevent and spot a data breach if it occurs. Although it is not an exhaustive list, these tips will help mitigate your company's risk of a cyberattack in the future.



By David Langford, vice president of technology at Smart City Networks, one of the nation's most experienced and versatile providers of utilities, technology and

telecommunications services for the meeting and convention industry.



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Member News

RED - PRESIDENT'S CLUB MEMBER



Community Service

City National Bank collected 1,800 backpacks filled with school supplies as part of its Ninth Annual Back-to-School Drive held in August. The bank is donating these backpacks filled with supplies to 60 elementary and middle schools throughout the nation.

One hundred percent of the profits raised at the **CBRE** Cares Run 4 Kids has been donated to **After-School All-Stars Las Vegas**. The \$17,398 donation will be used to support the free programs provided by the organization to more than 6,500 at-risk students throughout the **Clark County School District**.

Announcements



Sunrise Children's Hospital welcomed Mark J. Amox, FACHE, CMPE, as its new chief operating officer. Amox is a strategic thinker focused on growth, sustainable operations, safety and quality – with a penchant for patient-centered care delivery.

Nevada Public Radio named Amanda Moore and Fred Keeton to its board of directors. Moore serves as the marketing director of Live Nation, and Keeton is principal and chief iconoclast of Keeton Iconoclast Consulting LLC.



Logic CRE has hired Jeff Jacobs, CPA, as its new COO. Jeff brings more than 10 years of corporate accounting and finance experience to the receivership division.

Nathan Adelson Hospice kicked off a new program focusing on employee wellness, provided by Zura Health. The unique new digital coaching system integrates all aspects of health and wellness and is designed to help encourage healthier lifestyles.

If you are committed to leadership development in your organization join us for a half-day leadership (simulcast) training on Friday, October 12, 2018, from 7 AM – 1 PM.

For more information contact Ed Segalla at 702-301-9519 or ed@cadrelv.com

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The Las Vegas Metro Chamber of Commerce is proud to provide members with a place to publish their current announcements as a benefit of membership. Email news items to pr@lvchamber.com.

Congratulations



Holland & Hart attorney Michael Wadley has been elected a Fellow of the American Bar Foundation (ABF). The ABF is a global honorary society of legal professionals, whose public and private careers have demonstrated outstanding dedication to the highest principles of the legal profession and to the welfare of their communities.

Howard & Howard Attorneys PLLC announced that 29 attorneys from the firm were selected by peers for inclusion in *The Best Lawyers in America*® 2019. Since it was first published in 1983, *Best Lawyers*® has become universally regarded as the definitive guide to legal excellence.

Upcoming Events

The 15th annual Oktoberfest celebration at **Hofbräuhaus Las Vegas** will feature a variety of activities held throughout October. Some of the events include stein-holding contests every weekend, live entertainment, bar games and plenty of prizes. Hofbräuhaus is the only place in Las Vegas where beer lovers can taste the same Oktoberfestbier that is served at Oktoberfest in Munich. For more information and a list of activities, visit hofbrauhauslasvegas.com.

Shriners Hospitals for Children Open is hosting its annual charitable tournament Oct. 9 – Nov. 4, at TPC Summerlin. The event is Las Vegas' official PGA Tour event during the FedExCup regular season. All proceeds from the event go to Shriners Hospitals for Children, which provides advanced care for children with orthopaedic conditions, burns, spinal cord injuries and more, regardless of the families' ability to pay. For more information or to purchase tickets, visit shrinershospitalsforchildren.org.

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OKTOBERFEST

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MARK SHUNOCK OCT 12 AT 7:30PM

JEFF CIVILICO OCT 6 AT 7:30PM

LOWIE BOWIE OCT 13 AT 7:30PM

CHIPPENDALES OCT 20 AT 7PM

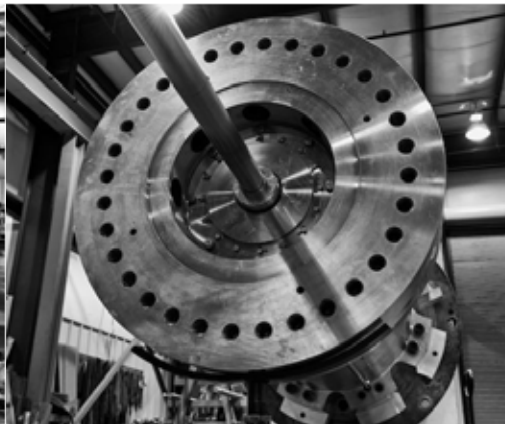
AUSTRALIAN BEE GEES OCT 19 AT 7:30PM

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ACCESS LAS VEGAS

NEW TO LAS VEGAS?

Get up to speed on how our city works.

A

Are you an executive new to Las Vegas? Do you have new top-level employees who need to quickly understand how Southern Nevada works? Then Access Las Vegas is the perfect program for you.

Access Las Vegas is a two-day program specifically tailored for senior-level executives who are new to Las Vegas, recently promoted or who want to quickly gain a deeper understanding of the community. The program gives participants the opportunity to learn about our unique community and be knowledgeable on how Las Vegas works, develop a better perspective of the many aspects of the region and gain insight into the challenges and opportunities for a strong future.

Through Access Las Vegas, executives will:

- Learn about the economy, industry sectors and the most critical issues facing our community
- Understand the history of the region, its governance and milestones
- Hear how Las Vegas is addressing its challenges and capitalizing on innovation and opportunities
- Meet community leaders and make connections to activate your personal network
- Gain insights on a wide-range of topics, including workforce, education, infrastructure, economic development and the arts
- Build relationships with fellow class members

Scheduled speakers include **Jeremy Aguero**, Applied Analysis; Clark County School District Superintendent **Jesus Jara**; Nevada System of Higher Education Chancellor **Thom Reilly**; **Mark Shearer**, The Raiders; **Dr. Robert Lang**, Brookings Mountain West; **Myron Martin**, The Smith Center for the Performing Arts; **Dr. Michael Green**, UNLV; **Dr. Christopher Stream**, UNLV; **David Swallow**, Regional Transportation Commission of Southern Nevada; **Kevin Bragge**, LVCVA; and **Mary Beth Sewald**, Las Vegas Metro Chamber.

Access Las Vegas is a program of the Leadership Foundation of Greater Las Vegas, a non-profit organization affiliated with the Las Vegas Metro Chamber of Commerce. Access Las Vegas will take place **Tuesday, Oct. 23 at The Smith Center for the Performing Arts and Tuesday, Oct. 30 at the University of Nevada, Las Vegas, from 7:30 a.m. – 5 p.m.**

Additionally, there will be behind-the-scenes tours of The Smith Center and UNLV, with a cocktail reception on Oct. 30 where you can meet business and community leaders.

The program is \$1,500 for Las Vegas Metro Chamber members and \$1,750 for non-members. For more information or to register, go to Leadership Vegas and click on the Access program. You may also contact Cara Clarke at cara@leadership.vegas.

FOCUS LAS VEGAS

Mental health is a fragile, yet mysterious subject for many of us. The concept of mental health is not only a complicated one, but it contributes to a broad spectrum of ailments. In the last several months, stories of depression, anxiety, drug abuse and worse have found a home in our headlines. What are the mental health challenges in Southern Nevada? What is being done to better aid in these challenges? How are they negatively impacting our community? And what insights do community leaders need to know?

Find out at the next Focus Las Vegas program. Several mental health and social services professionals in our community will share their insights on the current mental health challenges in our region, how public and non-profit agencies are working to address these issues and what business and community leaders need to know to help improve mental health in Southern Nevada.

Focus Las Vegas is a program of the Chamber's Leadership Foundation of Greater Las Vegas. It presents mini-seminars on timely issues that community and business leaders need to know. Expert presenters and panelists, reflecting a variety of viewpoints, share their perspectives and answer questions to help leaders, particularly Leadership Las Vegas and Leadership Advance alumni, stay informed and meaningfully engaged.

Join us **Thursday, Oct. 25 at 7:30 a.m. at Las Vegas City Hall** to discuss mental health in this context, how we can improve outcomes and work to better our workplaces and society. The cost is \$25 and registration is available at LVChamber.com.

Focus Las Vegas is generously sponsored by GeoTab, The Howard Hughes Corporation, *Las Vegas Review-Journal*, Nevada State Bank and Valley Electric Association, Inc.

WELCOME NEW MEMBERS!

Welcome to the newest members of the Las Vegas Metro Chamber of Commerce. Please be sure to meet them at an upcoming event, or check out their business online at LVChamber.com in the member directory.

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Members joined from August 15, 2018 to September 15, 2018



Women's Leadership Conference 2018 Recap

From taking charge of personal finances to guiding your professional development, this year's Women's Leadership Conference (WLC) had a message for every woman: The time is now to control your own destiny.

Themed #TheTimesNow, the 12th annual WLC drew its largest attendance to date, about 1,500, to the MGM Grand Conference Center in Las Vegas in August.

CNN Anchor Natalie Allen returned as this year's WLC host, introducing main stage speakers including personal finance guru Suze Orman and Rwandan genocide survivor Immaculée Ilibagiza.

The ever-energetic Orman opened WLC on Aug. 27 with her usual no-nonsense approach, advising the audience that "you can't lead others in a powerful way until you're powerful in who you are."

According to Orman, taking charge and finding that power often means taking a hard look at your personal finances and financial priorities.

"You will never have financial freedom if you have debt," she said. "You render yourselves powerless. Power attracts money, and powerlessness repels money."

Orman shared her own modest beginnings, growing up on the south side of Chicago and working as a waitress, making \$400 a month, until the age of 29.

"If you let your thoughts determine the outcome of your life ... you have no one to blame but yourself," she said.

Step one to financial freedom? Get out of credit card debt immediately, Orman said.

"I have one set of earrings, I have one purse, and I have one necklace," she said. "Ask yourself, is this a want or is this a need?"

Day One of WLC also featured "Me Too" movement founder Tarana Burke, who shared the history behind the hashtag. Burke was counseling a sexual violence victim on a college campus when she realized many survivors didn't have the language to share their experiences.

Burke ended up sending that young woman to speak to another counselor. "But I wanted to say to her, 'This happened to me too,'" she said.

Burke's "Me Too" phrase eventually evolved into a simple way to help survivors express what had happened to them and show support for one another.

MGM Resorts International Chairman and CEO Jim Murren stopped by WLC on Aug. 28 to share his support. He noted that 44 percent of MGM Resorts International's managers are female.

New York Times bestselling author Ilibagiza took the stage after Murren, recounting the experience she wrote about in her first book, "Left to Tell."

At the time a college student home for Easter break, Ilibagiza spent 91 days hiding in a 3'x4' bathroom with seven other women in order to escape the Rwandan genocide in 1994. Her parents and two of her three brothers were killed in the massacre.

Now 46, Ilibagiza said her experience taught her the power of forgiveness and love: "If I really want to be a good citizen of the world, I have to love."

Proceeds from 2018 WLC will be donated by The MGM Resorts Foundation to Las Vegas community nonprofit agencies devoted to the welfare, protection and/or development of girls and/or women.

Over the years, WLC proceeds totaling approximately \$165,000 have benefited community organizations, including The Embracing Project/The Center 4 Peace, SEEDS of Hope and The Rape Crisis Center (2017 WLC).

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INSPIRING A HEALTHY WORKPLACE

By Alexis Elsethagen, VYP Events Co-Chair

Health needs to be a priority in the workplace. Spending money on the health of your employees will ultimately save an employer money. If your employees are taking care of their health, they are less likely to be taking sick time and more likely to be working. It's important that employers offer basic benefits like insurance; however, incentives and other motivators are great, too. Extra incentives to take some steps toward better health, providing a place to make fitness a priority, and putting a focus on mental health helps your team, which, in turn, helps your business.

Many companies provide their employees with programs and rewards for staying healthy. One example would be the Virgin Pulse program, which offers employees a device to track their steps, a company website to input their activities, and daily health tips. For each item input into the system, the employee earns a set amount of points that eventually can be turned into gift cards or health-related equipment. Several other corporate wellness companies offer various services such as health risk assessments, wellness resources and employee rewards. You can also encourage your employees to join teams for events like charity related 5K's, which gives employers

an opportunity to make both giving back and staying healthy a priority. Hosting a health fair is another great opportunity to share even more resources and programs with your employees. Some health fairs offer team members a chance to learn basic health information and get a free flu shot.

Many companies are taking fitness one step further by building a gym on-property that employees have access to throughout the day. You could also offer various workout classes at your office if the space is available or rent out a nearby location. Team competitions for things like step count and weight loss can inspire friendly competition and is an easy way for employees to hold themselves accountable in the workplace. Another option would be to work with health-related companies to offer your employees discounted rates on their services. If you make health affordable and easily accessible, employees are likely to take advantage of those healthy resources.

It's important to remember that mental health is just as important as physical health when providing resources to your employees. Make sure you are providing tools that encourage and support your teams' well-being beyond just physical



Vegas Young Professionals members mixed and mingled with one another during the September Fusion Mixer at Blue Martini at Town Square.

 *Aristina Alessi*
PHOTOGRAPHY

activity. Breaks are necessary; extra days off are always a great surprise; and having a staff lunch is both a bonding activity and a great way to break up the work day. Appreciation parties and events can change the whole demeanor in the office. Taking the focus away from work to celebrate your team can help them

focus when it comes time to work. Make sure you also have support options available to your employees as they need them.

Workplace well-being is essential. If you take care of your employees and their health, they will be able to help your company succeed. Healthy

employees are more likely to be present and productive. Remember to motivate, as well as provide options and resources to your team members. Extra incentives, providing a place to make fitness a priority and caring about your employees' mental health are just some ways to inspire a healthy workplace.

The Final Word

SEPTEMBER ACCOMPLISHMENTS

T

his September, the Chamber welcomed more than 300 guests to its annual Business Excellence Awards Luncheon, and found even more ways to connect members to advocacy, partnerships and resources through its programs and benefits. Take a look at what the Chamber did for you in September:

- Recognized 23 outstanding Chamber member businesses for their creativity and ingenuity at the annual Business Excellence Awards Luncheon at Red Rock Resort, exclusively sponsored by Nevada State Bank.
- Partnered with Anthem Blue Cross Blue Shield to bring affordable, quality health plans to members of all sizes, from sole proprietors to large businesses.
- Discussed Ballot Question 3, which concerns energy choices in Nevada, with The Guinn Center, Yes on 3: The Energy Choice Initiative and the Coalition to Defeat Question 3, during this month's episode of Like Nobody's Business with Chamber President and CEO Mary Beth Sewald.
- Announced the Chamber's endorsement for Adam Laxalt as the next Governor of Nevada, as well as the endorsements of Barbara Cegavske for Secretary of State, Michael Roberson for Lt. Governor and Wes Duncan for Attorney General.
- Worked with Southern Nevada legislators, local government officials, business leaders and other community stakeholders to discuss regional priorities for the 2019 legislative session at the Southern Nevada Forum Annual Meeting.
- Honored four outstanding servicemembers for their dedication to the military community, as well as Branded One Crossfit as Small Business of the Year, and America First Credit Union as the Large Business of the Year during the second annual MAC Night Out event at Aliante Hotel + Casino.
- Made meaningful connections and enjoyed delicious cocktails during the Vegas Young Professionals September Fusion Mixer, held at Blue Martini at Town Square Las Vegas.
- Kicked off another semester of Chamber University webinars, aimed at highlighting the business information Chamber members need-to-know, with topics including Contracting 101, the Importance of Branding your Business and Understanding SCATS Services.
- Cheered on our Las Vegas Lights FC as they faced off against the Oklahoma City Energy FC, at Cashman Field during the Las Vegas Metro Chamber of Commerce Night.



- Mingled with many of the Chamber's endorsed candidates and supported BizPAC, the Chamber's Political Action Committee that helps the Chamber advocate for business-friendly candidates, during the Endorsed Candidates Reception at the Chamber's offices.
- Engaged with Allison Zednicek, CEO of Desert Parkway Behavioral Hospital, and heard her success story during the Vegas Young Professionals Bigwig Lunch Time event.

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